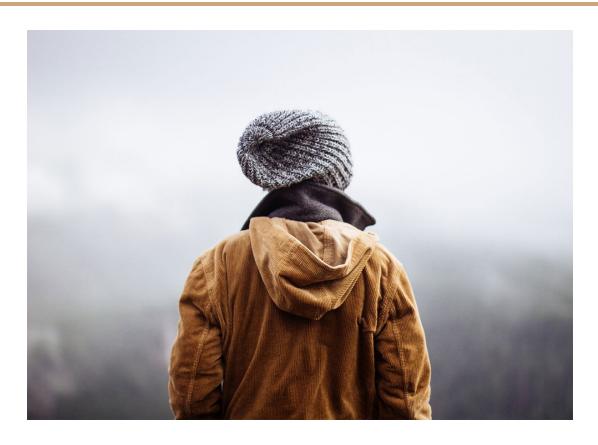
# **FIGHTPOVERTY.online**

# RANKING CHARITIES TO FIGHT POVERTY



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# Introduction

Fight Poverty is a web application that aggregates and ranks charities from all around the United States whose main purpose is to aid in the fight against poverty and provide helpful tools and resources to help those in need.

As of the most recent 2016 Census<sup>1</sup>, there are about 40.6 million people in America living in poverty situations, or roughly about 12.7%. We still have a long way to go to improve the living conditions in this country, and this is our way of contributing.

### Motivation

This project started as a way for us to provide a useful service to our community, using our software engineering and web applications skills. Upon browsing several websites, we realized how tedious it could be for someone to find a trustworthy and reliable charity, based on their interests and close to their community. That's when we became aware we could simplify the process by parsing and accumulating all these different charities into a single website, implementing a system that ranks them in order of their reliability and orders them by city and county. This would therefore simplify and make it easier for people to find a charity they trust and is close to their community.

#### **User Stories**

- 1. As a user, I want to be able to identify charities by the type of cause it supports.
  - a. If you navigate to the <u>Charities</u> tab of our website, you will be able to click on any of the displayed charities and more information will pop up on the specified charity, including its cause.
  - b. On the backend, we plan to have a RESTful API that will return charities given a cause. The expected format of the request and response can be seen <a href="here">here</a> under the GET request titled "Charities by cause."
  - c. Discussion: we have a very limited set of causes since we are focused on charities specifically aiming to fight poverty. The user might be disappointed there are very few different types of charities in our database.
  - d. Estimated completion time: 6 hours after RESTful API set up (which should take 8 hours)
- 2. As a user, I want to be able to compare two different charities between cities and counties.
  - a. Our website provides two different tabs, one for <u>cities</u>, another for <u>counties</u>, where you can access and compare the different charities in each region.
  - b. On the backend, we plan to have RESTful API's that return charities in a city or county when searching for either. The expected format of the requests and responses can be seen <u>here</u> in all GET requests in the Cities and Counties folders. Those responses would return charity IDs which can then

- be used in the GET request titled "Charity by id" to get the data of the charities the user wants to compare.
- c. Discussion: a better user experience would be to have an input form/checkboxes to compare charities in different regions, rather than forcing the user to jump around the website to find the charities the user wants to compare. Need to look into a way to do this.
- d. Estimated completion time: 20 hours after RESTful API set up
- 3. As a donator, I want to know more information about how my money is being spent by the charity I choose to support.
  - a. Any charity you select through our website provides you with all of the information on the selected charity, including what they do, how your donations help them, what their financial rating is based on how well they spend money, how they provide their service and more.
  - b. On the backend, we plan to have a RESTful API that will return detailed information about a charity. All expected data can be seen in the GET requests in the Charities folder at this link.
  - c. Discussion: a user might not be satisfied with the data we have, though we can easily provide links to sources that might give more information.
  - d. Estimated completion time: 6 hours after RESTful API set up
- 4. As a user, I want to be able to find charities closest to me.
  - a. Our charities are organized by location. Furthermore, clicking on any charity will give you its full address and zip code.
  - b. On the backend, we plan to have a RESTful API that will return charities given a city/state, county/state, or zip code. The expected format of the request and response can be seen at this link in the GET request titled "Charities by location."
  - c. Discussion: a better user experience would be to have a search box where the user can provide their location to find charities, rather than forcing the user to jump around the website to find the charities closest to the user.
  - d. Estimated completion time: 12 hours after RESTful API set up
- 5. As a user, I want to be able to click on a charity from the list and get information about its rank, city, county, what they do to fight poverty, and other statistics.
  - a. All of this is available by default on each charity published on our website.

- b. On the backend, we plan to have a RESTful API that will return detailed information about a charity. All expected data can be seen in the GET requests in the Charities folder <u>at this link</u>.
- c. Estimated completion time: 4 hours after RESTful API set up
- 6. As a user, I would like to see more cities, charities, and counties.
  - a. With more cities and counties on our website, our users will be able to see even more charities they can contribute to. This, in turn, will help everyone from around the United States fight poverty.
  - b. Our database now contains hundreds of cities, charities, and counties.
  - c. Estimated completion time: 5 hours
- 7. As a user, I would like to see more information about what the website does on the homepage.
  - a. When users visit the homepage they will want to see what the site offers. We can do a better job of using our home page to easily get our site's message across.
  - b. The homepage of our website now contains information about what our website has to offer.
  - c. Estimated completion time: 45 minutes
- 8. As a user, I would like to see the sources of Accountability Rating and Financial Rating at the bottom of the page.
  - a. Users want to see what makes up the Accountability and Financial ratings. What sources did we use to calculate these ratings?
  - b. Our scores are now embedded with a link to <u>CharityNavigator</u>'s site where they explain how they rate charities.
  - c. Estimated completion time: 30 minutes
- 9. As a user, I would like to see the FightPoverty's rating populated.
  - a. Our charities pages have, "FightPoverty's Rating: Algorithm in development" as of right now. Users would like an actual statistic put in place of that.

