

Empirical Political Economy  
Volume I: Econometric Methods

Kevin Lingfeng Li

# Table of contents

|   |           |
|---|-----------|
| <b>Preface</b>  | <b>3</b>  |
| <b>I Probability and Statistical Theory</b>                   | <b>4</b>  |
| <b>1 Concepts in Probability</b>                              | <b>5</b>  |
| 1.1 Sets and Set Operators . . . . .                          | 5         |
| 1.2 Basic Properties of Probability . . . . .                 | 5         |
| 1.3 Joint and Conditional Probability . . . . .               | 6         |
| 1.4 Bayes' Theorem . . . . .                                  | 6         |
| <b>2 Random Variables</b>                                     | <b>7</b>  |
| 2.1 Randomness . . . . .                                      | 7         |
| 2.2 Distributions and Probability Density Functions . . . . . | 7         |
| 2.3 Expectation and Variance . . . . .                        | 8         |
| 2.4 Normal Distribution and T Distribution . . . . .          | 9         |
| <b>II Linear Regression Analysis</b>                          | <b>10</b> |
| <b>3 Relationships Between Variables</b>                      | <b>11</b> |
| 3.1 Covariance and Correlation . . . . .                      | 11        |
| 3.2 Best Linear Predictor . . . . .                           | 12        |
| <b>4 Linear Model, Estimation, and Interpretation</b>         | <b>13</b> |
| 4.1 Specification of the Linear Model . . . . .               | 13        |
| 4.2 Estimation of Parameters . . . . .                        | 14        |
| 4.3 Interpretations of Coefficients . . . . .                 | 15        |
| 4.4 Model Summary Statistics . . . . .                        | 16        |
| 4.5 Linear Regression in R . . . . .                          | 17        |
| <b>5 Hypothesis Testing</b>                                   | <b>20</b> |
| 5.1 Samples and Population . . . . .                          | 20        |
| 5.2 Sampling Distributions and Standard Error . . . . .       | 20        |
| 5.3 Confidence Intervals . . . . .                            | 21        |
| 5.4 Hypothesis Testing of Parameters . . . . .                | 22        |
| 5.5 F-Tests . . . . .   | 23        |
| 5.6 Hypothesis Testing in R . . . . .                         | 23        |
| <b>6 Interaction Effects</b>                                  | <b>24</b> |
| 6.1 Binary Interaction Effect . . . . .                       | 24        |
| 6.2 Continuous Interaction Effect . . . . .                   | 24        |
| 6.3 Interactions in R . . . . .                               | 24        |

|            |   |           |
|------------|---|-----------|
| <b>7</b>   | <b>Non-Linear Transformations</b>       | <b>25</b> |
| 7.1        | Logarithmic Transformations . . . . .   | 25        |
| 7.2        | Polynomial Transformations . . . . .    | 25        |
| 7.3        | Transformations in R . . . . .          | 25        |
| <b>8</b>   | <b>Panel and Clustered Data</b>         | <b>26</b> |
| <b>9</b>   | <b>Model Selection for Inference</b>    | <b>27</b> |
| <b>III</b> | <b>Causality and Experiments</b>        | <b>28</b> |
| <b>10</b>  | <b>Causal Frameworks</b>                | <b>29</b> |
| <b>11</b>  | <b>Random Experiments</b>               | <b>30</b> |
| <b>IV</b>  | <b>Selection on Observables</b>         | <b>31</b> |
| <b>V</b>   | <b>Instrumental Variables Estimator</b> | <b>32</b> |
| <b>VI</b>  | <b>Quasi-Experimental Methods</b>       | <b>33</b> |
| <b>12</b>  | <b>Regression Discontinuity</b>         | <b>34</b> |
| <b>13</b>  | <b>Differences-in-Differences</b>       | <b>35</b> |
| <b>14</b>  | <b>Survey Experiments</b>               | <b>36</b> |

# Preface

**Empirical Political Economy** is a series that goes hand-in-hand with the series: [An Introduction to Political Economy](#), which introduces the concept of using economic models to study political phenomena. This series focuses on empirical techniques in which we can use real world data to test our Political Economy models.

The Empirical Political Economy series has three volumes:

- **Volume I: Econometric Methods** (this book) focuses on the standard econometric/statistical toolkit of economists and political scientists. We cover standard topics such as statistical inference and sampling, linear regression, randomised experiments, and causal techniques for observational studies.
- **Volume II: Further Econometric Methods** extends the techniques learned in the first volume to deal with more complicated questions in Political Economy. Topics include other types of regression, time series analysis, multivariate dimensional reduction, latent variable modelling, and structural equation models.
- **Volume III: Machine Learning Methods** introduces more modern advances in empirical Political Economy, including non-linear and tree-based prediction methods, classification, model validation and regularisation, and quantitative text analysis.

This series is meant to be a relatively approachable introduction to the field. However, as Political Economy depends on many economic tools, an rough understanding of Algebra, Single Variable Calculus, and simple Linear Algebra is required. You do not need to be a math wizard, or even good at solving mathematical problems - you simply need an understanding of the intuition behind some key techniques. This book comes with a companion manual - [Essential Mathematics for Political Economy](#). It is recommended that anyone interested in Political Economy glance at the topics covered in the manual, to ensure that they have the mathematical background necessary to succeed.

This book will use the R language for some examples. This is not a coding course, so I will not introduce the basics of R.

## Part I

# Probability and Statistical Theory

# Chapter 1

## Concepts in Probability

See [Essential Mathematics for Political Economy](#) for more detailed explanations.

### 1.1 Sets and Set Operators

A **set** is the collection of objects, while the **elements** of the set are the specific objects within a set. A capital letter is used to represent a set, for example, set  $A$ . A lowercase letter represents an element within the set. For example, element  $a$  is a part of set  $A$ .

There are a few different set operators that are important to understand.

