Changing plot style and color

INTRODUCTION TO DATA VISUALIZATION WITH SEABORN



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Why customize?

Reasons to change style:

- Personal preference
- Improve readability
- Guide interpretation



Changing the figure style

- Figure "style" includes background and axes
- Preset options: "white", "dark", "whitegrid", "darkgrid", "ticks"
- sns.set_style()

Default figure style ("white")

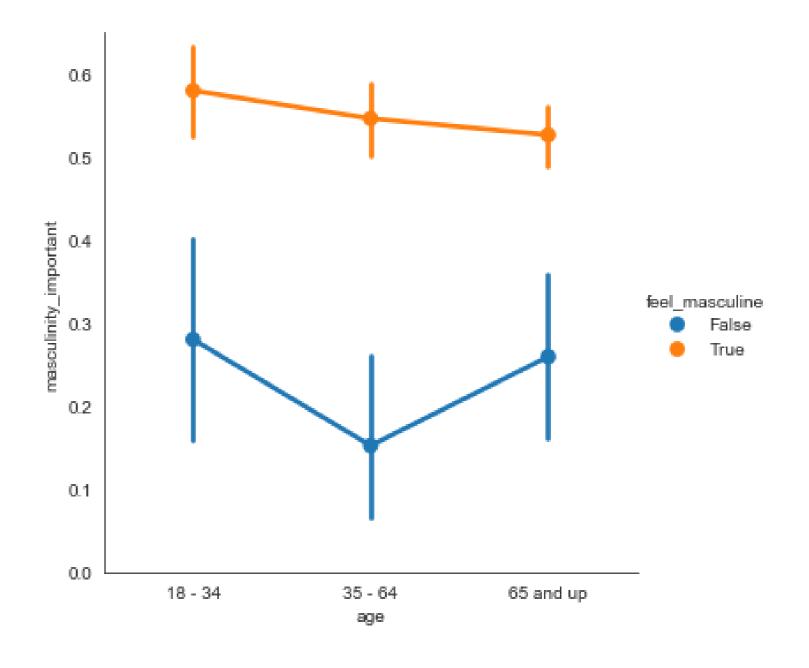
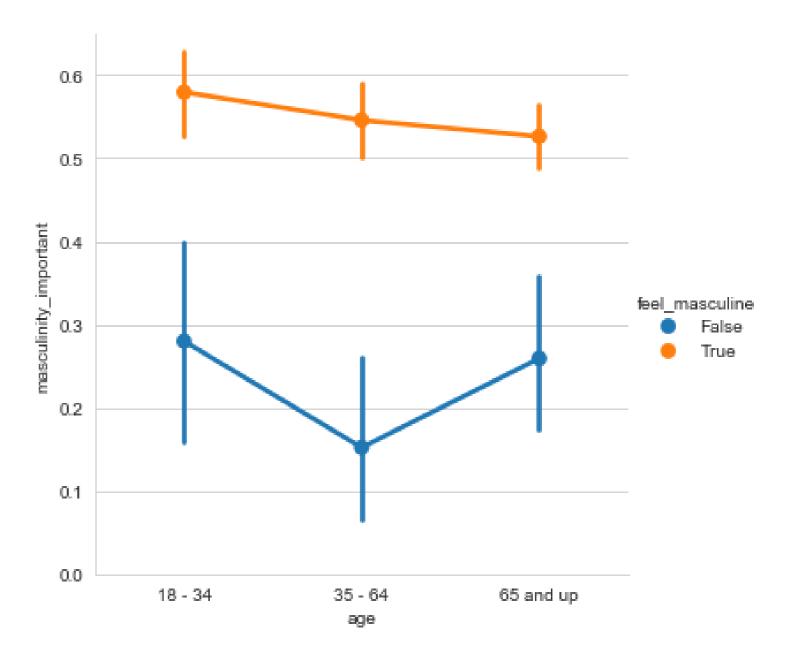
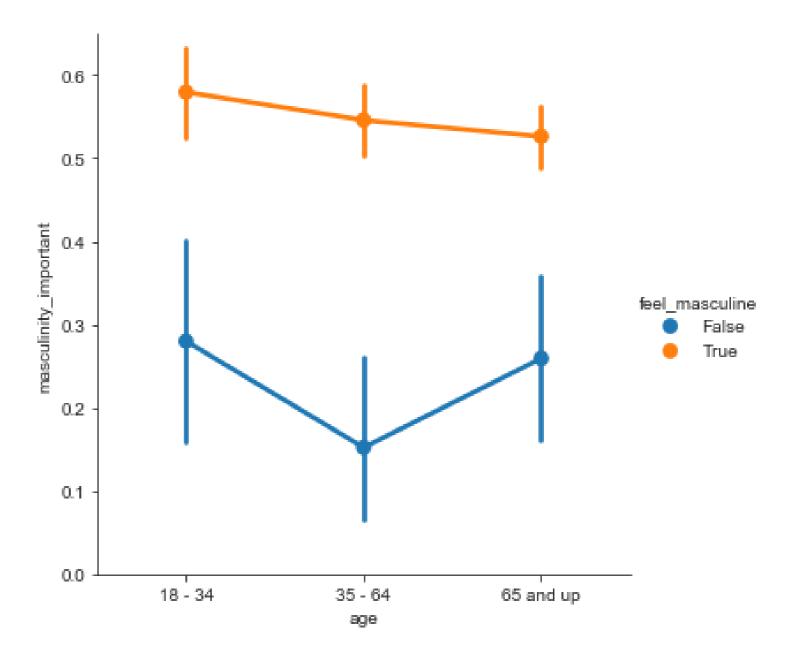


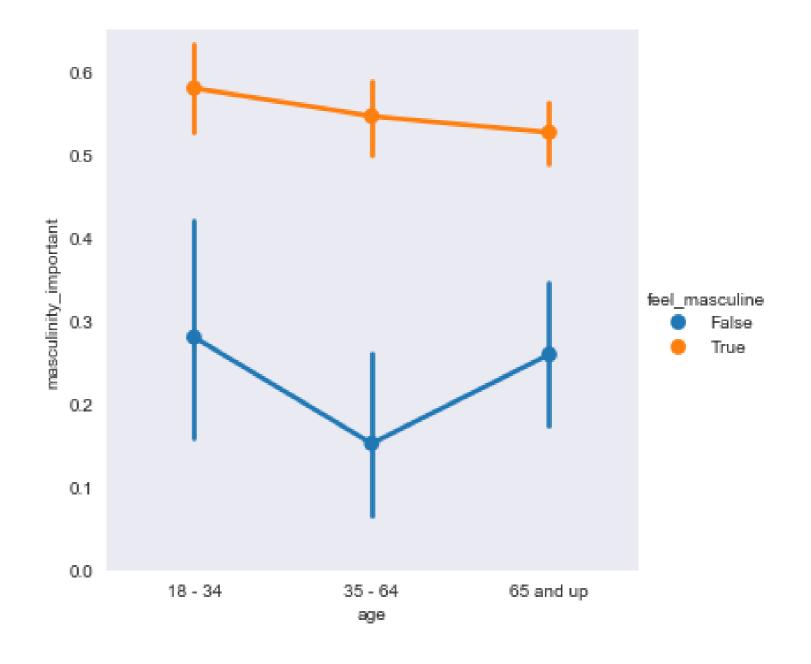
Figure style: "whitegrid"