- b. The FightPoverty's rating is now populated. We used the same algorithm as CharityNavigator to decide the rating.
- c. Estimated completion time: 1 hour
- 10. As a user, I would like to see the FightPoverty's Rank.
  - a. Our charities pages have, "FightPoverty's Rank: Algorithm in development" as of right now. Users would like an actual statistic put in place of that.
  - b. We made some adjustments and now we show users CharityNavigator's Accountability Score and Financial Score as well as FightPoverty's rating.
  - c. Estimated completion time: 1 hour
- 11. As a user, I would like to filter charities, cities, and counties.
  - a. For example. Filtering by a state would be useful because there may be various charities in one state. Filtering gives users productivity and flexibility.
  - b. On our 'Cities' page, users can now filter by state. On our 'Counties' page, users can filter by State and by Poverty Percent. On our 'Charities' page, users can filter by state and by FightPoverty Score
  - c. Estimated completion time: 10 hours
- 12. As a user, I would like to search charities, cities, and counties.
  - a. A search would be for any value through a search bar. Users can then search for specific words when looking at cities, counties, and charities.
  - b. A search bar is shown on each of our model's pages so that users can search for specific cities, counties, and charities.
  - c. Estimated completion time: 5 hours
- 13. As a user, I would like to sort charities, cities, and counties.
  - a. Users want to have a sorting feature for cities, counties, and charities. Arranging systematically into groups will lead to a quick lookup time for users.
  - b. On our 'Cities' page, users can now sort by name from A-Z and from Z-A. On our 'Counties' page, users can sort by name from A-Z, Z-A, Poverty Percentage: Low to High and Poverty Percentage: High to Low. On our 'Charities' page, users can sort by

- name from A-Z, Z-A, FightPoverty Score: Low to High and FightPoverty Score: High to Low.
- c. Estimated completion time: 5 hours
- 14. As a user, I would like to search charities, cities, and counties from the homepage.
  - a. Users want to be able to search for specific cities, counties, and charities on our homepage. We can implement a search box on our homepage that allows for this.
  - b. We now have a search box on our homepage that allows for users to look up anything in our database.
  - c. Estimated completion time: 5 hours
- 15. As a user, I would like to see specific photos that relate to each individual charities, cities, and counties.
  - a. As of right now, our cities, counties, and charities have the same picture for each model. Users would like a specific photo that relates to each individual city, county, and charity.
  - b. Providing a specific photo that relates to each individual city, county, and charity was a difficult task. Each city, county, and charity now has a photo.
  - c. Estimated completion time: 5 hours

#### **RESTful API**

Documentation to our RESTful API is <u>published via Postman here</u>. Requests are formatted as detailed in the documentation, and responses come as JSON objects as seen in the examples in the sidebar on the right.

We used <u>Postman</u> to document the API's (see information on Postman in the Tools section). In order for anyone to pick up with continuing work on the RESTful API in Postman (without revealing our username and password), simply find the latest Postman collection from <u>the GitLab repo here</u>, and import that file into your Postman app. All of our RESTful API's would then appear inside your Postman and you can test/add/edit/delete API's as needed. Tests are also included in Postman for each API.

Right now responses with multiple objects from the RESTful API come in the following form:

```
"num_results": int,
    "objects": [all elements requested],
    "page": int,
    "total_pages": int
}
```

The "Pagination" section below gives more details on what each element means and how they should be used.

## **Charity API**

When requesting a charity via any of the charity API's (nothing specified, charity's unique id specified, charity's name specified, charity's zip code specified, charity's cause specified, charity's city specified, sorting, etc.), each charity object looks like this:

```
{
      "address": "461 Glenbrook Road",
      "cause": "Food Banks, Food Pantries, and Food Distribution",
      "charity_navigator_accountability_score": 100,
      "charity_navigator_financial_score": 85,
      "charity_navigator_score": 89.39,
      "city": {
        "average_charity_navigator_score": 90.7,
        "average_fight_poverty_score": 86.17,
        "county_id": 17,
        "id": 26,
        "name": "Stamford",
        "state": "Connecticut"
      },
      "city_id": 26,
      "county": {
        "county_poverty_percentage": 8.6,
        "county_poverty_population": 79966,
        "fight_poverty_multiplier": 0.95,
```

```
"id": 17,
        "name": "Fairfield County",
        "state": "Connecticut"
     },
     "county_id": 17,
      "fight_poverty_score": 84.92,
      "id": 1,
      "mission statement": "The Food Bank of Lower Fairfield County is lower
Fairfield County's primary hunger-relief organization. We provide food to
approximately 75 non-profit agencies and programs that serve low-income people in
our six town service area through bags of groceries and congregate meals. These
include soup kitchens, food pantries, child care programs, homeless shelters,
senior centers, domestic violence safe houses, and rehabilitation programs. Our
mission statement is to raise awareness of, and promote action to combat, hunger in
these communities.",
      "name": "The Food Bank of Lower Fairfield County",
      "zip code": 6906
    }
```

<u>Here</u> are explanations for each attribute in the response:

**address**: the charity's street address provided by Charity Navigator. This is a String.

**cause**: the charity's cause it aims to provide for. This is a String.

**charity\_navigator\_accountability\_score**: a float between 1 and 100 reflecting Charity Navigator's score for how well the charity can be held accountable and how transparent it is in its operations. Here is more detailed information on how Charity Navigator goes about coming up with this score.

