

GUIDELINES FOR CORRECTLY USING THE SUN CERTIFIED PROFESSIONAL JAVA TECHNOLOGY LOGO



JAVA™ TECHNOLOGY
[\[JavaCertDev.gif\]](#)

Sun Microsystems, Inc. has established the following guidelines for printing its Sun Certified Professional Java™ Technology logo. The logo may be used only in accordance with these guidelines. All other use is prohibited by Sun Microsystems, Inc.

Logo Elements

The Sun Certified Professional Java Technology logo includes the following elements:

1. The Sun Microsystems logo
2. Descriptor containing the words “Certified Professional”
3. Modifier tagline containing the words “Java Technology”

Correct Use of Logo Elements

Use all three logo elements together at all times; do not modify them.

- Reproduce the Sun Certified Professional Java Technology logo precisely.
- To maintain clarity and legibility, use only reproduction artwork supplied by Sun Microsystems, Inc.
- The Sun Certified Professional Java Technology logo is provided to candidates who have passed the necessary examinations to identify their status as a Sun Certified Professional for Java Technology. Use of the logo is restricted to the candidate's business card and stationery. Any other use of the Sun Certified Professional Java Technology logo is not permitted.
- The Sun Certified Professional Java Technology logo is available from Sun in Adobe Illustrator Encapsulated PostScript (EPS) format. Use these EPS files to produce the candidate's business card and stationery.

Proportions

To assist in reproducing the Sun Certified Professional Java Technology logo and to help ensure the logo always appears in the correct proportions, Sun Microsystems, Inc. has developed a construction grid for transferring the logo. To promote respect for the Sun Certified Professional Java Technology logo and maintain proportional integrity, please observe these guidelines:

- Do not break up the logo.
- Do not modify the logo in any way other than to enlarge or shrink it proportionately.



[\[JavaCertDev.Grid.gif\]](#)

Clearspace

The Certified Professional logo usage should provide for clearspace around the logo elements, as shown below. The logo elements include the Sun Microsystems logo, the descriptor containing the words “Certified Professional,” and the modifier tagline containing the words “Java Technology.” By allowing the logo to “breathe” in this manner, the logo benefits from the proper emphasis rather than getting lost in surrounding clutter. This also prevents the Sun brand from being weakened. The clearspace should equal at least one-half the width of the logo (in other words, if the logo is 1 inch wide, you must allow a clearspace of at least 1/2 inch around the logo).



[\[JavaCertDev.ClearZone.gif\]](#)

Minimum Size

The artwork provided can be used to reproduce the Sun Certified Professional Java Technology logo in a variety of sizes. However, to ensure integrity, legibility, and clarity, please observe the following guidelines:

- Type size for the Certified Professional name must be at least 4.5 points.
- Minimum width of the block must be at least 1/2 inch.
- While the logo can be scaled proportionately based on the usage, the width of the block must be at least 1/2 inch. It must never appear any smaller than this.

Color

The Sun Certified Professional Java Technology logo can be reproduced in black and white only. Please review the following guidelines for placing the logo on various backgrounds.



JAVA TECHNOLOGY
[\[JavaCertDev.gif\]](#)

One Color Logo on White Background

For reproductions involving one color against a white or light-colored background, the Sun logo and trademark, descriptor “Certified Professional,” modifier tagline “Java Technology,” and boxes print black.



[\[JavaCertDev.MidTone.gif\]](#)

One Color Logo on Gray/Midtone Background

For reproductions involving one color against a gray/midtone background, the Sun logo and trademark, the descriptor “Certified Professional,” and the boxes print black on a white background. The modifier tagline “Java Technology” prints black on the gray/midtone background.



[\[JavaCertDev.DkBkgd.gif\]](#)




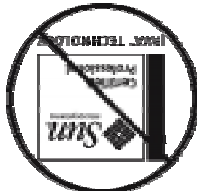


One Color Logo on Dark/Black Background

For reproductions involving one color against a dark or black background, the Sun logo and trademark, and the descriptor “Certified Professional” print black. The modifier tagline “Java Technology” prints white on the dark/black background. White keylines outline the black box on the left and the white box containing the Sun logo and descriptor.

Do's and Don'ts

Avoid all variations of the original Sun Certified Professional Java Technology logo. To avoid distortion and control reproduction quality, all Sun Certified Professional Java Technology logos are available in electronic file format. Observe these guidelines:

- Do not alter any part of the logo.
- Do not insert the logo on a colored or patterned background that impairs readability.
- Do not insert the logo in a shape.
- Do not insert any part of the logo into text.

 [JavaCertDev.Outline.gif] Do not reproduce either the Sun Microsystems logo or the logotype in outline form.	 [JavaCertDev.Partial.gif] Do not use the logotype alone.
 [JavaCertDev.Screen.gif] Do not reproduce the logo in percentages of black (screen values).	 [JavaCertDev.Upsidwn.gif] Do not reproduce the logo upside down.
 [JavaCertDev.Alt1.gif] Do not alter the logo either in proportion or in placement of the elements	 [JavaCertDev.Alt2.gif] Do not alter the name. Always use the full brand name.



[\[JavaCertDev.Patt.gif\]](#)

Do not place the logo on patterned background or on colors that approximate the Sun Certified Professional logo colors which impair readability.



[\[JavaCertDev.Effect.gif\]](#)

Do not use special effects on the logo.



[\[JavaCertDev.TYPE.gif\]](#)

Do not alter, modify, or recreate the logo with set type. Always reproduce it from provided artwork.



[\[JavaCertDev.Ovrprnt.gif\]](#)

Do not overprint type on the logo.



[\[JavaCertDev.Color.gif\]](#)

Do not use any color combination other than those shown in the “Color” section of this guide.



[\[JavaCertDev.Pun.gif\]](#)

Do not alter or substitute the words in any way.



[\[JavaCertDev.Multi.gif\]](#)

Do not combine with other logos.