

ASSIGNMENT QUESTION BANK

Class: II-Year, B.Tech Semester: II Academic Year: 2024-25

Course Title: MEFA CourseCode:23A52402a Credits:2

Batch:2023-2027 Program/Dept.: CSE

Regulation: R23 Faculty: Ch.Jyotsna Devi / B.Meghana /A.Bhavya

MODULE-I MANAGERIAL ECONOMICS

S.No	Questions	CO	BL	Marks
1	Define Managerial Economics. Explain its nature and importance.	1	2	12
2	Explain scope of Managerial Economics.	1	2	12
3	A) What is demand? Explain classification of demand.	1	2	6
	B) Explain determinants of demand.			6
4	A) What is Law of Demand? Explain its assumptions.	1	2	6
	B) Describe the exceptions to the Law of Demand.			6
5	What is Elasticity of Demand? Explain its types.	1	2	12
6	Discuss significance of Elasticity of Demand.	1	2	12
7	State and explain various methods of Demand Forecasting.	1	2	12
8	Explain the linkages of Managerial Economics with other disciplines.	1	2	12



NARAYANA ENGINEERING COLLEGE::NELLORE @

AUTONOMOUS

MODULE-II

PRODUCTION AND COST ANALYSIS

S.No	Questions	СО	BL	Marks
1	Define Production Function. Explain factors of production in detail.	2	2	12
2	Write a short notes on			6
2	A. Iso-quants B. Iso-costs	2	2	6
3	A. Explain Cobb-Douglas Production Function.	2	2	6
	B. What is Least cost combination?			6
	Write a short notes on	2	2	6
4	A. Fixed cost			6
	B. Variable cost			
5	Explain the functions and advantages of production function?	2	2	12
	From the following information find out			
	a) BEP in Units			
	b) P/V Ratio			
6	c) BEP in value	2	3	12
	d)Number of units to be sold to achieve a target profit of Rs.1,20,000			
	e) Profit at sale of 8000 units.			
	Selling Price/Unit-Rs.50, Variable Cost/Unit-Rs.30 and TFC-Rs.1,00,000.			
	If actual sales are 10,000units, Selling price is Rs.20/Unit, Variable Cost is			
	Rs.10/Unit and Fixed Cost is Rs.80, 000, Find out	2	2	12
7	a) BEP in units and value		2	12
	b) What should be the sales required for earning a profit of RS.60,000.			
8	Explain the concept of Break Even Analysis with the help of neat diagram.	2	2	12



MODULE-III

BUSIENSS ORGANISATIONS AND MARKETS

S.No	Questions	CO	BL	Marks
1	(A) What is Sole Proprietorship? List out its features.	3	2	6
	(B) Discuss about different kinds of Partners.			6
2	Define Joint stock Company. Explain its features.	3	2	12
3	Discuss various forms of Public Sector Enterprises.	3	2	12
4	Distinguish between Private Limited Company and Public Company.	3	3	12
5	Explain the Types of Markets.	3	3	12
6	(A) What is meant by Monopoly? Explain its features.	3	2	6
0	(B) Write a brief note on price output determination under Monopoly.	3		6
7	(A) What is Monopolistic Competition Market? Explain its features	3	2	6
,	(B) Define Oligopoly? Explain its features.	Ĭ		6
8	Define Pricing? Explain various Pricing Methods.	3	2	12



MODULE-IV CAPITAL BUDGETING

S.No	Question	CO	BL	Marks
1	What is Capital? Explain its types.	4	2	12
2	What is Working Capital? Explain factors determining working capital requirements.	4	2	12
3	Discuss Working Capital Cycle with suitable diagram.	4	2	12
4	Discuss various sources of long term and short term Capital.	4	2	12
5	A company is considering two investment opportunities A and B that cost Rs.4,00,000 and Rs.3,00,000 respectively. The first project generates Rs.1, 00,000 per year for 4 years. The second project generates Rs.60, 000 Rs.1,00,000, Rs.80,000, Rs.90,000 and Rs.70,000 for five years respectively. The company's cost of capitalization is 10%. Which project would you choose under NPV method?	4	2	12
6	Define capital Budgeting? Explain the methods of capital Budgeting.	4	2	12
7	Determine the Payback Period and ARR from the following. The project cost is Rs.20,000, Life of Project is 5years, Cash flows for 5years areRs.10,000, Rs.12,000, Rs.13,000, Rs.11,000 and Rs.10, 000.		2	12
8	Explain in detail about the process of Capital Budgeting?		2	12



NARAYANA ENGINEERING COLLEGE::NELLORE @

AUTONOMOUS

MODULE-V FINANCIAL ACCOUNTING AND ANALYSIS

S.No	Questions	CO	BL	Marks
1	A.Define financial accounting. Explain various types of accounts.	5	2	6
1	B. Explain about Double entry Book keeping system.	3		6
	Journalize the following transactions in the books of Hari.			
	2020 March 01Startedbusinesswithcash-Rs.6,000			
	02 SoldGoods-Rs.3,500			
	03Sold Goods to Rajesh on credit-Rs.3,800			
	04Bought Goods Rs.1,500	5	2	12
2	07BoughtFurnitureforcashfromKrishnaMurthy- Rs.1440			
	10BoughtPlant&Machinery-Rs.15,000			
	Journalize the following transactions in the books of Gopal.			
	2022 June 03 Received cashfromRam-Rs.5,000			
	04 Purchased Goodsforcash-Rs.500			
	11SoldGoodstoHari-Rs.200			
3	13 Paid Ramakrishna- Rs.400	5	2	12
	17 ReceivedfromHari-Rs.200			
	20 Bought Furniture from Raju-Rs.200			
	27 Paid Room Rent-Rs.80			
	30 PaidStationery-Rs.100			
4	Write short notes on a)Journal b) Ledger c)Trial Balance	5	2	12
5	Explain various steps involved in preparing final accounts.	5	2	12
6	Write short notes on following.			6
	A. Activity Ratios	5	2	
	B. Profitability Ratios)		6
				6



NARAYANA ENGINEERING COLLEGE::NELLORE @ AUTONOMOUS

that date.	D 11/45 \				
	Debit(Rs)	Credit(Rs)			
Sundry debtors	64,000				
Stock(1.1.2022)	44,000				
Cash in hand	7,810				
Plant and machinery	35,000				
Sundry creditors		21,300			
Trade expenses	2,150				
Sales		2,69,000			
Salaries	4,450				
Carriage outwards	800		5	2	
Rent	1,800				
Bills payable		15,000			
Purchases	2,30,000				
Discounts	2,200				
Business premises	69,000				
Capital(1.1.2022)		1,59,000			
Cash at bank	3,090				
	4,64,300	4,64,300			
Adjustments:					
1) The stock as on Dece	mber31 st ,2022 was 24,90	0			