**charity\_navigator\_financial\_score**: a float between 1 and 100 reflecting Charity Navigator's score for how well the charity spends money (e.g. on charitable services versus salaries). Here is more detailed information on how Charity Navigator goes about coming up with this score.

**charity\_navigator\_score**: a float between 1 and 100 reflecting Charity Navigator's aggregated calculation of both financial and accountability scores. <u>Here</u> is the formula Charity Navigator uses to come up with this score.

**city**: a JSON object of the city the charity is in. The city object is explained further down under the Cities section.

**city\_id**: an integer reflecting the unique id of the city the charity is in. This id is an id of another city inside the FightPoverty database.

**county**: a JSON object of the county the charity is in. The county object is explained further down in the Counties section.

**county\_id**: an integer reflecting the unique id of the county the charity is in. This id is an id of another county inside the FightPoverty database.

**fight\_poverty\_score**: a float between 1 and 100 reflecting Fight Poverty's rating of the charity based on a blend of Charity Navigator's scores, as well as the poverty percentage and population of the county the charity operates in. This score is equal to the fight\_poverty\_multiplier of the county the charity is in multiplied by the charity\_navigator\_score. If the score would be greater than 100 after the multiplier, then it maxes out at 100. This updated score reflects what we believe to be a more holistic score for the charity. The multiplier ranges from 0.75x to 1.25x based on how poor a charity's county is and how large the poverty population is. The higher the poverty percentage and the larger the poverty population, the higher the multiplier.

**id**: this is an Integer that serves as the primary key to a charity, thus it uniquely identifies each charity.

**mission\_statement**: the charity's mission statement provided to Charity Navigator. cause: the charity's cause. Right now we only have two causes ("Food Banks, Food Pantries, and Food Distribution" and "Homeless Services") since these were the causes most directly geared toward fighting poverty we could find charities for. This was scraped from Charity Navigator and is a string.

**name**: the name of the charity. This is a string. This data was scraped from Charity Navigator.

**zip\_code**: this is the charity's zip code reflected as an integer. This was scraped from Charity Navigator.

## City API

When requesting a city via any of the city API's (nothing specified, city's unique id specified, city's name specified), each city object looks like this:

```
"average_charity_navigator_score": 98.23,
      "average_fight_poverty_score": 88.41,
      "charities": [
          "address": "97 North Hatfield Road",
          "cause": "Food Banks, Food Pantries, and Food Distribution",
          "charity navigator_accountability_score": 100,
          "charity_navigator_financial_score": 97.5,
          "charity_navigator_score": 98.23,
          "city_id": 1,
          "county id": 1,
          "fight_poverty_score": 88.41,
          "id": 3,
          "mission statement": "Mission: To feed our neighbors in need and lead the
community to end hunger.<br>Vision: A Western Massachusetts where no one goes
hungry and everyone has access to nutritious food. cbr><br/>cbr>Overarching value: We
believe that everyone has the right to healthy food regardless of their
circumstances. <br><br>The Food Bank is the leader provider of emergency food and
other food assistance to more than 223,457 individuals at risk of hunger in the
four counties of Western Massachusetts (Hampden, Hampshire, Franklin and Berkshire
counties). We also lead the community to end hunger through public education and
advocacy.<br><br>For more information on how you can get involved in your
community, visit www.foodbankwma.org<br><br>",
          "name": "The Food Bank of Western Massachusetts",
          "zip code": 1038
       }
      ],
      "county": {
        "county poverty_percentage": 11.9,
        "county_poverty_population": 16535,
```

```
"fight_poverty_multiplier": 0.9,
    "id": 1,
    "name": "Hampshire County",
    "state": "Massachusetts"
},
    "county_id": 1,
    "id": 1,
    "name": "Hatfield",
    "state": "Massachusetts"
}
```

<u>Here</u> are explanations for each attribute:

**average\_charity\_navigator\_score**: a Float between 1 and 100 denoting the average Charity Navigator score of all charities in this city.

**average\_fight\_poverty\_score**: a Float between 1 and 100 denoting the average Fight Poverty score of all charities in this city.

**charities**: an array of charity objects for all charities inside the city. The charity object's attributes are explained in the Charities section above.

**county**: a JSON object of the county the city is in. The county object is explained further down in the Counties section.

**county\_id**: an integer reflecting the unique id of the county the city is in.

id: this is an Integer that serves as the primary key to a city.

