Writing and Language

Questions 34-44

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The symbol 34 indicates that question 34 references this portion of the passage. The symbol [1] indicates that the following sentence is referenced in a question.

A Quick Fix in a Throwaway Culture

Planned obsolescence, a practice 34 at which products are designed to have a limited period of 35 usefulness, has been a cornerstone of manufacturing strategy for the past 80 years. This approach increases sales, but it also stands in 36 austere contrast to a time when goods were produced to be durable. Planned obsolescence wastes materials as well as energy in making and shipping new products. It also reinforces the belief that it is easier to replace goods than to mend them, as repair shops are rare and 37 repair methods are often specialized. In 2009, an enterprising movement, the Repair Café, challenged this widely accepted belief.

[1] More like a 38 fair then an actual café, the first Repair Café took place in Amsterdam, the Netherlands. [2] It was the brainchild of former journalist Martine Postma, 39 wanting to take a practical stand in a throwaway culture. [3] Her goals were 40 straightforward, however: reduce waste, maintain and perpetuate knowledge and skills, and strengthen community. [4] Participants bring all manner of damaged articles—clothing, appliances, furniture, and more—to be repaired by a staff of volunteer specialists including tailors, electricians, and carpenters. [5] Since the inaugural Repair Café, others have been hosted in theater foyers, community centers, hotels, and auditoriums. [6] While 41 they await for service, patrons can enjoy coffee and snacks and mingle with their neighbors in need.

Though only about 3 percent of the Netherlands' municipal waste ends up in landfills, Repair Cafés still raise awareness about what may otherwise be mindless acts of waste by providing a venue for people to share and learn valuable skills that are in danger of being lost. 43 It is easy to classify old but fixable items as "junk" in an era that places great emphasis on the next big thing. In helping people consider how the goods they use on a daily basis work and

are made, Repair Cafés restore a sense of relationship between human beings and material goods.

Though the concept remained a local trend at first, international Repair Cafés, all affiliated with the Dutch Repair Café via its website, have since arisen in France,

- Germany, South Africa, the United States, and other countries 44 on top of that. The original provides a central source for start-up tips and tools, as well as marketing advice to new Repair Cafés. As a result, the Repair Café has become a global network united by common ideals. Ironically,
- innovators are now looking back to old ways of doing things and applying them in today's cities in an effort to transform the way people relate to and think about the goods they consume.