

# Kevin Osborne

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## Full-Stack Web Developer

Highly driven and collaborative multi full-stack web developer able to build web apps through the entire process. Experienced in information gathering, development, testing, and deployment. Strong aptitude for picking up new computer languages quickly with previous background in business sales and marketing in Shanghai, China and native fluency in Mandarin Chinese.

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## Technical Toolbox

**Front-End Development:** HTML5, CSS3, JQuery, Ajax, HTTP Request/Response

**Languages:** JavaScript, Python, C#, Java

**Frameworks:** AngularJS, Express.js, Django, ASP.NET Core, Spring, Twitter Bootstrap

**Databases:** SQL & NoSQL - MySQL, SQLite, MongoDB

**Version Control:** Git, Github

**Servers:** Apache, Node.js

**Methodology:** OOP, MVC, Restful Architecture, Agile, Scrum

**Deployments:** Amazon Web Services (AWS), Azure

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## Web Development Experience

**Coding Dojo** | Bellevue, Washington (03/2017 - 08/2017)

Completed an intensive 4 stack web development program starting in March 2017 working more than 1500 hours. Achieved belts in two languages and developed a web app used by Coding Dojo.

### Projects:

**Snacking Dojo** (MEAN) - A team of three created a snacking web app that lets students to find, vote, and comments for their favorite snacks on a weekly basis. The administrator can view the top 10 items and be redirected to Instacart to make a purchases for those unique products. The administrator can also reset the votes as a new cohort arrives and has different snacking preferences.

Technologies used include AngularJS, Express, Mongoose, MongoDB, HTML5, and CSS3.

**Wedding Planner** (C#) - I created a web app that allows registered users to plan a wedding. Visitors can RSVP to weddings and view attendee lists.

Technologies used include ASP.NET Core, Entity Framework.

**Ring Game** (Java) - I created a ring game web app that has both users and admin, where an admin has privileged access to create teams, add users to a team, and update the user's name. The users are able to choose their favorite magic rings created by the admin and view the group they have been placed.

Technologies used include Java, Spring, MySQL.

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## Other Professional Experience

**James H Osborne** | Mercer Island, Washington (01/17 - 08/17)

### Public Relations Manager

Public relations manager for James H Osborne's first published book, *Will Your Way Back*.

- Developed the James H Osborne brand, website and Facebook design and content.
  - Optimized website with SEO, Tag Manager, and Google Analytics.
  - Organized and promoted over 35 author speaking events via radio, podcasts, magazines, libraries, influential clubs, universities, and high-profile blogs.
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**Xiao Feng China** | Mercer Island, Washington (03/16-12/16)

**Business Consultant**

Consultant for a premium Chinese ceramic brand, Xiao Feng, to coordinate art exhibition and market opportunities in the U.S.

**Verdura** | Shanghai, China (08/13-08/15)

**Sales Manager**

Worked as the sales manager of a new gourmet speciality greens startup. Verdura specializes in growing microgreens and exotic edible greens using aquaponics, hydroponics, and reconditioned soil.

- Grew sales single handedly from \$0 to \$300K/yr in an 18 month period allowing the company to become profitable.
- Developed strong and loyal customer network with 70 fine dining restaurants in Shanghai such as Hakkasan, Sproutworks, Mr. & Mrs. Bund and Ultraviolet as well as several multi-chain restaurants across China such as Element Fresh.
- Signed contracts with major hotel customers including Waldorf Astoria, Four Seasons, Westin, and Hyatt.
- Initiated and executed new business development projects with Living Microgreen Wall and Trays.
- Built and enhanced the company's automated ERP and CRM systems in Google Drive.

**Net@lk** | Shanghai, China (09/11 – 07/13)

**Strategic Advertising Manager**

Worked for a leading Chinese social media agency, Net@lk, and managed campaign accounts for high-profile foreign brands entering China.

- Provided marketing research and customer insight information for client marketing plans.
- Built campaigns for many multinational companies such as Walmart, Decathlon, Volkswagen, and SWFCO.
- Performed as internal liaison with Buzzreader for social performance indicators and online influencers.
- Translated extensive Chinese -> English creative content for marketing proposals.

**JUCCCE** | Shanghai, China (05/11 – 08/11)

**Research Manager Intern**

Interned for a Chinese environmental NGO focused on raising awareness of sustainable living practices in China.

- Developed content for the Energy Blueprint Project to better enable sustainable activities worldwide.
- Managed JUCCCE's Chinese social media accounts and press releases.
- Supported international team on visual design and communication strategies for the 'China Dream' Project.

**Seattle University Sustainable Urban Agricultural Project** | Seattle, Washington (06/10-03/11)

**Digital Officer**

Worked for Seattle University to develop the first urban farm on a wastewater treatment plant to build awareness and promote the project through digital channels.

- Created local marketing research on social initiatives on other organic farm projects.
- Worked with key stakeholders to organize combined online and offline events for project awareness.

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## EDUCATION

**Seattle University**, Seattle, WA, B.A. Environmental Studies, Mandarin Chinese, Magna Cum Laude, 2010

**Jiaotong University**, Shanghai, CN, Extended Language Training, 2011, 2012