

# **SVMs & Good Practices for Machine Learning**

Data Science Decal

Hosted by Machine Learning at Berkeley



# Agenda

SVM Overview

Hard Margin vs Soft Margin SVMs

SVM Problem - Hard Margin

SVM Problem - Soft Margin

Kernels

SVMs in Practice

Debugging ML Algorithms

Applying ML Algorithms

Questions

# **SVM Overview**

### What are SVMs?

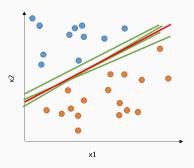


- Supervised classification algorithm
- Finds the optimal decision boundary between training points
- Widely used in practice

# **SVM Vocabulary**



# **Optimal Hyperplane**

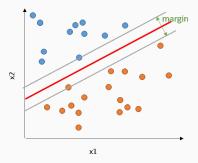


- Correctly separates all data points if possible
- Furthest away from all data points

# **SVM Vocabulary**



# Margin

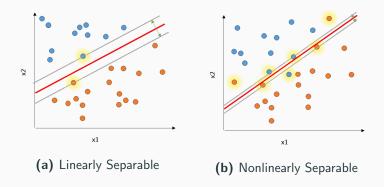


- Empty region with no data points
- Twice the distance from the hyperplane to the closest data point

# **SVM Vocabulary**



# **Support Vectors**



- Data points that lie on margin or violate margin
- Changing support vectors changes the decision boundary

# Why Use SVMs?



- SVM picks optimal hyperplane which allows model to generalize well
- Not sensitive to outliers
- Kernel functions allow for efficient computation of nonlinear features

Hard Margin vs Soft Margin SVMs

# Hard Margin SVM



- Maximizes margin while requiring that all points of training data are classified correctly - support vectors cannot violate boundary
- If noise in training set, a non-linear kernel may have to be used to classify all points correctly
- Can cause high variance or overfitting

# Soft Margin SVM



- Doesn't necessarily classify every training point correctly
- Each data point  $x_i$  has a slack variable  $\xi_i$  associated with it
- Data points that are allowed to violate margin have  $\xi_i > 0$
- Slack variable is incorporated into loss term

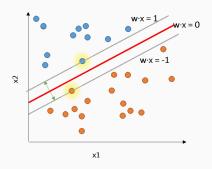
#### Which one to use?



- Hard margin SVMs can overfit to training data, especially for non linearly separable data
- Soft margin SVMs have more versatility we can decide how much of influence slack variables have, which allows us to control bias/variance

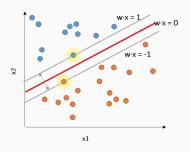
SVM Problem - Hard Margin





- Decision Boundary:  $w \cdot x + b = 0$
- Edge of Margin:  $w \cdot x + b = 1$  and  $w \cdot x + b = -1$





**Figure 2:** y = 1 for blue dots; y = -1 for orange dots

#### Constraint:

- For all  $y_i = 1$ ,  $w \cdot x_i + b \geqslant 1$
- For all  $y_i = -1$ ,  $w \cdot x_i + b \leqslant -1$



#### Constraints:

- For all  $y_i = 1$ ,  $w \cdot x_i + b \ge 1$
- For all  $y_i = -1$ ,  $w \cdot x_i + b \leq -1$

If  $y_i = -1$ , multiply both sides of constraint by  $y_i$ :

• 
$$y_i(w \cdot x_i + b) \geqslant -1(y_i) = 1$$

If  $y_i = 1$ , multiply both sides of constraint by  $y_i$ :

• 
$$y_i(w \cdot x_i + b) \geqslant 1(y_i) = 1$$



Margin is bounded by hyperplanes where

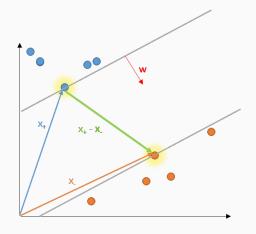
$$w \cdot x + b = 1$$
 and  $w \cdot x + b = -1$ 

such that for all data points

$$y_i(w \cdot x_i + b) \geqslant 1$$

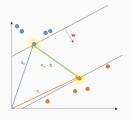


# Width of Margin





# Width of Margin



- Width of margin is  $\|proj_w(x_+ x_-)\|$
- width =  $(x_+ x_-) \cdot \frac{w}{\|w\|}$



# Width of Margin

- For support vectors,  $y_i(w \cdot x_i + b) 1 = 0$
- When  $y_i = 1$ ,  $w \cdot x_i = 1 b$
- When  $y_i = -1$ ,  $w \cdot x_i = -1 b$
- width =  $(x_+ x_-) \cdot \frac{w}{\|w\|} = \frac{(x_+ x_-) \cdot w}{\|w\|}$
- width =  $\frac{1-b-(-1-b)}{\|w\|} = \frac{2}{\|w\|}$

