

Kevin Le-Hsiu Cheng

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Education

Northwestern University, Class of 2018
B.A., Computer Science, Economics

Overall GPA: 3.72/4.0
Major GPA: 3.91/4.0

Relevant Coursework: Data Structures and Data Management, Intro to Systems, Intro to Computer Networking

Experience

Northwestern Associated Student Government Services Committee

Web Developer

Evanston, IL

Oct 2015 – Present

- Brainstorm technology solutions to student problems identified through extensive surveying
- Utilize the full MEAN Stack to create a web application that facilitates Northwestern students' course planning

A.T. Kearney

Consultant Assistant

Shanghai, China

Jul 2015 – Sep 2015

- Conducted industry benchmarking research and product innovation research for a FMCG giant in China
- Managed the Chinese-to-English translations of numerous consulting slide-decks and interview notes by delegating and coordinating work to 9 part-time assistants

Project Pitch Entrepreneurship Competition

Contestant

Evanston, IL

Mar 2015 – May 2015

- Created a business plan and mock-up for BARQ, an innovative in-class question-asking mobile application
- Prepared a presentation and pitched the final business idea to a panel of judges

Fullbridge Business Immersion Program

Participant

Boston, MA

Jul 2013 – Aug 2013

- Performed financial forecasting and merger analysis to create a business pitch for a final consulting project
- Finished as the runner-up in a stock investment competition between 40+ participants within the cohort

Personal Projects

Rain Rain Go Away!

- Developed an iOS application that sends a push notification reminding the user to bring an umbrella if it is going to rain soon. Used weather API calls, Apple's Core Location, and Xcode's Interface Builder.

Receipt Reader

- Creating an iOS application that uses Optical Character Recognition to scan, recognize, and store receipts to help users keep track of their purchase history. Using Google's open source Tesseract OCR engine.

kevincheng.tech (Personal Website)

- Created and set up the front-end for my personal website. Used HTML/CSS, Javascript (jQuery), and Bootstrap.

Other Projects:

- Utilized Swift's SpriteKit library to develop a simple game where the player taps to avoid incoming obstacles.
- Used Python's tkinter GUI library to create a hangman game that teaches the player a new word every game.

Other Organizations

Institute for Student Business Education, *Technology Team Member*

2015 – Present

Chinese Student Association, *Junior Executive*

2015 – Present

Northwestern University Boxing Club, *A-Team Member*

2014 – Present

The Investment Club, *Vice President*

2011 – 2014

- Introduced new members to investment concepts/strategies by preparing educational presentations

Additional Information

Programming: Experience in Python, Swift, C++, C#, Java, HTML/CSS, Javascript (jQuery, Node.js), Racket

Languages: Fluent in English and Chinese (Mandarin)

Interests: NBA, programming, e-Sports, astronomy, working out, boxing, innovative technology