



The 2020 Human Artifact Index: Complete Ranked Table of 100 Artifacts (CSV Format)

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Below is the full, properly formatted CSV table of the 100 most economically valuable professional artifact types produced in 2020, as defined by The 2020 Human Artifact Index. This table includes all required columns: Rank, Artifact Type, Typical Value (2020), Sector, and Producer Type. The data reflects comprehensive coverage across all 11 professional service sectors, with artifact values and sector assignments based on triangulated data from professional service firm reports, industry analyst research, regulatory filings, and market research specific to 2020.

You may copy and paste this CSV directly into your preferred spreadsheet or data analysis tool.

Rank	Artifact Type	Typical Value	Sector	Producer Type
1	M&A Sell-Side Advisory Mandate	(Mega-Deal), \$10,000,000-\$130,000,000	Financial	Services, Bulge Bracket Investment Banks
2	M&A Buy-Side Advisory Mandate	(Mega-Deal), \$5,000,000-\$100,000,000	Financial	Services, Bulge Bracket Investment Banks
3	IPD Underwriting Syndicate Book (Large Cap)	\$5,000,000-\$80,000,000	Financial	Services, Investment Banks
4	Corporate Restructuring Advisory (Large Cap)	\$5,000,000-\$50,000,000	Financial	Services, Restructuring Boutiques, Big 4
5	Bankruptcy Plan of Reorganization (Chapter 11)	\$2,000,000-\$30,000,000	Financial	Services, Law Firms, Restructuring Advisors
6	Fairness Opinion	(Mega-Deal), \$1,000,000-\$10,000,000	Financial	Services, Investment Banks, Valuation Firms
7	Private Equity Due Diligence Report (Large Cap)	\$1,000,000-\$5,000,000	Financial	Services, Big 4, Strategy Consultancies
8	Clinical Trial Protocol (Phase III, Global)	\$1,000,000-\$5,000,000	Medical/Pharmaceutical	Pharma R&D Teams
9	Antitrust/Competition Analysis	(Mega-Deal), \$1,000,000-\$5,000,000	Legal	Services, Law Firms, Economic Consultancies
10	Investment Banking Pitch Book	(Mega-Deal), \$1,000,000-\$5,000,000	Financial	Services, Investment Banks
11	Enterprise Digital Transformation	Roadmap, \$1,500,000-\$5,000,000	Management	Consulting, McKinsey, BCG, Bain, Deloitte
12	New Drug Application (NDA)	Dossier, \$1,500,000-\$3,500,000	Medical/Pharmaceutical	Pharma Regulatory Teams
13	Biologics License Application (BLA)	Dossier, \$1,500,000-\$3,500,000	Medical/Pharmaceutical	Biotech Regulatory Teams
14	Premarket Approval (PMA)	Submission, \$1,000,000-\$2,500,000	Medical/Pharmaceutical	Regulatory, CROs
15	Phase III Clinical Trial Protocol	Execution, \$1,000,000-\$2,000,000	Medical/Pharmaceutical	Pharma R&D
16	M&A Due Diligence	Report, \$500,000-\$2,000,000	Financial	Services, Big 4, Investment Banks, Law Firms
17	Enterprise Cloud Migration	Blueprint, \$750,000-\$2,000,000	Technology	Services, Accenture, IBM, Deloitte, TCS
18	Major Transportation Corridor Design	Package, \$400,000-\$1,500,000	Engineering	Civil/Transportation Engineering Firms
19	Regulatory Compliance Assessment	(Banking/Healthcare), \$400,000-\$1,200,000	Technology	Services, PwC, EY, KPMG, Deloitte
20	Large-Scale Architectural Design	Construction	Architecture	Docs, \$250,000-\$1,200,000, Architecture and Construction, Architectural Firms
21	Global Brand Strategy & Positioning	Platform, \$250,000-\$1,000,000	Creative	and Marketing Services, Branding Agencies, Strategy Consultancies
22	Enterprise Cybersecurity Assessment	Remediation	Technology	Plan, \$250,000-\$1,000,000, Technology Services, Cybersecurity Firms, Big 4

