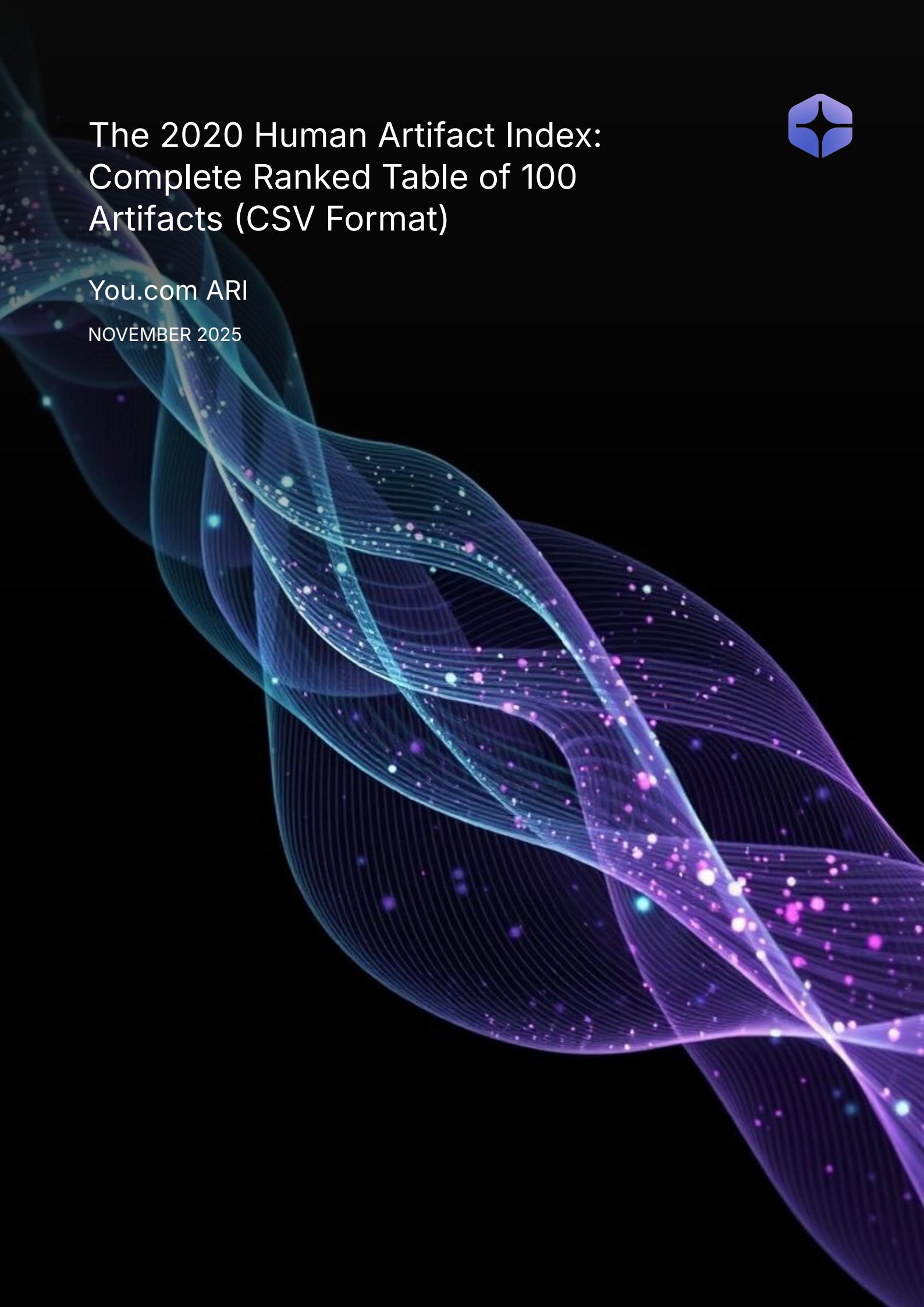




The 2020 Human Artifact Index: Complete Ranked Table of 100 Artifacts (CSV Format)

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Below is the full, properly formatted CSV table of the 100 most economically valuable professional artifact types produced in 2020, as defined by The 2020 Human Artifact Index. This table includes all required columns: Rank, Artifact Type, Typical Value (2020), Sector, and Producer Type. The data reflects comprehensive coverage across all 11 professional service sectors, with artifact values and sector assignments based on triangulated data from professional service firm reports, industry analyst research, regulatory filings, and market research specific to 2020.

