

# KEVIN LIN

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## **OBJECTIVE**

To gain experience in the UI/UX field to deepen my comprehension through hands-on experience and use knowledge learned in class to expand my ability and skills in optimizing user experience.

## **EDUCATION**

**UNIVERSITY OF CALIFORNIA, SAN DIEGO - La Jolla, CA**

**B.S. in Cognitive Science with Specialization in Design and Interaction**

**2021-Present**

- GPA: 3.95/4
- Relevant coursework: Interaction Design, Social Computing, Cognitive Design

## **EXPERIENCE**

### **DESIGN FRONTIER**

**"Lucky Thirteen"**

**April 2022**

- Won 2nd Place
- Built low-fidelity prototypes
- Co-created in ideation of product
- Completed UX research on the topic

**Adobe Creative Jam**

**Feb. 2022**

- Attended workshop to learn from the experts in the field
- Became familiar with the design softwares through hand-on experiences

## **PROJECTS**

### **Gmail Redesign**

- Piggybacked off the current gmail interface and improved awareness in digital carbon footprint

### **Backstage**

- Created an event-exclusive application that facilitates artist-to-fan and fan-to-fan interactions at events
- Researched on the topic of social interactions in co-located settings
- Interviewed event goers and analyzed their responses
- Set up low-fidelity prototype used in user testing

## **CERTIFICATION**

Google UX Design Professional Certificate (in-progress)

*Online course - Google*

## **SKILLS**

- Web design (HTML & CSS)
- Adobe Creative Suite
- MS Office Suite
- Figma
- InVision
- Mac OS User Literacy