

Kevin Tran

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EDUCATION

UC San Diego, 3.66

B.S. Human Computer Interaction

Minor Computer Science, Design

Class of 2019

TOOLS

Photoshop

Java

Illustrator

HTML/CSS

Sketch

Bootstrap

InVision

Git/Github

DESIGN

Storyboarding

Experience Design

Wireframing

Interface Design

Web Design

RESEARCH

Personas

Competitive Analysis

Ethnography

Heuristic Evaluation

Interviews

Usability Testing

COURSEWORK

Usability and Information Architecture

Practicum in Professional Web Design

Prototyping

Design of Everyday Things

LEADERSHIP & EXPERIENCE

Culture Night Director: Vietnamese Student Association

September 2017 - Present

- Currently overseeing and planning an annual cultural show for over 600 attendees

- Managing over 100 participants in a theatre production

Designer & Webmaster: Vietnamese Student Association

September 2017 - Present

- Designed layout and user interface of ucsdvsa.org

- Currently maintaining the organization website

PROJECTS

Inter-Sustainability Council, UX/UI Design

Jan - March 2018

- Created wireframes and hi-fidelity prototypes to present to a client

- Implemented a fully functional website using Bootstrap

Healthy Dining Habits, UX Research/Design

Feb - March 2018

- Identified issues with UCSD students' eating habits through ethnographic studies

- Performed rapid user testing to obtain feedback on a mobile app

Spotify Redesign, UX Research

Oct - Dec 2018

- Conducted competitive analysis to obtain better insight of the strengths/weaknesses of popular music apps

- Facilitated user interviews with college students to enable improvement of existing prototypes