**name**: the name of the city. This is a string.

**state**: the state the city is in. This is a string.

## **County API**

When requesting a county via any of the county API's (nothing specified, county's unique id specified, county's name specified), each county object looks like this:

```
{
      "charities": [
          "address": "97 North Hatfield Road",
          "cause": "Food Banks, Food Pantries, and Food Distribution",
          "charity_navigator_accountability_score": 100,
          "charity_navigator_financial_score": 97.5,
          "charity_navigator_score": 98.23,
          "city_id": 1,
          "county_id": 1,
          "fight_poverty_score": 88.41,
          "id": 3.
          "mission_statement": "Mission: To feed our neighbors in need and lead the
community to end hunger.<br>Vision: A Western Massachusetts where no one goes
hungry and everyone has access to nutritious food. cbr><br/>br>Overarching value: We
believe that everyone has the right to healthy food regardless of their
circumstances. <br><br>The Food Bank is the leader provider of emergency food and
other food assistance to more than 223,457 individuals at risk of hunger in the
four counties of Western Massachusetts (Hampden, Hampshire, Franklin and Berkshire
counties). We also lead the community to end hunger through public education and
advocacy.<br><br>For more information on how you can get involved in your
community, visit www.foodbankwma.org<br><br>",
          "name": "The Food Bank of Western Massachusetts",
          "zip code": 1038
       },
          "address": "265 Prospect Street",
          "cause": "Food Banks, Food Pantries, and Food Distribution",
          "charity_navigator_accountability_score": 89,
```

```
"charity navigator financial score": 86.14,
          "charity_navigator_score": 87.48,
          "city_id": 2,
          "county_id": 1,
          "fight poverty score": 78.73,
          "id": 4,
          "mission_statement": "The Northampton Survival Center is an emergency
food pantry that provides low-income individuals and families in 18 communities in
Hampshire County with free food, clothing, personal care items, and referrals for
emergency assistance. From its two locations in Northampton and Goshen, the Center
distributes over 650,000 pounds of food each year. From its Hilltown Pantry in
Goshen, the NSC distributes another 40,000 pounds of food each year in the nine
northern hilltowns. All together, from its two locations, the NSC distributes about
2,500 pounds of food in nutritionally-balanced food boxes every weekday.",
          "name": "Northampton Survival Center",
          "zip code": 1060
       }
      ],
      "cities": [
       {
          "average_charity_navigator_score": 98.23,
          "average_fight_poverty_score": 88.41,
          "county id": 1,
          "id": 1,
          "name": "Hatfield",
          "state": "Massachusetts"
       },
          "average_charity_navigator_score": 87.48,
          "average_fight_poverty_score": 78.73,
          "county_id": 1,
          "id": 2,
          "name": "Northampton",
          "state": "Massachusetts"
        }
```

```
],
  "county_poverty_percentage": 11.9,
  "county_poverty_population": 16535,
  "fight_poverty_multiplier": 0.9,
  "id": 1,
  "name": "Hampshire County",
  "state": "Massachusetts"
}
```

<u>Here</u> are explanations for each attribute:

**charities**: an array of charity objects for all charities inside the county. The charity object's attributes are explained in the Charities section above.

**cities**: an array of city objects for all cities inside the county. The city object's attributes are explained in the Cities section above.

**county\_poverty\_percentage:** this is a float between 0 and 100 that reflects the percentage of people living in poverty in a county. It is collected from the US census. More information can be found here.

**county\_poverty\_population**: this is an integer that reflects the number of people living in poverty in a county. It is also collected from the US census. More information can be found here.

**fight\_poverty\_multiplier**: a float between 0.75 and 1.25 that is used to multiply a charity's charity\_navigator\_score to get a more holistic score (the charity's fight\_poverty\_score) based on the county a charity operates in. The multiplier was determined by careful analysis shown in this file. Essentially, we looked at each county's poverty percentage and poverty population separately and grouped all counties into 11 buckets for each. The buckets were .05 increments from .75 to 1.25 (e.g. .75 is bucket 1, .80 is bucket 2, .85 is bucket 3, etc.). The buckets contain a nearly even number of counties (we biased toward 1.0 and placed a larger number of counties as buckets approached 1.0. In other words this explains why there are fewer counties in buckets for .75 and 1.25 than there are for bucket 1.0). Fundamentally, the higher the poverty

percentage and the higher the poverty population, the higher the multiplier. <u>This python</u> module was used to set the multipliers.

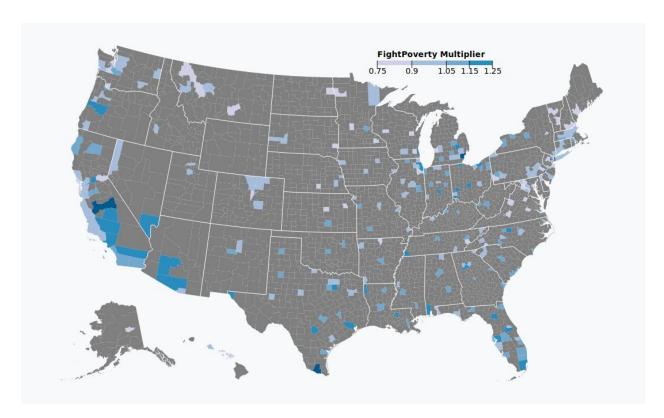
**id**: this is an Integer that serves as the primary key to a county, thus it uniquely identifies each county. It is created by the FightPoverty database when a county is inserted into the database.

**name**: the name of this county. This is a string.

**state**: the state the county is in. This is a string.

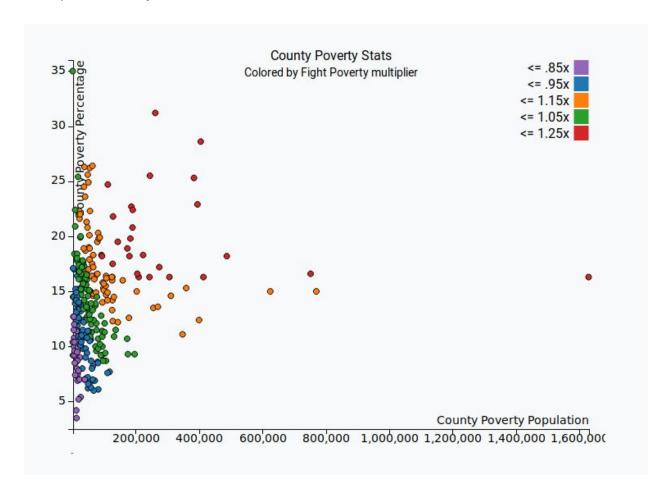
#### Models

We used the <u>D3 Javascript</u> library to create data-based models to help our customers better visualize and understand our data and our purpose.



