

Presentation Of Capstone Project – The Battle of Neighborhoods

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Introduction

- New York City is that the most populous city within the US. it's diverse and also the financial capital of the us. This can be multicultural. It offers many business opportunities and a business-friendly environment. It attracts many various players into the market. it's a worldwide business and commercial center. The town is that the main center people banking and finance, retail, world trade, transportation, tourism, assets, new media, traditional media, advertising, legal services, accounting, insurance, theater, fashion and art. This also means the market is extremely competitive.

Details

- Because it's a highly developed city, the value of doing business is additionally one among the best. Therefore, any new business or expansion requires careful analysis. The insights gained from the analysis will offer you an honest understanding of the business environment, which is able to facilitate your strategically target the market, this can help reduce risk, and also the return on investment are reasonable.
- A restaurant could be a business that prepares and provides food and beverages to customers in exchange for money paid before, after or after opening an account. Big apple City is known for its fine cuisine. Its food culture includes a variety of international cuisines influenced by the city's immigration history.

Data collection

- Central and Eastern European immigrants, especially Jewish immigrants-bagels, cheesecakes, hot dogs, chicken and delicatessens, New York-style pizza and Italian cuisine, Jewish immigrants and Irish immigrants-Spiced smoked beef and corn beef, found throughout town Chinese and other Asian restaurants, sandwich shops, restaurants, bistros and cafes, mobile food vendors-about 4,000 city licenses, Middle Eastern foods like falafels and kebabs, like modern street food in the big apple, not just pizzerias, The cafe is known, and it's also famous for the cuisine of Michelin-starred restaurants. Michelin said the town is home to "nearly 1,000 of the world's most exclusive and diverse fine dining restaurants. Therefore, it's clear that to survive in such a competitive market, strategic planning is important.

Data collection

| | Borough | Neighborhood | Latitude | Longitude |
|---|---------|--------------|-----------|------------|
| 0 | Bronx | Wakefield | 40.894705 | -73.847201 |
| 1 | Bronx | Co-op City | 40.874294 | -73.829939 |
| 2 | Bronx | Eastchester | 40.887556 | -73.827806 |
| 3 | Bronx | Fieldston | 40.895437 | -73.905643 |
| 4 | Bronx | Riverdale | 40.890834 | -73.912585 |

Data collection

| | NewYorkCitysfiveboroughsvte | Jurisdiction | Population | GrossDomesticProduct | Landarea | Density | persons_sq_mi | s |
|---|---|---------------|-------------|----------------------|-----------|----------|---------------|---|
| 0 | The Bronx\n | \n Bronx\n | 1,432,132\n | 42.695\n | 29,200\n | 42.10\n | 109.04\n | N |
| 1 | Brooklyn\n | \n Kings\n | 2,582,830\n | 91.559\n | 34,600\n | 70.82\n | 183.42\n | N |
| 2 | Manhattan\n | \n New York\n | 1,628,701\n | 600.244\n | 360,900\n | 22.83\n | 59.13\n | N |
| 3 | Queens\n | \n Queens\n | 2,278,906\n | 93.310\n | 39,600\n | 108.53\n | 281.09\n | N |
| 4 | Staten Island\n | \n Richmond\n | 476,179\n | 14.514\n | 30,300\n | 58.37\n | 151.18\n | N |
| 5 | City of New York | 8,398,748 | 842.343 | 97,700 | 302.64 | 783.83 | 28,188 | N |
| 6 | State of New York | 19,745,289 | 1,701.399 | 85,700 | 47,214 | 122,284 | 416.4 | N |
| 7 | Sources:[14] and see individual borough articl... | NaN | NaN | NaN | NaN | NaN | NaN | N |

Data collection

| | Borough | County | Estimate_2017 | GrossDomesticProduct | square_miles | square_km | persons_sq_mi | squarekm |
|---|--|---------------|---------------|----------------------|--------------|-----------|---------------|----------|
| 0 | The Bronx\n | \n Bronx\n | 1,432,132\n | 42.695\n | 29,200\n | 42.10\n | 109.04\n | NaN |
| 1 | Brooklyn\n | \n Kings\n | 2,582,830\n | 91.559\n | 34,600\n | 70.82\n | 183.42\n | NaN |
| 2 | Manhattan\n | \n New York\n | 1,628,701\n | 600.244\n | 360,900\n | 22.83\n | 59.13\n | NaN |
| 3 | Queens\n | \n Queens\n | 2,278,906\n | 93.310\n | 39,600\n | 108.53\n | 281.09\n | NaN |
| 4 | Staten Island\n | \n Richmond\n | 476,179\n | 14.514\n | 30,300\n | 58.37\n | 151.18\n | NaN |
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| 7 | Sources: [14] and see individual borough articl... | NaN | NaN | NaN | NaN | NaN | NaN | NaN |

Data collection

| | Borough | County | Estimate_2017 | GrossDomesticProduct | square_miles | square_km | persons_sq_mi | squarekm |
|---|--|-------------|---------------|----------------------|--------------|-----------|---------------|----------|
| 0 | The Bronx | in Bronx | 1,432,132 | 42.695 | 29,200 | 42.10 | 109.04 | |
| 1 | Brooklyn | in Kings | 2,582,830 | 91.559 | 34,600 | 70.82 | 183.42 | |
| 2 | Manhattan | in New York | 1,628,701 | 600.244 | 360,900 | 22.83 | 59.13 | |
| 3 | Queens | in Queens | 2,278,906 | 93.310 | 39,600 | 108.53 | 281.09 | |
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| 7 | Sources: [14] and see individual borough articl... | | | | | | | |

Data collection

| | CAMIS | DBA | BORO | BUILDING | STREET | ZIPCODE | PHONE | CUISINE DESCRIPTION | INSPECTION DATE | AC |
|---|----------|---|-----------|----------|--------------------|---------|------------|------------------------|--------------------|--|
| 0 | 50087537 | M & R DELI & HERO SHOP | Bronx | 1200 | MORRIS PARK AVE | 10461.0 | 7182393200 | Delicatessen | 03/01/2019 | Vic we cite the fol are |
| 1 | 50001976 | TROPICAL ISLE CARRIBEAN RESTAURANT | Queens | 118-19 | LIBERTY AVENUE | 11419.0 | 7188484753 | Caribbean | 01/16/2020 | Vic we cite the fol are |
| 2 | 41006323 | PAPA JOHN'S | Queens | 16202 | UNION TURNPIKE | 11366.0 | 7185917272 | Pizza | 06/22/2018 | Vic we cite the fol are |
| 3 | 50046011 | BROOKLYN KETTLE | Brooklyn | 420 | PUTNAM AVE | 11216.0 | 6462999499 | Café/Coffee/Tea | 08/17/2017 | Vic we cite the fol are |
| 4 | 50048761 | STARBUCKS COFFEE | Manhattan | 1077 | 3RD AVE | 10065.0 | 6468663442 | Café/Coffee/Tea | 10/19/2018 | Vic we cite the fol are |

Data Analytic diagrams

