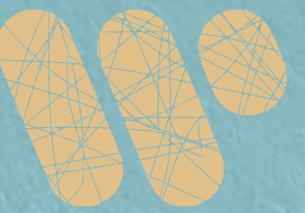


WARNER MUSIC AFRICA YEAR 2023





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A FEW WORDS FROM OUR MD, TEMI ADENIJI

I landed in South Africa in November 2021 into a Warner Music South Africa (WMSA) that looked very different to what it looks like today. As I sat down to map out what the next three years of my tenure as MD would look like, I anchored around disruptive innovation; a comprehensive building strategy for growth that is innovation-driven and acutely favors effective and efficient solutions.

My first full year on the ground (2022) was centered on irrigating. I wanted to unearth all parts of the business through experimentation, anchored on the Pareto principle. In practice, we took a couple of different actions in order to have a basis from which to determine what to double down on in Y2 and what to dismiss. Specifically:

- We changed our name from WMSA to Warner Music Africa (WMA) to align with our ambitions to expand across the continent and truly build a pan-African media house.
- We revamped our roster, taking a few bets on developing artists.
- We restructured and shifted roles, including consolidating A&R, marketing, and brand and sync under one Creative umbrella.

This year (2023), we set our sights on cultivating our foundation. From the mini experiments in 2022, we were able to ascertain what seemed to be working and what didn't seem to be connecting as well. As I see this process as wholly iterative, we shifted things around based on the results from Y1. A few highlights from 2023 are as follows:

1 We took a big bet with Inkabi Zezwe.

WMA embarked on this ambitious 360-degree project, which saw us playing an active role at each step of the creative value chain, from conceptualization to execution.

Recording began in January, followed by the media launch of our concept in March. The album dropped in May, and later the live tours took off with three show dates in June (Pretoria), July (Cape Town), and August (Johannesburg).

All phases of the project were covered by our official content partner, Lacuna Creative, and the output was 2 major pieces of content with Channel O and SABC, a 30-minute wrap-up of the live shows and a 6-part documentary series, respectively.

Reviews of our content pieces have been resoundingly positive, with the documentary series consistently trending as a #1 topic on Twitter.

Needless to say, this project has shifted the industry, insofar as (i) WMA pivoted away from the dominant genre of Amapiano, opting for a more niche traditional genre instead; and (ii) the breadth of the campaign is something that has certainly not been attempted with comparable success in a long time.

2 We continued to refine the engine behind our international and domestic repertoire.

With respect to our international repertoire, we staged various impressive activations:

- Barbie was our most notable campaign, garnering global press coverage and standing out as the most visible Barbie premiere on the continent.
- We went big for Janelle Monae, hosting a very envelope-pushing, progressive event in line with the album, The Age of Pleasure.
- For Ed Sheeran, we threw an interactive event, drawing in his fans across the country.

As regards our domestic roster, we continue to build on CKay's brand:

- He released Sad Romance Deluxe, and HALLELUJAH earned him his first #1 in Nigeria.
- He became the first African brand ambassador for Polo Ralph Lauren cologne.
- He was the only male vocalist feature on Janelle Monae's album, The Age of Pleasure, which earned him his first Grammy nomination.

3 Our two subsidiaries, Africori and Coleske, had big wins and continued to build on years of success. More notably, we had some important, strategic achievements together.

Africori: It's been amazing to watch the A&R engine that is Africori; from Kelvin Momo to Kamo Mphela, Africori has developed a reputation as a keen eye for talent. The growth in their domestic market share and success at the SAMAs are exemplary of this.

Coleske: Continued their dominance of the Afrikaans market and top-tier live event production with attendance in the tens of thousands.

Stronger Together: WMA successfully completed a few joint activations with both Africori and Coleske. WMA held a joint event with Africori at Afro Nation Miami, showcasing talents across our rosters. WMA, Coleske and Africori jointly launched Africa Fest, a new festival property in collaboration with SAMAs, the first of its kind.

As we learned more about each of our businesses, we have been able to identify synergies which yield value across the board.

4 We began to sow seeds in West Africa.

As we've been in the nascent stages of building our business in West Africa, the below two orders of business were instrumental in developing our ecosystem:

- **Sarz Academy:** Over the past two years, we have provided grants to Sarz Academy and continued to support the great work that the organization is doing to build the music ecosystem in Nigeria. We look forward to building on that partnership next year.
- **Expansion:** We now have a few boots on ground and will be in incubation phase for the next year.

5 We initiated a skills program for university students: Culture Shifters

We admitted a cohort of student ambassadors or Culture Shifters: tertiary students in their last year of school to a 9-month educational, immersive, and hands-on professional experience in the creative operations of the music business. Through contributing their skills, expertise, and passion to the program, the Shifters gained valuable skills and experience crucial to their career development and professional journey.

6 We stepped up our content game via a partnership with Lacuna Creative.

A big drive this year for us has been stepping up our content / social media game. On the back of our partnership with Inkabi Zezwe, we expanded our partnership with Lacuna to deliver cutting-edge and high-quality content across our roster. We're also in the early stage of development of longer-form content, in the same vein as the documentary series we did for Inkabi Zezwe.

The last two years have been nothing short of transformative, and it has truly been a wild ride. Through all the changes / ups and downs, our business remains resilient, all thanks to the amazing people at Warner Music Africa, Africori and Coleske, who give their all every single day to deliver wins, big and small.

I'm especially thankful to my partners: Yoel, Arnold and Brendon. With lots of learning behind us, we are poised for an exciting 2024, honing in on one thing — planting seeds for structure and scale.

Thank you for joining us at the WMA Annual Brunch and wishing everyone an amazing holiday season.

T





INKABI ZEZWE

TWO OF AFRICA'S MUSICAL GIANTS UNITE FOR A MONUMENTAL MUSICAL MOMENT

Fans of two of South Africa's heavyweight entertainers, Sjava and Big Zulu, were in for a treat as the pair announced a joint project with a 'Inkabi Zezwe' single slated for 24 March and an album in May with Warner Music Africa (WMA).

'Inkabi Zezwe' - an isiZulu term of endearment that, when used in the context of music, described a unified brotherhood that was representative and reflective of the nation. Zezwe meant 'of the Nation,' simply put, Sjava & Big Zulu were two giants who had united for this once-off collaboration as an offering to the nation. The duo had released the first single titled 'Umbayimbai.'

The intermingling of traditional IsiZulu musical forms with contemporary music was the confluence at which the two artists met; Sjava made his way through African Trap and AfroSoul while Big Zulu boisterously asserted by way of Hip-Hop. Even with these somewhat different approaches to music, both artists shared a quaint intrigue for love, hope, and family with IsiZulu culture as their common ground. Consequently, a collaborative album between Sjava and Big Zulu could only highlight the rich tapestry of complex IsiZulu identities, its people, and its ambition.

The task they had set for themselves – an immersive recording process for a full-length body of work – was personal. The backdrop of this creative exploit was Bergville, the birthplace, and home to both musicians. This proximity to home meant that the music would be poignant and would carry fragments of the pair's intimate world, the people that raised them, and the green hills that raised them.

The collaboration with WMA on this project had been well in the works and marked a new horizon for both the label and the artists. WMA, MD Temi Adeniji recalled:

"This idea started to percolate of bringing Sjava and Big Zulu together for a one-time project. We wanted to do something really special. Things didn't immediately fall into place - meeting after meeting, putting all the pieces together, and coming up with a structure that worked for all parties. After a few months, we came to a meeting of the minds, and it was like everything clicked. For me, this project signifies so much. It's the first really big project Warner has done since I came in and given our intention to transform our business and really bring it to the center of the culture here in the country, it couldn't be more perfect in my opinion."

"As much as it may seem like an unexpected collaboration, it also felt so natural. It just made sense considering who, what, and where both artists represented. An unsurprising surprise. Really excited to witness how South Africa responds to this project," said 1020 Cartel Co-Director, Nothando Migogo.

"When our ancestors speak, our duty is to listen and respond. This collaboration was orchestrated in the spiritual realm. It was supposed to happen and to give healing to our people. This project spoke of everything that affected the lives of our people; it resonated and connected with people on a higher level. This was the coming together of two spiritual and gifted individuals," echoed Leroy Khoza, Co-Founder of Nkabi Records.

To kick off an exciting rollout for this game-changing project, WMA hosted a press conference on the 17th of March at World of Yamaha Woodmead, in association with Yamaha, Coco-Cola, and Distell. The event celebrated Inkabi Zezwe's new music as well as their deep cultural spirit. Information on the duo's name, the first single release, and their album title were all announced at the exclusive event. Additionally, together with Glen21, the pair revealed details of their nationwide tour and merch.

About Inkabi Zezwe

Sjava, whose real name is Jabulani Hadebe was born in Bergville, KwaZulu-Natal in 1984. He began exploring music at age 10, forming his own acapella group 'Abafana baseMpumalanga' but his entertainment career was set in motion when he took on acting, starring in popular television shows such as *Zone 14* and *uGugu no Andile*. His debut album *Isina Muva* (2016) was his major transition into the music industry and earned him 'Best Produced Album' awards at both the Metro FM and South African Music (SAMA) award ceremonies in 2017. That same year, Sjava won the first DStv Mzansi Viewer's Choice Rising Star. In 2018 Sjava was featured in the Kendrick Lamar-curated and Grammy-nominated *Black Panther: The Album* soundtrack. In the same year the superstar won a BET award for 'Best International Act' and released his sophomore album *Umqhele* which scored him 'Best Afro-Pop Album' and 'Album of the Year' wins at the 2019 SAMAs. His recent album *Isibuko* (2023) maintains Sjava's dedication to highlighting the human experience with a rich, bulbous, and ethereal soundscape.

Born Siyabonga Nene in Bergville, KwaZulu-Natal in 1987, Big Zulu transitioned into rap music in 2008 after a stint in the taxi industry. The rapper's music is often filled with aspirational subject matter that his fans have long gravitated towards. He melds Maskandi and Hip-Hop with his gripping flow and cadence. *Ushun Wenkabi* his debut album was released in 2018 but it was Zulu's third album *Ichwane Lenyoka* (2021) that helped catapult him to superstardom. The album boasted the hits 'Mali Eningi' featuring Ntaba Yase Dubai and Riky Rick, 'Inhlupheko', featuring Mduduza Ncube and 'Umuzi eSandton' with Lwah Ndunkulu. As a testament to his persistence and talent, Big Zulu has won several awards including Song

of the year for 'Mali Eningi' and 'Album of the Year' at the 2021 South African Hip Hop Awards. The superstar has also won in the 'Collaboration of the Year' at the 27th annual SAMA awards.

As a duo, Sjava and Big Zulu make up Inkabi Zezwe, a project that celebrates the connection they have as Zulu brothers and musicians. This collaboration places them at the precipice of an interesting moment in music and culture. Their music as individual artists travel back and forth through traditional isiZulu musical forms and more contemporary musical expressions. Sjava is R&B and Afropop / Hip-Hop inclined whereas Big Zulu uses Hip-Hop / Rap to negotiate his musical identity. This ambivalence of genres is a prime opportunity to imagine and create music that is not only an autobiographical anecdote of their intimate worlds but as artists who are attentive to contemporary South Africa. Their new music explores everything that matters to them, love, intimacy, joy, aspiration, and people. Inkabi Zezwe is about community and the beauty of shared experiences.

