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Melih Kandemir

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Classification – Basics

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# Data Mining and Machine Learning

## Part 1: Data Mining, Clustering, and Bayesian Learning

Melih Kandemir

University of Southern Denmark

DM566, Spring 2022

# Outline

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Classification – Basics and a Basic Classifier

Basic Probability Theory, Bayes' Rule, and Bayesian Learning

Distributions and Learning with Distributions

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## Tabulæ Rudolphinæ

(observations by Tycho Brahe and Johannes Kepler)

Tabula Æquationum M A R T I S.									
Paris Secunda,		63							
Anomalia	Intercor- luminum, Circumfer- entia pro-	Anomalia	Intervallum Cum Lega- rebus	Anomalia	Intercor- luminum, Circumfer- entia pro-	Anomalia	Intervallum Cum Lega- rebus		
60	9.90	9.90	1594.07	9.90	9.90	1594.07	9.90	9.90	1594.07
61	9.41	9.41	1591.93	9.41	9.41	1591.93	9.41	9.41	1591.93
62	9.41	9.41	1589.77	9.41	9.41	1589.77	9.41	9.41	1589.77
63	9.41	9.41	1587.53	9.41	9.41	1587.53	9.41	9.41	1587.53
64	9.41	9.41	1585.37	9.41	9.41	1585.37	9.41	9.41	1585.37
65	9.41	9.41	1583.21	9.41	9.41	1583.21	9.41	9.41	1583.21
66	9.41	9.41	1581.05	9.41	9.41	1581.05	9.41	9.41	1581.05
67	9.41	9.41	1578.89	9.41	9.41	1578.89	9.41	9.41	1578.89
68	9.41	9.41	1576.73	9.41	9.41	1576.73	9.41	9.41	1576.73
69	9.41	9.41	1574.57	9.41	9.41	1574.57	9.41	9.41	1574.57
70	9.41	9.41	1572.41	9.41	9.41	1572.41	9.41	9.41	1572.41
71	9.41	9.41	1569.25	9.41	9.41	1569.25	9.41	9.41	1569.25
72	9.41	9.41	1567.10	9.41	9.41	1567.10	9.41	9.41	1567.10
73	9.41	9.41	1564.94	9.41	9.41	1564.94	9.41	9.41	1564.94
74	9.41	9.41	1562.78	9.41	9.41	1562.78	9.41	9.41	1562.78
75	9.41	9.41	1560.62	9.41	9.41	1560.62	9.41	9.41	1560.62
76	9.41	9.41	1558.46	9.41	9.41	1558.46	9.41	9.41	1558.46
77	9.41	9.41	1556.30	9.41	9.41	1556.30	9.41	9.41	1556.30
78	9.41	9.41	1554.14	9.41	9.41	1554.14	9.41	9.41	1554.14
79	9.41	9.41	1551.98	9.41	9.41	1551.98	9.41	9.41	1551.98
80	9.41	9.41	1549.82	9.41	9.41	1549.82	9.41	9.41	1549.82
81	9.41	9.41	1547.66	9.41	9.41	1547.66	9.41	9.41	1547.66
82	9.41	9.41	1545.50	9.41	9.41	1545.50	9.41	9.41	1545.50
83	9.41	9.41	1543.34	9.41	9.41	1543.34	9.41	9.41	1543.34
84	9.41	9.41	1541.18	9.41	9.41	1541.18	9.41	9.41	1541.18
85	9.41	9.41	1539.02	9.41	9.41	1539.02	9.41	9.41	1539.02
86	9.41	9.41	1536.86	9.41	9.41	1536.86	9.41	9.41	1536.86
87	9.41	9.41	1534.70	9.41	9.41	1534.70	9.41	9.41	1534.70
88	9.41	9.41	1532.54	9.41	9.41	1532.54	9.41	9.41	1532.54
89	9.41	9.41	1530.38	9.41	9.41	1530.38	9.41	9.41	1530.38
90	9.41	9.41	1528.22	9.41	9.41	1528.22	9.41	9.41	1528.22
91	9.41	9.41	1526.06	9.41	9.41	1526.06	9.41	9.41	1526.06
92	9.41	9.41	1523.90	9.41	9.41	1523.90	9.41	9.41	1523.90
93	9.41	9.41	1521.74	9.41	9.41	1521.74	9.41	9.41	1521.74
94	9.41	9.41	1519.58	9.41	9.41	1519.58	9.41	9.41	1519.58
95	9.41	9.41	1517.42	9.41	9.41	1517.42	9.41	9.41	1517.42
96	9.41	9.41	1515.26	9.41	9.41	1515.26	9.41	9.41	1515.26
97	9.41	9.41	1513.10	9.41	9.41	1513.10	9.41	9.41	1513.10
98	9.41	9.41	1510.94	9.41	9.41	1510.94	9.41	9.41	1510.94
99	9.41	9.41	1508.78	9.41	9.41	1508.78	9.41	9.41	1508.78
100	9.41	9.41	1506.62	9.41	9.41	1506.62	9.41	9.41	1506.62
101	9.41	9.41	1504.46	9.41	9.41	1504.46	9.41	9.41	1504.46
102	9.41	9.41	1502.30	9.41	9.41	1502.30	9.41	9.41	1502.30
103	9.41	9.41	1500.14	9.41	9.41	1500.14	9.41	9.41	1500.14
104	9.41	9.41	1497.98	9.41	9.41	1497.98	9.41	9.41	1497.98
105	9.41	9.41	1495.82	9.41	9.41	1495.82	9.41	9.41	1495.82
106	9.41	9.41	1493.66	9.41	9.41	1493.66	9.41	9.41	1493.66
107	9.41	9.41	1491.50	9.41	9.41	1491.50	9.41	9.41	1491.50
108	9.41	9.41	1489.34	9.41	9.41	1489.34	9.41	9.41	1489.34
109	9.41	9.41	1487.18	9.41	9.41	1487.18	9.41	9.41	1487.18
110	9.41	9.41	1485.02	9.41	9.41	1485.02	9.41	9.41	1485.02
111	9.41	9.41	1482.86	9.41	9.41	1482.86	9.41	9.41	1482.86
112	9.41	9.41	1480.70	9.41	9.41	1480.70	9.41	9.41	1480.70
113	9.41	9.41	1478.54	9.41	9.41	1478.54	9.41	9.41	1478.54
114	9.41	9.41	1476.38	9.41	9.41	1476.38	9.41	9.41	1476.38
115	9.41	9.41	1474.22	9.41	9.41	1474.22	9.41	9.41	1474.22
116	9.41	9.41	1472.06	9.41	9.41	1472.06	9.41	9.41	1472.06
117	9.41	9.41	1469.90	9.41	9.41	1469.90	9.41	9.41	1469.90
118	9.41	9.41	1467.74	9.41	9.41	1467.74	9.41	9.41	1467.74
119	9.41	9.41	1465.58	9.41	9.41	1465.58	9.41	9.41	1465.58
120	9.41	9.41	1463.42	9.41	9.41	1463.42	9.41	9.41	1463.42
121	9.41	9.41	1461.26	9.41	9.41	1461.26	9.41	9.41	1461.26
122	9.41	9.41	1459.10	9.41	9.41	1459.10	9.41	9.41	1459.10
123	9.41	9.41	1456.94	9.41	9.41	1456.94	9.41	9.41	1456.94
124	9.41	9.41	1454.78	9.41	9.41	1454.78	9.41	9.41	1454.78
125	9.41	9.41	1452.62	9.41	9.41	1452.62	9.41	9.41	1452.62
126	9.41	9.41	1450.46	9.41	9.41	1450.46	9.41	9.41	1450.46
127	9.41	9.41	1448.30	9.41	9.41	1448.30	9.41	9.41	1448.30
128	9.41	9.41	1446.14	9.41	9.41	1446.14	9.41	9.41	1446.14
129	9.41	9.41	1443.98	9.41	9.41	1443.98	9.41	9.41	1443.98
130	9.41	9.41	1441.82	9.41	9.41	1441.82	9.41	9.41	1441.82
131	9.41	9.41	1439.66	9.41	9.41	1439.66	9.41	9.41	1439.66
132	9.41	9.41	1437.50	9.41	9.41	1437.50	9.41	9.41	1437.50
133	9.41	9.41	1435.34	9.41	9.41	1435.34	9.41	9.41	1435.34
134	9.41	9.41	1433.18	9.41	9.41	1433.18	9.41	9.41	1433.18
135	9.41	9.41	1431.02	9.41	9.41	1431.02	9.41	9.41	1431.02
136	9.41	9.41	1428.86	9.41	9.41	1428.86	9.41	9.41	1428.86
137	9.41	9.41	1426.70	9.41	9.41	1426.70	9.41	9.41	1426.70
138	9.41	9.41	1424.54	9.41	9.41	1424.54	9.41	9.41	1424.54
139	9.41	9.41	1422.38	9.41	9.41	1422.38	9.41	9.41	1422.38
140	9.41	9.41	1420.22	9.41	9.41	1420.22	9.41	9.41	1420.22
141	9.41	9.41	1418.06	9.41	9.41	1418.06	9.41	9.41	1418.06
142	9.41	9.41	1415.90	9.41	9.41	1415.90	9.41	9.41	1415.90
143	9.41	9.41	1413.74	9.41	9.41	1413.74	9.41	9.41	1413.74
144	9.41	9.41	1411.58	9.41	9.41	1411.58	9.41	9.41	1411.58
145	9.41	9.41	1409.42	9.41	9.41	1409.42	9.41	9.41	1409.42
146	9.41	9.41	1407.26	9.41	9.41	1407.26	9.41	9.41	1407.26
147	9.41	9.41	1405.10	9.41	9.41	1405.10	9.41	9.41	1405.10
148	9.41	9.41	1402.94	9.41	9.41	1402.94	9.41	9.41	1402.94
149	9.41	9.41	1400.78	9.41	9.41	1400.78	9.41	9.41	1400.78
150	9.41	9.41	1398.62	9.41	9.41	1398.62	9.41	9.41	1398.62
151	9.41	9.41	1396.46	9.41	9.41	1396.46	9.41	9.41	1396.46
152	9.41	9.41	1394.30	9.41	9.41	1394.30	9.41	9.41	1394.30
153	9.41	9.41	1392.14	9.41	9.41	1392.14	9.41	9.41	1392.14
154	9.41	9.41	1390.98	9.41	9.41	1390.98	9.41	9.41	1390.98
155	9.41	9.41	1388.82	9.41	9.41	1388.82	9.41	9.41	1388.82
156	9.41	9.41	1386.66	9.41	9.41	1386.66	9.41	9.41	1386.66
157	9.41	9.41	1384.50	9.41	9.41	1384.50	9.41	9.41	1384.50
158	9.41	9.41	1382.34	9.41	9.41	1382.34	9.41	9.41	1382.34
159	9.41	9.41	1380.18	9.41	9.41	1380.18	9.41	9.41	1380.18
160	9.41	9.41	1378.02	9.41	9.41	1378.02	9.41	9.41	1378.02
161	9.41	9.41	1375.86	9.41	9.41	1375.86	9.41	9.41	1375.86
162	9.41	9.41	1373.70	9.41	9.41	1373.70	9.41	9.41	1373.70
163	9.41	9.41	1371.54	9.41	9.41	1371.54	9.41	9.41	1371.54
164	9.41	9.41	1369.38	9.41	9.41	1369.38	9.41	9.41	1369.38
165	9.41	9.41	1367.22	9.41	9.41	1367.22	9.41	9.41	1367.22
166	9.41	9.41	1365.06	9.41	9.41	1365.06			

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<https://hbr.org/2012/10/>

data-scientist-the-sexiest-job-of-the-21st-century



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- ▶ “data science” is a vaguely defined concept

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- ▶ “data science” is a vaguely defined concept
  - ▶ meaning A: doing science based on (big) data

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data-scientist-the-sexiest-job-of-the-21st-century



- ▶ “data science” is a vaguely defined concept
  - ▶ meaning A: doing science based on (big) data
  - ▶ meaning B: the science of working with data

# Data Science in Venn Diagrams

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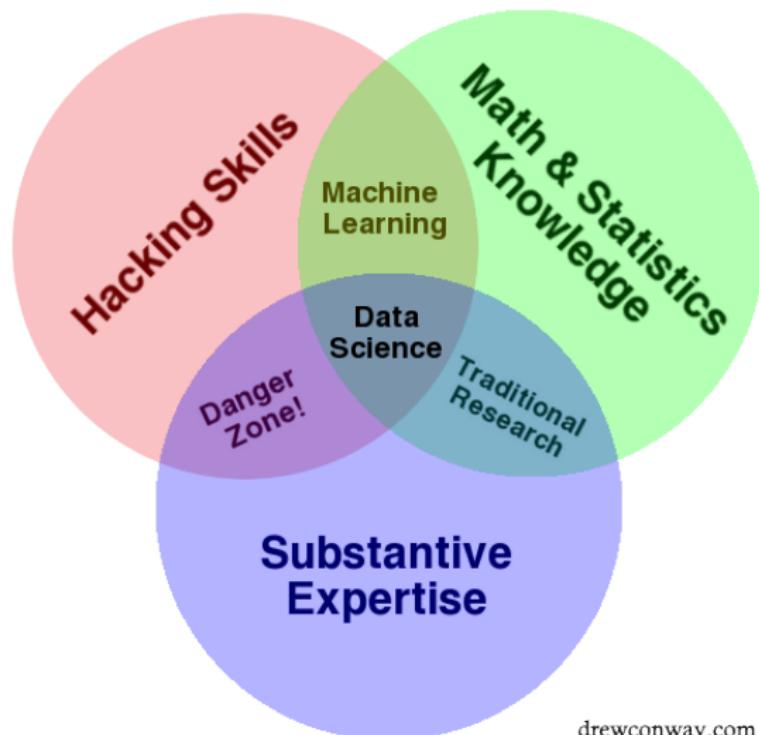
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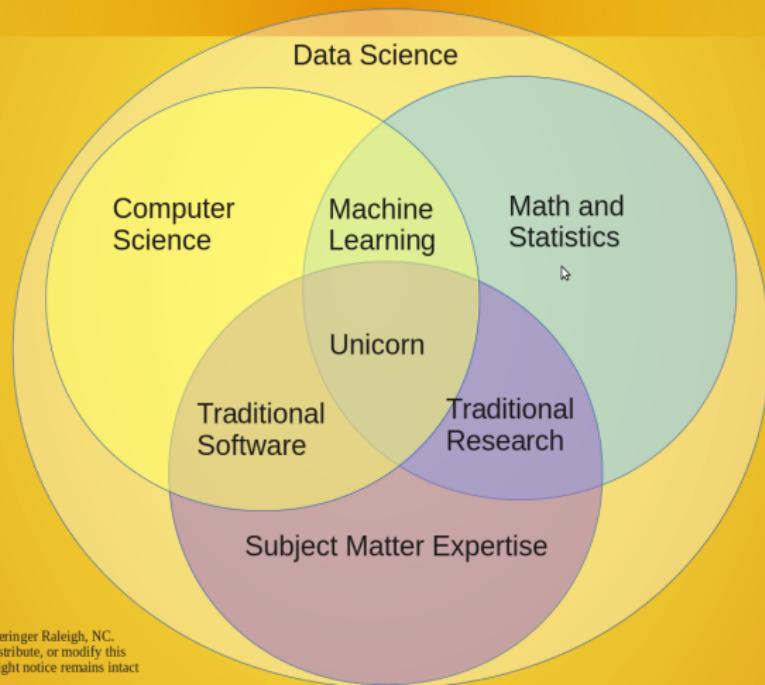
drewconway.com

# Data Science in Venn Diagrams

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## Data Science Venn Diagram v2.0



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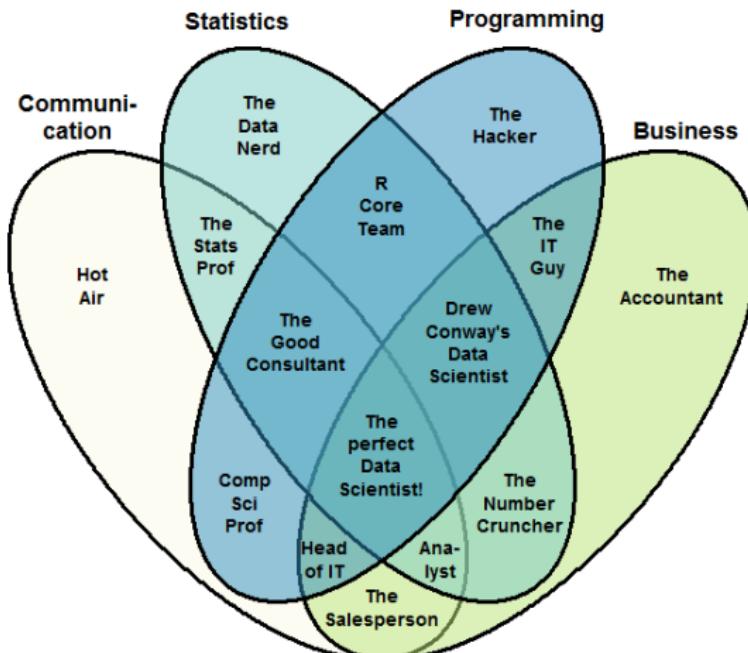
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## The Data Scientist Venn Diagram



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## Recommended Reading:

*Entertaining post on attempts to describe data science by Venn diagrams:*

- ▶ [http://www.kdnuggets.com/2016/10/  
battle-data-science-venn-diagrams.html](http://www.kdnuggets.com/2016/10/battle-data-science-venn-diagrams.html)

*(The diagrams shown on the previous slide were taken from there.)*

# Data Mining and Related Areas

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Mathematics  
Statistics

Databases  
Data Management

Machine Learning/  
Data Mining

Domain  
Knowledge

Programming  
Implementation

Data Mining tries to combine the strengths of many domains.

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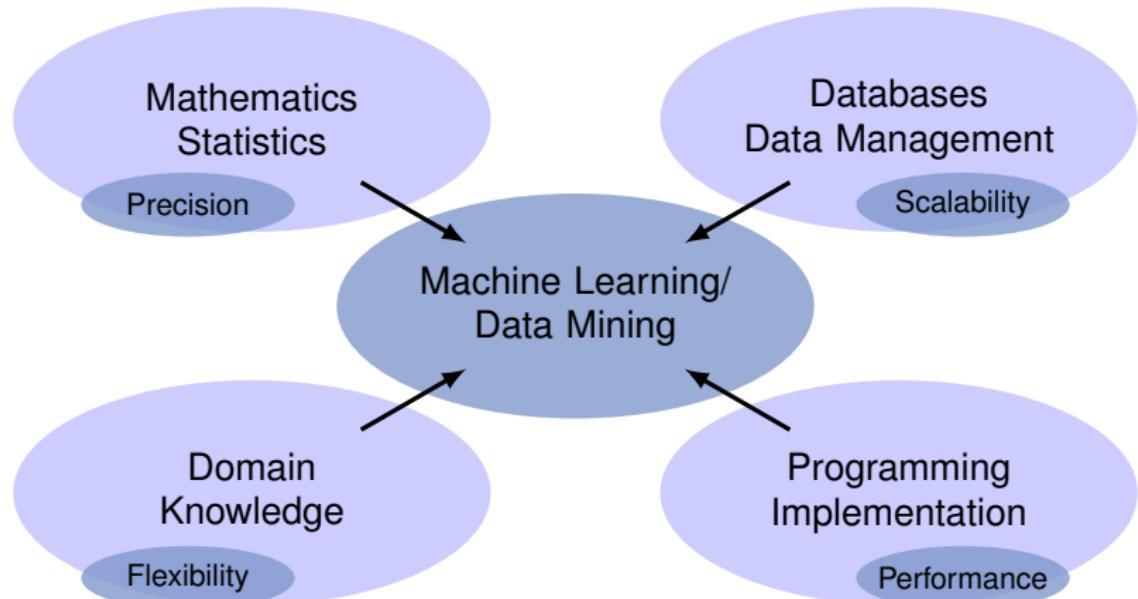
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Data Mining tries to combine the strengths of many domains.

# Understand Methods for Analyzing Data

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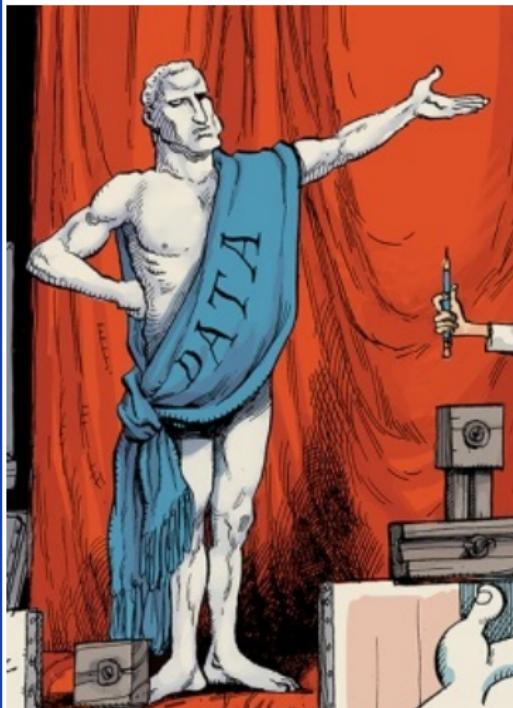


Illustration by David Parkins (detail).

- ▶ data science: learning from data, finding patterns in data, understanding databases

Source: Silberzahn and Uhlmann [2015].

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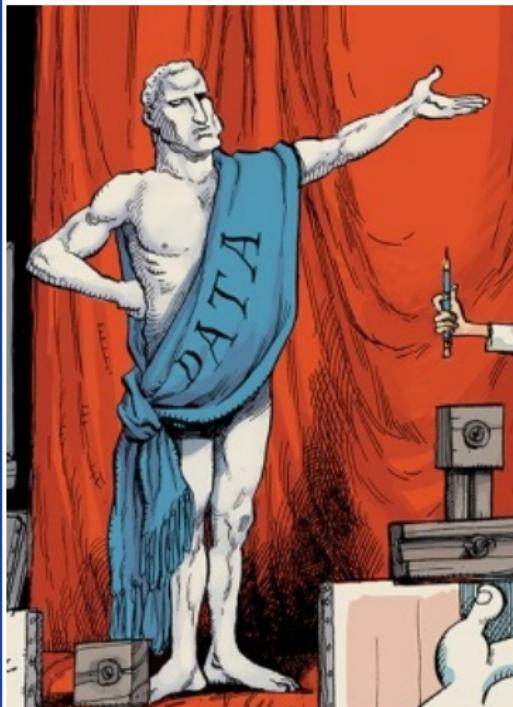


Illustration by David Parkins (detail).

Source: Silberzahn and Uhlmann [2015].

- ▶ data science: learning from data, finding patterns in data, understanding databases
- ▶ data mining/machine learning: computational *methods* for learning from data

# Understand Methods for Analyzing Data

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Illustration by David Parkins.

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- ▶ data science: learning from data, finding patterns in data, understanding databases
- ▶ data mining/machine learning: computational *methods* for learning from data
- ▶ different methods deliver different pictures of the data

# Understand Methods for Analyzing Data

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Illustration by David Parkins.

Source: Silberzahn and Uhlmann [2015].

- ▶ data science: learning from data, finding patterns in data, understanding databases
- ▶ data mining/machine learning: computational *methods* for learning from data
- ▶ different methods deliver different pictures of the data
- ▶ this course should help:
  - ▶ to learn about data mining/machine learning methods
  - ▶ to understand their characteristics
  - ▶ to apply them correctly
  - ▶ to derive meaningful results

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# Motivation: Knowledge Discovery from Data

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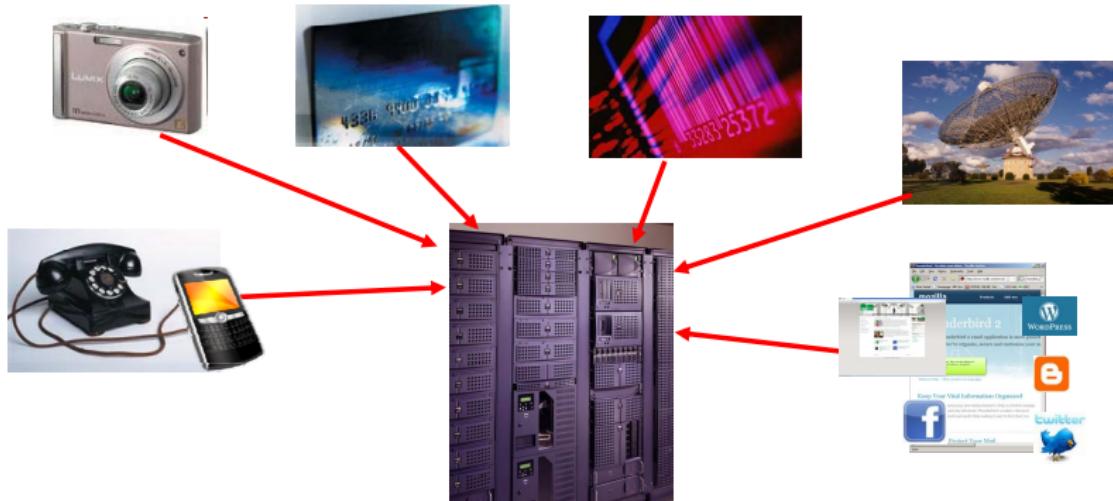
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- ▶ huge amount of data collected in various application domains
- ▶ manual analysis?

# Definition: Knowledge Discovery from Data

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*“KDD is the nontrivial process of identifying valid, novel, potentially useful, and ultimately understandable patterns in data.” Fayyad et al. [1996]*

- ▶ *data*: set of facts (e.g., entries in a database)
- ▶ *pattern*: expression in some language to describe a data subset (e.g., mathematical model)
- ▶ *process*: can involve several steps or iterations
- ▶ *nontrivial*: more complex than search, inference, simple aggregations
- ▶ *valid*: applicable to new data with a certain degree of reliability
- ▶ *novel*: for the system, better: for the user
- ▶ *potentially useful*: beneficial for user of application
- ▶ *ultimately understandable*: if not immediately then given some post processing

understandability  $\Leftrightarrow$  simplicity?

(validity, novelty, usefulness, simplicity)  $\Leftrightarrow$  “interestingness”

# The KDD process model

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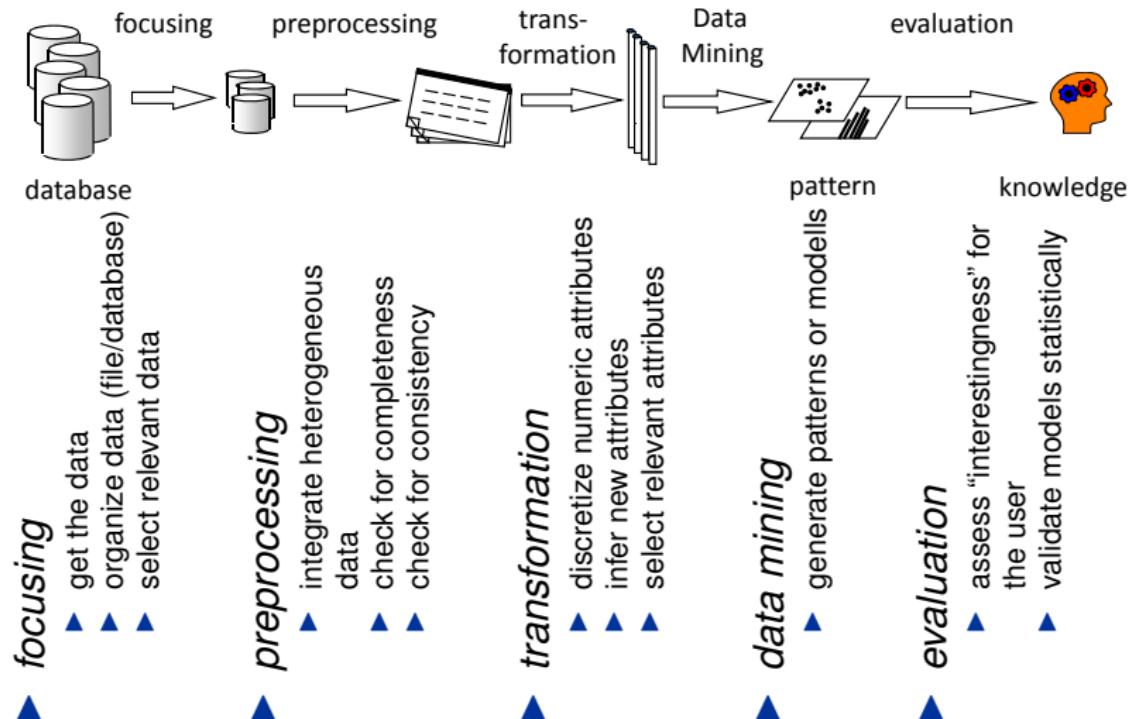
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## KDD process model (cf. Fayyad et al. [1996])



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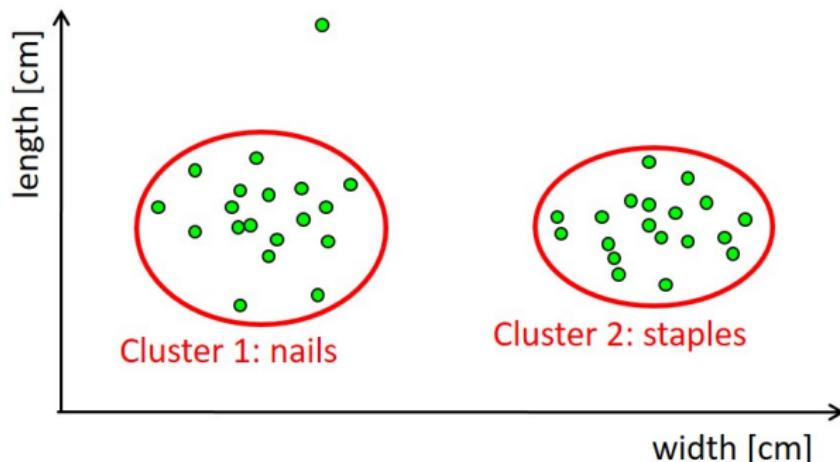
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# Example: Outlier

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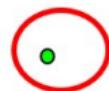
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error?  
fraud?



# Example: Classification

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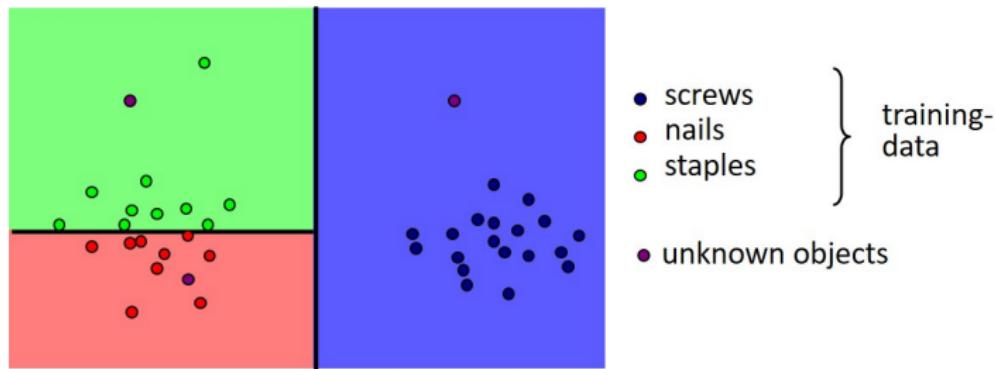
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# Example: Regression

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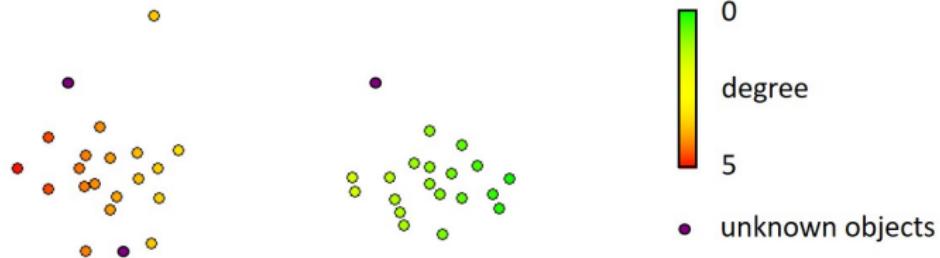
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# Example: Frequent Patterns

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a,b,c,d,e  
b,c,d  
a,b,c,d  
c,d,f  
a,b,c,d,e  
a,c,d  
a,c,e,f  
c,d,e,f  
a,b,c,d,f  
a,b,e,f

In 5 out of 10  
(50%) cases,

b,c,d

occur together.

In 5 cases we have **b,c**,  
and in all those 5 cases  
we also have **d**:

Rule with 100% confidence:

*If b,c are in the set,  
then also d is in the set.*

# Data Mining Techniques: From Data to Knowledge

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Data	Method	Knowledge
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	outlier detection	fraud
	frequent pattern mining	product groups
	classification	star type

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► *predictive models:*

A predictive model should describe (known) data in a way suitable to make predictions on unknown data.

► *descriptive models:*

A model should provide insight in the data, help to understand the underlying structure, correlations, properties etc.

► A data mining model can be both, descriptive and predictive.

► Based on both could be a *prescriptive model*:

Learn from the data for the future: a model to tell you what to change, or how to implement details (typically related to optimization problems).

# Data Mining Techniques: Categories of Learning

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- ▶ ***supervised*** (e.g., classification, regression, outlier detection):  
An in general unknown attribute is learned, based on examples (training data) where the attribute is known. Emphasis on predictive modeling.
- ▶ ***unsupervised*** (e.g., clustering, outlier detection, association rules)  
The data are distinguished/organized in different groups without previously known examples. Emphasis on descriptive modeling.
- ▶ ***semi-supervised*** (e.g., clustering, outlier detection)  
Semi-supervised techniques are guided by using *some* information (e.g., only one class is known, or some constraints restrict clustering results)

Note that:

*KDD is targeted from very different perspectives, such as researchers in statistics, in machine learning, in databases, and in applied areas such as bioinformatics or economy. Thus, terminology is not always used in the same way.*

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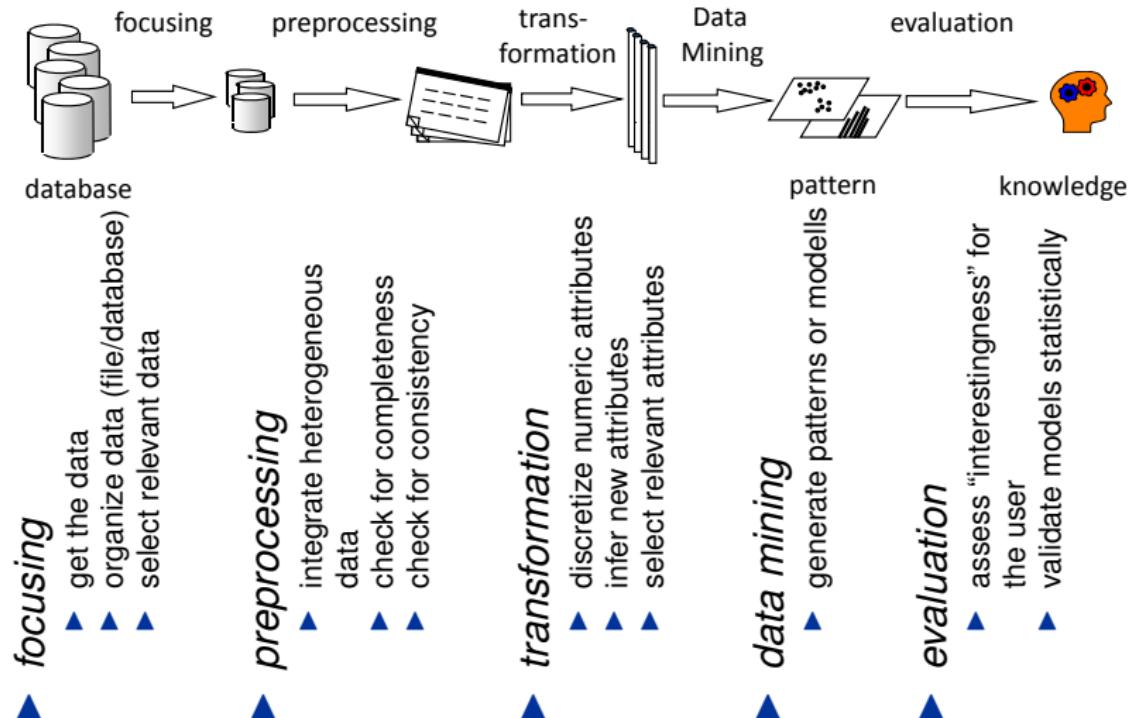
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## KDD process model (cf. Fayyad et al. [1996])



# Preprocessing

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Data may be

- ▶ noisy in the sense of containing errors, outliers
- ▶ noisy in the sense of containing lots of irrelevant information
- ▶ incomplete (e.g., missing values, missing attributes, that would have been particularly interesting for some given task)
- ▶ inconsistent (e.g., different scaling in student evaluation sheets for different cohorts, different questions in questionnaires for different universities)

# Typical Preprocessing Tasks

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- ▶ data cleaning: impute missing values, smoothing of noisy values, identify or remove outliers, resolve inconsistencies
- ▶ data integration: combination from different data sources: entity identification, value resolution
- ▶ data reduction: elimination of duplicates

Note that:

*Many of these operations do actually change the data, based on some assumptions – handle with care if these assumptions are not explicit!*

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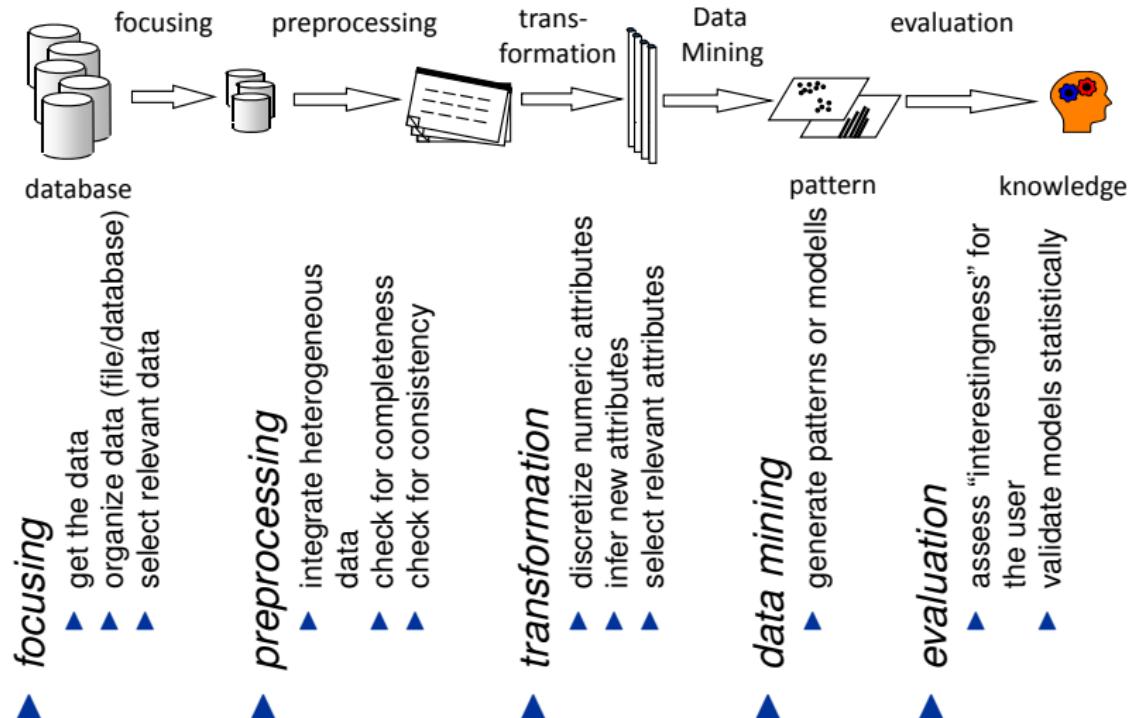
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## KDD process model (cf. Fayyad et al. [1996])



# Data Descriptions

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- ▶ Many techniques work on feature attributes (feature vectors).
- ▶ Other techniques work directly on complex data such as text, sets, graphs.
- ▶ If we are to perform data mining on some complex objects, it is an important preprocessing step to derive meaningful features to describe these objects.

# Similarity

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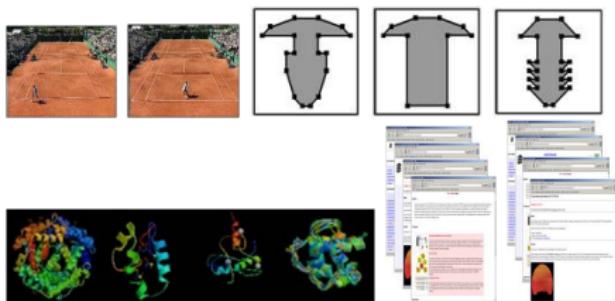
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- ▶ Similarity (as given by some distance measure) is a central concept in data mining, e.g.:
  - ▶ clustering: group similar objects in the same cluster, separate dissimilar objects to different clusters
  - ▶ outlier detection: identify objects that are dissimilar (by some characteristic) from most other objects
- ▶ definition of a suitable distance measure is often crucial for deriving a meaningful solution in the data mining task
  - ▶ images
  - ▶ CAD objects
  - ▶ proteins
  - ▶ texts
  - ▶ ...



# Deriving Features from Complex Objects

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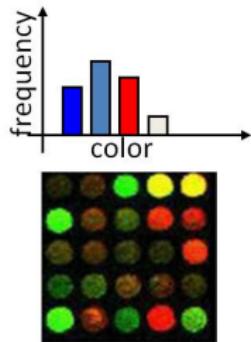
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- ▶ image database
  - ↓  
color histograms
- ▶ gene database
  - ↓  
expression levels
- ▶ text database
  - ↓  
word counts



Data	25
Mining	15
Feature	12
Object	7
...	

Note that:

*Data mining methods work on the derived feature space no matter the original nature of the object – thus the mapping to a **meaningful** feature space is of paramount importance.*

# Typical Transformation Tasks

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- ▶ scale, normalize, generalize (e.g., by concept hierarchy)
- ▶ data reduction: aggregation, feature combination, dimensionality reduction
- ▶ derive new features

Note that:

*Many of these operations do actually change the data, based on some assumptions – handle with care if these assumptions are not explicit!*

# Representation Matters

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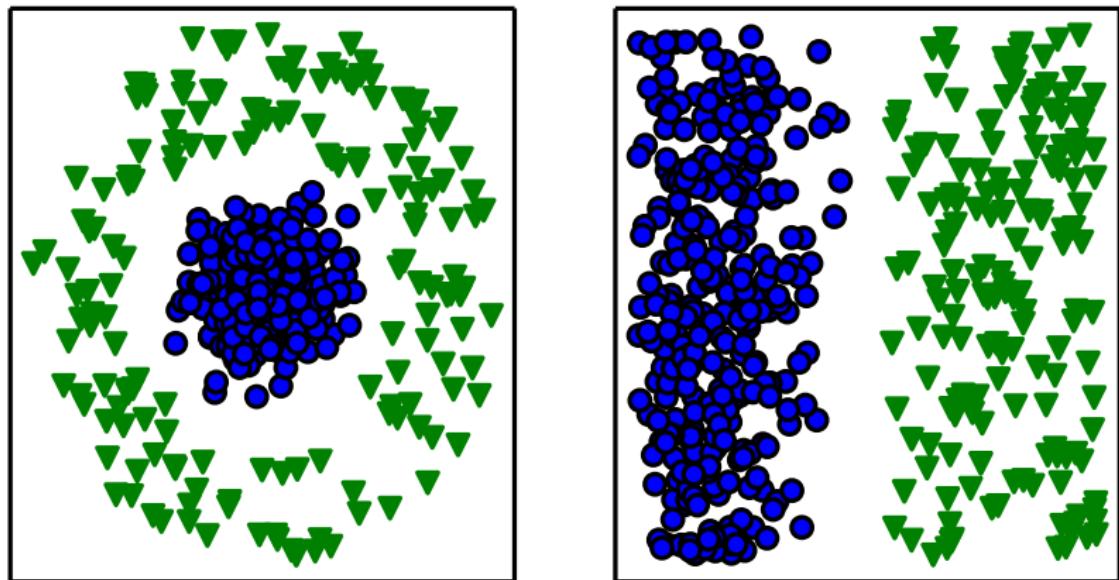


Figure adapted from Figure 1.1, Goodfellow et al. [2016].

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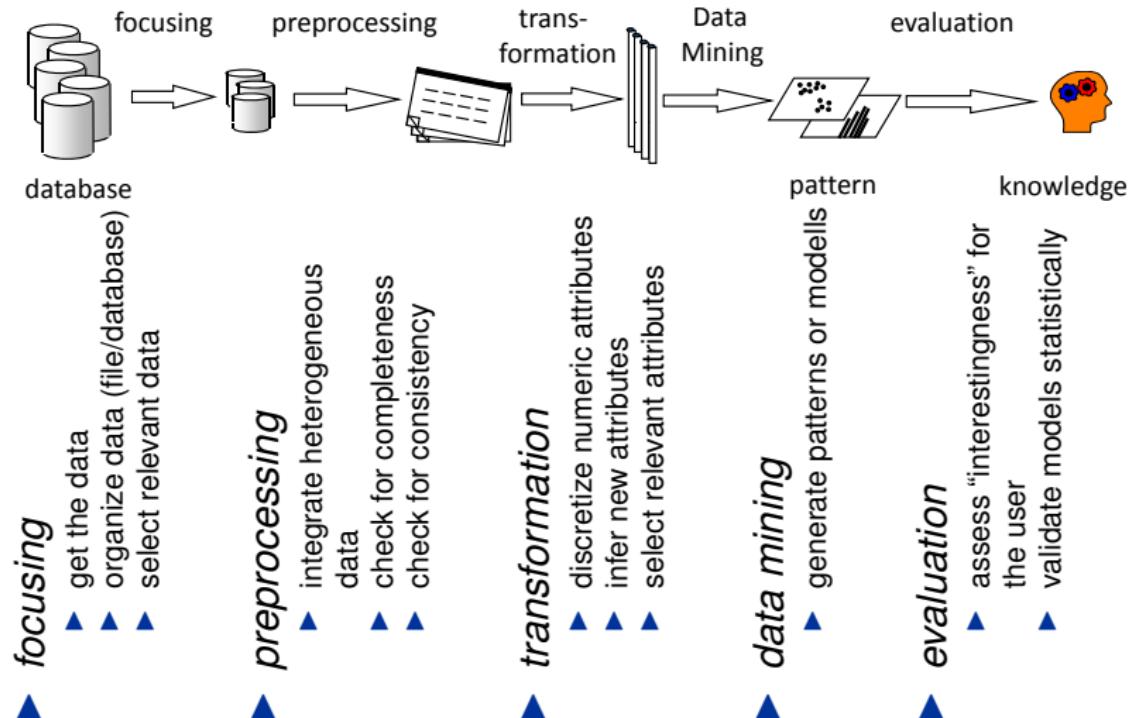
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## KDD process model (cf. Fayyad et al. [1996])



# Evaluation

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*“KDD is the nontrivial process of identifying valid, novel, potentially useful, and ultimately understandable patterns in data.” [Fayyad et al., 1996]*

- ▶ The challenge of evaluation: to quantify how *valid, novel, useful and understandable* the derived patterns and models are.
  - ▶ Evaluation of descriptive models (clustering)?
  - ▶ Evaluation of predictive models (classification)?

Note that:

*There is something like a ‘Heisenbergian uncertainty relation’ between validity and novelty.*

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- ▶ overview on free and commercial tools:

<http://www.kdnuggets.com/software/suites.html>

- ▶ [http://www.kdnuggets.com/2015/03/  
machine-learning-table-elements.html](http://www.kdnuggets.com/2015/03/machine-learning-table-elements.html)

- ▶ commercial tools offered by database companies (such  
as Oracle, IBM, Microsoft)

- ▶ some free / open source tools:



# Books (General Textbooks)

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- ▶ Han, J., Kamber, M., Pei, J.: Data Mining: Concepts and Techniques. 3rd edition, Morgan Kaufmann, 2012
- ▶ Tan, P.-N., Steinbach, M., Kumar, V.: Introduction to Data Mining. Addison-Wesley, 2006
- ▶ Mitchell, T. M.: Machine Learning. McGraw-Hill, 1997
- ▶ Witten, I. H., Frank, E., Hall, M. A.: Data Mining: Practical Machine Learning Tools and Techniques. 3rd edition, Morgan Kaufmann, 2011
- ▶ Zaki, M. J., Meira Jr., W.: Data Mining and Analysis. Cambridge, 2014

None is required, all might be helpful.

See also information on itslearning (syllabus) or find them on the semester shelf.



# Course Material

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On itslearning you find furthermore:

- ▶ details about the exam
- ▶ these lecture slides (updated over time)
- ▶ weekly exercises (to be prepared before the tutorial!)
- ▶ data sets we use in the lecture and in exercises
- ▶ later on: projects

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## You learned in this section:

- ▶ *steps for analyzing data (KDD process model)*
- ▶ *“data science”, “data mining”, “machine learning”*
- ▶ *descriptive and predictive models*
- ▶ *supervised, unsupervised, semi-supervised*
- ▶ *paradigmatic data mining methods: clustering, outlier detection, classification, regression, frequent pattern mining and association rules*
- ▶ *typical tasks of preprocessing*
- ▶ *data transformation: data representation and similarity measures (motivating examples)*
- ▶ *evaluation: the fundamental problem of measuring validity and novelty at the same time*

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## Recommended Reading:

- ▶ *Tan et al. [2006], Chapter 6; Tan et al. [2020], Ch. 4.*
- ▶ *Han et al. [2011], Chapter 6.*
- ▶ *Zaki and Meira Jr. [2014], Chapters 8+9.*
- ▶ *Witten et al. [2011], Chapter 4.5.*
- ▶ *Advanced topics: Aggarwal and Han [2014].*

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# Definition of Sets

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A **set** is a collection of objects (e.g.,  $S = \{1, 4, 9\}$ ).

- ▶ The objects are said to be **elements** of the set (e.g.,  $1 \in S, 4 \in S, 9 \in S$ ). Each element is *unique*.

