

# Personal Portofolio

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# Mister Teen Indonesia

Mister Teen Indonesia is the competition for selecting national youth ambassador organized by The Platinum Skills as a non-formal education institution under the share of The Ministry of Education and Culture of The Republic of Indonesia

Role: Representative of Special Region of Yogyakarta

Achievement: 4th Runner Up

Date: 28 November - 3 Desember 2022

Location: Best Western Hotel, Manado

Key Point: Public Speaking, Role Model, Consistency

@misterteenindonesia





Mister Teen Indonesia is one of the biggest achievements in my life because I get to represent my home province Special Region Yogyakarta in a national pageant competition and ranked 5th place among the competitor across Indonesia.

The competition is more than just a model or ambassador thing. We compete by the brain in debate sessions where we need to train our public speaking. There was also a talent session and I performed dance.

It was a challenge for me when I decided to enter my first pageant competition. Pageant competition taught me a lesson that to be someone who can inspire others, we need to know ourselves well. Pageant is not about how good you are in becoming someone, but how you can be who you are and inspire others with what you have. My success key is to be myself and never stop learning.



# Fordive Perfume

Fordive is a perfumery brand that focuses on developing high-quality perfumes at affordable prices. The business was established in May 2020. As part of the growing community, we spare 10% of our sales to support The disabled Children's Education Foundation.

Role: Social Media Marketing Specialist

Location: Surabaya

Key Point: Marketing, Content Creating

[fordive.id](http://fordive.id)





As a social media marketing specialist, I work with a branding agency to create our daily content. We have to keep updated with the current trend so that the content we post will engage with our customers. In creating the content, we used 6 pillars to guide us.

I also connect with an Ads agency to boost our social media reach. Working with an ads agency makes us understand how digital ads impact the business and we get to utilize the tools and data so that the next ads will result in better. The only hurdle I faced is to keep up with the current trend and I solve it by using social media often to track the trend.

# Fordive Jakarta

Fordive Jakarta is the official distributor of Fordive Perfume and focuses on the Jabodetabek area. Fordive Jakarta was established in October 2022. It has sold more than 1500 products in less than 2 years.

Role: Owner

Location: South Tangerang

Marketplace: Tokopedia & Shopee

Key Point: Operational, Finance, Marketing

@fordive.jkt

 PRO Fordive Jakarta >  
Online 1 jam lalu • Kota Tangerang Selatan

★ 4.9 ± 4 jam Buka :  
Rating & Ulasan Pesanan diproses Jam ope





### Produk yang menarik perhatianmu



Sisa 6  
Parfum Fordive -  
1970 Variant  
**Rp 279.000**  
★ 4 | Terjual 80+  
**BELANJA Rp20rb BEBAS ONGKIR**  
**+ Keranjang**



Sisa 4  
Parfum Fordive -  
Feeling Good ...  
**Rp 229.000**  
★ 4 | Terjual 250+  
**BELANJA Rp20rb BEBAS ONGKIR**  
**+ Keranjang**



Kartu Ucapan  
Fordive  
**Rp 5.000**  
★ 5 | Terjual 80+  
**BELANJA Rp20rb BEBAS ONGKIR**  
**+ K**

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Before working as a social media specialist at Fordive, I previously became their distributor for the Jakarta area. The reason why I want to join as the distributor in Jakarta is that I see that the Jabodetabek market is very high and their purchase power is good. Having a warehouse in Jakarta means they will have a shorter shipping duration rather than Surabaya.

The challenge I face at first was to find customers and gain awareness. Luckily I'm aware of using Tokopedia ads to boost my sales and the result we're great. Becoming Fordive's distributor has opened up many opportunities and I can learn many things like handling, shipping, financing, and strategy.

# TaxPrime

TaxPrime is an Indonesian Tax Consulting Firm established in 2012 by experienced professionals who have common passion to create value added for selected clients in their business operations.

Role: Social Media Specialist (Intern)

Location: Kuningan Tower, South Jakarta

Key Point: Copywrite, Design, Content Shooting

[taxprime.net](http://taxprime.net)





During my internship program, I was assigned to Business Development specifically as Social Media Specialist by HR because of my previous experience in Fordive. Different from my task at Fordive, at TaxPrime I'm the one who copywrites and design the content for Instagram and LinkedIn. Since TaxPrime is a Tax Consultant, I have to keep updated with current tax information and create the related content.