Sjava and Big Zulu's union as Inkabi Zezwe – which at its core is a torchbearer for love, kinship, and creativity – is the musical moment that the South African entertainment industry has been waiting for. Celebrities have also been enjoying the hit as Focalistic shared an Instagram Story jamming to 'Umbayimbayi'. Fans are equally as enchanted with one Twitter user tweeting:

'Amadoda amabili, azinikele entweni (music) angakhathalelw
e kuthenjwa azokwenza konje okusemandleni ukufeza iphupho
labo ezweni lonke'



About Ukhamba

With Ukhamba, Inkabi Zezwe hoped to bring listeners much deeper into their world. The album was recorded in Bergville over a period of two weeks, and Bergville became a source of inspiration for the kinds of sounds the musicians would gravitate towards. Produced by Xowla Shabalala, also known as Stallion, and Mfanafuthi 'Ruff' Nkosi, the project was filled with elements of Afropop, R&B, Hip-Hop, and Maskandi, celebrating both Sjava and Big Zulu's sonic inclinations. Thematically, they tackled their innermost concerns such as love and identity, with their own Zuluness at the forefront of the conversation. Still, the messaging was universal as Ukhamba was, at its core, preoccupied with how people could hold community, affection, and sensitivity for themselves and those around them. Over twelve captivating tracks, Inkabi Zezwe took listeners on a riveting journey that felt personal but reflected a nation back to itself and became a significant contemporary South African anthology.

"As 1020 Cartel, we were really excited about Ukhamba because it really was a moment for the Culture. Not only did Big Zulu and Sjava prove that collaboration could

build, grow, and multiply the art and legacy; they did so in a way that was authentic and paid homage to who they truly were. And that went to the heart of what the Cartel was about. Ukuqizhenya ngobuwena," commented 1020 Cartel co-director, Nothando Migogo.

"The album Ukhamba has twelve tracks where we started off by giving the fans a taste of the double-platinum single Umbayimbayi, where the musicians' first line was them prophesying love to their love interest, and they would shoot mountains to solve any challenges the partner encountered. A continuation of this was a heartbreak song. "Sayona fans would definitely relate to it. Sjava said, "Sayona is a song dedicated to two people that loved each other; however, due to their past mistakes, they could not seem to find a common ground, and they reflected on their past mistakes."

Along with Impumelelo, Big Zulu explained that "This song was about the pain of losing your partner when you were broke, jobless, and trying to make ends meet."

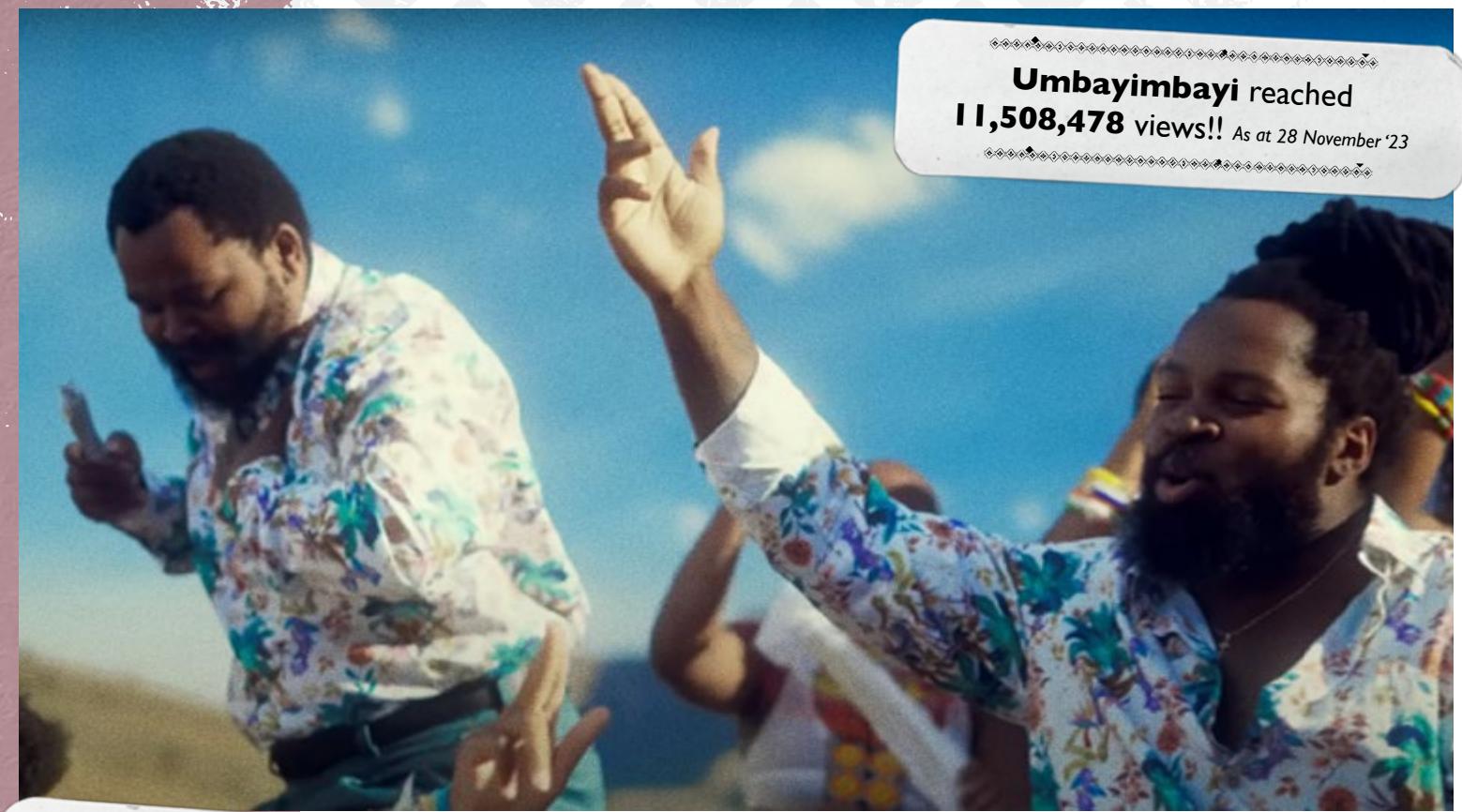


Ukhamba Tracklist

1. Intro (Inkabi Zezwe)
2. Khaya lami
3. Siyabonga
4. Omunye
5. Umbayimbayi
6. Uthando Lunye
7. Emapusheni
8. Slow Jam Sase Bergville
9. Iskhwele
10. Sayona
11. Ilanga
12. Impumelelo (ft Xolwa Stallion)

DOMESTIC PROJECTS

DOMESTIC PROJECTS



Tour

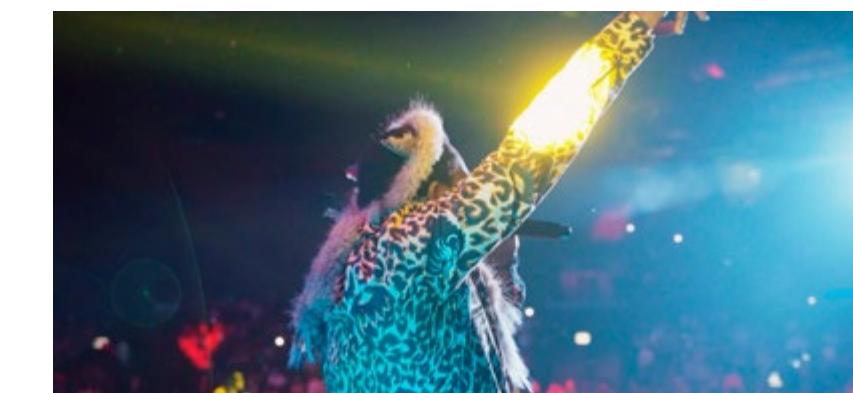
Inkabi Zezwe announced dates for their nationwide tour, bringing their much-anticipated collaboration to the stage for three electric nights.

Fans had the opportunity to see the music giants share the stage as Inkabi Zezwe shortly after their album release slated for May 2023. The tour kicked off at Sunbet Arena, Time Square on 24th June, at Grandwest Arena, Grandwest on 29th July, the Big Top Arena, and concluded at Carnival City on 26th August. The tour was made possible by Warner Music Africa (WMA) and G Twenty One Live.

Director of G Twenty One Live, Glen Netshepile, also added:

"Inkabi Zezwe was a new and exciting project from the industry legends Sjava and Big Zulu, brought to you by Warner Music Africa and Talent management. G Twenty One Live was proud to be associated with this fresh-to-market collaboration and 4-city tour showcasing a new and exciting show, the likes that Sjava and Big Zulu's fans had come to expect. With our knowledge and passion for live events, we hoped to bring an authentic well-crafted show to the fans with staging, lighting, and visual elements that helped support and bring the Inkabi Zezwe story to life as dynamically as possible."

Inkabi Zezwe Tour Channel O Special premiered on November 24!



Activations

THE FAMOUS DUO INKABI ZEZWE LIT UP KWA MAI MAI WITH THEIR FIRST ACTIVATION

Inkabi Zezwe, spent a Sunday breaking bread with their fans at KWA MAI MAI. The duo had hosted a meet and greet, where they interacted with their fans, ahead of their national tour that kicked off on 24 June at Sunbet Arena in Pretoria.

Fans were treated to ticket giveaways as well as merch. In line with the ethos of the duo, fans were given a platform to showcase their skills and talents. Amongst the crowd were industry friends such as; Stillo Magolide, Stallion, and Zakwe were spotted.

"This is what I lived for, seeing the crowd happy to see me sharing my gift with mkhaya (Sjava). Bengithandi ukupithisela ukubonga kwInkabi Records, 1020 Cartel, and Warner Music Africa for making the activation possible," commented Big Zulu. "We would also like to thank everyone for the support, and we'd urge everyone to continue showing thina Inkabi Zezwe uthando by purchasing our tickets," said Sjava.



DOMESTIC PROJECTS

INKABI ZEZWE

DOOR DOOR

SHREWS

TRAVEL

ROCK

ART

Butan X Inkabi Zezwe Capsule Collection: The Ukhamba Album Merchandise Inspired by Life in Bergville

Inkabi Zezwe and Butan proudly presented the much-anticipated Butan X Inkabi Zezwe Capsule Collection. The once-off collection was a visual feast that captured the essence of South African culture and street style.

Shot in the heart of Johannesburg, in the vibrant streets of Marshalltown, this collection wasn't just fashion; it was a testament to the duo's roots and influences. Inkabi Zezwe's hometown of Bergville held a special place in their hearts, and the collection drew style inspiration from the way their uncles and older brothers, who raised them, used to dress when heading into town on errands. It was a nostalgic journey that transcended generations.

What made this collection truly unique was that powerhouse performer, Big Zulu, and soulful sensation, Sjava, had worked closely

with the Butan team to execute a collection fit for two African giants. They had poured their hearts and souls into every stitch, infusing their creative genius into each piece. This collection wasn't just merchandise; it was an extension of their artistic heritage.