We can define sets

**extensionally:** by enumerating the elements that define the set (e.g.,  $S = \{1, 4, 9\}$ ).

**intensionally:** by characterizing the elements of the set,

- ▶ describing what condition (the “*characteristic function*” of the set) holds for all the elements and only for the elements of the set  
(e.g.  $S = \{x \mid \sqrt{x} \in \mathbb{N} \text{ AND } x < 15\}$  — read ‘|’ as ‘for which holds’ or ‘such that’).
- ▶ The intensional definition typically resorts to a domain over which the set is defined (here:  $\mathbb{N}$ ).

# Properties of Sets

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- ▶ A set can be **finite** (e.g.,  $S = \{1, 2, 3, \dots, n\}$ :  
 $1 \in S, 2 \in S, 3 \in S, \dots, n \in S$ ). In this case, the set has a finite size (*cardinality*), that is the number of elements of the set (e.g.,  $|S| = n$ ).
- ▶ A set can be **countably infinite**. Example:

$$\begin{aligned} S &= \{1, -1, 3, -3, 5, -5, \dots\} \\ &= \{x | x = 2k + 1 \text{ OR } x = -2k + 1, k \in \mathbb{N}_0\} \end{aligned}$$

- ▶ A set can be **uncountable** (e.g.,  $\mathbb{R}$ ).
- ▶ A set can be **empty**:  $S = \{\} = \emptyset$ .  $|S| = 0$ .

# Notations

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## ► logical operators:

 $\vee$ : or $\wedge$ : and $\neg$ : not $\not\in$ : negation of  $x$  (e.g.,  $\neq$ ,  $\notin$ ) $A \Rightarrow B$ : if  $A$ , then  $B$  (short for  $\neg(A \wedge \neg B)$ ) $A \Leftarrow B$ : if  $B$ , then  $A$  (short for  $\neg(B \wedge \neg A)$ ) $A \iff B$ :  $A \Rightarrow B \wedge A \Leftarrow B$  ("iff", read: "if and only if",  
also:  $\equiv$ , read: "is equivalent to")

►  $\exists x : p(x)$ , means: there exists some  $x$  such that  $p(x)$

►  $\forall x : p(x)$ , means: for all  $x$  holds  $p(x)$

► subset:  $T \subseteq S \equiv \forall x \in T : x \in S$

► proper subset:  $T \subset S \equiv (\forall x \in T : x \in S) \wedge (\exists x \in S : x \notin T)$

# Algebra of Sets

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An algebra is defined over a base set  $\Omega$ , all sets involved in the algebra are subsets of  $\Omega$ .

**basic operations** for  $S, T \subseteq \Omega$ :

**union**  $S \cup T \equiv \{x|x \in S \vee x \in T\}$

**intersection**  $S \cap T \equiv \{x|x \in S \wedge x \in T\}$

**complement**  $\bar{S} \equiv S^C \equiv \{x|x \notin S\}$

**difference**  $S \setminus T \equiv \{x|x \in S \wedge x \notin T\}$

**product**  $S \times T \equiv \{(x,y)|x \in S \wedge y \in T\}$

**Powerset**  $\mathcal{P}(S) \equiv \wp(S) \equiv 2^S \equiv \{T|T \subseteq S\}$

**example** Let  $\Omega = \mathbb{N}$ ,  $S = \{1, 2, 3\}$  and  $T = \{2, 3, 4\}$  – what are the values of all these expressions?

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*n-tupel result of the (Cartesian) product of n sets:*

$$S_1 \times S_2 \times S_3 \times \dots \times S_n =$$

$$\{(a_1, a_2, a_3, \dots, a_n) | a_1 \in S_1, a_2 \in S_2, a_3 \in S_3, \dots, a_n \in S_n\}$$

If  $S_1 = S_2 = S_3 = \dots = S_n$ , we write:

$$S^n \equiv S_1 \times S_2 \times S_3 \times \dots \times S_n$$

*n-ary relation R is a set of n-tupels:*

$$R(x_1, \dots, x_n) \equiv (x_1, \dots, x_n) \in R$$

*characteristic function of  $R \subseteq S_1 \times \dots \times S_n$  (can also be seen as “predicate”: “R is true/false”)*

$$S_1 \times \dots \times S_n \rightarrow \{\text{true}, \text{false}\}$$

$$t \mapsto \begin{cases} \text{true} & \text{if } t \in R \\ \text{false} & \text{otherwise} \end{cases}$$

# Properties of Homogeneous Relations

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**Relation  $R \subseteq S_1 \times S_2 \times S_3 \times \dots \times S_n$  is homogeneous iff**

$S_1 = S_2 = S_3 = \dots = S_n$ .

**A binary homogeneous relation  $R \subseteq S \times S$  is**

**reflexive** iff  $\forall x \in S : (x, x) \in R$

**symmetric** iff  $\forall x, y \in S : (x, y) \in R \Rightarrow (y, x) \in R$

**antisymmetric** iff  $\forall x, y \in S : (x, y) \in R \wedge (y, x) \in R \Rightarrow x = y$

**transitive** iff  $\forall x, y, z \in S : (x, y) \in R \wedge (y, z) \in R \Rightarrow (x, z) \in R$

**total** iff  $\forall x, y \in S : (x, y) \in R \vee (y, x) \in R$

**Examples:**

► ‘<’  $\subseteq \mathbb{N} \times \mathbb{N}$ :  $(1, 2) \in ‘<’$

(more customary is the infix notation  $1 < 2$ )

► ‘=’  $\subseteq \mathbb{N} \times \mathbb{N}$ :  $(361, 361) \in ‘=’$  or  $361 = 361$

► ‘ $\subset$ ’  $\subseteq \wp(S)^2$

# Partial and Total Order

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A relation  $R \in S \times S$  can be an **order**:

**$R$  is a partial order** if  $R$  is antisymmetric and transitive.

**$R$  is a total order** if  $R$  is a partial order and is total.

**$R$  is a strict order** if  $R$  is a partial order and is not reflexive

Are these relations orders? Which kind of order?

- ▶ alphanumeric sorting of strings?
- ▶ ' $<$ '  $\subseteq \mathbb{N} \times \mathbb{N}$
- ▶ ' $\leq$ '  $\subseteq \mathbb{N} \times \mathbb{N}$
- ▶ ' $\subset$ '  $\subseteq \wp(S)^2$
- ▶ ' $\subseteq$ '  $\subseteq \wp(S)^2$

# Lattice of Subsets

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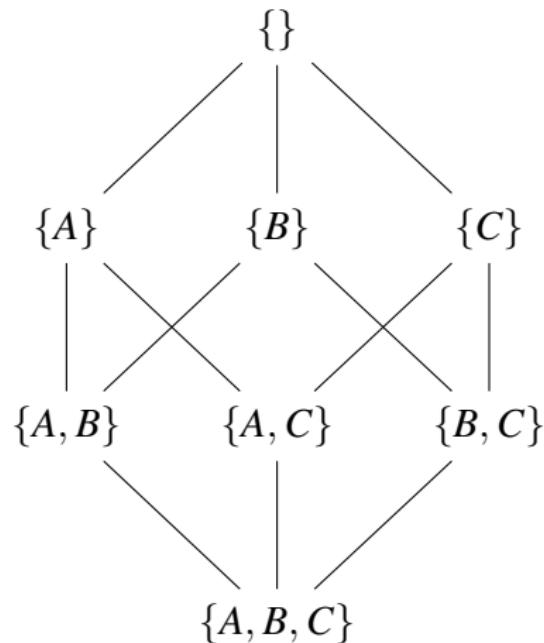
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# Functions

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- ▶ A *function* is a mapping from some set (the domain) to some set (the image).
- ▶ We can see functions as relations with particular properties: a *univalent* (or *right-unique*) relation over domain and image.
- ▶ Formally, a function  $f$  is a binary relation over  $D \times I$ :  
$$f \subseteq D \times I, \text{ for which holds:}$$

$$(x, y) \in f \wedge (x, z) \in f \Rightarrow y = z$$

i.e., for each  $d \in D$ ,  $f$  maps to at most one  $i \in I$ .

- ▶ Notation:

$$(x, y) \in f \iff y = f(x) \iff f(x) = y \iff f : x \mapsto y$$

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# Market Basket Analysis

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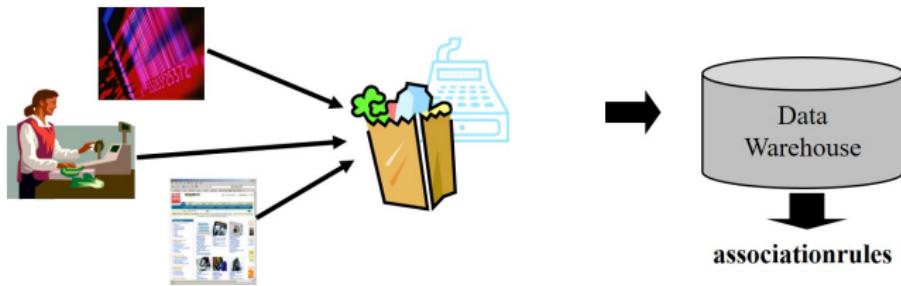
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## application examples:

- ▶ layout of supermarket: optimize the arrangement of items bought together
- ▶ online seller: recommend related items
- ▶ cross-marketing, add-on sales, targeted attached mailings

read about the infamous example of beer and diapers:

[http://www.theregister.co.uk/2006/08/15/beer\\_diapers/](http://www.theregister.co.uk/2006/08/15/beer_diapers/)



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## Transaction database:

```
T1: {bread, butter, milk, sugar}  
T2: {butter, flour, milk, sugar}  
T3: {butter, eggs, milk, salt}  
T4: {eggs}  
T5: {butter, flour, milk, salt, sugar}  
:  
:  
:
```

If we observe patterns, can we conclude on associations between items?

# Associations

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a,b,c,d,e  
b,c,d  
a,b,c,d  
c,d,f  
a,b,c,d,e  
a,c,d  
a,c,e,f  
c,d,e,f  
a,b,c,d,f  
a,b,e,f

In 5 out of 10 (50%) cases,

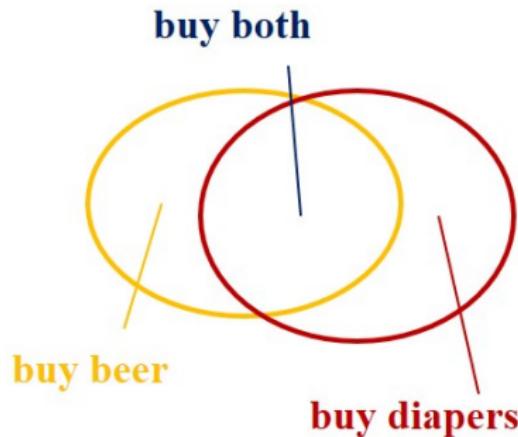
b,c,d

occur together.

In 5 cases we have b,c, and in all those 5 cases we also have d:

Rule with 100% confidence:

*If b,c are in the set, then also d is in the set.*



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# Association Rules

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T1: {bread, butter, milk, sugar}  
T2: {butter, flour, milk, sugar}  
T3: {butter, eggs, milk, salt}  
T4: {eggs}  
T5: {butter, flour, milk, salt, sugar}

**items** bread, butter, eggs, milk etc.

**transaction** a set of items

**rule**  $L \Rightarrow R, L, R \subseteq \text{items}, L \cap R = \emptyset$

**L** left-hand-side or antecedent

**R** right-hand-side or consequent

- ▶ {butter, flour}  $\Rightarrow$  {milk}
- ▶ {sugar}  $\Rightarrow$  {butter}

# Definition: Frequent Itemsets

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**items:**  $I = \{i_1, \dots, i_m\}$  a set of literals (e.g., items in a shop)

**itemset:**  $X \subseteq I$  (e.g., the items in a basket)

**transaction:**  $T = (tid, X_{tid})$  designates a specific itemset

**transaction database  $\mathcal{D}$ :** a set of transactions

**order:** items in an itemset are ordered by some strict total order (e.g., alphabetical order of the literals), i.e.:

$$X = (x_1, x_2, \dots, x_k) \Rightarrow x_1 < x_2 < \dots < x_k$$

**length of an itemset:** number of elements contained in the itemset

**k-itemset:** an itemset of length  $k$  (e.g., T1 is a 4-itemset, T4 is a 1-itemset)

# Definition: Cover, Support, Frequency

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**cover of an itemset:** set of all transactions that contain the itemset:  $\text{cover}(X) = \{(tid, X_{tid}) | (tid, X_{tid}) \in \mathcal{D} \wedge X \subseteq X_{tid}\}$

**support of an itemset:** the support  $s$  of an itemset  $X$  ( $s(X)$ ) is the number of transactions containing  $X$  (i.e., the size of the cover set):  $s(X) = |\text{cover}(X)|$

**frequency of an itemset:** the frequency of an itemset  $X$  is its support relative to the database size  $f(X) = \frac{s(X)}{|\mathcal{D}|}$

**frequent itemset:** given some support threshold  $\sigma$ , an itemset  $X$  is frequent (w.r.t.  $\sigma$ ) iff:  $s(X) \geq \sigma$  or equivalently  $f(X) \geq \frac{\sigma}{|\mathcal{D}|}$

# Problem 1: Frequent Itemset Mining

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Given:

- ▶ a set of items  $I$
- ▶ a transaction database  $\mathcal{D}$  over  $I$
- ▶ a support threshold  $\sigma$

Find all frequent itemsets in  $\mathcal{D}$ , i.e.,  $\{X | X \subseteq I \wedge s(X) \geq \sigma\}$

example: which itemsets are frequent with  $\sigma = 3$  in  $\mathcal{D}$ :

T1: {bread, butter, milk, sugar}

T2: {butter, flour, milk, sugar}

T3: {butter, eggs, milk, salt}

T4: {eggs}

T5: {butter, flour, milk, salt, sugar}

# Definition: Association Rule

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**association rule:** expresses an implication of the form  $X \Rightarrow Y$ , where  $X$  and  $Y$  are itemsets,  $X \cap Y = \emptyset$

**implication:** describes a co-occurrence, not a causality

An association rule does not necessarily need to hold in all cases. We can describe its strength (or weakness), based on the observed cases:

**support:** The support of an association rule in  $\mathcal{D}$  is the support of the union of its components:

$$s(X \Rightarrow Y) = s(X \cup Y)$$

**frequency:** Analogously,  $f(X \Rightarrow Y) = f(X \cup Y)$

**confidence:**  $\text{conf}(X \Rightarrow Y) = \frac{s(X \cup Y)}{s(X)}$

# Problem 2: Association Rule Mining

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Given:

- ▶ a set of items  $I$
- ▶ a transaction database  $\mathcal{D}$  over  $I$
- ▶ a support threshold  $\sigma$  and a confidence threshold  $c$

Find all association rules  $X \Rightarrow Y$  in  $\mathcal{D}$  with a support of at least  $\sigma$  and a confidence of at least  $c$ , i.e.:

$$\{X \Rightarrow Y | s(X \Rightarrow Y) \geq \sigma \wedge \text{conf}(X \Rightarrow Y) \geq c\}$$

T1: {bread, butter, milk, sugar}

T2: {butter, flour, milk, sugar}

T3: {butter, eggs, milk, salt}

T4: {eggs}

T5: {butter, flour, milk, salt, sugar}

# Problem 1 ⊂ Problem 2

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Problem 1 is part of Problem 2:

- ▶ Itemset  $A$  is frequent w.r.t.  $\sigma$
- ▶ Given
  - ▶  $A = X \cup Y$
  - ▶  $X \cap Y = \emptyset$
  - ▶  $X = A \setminus Y$
  - ▶  $Y = A \setminus X$
- ▶ ' $X \Rightarrow Y$ ' is frequent w.r.t.  $\sigma$

Two-step approach:

1. find all frequent itemsets w.r.t.  $\sigma$
2. generate rules with confidence  $\geq c$  from each frequent itemset, where each rule is a binary partition of the itemset

# Find Frequent Itemsets: Naïve Algorithm (Brute Force)

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- ▶ Each possible itemset is a *candidate* for being a *frequent* itemset.
- ▶ We need to check the database to count if the itemset is actually frequent.
- ▶ Complexity roughly amounts to:  
number of candidates × number of transactions
- ▶ How many candidates do we have, given  $n$  items?

T1: {bread, butter, milk, sugar}

T2: {butter, flour, milk, sugar}

T3: {butter, eggs, milk, salt}

T4: {eggs}

T5: {butter, flour, milk, salt, sugar}

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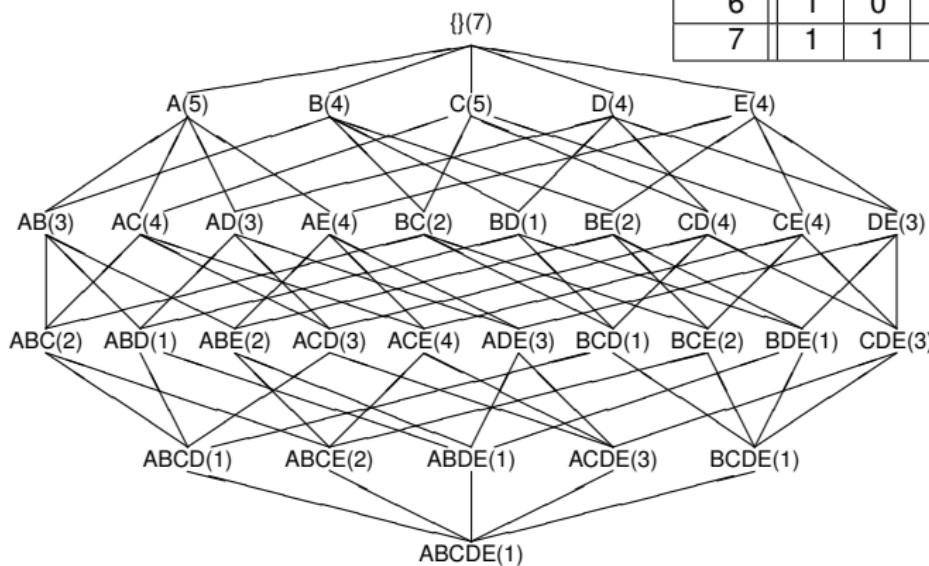
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TID	A	B	C	D	E
1	0	1	0	0	0
2	1	0	1	1	1
3	1	1	1	0	1
4	0	0	1	1	0
5	1	1	1	1	1
6	1	0	1	1	1
7	1	1	0	0	0



# Monotonicity and Anti-Monotonicity

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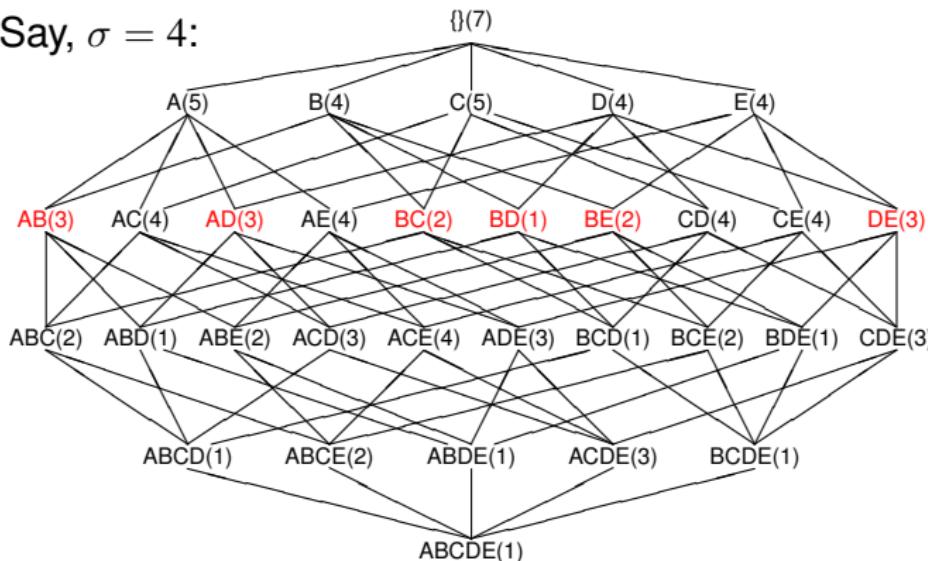
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Observation:

- ▶ If  $X$  is frequent, all subsets  $X' \subseteq X$  are frequent as well.
- ▶ If  $X$  is not frequent, neither any superset  $X' \supseteq X$  can be frequent.

Say,  $\sigma = 4$ :



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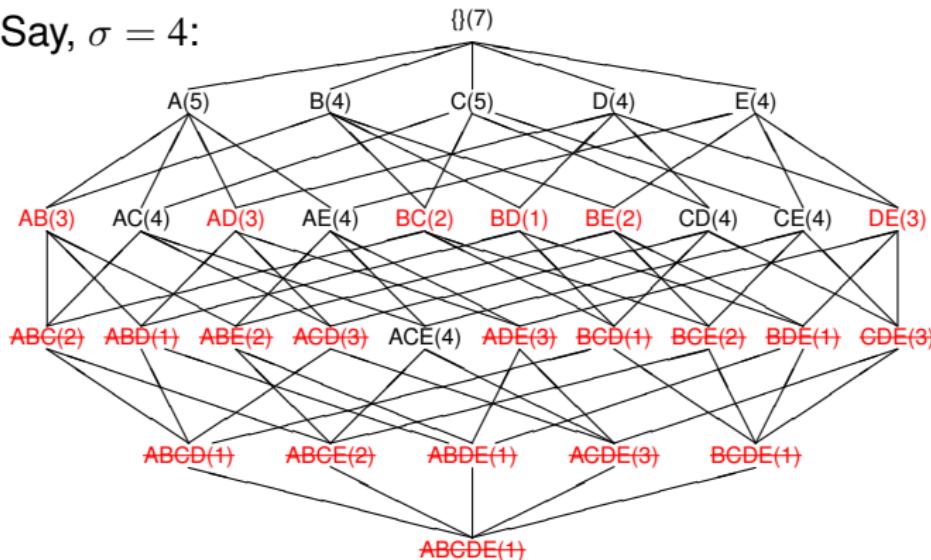
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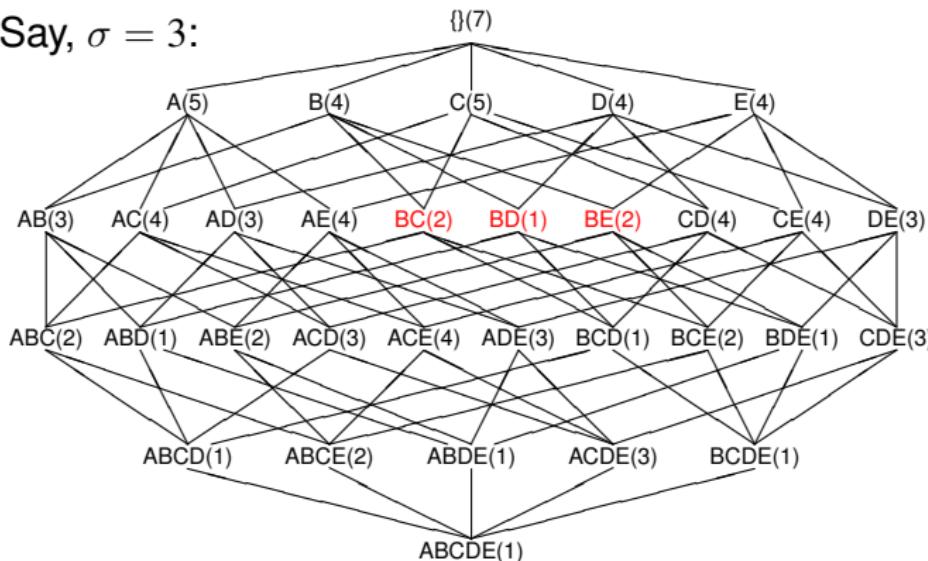
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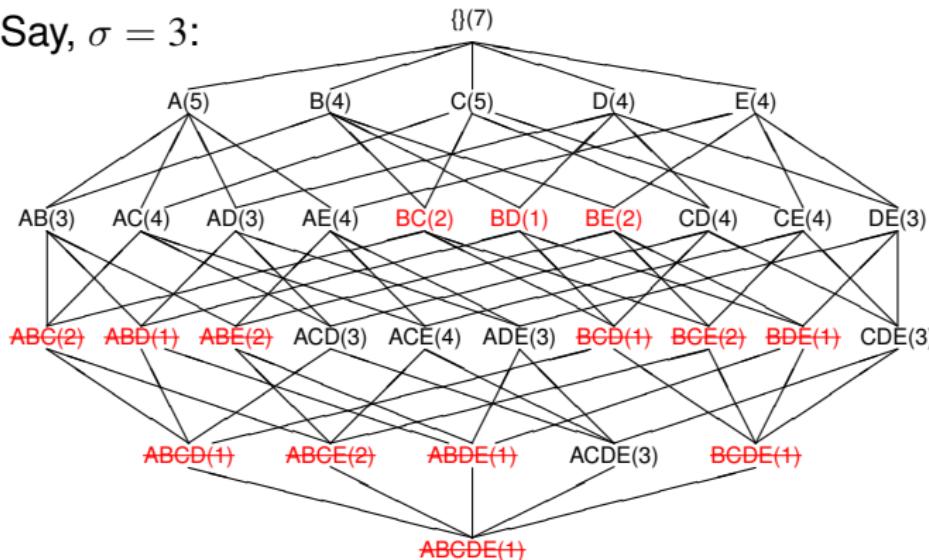
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Say,  $\sigma = 3$ :



# Positive and Negative Border

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Due to the anti-monotonicity, we can summarize solutions by their border in the lattice:

- ▶ An itemset  $X$  belongs to the border (w.r.t. some  $\sigma$ ), if:
  - ▶  $\forall Y \subset X : Y$  is frequent (w.r.t.  $\sigma$ )
  - ▶  $\forall Z \supset X : Z$  is not frequent (w.r.t.  $\sigma$ )
- ▶ positive border:  $X$  itself is frequent (also: “ $X$  is a maximal frequent itemset”)
- ▶ negative border:  $X$  itself is not frequent

*Maximal frequent itemsets* can be used as a condensed representation of a solution, as all frequent itemsets can be derived from the maximal frequent itemsets.

Note that:

*The anti-monotonicity property of support is also called downward-closure property.*

# Maximal Frequent Itemsets

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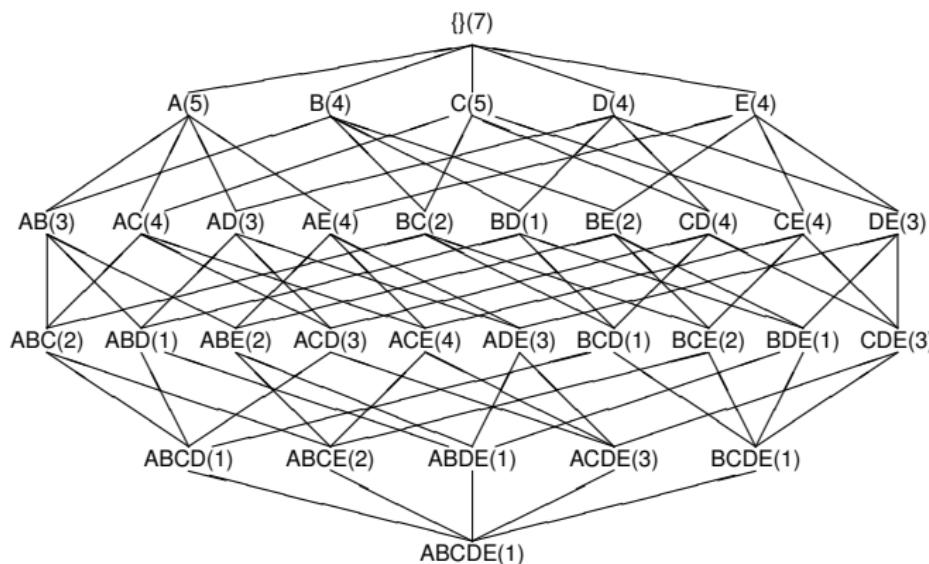
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Example: find the positive border (maximal frequent itemsets) for  $\sigma = 3$



# Maximal Frequent Itemsets

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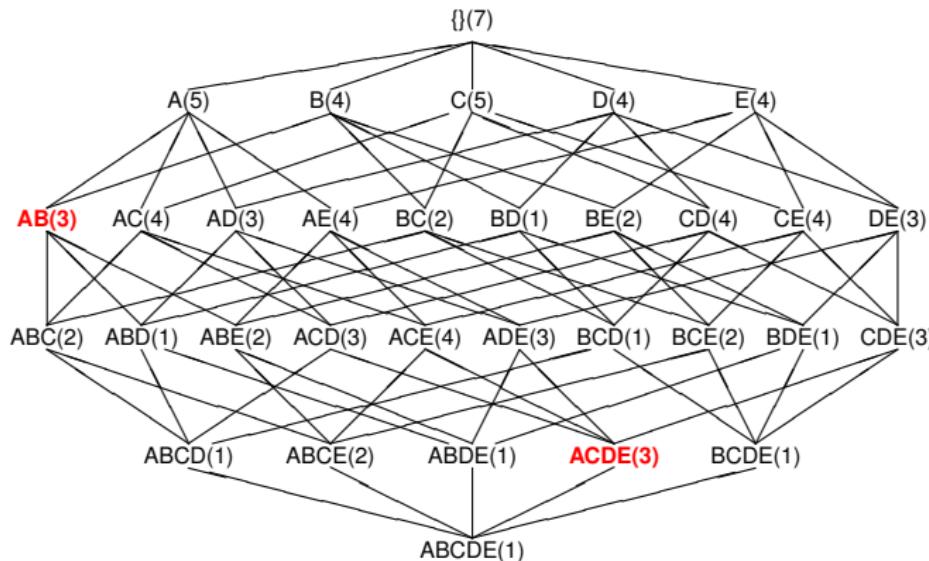
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# Closed (Frequent) Itemsets

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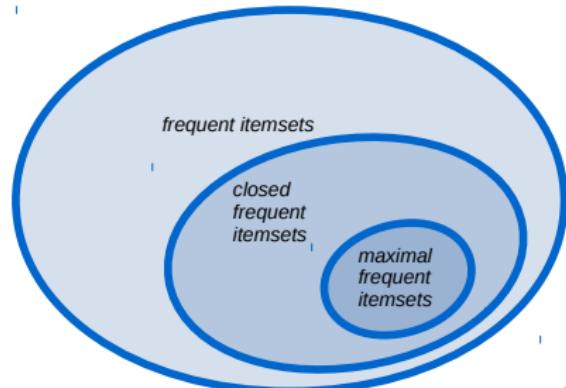
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**closed itemset:** An itemset  $X$  is *closed* if none of its immediate supersets has exactly the same support as  $X$ .

**closed frequent itemset:** An itemset is a closed frequent itemset (w.r.t. some  $\sigma$ ) if it is a closed itemset and is frequent (w.r.t.  $\sigma$ ).

*Closed frequent itemsets* represent a solution (all frequent itemsets) *and* their support.



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# Apriori Algorithm [Srikant and Agrawal, 1996]: Idea

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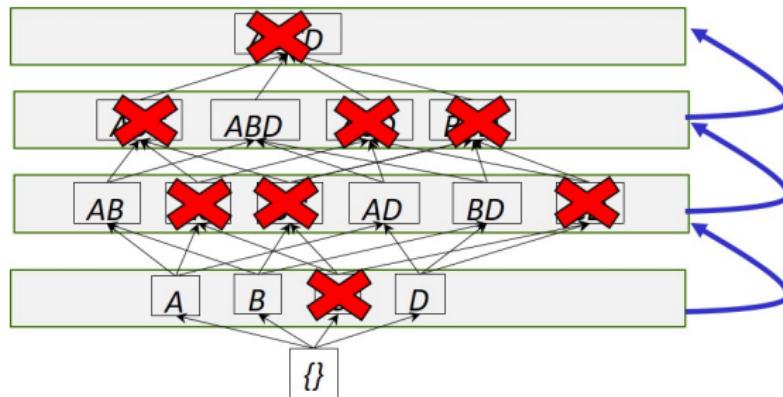
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1. find frequent 1-itemsets first, then 2-itemsets, 3-itemsets etc. (breadth-first search in the lattice)
2. for finding  $(k + 1)$ -itemsets  $C_{k+1}$ : consider only those as candidates, where *all*  $k$ -itemsets  $C_k \subset C_{k+1}$  are frequent
3. count frequency of all  $k$ -itemset candidates in a single database scan (hashing of the candidate itemsets)

# Apriori Algorithm [Srikant and Agrawal, 1996]: Pseudo Code

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$C_k$ :  $k$ -itemset candidates,  $S_k$ : frequent  $k$ -itemsets (solution)

## Algorithm 2.1 (Apriori [Srikant and Agrawal, 1996])

*Apriori*( $I$ ,  $\mathcal{D}$ ,  $\sigma$ )

$S_1 = \{\text{frequent 1-itemsets}\};$

$k = 2;$

*while*  $S_{k-1} \neq \emptyset$  *do*

$C_k = \text{AprioriGenerateCandidates}(S_{k-1});$

*for each transaction*  $T \in \mathcal{D}$  *do*

$C_T = \{c \in C_k | c \subseteq T\};$

*for each*  $c \in C_T$  *do*

$c.\text{count}++;$

$S_k = \{c \in C_k | c.\text{count} \geq \sigma\};$

$k++;$

*return*  $\cup_k S_k;$

# Apriori Candidate Generation

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## Algorithm 2.2 (AprioriGenerateCandidates( $S_{k-1}$ ))

### 1. join:

two frequent  $(k-1)$ -itemsets  $p, q \in S_{k-1}$  are joined if they are identical in the **first** (order!)  $k-2$  items:

$$\begin{array}{rcl} p \in S_{k-1}: & (\underline{A}, \underline{B}, C) \\ q \in S_{k-1}: & (\underline{A}, \underline{B}, D) \\ \hline & \Rightarrow (A, B, C, D) \in C_k \end{array}$$

### 2. pruning:

remove all  $k$ -itemsets from  $C_k$  that contain any  $(k-1)$ -itemset  $\notin S_{k-1}$

example:  $S_3 = \{(1, 2, 3), (1, 2, 4), (1, 3, 4), (1, 3, 5), (2, 3, 4)\}$

1. join:  $C_4 = \{(1, 2, 3, 4), (1, 3, 4, 5)\}$

2. pruning: remove  $(1, 3, 4, 5)$

result:  $C_4 = \{(1, 2, 3, 4)\}$

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# Apriori Example:

## Find Frequent Itemsets $X$ with $f(X) \geq 0.3$

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6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

## C1 and S1

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## C1

A	
B	
C	
D	
E	
F	
G	
H	
I	
J	
K	
L	

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8	A B D G
9	B D F G
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12	A B E G

C1

A	
B	1
C	
D	
E	1
F	
G	1
H	1
I	
J	
K	
L	

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8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C1

A	1
B	2
C	1
D	
E	2
F	
G	2
H	2
I	
J	
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L	

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C1

A	2
B	3
C	2
D	
E	3
F	1
G	2
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7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C1

A	2
B	4
C	3
D	1
E	4
F	2
G	3
H	4
I	
J	
K	
L	1

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7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C1

A	3
B	5
C	3
D	1
E	5
F	2
G	3
H	5
I	
J	
K	1
L	1

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8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C1

A	3
B	6
C	3
D	1
E	6
F	3
G	4
H	6
I	1
J	
K	2
L	1

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7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C1

A	4
B	7
C	3
D	2
E	6
F	3
G	5
H	7
I	1
J	
K	2
L	1

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9	B D F G
10	C E F
11	A C E F H
12	A B E G



C1

A	5
B	8
C	3
D	3
E	6
F	3
G	6
H	7
I	1
J	
K	2
L	1

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C1

A	5
B	9
C	3
D	4
E	6
F	4
G	7
H	7
I	1
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K	2
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C1

A	5
B	9
C	4
D	4
E	7
F	5
G	7
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6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C1

A	6
B	9
C	5
D	4
E	8
F	6
G	7
H	8
I	1
J	
K	2
L	1

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7	A B D G H
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9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8
I	1
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11	A C E F H
12	A B E G

S1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8
I	+
J	0
K	2
L	+

$$\sigma = 30\% \Leftrightarrow \text{support} \geq 4$$

# C2 and S2

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1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A  
B  
C  
D  
E  
F  
G  
H

C2

AB		CE	
AC		CF	
AD		CG	
AE		CH	
AF		DE	
AG		DF	
AH		DG	
BC		DH	
BD		EF	
BE		EG	
BF		EH	
BG		FG	
BH		FH	
CD		GH	

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB		CE	
AC		CF	
AD		CG	
AE		CH	
AF		DE	
AG		DF	
AH		DG	
BC		DH	
BD		EF	
BE	1	EG	1
BF		EH	1
BG	1	FG	
BH	1	FH	
CD		GH	1

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1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB	1	CE	1
AC	1	CF	
AD		CG	1
AE	1	CH	1
AF		DE	
AG	1	DF	
AH	1	DG	
BC	1	DH	
BD		EF	
BE	2	EG	2
BF		EH	2
BG	2	FG	
BH	2	FH	
CD		GH	2

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



S1

A
B
C
D
E
F
G
H

C2

AB	2	CE	2
AC	2	CF	1
AD		CG	1
AE	2	CH	2
AF	1	DE	
AG	1	DF	
AH	2	DG	
BC	2	DH	
BD		EF	1
BE	3	EG	2
BF	1	EH	3
BG	2	FG	
BH	3	FH	1
CD		GH	2

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB	2	CE	3
AC	2	CF	2
AD		CG	2
AE	2	CH	3
AF	1	DE	1
AG	1	DF	1
AH	2	DG	1
BC	3	DH	1
BD	1	EF	2
BE	4	EG	3
BF	2	EH	4
BG	3	FG	1
BH	4	FH	2
CD	1	GH	3

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB	3	CE	3
AC	2	CF	2
AD		CG	2
AE	3	CH	3
AF	1	DE	1
AG	1	DF	1
AH	3	DG	1
BC	3	DH	1
BD	1	EF	2
BE	5	EG	3
BF	2	EH	5
BG	3	FG	1
BH	5	FH	2
CD	1	GH	3

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4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB	3	CE	3
AC	2	CF	2
AD		CG	2
AE	3	CH	3
AF	1	DE	1
AG	1	DF	1
AH	3	DG	1
BC	3	DH	1
BD	1	EF	3
BE	6	EG	4
BF	3	EH	6
BG	4	FG	2
BH	6	FH	3
CD	1	GH	4

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



S1

A
B
C
D
E
F
G
H

C2

AB	4	CE	3
AC	2	CF	2
AD	1	CG	2
AE	3	CH	3
AF	1	DE	1
AG	2	DF	1
AH	4	DG	2
BC	3	DH	2
BD	2	EF	3
BE	6	EG	4
BF	3	EH	6
BG	5	FG	2
BH	7	FH	3
CD	1	GH	5

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
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C2

AB	5	CE	3
AC	2	CF	2
AD	2	CG	2
AE	3	CH	3
AF	1	DE	1
AG	3	DF	1
AH	4	DG	3
BC	3	DH	2
BD	3	EF	3
BE	6	EG	4
BF	3	EH	6
BG	6	FG	2
BH	7	FH	3
CD	1	GH	5

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4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
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C2

AB	5	CE	3
AC	2	CF	2
AD	2	CG	2
AE	3	CH	3
AF	1	DE	1
AG	3	DF	2
AH	4	DG	4
BC	3	DH	2
BD	4	EF	3
BE	6	EG	4
BF	4	EH	6
BG	7	FG	3
BH	7	FH	3
CD	1	GH	5

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



S1

A
B
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E
F
G
H

C2

AB	5	CE	4
AC	2	CF	3
AD	2	CG	2
AE	3	CH	3
AF	1	DE	1
AG	3	DF	2
AH	4	DG	4
BC	3	DH	2
BD	4	EF	4
BE	6	EG	4
BF	4	EH	6
BG	7	FG	3
BH	7	FH	3
CD	1	GH	5

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1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

C2

AB	5	CE	5
AC	3	CF	4
AD	2	CG	2
AE	4	CH	4
AF	2	DE	1
AG	3	DF	2
AH	5	DG	4
BC	3	DH	2
BD	4	EF	5
BE	6	EG	4
BF	4	EH	7
BG	7	FG	3
BH	7	FH	4
CD	1	GH	5

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1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



S1

A
B
C
D
E
F
G
H

C2

AB	6	CE	5
AC	3	CF	4
AD	2	CG	2
AE	5	CH	4
AF	2	DE	1
AG	4	DF	2
AH	5	DG	4
BC	3	DH	2
BD	4	EF	5
BE	7	EG	5
BF	4	EH	7
BG	8	FG	3
BH	7	FH	4
CD	1	GH	5

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S1

A
B
C
D
E
F
G
H

S2

AB	6	CE	5
AC	3	CF	4
AD	2	CG	2
AE	5	CH	4
AF	2	DE	1
AG	4	DF	2
AH	5	DG	4
BC	3	DH	2
BD	4	EF	5
BE	7	EG	5
BF	4	EH	7
BG	8	FG	3
BH	7	FH	4
CD	1	GH	5

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S2

AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH

C3




## S2 to C3

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S2	
AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH



C3	
ABE	
ABG	
ABH	
AEG	
AEH	
AGH	

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AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH



C3	
ABE	BEG
ABG	BEH
ABH	BFG
AEG	BFH
AEH	BGH
AGH	
BDE	
BDF	
BDG	
BDH	
BEF	

## S2 to C3

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S2	
AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH



C3	
ABE	BEG
ABG	BEH
ABH	BFG
AEG	BFH
AEH	BGH
AGH	CEF
BDE	CEH
BDF	CFH
BDG	
BDH	
BEF	

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S2	
AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH



C3

ABE	BEG
ABG	BEH
ABH	BFG
AEG	BFH
AEH	BGH
AGH	CEF
BDE	CEH
BDF	CFH
BDG	EFG
BDH	EFH
BEF	EGH

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S2	
AB	CE
AE	CF
AG	CH
AH	DG
BD	EF
BE	EG
BF	EH
BG	FH
BH	GH



C3

ABE	BEG
ABG	BEH
ABH	<b>BFG</b>
AEG	BFH
AEH	BGH
AGH	CEF
<b>BDE</b>	CEH
<b>BDF</b>	CFH
BDG	<b>EFG</b>
<b>BDH</b>	EFH
BEF	EGH

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C3

ABE		BEH	
ABG		BFH	
ABH		BGH	
AEG		CEF	
AEH		CEH	
AGH		CFH	
BDG		EFH	
BEF		EGH	
BEG			

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## Database



1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C3

ABE		BEH	1
ABG		BFH	
ABH		BGH	1
AEG		CEF	
AEH		CEH	
AGH		CFH	
BDG		EFH	
BEF		EGH	1
BEG	1		

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## Database

1	B E G H
2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C3

ABE	1	BEH	2
ABG	1	BFH	
ABH	1	BGH	2
AEG	1	CEF	
AEH	1	CEH	1
AGH	1	CFH	
BDG		EFH	
BEF		EGH	2
BEG	2		

# C3 and S3

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## Database

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

## C3

ABE	2	BEH	3
ABG	1	BFH	1
ABH	2	BGH	2
AEG	1	CEF	1
AEH	2	CEH	2
AGH	1	CFH	1
BDG		EFH	1
BEF	1	EGH	2
BEG	2		

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C3

ABE	2	BEH	4
ABG	1	BFH	2
ABH	2	BGH	3
AEG	1	CEF	2
AEH	2	CEH	3
AGH	1	CFH	2
BDG	1	EFH	2
BEF	2	EGH	3
BEG	3		

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	5
ABG	1	BFH	2
ABH	3	BGH	3
AEG	1	CEF	2
AEH	3	CEH	3
AGH	1	CFH	2
BDG	1	EFH	2
BEF	2	EGH	3
BEG	3		

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4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	1	BFH	3
ABH	3	BGH	4
AEG	1	CEF	2
AEH	3	CEH	3
AGH	1	CFH	2
BDG	1	EFH	3
BEF	3	EGH	4
BEG	4		

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	2	BFH	3
ABH	4	BGH	5
AEG	1	CEF	2
AEH	3	CEH	3
AGH	2	CFH	2
BDG	2	EFH	3
BEF	3	EGH	4
BEG	4		

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7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	3	BFH	3
ABH	4	BGH	5
AEG	1	CEF	2
AEH	3	CEH	3
AGH	2	CFH	2
BDG	3	EFH	3
BEF	3	EGH	4
BEG	4		

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	3	BFH	3
ABH	4	BGH	5
AEG	1	CEF	2
AEH	3	CEH	3
AGH	2	CFH	2
BDG	4	EFH	3
BEF	3	EGH	4
BEG	4		

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	3	BFH	3
ABH	4	BGH	5
AEG	1	CEF	3
AEH	3	CEH	3
AGH	2	CFH	2
BDG	4	EFH	3
BEF	3	EGH	4
BEG	4		

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6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	3	BEH	6
ABG	3	BFH	3
ABH	4	BGH	5
AEG	1	CEF	4
AEH	4	CEH	4
AGH	2	CFH	3
BDG	4	EFH	4
BEF	3	EGH	4
BEG	4		

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



## C3

ABE	4	BEH	6
ABG	4	BFH	3
ABH	4	BGH	5
AEG	2	CEF	4
AEH	4	CEH	4
AGH	2	CFH	3
BDG	4	EFH	4
BEF	3	EGH	4
BEG	5		

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

## S3

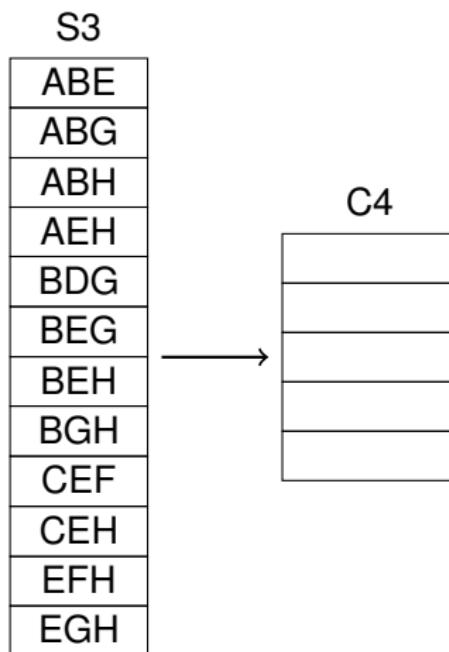
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ABG	4	BFH	3
ABH	4	BGH	5
AEG	2	CEF	4
AEH	4	CEH	4
AGH	2	CFH	3
BDG	4	EFH	4
BEF	3	EGH	4
BEG	5		

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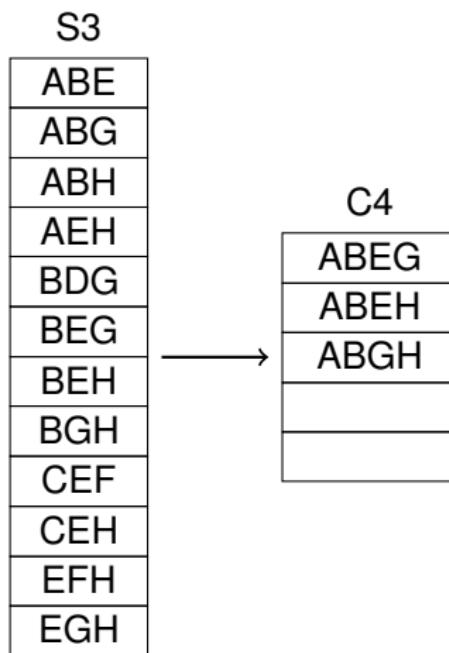


# S3 to C4

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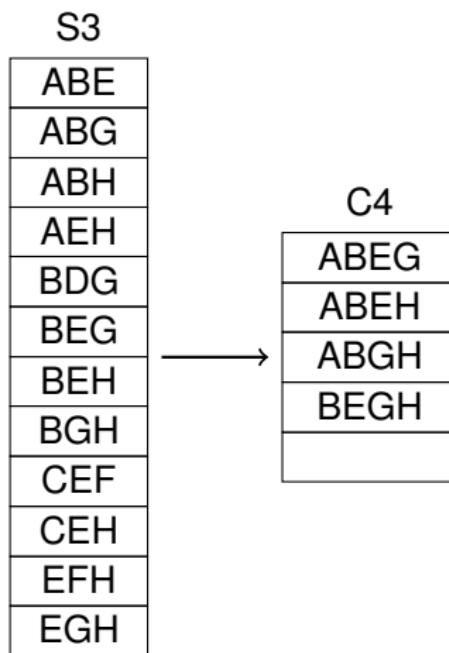
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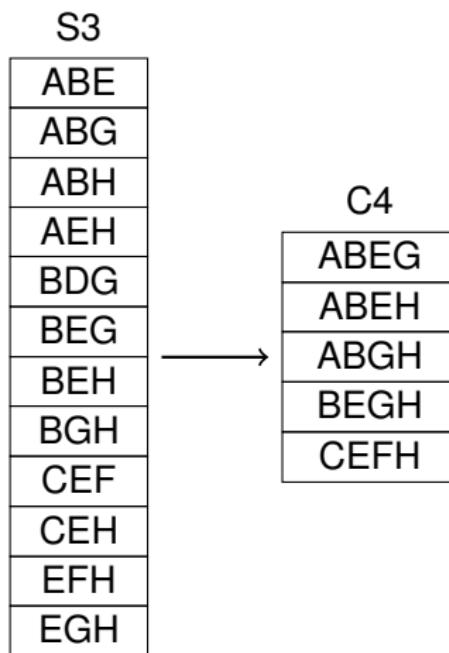


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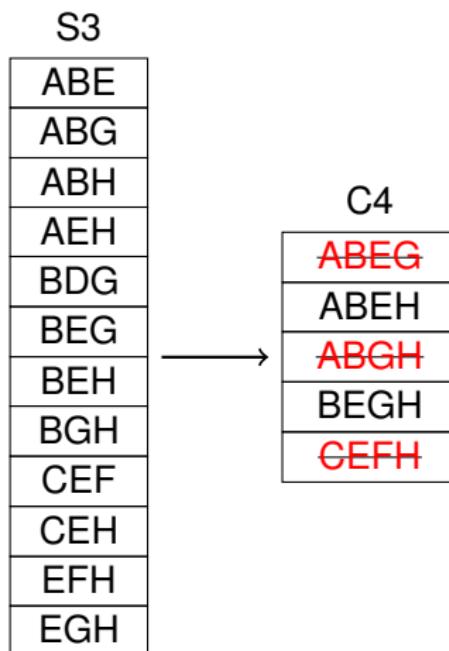


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AEG, AGH and CFH not *frequent!*

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C4

ABEH	
BEGH	

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C4

ABEH	
BEGH	1

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4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C4

ABEH	1
BEGH	2

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2	A B C E G H
3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
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C4

ABEH	2
BEGH	2

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6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C4

ABEH	2
BEGH	3

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3	A B C E F H
4	B C D E F G H L
5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
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C4

ABEH	3
BEGH	3

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2	A B C E G H
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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G



C4

ABEH	3
BEGH	4

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

C4

ABEH	3
BEGH	4

## C4 and S4

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5	A B E K H
6	B E F G H I K
7	A B D G H
8	A B D G
9	B D F G
10	C E F
11	A C E F H
12	A B E G

S4

ABEH	3
BEGH	4

Only one frequent 4-Itemset remaining.

