



Kevin Kimmett

Product Designer

Over the past 26 years, I have had the opportunity to develop my digital design craft into a wide range of disciplines. By gaining plenty of insight into how a user interacts with a product I am able to create approachable and user-friendly solutions.

About Me

Some of my skills are ...

Problem solving, Critical thinking,
UI/UX Design, User Research &
Testing, Collaboration, Prototyping,
Visual Design, Responsive Design

I'm most proud of ...

Conceptualizing and designing
CBC's first iPhone and iPad apps
for CBC Radio and Hockey Night in
Canada

I'm proficient in ...

Figma, Sketch, Invision, Adobe
Creative Suite

I also have experience with ...

Webflow, Front-end design,
Accessibility, Designing for children

Education

Graphic Design Program

George Brown College
1997 - 2000

Experience

Senior Product Designer

CBC/Radio-Canada (2005 - present)

My current role is Product Designer for Native Apps & Voice Platforms where I work with a team to help define the experience and interface of our products. I enjoy being able to work in a place where I can design new experiences for an extremely diverse industry.

My daily tasks also include user research, developing concepts, creating prototypes, high-fidelity designs and asset creation, and researching current design trends in emerging digital environments.

Senior Web Designer

Mindblossom (2004 – 2005)

Created impactful web marketing strategies for Zip.ca, Workopolis, and Web Perspectives, driving significant revenue growth. Led a team, directed design, and executed Flash and HTML development.

Web Designer

CHUM Television (2000 – 2004)

Collaborated with content producers to elevate online branding, improve web usability, and create impactful internet marketing campaigns. Translated content into visually engaging Flash ads for multiple channels, amplifying audience appreciation.

Web Designer

CIBC (1998 - 2000)

Transformed policy communication for a 40,000-strong employee base, collaborating with partners to design, develop, and test an intranet prototype.