

Kevin Ferri

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WORK EXPERIENCE

NEW YORK MAGAZINE

New York, NY

Web Developer

June 2014 – present

- Develop content for day-to-day operations of digital news brands (nymag.com, thecut.com, vulture.com, grubstreet.com, and nymag.com/scienceofus)
- Develop responsive and interactive editorial web features
- Produce responsive advertisement units on articles, homepages, and section pages
- Fix bugs and improve legacy products
- Coordinate with designers and product managers to create prototypes and determine UX feasibility
- Analyze Google Analytics data to make decisions on user behavior and site engagement
- Maintain and improve advertisement content management system

NEW YORK MAGAZINE

New York, NY

Software Engineer Intern

Summer 2013

- Developed front-end of product development team blog
- Prototyped front-end of new commenting system
- Prototyped front end of a mobile application written in Play (Scala)

CRUMPETA CONSULTING LLC

Stamford, CT

Intern Web Developer

Summer 2012

- Prototyped interactive educational games targeted to toddlers and young children
- Modified and maintained features for sites built in Drupal
- Worked on prototypes for potential future applications or features on current applications

SCHOOL OF INFORMATICS AND COMPUTING

Bloomington, IN

Primary Lab Instructor for Introduction to Informatics (5 Semesters)

2012 – 2014

- Lead a lab of approximately 30 students
- Taught HTML, CSS, Python, SQL, Human-Computer Interaction and Design
- Responsible for teaching concepts and grading lab and lecture assignments

EDUCATION

INDIANA UNIVERSITY, School of Informatics and Computing, GPA: 3.6/4.0

Bloomington, IN

Bachelor of Science in Informatics

2010 – 2014

- Cognate: Computer Science

RELEVANT COURSEWORK

- Data Structures
- Software Systems
- Information Representation
- Math Foundations in Informatics
- Finite Mathematics
- Discrete Structures in Computer Science
- Senior Capstone: Individual development of a Software System
- Introduction to Computer Science
- Human-Computer Interaction Design and Programming
- Mastering the World Wide Web

TECHNICAL SKILLS

- Web Development: HTML5, CSS3, JavaScript, Node.js, MongoDB, MySQL, Git
- Languages: Java, Scheme
- Frameworks: Express, Rails