An **intersection** of sets  $A$  and  $B$ , formally notated  $A \cap B$ , indicates the elements that are both within  $A$  and  $B$  at the same time.

- For example, if  $A = \{1, 2, 3\}$  and  $B = \{2, 3, 4\}$ , then  $A \cap B = \{2, 3\}$ , since those are the elements that are contained in both  $A$  and  $B$  at the same time.

A **union** of sets  $A$  and  $B$ , formally notated as  $A \cup B$ , indicates elements that are in either  $A$ ,  $B$ , or both  $A$  and  $B$ .

- For example, if  $A = \{1, 2, 3\}$  and  $B = \{2, 3, 4\}$ , then  $A \cup B = \{1, 2, 3, 4\}$ .
- $A \cup B = A + B - A \cap B$ . We subtract  $A \cap B$  since that part is counted twice in both  $A$  and  $B$ , so we need to get rid of it once to avoid over-counting.

The **complement** of set  $A$  is everything that is not in  $A$ , but still within the universal set. The complement is denoted as  $A'$  or  $A^c$ .

- For example, if the universal set contains  $\{1, 2, 3, 4, 5\}$ , and  $A = \{1, 2\}$ , then  $A' = \{3, 4, 5\}$

A **subset**  $A$  has all its elements belonging to another set  $B$ . This is notated  $A \subset B$ .

- For example, if  $A = \{1, 2\}$ , and  $B = \{1, 2, 3\}$ , then  $A$  is a subset of  $B$  since all of  $A$ 's elements belong to set  $B$  as well.

### 1.2 Basic Properties of Probability

Kolmogorov's **Axioms** are the key properties of probability:

1. For any event  $A$ , the probability of  $A$  occurring is between 0 and 1.
2. The probability of all events in the sample space  $S$  is 1. Mathematically:  $Pr(S) = 1$ . The sample space is the set of all possible events.
3. If we have a group of mutually exclusive events  $A_1, A_2, \dots, A_k$ , then the probability of those events all occurring is the sum of their probabilities. Mathematically,  $Pr(\bigcup A_i) = \sum Pr(A_i)$ 
  - Note: mutually exclusive events are events that cannot occur at the same time together.

Other important properties to note include:

- $Pr(A') = 1 - Pr(A)$  - the probability of the complement of  $A$ , is equal to 1 minus the probability of  $A$
- $Pr(A \cup B) = Pr(A) + Pr(B) - Pr(A \cap B)$  - this is because of a property of unions, as shown in section 2.2

## 1.3 Joint and Conditional Probability

**Joint Probability** is the probability of two or more events occurring simultaneously. The joint probability of events  $A$  and  $B$  is notated  $Pr(A \cap B)$ .

For example, in a deck of cards,  $A$  could be the event of drawing an ace, and  $B$  could be the event of drawing a spade. Thus,  $Pr(A \cap B)$  would be the probability of drawing a card that was both an ace and a spade.

**Conditional Probability** is the probability of one event occurring, given another has already occurred. Probability of event  $A$ , given event  $B$  has occurred, is notated as  $Pr(A|B)$

To calculate the conditional probability, we use the following formula:

$$Pr(A|B) = \frac{Pr(A \cap B)}{Pr(B)}$$

## 1.4 Bayes' Theorem

**Bayes' Theorem** states the following relationship is true:

$$Pr(A|B) = \frac{Pr(B|A) \times Pr(A)}{Pr(B)}$$

Each part of Bayes' Theorem has a name. They are commonly referenced, so it is useful to know their names:

- $Pr(A|B)$  is the conditional probability
- $Pr(B|A)$  is the posterior probability
- $Pr(A)$  is the prior probability
- $Pr(B)$  is the marginal probability

## Chapter 2

# Random Variables

See [Essential Mathematics for Political Economy](#) for more detailed explanations.

### 2.1 Randomness

Random variables are variables that represent unobserved events that have some randomness - a set of potential outcomes, with each outcome having a probability of occurring.

For example, if you flip a coin 10 times, and count the number of heads you get, you could get 5 heads, 6 heads, 4 heads, or any amount between 0 and 10. We are not sure what will happen - however, some outcomes are more likely than others, because of the probabilities associated with each outcome.

There are two types of random variables:

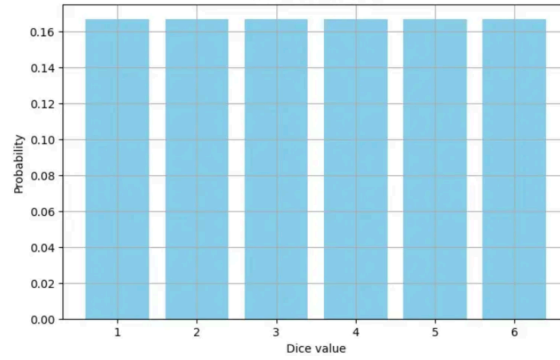
- **Discrete Random Variables** are random events which have a distinct number of outcomes. For example, rolling a dice has 6 outcomes.
- **Continuous Random Variables** are random events which have an infinite amount of outcomes. For example, my drive to work tomorrow could take 5 minutes, 5.123 minutes, 5.234237847 minutes, and so on... there is no distinct outcomes since you can continuously subdivide the gaps between outcomes by adding more decimal points.

### 2.2 Distributions and Probability Density Functions

Random variables are often called distributions - because there are a distribution of outcomes, with associated probabilities for each outcome. We can actually graph this - put potential outcomes on the  $x$  axis, and the probability that each outcome occurs on the  $y$  axis.

For example, take this probability distribution of a die - there are 6 sides that you could land on, and each has an equal probability of occurring:





The **probability mass/density function**  $f(y)$  takes a potential outcome of an event as an input, and outputs the respective probability.

