#### Kevin Ferri

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#### **WORK EXPERIENCE**

NEW YORK MAGAZINE New York, NY

Web Developer

June 2014 – present

- Develop front-end content for day-to-day operations of digital news brands: nymag.com, thecut.com, vulture.com, grubstreet.com, and nymag.com/scienceofus using HTML, CSS, and JavaScript
- · Build responsive and interactive editorial web features using HTML, CSS, and JavaScript
- Improve/modularize advertisement content management system and how advertisements are delivered, scheduled, and produced on all sites (JavaScript)
- Produce responsive advertisement units with custom tracking on article pages, homepages, and section pages using HTML, CSS, and JavaScript
- · Coordinate with designers and product managers to create prototypes and determine UX feasibility
- · Analyze Google Analytics data to make decisions on user behavior and site engagement
- Fix bugs and improve legacy products

NEW YORK MAGAZINE

New York, NY

Software Engineer Intern

Summer 2013

- Developed the front-end of the product development team's blog
- Prototyped the the front-end of a new commenting system
- Worked on the front end of the mobile version of an existing application

#### SCHOOL OF INFORMATICS AND COMPUTING

Bloomington, IN

Primary Lab Instructor for Introduction to Informatics (5 Semesters)

2012 - 2014

- · Lead a lab of approximately 30 students
- Taught HTML, CSS, Python, SQL, and Human-Computer Interaction and Design
- Graded lab and lecture assignments, proctored exams, and graded exams

#### CRUMPETA CONSULTING LLC

Stamford,CT Summer 2012

Intern Web Developer

- Prototyped interactive educational games targeted to toddlers and young children
- Modified and maintained features for sites built in Drupal
- Worked on prototypes for potential future applications or features on current applications

#### **EDUCATION**

# INDIANA UNIVERSITY, School of Informatics and Computing, GPA: 3.6/4.0

Bloomington, IN

Bachelor of Science in Informatics

2010 - 2014

· Cognate in Computer Science

## **RELEVANT COURSEWORK**

- Data Structures
- Software Systems
- Information Representation
- Math Foundations in Informatics
- Finite Mathematics
- Discrete Structures in Computer Science
- Senior Capstone: Individual development of a Software System
- Introduction to Computer Science
- Human-Computer Interaction Design and Programming
- Mastering the World Wide Web

### **TECHNICAL SKILLS**

- · Web Development: HTML, CSS, JavaScript, Node.js, MongoDB, MySQL, Git
- Languages: Java, Scheme
- Frameworks: Express, Rails