Designer.
Marketer.
Writer.

Hi, I'm Kevin. I'm a writer, turned marketer, turned designer. I enjoy creating meaningful and innovative digital products that balance user needs and business goals.

Project #1: nikko app

This was a UX/UI project for a mobile application that shows users how to care for their plants, find new plants and buy, sell or trade them.

Project #2: Further app

This was a UX/UI project for an E-Commerce online store that is focused on providing users outdoor gear and clothing for their next adventure.

Project #3: Footprint Campsite Finder app

This was a UX/UI project for a responsive web application to ease the process of finding and booking a campsite.

I'm a writer, turned marketer, turned designer. I'm passionate about creating at every stage of the user journey. Currently, I am a Content Marketer who is looking to dive into the field of UX/UI design. From content/social strategy and copywriting, to UX writing and UI design, I enjoy the entire Design Thinking process.

Tools:

Adobe Creative Cloud
Sketch
Balsamic
Marvel
InVision
Google Analytics
Sprout Social
Sprinklr
Mailchimp
Constant Contact

Skills:

UI
UX
Frontend Dev
Content Strategy
Social Strategy
Content Marketing
Digital Marketing
Copywriting
Data/Analytics
SEO
Email Marketing