# Maximal Frequent Itemsets and Closed Frequent Itemsets

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S1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8

S2

AB	6
AE	5
AG	4
AH	5
BD	4
BE	7
BF	4
BG	8
BH	7
CE	5
CF	4
CH	4
DG	4
EF	5
EG	5
EH	7
FH	4
GH	5

S3

ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
CEH	4
EFH	4
EGH	4

S4

BEGH	4
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MFI and CFI  
CFI only

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S1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8

S2

AB	6
AE	5
AG	4
AH	5
BD	4
BE	7
BF	4
BG	8
BH	7
CE	5
CF	4
CH	4
DG	4
EF	5
EG	5
EH	7
FH	4
GH	5

S3

ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
CEH	4
EFH	4
EGH	4

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BEGH	4
------	---

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S1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8

S2

AB	6
AE	5
AG	4
AH	5
BD	4
BE	7
BF	4
BG	8
BH	7
CE	5
CF	4
CH	4
DG	4
EF	5
EG	5
EH	7
FH	4
GH	5

S3

ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
CEH	4
EFH	4
EGH	4

S4

BEGH	4
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S1

A	7
B	10
C	5
D	4
E	9
F	6
G	8
H	8

S2

AB	6
AE	5
AG	4
AH	5
BD	4
BE	7
BF	4
BG	8
BH	7
CE	5
CF	4
CH	4
DG	4
EF	5
EG	5
EH	7
FH	4
GH	5

S3

ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
CEH	4
EFH	4
EGH	4

S4

BEGH	4
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AB	6
AE	5
AG	4
AH	5
BD	4
BE	7
BF	4
BG	8
BH	7
CE	5
CF	4
CH	4
DG	4
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EH	7
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S3

ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
CEH	4
EFH	4
EGH	4

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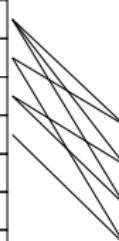
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S2

AB	6
AE	5
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AH	5
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ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
CEF	4
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EFH	4
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BEG	5
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EG	5
EH	7
FH	4
GH	5

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ABE	4
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ABH	4
AEH	4
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BEG	5
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BGH	5
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ABE	4
ABG	4
ABH	4
AEH	4
BDG	4
BEG	5
BEH	6
BGH	5
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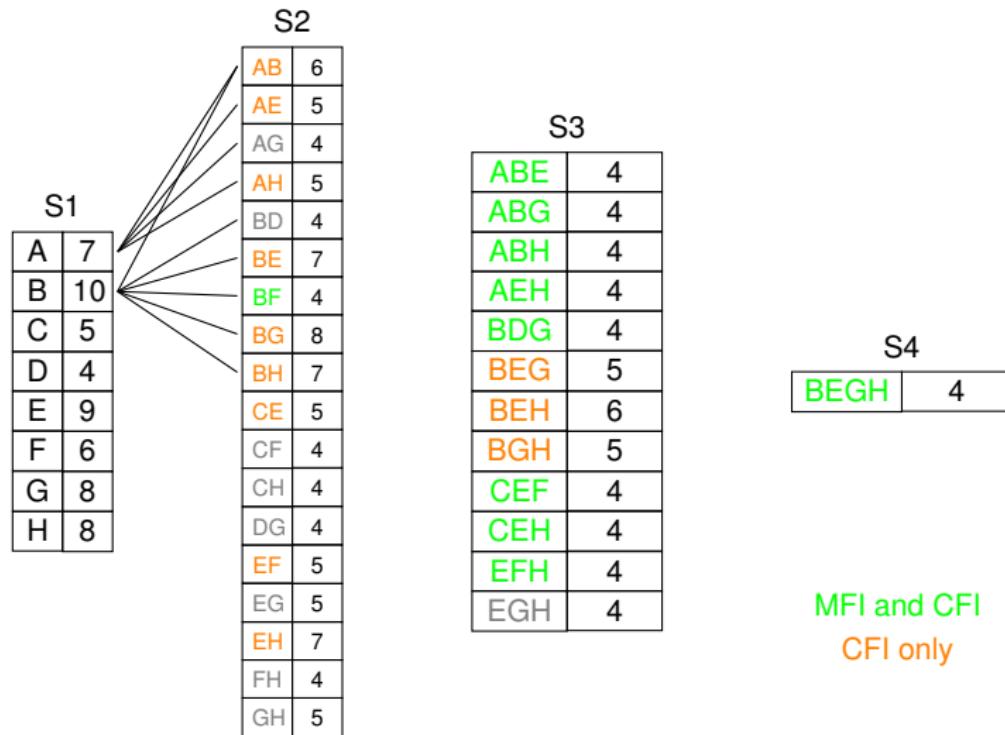
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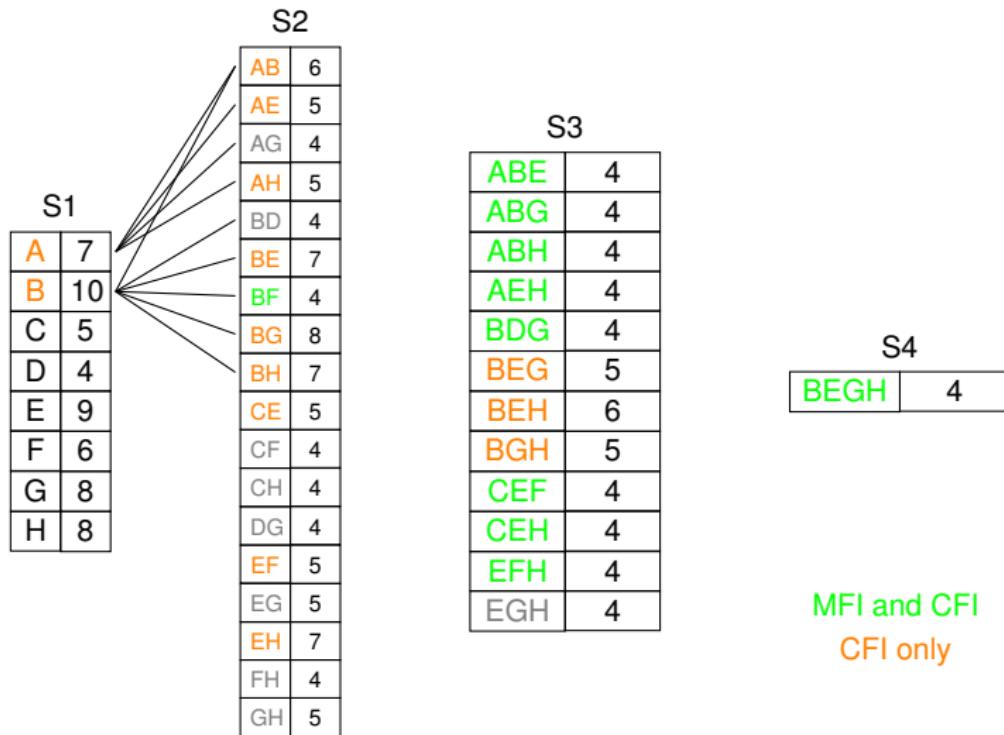


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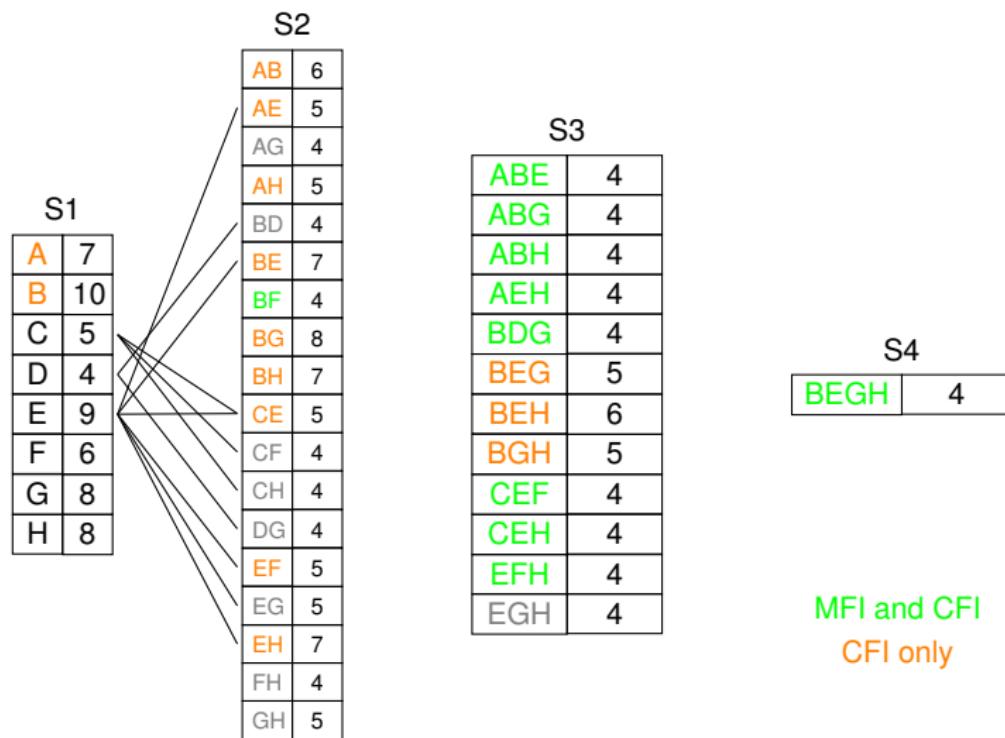


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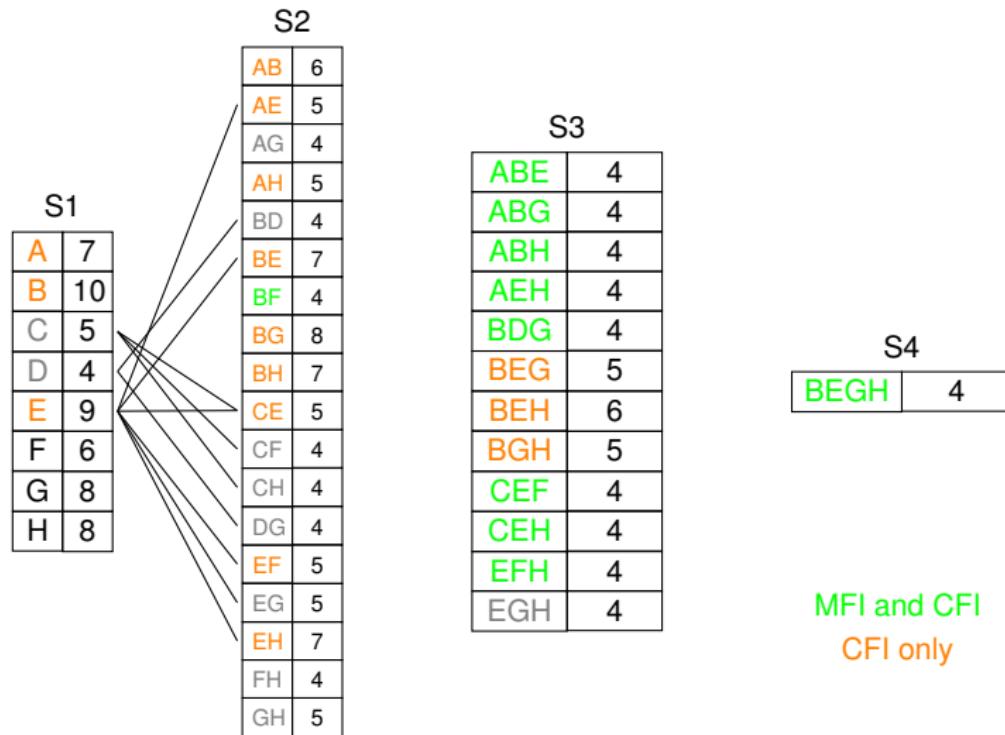


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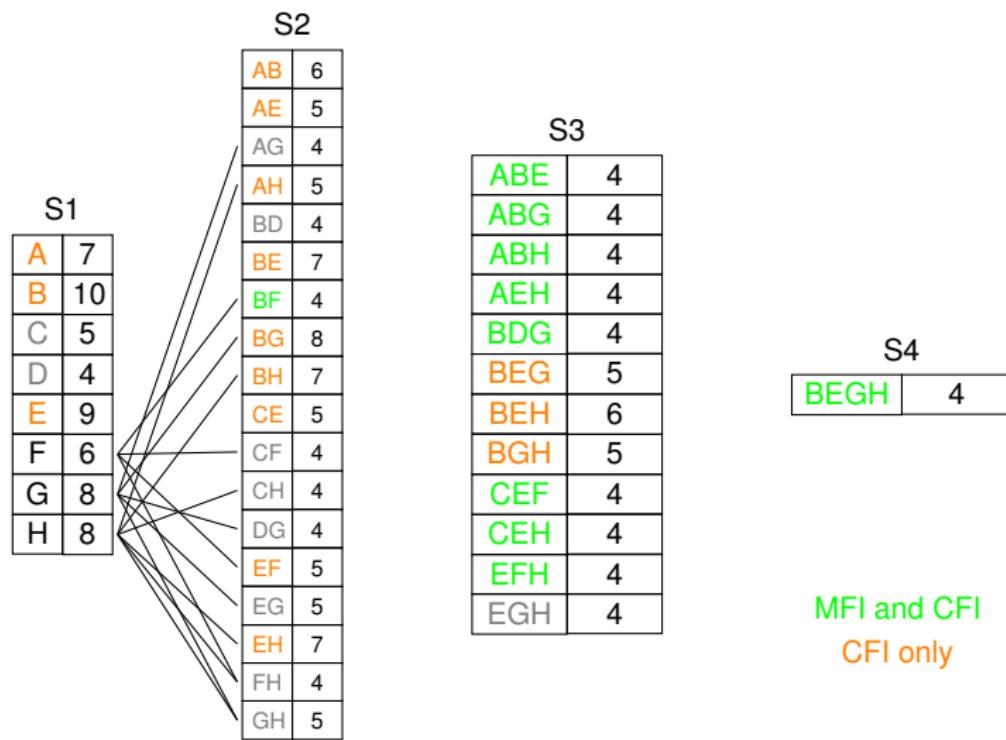


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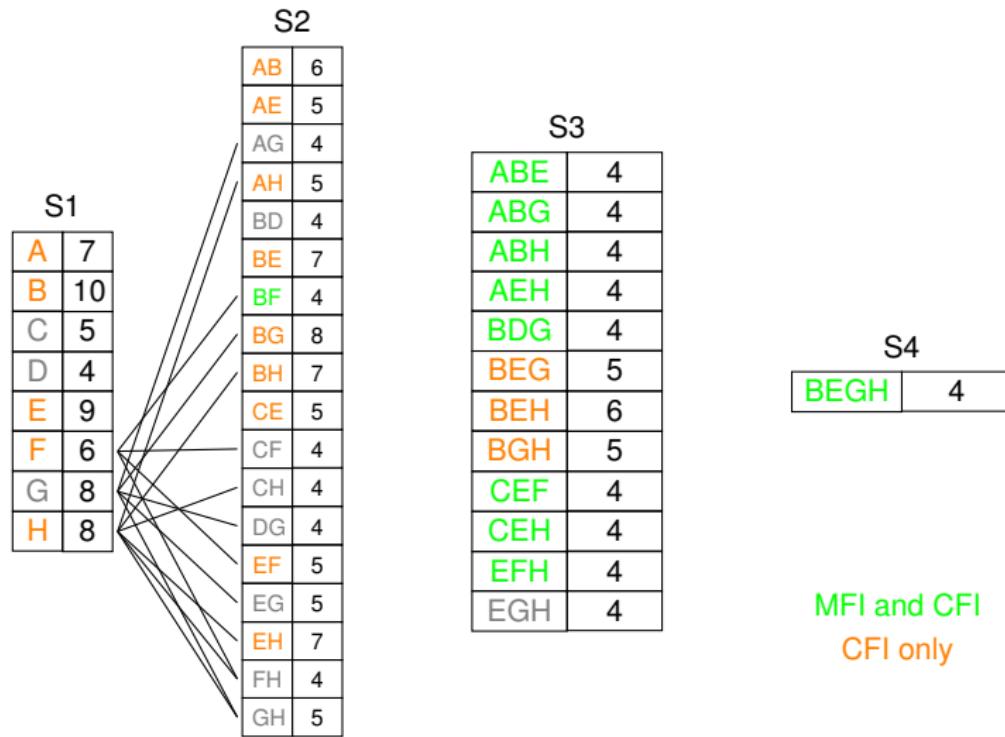


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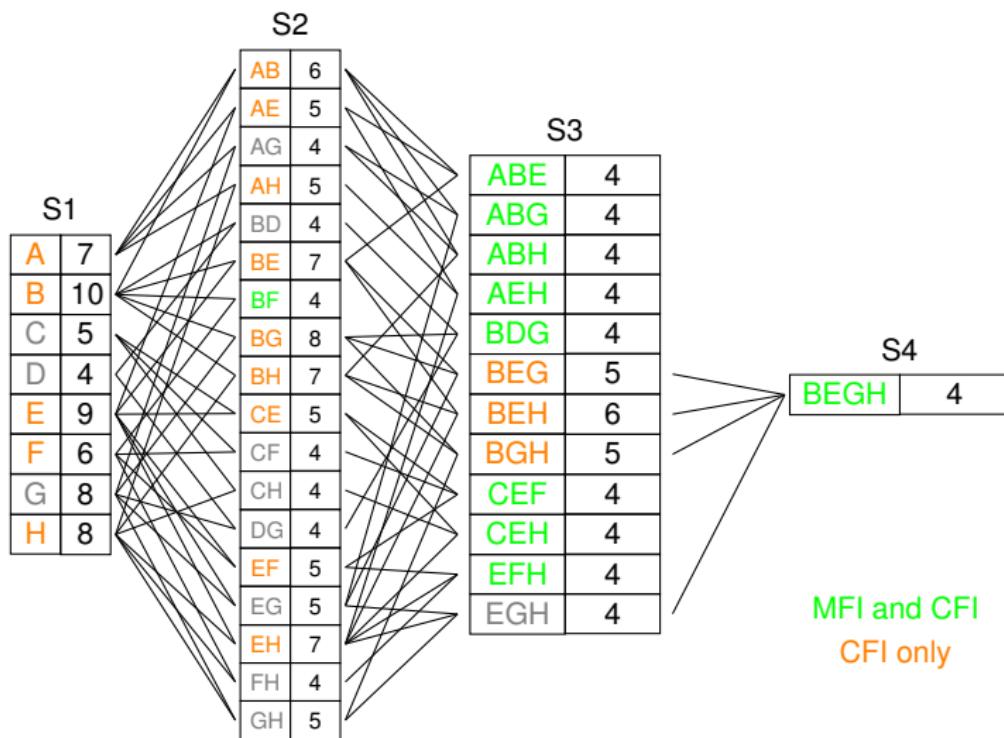


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# In Theory...

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- ▶ naïve algorithm: count frequency of all  $k$ -itemsets, for all  $\binom{I}{k}$   $k$ -itemsets, for all  $k$
- ▶ number of possible itemsets  $0 \leq k \leq |I|?$
- ▶ Apriori: one database scan for all frequent  $k$ -itemset *candidates* of a given  $k$
- ▶ reduction of number of candidates by the anti-monotonicity principle of frequency: generate only candidates that have a chance to be frequent (join of frequent  $(k - 1)$ -itemsets and pruning)

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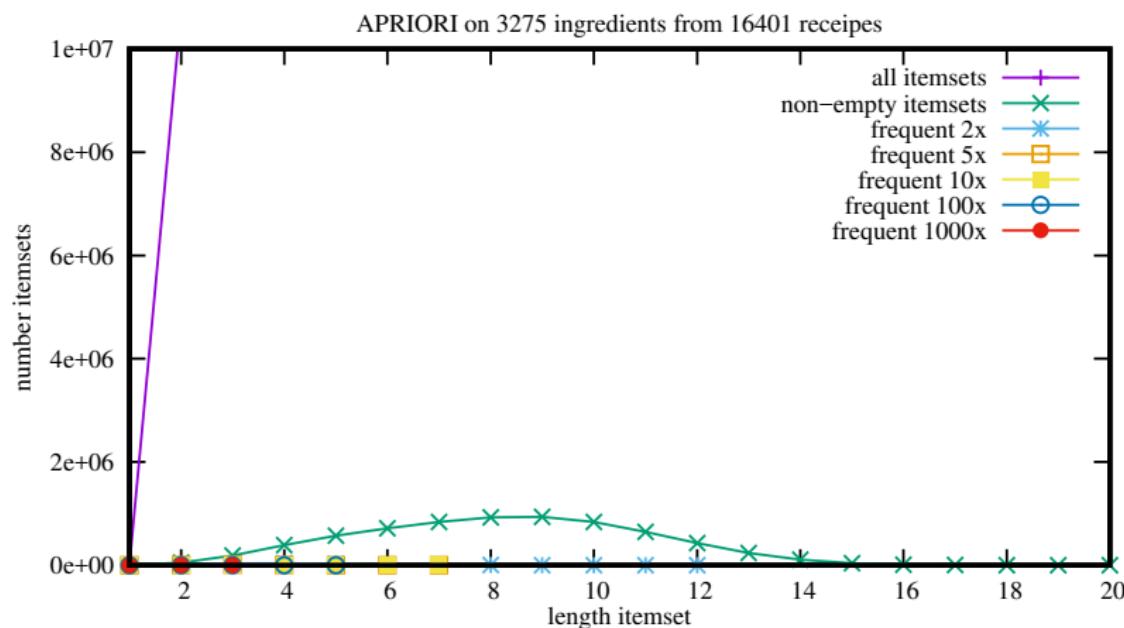
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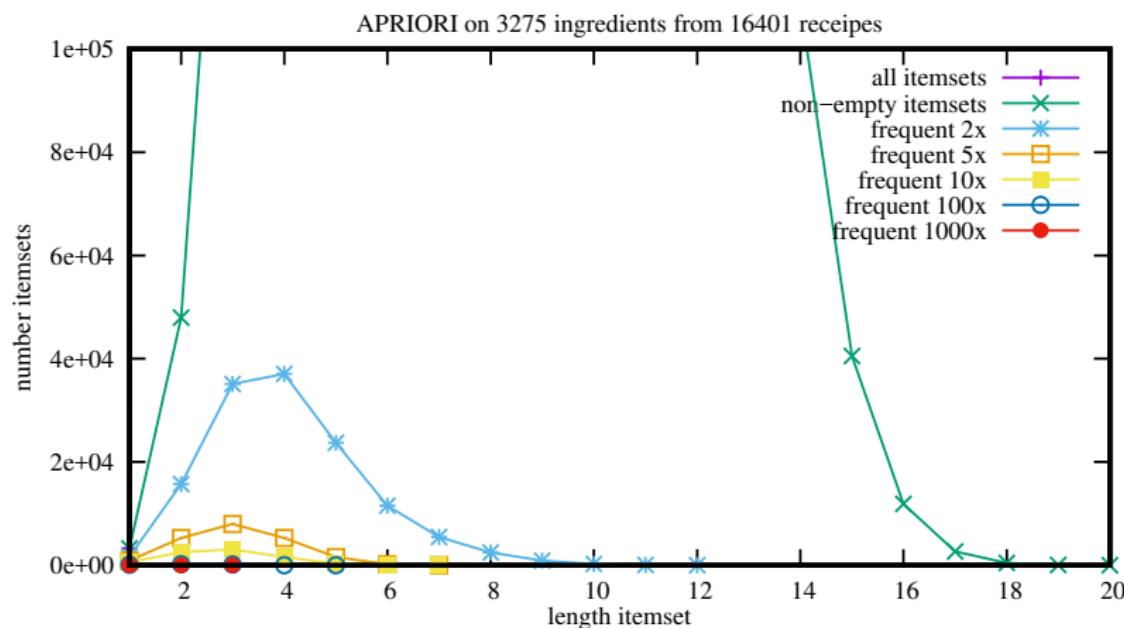
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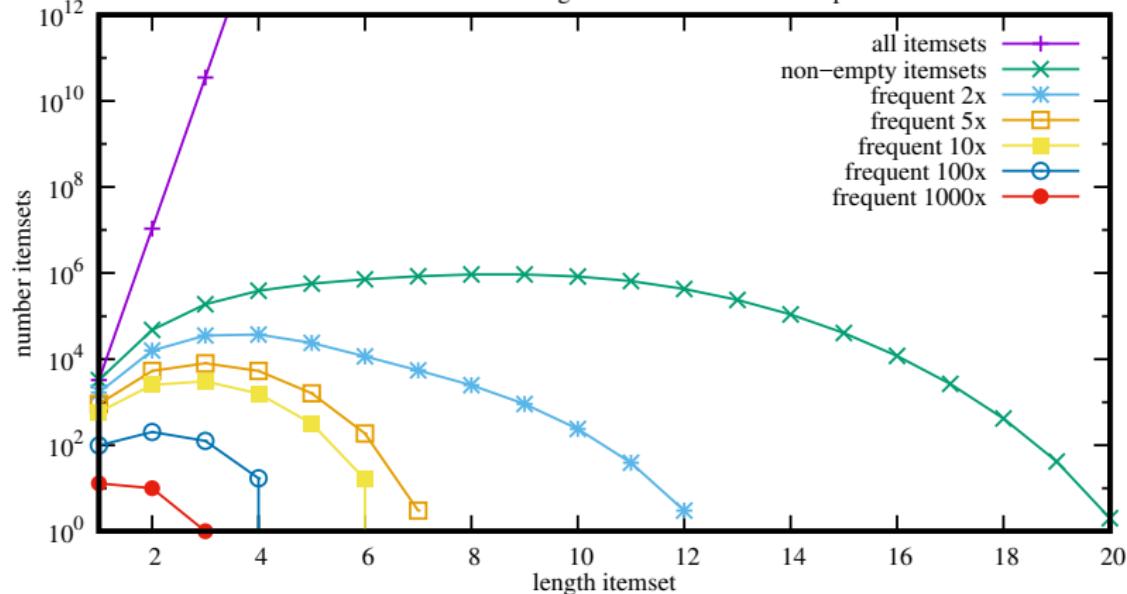
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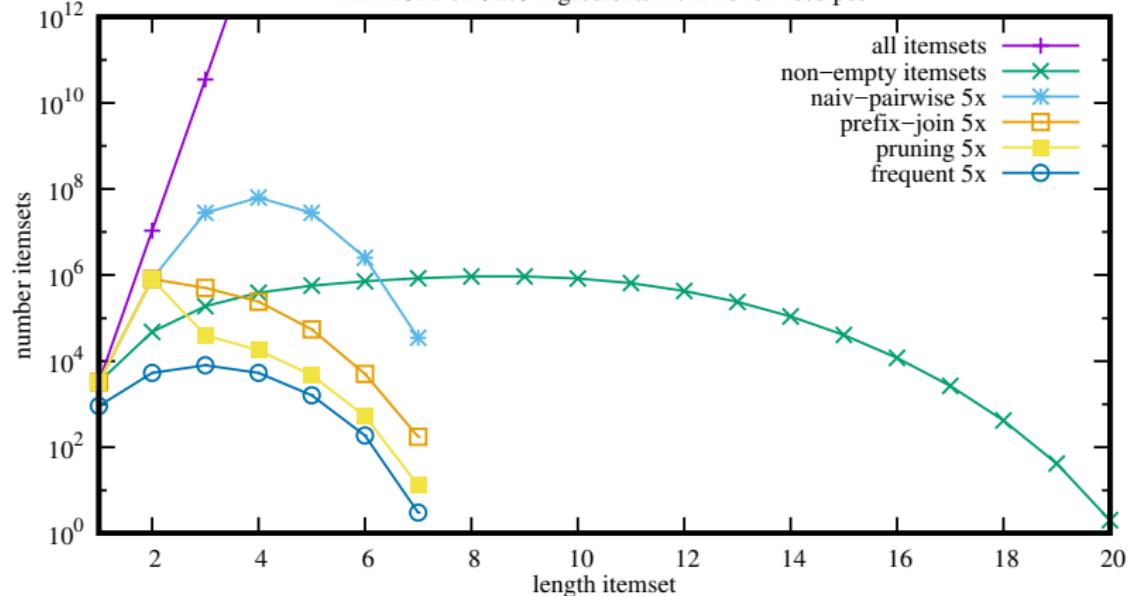
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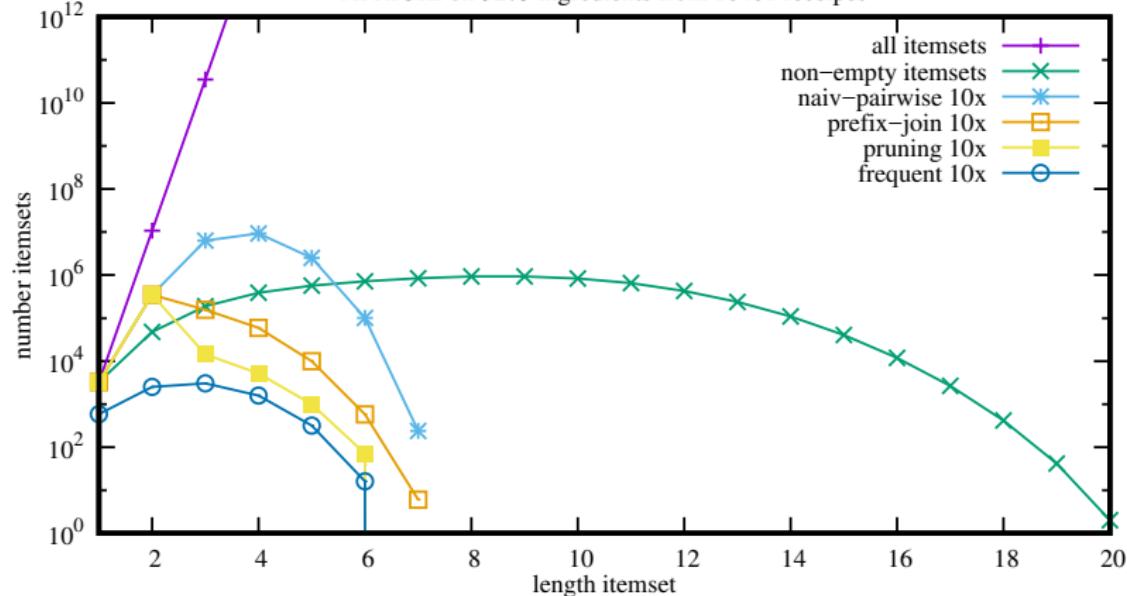
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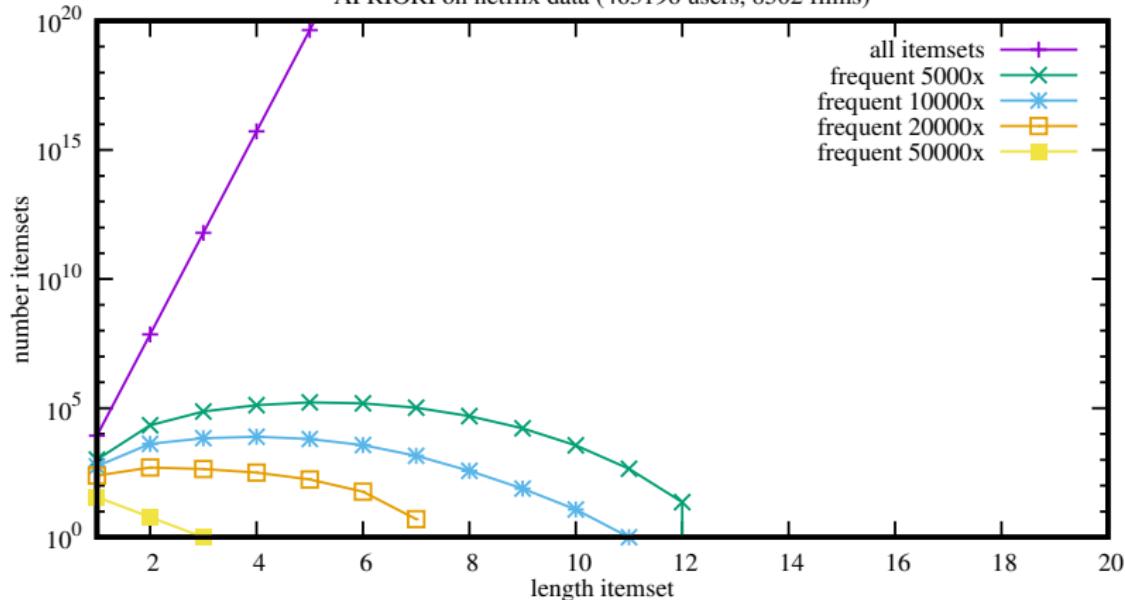
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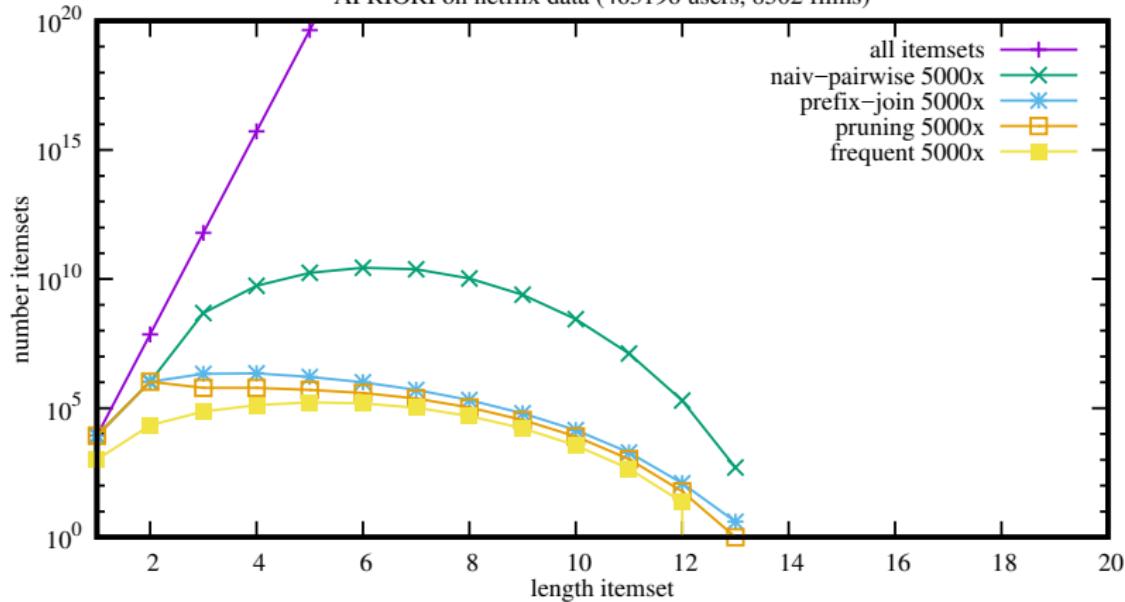
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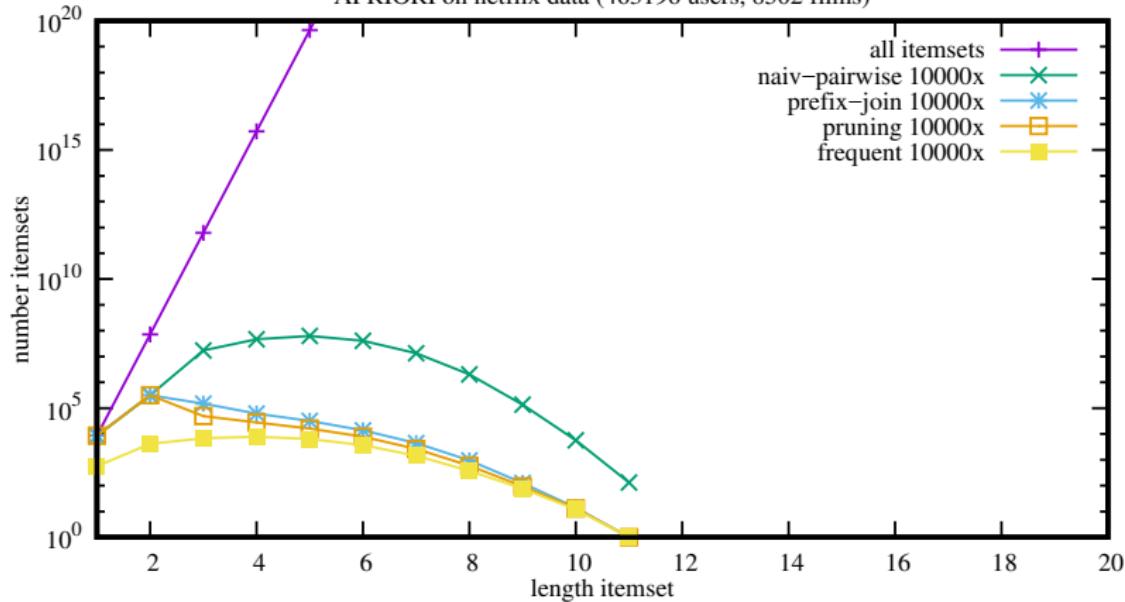
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# Definition: Association Rule

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**association rule:** expresses an implication of the form  $X \Rightarrow Y$ , where  $X$  and  $Y$  are itemsets,  $X \cap Y = \emptyset$

**implication:** describes a co-occurrence, not a causality

An association rule does not necessarily need to hold in all cases. We can describe its strength (or weakness), based on the observed cases:

**support:** The support of an association rule in  $\mathcal{D}$  is the support of the union of its components:

$$s(X \Rightarrow Y) = s(X \cup Y)$$

**frequency:** Analogously,  $f(X \Rightarrow Y) = f(X \cup Y)$

**confidence:**  $\text{conf}(X \Rightarrow Y) = \frac{s(X \cup Y)}{s(X)}$

# Problem 2: Association Rule Mining

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Given:

- ▶ a set of items  $I$
- ▶ a transaction database  $\mathcal{D}$  over  $I$
- ▶ a support threshold  $\sigma$  and a confidence threshold  $c$

Find all association rules  $X \Rightarrow Y$  in  $\mathcal{D}$  with a support of at least  $\sigma$  and a confidence of at least  $c$ , i.e.:

$$\{X \Rightarrow Y | s(X \Rightarrow Y) \geq \sigma \wedge \text{conf}(X \Rightarrow Y) \geq c\}$$

T1: {bread, butter, milk, sugar}

T2: {butter, flour, milk, sugar}

T3: {butter, eggs, milk, salt}

T4: {eggs}

T5: {butter, flour, milk, salt, sugar}

# Find Association Rules

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This is part of the Apriori algorithm [Srikant and Agrawal, 1996].

for frequent itemset  $X$ :

- ▶ for each  $Y \subset X$ ,  $Y \neq \emptyset$ , build the rule  $Y \Rightarrow (X \setminus Y)$
- ▶  $\text{conf}(Y \Rightarrow (X \setminus Y)) = \frac{s(X)}{s(Y)}$
- ▶ delete rules with confidence below a given threshold  $c$

Note that:

*For all involved itemsets  $(X, Y, (X \setminus Y))$ , we have the support from the solution of Problem 1 (stored or reconstructable from closed frequent itemsets). Thus we don't need a single database scan here.*

## Theorem 2.1

*Given:*

- ▶ itemset  $X$
- ▶  $Y \subset X, Y \neq \emptyset$

*If*  $\text{conf}(Y \Rightarrow (X \setminus Y)) < c$ , *then*  $\forall Y' \subset Y$ :

$$\text{conf}(Y' \Rightarrow (X \setminus Y')) < c.$$

This property allows the construction of all association rules satisfying some confidence threshold from all frequent itemsets with a procedure similar to the Apriori construction of frequent itemsets, but without database scan. [Srikant and Agrawal, 1996]

# Pruning of Association Rules

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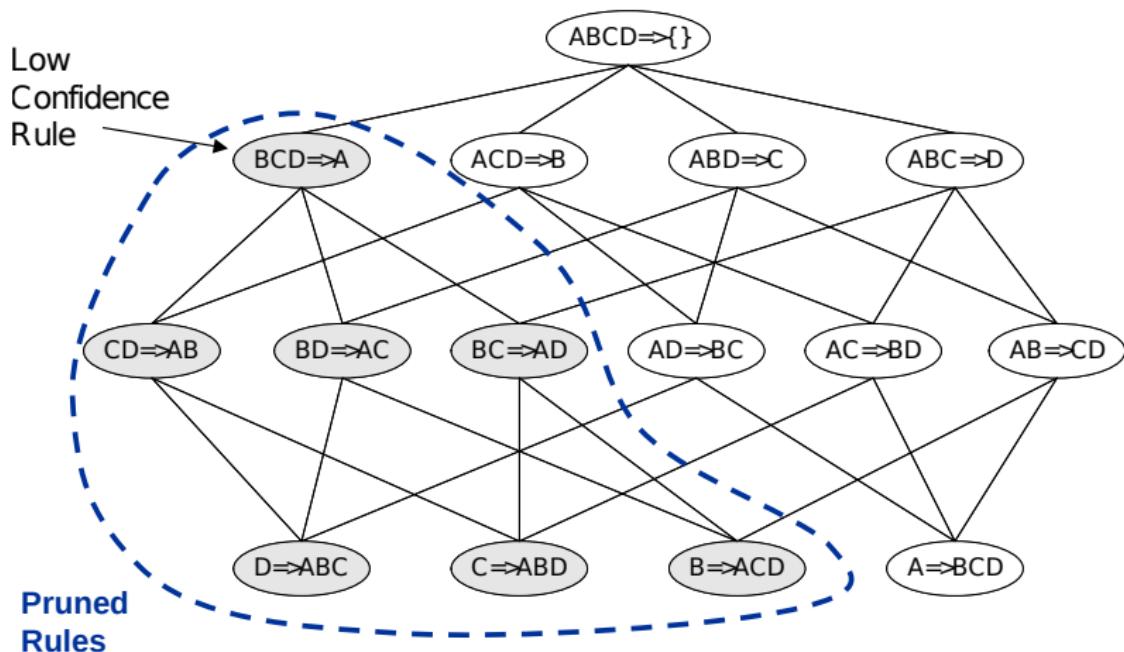
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Adapted from Tan et al. [2006], Fig. 6.15.

# Example: Association Rules

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Association rules for BEGH (see slide 88),  
confidence  $\geq 60\%$ , support 4:

Antecedent	Consequent	Support	Confidence	Rule
BEGH	$\emptyset$	4	1.000	
BEG	H	5	$4/5 = \mathbf{0.800}$	$BEG \Rightarrow H$
BE	GH	7	$4/7 \approx 0.571$	-
BG	EH	8	$4/8 = 0.500$	-
EG	BH	5	$4/5 = \mathbf{0.800}$	$EG \Rightarrow BH$
BEH	G	6	$4/6 \approx 0.667$	$BEH \Rightarrow G$
BH	EG	7	$4/7 \approx 0.571$	-
EH	BG	7	$4/7 \approx 0.571$	-
BGH	E	5	$4/5 = \mathbf{0.800}$	$BGH \Rightarrow E$
GH	BE	5	$4/5 = \mathbf{0.800}$	$GH \Rightarrow BE$
EGH	B	4	$4/4 = \mathbf{1.000}$	$EGH \Rightarrow B$

# Interpretation of Support and Confidence

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**support:** measures the frequency of the item set

- ▶ rules with very low support may occur simply by chance
- ▶ rules with low support are uninteresting from a business perspective

**confidence:** measures the reliability of the rule

- ▶  $X \Rightarrow Y$  – the higher the confidence, the more likely  $Y$  is present in transactions that contain  $X$
- ▶ estimate of the conditional probability of  $Y$  given  $X$

# Limitations of Support and Confidence as Measures

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	coffee	no coffee	
tea	150	50	200
no tea	650	150	800
	800	200	1000

 $\{ \text{tea} \} \Rightarrow \{ \text{coffee} \}$ 

support?

confidence?

 $\{ \} \Rightarrow \{ \text{coffee} \}$ 

support?

confidence?

Conclusion?

(Discussed by Tan et al. [2006], page 372f., example 6.3.)

# Interestingness

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Other measures to assess the interestingness of a rule include:

$$\text{Lift: } \text{Lift}(A \Rightarrow B) = \frac{\text{conf}(A \Rightarrow B)}{f(B)}$$

$$\text{Jaccard: } \text{Jaccard}(A \Rightarrow B) = \frac{s(A \cup B)}{s(A) + s(B) - s(A \cup B)}$$

$$\text{conviction: } \text{conviction}(A \Rightarrow B) = \frac{1 - f(B)}{1 - \text{conf}(A \Rightarrow B)}$$

## Recommended Reading:

*Advanced reading:*

- ▶ Vreeken and Tatti [2014]

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# Outlook: Other Algorithms

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- ▶ Frequent pattern mining is a large research field, for an overview see the collection of topics edited by Aggarwal and Han [2014].
- ▶ Another important algorithm for frequent pattern mining is FP-Growth [Han et al., 2000].
- ▶ Frequent patterns have been defined in other application scenarios such as, e.g., graphs, spatiotemporal data, sequential data (for example protein sequences, as in the work of Birzele and Kramer [2006]).
- ▶ The principle of anti-monotonicity for pruning has been applied in many other application areas (e.g., in subspace clustering [Zimek et al., 2014]).

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## You learned in this section:

- ▶ *mathematical basics on sets, relations, and orders*
- ▶ *the problem of frequent pattern mining*
- ▶ *the problem of association rule mining*
- ▶ *the “Apriori principle” (the anti-monotonicity property of frequent itemsets)*
- ▶ *the Apriori algorithm for mining of frequent itemsets and association rules*
- ▶ *evaluation aspects, pros and cons of support and confidence*

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## Recommended Reading:

- ▶ *Zaki and Meira Jr. [2014], Chapters 2+3*
- ▶ *Tan et al. [2006], Chapters 2+3*
- ▶ *Tan et al. [2020], Chapter 2*
- ▶ *Han et al. [2011], Chapter 2*

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# The KDD process model

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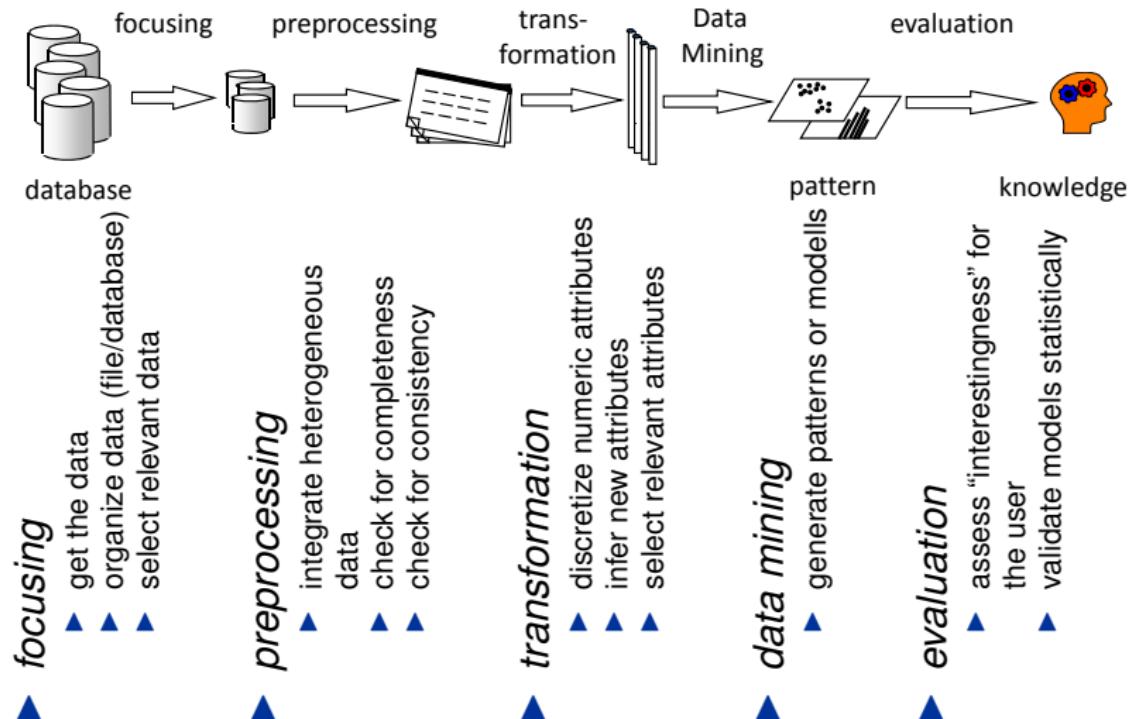
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## KDD process model (cf. Fayyad et al. [1996])



# Deriving Features from Complex Objects

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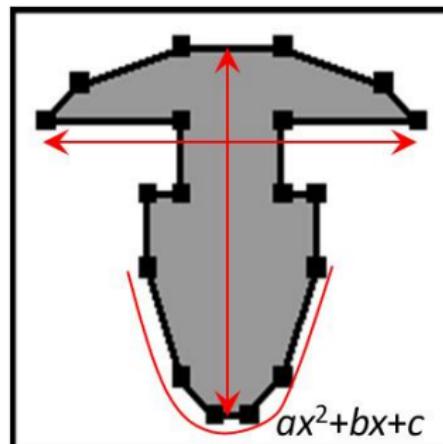
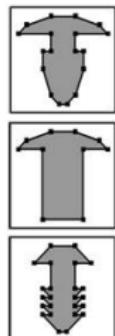
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## Example: CAD-objects



possible features:

- ▶ width
- ▶ height
- ▶ curvature parameters  $a, b, c$

# Deriving Features from Complex Objects

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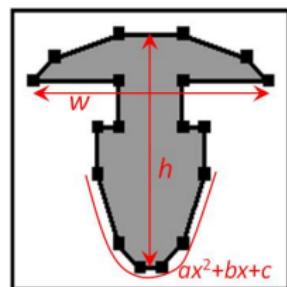
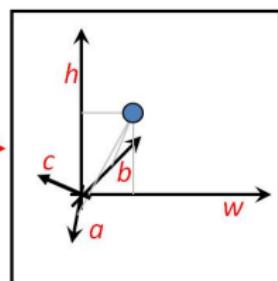
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## Transformation:

object space



feature space

 $(h, w, a, b, c)$ 

- ▶ features are combined to feature vectors
- ▶ often high-dimensional feature spaces (here only 5-dim.)
- ▶ statistical context: features are called ‘variables’

# Scale Characteristics of Features

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- ▶ nominal (categories):
  - ▶ It is possible to tell whether two values are equal or not – but no direction (better, more,...) or meaningful distance.
  - ▶ Examples: sex, eye color, healthy/sick, amino acids
- ▶ ordinal
  - ▶ there is an order relation (e.g., better/worse), but no uniform distance
  - ▶ Examples: grade, quality label, age class (e.g., 20-29, 30-39,...), color (?)
- ▶ metric
  - ▶ differences and relations between values are meaningful, values can be discrete or continuous
  - ▶ Examples: weight, selling counts, age

# Aggregations of Features

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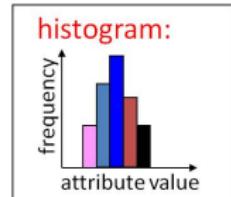
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For a feature  $X$ , we have a sample  $x_1, x_2, \dots, x_n$ .

