

Booking.com

Color Continuity & consistency

Order by: **Our top picks first** | Lowest price first | Stars ▼ | More ▼

Citadines Antgone Montpellier ●●● **Very good 8.0**
1,340 reviews

Montpellier
Booked 5 times today
Popular now! 10 people are looking at this moment
Booking for tonight? No credit card needed!
Bargain

Double Room – 215 ft²
You can cancel later, so lock in this great price today. **Only 5 rooms left on our site!** **£93**
FREE cancellation

See all rooms available >

Blue: Content/Titles

Orange/Yellow: Promotion/Visibility

Green: Information

Red: Urgent/Important

Room type	Max	Today's price	Conditions	Nr. rooms	Reservation
Studio (2 Adults) Bed: 1 sofa bed Kitchenette Air Conditioning Bath Private bathroom Flat-screen TV Dishwasher Prices are per room included: 10 % VAT not included: € 1.00 City tax per person per night.	2	 £93 Today's Value Deal	✓ FREE cancellation ✓ PAY AT THE PROPERTY - no prepayment needed • Breakfast £9	0 Only 5 rooms left on our site!	<input type="button" value="I'll reserve"/> No booking or credit card fees! No credit card needed!
Deluxe Studio In high demand! Bed preference: <input type="radio"/> 1 double bed <input type="radio"/> 2 single beds Kitchenette Air Conditioning Bath Private bathroom Flat-screen TV Dishwasher Prices are per room included: 10 % VAT not included: € 1.00 City tax per person per night.	2	£97	• Special conditions, pay when you stay • Breakfast £9	0 In high demand - only 2 rooms left on our site!	10 people are looking at this moment

Blue: Content/Titles

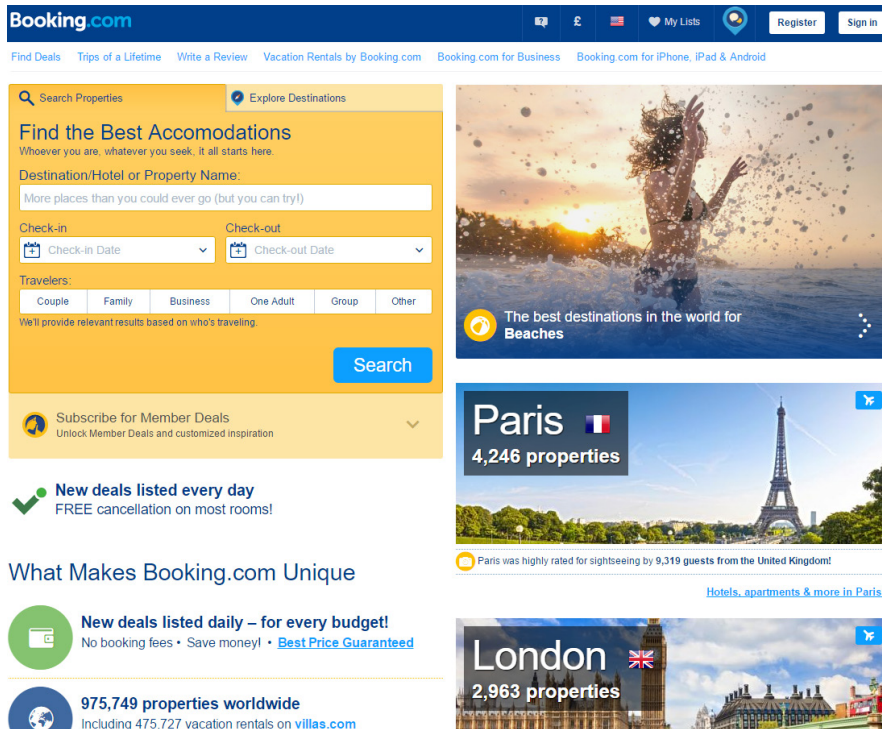
Orange/Yellow: Visibility/ Urgent/Important

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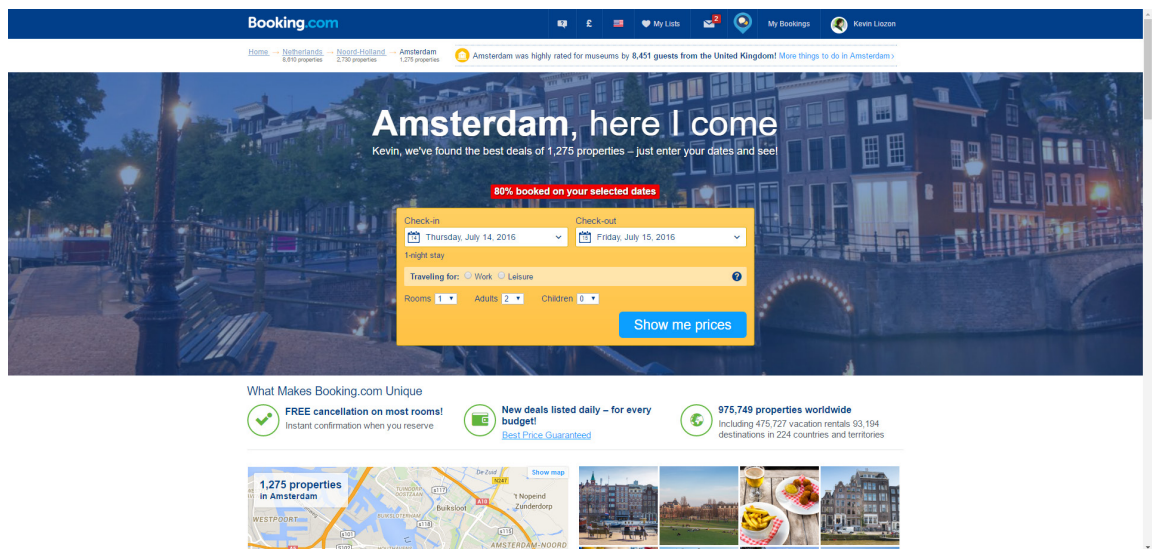
Form completion

Renamed «Advanced options» and not by default.
For experienced user to fill the form in a row.

Keep the name and set by default
For new users and old people.
Making fill we are going to live an adventure.
The form filling become gradual through other pages.



Too much elements.
Not Full Width.
Not responsive.
Not symetrical.



The homepage should use the same pattern as the city pages but responsive, symetrical and with less information.

Booking.com should be simpler in my opinion.

A «concurrent» like Airbnb could be more attractive to people not used to travel because it plays on their emotions and the uncertainty of adventure. They make you feel it is easy to go elsewhere.

We can make the same comparison between the respective websites of Ryanair and Easyjet.

Also Ryanair bring some Gamification concept thanks to the rewarding system.