You may copy and paste this CSV directly into your preferred spreadsheet or data analysis tool.

Rank	Artifact Type	Typical Value (2020)	Sector	Producer Type
1,M	M&A Sell-Side Advisory Mandate	\\$10,000,000-\\$130,000,000	Financial Services	Bulge Bracket Investment Banks
2,M	M&A Buy-Side Advisory Mandate	\\$5,000,000-\\$100,000,000	Financial Services	Bulge Bracket Investment Banks
3,IPO	IPO Underwriting Syndicate Book (Large Cap)	\\$5,000,000-\\$80,000,000	Financial Services	Investment Banks
4,Corporate Restructuring	Corporate Restructuring Advisory (Large Cap)	\\$5,000,000-\\$50,000,000	Financial Services	Restructuring Boutiques, Big 4
5,Bankruptcy	Bankruptcy Plan of Reorganization (Chapter 11)	\\$2,000,000-\\$30,000,000	Financial Services	Law Firms, Restructuring Advisors
6,Fairness Opinion	Fairness Opinion	\\$1,000,000-\\$10,000,000	Financial Services	Investment Banks, Valuation Firms
7,Private Equity	Private Equity Due Diligence Report (Large Cap)	\\$1,000,000-\\$5,000,000	Financial Services	Big 4, Strategy Consultancies
8,Clinical Trial	Clinical Trial Protocol (Phase III, Global)	\\$1,000,000-\\$5,000,000	Medical/Pharmaceutical Services	Pharma R&D Teams
9,Antitrust/Competition Analysis	(Mega-Deal)	\\$1,000,000-\\$5,000,000	Legal Services	Law Firms, Economic Consultancies
10,Investment Banking	Investment Banking Pitch Book	\\$1,000,000-\\$5,000,000	Financial Services	Investment Banks
11,Enterprise Digital Transformation	Roadmap	\\$1,500,000-\\$5,000,000	Management Consulting	McKinsey, BCG, Bain, Deloitte
12,New Drug Application (NDA)	Dossier	\\$1,500,000-\\$3,500,000	Medical/Pharmaceutical, C	Pharma Regulatory Teams
13,Biologics License Application (BLA)	Dossier	\\$1,500,000-\\$3,500,000	Medical/Pharmaceutical, C	Biotech Regulatory Teams
14,Premarket Approval (PMA)	Submission	\\$1,000,000-\\$2,500,000	Medical/Pharmaceutical, C	Regulatory, CROs
15,Phase III Clinical Trial Protocol & Execution	Report	\\$1,000,000-\\$2,000,000	Medical/Pharmaceutical, C	Pharma R&D
16,M&A Due Diligence	Report	\\$500,000-\\$2,000,000	Financial Services	Big 4, Investment Banks, Law Firms
17,Enterprise Cloud Migration	Blueprint	\\$750,000-\\$2,000,000	Technology Services	Accenture, IBM, Deloitte, TCS
18,Major Transportation Corridor Design	Package	\\$400,000-\\$1,500,000	Engineering, Civil/Transportation	Engineering Firms
19,Regulatory Compliance Assessment	(Banking/Healthcare)	\\$400,000-\\$1,200,000	Technology Services	PwC, EY, KPMG, Deloitte
20,Large-Scale Architectural Design & Construction	Docs	\\$250,000-\\$1,200,000	Architecture and Construction	Architectural Firms
21,Global Brand Strategy & Positioning	Platform	\\$250,000-\\$1,000,000	Creative and Marketing Services	Branding Agencies, Strategy Consultancies
22,Enterprise Cybersecurity Assessment & Remediation	Plan	\\$250,000-\\$1,000,000	Technology Services	Cybersecurity Firms, Big 4

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23,Large-Scale Environmental Impact
↳ Statement
↳ (EIS),\\$250,000-\\$1,000,000,Environmental and Regulatory,Environmental Consultancies, Engineering Firms

