**Fictitious Company**

1. Laptops Galore
   1. 90 South ST, Murdoch, WA, Murdoch University.
   2. MOB: 0412345678 PH: (08) 98761234 FAX: (08) 98761235
   3. [laptops@galore.com.au](mailto:laptops@galore.com.au)
   4. CEO: Kevin Murphy Sales: Asad Snow Tech Support: James Rad
2. Laptops Galore is a laptop pc retailing company which strives to be the best in the world. There is a very competitive market out there and we believe everyone’s first choice should be laptops galore as we consider ourselves in the highest regard when it comes to knowing the business and knowing our customers. We provide a 24/7 tech support service which is world class. Since the founding of Laptops Galore in 1946, we have contributed 80% of all profits from sales towards charitable foundations such as MSWA, PMH and The laptop Charity of Australia. Our products are handmade from only the best materials in the world and are considered the most durable laptops today.
3. The company will be selling Laptop computers which are targeted to toward the tech savvy. The computers are built for durability and computing power for gaming. The customer will only enjoy the immersive gaming experience with our set of products as we use only the best brands of the highest quality. The laptops will deliver everything that you need and more.
4. The websites homepage will display a certain selection of the 30 products in the database and these products will be the special deals. The products tab will allow the users to display either all the products in the database or filter them down by Brand, OS and CPU. To purchase a product, a user may also type in a keyword in the search bar which will display all the products relating to the search and the user can select the appropriate product. The products will be displayed as images on the products page, then the specific product may be selected to view an in depth description, specifications and features. On this page, a buy button will be displayed if a user is logged in to allow the user to purchase the product. A confirmation will be sent to make sure the user wants the product and if clicked yes then the users’ information from the users’ database table will be recorded against the product and noted in a database table.
5. Products List
   1. ASUS ROG GL502VM
   2. ASUS ROG G752VS(KBL)-BA332T
   3. ASUS ROG GL502VS-GZ233T
   4. ASUS FX753VD-GC007T
   5. ASUS ROG GX501V1
   6. MSI GV62 7RD-1667AU
   7. MSI GS63VR 7RG
   8. MSI Apache Pro GE62 7RE
   9. MSI Dominator GT62VR 7RD
   10. MSI Leopard GP72 7RD
   11. Acer Aspire VX 15
   12. Acer Predator G9-593-721U
   13. Acer Predator G9-793-75LA
   14. Acer Predator GX-792-76GY
   15. Acer Predator G9-793-76CH
   16. Gigabyte P17F-950-701S
   17. Gigabyte Sabre 17
   18. Gigabyte P15F-950-702S
   19. Gigabyte Sabre 15
   20. Gigabyte P57X v7
   21. Origin EON15-X-Elite
   22. Origin EON15-X-Prestige
   23. Origin EON17-X-Extreme
   24. Origin EON17-X-Elite
   25. Origin EON17-X-Prestige
   26. ALIENWARE 13 - Elite
   27. ALIENWARE 15 - Elite
   28. ALIENWARE 17 - Elite
   29. ALIENWARE 15 - Extreme
   30. ALIENWARE 17 – Extreme
6. Laptops Galore has achieved some remarkable awards in terms of providing excellent service and quality of the products. Following is a list of awards that the company has achieved in recent years.
   1. **Awards:**
7. ORIAS(Online Retail Industry Awards) 2016 - Winner
8. APSA(Asia-Pacific Stevie Awards) 2016 – Gold Medal
9. ORIAS(Online Retail Industry Awards) 2015 – Finalist
10. Best eCommerce Digital Customer Experience Award 2013 – Winner.