

KEVIN TRAN

Product Designer

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EXPERIENCE

National Football League — Product Design Intern

June 2019 - August 2019

Analyzed user behavior to increase engagement for 'Insights' in the NFL app, a feature intended to build narrative for a game. Contributed to design system across TV, mobile, web, to streamline asset creation.

UC San Diego Library — UX Assistant

Sep 2018 - June 2019

Synthesized user research to inform a real-time visualization of available seating and increase students' interaction with online help channels. Redesigned Web UI components in preparation for schoolwide visual update.

UC San Diego — Instructional Assistant

Sep 2018 - Dec 2018

Constructed curriculum and facilitated critique for the upper division course: Usability & Information Architecture (COGS 107A). Course focused on structuring websites/apps properly to simplify the user experience.

ResMed — UX Intern

June 2018 - September 2018

Created low/high fidelity prototypes to overhaul an internal app designed to facilitate work flow. Moderated usability testing protocol for an app designed to assist with beginning respiratory therapy.

LEADERSHIP

Vietnamese Student Association — Designer & Webmaster

September 2017 - June 2018

Maintained and designed mobile and web layouts for one of the largest cultural organizations at UC San Diego.

Vietnamese Student Association — Culture Night Director

September 2017 - June 2018

Managed and planned a theatre/performing arts show for over 120 participants and 600 attendees,

EDUCATION

University of California San Diego

B.S. Human-Computer Interaction
Class of 2019

SKILLS

Sketch, Figma, Adobe Suite, Axure, OmniGraffle, Abstract, Invision, HTML/CSS, Javascript, Interaction Design, Prototyping, Wireframing, User Research, Usability Testing, Information Architecture, Confluence/JIRA