

Homework 2

MATH 364
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Kevin Evans
ID: 11571810

2.3.15 Problem. Using carnations and roses, a florist can make up to three different floral arrangements for the Mother's Day trade. The composition (number of flowers of each type) and selling price (\$) of a single arrangement of each type are as follows:

	<i>Carnations</i>	<i>Roses</i>	<i>Price (\$)</i>
Type A	5	2	2.75
Type B	12	4	6.50
Type C	3	6	5.25

The florist can purchase from a local wholesaler up to 85 doz carnations at \$1.80/doz and up to 75 roses at \$4.80/doz. The florist can also purchase up to an additional 65 doz carnations at \$3/doz from a distant dealer. Assuming that all arrangements made can be sold, how many of each type should the florist make to maximize income?

Solution. First, we can identify the decision variables. It seems like the obvious choices would be:

Let x_k = the number of type k arrangements made, where $k \in \{A, B, C\}$

ℓ_C = dozens of carnations bought locally

ℓ_R = dozens of roses bought locally

r_C = dozens of carnations bought from the distant dealer.

Next, we can identify the objective function. Here, we'll be trying to maximize the income, which is determined by the number of arrangements sold and the costs of flowers,

$$\begin{aligned}\text{Income } z &= \text{profits} - \text{costs} \\ &= 2.75x_a + 6.50x_b + 5.25x_c - 1.80\ell_C - 4.80\ell_R - 3r_C.\end{aligned}$$

The constraints are given by the compositions of each arrangement and the purchase limits per dozen of flowers:

$$\begin{aligned}x_a &= \frac{1}{12} [5(\ell_C + r_C) + 2\ell_R] \\ x_b &= \frac{1}{12} [12(\ell_C + r_C) + 4\ell_R] \\ x_c &= \frac{1}{12} [3(\ell_C + r_C) + 6\ell_R] \\ 0 &\leq \ell_C \leq 85 \\ 0 &\leq \ell_R \leq 75 \\ 0 &\leq r_C \leq 65 \\ x_k, \ell_C, \ell_R, r_C &\in \mathbb{Z}^+.\end{aligned}$$

The linear program in the standard notation is

$$\begin{aligned}
 \max \quad & z = 2.75x_a + 6.50x_b + 5.25x_c - 1.80\ell_C - 4.80\ell_R - 3r_C \\
 \text{s.t.} \quad & x_a = \frac{1}{12} [5(\ell_C + r_C) + 2\ell_R] \\
 & x_b = \frac{1}{12} [12(\ell_C + r_C) + 4\ell_R] \\
 & x_c = \frac{1}{12} [3(\ell_C + r_C) + 6\ell_R] \\
 & 0 \leq \ell_C \leq 85 \\
 & 0 \leq \ell_R \leq 75 \\
 & 0 \leq r_C \leq 65 \\
 & x_k, \ell_C, \ell_R, r_C \in \mathbb{Z}^+.
 \end{aligned}$$

2.4.6 **Problem.** Two sources supply three destinations with a commodity. Each source has a supply of 80 units and each destination has a demand for 50 units. Shipping costs in dollars per unit are:

		Destinations		
		1	2	3
Sources	1	8	17	19
	2	–	21	22

The transportation costs from Source 2 to Destination 1 vary. The first 20 units shipped on this route cost \$10/unit, and each unit over 20 cost \$13/unit. Determine a minimal-cost shipping schedule.

Solution. The decision variables can be the unit shipments from source i to destination j , represented by a matrix x and an additional variable is needed for the number of units from source 2 to destination 1 over 20,

Let x_{ij} = number of units shipped from source i to destination j

where $i \in \{1, 2\}, j \in \{1, 2, 3\}$

y_{21} = number of units shipped $2 \rightarrow 1$ at the higher cost

The objective function is the total cost of the shipping schedule,

$$\begin{aligned}
 \text{Cost } z &= c^T x + 13y_{21} \\
 c^T &= \begin{pmatrix} 8 & 17 & 19 \\ 10 & 21 & 22 \end{pmatrix}
 \end{aligned}$$

