# **Kevin Tran**

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### **Education**

UC San Diego, 3.60

#### **B.S. Human Computer Interaction**

Minor Computer Science, Design Class of 2019

### **Tools**

Photoshop Axure

Illustrator HTML/CSS

Sketch Bootstrap

InVision Git/Github

Agile Confluence/JIRA

## Design

Storyboarding Experience Design
Wireframing Interface Design
Web Design

### Research

Personas Competitive Analysis Ethnography Heuristic Evaluation Interviews Usability Testing

### **Coursework**

Usability and Information Architecture Practicum in Professional Web Design Prototyping Design of Everyday Things

## **Experience & Leadership**

**UX Assistant, UC San Diego Library** 

Sep 2018 - Present

• Currently working with UC San Diego Library to redesign their website

#### **UX Intern**, ResMed

June 2018 - September 2018

- Overhauled internal app by conducting user research and wireframing layouts
- Moderated usability testing sessions, presented findings to stakeholders
- Conducted unmoderated user testing on a web prototype designed to view a patients sleep data

#### Designer & Webmaster, Vietnamese Student Association

September 2017 - June 2018

- Designed layout and user interface of ucsdvsa.org
- Maintained the website for one of the largest cultural organizations on campus

### Culture Night Director, Vietnamese Student Association

September 2017 - June 2018

- Oversaw and planned an annual cultural show for over 600 attendees consisting of singing, dancing, and other performing arts
- Managed over 120 participants in a theatre production

## **Projects**

#### **Healthy Dining Habits**

 Identified issues with UCSD students eating habits through ethnographic studies and user testing

#### **Spotify Redesign**

• Redesigned Spotify to cater to the audience of student drivers