- ▶ absolute frequency: For each value  $a$ , we have  $f(a)$  as the number of occurrences in the sample.
- ▶ relative frequency:  $p(a) = f(a)/n$
- ▶ mode: the value with largest frequency



for at least ordinal features:

- ▶ median: the central element in the sample ordered by value

for metric features:

- ▶ arithmetic mean:  $\mu = \bar{x} = \frac{1}{n} \cdot \sum_{i=1}^n x_i$

# Skewness

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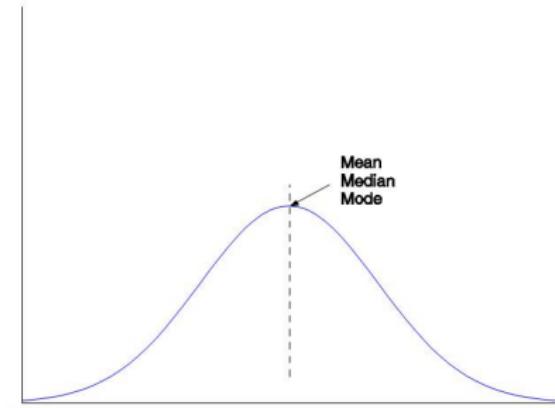
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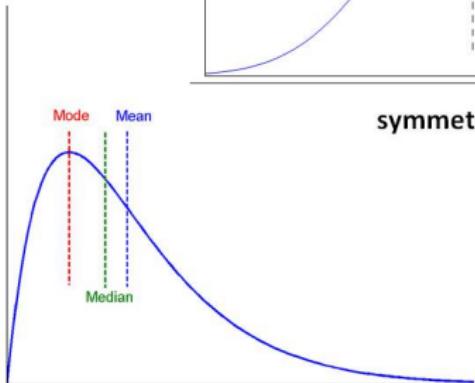
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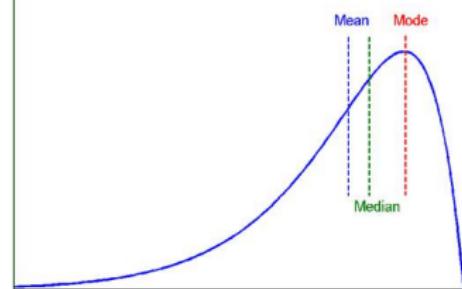
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**symmetric**



**positively skewed**



**negatively skewed**

# Aggregations of Feature Vectors

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For a given sample  $\mathcal{D}$ , we have:

- ▶ centroid:  $\mu_{\mathcal{D}} = \frac{1}{|\mathcal{D}|} \cdot \sum_{o \in \mathcal{D}} o$

*In a general metric space (that is, not a vector space), where we only have pairwise distances, it might not be possible to compute a centroid.*

- ▶ medoid:  $\arg \min_{o \in \mathcal{D}} \frac{1}{|\mathcal{D}|} \sum_{o' \in \mathcal{D}} \text{dist}(o, o')$

*In a general metric space, the medoid is the object with the smallest average distance to all other objects.*

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# Feature Space and Distance Function

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- ▶ A feature space is a domain with a distance function:

$$F = (\text{dom}, \text{dist})$$

- ▶ **dom** is a sorted set of features
- ▶ **dist** :  $\text{dom} \times \text{dom} \rightarrow \mathbb{R}_0^+$  is a total (distance) function with the following properties:
  - ▶ strictness:

$$\forall p, q \in \text{dom}, p \neq q : \text{dist}(p, q) > 0$$

- ▶ reflexivity:

$$\forall o \in \text{dom} : \text{dist}(o, o) = 0$$

- ▶ symmetry:

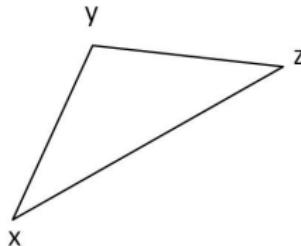
$$\forall p, q \in \text{dom} : \text{dist}(p, q) = \text{dist}(q, p)$$

- ▶  $M = (\text{dom}, \text{dist})$  is a metric space, if the following properties are given:

- ▶  $M$  is a feature space
- ▶ the triangle inequality holds:

$$\forall o, p, q \in \text{dom} : \text{dist}(o, p) \leq \text{dist}(o, q) + \text{dist}(q, p)$$

- ▶ most common example: Euclidean vector space:
  - ▶  $\text{dom} = \mathbb{R}^d$  ( $d$ : number of features – dimensionality)
  - ▶  $\text{dist} = (x, y) \mapsto \|x - y\|_2$



# Spaces and Distance Functions

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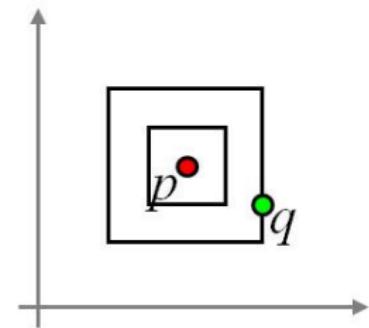
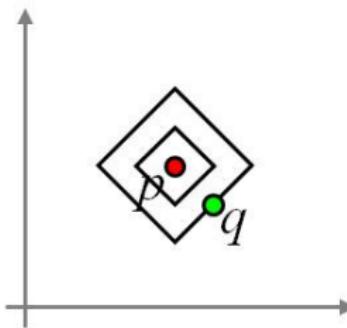
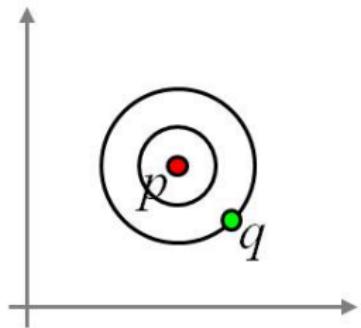
Common distance measure for (Euclidean) feature vectors:  
 $L_P$ -norm

$$\text{dist}_P(p, q) = \left( |p_1 - q_1|^P + |p_2 - q_2|^P + \dots + |p_n - q_n|^P \right)^{\frac{1}{P}}$$

Euclidean norm  
( $L_2$ ):

Manhattan norm  
( $L_1$ ):

Maximum norm  
( $L_\infty$ , also:  $L_{\max}$ ,  
supremum dist.,  
Chebyshev dist.)



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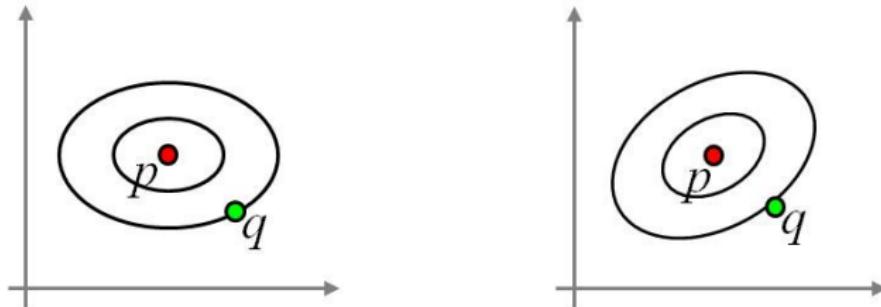
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**weighted Euclidean norm:**

$$\text{dist}(p, q) = \left( w_1 |p_1 - q_1|^2 + w_2 |p_2 - q_2|^2 + \dots + w_n |p_n - q_n|^2 \right)^{\frac{1}{2}}$$

**quadratic form\*:**

$$\text{dist}(p, q) = \left( (p - q) M (p - q)^T \right)^{\frac{1}{2}}$$



\* note that we assume vectors to be row vectors here

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# Categories of Feature Descriptors for Images

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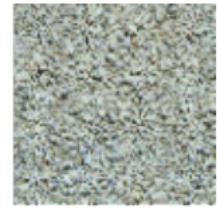
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- ▶ distribution of colors
- ▶ texture
- ▶ shapes (contoures)



# Color Histogram

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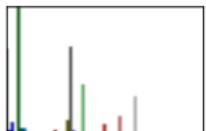
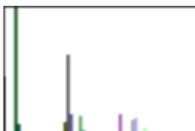
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- ▶ a histogram represents the distribution of colors over the pixels of an image
- ▶ definition of a color histogram:
  - ▶ choose a color space (RGB, HSV, HLS, ...)
  - ▶ choose number of representants (sample points) in the color space
  - ▶ possibly normalization (to account for different image sizes)

# Color Space Example: RGB cube

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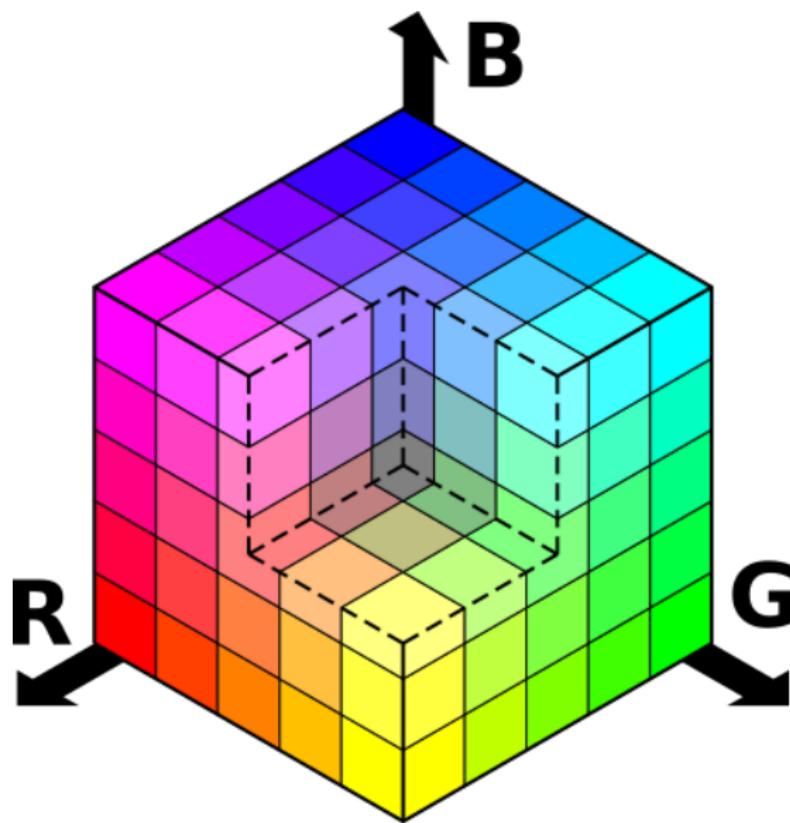
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# Impact of Number of Representants

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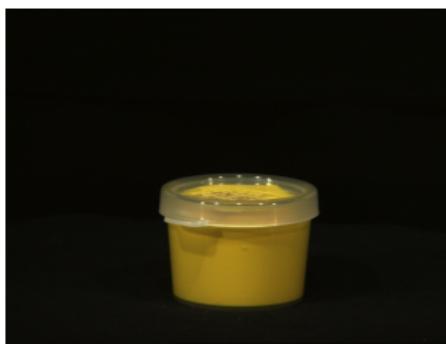
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original images in full RGB space ( $256^3 = 16,777,216$ )



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original images in full RGB space ( $256^3 = 16,777,216$ )



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$2^3$



$3^3$



$4^3$



$16^3$

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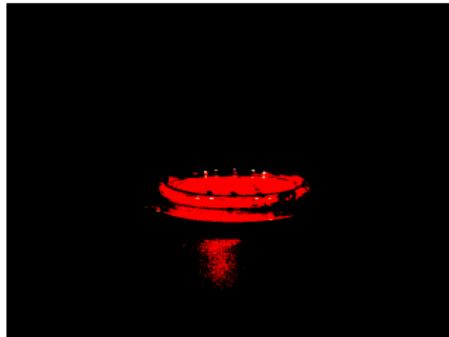
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$2^3$



$3^3$



$4^3$



$16^3$

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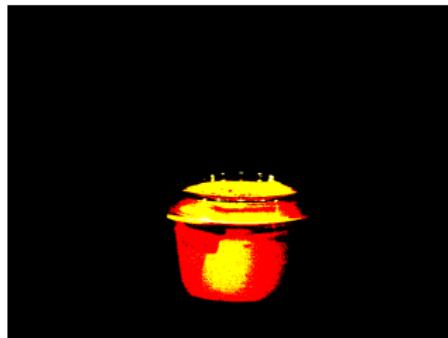
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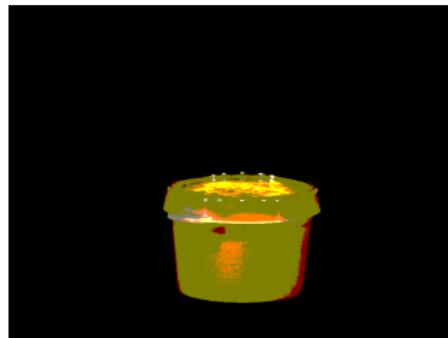
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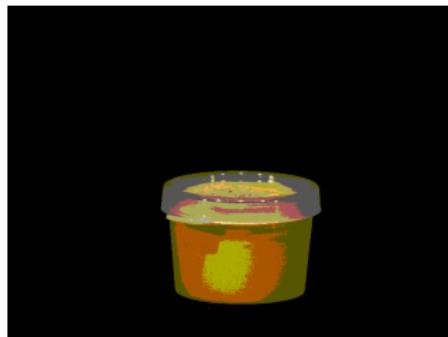
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$2^3$



$3^3$



$4^3$



$16^3$

# Impact of Number of Representants

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$2^3$



$3^3$



$4^3$



$16^3$

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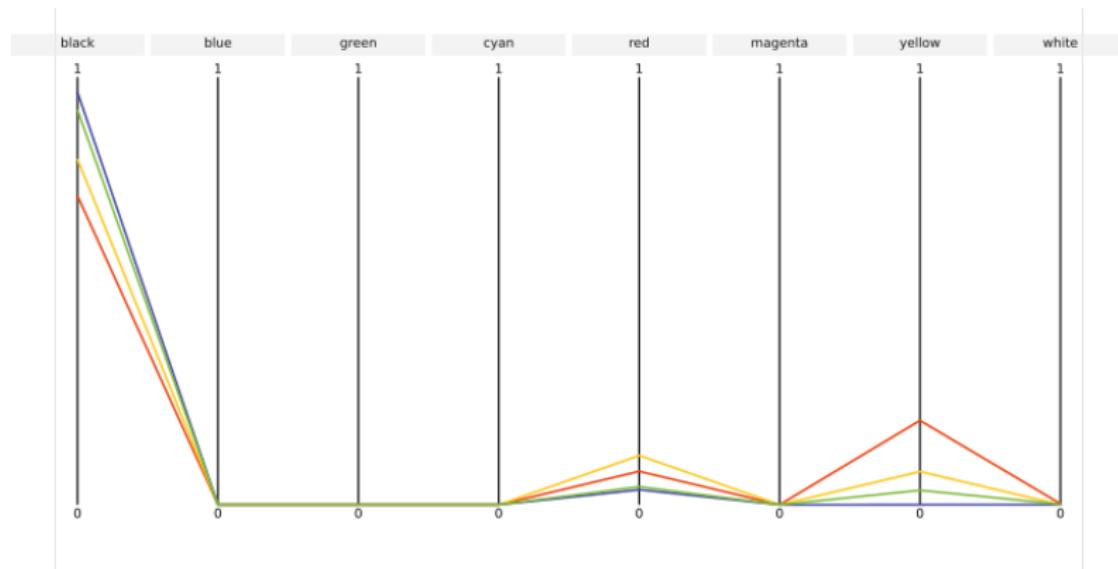
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The histogram for each image is essentially a visualization of a vector:

(0.77, 0, 0, 0, 0.08, 0, 0.15, 0)  
(0.9, 0, 0, 0, 0.05, 0, 0.05, 0)

(0.8, 0, 0, 0, 0.11, 0, 0.09, 0)  
(0.955, 0, 0, 0, 0.045, 0, 0, 0)

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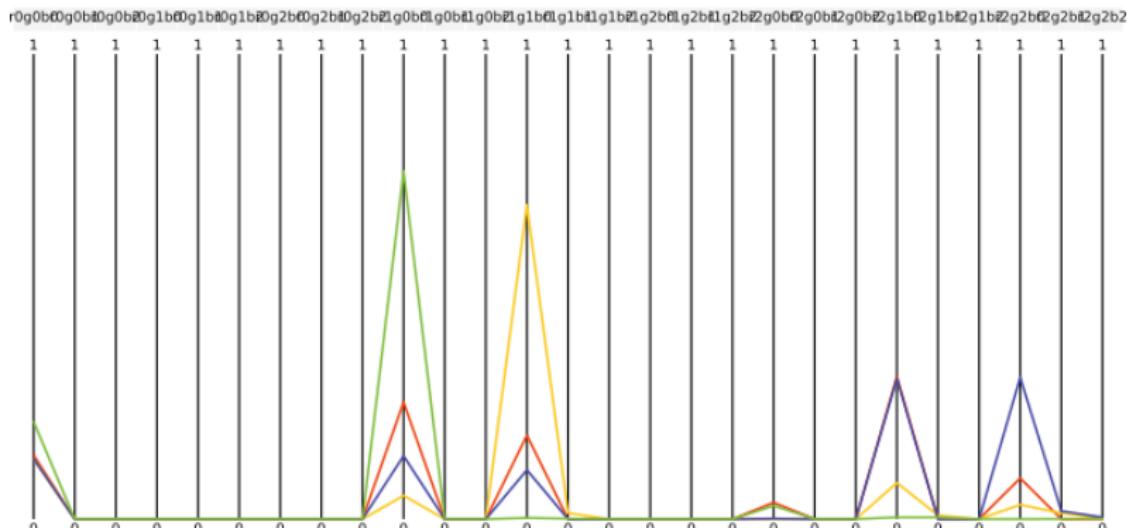
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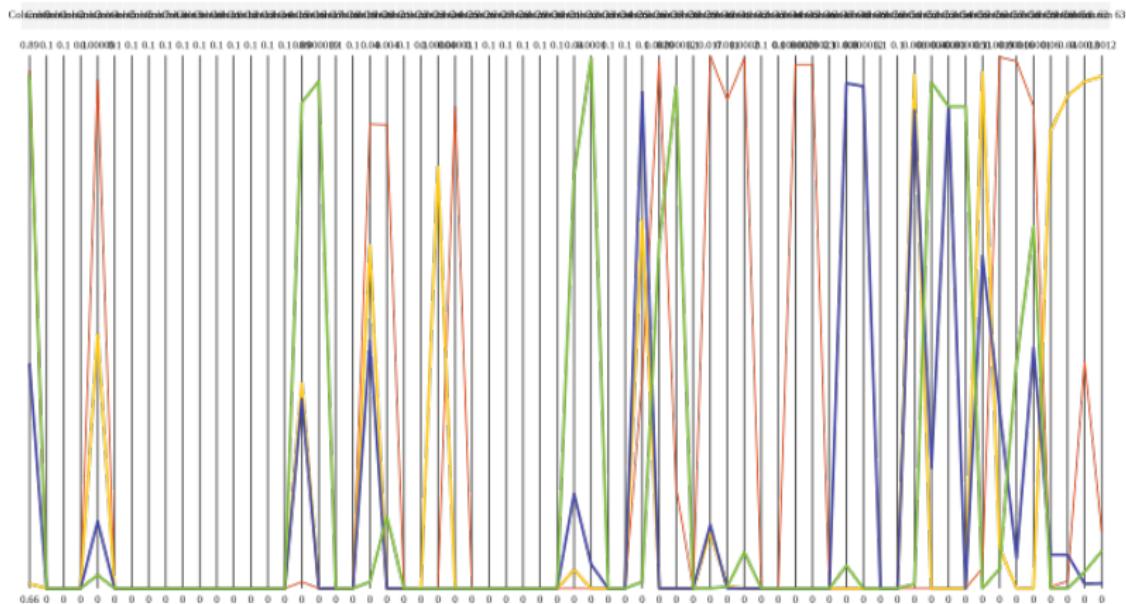
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# Distances for Color Histograms

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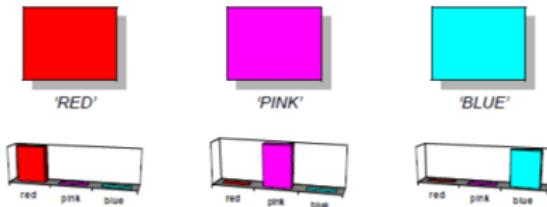
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Euclidean distance for images  $P$  and  $Q$  using the color histograms  $h_P$  and  $h_Q$ :

$$\text{dist}(P, Q) = \sqrt{(h_P - h_Q) \cdot (h_P - h_Q)^T}$$



$$\text{dist}(\text{RED}, \text{PINK}) = \sqrt{2}$$

$$\text{dist}(\text{RED}, \text{BLUE}) = \sqrt{2}$$

$$\text{dist}(\text{BLUE}, \text{PINK}) = \sqrt{2}$$

A ‘psychologic’ distance would consider that red is (in our perception) more similar to pink than to blue.

# Distances for Color Histograms

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Quadratic form with ‘psychological’ similarity matrix

$$A = \begin{bmatrix} 1 & a_{12} & \dots \\ a_{21} & 1 & \dots \\ \vdots & \ddots & \vdots \\ & \dots & 1 \end{bmatrix} \text{ where } a_{ij} \stackrel{?}{=} a_{ji} \text{ describe the}$$

subjective similarity of the features  $i$  and  $j$  in the color histogram:

$$\text{dist}_A(P, Q) = \sqrt{(h_P - h_Q) \cdot A \cdot (h_P - h_Q)^T}$$

$$A' = \begin{bmatrix} 1 & 0.9 & 0 \\ 0.9 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

$$\text{dist}(\text{RED}, \text{PINK}) = \sqrt{0.2}$$

$$\text{dist}(\text{RED}, \text{BLUE}) = \sqrt{2}$$

$$\text{dist}(\text{BLUE}, \text{PINK}) = \sqrt{2}$$

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# Texts as “Bag of Words”

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- ▶ texts can be seen as sets of words or vectors of terms
- ▶ a term can be
  - ▶ a single word
  - ▶ a phrase or part of a sentence
- ▶ typical feature extraction from texts: transform a text (document) into a vector of term frequencies:

$$d \mapsto (f_{t_1 d}, f_{t_2 d}, \dots, f_{t_n d})$$

where  $f_{t_i d}$  is the frequency of term  $t_i$  in document  $d$ .

The aim of machine learning is to build computer systems that can

adapt to their environments and learn from experience. Learning techniques and methods from this field are successfully applied to a variety of learning tasks in a broad range of areas, including, for example, spam recognition, text classification, gene discovery, financial forecasting.

$$\mapsto \begin{pmatrix} \vdots \\ \text{machine: 1} \\ \text{learn: 4} \\ \text{to: 3} \\ \vdots \end{pmatrix}$$

# Problems with Term Frequencies

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1. Many words are totally pointless for distinguishing texts (the, a, it, that, ...).
2. The same word can appear differently (learn, learning; go, went).
3. The feature space typically becomes very high dimensional (often  $n > 10000$ ).
4. Not all terms are equally useful.
5. Most words from a dictionary don't occur at all in any of the compared documents ( $f = 0$ ).

additional linguistic problems:

- ▶ different words with the same (or closely similar) meaning ("buy", "purchase")
- ▶ words with very different meaning ("mouse")

# Problem 1

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- ▶ Many words are totally pointless for distinguishing texts (the, a, it, that, ...).
- ▶ Solution: eliminate these words before computing the term frequency vector.
- ▶ Such words are called stopwords, list of stopwords for many languages exist.

# Problem 2

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- ▶ The same word can appear differently (learn, learning; go, went).
- ▶ Solution: stemming. Any word is mapped to its stem (base or root form).
- ▶ For English texts, algorithmic stemming is possible (Porter's stemming algorithm, see <http://tartarus.org/~martin/PorterStemmer/index.html>).
- ▶ For other languages, dictionaries are required.

# Problem 3

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- ▶ The feature space typically becomes very high dimensional (often  $d > 10000$ ).
- ▶ Solution: selection of the most important terms (feature selection).
- ▶ Example: intermediate document frequency
  - ▶ very frequent terms appear in almost all documents
  - ▶ very rare terms appear in almost no document

In both cases, these terms are not helpful to distinguish most of the documents.

# Problem 3

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## Approach:

1. document frequency for all terms:  $DF(t_i) = \frac{|\{d|t_i \in d\}|}{|\mathcal{D}|}$
2. sort terms according to  $DF(t_i)$

Rank	Term	DF
1.	$t_{23}$	0.82
2.	$t_{17}$	0.65
3.	$t_{14}$	0.52
4.	...	...

3. sort terms according to  $\text{score}(t_i) = DF(t_i) \cdot \text{rank}(t_i)$   
examples:

$$\text{score}(t_{23}) = 0.82 \cdot 1$$

$$\text{score}(t_{17}) = 0.65 \cdot 2$$

4. chose the  $k$  terms with largest score

# Problem 4

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- ▶ Not all terms are equally useful.
- ▶ Solution: TF-IDF (term frequency – inverse document frequency)
  - ▶ higher weights for rare words
  - ▶ higher weights for terms that are more frequent than others in some document
- ▶ TF is the relative term frequency in some document  $d$ :  
$$TF(t, d) = \frac{n(t, d)}{\sum_{t_i \in d} n(t_i, d)}$$
- ▶ IDF is the inverse document frequency of  $t$  for all documents:  $IDF(t) = \frac{|\mathcal{D}|}{|\{d | d \in \mathcal{D} \wedge t \in d\}|}$
- ▶ feature vector for document  $d = \begin{pmatrix} TF(t_1, d) \cdot IDF(t_1) \\ TF(t_2, d) \cdot IDF(t_2) \\ \vdots \\ TF(t_k, d) \cdot IDF(t_k) \end{pmatrix}$

# Problem 5

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- ▶ Most words from a dictionary don't occur at all in any of the compared documents ( $f = 0$ ).
- ▶ As a consequence, the Euclidean distance will be very similar for many documents.
- ▶ Solution: use different distance measures
- ▶ Jaccard coefficient: documents as sets of terms:

$$\text{dist}_{\text{Jaccard}}(D_1, D_2) = 1 - \frac{|D_1 \cap D_2|}{|D_1 \cup D_2|}$$

- ▶ cosine coefficient (possibly for TF-IDF vectors):

$$\text{dist}_{\text{cosine}}(D_1, D_2) = 1 - \frac{\langle D_1, D_2 \rangle}{\|D_1\| \cdot \|D_2\|}$$

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# Your Choice of a Distance Measure

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There are hundreds of distance functions [Deza and Deza, 2009].

- ▶ For time series: DTW, EDR, ERP, LCSS, ...
- ▶ For texts: Cosine and normalizations
- ▶ For sets – based on intersection, union, ... (Jaccard)
- ▶ For clusters (single-link, average-link, etc.)
- ▶ For histograms: histogram intersection, “Earth movers distance”, quadratic forms with color similarity
- ▶ With normalization: Canberra, ...
- ▶ Quadratic forms:  $d(x, y) := \sqrt{(x - y)M(x - y)^T}$  for some positive (usually symmetric) definite matrix  $M$ .

Note that:

*Choosing the appropriate distance function can be seen as a part of “preprocessing”.*

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## You learned in this section:

- ▶ *features and feature spaces*
- ▶ *categories of features (categorical/nominal, ordinal, metric)*
- ▶ *basic univariate feature descriptors (frequency (relative/absolute), mode, median, mean)*
- ▶ *distances ( $L_p$ -norms, weighted, quadratic form)*
- ▶ *feature (vector) descriptors for texts and for images*

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## Recommended Reading:

- ▶ *Tan et al. [2006], Chapter 8.1+8.2+8.5*
- ▶ *Tan et al. [2020], Chapter 5.1+5.2+5.5*
- ▶ *Han et al. [2011], Chapter 10.1+10.2*
- ▶ *Zaki and Meira Jr. [2014], Chapter 13.1*

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# Purpose of Clustering

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- ▶ identify a finite number of categories (classes, groups: “clusters”) in a given dataset
- ▶ *similar* objects shall be grouped in the same cluster, *dissimilar* objects in different clusters
- ▶ “similarity” is highly subjective, depending on the application scenario



# Clustering is Unsupervised

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Clustering is unsupervised, that is, we do not have any external knowledge to guide or to supervise the clustering process:

- ▶ we cannot learn rules to sort points into clusters
- ▶ we do not know how many clusters there are
- ▶ we do not know how the clusters are characterized
- ▶ there is no unique criterion to judge on the quality of a derived clustering solution (evaluation)



# Challenges

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Assume we are given a hypothetical quality function  $q$  to decide for a given partition of a set of  $n$  points whether or not this partition constitutes a (good) clustering.

- ▶ naïve method: test  $q$  on all possible clusterings with  $k$  partitions (clusters) ( $2 \leq k \leq ?$ )
- ▶ problems:
  - ▶ there are  $\mathcal{O}(k^n)$  many partitions in  $k$  clusters
  - ▶ and we don't have this function  $q$ , actually

Therefore, we need heuristic solutions for both problems:

- ▶ *efficient* search for solutions
- ▶ efficient and effective modelling of  $q$

There are many such heuristic solutions around, that is, we have a plethora of clustering algorithms in the literature.

# Categories of Clustering Approaches

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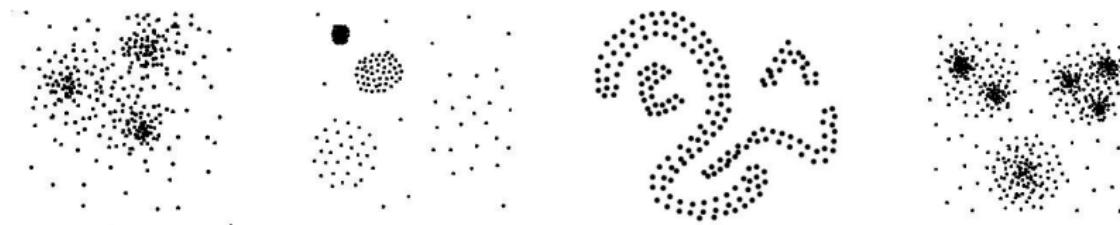
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## ► partitioning

- model: clusters are compact sets of points
- parameter: (usually) number  $k$  of clusters, distance measure
- looks for a flat partitioning into  $k$  cluster with maximal compactness



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## ► density-based

- model: clusters are areas of high density, separated by areas of low density
- parameter: minimal density in some cluster, distance measure
- looks for a flat partitioning into clusters exceeding some minimal density



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## ► hierarchical

- model: compactness, density, ...
- parameter: distance measure for points and for clusters
- looks for a hierarchy of clusters (e.g., given as a tree), joins the most similar clusters at a given level of the hierarchy
- flat clusters can be derived by cutting the tree on some level



# Categories of Clustering Approaches

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Alternative categorizations could sort approaches according to the algorithmic approach or to the application scenario of specialized approaches:

- ▶ many variants of techniques, such as fuzzy clustering, graph-theoretic algorithms, neuronal nets
- ▶ specializations to special data characteristics (time series, graphs, high-dimensional data, stream data, uncertain data etc.)

examples: Aggarwal and Reddy [2013]



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# Objective

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Partitional clustering partitions a dataset into  $k$  clusters, typically minimizing some cost function (compactness criterion).

Central assumptions for approaches in this family are typically:

- ▶ number  $k$  of clusters known
- ▶ clusters are characterized by their compactness
- ▶ compactness measured by some distance function (e.g., distance of all objects in a cluster from some cluster representative is minimal)
- ▶ criterion of compactness typically leads to convex or even spherically shaped clusters

# Basic Strategy

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A complete search for the globally optimal solution is intractable, thus:

- ▶ locally optimizing algorithms
  - ▶ choose  $k$  initial representatives
  - ▶ assign each object to its closest representative
  - ▶ optimize the representatives iteratively
- ▶ types of cluster representatives
  - ▶ mean (centroid) – central object is constructed
  - ▶ some cluster object (e.g., medoid) – central object is chosen
  - ▶ Gaussian distribution model for a cluster – expectation maximization

# Construction of Central Points: Example

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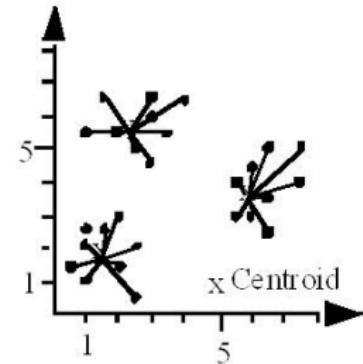
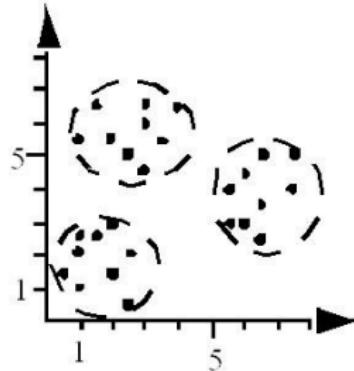
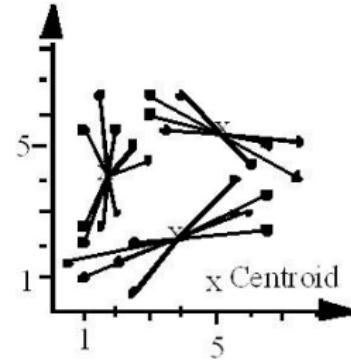
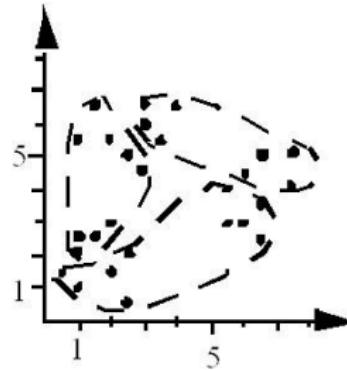
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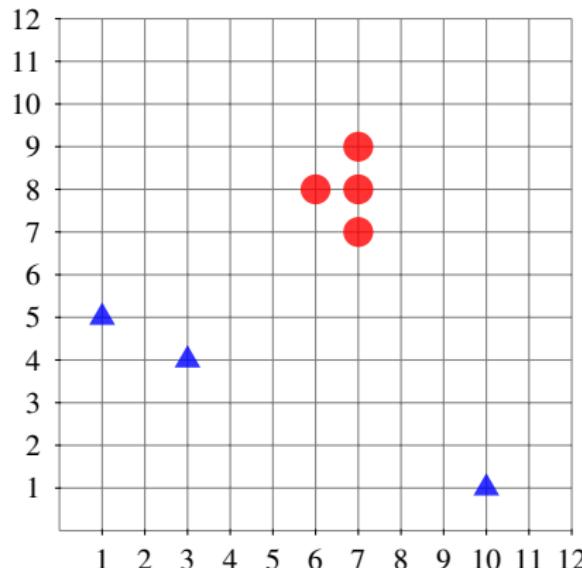
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- ▶ objects are points  $x = (x_1, \dots, x_d)$  in Euclidean vector space  $\mathbb{R}^d$ , dist = Euclidean distance ( $L_2$ )
- ▶ centroid  $\mu_C$ : mean vector of all points in cluster  $C$



$$\mu_{C_i} = \frac{1}{|C_i|} \cdot \sum_{o \in C_i} o$$

# Construction of Central Points: Basics

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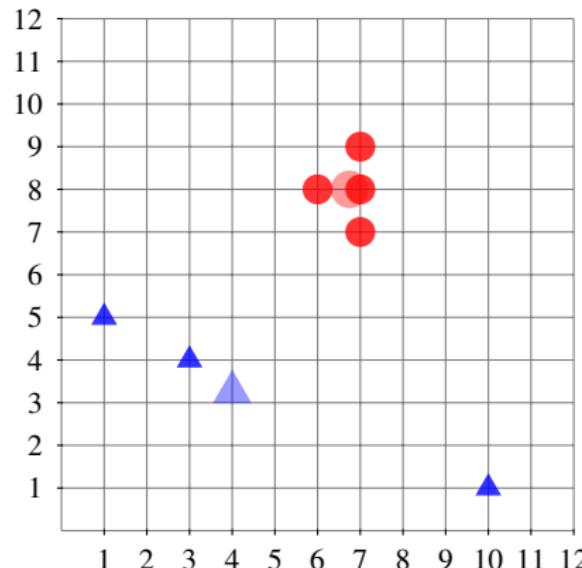
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# Construction of Central Points: Basics

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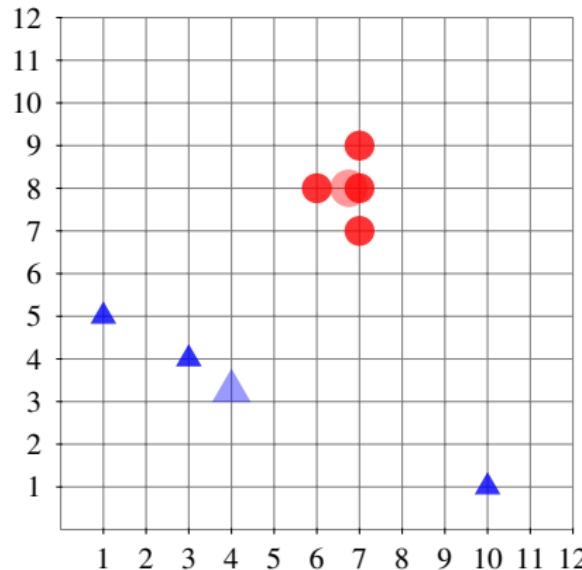
- ▶ measure of compactness for a cluster  $C$ :

$$TD^2(C) = \sum_{p \in C} \text{dist}(p, \mu_C)^2$$

(a.k.a. SSQ: sum of squares or SSE: sum of squared error)

- ▶ measure of compactness for a clustering

$$TD^2(C_1, C_2, \dots, C_k) = \sum_{i=1}^k TD^2(C_i)$$



# Construction of Central Points: Basics

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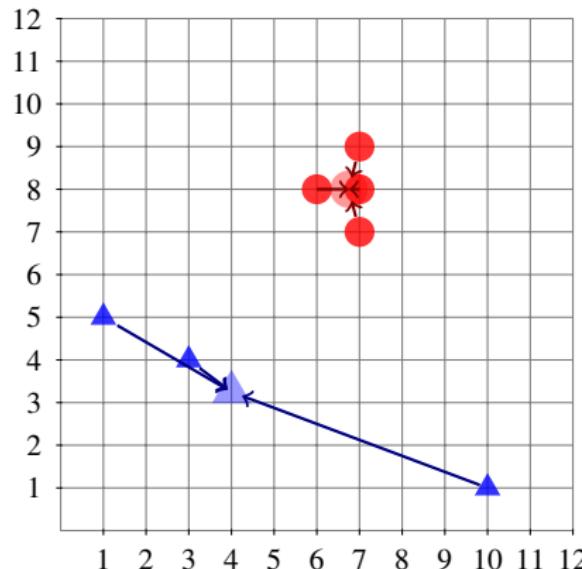
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- ▶ measure of compactness for a clustering

$$TD^2(C_1, C_2, \dots, C_k) = \sum_{i=1}^k TD^2(C_i)$$



# Algorithm: Clustering by Minimization of Variance [Forgy, 1965, Lloyd, 1982]

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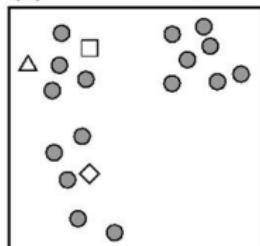
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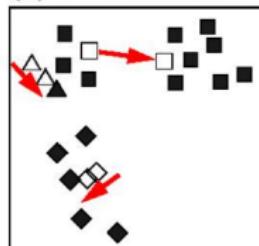
## Algorithm 4.1 (Clustering by Minimization of Variance)

1. start with  $k$  (e.g., randomly selected) points as cluster representatives (or a random partition in  $k$  “clusters”)
  2. repeat:
    - 2.1 assign each point to the closest representative
    - 2.2 compute new representatives based on the given partitions (centroid of the assigned points)
- until there is no change in assignment

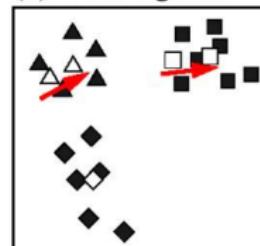
(a) Initialization



(b) First Iteration



(c) Convergence



# Model

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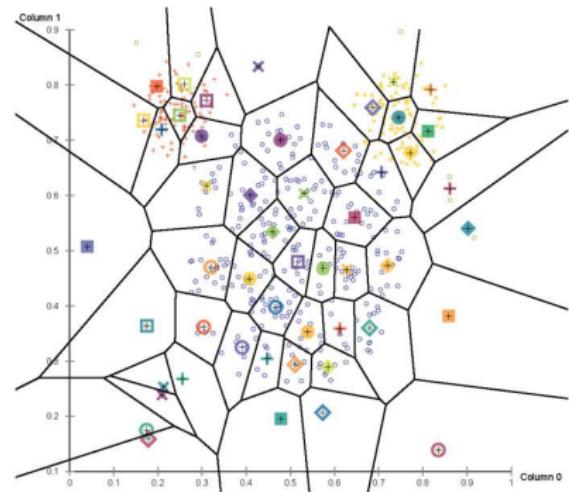
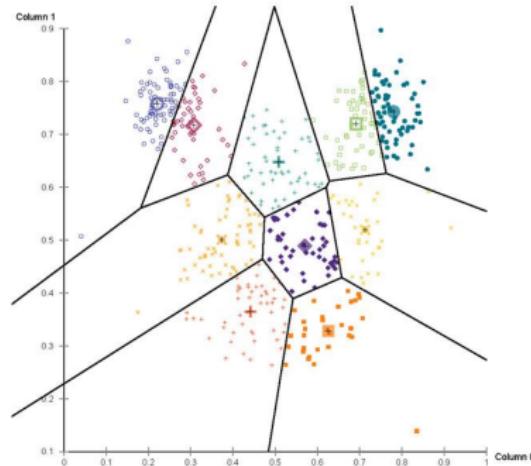
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The assignment to the closest representative corresponds to  
a Voronoi parcelling



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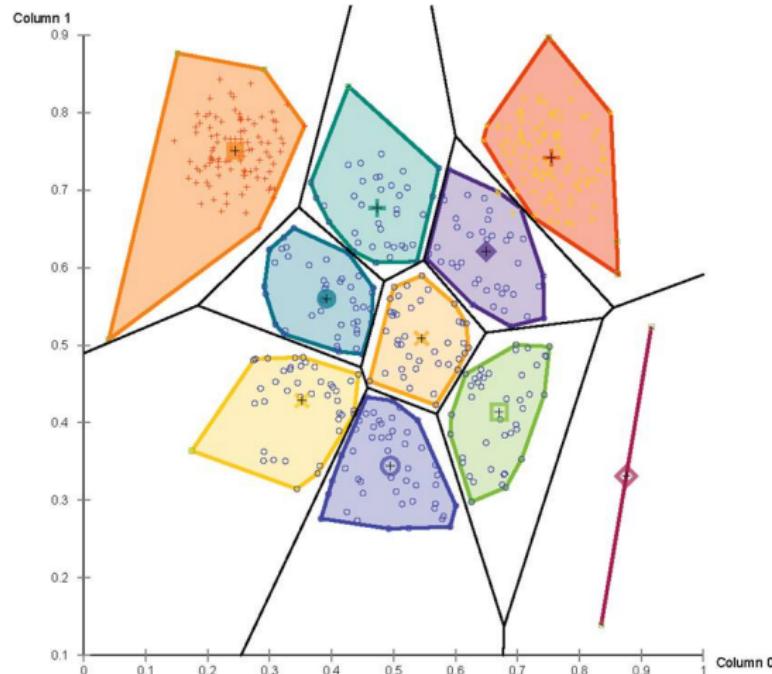
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## Voronoi parcelling $\neq$ convex hull!



