

### App Features

- Live crow meters
- Equipment availability
- Digital sign-in sheets
- Push notifications for low crowds

Kevin

### User Access

- Sign in with USC ID
- Scan Carolina Card to sign in
- My Account dashboard
- Gym schedule view

Kevin

### Technology

- Sensors at gym
- Real-time data updates
- Mobile app for iOS
- Mobile app for Andriod

Kevin

### Marketing & Engagement

- Campus posters
- Social media updates
- Email announcements
- Word of mouth / peer promotion

Kevin

### Feedback & Support

- In-app rating system
- Student survey
- Quick bug fixes
- Help & FAQ section

Kevin

### Hurdles / Challenges

- Sensor installtion costs
- Application glitches
- Internet connection

Kevin