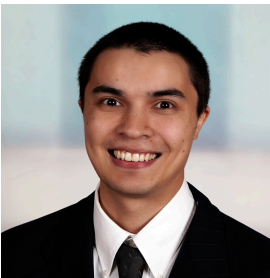


# KEVIN J. WONG

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## WORK EXPERIENCE

### CNA Financial Corporation

Senior Data Management Analyst

Chicago, IL  
July 2025 - Present

- Collaborate with leaders and business partners to understand analytical requirements, identify appropriate data sources, and deliver information that supports the expected outcomes.
- Heavily leverage BigQuery SQL to create or adapt data models that are enabled and regularly updated in a cloud environment.
- Employed a standard production deployment process for created datasets to Google BigQuery and Power BI online, ensuring communication with stakeholders throughout the process.
- Supported and enhanced data processes by building out controls, validating, and adding capability to common datasets while ensuring reliability and data integrity.

### CDW

Senior Data Analyst - Product and Partner Management

Chicago, IL  
August 2021 - July 2025

- Promoted to Senior Data Analyst (Oct 2023) for leading high-impact cross-functional initiatives and mentoring junior analysts.
- Developed executive-level performance reports for VPs and shareholders, enabling data-driven strategic decisions.
- Led SQL-based data migration to AWS cloud, cutting query processing times by 20% and improving scalability.
- Built Power BI forecasting models across four product categories, increasing budget accuracy by 10%.
- Designed market share analysis reports, uncovering expansion opportunities and driving entries into new markets.

Data Analyst - Product and Partner Management

- Converted partner finance dashboards from Excel to Power BI, saving 10 hours/week through automation and improved usability.
- Mentored 6+ new analysts, enhancing onboarding efficiency and contributing to overall team productivity.
- Built attach-based analytics reports, uncovering transaction trends that led to a 12% increase in orders.
- Designed actionable reporting tools to improve data quality, monitor open orders, and strengthen partner compliance management.

### Compass Mortgage

Data Analyst

Warrenville, IL  
June 2019 - August 2021

- Managed data organization, the design and implementation of data, and overall development of SQL database.
- Wrote and executed SQL queries to provide custom Sisense reports and analysis for senior management.
- Optimized Salesforce CRM data structures, improving sync efficiency by 20%.
- Earned 3 awards for statistical analysis and performance (2019-2021).

## EDUCATION

### University of Illinois at Urbana-Champaign

Bachelor of Science in Statistics, Minors – Business, Leadership Studies

May 2019  
GPA: 3.88/4.00

Courses Taken:

- Advanced Data Analysis (SQL), Statistical Data Management (SQL), Method of Applied Statistics (R), Basics of Statistical Learning (R), Collaborative Leadership, Leadership in Groups and Teams, Leadership Communication

## SKILLS

### Computer Programming:

- Advanced: SQL, R, Power BI, Microsoft Excel, Sisense
- Proficient: HTML, Python, CSS, C#, SAS, Java



- The Senior Data Analyst ensures the integrity, consistency and scalability of CDW's Product and Partner reporting and provides insight
- This role designs and develops reporting, analyses business processes and systems, and aligns projects with the executive strategy to
- Produce sound analysis in support of promotions for management and partner decision makers to drive tactical and strategic offer inve
- Develop and manage centralized Partner Compliance reporting portfolio
- Coordinate and guide stakeholders through a process of creating reports and data models that successfully address business issues
- Provide ongoing support for these reports
- Lead or participate in multiple projects by completing and updating project documentation; managing project scope; building a business
- Design actionable reporting tools that support effective management of data quality, open orders and other partner compliance topics
- Assess existing reports, data sources, business processes and initiatives
- Troubleshoot data sources and address questions as identified
- Find improvement opportunities and strategies to evolve the current capabilities
- Facilitate effective communication with vendors including compliance audits
- Maintain standard monthly reports and metrics used to measure partner compliance and improve overall department efficiency
- Research monthly results to identify additional opportunities
- Present findings and analysis to management and prepare associated trends and graphical illustrations
- Conduct a variety of ad-hoc analysis based on business needs
- Provides technical training, guidance, and resource support for PPM coworkers
- Serve as a thought leader
- Establish and maintain data governance processes and strategies to minimize data integrity and business risk
- Validate, research, and audit (external) data sources and internally develop collections to minimize data integrity risk
- Assist with alignment of the technology solutions (Purchasing, E-commerce and Marketing) with PPM business strategies and objectives
- Provides tactical analyses and troubleshooting of the business unit's existing reports and data sources
- Serve as a conduit / broker for cross-functional collaboration and knowledge sharing
- Provide front-line application support to individual consumers of group's work product (i.e
- MS Excel and Access, Pyramid Analytics, Power BI) as needed
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thorough analysis to support management's decision making

to drive performance among coworkers, suppliers and partners

statements and customer-facing objectives

in this case; determining daily priorities; ensuring efficient and on-time delivery of project tasks and milestones

Craft and publish weekly and monthly dashboards and reports

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Research unusual trends and provide supporting detail to management

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Analyze the efficiency and effectiveness of programs and recommend improvements