# Convergence: Visualization of Evolving Voronoi Parcelling

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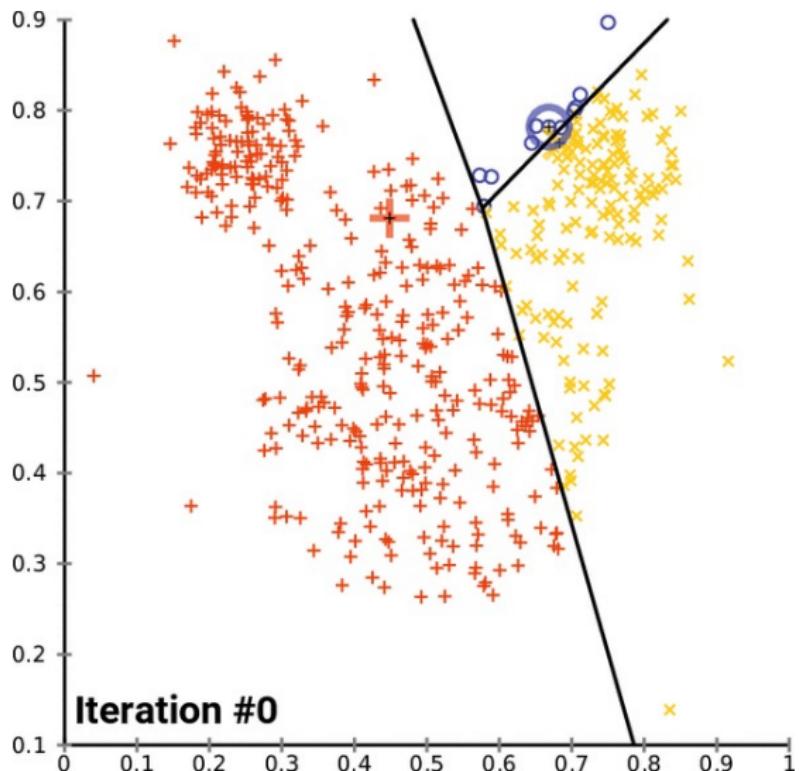
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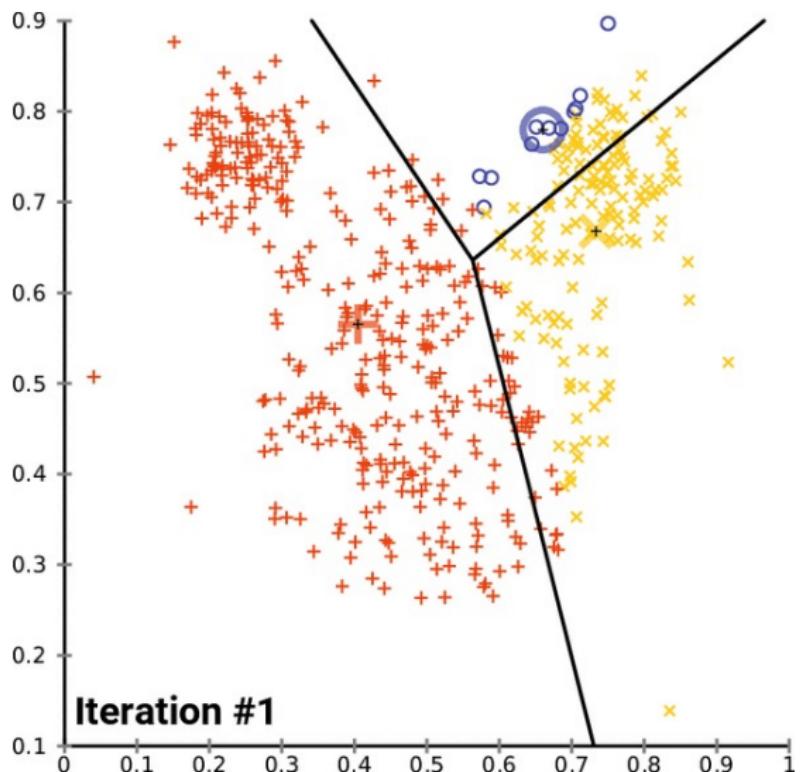
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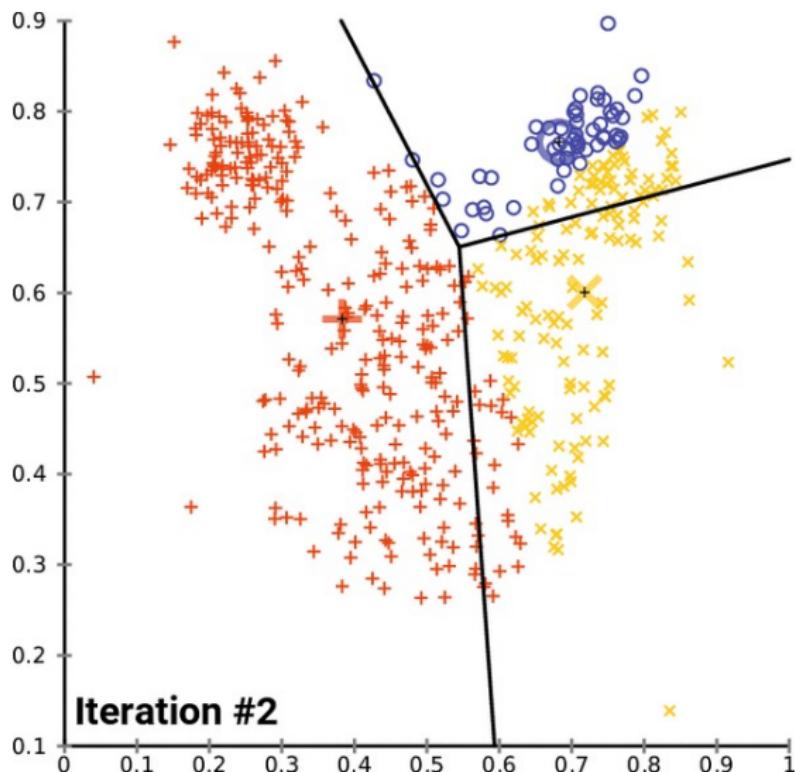
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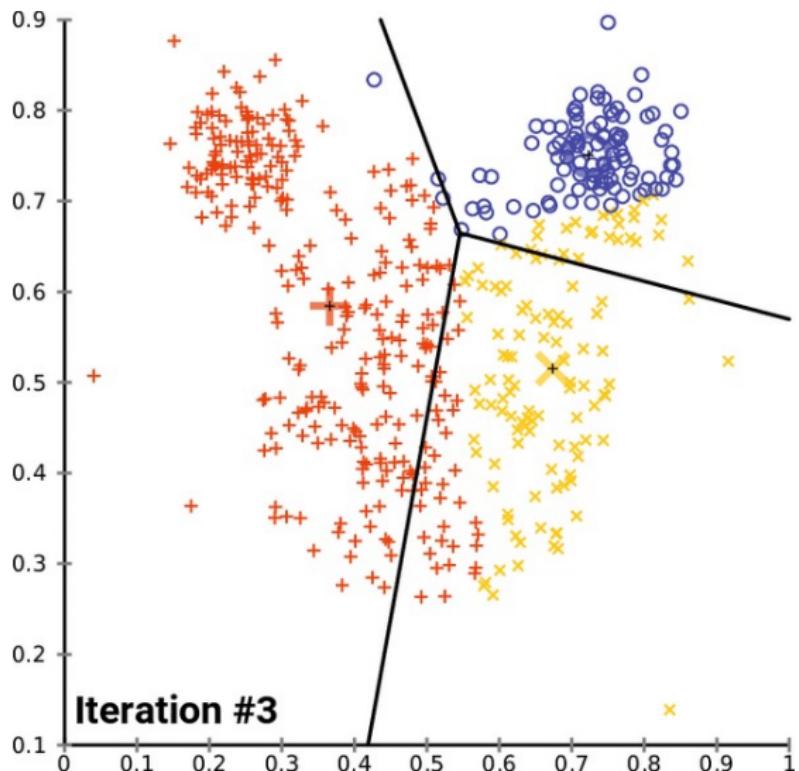
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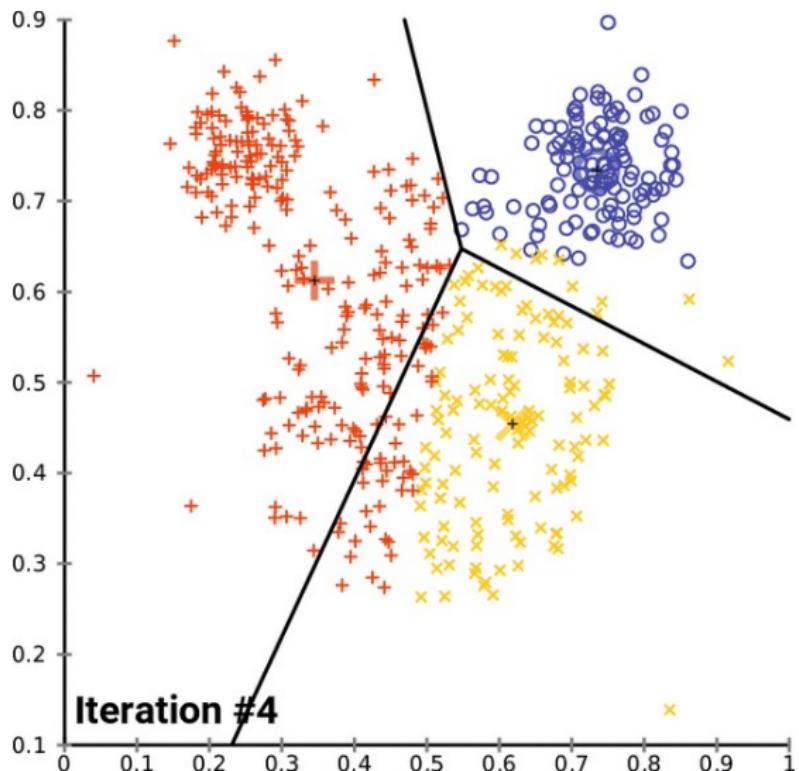
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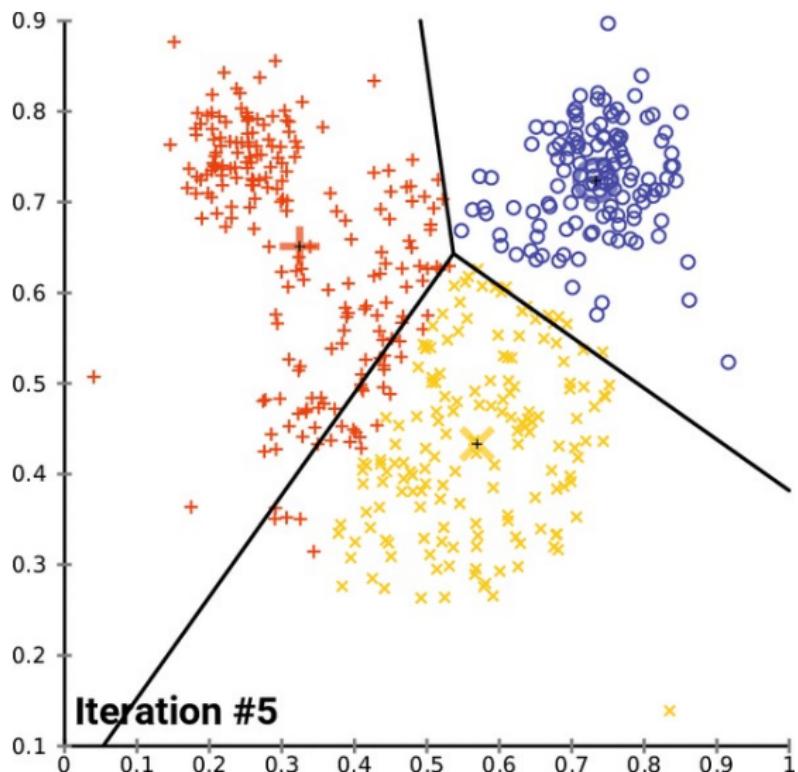
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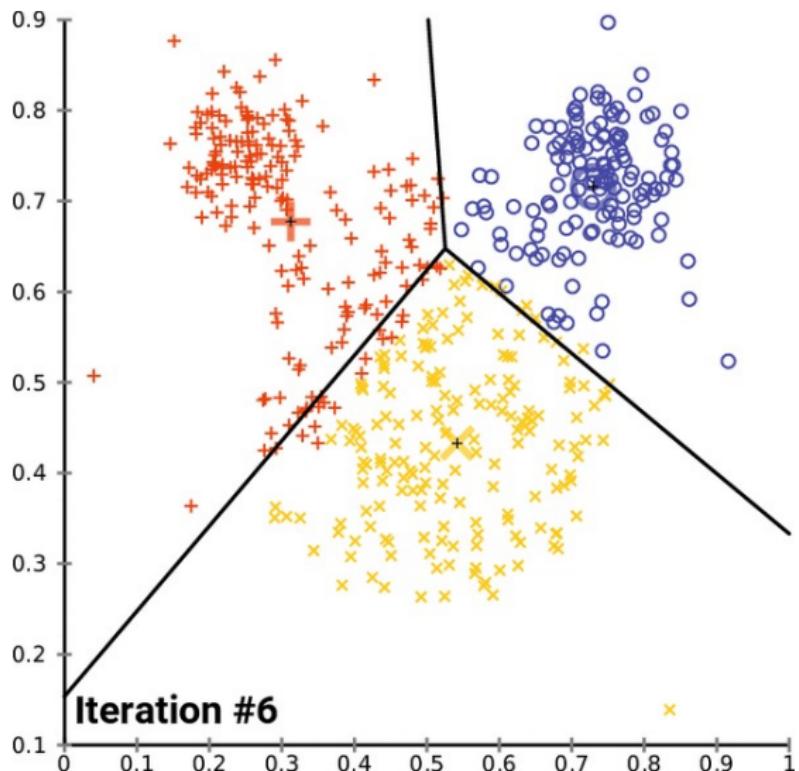
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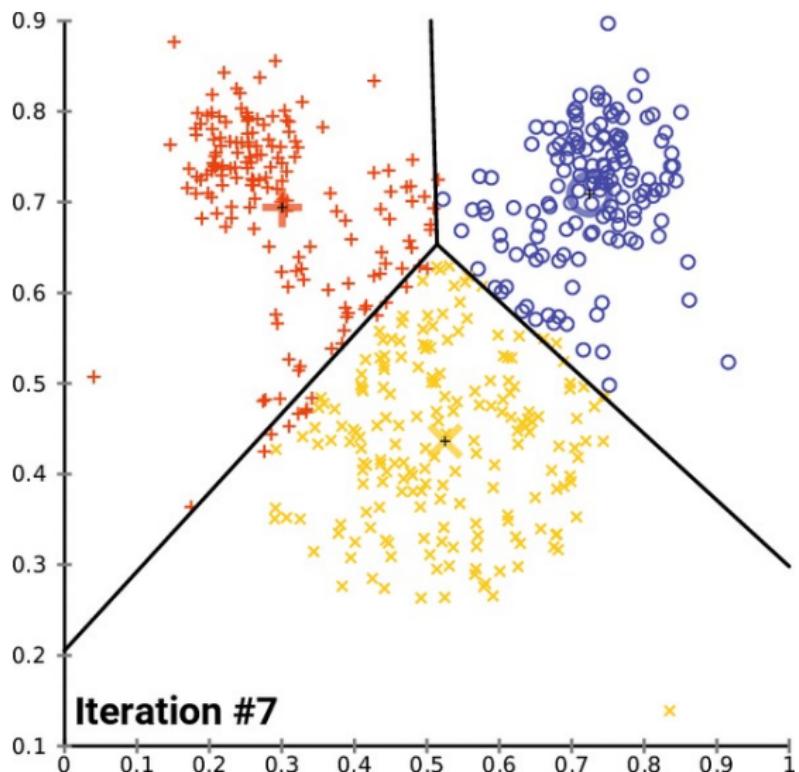
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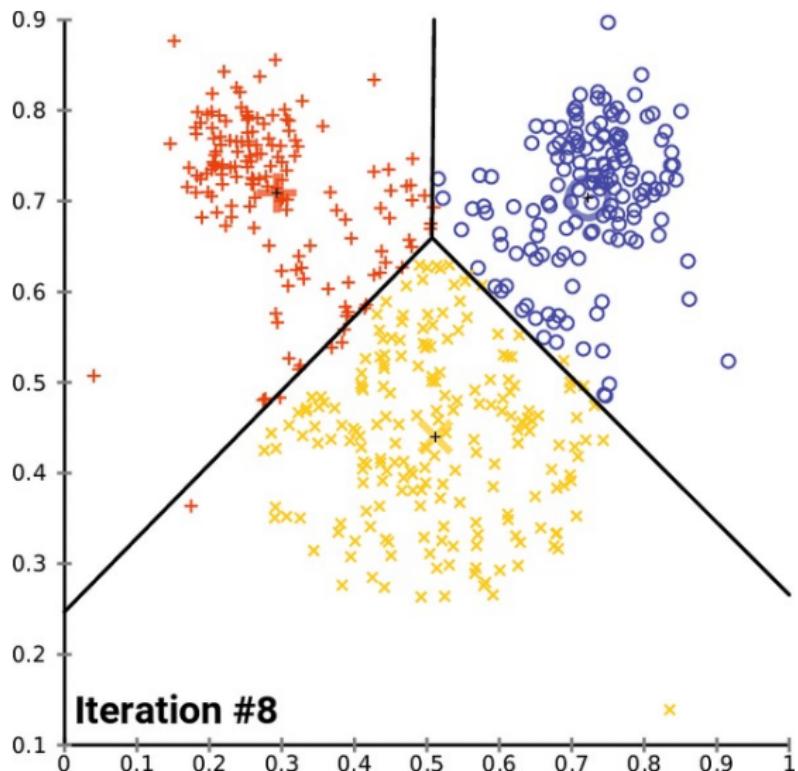
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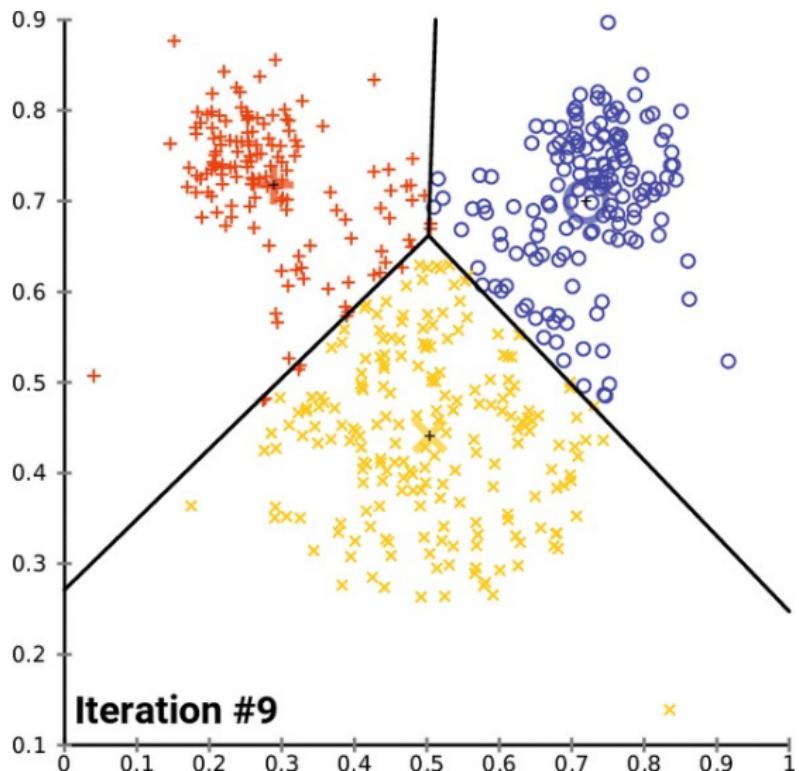
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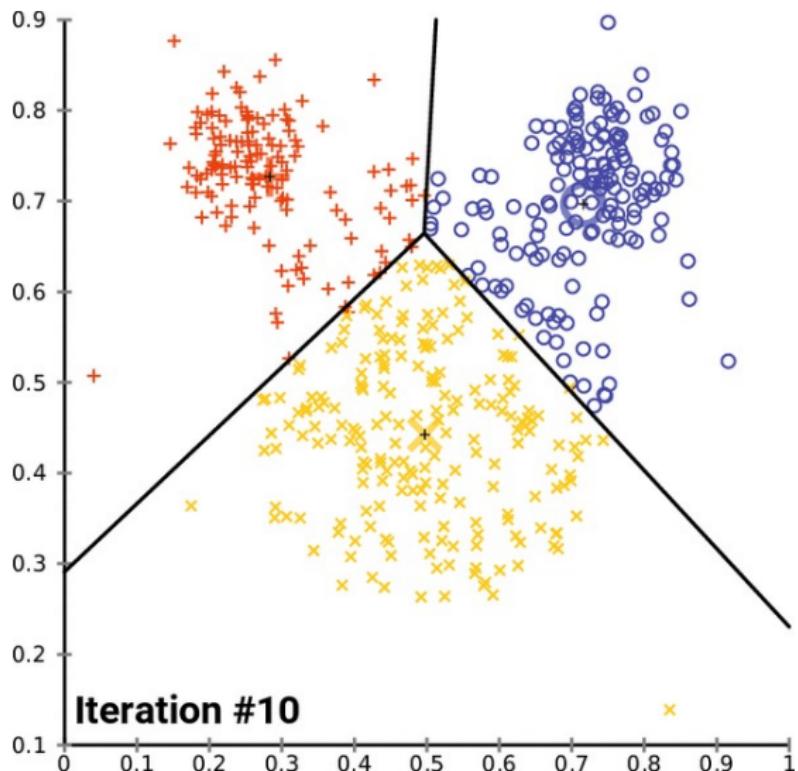
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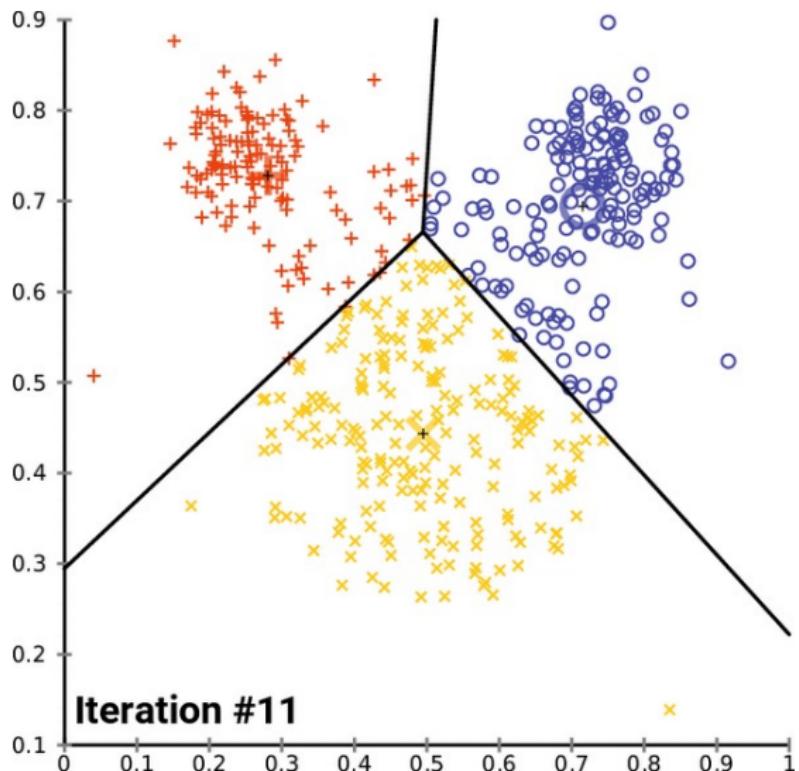
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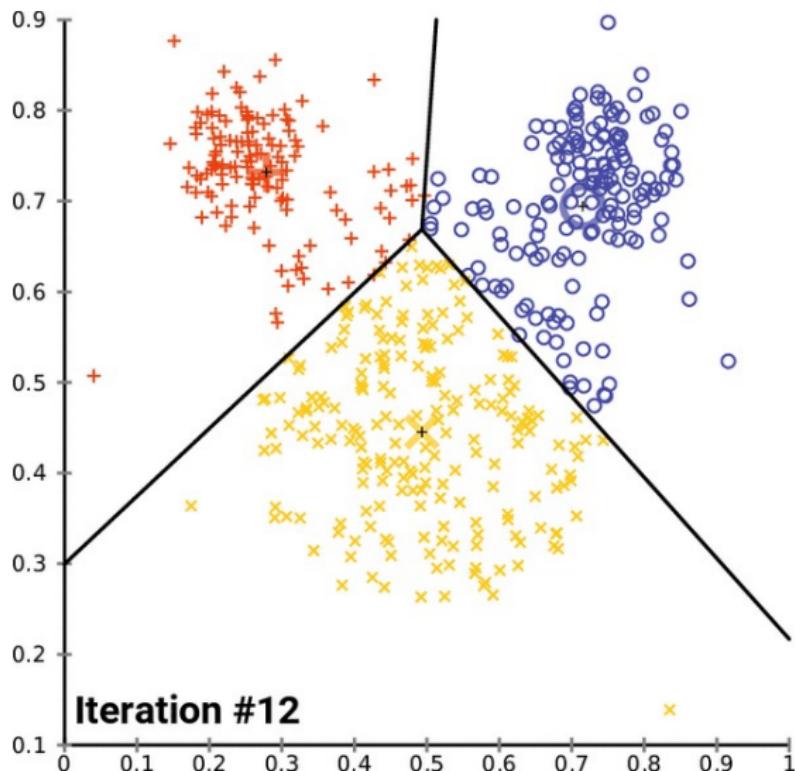
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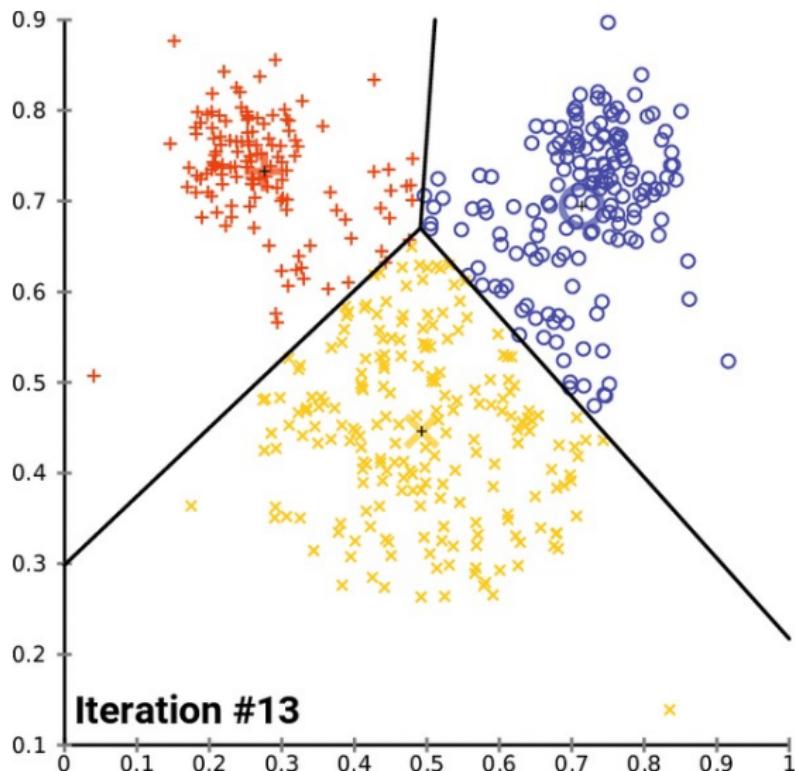
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*k*-means [MacQueen, 1967] is the best known variant of the basic algorithm:

- ▶ a centroid is immediately updated when some point changes its assignment
- ▶ *k*-means has very similar properties, but the result now depends on the order of data points in the input file

### Note that:

*The name “*k*-means” is often used indifferently for any variant of the basic algorithm, in particular also for the algorithm of Forgy [1965], Lloyd [1982].*

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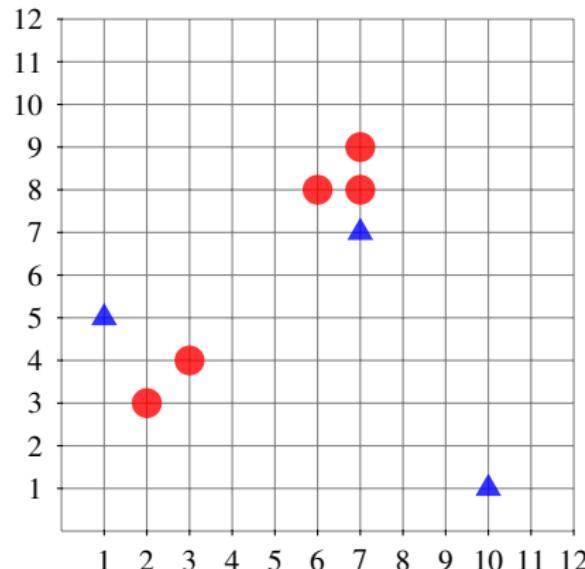
# *k*-means Clustering – Lloyd/Forgy Algorithm

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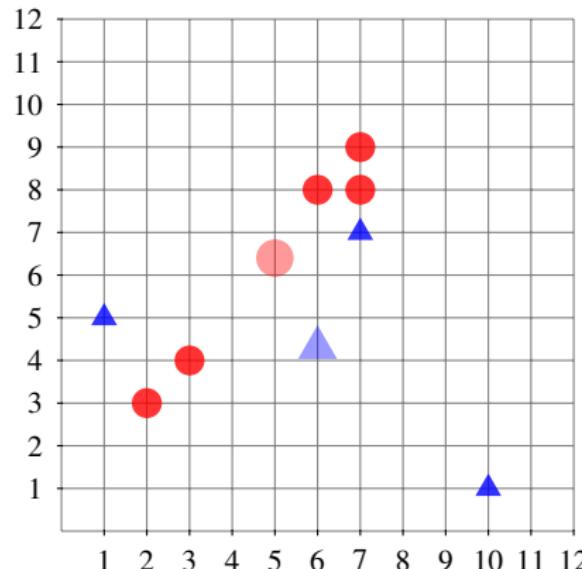
# $k$ -means Clustering – Lloyd/Forgy Algorithm

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recompute centroids:

$$\mu \approx (6.0, 4.3)$$

$$\mu \approx (5.0, 6.4)$$

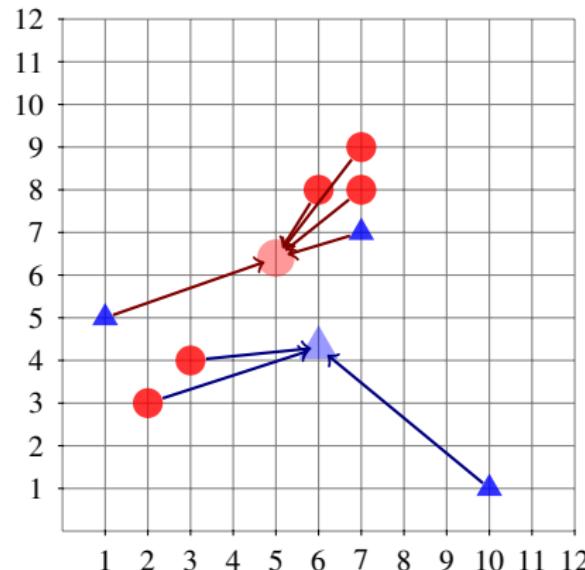
# $k$ -means Clustering – Lloyd/Forgy Algorithm

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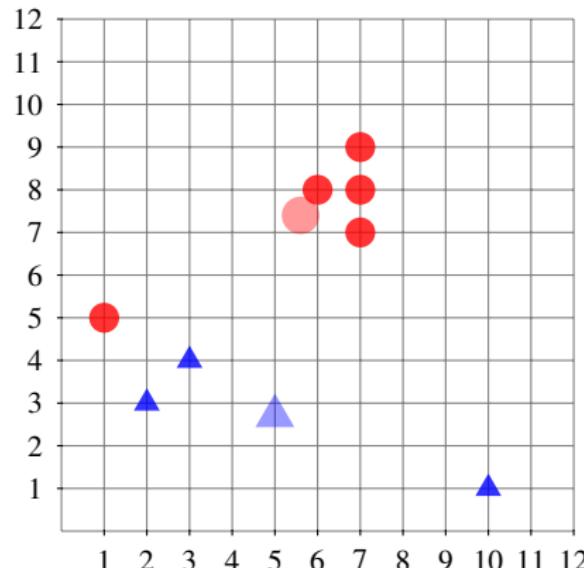
reassign points

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recompute centroids:

$$\mu \approx (5.0, 2.7)$$

$$\mu \approx (5.6, 7.4)$$

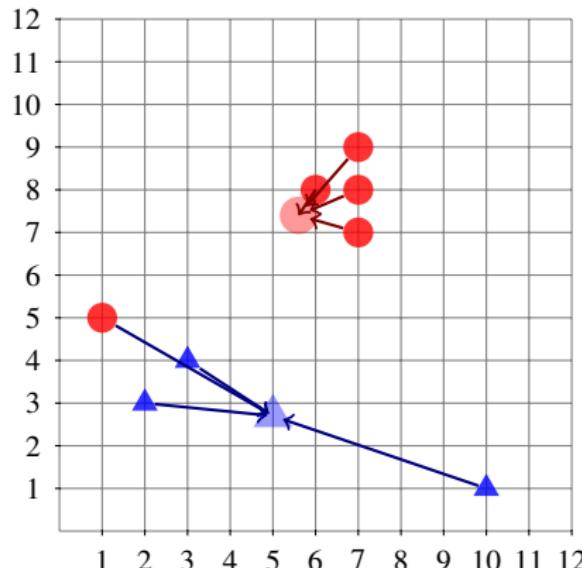
# $k$ -means Clustering – Lloyd/Forgy Algorithm

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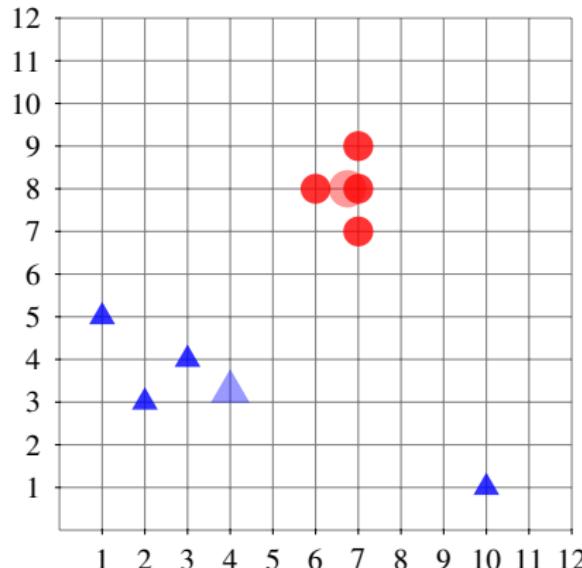
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# $k$ -means Clustering – Lloyd/Forgy Algorithm

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recompute centroids:

$$\mu \approx (4.0, 3.25)$$

$$\mu \approx (6.75, 8.0)$$

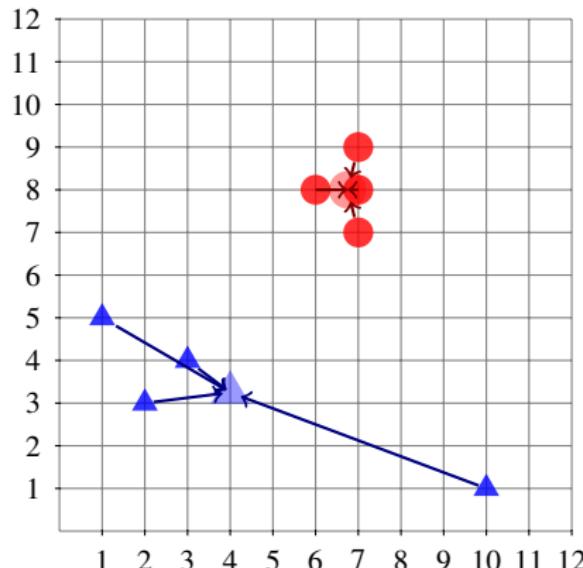
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reassign points

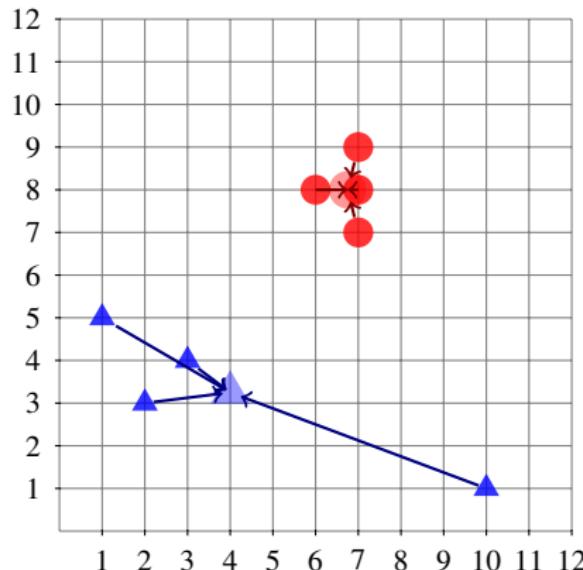
# $k$ -means Clustering – Lloyd/Forgy Algorithm

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reassign points  
no change  
convergence!

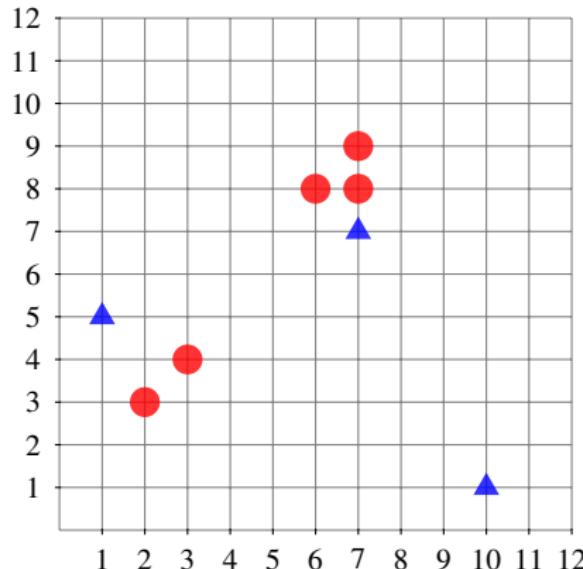
# *k*-means Clustering – MacQueen Algorithm

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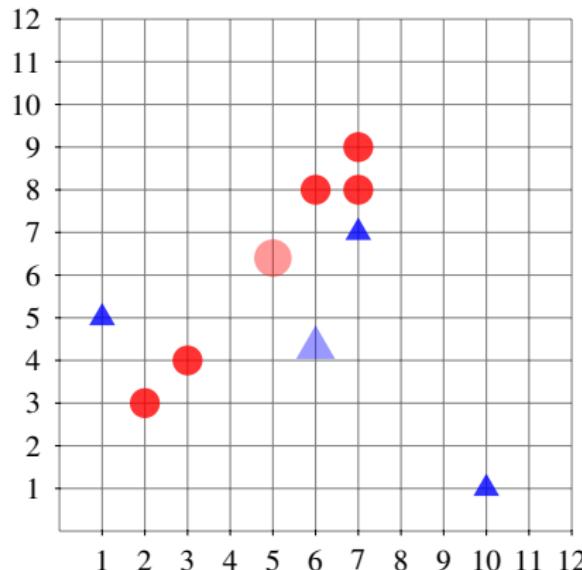


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Centroids  
(e.g.: from  
previous iteration):

$$\mu \approx (6.0, 4.3)$$

$$\mu \approx (5.0, 6.4)$$

# *k*-means Clustering – MacQueen Algorithm

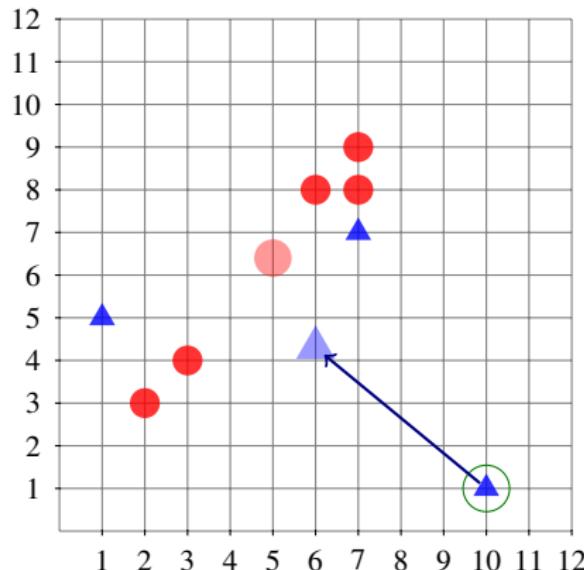
DM566

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# *k*-means Clustering – MacQueen Algorithm

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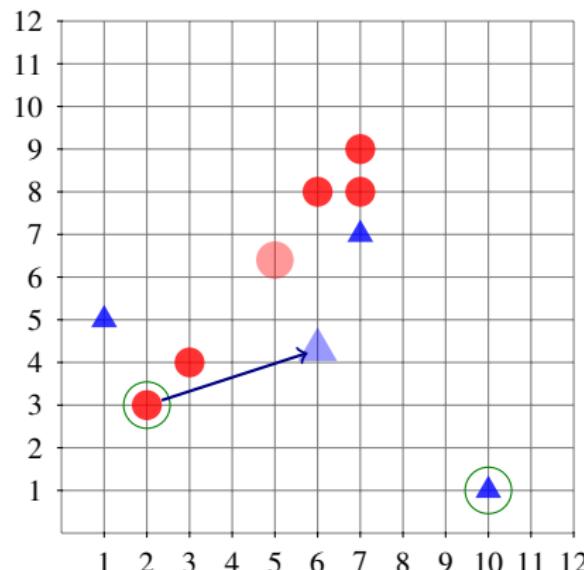
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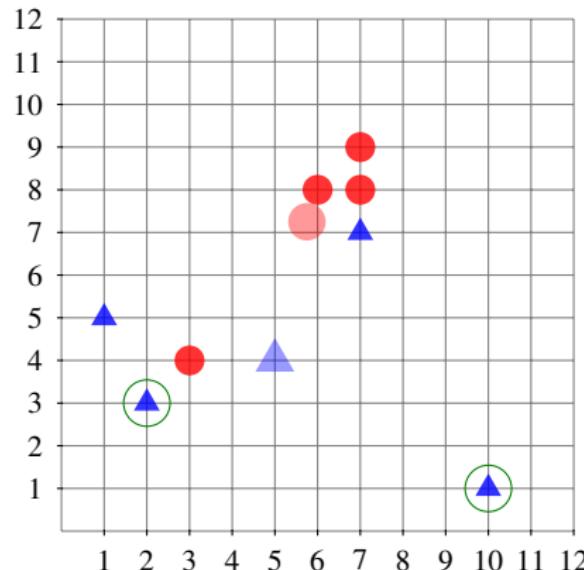
# $k$ -means Clustering – MacQueen Algorithm

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recompute centroids:

$$\mu \approx (5.0, 4.0)$$

$$\mu \approx (5.75, 7.25)$$

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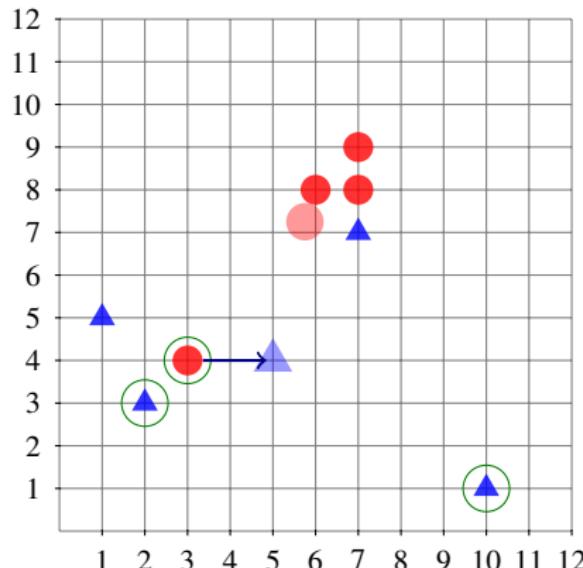
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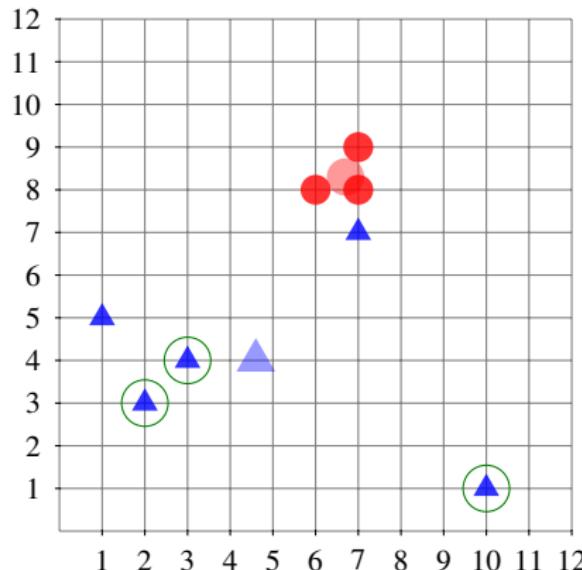
assign third point

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recompute centroids:

$$\mu \approx (4.6, 4.0)$$

$$\mu \approx (6.7, 8.3)$$

# *k*-means Clustering – MacQueen Algorithm

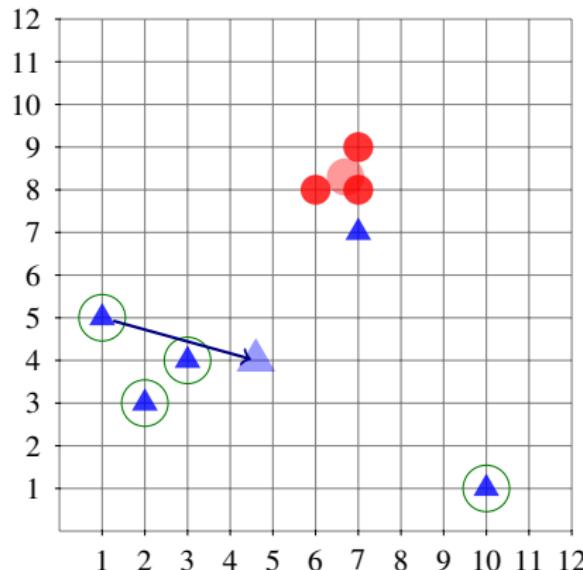
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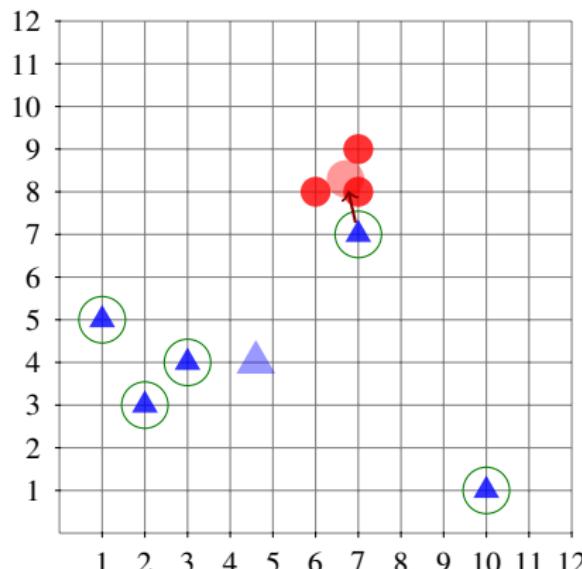
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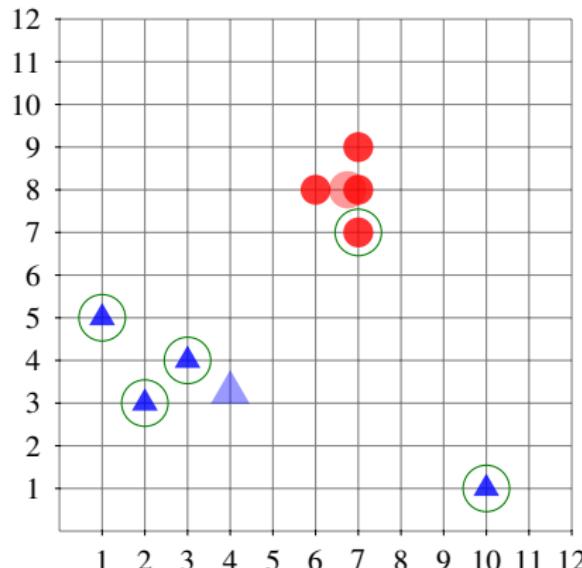
assing fifth point

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recompute centroids:

$$\mu \approx (4.0, 3.25)$$

$$\mu \approx (6.75, 8.0)$$

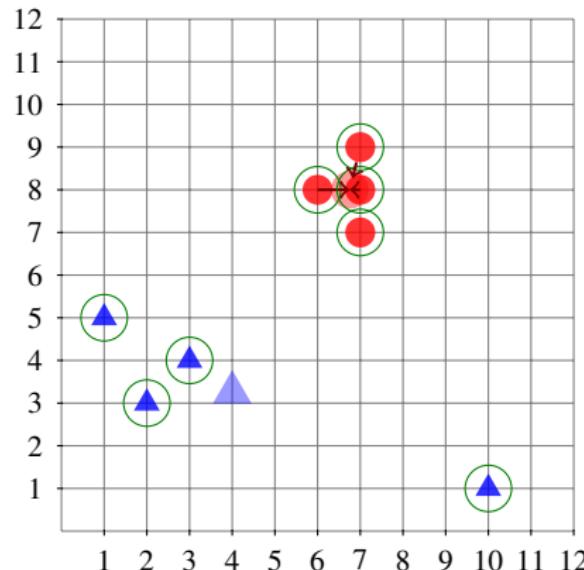
# *k*-means Clustering – MacQueen Algorithm

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reassign more points

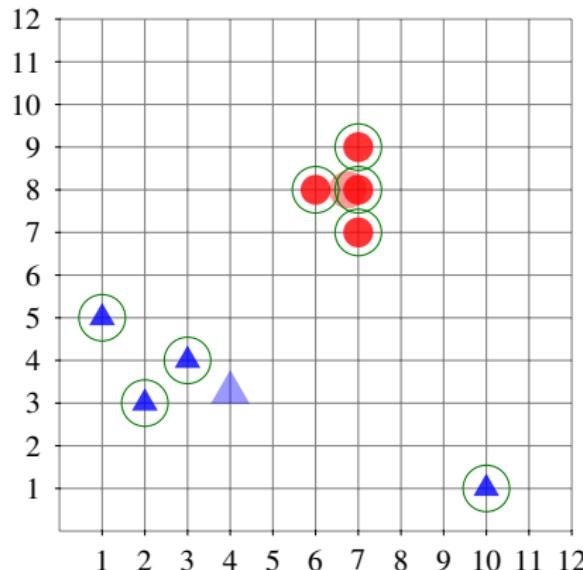
# *k*-means Clustering – MacQueen Algorithm

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reassign more points  
possibly more iterations

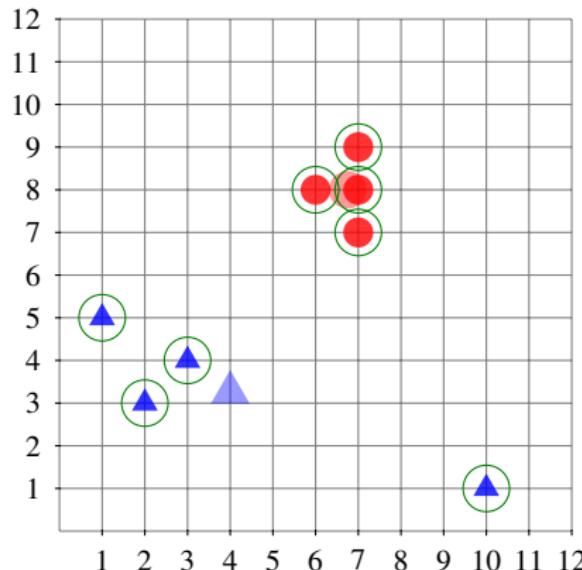
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reassign more points  
possibly more iterations  
convergence

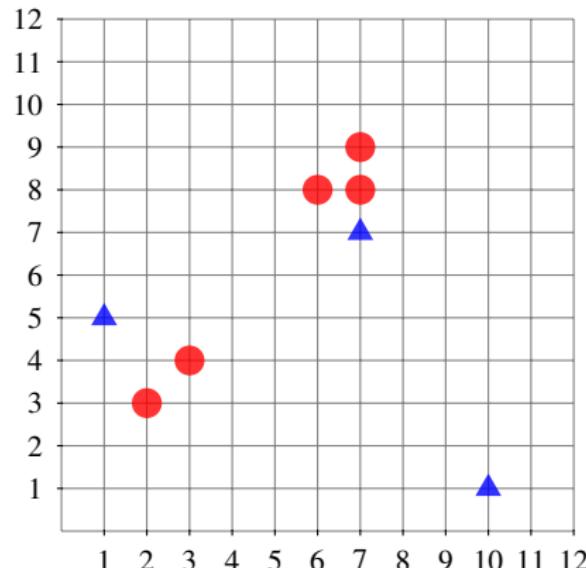
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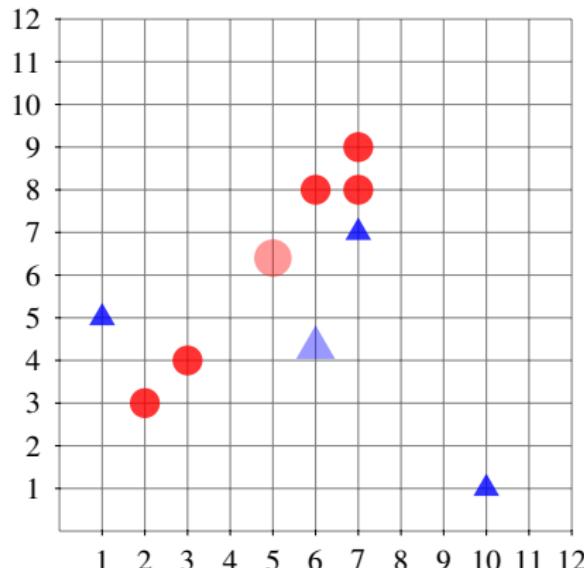
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Centroids  
(e.g.: from  
previous iteration):

$$\mu \approx (6.0, 4.3)$$

$$\mu \approx (5.0, 6.4)$$

# *k*-means Clustering – MacQueen Algorithm

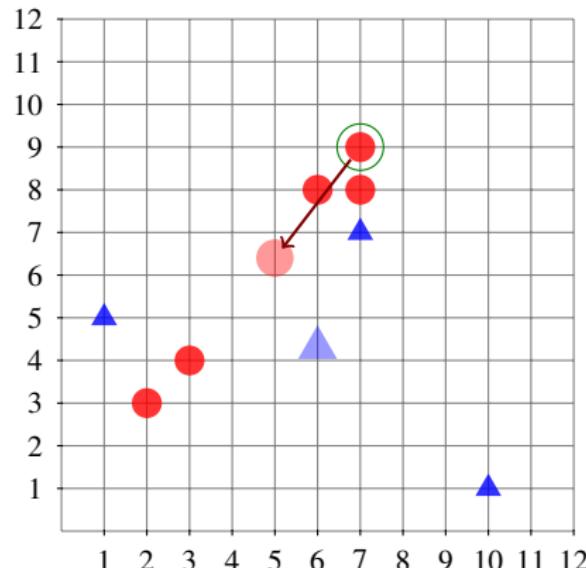
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assign first point