To maximize the margin, minimize ||w||

# Solution to SVM Optimization Using Lagrange Multipliers



Problem: minimize  $\frac{1}{2}||w||^2$  such that  $y_i(w \cdot x_i + b) - 1 = 0$  for support vectors

#### Take Derivative to Find Extremum

- $L = \frac{1}{2} ||w||^2 \sum \alpha_i [y_i(w \cdot x_i + b) 1]$  where  $\alpha_i = 0$  for non support vectors
- $\frac{\partial L}{\partial w} = w \sum \alpha_i y_i x_i = 0$ , so  $w = \sum \alpha_i y_i x_i$
- $\frac{\partial L}{\partial b} = -\sum \alpha_i y_i = 0$ , so  $\sum \alpha_i y_i = 0$

# Solution to SVM Optimization Using Lagrange Multipliers

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# We know there is an extremum at $w = \sum \alpha_i y_i x_i$

- $L = \frac{1}{2} ||w||^2 \sum \alpha_i [y_i(w \cdot x_i + b) 1]$
- $L = \frac{1}{2} \sum \alpha_i y_i x_i \sum \alpha_j y_j x_j \sum \alpha_i [y_i (w \cdot x_i + b) 1]$
- $L = \sum \alpha_i \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j x_i \cdot x_j$ , so optimization problem depends on dot product of pairs of samples

SVM Problem - Soft Margin



**Constraints:**  $y_i(w \cdot x_i + b) \ge 1 - \xi_i$  for all data points

- Support vectors that violate the margin have  $\xi_i > 0$ , other points have  $\xi_i = 0$
- Support vectors on the margin have  $y_i(w \cdot x_i + b) = 1$



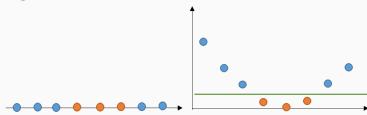
**Optimization problem:** minimize  $\frac{1}{2} ||w||^2 + C \sum_{i=1}^n \xi_i$  such that  $y_i(w \cdot x_i + b) \ge 1 - \xi_i$  and  $\xi_i \ge 0$ 

- C is regularization hyperparameter
- Similar to hard margin SVM, after solving soft margin SVM problem, we will find that optimization problem depends only on dot product between pairs of samples

# Kernels



Nonlinearly separable data can be linearly separable in higher dimension



• Let  $\Phi(x)$  be the transformation to a higher space

#### Kernels with SVMs



- $L = \sum \alpha_i \frac{1}{2} \sum \sum \alpha_i \alpha_j y_i y_j x_i \cdot x_j$ , so optimization problem depends on  $x_i \cdot x_j$
- After applying  $\Phi(x)$  optimization problem depends on  $\Phi(x_i) \cdot \Phi(x_j)$
- $K(x_i, x_j) = \Phi(x_i) \cdot \Phi(x_j)$
- Kernels allow us to compute  $\Phi(x_i) \cdot \Phi(x_j)$  without computing  $\Phi(x_i)$



# **Example: Polynomial Kernel**

- Polynomial Kernel:  $K(x, y) = (1 + x \cdot y)^p$
- Let  $x = \langle x_1, x_2 \rangle$ ,  $y = \langle y_1, y_2 \rangle$ , p = 2

• 
$$K(x,y) = (1+x \cdot y)^2 = (1+x_1y_1+x_2y_2)^2$$
  
=  $1+x_1^2y_1^2+x_2^2y_2^2+2x_1y_1+2x_2y_2+2x_1y_1x_2y_2$   
= $<1, x_1^2, x_2^2, \sqrt{2}x_1, \sqrt{2}x_2, \sqrt{2}x_1x_2>\cdot <$   
 $1, y_1^2, y_2^2, \sqrt{2}y_1, \sqrt{2}y_2, \sqrt{2}y_1y_2>$ 



# **Example: Polynomial Kernel**

- Computing degree p features of d dimensional input takes  $O(d^p)$  time
- Using Polynomial Kernel,  $\Phi(x_i) \cdot \Phi(x_j)$  can be computed in O(d) time, even if  $\Phi(x_i) \cdot \Phi(x_j)$  has length  $O(d^p)$

#### Kernels with SVMs



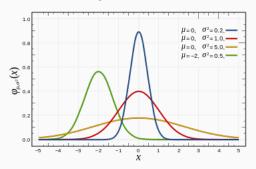
#### **Decision Function**

- Without Kernels:  $h(z) = \sum_{i=1}^{d} w_i z_i$
- With Kernels:  $h(z) = \sum_{i=1}^{d} w_i K(X_i, z)$



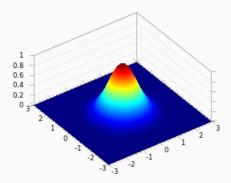
### **Example: Gaussian Radial Basis Kernel**