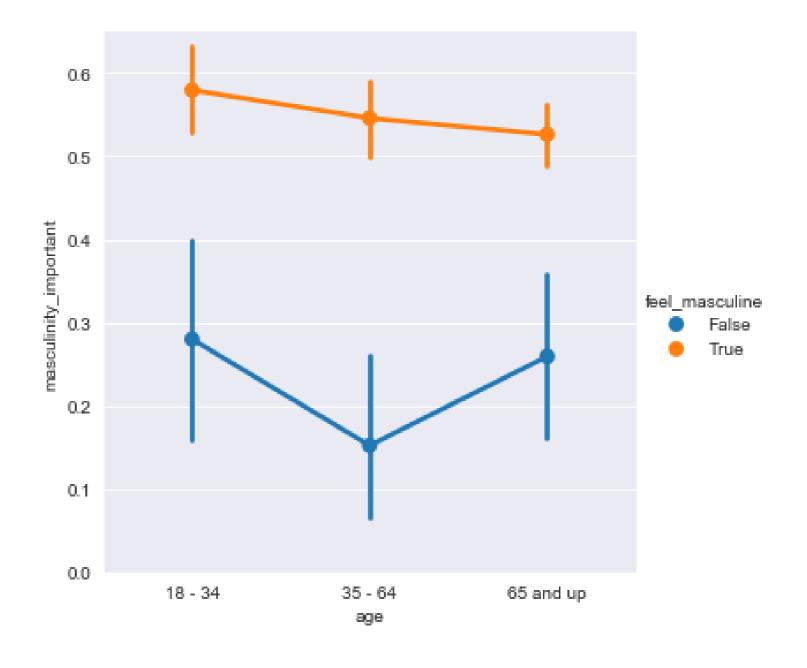
Other styles



Other styles



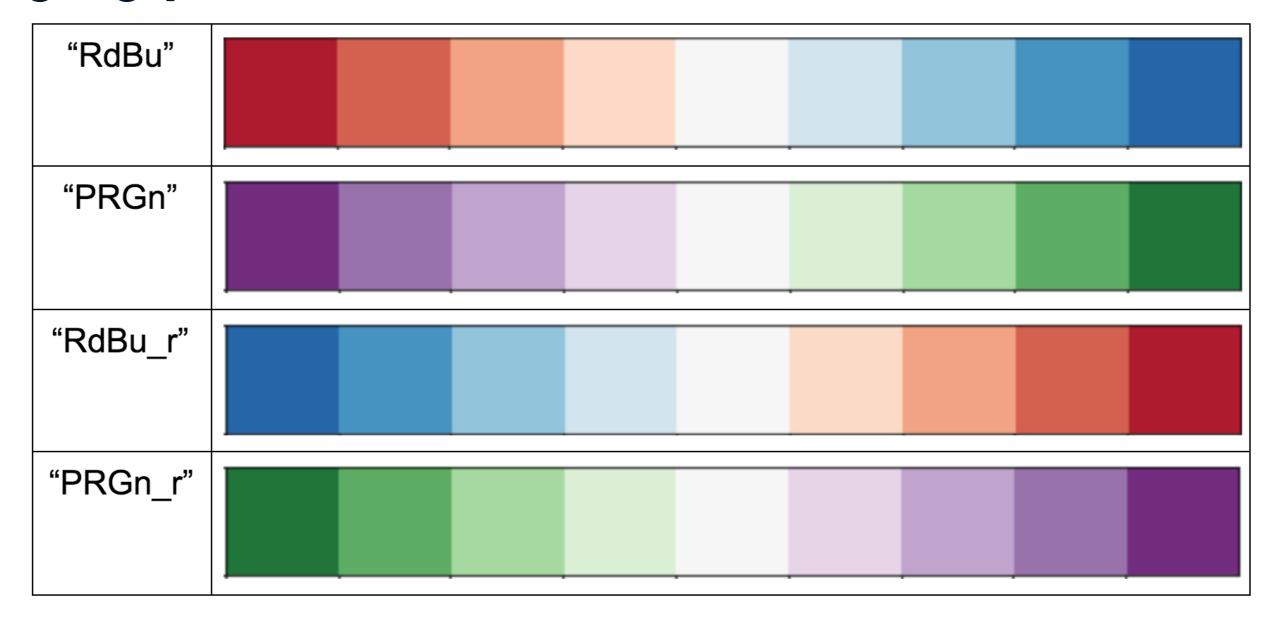
Other styles



Changing the palette

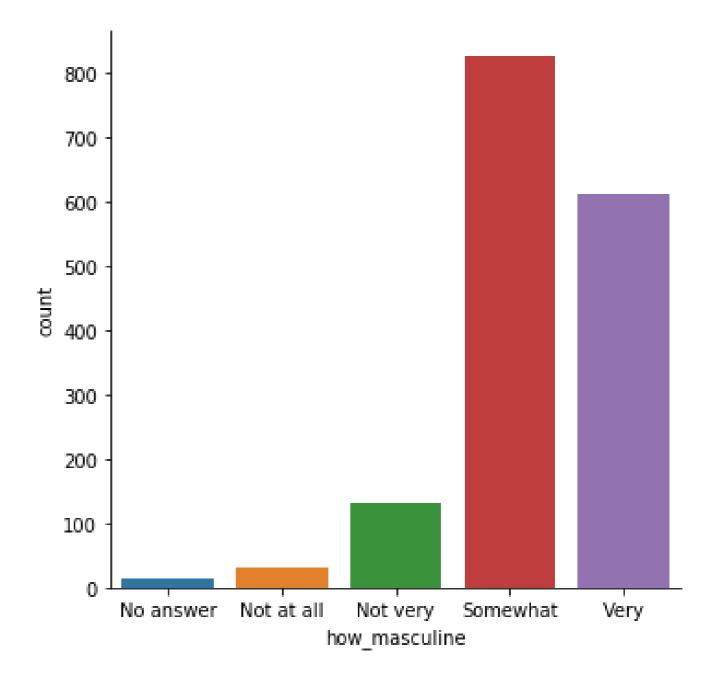
- Figure "palette" changes the color of the main elements of the plot
- sns.set_palette()
- Use preset palettes or create a custom palette