For example, the probability mass/density function of a dice is  $f(y) = 1/6$ . This is because every outcome  $y$  has the same probability of occurring:  $1/6$ . So  $f(1), f(2) \dots = 1/6$ .

## 2.3 Expectation and Variance

Expectation and Variance are two ways we can summarise the distributions of random variables.

The **expectation**, often called the expected value or mean, is a measurement of the centre of a probability distribution. The expected value is statistically, the best guess of an outcome of a random variable, given no other information except its distribution. We notate expected value of a variable  $Y$  as either  $E[Y]$ ,  $\bar{Y}$ , or  $\mu$ .

The expected value for discrete variables is calculated by multiplying each outcome value by its associated probability, then doing that for all outcomes, and summing everything together. In other words, it is a weighted average of the outcomes, with the weights being the probability of each outcome.

$$E[Y] = y_1 \times f(y_1) + y_2 \times f(y_2) \dots = \sum [y_j \times f(y_j)]$$

For a continuous random variable, it is a little more complicated. This is because continuous variables have an infinite number of potential outcomes. For example, if you drive to school, your driving time could be 23 minutes, or 23.12 minutes, or 23.123324 minutes... basically, an infinite amount. As a result, we have to alter the expected value formula a little:

$$E[Y] = \int_{-\infty}^{\infty} y \times f(y) dy$$

**Variance**  $\sigma^2$  is a measure of how spread out our distribution is. Variance basically measures how far values are, on average, from the mean of the variable. Mathematically:

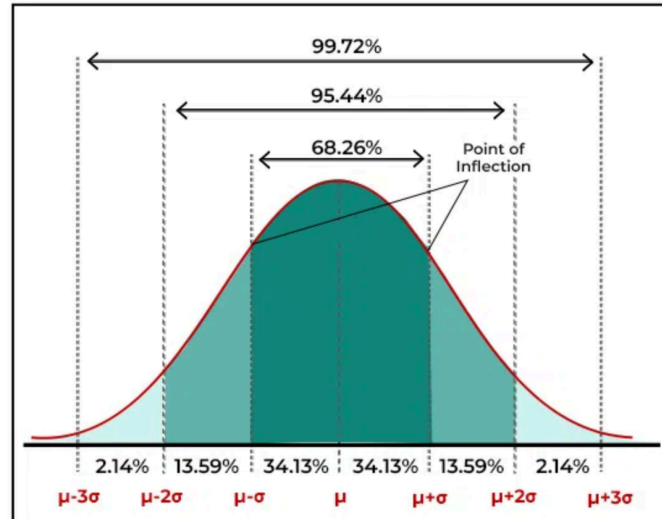
$$Var(X) = \sigma^2 = \frac{1}{n} \sum (X - \mu)^2 = E[(X - \mu)^2]$$

Where  $\sigma^2$  is the variance,  $n$  is the number of observations, and  $\mu$  is the mean of  $X$

**Standard Deviation**  $\sigma$  is the square root of variance  $\sigma^2$

## 2.4 Normal Distribution and T Distribution

A **normal distribution** is in the shape of a bell curve. The mean  $\mu$ , mode, and median are all the same value at the centre, and the distribution is symmetrical on both sides. The figure below shows the typical shape of a normal distribution



All Normal Distributions, as shown in the image above, follow the 68-95-99.7 rule:

- Within one standard deviation  $\sigma$  of the mean  $\mu$ , lies 68.26% of the total area under the curve
- Within 2 standard deviations  $2\sigma$  of the mean  $\mu$ , lies 95.44% of the total area under the curve
- In fact, any amount of standard deviations  $\sigma$ , including decimals, is related to a specific percent of total area under the curve, for all normal distributions.

This is important, because the area under the distribution curve is the probability. Thus, the normal distribution tells us there is a relationship between the standard deviation and the probability of an action occurring.

Any normal distribution can be described with 2 features: mean  $\mu$  and variance  $\sigma^2$  in the following form:  $X \sim \mathcal{N}(\mu, \sigma^2)$ . For example,  $X \sim \mathcal{N}(30, 4)$  means a normal distribution with mean 30 and variance 4.

The T distribution is a distribution very similar to the shape and size of the normal distribution, however, generally has thicker tails and a lower peak. The key difference is that t-distributions are defined with only one parameter - degrees of freedom  $DF$ .

## Part II

# Linear Regression Analysis

## Chapter 3

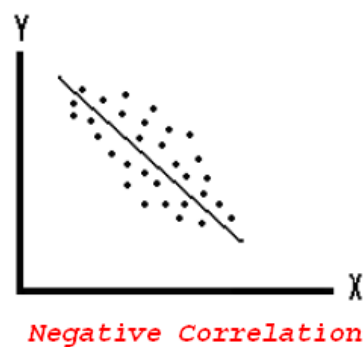
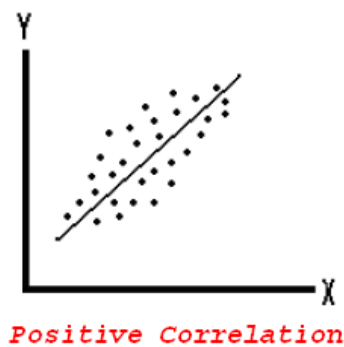
# Relationships Between Variables

### 3.1 Covariance and Correlation

In political economy, we are often interested in the relationship between two variables. For example, are oil producers more likely to be democratic? Are more educated voters more likely to turn out and vote? The relationship between two features, also called correlation, is the extent to which they tend to occur together.

