



47 Woodside Ave, Winthrop, MA 02152



47 Woodside Ave,
Winthrop, MA 02152

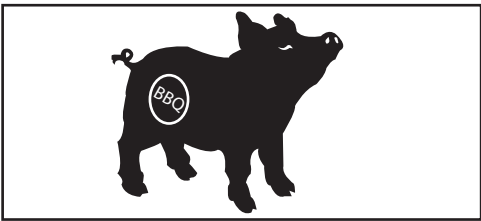
John Smith
General Manager



Black Strap BBQ Style Guide



- Word Press
- Logo Color can change
 - Color of “Strap” can change
 - The word “Black” must stay the same color
 - Brand mark may be removed as needed



- Logo
- All colors can change
 - When scaling down, enlarge the eyes and snout cut outs
 - When scaling down, the brand mark may be removed

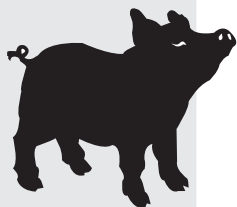


- Type
- The word “Black” must stay the same color
 - The word “Black” can be centered over the word “strap”
 - The word “Strap” can change colors as needed

Primary Colors



Secondary Colors



47 Woodside Ave
Winthrop, MA 02152