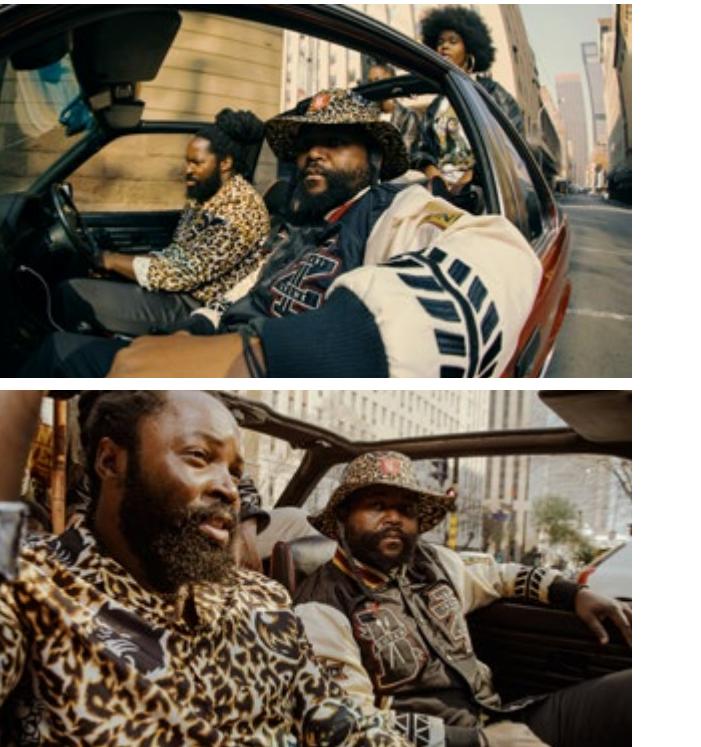
But that wasn't all. In a ground-breaking move, Inkabi Zezwe brought their everyday life into the spotlight. Fans were treated to a captivating ad that gave them an exclusive look into the artists' world, with their cars and the city as the backdrop. It was an intimate glimpse into their lives that left fans wanting more.

The Butan X Inkabi Zezwe Capsule Collection featured an array of must-have items; fans were sure to keep an eye out for the brand-new bomber jackets and the iconic rugby jersey. The Rugby Jersey was

constructed from a breathable sports tech fabric with a soft hand feel. The leopard print pattern under the collar added a dimension like no other, adorned with an asymmetrical stripe detail and featuring custom artists' badges.

While the collection was already in all stores, these two hot-ticket items became available at all Butan official retailers and Shesha stores nationwide on September 22nd.

Join us in celebrating the intersection of music and fashion, culture and creativity, as we unveiled the Butan X Inkabi Zezwe Capsule collection. Get ready to immerse yourself in the vibrancy of Bergville and the pulse of Johannesburg. This collection was more than just clothing; it was a movement, a journey, and an experience.



Award-Winning Musicians Sjava and Big Zulu Unveil Behind-the-Scenes Documentary Series: "Inkabi Zezwe - The Making of Ukhamba"

Esteemed musicians Sjava and Big Zulu made a ground-breaking announcement with their documentary series, "Inkabi Zezwe: The Making of Ukhamba." The six-part series premiered on SABC1, exploring the profound connection between these musical giants. Set against the backdrop of Bergville, the birthplace and home of both artists, the documentary delved into the intricacies of their creative process, the inspiration driving their artistry, and the cultural tapestry that defined their shared identity.

With four episodes already aired, the series offered an unprecedented insight into the collaboration, capturing the unity of Sjava and Big Zulu and becoming a heartfelt tribute to their remarkable partnership. "Inkabi Zezwe: The Making of Ukhamba" was more than a music documentary; it promised an immersive and profound cinematic journey into the collaboration of these South African musical giants.

The documentary, shot expertly by Lacuna Creative, provided an intimate glimpse into the creation of their full-length album, Ukhamba. It captured the essence of their music, the inspiration driving their artistry, and the rich cultural tapestry forming the foundation of their shared identity. As their soulful Afro-Soul and African Trap melodies blended seamlessly with vibrant Hip-Hop narratives, the series revealed a harmonious blend of genres and life experiences, reflecting themes of love, hope, and family rooted in their shared IsiZulu culture.

"Inkabi Zezwe: The Making of Ukhamba" went beyond being a documentary chronicling the making of an album; it became a heartfelt tribute to the remarkable collaboration between these two artists, inviting viewers on an evocative and unforgettable journey through the musical and cultural landscape of Sjava and Big Zulu.

INKABI ZEZWE
DOOR DOOR
SHREWS
TRAVEL
ROCK
ART

GQ South Africa Unveils Cover for December Entertainment Issue Featuring Inkabi Zezwe

Renowned music sensation, Inkabi Zezwe, takes center stage on one of four exclusive covers for GQ South Africa's highly anticipated December Entertainment Issue. The duo is not only featured for their musical prowess but also for their distinct style, as they showcase their own capsule collection in collaboration with the esteemed fashion brand, Butan.

Inkabi Zezwe have had a stellar year of victories, solidifying their place as a dominant force in the entertainment industry. The December issue delves into the duo's extraordinary journey, from humble beginnings in Bergville to the invaluable life lessons learned along the way.

The featured capsule collection by Butan reflects the seamless fusion of music and fashion, capturing the essence of Inkabi Zezwe's unique style. The feature article explores the inspiration behind the collaboration, shedding light on the symbiotic relationship between Butan and Inkabi Zezwe.

"We are thrilled to have Inkabi Zezwe as one of the cover stars for our Entertainment Issue this December. Their achievements and the collaboration with Butan represent the epitome of talent and style that our readers admire," said Molife Kumona, Editor-in-Chief of GQ.

MD Temi Adeniji of Warner Music Africa expressed enthusiasm about the collaboration with GQ, stating, "As Warner Music Africa expands its presence in South Africa and across the continent, our collaboration with GQ underscores our dedication to staying at the forefront of uniting music with various forms of media and entertainment."

The December issue promises to be a celebration of not only Inkabi Zezwe's achievements but also a testament to the dynamic synergy between music, fashion, and brotherhood.





About CKay

Chukwuka Ekweani, known publicly as CKay, is the rising star in the ever-burgeoning Afrobeats scene. A multitalented artist, whether behind the boards as a producer or in front of the mic performing his self-penned songs, it is CKay's the single-minded vision that shines through. The self-defined Emo-Afrobeats star has and continues to soar up charts across the globe thanks to his first globally recognized single 'love nwantiti'.

The Nigerian singer, songwriter, and producer originally released 'love wantiti (ah ah ah)' back in 2019 as part of his debut EP, CKay The First. In 2021, CKay became the most streamed artist of the year and became the first African artist with two tracks on the Global Spotify Top 30 simultaneously. CKay has continued to create a global presence with accomplishments such as the "most Shazam-ed song in the world".

'Emiliana', followed suit and racked in global chart positions and currently has just over 350 million streams worldwide. 'Emiliana' peaked at #1 on the UK Afrobeats Chart, #2 on Shazam Top 200 (Afrobeats), and #1 in six countries on Apple Music.

CKay's debut album Sad Romance was released on 23 September 2022 and has since had over 500 million streams worldwide. The project featured established and emerging African talent such as Davido, Ayra Starr and Focalistic.

CKay closes 2023 with over 2.9 billion career streams.

Highlights

CKay officially became the first African artist to hold a top 5 position on the UK Singles Chart for 4 weeks consecutive weeks, in 50 years, with the release of 'love nwantiti'; gaining him coverage with different publications such as OkayAfrica, Pitchfork and Rolling Stone Magazine.

In 2021, CKay became the first African artist with two tracks on the Global Spotify Top 30 simultaneously. 'love nwantiti' has been certified platinum/multi-platinum in five countries, including the United States, India and Italy.

Another momentous occasion was his first Brit Awards Nomination at the 42nd (2022) edition of the awards with 'love nwantiti' in the International Song of the Year category.

The 'love nwantiti (ah ah ah)' hit-maker has continued to reach milestones to date with the song now surpassing over 1.2 Billion streams across all versions. The hit track was certified 20X Platinum in India, selling over 2.4 Million units – the first African song to do this. CKay also received a BMI Pop award in 2023 for 'love nwantiti'.

In February CKay performed at the #CHAN2022 (African Nations Championship) final held at Nelson Mandela Stadium in Algeria and the Vh1 supersonic festival in Pune, India.

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Summer Romance with
Nigerian Hitmaker

CKay

APRIL 2023

THE CO-OP
CO-WORKING
SPACES

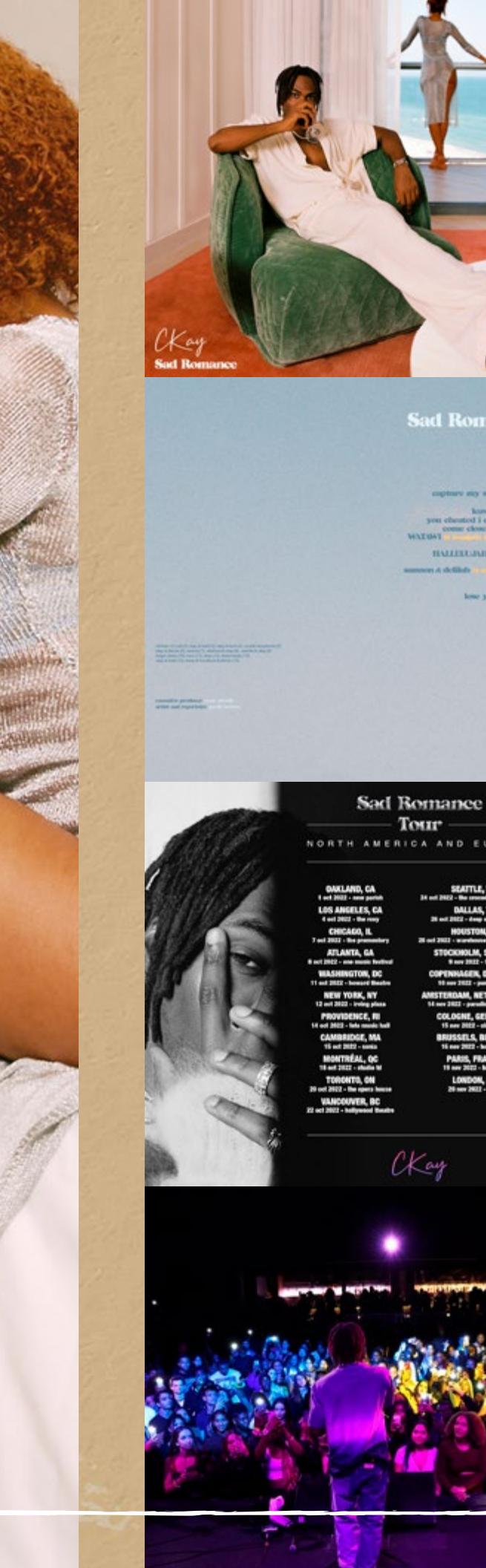
FACE

In addition to releasing his music as a solo act, the superstar has also featured on several notable singles throughout 2023 including 'Trumpet' with Olamide, 'Know Better' which features in Janelle Monáe's The Age of Pleasure album, earning him a Grammy nomination. Recently, he has also joined forces with British songstress Tamera on '40 Days', further solidifying his global reach and musical prowess.