# *k*-means Clustering – MacQueen Algorithm

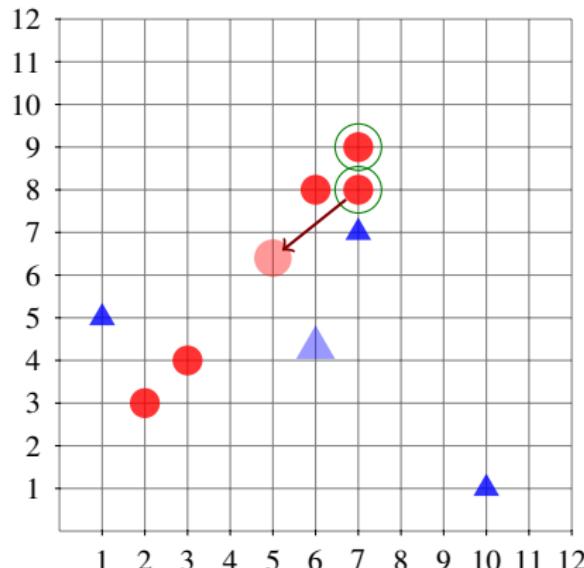
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assign second point

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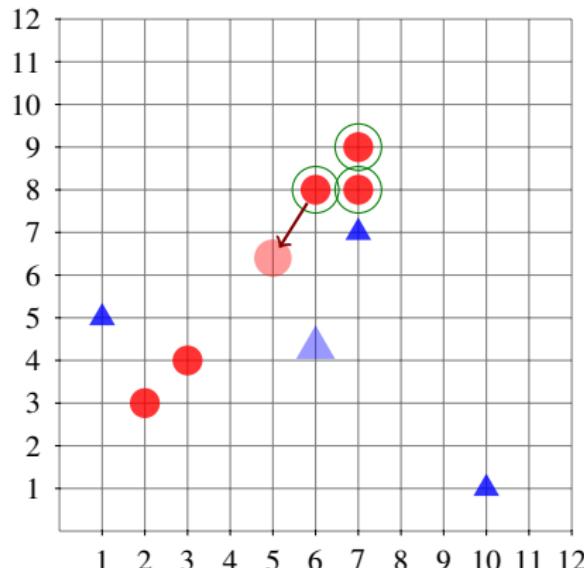
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# *k*-means Clustering – MacQueen Algorithm

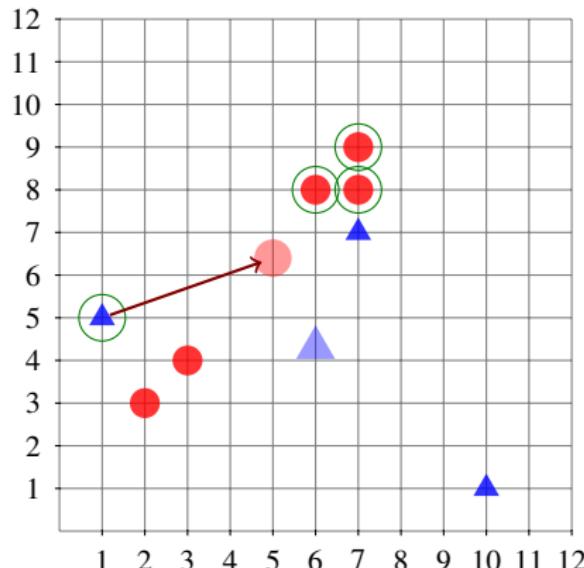
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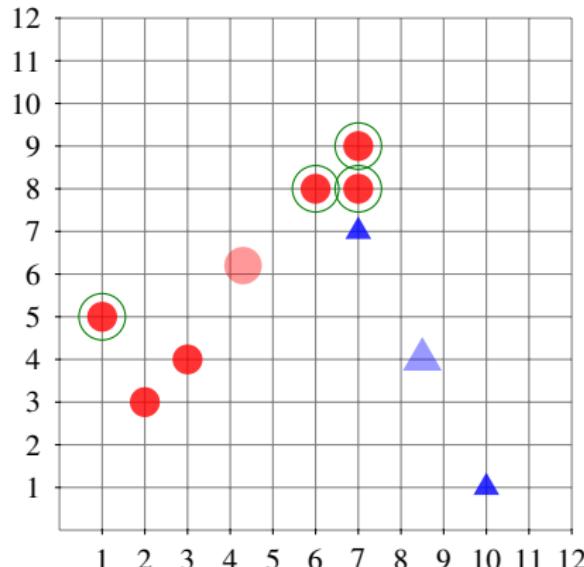
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recompute centroids:

$$\mu \approx (4.0, 8.5)$$

$$\mu \approx (4.3, 6.2)$$

# *k*-means Clustering – MacQueen Algorithm

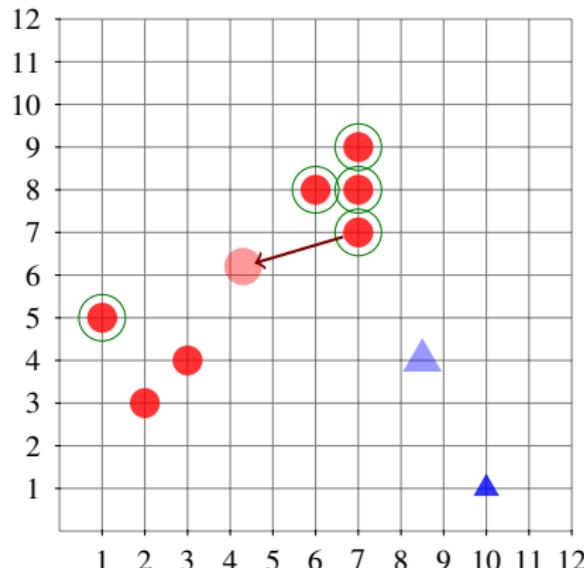
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assign fifth point

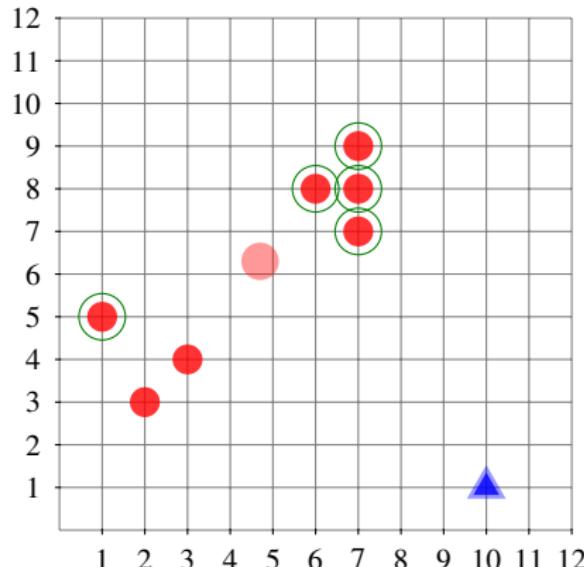
# *k*-means Clustering – MacQueen Algorithm

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recompute centroids:

$$\mu \approx (10.0, 1.0)$$

$$\mu \approx (4.7, 6.3)$$

# *k*-means Clustering – MacQueen Algorithm

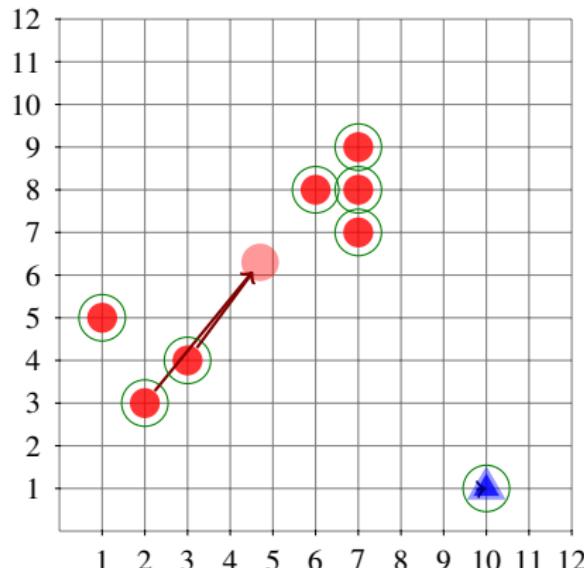
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reassign more points

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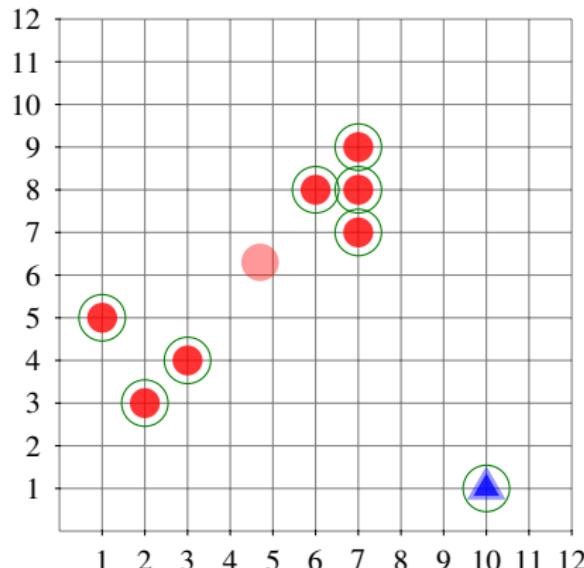
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reassign more points  
possibly more iterations

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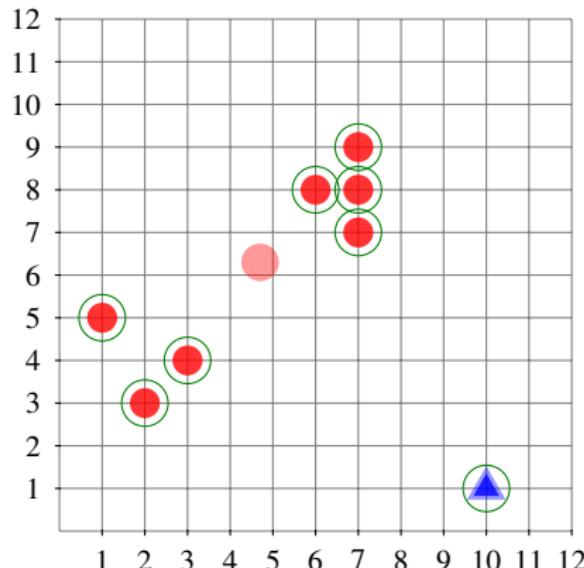
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reassign more points  
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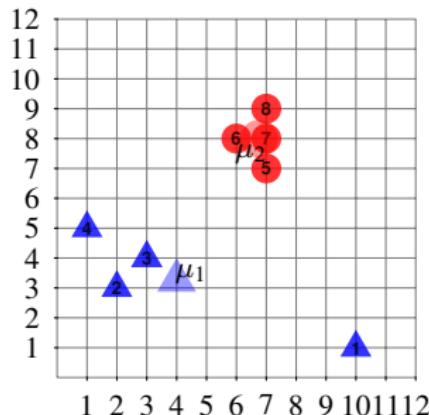
# *k*-means Clustering – Quality

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First solution:  $TD^2 = 61\frac{1}{2}$

$$SSQ(\mu_1, p_1) = |4 - 10|^2 + |3.25 - 1|^2 = 36 + 5\frac{1}{16} = 41\frac{1}{16}$$

$$SSQ(\mu_1, p_2) = |4 - 2|^2 + |3.25 - 3|^2 = 4 + \frac{1}{16} = 4\frac{1}{16}$$

$$SSQ(\mu_1, p_3) = |4 - 3|^2 + |3.25 - 4|^2 = 1 + \frac{9}{16} = 1\frac{9}{16}$$

$$SSQ(\mu_1, p_4) = |4 - 1|^2 + |3.25 - 5|^2 = 9 + 3\frac{1}{16} = 12\frac{1}{16}$$

$$TD^2(C_1) = 58\frac{3}{4}$$

$$SSQ(\mu_2, p_5) = |6.75 - 7|^2 + |8 - 7|^2 = \frac{1}{16} + 1 = 1\frac{1}{16}$$

$$SSQ(\mu_2, p_6) = |6.75 - 6|^2 + |8 - 8|^2 = \frac{9}{16} + 0 = \frac{9}{16}$$

$$SSQ(\mu_2, p_7) = |6.75 - 7|^2 + |8 - 8|^2 = \frac{1}{16} + 0 = \frac{1}{16}$$

$$SSQ(\mu_2, p_8) = |6.75 - 7|^2 + |8 - 9|^2 = \frac{1}{16} + 1 = 1\frac{1}{16}$$

$$TD^2(C_2) = 2\frac{3}{4}$$

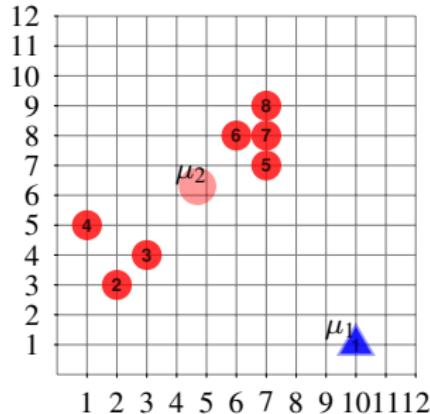
Note:  $SSQ(\mu, p) = Euclidean(\mu, p)^2 = L_2^2(\mu, p)$ .

# $k$ -means Clustering – Quality

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$$SSQ(\mu_1, p_1) = |10 - 10|^2 + |1 - 1|^2 = 0$$
$$TD^2(C_1) = 0$$

$$SSQ(\mu_2, p_2) \approx |4.7 - 2|^2 + |6.3 - 3|^2 \approx 18.2$$
$$SSQ(\mu_2, p_3) \approx |4.7 - 3|^2 + |6.3 - 4|^2 \approx 8.2$$
$$SSQ(\mu_2, p_4) \approx |4.7 - 1|^2 + |6.3 - 5|^2 \approx 15.4$$
$$SSQ(\mu_2, p_5) \approx |4.7 - 7|^2 + |6.3 - 7|^2 \approx 5.7$$
$$SSQ(\mu_2, p_6) \approx |4.7 - 6|^2 + |6.3 - 8|^2 \approx 4.6$$
$$SSQ(\mu_2, p_7) \approx |4.7 - 7|^2 + |6.3 - 8|^2 \approx 8.2$$
$$SSQ(\mu_2, p_8) \approx |4.7 - 7|^2 + |6.3 - 9|^2 \approx 12.6$$
$$TD^2(C_2) \approx 72.86$$

First solution:  $TD^2 = 61\frac{1}{2}$

Second solution:  $TD^2 \approx 72.68$

Note:  $SSQ(\mu, p) = Euclidean(\mu, p)^2 = L_2^2(\mu, p)$ .

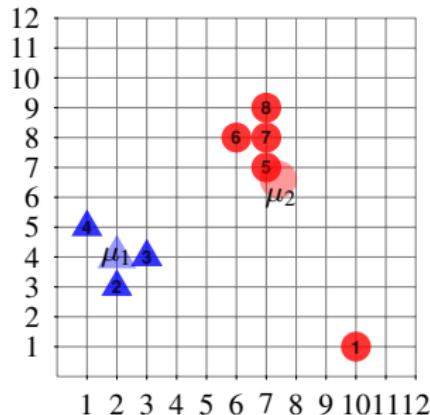
# *k*-means Clustering – Quality

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$$SSQ(\mu_1, p_2) = |2 - 2|^2 + |4 - 3|^2 = 0 + 1 = 1$$

$$SSQ(\mu_1, p_3) = |2 - 3|^2 + |4 - 4|^2 = 1 + 0 = 1$$

$$SSQ(\mu_1, p_4) = |2 - 1|^2 + |4 - 5|^2 = 1 + 1 = 2$$

$$TD^2(C_1) = 4$$

$$SSQ(\mu_2, p_1) = |7.4 - 10|^2 + |6.6 - 1|^2 = 6 \frac{19}{25} + 31 \frac{9}{25} = 38 \frac{3}{25}$$

$$SSQ(\mu_2, p_5) = |7.4 - 7|^2 + |6.6 - 7|^2 = \frac{4}{25} + \frac{4}{25} = \frac{8}{25}$$

$$SSQ(\mu_2, p_6) = |7.4 - 6|^2 + |6.6 - 8|^2 = 1 \frac{24}{25} + 1 \frac{24}{25} = 3 \frac{23}{25}$$

$$SSQ(\mu_2, p_7) = |7.4 - 7|^2 + |6.6 - 8|^2 = \frac{4}{25} + 1 \frac{24}{25} = 2 \frac{3}{25}$$

$$SSQ(\mu_2, p_8) = |7.4 - 7|^2 + |6.6 - 9|^2 = \frac{4}{25} + 5 \frac{19}{25} = 5 \frac{23}{25}$$

$$TD^2(C_2) = 50 \frac{2}{5}$$

First solution:  $TD^2 = 61 \frac{1}{2}$

Second solution:  $TD^2 \approx 72.68$

Optimal solution:  $TD^2 = 54 \frac{2}{5}$

Try it yourself: <https://elki-project.github.io/>

Note:  $SSQ(\mu, p) = Euclidean(\mu, p)^2 = L_2^2(\mu, p)$ .

# Discussion

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## pros

- ▶ efficient:  $\mathcal{O}(k \cdot n)$  per iteration, number of iterations is usually in the order of 10.
- ▶ easy to implement, thus very popular

## cons

- ▶  $k$ -means converges towards a *local* minimum
- ▶  $k$ -means (MacQueen-variant) is order-dependent
- ▶ deteriorates with noise and outliers (all points are used to compute centroids)
- ▶ clusters need to be convex and of (more or less) equal extension
- ▶ number  $k$  of clusters is hard to determine
- ▶ strong dependency on initial partition (in result quality as well as runtime)

# Outline

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# Selection of Representative Points: $k$ -medoids

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works in a general metric space:

- ▶ requires only distance measure  $\text{dist}$  for pairs of objects
- ▶ medoid as representative: a central object of the cluster
- ▶ measure of compactness for a cluster  $C$  with medoid  $m_C$ :

$$TD(C) = \sum_{p \in C} \text{dist}(p, m_C)$$

- ▶ measure of compactness for a clustering

$$TD(C_1, C_2, \dots, C_k) = \sum_{i=1}^k TD(C_i)$$

- ▶ The medoid of a cluster is the point among the cluster members that minimizes  $TD$ .

# *k*-modes [Huang, 1997]

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For categorical data: use the mode as an analogue to the centroid:

- ▶ in numerical attributes: centroid  $\bar{x}$  of  $C$  minimizes
$$TD^2(C, \bar{x}) = \sum_{p \in C} \text{dist}(p, \bar{x})^2$$
- ▶ categorical attributes: mode  $m$  of  $C$  minimizes
$$TD(C, m) = \sum_{p \in C} \text{dist}(p, m), \text{ where } m \text{ is not necessarily an element of } C$$
- ▶ distance function for categorical attributes, e.g.:

$$\text{dist}(x, y) = \sum_{i=1}^d \delta(x_i, y_i), \text{ where } \delta(x_i, y_i) = \begin{cases} 0 & , \text{if } x_i = y_i \\ 1 & , \text{else} \end{cases}$$

# Find the Mode

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- ▶  $TD(C, m) = \sum_{p \in C} \text{dist}(p, m)$  is minimized, iff for  $m = (m_1, \dots, m_d)$  and all attributes  $A_i, i = 1, \dots, d$  holds:  
There is no attribute value more frequent than  $m_i$  in  $A_i$ .
- ▶ the mode is not necessarily unique
- ▶ example:  $\mathcal{D} = \{(a, b), (a, c), (c, b), (b, c)\}$
- ▶ possible modes:

# Find the Mode

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There is no attribute value more frequent than  $m_i$  in  $A_i$ .
- ▶ the mode is not necessarily unique
- ▶ example:  $\mathcal{D} = \{(a, b), (a, c), (c, b), (b, c)\}$
- ▶ possible modes:  $(a, b), (a, c)$

# Algorithm $k$ -modes

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- ▶ initialization: randomly selected objects as initial modes
- ▶ use mode instead of centroid
- ▶ use categorical distance measure instead of squared Euclidean distance

Then follow Algorithm 4.1.

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# Choice of Initial Model [Fayyad et al., 1998]

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clustering on a small sample usually delivers good initial clusters, but some samples are deviating too much from the overall data distribution

- ▶ draw independently  $m$  samples
- ▶ clustering of each sample results in  $m$  estimates of the  $k$  cluster centers
- ▶ run clustering algorithm on  $\mathcal{D}$   $m$ -times (with the  $m$  estimated start configurations)
- ▶ choose the clustering result with the best value for some quality criterion

# Example

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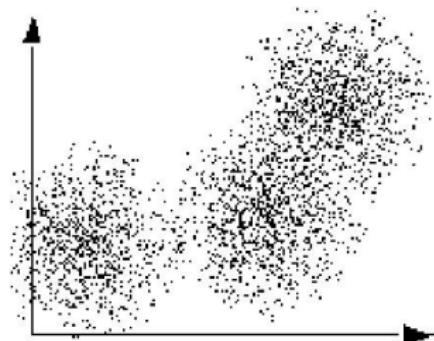
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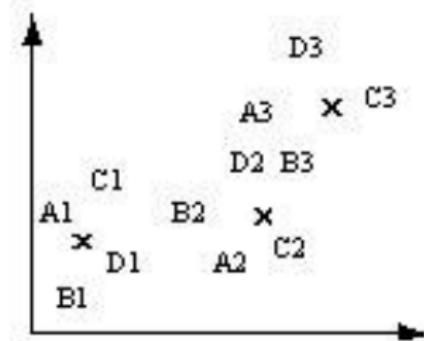
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$k = 3$  Gaussians



centers of  $m = 4$  samples  
X: true centers

# *k*-means++ Initialization [Arthur and Vassilvitskii, 2007]

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## Algorithm 4.2 (*k*-means++ [Arthur and Vassilvitskii, 2007])

1. Choose a first centroid randomly.
2. Compute for each point the distance to the closest of the already existing centroids.
3. Choose a new centroid from the points with a probability proportional to the squared distance.
4. Repeat 2 and 3 until  $k$  centroids have been chosen.
5. Continue with step 2 of Algorithm 4.1.

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# Choice of $k$

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## Method:

- ▶ do a clustering for  $k = 2, 3, 4, \dots, n - 1$  (or some other reasonable upper limit, e.g.,  $n/2, \sqrt{n}$ )
- ▶ choose the best of the results

## What is “the best”?

- ▶ quality measure needs to be independent of  $k$
- ▶  $k$ -means,  $k$ -medoid etc.:  $TD^2$  and  $TD$  improve (i.e., become smaller) with increasing  $k$

# Evaluation of Clusterings

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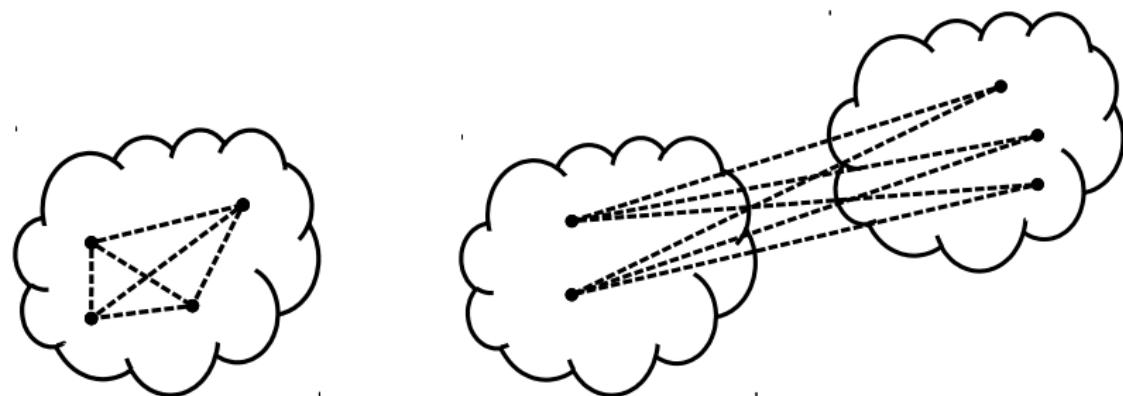
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For the evaluation of clusterings we are mainly interested in two aspects:

**cohesion:** how tightly are members of one cluster connected,  
how compact are clusters?

**separation:** how well are different clusters separated?



# Validity of Clusterings in General

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- ▶ A validity measure for clusterings is typically some combination of cohesion and separation.
- ▶ Weights  $w_i$  could consider, e.g., the cluster size.

For a clustering  $C$  with  $k$  clusters  $C_1, \dots, C_k$ , e.g.:

$$\text{overall\_validity}(C) = \sum_{i=1}^k w_i \cdot \text{validity}(C_i)$$

Validity based on some measure of proximity (similarity-, distance-function):

$$\text{cohesion}(C_i) = \sum_{(x,y) \in C_i \times C_i} \text{proximity}(x, y)$$

$$\text{separation}(C_i, C_j) = \sum_{(x,y) \in C_i \times C_j} \text{proximity}(x, y)$$

# Silhouette [Rousseeuw, 1987]

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- ▶ let  $a(o)$  be the average distance between  $o$  and all other members of the same cluster
- ▶ let  $b(o)$  be the average distance between  $o$  and all members of another cluster that minimizes this average
- ▶ the silhouette of  $o$  is given by

$$s(o) = \frac{b(o) - a(o)}{\max(a(o), b(o))}$$

- ▶ it holds that  $-1 \leq s(o) \leq 1$
- ▶  $s(o) \approx -1, 0, 1$ : bad, indifferent, good assignment of  $o$

# Simplification

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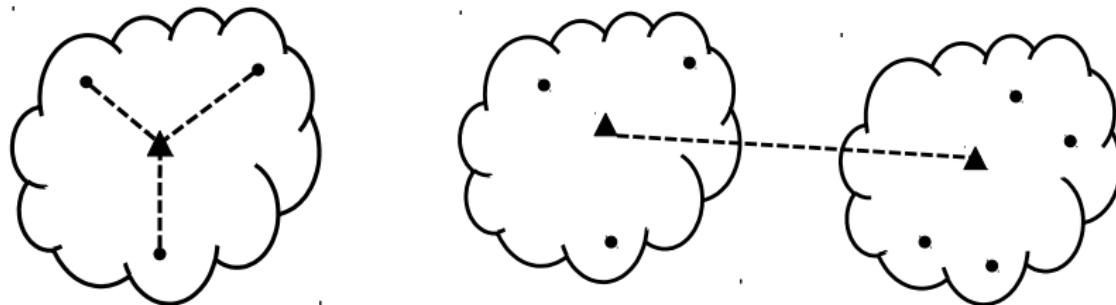
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measure proximity w.r.t. the prototypes  $c_i$  of clusters  $C_i$ :

$$\text{cohesion}(C_i) = \sum_{x \in C_i} \text{proximity}(x, c_i)$$

$$\text{separation}(C_i, C_j) = \sum_{x \in C_i} \text{proximity}(x, c_j)$$



Even more simplified:

$$\text{separation}(C_i, C_j) = \text{proximity}(c_i, c_j)$$

# Simplified Silhouette Coefficient [Rousseeuw, 1987]: Points

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- ▶ let  $a(o)$  be the distance between  $o$  and its “own” cluster representative
- ▶ let  $b(o)$  be the distance between  $o$  and the closest “foreign” cluster representative
- ▶ the silhouette of  $o$  is given by

$$s(o) = \frac{b(o) - a(o)}{\max(a(o), b(o))}$$

- ▶ it holds that  $-1 \leq s(o) \leq 1$
- ▶  $s(o) \approx -1, 0, 1$ : bad, indifferent, good assignment of  $o$

# Example: Simplified Silhouette of Individual Points

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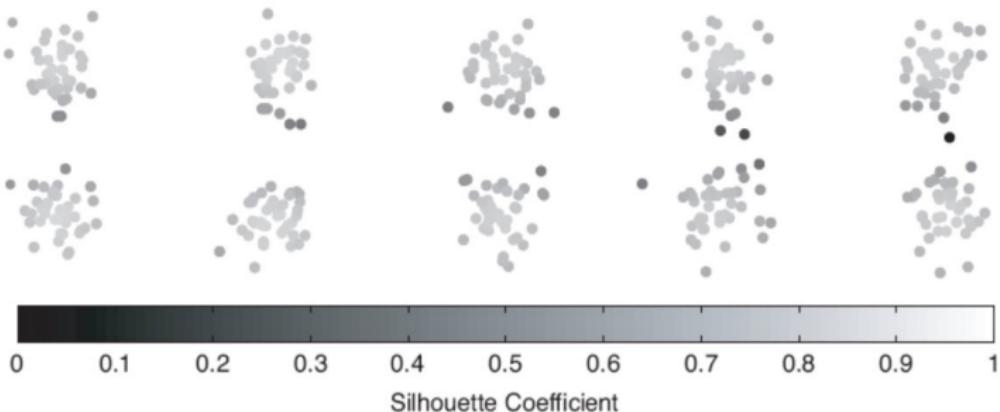
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**Figure 8.29.** Silhouette coefficients for points in ten clusters.

(Figure from Tan et al. [2006].)

# Simplified Silhouette Coefficient [Rousseeuw, 1987]: Clustering

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- ▶ given the individual silhouette values  $s(o)$
- ▶ the silhouette  $s_C$  of a clustering  $C$  is the average silhouette of all  $n$  points:

$$s_C = \frac{1}{n} \sum_{o \in \mathcal{D}} s(o)$$

- ▶ interpretation:  $s_C > 0.7$ : strong cluster structure,  
 $s_C > 0.5$ : reasonable cluster structure

# Comparison: Silhouette – TD<sup>2</sup>

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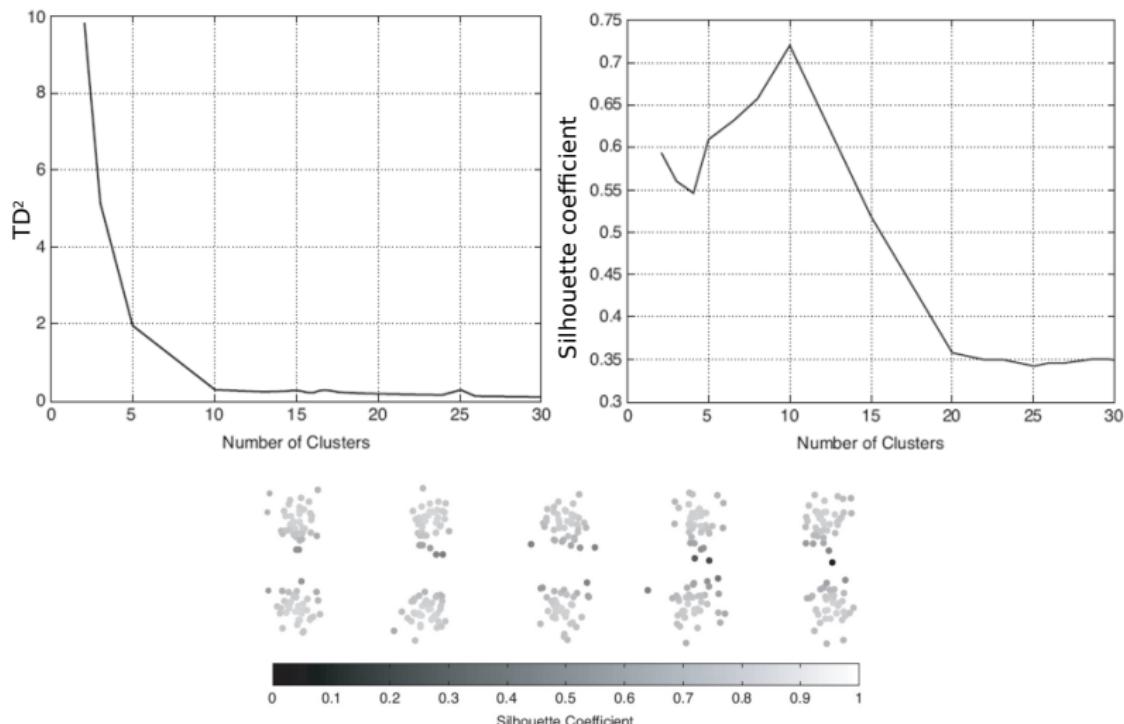


Figure 8.29. Silhouette coefficients for points in ten clusters.

# Examples: Silhouette – TD<sup>2</sup>

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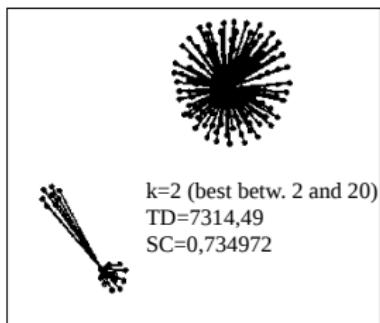
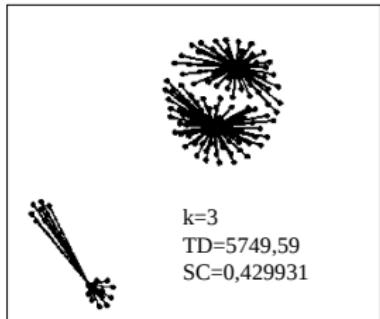
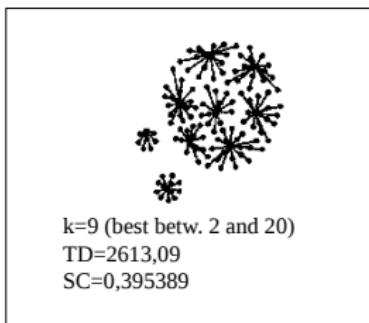
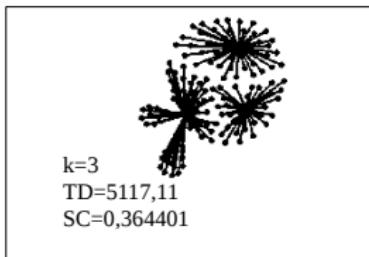
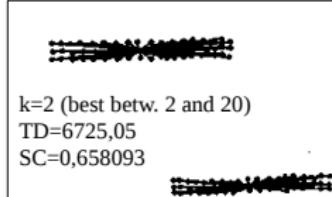
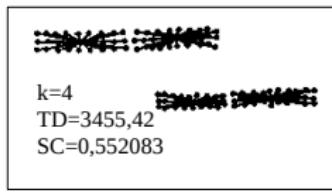
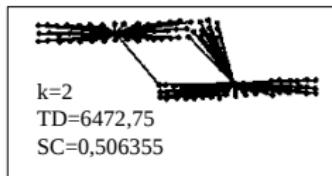
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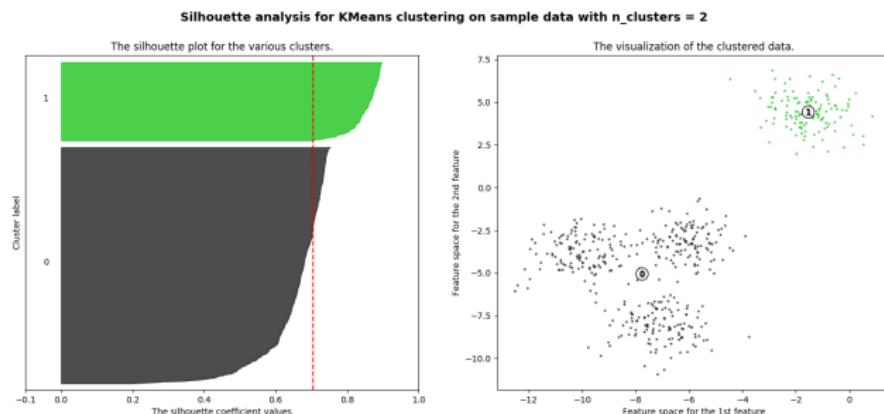
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(Example by Pedregosa et al. [2011].)

Explore the code on [http://scikit-learn.org/stable/auto\\_examples/cluster/plot\\_kmeans\\_silhouette\\_analysis.html](http://scikit-learn.org/stable/auto_examples/cluster/plot_kmeans_silhouette_analysis.html).

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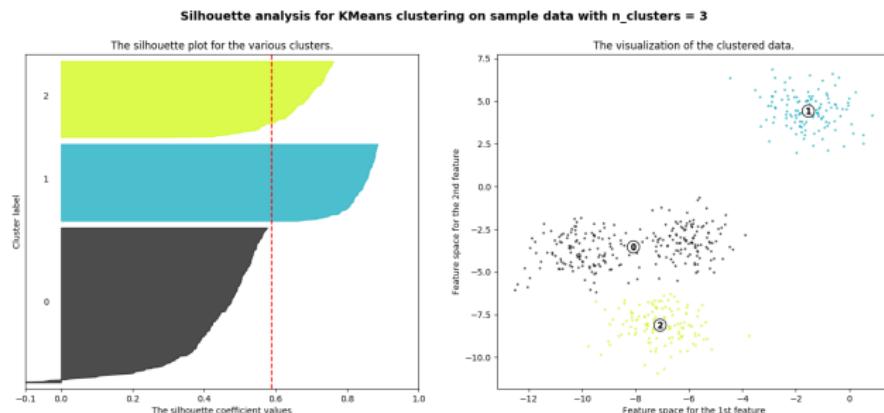
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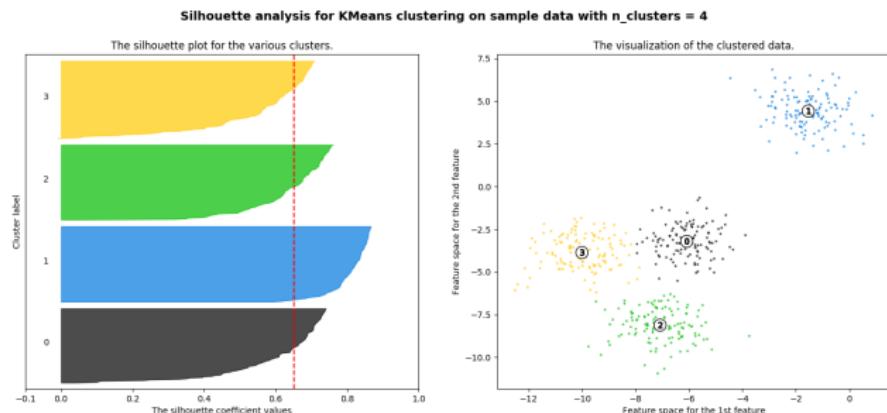
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Explore the code on [http://scikit-learn.org/stable/auto\\_examples/cluster/plot\\_kmeans\\_silhouette\\_analysis.html](http://scikit-learn.org/stable/auto_examples/cluster/plot_kmeans_silhouette_analysis.html).

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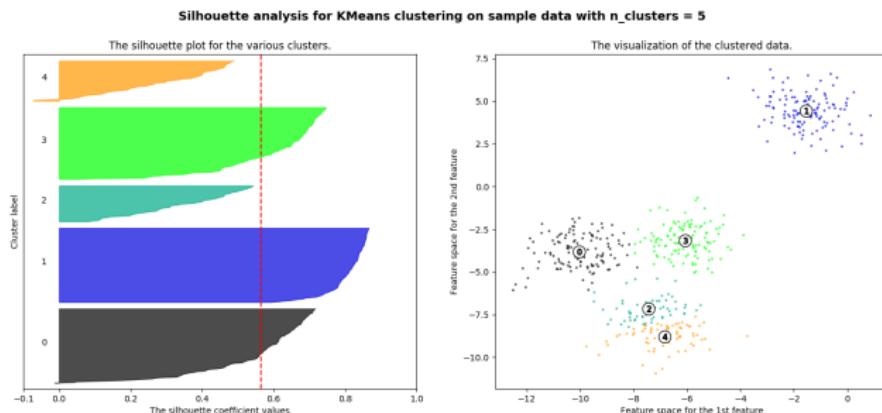
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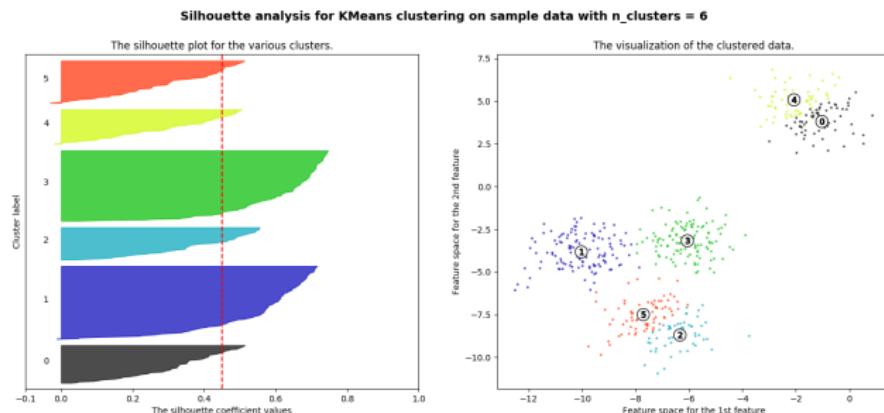
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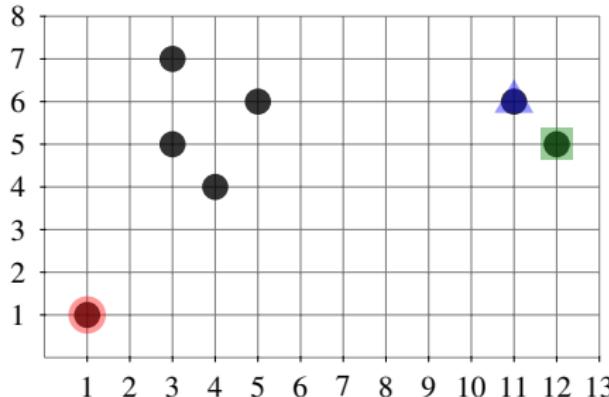
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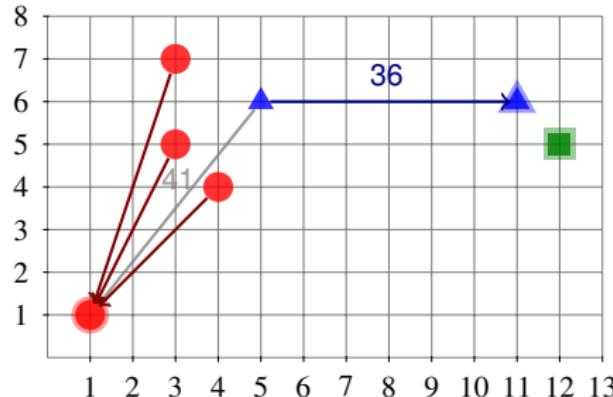
reassign objects

# A Problem for the k-Means Clustering – Lloyd/Forgy Algorithm

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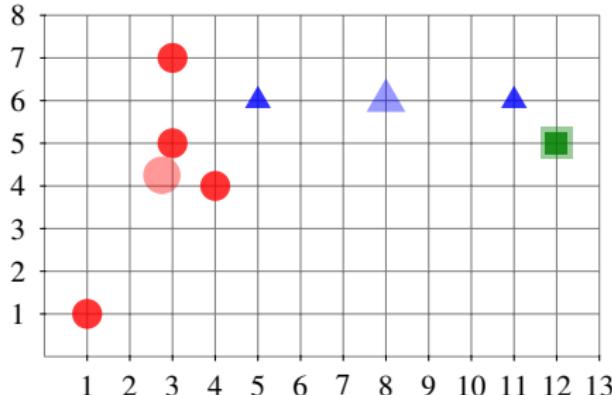
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recompute centroids:

$$\mu = (2.75, 4.25)$$

$$\mu = (8.0, 6.0)$$

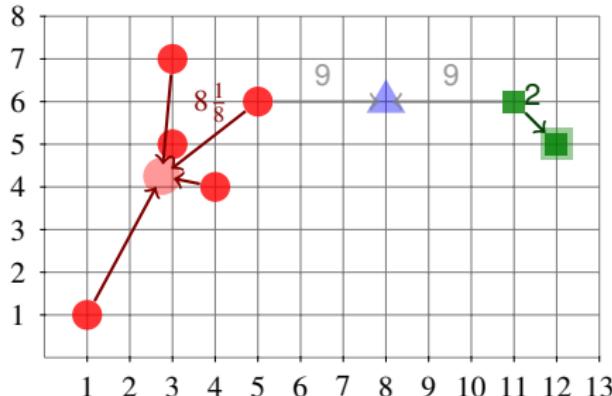
$$\mu = (12.0, 5.0)$$

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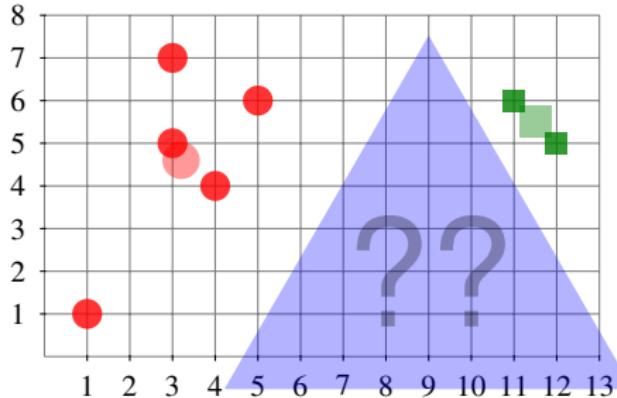


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recompute centroids:  
Oops.  
Average of an empty set?

# Strategies for Handling Empty Clusters

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There is no golden (standard) solution. Possibilities are:

- ▶ Report one cluster less.
- ▶ Choose the point that is farthest away from any current centroid as a new centroid.
- ▶ Choose (randomly) a point from that cluster that currently exhibits the largest  $TD^2$  as a new centroid.

Note that:

*Each of these solutions has a certain impact on the sum of squared error ( $TD^2$ , the clustering objective function).  
For which of these solutions would you argue?*

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- ▶ The silhouette is one of the most prominent, but just one among many internal clustering evaluation measures. Many measures are discussed by Vendramin et al. [2010].
- ▶ Although  $k$ -means is a time-honored, classic method, there is still a lot of research around it, for example to make it faster. Elkan [2003] proposes a speed-up based on properties of metric spaces.
- ▶ On the other hand, comparing runtimes of algorithms empirically is a bit tricky. Kriegel et al. [2017] discuss issues around that.

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## You learned in this section:

- ▶ *What is Clustering?*
- ▶ *Why do we need heuristic approaches to “solve” the clustering problem?*
- ▶ *Basic heuristic ideas for identifying “partitions” into  $k$  clusters*
  - ▶ *selection of representative points*
  - ▶ *optimization approaches for assignment of points to representatives:*
    - ▶ *minimization of variance [Forgy, 1965, Lloyd, 1982]*
    - ▶  *$k$ -means [MacQueen, 1967]*
    - ▶  *$k$ -medoids*
    - ▶  *$k$ -modes*
  - ▶ *common ideas and differences between these approaches*
  - ▶ *evaluation, model selection, silhouette-coefficient*

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## Recommended Reading:

► *Mitchell [1997], Chapter 1*

# Classification – Supervised Learning

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- ▶ For some domain  $\mathcal{D}$  and a set of classes  $C = \{c_1, \dots, c_k\}$ ,  $k \geq 2$ , each  $o \in \mathcal{D}$  belongs uniquely to some  $c \in C$ , i.e., there is a function  $f : \mathcal{D} \rightarrow C$  (see Slide 55).
- ▶ Given a set of objects  $O = \{o_1, o_2, \dots, o_n\} \subseteq \mathcal{D}$  and a mapping  $(O \rightarrow C) \subset f$  (examples):  
We want to also map any object  $o_m \in \mathcal{D} \setminus O$  to  $C$ .
- ▶ Supervised vs. unsupervised:
  - ▶ In clustering, we don't have any information on  $C$ .
  - ▶ In classification, we have examples (a training set) to guide (supervise) the learning process.

# Classification – Supervised Learning

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- ▶ A classifier is trained on some training set  $TR \subseteq O$  to learn the mapping function (a model or hypothesis)  
$$h : \mathcal{D} \rightarrow C.$$
- ▶ Ideally we have  $\forall o \in TR : h(o) = f(o)$  (if not for all, we should have this at least for most examples  $o$ ).
- ▶ After training, the classifier should also work on  $\mathcal{D} \setminus TR$  and predict the correct class, i.e.,  $h \approx f$ .
- ▶  $f$  is called “the target function”.

