



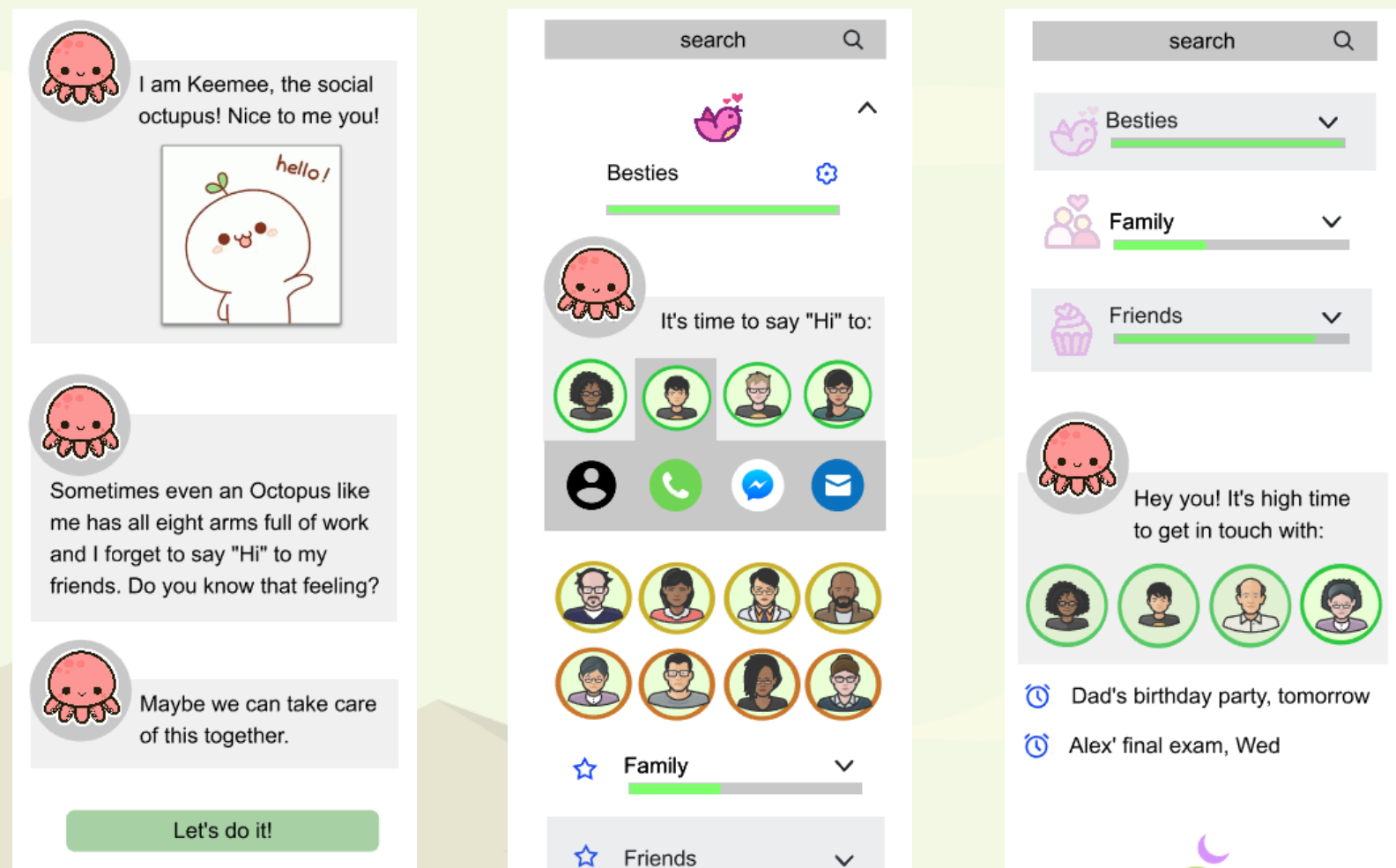
PERCY

Your Social Raccoon

THE DESIGN

FIRST DRAFT

Our first design concept revolved around a social octopus 'Keemee' and the idea about our app's structure.



MASCOT & THEMES

We developed several designs and mascots and asked people in a survey which one is the most motivating to stay in touch with people they care about. The likable raccoon Percy emerged as the favorite. We also tried to keep the design clean with a healthy amount of cuteness.



DEVELOPEMENT PROGRESS

Percy went through a lot of changes - from the prototype to the final version. We stuck to a mobile first approach and a responsive design. For the components we used React Material-UI Framework.

SECOND DRAFT

Green is associated with growth and harmony, while orange represents enthusiasm and happiness, just like Percy does.