Diverging palettes



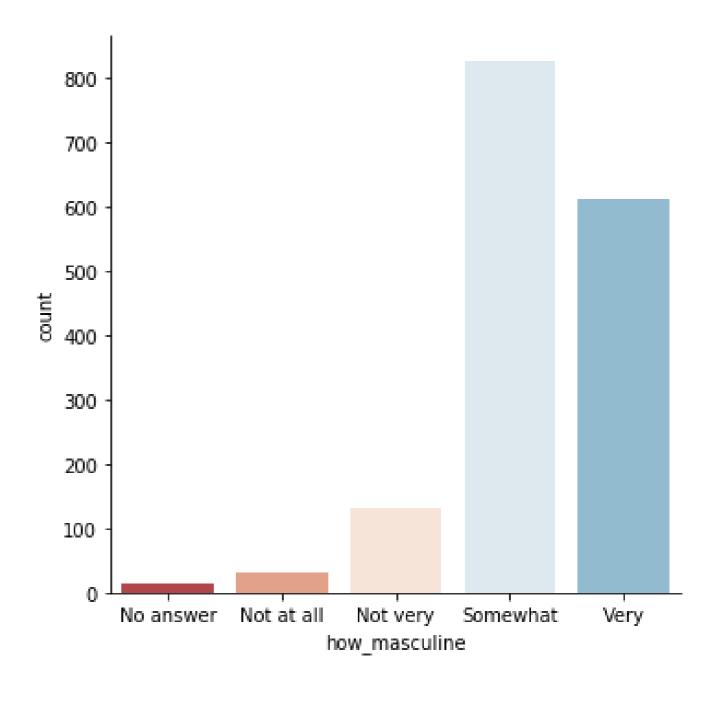
Example (default palette)

```
category_order = ["No answer",
                  "Not at all",
                  "Not very",
                  "Somewhat",
                  "Very"]
sns.catplot(x="how_masculine",
            data=masculinity_data,
            kind="count",
            order=category_order)
plt.show()
```



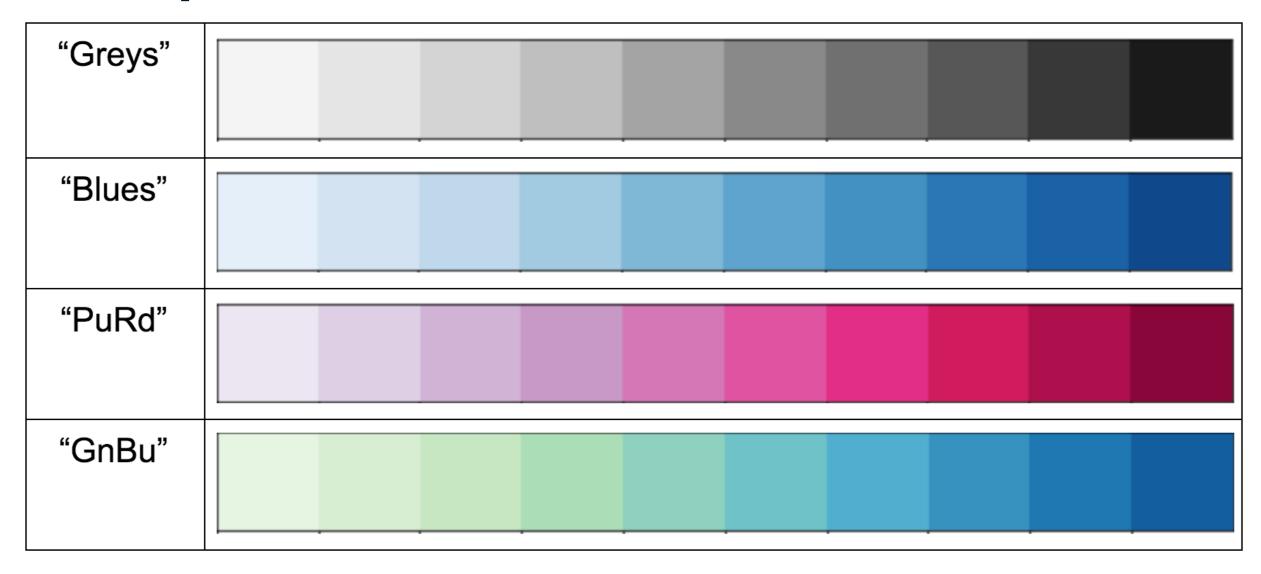
Example (diverging palette)

```
sns.set_palette("RdBu")
category_order = ["No answer",
                  "Not at all",
                  "Not very",
                  "Somewhat",
                  "Very"]
sns.catplot(x="how_masculine",
            data=masculinity_data,
            kind="count",
            order=category_order)
plt.show()
```

