FACHHOCHSCHULE NORDWESTSCHWEIZ

MASTER THESIS PROPOSAL

Thesis Title

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in the

School of Business

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Declaration of Authorship

I, Kevin SANER, declare that this thesis titled, "Thesis Title" and the work presented in it are my own. I confirm that:

- This work was done wholly or mainly while in candidature for a research degree at this University.
- Where any part of this thesis has previously been submitted for a degree or any other qualification at this University or any other institution, this has been clearly stated.
- Where I have consulted the published work of others, this is always clearly attributed.
- Where I have quoted from the work of others, the source is always given. With the exception of such quotations, this thesis is entirely my own work.
- I have acknowledged all main sources of help.
- Where the thesis is based on work done by myself jointly with others, I have made clear exactly what was done by others and what I have contributed myself.

Signed:			
Date:			

"Thanks to my solid academic training, today I can write hundreds of words on virtually any topic without possessing a shred of information, which is how I got a good job in journalism."

Dave Barry

FACHHOCHSCHULE NORDWESTSCHWEIZ

Abstract

School of Business

Master of Science in Business Information Systems

Thesis Title

by Kevin SANER

The Thesis Abstract is written here (and usually kept to just this page). The page is kept centered vertically so can expand into the blank space above the title too...

Acknowledgements

The acknowledgments and the people to thank go here, don't forget to include your project advisor. . .

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List of Abbreviations

DNN Deep Neural Network

CNN Convolutional Neural Network
RNN Recurrent Neural Network
GRU Gated Recurrent Unit Network
LSTM Long Short Term Memory

Physical Constants

Speed of Light $c_0 = 2.99792458 \times 10^8 \,\mathrm{m \, s^{-1}}$ (exact)

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List of Symbols

a distance

P power $W(J s^{-1})$

 ω angular frequency rad

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For/Dedicated to/To my...

Chapter 1

Introduction

With ever more sensors in use and ever more gadgets and smart devices like smartphones, smartwatches or even fridges, the amount of available data steadily increases. Simultaneously, the possibilities to use the data to draw conclusions increases. Recently, data is used not only to draw conclusions but also to predict behavior such as failure of sensor or a heart attack. Examples mit Quellen These events typically occur very rarely. However, when the number of instances of each class is approximately equal, most machine learning algorithms function best. Problems occur when the number of instances of one class greatly exceeds the number of instances of the other. This issue is very popular in practice, and it can be observed in a variety of fields such as fraud detection, medical diagnosis, oil spillage detection, facial recognition, and so on. The task of identifying the rare item, event or observation is often referred to as anomaly detection. Typically, the anomalous item translates to problems such as bank fraud or medical problems. Often, the anomaly does not adhere to the common statistical definition of an outlier. Therefore, many outlier detection methods (in particular unsupervised methods) fail on such data.

A special disciplin in anomaly detection is to find the anomaly in a time series. The anomaly detection problem for time series is usually formulated as finding outlier data points relative to some standard or usual signal. Time series anomaly detection plays a critical role in automated monitoring systems. It is an increasingly important topic today, because of its wider application in the context of the Internet of Things (IoT), especially in industrial environments. The most popular techniques to find the anomalies are:

- Statistical Methods
- Support Vector Machines
- Clustering
- Density-based Techniques
- Neural Networks

1.1 Definitions

1.1.1 Univariate, Bivariate and Multivariate Data

Time series data comes in different forms. It is distinguished between univariate, bivariate and multivariate data. Univariate involves the analysis of a single variable while bivariate and multivariate analysis examines two or more variables.

Univariate Data

There is only one variable in this type of data. Because the information only deals with one variable that changes, univariate data analysis is the simplest type of analysis. It is not concerned with causes or relationships, and the primary goal of the analysis is to describe the data and identify patterns.

Bivariate Data

This type of data involves two different variables. This type of data analysis is concerned with causes and relationships, and the goal is to determine the relationship between the two variables.

Multivariate Data

Multivariate data is defined as data that contains three or more variables. It's similar to bivariate, but there are more dependent variables. The methods for analyzing this data are determined by the objectives to be met. Regression analysis, path analysis, factor analysis, and multivariate analysis of variance are some of the techniques.