Besides working on social media, I was also given the task to do research and benchmarking related to Tax updates. My goal in working as a social media specialist in TaxPrime is to create educative content to increase public awareness about taxes in Indonesia. Another project I have done for the company is the company tour video. By only using my iPhone 11 and stabilizer, I could create a cinematic video that the HR team requested. [\*\*Company Tour Video Link\*\*](#)



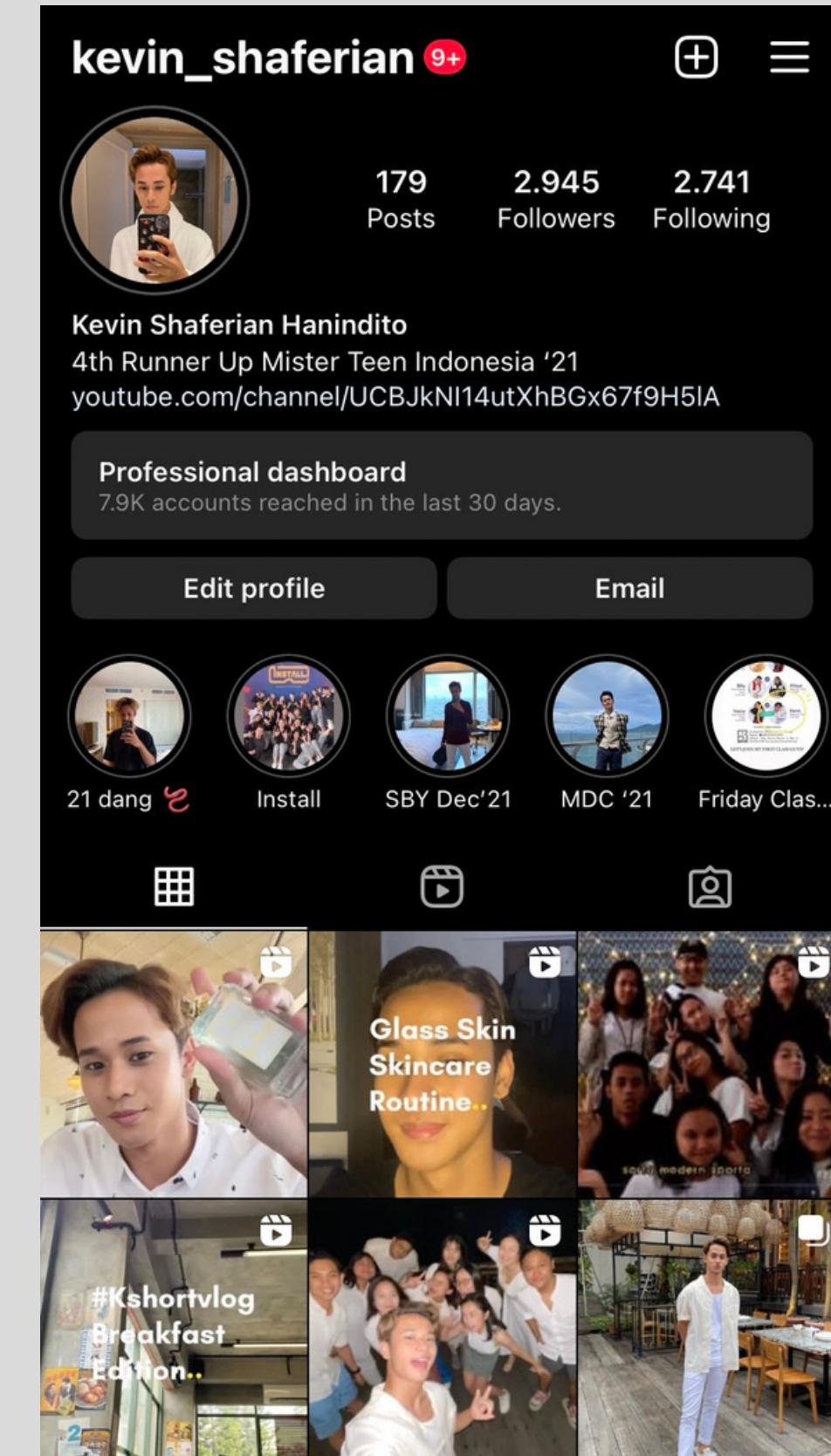
# Content Creator

Before becoming a social media specialist, I actively created content on social media both for personal and professional needs. Sharing a story through content is one of my hobbies until now.

Role: Content Creator & Talent

Brands: Avoskin, Anekma, Fordive, Pinterest, By Wishtrend, The Bath Box, Beauty Journal, Vybes.

Key Point: Influence, Content Creating, Engage



@kevin shaferian Youtube Kevin Shaferian H.



**Kevin Shaferian H.**  
148 subscribers

HOME VIDEOS PLAYLISTS CHANNELS ABOUT

Uploads

**UPRAK DAY ONE !!! (TELAT WKWK)** 3.4K views • 3 years ago

**Treatment PDRN DNA Salmon at B Clinic** 1.1K views • 5 months ago

**MACROECONOMICS AUTOMOTIVE INDUSTRY ...** 872 views • 2 years ago

Besides creating content, I develop my career as a talent for digital commercial purposes. my latest work is for Beauty Journal and Realme smartphone products. As a talent, I make sure the message deliver well to the audience and satisfies the client.

I usually posted vlogs, covers, and reviews on my Youtube channel. I had myself enjoy telling stories and talking in front of the camera. I'm using Filmora to edit the content.





# Thank you!

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