24,IT Systems Integration Blueprint
↳ (Enterprise),\\$200,000-\\$900,000,Technology Services, System Integrators, IT Consultancies

25,Urban Master Plan (Major City),\\$200,000-\\$900,000,Architecture and Construction,Urban Planning Firms, Architecture Firms

26,Corporate Tax Structuring Report
↳ (Multinational),\\$200,000-\\$800,000,Financial Services,Big 4, Tax Advisory Firms

27,Patent Portfolio Valuation
↳ Report,\\$150,000-\\$750,000,Legal Services,IP Law Firms, Valuation Firms

28,Large-Scale Litigation Expert
↳ Report,\\$150,000-\\$700,000,Legal Services,Expert Witness Firms, Law Firms

29,Enterprise Data Analytics \& AI
↳ Implementation
↳ Plan,\\$150,000-\\$700,000,Technology Services,Analytics Consultancies, Big 4

30,Major Infrastructure Feasibility
↳ Study,\\$150,000-\\$700,000,Engineering,Engineering Consultancies

31,Corporate Governance \& Compliance
↳ Program,\\$100,000-\\$600,000,Legal Services,Law Firms, Compliance Consultancies

32,Global Supply Chain Optimization
↳ Blueprint,\\$100,000-\\$600,000,Management Consulting,Strategy Consultancies, Operations Firms

33,Large-Scale Market Entry
↳ Strategy,\\$100,000-\\$600,000,Management Consulting,Strategy Consultancies

34,Trademark Portfolio Management
↳ Report,\\$100,000-\\$500,000,Legal Services,IP Law Firms

35,Clinical Data Management Plan (Phase III),\\$100,000-\\$500,000,Medical/Pharmaceutical Pharma Data Teams

36,Real Estate Development Feasibility Study (Urban),\\$100,000-\\$500,000,Real Estate,Real Estate Advisory, Appraisal

37,Major Construction Project Management
↳ Plan,\\$100,000-\\$500,000,Architecture and Construction,Construction Management Firms

38,Large-Scale Content Marketing Campaign
↳ Plan,\\$100,000-\\$500,000,Creative and Marketing Services,Creative Agencies, Marketing Consultancies

39,IT Infrastructure Security Audit
↳ (Enterprise),\\$100,000-\\$500,000,Technology Services,Cybersecurity Firms, IT Auditors

40,Large-Scale Environmental Remediation
↳ Plan,\\$100,000-\\$500,000,Environmental and Regulatory,Environmental Engineering Firms

41,Clinical Study Statistical Analysis
↳ Plan,\\$80,000-\\$400,000,Medical/Pharmaceutical,Biostatistics Firms, CROs

42,Major Product Launch Go-to-Market
↳ Strategy,\\$80,000-\\$400,000,Management Consulting,Strategy Consultancies, Marketing Agencies

43,Large-Scale Employee Compensation
↳ Benchmarking
↳ Study,\\$80,000-\\$400,000,Management Consulting,HR Consultancies, Big 4

44,Major Real Estate Portfolio
↳ Valuation,\\$80,000-\\$400,000,Real Estate,Appraisal Firms, Real Estate Advisory

45,Large-Scale Regulatory Impact
↳ Assessment,\\$80,000-\\$400,000,Legal Services,Law Firms, Regulatory Consultancies

46,Major Utility Rate Case Testimony \& Analysis,\\$75,000-\\$350,000,Legal Services,Economic Consulting Firms

47,Large-Scale Digital Experience Design
↳ System,\\$75,000-\\$350,000,Creative and Marketing Services,UX/UI Design Agencies

48,Major Corporate Sustainability/ESG
↳ Report,\\$75,000-\\$350,000,Environmental and Regulatory,Sustainability Consultancies, Big 4

49,Large-Scale Scientific Research
↳ Protocol,\\$75,000-\\$350,000,Scientific Research and R&D,Research Institutes, CROs

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50, Major Corporate Crisis Communications
↳ Plan, \$75,000-\$350,000, Creative and Marketing Services, PR Agencies, Communications Consultancies