- A positive correlation/relationship is when we are more likely to observe feature  $Y$ , if feature  $X$  is present
- A negative correlation/relationship is when we are less likely to observe feature  $Y$ , if feature  $X$  is present
- No correlation/relationship is when we see feature  $X$ , that does not tell us anything about the likelihood of observing  $Y$

We can also visualise these graphically:



**Covariance** is a way to measure the relationship between two variables. Covariance is the extent that  $X$  and  $Y$  vary together. Mathematically:

$$Cov(X, Y) = \sigma_{XY} = \frac{1}{n} \sum (X_i - \bar{X})(Y_i - \bar{Y})$$

Or more simply:

- In our data, we have many different pairs of data points  $(X_i, Y_i)$
- $X_i$  is some value of  $X$ , and  $\bar{X}$  is the mean of  $X$ . Same goes for  $Y_i$  and  $\bar{Y}$
- Thus,  $X_i - \bar{X}$  is the distance between any point  $X_i$  and the mean  $\bar{X}$ . Same goes for  $Y_i - \bar{Y}$
- $n$  is the number of observations (data points) in our data

We can interpret the sign of the covariance: if it is positive, we have a positive relationship. if it is negative, we have a negative relationship. However, we cannot interpret the numerical value of the covariance.

To do that, we have to find the **correlation coefficient**. We calculate this by taking the covariance, and dividing it by the product of the standard deviation of  $X$  and the standard deviation of  $Y$ . Mathematically:

$$\text{Corr}(X, Y) = r = \frac{\text{Cov}(X, Y)}{\sigma_X \sigma_Y}$$

The correlation coefficient is always between -1 and 1.

- The direction is the same as the covariance - if the coefficient is positive, then we have a positive relationship, vice versa.
- If the correlation coefficient is closer to -1 or 1, it means a strong correlation. If the correlation is closer to 0, then it is a weak correlation

## 3.2 Best Linear Predictor

While the correlation coefficient tells us the strength of a correlation, it does not say anything about the magnitude of the relationship. For example, if  $X$  increases by one unit, how much does  $Y$  increase by? The correlation coefficient does not say.

Magnitude is quite an important concept. After all, even if two values are very highly correlated, if an increase of one unit in  $X$  only leads to a miniscule increase in  $Y$ , this relationship might not be very important for understanding the world.

A way to estimate the magnitude of the relationship between  $X$  and  $Y$  is the **best linear predictor**. The best linear predictor is a best fit line for the data, that takes the form of a linear equation:  $Y = \alpha + \beta X$ .

In this equation, the  $\beta$  term in the best fit line is the slope of the linear equation. Essentially, it tells us for every increase in one unit of  $X$ , how much do we expect  $Y$  to increase by?

- In a linear model, the  $X$  variable is considered the **explanatory** or **independent** variable, while the  $Y$  is the **response** or **dependent** variable.

The Best Linear Predictor is a form of Linear Regression, the primary topic we will cover in the next two chapters.

## Chapter 4

# Linear Model, Estimation, and Interpretation

### 4.1 Specification of the Linear Model

Before we dive into the linear model, here are some conventional notation that is important:

- The **response variable** (dependent variable) is notated  $Y$ . In this book, we will only have one response variable.
- The **explanatory variable** (independent variable) is notated  $X$ . There is often more than one explanatory variable, so we denote them with subscripts  $X_1, X_2, \dots, X_k$ . We sometimes also denote all explanatory variables as the vector  $\vec{X}$

A regression model is the specification of the conditional distribution of  $Y$ , given  $\vec{X}$ . Essentially, it is stating that the distribution of possible  $Y$  outcomes depends on the value of  $\vec{X}$ .

- I say **distribution** because there are often a range of  $Y$  outcomes, each with their own probabilities, for any given  $X$ . For example, if  $X$  was age and  $Y$  was income, at age  $X = 30$ , not every single 30 year old makes the same amount of money. There is some distribution of incomes  $Y$  at age  $X = 30$ .

The linear regression model focuses on the **expected value** or mean of the conditional distribution of  $Y$  given  $\vec{X}$ .

Suppose we have a set of observed data, with response variable  $Y$ , and a number of  $X$  variables for  $n$  number of observations. Thus, we will have  $n$  number of pairs of  $(X_i, Y_i)$  observations. The linear model takes the following form:

$$E[Y_i|\vec{X}_i] = \alpha + \beta_1 X_{1i} + \dots + \beta_k X_{ki}$$

- Where  $E[Y_i|\vec{X}_i]$  is the expected value of the conditional distribution  $Y_i|\vec{X}_i$
- The distribution of  $Y_i|\vec{X}_i$  has a variance  $Var(Y_i|\vec{X}_i) = \sigma^2$ .
- The parameters of the model are denoted by the vector  $\vec{\beta}$ , and contain  $\alpha, \beta_1, \dots, \beta_k$

We can also write the linear model for the value of any point  $Y_i$  in our data:

$$Y_i = \alpha + \beta_1 X_{1i} + \dots + \beta_k X_{ki} + \epsilon_i$$

- Where  $\epsilon_i$  is the error term function - that determines the error for each point. We will go into detail on this later.
- A key assumption (that we will discuss later) is that the error function overall is normally distributed:  $\epsilon_i \sim \mathcal{N}(0, \sigma^2)$
- Essentially,  $\epsilon_i$  is another way to think about the conditional distribution of  $Y_i | \vec{X}_i$ , and how not every 30 year old makes the exact same income - there is some variation (and error).

## 4.2 Estimation of Parameters

In our model, we have parameters  $\alpha, \beta_1, \dots, \beta_k$  that need to be estimated in order to create a best-fit line we can actually use. We estimate the parameters and fit the model by using our observed data points  $(Y_i, \vec{X}_i)$ , and fitting a best fit line to these points. Our result should take the following form:

$$\hat{Y}_i = \hat{\alpha} + \hat{\beta}_1 X_{1i} + \dots + \hat{\beta}_k X_{ki}$$

- Where  $\hat{Y}_i$  is our prediction of the value of  $Y$ , given any set of  $\vec{X}$  values.
- Notice the error term  $\epsilon_i$  is not present. This is because of our prior assumption that the error term  $\epsilon_i \sim \mathcal{N}(0, \sigma^2)$ , which says the expected value of  $\epsilon_i$  is  $E[\epsilon_i] = 0$ . So on average, error is 0, so our predictions do not include the error term.

