

| Course Details | | |
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| Class : Second Year, B. Tech | Semester: II | Academic Year: 2024-25 |
| Course Title: MEFA | Credits: 2 | |
| Program/Dept.: CSE | Batch: 2023-27 | Regulation: R-23 |
| Faculty: Ch.Jyotsna Devi / B.Meghana /A.Bhavya | | |

2 Marks QUESTION BANK

| S.NO | MODULE-1 | CO | BL | MARKS |
|----------|---|----|----|-------|
| 1. | Define Managerial Economics? | 1 | 1 | 2 |
| 2. | What are the main areas of Managerial Economics? | 1 | 1 | 2 |
| 3. | What is the meaning of microeconomics and macroeconomics? | 1 | 1 | 2 |
| 4. | What is Demand? | 1 | 1 | 2 |
| 5. | Define Law of demand and its exceptions? | 1 | 1 | 2 |
| 6. | Define demand function and write mathematical formula of demand function? | 1 | 1 | 2 |
| 7. | Define Elasticity of demand? | 1 | 1 | 2 |
| 8. | Explain Price Elasticity of demand? | 1 | 1 | 2 |
| 9. | Explain Income Elasticity of demand? | 1 | 1 | 2 |
| 10. | What is the need of demand forecasting? | 1 | 1 | 2 |
| 11. | What is the meaning of test marketing? | 1 | 1 | 2 |
| 12. | Explain controlled experiment method? | 1 | 1 | 2 |
| 13. | What is the meaning of normative statement? | 1 | 1 | 2 |
| 14. | Define Law of demand | 1 | 1 | 2 |
| 15. | Define demand forecasting? | 1 | 1 | 2 |
| 16. | Explain about short term demand forecasting? | 1 | 1 | 2 |
| 17. | Explain about Long term demand forecasting? | 1 | 1 | 2 |
| 18. | Define survey method? | 1 | 1 | 2 |
| 19. | Define statistical methods? | 1 | 1 | 2 |
| 20. | Define Cross Elasticity of demand? | 1 | 1 | 2 |
| MODULE-2 | | | | |
| 21. | Define production function and write formula for production function? | 2 | 2 | 2 |
| 22. | What is the meaning of Iso-quant? | 2 | 1 | 2 |
| 23. | What is the meaning of Iso-cost? | 2 | 2 | 2 |
| 24. | Explain cobb –douglas production function? | 2 | 1 | 2 |
| 25. | What is MRTS? | 2 | 1 | 2 |
| 26. | Define cost? | 2 | 2 | 2 |
| 27. | Explain about BEA point? | 2 | 2 | 2 |
| 28. | Explain Explicit cost and Implicit cost? | 2 | 1 | 2 |
| 29. | Explain Out of pocket cost and Book cost? | 2 | 1 | 2 |
| 30. | Explain Fixed cost and Variable cost. | 2 | 2 | 2 |
| 31. | Write formulas of breakeven point? | 2 | 1 | 2 |
| 32. | What are the merits of BEA? | 2 | 1 | 2 |

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| 33. | What are the demerits of BEA? | 2 | 1 | 2 |
| 34. | What is the meaning of contribution? | 2 | 1 | 2 |
| 35. | What is margin of safety? | 2 | 1 | 2 |
| 36. | What is angle of incidence? | 2 | 1 | 2 |
| MODULE– 3 | | | | |
| 37. | Define market? | 3 | 1 | 2 |
| 38. | What is the meaning of perfect market? | 3 | 1 | 2 |
| 39. | Explain about price skimming method? | 3 | 1 | 2 |
| 40. | Explain about price penetration method? | 3 | 1 | 2 |
| 41. | Define monopolistic competition? | 3 | 1 | 2 |
| 42. | Define sole trader? | 3 | 1 | 2 |
| 43. | What is the meaning of partnership deed? | 3 | 1 | 2 |
| 44. | What are documents required to formation of Joint Stock Company? | 3 | 1 | 2 |
| 45. | Define Government Company? | 3 | 1 | 2 |
| 46. | Define monopoly? | 3 | 1 | 2 |
| 47. | Define oligopoly market? | 3 | 1 | 2 |
| 48. | Define partnership act? | 3 | 1 | 2 |
| 49. | Define Joint Stock company? | 3 | 1 | 2 |
| 50. | Explain about departmental undertaking? | 3 | 2 | 2 |
| 51. | Explain about public corporation? | 3 | 2 | 2 |
| 52. | Define sole proprietorship of business? | 3 | 1 | 2 |
| 53. | Explain memorandum of association? | 3 | 2 | 2 |
| MODULE– 4 | | | | |
| 54. | What is capital? | 4 | 1 | 2 |
| 55. | Define fixed capital? | 4 | 1 | 2 |
| 56. | What is working capital? | 4 | 1 | 2 |
| 57. | Define current assets? | 4 | 1 | 2 |
| 58. | What is share? | 4 | 1 | 2 |
| 59. | Define debentures? | 4 | 1 | 2 |
| 60. | What is capital budgeting? | 4 | 1 | 2 |
| 61. | What are the capital budgeting methods? | 4 | 1 | 2 |
| 62. | What is discounting cash flow method? | 4 | 1 | 2 |
| 63. | What is PV factor? | 4 | 1 | 2 |
| 64. | What are the cash inflows? | 4 | 1 | 2 |
| 65. | What is trade credit? | 4 | 1 | 2 |
| 66. | What is payback period? | 4 | 1 | 2 |
| 67. | Write formula of accounting rate of return | 4 | 1 | 2 |
| 68. | How to calculate net present value? | 4 | 1 | 2 |
| 69. | How to calculate internal rate of return? | 4 | 1 | 2 |
| 70. | Explain the process of capital budgeting? | 4 | 1 | 2 |
| 71. | What are the steps involved in capital budgeting process? | 4 | 1 | 2 |
| MODULE– 5 | | | | |
| 72. | Define Accounting? | 5 | 1 | 2 |
| 73. | What are the branches of accounting? | 5 | 1 | 2 |
| 74. | Define accounting cycle? | 5 | 1 | 2 |
| 75. | What is Journal? | 5 | 1 | 2 |
| 76. | What is Ledger? | 5 | 1 | 2 |
| 77. | What is meant by Trial balance? | 5 | 2 | 2 |
| 78. | What is Capital expenditure? | 5 | 1 | 2 |
| 79. | What is deferred revenue expenditure? | 5 | 1 | 2 |

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| 80. | What is EPS? | 5 | 1 | 2 |
| 81. | What is the formula for current ratio? | 5 | 1 | 2 |
| 82. | Define ratio analysis? | 5 | 1 | 2 |
| 83. | Define profitability ratios. | 5 | 1 | 2 |
| 84. | Write formula of inventory turnover ratio? | 5 | 1 | 2 |
| 85. | Define liquidity ratio? | 5 | 1 | 2 |
| 86. | Define solvency or leverage ratios? | 5 | 1 | 2 |
| 87. | Formula of debt equity ratio? | 5 | 1 | 2 |
| 88. | Write formula of current ratio. | 5 | 1 | 2 |

Faculty

HOD

PRINCIPAL