## Assumption 5.1 (The inductive learning assumption)

*Any hypothesis found to approximate the target function well over a sufficiently large set of training examples will also approximate the target function well over other examples.*

# Training of a Classifier

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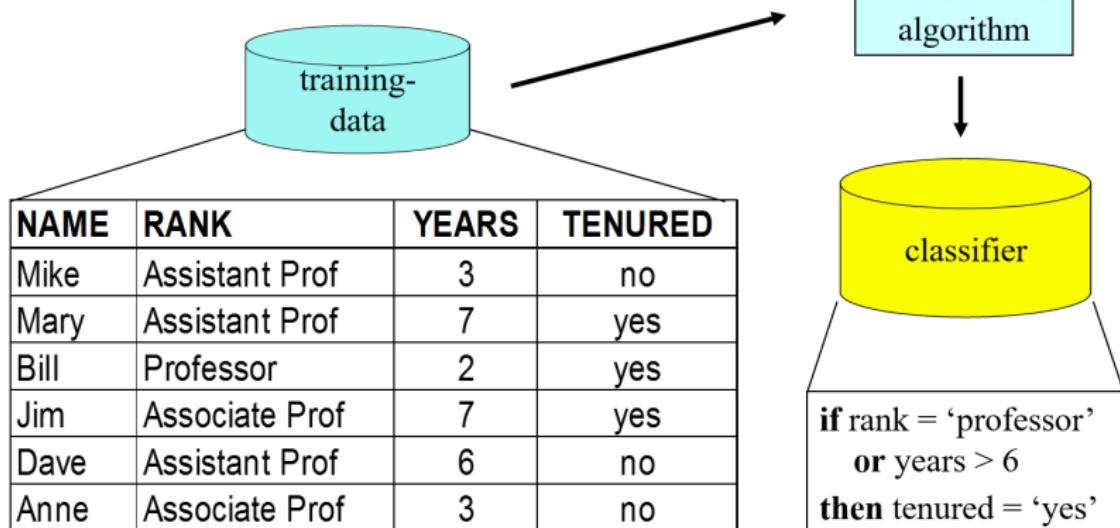
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# Application of a Classifier

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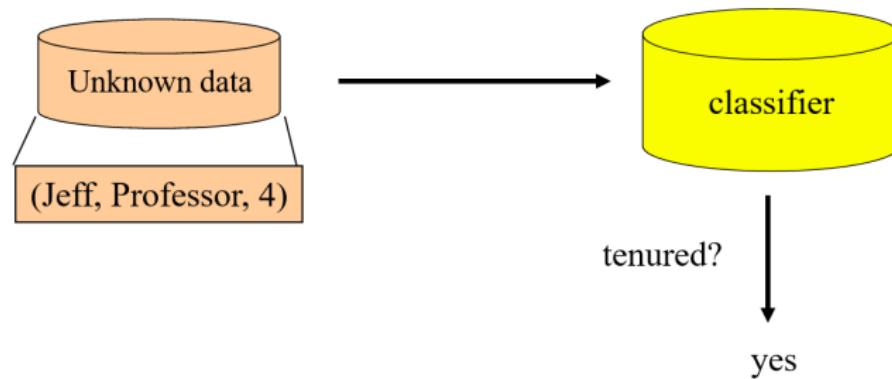
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- ▶ Data  $\subset \mathcal{D} \times C$  are generated by some (natural / technical / social / ...) statistical process.
- ▶ The observed data are examples for the effect of the process.
- ▶ The challenge for the learning algorithm is to generate a model to explain the process.
- ▶  $h$  is an approximation of  $f$ , a hypothesis to explain the data.
- ▶ In the ideal case, the hypothesis  $h$  is interpretable and helps to understand the data-generating process.
- ▶ Pragmatically,  $h$  might be useful for predictions although it might not be interpretable.

# Classification Algorithms and their Hypothesis-Space

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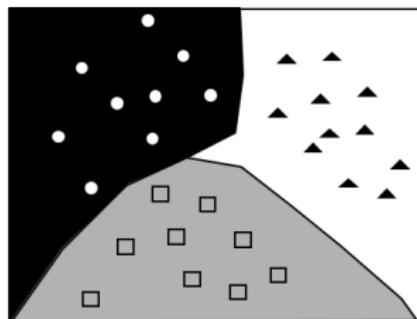
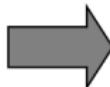
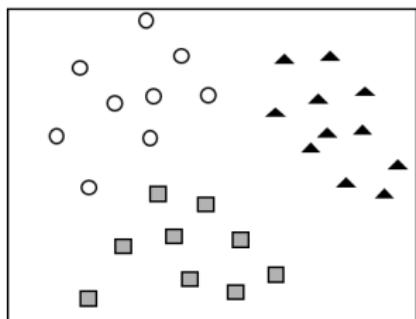
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- ▶ Based on training data, a classifier typically provides a hypothesis that separates the examples belonging to different classes from each other.
- ▶ Each classification algorithm comes with (more or less strict) assumptions on how separation can be achieved or defined.

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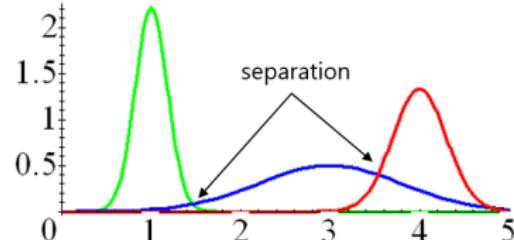
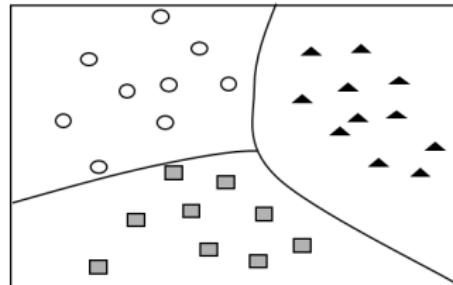
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- ▶ These assumptions (implicitly) define a hypothesis space  $\mathcal{H}$ , the space of hypotheses that could possibly be learned by the given algorithm.



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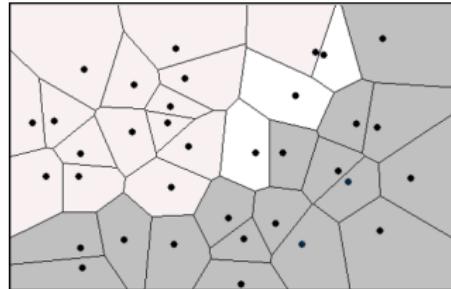
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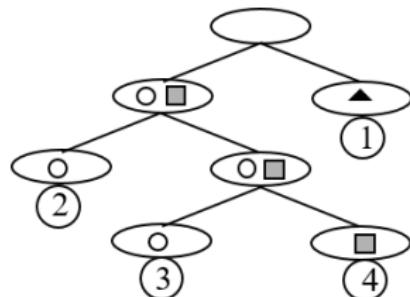
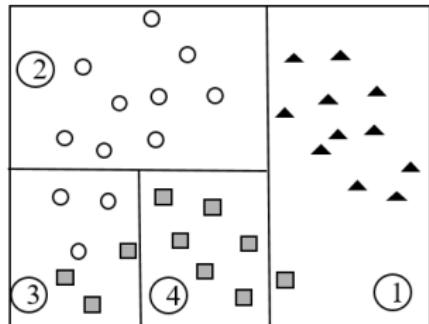
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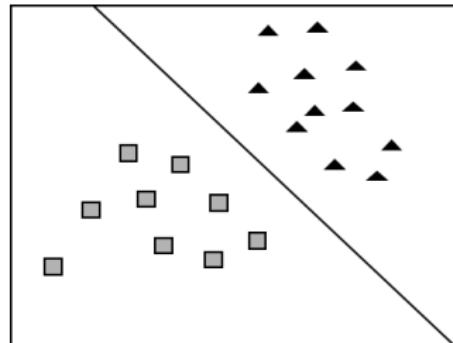
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## Recommended Reading:

► *Mitchell [1997], Chapter 2*

# Hypothesis Space and Bias

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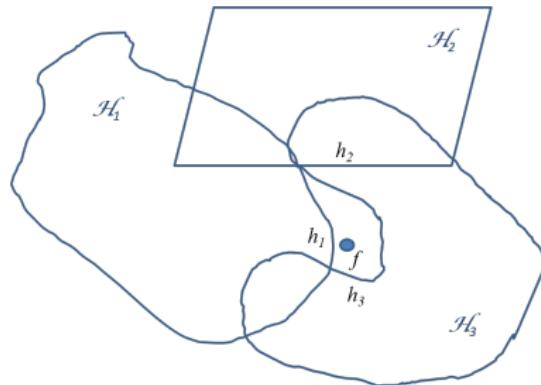
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- ▶ The hypothesis space is a manifestation of the so-called “bias”.
- ▶ Some algorithm, due to the restrictions of its hypothesis space, will prefer certain hypotheses, i.e., the algorithm has a bias.



- ▶ In general, we do not know if  $f \in \mathcal{H}$ , i.e., whether or not we can actually approximate  $f$  (well enough) with some (or any) specific classification algorithm.
- ▶ Note that a hypothesis space can be infinite and yet restricted.

# Example: Some Concept of Enjoying Sport

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Sky	AirTemp	Humidity	Wind	Water	Forecast	EnjoySport
Sunny	Warm	Normal	Strong	Warm	Same	Yes
Sunny	Warm	High	Strong	Warm	Same	Yes
Rainy	Cold	High	Strong	Warm	Change	No
Sunny	Warm	High	Strong	Cool	Change	Yes

 $f: \text{Sky} \times \text{AirTemp} \times \text{Humidity} \times \text{Wind} \times \text{Water} \times \text{Forecast} \rightarrow \{\text{Yes}, \text{No}\}$ 

- ▶ Is there a general concept when to enjoy sport?
- ▶ To learn a concept from the example data, we need some assumption on this concept.
- ▶ Here we can assume, for example, that the concept is a conjunction of some attribute values.
- ▶ We thus have a finite hypothesis space, containing all possible conjunctions of concrete attribute values.

# Coverage of Data Instances by Hypotheses

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For this toy example, we define:

**Example** An example or instance  $x$  is a possible day,  
described as  $x \in \text{Sky} \times \text{AirTemp} \times \text{Humidity} \times \text{Wind} \times \text{Water} \times \text{Forecast} = \mathcal{D}$

**Positive/negative example** An example  $x$  is positive, if  
 $f(x) = \text{Yes}$ , negative otherwise.  
(Note that we know  $f$  on the training data only.)

**Hypothesis** A hypothesis defines a subset of  $\mathcal{D}$ .  
We write a hypothesis as vector containing

- ▶ specific values for attributes
- ▶ wildcards ('?') indicating that for some attribute any attribute value is acceptable
- ▶  $\emptyset$  indicating that no attribute value is acceptable.

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- ▶ For example the hypothesis  $\langle \text{Sunny}, ?, ?, ?, \text{Cool}, ? \rangle$  defines all examples where Sky=Sunny and Water=Cool.
- ▶ If we are interested in hypotheses about positive examples, we can interpret  $\langle \text{Sunny}, ?, ?, ?, \text{Cool}, ? \rangle$  as a rule:  
$$\begin{aligned} &\text{if Sky}=\text{Sunny} \text{ and Water}=\text{Cool} \\ &\text{then EnjoySport}=\text{Yes} \end{aligned}$$
- ▶ An example  $x$  *satisfies* a hypothesis  $h$ , if and only if  $f(x) = \text{Yes}$ .

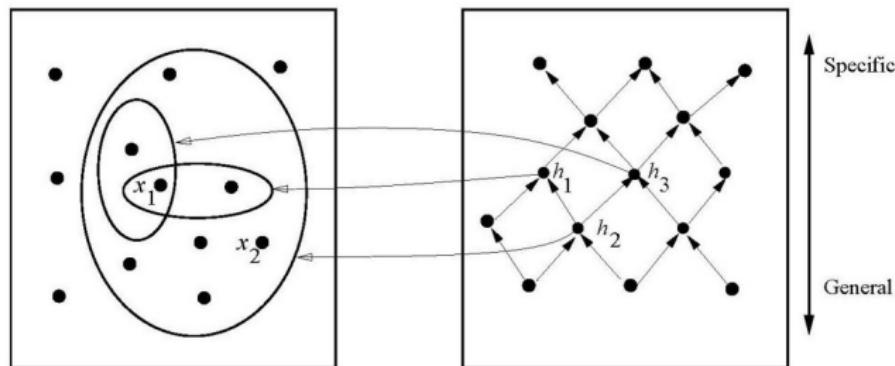
# The Assumptions of a Learning Algorithm

## Define the Hypothesis Space

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$$x_1 = \langle \text{Sunny}, \text{Warm}, \text{High}, \text{Strong}, \text{Cool}, \text{Same} \rangle$$

$$x_2 = \langle \text{Sunny}, \text{Warm}, \text{High}, \text{Light}, \text{Warm}, \text{Same} \rangle$$

$$h_1 = \langle \text{Sunny}, ?, ?, \text{Strong}, ?, ? \rangle$$

$$h_2 = \langle \text{Sunny}, ?, ?, ?, ?, ? \rangle$$

$$h_3 = \langle \text{Sunny}, ?, ?, ?, \text{Cool}, ? \rangle$$

### Definition 5.1

For any two hypotheses,  $h_j$  and  $h_k$ , over  $X$ ,  $h_j$  is *more general than or equal to*  $h_k$  if and only if:

$$\forall x \in X : h_k(x) = \text{Yes} \Rightarrow h_j(x) = \text{Yes}$$

# Basic Algorithm

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## Algorithm 5.1 (Find-S [Mitchell, 1997])

1. Initialize  $h$  to the most specific hypothesis in  $\mathcal{H}$
2. For each positive training instance  $x$ 
  - For each attribute constraint  $a_i$  in  $h$ 
    - If the constraint  $a_i$  is satisfied by  $x$ 
      - Then do nothing
      - Else replace  $a_i$  in  $h$  by the next more general constraint that is satisfied by  $x$
  - 3. output hypothesis  $h$

### Discussion:

- ▶ Finds the most specific hypothesis consistent with the positive examples in the training data – is it the only consistent hypothesis?
- ▶ Why should we prefer more specific hypotheses over more general ones?

# Possible Hypotheses Under the Assumption of a Conjunctive Concept

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Sunny	Warm	Normal	Strong	Warm	Same	Yes
Sunny	Warm	High	Strong	Warm	Same	Yes
Rainy	Cold	High	Strong	Warm	Change	No
Sunny	Warm	High	Strong	Cool	Change	Yes

The following conjunctive hypotheses describe the concept “Yes” correctly for the training data:

 $\langle \text{Sunny}, ?, ?, ?, ?, ? \rangle$  $\langle \text{Sunny}, ?, ?, \text{Strong}, ?, ? \rangle$  $\langle ?, \text{Warm}, ?, ?, ?, ? \rangle$  $\langle ?, \text{Warm}, ?, \text{Strong}, ?, ? \rangle$  $\langle \text{Sunny}, \text{Warm}, ?, ?, ?, ? \rangle$  $\langle \text{Sunny}, \text{Warm}, ?, \text{Strong}, ?, ? \rangle$

# Reduce the Bias?

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For some other training data, our model assumptions seem too strict:

Sky	AirTemp	Humidity	Wind	Water	Forecast	EnjoySport
Sunny	Warm	Normal	Strong	Cool	Change	Yes
Cloudy	Warm	Normal	Strong	Cool	Change	Yes
Rainy	Warm	Normal	Strong	Cool	Change	No

- ▶ No consistent hypothesis is possible under our assumptions:
- ▶ the most specific hypothesis for positive examples is  $\langle ?, \text{Warm}, \text{Normal}, \text{Strong}, \text{Cool}, \text{Change} \rangle$
- ▶ this hypothesis covers also the negative example

# Bias-free Learning

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- ▶ Should we allow for more complex/generous assumptions to reduce the bias (i.e., to get rid of restrictions of the hypothesis space)?
- ▶ Allow disjunctions? Negations?
- ▶ A disjunctive hypothesis  
“if Sky=Sunny or Sky=Cloudy, then Yes”  
can list all positive examples.
- ▶ We could actually cover *any* concept with an arbitrarily complex hypothesis.
- ▶ Is this what we want?

# Bias-free Learning is Futile

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- ▶ Being able to cover *any* concept means, we don't rely on any assumption regarding possible concepts.
- ▶ The most complex hypothesis would describe the training data perfectly well: we can learn by heart all the examples.
- ▶ Learning by heart means we can perfectly predict all classes correctly for the *training examples* but we don't have any concept to *generalize to unseen data*.
- ▶ In general, a bias is necessary to avoid learning by heart.

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## Recommended Reading:

*Best coverage related to our course:*

- ▶ Witten et al. [2011], Chapter 5

*The corresponding parts in other textbooks are either rather short or contain more advanced concepts as well:*

- ▶ Zaki and Meira Jr. [2020], Chapter 22
- ▶ Tan et al. [2006], Chapter 4.5 (4.6)
- ▶ Tan et al. [2020], Chapter 3.6
- ▶ Mitchell [1997], Chapter 5

# The Problem of Evaluation

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- ▶ A database  $\mathcal{D}$  is representing a domain by the sample of available data, there is a function  $f : \mathcal{D} \rightarrow C$ , mapping each object to a class  $c_i \in C$ .
- ▶  $O \subseteq \mathcal{D}$  is the set of objects where we know about the class (i.e., we know  $f(o)$  for all  $o \in O$ , but not for any  $o \in \mathcal{D} \setminus O$ ).
- ▶ Let  $h$  be a classifier (model, hypothesis), trained on a training set  $TR \subseteq O$ .

Problem:

- ▶ We want a good quality (performance, approximation of the target function  $f$ ) of  $h$  over  $\mathcal{D}$ , yet we cannot know anything about the quality of  $h$  over  $\mathcal{D} \setminus O$ .

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- ▶  $h$  has been optimized for  $TR$ .
- ▶ If we test  $h$  on  $TR$ , we will typically get an optimistic estimate of the performance over  $\mathcal{D}$ .
- ▶ The phenomenon that  $h$  performs better on  $TR$  than on  $\mathcal{D}$  overall is called *overfitting*:
  - ▶ Often, the amount of training data is not sufficient to generalize reliably (“small sample size bias”).
  - ▶ If the data sample is too small to truly represent the domain, there is no sufficient ground to reject overspecialized hypotheses.
  - ▶ In general, the weaker the bias of a learning algorithm, the more susceptible is it to overfitting.

# The Separation of Training and Testing Data

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To get a more realistic estimate of the performance of some classifier over  $\mathcal{D}$ , we separate training data  $TR \subset O$  and test data  $TE \subset O$ ,  $TR \cap TE = \emptyset$ .

- ▶  $TR$  is used to train the classifier (fit the model, select the hypothesis).
- ▶  $TE$  is used to evaluate the classifier.
- ▶ The purpose is to estimate the performance (success-/error-rate) of the classifier. Therefore:
  - ▶  $TR$  and  $TE$  need to be independent ( $TR \cap TE = \emptyset$ ).
  - ▶ Both,  $TR$  and  $TE$  should represent the classification problem as good as possible.
  - ▶ For some learning problems (benchmark datasets), a separation into  $TR$  and  $TE$  is available.
- ▶ Problem: If it is not clear whether  $O$  is already too small to allow for a good generalization, we do not really want  $TR$  to be even smaller.

# *m*-fold Cross-Validation

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Motivation: We want to use as much data as possible for training, and as much as possible for testing.

## Algorithm 5.2 (m-fold cross-validation)

1. Separate the set  $O$  in  $m$  equal-size, mutually disjoint subsets.
2. Get  $m$  different pairs of TR and TE by using each of the  $m$  subsets as TE once and the remaining  $m - 1$  subsets for training.
3. On these  $m$  pairs of TR and TE, train and test  $m$  independent classifiers.
4. Average the  $m$  observed performances.
5. Repeat 1-4 several times.

# *m*-fold Cross-Validation

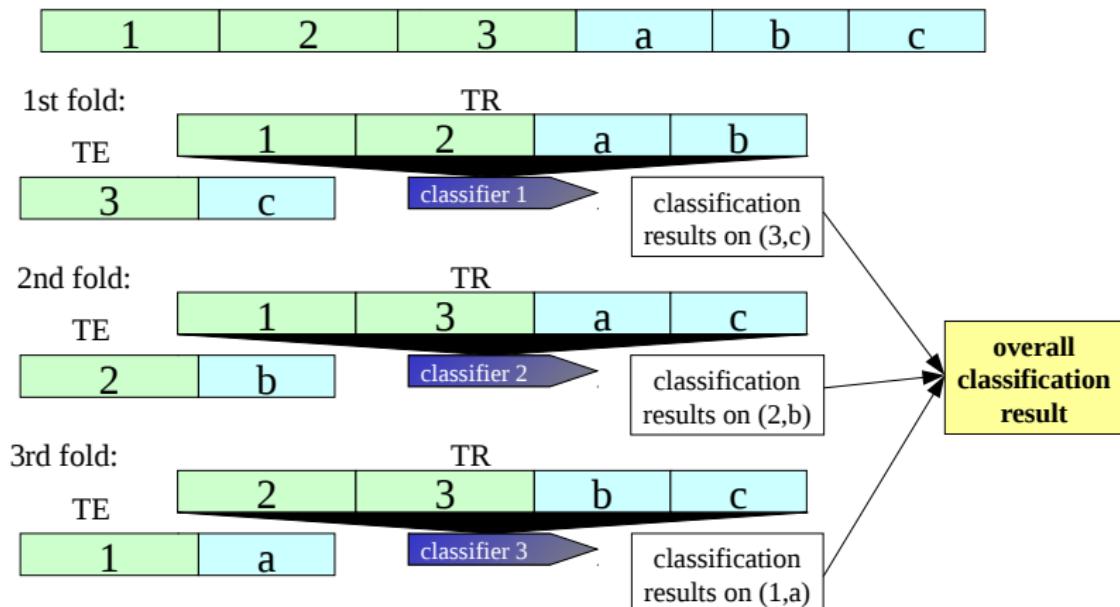
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For one iteration with  $m = 3$ , we have  $T_1$  with class information  $a$ ,  $T_2$  with class information  $b$ , and  $T_3$  with class information  $c$ :



# Stratification

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Stratification aims at representing the class proportions in each fold.

- ▶ minimum requirement: each class should be present in the training set.
- ▶ stratified cross-validation: the distribution of classes within each training and test set should reflect the distribution of the classes in  $O$

Standard approach (rule of thumb):

10-fold, stratified cross-validation, repeated 10 times

Note that:

*The evaluation procedure has the purpose of estimating the performance on  $\mathcal{D} \setminus O$ . In order to get the best possible classifier, we would use all available labeled data ( $O$ ) for training.*

# The Bootstrap

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In the bootstrap procedure, a training set is created from  $O$  by drawing with replacement:

- ▶ We take  $|O|$  objects from  $O$ , where the same object could be drawn several times.
- ▶ A sample  $TR$  contains on average 63% of the objects in  $O$ . Some are present several times in  $TR$ , some ( $\approx 37\%$ ) are not present at all:
  - ▶ For  $|O| = n$ , an individual object in  $O$  has a chance of being drawn of  $\frac{1}{n}$  each turn, that is, it is *not* drawn with probability  $1 - \frac{1}{n}$ .
  - ▶ After  $n$  draws, a specific object has not been drawn with probability  $(1 - \frac{1}{n})^n$
  - ▶ For large  $n$ :  $(1 - \frac{1}{n})^n \approx e^{-1} \approx 0.368$ , hence this procedure is also called “the 0.632 bootstrap”

# Leave-one-out or Jackknife Test

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## Algorithm 5.3 (Leave-one-out)

- ▶  $\forall o_j \in O$ : take  $o_j$  as test object for a classifier trained on  $O \setminus \{o_j\}$ .
- ▶ average the performance estimate over all test objects

### Discussion:

- ▶ For  $|O| = n$ , this is an  $n$ -fold cross-validation.
- ▶ Pro: no random effect
- ▶ Con: stratification is not possible
- ▶ In general, the Jackknife test leads to a relatively pessimistic performance estimate.

# Confusion Matrix

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The confusion matrix represents the number of correctly and incorrectly predicted classes per actual and per predicted class:

		predicted class				
		class 1	class 2	class 3	class 4	class 5
actual class	class 1	35	1	1	1	4
	class 2	0	31	1	1	5
	class 3	3	1	50	1	2
	class 4	1	0	1	10	2
	class 5	3	1	9	15	13

correctly  
predicted  
objects

# Quality Measures for Classifiers

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Given a classifier  $h$ , a training set  $TR \subseteq O$ , and a test set  $TE \subseteq O$ .  $f(o)$  is the actual class of  $o$ ,  $h(o)$  is the class predicted by the classifier  $h$ . Then we have:

**accuracy** of  $h$  on  $TE$ :

$$\text{acc}_{TE}(h) = \frac{|\{o \in TE | h(o) = f(o)\}|}{|TE|}$$

**true classification error**:

$$\text{err}_{TE}(h) = \frac{|\{o \in TE | h(o) \neq f(o)\}|}{|TE|}$$

**apparent classification error**:

$$\text{err}_{TR}(h) = \frac{|\{o \in TR | h(o) \neq f(o)\}|}{|TR|}$$

# Focus on Individual Classes

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If we focus on a single class (the “positive” class) vs. all other classes (the “negative” class), the confusion matrix can be read as follows:

	predicted positive	predicted negative
given positive	TP (true positive)	FN (false negative)
given negative	FP (false positive)	TN (true negative)

This notation is also often used in two-class problems, where we have a particular interest to detect cases of the “positive” class, e.g., medical tests on specific diseases.

# Quality Measures for Individual Classes

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recall: proportion of test objects of some class  $c_i$  that have been predicted correctly

$$f_i = \{o \in TE | f(o) = c_i\} :$$

$$\text{recall}_{TE}(h, i) = \frac{|\{o \in f_i | h(o) = f(o)\}|}{|f_i|}$$

precision: proportion of test objects predicted as class  $c_i$  that actually belong to class  $c_i$

$$h_i = \{o \in TE | h(o) = c_i\} :$$

$$\text{precision}_{TE}(h, i) = \frac{|\{o \in h_i | h(o) = f(o)\}|}{|h_i|}$$

		predicted class $h(o)$	
		1	2
actual class $f(o)$	1	1	0
	2	0	1
		$f_i$	$h_i$

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- ▶ *Tan et al. [2006], Chapter 5.2*
- ▶ *Tan et al. [2020], Chapter 6.3*
- ▶ *Witten et al. [2011], Chapter 4.7*
- ▶ *Hastie et al. [2001], Chapter 2.3*
- ▶ *Mitchell [1997], Chapter 8*

# Instance-based Learning

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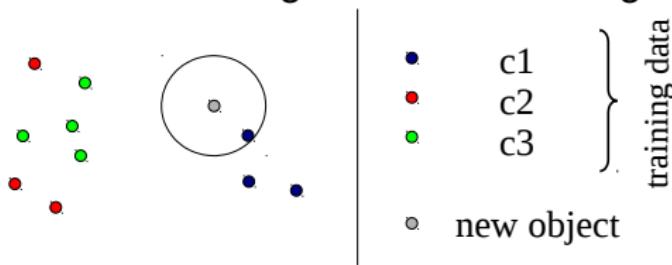
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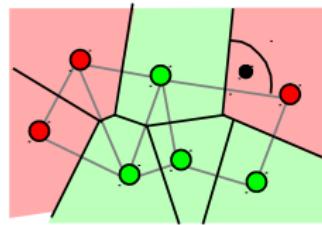
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- ▶ a simple classifier: assign to a new object the class of the nearest neighbor in the training data



- ▶ we can visualize class regions by Voronoi cells



# *k*-Nearest Neighbor Classification

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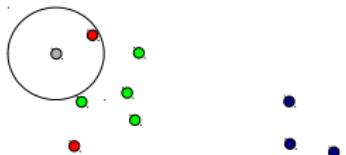
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- ▶ potential problem: nearest neighbor might be an outlier, somehow unusual, misleading
- ▶ take more than one neighbor into consideration: *k* nearest neighbor classifier



**decision set:** the set of (*k*) nearest neighbors considered for the classification decision

**decision rule:** how to decide the class, given the potentially different classes of the *k* nearest neighbors

- ▶ take the majority vote
- ▶ potentially weighted votes

Let  $x_1, \dots, x_k$  be the *k* nearest neighbors of instance  $x_q$ :

$$h(x_q) = \arg \max_{c \in C} \sum_{i=1}^k w_i \delta(c, f(x_i)) \text{ where } \delta(a, b) = \begin{cases} 1 & \text{if } a = b \\ 0 & \text{otherwise} \end{cases}$$

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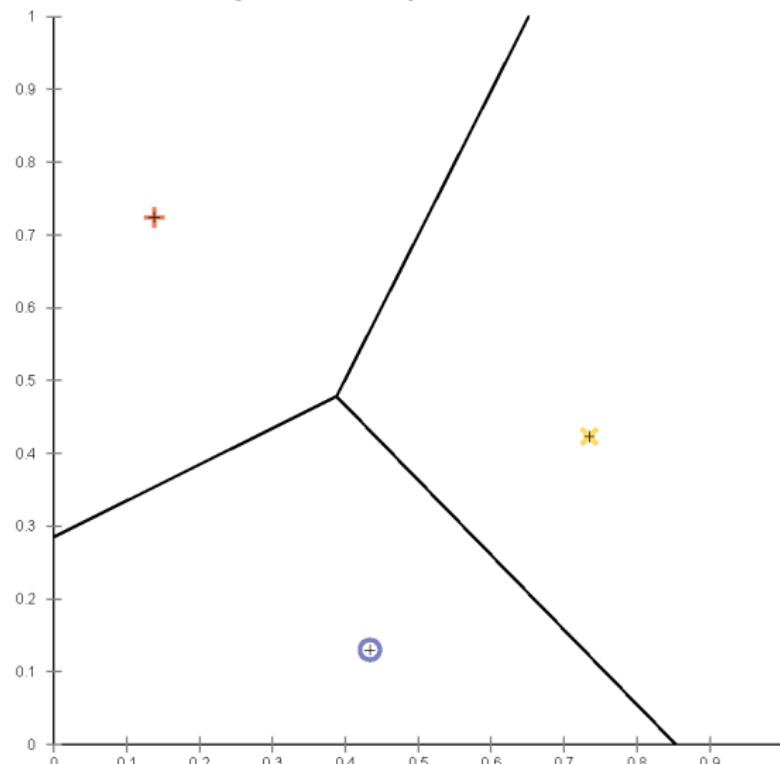
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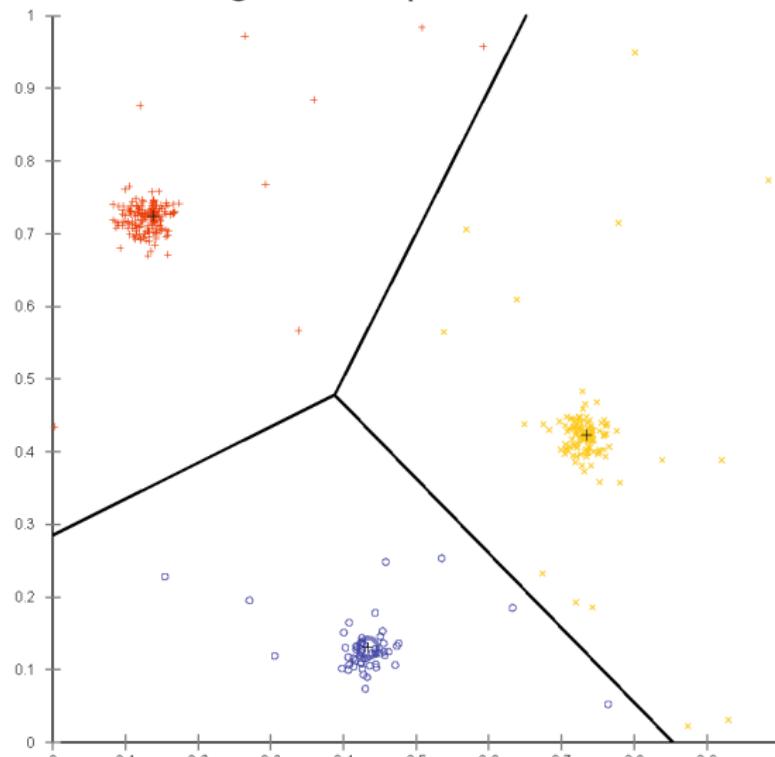
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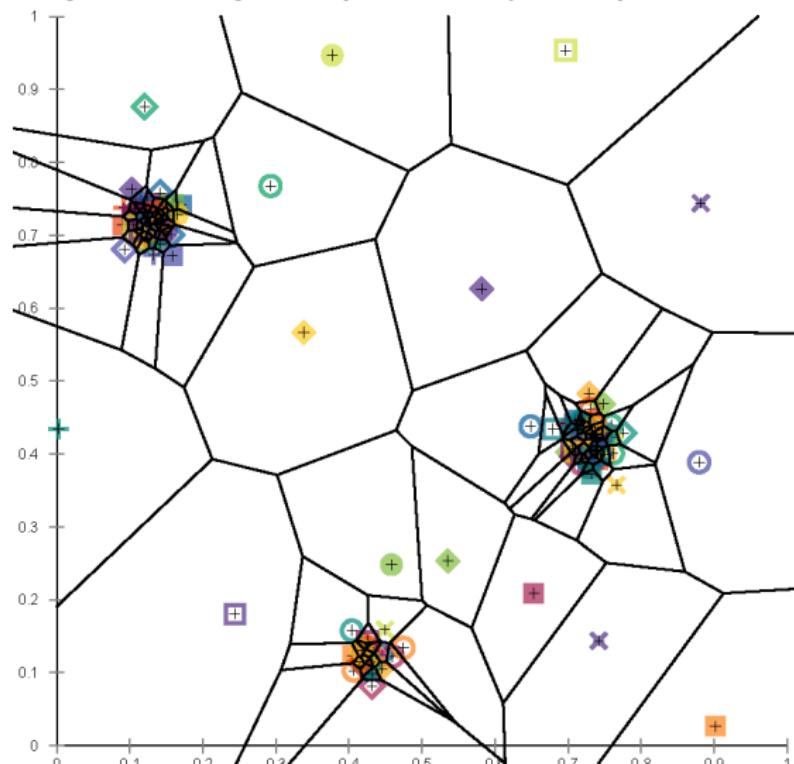
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large training set: potentially complex decision boundaries



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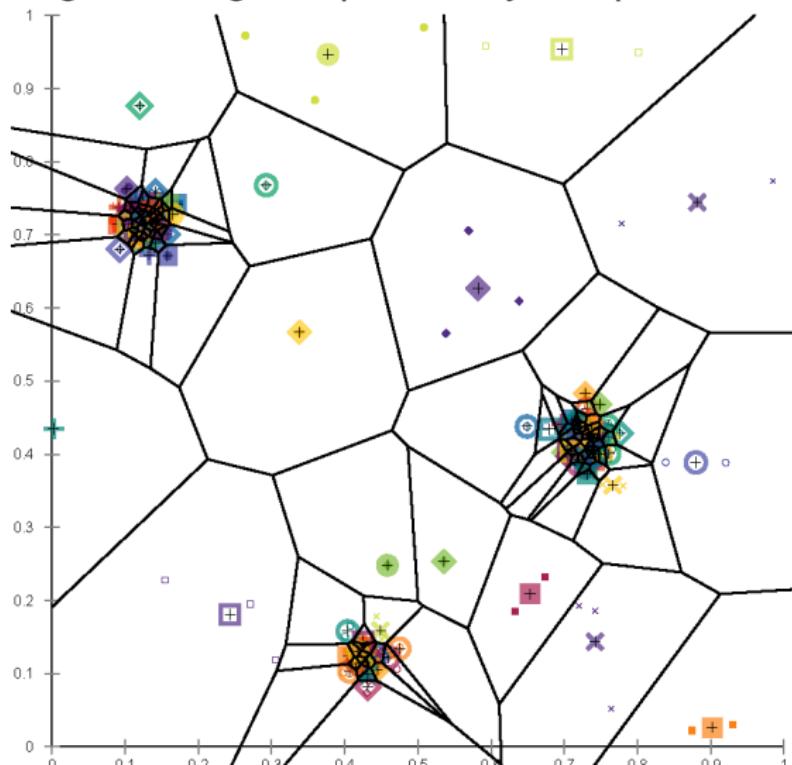
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# Complex Class Boundaries with Larger $k$

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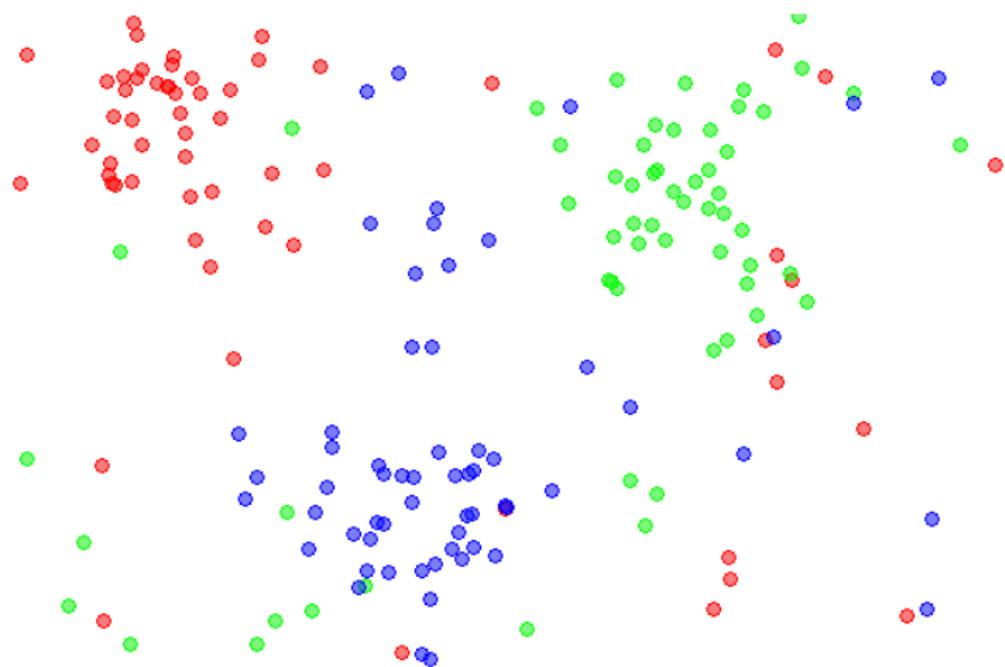
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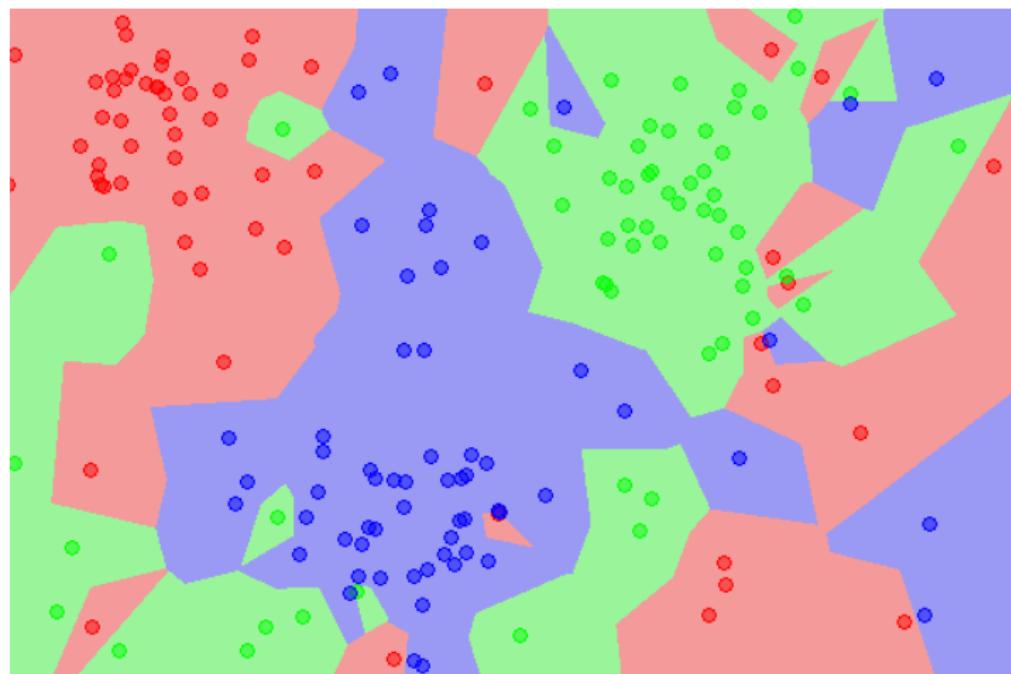
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# Complex Class Boundaries with Larger $k$

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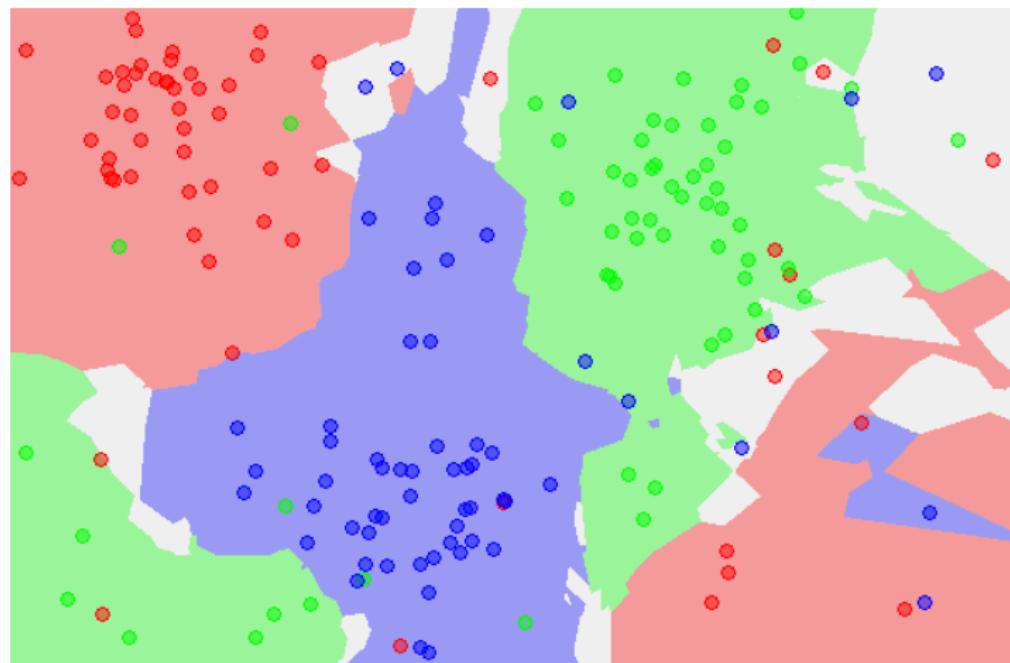
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# Decision Set

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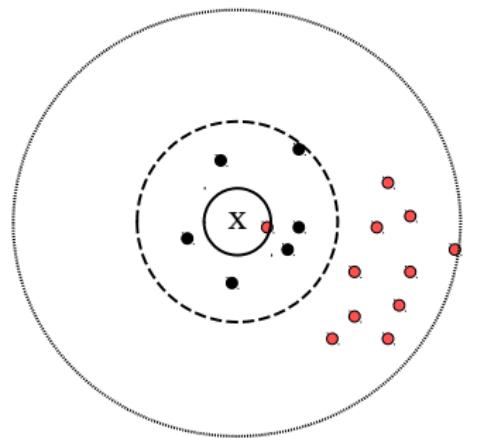
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decision set for  $k = 1$ decision set for  $k = 7$ decision set for  $k = 17$ 

- ▶  $k$  too small: classifier is sensitive to outliers
- ▶  $k$  too large: potentially takes objects belonging to other classes into the decision set
- ▶ medium  $k$ : best quality
- ▶ rule of thumb:  $1 \ll k \leq 10$ , but consider, e.g., size of classes in training set

# Decision Rule

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- ▶ standard: choose majority class in decision set
- ▶ advanced: put weights on the class votes
  - ▶ by distance, typically squared inverted distance:

$$\text{weight}(\text{dist}) = \frac{1}{\text{dist}^2}$$

- ▶ by class proportions:  
If a class is small, it has a smaller chance of being the majority in some decision set.

Example: 2 classes, 95%  $A$ , 5%  $B$ , the labels of some decision set (e.g., labels of the 7 nearest neighbors of  $x$ ) are  $\{A, A, A, A, B, B, B\}$

- ▶ standard decision rule:  $h(x) = A$
- ▶ votes weighted based on class size:  $h(x) = B$

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- ▶ Instance-based learning does not provide an explicit description of the target function.
- ▶ Training examples are simply stored.
- ▶ Generalization beyond the training examples is postponed until a new instance must be classified (“lazy learner”).
- ▶ High flexibility (low bias) because the target function is actually estimated locally and differently for each new instance instead of once for the entire instance space.

# Discussion

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## pros

- ▶ easy to apply: requires only training data and distance function
- ▶ often good classification accuracy
- ▶ incremental: easy adaptation to new training data
- ▶ no training required (“lazy learner”)

## cons

- ▶ inefficient prediction: each decision requires  $k$  nearest neighbor query
- ▶ does not deliver explicit knowledge about classes
- ▶ difficult to choose  $k$ , esp. if classes are of very different size

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## You learned in this section:

- ▶ *What is Classification?*
- ▶ *hypothesis-space and bias*
- ▶ *Why is a bias unavoidable for learning and generalization?*
- ▶ *evaluation procedures (cross-validation, bootstrap, leave-one-out)*
- ▶ *quality measures for classifiers:*
  - ▶ *confusion matrix*
  - ▶ *accuracy & error (apparent vs. true)*
  - ▶ *precision & recall*
- ▶ *a simple classifier: k-nearest neighbors*
  - ▶ *properties, challenges, variants*
  - ▶ *lazy learning*

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# Can we Formalize “Confidence”?

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We encountered a measure called “confidence” that should tell us how reliable a discovered association rule is.

We interpreted:

- ▶ The higher the confidence for some rule ' $X \Rightarrow Y$ ', the more likely  $Y$  is present in transactions that contain  $X$ .
- ▶ The confidence is an estimate of the conditional probability of  $Y$  given  $X$ .

Can we formalize this interpretation?

Recommended Reading:

*Mitzenmacher and Upfal [2017], Chapter 1.*

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# Sample Space

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The sample space  $\Omega$  is the set of all (disjoint) possible outcomes of some random process.

## Examples:

- ▶ If we role a dice, we have  $\Omega = \{1, 2, 3, 4, 5, 6\}$ .
- ▶ If we flip a coin, we have  $\Omega = \{H, T\}$ .

# Events

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A subset  $E \subseteq \Omega$  of individual outcomes of a random process can define an “event”.

## Examples:

- ▶ We roll a die. Every element of  $\Omega = \{1, 2, 3, 4, 5, 6\}$  is a simple or elementary event.
- ▶ We could be interested in the event “The die shows an even number”  $= \{2, 4, 6\} \subseteq \Omega$ .
- ▶ We flip a coin. We could have the elementary event “head”  $\subseteq \Omega$ .

A family of sets  $\mathcal{F}$  represents the allowable events. Each set in  $\mathcal{F}$  is a subset of  $\Omega$ , i.e.,  $\mathcal{F} \subseteq \wp(\Omega)$ .

# Probability Function

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## Definition 6.1 (Probability Function)

A probability function is any function  $\Pr : \mathcal{F} \rightarrow \mathbb{R}$  that satisfies the following conditions:

1.  $\forall E : 0 \leq \Pr(E) \leq 1$ ;
2.  $\Pr(\Omega) = 1$ ; and
3. for any finite or countably infinite sequence of pairwise mutually disjoint events  $E_1, E_2, E_3, \dots$ :

$$\Pr\left(\bigcup_{i \geq 1} E_i\right) = \sum_{i \geq 1} \Pr(E_i).$$

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## Definition 6.2 (Probability Space)

A probability space is given by three components:

1. a sample space  $\Omega$ ;
2. the allowable events  $\mathcal{F} \subseteq \wp(\Omega)$ ; and
3. a probability function  $\Pr : \mathcal{F} \rightarrow \mathbb{R}$ .

# Event Combinations

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Because events are sets, we can use standard set theory notation to express combinations of events.

- ▶  $E_1 \cap E_2$  denotes the occurrence of both,  $E_1$  and  $E_2$  (i.e., their co-occurrence).
- ▶  $E_1 \cup E_2$  denotes the occurrence of either  $E_1$  or  $E_2$  (or both).
- ▶  $E_1 \setminus E_2$  denotes the occurrence of event  $E_1$  without  $E_2$  occurring as well.
- ▶  $\bar{E} = \Omega \setminus E$  denotes the complementary event of  $E$ .

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## Examples:

Suppose we roll two dice. Given events  $E_1$  and  $E_2$ :

$E_1$  the first die is a 1

$E_2$  the second die is a 1

►  $E_1 \cap E_2$ : both dice are 1

►  $E_1 \cup E_2$ : at least one of the dice lands on 1.

►  $E_1 \setminus E_2$ : the first die is a 1 and the second die is not.

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## Examples:

Let  $E$  be the event that by rolling a die we obtain an even number.

- ▶ Then  $\bar{E}$  is the event that we obtain an odd number.
- ▶ What are the events  $\bar{E}_1$ ,  $\bar{E}_1 \cup \bar{E}_2$ ,  $\bar{E}_1 \cap \bar{E}_2$ ?

# Example: One Die

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Consider the random process defined by the outcome of rolling a die:

$$\Omega_{\text{die}_1} = \{1, 2, 3, 4, 5, 6\}$$

Assuming a fair die, all sides have equal probability, thus:

$$\Pr(\{1\}) = \Pr(\{2\}) = \dots = \Pr(\{6\}) = \frac{1}{6}$$

The probability of the event “odd number” is

$$\Pr(\{1, 3, 5\}) = \Pr(\{1\}) + \Pr(\{3\}) + \Pr(\{5\}) = \frac{1}{2}$$

# Example: Two Dice

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Consider the random process defined by the outcome of rolling two (fair) dice:

$$\Omega = \Omega_{\text{die}_1} \times \Omega_{\text{die}_2} = \{(i, j) | 1 \leq i, j \leq 6\}$$

Each (ordered) combination has a probability of  $\frac{1}{36}$ .

## Example:

*Probability of the event “sum = 2”:*

$$\Pr(\{(1, 1)\}) = \frac{1}{36}$$

# Example: Two Dice

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Consider the random process defined by the outcome of rolling two (fair) dice:

$$\Omega = \Omega_{\text{die}_1} \times \Omega_{\text{die}_2} = \{(i, j) | 1 \leq i, j \leq 6\}$$

Each (ordered) combination has a probability of  $\frac{1}{36}$ .

## Example:

*Probability of the event “sum = 3”:*

$$\Pr(\{(1, 2), (2, 1)\}) = \Pr(\{(1, 2)\}) + \Pr(\{(2, 1)\}) = \frac{2}{36} = \frac{1}{18}$$

# Example: Two Dice

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Consider the random process defined by the outcome of rolling two (fair) dice:

$$\Omega = \Omega_{\text{die}_1} \times \Omega_{\text{die}_2} = \{(i, j) | 1 \leq i, j \leq 6\}$$

Each (ordered) combination has a probability of  $\frac{1}{36}$ .

