**Interactive Arts and Sciences: Web Media Production  
IASC-STAC 1P02 D02 FW 2017  
Assignment Three -  Bad Website Redesign**

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**Website :** <http://www.mbro.ac.uk/Home/index/collegeinfo/collegehistory/college.aspx>

**Layout and Design Principle (C.R.A.P)**

**The website I chose is based on the history of a school. From looking at the current website the first issue I wanted to fix is the proximity. Having all the content on a single page is not ideal since it is difficult for the user to keep scrolling. I decided to have the content in the middle of a page and a timeline where the user can choose what year they would like to see. This will resolve the issue of the user to constantly scroll down for information. I then wanted to change the current navigation from the middle of the page to the very left of the page. The current one has a lot of white space around it which is wasting useful space. Also, the navigation seems to have been split into two different areas, so I wanted the align both parts together. In addition, I would have each part of the text to begin on the left for a better structure, instead of having some text begin in the middle and some text on the left. This will help with repetition and make the website cleaner. The next part I changed was the header called “The Archives”. The current one is not seen when you open the page, so I decided to move it to the top left of the page. The only layout I liked about the website is the footer, which is located at the bottom of the page, however it does not stand out. To fix this I will use colors that contrast with each other.**

**Color Scheme**

**The main style I would like to do with this website is complementary. This style gives off an energetic feel. This will help intrigue the audience to pay attention because history can be boring to some people, especially when there is an abundance of information like this website. Furthermore, the website does not need much scrolling which makes it easier to use this style. The four main colors I have chosen are black, white, and yellow which are colors that can be used in combination to give off a complementary look. For example, the background of the website is black, and the content is white which makes the content pop out more. This is also called contrast. I also made the background of the navigator and the footer yellow which will make it stand out more to the user since the background of the website is black. The text in the navigator and the footer will be black which will make it extremely visible for the user to find what they are looking for in the navigator or footer. The most important part about finding information is picking the year on the time-line. I used the black background and made the timeline white so the user can easily click on what year they want to know about the school.**