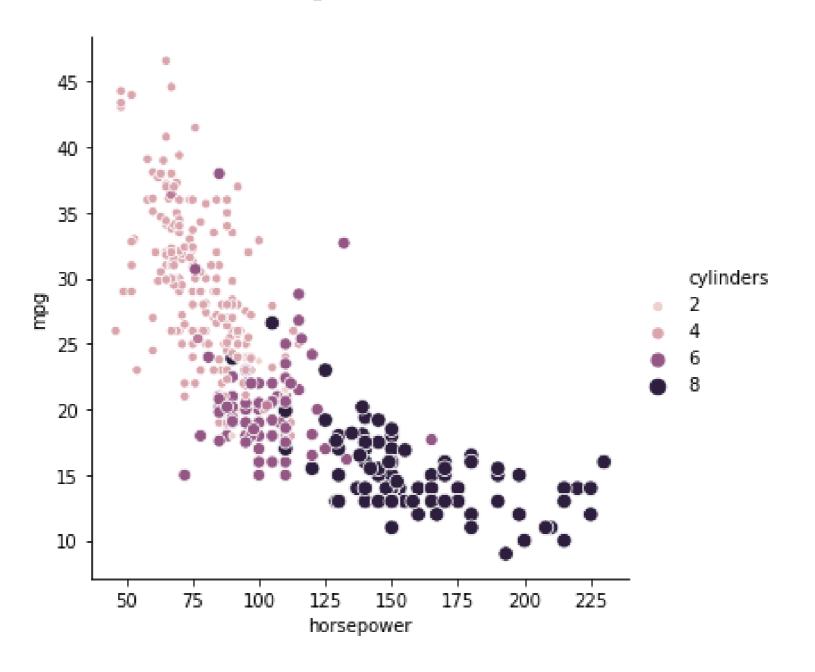




Sequential palettes



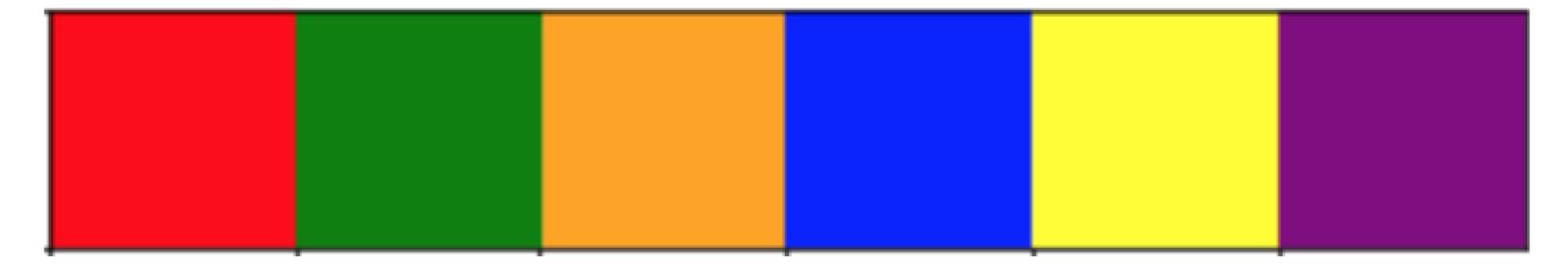
Sequential palette example



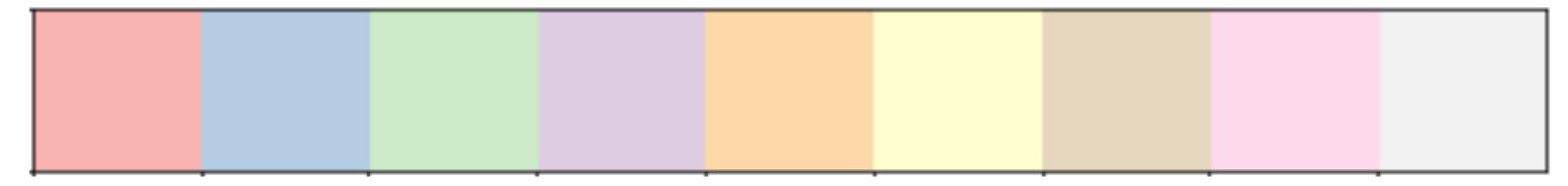
¹ Waskom, M. L. (2021). seaborn: statistical data visualization. https://seaborn.pydata.org/



Custom palettes



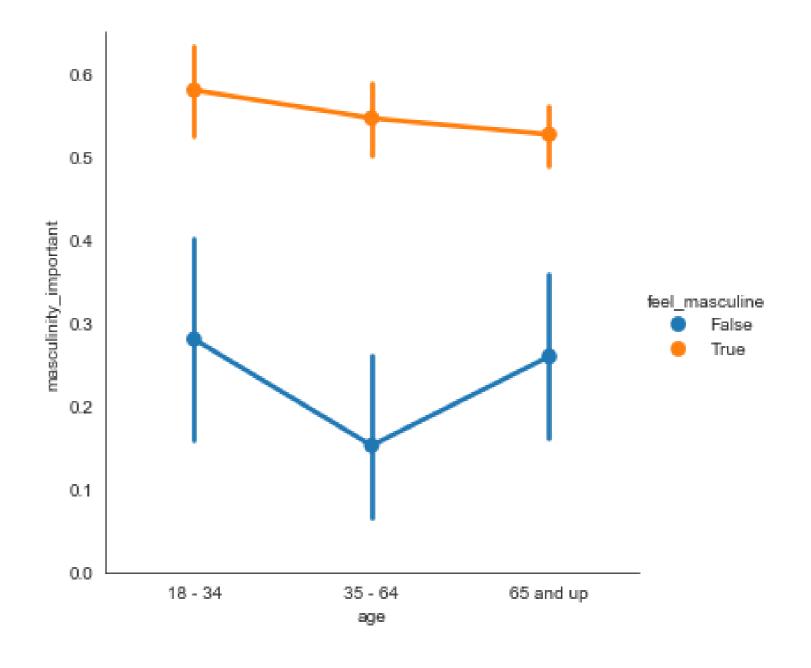
Custom palettes



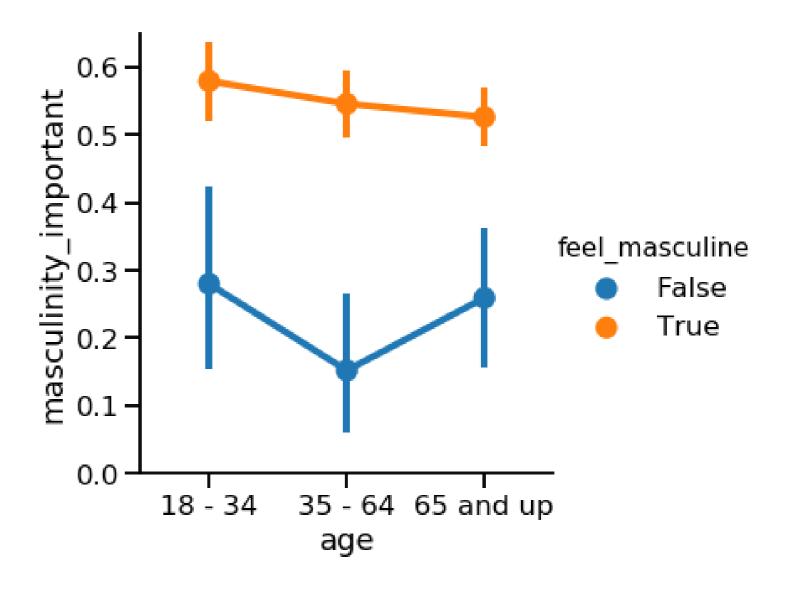
Changing the scale

- Figure "context" changes the scale of the plot elements and labels
- sns.set_context()
- Smallest to largest: "paper", "notebook", "talk", "poster"

Default context: "paper"



Larger context: "talk"



Let's practice!

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Adding titles and labels: Part 1

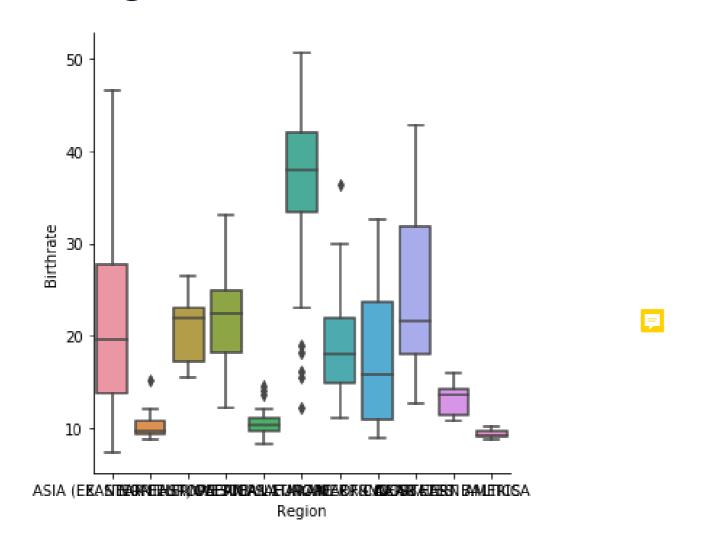
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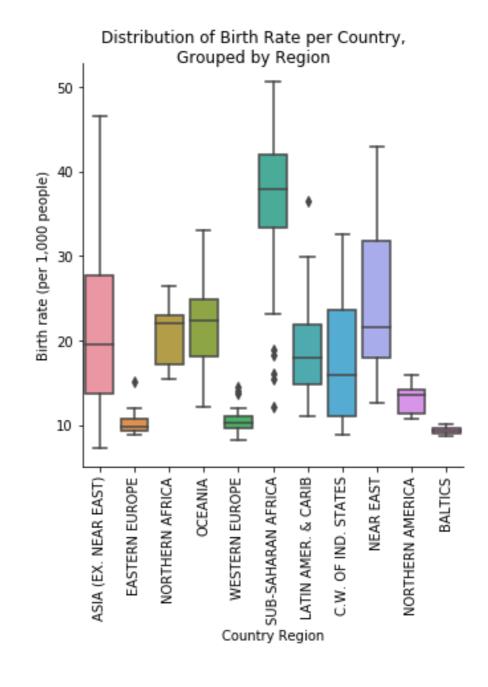


