



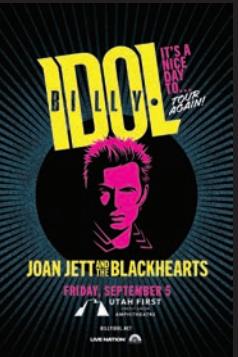
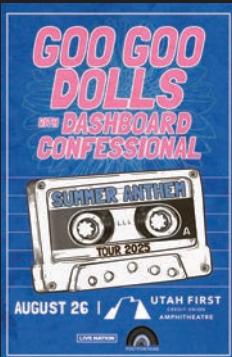
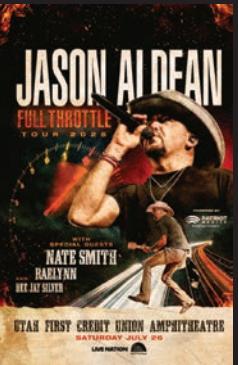
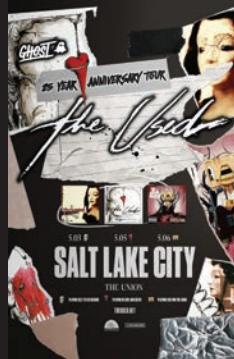
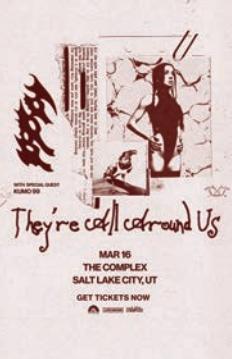
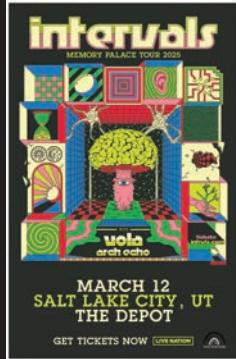
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WELCOME TO THE 2025 SALT LAKE CITY



To all of you here this weekend, thank you for your attendance and support.

We are honored to host many talented tattoo artists and artisans from both near and far. These artists traveled here from around the world, leaving their busy schedules to join all of us for an incredible weekend in Salt Lake City.

We would like to extend a warm welcome and special thank you to those who have traveled here — particularly from Australia, Switzerland, the Netherlands, Ireland, Japan, the UK, South Korea, Canada and Hawaii — as well as the artists who have traveled from 26 different states across America to join us, including the great local artists we have right here in Utah.

These are some of the best artists the tattoo community has to offer, and we ask that you be respectful of their talent and do not ask for any discounts.

If you need any assistance on the floor, please reach out to one of our fantastic volunteer staff members. They would be happy to help you.

We hope you enjoy the Expo!

Sincerely yours,

Nate Drew

Thad Robison



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WELCOME TO THE 2025 SALT LAKE CITY



FRIDAY, MARCH 7TH

DOORS OPEN TO THE PUBLIC >>>>> 3 P.M. – 11 P.M.

TATTOO CONTEST REGISTRATION >>>> 3 P.M. – 7 P.M. (\$10 entry fee)

TATTOO CONTEST BEGINS AT >>>>>> 7 P.M.

- ◆ Small Black & Gray Tattoo (No Larger than 6" x 6")
- ◆ Small Color Tattoo (No Larger than 6" x 6")

TATTOO OF THE DAY CONTEST >>>> 10 P.M.

(No entry fee, contest registration all day.)

Must be started and completed the day of)

SATURDAY, MARCH 8TH

DOORS OPEN TO THE PUBLIC >>>>> NOON – 11 P.M.

TATTOO CONTEST REGISTRATION >>> NOON – 5 P.M. (\$10 entry fee)

TATTOO CONTEST BEGINS AT >>>>> 5 P.M.

- ◆ Best Traditional Tattoo
- ◆ Best Portrait Tattoo
- ◆ Best Large Black & Gray Tattoo
- ◆ Best Large Color Tattoo

TATTOO OF THE DAY CONTEST >>>> 10 P.M.

(No entry fee, contest registration all day.)

