

### App Features

- Live crowd meters
- Equipment availability
- Digital sign-in sheets
- Push notifications for low crowds

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### User Access

- Sign in with USC ID
- Scan Carolina Card to sign in
- My Account dashboard
- Gym schedule view

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### Technology

- Sensors at gym
- Real-time data updates
- Mobile app on iOS and Andriod
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### Marketing & Engagement

- Campus posters
- Social media updates
- Email annoucements
- Word of mouth

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### Feedback & Support

- In-app rating system
- Student survery
- Quick bug fixes
- Help & FAQ section

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