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Posted on:

February 14, 2023

Status:

Expired

Summary of the Data Analyst, Music job at Ticketmaster

Ticketmaster is hiring a Data Analyst, Music with 3 - 5 years of experience. Based in United States - Los Angeles, CA and with Remote ways of working. The expected salary range for this role is \$63,000 - \$79,000

About Ticketmaster

Ticketmaster gives millions of fans – worldwide – fair and easy access to the biggest and best in live entertainment.

Driven by innovation, unparalleled scalability, and unmatched support, we are the definitive leader in professional ticketing solutions. Over 12,000 artists, teams, and venues around the world trust us to power their amazing performances daily — with more than 500 million tickets sold each year.

We are a diverse team of 6,500+ global employees and a proud division of Live Nation Entertainment (NYSE: LYV), the world's leading live entertainment company and an organization certified as a Great Place to Work®. Everything we do starts with our passion to dream, design, and deliver the unforgettable experience of live. Because we're fans too — and live only happens once.

Data Analyst, Music job description

We are looking for an experienced Data Analyst to join Ticketmaster Music to support organization initiatives by providing analysis and planning across all areas of business. This collaborative role will query/pull data from multiple data sources, QA data, research and implement innovative ways to look at data, perform a wide range of formal and ad hoc analyses.

This person will identify opportunities for improvements to product features and drive overall engagement by innovating new ways to look at data



Data Analyst,
Music

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[Ticketmaster](#)

Key information

Country	City, State
United States	<u>Los Angeles</u>
Workplace	Employment type
<u>Remote</u>	Full Time
Experience	Industry
<u>3 - 5 years</u>	<u>Entertainment</u>
Salary	
\$63,000 - \$79,000	

What about the salary?

Average data analyst salary in the Entertainment industry is \$109,461.

[Salary Guide](#)

and providing analysis and insights. This person will partner with leaders across multiple functions including Sales, Marketing, Strategy, Product & Finance to provide analyses covering product usage, cross-channel engagement, site analytics, incremental revenue streams, client analysis, and customer lifetime value.

What You Will Be Doing

- Handle large data sets to help provide analyses and recommendations
- Analyze and translate data to help measure performance and provide actionable insights that help identify opportunities to help drive overall revenue and improve product features
- Collaborate with business stakeholders to understand their objectives, gather their requirements, and define metrics that help measure performance
- Monitor and manage key databases to identify and fix any data integrity issues discovered
- Compile, consolidate and validate data from multiple sources into digestible formats
- Manage day to day reporting needs and support ad hoc data requests
- Query databases, create data sets (SQL) and build dynamic dashboards to track key KPIs, consumer/campaign insights, and empower channel leads to discover actionable insights
- Track and analyze data through exploratory data analyses to solve business questions and identify areas for optimization and automation

Data Analyst, Music job requirements

WHAT YOU NEED TO KNOW (or TECHNICAL SKILLS/COMPETENCIES)

- Bachelor's degree required, preferably in quantitative field, such as Applied Math, Statistics, Engineering, or Computer Science
- Able to write and run SQL queries to pull data required
- 3+ years of business experience in analyzing large data sets to successfully drive conclusions
- Prior experience in relational databases required (both traditional and cloud-based environments)
- Microsoft Excel expertise – Lookups, pivot tables, dynamic charts, and pivot tables required

- Prior experience with BI reporting tools such as Domo, Tableau or MicroStrategy preferred
- Prior experience in data QA and user testing strongly preferred
- Knowledge of statistics a plus, but not required
- Experience with Python preferred

You (behavioral Skills/Competencies)

- Ability to partner with stakeholders, understand their use case, develop analytical framework, and provide data driven business insights
- Strong interest and skills in problem solving and issue resolution
- Curious you are comfortable asking “What if? you are eager to learn and explore
- Confident you are capable of dealing with uncertainty and leading through it you have strong opinions, but they are loosely held you are comfortable speaking one on one or in front of a room of hundreds
- Collaborative – you thrive in a team environment, enjoy giving and receiving constructive criticism and are open to alternative viewpoints
- Creative – you are a broad thinker oriented toward solving problems
- Empathetic – you listen to understand and connect first before you respond
- Articulate you are capable of distilling the complex into the simple your written communication skills are outstanding

What we offer at Ticketmaster

Salary Range: \$63,000.00 USD - \$79,000.00 USD

Please note that the compensation information provided is a good faith estimate for this position only and is provided pursuant to the California Salary Transparency in Job Advertisements Law and the New York Salary Transparency in Job Advertisements Law. It is estimated based on what a successful California or New York City applicant might be paid. It assumes that the successful candidate will be in California or New York City or perform the position from California or New York City.

Similar positions located outside of California or New York City will not necessarily receive the same compensation. Live Nation takes into consideration a candidate's education, training, and experience, as well as the position's work location, expected quality and quantity of work, required travel (if any), external market

and internal value, including seniority and merit systems, and internal pay alignment when determining the salary level for potential new employees. In compliance with the California and NYC Laws, a potential new employee's salary history will not be used in compensation decisions.

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Senior Data Analyst
Brilliant

Country	Location	Workplace	Experience	Salary	Industry
United States	Remote	Remote	3 - 5 years	\$130,000 - \$170,000	Tech



Data Analyst
AnitaB.org

Country	Location	Workplace	Experience	Salary	Industry
United States	Remote	Remote	5 - 10 years	\$102,200 - \$109,400	Other



Data Analyst
Hazel Health

Country	Location	Workplace	Experience	Salary	Industry
United States	Remote	Remote	3 - 5 years	\$70,000 - \$90,000	Healthc



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Data Analyst jobs in New Jersey

Data Analyst jobs in New Mexico

Data Analyst jobs in New York

Data Analyst jobs in North Carolina

Data Analyst jobs in North Dakota

Data Analyst jobs in Ohio

Data Analyst jobs in Oregon

Data Analyst jobs in Pennsylvania

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