However, how do we determine the estimates of our parameters  $\alpha, \beta_1, \dots, \beta_k$ ? **The Ordinary Least Squares Estimator (OLS)**. OLS estimation attempts to **minimise the sum of squared errors** of our predicted line to our actual observed data. The estimation processes is as follows.

1. Propose some coefficient values to test. Let  $\tilde{\beta}$  represent the vector of our proposed coefficient values  $\tilde{\alpha}, \tilde{\beta}_1, \dots, \tilde{\beta}_k$
2. Use these proposed coefficients in our prediction line:  $\hat{Y}_i(\tilde{\beta}) = \tilde{\alpha} + \tilde{\beta}_1 X_{1i} + \dots + \tilde{\beta}_k X_{ki}$
3. Calculate the residuals  $e_i$  of our predictions of  $Y$  using our proposed coefficients, compared to the actual values of  $Y_i$ :  $e_i(\tilde{\beta}) = Y_i - \hat{Y}_i(\tilde{\beta})$
4. Calculate the sum of squared errors (SSE) for all residuals:  $SSE(\tilde{\beta}) = \sum (Y_i - \hat{Y}_i(\tilde{\beta}))^2$

The set of proposed  $\tilde{\beta}$  coefficients that produces the lowest SSE is chosen as our estimates. Testing every possible set of proposed coefficients  $\tilde{\beta}$  is quite time-consuming. Mathematicians have derived a formula for the parameters that minimise the SSE of a simple linear regression:

$$\hat{\beta} = \frac{\sum (X_i - \bar{X})(Y_i - \bar{Y})}{\sum (X_i - \bar{X})^2}$$

For more than one  $X$  variable, it is nearly impossible to hand calculate the estimated parameters. Luckily, the computer does this very quickly for us (we will show how to implement this in the R programming language later).

## 4.3 Interpretations of Coefficients

### Simple Linear Regression

Simple Linear Regression is a special case of the linear model, when there is only one explanatory variable  $X$ . How do we interpret parameters  $\hat{\alpha}$  and  $\hat{\beta}$  that we have calculated?

$\hat{\beta}$  is the slope of the the linear model.  $\hat{\beta}$  is the expected change in  $Y$ , given a one-unit increase in  $X$ .

- A positive  $\hat{\beta}$  means a positive relationship, a negative  $\hat{\beta}$  means a negative relationship, and  $\hat{\beta} = 0$  means no relationship.
- Note: If  $Y$  is binary (i.e. only 0 or 1), we interpret it as the expected change in probability of outcome category  $Y = 1$  occurring.

$\hat{\alpha}$  is the y-intercept of the linear model.  $\hat{\alpha}$  is the expected value of  $\hat{Y}$ , given  $X = 0$ .

### Multiple Linear Regression

Multiple linear regression is when there are multiple explanatory variables  $X_1, X_2, \dots, X_k$ . How do we interpret these parameters  $\hat{\alpha}$  and  $\hat{\beta}_1, \hat{\beta}_2, \dots, \hat{\beta}_k$  that we have calculated?

- Note: I will define  $\hat{\beta}_j$  as any one of  $\hat{\beta}_1, \dots, \hat{\beta}_k$  (the interpretation is all the same). In the model,  $\hat{\beta}_j$  will be multiplied to variable  $X_j$ .

Formally, any coefficient  $\hat{\beta}_j$  is the expected change in  $Y$ , corresponding to a one unit increase in  $X_j$ , holding all other explanatory variables  $X_1, \dots, X_k$  that are not  $X_j$  constant.

- Essentially, we do the same interpretation as the single linear regression, but adding the phrase “**holding all other explanatory variables constant**”.

$\hat{\alpha}$  is the expected value of  $\hat{Y}$ , given all explanatory variables  $X_1, \dots, X_k$  equal 0.

### Interpreting in Terms of Standard Deviation

Sometimes, it is hard to understand what changes in  $Y$  and  $X$  mean in terms of units. For example, if democracy is measured on a 100 point scale, what does a 5 point change in democracy mean? Is it a big change, or a small change?

We can add more relevant detail by expressing the change of  $Y$  and  $X$  in standard deviations.

So, instead of the expected change of  $Y$  given one unit increase of  $X$ , we instead do the expected standard deviation change of  $Y$ , given a one standard deviation increase in  $X$ .

How do we calculate this? There is a formula!  $Y$  changes by  $(SD_{X_j} \times \hat{\beta}_j)/SD_Y$ , where  $SD$  represents standard deviation, and  $X_j$  is the variable whose coefficient we are interpreting.

### Binary $X$ Variable Interpretation

If our explanatory variable(s) are binary, (i.e.  $X_j$  only has two values, 0 and 1), then our interpretation differs slightly.

We essentially treat the explanatory variable as a variable of 2 different categories, category  $X_j = 0$ , and category  $X_j = 1$



Now,  $\hat{\alpha}$  is the expected value of  $Y$  for an observation in category  $X_j = 0$ .

$\hat{\beta}_j$  is the expected difference in the value of  $Y$ , between the categories  $X_j = 1$  and  $X_j = 0$

To find the expected value of  $Y$  for an observation in  $X_j = 1$ , you would need to do  $\hat{\alpha} + \hat{\beta}_j$ .

You can test these interpretations yourself by plugging in  $X = 0$  and  $X = 1$  into a linear model.