The model shown above is a heat map of the Fight Poverty multiplier in the counties of the United States. The dark blue represents a higher multiplier, whereas the lighter blue represents a lower multiplier. This model allows the viewer to visualize at a quick glance where the counties with the highest poverty percentage per population are located in the U.S. The interactive map (located in our website) further allows the viewer to hover their

pointer over the map where a tooltip pops up for each county and shows the multiplier for that specific county.

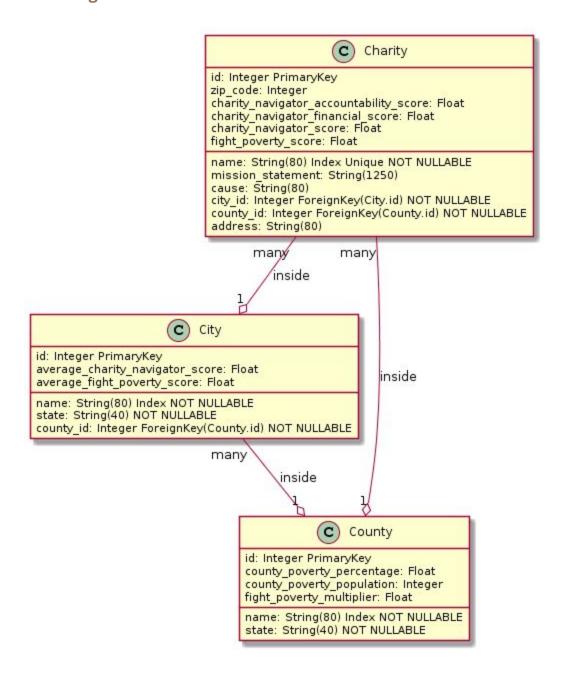


The graph above shows the percentage versus population county statistics. The x-axis represents the county poverty population, whereas the y-axis represents the county poverty percentage. These two pieces of data allow us to come up with a *Fight Poverty multiplier*, where the higher the poverty percentage and population is directly proportional to a higher *Fight Poverty multiplier*. This multiplier allows us to better rank the charities on a county-need basis. This graph helps the viewer notice at a glance the counties which have a higher multiplier, those dots farthest away from the origin, and therefore see which counties have the greatest need. The interactive version of this graph on our website allows the user to hover over the dots with their pointer to get a tooltip with the name of the county, state, and *Fight Poverty multiplier*.



Our last model is the bar graph shown above. It represents the <u>Charity Navigator's score</u> of a charity (in orange) versus our own <u>(Fight Poverty) charity score</u> (in green). The purpose of this graph is to compare and contrast the two different scores for each individual charity on our site. This helps with visualizing how different criteria provide a relatively different score. On the interactive version in our <u>site</u>, hovering over each bar provides a tooltip with the charity's name and the Charity Navigator score or the Flght Poverty score, depending on the selection.

## **UML Diagram**



## Charity

These are charities from around the US specifically focused on fighting poverty. In order to scrape for charities, we first requested a key from the Charity Navigator website. Then we used this python module to scrape data from the API into a JSON file. See this folder to see which queries were used and the respective JSON files containing the data. Here is the Charity Navigator API we used to actually request data. How we got city and county data will be detailed in the following sections.

## Each charity has the following columns:

- *id*: this is an Integer that serves as the primary key to a charity, thus it uniquely identifies each charity.
- *zip\_code*: this is the charity's zip code reflected as an integer. This was scraped from Charity Navigator.
- charity\_navigator\_accountability\_ score: a float between 1 and 100 reflecting Charity Navigator's score for how well the charity can be held accountable and how transparent it is in its operations. Here is more detailed information on how Charity Navigator goes about coming up with this score.
- charity\_navigator\_financial\_score: a float between 1 and 100 reflecting Charity
  Navigator's score for how well the charity spends money (e.g. on charitable services
  versus salaries). Here is more detailed information on how Charity Navigator goes
  about coming up with this score.
- charity\_navigator\_score: a float between 1 and 100 reflecting Charity Navigator's aggregated calculation of both financial and accountability scores. Here is the formula Charity Navigator uses to come up with this score.
- *fight\_poverty\_score*: a float between 1 and 100 reflecting Fight Poverty's rating of the charity based on a blend of Charity Navigator's scores, as well as the poverty percentage and population of the county each charity operates in. This score is equal to the fight\_poverty\_multiplier of the county the charity is in multiplied by the charity\_navigator\_score. If the score would be greater than 100 after the multiplier, then it maxes out at 100. This updated score reflects what we believe to be a more holistic score for the charity. The multiplier ranges from 0.75 to 1.25 based on how

- poor a charity's county is and how large the poverty population is. Thus, the poorer the county and the larger the poverty population, the higher the multiplier.
- *name*: the name of the charity. This is a required field for a charity. This data was scraped from Charity Navigator.
- mission\_statement: the charity's mission statement provided to Charity Navigator.
- *cause:* the charity's cause. Right now we only have two causes ("Food Banks, Food Pantries, and Food Distribution" and "Homeless Services") since these were the causes most directly geared toward fighting poverty we could find charities for. We may make this its own table in the future. This was scraped from Charity Navigator.
- *city\_id*: an integer reflecting the unique id of the city the charity is in. This id is an id of another city inside the FightPoverty database, thus it is a foreign key. It is required to know the id of the city the charity is in when inserting the charity. This allows us to link charities to cities easily. The city name was scraped from Charity Navigator. We used the city name and state name provided by Charity Navigator to then locate the city in our database.
- county\_id: an integer reflecting the unique id of the county the charity is in. This id is an id of another county inside the FightPoverty database, thus it is a foreign key. It is required to know the id of the county the charity is in when inserting the charity. This allows us to link charities to counties easily. Plus, this will allow us to more easily determine the fight\_poverty\_score based on the county's poverty stats. We used the county name and state name provided by Charity Navigator t then locate the county in our database.
- address: the charity's street address provided by Charity Navigator.