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Creating informative visualizations





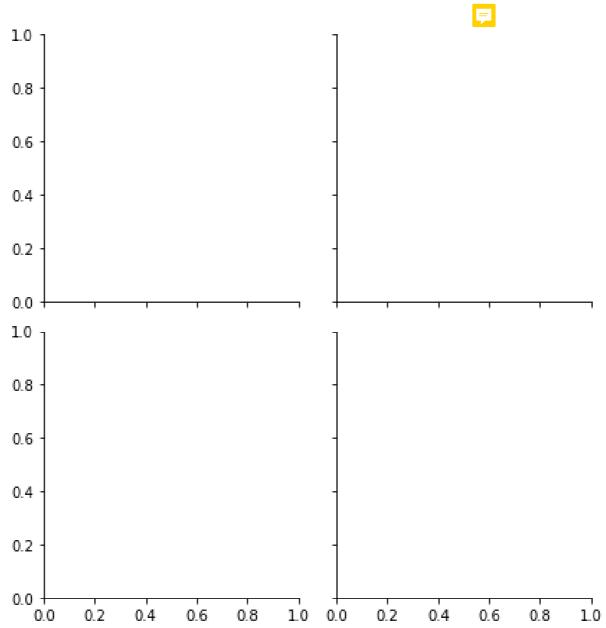
FacetGrid vs. AxesSubplot objects

Seaborn plots create two different types of objects: FacetGrid and AxesSubplot

```
g = sns.scatterplot(x="height", y="weight", data=df)
type(g)
```

> matplotlib.axes._subplots.AxesSubplot

An Empty FacetGrid

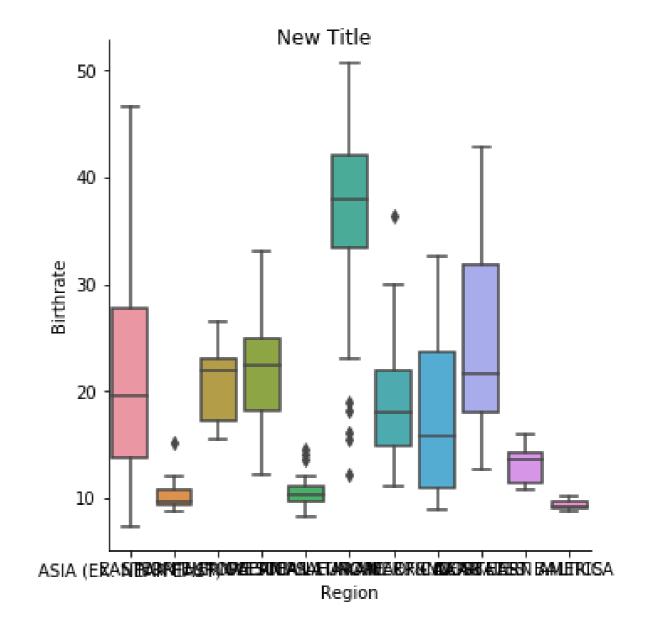




FacetGrid vs. AxesSubplot objects

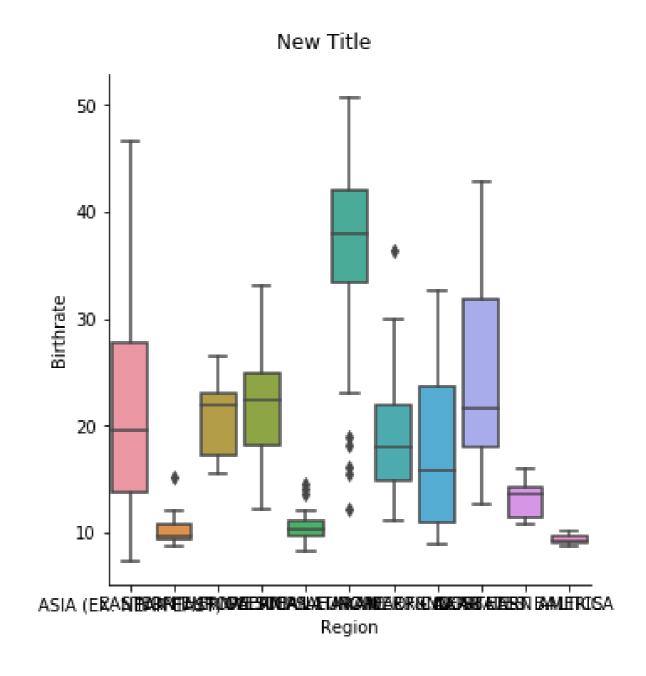
Object Type	Plot Types	Characteristics
FacetGrid	<pre>relplot(), catplot()</pre>	Can create subplots
AxesSubplot	<pre>scatterplot() , countplot() , etc.</pre>	Only creates a single plot

Adding a title to FacetGrid



Adjusting height of title in FacetGrid

```
sns.catplot(x="Region",
                y="Birthrate",
                data=gdp_data,
                kind="box")
g.fig.suptitle("New Title",
               y=1.03)
plt.show()
```



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Adding titles and labels: Part 2

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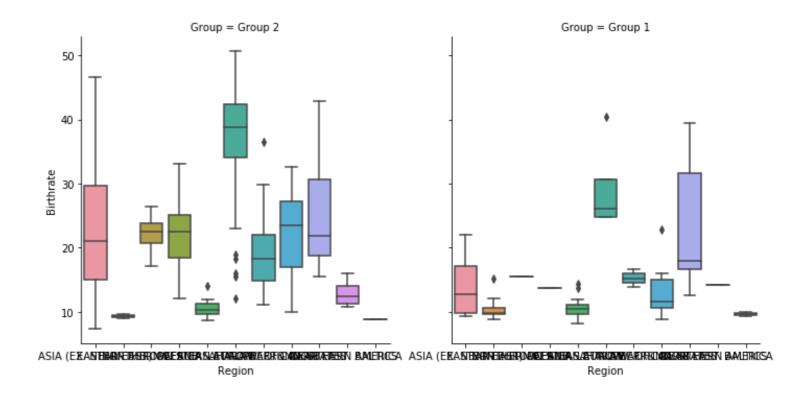


