Kevin Jamieson

Web Developer

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Summary

Experienced and detail-oriented Web Developer with over seven years of experience in crafting and maintaining responsive, user-friendly websites across various industries. Proficient in HTML, CSS, JavaScript, PHP, and a focus on delivering custom solutions. Passionate about leveraging technical skills and creative problem-solving to enhance user experiences and support business growth. Committed to accessibility and responsiveness, I am eager to contribute to a dynamic team that values innovation and continuous improvement.

Skills

HTML • CSS • JavaScript • PHP • Git • WordPress • Shopify • Figma • Adobe Creative Suite • UX/UI • WooCommerce • Page Builders (Elementor, Visual Composer, Divi) • Collaboration with Cross-Functional Teams • Digital Marketing • Leadership • Strategic Thinking • Analytical Skills • Client Relationship Management • Communication Skills • Project Management • Flexibility and Adaptability • Problem-Solving • Organizational Skills • Networking and Community Engagement • Web Design • Search Engine Optimization • SEO Best Practices • Page Speed Optimization • Website Accessibility • Empathy and Customer Focus • Customer Service

Work Experience

WEB DEVELOPER | FREELANCER/CONTRACTOR

JULY 2024 - PRESENT

- Transformed design files into fully functional and interactive WordPress websites.
- Managed website updates, content changes, and plugin/theme maintenance to ensure top performance.
- Improved website SEO, speed, and accessibility using tools like Page Speed Insights, Google Analytics and Search Console.

WEB DEVELOPER | SIMPLEMACHINE

JULY 2017 - JUNE 2024

- Created over 115 WordPress websites tailored to businesses spanning diverse industries.
- Collaborated with clients to define project scope, timelines, and deliverables, ensuring 95% on-time project completion.
- Cultivated strong client relationships, boosting customer satisfaction.
- Collaborated with back-end developers and designers to improve web page usability.
- Developed mobile-first, responsive websites, leading to an increase in mobile user engagement.
- Optimized website pages for speed and scalability, reducing load times by 40% and improving Google PageSpeed scores.
- Streamlined internal processes, boosting company profits by 10%.
- Utilized Adobe Creative Suite and Figma to create UX designs aligned with business goals, improving user satisfaction.
- Developed and managed the company website for seven years, overseeing its evolution into a cornerstone of our digital identity and customer engagement strategy.

BUSINESS GROWTH STRATEGIST | SIMPLEMACHINE

OCTOBER 2016 - JUNE 2017

- Collaborated with marketing, sales, and other departments of businesses to align growth strategies with overall business objectives.
- Facilitated communication and coordination to ensure cohesive and effective implementation of growth initiatives.
- Formulated and implemented effective growth strategies to increase revenue, profitability, and expand digital outreach.

Education

Kent State University | Kent, OH
Bachelor of Integrative Studies (B.I.S.), Minor in Marketing