

# KEVIN TRAN

Product Designer

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(858)-408-5117

## Experience

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### National Football League — Product Design Intern

Jun 2019 - Aug 2019

Created a design system guide intended to quickly onboard stakeholders to NFL visual guidelines. Analyzed user behavior to increase engagement for the Insights feature, a feature intended to build narrative for a football game.

### UC San Diego Library — UX Assistant

Sep 2018 - Jun 2019

Synthesized heatmaps and test findings to inform a real-time visualization of available seating and increase students' interaction with online library help channels. Redesigned Web UI components in preparation of campus-wide visual update.

### ResMed — UX Intern

Jun 2018 - Sep 2018

Created low/high fidelity prototypes to overhaul an internal app designed to facilitate work flow. Designed usability testing protocol for an app designed to assist with beginning respiratory therapy and presented findings to stakeholders.

## Volunteer/Leadership

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### Bay Area Older Adults — UX Designer & Content Strategist

Jan 2020 - present

Currently overseeing the restructuring of a website intended to facilitate group activity for ages 50+. Project is expected to apply accessibility design principles for those who are unfamiliar with technology.

### UC San Diego — Instructional Assistant

Sep 2018 - Dec 2018

Constructed curriculum and facilitated critique for the upper division course: Usability & Information Architecture (COGS 107A). Provided additional guidance pertaining to the design process.

## Education

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### University of California San Diego

B.S. Human-Computer Interaction  
Class of 2019

## Skills

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Sketch, Figma, Adobe CS, Axure, OmniGraffle, Principle, Abstract, Invision, HTML/CSS, Design Systems, Interaction Design, Prototyping, Wireframing, User Flows, Usability Testing, Information Architecture, Storyboarding