

WORLD OUT OF BOUNDS

EXPAND YOUR HORIZONS

MEDIA KIT

WHAT WE DO



World Out of Bounds is a magazine that focuses on what other cultures and populations around the world participate in that may seem off limits to the citizens of the United States. We look at 'taboos' and explore why they are used in those cultures, while also uncovering what makes it so bizarre to the United States culture. Through the articles and issues we hope to create more

awareness of other cultures. We want to accomplish a more open-minded perspective to our readers and hopefully help them broaden their horizons. We also want to take some time to look at our culture in the United States and examine how some of our practices are considered taboo to other cultures around the world.

WHAT'S IN STORE NEXT YEAR

Over the next year we are trying to broaden our accessibility. We want more people to experience our purpose and, in turn, become more aware. We are going to expand our advertising campaigns, social media, and footprint for returning and new readers.

SOCIAL MEDIA TRENDS?

Our webpage isn't the only place you can find us. Follow us on our social media accounts and get up to date posts of our newest articles and issues available to you! If you experience anything out of the 'norm' use our hashtag #WorldOutOfBounds and have the chance to be featured on our webpage.

Facebook: World Out of Bounds Magazine
Twitter: @Worldoutofbound
Instagram: @Worldoutofbound

WHAT OUR YEAR AHEAD LOOKS LIKE:

January/February:	Middle East	Feat. "Flying Shoes?"
March/April:	Latin America	Feat. "Pointy Boots"
May/June:	Northern Africa	Feat. "Bull Jumping"
July/August:	Southeast Asia	Feat. "Head Off Limits"
September/October:	Western Europe	Feat. "Horse for Dinner"
November/December:	Southern Africa	Feat. "Festival of the Dead"



ADVERTISING RATES

Full Page:
\$ 1200
(297 x 210 mm)

Half Page:
\$820
Vertical: (261 x 85.5 mm)
Horizontal: (129 x 184 mm)

Third Page:
\$650
Vertical: (261 x 52.67 mm)
Horizontal (85 x 184 mm)

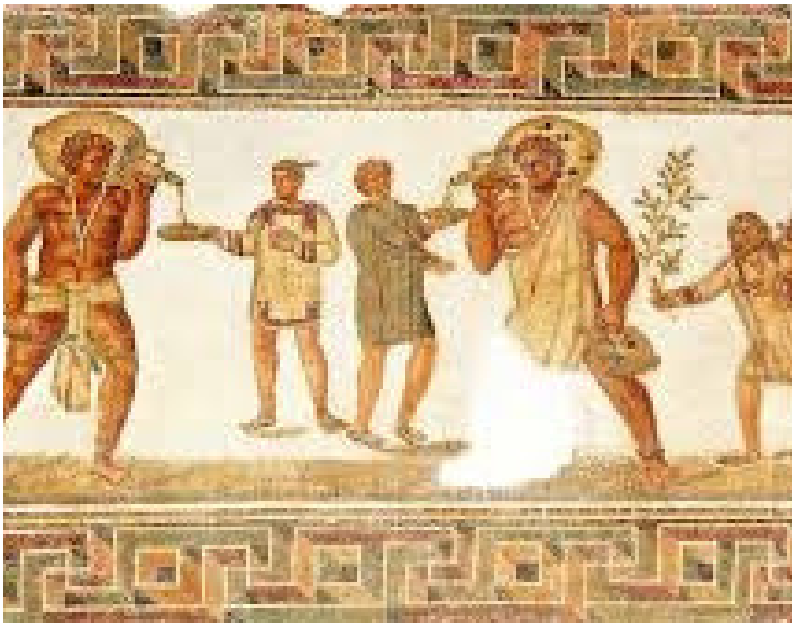
Fourth Page:
\$480
Vertical: (129 x 85.5 mm)
Horizontal: (63 x 184 mm)

Online Space:
Price Varies: \$400-1200
Space Varies

OUR POTENTIAL ADVERTISERS

We want to reach out to advertisers and businesses that have a national and global mark. We also want to market to those who want to learn, explore, and engage in the world around us. These companies include, but are not limited to:

- National Geographic
- REI
- Google
- History Channel
- New York Times





A LOOK AT OUR AUDIENCE

U.S. Readers: 4.2 mil
Males: 1.9 mil 45.24%
Females: 2.3 mil 54.76%

Education
College Graduates: 2.56 mil 60.95%
Attended College: 1.2 mil 28.57%

Age
18-34: 1.428 mil 34%
35-50: 0.966 mil 23%
51-65: 1.1 mil 26.19%
66 + : 0.706 mil 16.81%

Average Household Income:
\$81,000

PREDICTIONS ON WHERE OUR READERS WILL STAY CONNECTED

Print Magazine Subscriptions:	23%
Webpage Subscriptions (includes access to all articles)	27%
Social Media Outlets (only includes headlines and select articles)	28%
One Time Purchases:	22%



A LOOK AT OUR STAFF



COLE ROEBUCK

Hello, my name is Cole Roebuck and I am a writer here at World Out of Bounds. I have decided to work here as I believe it is very important to see why other people from other cultures view the world and the things in it the way they do. As I am a writer I get to share what I learn with the rest of the world so that others may also see and be able to broaden their horizons of understanding.

KAYLA ROTT: MARKETING COORDINATOR

Hey everyone! I'm Kayla and I am from the beautiful Pacific Northwest. One of my many passions is exploring and trying new things while learning about the different cultures our world has to offer. My work done at World Out of Bounds has allowed me to learn more about these cultures and has improved my insight. I specialize in marketing and am constantly trying to improve how we connect to our readers and am always looking for new ways to reach out to you!



JURINDA SENG: SENIOR EDITOR



Hello! My name is Jurinda Seng and I was born in the great city of Long Beach, California. I love traveling and street photography. I have been to Spain, Germany, France, Switzerland, London, and Cambodia as well. I love the excitement of traveling and feeling like an explorer; discovering a new land, a new language, new money and all the little challenges that go along with it. When I travel, I am more spontaneous and don't live for the future or the past, just in the moment. Being impulsive and saying 'yes' to nearly everything is part of the fun and dangerous.

KEVIN TOOMBS

Kevin is the Web Master at World Out of Bounds