In the second half of the year, CKay was featured in Spotify's Afrobeats Journey to a Billion Streams which chronicles Afrobeat's trajectory in the global musical landscape. Spotify recognized the superstar as one of the Top Afrobeats Artists globally—with a fourth-place ranking.

In September, CKay announced his collaboration with Ralph Lauren as the brand's first African Face. The brand deal launched with the unveiling of the Polo Oud fragrance, expanding his reach beyond music.





Sad Romance & Deluxe (2022 & 2023)

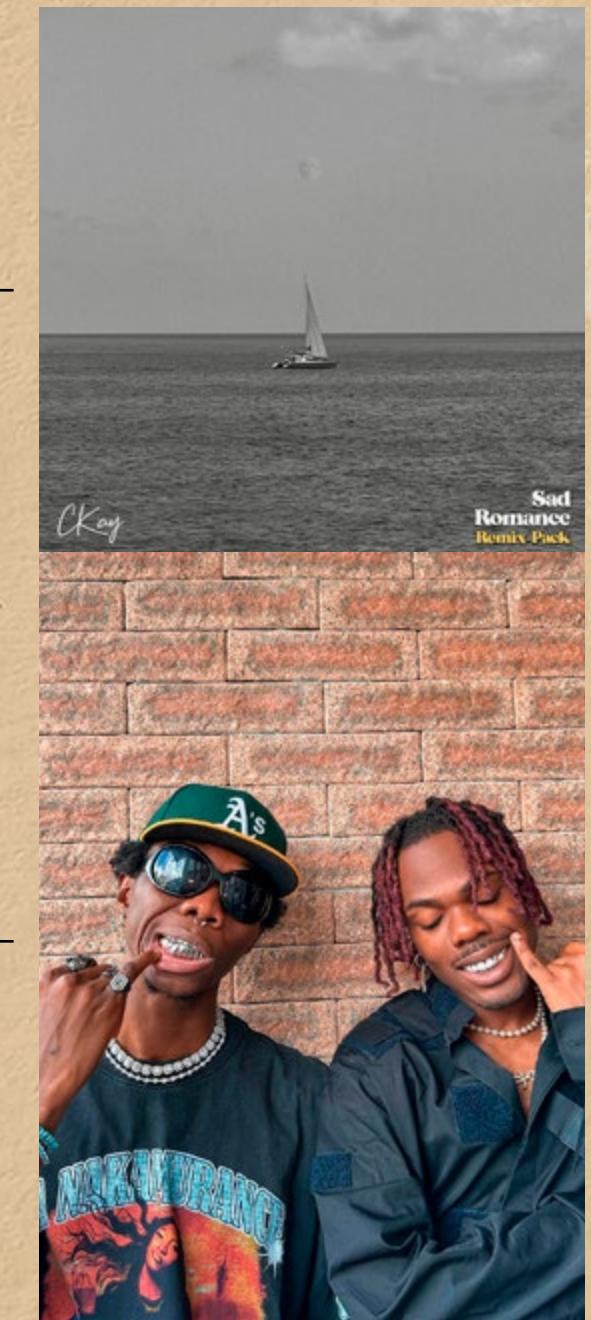
Days into its release, his debut album charted in over 50 countries around the world and was included on playlists such as New Music Friday Global, Nigeria and South Africa on Spotify and Africa Now on Apple Music. The project has amassed over 433M streams since its release in September 2022.

After dropping the debut project, CKay embarked on his first North American and European tour on the 1st of October 2022.

On March 30, 2023, CKay released a Sad Romance (Remix Pack) [2023] with remixes of 'by now' which had an Amapiano influence and an 'emiliana' remix.

The deluxe version "Sad Romance" was released on the 16th of June and unveiled four new tracks including "nwayi" (12.1M streams RTD), "capture my soul (feat. Joeboy)" (7M streams RTD), "NNEKA (feat. Tekno)" (1.5M streams RTD); and "HALLELUJAH" with Blaqbonez; which peaked at #1 on Apple Music's Top Songs Chart, in Nigeria, dominating airwaves. The track has surpassed over 18.6M streams.

'emiliana', which appears on Sad Romance has surpassed 70 million views on YouTube, CKay's fourth music video to achieve this feat.



MAJOR LEAGUE DJZ

South African powerhouse DJ duo Major League DJZ released a single, "All Night Long," assisted by Elaine and Yumbs.

Often described as innovators and trailblazers in the cultural landscape of South African dance music, "All Night Long" saw the duo corroborating these claims by tapping multi-platinum selling producer Yumbs (Kelvin Momo, Mellow & Sleazy) and R&B singer Elaine. The song, recorded in LA, felt like a hot night out in Johannesburg, with Elaine's intoxicating vocals as the driving force as she sang 'If this is a dream, don't wake me up'. A celebration of black love and romance, "All Night Long" was set to be the first of new music from the duo that year.

Over the past few months, Major League DJZ had successful releases, including "Piano Republik," a joint project with Major Lazor, and LIVE shows globally. The duo was on the road, bringing Amapiano to the world stage with a full US tour. Fans could also expect new Balcony Mixes on the horizon.

"The aim was to put out a single that would resonate with our fans as we got ready for the spring/summer. We played it at multiple shows, and the reaction from the fans was so positive that we had no choice but to give the people what they want," said Major League.

About Major League DJz

South African music powerhouse, Major League DJZ, crafted the sound of the future with an exciting blend of immersive African sonics and futuristic production. The twin power duo born Bandile and Banele Mbere sustained a high level of commercial success and received critical acclaim across a career that spanned a decade and saw them play a critical role in rewiring the modern musical DNA of the rainbow nation while experimenting with elements from hip-hop, kwaito, afro beats, and amapiano. Thanks to their throbby brand of party-starting music, the brothers achieved cultural icon status in their home nation and across the continent, collaborating with respected acts like Cassper Nyovest, Abidoza, Blaqnick, and Patoranking.

Born in exile to a family of anti-apartheid campaigners, the twin brothers grew up in Boston, Massachusetts, where their family moved in the same social circle as legendary South African musicians like Hugh Masakela, Caiphus Semenya, Letta Mbulu, and Miriam Makeba. These associations offered the twins an unconventional education on South African jazz and popular African music, which they paired with the hip-

hop music that they loved in America. Upon the end of South Africa's apartheid regime, the brothers returned to the country and started to build a platform for themselves as party organizers. From throwing parties as high schoolers, the brothers began to experiment with DJ-ing, lining up for DJs who missed sets at their well-attended parties. Additionally, the brothers held special edition parties in honor of western stars like Akon, Fat Joe, and 50 Cent.

Possessing similar elements to kwaito, the brothers embraced amapiano, another homebrew sound, just as it was rising to national popularity in early 2020. Two albums, "Pianochella" and "What'sTheLevel," both released in 2020, helped document their fascination with amapiano as they sauntered between light-hearted ballads and more uptempo party ravers on both albums in collaboration with guests like CostaTitch, Kamo Mphela, and Stunna. The rising popularity of amapiano and the effects of the COVID-19 pandemic, which meant that people couldn't congregate for their Major League Gardens shows, meant that the brothers had to pivot to virtual means to keep their audience sated; this

gap led to the creation of their wildly-popular Balcony Mix series. They've since collaborated with stars like Vigro Deep, Major Lazer, Tyler ICU, Boohle, and Kabza De Small across editions of the show.

Another album, titled "Outside," followed in December 2021. Mostly recorded during quarantine in Ghana, the brothers used the album as an opportunity to connect amapiano with other sonic styles from across the continent. Three months after the release of "Outside," Major League DJZ announced a global recording deal with Atlantic Records. Since then, they have gone on to break the world record for the longest DJ set performed by a duo, performing for 75 hours from September 2nd to 4th for a special edition of their Balcony Mix Xperience. Earlier in the year, the brothers fulfilled the premise of their 2020 hit "Phelito Coachella," performing on both weekends of the 2022 Coachella fest alongside the long-time inspiration, Black Coffee, before following that feat with a sold-out headline show at the O2 Academy Brixton in May.



Warner Music hosted the duo in South Africa for a media junket on the 24th of August where Yumbz, Elaine, and Major League Djz had a chance to share the journey of their new single.



Kiddo CSA



KIDDO CSA Him feat. Lucasraps

70k + streams since single launch. Over 12 editorial playlists + Spotify Mzansi Raps playlist cover.

South Africa's rising rap sensation and Warner Music Africa's very own Kiddo CSA, conquered the music world once again with the release of his electrifying new single, HIM, featuring the dynamic Lucasraps. The pulsating track was a bold declaration, solidifying Kiddo CSA's position as the hottest young rapper to emerge from South Africa's vibrant hip-hop scene.

With a unique blend of raw talent, lyrical prowess, and infectious charisma, Kiddo CSA had been making waves since his debut on the scene. HIM represented a significant milestone in his career as he took the rap game by storm and established himself as a force to be reckoned with.

The new single showcased Kiddo CSA's exceptional storytelling abilities, with lyrics that resonated deeply with his audience. HIM was not just a song; it was an anthem for the young generation, a battle cry for those who refused to settle for mediocrity. Kiddo CSA's razor-sharp verses and commanding delivery left no room for doubt – he was, without a doubt, the reigning king of South African rap.

HIM truly was an anthem for success and ambition. The production talents of NOTBENJAMIN, the multi-talented artist/producer who pushed limits and broke boundaries in the South African music scene, as well as Young Durag, shone brightly on this track, elevating HIM to an entirely new level. NOTBENJAMIN had made waves in his own right, working with the likes of Blxckie, Money Badoo, Kid X, and Priddy Ugly, plus his notable contributions to Hip Hop with events like Street Fest and Underground JHB. NOTBENJAMIN and Young Durag's innovative beats and masterful compositions provided the perfect backdrop for Kiddo CSA and Lucasraps' effervescent bars.



