Kevin Mai

Senior Web Developer (Client-Facing)

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Professional Summary

Senior Web Developer with 9+ years of experience delivering accessible, high-performance web solutions. Expert in WordPress, PHP, JavaScript, REST API integrations, and ADA/WCAG compliance. Trusted client-facing technical lead managing 220+ websites, coordinating third-party vendors, and partnering with executives to deliver secure, scalable production systems.

Work Experience

Senior Web Developer (Client-Facing)   Oct 2024 – Present

BIS Consultants | Farmers Branch, TX

- Serve as primary **client-facing technical contact**, gathering requirements, troubleshooting issues, and delivering solutions
- Manage development, maintenance, security, and accessibility compliance for **220+ client websites**
- Lead **ADA/WCAG remediation**, implementing semantic HTML, ARIA attributes, contrast fixes, and keyboard navigation
- Build **custom PHP and WordPress solutions**, including secure REST API integrations (Nemo-Q) for real-time data display
- Act as contact with **third-party vendors** (SEO agencies, hosting providers, accessibility platforms including UserWay)
- Collaborate directly with **executives and internal leadership** to provide technical recommendations
- Resolve performance, spam, and security issues while prioritizing production-critical work independently

Front-End Web Developer   May 2015 – Aug 2024

VitalStorm | Rockwall, TX

- Built and maintained custom WordPress websites using HTML, CSS, JavaScript, and PHP
- Improved site performance by **50%**, reduced bounce rates by **30%**, and increased conversions by **15%**
- Developed SEO-focused landing pages for paid marketing campaigns
- Implemented Google Tag Manager, analytics tracking, and performance optimizations
- Streamlined builds using Advanced Custom Fields (ACF)

Education

Lincoln Tech   Oct 2004

Automotive Tech | Grand Prairie, TX

Skills

Development: HTML, SCSS, JavaScript, GatsbyJS, React, Sanity.io, WordPress, PHP, Twig, Timber, Shopify, SEO, Woocommerce

Creative: Photoshop, XD, Figma, Premiere, Light Room

Admin: Office Suite, Wrike, Analytics, Search Console, Google Tag Manager, ManageWP, ZenDesk, ClickUp