The Charity table has a many-to-one relationship to both City and County tables. The charity's relationship to both city and county is an aggregation because each city and county is composed of an aggregation of charities -- if city and county were deleted, each charity would still exist independently.

## City

These are cities around the US which have charities fighting poverty. The data we used has been scraped from both the <u>US census</u> as well as a <u>Zip Code database</u>.

To scrape from the US census, we used <u>the same Python module</u> linked above to scrape the data from the API into JSON files. These folders show exact queries used and JSON files: <u>cities folder</u>, <u>counties folder</u>, <u>states folder</u>, and <u>zip code folder</u>.

To scrape from the Zip Code database, we downloaded the CSV file from that page linked, then used this python module, to convert the downloaded CSV into this ISON file.

Each city has the following columns:

- *id*: this is an Integer that serves as the primary key to a city, thus it uniquely identifies each city.
- name: the name of the city. This is a required field.
- *state*: the state the city is in. This is a required field.
- county\_id: an integer reflecting the unique id of the county the city is in. This id is an id of another county inside the FightPoverty database, thus it is a foreign key. It is required to know the id of the county the city is in when inserting the city. This allows us to link cities to counties easily.
- average\_charity\_navigator\_score: a float reflecting the average overall Charity
  Navigator score of all charities in this city.
- average\_fight\_poverty\_score: a float reflecting the average Fight Poverty score of all charities in this city.

The City table has a many-to-one relationship to the County table. The city's relationship to a county is an aggregation because a county is composed of an aggregation of cities -- if a county were deleted and/or its boundaries relocated, cities would exist independently.

#### County

To get county information we used the <u>following data from the US Census</u>. We used <u>the same Python module</u> linked above to scrape the data from the API into a JSON file. This <u>counties folder</u> shows the API used and the JSON file.

Each county has the following columns:

- *id*: this is an Integer that serves as the primary key to a county, thus it uniquely identifies each county. It is created by the FightPoverty database when a county is inserted into the database.
- county\_poverty\_percentage: this is a float between 0 and 100 that reflects the percentage of people living in poverty in a county. It is collected from the US census. More information can be found here.
- county\_poverty\_population: this is an integer that reflects the number of people living in poverty in a county. It is also collected from the US census. More information can be found here.
- name: the name of this county. This is a required field.
- *state*: the state the county is in. This is a required field.
- Fight\_poverty\_multiplier: a float between 0.75 and 1.25 that is used to multiply the charity\_navigator\_score to get a more holistic score based on the county a charity operates in. The multiplier was determined by careful analysis shown in this file. Essentially, we looked at each county's poverty percentage and poverty population separately and grouped all counties into 11 buckets for each. The buckets were .05 increments from .75 to 1.25 (e.g. .75 is bucket 1, .80 is bucket 2, .85 is bucket 3, etc.). The buckets contain a nearly even number of counties (we biased toward 1.0 and placed a larger number of counties as buckets approached 1.0. In other words, this explains why there are fewer counties in buckets for .75 and 1.25 than there are for bucket 1.0). Fundamentally, the higher the poverty percentage and the higher the poverty population, the higher the multiplier. This python module was used to set the multipliers.

## **Tools**

## Namecheap

We used <u>Namecheap.com</u> to register and manage our domain. Their dashboard makes it simple to manage your domain's properties, redirects, and more. Plus, all of their domains include WholsGuard privacy protection free of charge for the duration of your domain.

## **Amazon Web Services - Elastic Cloud Computing (EC2)**

Since the second phase of the project required us to have a dynamic website, this time we needed to have some computing power to run our applications, not just a storage location. That's why we moved all the contents of our website to the <a href="Elastic Compute Cloud">Elastic Compute Cloud</a> [EC2] service of AWS. Through proper network and storage management, we managed to fit three Docker containers inside a single t2.micro EC2 instance, one for Flask, another for MySQL, and the last one for React.

#### Docker

We used <u>Docker</u> to divide and containerize Flask (our backend application), React (our frontend application) and MySQL (our database). By doing this we are able to isolate each application, eliminating app conflicts and simplifying the automation pipeline. Both the Flask and the React Docker containers are set up in such a way that a simple push to the Gitlab 'deployment' branch can update the backend and frontend files, rebuild the containers and restart them. The MySQL Docker container does not need to be restarted, but in the event we wanted to, all data is secure and persistent in the EC2 volume, making sure no data is ever lost accidentally.

## **Amazon Web Services - Elastic Load Balancing (ELB)**

At first, we didn't think we would need a load balancer, but after deploying the React app into a Docker container within EC2 we realized we needed to implement some port forwarding, especially since Namecheap (our DNS provider) would not accept the desired React port as part of the CNAME address. Therefore, we created an application load balancer using AWS Elastic Load Balancing. This load balancer not only allows us to forward the default port 80 to our React's port, but it also helps distribute the incoming traffic of our application from three different AWS regions.

## **Amazon Web Services - Simple Storage Service (S3)**

We used Amazon's Simple Storage Service to store the hundreds of images for each of our cities, charities, and counties. We then linked them to their respective card on our website to be loaded upon request. This is a much faster procedure than storing them all along in

the same server as the website and having them all loaded onto the server's memory at runtime. Furthermore, AWS S3 provides fast and reliable retrieval of each image, every time.

#### Flask

Flask is a Python framework we are using to expose the FightPoverty RESTful API. Inside the Flask app here, we connect to a MySQL database, set up the tables stored in the database, and expose various endpoints to that database. SQLAlchemy is used for all MySQL-related functions (connecting to the database and constructing the tables) and Flask-Restless combines with SQLAlchemy to create endpoints that query the database. More information on Flask can be found here.