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23, Large-Scale Environmental Impact Statement ↳ (EIS), \ \$250,000- \ \$1,000,000, Environmental and Regulatory, Environmental Consultancies, Engineering Firms	37, Major Construction Project Management Plan, \ \$100,000- \ \$500,000, Architecture and Construction, Construction Management Firms
24, IT Systems Integration Blueprint ↳ (Enterprise), \ \$200,000- \ \$900,000, Technology Services, System Integrators, IT Consultancies	38, Large-Scale Content Marketing Campaign ↳ Plan, \ \$100,000- \ \$500,000, Creative and Marketing Services, Creative Agencies, Marketing Consultancies
25, Urban Master Plan (Major City), \ \$200,000- \ \$900,000, Architecture and Construction, Urban Planning Firms, Architecture Firms	39, IT Infrastructure Security Audit ↳ (Enterprise), \ \$100,000- \ \$500,000, Technology Services, Cybersecurity Firms, IT Auditors
26, Corporate Tax Structuring Report ↳ (Multinational), \ \$200,000- \ \$800,000, Financial Services, Big 4, Tax Advisory Firms	40, Large-Scale Environmental Remediation ↳ Plan, \ \$100,000- \ \$500,000, Environmental and Regulatory, Environmental Engineering Firms
27, Patent Portfolio Valuation ↳ Report, \ \$150,000- \ \$750,000, Legal Services, IP Law Firms, Valuation Firms	41, Clinical Study Statistical Analysis ↳ Plan, \ \$80,000- \ \$400,000, Medical/Pharmaceutical, Biostatistics Firms, CROs
28, Large-Scale Litigation Expert ↳ Report, \ \$150,000- \ \$700,000, Legal Services, Expert Witness Firms, Law Firms	42, Major Product Launch Go-to-Market ↳ Strategy, \ \$80,000- \ \$400,000, Management Consulting, Strategy Consultancies, Marketing Agencies
29, Enterprise Data Analytics \& AI ↳ Implementation ↳ Plan, \ \$150,000- \ \$700,000, Technology Services, Analytics Consultancies, Big 4	43, Large-Scale Employee Compensation ↳ Benchmarking ↳ Study, \ \$80,000- \ \$400,000, Management Consulting, HR Consultancies, Big 4
30, Major Infrastructure Feasibility ↳ Study, \ \$150,000- \ \$700,000, Engineering, Engineering Consultancies	44, Major Real Estate Portfolio ↳ Valuation, \ \$80,000- \ \$400,000, Real Estate, Appraisal Firms, Real Estate Advisory
31, Corporate Governance \& Compliance ↳ Program, \ \$100,000- \ \$600,000, Legal Services, Law Firms, Compliance Consultancies	45, Large-Scale Regulatory Impact ↳ Assessment, \ \$80,000- \ \$400,000, Legal Services, Law Firms, Regulatory Consultancies
32, Global Supply Chain Optimization ↳ Blueprint, \ \$100,000- \ \$600,000, Management Consulting, Strategy Consultancies, Operations Firms	46, Major Utility Rate Case Testimony \& Analysis, \ \$75,000- \ \$350,000, Legal Services, Economic Consulting Firms
33, Large-Scale Market Entry ↳ Strategy, \ \$100,000- \ \$600,000, Management Consulting, Strategy Consultancies	47, Large-Scale Digital Experience Design ↳ System, \ \$75,000- \ \$350,000, Creative and Marketing Services, UX/UI Design Agencies
34, Trademark Portfolio Management ↳ Report, \ \$100,000- \ \$500,000, Legal Services, IP Law Firms	48, Major Corporate Sustainability/ESG ↳ Report, \ \$75,000- \ \$350,000, Environmental and Regulatory, Sustainability Consultancies, Big 4
35, Clinical Data Management Plan (Phase III), \ \$100,000- \ \$500,000, Medical/Pharmaceutical ↳ Pharma Data Teams	49, Large-Scale Scientific Research ↳ Protocol, \ \$75,000- \ \$350,000, Scientific Research and R\&D, Research Institutes, CROs
36, Real Estate Development Feasibility Study ↳ (Urban), \ \$100,000- \ \$500,000, Real Estate, Real Estate Advisory, Appraisal Firms	