Must be started and completed the day of)

SUNDAY, MARCH 9TH

DOORS OPEN TO THE PUBLIC >>>>> NOON – 8 P.M.

TATTOO CONTEST REGISTRATION >>> 2 P.M. – 5 P.M. (\$10 entry fee)

TATTOO CONTEST BEGINS AT >>>>> 5 P.M.

- ◆ Best Sleeve Tattoo (3/4 or larger, arm or leg)
- ◆ Best Japanese Tattoo
- ◆ Best Collection "Body Suit" (for heavily tattooed contestants)
- ◆ Best Back/Torso

TATTOO OF THE DAY CONTEST >>>> 7 P.M.

(No entry fee, contest registration all day.)

Must be started and completed the day of)

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Welcome to the 2025 Salt Lake City Tattoo Expo!

For 22 years, this Expo has been an iconic event in Salt Lake City's arts and culture scene, and we're thrilled to welcome back the incredible artists, vendors, and attendees who make it so special. Whether you're here to get inked, admire the artistry, or just soak in the creative energy, you're in the right place.

This year's Expo brings together more than 550 talented tattoo artists from around the world, along with artisans and vendors showcasing their craft. It's no surprise that thousands of artists petition to attend each year—this event has earned its reputation as one of the top tattoo conventions anywhere. And Salt Lake City is the perfect home for it. Our community is known for being warm and welcoming, with residents who go out of their way to make visitors feel at home.

I hope you take time to explore beyond the convention hall and experience more of what our city has to offer. Whether you're raising a glass to your new tattoo at one of our many fantastic bars and restaurants, catching a show, or just wandering downtown, there's something for everyone.

Here are a few great ways to round out your weekend in Salt Lake City:

- | | |
|-----------|--|
| March 7 | Ollie Wride: The Pressure Point Tour at Metro Music Hall |
| March 7–8 | Les Misérables at Eccles Theater |
| March 7–9 | Disney On Ice: Magic in the Stars at Delta Center |
| March 8 | Utah Opera at Capitol Theatre |
| March 8 | Catch Your Breath: The Broken Souls Tour at The Complex |
| March 9 | DL Hughley at Wiseguys Comedy Club |

Thank you for bringing your artistry and energy to Salt Lake City. Enjoy your time here, and don't be a stranger—we'd love to have you back for your next piece, your next adventure, or both.

Warmly,

Erin Mendenhall
Salt Lake City Mayor



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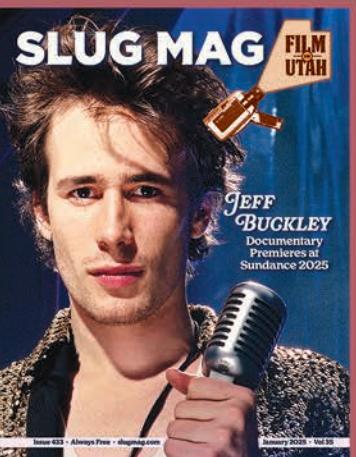
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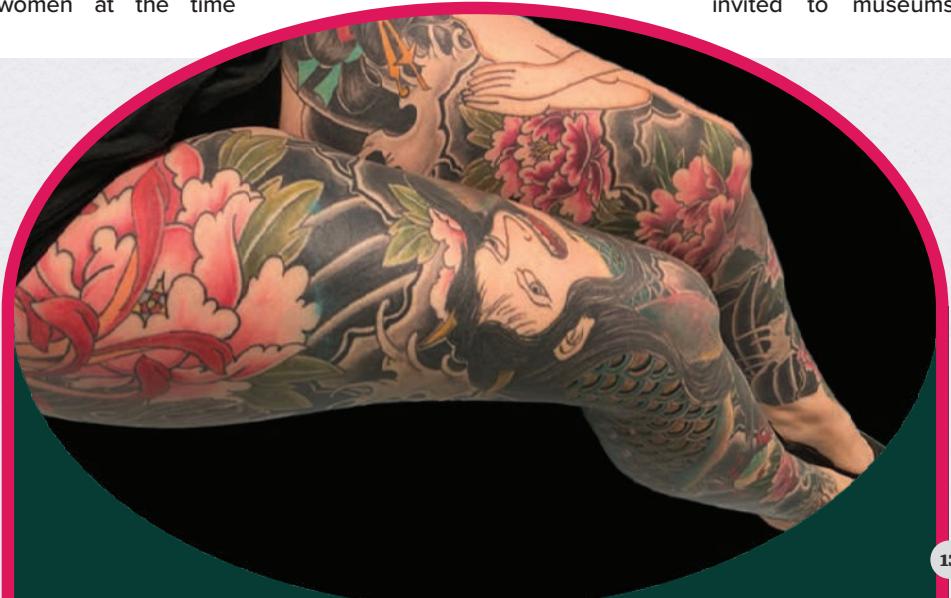
BY EMMA ANDERSON