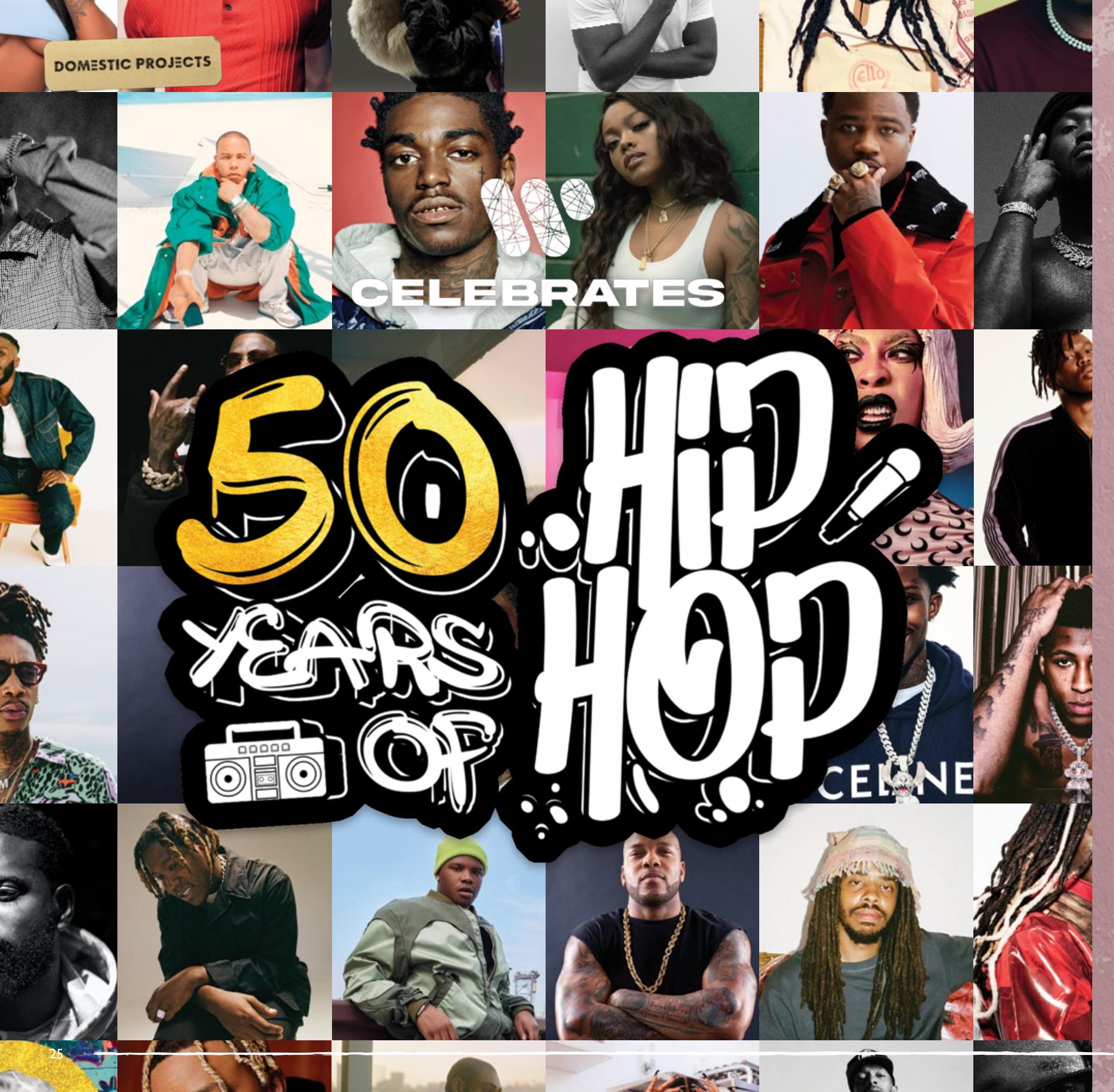
This past July Spotify presented Greasy Tunes; a pop-up cafe that offered South Africans a 100% Spotify-owned experience: a celebration of African culture, music, and food.

From 1 - 30 July, egg-cellence was served daily, with podcast recordings hosted by Maak 'n Plan & The Sobering Podcast. Quiz nights by Vitamin Q were accompanied by DJ sets by the likes of Glen Lewis, Yan Solo, and Kaddy. Mouths were watered, and ears were serenaded by performances from some of SA's finest, namely Kiddo CSA & Kelvin Momo.

- Week 1 featured Mint (EDM, Afrotech, House, Gqom).
- Week 2 showcased Amapiano Grooves (Amapiano to the World).
- Week 3 highlighted Mzansi Raps (South African Hip Hop & Rap).
- Week 4 celebrated Festival (AfroBeats, RnB, AfroPop, Jazz).

Kiddo CSA was chosen to set the mood for Week 3 of the experience. It's safe to say Kiddo CSA passed the Mzansi Raps class with his performance and energy.

DOMESTIC PROJECTS



Warner Music Africa dedicated time to celebrate WMG's significant contribution to Hip Hop music and culture spanning five decades. The event, titled "Warner Music Africa Celebrates 50 Years of Hip Hop," unfolded at Cheeky's Street Bar in Braamfontein, a well-known hub for Hip Hop and youth culture in Johannesburg, South Africa.

Kiddo CSA, Warner Music Africa's flagship hip hop star, took centre stage at the party to a room full of hip hop media, tastemakers & influencers. He not only hosted the event but also delivered a performance featuring his newly released single, "HIM" feat. Lucasraps, along with tracks from his previous catalogue.

The celebration served as a platform for Warner Music Africa to strengthen its connections within the South African Hip Hop music community, setting the stage for an exciting Hip Hop project scheduled for 2024.





BARBIE The Album

BARBIE THE ALBUM is the ground-breaking and star-studded musical companion to the record-breaking film Barbie, starring Margot Robbie and Ryan Gosling as Barbie and Ken and distributed by Warner Bros. Pictures. Quickly becoming a worldwide pop phenomenon with over 3 billion global streams and counting, BARBIE THE ALBUM features massive tracks from an unprecedented lineup of global superstars including Barbie star, Ryan Gosling, Dua Lipa, Nicki Minaj and Ice Spice, Billie Eilish, Lizzo, Sam Smith, Tame Impala, Charli XCX, KAROL G ft. Aldo Ranks, PinkPantheress, FIFTY FIFTY ft. Kaliiii, The Kid LAROI, HAIM, Khalid, Dominic Fike, Ava Max, and GAYLE.

The dazzling soundtrack was executive produced by internationally renowned DJ and Oscar, Golden Globe and 7x GRAMMY® award winning artist and producer, Mark Ronson and Barbie writer/director/executive producer Greta Gerwig. The soundtrack album was produced and overseen by Atlantic Records' West Coast President, Kevin Weaver (Soundtrack Album Producer of The Greatest Showman, Suicide Squad, Daisy Jones & The Six, Birds Of Prey, Furious 7, The Fault in Our Stars, The Fate of the Furious) and Atlantic Records' EVP and Co-Head of Pop/Rock A&R, Brandon Davis. Additional key players involved on the project include Soundtrack Album Co-Producers, Brandon Creed and Joseph Khoury, as well as the GRAMMY® award winning Barbie Music Supervisor and Album Executive Producer, George Drakoulias.



BARBIE ACTIVATION



July saw the whole world turn pink for the release of the Barbie The Film & Barbie The Album. On July 19th Warner Bros Films and Mattel hosted a premiere screening of the much-anticipated Barbie Film in partnership with Warner Music Africa at Mall of Africa: Ster Kinekor. As a partner, Warner Music Africa had hosted a few influencers, including Kim Jayde, Faith Nketsi, Pamela Mtanga, and Mrs. SA finalist Vourne Kgosinkwe. All guests were spoiled for choice with the array of activations at the event, including makeup and manicure stations, life-size Barbie boxes that provided the perfect photo opportunities. Additionally, Warner Music Africa also provided branded popcorn boxes that included the Barbie album pre-save QR code and two hampers for Barbie and Ken who pre-saved the album.



POPcorn Boxes + BARBIE THE ABLUM QR CODE



THE ALBUM MUSIC BOX

The activation at Rosebank Mall near the cinema took place. This is where consumers/shoppers were able to listen to the whole album and sit in a Barbie-inspired pink booth, listening to Barbie The Album through pink headphones. This also provided a photo/content generation opportunity with a visible QR code for consumers/shoppers to take the listening experience home. It was available from July 26th, 2023, to August 3rd, 2023.



BARBIE FILM WATCH PARTY IN CAPE TOWN

Warner Music Africa also hosted a Barbie Watch Party for Cape Town influencers at the V&A Waterfront Ster Kinekor. Champagne, candy, and all things pink were present. The influencers had a great time enjoying popcorn while it was packaged in a specially branded "Barbie The Album" popcorn box. Including a QR code leading to the album was a clever way to incorporate modern technology and provide easy access to the music. This combination of popcorn, branding, and digital content made for a memorable and enjoyable event for fans of Barbie Film and Barbie The Album alike.

THE AGE OF PLEASURE

JANELLE MONÀE



JANELLE MONÀE The Age of Pleasure

113 million streams since album launch.
1.8 million streams across Sub-Saharan Africa since launch.
South Africa & Nigeria leading African territory.
Peaked #3 R&B/Soul charts in South Africa (Apple Music).
Over 3 editorial playlists across Sub-Saharan Africa.
900+ Radio plays across Sub-Saharan Africa to date.
An incredible Age of Pleasure Fetish Brunch hosting Africa's most influential voices.

Streaming Highlights

OVER 113 million streams worldwide.
Notably, Sub-Saharan Africa has contributed 1.8M streams, with South Africa and Nigeria emerging as the leading territories, with 714K and 505K streams, respectively.
It is worth mentioning that the album reached its peak position at #17 on the Apple Music Album Chart for all genres and #3 on the R&B/Soul chart in South Africa.

Radio Highlights

Over 900+ radio plays across Sub-Saharan Africa to date.
"Float" has 33.82m impressions and a total of 343 plays.
"Lipstick Lover" has 81.29m impressions and a total of 579 plays.

Radio Promo

Janelle Monáe was interviewed by DJ Sabby (80.3k Followers) an Award Winning Radio DJ & the Breakfast Host on @metrofmsa - Best Morning with DJ Sabby & Kandi Kardash.
Metro FM is South Africa's no 1 Urban Radio Station since 1986 broadcasting live on FM and on the DSTV Bouquet Channel 801 with 4.6 Million listenership.

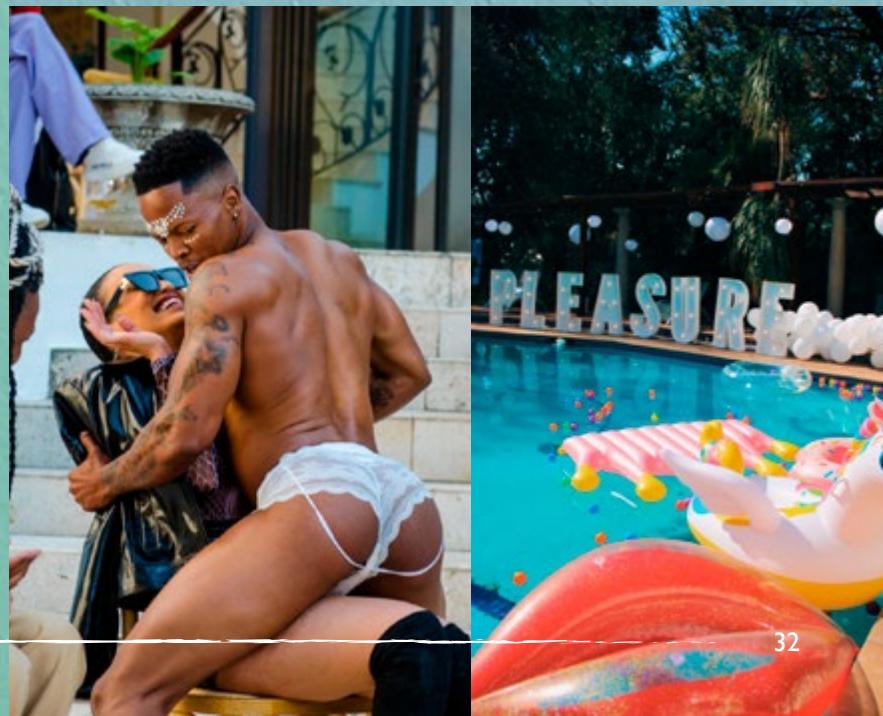
The Age of Pleasure Party

Warner Music Africa Celebrates Janelle Monáe's 'The Age of Pleasure' x Pride Month

Warner Music Africa hosted The Pleasure Brunch in celebration of Janelle Monáe's newest album The Age of Pleasure and Pride Month, co-hosted by uMs Party (32k IG Followers), Award-winning R&B musician & host, Thabsie, a singer/songwriter with 1.5 million IG followers, sold the pleasure fantasy of arriving at this poolside setting in nothing but a lace jumpsuit.