Adding a title to AxesSubplot

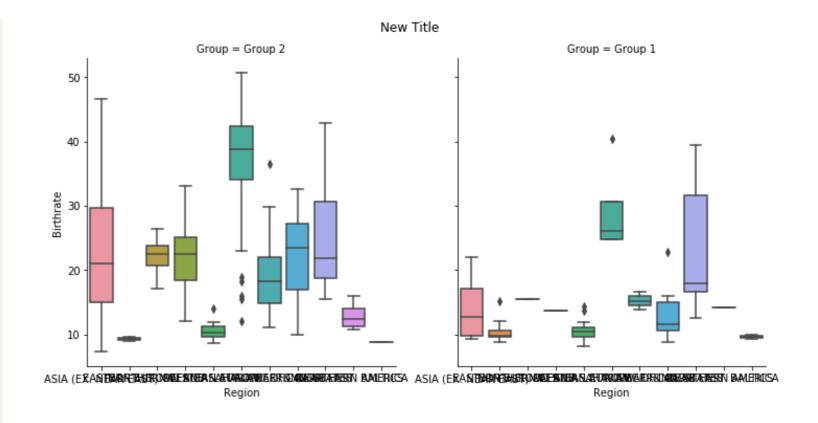
FacetGrid

AxesSubplot

Titles for subplots

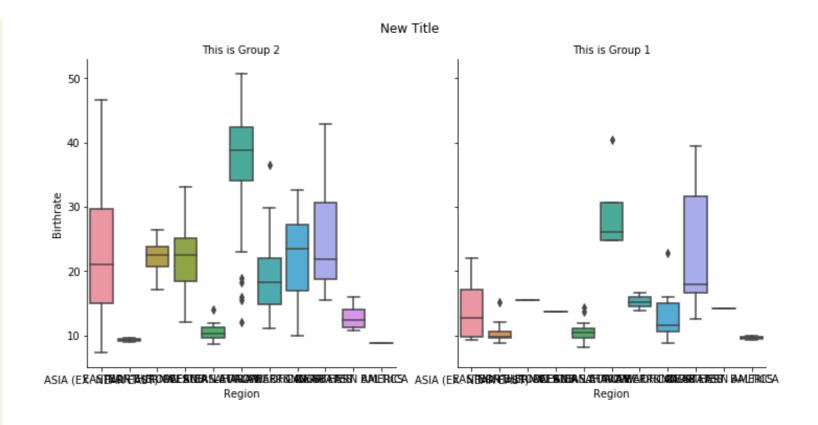


Titles for subplots



Titles for subplots

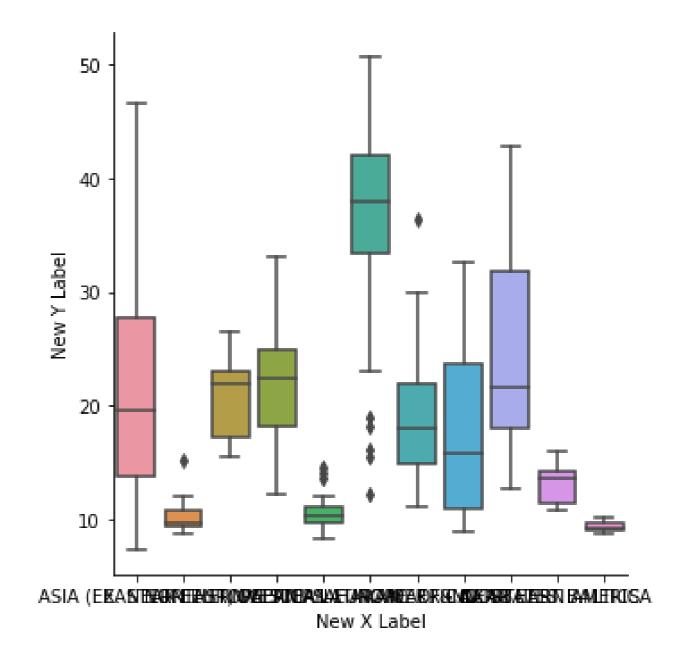
```
= sns.catplot(x="Region",
                y="Birthrate",
                data=gdp_data,
                kind="box",
                col="Group")
g.fig.suptitle("New Title",
               y=1.03)
g.set_titles("This is {col_name}")
```



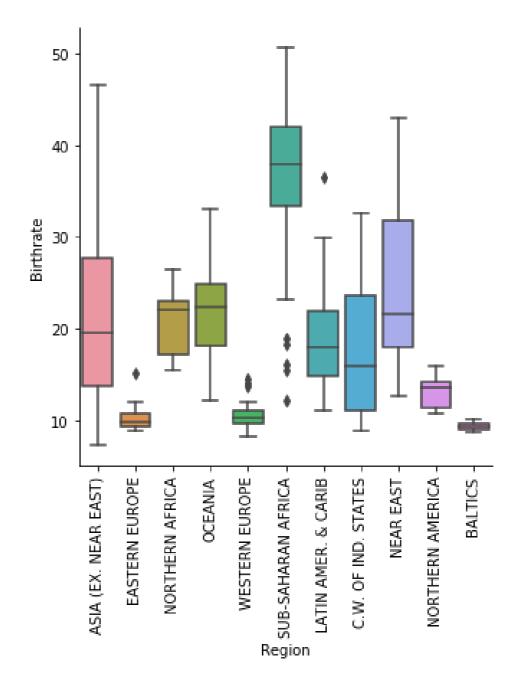


Adding axis labels

```
= sns.catplot(x="Region",
                y="Birthrate",
                data=gdp_data,
                kind="box")
g.set(xlabel="New X Label",
                                  F
      ylabel="New Y Label")
plt.show()
```



Rotating x-axis tick labels



Let's practice!

