DIGITAL DEALS

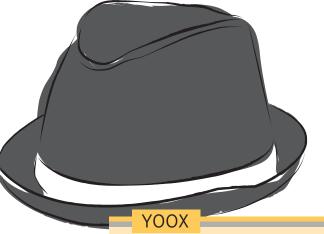
STORY BY CAITLIN MCGINNIS

tell you otherwise. You often have to wake up before sunrise, push down competitors and hydrate regularly to survive. Thankfully, there are sites that offer deals year-round, so you don't have to brave the crowds. With the growing online shopping trend, you can find great clothes and never leave your house — or change out of your pajamas!.

I was reluctant to give up the in-store experience, but the web offers plenty of opportunities for deals and makes it easier to compare products. Online retailers

Shopping on a budget is a sport, and don't let anyone also have liberal return policies if something doesn't fit quite right. There are dozens of websites that provide designer duds at a discount price. Check out our cheat sheet to find some of the best deals for your wardrobe on the net.

> Another tip is to regularly check websites of department stores and stores such as J.Crew, The Gap and Urban Outfitters. These sites often have a much better sale section than what's available in stores. Because of the online shopping boom, many manufacturers offer free shipping to encourage consumers to buy. Happy Shopping!



Energie hat | \$49

Yoox offers men's and women's designer clothing at discount prices from designers such as Chanel, 7 For All Mankind and Chloe. The site sells unsold or overstock items from previous seasons, and there's even a section for home décor and pets.



Perfect Platform Aqua Patent

Nasty Gal sells only women's clothing but boasts high fashion looks at reasonable prices. The clothes are a combination of new and vintage, and the site has an extensive sale section that's not limited by season.



MR PORTER —

Richard James | \$1,050 Two-button Sharkskin wool suit

Mr Porter is considered by many to be the men's online shopping destination. Though the pieces can be pricey, it's worth the splurge for special occasions. The site provides guides to dressing for any event, whether it's a business meeting or first date. There is also an extensive section on style tips and a list of basics no wardrobe should be without. Mr Porter has seasonal sales, which are worth watching for.



BAG BORROW

OR STEAL







Carlos Miele | \$125

Caribbean Coral Escape gown

RENT THE RUNWAY

Rent the Runway is perfect if you have a special occasion but don't want to shell out the money for a new dress. The site offers savings of up to 90 percent off high-end designer dresses. Think of it as an extended invitation to your most fabulous friend's closet. You can search for looks based on occasion and the website offers editors' picks by body type to ensure a perfect fit. It's just like Netflix, but with dresses instead of movies! You can keep dresses for four days before returning them by mail.



Tube Gallery | \$445 Bead-embellished pleated crepe dress

Out Net is supported by its luxury shopping sister site Net-a-porter. This site sports steals from designers such as Diane Von Furstenburg, Missoni and Zac Posen for up to 80 percent off. Why should you sign on? For the fabulous giveaways and monthly flash sales on their already discounted

prices, of course. Sometimes you can see prices drop before your eyes.

ASOS

ASOS Collection | \$62.67 Midi summer dress w/ rope print

This British store stocks both men's and women's clothing. The site features a wide variety of inexpensive, hipster-friendly brands, and is the UK's largest online-only fashion and beauty store. It's primarily aimed toward men ages 18-34.



Tony Burch Robinson | \$85/mo. Saffiano double zip tote Bag Borrow or Steal offers high-end accessories everyone can afford. You



can rent bags for the week, month or season, with designers such as Louis Vuitton, Gucci, Burberry and Fendi. Some bags are available for

less than \$40 a month. The site also sells its used accessories for up to 70 percent off retail price.