

# Kevin Chan

Engineering student with a focus on **user research** and a bias towards **systems thinking**.

Portfolio: [kevinc.me](http://kevinc.me)  
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## EXPERIENCE

### Jaza Energy—UX Research Intern

SEPTEMBER 2019 - PRESENT | DAR ES SALAAM, TANZANIA

Helping a solar energy company in rural Tanzania become more human-centric by championing a strategic research practice.

### PlanGrid—UX Research & Analytics Intern

WINTER 2019 | SAN FRANCISCO, CALIFORNIA

Delivered user research that disproved underlying assumptions in the Growth team's strategy for customer acquisition.

### PlanGrid—Product Design Intern

SUMMER 2018 | SAN FRANCISCO, CALIFORNIA

Redesigned information architecture of a digital tool to match users' existing mental models of paper construction documents.

### reebee—UX Design Intern

FALL 2017 | KITCHENER, ONTARIO

As a UX-team-of-one, I designed and built mobile prototypes to test hypotheses on collaborative shopping lists.

### TD Lab—UX Design Intern

WINTER 2017 | KITCHENER, ONTARIO

Designed and pitched to C-level executives a reimagined banking app targeted at millennials.

## CLUBS & COMMUNITY

### UW Blueprint—Designer

Designed and conducted research for Kidsability, a non-profit in the Kitchener-Waterloo area to help children with disabilities get care

### UW/UX—Executive

Organizing community design events at the University of Waterloo.

### Hack the North—Designer

Designed website and marketing content for Canada's biggest hackathon.

## SKILLS

Interviewing  
Systems modelling  
Workshop facilitation  
Research planning  
Python & SQL  
Data visualization  
Digital prototyping

## EDUCATION

University of Waterloo  
Systems Design Engineering  
2016–2021

## RELEVANT COURSES

Human Factors in Design  
Systems Models  
Design, Systems, and Society  
Engineering Design  
Statistics and Probability

## AWARDS

Dean's Honours List  
President's Scholarship  
1st Place Waterloo  
Engineering Competition  
2nd Place Ontario  
Engineering Competition  
International Experience  
Award