KEVIN JAMES DAVIES

info@kjd.me   + 44 (0) 7515 880 728   http://kjd.me

OBJECTIVES

To help build and contribute to a motivated team focused on communication through future-friendly design and web standards.

To use my design experience, technical knowledge, and creativity to achieve business excellence and build meaningful interactive experiences.

SKILLS SUMMARY

I'm comfortable managing design & development teams, and have experience bridging the gaps which can develop between designers and developers. I'm also happy speaking with, and running workshops for, clients and colleagues.

I advocate a standards-based, future-friendly, mobile-first approach to web design and development.

Working in multi-cultural and multi-lingual environments in Canada, England, and Qatar have helped make me adaptable and have given me an acute awareness of the challenges and responsibilities we have as designers.

Code   I am fluent in HTML5, CSS 3, and JavaScript/jQuery — I've been working with HTML 4 since the late 1990s. I have experience with both centralised (SVN and TFS) and decentralised (Git and Mercurial) source control management systems.

Design   I have a solid understanding of design theory, and experience using grid systems and responsive design patterns for the web. I also have a very keen *(read: slightly obsessive)* interest in typography.

UX   Cross channel UX design and content strategy are integral parts of my design process and I'm happy building and working through wireframes and clickable HTML/CSS prototypes with colleagues and clients.

Software   I have more than two decades of experience with Adobe's desktop publishing software — specifically Photoshop, Illustrator, and more recently InDesign — currently part of the Adobe Creative Cloud.

Most of my day is spent in Web Inspector and BBEdit — I've been a BBEdit user since some time in 1998 — but I consider myself to be quite adaptable; I'm comfortable building and working in both physical and virtual Mac, Unix/Linux (and Windows) hosting and desktop environments.

PROFESSIONAL EXPERIENCE

Quintiles Inc
UX & Front End Lead
Medical Communications
Since 2013

As the UX & Front End Lead for Quintiles — the world's leading provider of biopharmaceutical services — I manage the front end implementation and strategy for web-based applications and tools. Quintiles has helped develop or commercialise all of the top 50 best selling drugs on the market.

- *Re-engineered the HTML/CSS front end of the in-house V3 portal framework.*
- *More than halved both the production and load times of the two key client-facing web applications by leveraging a front end framework, image optimisation, CSS preprocessing, web fonts, SVG, bundling & minification and conditional loading.*
- *Held a 40-person 'Lunch and Learn' workshop for the design, editorial, and account management teams on responsive web design, progressive enhancement and the benefits of adopting a future-friendly approach.*

Kevin James Davies LTD
Founder, Designer, Developer
2010 – 2013

After more than 10 years as an in-house designer, developer, and user experience specialist I opened a small creative studio in Oxford that built, among other things, responsive standards-based websites.

MEEZA
Founding Designer
2009 – 2010

I relocated from the UK to Qatar to help build MEEZA's website and web-based tools from the ground up. MEEZA is a joint venture with the Qatar Foundation and has become Qatar's leading IT solutions & services provider.

Star Technology Services
Engineering & UI Specialist
2005 – 2009

After working remotely for several months, Star recruited me from Canada to the UK to design and build the front end of Star's original managed services customer portal: StarPort.

Random Media Labs
Co-Founder, Designer
2003 – 2005

Random Media Labs created HTML and Flash-based websites, content management systems, corporate identities, and hosting solutions for small & medium sized businesses in Toronto, Canada.

The Barnes Organisation
Web Designer
2001 – 2003

As the web designer for Canada's premier investor relations consulting firm, I worked directly with the Vice President of New Media to create hundreds of investor websites & presentations — raising billions in new capital for clients.

Bird On a Wire Networks
Web Designer
2000 – 2001

Working directly under the Vice President of Sales & Marketing, I designed the corporate website, intranet, customer portal, and marketing collateral for Bird On A Wire, Canada's first high-end managed hosting provider.

Interlog Internet Services
Software Developer
1997 – 1999

During the original dot-com era I built software kits and websites for one of Canada's first internet service providers. The kits and web-based guides enabled thousands of people to connect to the internet for the first time.

EDUCATION

University of British Columbia
Vancouver, Canada

Logic (Philosophy) and Astronomy
Faculty of Arts