Kevin Wu

I am a student, designer, and developer interested in entrepreneurship.

EDUCATION

2013 - 2017

University of California, Berkeley
Electrical Engineering & Computer Science

SKILLS

Design
Sketch, Illustrator, Photoshop, Lightroom

Web
HTML, CSS, Ruby on Rails, React, Javascript, jQuery, AngularJS

Programming
Python, Java, C, C++, C#, Objective-C, Ruby, SQL, Git, Unix, Unity

INFORMATION

Website
www.kevinandstuff.com

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+1 408 813 7875

EXPERIENCE

2015 - 2017

Unboard. *Founder & CEO*

Founded and led game studio, earning admission into the startup accelerator Free Ventures and final interviews with The Thiel Fellowship and Y Combinator. Grew the studio to over 30 employees and contractors, producing two main titles—Epic Everything and The Resistance.

2016

Yelp. *Product Manager Intern*

Proposed and managed multiple features on the mobile app to source more reviews, the core content of Yelp. Worked with the upper management, data scientists, designers, and engineers to produce an 8.7% increase in review rate over experimental cohorts constituting 20% of the existing user base.

2013-2016

Blueprint. *President*

Directed a nonprofit organization that develops both web and mobile apps for other nonprofits pro bono. Cumulatively, led 50+ members, aided 15+ nonprofit partners, helped raise $300k+ for in-need communities, and impacted 500k+ individuals while also personally designing and coding for many of the apps.

2015

Leada. *Design & Engineering*

Designed and developed a revised web app for Leada, a data science education startup backed by Y Combinator, to reflect a major pivot from consumer to enterprise. Helped in creating the choice data science education portal for companies like Twitch and Zenefits and universities like John Hopkins and NYU.

2014

Salesforce. *Software Engineering Intern*

Developed the pioneering apps of the Salesforce1 platform. Used mobile and web technologies to build a suite of productivity apps to inspire the Salesforce1 app development community.