## Regression Review

Review/Background - Introduction to Causal Inference

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## Linear Regression

For explanatory variables  $X_1, X_2, \dots, X_p$ , an outcome variable Y, for units  $i=1,2,\dots n$ :

$$Y_i = \underbrace{\beta_0 + \beta_1 X_{i1} + \beta_2 X_{i2} + \dots + \beta_p X_{ip}}_{\mathbb{E}[Y_i | X_i]} + \varepsilon_i$$

- lackbox  $eta_0$  is the intercept the expected value of Y when all X=0.
- $\beta_j \in \{\beta_1, \dots, \beta_p\} \text{ are coefficients. For every one unit increase in } X_j, \text{ there is an expected } \beta_j \text{ unit change in } Y, \text{ holding all other explanatory variables constant.}$

Fitted values (predictions, estimated best-fit line):

$$\hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_{i1} + \dots + \hat{\beta}_p X_{ip}$$

#### Vector Form

We can also write the same regression as:

$$Y_i = \mathbf{X}_i^{\top} \boldsymbol{\beta} + \varepsilon_i$$

Where vector  $\mathbf{X}_i$  (usually lower-case in statistics, but uppercase in causal inference) and vector  $\boldsymbol{\beta}$ :

$$\mathbf{X}_i = \begin{pmatrix} 1 \\ X_{i1} \\ X_{i2} \\ \vdots \\ X_{ip} \end{pmatrix} \quad \boldsymbol{\beta} = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \beta_2 \\ \vdots \\ \beta_p \end{pmatrix}$$

You can multiply this out to check it equals initial equation.

#### Matrix Form

We can also write the same regression as:

$$y = X\beta + \varepsilon$$

Where vector  $\mathbf{y}$ , matrix  $\mathbf{X}$ , vector  $\boldsymbol{\beta}$ , and vector  $\boldsymbol{\varepsilon}$  are:

$$\mathbf{y} = \begin{pmatrix} Y_1 \\ Y_2 \\ Y_3 \\ \vdots \\ Y_n \end{pmatrix} \; \mathbf{X} = \begin{pmatrix} 1 & X_{11} & X_{12} & \dots & X_{1p} \\ 1 & X_{21} & X_{22} & \dots & X_{2p} \\ 1 & X_{31} & X_{32} & \dots & X_{3p} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ 1 & X_{n1} & X_{n2} & \dots & X_{np} \end{pmatrix} \; \boldsymbol{\beta} = \begin{pmatrix} \beta_0 \\ \beta_1 \\ \beta_2 \\ \vdots \\ \beta_p \end{pmatrix} \; \boldsymbol{\varepsilon} = \begin{pmatrix} \varepsilon_1 \\ \varepsilon_2 \\ \varepsilon_3 \\ \vdots \\ \varepsilon_n \end{pmatrix}$$

(You can multiply out the vectors to see it equals the original regression for each individual i in the sample)

### **OLS Estimator**

We want to estimate  $\hat{\beta}$ . How to do this? - by minimising the error (more specifically, minimise the sum of squared errors for any chosen values of  $\hat{\beta}$ ).

lackbox What is error? It is the difference between the actual  $Y_i$  value in our data, and the estimated  $\hat{Y}_i$  by our fitted values.

minimise: 
$$SSE(\hat{\pmb{\beta}}) = (\mathbf{y} - \hat{\mathbf{y}})^{\top} (\mathbf{y} - \hat{\mathbf{y}})$$

- 1. Multiple out the equation above.
- 2. Take the derivative in respect to vector  $\hat{\beta}$ .
- 3. Solve for  $\hat{\beta}$  to get the OLS estimates that minimise the SSE:

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^{\top} \mathbf{X})^{-1} \mathbf{X}^{\top} \mathbf{y}$$

## Estimators and Uncertainty

We usually only have a sample of individuals from the population, when we estimate  $\hat{\beta}$ .

What if we had a different sample with different individuals? We would get different  $\hat{\beta}$  estimate.

So we have to account for **sampling uncertainty**. This is done with a sampling distribution.

Sampling distribution is basically - imagine you take a sample, estimate  $\hat{\beta}$ . then take another hypothetical sample, and another. The distribution of estimates is the sampling distribution.

Standard deviation of a sampling distribution is the **standard error** of the estimate.

#### Unbiasedness and Variance

Our goal in statistics is to use our sample estimator  $\hat{\beta}$  to estimate the true population  $\beta$  (we do not know the value of).

