# Kevin Karsch

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#### **EXPERIENCE**

Co-founder, CTO Lightform, 2014-Present

#### Management

- Invented, shipped and supported three generations of AR hardware, software and cloud products
- Managed the technical leaders of the company, including VP of Eng and four manager/lead direct reports
- Developed hiring processes to find high-potential, passionate employees, resulting in zero senior engineering leadership voluntary turnover, and 3.6%/year voluntary turnover overall

#### Leadership

- Worked with CEO to define, promote and achieve company vision of advancing ambient display technology
- Engaged with stakeholders, customers, and analytics to inform company strategy and product roadmaps
- Developed processes to communicate company goals and values to employees on a regular cadence

#### R&D

- Led Project LFX, a steerable, ambient display prototype
- Architected and managed the creation of the "Lightform Scan" algorithm that powers all Lightform devices
- Directed the development of Lightform's IP portfolio, resulting in 8 patents (3 granted to date)

#### Software

- Implemented graphics/UI/network components and infrastructure for Lightform desktop software
- Regularly contributed features and patches across all Lightform products
- Performed regular code reviews and mentored junior developers

Co-founder Subliminl, 2012-2014

- Developed core IP for inserting advertisements into images and video without interrupting the viewer
- Implemented proof-of-concept subliminal advertisement social media application

#### Research Engineer

Precision Augmented Reality Works, 2013

- Created software to detect changes in retail store displays for inventory management
- Implemented a method to automatically register 3D inventory models with image data

Research Engineer Lumenco, 2012-2013

- Developed software for displaying glasses-free, 3D media via autostereoscopy
- Created an algorithm to synthesize extreme viewpoints from stereo images and videos

#### **EDUCATION**

#### **PhD** in Computer Science

University of Illinois Urbana-Champaign

Learning methods to estimate lighting, materials and geometry from pictures and/or videos; one application is to use these estimates to realistically render objects for augmented/mixed reality.

- Thesis: Inverse Rendering Techniques for Physically Grounded Image Editing
- Internships: Adobe Research (Kalyan Sunkavalli, Sunil Hadap), MSR (Ce Liu, Sing Bing Kang)
- Advisors: David Forsyth, Derek Hoiem

Summa Cum Laude with Departmental Honors in Mathematics and Computer Science

#### **PUBLICATIONS**

- Zicheng Liao, Kevin Karsch, Hongyi Zhang, David A. Forsyth. An Approximate Shading Model with Detail Decomposition for Object Relighting, IJCV 2019.
- Brittany Factura, Laura LaPerche, Phil Reyneri, Brett Jones, **Kevin Karsch**. Lightform: Procedural Effects for Projected AR, *SIGGRAPH (Emerging Tech) 2018*.
- Giang Bui, Brittany Morago, Truc Le, Kevin Karsch, Zheyu Lu, Ye Duan. Integrating videos with LIDAR scans for virtual reality, VR 2016.
- Brett Jones, Rajinder Sodhi, Pulkit Budhiraja, Kevin Karsch, Brian Bailey, David A. Forsyth. Projectibles: Optimizing Surface Color For Projection, UIST 2015.
- Zicheng Liao, Kevin Karsch, David A. Forsyth. An Approximate Shading Model for Object Relighting, CVPR 2015.
- **Kevin Karsch**. Inverse Rendering Techniques for Physically Grounded Image Editing, *PhD Thesis (UIUC 2015)*.
- Pulkit Budhiraja, Rajinder Sodhi, Brett Jones, Kevin Karsch, Brian Bailey, David A. Forsyth. Where's My Drink? Enabling Peripheral Real World Interactions While Using HMDs, Tech Report (2015).
- **Kevin Karsch**, Ce Liu, Sing Bing Kang. DepthTransfer: Depth extraction from video using non-parametric sampling, *TPAMI 2014*.
- Kevin Karsch, Kalyan Sunkavalli, Sunil Hadap, Nathan Carr, Hailin Jin, Raphael Fonte, Michael Sittig, David
   A. Forsyth. Automatic Scene Inference for 3D Object Compositing, TOG 2014 (Presented at SIGGRAPH 2014).
- **Kevin Karsch**, Mani Golparvar-Fard, David A. Forsyth. ConstructAide: Analyzing and Visualizing Construction Sites through Photographs and Building Models, *SIGGRAPH Asia 2014*.
- **Kevin Karsch**, David A. Forsyth. Blind Recovery of Spatially Varying Reflectance from a Single Image, SIGGRAPH Asia 2014 Workshop on Indoor Scene Understanding (best paper).
- Kevin Karsch, Zicheng Liao, Jason Rock, Jonathan T. Barron, Derek Hoiem. Boundary Cues for 3D Object Shape Recovery, CVPR 2013.
- **Kevin Karsch**, Ce Liu, Sing Bing Kang. Depth Extraction from Video Using Non-parametric Sampling, *ECCV 2012 (oral presentation)*.
- **Kevin Karsch**, Varsha Hedau, David A. Forsyth, Derek Hoiem. Rendering synthetic objects into legacy photographs, *SIGGRAPH Asia 2011*.
- **Kevin Karsch**, John C. Hart. Snaxels on a plane, NPAR 2011 (best paper honorable mention).
- Mark A. Livingston, Zhuming Ai, Kevin Karsch, Gregory O. Gibson. User interface design for military AR applications, VR 2011.
- Qing He, Kevin Karsch, Ye Duan. Semi-automatic 3D segmentation of brain structures from MRI, Int J Data Min Bioinform.
- Qing He, Shawn E. Christ, **Kevin Karsch**, Dawn Peck, Ye Duan. Shape analysis of corpus callosum in phenylketonuria using a new 3D correspondence algorithm, *SPIE Medical Imaging 2010*.
- Qing He, Ye Duan, **Kevin Karsch**, Judith Miles. Detecting 3D Corpus Callosum abnormalities in autism based on anatomical landmarks, *Psychiatry Res 2010*.
- Qing He, Ye Duan, Xiaotian Yin, Xianfeng Gu, **Kevin Karsch**, Judith Miles. Shape analysis of corpus callosum in autism subtype using planar conformal mapping, *SPIE Medical Imaging 2009*.