Lastly the constraints are given by the source supplies, destination demand, and the $2 \rightarrow 1$ limitations,

$$\begin{aligned}
 0 &\leq \sum_j x_{ij} \leq 80 && \text{for } i \in \{1, 2\} \\
 \sum_i x_{ij} &= 50 && \text{for } j \in \{1, 2, 3\} \\
 0 &\leq x_{21} \leq 20 \\
 x_{ij}, y_{ij} &\in \mathbb{Z}^+
 \end{aligned}$$

The linear program in the standard notation is

$$\begin{aligned}
 \min_{x_{ij}, y_{21} \in \mathbb{Z}^+} \quad & z = c^T x + 13y_{21} \\
 \text{where } c^T = & \begin{pmatrix} 8 & 17 & 19 \\ 10 & 21 & 22 \end{pmatrix} \\
 \text{s.t.} \quad & 0 \leq \sum_j x_{ij} \leq 80 \quad \text{for } i \in \{1, 2\} \\
 & \sum_i x_{ij} = 50 \quad \text{for } j \in \{1, 2, 3\} \\
 & 0 \leq x_{21} \leq 20 \\
 & x_{ij}, y_{ij} \in \mathbb{Z}^+
 \end{aligned}$$

- 2.5.6 (a) Problem. Suppose the agent in (TK) Problem 5 can also buy and sell Commodity B at the following prices per unit:

<i>B</i>	Buy (\$)	Sell (\$)
<i>Month 1</i>	80	95
<i>Month 2</i>	85	110
<i>Month 3</i>	95	125

The dealer can buy at most 200 units of B and sell at most 250 units during any one month and can also store B at the local warehouse, but space is limited. Assume the warehouse has 30 cu. yd of space available at \$2/cu. yard and that a unit of A requires 1 cu. yd and a unit of B requires 2 cu. yd. Again, the dealer has no stock on hand and wants none at the end of the 3 months. Determine an optimal buying, selling, and storing program utilizing both commodities.

Solution. Let's begin by first looking at the decision variables. For each month k and for commodity i , we'll let

$$\begin{aligned}
 b_{ik} &= \text{commodity } i \text{ bought in month } k \\
 s_{ik} &= \text{commodity } i \text{ sold in month } k \\
 w_{ik} &= \text{commodity } i \text{ stored in month } k, \\
 &\text{where } i \in \{A, B\}, k \in \{1, 2, 3\}.
 \end{aligned}$$

The objective function is the income generated by both commodities,

$$\begin{aligned}
 \text{Income } z &= \text{selling income} - \text{purchasing costs} - \text{storage costs} \\
 &= 40s_{A1} + 44s_{A2} + 48s_{A3} \\
 &\quad + 95s_{B1} + 110s_{B2} + 125s_{B3} \\
 &\quad - 31b_{A1} - 33b_{A2} - 36b_{A3} \\
 &\quad - 80b_{B1} - 85b_{B2} - 95b_{B3} \\
 &\quad - 2w_{A1} - 2w_{A2} - 4w_{B1} - 4w_{B2}
 \end{aligned}$$

The constraints are given by the commodity flow,

$$\text{prev. in storage} + \text{bought} = \text{sold} + \text{stored}$$

$$w_{ik-1} + b_{ik} = s_{ik} + w_{ik}$$

For $i \in \{A, B\}$,

$$\cancel{w_{i0}} + b_{i1} = s_{i1} + w_{i1}$$

$$w_{i1} + b_{i2} = s_{i2} + w_{i2}$$

$$w_{i2} + b_{i3} = s_{i3} + \cancel{w_{i3}}.$$

And the per-month constraints, for month $k \in \{1, 2, 3\}$,

$$\begin{aligned} 0 &\leq b_{Ak} \leq 450 & 0 &\leq b_{Bk} \leq 200 \\ 0 &\leq s_{Ak} \leq 600 & 0 &\leq s_{Bk} \leq 250 \\ 0 &\leq w_{Ak} + 2w_{Bk} \leq 30. \end{aligned}$$