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Putting it all together

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Getting started

To import Seaborn:

```
import seaborn as sns
```

To import Matplotlib:

```
import matplotlib.pyplot as plt
```

To show a plot:

```
plt.show()
```



Relational plots

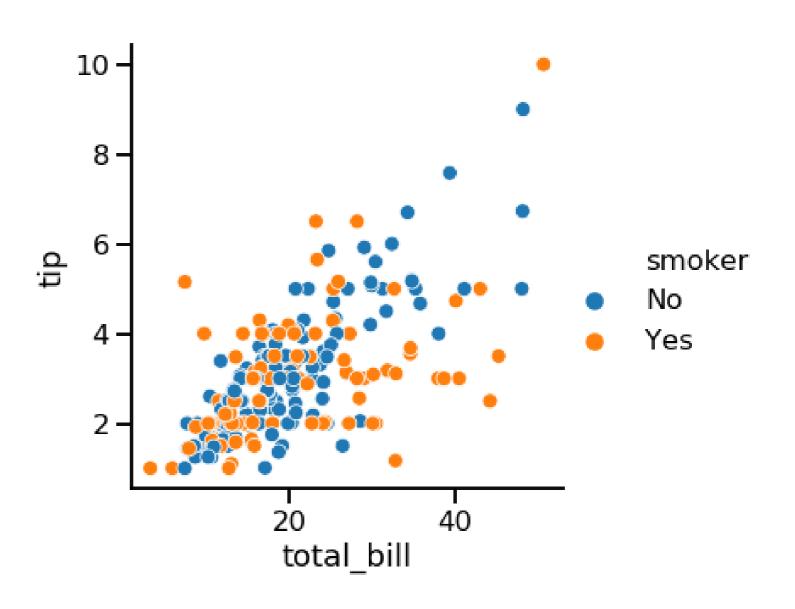
- Show the relationship between two quantitative variables
- Examples: scatter plots, line plots

Categorical plots

- Show the distribution of a quantitative variable within categories defined by a categorical variable
- Examples: bar plots, count plots, box plots, point plots

Adding a third variable (hue)

Setting hue will create subgroups that are displayed as different colors on a single plot.

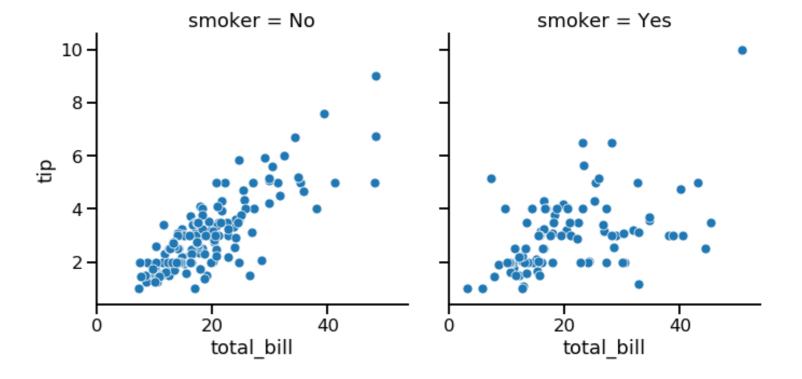


¹ Waskom, M. L. (2021). seaborn: statistical data visualization. https://seaborn.pydata.org/



Adding a third variable (row/col)

Setting row and/or col in relplot() or catplot() will create subgroups that are displayed on separate subplots.



¹ Waskom, M. L. (2021). seaborn: statistical data visualization. https://seaborn.pydata.org/



Customization

- Change the background: sns.set_style()
- Change the main element colors: sns.set_palette()
- Change the scale: sns.set_context()

Adding a title

Object Type	Plot Types	How to Add Title
FacetGrid	relplot(), catplot()	<pre>g.fig.suptitle()</pre>
AxesSubplot	<pre>scatterplot() , countplot() , etc.</pre>	<pre>g.set_title()</pre>

Final touches

Add x- and y-axis labels:

```
g.set(xlabel="new x-axis label",
   ylabel="new y-axis label")
```

Rotate x-tick labels:

```
plt.xticks(rotation=90)
```

Let's practice!

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Well done! What's next?

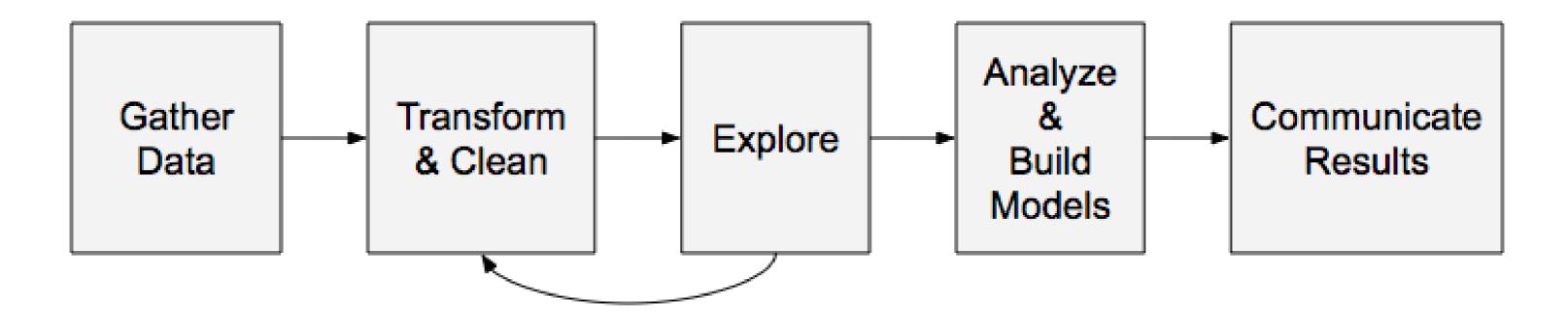
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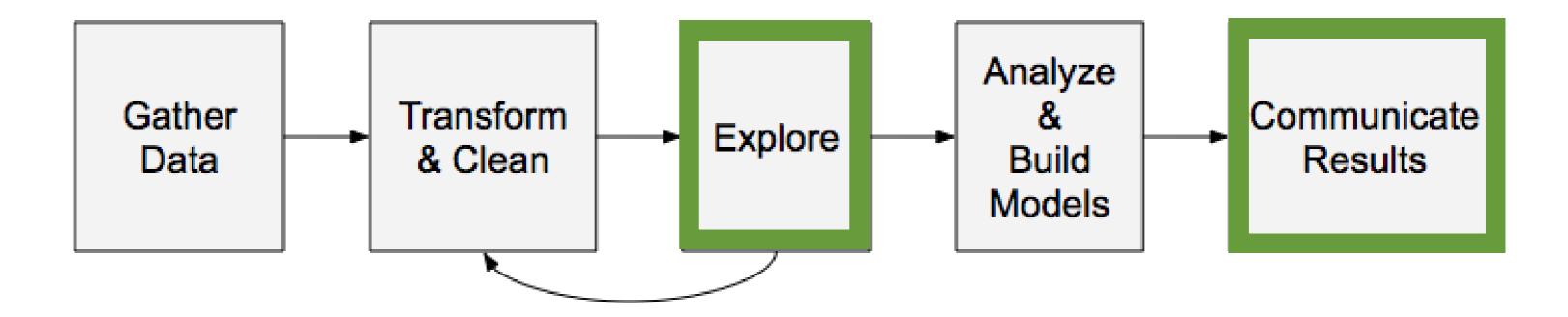
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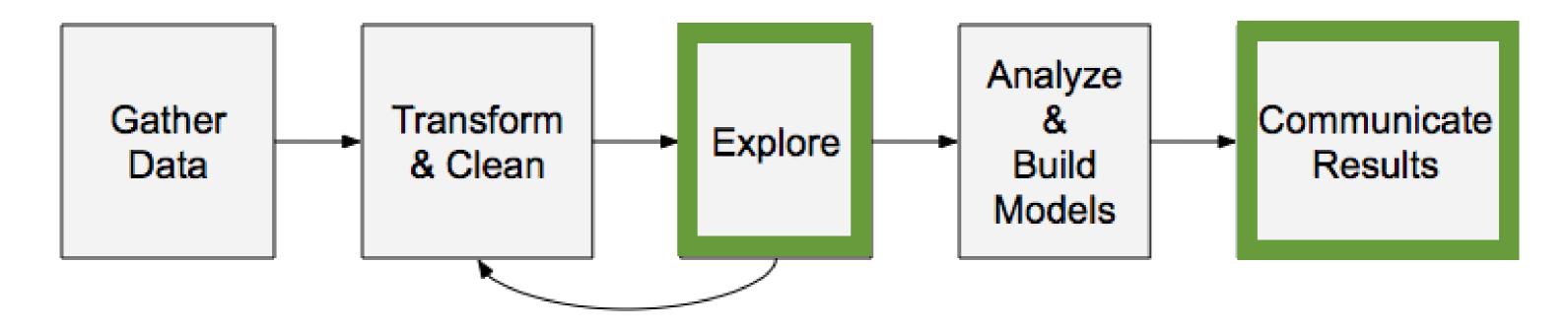
Where does Seaborn fit in?



