

# Kevin Tran

UX Designer

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(858)-408-5117

## Experience

### **National Football League — Product Design Intern**

June 2019 - August 2019

Analyzed user behavior to increase engagement for the Insights feature in the NFL app, a feature intended to build narrative for a game. Contributed to the design system for NFL across TV, mobile, web platforms.

### **UC San Diego Library — UX Assistant**

Sep 2018 - June 2019

Synthesized user research to inform a real-time visualization of available seating and increase students' interaction with online help channels. Redesigned Web UI components for visual update.

### **UC San Diego Cognitive Science Dept — Instructional Assistant**

Sep 2018 - Dec 2018

Constructed curriculum and facilitated critique for the upper division course: Usability & Information Architecture, 70+ students. Provided additional guidance on the design process.

### **ResMed — UX Intern**

June 2018 - September 2018

Created low/high fidelity prototypes to overhaul an internal app designed to facilitate work flow. Moderated usability testing protocol for an app designed to assist with beginning respiratory therapy.

## Leadership

### **Vietnamese Student Association — Culture Night Director**

September 2017 - June 2018

Managed and planned a theatre/performing arts show for over 120 participants and 600 attendees,

### **Vietnamese Student Association — Designer & Webmaster**

September 2017 - June 2018

Maintained and designed website for one of the largest cultural organizations at UC San Diego.

## Education

### **University of California San Diego**

B.S. Human Computer Interaction

Class of 2019

## Skills

Sketch, Figma, Adobe Suite, Axure, OmniGraffle, Abstract, Invision, HTML/CSS, Javascript, Interaction Design, Prototyping, Wireframing, User Research, Usability Testing, Information Architecture, Confluence/JIRA