## 4.4 Model Summary Statistics

### Estimated Residual Standard Deviation

We can derive the estimate of the **residual variance**  $\sigma^2$  (variance of the error term) with this formula (standard deviation is the square root of it):

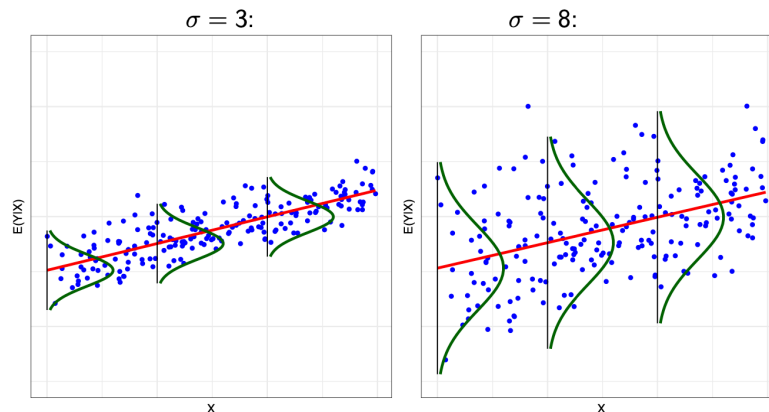
$$\hat{\sigma}^2 = \frac{\sum (Y_i - \hat{Y}_i)^2}{n - k - 1}$$

But what is the residual variance? Recall the way we write our regression model:

$$Y_i = \alpha + \beta_1 X_{1i} + \dots + \beta_k X_{ki} + \epsilon_i$$

We know that  $\epsilon_i \sim \mathcal{N}(0, \sigma^2)$ . Our estimate of the residual variance  $\hat{\sigma}^2$  is our estimate of the variance of the error term  $\epsilon_i$ 's variance. More intuitively, it explains how spread out observed values of  $Y$  are from our prediction value  $\hat{Y} = E(Y|X)$ .

The figure below better showcases this in 2 different models. The red lines are our predicted regression line, and the green lines represent the distribution of our error term  $\epsilon_i$ :



The residual standard deviation  $\hat{\sigma}$  is consistent throughout a model. This is one of the assumptions of the linear regression model - that errors are consistently distributed, no matter the value of  $X$ . This assumption is called **homoscedasticity**.

If  $\hat{\sigma}$  varies depending on the value of  $X$ , then that is called **heteroscedasticity**. When this occurs, it is often a suggestion that our relationship may not be linear - and we perhaps need to try a few transformations. We will get into transformations in a later chapter.

## Total Sum of Squares

The total sum of squares is the total amount of sample variation in  $Y$

$$TSS = \sum (Y_i - \bar{Y})^2$$

We can also rewrite the total sum of squares as the sum of two different sections:

$$\sum (Y_i - \bar{Y})^2 = \sum (\hat{Y}_i - \bar{Y})^2 + \sum (Y_i - \hat{Y}_i)^2$$

$$TSS = SSM + SSE$$

Where TSS is the total sum of squares, SSM is the model sum of squares, and SSE is the sum of squared errors (that we used to fit the model).

SSM (model sum of squares) represents the part of the variation of  $Y$  that is explained by the model, while SSE (sum of squared errors) represents the part of the variation of  $Y$  that is not explained by the model (hence, why it is called error).

## R-Squared Statistic

R-squared  $R^2$  is a measure of the percentage of variation in  $Y$ , that is explained by our model (with our chosen explanatory variables).

As we just explained before, SSM is the the amount of variation in  $Y$  that is explained by  $Y$ , and the TSS is the total amount of variation in  $Y$ . Thus, naturally, the percentage of variation in  $Y$  explained by our model would be:

$$R^2 = \frac{SSM}{TSS} = \frac{\sum (\hat{Y}_i - \bar{Y})^2}{\sum (Y_i - \bar{Y})^2}$$

Since  $R^2$  shows how much of the variation in  $Y$  our model explains, it is often used as a metric for how good our model is - however, don't overly focus on  $R^2$ , it is just one metric with its benefits and drawbacks.

## 4.5 Linear Regression in R

As for all of the examples in this book, we will use the “tidyverse” package. Let us also load our dataset that we will be using.

```
# if you haven't installed tidyverse, do: install.packages('tidyverse')
library(tidyverse)
democracy_data <- read_csv("data/democracy.csv")
```

## Simple Linear Regression

Let us run a simple linear regression first. The general syntax is as follows - just replace *model\_name* with your model name, *Y* with the name of your response variable, *X* with the name of your explanatory variable, and *mydata* with the name of your dataset.

```
model_name <- lm(Y ~ X, data = mydata)
summary(model_name)
```

For example, let us run a regression from the *democracy\_data* data set, with our explanatory variable being *GDP\_Per\_Cap\_Haber\_Men\_2* and our response variable being *polity\_2*. Let us save this model to the variable *model1*.

```
model1 <- lm(polity_2 ~ GDP_Per_Cap_Haber_Men_2, data = democracy_data)
summary(model1)
```

Call:

```
lm(formula = polity_2 ~ GDP_Per_Cap_Haber_Men_2, data = democracy_data)
```

Residuals:

| Min     | 1Q     | Median | 3Q    | Max    |
|---------|--------|--------|-------|--------|
| -39.812 | -6.487 | -0.356 | 7.004 | 10.458 |

Coefficients:

|                         | Estimate   | Std. Error | t value | Pr(> t )   |
|-------------------------|------------|------------|---------|------------|
| (Intercept)             | -7.704e-01 | 8.674e-02  | -8.882  | <2e-16 *** |
| GDP_Per_Cap_Haber_Men_2 | 2.174e-04  | 9.104e-06  | 23.884  | <2e-16 *** |

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 7.097 on 10350 degrees of freedom

(6854 observations deleted due to missingness)

Multiple R-squared: 0.05224, Adjusted R-squared: 0.05215

F-statistic: 570.5 on 1 and 10350 DF, p-value: < 2.2e-16

We can see the output. In the coefficients table:

- The *Intercept - Estimate* is  $\hat{\alpha}$
- The *GDP\_Per\_Cap\_Haber\_Men\_2 - Estimate* is the coefficient  $\hat{\beta}$ .
- For interpretation, see the preceding section on interpretation.