- 1.1.2 Neuron
- **1.1.3** Layer
- 1.2 Background

1.2.1 Neural Networks for Anomaly Detection

expain neural networks

Out of the three most popular neural network architectures, convolutional neural networks (CNN), recurrent neural networks (RNN) and deep neural networks (DNN), only RNN are typically used for anomaly detection in time series. RNNs have built-in memory and are therefore able to anticipate the next value in a time series based on current and past data. Classic or vanilla RNNs can theoretically keep track of arbitrary long-term dependencies in input sequences. There, however, exists a computatinal issue: when using back-propagation to train a vanilla RNN, the back-propagated gradients can "vanish" or "explode" due to the computations involved in the process, which use finite-precision numbers. Because LSTM units allow gradients to flow unchanged, RNNs using LSTM unit or Gated Recurrent units (GRU) partially solve the vanishing gradient problem and therefore drastically improve accuracy.

Especially to mention in this context are LSTM (Long-Short Term Memory) and GRU (Gated Recurrent Units). Both achieved outstanding performance when used for tasks such as unsegmented, connected handwriting recognition, speech recognition and anomaly detection in network traffic or IDSs (intrusion detection systems). QUELLEN von Wikipedia//

LSTM

LSTM was first proposed in 1997 by Schmidhuber and Hochreiter. The initial version to the LSTM unit consisted of a cells, input and output gates. In 1999, the LSTM architecture was improved by introducing a forget gate and therefore allowing the

1.2. Background 3

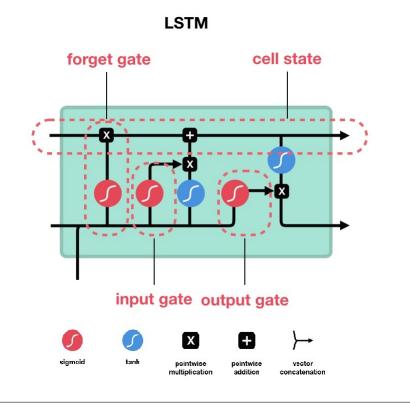


FIGURE 1.1: Gates and Cell of LSTM

LSTM to reset its own state. LSTM is used in a supervised training approach, that means it tries to predict a predefined state taking the past and the current state. If the predicted state differs from the expected state, the weights of the different gates are adjusted using an optimizer algorithm such as gradient descent. Figure 1.1 shows how the gates and the cell are arranged. The cell represents the memory of the LSTM. In simple words, the LSTM works as follows to predict a new value:

- 1. Forget Gate: Obsolete information is removed from the cell state.
- 2. Input Gate: New information is added to the cell state
- 3. Output Gate: The new information and the cell state are added to make the new prediction.
- 4. The new cell state is propagated to the next LSTM unit

GRU

CNN

In contrast to RNNs Convolutional Neural Networks are generally for image classification. CNNs work as feature extractors and are able to recognize patterns. CNNs use layers that are not fully connected, to reduce complexity. In a CNN, a set number of neurons forms a filter. These filters or kernels are the actual feature extractors. A filter may represent a line or pattern.

To detect whether, a feature is occurrent in a picture, the filter is gradually moved over the picuter in so called strides.

use animation to show the stride and filter

In 2019, Wen and Keys proposed to use CNN also for anomaly detection in time series since it shares many common aspects with image segmentation. A univariate time series is therefore viewed as a one-dimensional image.

- refer to filters that CNNs use

1.3 Problem Statement

- What is the problem?
- Why is it a problem?
- What facets are there to it?
- What has been done to address it before, if anything, and why is that not satisfactory?
- Clearly state what is the gap Are CNN really useful?

Section about transfer learning

The main goal of this research project is to clarify whether CNNs are really useful and propose an advantage over RNNs when applied on time series data for anomaly detection.

1.4 Thesis Statement

Convolutional Neural Networks are superior to Recurrent Neural Networks when looking for anom

Problems: - mention the comparison!! - RNN takes long to train! - Design changes for multivariate data - Design changes for time series data - How can the different architectures be compared - what influence has transfer learning on the two approaches - limitations?

Defining a ground truth is one of the most difficult aspects of time series anomaly detection. Determining when anomalous behavior begins and ends in time series is a difficult task, as even human experts are likely to disagree in their assessments. Furthermore, there is the question of what constitutes a useful detection when detecting anomalies in time series. In the past, RNN have successfully been used for anomaly detection. Therefore, designs for various use cases are well researched. RNN are the best suited for task, however, take a long time to train due to the complexity of how a single unit is designed. In comparison CNN are not as complex. However, CNNs are generally used for image recognition and were only very recently used for anomaly detection in time series. It is therefore mostly unknown what designs are applicable for succesful anomaly detection in time series data.