$$\begin{aligned} \max z &= c^T x \\ \text{where } x^T &= \begin{pmatrix} b_{A1} & b_{A2} & b_{A3} & s_{A1} & s_{A2} & s_{A3} & w_{A1} & w_{A2} \\ b_{B1} & b_{B2} & b_{B3} & s_{B1} & s_{B2} & s_{B3} & w_{B1} & w_{B2} \end{pmatrix} \\ c^T &= \begin{pmatrix} -31 & -33 & -36 & 40 & 44 & 48 & -2 & -2 \\ -80 & -85 & -95 & 95 & 110 & 125 & -4 & -4 \end{pmatrix} \\ \text{s.t. } & \begin{aligned} 0 &\leq b_{Ak} \leq 450 & 0 &\leq b_{Bk} \leq 200 \\ 0 &\leq s_{Ak} \leq 600 & 0 &\leq s_{Bk} \leq 250 \\ 0 &\leq w_{Ak} + 2w_{Bk} \leq 30 \\ b_{i1} &= s_{i1} + w_{i1} \\ w_{i1} + b_{i2} &= s_{i2} + w_{i2} \\ w_{i2} + b_{i3} &= s_{i3} \end{aligned} \end{aligned}$$

- (b) Problem. In the above problem, any units stored represent an investment of capital. Reconsider the problem, assuming that a maximum of \$10,000 can be borrowed each month for this purpose, with an accompanying 2% interest rate.

*Solution.*¹ In this scenario, we can add an additional variable for borrowed capital,

Let c_k = capital borrowed for storing units in month k .

We can modify the objective function as

$$\begin{aligned}
 \text{Income } z &= \text{selling income} + \text{borrowed} - \text{purchasing costs} - \text{storage costs} - \text{interest} \\
 &= 40s_{A1} + 44s_{A2} + 48s_{A3} \\
 &\quad + 95s_{B1} + 110s_{B2} + 125s_{B3} \\
 &\quad + c_1 + c_2 \\
 &\quad - 31b_{A1} - 33b_{A2} - 36b_{A3} \\
 &\quad - 80b_{B1} - 85b_{B2} - 95b_{B3} \\
 &\quad - 2w_{A1} - 2w_{A2} - 4w_{B1} - 4w_{B2} \\
 &\quad - 1.02c_2 - 1.02c_1.
 \end{aligned}$$

Additionally, we'll have to add constraints ensuring the borrowed money at the end is zero and so we cannot borrow more than \$10,000 each month:

$$\begin{aligned}
 0 &\leq c_k \leq 10000 \\
 c_3 &= 0.
 \end{aligned}$$

The modified linear program is then

$$\begin{aligned}
 \max z &= c^T x \\
 \text{where } x^T &= \begin{pmatrix} b_{A1} & b_{A2} & b_{A3} & s_{A1} & s_{A2} & s_{A3} & w_{A1} & w_{A2} & c_1 & c_2 \end{pmatrix} \\
 c^T &= \begin{pmatrix} -31 & -33 & -36 & 40 & 44 & 48 & -2 & -2 & -0.02 & -0.02 \\ -80 & -85 & -95 & 95 & 110 & 125 & -4 & -4 & 0 & 0 \end{pmatrix} \\
 \text{s.t.} \quad &\text{for } k \in \{1, 2, 3\}: \\
 &0 \leq b_{Ak} \leq 450 \quad 0 \leq b_{Bk} \leq 200 \\
 &0 \leq s_{Ak} \leq 600 \quad 0 \leq s_{Bk} \leq 250 \\
 &0 \leq w_{Ak} + 2w_{Bk} \leq 30 \\
 &0 \leq c_k \leq 10000 \\
 &b_{i1} = s_{i1} + w_{i1} \\
 &w_{i1} + b_{i2} = s_{i2} + w_{i2} \\
 &w_{i2} + b_{i3} = s_{i3} \\
 &c_3 = 0
 \end{aligned}$$

¹I'm 75% sure I'm not understanding this part completely. I'm assuming we can both borrow capital *and* use our liquid money to rent storage.