51, Large-Scale Data Privacy Compliance
↳ Assessment, \$60,000-\$300,000, Technology Services, IT Security Firms, Legal Consultancies

52, Major Healthcare IT Implementation
↳ Plan, \$60,000-\$300,000, Medical/Pharmaceutical, IT Consultancies

53, Major Construction Claims Analysis
↳ Report, \$60,000-\$300,000, Architecture and Construction, Construction Claims Consultants

54, Large-Scale Market Research
↳ Study, \$60,000-\$300,000, Scientific Research and R&D, Market Research Firms

55, Major Corporate Restructuring Feasibility
↳ Study, \$60,000-\$300,000, Financial Services, Restructuring Advisors, Big 4

56, Major Environmental Compliance
↳ Audit, \$50,000-\$250,000, Environmental and Regulatory, Environmental Consulting Firms

57, Major IT Disaster Recovery
↳ Plan, \$50,000-\$250,000, Technology Services, IT Consultancies, Security Firms

58, Major Corporate Training Program
↳ Design, \$50,000-\$250,000, Management Consulting, HR Consultancies, Training Firms

59, Major Real Estate Transaction Due Diligence Report
↳ Diligence Report, \$50,000-\$250,000, Real Estate, Real Estate Advisory, Law Firms

60, Major Scientific Grant Application
↳ Package, \$50,000-\$250,000, Scientific Research and R&D, Grant Consultants, Research Offices

61, Major Product Regulatory Submission
↳ (FDA/EMA), \$50,000-\$250,000, Medical/Pharmaceutical Affairs Consultancies

62, Major Corporate Social Responsibility
↳ (CSR) Report, \$40,000-\$200,000, Creative and Marketing Services, CSR Consultancies, PR Agencies

63, Major Construction Cost Estimation
↳ Report, \$40,000-\$200,000, Architecture and Construction, Cost Estimation Firms

64, Major Intellectual Property (IP)
↳ Litigation
↳ Brief, \$40,000-\$200,000, Legal Services, IP Law Firms

65, Major Scientific White Paper
↳ Paper, \$40,000-\$200,000, Scientific Research and R&D, Research Institutes, Consulting Scientists

66, Major Real Estate Appraisal (Commercial)
↳ (\$40,000-\$200,000, Real Estate, Appraisal Firms

67, Major Environmental Site Assessment (Phase II)
↳ (\$40,000-\$200,000, Environmental and Regulatory, Environmental Engineering Firms

68, Major Corporate Risk Assessment
↳ Report, \$35,000-\$150,000, Management Consulting, Risk Advisory Firms, Big 4

69, Major Healthcare Market Access
↳ Dossier, \$35,000-\$150,000, Medical/Pharmaceutical, Market Access Consultancies

70, Major Construction Schedule/Delay Analysis
↳ Analysis, \$35,000-\$150,000, Architecture and Construction, Construction Scheduling Consultants

71, Major Digital Marketing Analytics
↳ Dashboard, \$35,000-\$150,000, Creative and Marketing Services, Digital Agencies, Analytics Firms

72, Major Scientific Research Data Management
↳ Plan, \$30,000-\$120,000, Scientific Research and R&D, Research Data Consultants

73, Major Real Estate Investment Memorandum
↳ Memorandum, \$30,000-\$120,000, Real Estate, Investment Advisory Firms

74, Major Environmental Permit Application
↳ Package, \$30,000-\$120,000, Environmental and Regulatory, Environmental Consulting Firms

75, Major Corporate Internal Audit
↳ Report, \$30,000-\$120,000, Financial Services, Audit Firms, Big 4

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76, Major Healthcare Quality Improvement
 ↳ Plan, \\$30,000-\\$120,000, Medical/Pharmaceutical,
 ↳ Consulting Firms

77, Major Construction Safety Management
 ↳ Plan, \\$30,000-\\$120,000, Architecture and
 ↳ Construction, Safety Consulting Firms

78, Major Corporate IT Policy & Governance
 ↳ Framework, \\$25,000-\\$100,000, Technology
 ↳ Services, IT Governance Consultancies

