

Kevin Tran

UX Designer

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kevintxtran.me

(858)-408-5117

Experience

Product Design Intern, National Football League Media

June 2019 - August 2019

Worked cross functionally to assess fan understanding and increasing engagement for the Insights feature in the NFL app. Ensured scalability of NFL's design system, Facemask.

UX Assistant, UC San Diego Library

Sep 2018 - June 2019

Synthesized user research to inform visualization of dynamic seating and increasing students' interaction with help channels.

Instructional Assistant, UCSD Cognitive Science Department

Sep 2018 - Dec 2018

Constructed curriculum and facilitated critique for the studio course Usability & Information Architecture, 70+ students.

UX Intern, ResMed

June 2018 - September 2018

Conducted moderated, unmoderated usability testing and designed low fidelity prototypes to overhaul an internal app.

Leadership

Culture Night Director, Vietnamese Student Association

September 2017 - June 2018

Oversaw and planned theatre/performing arts cultural show for over 120 participants, 600 attendees.

Designer & Webmaster, Vietnamese Student Association

September 2017 - June 2018

Maintained and designed website for one of the largest cultural organizations at UC San Diego.

Education

UC San Diego, 3.64

B.S. Human Computer Interaction

Class of 2019

Skills

Sketch, Adobe PS, Axure, OmniGraffle, Abstract, Invision, HTML/CSS, Javascript, Interaction Design, Prototyping, Wireframing, User Research, Usability Testing, Confluence/JIRA