

Kevin Denney Resume

KEVIN DENNEY

Hong Kong | www.linkedin.com/in/kevindenney

PROFESSIONAL SUMMARY

Sailing industry professional with 19+ years of experience in race coaching, instruction, and programme delivery. Currently building RegattaFlow, a comprehensive sailing strategy and regatta management platform. Combines deep practical sailing knowledge with proven organisational leadership, stakeholder coordination, and event management capabilities. Seeking to bring this expertise to support RORC's world-class offshore racing programme.

PROFESSIONAL EXPERIENCE

Founder

RegattaFlow | Hong Kong | January 2026 – Present

Building a comprehensive sailing strategy and regatta management SaaS platform serving sailors, coaches, and clubs worldwide.

- Designing race management tools including entry systems, results processing, and fleet administration
- Developing race preparation workflows incorporating weather analysis, course strategy, and venue intelligence
- Creating coaching and athlete management features for sailing programmes
- Coordinating with sailing clubs internationally to understand race management needs

Director, Li Ka Shing Design and Innovation Center | Professor of Practice

The Hong Kong Polytechnic University, School of Design | Hong Kong | 2019 – January 2026

Leading a major university innovation centre while teaching at faculty level.

- Managing complex multi-stakeholder projects across academic, corporate, and government sectors
- Coordinating international collaborations and partnerships
- Delivering programmes under pressure with strict deadlines
- Building and leading diverse teams of faculty, researchers, and students

Sailing Coach & Clinic Leader | Customer Experience Design

North Sails (NorthU) | Chicago, Illinois | 2002 – 2021

Delivered sailing instruction and race coaching programmes for 19 years with one of the world's leading sail manufacturers.

- Led multi-day racing clinics and on-water coaching sessions
- Coordinated clinic logistics, scheduling, and participant management
- Worked with sailors at all levels from beginners to competitive racers
- Developed curriculum for racing tactics, boat handling, and sail trim
- Collaborated with North Sails teams across multiple locations

Branch Manager

Steve Colgate's Offshore Sailing School | Chicago, IL | 2001 – 2002

Managed branch operations and delivered sailing instruction at the renowned offshore sailing programme.

- Oversaw daily operations, instructor coordination, and team management
- Taught offshore sailing techniques, seamanship, and navigation
- Ensured safety standards and programme quality

Founder & Principal

Sentiment Science | Chicago, IL (Remote) | 2018 – December 2024

Advised mission-driven organisations on innovation, learning design, and applied AI.

- Delivered strategic consulting projects for nonprofit and corporate clients
- Designed and implemented learning programmes and workshops

Design Strategy Consultant

Design Strategy Consulting | Chicago, IL | 2007 – March 2018

Provided design strategy consulting for social innovation and organisational transformation.

- Led research and strategy projects for major organisations including **United Way**, **Design Institute for Social Innovation** (Hong Kong Polytechnic University), and **ID Social Innovation Lab** (IIT Institute of Design)

- Facilitated stakeholder workshops and design thinking sessions
- Managed complex consulting engagements from scoping to delivery

Co-Founder

BetterAt | Chicago, IL | 2006 – 2014

Co-founded and grew an interest-based learning software company.

- Led new business development and strategic planning
- Managed cross-functional teams and operations
- Built partnerships and drove company growth

Management Consultant

Accenture | Chicago, IL | 1996 – 2001

Delivered management consulting engagements for major corporate clients.

- Led client engagements in process improvement and organisational transformation
 - Managed project teams and client relationships
 - Developed strategic recommendations and implementation plans
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CERTIFICATIONS & LICENCES

- **US Coast Guard Master's Licence** (formerly held)
 - **US Sailing Instructor Certifications** (formerly held)
 - Trained at **Steve Colgate's Offshore Sailing School**
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RACE COORDINATION

Dragon World Championship 2027 – Organising Committee Member Royal Hong Kong Yacht Club | 2024 – Present

- Race coordination for the Dragon World Championship 2027, hosted in Hong Kong
 - Key contributor to the successful international bid that secured Hong Kong as host venue
 - Coordinating event logistics, race management planning, and international stakeholder relations
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SAILING BACKGROUND

- **Offshore racing experience** in South Africa, Asia, and North America
- Racing since age 9: Optimists, FJs, 420s

- Keelboat racing on Great Lakes: T-10s, J-30s, J-105s, Etchells
 - Extensive experience in race coaching, clinic delivery, and sailor development
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EDUCATION

Institute of Design (ID), Illinois Institute of Technology Masters of Design
Methods | 2005 – 2006

Michigan State University Bachelor of Arts, Economics | 1991 – 1995

KEY SKILLS

- Race Programme Coordination & Event Delivery
 - Stakeholder Management & Partnership Development
 - Team Leadership & Volunteer Coordination
 - Sailing Instruction & Athlete Development
 - Project Management & Logistics
 - Working Calmly Under Pressure
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Available to relocate to Cowes, Isle of Wight

Liam Donny