

KEVIN KEITHLEY

Analyst, Data Scientist, Entrepreneur

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EXPERIENCE

Research Analyst

International Monetary Fund

- 01/2010 - 01/2014 Washington, DC
- Conducted in-depth economic research and analysis, contributing to the monitoring of international economic policies and programs
- Developed and implemented economic models, showcasing expertise in applying professional economic techniques to analyze trends
- Presented weekly briefings and quarterly reports to leadership, enhancing communication of analytical findings and policy recommendations
- Collaborated with cross-functional teams to evaluate global economic conditions
- Automated data processing systems, improving efficiency by 50%, demonstrating innovative approaches to managing and analyzing economic data

Cook and Catering Manager

Mookie's BBQ

- 01/2016 - Present Great Falls, VA
- Managed catering operations generating \$250,000+ in annual revenue
- Developed a macro-enabled Excel system integrated with Power BI to streamline resource management, reducing errors by 15% and achieving significant time savings
- Created several menu concepts adopted as regular items and regularly developed innovative dinner specials

Small Business Owner Massage Therapy

Body Transcendence LLC

- 01/2016 - Present McLean, VA
- Part-time, 30+ hours per week
- Rebuilt company website using mobile-first, UX/UI principles, leading to a 10x increase in online appointment requests
- Trusted by NHL star TJ Oshie for specialized therapy services
- Oversaw all aspects of business operations, including market research, customer data analysis, and program evaluation

EDUCATION

MS in Data Science

Tufts University

- 01/2021 - 01/2024 Boston, MA
- Completed while working full time

BS in Commerce

University of Virginia

- 01/2006 - 01/2010 Charlottesville, VA
- Concentrations in Finance & Management
- 2nd major in Mathematics
- 2 year captain of the Varsity Cheer Team

SUMMARY

A results-driven data analyst and entrepreneur with extensive experience in data science, visualization, and web development. Skilled in streamlining processes through automation, creating impactful visualizations, and delivering insights that drive strategic decision-making. Passionate about fostering sustainable practices and solving complex problems in collaborative environments.

KEY ACHIEVEMENTS

- Enhanced Online Engagement**
Increased online appointment requests tenfold with website redesign.
- Improved Process Efficiency**
Streamlined data processing, improving efficiency by 50% at IMF.
- Revenue Growth Achievement**
Managed over \$250,000 annual revenue in catering operations.
- Trustworthy Therapeutic Expertise**
Trusted by NHL star, showcasing reliability and skill in therapy.

SKILLS

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|----------|---------|--------------|
| Python | Pytorch | Scikit-learn |
| Pandas | NumPy | Git MATLAB |
| HTML | CSS | Javascript |
| Postgres | Neo4j | Spark GCP |
| PowerBI | Excel | Matplotlib |
| Seaborn | Plotly | |