While RNN are able to deal with multivariate data by design, a classical CNN requires design changes to be able to deal with multivariate data.

1.4. Thesis Statement 5

Further, a CNN is not capable to analyze streaming data so it relies on segmentation of the data. These data segments are called snapshots. In order to not miss any data points, the frequency of taking these snapshots should be at least as high as the length of snapshot so that every time point is evaluated by the model at least once. However, for better performance it might prove beneficial to use a higher frequency which means every point is evaluated various times by the model (Wen and Keyes, 2019). The length and frequency of the snapshot are only two of many parameters to be chosen for both architecture types. Other important parameters, next to the frequency which are to be determined are the number of epochs (iterations) or the training time. These parameter

alies in time series data regarding training and complexity.

1.4.1 Subquestions

- How does a CNN for univariate and multivariate data need to be designed for successful anomaly detection in time series data?
- What advantages and disadvantages arise when using a CNN compared to a RNN for anomaly detection in univariate and multivariate time series?
- Which settings are crucial for a fair performance comparison between RNN and CNN?
- Optional: How does transfer learning affect the performance of CNN compared to RNN in anomaly detection in time series?

1.4.2 Research Objectives

always start with a verb ... to test, to determine refer to the subquestions

1.4.3 Limitations

not looking at combinations of CNN and RNN

1.4.4 Significance

– why is my work relevant

1.4.5 Chapter Overview

Chapter 2

Literature Review

- 2.1 Literature Review
- 2.1.1 RNN for Anomaly Detection
- state of the art
- 2.1.2 CNNs
- 2.1.3 CNN for time series data
- 2.1.4 Parameter Settings for fair comparison
- 2.1.5 Transfer Learning
- 2.2 Research Gap

Chapter 3

Research Methodology

possibly use experiment as methodology

3.1 Template Explanations

3.1.1 References

The biblatex package is used to format the bibliography and inserts references such as this one (Wen and Keyes, 2001). The options used in the main.tex file mean that the in-text citations of references are formatted with the author(s) listed with the date of the publication. Multiple references are separated by semicolons (e.g. (Wieman and Hollberg, 1991; Wen and Keyes, 2001)) and references with more than three authors only show the first author with *et al.* indicating there are more authors (e.g. (Arnold et al., 1998)). This is done automatically for you. To see how you use references, have a look at the Chapter1.tex source file. Many reference managers allow you to simply drag the reference into the document as you type.

Scientific references should come *before* the punctuation mark if there is one (such as a comma or period). The same goes for footnotes¹. You can change this but the most important thing is to keep the convention consistent throughout the thesis. Footnotes themselves should be full, descriptive sentences (beginning with a capital letter and ending with a full stop). The APA6 states: "Footnote numbers should be superscripted, [...], following any punctuation mark except a dash." The Chicago manual of style states: "A note number should be placed at the end of a sentence or clause. The number follows any punctuation mark except the dash, which it precedes. It follows a closing parenthesis."

The bibliography is typeset with references listed in alphabetical order by the first author's last name. This is similar to the APA referencing style. To see how LATEX typesets the bibliography, have a look at the very end of this document (or just click on the reference number links in in-text citations).

A Note on bibtex

The bibtex backend used in the template by default does not correctly handle unicode character encoding (i.e. "international" characters). You may see a warning about this in the compilation log and, if your references contain unicode characters, they may not show up correctly or at all. The solution to this is to use the biber backend instead of the outdated bibtex backend. This is done by finding this in main.tex: backend=bibtex and changing it to backend=bibter. You will then need to delete all auxiliary BibTeX files and navigate to the template directory in your terminal (command prompt). Once there, simply type biber main and biber will compile your

¹Such as this footnote, here down at the bottom of the page.

Groups	Treatment X	Treatment Y
1	0.2	0.8
2	0.17	0.7
3	0.24	0.75
4	0.68	0.3

TABLE 3.1: The effects of treatments X and Y on the four groups studied.

bibliography. You can then compile main.tex as normal and your bibliography will be updated. An alternative is to set up your LaTeX editor to compile with biber instead of bibtex, see here for how to do this for various editors.

