## PREDICTING NBA CAREER DURATION BASED ON ROOKIE SEASON

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### THE DATA

#### Where did the data come from?

National Basketball Association (NBA)

#### **Data Overview**

- In-game statistics for players in the NBA during their rookie season
- 1,294 observations and 12 variables
- 0 missing values

#### **Data Cleaning**

- Duplicate players → Aggregate duplicate rows together using mean
- Variables are on per-game basis
  - Potential correlation
  - Centered and scaled data
  - Standardized variables to per-minute basis

## **MOTIVATION**

#### **Motivation**

- NBA franchises want to sign promising rookies while they are still cheap
- Very useful if we can predict a rookie's career duration using their in-game statistics
- Rookie contracts are generally about 4 years in length (with team options)

#### **Research Question**

• Which in-game statistics from a player's rookie season are most strongly associated with a career duration of more than 4 years?

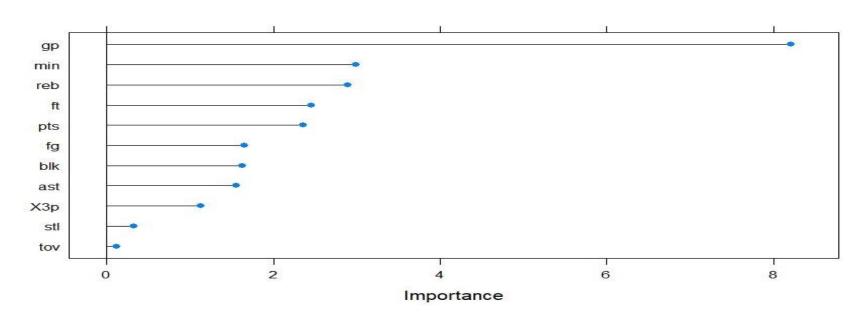
## **METHODOLOGY**

#### **Modeling Procedure**

- Split data into training and test sets
- Run models using all predictors and 10-fold cross validation (if applicable)
- Calculate accuracy, false positive rate, and false negative rate for each model
- Compare models using metrics listed above

## **LOGISTIC REGRESSION**

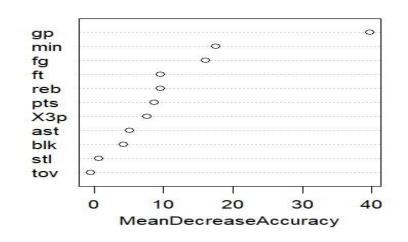
Accuracy Rate	False Positive Rate	False Negative Rate
72.9730%	45.0550%	17.2619%

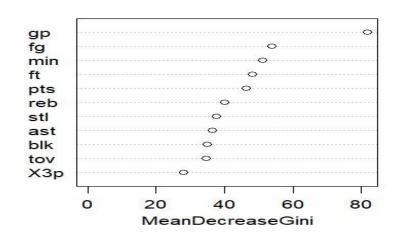


## **RANDOM FORESTS**

Hyperparameter tuning: mtry = 5 and ntree = 400

Accuracy Rate	False Positive Rate	False Negative Rate
71.8147%	37.3626%	23.2143%

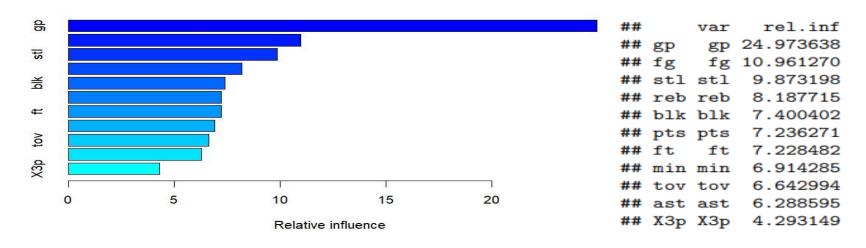




## **GRADIENT BOOSTING**

Hyperparameter tuning: ntree = 400, shrinkage = 0.05, and interaction.depth = 4

Accuracy Rate	False Positive Rate	False Negative Rate
72.2008%	38.4615%	22.0238%



## **CONCLUSION**

#### **Summary**

- Logistic regression is the "best" model
- All models identified games played is the most important predictor
- Random forests and gradient boosting models identified field goals as significant

#### **Limitations**

- Unbalanced response variable
- Computational power

#### **Future Work**

- Stratified sampling
- Logistic regression feature selection
- Raise classification threshold

# THANK YOU FOR LISTENING TO OUR PRESENTATION!