

Kevin Kirsten

MAJOR IN ELECTRICAL ENGINEERING

São Paulo - Brazil

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Education

Polytechnic School of the University of São Paulo (POLI-USP)

MAJOR IN ELECTRICAL ENGINEERING - EMPHASIS IN ELECTRONICS AND SYSTEMS.

São Paulo - Brazil

Feb. 2018 - Dec. 2023

Experience

Westwing Brasil

CRM INTERN

São Paulo, São Paulo - Brazil

Sep. 2021 - May 2022

- Implemented Wishlist section in the Cart Review email. (Brought + 10% in revenue monthly).
- Created Landing Pages with HTML, CSS and JavaScript.
- Implemented the Push Notifications Dashboard with metrics from IOS and Android apps, using Databricks, Google BigQuery, Data Studio and Google Cloud Storage.
- Automated email marketing campaigns using Braze API endpoints with Python.
- Analyzed email deliverability metrics through Validity products.
- Automated processes with Python and Google Colab.

CloudNonic Corp.

FREELANCING

São Paulo, São Paulo - Brazil

(Remote)

Jan. 2022 - Feb. 2022

- Worked on the development of a social network app with React Native.
- Created report modals for users and posts via GET and POST requests on the back-end.
- Worked with a remote team composed of team members from Argentina and Canada.
- Implemented the new followers screen.
- Learned how to use GIT on a project with multiple developers.

Extracurricular Activity

Hillsong Church São Paulo

LIGHT OPERATOR - VOLUNTEER

São Paulo, São Paulo - Brazil

Jul. 2018 - PRESENT

- Lighting console operation and programming at church services.
- Worked with cross-functional teams.
- Trained new volunteers.

LIGHTING ENGINEER - TEAM LEADER - VOLUNTEER

Apr. 2019 - PRESENT

- Prototyped, made the technical feasibility, design, and construction of lighting fixtures using addressable LEDs for stage decoration.
- Created lights rider for the new campus Hillsong São Paulo Zona Leste (HSPZL).
- Programmed lighting shows using Avolites and MA Lighting consoles with SMPTE Timecode.
- Learned and applied concepts of Network (Subnet, Mask, TCP/UDP), DMX-512, Artnet and sACN.

International Experience

Hillsong Church São Paulo - Hillsong Church Buenos Aires

LIGHT ENGINEER ASSISTANT - VOLUNTEER

São Paulo, São Paulo - Brazil

Buenos Aires - Argentina

Dec. 2019

- 3D design, programming and operation of the lighting console for the Hillsong Christmas Spectacular 2019.

Skills

DevOps

AWS S3, GCP BigQuery, Databricks

- Initial contact through internship at Westwing BR.

Front-end

React, React Native, Next.JS, HTML, CSS

- Experience building reusable UX components.
- Responsive layout.
- React Context API.

Personal Projects

biblia-a-mensagem.vercel.app

- Developed a website and an Open API to consult the Bible (MSG).
- Hosted on Vercel, using Google Analytics, indexed with Google Search Console.
- More than 31k new visitors in the last 90 days.
- 1st Google search page rank organically.

Programming

Python, JavaScript, VHDL

- OOP.
- Experience with asynchronous requests.

Tools

Git, GitHub, Postman, NPM, Yarn, Markdown, Figma, LabVIEW, LaTeX, REGEX

Languages

English, Conversational

Spanish, Conversational

Portuguese, Fluent

Soft Skills

Problem Solving.

Analytical Thinking.

Perform Under Pressure.

Self-motivated and committed to personal growth.