



CIC GROUP

We keep our word

BUY
SAFARICOM
AIRTIME
THROUGH
M-PESA
PAYBILL
181818

GET
FREE
LIFE
POLICY

EASY TO REGISTER
(SEE ON REVERSE)

BUY 100/= Safaricom airtime through paybill 181818 and get Life Policy from CIC worth 420/=

BUY additional 100/= Safaricom airtime through paybill 181818 and my CIC Life Policy will increase to 840/=

BUY additional 100/= Safaricom airtime through paybill 181818 and my CIC Life Policy will increase to 1320/=

BUY additional 100/= Safaricom airtime through paybill 181818 and my CIC Life Policy will increase to 1760/=

BUY additional 100/= Safaricom airtime through paybill 181818 and my CIC Life Policy will increase to 2280/=

EVERY SUBSEQUENT AIRTIME
PURCHASE INCREASES YOUR
POLICY COVER UPTO
200,000/= MAX

AGE LIMIT; 18-70 YEARS

VALIDITY ; 1 YEAR FROM DATE OF
FIRST ENROLLMENT

CIC LIFE ASSURANCE LTD.



CIC PLAZA MARA ROAD, UPERHILL



P.O. BOX 59485 - 00200 NAIROBI KENYA



+254 020 282 3000 / 703 099 120



www.cic.co.ke



CICInsurance



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KENYA • SOUTH SUDAN • UGANDA • MALAWI

GENERAL • LIFE • HEALTH • ASSET

Terms and conditions apply

Registration Process Flow

1. Go to M-PESA menu
2. Select Lipa Na Mpesa
3. Select Buy Goods and Services option
4. Enter Till Number: **181818**
5. Enter amount of Airtime you wish to Purchase (minimum Kes. 5)
6. Enter MPESA PIN to enable purchase. (You will receive an SMS confirming payment to CIC BIMA CREDO)
7. You will receive two SMS from Safaricom. One confirming Airtime top up and the other balance after purchase.
8. You will receive an SMS from CIC Life (CIC-BIMA) confirming that you have earned a last expense cover and request for your ID number to activate the policy.
9. Create a new SMS to 20818 and send your ID Number.
10. CIC will automatically validate your ID and Name via IPRS and send the results to you through an SMS.
11. Once the ID details are confirmed, you will receive an SMS requesting for next of kin's mobile number. In the event the ID details are incorrect, you will receive an SMS from CIC BIMA providing a call center number to contact.
12. Once the next of kin's mobile number has been received you will receive a congratulatory SMS from CIC BIMA confirming that the policy has been activated, and requesting that you send beneficiary ID number within 7 days.
13. On every subsequent top-up, you will receive an SMS from CIC BIMA confirming the new cover limit.
14. Feel free to call customer service number +254 ----- for any further clarification you may require.

What You Need To Know About CIC Bima Credo Life Plan

CIC Life Assurance Limited (CIC Life) is a wholly owned subsidiary of CIC Insurance Group Limited a leading provider of insurance and other financial services with not only country-wide offices in Kenya, but also with a presence in Uganda, South Sudan and Malawi. CIC Insurance Group Limited is also the leading cooperative insurer in Africa.

1. What is CIC BIMA CREDO Life Plan?

It is a free last expense insurance cover Offered with every Purchase of SAFARICOM Airtime through paybill **181818**.

2. Who can apply?

Anyone in good health ages between 18 -70 years (inclusive) and have a registered SAFARICOM line with an MPESA account.

3. What If I make a mistake on my beneficiary?

Send an sms the word "Change" to 20818

4. Is there waiting period?

Yes, there is 3 months waiting period in case of natural death from the date of the first premium payment. Accidental deaths are covered immediately.

5. What is the policy limit?

One gets life cover equivalent to 4.2 times the value of airtime purchased. The life cover amount increases on subsequent purchases upto a maximum life policy limit of Kes. 200,000/=. Additional airtime purchase will assist to cover subsequent year policy premiums.



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