- Qing He, Shawn E. Christ, **Kevin Karsch**, Amanda J. Moffitt, Dawn Peck, Ye Duan. Detecting 3D Corpus Callosum abnormalities in phenylketonuria, *Int J Comput Biol Drug Des 2009*.
- Qing He, Ye Duan, Xiaotian Yin, Xianfeng Gu, **Kevin Karsch**, Judith Miles. Detecting corpus callosum abnormalities in autism subtype using planar conformal mapping, *Int J Numer Meth Biomed Engng 2009*.
- **Kevin Karsch**, Qing He, Ye Duan. A Fast, Semi-automatic Brain Structure Segmentation Algorithm for Magnetic Resonance Imaging, *BIBM 2009*.
- Qing He, Kevin Karsch, Ye Duan. A Novel Algorithm for Automatic Brain Structure Segmentation from MRI, ISVC 2008.
- **Kevin Karsch**, Brian Grinstead, Qing He, Ye Duan. Web based brain volume calculation for magnetic resonance images, *EMBC 2008*.
- Qing He, Kevin Karsch, Ye Duan. Abnormalities in MRI traits of corpus callosum in autism subtype, EMBC 2008.
- Qing He, **Kevin Karsch**, Ye Duan. Detecting thalamic abnormalities in autism using cylinder conformal mapping, *ISVC 2008*.
- **Kevin Karsch**, Robert Drzymala. Electronic transmission of Gamma Knife records to a radiation oncology record and verify system and e-mail, *Medical Physics 2008*.
- Robert Drzymala, Kevin Karsch, James Alaly, Divya Khullar, Yu Wu, Joseph Deasy. Import of Gamma Knife Model C treatment plans into CERR, Medical Physics 2008.

#### **PATENTS**

- **Kevin Karsch**, Rajinder Sodhi, Brett Jones, Pulkit Budhiraja, Phil Reyneri, Douglas Rieck, Andrew Kilkenny, Ehsan Noursalehi, Derek Nedelman, Laura LaPerche, Brittany Factura. Method for augmenting a scene in real space with projected visual content, *US10373325B1*.
- Rajinder Sodhi, Brett Jones, **Kevin Karsch**, Pulkit Budhiraja, Phil Reyneri, Douglas Rieck, Andrew Kilkenny. System and methods for augmenting surfaces within spaces with projected light, *US10805585B2*.
- David A. Forsyth, **Kevin Karsch**, Mani Golparvar-Fard. 4D vizualization of building design and construction modeling with photographs, *US9852238B2*.
- Mark A. Raymond, Hector Andres Porras Soto, Kevin Karsch. Conversion of a digital stereo image into
  multiple views with parallax for 3D viewing without glasses, US9786253B2.
- Kevin Karsch, Zicheng Liao, David A. Forsyth. Relighting fragments for insertion into content, US9471967B2.
- Kevin Karsch, Ce Liu, Sing Bing Kang. Automatic 2D-to-stereoscopic video conversion, US9414048B2.
- Kevin Karsch, Varsha Hedau, David A. Forsyth, Derek Hoiem. Inserting objects into content, US9330500B2.
- **Kevin Karsch**, Kalyan Sunkavalli, Sunil Hadap, Nathan Carr, Hailin Jin. Automatic geometry and lighting inference for realistic image editing, *US9299188B2*.