The album, executive produced by Monáe, Nate Wonder, Chuck Lightning, and Sean "Diddy" Combs, celebrated Monáe's age of love and freedom, which is exactly what WMA honored. With the album as a soundtrack, the brunch was a star-studded event with South African entertainers, including the likes of Pearl Thusi (South African actress with 4.9 Million IG followers), DJ Zinhle (South Africa's No. 1 DJ with 5.1 Million IG followers), and Moozlie (South African media personality with 1.7 million IG followers).

Other influential social media personality guests included the likes of Yolanda Vilakazi (Influencer with 856k IG followers), ZeeXonline (Digital creator with 103k followers), LELOWHATSGOOD (DJ with 12.3k IG Followers), Orapeleng Module (SA Fashion Designer with 123k IG Followers), Yaya Mavundla (Trans rights activist with 19.8k IG Followers) were welcomed to a day of pleasure, enjoying drinks, poolside chilling, and fun games. Ending off the event was a special performance by exotic dancers that had routines to the lead single, Lipstick Lover, and finally a touching message from Janelle to her South African supporters.



Ed Sheeran



**Ed Sheeran
-(Subtract)**

Album Story

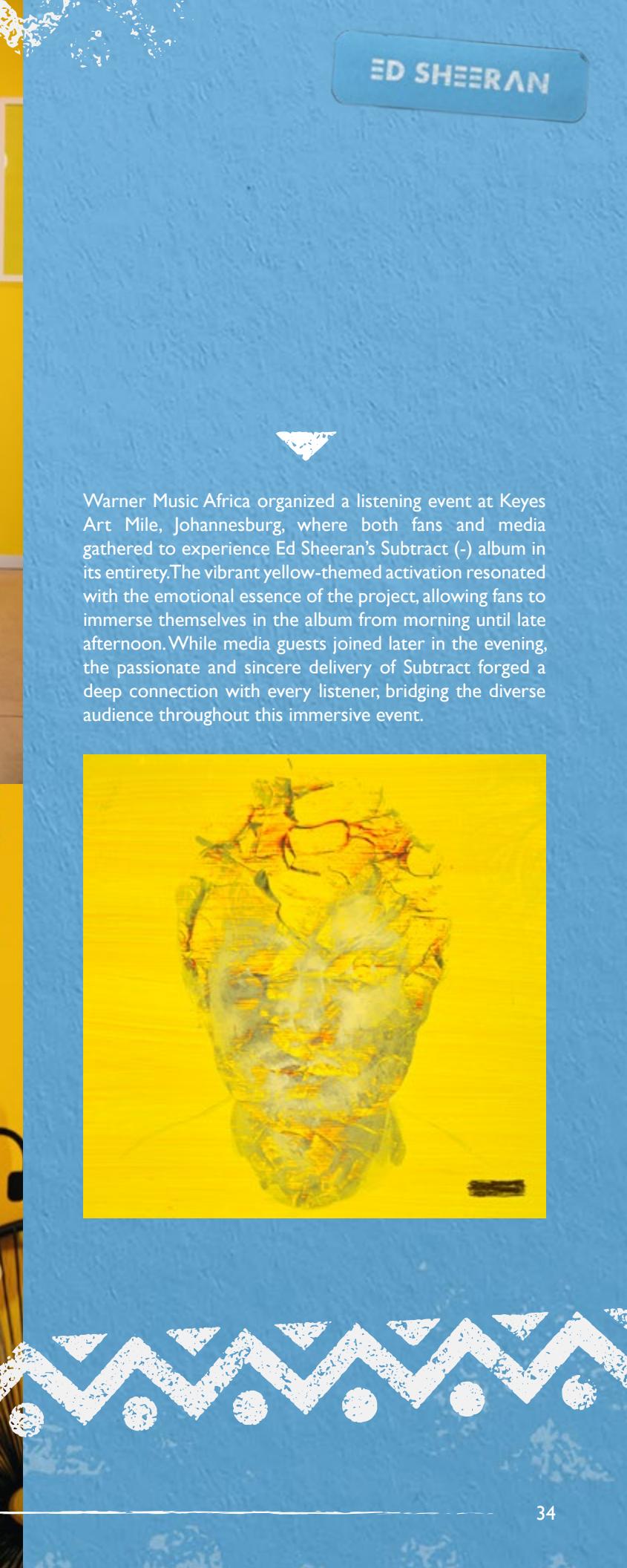
Ending his era of mathematic-titled albums with the coming LP, *Subtract* (stylized as -), he announced it on Wednesday. And he's ready to "open the trapdoor with the new music on the way."

Sheer revealed in a note to fans that he'll be back, an Aaron Dessner-produced album that "deals with his personal grief, hope, and anxiety" through 10 songs. The album will be released via Atlantic.

Speaking on *Subtract* for *Billboard*, he sculpted the album, writing and recording it in the space of what he thought it would take. "It was the start of 2022, and I had my health, and ultimately my music, and

WARNER MUSIC AFRICA

The activation features a yellow-themed listening room where fans can experience the album in its entirety. The room is decorated with framed botanical prints and a large QR code for scanning. Guests are seen posing with headphones on, and a woman in a yellow jacket holds a drink. The overall atmosphere is bright and immersive.





Year 2023 Highlights

- OOO:AMAPIANO - compilation ft. Focalistic, Kelvin Momo, Khanyisa, Mawhoo + event at Amsterdam Dance Event
- Kaylow - 24 Hours #2 in SA
- Spotify campaigns - EQUAL (Makhadzi, Dunnie, Khanyisa), GLOW (Mx Blouse), FC Barcelona (Ch'cco, Pabi Cooper)
- Kamo Mphela - Dalie - Shazam #8 Global
- Apple campaigns - Africa Now (Sjava, Savage, Suté, Nkosazana, Nviiri The Storyteller), Africa Rising (Nkosazana Daughter), Up Next (Platform, TOSS)
- Jux & Diamond - Enjoy - over 50m streams, 3.5 billion views on Tiktok + over 1.5m videos created
- Focalistic - One Man Show
- Pabi Cooper – One Man Show
- AfroNation Miami writing camp w/ Warner Global, Atlantic, Latin
- Bien - Upstreamed to Warner
- Kelvin Momo – Platinum Album
- Sjava – Gold album (soon to be Platinum)
- Apple Music #1 Albums from Sjava, Kelvin Momo, Marioo, Seyi Vibez, Shallipoppi, Omah Lay
- Metro FM Awards: Skye Wanda & Makhadzi
- Pabi Cooper BET Nominee
- Headies: Best SA Artist Focalistic, Best Producer Rexxie
- Seyi Vibez reached 1 billion on Audiomack
- Marioo - 1m subscribers on YouTube
- Jeeba - #1 album in Senegal all DSPs



Afrikaans is Groot

"Afrikaans is Groot," often abbreviated as AiG, stands as a crowning jewel in the cultural landscape of the African continent. This annual extravaganza, undeniably the grandest of its kind, has blossomed into a remarkable testament to the enduring spirit and creative prowess of the Afrikaans-speaking community. Over the span of a decade, it has not only asserted its prominence but evolved into a dazzling spectacle that has set new standards for cultural expression.

The sheer magnitude of "Afrikaans is Groot" is awe-inspiring. With each passing year, it has grown in size and sophistication, transcending its own boundaries. This celebration of Afrikaans music and culture has firmly established itself as a cornerstone of the continent's artistic calendar. Yet, what truly sets it apart is the remarkable dedication to technical excellence that goes into each edition. The event serves as a melting pot of talent and innovation, showcasing the technological wizardry that can transform artistic visions into a sensory wonderland. It's not merely an event; it's an experience that challenges the limits of what is conceivable in staging a live show.

Record sales volumes underscore the event's immense popularity. As the years have unfurled, "Afrikaans is Groot" has witnessed an exponential surge in demand, with tickets flying off the shelves faster than one can fathom. In fact, it has become a remarkable ritual for enthusiasts, often leading to a scramble to secure tickets, a race that commences a full nine months before the grand spectacle unfolds. This frenzied enthusiasm only serves to underscore the event's enormous significance within the hearts of Afrikaans music aficionados.

But "Afrikaans is Groot" is more than a mere musical gathering; it's a profound aspiration. For countless Afrikaans music artists, it represents the zenith of their ambitions and aspirations. Being part of this iconic event is not just an accolade; it's a realization of a dream nurtured throughout their artistic journey. AiG serves as a beacon, an inspiration, and a pinnacle to strive for, motivating performers to push their boundaries and reach for the stars. It's a stage where talents are acknowledged, and dreams are achieved.

One cannot discuss the significance of "Afrikaans is Groot" without recognizing its unwavering commitment to preserving the traditions and values of the Afrikaans language. In a rapidly changing world, where cultures often face the threat of dilution, this event proudly upholds the rich tapestry of the Afrikaans linguistic heritage. It serves as a bastion of linguistic pride, an embodiment of the soul of Afrikaans culture, and a reminder of the power of music and art in uniting people under a common banner.

In conclusion, "Afrikaans is Groot" is not merely an annual event; it is a monumental testament to the creative spirit, technical innovation, and cultural significance of the Afrikaans-speaking world. Its decade-long journey, record-breaking sales, and ability to inspire aspiring artists are a testament to its extraordinary impact. In a rapidly evolving world, AiG remains a steadfast symbol of the enduring legacy of the Afrikaans language, proudly carrying the torch of cultural heritage into the future.