79, Major Scientific Research Literature
 ↳ Review, \\$25,000-\\$100,000, Scientific
 ↳ Research and R&D, Academic Consultants,
 ↳ Research Offices

80, Major Real Estate Market Analysis
 ↳ Report, \\$25,000-\\$100,000, Real
 ↳ Estate, Market Research Firms

81, Major Environmental Monitoring & Testing
 ↳ Report, \\$25,000-\\$100,000, Environmental
 ↳ and Regulatory, Environmental Testing
 ↳ Labs

82, Major Corporate Board Presentation
 ↳ Deck, \\$25,000-\\$100,000, Management
 ↳ Consulting, Strategy Consultancies

83, Major Healthcare Regulatory Compliance
 ↳ Audit, \\$25,000-\\$100,000, Medical/Pharmaceutical
 ↳ Affairs Consultancies

84, Major Construction Bid
 ↳ Package, \\$25,000-\\$100,000, Architecture
 ↳ and Construction, Construction Management
 ↳ Firms

85, Major Digital Product
 ↳ Prototype, \\$25,000-\\$100,000, Technology
 ↳ Services, UX/UI Design Agencies, Dev
 ↳ Shops

86, Major Scientific Research
 ↳ Poster/Presentation, \\$20,000-\\$80,000, Scientific
 ↳ Research and R&D, Research Institutes

87, Major Real Estate Lease Abstract &
 ↳ Analysis, \\$20,000-\\$80,000, Real
 ↳ Estate, Lease Advisory Firms

88, Major Environmental Remediation Cost
 ↳ Estimate, \\$20,000-\\$80,000, Environmental
 ↳ and Regulatory, Environmental Engineering
 ↳ Firms

89, Major Corporate Policy
 ↳ Manual, \\$20,000-\\$80,000, Management
 ↳ Consulting, HR Consultancies, Legal Firms

90, Major Healthcare Patient Education
 ↳ Program, \\$20,000-\\$80,000, Medical/Pharmaceutical, Health
 ↳ Education Consultancies

91, Major Construction Quality Assurance
 ↳ Plan, \\$20,000-\\$80,000, Architecture and
 ↳ Construction, QA/QC Consulting Firms

92, Major Digital Accessibility
 ↳ Audit, \\$20,000-\\$80,000, Technology
 ↳ Services, Accessibility Consulting Firms

93, Major Scientific Research Data
 ↳ Visualization, \\$15,000-\\$60,000, Scientific
 ↳ Research and R&D, Data Science
 ↳ Consultancies

94, Major Real Estate Title
 ↳ Report, \\$15,000-\\$60,000, Real
 ↳ Estate, Title Companies, Law Firms

95, Major Environmental Risk
 ↳ Assessment, \\$15,000-\\$60,000, Environmental
 ↳ and Regulatory, Environmental Risk
 ↳ Consultants

96, Major Corporate Change Management
 ↳ Toolkit, \\$15,000-\\$60,000, Management
 ↳ Consulting, Change Management
 ↳ Consultancies

97, Major Healthcare Outcomes Analysis
 ↳ Report, \\$15,000-\\$60,000, Medical/Pharmaceutical, Health
 ↳ Outcomes Consultancies

98, Major Construction Punch List/Closeout
 ↳ Package, \\$10,000-\\$40,000, Architecture
 ↳ and Construction, Construction Management
 ↳ Firms

99, Major Digital Content
 ↳ Audit, \\$10,000-\\$40,000, Creative and
 ↳ Marketing Services, Content Strategy
 ↳ Agencies

100, Grant Prospect Research
 ↳ Report, \\$2,500-\\$10,000, Scientific
 ↳ Research and R&D, Grant Consultants,
 ↳ Research Offices

Notes: - All values are typical 2020 billing ranges for a single artifact instance, based on industry data and professional service firm reports.
 - Producer Type lists the main types of firms or teams responsible for each artifact.
 - Sectors are classified according to the 11 pro-

