

Kevin G. Salinas

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Skills include:

- Figma, Sketch,
- InVision
- UI Design
- JavaScript/React
- Adobe Suite (PS, AE, XD, AI, ID)
- HTML/CSS
- Prototyping
- Wireframes
- System Admin
- Graphic Design
- Shopify
- IT Infrastructure
- SEO
- Hardware/Software Troubleshooting

Professional Experience

The Music Playground / Audigent

Manager, Operations, Design & Development

January 2019 - Present

- Lead in creative direction in over 50 original designs, using Photoshop and Illustrator for album artwork, graphics, posters, ads, and videos
- Maintain 3 websites using HTML, CSS, JavaScript, PHP, including adding new artists, updating logos, updating the front-end design, debugging, and testing new features, using Git for version control on a Wordpress framework
- Create hi/lo-fidelity wireframes and mockups for website updates and features using XD, Figma, or InVision along with conducting user research using HotJar
- Track inventory, repair over 50 hardware devices, upgrade network infrastructure like routers and switches, and oversee RAID server

Apple, Inc.

Genius

Oct 2015 - June 2018

- Completed 30 daily appointments for all types of Apple products, from Apple Watches, iPhones, MacBooks, and Mac Pros, in accordance with Apple's exceptional customer experience standard
- Trained new staff, set up teams with mentorship roles, attend quarterly meetings and meet metric reviews
- Found ways to improve and streamline the customer experience for repairs, pick-ups, and appointment times by providing feedback to upper management and HQ, giving suggestions and trying out new methods on the floor
- Apple Certified Macintosh Technician (ACMT) and Apple Certified iOS Technician (ACIT)

Rockefeller College of Public Affairs & Policies

Web Master & Content Manager

Sept 2016 - Sept 2017

- Managed the college's and individual department's websites using HTML, CSS, Javascript, updated through an FTP to communicate with their servers
- Followed branding guidelines to create new websites, matching fonts, CSS styling, navigation bars, and footers
- Concurrently worked on multiple projects, supported various director with different goals and gave perspective on how to generate more user interaction

Advisement Services, University at Albany

Web Developer & Designer

May 2016 - January 2017

- Used Open Text's Web Site Management tool (formerly Red Dot) to update the website, link pages, and edit the styling, following the University's branding guidelines
- Created high-fidelity mockups of websites, using feedback provided by users, students, and faculty

Education

Massachusetts Institute of Technology, MA – (Completed 2019)

Executive Program Certificate – Human Computer Interaction for User Experience Design

University at Albany, NY – (Graduated 2016)

B.S. Informatics – Human Computer Interactive Design & Social Media Analytics