

# Nhan (Kevin)

## Mai

Front End Web Developer

## Contact

### Address

Rockwall, TX 75032

### Phone

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### E-mail

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## Technical Profile

- HTML
- JavaScript
- Microsoft Word
- CSS
- Google Drive
- Adobe Photoshop
- PHP
- Google Workspace
- WordPress
- Google Analytics
- GitHub
- HTTP
- Google Docs
- PhpMyAdmin
- SEO

## Competencies

Front End Web Development

CSS

Code debugging

I am a resourceful Front End SEO Web Developer bringing in-depth knowledge of the latest technology trends to produce clean website design. Experience handling complex HTML, CSS, JavaScript & Gatsby coding, design, and extensions to meet the organization's front-facing internet needs, while also implementing SEO best practices to websites. Detail-oriented collaboration with others to define project expectations and demand. Hands-on testing and debugging to address inconsistencies and maintain performance thresholds.

## Work History

2015-05 –

### Front End Web Developer

VitalStorm, Rockwall, TX

- Specializing in WordPress theme-based websites. Turning web design from Adobe XD to fully custom WordPress theme templates for clients.
- Helped the company streamline WordPress website builds by implementing plugins such as ACF (Advance Custom Fields) for custom field input.
- Custom build and maintain PPC SEO (search engine optimization) landing pages for internet marketing, Google Ads, Facebook Ads utilizing HTML, CSS, JavaScript, Gatsby.js & Sanity.io.
- Collaborated with cross-functional teams to ensure seamless integration of front-end and back-end functionalities.
- Help improved e-commerce site performance by 50% by optimizing images, minifying code, implementing caching, and asynchronous loading, resulting in a 30% lower bounce rate and a 15% increase in conversions.
- Implement and retrofit the previous client's website to an updated design and functionality from the design team.
- Utilizing HTML, CSS, JavaScript, PHP, Timber, Twig, SCSS, SASS and other programming languages to fulfill clients' needs for their own WordPress Website.
- Initialized new domain and set up FTP access for clients.
- Assembled and addressed technical and design requirements, integrating user-facing and front-end elements to maintain web presence effectiveness.
- Integrated enhancements into web design to improve user stickiness, smooth functionality, and boost load times.
- Defined web project scope, estimated costs, and contributed to customer presentations.

Programming

Website optimization

Web development projects

HTML

Project estimations

- Implemented SEO best practices in coding and content structure for improved search engine visibility.
- Set up Google Tag Manager to help with 3rd party scripts and trigger special inputs.
- Reduced load times by optimizing images, code minification, and implementing caching techniques.
- Improved website user experience by redesigning the interface and optimizing navigation.
- Produced websites compatible with multiple browsers.
- Coded using HTML, CSS, and JavaScript to develop features for both mobile and desktop platforms.

2012-10 -

2015-05

### **Mortgage Servicing Specialist**

*Bank Of America, Plano, TX*

The skills that I acquired, excellent customer contact while providing multitasking between programs to ensure positive feedback. Excellent organization skill that helped me gather much information to monitor the progress of the loan till closing. Consistently delivers excellent results and closes loans in a timely manner with a high level of customer satisfaction. Also, coach and develop new employee to help them learn best practice performing the job when communicating with the customer.

- Direct contact with customer regarding their mortgage loan
- Daily updates with employers for verification of employments
- Ordering Title and Insurance request
- Multitask between system to provide customer treatment
- Help set up desktop for new hire
- Send out encrypted emails to the following parties
- Telephone and email contact directly with customer of their loan process
- Respond to customer calls/emails for service request and incidents
- Perform telephone welcome calls to new customers
- Perform daily meetings with management of loan updates

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## Education

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2004-08 -

**Automotive Technician: Automotive**

2004-11

*Lincoln Technical Institute - Grand Prairie, TX*