ACHIEVEMENTS

Notable Warner Music Africa Nominations:

Best Pop Album: Tyler Page
Rest of Africa: CKay

Notable Africori Nominations:

- Best Amapiano: Kelvin Momo - "Amukelani"
- Male Artist of the Year: Sjava - "Isibuko"
- Album Of The Year: "Isibuko" - Sjava
- Best Engineered Album: "Isibuko" - Sjava (Engineered & Produced by Ruff)
- Best Produced Album: "Amukelani" - Kelvin Momo, "Isibuko" - Sjava (Produced by Ruff)
- Rest Of Africa Award: Tim Lyre - "Worry <"
- Best HipHop Album: MashBeatz - "This is Religion"
- Best R&B Album: Blxckie - "4LUV"
- Best Traditional Album: Makhadzi - "African Queen 2.0"
- Best Dance Album: "The Gospel According to Artwork Sounds" - Artwork Sounds
- Best Afropop Album: Sjava - "Isibuko"
- Best Contemporary Faith Album: Brenden Praise - "Mhalamhala"
- Best Dance Album: DJ Kabilo

Record of the Year:

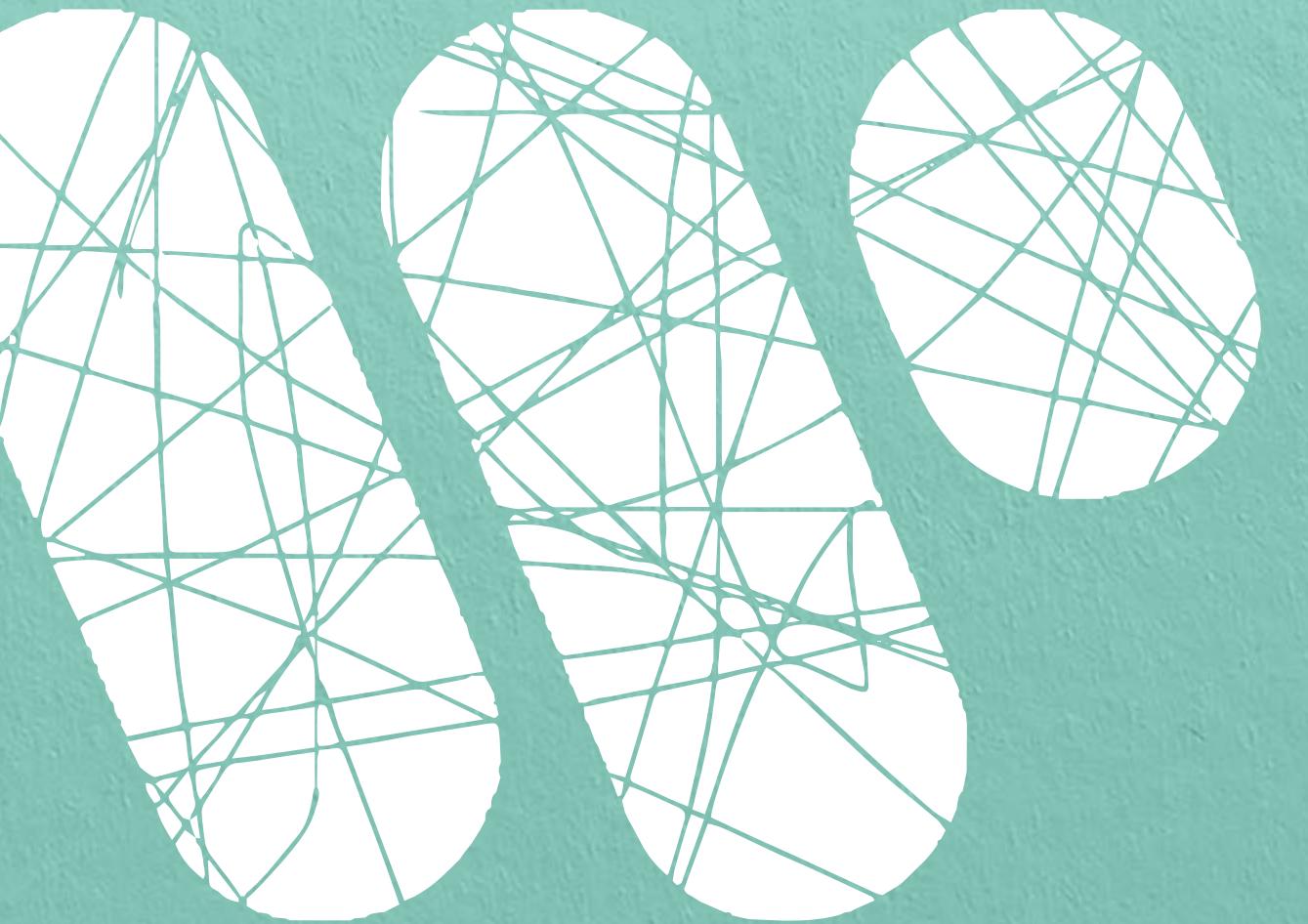
- Wanitwa Mos, Master KG & Lowsheen - Sofa Silahlane (ft. Nkosazana Daughter)
- Wanitwa Mos and Master - Dali Nguwe (ft. Nkosazana Daughter, Basetsana, and Obeey Amor)
- Uncle Waffles and Tony Duardo - Tanzania

Music Video of the Year:

- Wanitwa Mos and Master - Dali Nguwe (ft. Nkosazana Daughter, Basetsana, and Obeey Amor)
- Wanitwa Mos, Master KG & Lowsheen - Sofa Silahlane (ft. Nkosazana Daughter)
- 9umba, TOSS and Mdoovar - uMlando (ft. Sir Trill, Sino Msolo, Lady Du, Young Stunna, and Slade)
- DJ Ngwazi and Master KG - Uthando (ft. Nokwazi, Lowsheen, and Caltonic SA)
- Makhadzi - Magear (ft. Mr Brown)

AFRICORI WINNERS

- Best Afropop Album: Sjava - "Isibuko"
- Best HipHop Album: MashBeatz - "This is Religion"
- Best Traditional Album: Makhadzi - "African Queen 2.0"



CULTURE SHIFTERS



Culture shifter is a Warner Music Africa student ambassador programme in collaboration with various South African universities and colleges. Second and third year tertiary arts students will have the opportunity to join WMA workshops, creative meetings, launches and gain first-hand work experience with exclusive access and insight into the inner workings of a leading record label. Successful applicants will also have the opportunity to draw from their respective academic disciplines and collaborate on multi-disciplinary content strategies to add to their portfolios.

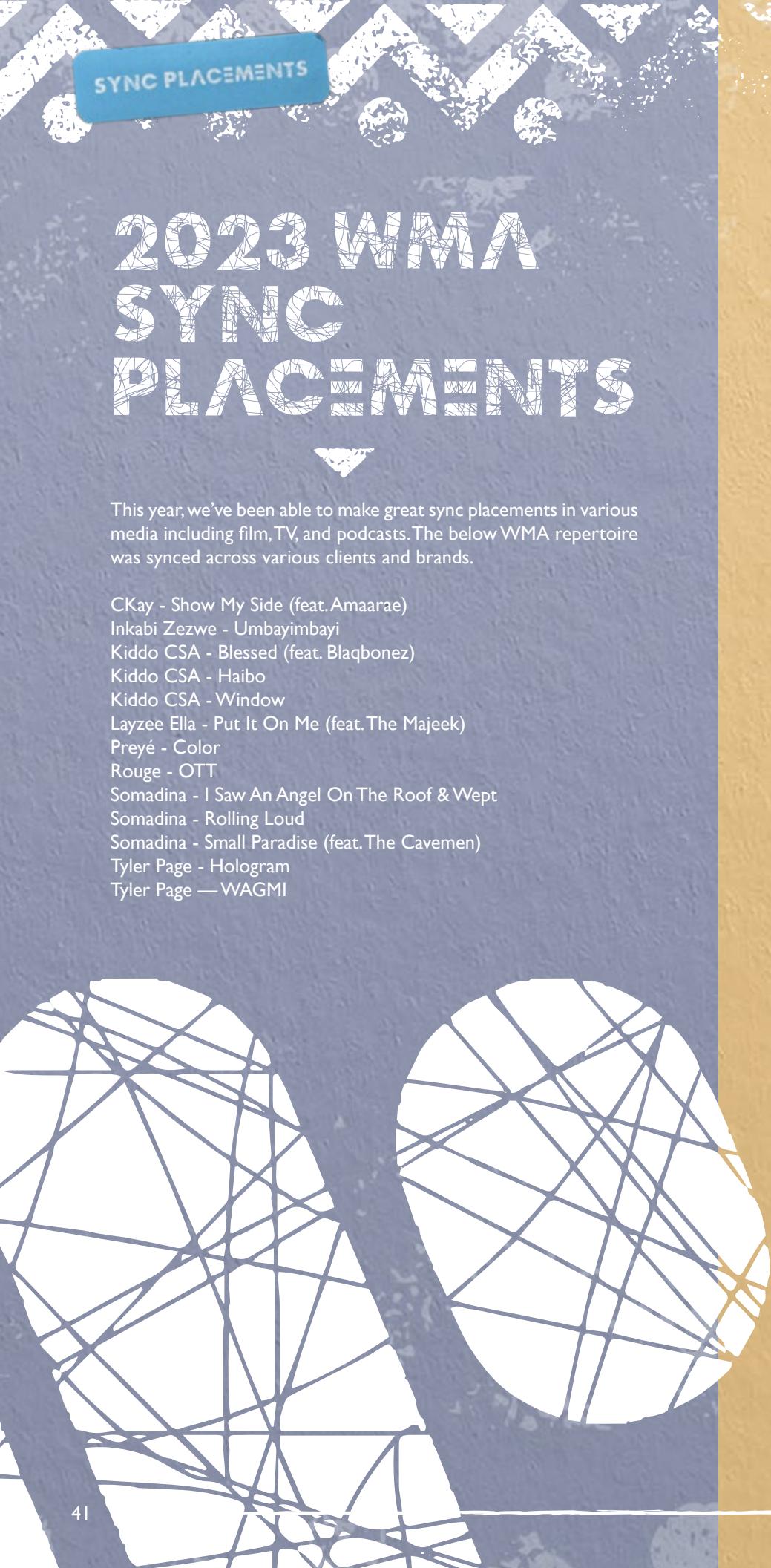
UJ Activation

The UJ Activation took place on 20 October 2023, at the University of Johannesburg, APB Campus. The event featured performances by Kiddo CSA & duo Marlode and Owams. The activation included various activities such as short musical games to win hampers through guessing artists/songs or completing lyrics. There was a Warner Music Africa banner for pictures. The Culture Shifters were distributing flyers and providing information about the program to students. Additionally, popcorn and hamper giveaways were handed out by the Culture Shifters dressed in Warner Music Africa shirts throughout the activation as students arrived.

African Leadership Academy (ALA) 'BUILD in a box' Workshop:

Over the day and a half, Culture Shifters were exposed to ALA's Human-centered Design thinking model, BUILD, which is an approach to solving modern-day problems. Culture Shifters were trained to believe they had the power to change the world around them and embraced a mindset of deliberate improvement. They learned to build empathy by seeking to understand the industry they intended to have an impact on and serve in, intentionally modifying it for the betterment. They then invented a wide range of possible solutions to the ideas they were able to come up with, ensuring that these directly related to the need they had identified. They listened to and sought feedback in iterations towards continuous improvement. Lastly, they delivered impactful new ideas and solutions. In collaboration with Warner Music, Culture Shifters and other organizations they had identified over their training as potential partners. Their final deliverable was a business venture that they could pursue as a group, leading them toward creating a long-lasting impact on the South African and African Entertainment Industry and beyond.





SYNC PLACEMENTS

2023 WMA SYNC PLACEMENTS

This year, we've been able to make great sync placements in various media including film, TV, and podcasts. The below WMA repertoire was synced across various clients and brands.