- $K(x,y) = \exp(-\frac{|x-y|^2}{2\sigma^2}) = \exp(-\gamma|x-y|^2), \gamma > 0$
- $\Phi(x)$  is infinite vector
- $\Phi(x) \cdot \Phi(y)$  converges to K(x, y)
- Large  $\gamma = \text{small } \sigma$ , which makes Gaussian narrower  $\Rightarrow$  causes high variance, lower bias





## **Example: Gaussian Kernel as Similarity Function**



• K(x, y) assigns high value for points that are near each other



## Why Use Gaussian Kernels?

- Gives a smooth decision function
- Behaves like smoother k-nearest-neighbors
- ullet Oscillates less than polynomial kernels, depending on value of  $\sigma$
- Sample points closer to z have greater impact on prediction of z

# SVMs in Practice

#### Overview of SVMs



#### **Pros:**

- Finds optimal decision boundary between data
- Can capture complex nonlinear relationship between data with more efficiency than manually calculating features, while still maintaining simplicity of model

#### Cons:

- Calculating many higher dimensional features still takes long time, especially if input size is large
- Data transformation and boundary after kernel trick is hard to interpret ⇒ SVMs are often treated like black box

#### **SVMs** in Practice



- Challenging to implement from scratch efficiently
- Better use of time to know how to use an SVM well rather than know how to code an SVM from scratch

## Hyperparameter C



**Soft Margin SVM:** minimize  $\frac{1}{2} ||w||^2 + C \sum_{i=1}^n \xi_i$  such that  $y_i(w \cdot x_i + b) \ge 1 - \xi_i$  and  $\xi_i \ge 0$ 

 C represents how unacceptable it is to misclassify training data points

## Hyperparameter C



### Large C:

- Similar to hard margin SVM goal is to misclassify few training points
- Often results in small margins
- Very sensitive to outliers
- Risk of overfitting

### Small C:

- Maximizes margin at cost of misclassifying training data points
- Risk of underfitting

## Hyperparameter $\gamma$



ullet  $\gamma$  applies for polynomial, RBF, and sigmoid kernels in sklearn

### Small $\gamma$ :

- Larger variance in Gaussian RBF kernel, so each support vector has a greater influence on class of points far away from it
- Leads to high variance models with risk of overfitting

### Large: $\gamma$

• Leads to high bias models with risk of underfitting

## **SVM Demo**



**Debugging ML Algorithms** 

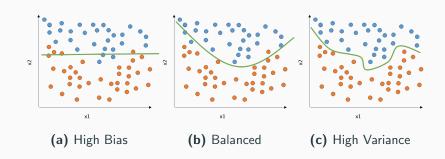


• Problem: Classifier has a test error that is too high



- Problem: Classifier has a test error that is too high
- Solution: Check if classifier is overfitting or underfitting







## Characteristics of High Variance (Overfitting)



- Training error less than test error
- Test error decreases as training set size increases



## Characteristics of High Bias (Underfitting)



- Training error similar to test error
- Test error plateaus as training set size increases



- Obtain more training examples
- Reduce number of features
- Increase number of features
- Use regularization for linear or logistic regression



- Obtain more training examples High Variance
- Reduce number of features
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- Obtain more training examples High Variance
- Reduce number of features High Variance
- Increase number of features High Bias
- Use regularization for linear or logistic regression High Variance



### **Optimization Objective**

- Suppose for a particular dataset a SVM gives a higher accuracy than logistic regression
- When minimizing the same loss function  $J(\theta)$ , if  $J(\theta_{LR}) \leq J(\theta_{SVM})$ , logistic regression is the wrong optimization objective to use
- Even if logistic regression is fully optimized, it cannot beat accuracy of SVM



### **Optimization Algorithm**

- Suppose for a particular dataset a SVM gives a higher accuracy than logistic regression
- When minimizing the same loss function  $J(\theta)$ , if  $J(\theta_{LR}) > J(\theta_{SVM})$ , logistic regression is not fully optimized



- Run more iterations of gradient descent
- Try using Newton's method to optimize the function
- Use different values for hyperparameters
- Use a more expressive model, such as a neural network



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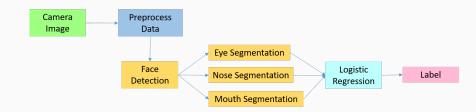


### When using an ML algorithm:

- 1. Design various components of algorithm architecture
  - Benefit: Allows for more scalable algorithm
  - Issue: Hard to predict design for each component and understand what hardest components are
- 2. Try to come up with a quick implementation and then optimize
  - Benefit: Often application will work more quickly time is spent only on components that are broken



### **Error Analysis Example: Face Recognition**





### **Error Analysis Example: Face Recognition**

 Plug in true values as input to each component and see how each component affects accuracy

Component	Accuracy
Overall System	85%
Preprocess Data	85.1%
Eye Segmentation	95%
Nose Segmentation	96%
Mouth Segmentation	97%
Logistic Regression	100%

• Most room for improvement in eye segmentation

## Questions

## Questions?