If the expected value of the sampling distribution  $\mathbb{E}[\hat{\beta}]$  is equal to the true population value  $\beta$  (that we do not know), then the estimator is considered **unbiased**.

- ► That means on average, any estimate we run will have an expected value of the true population value.
- ➤ Thus, we want an unbiased estimator, since any specific estimate with any specific sample will be on average, correct.

We generally prefer unbiased estimators that have low variance.

▶ Low variance means estimates are less spread apart. If our estimator is unbiased, and the variance is low, that means any individual estimate is close to the true population value.

### Gauss-Markov: Unbiasedness

Gauss-Markov theorem (at least part of it) states that OLS is an unbiased estimator of the true  $\hat{\beta}$  under the following conditions.

- 1. Linearity in parameters: The true relationship between X and Y can be represented by some form of  $\mathbf{y} = \mathbf{X}\boldsymbol{\beta} + \boldsymbol{\varepsilon}$ .
- 2. Random Sampling: Random sample from a population.
- 3. **No Perfect Multicollineraity**: No 100% (exact) linear correlations between explanatory variables.
- 4. Strict Exogeneity: Formally defined as  $\mathbb{E}[\boldsymbol{\varepsilon}|\mathbf{X}] = 0$ . This implies that  $Cov(\boldsymbol{\varepsilon}, X_j) = 0$  for any explanatory variable  $X_j$ .

Violations to exogeneity are often caused by omitted confounders. Thus, ommitted confounders = biased (bad) estimates (important!)

# Variance (Heteroscedasticity)

In causal inference, we almost always assume heteroscedasticity. The variance of the OLS estimator under heteroscedasticity:

$$Var(\hat{\pmb{\beta}}|\mathbf{X}) = (\mathbf{X}^{\top}\mathbf{X})^{-1}\mathbf{X}^{\top}\underbrace{\begin{pmatrix} \sigma_1^2 & 0 & \dots & 0 \\ 0 & \sigma_2^2 & \dots & 0 \\ \vdots & \dots & \ddots & 0 \\ 0 & 0 & \dots & \sigma_i^2 \end{pmatrix}}_{\varepsilon \text{ variance matrix}} \mathbf{X}(\mathbf{X}^{\top}\mathbf{X})^{-1}$$

ightharpoonup Where  $\sigma_i^2$  is the variance of  $\varepsilon_i$  term.

For clustered standard errors (and other standard errors), we simply modify the variance matrix used.

# Standard Errors (Heteroscedasticity)

We know the variance of OLS (last slide). But there is an issue - we do not know the value of  $\sigma_i^2$ . Thus, we will estimate it with the residuals squared  $\hat{\varepsilon}_i^2$  - the difference between our sample  $Y_i$  and estimated  $\hat{Y}_i$  squared.

$$\widehat{Var}(\widehat{\boldsymbol{\beta}}|\mathbf{X}) = (\mathbf{X}^{\top}\mathbf{X})^{-1}\mathbf{X}^{\top} \underbrace{\begin{pmatrix} \widehat{\varepsilon}_{1}^{2} & 0 & \dots & 0 \\ 0 & \widehat{\varepsilon}_{2}^{2} & \dots & 0 \\ \vdots & \dots & \ddots & 0 \\ 0 & 0 & \dots & \widehat{\varepsilon}_{i}^{2} \end{pmatrix}}_{\boldsymbol{\varepsilon} \text{ variance matrix}} \mathbf{X}(\mathbf{X}^{\top}\mathbf{X})^{-1}$$

The estimate of the standard error of  $\hat{\beta}$ ,  $\widehat{se}(\hat{\beta})$ , is just the square root of our estimated variance.

## Hypothesis Testing

There is uncertainty in our estimates of  $\hat{\beta}$ . How can we be confident the true  $\beta$  is different from 0 with just our estimate?

 $\blacktriangleright$  We run a hypothesis test - Null hypothesis  $H_0:\beta=0.$ 

We calculate a t-test statistic (why t not z? because we estimate  $\sigma_i^2$  with  $\hat{\varepsilon}_i^2$ , which introduces uncertainty).

$$t = \frac{\hat{\beta}}{\widehat{se}(\hat{\beta})}$$

Then, we use the t-test statistic and a t-distribution with n-p-1 degrees of freedom to calculate the **p-value**.

P-value is the probability the null hypothesis is true ( $\beta = 0$ ), given our estimate  $\hat{\beta}$ . If this probability is lower than 5%, we consider the null hypothesis unlikely, and reject the null and accept the alternate hypothesis.