#### PI FUNDING

- NSF, SBIR IIb. Projected augmented reality systems for large scale enterprise deployment, 2019-2021.
- NSF, SBIR TECP. Automatic calibration and realignment of projection mapping systems, 2017-2019.
- NSF, SBIR II. Reliable, scalable projection mapping systems with reusable content, 2016-2018.
- NSF, SBIR lb. Self-contained projection mapping systems, 2015-2016.
- NSF, SBIR I). A unified system for low-cost, scalable projection mapping, 2015-2016.

## **BOOK CHAPTERS**

• **Kevin Karsch**, Ce Liu, Sing Bing Kang. DepthTransfer: Depth extraction from video using non-parametric sampling. In *Dense Image Correspondences for Computer Vision* (Tal Hassner, Ce Liu eds). Springer International Publishing, 2016, Chapter 9, pages 173-206.

#### **ACADEMIC SERVICE**

• Reviewer. CVPR, ECCV, ICCV, SIGGRAPH, SIGGRAPH Asia, TPAMI, IJCV, 2012-Present.

#### **TEACHING**

### **TA** (Computational Photography)

University of Illinois

- Lectured on image-based lighting, rendering methods, and 3D reconstruction
- Developed, tested and graded course projects

Guest Lecturer University of Illinois

Courses: Computer Graphics, Computer Vision, Computational Photography

#### **TA** (Computer Graphics)

University of Missouri

- Instructed classes of over 30 graduate and undergraduate students
- Guided students to develop 3D simulations using OpenGL and QT

Residential Advisor University of Missouri

- Instructed courses for incoming freshman
- Provided academic and social advising to a diverse population of students

#### **PRESS**

- Lightform Turning Surfaces Into Screens
- No Headset Required: Lightform Is AR In The Real World
- Lightform: The Magical Little Device that Transforms While Rooms into Screens
- Lightform raises \$5M to turn old projectors into augmented reality machines
- Lightform unveils \$699 augmented-reality projection device from the brains behind Xbox IllumiRoom
- Lightform computer brings glasses-free augmented reality 'anywhere'
- Lightform Emerges With \$2.6 Million For Glasses-Free AR Tech
- Projection AR to make every surface come alive! Our investment in Lightform.
- How to Grab a Drink Without Leaving Virtual Reality.
- Student Startup Lumenous Brings Projection Mapping Out of the Arena
- Wearable Device Technology & Projection Mapping Startup Win Top Prizes at Cozad New Venture Competition.
- UI Computer Science Student Wins \$30,000 Prize.
- CS Graduate Student Named Winner of the \$30,000 Lemelson-MIT Illinois Student Prize.
- CGI: Now as easy as ABC.
- Whose Fingers Are On The Victoria's Secret Model's Shoulder?
- Software Realistically Adds 3-D Objects to Old Photos.

- Smart Image Editor Adds Fake Objects to Photos.
- Way Cooler Than Photoshop: Add 3D Objects to 2D Photos.
- Software Seamlessly Inserts New Objects Into Existing Photographs.
- Kevin Karsch, Image Adventurer.
- New Technology Can Convert Pictures into 3-D Images.
- Today's 'What Hath God Wrought?' Tech Moment.

#### **AWARDS**

- Digital Design of the Year Dezeen Awards, 2018.
- Best Overall New Product Infocomm, 2018.
- CVPR Outstanding Reviewer, 2017.
- Cozad New Venture Competition Winner, 2014.
- Beckman Institute Artificial Intelligence Award, 2013.
- Lemelson-MIT Illinois Student Prize, 2012.
- National Science Foundation Graduate Research Fellowship (NSFGRF), 2010.
- National Defense Science and Engineering Graduate Fellowship (NDSEG), 2010.
- Diffenbaugh Fellowship, 2009.
- Phyllis Ann Heysell Scholarship, 2009.
- CRA Outstanding Undergraduate Award Finalist, 2009.
- Barry M. Goldwater Scholar, 2008.
- Curtis and Barbara Benton Scholarship in Engineering, 2008.
- John M. Kuhlman Scholarship, 2008.
- Arts and Science Quadrangle Award, 2008.
- Helen M. Barrett Memorial Scholarship, 2008.
- Ralph K. and Maxine J. Hibbs Scholarship, 2007.
- Outstanding Student Award in Engineering, 2007.
- William R. Kimmel Engineering Scholarship, 2007.
- Lloyd E. Hightower Fund for Excellence in Engineering, 2006.
- Missouri Bright Flight Scholar, 2006.
- Missouri University Excellence Award, 2006.

#### **SKILLS**

- Languages: C/C++, Python, Matlab
- Libraries: OpenCV, Qt/QML, OpenGL/GLES, Libav/FFmpeg, PCL, Tensorflow/PyTorch
- Build/deploy: CMake, Conan, Docker, Yocto, Jenkins
- Tools: Git, Jira, Figma, Adobe Ps/Ae/Ai/Dn, PlantUML, Blender, Unity
- Project management: Scrum, Kanban