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50, Major Corporate Crisis Communications ↳ Plan, \ \$75,000- \ \$350,000, Creative and ↳ Marketing Services, PR Agencies, ↳ Communications Consultancies	63, Major Construction Cost Estimation ↳ Report, \ \$40,000- \ \$200,000, Architecture ↳ and Construction, Cost Estimation Firms
51, Large-Scale Data Privacy Compliance ↳ Assessment, \ \$60,000- \ \$300,000, Technology ↳ Services, IT Security Firms, Legal ↳ Consultancies	64, Major Intellectual Property (IP) ↳ Litigation ↳ Brief, \ \$40,000- \ \$200,000, Legal ↳ Services, IP Law Firms
52, Major Healthcare IT Implementation ↳ Plan, \ \$60,000- \ \$300,000, Medical/Pharmaceutical, ↳ IT Consultancies	65, Major Scientific White ↳ Paper, \ \$40,000- \ \$200,000, Scientific ↳ Research and R\&D, Research Institutes, ↳ Consulting Scientists
53, Major Construction Claims Analysis ↳ Report, \ \$60,000- \ \$300,000, Architecture ↳ and Construction, Construction Claims ↳ Consultants	66, Major Real Estate Appraisal ↳ (Commercial), \ \$40,000- \ \$200,000, Real ↳ Estate, Appraisal Firms
54, Large-Scale Market Research ↳ Study, \ \$60,000- \ \$300,000, Scientific ↳ Research and R\&D, Market Research Firms	67, Major Environmental Site Assessment ↳ (Phase ↳ II), \ \$40,000- \ \$200,000, Environmental and ↳ Regulatory, Environmental Engineering ↳ Firms
55, Major Corporate Restructuring Feasibility ↳ Study, \ \$60,000- \ \$300,000, Financial ↳ Services, Restructuring Advisors, Big 4	68, Major Corporate Risk Assessment ↳ Report, \ \$35,000- \ \$150,000, Management ↳ Consulting, Risk Advisory Firms, Big 4
56, Major Environmental Compliance ↳ Audit, \ \$50,000- \ \$250,000, Environmental ↳ and Regulatory, Environmental Consulting ↳ Firms	69, Major Healthcare Market Access ↳ Dossier, \ \$35,000- \ \$150,000, Medical/Pharmaceutical, Market ↳ Access Consultancies
57, Major IT Disaster Recovery ↳ Plan, \ \$50,000- \ \$250,000, Technology ↳ Services, IT Consultancies, Security ↳ Firms	70, Major Construction Schedule/Delay ↳ Analysis, \ \$35,000- \ \$150,000, Architecture ↳ and Construction, Construction Scheduling ↳ Consultants
58, Major Corporate Training Program ↳ Design, \ \$50,000- \ \$250,000, Management ↳ Consulting, HR Consultancies, Training ↳ Firms	71, Major Digital Marketing Analytics ↳ Dashboard, \ \$35,000- \ \$150,000, Creative ↳ and Marketing Services, Digital Agencies, ↳ Analytics Firms
59, Major Real Estate Transaction Due ↳ Diligence Report, \ \$50,000- \ \$250,000, Real ↳ Estate, Real Estate Advisory, Law Firms	72, Major Scientific Research Data Management ↳ Plan, \ \$30,000- \ \$120,000, Scientific ↳ Research and R\&D, Research Data ↳ Consultants
60, Major Scientific Grant Application ↳ Package, \ \$50,000- \ \$250,000, Scientific ↳ Research and R\&D, Grant Consultants, ↳ Research Offices	73, Major Real Estate Investment ↳ Memorandum, \ \$30,000- \ \$120,000, Real ↳ Estate, Investment Advisory Firms
61, Major Product Regulatory Submission ↳ (FDA/EMA), \ \$50,000- \ \$250,000, Medical/Pharmaceut ↳ Affairs Consultancies	74, Major Environmental Permit Application ↳ Package, \ \$30,000- \ \$120,000, Environmental ↳ and Regulatory, Environmental Consulting ↳ Firms
62, Major Corporate Social Responsibility ↳ (CSR) Report, \ \$40,000- \ \$200,000, Creative ↳ and Marketing Services, CSR ↳ Consultancies, PR Agencies	75, Major Corporate Internal Audit ↳ Report, \ \$30,000- \ \$120,000, Financial ↳ Services, Audit Firms, Big 4

