

Kevin Chan

Engineering student with a focus on user research.

Portfolio: kevinc.me

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SKILLS

Interviewing users
Workshop facilitation
Personas
Research planning
Product thinking
Data visualization
Digital prototyping

EDUCATION

University of Waterloo
Systems Design Engineering
Class of 2021

RELEVANT COURSES

Human Factors in Design
Design, Systems and Society
Engineering Design
Statistics and Probability

AWARDS

Dean's Honours List;
President's Scholarship of
Distinction;
1st Place Waterloo Engineering
Competition

EXPERIENCE

PlanGrid | User Research Intern (prev. Product Design)

San Francisco, Winter 2019 (prev. Summer 2018)

- Interviewed customers to understand, validate and disprove product assumptions surrounding new user experience
- Worked closely with data scientist to run mixed methods studies and make product decisions on which populations to target
- Presented research findings and techniques to combine qualitative and quantitative research methods to entire company

reebee | Design & Research Intern

Kitchener, Fall 2017

- Created an interactive prototype for a new shopping list feature
- Sorted through customer feedback with SQL, sent out screener surveys and interviewed 5 users for concept testing

TD Lab | UX Design Intern

Kitchener, Winter 2017

- Designed, tested and pitched to top level executives a re-imagined banking experience targeted to the evolving needs of millennials

CLUBS & COMMUNITY

Engineers Without Borders | Podcast Team

Hosted a podcast discussing social bubbles at UWaterloo

UW Blueprint | Product Designer

Designing and conducting research for Kidsability, a non-profit in the Kitchener-Waterloo area to help children with disabilities get care

Hack the North | Designer

Designed website and marketing content for Canada's biggest hackathon, attracting over 1000 students to the event