#### React

React was used to build our dynamic single-page web application. The main benefit of React is that it allowed us to split up the static website into reusable components. These components enable us to create a website that shows displays information about a countless number of charities, counties, and cities, without having to hardcode all the pages of information.

#### Gitlab

Gitlab is where we hosted our development repository. It's the perfect place for collaboration, issue tracking and most importantly, continuous integration and deployment. It helped us automate our deployment to our EC2 instance and publish our changes for both the frontend and backend with every push

#### Selenium

Selenium is a suite of tools to automate web browsers across many platforms. Selenium WebDriver was used to create robust, browser-based regression automation suites and tests.

#### **Postman**

Postman enables us to have an easy to use tool to test and document our website's RESTful API's. It also provides an easily accessible reference for anyone to consult when attempting to use our RESTful API's via automatically generated documentation <u>linked here</u>.

## Bootstrap

Bootstrap is a great front-end framework that allowed us to easily design our responsive web application. It's easy to learn, you can get it up and running in minutes and it does most of the heavy lifting for you. Although you don't need to know CSS to use Bootstrap, it is recommended that you have a strong understanding of CSS and HTML beforehand to be able to make unique and elegant websites.

## D3.js

D3, or Data-Driven Documents, is a Javascript library that we used to make visualizations for our own website and our provider's website. D3 enabled us to make visualizations using HTML, CSS, and SVG that display data in an interactive and aesthetic way.

## **Google-Images-Download**

We used and modified the library <u>google-images-download</u> to automate the parsing and downloading of images from Google. We then uploaded them to an S3 bucket and linked them to our respective charities, cities, and counties.

## **Google Docs**

We used Google Docs to collaborate on our project proposal, requirements, technical report and anything else that required us to share information through writing.

## Hosting

We used a combination of Namecheap and AWS EC2 to host our website online. Namecheap's DNS made it simple for us to obtain our domain, create our API's subdomain, manage our redirects, and link our domain to our EC2 instance.

AWS EC2, on the other hand, allowed us to host our files, run our apps on Docker containers, easily automate our changes through Gitlab's pipelines and link our instance to our domain to make it available online.

# **Pagination**

#### **Frontend**

We used a <u>react-js-pagination</u> package to incorporate pagination into our website. The package provides us with an easy-to-use pagination component that dynamically updates the model pages with different instances of charities, cities, and counties from the database when the user navigates through different page numbers.

#### **Backend**

<u>Flask-restless</u> provides pagination to the API's created via its API manager. Each request to <u>api.fightpoverty.online/api/charity</u>, <u>api.fightpoverty.online/api/city</u>, and <u>api.fightpoverty.online/api/county</u> returns a JSON object response with the following:

```
{
    "num_results": <Integer giving the total number of objects of this
type inside database>,
    "objects": [<An array of length specified when creating the API, in
our case 9>],
    "page": <Integer denoting this response's page number>,
    "total_pages": <Integer denoting the total number of pages of this
object in database>
}
```

Thus the RESTful API provides all information needed to know what page to be on, how many pages there are, and a set max number of elements that will be returned (the number of objects per page specified when the API was created).

## **Database**

The DB is a MySQL (5.7) database running inside a Docker container. It was pulled from Docker hub <a href="https://example.com/here">here</a>. The host machine running the Docker image is an Amazon EC2 instance exposing the database on port 3306. See the "Models" section above for schemas used in the database.

## How data was inserted into the database

- 1. Collected all locations we have charities for using this Python module. Locations were saved into this file.
- 2. Added all counties and cities we have charities for into the database using this <a href="https://example.com/Python-module">Python module</a>. A county would get added first, and then the id assigned to it by the database was used to then add the city (referencing the county id the city is in).
- 3. Added all charities into the database using this Python module. For each charity, the module queries the database using the charity's city/state to find the city and county IDs the charity is in. Those IDs were then used to add the charity into the database.
- 4. Lastly, <u>this Python module</u> was used in this Python module to set each county's poverty percentage and population using US census data.

# **Testing**

## Unit tests of the JavaScript code using Mocha

21 Mocha unit tests were made to test the Javascript code used in the frontend. We tested the calls to the backend to make sure the frontend was receiving the correct data and information to be displayed. Five sets of tests were conducted on each model component (cities, counties, and charities) that tested methods that can be found in the react-app/src/queries directory:

- Number of page items: This first sets of tests ensures that whenever the model
  pages make a call to the backend for instances of each model, the pages get exactly
  nine instances to be displayed.
- getSpecific methods: The getSpecific methods of each model were tested to see if
  they would return the correct instance of whatever instance was asked for. This is to
  ensure that an instance of one model successfully links to the proper instances of
  other models.
- Alphabetical Sort: The *get* methods for each model were tested to ensure that that they could return a sorted list of instances in both ascending and descending orders.
- Numerical Sort: The get method of the charity model was tested to ensure that it
  could return charities sorted by FightPoverty score in ascending and descending
  order; the get method of the county model was tested to ensure that it could return
  counties sorted by poverty percentage in ascending and descending order.
- Filtering: Each model's get method was tested to ensure that it could filter by state(s), and the county and charity pages were tested to make sure they could filter by poverty percentage and FightPoverty score, respectively.