Tattoo enthusiasts from around the United States, and even the world, travel to San Francisco to get tattooed by the well-established, prolific artists at Diamond Club Tattoo. Diamond Club was opened in 1991 by Bill Salmon and his partner Junii, who originally hails from Saitama, Japan. Referred to as “tattoo’s star-crossed lovers” on the shop’s website, Salmon first met Junii in 1987 when she traveled to a convention to display her traditional Japanese bodysuit — a rarity for women at the time

and even today — done by Horitoshi I, a famous Japanese tattooist known for his work in traditional tebori (hand poked) tattoo. At Diamond Club, Junii now works with Shinji Horizakura of the Horitoshi I family, along with Xiucocatl Mejia of the Mejia family.

Junii has become a highly-respected and sought after tattoo artist in the realm of Japanese-style tattoos. She is widely regarded as an important figure in the world of Japanese tattooing and has been invited to museums



and conventions nationwide to share her knowledge and experience. She enjoys the creative challenge of different tattoo styles when requested by clients, as she believes that all tattoos are special, but she feels most at home in her niche of traditional Japanese tattooing. Though she's been a well-known and highly skilled artist in Japanese tattooing for decades, Junii still feels that the potential for learning in that field is never-ending.

While Junii belongs to a small handful of women trained in the art of tebori, she does all of her tattoos now with a contemporary electric machine, stating that it's allowed her to continue her work despite having issues with her hands over time. She's known for her traditional tattooing of full sleeves and bodysuits, as well as kanji (Japanese characters). Not only are they visually stunning and precisely executed, but clients can rest assured knowing that

the character tattooed on them actually reflects its true meaning.

Junii is often asked cliché questions regarding being a woman in a historically male-dominated industry, and says that she gives little thought to her gender in regard to her work. Unconcerned with the preconceived notions held by others, she lets her outstanding work as a tattooist speak for itself. Junii displays great gratitude and enthusiasm for her clients and the opportunities given to her, showing immense humility for an artist of her caliber and notoriety.

When it comes to her appearance at the Salt Lake City Tattoo Expo, Junii feels that the Expo carries on the "old school" spirit of tattooing, and mentions that she feels that's a rarity these days. Junii is featured as a special guest at the Salt Lake City Tattoo Expo from March 7-9 at the Salt Palace Convention Center.



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THANK YOU

Thank you for attending the 2025 Salt Lake City Tattoo Expo!

We would like to extend our gratitude to the following:

Our amazing staff and volunteers who have taken time out of their busy schedules for the Expo!

All the artists and vendors who have traveled from near and far, whose participation we are extremely grateful for in helping us bring the Tattoo Expo back to Salt Lake City and showcasing their wonderful talents, personalities and artistic creativity.

Gordon "Wrath" McCloud for illustrating this year's incredible poster

Mike Pinto for making this year's super rad contests trophies

Uinta Brewing, The Radisson Downtown, Mindzai Creative, Garage on Beck

SLUG Magazine for designing and printing the Expo program

A special thanks for the support from our supplier South State MFG

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Matthew Adams, Dominick Iwaniec,

Rick & Jeremy at JP Display and their crew, Clair Drew, Jennifer Robison, the staff at the Salt Palace Convention Center

Salt Lake City Mayor Erin Mendenhall

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