Where does Seaborn fit in?

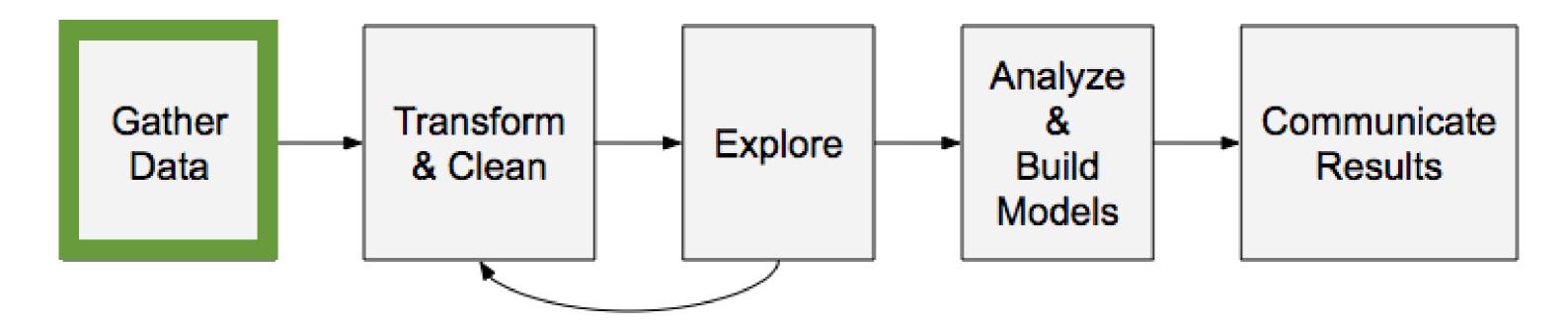


Next Steps: Explore and communicate results



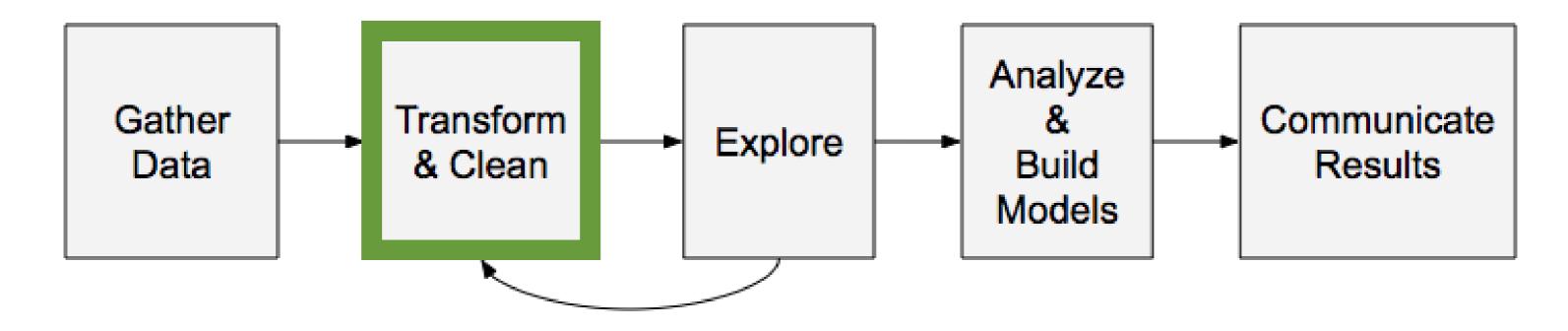
- Seaborn advanced visualizations
- Matplotlib advanced customizations

Next steps: Gather data



- Python
- SQL

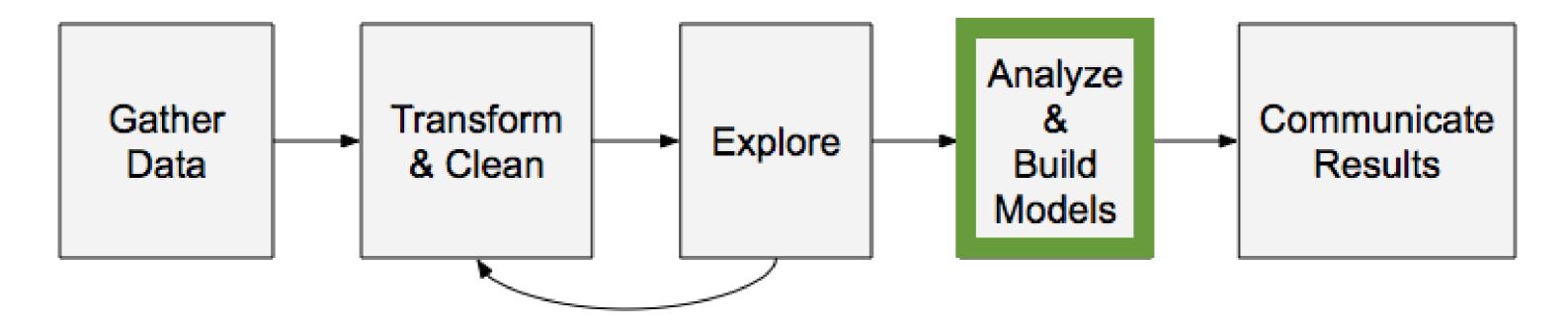
Next steps: Transform and clean



- Getting data into pandas DataFrames
- Cleaning data
- Transforming into tidy format



Next steps: Analyze and build models



- Statistical analysis
- Calculating and interpreting confidence intervals

Congratulations!

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