

MID QUESTION BANK

Class: II-Year, B.Tech Semester: II Academic Year: 2024-25

Course Title: MEFA CourseCode:23A52402a Credits:2

Batch:2023-2027 Program/Dept.: CSE

Regulation: R23 Faculty: Ch.Jyotsna Devi / B.Meghana /A.Bhavya

MODULE-I MANAGERIAL ECONOMICS

S.No	Questions	CO	BL	Marks
1	Define Managerial Economics. Explain its nature and importance.	1	2	12
2	Explain scope of Managerial Economics.	1	2	12
3	A) What is demand? Explain classification of demand.	1	2	6
	B) Explain determinants of demand.			6
4	A) What is Law of Demand? Explain its assumptions.	1	2	6
	B) Describe the exceptions to the Law of Demand.			6
5	What is Elasticity of Demand? Explain its types.	1	2	12
6	Discuss significance of Elasticity of Demand.	1	2	12
7	State and explain various methods of Demand Forecasting.	1	2	12
8	Explain the linkages of Managerial Economics with other disciplines.	1	2	12
9	Explain the measurement of Price Elasticity of Demand.	1	2	12
10	Explain the factors governing demand forecasting.	1	2	12



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MODULE-II

PRODUCTION AND COST ANALYSIS

S.No	Questions	СО	BL	Marks
1	Define Production Function. Explain factors of production in detail.	2	2	12
2	Write a short notes on A. Iso-quants B. Iso-costs	2	2	6
3	A. Explain Cobb-Douglas Production Function.B. What is Least cost combination?	2	2	6 6
4	Write a short notes on A. Fixed cost B. Variable cost	2	2	6 6
5	Explain the functions and advantages of production function?	2	2	12
6	From the following information find out a) BEP in Units b) P/V Ratio c) BEP in value d)Number of units to be sold to achieve a target profit of Rs.1,20,000 e) Profit at sale of 8000 units. Selling Price/Unit-Rs.50, Variable Cost/Unit-Rs.30 and TFC-Rs.1,00,000.	2	3	12
7	If actual sales are 10,000units,Selling price is Rs.20/Unit, Variable Cost is Rs.10/Unit and Fixed Cost is Rs.80, 000, Find out a) BEP in units and value b) What should be the sales required for earning a profit of RS.60,000.	2	2	12
8	Explain the concept of Break Even Analysis with the help of neat diagram.	2	2	12
9	Explain the different types of cost concepts.	2	3	12
10	Write short notes on A) Assumption & Limitations of BEA B) MRTS	2	2	6 6



MODULE-III

BUSIENSS ORGANISATIONS AND MARKETS

S.No	Questions	СО	BL	Marks
1	(A) What is Sole Proprietorship? List out its features.(B) Discuss about different kinds of Partners.	3	2	6 6
2	Define Joint stock Company. Explain its features.	3	2	12
3	Discuss various forms of Public Sector Enterprises.	3	2	12
4	Distinguish between Private Limited Company and Public Company.	3	3	12
5	Explain the Types of Markets.	3	3	12
6	(A) What is meant by Monopoly? Explain its features.(B) Write a brief note on price output determination under Monopoly.	3	2	6 6
7	(A) What is Monopolistic Competition Market? Explain its features(B) Define Oligopoly? Explain its features.	3	2	6 6
8	Define Pricing? Explain various Pricing Methods.	3	2	12
	Explain the Advantages and Disadvantages of partnership form of Business Organizations.	3	2	12
10	Explain the features of Perfect Competition and price output determination under Perfect Competition.	3	3	12



MODULE-IV CAPITAL BUDGETING

S.No	Question	СО	BL	Marks
1	What is Capital? Explain its types.	4	2	12
2	What is Working Capital? Explain factors determining working capital requirements.	4	2	12
3	Discuss Working Capital Cycle with suitable diagram.	4	2	12
4	Discuss various sources of long term and short term Capital.	4	2	12
5	A company is considering two investment opportunities A and B that cost Rs.4,00,000 and Rs.3,00,000 respectively. The first project generates Rs.1, 00,000 per year for 4 years. The second project generates Rs.60, 000 Rs.1,00,000, Rs.80,000, Rs.90,000 and Rs.70,000 for five years respectively. The company's cost of capitalization is 10%. Which project would you choose under NPV method?	4	2	12
6	Define capital Budgeting? Explain the methods of capital Budgeting.	4	2	12
7	Determine the Payback Period and ARR from the following. The project cost is Rs.20,000, Life of Project is 5years, Cash flows for 5years areRs.10,000, Rs.12,000, Rs.13,000, Rs.11,000 and Rs.10, 000.	4	2	12
8	Explain in detail about the process of Capital Budgeting?	4	2	12
9	Define working capital? Explain components of working capital	4	2	12

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	Compute ARR for Project	ct A and B from the follo	wing.			
	Particulars	Project-A	Project-B			
	Investment	10,000	12,000			
	Expected Life	5Years	5Years			
10	Project net income after	tax as follows.				
10	Year	Project-A	Project-B	4	2	12
	1	4,000	6,000			
	2	3,000	6,000			
	3	3,000	4,000			
	4	2,000	2,000			
	5	3,000	2,000			



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MODULE-V FINANCIAL ACCOUNTING AND ANALYSIS

S.No	Questions	CO	BL	Marks
1	A.Define financial accounting. Explain various types of accounts.	5	2	6
1	B. Explain about Double entry Book keeping system.	3		6
	Journalize the following transactions in the books of Hari.			
	2020 March 01Startedbusinesswithcash-Rs.6,000			
	02 SoldGoods-Rs.3,500			
	03Sold Goods toRajesh on credit-Rs.3,800			
2	04Bought Goods Rs.1,500	5	2	12
	07BoughtFurnitureforcashfromKrishnaMurthy- Rs.1440			
	10BoughtPlant&Machinery-Rs.15,000			
	Journalize the following transactions in the books of Gopal.			
	2022 June 03 Received cashfromRam-Rs.5,000			
	04 Purchased Goodsforcash-Rs.500			
	11SoldGoodstoHari-Rs.200			
3	13 Paid Ramakrishna- Rs.400	5	2	12
	17 ReceivedfromHari-Rs.200			
	20 Bought Furniture from Raju-Rs.200			
	27 Paid Room Rent-Rs.80			
	30 PaidStationery-Rs.100			
4	Write short notes on a)Journal b) Ledger c)Trial Balance	5	2	12
5	Explain various steps involved in preparing final accounts.	5	2	12
6	Write short notes on following.			6
	A. Activity Ratios	5	2	
	B. Profitability Ratios)		6



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	Debit(Rs)	Credit(Rs)			
Sundry debtors	64,000				
Stock(1.1.2022)	44,000				
Cash in hand	7,810			,	
Plant and machinery	35,000				
Sundry creditors	, 	21,300		,	
Trade expenses	2,150				
Sales		2,69,000		,	
Salaries	4,450				
Carriage outwards	800		5	2	
Rent	1,800			,	
Bills payable		15,000			
Purchases	2,30,000				
Discounts	2,200				
Business premises	69,000				
Capital(1.1.2022)		1,59,000			
Cash at bank	3,090				
	4,64,300	4,64,300			
Adjustments:				,	
1) The stock as on Dec	ember31 st ,2022 was 24,90	0			
2) Depreciate Plant and	machinery@10%per ann	um.		,	
Define the term ratio. Expla	in different types of ratios	S.	5	2	
Briefly explain about accounting concepts and conventions.			5	3	
			5	3	,