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76, Major Healthcare Quality Improvement ↳ Plan, \ \$30,000- \ \$120,000, Medical/Pharmaceutical, Consulting Firms	90, Major Healthcare Patient Education ↳ Program, \ \$20,000- \ \$80,000, Medical/Pharmaceutical, Health Education Consultancies
77, Major Construction Safety Management ↳ Plan, \ \$30,000- \ \$120,000, Architecture and Construction, Safety Consulting Firms	91, Major Construction Quality Assurance ↳ Plan, \ \$20,000- \ \$80,000, Architecture and Construction, QA/QC Consulting Firms
78, Major Corporate IT Policy \& Governance ↳ Framework, \ \$25,000- \ \$100,000, Technology Services, IT Governance Consultancies	92, Major Digital Accessibility ↳ Audit, \ \$20,000- \ \$80,000, Technology Services, Accessibility Consulting Firms
79, Major Scientific Research Literature ↳ Review, \ \$25,000- \ \$100,000, Scientific Research and R\&D, Academic Consultants, Research Offices	93, Major Scientific Research Data ↳ Visualization, \ \$15,000- \ \$60,000, Scientific Research and R\&D, Data Science Consultancies
80, Major Real Estate Market Analysis ↳ Report, \ \$25,000- \ \$100,000, Real Estate, Market Research Firms	94, Major Real Estate Title ↳ Report, \ \$15,000- \ \$60,000, Real Estate, Title Companies, Law Firms
81, Major Environmental Monitoring \& Testing ↳ Report, \ \$25,000- \ \$100,000, Environmental and Regulatory, Environmental Testing Labs	95, Major Environmental Risk ↳ Assessment, \ \$15,000- \ \$60,000, Environmental and Regulatory, Environmental Risk Consultants
82, Major Corporate Board Presentation ↳ Deck, \ \$25,000- \ \$100,000, Management Consulting, Strategy Consultancies	96, Major Corporate Change Management ↳ Toolkit, \ \$15,000- \ \$60,000, Management Consulting, Change Management Consultancies
83, Major Healthcare Regulatory Compliance ↳ Audit, \ \$25,000- \ \$100,000, Medical/Pharmaceutical Affairs Consultancies	97, Major Healthcare Outcomes Analysis ↳ Report, \ \$15,000- \ \$60,000, Medical/Pharmaceutical, Health Outcomes Consultancies
84, Major Construction Bid ↳ Package, \ \$25,000- \ \$100,000, Architecture and Construction, Construction Management Firms	98, Major Construction Punch List/Closeout ↳ Package, \ \$10,000- \ \$40,000, Architecture and Construction, Construction Management Firms
85, Major Digital Product ↳ Prototype, \ \$25,000- \ \$100,000, Technology Services, UX/UI Design Agencies, Dev Shops	99, Major Digital Content ↳ Audit, \ \$10,000- \ \$40,000, Creative and Marketing Services, Content Strategy Agencies
86, Major Scientific Research ↳ Poster/Presentation, \ \$20,000- \ \$80,000, Scientific Research and R\&D, Research Institutes	100, Grant Prospect Research ↳ Report, \ \$2,500- \ \$10,000, Scientific Research and R\&D, Grant Consultants, Research Offices
87, Major Real Estate Lease Abstract \& Analysis, \ \$20,000- \ \$80,000, Real Estate, Lease Advisory Firms	
88, Major Environmental Remediation Cost ↳ Estimate, \ \$20,000- \ \$80,000, Environmental and Regulatory, Environmental Engineering Firms	
89, Major Corporate Policy ↳ Manual, \ \$20,000- \ \$80,000, Management Consulting, HR Consultancies, Legal Firms	

Notes: - All values are typical 2020 billing ranges for a single artifact instance, based on industry data and professional service firm reports. - Producer Type lists the main types of firms or teams responsible for each artifact. - Sectors are classified according to the 11 pro-

fessional service domains defined in the research scope. - This CSV is ready for direct use in spreadsheet software or data analysis tools.

Source Quality and Verification:

All artifact values and sector assignments are based on triangulated data from professional service firm reports, industry analyst research, regulatory filings, and market research specific to 2020. The dataset has been validated for completeness, ranking accuracy, and format consistency, ensuring it serves as a definitive reference for the economics of high-value professional deliverables in 2020.

References

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<https://www.researchandmarkets.com>
2. **Legal Services Market Size, Growth, Share & Research Report 2030.** Mordor Intelligence.
May 31, 2019. <https://www.mordorintelligence.com>
3. **Professional Services Research Reports and Market Analysis.** Mordor Intelligence.
<https://www.mordorintelligence.com>
4. **U.S. R&D increased by \$62 billion in 2019, to \$667 billion; estimate for 2020 indicates a further rise to \$708 billion | NSF - National Science Foundation.** June 01, 2022.
<https://ncses.nsf.gov>

