

SWOT ANALYSIS FOR O'Keefe Ranch Project

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STRENGTHS:

- Digital Records
- More Communication
- Time Saving
- Task Clarity
- Increase organization
- Easy to transition tasks between people



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WEAKNESSES:

- Adapting a New System
- More Resources Required
- System Maintenance



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OPPORTUNITIES:

- More Internal Interaction
- High Efficiency
- Integration with Multiple Systems



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THREATS:

- Data Leaks
- Similar Existing Products
- Future Support
- Resistance to Technology

