

Contact

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kprints.ca

Top Skills

Graphic Design

Web Design

UI/UX

Video Production

Audio Editing

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe Audition

Adobe After Effects

Figma

HTML5 & CSS3

Bootstrap

Google Web Designer

Kevin Hua

Web Designer

Work Experience

TravelBrands Group Inc. | Digital Animator/Web Designer

DEC 2019 - PRESENT

MISSISSAUGA, ON

- o Conceptualized and launched full campaigns which include banners and videos for our marketing initiatives from start to completion
- o Edited hours of footage and audio, spreading brand awareness through major platforms such as TLN and Rogers commercials, Scotiabank Arena video walls, Cineplex Media screens as well as Tim Horton's *TimsTV* across the GTA
- o Led the pre and post-production of videos while being heavily involved in all content for our brands' initiatives within marketing team
- o Produced all assets including web banners, display ads, e-newsletters, and social media ads for promotions from multiple tourism boards (VisitOrlando, Discover LA, VisitBritain, etc), flight & tour operators (Air Canada, WestJet, etc) and partners such as Disney
- o Maintained all our brands' homepage and landing page content (redtag.ca, Air Miles partner site, itravel2000.ca, Petro-Points partner site,) through our internal admin tool as well as implement new widgets for A/B testing on consumer reach

itravel2000.com | Graphic Designer

MAY 2015 - DEC 2019

MISSISSAUGA, ON

- o Provided brand recognition and reach through versatility in both print and digital production, such as billboards, brochures, radio ads, video walls, and display ads to increase sales and traffic
- o Produced multiple concepts, templates and storyboards created for projects approval and creative finalization within marketing team
- o Advised and worked closely with the Email Marketing manager and Social Media manager to ensure creative assets are provided and content ready for posting

Self Employed | Project Designer

2012 - PRESENT

NORTH YORK, ON

- Developed brand identities and conceptualized projects for clients for over 8 years
 - Provided consistent branding to each project with brand elements such as logos, business cards, signage, as well as print work
 - Ensured my clients' deadlines and satisfactions were met and exceeded by following the agile process from acquiring approvals to finalized content
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Education

York University | Bachelor of Arts

2008 - 2012

NORTH YORK, ON

- Specialized in video editing, video installations, animation, sound design, visual arts and graphic design
- Learned strong understanding of art theory and concepts