

## **KNAPO WEB CONTENT**

### **1. Homepage:**

- Mission Statement: Brief statement on the association's mission and objectives
- Key Message: Highlighting the main benefits of membership.
- Latest News/Updates: Recent announcements, events, or important information.

### **2. About Us:**

- Overview: the association's history or establishment.
- Vision and Values: the association's vision and core values.
- Leadership: List of Board and Council members.
- Structure: National and Branches structures.
- Committees: Committees within the association.

### **3. Membership:**

- Benefits: Specific advantages of joining the association
- Membership Types: Different levels of membership and their respective benefits.
- Joining Instructions: Steps to become a member, including fees and registration process.

### **4. Events:**

- Calendar: Upcoming events, conferences, seminars, workshops, etc.

### **5. Resources:**

- Downloads: Research papers, newsletters, reports, brochures, etc
- Useful links: related organizations and industry resources.

### **6. Advocacy and Initiatives:**

- Current Projects: Information about ongoing initiatives, campaigns, or advocacy efforts.
- Policy Positions: Stances on key issues affecting the industry or profession.

### **7. Contact Us:**

- Contact Information: Address, phone number, and email for general inquiries.
- Social Media Links: Links to the association's profiles on various social media platforms i.e. X, FaceBook

### **8. Member Login Area:**

- Member Directory: Access to a directory of current association members.
- Exclusive Content: Resources or content available only to members i.e. Constitution, Governance Manual, Code of Conduct,

### **9. Footer:**

- Copyright Information: Notice of ownership for the website's content.