# **Tweeter Mobility**

It was observed that tweets originated by a proportion of posters from multiple cities. Assuming that the city with the most tweets, was the posters home city some insight to the posters mobility and behaviour can be obtained by analysing the use

### **Assumptions**

The analysis is based on the following assumptions:

- · the city with the most tweets for a given poster, is the home city of the poster
- users that poster from multiple geographic locations are likely to be actual end-users not businesses (e.g. bars, venues, etc.). There are some small number of services (e.g. Where Pets Are Found, CEB Jobs) that post from multiple cities. These anomalies have not been removed in this analysis.

#### Number of mobile tweeters

Based on geo-located (place tagged and exact-position) data for 44,587 individual posters



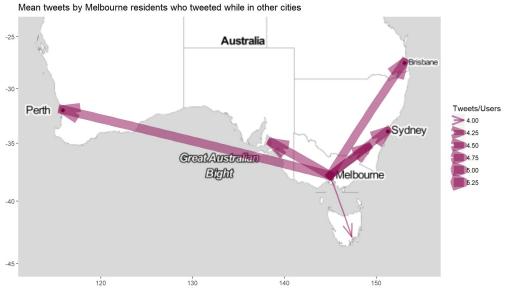
Line width is proportional to number of tweeters who visit linked city



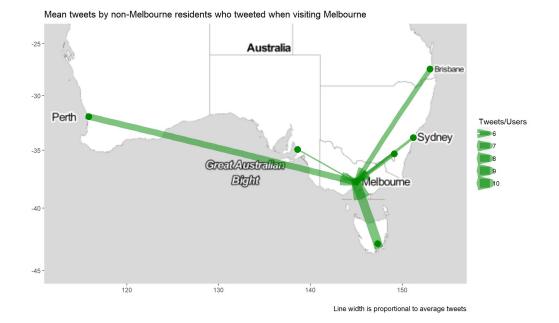
Line width is proportional to number of tweeters who visit linked city

# Tweeting activity of mobile tweeters

Based on 246,845 geo-located (place tagged and exact-position) tweets by 44,587 individual posters



Line width is proportional to average tweets



## Tweeted from distinations of mobile tweeters

Based on 47,848 geo-located exact-position by 44,587 individual posters,