## Acceptance tests of the GUI using Selenium

22 acceptance tests of the GUI using Selenium were created. With Importing from unittest and using the Firefox webdriver we created tests to check for failures in our websites GUI. The assertIn(a,b) method was commonly used to check for failures, as was assertEqual() to check for an expected result. We covered testing various parts of the GUI such as page titles, page headings, text, buttons, navigating between pages, searching, sorting, and filtering. Five various strategies to locate elements in a page were used:

- *find\_elements\_by\_class\_name*: Use this when you want to locate an element by class attribute name. With this strategy, the first element with the matching class attribute name will be returned. If no element has a matching class attribute name, a NoSuchElementException will be raised.
- *find\_elements\_by\_css\_selector*: Use this when you want to locate an element by CSS selector syntax. With this strategy, the first element with the matching CSS selector

will be returned. If no element has a matching CSS selector, a NoSuchElementException will be raised.

- find\_elements\_by\_xpath: XPath is the language used for locating nodes in an XML document.
- *find\_elements\_by\_link\_text:* With this strategy, the first element with the link text value matching the location will be returned. If no element has a matching link text attribute, a NoSuchElementException will be raised.
- Find\_elements\_by\_id: Use this when you know id attribute of an element. With this strategy, the first element with the id attribute value matching the location will be returned. If no element has a matching id attribute, a NoSuchElementException will be raised.

## Unit tests of the Python code using unittest

10 unit tests were used to test the Python code used in the backend. In addition to testing the Flask server, the unit tests also test code used to populate the FightPoverty database. Many utility modules were used to get data from various RESTful API's around the web and ultimately into the FightPoverty database. Here are more details for each test:

- *test\_json\_utils*: tests the read/write json utilities used to read and write json files by creating a dict, writing the dict to a file, then reading the dict from the file. These json utilities were used in numerous modules.
- test\_json\_utils2: tests the read/write json utilities used to read and write json files by creating an empty dict, writing the empty dict to a file, then reading the empty dict from the file.
- test\_json\_scraper: tests the scraper used to pull data from various RESTful API's around the web, as well as the FightPoverty API. This test makes sure the json scraper gets a response from the API, places it into a json file, and the json file has the expected response.
- *test\_json\_scraper2*: tests the scraper used to pull data from various RESTful API's around the web, as well as the FightPoverty API. In addition to testing what the first test tests, this test's request also includes a page number parameter.

- test\_state\_name\_from\_abbrev: tests the utility that takes a state's abbreviation as input and outputs the state's full name. Both the charities data and zip code data we scraped stored state abbreviations. This utility helped convert when using those data sets. Also, this utility will likely be used to convert user input into a state name.
- test\_state\_name\_from\_abbrev2: makes sure the state name from abbreviation utility returns an empty response for a state it does not know about. Sometimes the data has odd state names which would break other modules if this does not happen.
- test\_state\_name\_from\_num: tests the utility that takes a state's number as input and outputs the state's full name. The US census keeps track of state's in numbers, which complicated some modules. This utility helps when using US census data.
- test\_state\_name\_from\_num2: makes sure the state name from number utility returns an empty response for a state it does not know about. This prevents other scripts from halting or erroring out.
- *test\_sql\_utils*: tests that a SQL connection can be established providing acceptable credentials to our test database to the utility.
- test\_flask\_restless: tests that the Flask server is up and running and provides the expected response to the API's root endpoint.

## Unit tests of the RESTful API using Postman

Postman enables you to test each RESTful API in real-time. After writing test scripts for an API, when hitting "Send" inside the Postman app, Postman will automatically run the test scripts. We have general tests for each API to make sure they are working, as well as API-specific tests for each to make sure the body of the response is as expected.

Our general tests make sure of the following for every API's response: the status code is 200, the status is OK, there is no error, the response has a JSON body, and there is no error with the JSON body. Here are the general tests:

```
pm.test("expect response to have status 200", function () {
    pm.response.to.have.status(200);
});

pm.test("expect response to have OK status", function () {
```

```
pm.response.to.have.status("OK");
});

pm.test("response should not have error", function () {
    pm.response.to.not.be.error;
});

pm.test("response should have json body", function () {
    pm.response.to.have.jsonBody("");
});

pm.test("response should not have json body error", function () {
    pm.response.to.not.have.jsonBody("error");
});
```

Our specific tests make sure each response has expected values inside them. For example, one test for Charities paginated looks like this to make sure the response says there is the right number of Charities in the database:

```
pm.test("expect 571 total charities in database", function() {
    pm.expect(pm.response.json().num_results).to.eql(571);
});
```

To see the tests, import the Postman collection <u>here</u> into your own Postman app. You will then be able to see all tests under the "Tests" tab for each API.

# **Filtering**

- 1. Counties
  - Counties can be filtered by state and by poverty percentage. In order to
    accomplish this, the React component for the model page updates its
    stateFilters or percentFilter states depending on what the user chooses and
    the component makes a call to the backend requesting the desired filters
    using those parameters.
- 2. Cities

- Cities can only be filtered by state and are accomplished by updating the city model component's *stateFilters* state which is also used to make a specific call to the backend.

#### 3. Charities

- Charities can be filtered by state and by FightPoverty score and are accomplished by updating the model component's *stateFilters* and *scoreFilter* states and formats a call to the backend with those parameters like the other models.

## **Searching**

Searching was implemented with a Search component. The component is displayed on each page and is able to determine what type of search to do based on the page the user is on. If the user is on the homepage, searching would result in a general search that displays instances from all models. If the user is on a specific model page (i.e city), the search component would only display instances of that particular model.

# Sorting

Each React model component has a *sort* state that keeps tracks of what the user has chosen to sort the page by. Each model provides alphabetical sorting in both directions, and the charity and county model pages also offer numerical sorting by FightPoverty score and poverty percentage, respectively.

#### References

1. <a href="https://www.census.gov/library/publications/2017/demo/p60-259.html">https://www.census.gov/library/publications/2017/demo/p60-259.html</a>