Kevin Tran

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Education

UC San Diego, 3.60

B.S. Human Computer Interaction

Minor Computer Science, Design December 2019 Expected

Tools

Photoshop Axure

Illustrator HTML/CSS

Sketch Bootstrap

InVision Git/Github

Agile Confluence/JIRA

Design

Web Design

Storyboarding Experience Design
Wireframing Interface Design

Research

Personas Competitive Analysis Ethnography Heuristic Evaluation Interviews Usability Testing

Projects

Healthy Dining Habits

Identified issues with UCSD students eating habits through ethnographic studies and user testing

Relevant Experience

Instructional Apprentice, UCSD Cognitive Science Department

Sep 2018 - Present

- Facilitating critique sessions in Usability & Information Architecture
- Holding weekly office hours to give students additional feedback
- Grading assignments in a studio class of over 70 students

UX Assistant, UC San Diego Library

Sep 2018 - Present

- Synthesizing user research to inform library website redesign
- Creating user flows to help increase student engagement with the search function

UX Intern, ResMed

June 2018 - September 2018

- Overhauled internal app by conducting user research and creating highfidelity prototypes to faciliate the work day of a ResMed employee
- Moderated usability testing sessions, presented findings to stakeholders
- Conducted unmoderated user testing on a web prototype designed to view

Designer & Webmaster, Vietnamese Student Association

September 2017 - June 2018

- Designed layout and user interface of ucsdvsa.org
- Maintained website for one of the largest cultural organizations on campus

Leadership

Culture Night Director, Vietnamese Student Association

September 2017 - June 2018

- Oversaw and planned an annual cultural show for over 600 attendees consisting of singing, dancing, and other performing arts
- Managed over 120 participants in a student-run theatre production