Underneath, the *Residual Standard Error* is the Residual Standard Deviation  $\hat{\sigma}^2$ , and the *Multiple R-Squared* is the  $R^2$  value.

## Multiple Linear Regression

For multiple linear regression, the syntax is the same as single linear regression, just add additional explanatory variables behind the 1st one with + signs:

```
model_name <- lm(Y ~ X1 + X2 + X3, data = mydata)
summary(model_name)
```

For example, let us run a multiple linear regression with the same dataset. Our response variable will be the same, and so will our first explanatory variable, but let us add another explanatory variable *Total\_Oil\_Income\_PC*:

```
model2 <- lm(polity_2 ~ GDP_Per_Cap_Haber_Men_2 + Total_Oil_Income_PC,
             data = democracy_data)
summary(model2)
```

Call:

```
lm(formula = polity_2 ~ GDP_Per_Cap_Haber_Men_2 + Total_Oil_Income_PC,
    data = democracy_data)
```

Residuals:

| Min     | 1Q     | Median | 3Q    | Max    |
|---------|--------|--------|-------|--------|
| -51.604 | -5.790 | -0.162 | 6.246 | 40.458 |

Coefficients:

|                         | Estimate   | Std. Error | t value | Pr(> t )   |
|-------------------------|------------|------------|---------|------------|
| (Intercept)             | -1.775e+00 | 8.554e-02  | -20.75  | <2e-16 *** |
| GDP_Per_Cap_Haber_Men_2 | 4.764e-04  | 1.084e-05  | 43.93   | <2e-16 *** |
| Total_Oil_Income_PC     | -1.103e-03 | 2.850e-05  | -38.69  | <2e-16 *** |

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 6.639 on 10267 degrees of freedom

(6936 observations deleted due to missingness)

Multiple R-squared: 0.1729, Adjusted R-squared: 0.1727

F-statistic: 1073 on 2 and 10267 DF, p-value: < 2.2e-16

We can see the output. In the coefficients table:

- The *Intercept - Estimate* is  $\hat{\alpha}$
- The *GDP\_Per\_Cap\_Haber\_Men\_2 - Estimate* is the coefficient  $\hat{\beta}_1$ .
- The *Total\_Oil\_Income\_PC - Estimate* is the coefficient  $\hat{\beta}_1$ .
- For interpretation, see the preceding section on interpretation.

Underneath, the *Residual Standard Error* is the Residual Standard Deviation  $\hat{\sigma}^2$ , and the *Multiple R-Squared* is the  $R^2$  value.

## Chapter 5

# Hypothesis Testing

### 5.1 Samples and Population

In the social sciences, we are often interested in studying large groups of people and entities. However, it is often impossible to ask every single individual in the population. For example, if we wanted to study the effect of educational level on voter turnout in the UK, we would need to ask nearly 70 million people.

A **sample** is a subset of a population, which ideally, can tell us something about the population. For example, we could use a sample to estimate the relationship between two features  $X_j$  and  $Y$  with a coefficient  $\beta_j$ . If our sample can reflect the population, then we can use the sample to learn about the true population  $\beta_j$ .

The quality of a sample depends on two major factors: the sampling procedure, and luck.

- Sampling procedure can create **bias**: systematic reasons why our samples are not representative of the population.
- Luck in sampling is called **noise** or **variance**: essentially, even if we have a perfect sampling procedure, every sample will differ slightly just due to luck.

The gold standard of sampling procedure is a **random sample** - where individuals in the sample are selected at random from the population. In a random sample, every possible individual has an equal chance of being selected, and thus, the resulting sample is likely to be reflective of the common traits of the population.

### 5.2 Sampling Distributions and Standard Error

A sampling distribution is a hypothetical construct that is useful to understanding how many of our statistical techniques work. A sampling distribution is as follows.

- Imagine that we take a sample from a population. Then, we find the  $\hat{\beta}_j$  coefficient between some  $X_j$  and  $Y$ . That is a **sample estimate**.
- Then, let us take another sample from the same population, and find the sample estimate. This will be slightly different than the first sample, since we are randomly sampling. That

is another sample estimate. We keep taking samples from the same population, and getting more and more sample estimates.

- Now, let us plot all our sample estimates (different  $\hat{\beta}_j$  values) into a “histogram” or density plot. The  $x$  axis labels the possible  $\beta_j$  values, and the  $y$  axis is how frequently a specific sample mean occurs. We will get a distribution, just like a random variable distribution.
- That distribution is the **sampling distribution**

A Sampling distribution is the imaginary distribution of estimates, if we repeated sampling and estimation process many, many times.

The **standard error** is the standard deviation of the sampling distribution. It is often notated  $se(\hat{\beta}_j)$ . Our software will calculate an estimate of this value, which will be notated as  $\hat{se}(\hat{\beta}_j)$

- A smaller standard error generally means a more accurate estimate, and is usually due to a larger sample size  $n$  or lower residual standard deviation  $\hat{\sigma}^2$

## 5.3 Confidence Intervals

Our estimation so far has produced a  $\hat{\beta}_j$  based on the data in our sample. However, remember, the sample is just a fraction of the population - and the true  $\beta_j$  is unlikely to be exactly the one in our sample, due to sampling variation.

