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What is a Buf?

Buf's tagline is:

"Building a better way to work with Protocol Buffers"

What is a Protocol Buffer?

Protocol buffers (protobufs) are Google's

- language-neutral,
- platform-neutral,
- extensible mechanism

for serializing structured data.

- Think XML, but smaller, faster, and simpler.
- You define how you want your data to be structured once, then you can use special generated source code to easily write and read your structured data to and from a variety of data streams and using a variety of languages.

The world in 2019

2019 - protoc is hard

- protoc is the Protobuf compilation tool.
- It looks easy to work with.

```
$ brew install protobuf
$ protoc --version # Ensure compiler version is 3+
$ protoc -I=$SRC_DIR --go_out=$DST_DIR $SRC_DIR/addressbook.proto
```

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- But is it?
 - Lots of flags: unclear what they do; easy to make mistakes
 - Lots of plugins: steep learning curve
 - What about more complex directory structures?
 - Bash scripts would start to accumulate
 - It soon becomes arcane

2019 - no good way of sharing

- There is no registry for protobufs in 2019.
 - If Service A and Service B want to use a common protobuf...
 - They have to manually copy/paste and maintain 2 separate versions.
 - Imagine trying to code in JS/TS without NPM, or in Golang without Go modules. 🤝

2019 - no good way of sharing

- There is no registry for protobufs in 2019.
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 - Imagine trying to code in JS/TS without NPM, or in Golang without Go modules. 🤝
- Stub distribution
 - Once you auto-generate code from protobufs, how do you distribute/share those stubs?
 - Do you centralize all your protos in a monorepo?
 - Do you have all your clients/microservices using `protoc`?
 - Do you have to worry about publishing to package registries (Maven/Gradle, NPM, Go modules, etc)?

2019 - other tooling is missing

- no linter
- no formatter
- no build-time compilation checkers
- no breaking-change detection
 - outages abound
- no Postman-esque tool
- not debuggable in the browser

2020 - Enter Buf

Problems solved

- No more fiddling with protoc. We have the CLI now.
- The Buf Schema Registry (BSR) is a powerful tool.
 - No more copy/pasting protobufs. We can now pull dependencies.
 - We can also generate stubs remotely.
 - When you push to the BSR, you can immediately download private auto-generated stubs for Go or Typescript.

\$ go get go.buf.build/grpc/go/orgname/licenseapis

- We have linting, formatting, and breaking change detection.
- Auto-generated docs via BSR.
- We have a Postman-esque tool via Buf Studio.
- We have a much better in-the-browser dev experience thanks to Connect.