3.1.2 Tables

Tables are an important way of displaying your results, below is an example table which was generated with this code:

```
\begin{table}
\caption{The effects of treatments X and Y on the four groups studied.}
\label{tab:treatments}
\centering
\begin{tabular}{1 1 1}
\toprule
\tabhead{Groups} & \tabhead{Treatment X} & \tabhead{Treatment Y} \\
\midrule
1 & 0.2 & 0.8\\
2 & 0.17 & 0.7\\
3 & 0.24 & 0.75\\
4 & 0.68 & 0.3\\
\bottomrule\\
\end{tabular}
\end{tabular}
\end{table}
```

You can reference tables with \ref{<label>} where the label is defined within the table environment. See Chapter1.tex for an example of the label and citation (e.g. Table 3.1).

3.1.3 Figures

There will hopefully be many figures in your thesis (that should be placed in the *Figures* folder). The way to insert figures into your thesis is to use a code template like this:

```
\begin{figure}
\centering
\includegraphics{Figures/Electron}
\decoRule
\caption[An Electron]{An electron (artist's impression).}
\label{fig:Electron}
\end{figure}
```



FIGURE 3.1: An electron (artist's impression).

Also look in the source file. Putting this code into the source file produces the picture of the electron that you can see in the figure below.

Sometimes figures don't always appear where you write them in the source. The placement depends on how much space there is on the page for the figure. Sometimes there is not enough room to fit a figure directly where it should go (in relation to the text) and so LATEX puts it at the top of the next page. Positioning figures is the job of LATEX and so you should only worry about making them look good!

Figures usually should have captions just in case you need to refer to them (such as in Figure 3.1). The \caption command contains two parts, the first part, inside the square brackets is the title that will appear in the *List of Figures*, and so should be short. The second part in the curly brackets should contain the longer and more descriptive caption text.

The \decoRule command is optional and simply puts an aesthetic horizontal line below the image. If you do this for one image, do it for all of them.

LATEX is capable of using images in pdf, jpg and png format.

3.1.4 Typesetting mathematics

If your thesis is going to contain heavy mathematical content, be sure that LATEX will make it look beautiful, even though it won't be able to solve the equations for you.

The "Not So Short Introduction to LATEX" (available on CTAN) should tell you everything you need to know for most cases of typesetting mathematics. If you need more information, a much more thorough mathematical guide is available from the AMS called, "A Short Math Guide to LATEX" and can be downloaded from: ftp://ftp.ams.org/pub/tex/doc/amsmath/short-math-guide.pdf

There are many different LaTeX symbols to remember, luckily you can find the most common symbols in The Comprehensive LaTeX Symbol List.

You can write an equation, which is automatically given an equation number by LaTeX like this:

```
\begin{equation}
E = mc^{2}
\label{eqn:Einstein}
\end{equation}
```

This will produce Einstein's famous energy-matter equivalence equation:

$$E = mc^2 (3.1)$$

All equations you write (which are not in the middle of paragraph text) are automatically given equation numbers by LATEX. If you don't want a particular equation numbered, use the unnumbered form:

$$[a^{2}=4]$$

3.2 Sectioning and Subsectioning

You should break your thesis up into nice, bite-sized sections and subsections. LaTeX automatically builds a table of Contents by looking at all the \chapter{}, \section{} and \subsection{} commands you write in the source.

The Table of Contents should only list the sections to three (3) levels. A chapter{} is level zero (0). A \section{} is level one (1) and so a \subsection{} is level two (2). In your thesis it is likely that you will even use a subsubsection{}, which is level three (3). The depth to which the Table of Contents is formatted is set within MastersDoctoralThesis.cls. If you need this changed, you can do it in main.tex.

3.3 In Closing

You have reached the end of this mini-guide. You can now rename or overwrite this pdf file and begin writing your own Chapter1.tex and the rest of your thesis. The easy work of setting up the structure and framework has been taken care of for you. It's now your job to fill it out!

Good luck and have lots of fun!

Guide written by — Sunil Patel: www.sunilpatel.co.uk Vel: LaTeXTemplates.com

Appendix A

Frequently Asked Questions

A.1 How do I change the colors of links?

The color of links can be changed to your liking using:

\hypersetup{urlcolor=red}, or

\hypersetup{citecolor=green}, or

\hypersetup{allcolor=blue}.

If you want to completely hide the links, you can use:

\hypersetup{allcolors=.}, or even better:

\hypersetup{hidelinks}.

If you want to have obvious links in the PDF but not the printed text, use:

\hypersetup{colorlinks=false}.

Bibliography

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