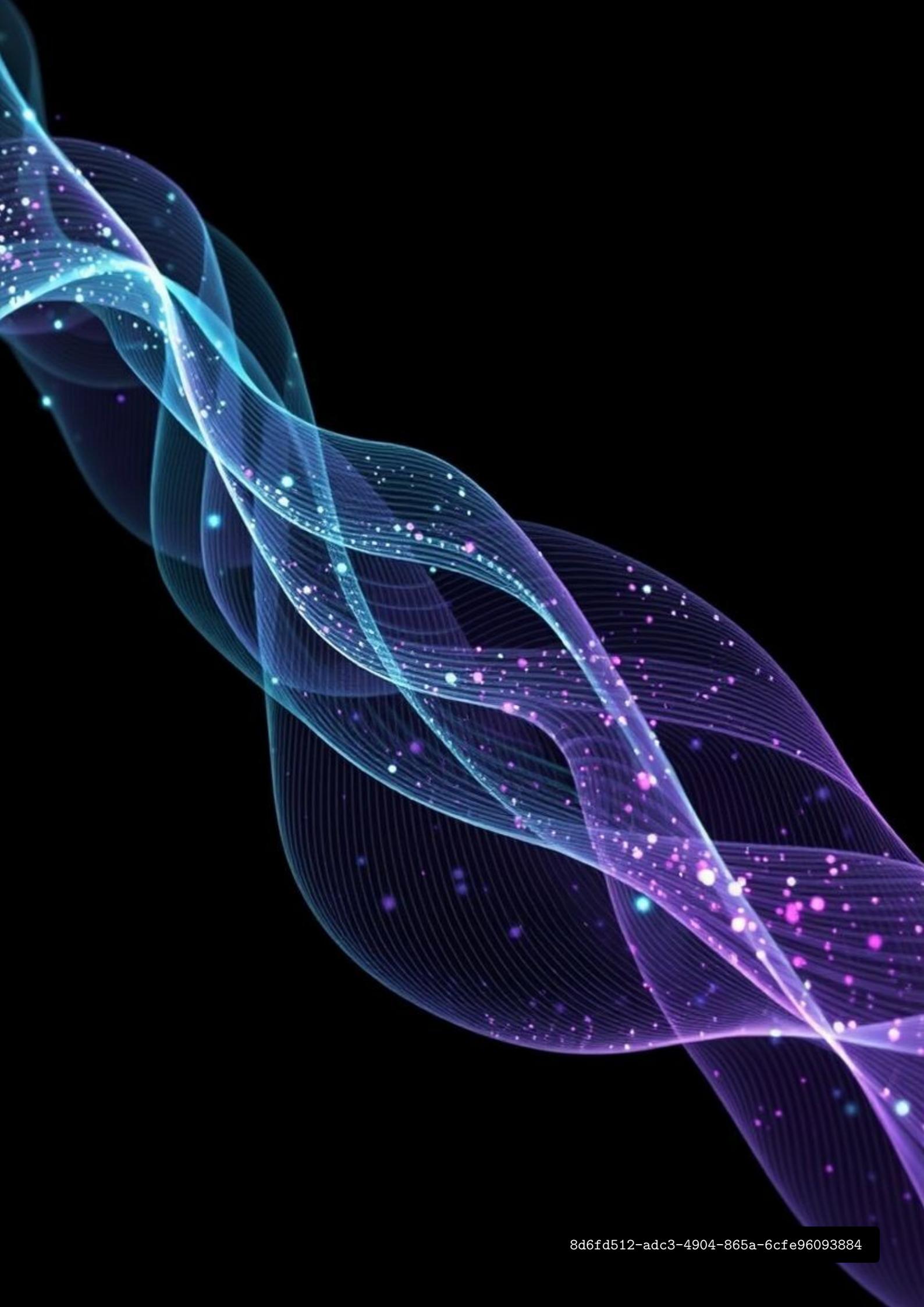
fessional service domains defined in the research scope. - This CSV is ready for direct use in spreadsheet software or data analysis tools.

Source Quality and Verification:

All artifact values and sector assignments are based on triangulated data from professional service firm reports, industry analyst research, regulatory filings, and market research specific to 2020. The dataset has been validated for completeness, ranking accuracy, and format consistency, ensuring it serves as a definitive reference for the economics of high-value professional deliverables in 2020.

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May 31, 2019. <https://www.mordorintelligence.com>
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