Thus, we have to create an interval around our estimate  $\hat{\beta}_j$  to account for this uncertainty. We assume our estimated  $\hat{\beta}_j$  is the centre of this distribution, then add some “buffer” to both sides. The confidence interval’s lower and upper bounds are defined as, given a confidence level of 95% (the standard confidence level):

$$\hat{\beta}_j \pm 1.96 \times \hat{se}(\hat{\beta}_j)$$

- $\hat{se}(\hat{\beta}_j)$  is the standard error of our estimate of how precisely we have estimated the true value of  $\beta_j$ , introduced in the previous section.
- The 1.96 can slightly deviate depending on the sample size and number of variables (do not worry, the computer will solve this for us).
- Why 1.96? It is because in a normal distribution, 95% of the data is contained within 1.96 standard deviations (see section 2.4), and Central Limit Theorem states tells us that sampling distributions are normally distributed (Do not worry too much about this, this is beyond the scope of the course).

What does the confidence interval represent? Essentially, it means if we repeated the sampling and estimation process many many times (like we did for our sampling distribution), 95% of the confidence intervals we construct from our samples, would correctly contain the true  $\beta_j$ .

Every value in a given confidence interval is a plausible value of the true  $\beta_j$  in the population.

The most important thing is if 0 is included within the confidence interval.  $\beta_j = 0$  means that there is no relationship between  $X_j$  and  $Y$ . If our confidence interval contains 0, that means we cannot be confident that there is no relationship between  $X_j$  and  $Y$ .

## 5.4 Hypothesis Testing of Parameters

In academia, we are conservative - this means we do not claim we have found a new theory, unless we are quite confident that the old theory was not true.

The old theory is called our **null hypothesis**, often notated  $H_0$ . This is the old theory that we are trying to disprove.

- Most often, the “old theory” we are trying to disprove is that *there is no relationship between variables  $X_j$  and  $Y$*  (since it is very rare we are studying something that has already been proven). No relationship means that  $\beta_j = 0$

The new theory we have come up with, and are trying to prove, is called the **alternate hypothesis**, often notated  $H_1$  or  $H_a$ .

- In general, our new hypothesis is that *there is a relationship between variables  $X_j$  and  $Y$* , or  $\beta_j \neq 0$

We assume that the null hypothesis is true, unless we are 95% confident that we can reject the null hypothesis, and only then, can we accept the alternative hypothesis (the new theory we proposed). Why 95% confidence? It is just tradition - there have been several studies showing there is nothing special about this value.

Generally, for regressions, our hypotheses that we test are:

- $H_0 : \beta_j = 0$  - i.e. there is no relationship between  $X_j$  and  $Y$
- $H_1 : \beta_j \neq 0$  - i.e. there is a relationship between  $X_j$  and  $Y$

How do we actually test these hypotheses? First, we have to calculate a t-test statistic. The formula for such a statistic is the parameter divided by its standard error (calculated by the computer):

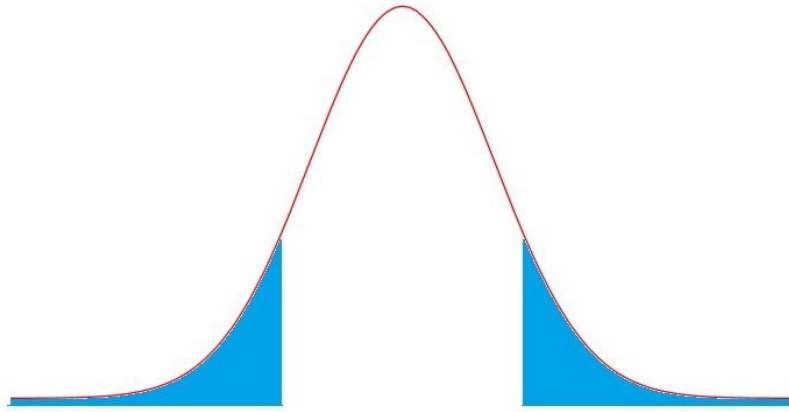
$$t = \frac{\hat{\beta}_j}{\widehat{se}(\hat{\beta}_j)}$$

The t-test statistic basically tells us how far the parameter we tested is from 0, in terms of standard errors of the parameter.

Then, we have to consult a t-distribution (see section 2.4). T-distributions only has one parameter - degrees of freedom, which is calculated by the number of observations  $n$ , minus the number of variables  $k$ , then minus 1:  $DF = n - k - 1$

With the degrees of freedom, we can find the corresponding t-distribution, labeled  $t_{n-k-1}$ . Then, we start from the middle of that t distribution, and go the *number of standard errors* away based on the t-test statistic. We do this on both sides from the middle of the t-distribution.

Once we have found that point, we find the probability (area under the distribution) of a t-test statistic of ours, or more extreme, could occur. The figure below, with its blue highlighted area, shows this probability:



The area highlighted is our p-value. Essentially, a p-value is how likely we are to get a test statistic at or more extreme than the one we got for our estimated  $\beta_j$ , given the null hypothesis is true.

- So if the p-value is very high, there is a high chance that the null hypothesis is true.
- If the p-value is very low, then there is a low chance that the null hypothesis is true

Generally, in the social sciences, if the p-value is less than 0.05 (5%), we can **reject the null hypothesis**, and conclude the alternate hypothesis.

## 5.5 F-Tests

## 5.6 Hypothesis Testing in R



## Chapter 6

# Interaction Effects

### 6.1 Binary Interaction Effect

### 6.2 Continuous Interaction Effect

### 6.3 Interactions in R

## Chapter 7

# Non-Linear Transformations

### 7.1 Logarithmic Transformations

### 7.2 Polynomial Transformations

### 7.3 Transformations in R

## Chapter 8

# Panel and Clustered Data

## Chapter 9

# Model Selection for Inference

## Part III

# Causality and Experiments

## Chapter 10

# Causal Frameworks

## Chapter 11

# Random Experiments

## Part IV

# Selection on Observables



## Part V

# Instrumental Variables Estimator

## Part VI

# Quasi-Experimental Methods

## Chapter 12

# Regression Discontinuity

## Chapter 13

# Differences-in-Differences

## Chapter 14

# Survey Experiments