CKay - Show My Side (feat. Amaarae)
Inkabi Zezwe - Umbayimbayi
Kiddo CSA - Blessed (feat. Blaqbonez)
Kiddo CSA - Haibo
Kiddo CSA - Window
Layzee Ella - Put It On Me (feat. The Majeek)
Preyé - Color
Rouge - OTT
Somadina - I Saw An Angel On The Roof & Wept
Somadina - Rolling Loud
Somadina - Small Paradise (feat. The Cavemen)
Tyler Page - Hologram
Tyler Page — WAGMI

2022 TO 2023 CERTIFICATIONS

Domestic

4x Platinum Inkabi Zezwe – Umbayimbayi

Platinum Inkabi Zezwe - Sayona

Gold Inkabi Zezwe - Khaya Lami

Gold Inkabi Zezwe – Intro (Inkabi Zezwe)

International

4x Platinum David Guetta & Bebe Rexha - I'm Good (Blue)

3x Platinum Gunna – fukumean

2x Platinum Ed Sheeran – Eyes Closed

2x Platinum PinkPantheress - Boy's a liar Pt. 2 (ft. Ice Spice)

2x Platinum Jack Harlow – First Class

2x Platinum Gunna – pushin p.

2x Platinum Lil Uzi vert – Just Wanna Rock

2x Platinum Joji – Glimpse of Us

2x Platinum Central Cee - Doja

2x Platinum Tiësto – 10:35

2x Platinum Nicki Minaj x Ice Spice – Barbie World

Platinum Kenya Grace – Strangers

Platinum Jack Harlow – Nail Tech

Platinum Oliver Tree & Robin Schulz – Miss Me

Platinum Charlie Puth – Left and Right

Platinum Ed Sheeran – Eyes Colsed

Platinum Tiësto – Lay Low

Platinum Central Cee - LET GO

Gold Jack Harlow – Lovin On Me

Gold Dua Lipa – Dance The Night (Barbie The Album)

Gold Ed Sheeran – Celestial

Gold Don Toliver – Private Landing

Gold David Guetta – Baby Don't Hurt Me

Gold FIFTY FIFTY – Cupid (Twin ver.)

Gold Eliza Rose and Interplanetary Criminal - B.O.T.A. (Baddest of Them All)

Gold ThxSoMch - SPIT IN MY FACE!

Gold Young Thug – Oh U Went

Gold JayO – 22

Gold Gunna – bread & butter

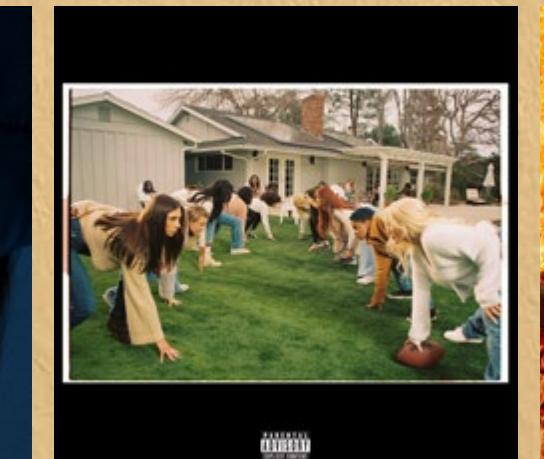
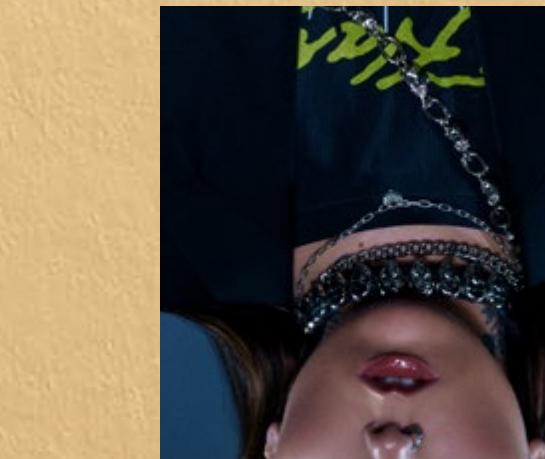
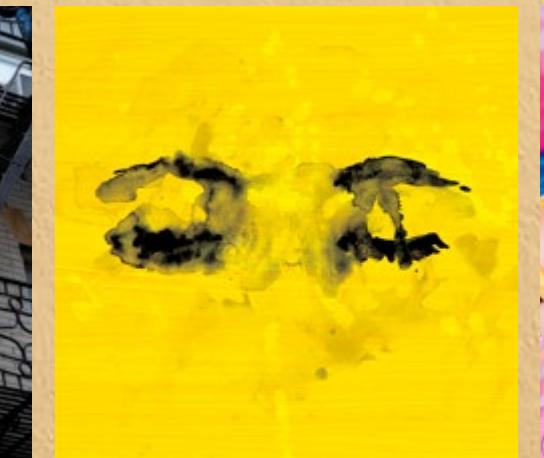
Gold Don Toliver – Embarrassed

Gold King & Nick Jonas – Maan Meri Jaan (Afterlife)

Gold Kanii – I Know

Gold Gunna – back to the moon

Gold NLE Choppa – Do It Again



NEW SIGNINGS 2023



Malumz on Decks, consisting of Oscar Nyathi and Mandla Mtshali, has established themselves as a prominent force in South African music. Based in Ekurhuleni, they are not only acclaimed DJs and producers but also entrepreneurs, philanthropists, and social development activists. Their impact on the South African house music scene is evident through successful releases like "The Journey," "Find Your Way," and the "Afro Is Afrika" EP.

Marlode (Sifiso Kevin Sibeko) and **Owams** (Owami Ntuli), originating from Middleburg, Mpumalanga, have ventured into Amapiano and Dance music. Their journey into music production involved Marlode's exploration inspired by church music, while Owams, introduced to music by his father, evolved from a rap career to a broader musical path. The duo's collaboration has produced hits like "Dzepa," earning them recognition and gold certification.

Ms. Cosmo, also known as Nonqaba Rwaxa, a notable figure in South African Hip-Hop, is making a vibrant return to music with a shift to Gqom. Her latest track, "Woza La," reflects her seamless embrace of Afrohouse and Gqom, showcasing a bold musical evolution.

Mavisto and MuTeo, hailing from Richards Bay, Kwa-Zulu Natal, are leaving their mark on the global dance scene. Their diverse musical influences, collaborations with artists like Blaklez and Jim Mastershine, and the success of their debut EP "Kobanini" have propelled them into new horizons, signing with FS World Records and Warner Music Africa.

Shaun Stylist, known for his aesthetic influence as an influencer, has expanded into music, releasing tracks like "Oskae Beya Fatshe" and "Uyabizwa." His recent entry into the Amapiano scene, with the release of "JJ PHAKATHI" in collaboration with emerging talent, reflects his commitment to exploring new opportunities and contributing to the growth of South African culture abroad.

DJ, producer and radio host **SUPTA** has been in the entertainment industry for a few years exploring all his creative interests. His biggest song 'Gugulethu' with Prince Kaybee, Indlovukazi and Afro Brothers earned him two SAMA nominations and a DSTV Song of the Year award. In 2022 SUPTA released Ntinga Ntaka. This past year he joined the Warner Music Africa family and released 'Emathandweni' featuring Thalitha and DJ Mastershine as well as 'Khuleka' assisted by Basetsana and 'Sebenza' with popular singer-songwriter and entertainer Khanyisa.

Dato Seiko (Katlego Ntirang) is genre-fluid singer, songwriter and performer with a degree in LivePerformance from AFDA. 'The Vow', Dato Seiko's most notable work began trending on TikTok and has now spawned over 44 million views on the platform with a global reach. 'The Vow', which officially released on 8th September 2023 has surpassed 750K streams.



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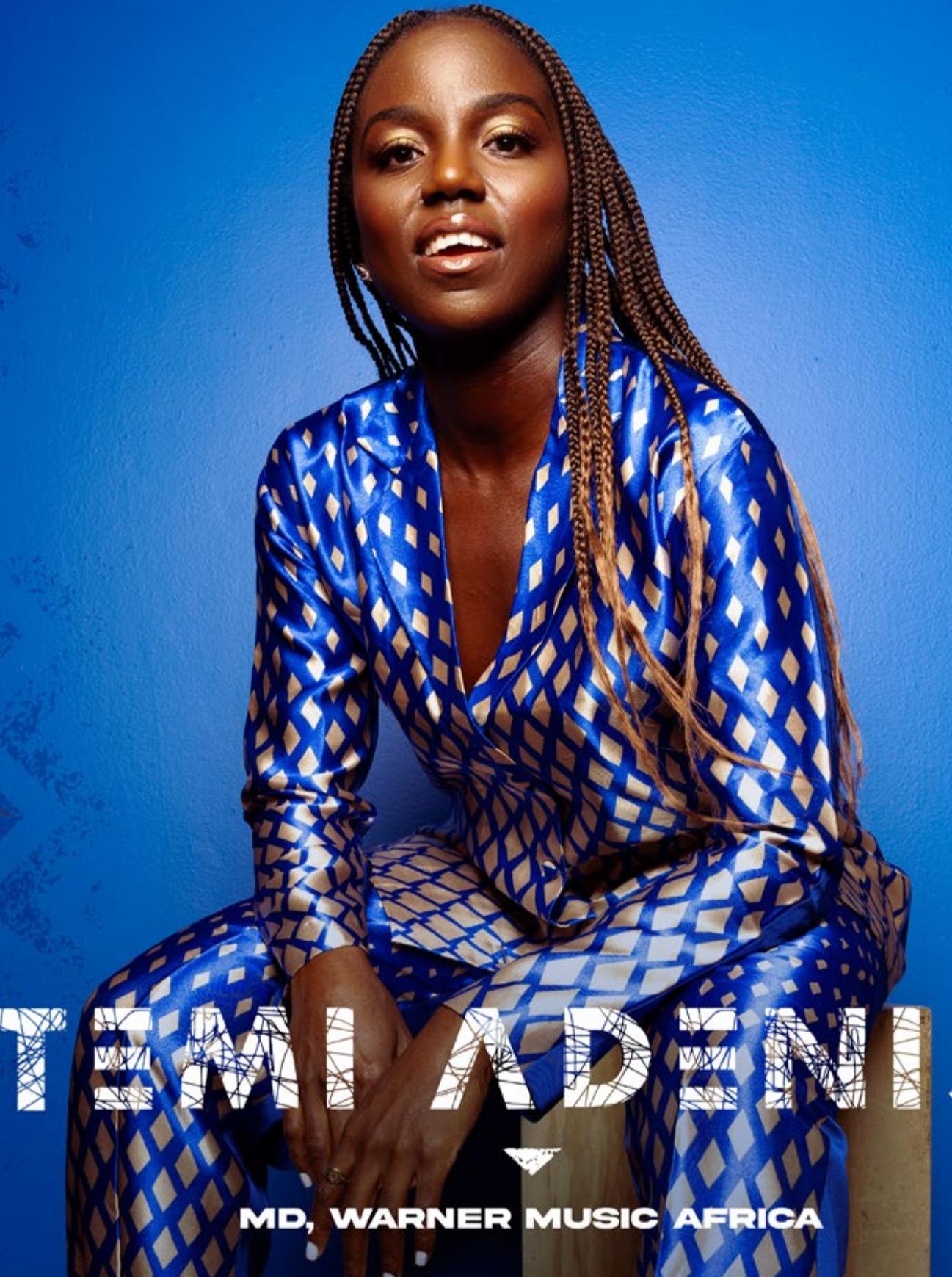
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