## Example:

*Probability of the event  $E_1$  = “sum bounded by 6”:*

$$E_1 = \{(1, 1), (1, 2), (1, 3), (1, 4), (1, 5), (2, 1), (2, 2), \\ (2, 3), (2, 4), (3, 1), (3, 2), (3, 3), (4, 1), (4, 2), (5, 1)\}$$

$$\Pr(E_1) = \frac{15}{36}$$

# Example: Two Dice

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Consider the random process defined by the outcome of rolling two (fair) dice:

$$\Omega = \Omega_{\text{die}_1} \times \Omega_{\text{die}_2} = \{(i, j) | 1 \leq i, j \leq 6\}$$

Each (ordered) combination has a probability of  $\frac{1}{36}$ .

## Example:

$E_2$  = “both dice have odd numbers”:

$$E_2 = \{(1, 1), (1, 3), (1, 5), (3, 1), (3, 3), (3, 5), (5, 1), (5, 3), (5, 5)\}$$

$$\Pr(E_2) = \frac{1}{4}$$

# Example: Two Dice

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Consider the random process defined by the outcome of rolling two (fair) dice:

$$\Omega = \Omega_{\text{die}_1} \times \Omega_{\text{die}_2} = \{(i, j) | 1 \leq i, j \leq 6\}$$

Each (ordered) combination has a probability of  $\frac{1}{36}$ .

## Example:

$E_3$  = “sum bounded by 6 and both dice have odd numbers”:

$$\begin{aligned}\Pr(E_3) &= \Pr(E_1 \cap E_2) \\ &= \Pr(\{(1, 1), (1, 3), (1, 5), (3, 1), (3, 3), (5, 1)\}) \\ &= \frac{1}{6}\end{aligned}$$

# Combined Probability

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## Lemma 6.3 (Combined Probability)

*For any two events  $E_1$  and  $E_2$ :*

$$\Pr(E_1 \cup E_2) = \Pr(E_1) + \Pr(E_2) - \Pr(E_1 \cap E_2)$$

## Proof.

$$\Pr(E_1) = \Pr(E_1 \setminus (E_1 \cap E_2)) + \Pr(E_1 \cap E_2)$$

$$\Pr(E_2) = \Pr(E_2 \setminus (E_1 \cap E_2)) + \Pr(E_1 \cap E_2)$$

$$\begin{aligned}\Pr(E_1 \cup E_2) &= \Pr(E_1 \setminus (E_1 \cap E_2)) \\ &\quad + \Pr(E_2 \setminus (E_1 \cap E_2)) \\ &\quad + \Pr(E_1 \cap E_2)\end{aligned}$$



# Union Bound

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## Lemma 6.4 (Union Bound)

*For any finite or countably infinite sequence of events*

$E_1, E_2, E_3, \dots$ :

$$\Pr\left(\bigcup_{i \geq 1} E_i\right) \leq \sum_{i \geq 1} \Pr(E_i).$$

Difference from condition 3 in Definition 6.1?

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## Definition 6.5 (Independent Events)

Two events  $E$  and  $F$  are *independent* if and only if

$$\Pr(E \cap F) = \Pr(E) \cdot \Pr(F).$$

More generally, events  $E_1, E_2, \dots, E_k$  are mutually independent if and only if

$$\forall I \subseteq [1, k] : \Pr\left(\bigcap_{i \in I} E_i\right) = \prod_{i \in I} \Pr(E_i).$$

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- ▶ If events  $A$  and  $B$  are *independent* then knowledge about event  $A$  does not change the probability of  $B$ .
- ▶ If  $A$  and  $B$  are *not independent*, then we can quantify the conditional probability of  $A$  subject to our knowledge of event  $B$ .

## Example:

Probability of the event  $E_1$  “outcome of a die roll is even”:  $\frac{3}{6}$ .

Probability of the event  $E_2$  “the outcome is  $\leq 4$ ”:  $\frac{4}{6}$ .

Probability of  $E_1 \cap E_2$ : “the outcome is even and is  $\leq 4$ ”:

$$\Pr(E_1 \cap E_2) = \frac{2}{6} = \frac{12}{36} = \frac{3}{6} \cdot \frac{4}{6} = \Pr(E_1) \cdot \Pr(E_2)$$

⇒ The two events are *independent*.

# Independent Events: Intuition

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- ▶ If events  $A$  and  $B$  are *independent* then knowledge about event  $A$  does not change the probability of  $B$ .
- ▶ If  $A$  and  $B$  are *not independent*, then we can quantify the conditional probability of  $A$  subject to our knowledge of event  $B$ .

## Example:

*Probability of the event  $E_1$  “outcome of a die roll is even”:  $\frac{3}{6}$ .*

*Probability of the event  $E_2$  “the outcome is  $\leq 3$ ”:  $\frac{3}{6}$ .*

*Probability of  $E_1 \cap E_2$ : “the outcome is even and is  $\leq 3$ ”:*

$$\Pr(E_1 \cap E_2) = \frac{1}{6} = \frac{6}{36} \neq \frac{9}{36} = \frac{3}{6} \cdot \frac{3}{6} = \Pr(E_1) \cdot \Pr(E_2)$$

⇒ *The two events are not independent.*

# Conditional Probability

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## Definition 6.6 (Conditional Probability)

The *conditional probability* that event  $E$  occurs given that event  $F$  occurs is

$$\Pr(E|F) = \frac{\Pr(E \cap F)}{\Pr(F)}$$

The conditional probability is well-defined only if  $\Pr(F) > 0$ .

Note that:

If  $E$  and  $F$  are independent and  $\Pr(F) \neq 0$ , we have:

$$\Pr(E|F) = \frac{\Pr(E \cap F)}{\Pr(F)} = \frac{\Pr(E) \Pr(F)}{\Pr(F)} = \Pr(E)$$

# Conditional Probability: Intuition

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- ▶ We look for the probability of  $E \cap F$  within the sets of events defined by  $F$ .
- ▶ Because  $F$  restricts the sample space, we normalize the probabilities by dividing by  $\Pr(F)$ .
- ▶ If  $E$  and  $F$  are independent, information about  $F$  should not affect the probability of  $E$ .

## Example:

*Probability of the event  $E_1$  “outcome of a die roll is even”:  $\frac{3}{6}$ .*

*Probability of the event  $E_2$  “the outcome is  $\leq 4$ ”:  $\frac{4}{6}$ .*

*Probability of  $E_1 \cap E_2$ : “the outcome is even and is  $\leq 4$ ”:*

$$\Pr(E_1 \cap E_2) = \frac{2}{6} = \frac{12}{36} = \frac{3}{6} \cdot \frac{4}{6} = \Pr(E_1) \cdot \Pr(E_2)$$

⇒ *The two events are independent.*

# Conditional Probability: Intuition

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- ▶ We look for the probability of  $E \cap F$  within the sets of events defined by  $F$ .
- ▶ Because  $F$  restricts the sample space, we normalize the probabilities by dividing by  $\Pr(F)$ .
- ▶ If  $E$  and  $F$  are independent, information about  $F$  should not affect the probability of  $E$ .

## Example:

*Probability of the event  $E_1$  “outcome of a die roll is even”:  $\frac{3}{6}$ .*

*Probability of the event  $E_2$  “the outcome is  $\leq 3$ ”:  $\frac{3}{6}$ .*

*Probability of  $E_1 \cap E_2$ : “the outcome is even and is  $\leq 3$ ”:*

$$\Pr(E_1 \cap E_2) = \frac{1}{6} = \frac{6}{36} \neq \frac{9}{36} = \frac{3}{6} \cdot \frac{3}{6} = \Pr(E_1) \cdot \Pr(E_2)$$

⇒ *The two events are not independent.*

# The Condition Defines a Probability Space

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$\Pr(X|E)$  defines a proper probability function on the sample space  $E$  (cf. Definitions 6.1 and 6.2):

$$\Pr(\emptyset|E) = \frac{\Pr(\emptyset \cap E)}{\Pr(E)} = \frac{\Pr(\emptyset)}{\Pr(E)} = 0$$

$$\Pr(E|E) = \frac{\Pr(E \cap E)}{\Pr(E)} = \frac{\Pr(E)}{\Pr(E)} = 1$$

For any two disjoint events  $A$  and  $B$ :

$$\begin{aligned}\Pr(A \cup B|E) &= \frac{\Pr((A \cup B) \cap E)}{\Pr(E)} \\ &= \frac{\Pr(A \cap E) + \Pr(B \cap E)}{\Pr(E)} \\ &= \Pr(A|E) + \Pr(B|E)\end{aligned}$$

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# Quality Measures for Association Rules

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References**Support:**  $s(X \Rightarrow Y) = s(X \cup Y)$ or in relative terms: frequency  $f(X \cup Y) = \frac{s(X \cup Y)}{|\mathcal{D}|}$ **Confidence:**  $\text{conf}(X \Rightarrow Y) = \frac{s(X \cup Y)}{s(X)}$ **Lift:**  $\text{Lift}(X \Rightarrow Y) = \frac{\text{conf}(X \Rightarrow Y)}{f(Y)}$ **Jaccard:**  $\text{Jaccard}(X \Rightarrow Y) = \frac{s(X \cup Y)}{s(X) + s(Y) - s(X \cup Y)}$ **conviction:**  $\text{conviction}(X \Rightarrow Y) = \frac{1 - f(Y)}{1 - \text{conf}(X \Rightarrow Y)}$

# Probabilistic Interpretation: Support (Frequency)

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The frequency of an itemset in the database can be seen as an empirical estimate of its probability, given the sample represented by the database:

$$\Pr(X) = \frac{s(X)}{|\mathcal{D}|}$$

Note that:

$$\Pr(X \cap Y) = \frac{s(X \cup Y)}{|\mathcal{D}|}$$

Although  $X$  and  $Y$  are sets in both cases,

- ▶ probabilistically,  $\cap$  denotes the co-occurrence of events,
- ▶ while for itemsets,  $\cup$  denotes that both itemsets need to be present.

# Probabilistic Interpretation: Confidence

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The confidence is the conditional probability that a transaction contains the consequent  $Y$  given that it contains the antecedent  $X$ :

$$\begin{aligned}\text{conf}(X \Rightarrow Y) &= \frac{s(X \cup Y)}{s(X)} \\ &= \frac{\Pr(X \cap Y)}{\Pr(X)} \\ &= \Pr(Y|X)\end{aligned}$$

- ▶ The confidence of a rule  $X \Rightarrow Y$  is not a useful measure unless we compare it with the frequency of  $Y$ , i.e., the prior (unconditional) probability.
- ▶ If we have  $\Pr(Y|X) < \Pr(Y)$  this means that in the presence of  $X$ ,  $Y$  becomes less likely as it is unconditionally!  
(Not the rule, but this fact could be interesting, though!)

# Probabilistic Interpretation: Lift

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We can see Lift as normalization of the confidence by the prior probability of the consequent:

$$\begin{aligned} \text{Lift}(X \Rightarrow Y) &= \frac{\text{conf}(X \Rightarrow Y)}{f(Y)} \\ &= \frac{\Pr(X \cap Y)}{\Pr(X) \Pr(Y)} \end{aligned}$$

- ▶ ratio of the observed joined probability of  $X$  and  $Y$  to the joint probability expected for statistically independent events (Definition 6.5).
- ▶ Lift is a (symmetric!) measure for the surprise of a rule.
- ▶ Values around 1: boring.
- ▶ Much smaller/larger values: interesting!

# Probabilistic Interpretation: Jaccard

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The Jaccard coefficient in general is a measure for the similarity between two sets:

$$\begin{aligned} \text{Jaccard}(X \Rightarrow Y) &= \frac{s(X \cup Y)}{s(X) + s(Y) - s(X \cap Y)} \\ &= \frac{\Pr(X \cap Y)}{\Pr(X) + \Pr(Y) - \Pr(X \cap Y)} \\ &= \frac{\Pr(X \cap Y)}{\Pr(X \cup Y)} \quad (\text{Lemma 6.3}) \end{aligned}$$

- ▶ A symmetric measure of how often both,  $X$  and  $Y$ , occur simultaneously, relative to the occurrence of both or either overall.
- ▶ Similarity of the itemsets  $X$  and  $Y$  based on their individual occurrences and their co-occurrences.

# Probabilistic Interpretation: Conviction

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Conviction of a rule measures the expected error: how often does  $X$  occur in a transaction where  $Y$  does not?  
(How often does the rule fail?)

$$\begin{aligned} \text{conviction}(X \Rightarrow Y) &= \frac{1 - f(Y)}{1 - \text{conf}(X \Rightarrow Y)} \\ &= \frac{\Pr(\bar{Y})}{1 - \frac{\Pr(X \cap Y)}{\Pr(X)}} = \frac{\Pr(X) \Pr(\bar{Y})}{\Pr(X) - \Pr(X \cap Y)} \\ &= \frac{\Pr(X) \Pr(\bar{Y})}{\Pr(X \cap \bar{Y})} = \frac{1}{\text{Lift}(X \Rightarrow \bar{Y})} \end{aligned}$$

- ▶ compares the observed joint probability of  $X$  and  $\bar{Y}$  with their joint probability expected for independence
- ▶ asymmetric measure

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## Recommended Reading:

*On the probabilistic interpretation of (even more) quality measures for association rules: Zaki and Meira Jr. [2014], Chapter 12.1.*

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# The Law of Total Probability

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## Theorem 6.7 (The Law of Total Probability)

Let  $E_1, E_2, \dots, E_n$  be mutually disjoint events in the sample space  $\Omega$ , and let  $\bigcup_{i=1}^n E_i = \Omega$ . Then

$$\Pr(B) = \sum_{i=1}^n \Pr(B \cap E_i) = \sum_{i=1}^n \Pr(B|E_i) \Pr(E_i).$$

# The Law of Total Probability

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## Proof.

Since the events  $E_i (i = 1, \dots, n)$  are disjoint and cover the entire sample space  $\Omega$ , it follows that

$$\Pr(B) = \sum_{i=1}^n \Pr(B \cap E_i).$$

Further, by Definition 6.6,

$$\sum_{i=1}^n \Pr(B \cap E_i) = \sum_{i=1}^n \Pr(B|E_i) \Pr(E_i).$$



# Bayes' Rule

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## Theorem 6.8 (Bayes' Rule)

Let  $E_1, \dots, E_n$  be mutually disjoint events, and let  $\bigcup_{i=1}^n E_i = \Omega$ . Then for any other event  $B$ ,  $\Pr(B) > 0, j = 1, \dots, n$ :

$$\Pr(E_j|B) = \frac{\Pr(E_j \cap B)}{\Pr(B)} \quad (6.1)$$

$$= \frac{\Pr(B|E_j) \Pr(E_j)}{\sum_{i=1}^n \Pr(B|E_i) \Pr(E_i)} \quad (6.2)$$

## Proof.

From Eq. 1 to Eq. 2, we use Definition 6.6 in the numerator, and Theorem 6.7 in the denominator. □

# Bayes' Rule (Simple Form)

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In its simple form, we have only two events,  $A$  and  $B$ ,  $\Pr(A) \neq 0$ ,  $\Pr(B) \neq 0$ :

$$\Pr(A|B) = \frac{\Pr(A \cap B)}{\Pr(B)}$$

$$\Pr(B|A) = \frac{\Pr(B \cap A)}{\Pr(A)}$$

$$\Rightarrow \Pr(A \cap B) = \Pr(A|B) \Pr(B) = \Pr(B|A) \Pr(A)$$

$$\Rightarrow \Pr(A|B) = \frac{\Pr(B|A) \Pr(A)}{\Pr(B)}$$

We do not require exhaustiveness of  $A$  or  $B$  here (i.e.,  $A \subseteq \Omega$ ,  $B \subseteq \Omega$ ), since we do not apply Theorem 6.7, only Definition 6.6.

# Bayes' Rule: Example 1

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- ▶ We are given three coins, two of the coins are fair and the third coin is biased, showing head with probability  $\frac{2}{3}$ . We need to identify the biased coin.
- ▶ We flip each of the coins. The first and second coins come up with head, the third coin comes up with tail.
- ▶ What is the probability that the first coin is the biased one?
- ▶ Let  $E_i$  be the event that the  $i$ -th coin is the biased one, and let  $B$  be the event that the three coin flips came up head, head, tail.
- ▶ Prior probability:  $\Pr(E_i) = \frac{1}{3}$  for  $i = 1, 2, 3$ .

# Bayes' Rule: Example 1

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$$\Pr(B|E_1) = \Pr(B|E_2) = \frac{2}{3} \cdot \frac{1}{2} \cdot \frac{1}{2} = \frac{1}{6}$$

and

$$\Pr(B|E_3) = \frac{1}{2} \cdot \frac{1}{2} \cdot \frac{1}{3} = \frac{1}{12}.$$

Thus, according to Bayes' rule:

$$\Pr(E_1|B) = \frac{\Pr(B|E_1) \Pr(E_1)}{\sum_{i=1}^3 \Pr(B|E_i) \Pr(E_i)} = \frac{2}{5}.$$

The experiment increases the probability that the first coin is the biased one from  $\frac{1}{3}$  to  $\frac{2}{5}$ .

# Bayes' Rule: Example 2

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- ▶ A doctor sees a patient with fever and rash.
- ▶ 80% of patient with flu, 45% of allergy patients, and 90% of infection patients have these symptoms.
- ▶ The doctor knows that 50% of the patients she sees have flu, 40% have allergy, and 10% have an infection.
- ▶ Should the doctor treat the patient for infection?

# Bayesian Reasoning: The General Pattern

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- ▶ There are alternative models to explain a fact.
- ▶ Each model defines a probability for the observed data.
- ▶ Which model is the best (i.e., the most likely) explanation?
- ▶  $E_1, E_2, \dots, E_n$  are the alternative models.
- ▶  $B$  is the observed data.
- ▶ For each model we know  $\Pr(B|E_j)$  (i.e., how well the model explains the facts).

$$\Pr(E_j|B) = \frac{\Pr(E_j \cap B)}{\Pr(B)} = \frac{\Pr(B|E_j) \Pr(E_j)}{\sum_{i=1}^n \Pr(B|E_i) \Pr(E_i)}$$

- ▶ Difficulty: How do we know  $\Pr(E_j)$ ?

# Bayesian Approach

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- ▶ Start with a *prior* model, giving some initial value to the model parameters.
- ▶ This model is then modified by incorporating new observations, to obtain a *posterior* model that captures the new information.

## Example:

- ▶ A test shows that a patient has an infection.
- ▶ The test has 10% error rate.
- ▶ What is the probability that the patient has an infection?

# Bayesian Approach: Example

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- ▶  $A$  = “test is positive (i.e., the test says that the patient has an infection)”
- ▶  $B$  = “the patient actually has an infection”

$$\Pr(B|A) = \frac{\Pr(B \cap A)}{\Pr(A)} = \frac{\Pr(A|B) \Pr(B)}{\Pr(A|B) \Pr(B) + \Pr(A|\bar{B}) \Pr(\bar{B})}$$

- ▶ What is  $\Pr(B)$ ?

Without any prior knowledge we set  $\Pr(B) = \Pr(\bar{B}) = \frac{1}{2}$ :

$$\Pr(B|A) = \frac{\frac{9}{10} \cdot \frac{1}{2}}{\frac{9}{10} \cdot \frac{1}{2} + \frac{1}{10} \cdot \frac{1}{2}} = \frac{9}{10}$$

The estimate is dominated by the reliability of the test.

# Bayesian Approach: Example

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- ▶  $A$  = “test is positive (i.e., the test says that the patient has an infection)”
- ▶  $B$  = “the patient actually has an infection”

$$\Pr(B|A) = \frac{\Pr(B \cap A)}{\Pr(A)} = \frac{\Pr(A|B) \Pr(B)}{\Pr(A|B) \Pr(B) + \Pr(A|\bar{B}) \Pr(\bar{B})}$$

- ▶ What is  $\Pr(B)$ ?

Assume that we know a priori that the probability of the patient being infected is 80%. We set  $\Pr(B) = \frac{4}{5}$ :

$$\Pr(B|A) = \frac{\frac{9}{10} \cdot \frac{4}{5}}{\frac{9}{10} \cdot \frac{4}{5} + \frac{1}{10} \cdot \frac{1}{5}} = \frac{36}{37} \approx 0.97$$

The *posterior* probability is sensitive to the choice of *prior* probabilities.

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## Recommended Reading:

- ▶ *Mitchell [1997], Chapter 6.*
- ▶ *Zaki and Meira Jr. [2014], Chapter 18.*

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# Probabilistic Classification

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- ▶ A classifier predicts for some object  $x_q$  which class  $c_i$  it belongs to.
- ▶ Often, the prediction can be expressed as probability estimate

$$\Pr(c_i|x_q)$$

- ▶ The classifier would then decide for the most likely class:

$$h(x_q) = \arg \max_{c_i \in C} \Pr(c_i|x_q)$$

- ▶ Often, this estimate is based on an estimate of how likely the object would be, if it would belong to this or to that class:

$$\Pr(x_q|c_i)$$

How well can the object be explained if it belongs to a given class?

# Proportions of Classes in the Decision Set

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- ▶ Let  $x_1, \dots, x_k = kNN(x_q)$  be the  $k$  nearest neighbors of instance  $x_q$ , i.e., the decision set for the instance  $x_q$ .
- ▶ For a given instance  $x_q$  and classes  $C = \{c_1, \dots, c_m\}$ :

$$E_j = "f(x_q) = c_j"$$

$$\Omega = \bigcup_{j=1}^m E_j$$

- ▶ The relative frequency of a class  $c_j$  in the decision set  $kNN(x_q)$  is an empirical estimate of the probability of the event " $f(x_q) = c_j$ ":

$$\begin{aligned}\Pr(E_j|x_q) &= \frac{|\{x_i | x_i \in kNN(x_q) \wedge f(x_i) = c_j\}|}{k} \\ &= \frac{\sum_{i=1}^k \delta(c_j, f(x_i))}{k} \text{ with } \delta(a, b) = \begin{cases} 1 & \text{if } a = b \\ 0 & \text{otherwise} \end{cases}\end{aligned}$$

# Proportions of Classes in the Decision Set

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- ▶ We can therefore interpret the composition of the decision set as “class probability vector”.
- ▶ For classes  $C = \{c_1, \dots, c_m\}$ , the decision set for  $x_q$  yields a vector

$$\langle p_1, \dots, p_m \rangle$$

where

$$\begin{aligned} p_j &= \Pr(\{f(x_q) = c_j\} | x_q) \\ &= \frac{|\{x_i | x_i \in k\text{NN}(x_q) \wedge f(x_i) = c_j\}|}{k} \\ &= \frac{\sum_{i=1}^k \delta(c_j, f(x_i))}{k} \end{aligned}$$

- ▶ How will the quality of the probability estimate depend on  $k$ ?

# Decision Rule — Weight by Distance

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As discussed (Slides 237, 241), we can introduce a weight to the components in the decision rule:

$$h(x_q) = \arg \max_{c \in C} \sum_{i=1}^k w_i \delta(c, f(x_i))$$

► e.g.:  $w_i = \frac{1}{\text{dist}(x_i, x_q)^2}$

$$\Pr_w(\{f(x_q) = c_j\} | x_q) = \frac{\sum_{i=1}^k w_i \delta(c_j, f(x_i))}{\sum_{i=1}^k w_i}$$

► How do these weights change the dependency on  $k$ ?

# kNN Classifier as Application of Bayes' Rule

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- ▶ Let  $k_i = |\{x|x \in kNN(x_q) \wedge f(x) = c_i\}|$ .
- ▶ Let  $n_i = |\{x|x \in O \wedge f(x) = c_i\}|$ , i.e.,  $\Pr(c_i) = \frac{n_i}{|O|}$
- ▶ Let  $V_k(x)$  be the volume of the  $kNN(x)$ .
- ▶  $\Pr(x|c_i) = \frac{\frac{k_i}{n_i}}{V_k(x)} = \frac{k_i}{n_i \cdot V_k(x)}$
- ▶  $\Pr(x|c_i) \cdot \Pr(c_i) = \frac{k_i}{n_i \cdot V_k(x)} \cdot \frac{n_i}{|O|} = \frac{k_i}{|O| \cdot V_k(x)}$

$$\begin{aligned}\Pr(c_i|x) &= \frac{\Pr(x|c_i) \cdot \Pr(c_i)}{\sum_{j=1}^m \Pr(x|c_j) \cdot \Pr(c_j)} \\ &= \frac{\frac{k_i}{|O| \cdot V_k(x)}}{\sum_{j=1}^m \frac{k_j}{|O| \cdot V_k(x)}} = \frac{k_i}{k}\end{aligned}$$

$$h(x) = \arg \max_{c_i \in C} (\Pr(c_i|x)) = \arg \max_{c_i \in C} \left( \frac{k_i}{k} \right) = \arg \max_{c_i \in C} (k_i)$$

# Decision Rule — Weight by Prior Class Probability

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- ▶ To account for very imbalanced proportions of class sizes, we can adjust the prior probability.
- ▶ Because we *want* each class *a priori* to be equally likely, we set  $\Pr(c_i) = \frac{1}{m}$ .
- ▶  $\Pr(x|c_i) \cdot \Pr(c_i) = \frac{k_i}{n_i \cdot V_k(x)} \cdot \frac{1}{m} = \frac{k_i}{n_i \cdot m \cdot V_k(x)}$

$$\begin{aligned}\Pr(c_i|x) &= \frac{\Pr(x|c_i) \cdot \Pr(c_i)}{\sum_{j=1}^m \Pr(x|c_j) \cdot \Pr(c_j)} \\ &= \frac{\frac{k_i}{n_i \cdot m \cdot V_k(x)}}{\sum_{j=1}^m \frac{k_j}{n_j \cdot m \cdot V_k(x)}} = \frac{\frac{k_i}{n_i}}{\sum_{j=1}^m \frac{k_j}{n_j}}\end{aligned}$$

$$h(x) = \arg \max_{c_i \in C} (\Pr(c_i|x)) = \arg \max_{c_i \in C} \left( \frac{k_i}{n_i} \right)$$

- ▶ How does the decision change with the choice of  $k$ ?

# Decision Rule — Weight by Prior Class Probability (Example)

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- ▶ Given a training set  $O$ ,  $|O| = 100$ , classes  $C = \{A, B\}$ ,  
 $n_A = 80$ ,  $n_B = 20$
- ▶ We choose to set the prior probability  $\Pr(A) = \Pr(B) = \frac{1}{2}$
- ▶  $k = 10$ , classes of the  $kNN(x)$  are:  
 $\{A, A, A, A, A, A, B, B, B, B\}$ , i.e.,  $k_A = 6$ ,  $k_B = 4$

$$\Pr(A|x) = \frac{\Pr(x|A) \cdot \Pr(A)}{\Pr(x|A) \cdot \Pr(A) + \Pr(x|B) \cdot \Pr(B)}$$

$$= \frac{\frac{6}{80}}{\frac{6}{80} + \frac{4}{20}} = \frac{\frac{3}{40}}{\frac{3}{40} + \frac{8}{40}} = \frac{\frac{3}{40}}{\frac{11}{40}} = \frac{3}{11}$$

$$\Pr(B|x) = \frac{\frac{8}{40}}{\frac{11}{40}} = \frac{8}{11}$$

$$h(x) = \arg \max_{c_i \in C} (\Pr(c_i|x)) = \arg \max_{c_i \in C} \left( \frac{k_i}{n_i} \right)$$

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- ▶ The aim of machine learning (or actually of science as such) could be put as “*find the best hypothesis to explain the observations*”.
- ▶ If we approach learning probabilistically, “*best*” means “*most probable*”, given the data  $\mathcal{D}$  plus any initial knowledge about the prior probabilities of the various hypotheses in  $\mathcal{H}$ .
- ▶ The prior probability  $\Pr(h)$  denotes the initial probability of hypothesis  $h$  before we observe the training data.
- ▶ The prior probability could reflect any background knowledge.
- ▶ The prior probability  $\Pr(\mathcal{D})$  denotes the probability of the data (observations) without any knowledge on which hypothesis holds.

# Prior and Posterior Probabilities, and Bayes' Theorem

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- ▶ The conditional probability  $\Pr(\mathcal{D} | h)$  denotes the probability of the observations (likelihood of the hypothesis), given some hypothesis  $h$  (i.e., assuming,  $h$  is correct).
- ▶ The probability  $\Pr(h | \mathcal{D})$  is called the *posterior probability*, because it reflects our confidence that hypothesis  $h$  is correct *after* we have seen the training data  $\mathcal{D}$ .
- ▶ Given prior probabilities  $\Pr(h)$ ,  $\Pr(\mathcal{D})$ , and conditional probability  $\Pr(\mathcal{D} | h)$ , the posterior probability  $\Pr(h | \mathcal{D})$  can be computed by Bayes' theorem (Theorem 6.8):

$$\Pr(h | \mathcal{D}) = \frac{\Pr(\mathcal{D} | h) \cdot \Pr(h)}{\Pr(\mathcal{D})}$$

- ▶ Intuitive interpretation:  $\Pr(h | \mathcal{D})$  increases with  $\Pr(\mathcal{D} | h)$  and with  $\Pr(h)$ , it decreases as  $\Pr(\mathcal{D})$  increases.

# Maximum Likelihood and Maximum A Posteriori Hypothesis

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- ▶ A classifier shall identify the most probable hypothesis  $h \in \mathcal{H}$ , given the observed data.
- ▶ We call such a maximally probable hypothesis a *maximum a posteriori* (MAP) hypothesis:

$$\begin{aligned} h_{\text{MAP}} &\equiv \arg \max_{h \in \mathcal{H}} \Pr(h | \mathcal{D}) \\ &= \arg \max_{h \in \mathcal{H}} \frac{\Pr(\mathcal{D} | h) \cdot \Pr(h)}{\Pr(\mathcal{D})} \\ &= \arg \max_{h \in \mathcal{H}} \Pr(\mathcal{D} | h) \cdot \Pr(h) \end{aligned}$$

- ▶ If we assume equal prior probabilities for all hypotheses (i.e.,  $\Pr(h_i) = \Pr(h_j) \forall h_i, h_j \in \mathcal{H}$ ), MAP is given by the maximum likelihood hypothesis:

$$h_{\text{ML}} \equiv \arg \max_{h \in \mathcal{H}} \Pr(\mathcal{D} | h)$$

# Most Probable Hypothesis vs. Most Probable Classification

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- ▶ Consider some hypothesis space  $\mathcal{H} = \{h_1, h_2, h_3\}$  with  $\Pr(h_1 | \mathcal{D}) = 0.4$ ,  $\Pr(h_2 | \mathcal{D}) = 0.3$ ,  $\Pr(h_3 | \mathcal{D}) = 0.3$ .
- ▶ Obviously,  $h_1$  is the MAP hypothesis.
- ▶ Suppose a new instance  $x$  is encountered, where

$$h_1(x) = A$$

$$h_2(x) = B$$

$$h_3(x) = B$$

- ▶ Taking all hypotheses into account, we have:

$$\Pr(A|x) = 0.4$$

$$\Pr(B|x) = 0.6$$

- ▶ The most probable classification is different from the classification generated by the MAP hypothesis.

# Bayes Optimal Classification

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- ▶ We obtain the most probable classification by combining the predictions of all hypotheses weighted by the posterior probabilities.
- ▶ For the set of classes  $C$ , for any  $c_j \in C$ , we have

$$\Pr(c_j | \mathcal{D}) = \sum_{h_i \in \mathcal{H}} \Pr(c_j | h_i) \Pr(h_i | \mathcal{D})$$

- ▶ The optimal classification is therefore:

$$\arg \max_{c_j \in C} \sum_{h_i \in \mathcal{H}} \Pr(c_j | h_i) \Pr(h_i | \mathcal{D})$$

- ▶ Any system classifying new instances according to this rule is called a “Bayes optimal classifier”.

# Example

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With  $C = \{A, B\}$  and the above example, the possible classifications of the new instance  $x$  are:

$$\Pr(h_1 | \mathcal{D}) = 0.4 \quad \Pr(A|h_1) = 1 \quad \Pr(B|h_1) = 0$$

$$\Pr(h_2 | \mathcal{D}) = 0.3 \quad \Pr(A|h_2) = 0 \quad \Pr(B|h_2) = 1$$

$$\Pr(h_3 | \mathcal{D}) = 0.3 \quad \Pr(A|h_3) = 0 \quad \Pr(B|h_3) = 1$$

Therefore:

$$\sum_{h_i \in \mathcal{H}} \Pr(A|h_i) \Pr(h_i | \mathcal{D}) = 0.4$$

$$\sum_{h_i \in \mathcal{H}} \Pr(B|h_i) \Pr(h_i | \mathcal{D}) = 0.6$$

and

$$\arg \max_{c_j \in \{A, B\}} \sum_{h_i \in \mathcal{H}} \Pr(c_j|h_i) \Pr(h_i | \mathcal{D}) = B$$

# Properties of the Bayes Optimal Classifier

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- ▶ The predictions of the Bayes optimal classifier can correspond to the predictions of a hypothesis that is not contained in the original hypothesis space  $\mathcal{H}$ !
- ▶ The Bayes optimal classifier considers effectively a different hypothesis space  $\mathcal{H}'$ , including hypotheses that perform comparisons between linear combinations of predictions from multiple hypotheses in  $\mathcal{H}$ .

Note that:

*The Bayes optimal learner maximizes the probability that the new instance is classified correctly, given the available data, hypothesis space, and prior probabilities over the hypotheses. Thus no other classification method using the same hypothesis space and same prior knowledge can outperform this method on average.*

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# Estimates of Prior Probabilities

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Consider a learning task to distinguish apples, oranges, and other fruits, where the objects are described by color and shape:

- ▶ 20% of the objects are apples
  - ▶ 30% of the objects are oranges
  - ▶ 50% of the objects are round
  - ▶ 40% of the objects have an orange color
- } prior class probability
- } prior probability of some attribute value



# Estimates of Posterior Probabilities

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Posterior (conditional) probabilities model relations between attribute values and classes:

- ▶ 100% of the oranges are round:  
 $\Pr(\text{shape}=\text{round}|\text{ORANGE})$
- ▶ 100% of the apples are round:  $\Pr(\text{shape}=\text{round}|\text{APPLE})$
- ▶ 90% of the oranges have the color orange:  
 $\Pr(\text{color}=\text{orange}|\text{ORANGE})$



# Bayes Classification

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For a given attribute value  $a_q$ , we can compute the posterior class probability according to Bayes' rule:

$$\Pr(c_j|a_q) = \frac{\Pr(a_q|c_j) \Pr(c_j)}{\Pr(a_q)} = \frac{\Pr(a_q|c_j) \Pr(c_j)}{\sum_{c_i \in C} \Pr(c_i) \Pr(a_q|c_i)}$$

We estimate probabilities from the training data.

For example, we have an object with color orange:

$$\Pr(\text{ORANGE}|\text{color=orange})$$

$$= \frac{\Pr(\text{color=orange}|\text{ORANGE}) \Pr(\text{ORANGE})}{\Pr(\text{color=orange})}$$

$$= \frac{0.9 \cdot 0.3}{0.4}$$

$$= 0.675$$

# Maximum Likelihood Classification

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Given all posterior class probabilities, we predict the most likely class:

$$\begin{aligned} h_{\text{MAP}} &= \arg \max_{c_i \in C} \Pr(c_i | a_q) \\ &= \arg \max_{c_i \in C} \frac{\Pr(a_q | c_i) \Pr(c_i)}{\Pr(a_q)} \\ &= \arg \max_{c_i \in C} \Pr(a_q | c_i) \Pr(c_i) \end{aligned}$$

# Discrete Attributes

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we can count relative frequencies to estimate probabilities:

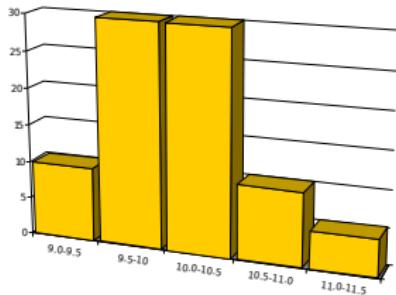
ID	shape	color	class	
1	round	orange	A	$\Pr(\text{shape}=\text{round} A) = \frac{3}{4}$
2	round	green	A	$\Pr(\text{color}=\text{green} A) = \frac{2}{4}$
3	round	yellow	A	
4	square	green	A	$\Pr(\text{shape}=\text{oval} A) = \frac{0}{4}$
5	oval	white	B	

# Continuous Metric Attributes

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$$\Pr(9.0 < \text{diameter} \leq 9.5 | A) = 10\%$$
$$\Pr(9.5 < \text{diameter} \leq 10.0 | A) = 30\%$$
$$\Pr(10.0 < \text{diameter} \leq 10.5 | A) = 30\%$$
$$\Pr(10.5 < \text{diameter} \leq 11.0 | A) = 10\%$$
$$\Pr(11.0 < \text{diameter} \leq 11.5 | A) = 5\%$$

# Zero Probabilities?

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**Note that:**

- ▶ *Problem:  $\Pr(\text{shape}=\text{oval}|A) = 0$  would rule out any slight possibility of predicting an instance of class A.*
- ▶ *Heuristic solution: smoothing (use some artificial small minimum probability):*

$$\Pr(\text{shape} = \text{oval}|A) := \max \left\{ \frac{0}{4}, \varepsilon \right\} \text{ with } 0 < \varepsilon \ll 1$$

# Multi-dimensional Data

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- ▶ So far, we considered only one attribute.
- ▶ In multi-dimensional data, we need to estimate the combined probabilities of specific attribute values:

$$\begin{aligned} h_{\text{MAP}} &= \arg \max_{c_i \in C} \Pr(c_i | a_1 \cap a_2 \cap a_3 \cap \dots \cap a_n) \\ &= \arg \max_{c_i \in C} \frac{\Pr(a_1 \cap a_2 \cap a_3 \cap \dots \cap a_n | c_i) \Pr(c_i)}{\Pr(a_1 \cap a_2 \cap a_3 \cap \dots \cap a_n)} \\ &= \arg \max_{c_i \in C} \Pr(a_1 \cap a_2 \cap a_3 \cap \dots \cap a_n | c_i) \Pr(c_i) \end{aligned}$$

## Example:

ID	shape	color	class
1	round	orange	A
2	round	green	A
3	round	yellow	A
4	square	green	A
5	oval	white	B

$$\Pr(\text{shape}=round \cap \text{color}=orange | A) = \frac{1}{4}$$

$$\Pr(\text{shape}=round \cap \text{color}=green | A) = \frac{1}{4}$$

# Problems for the Bayes Classifier in Multi-dimensional Data

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## Problems:

- ▶ If we have  $n$  attributes, and each can take on  $r$  different values, we have  $r^n$  different attribute combinations.
- ▶ Typically, there are not enough training instances available to reliably estimate probabilities.

## Example

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ID	shape	color	class
1	round	orange	A
2	round	green	A
3	round	yellow	A
4	square	green	A
5	oval	white	B

$$\Pr(\text{shape}=\text{round} \cap \text{color}=\text{orange}|A) = \frac{1}{4}$$

$$\Pr(\text{shape}=\text{round} \cap \text{color}=\text{green}|A) = \frac{1}{4}$$

$$\Pr(\text{shape}=\text{round} \cap \text{color}=\text{yellow}|A) = \frac{1}{4}$$

$$\Pr(\text{shape}=\text{round} \cap \text{color}=\text{white}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{oval} \cap \text{color}=\text{orange}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{oval} \cap \text{color}=\text{green}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{oval} \cap \text{color}=\text{yellow}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{oval} \cap \text{color}=\text{white}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{square} \cap \text{color}=\text{orange}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{square} \cap \text{color}=\text{green}|A) = \frac{1}{4}$$

$$\Pr(\text{shape}=\text{square} \cap \text{color}=\text{yellow}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{square} \cap \text{color}=\text{white}|A) = \frac{0}{4}$$

$$\Pr(\text{shape}=\text{round} \cap \text{color}=\text{orange}|B) = \frac{0}{1}$$

⋮

The probability estimates are unreliable, because the sample size is too small for each instance.

# The Naïve Assumption: Independence

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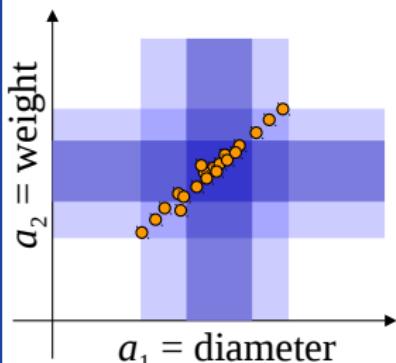
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If we assume independence among the attributes, we can estimate the combined probabilities based on Definition 6.5 ( $\Pr(E \cap F) = \Pr(E) \cdot \Pr(F)$ ):

$$\begin{aligned} h_{\text{MAP}} &= \arg \max_{c_i \in C} \Pr(a_1 \cap a_2 \cap a_3 \cap \dots \cap a_n | c_i) \Pr(c_i) \\ &= \arg \max_{c_i \in C} \prod_{j=1}^n \Pr(a_j | c_i) \Pr(c_i) \quad (\text{Ass. of Indep.}) \end{aligned}$$



- ▶ The assumption might be wrong.
- ▶ Then we don't get the correct probabilities.
- ▶ But we *might* still get the correct maximum.
- ▶ In practice, the assumption often works despite *some* dependency among the attributes.

advanced reading: Domingos

# Naïve Bayes Classifier

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- ▶ The “Naïve Bayes classifier” relies on the assumption of independence of attributes.
- ▶ The various  $\Pr(c_i)$  and  $\Pr(a_j|c_i)$  terms are estimated based on the relative frequencies of corresponding examples in the training data.
- ▶ The set of these estimates constitutes the learned hypothesis.
- ▶ The class prediction is based on these estimates according to:

$$h_{\text{Naïve Bayes}} = \arg \max_{c_i \in C} \prod_{j=1}^n \Pr(a_j|c_i) \Pr(c_i)$$

- ▶ Because of the multiplication, the replacement of zero probabilities by some heuristic minimum probability  $\varepsilon$  (cf. slide 309) is particularly important.

# Example: Should We Play Tennis Today?

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ID	forecast	temperature	humidity	wind	play tennis?
1	sunny	hot	high	weak	no
2	sunny	hot	high	strong	no
3	overcast	hot	high	weak	yes
4	rainy	mild	high	weak	yes
5	rainy	cool	normal	weak	yes
6	rainy	cool	normal	strong	no
7	overcast	cool	normal	strong	yes
8	sunny	mild	high	weak	no
9	sunny	cool	normal	weak	yes
10	rainy	mild	normal	weak	yes
11	sunny	mild	normal	strong	yes
12	overcast	mild	high	strong	yes
13	overcast	hot	normal	weak	yes
14	rainy	mild	high	strong	no

# Example Prediction

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Classify a new instance: `(sunny, cool, high, strong)`

$$\begin{aligned} h_{\text{naïve Bayes}} &= \arg \max_{c_i \in \{\text{yes,no}\}} \prod_{j=1}^n \Pr(a_j|c_i) \Pr(c_i) \\ &= \arg \max_{c_i \in \{\text{yes,no}\}} \Pr(\text{sunny}|c_i) \Pr(\text{cool}|c_i) \Pr(\text{high}|c_i) \\ &\quad \Pr(\text{strong}|c_i) \Pr(c_i) \end{aligned}$$

$$\Pr(\text{yes}) = \frac{9}{14} = 0.64$$

$$\Pr(\text{wind=strong|yes}) = \frac{3}{9} = 0.33$$

$$\Pr(\text{no}) = \frac{5}{14} = 0.36$$

$$\Pr(\text{wind=strong|no}) = \frac{3}{5} = 0.60$$

⋮

# Decision and Probability

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The Naïve Bayes classifier decides by finding the class maximizing the product of probabilities:

$$\Pr(\text{sunny}|\text{yes}) \Pr(\text{cool}|\text{yes}) \Pr(\text{high}|\text{yes}) \Pr(\text{strong}|\text{yes}) \Pr(\text{yes}) = 0.0053$$

$$\Pr(\text{sunny}|\text{no}) \Pr(\text{cool}|\text{no}) \Pr(\text{high}|\text{no}) \Pr(\text{strong}|\text{no}) \Pr(\text{no}) = 0.0206$$

$$h_{\text{naïve Bayes}} (\langle \text{sunny}, \text{cool}, \text{high}, \text{strong} \rangle) = \text{no}$$

If we are interested in the conditional probability for “no”, we could normalize these quantities to sum up to one:

$$\frac{0.0206}{0.0206 + 0.0053} = 0.795$$

# Assumption of Independence is a Bias

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- ▶ The assumption of independence can be seen as the bias inherent to the Naïve Bayes classifier.
- ▶ An unbiased probabilistic classifier is not practical due to a notorious lack of training examples.
  - ▶ In other words: in any practical scenario, it would hopelessly overfit.
- ▶ For data consisting of two classes and only 30 binary attributes, we would need more than 2 billion examples just to see each combination *once* (which is not good enough to derive reliable probability estimates).
- ▶ Relying on the bias, the classifier may have a tendency to be wrong (if the assumption does not hold).
- ▶ The bias is necessary to make generalization feasible.

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## You learned in this section:

- ▶ *Axioms of probability:*
  - ▶ *sample space*
  - ▶ *event*
  - ▶ *probability function*
  - ▶ *probability space*
- ▶ *independence and conditional probability*
- ▶ *probabilistic interpretation of quality measures for association rules*
- ▶ *Bayes' rule*

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## You learned in this section:

### ► *Bayesian Learning:*

- *k nearest neighbor classifier as an application of Bayes' rule for learning*
- *The principle of Bayesian learning:*
  - *prior and posterior probabilities*
  - *data as evidence to adapt probability estimates and to select hypotheses*
  - *MAP hypothesis*
  - *Bayesian reasoning*
- *Bayes optimal classifier*
- *Naïve Bayes classifier*

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## Recommended Reading:

- ▶ *Mitzenmacher and Upfal [2017], Chapter 2.*

# Event vs. Values Associated with the Event

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- ▶ When throwing two dice, we have the 36 basic events of equal probability given by the ordered pair of numbers  $\Omega = \{(1, 1), (1, 2), \dots, (6, 5), (6, 6)\}$ .
- ▶ As opposed to being interested in some basic event as such, we are often interested in some more complex event, e.g., the sum of the two dice.
- ▶ We have in this case actually 11 different events (the possible outcomes of the sum).
- ▶ These 11 events have unequal probability.
- ▶ We can map any of the basic events to some of the 11 complex events (sum is 2, 3, ..., 12).
- ▶ Any such function from the sample space to the real numbers is called a *random variable*.

# Random Variable

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## Definition 7.1 (Random Variable)

A *random variable*  $X$  on a sample space  $\Omega$  is a real-valued function from  $\Omega$  to the real numbers:

$$X : \Omega \rightarrow \mathbb{R}$$

## Definition 7.2 (Discrete Random Variable)

A *discrete random variable* is a random variable that takes on only a finite or countably infinite number of values.

For example, for some  $I \subseteq \mathbb{R}$ :

$$X : \Omega \rightarrow I$$

is a *discrete random variable*, if  $I$  is finite or countably infinite (e.g.,  $I = \mathbb{N}$ ,  $I = \{0, 1\}$ ).

# Random Variables and Basic Events

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- ▶ For a discrete random variable  $X$  and  $a \in \mathbb{R}$ , the event “ $X = a$ ” includes all basic events of the sample space in which the random variable  $X$  assumes the value  $a$ .
- ▶ “ $X = a$ ” represents the set  $\{s \in \Omega | X(s) = a\}$ .
- ▶ The probability of that event is given by:

$$\Pr(X = a) = \sum_{s \in \Omega : X(s) = a} \Pr(s)$$

# Example

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- ▶ Let  $X$  be the random variable representing the sum of two dice.
- ▶  $\Omega = \{(1, 1), (1, 2), \dots, (1, 6), (2, 1), (2, 2), \dots, (6, 6)\}$
- ▶ The event  $X = 4$  corresponds to the set of basic events:  $\{(1, 3), (2, 2), (3, 1)\}$ :

$$X((1, 3)) = 4; \quad X((2, 2)) = 4; \quad X((3, 1)) = 4;$$

$$\forall (x, y) \in \Omega \setminus \{(1, 3), (2, 2), (3, 1)\} : X((x, y)) \neq 4$$

- ▶ Therefore:

$$\Pr(X = 4) = \frac{3}{36} = \frac{1}{12}$$



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### Definition 7.3 (Probability Distribution of a Discrete Random Variable)

The *probability distribution* (or: *probability (mass) function (pmf)*) of a discrete random variable  $X$  is defined for every value  $x$  in the range of  $X$  by:

$$p_X(x) = \Pr(X = x) = \sum_{s \in \Omega, X(s)=x} \Pr(s),$$

where  $p_X(x) \geq 0$  and  $\sum_{-\infty < x < \infty} \Pr(x) = 1$ .

The probability distribution of  $X$  says how the total probability of 1 is distributed among all possible values of  $X$ .

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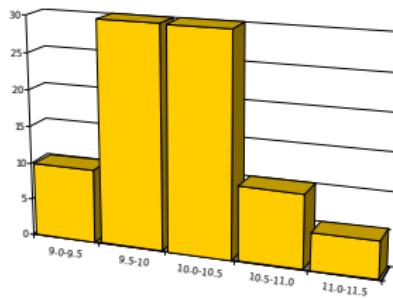
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(cf. slide 308:)



$$\Pr(9.0 < \text{diameter} \leq 9.5 | A) = 10\%$$

$$\Pr(9.5 < \text{diameter} \leq 10.0 | A) = 30\%$$

$$\Pr(10.0 < \text{diameter} \leq 10.5 | A) = 30\%$$

$$\Pr(10.5 < \text{diameter} \leq 11.0 | A) = 10\%$$

$$\Pr(11.0 < \text{diameter} \leq 11.5 | A) = 5\%$$

# Cumulative Distribution Function

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## Definition 7.4 (Cumulative Distribution Function of a Discrete Random Variable)

The *cumulative distribution function (cmf)* of a discrete random variable  $X$  with pmf  $p(x)$  is defined for every value  $x$  by:

$$F(x) = \Pr(X \leq x) = \sum_{y:y \leq x} p(y).$$

For any number  $x$ , the value of the cmf  $F(x)$  is the probability that the observed value of  $X$  will be at most  $x$ .

# Cumulative Distribution Function: Example

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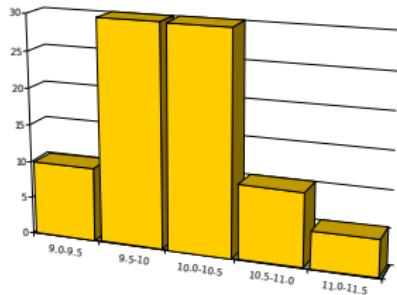
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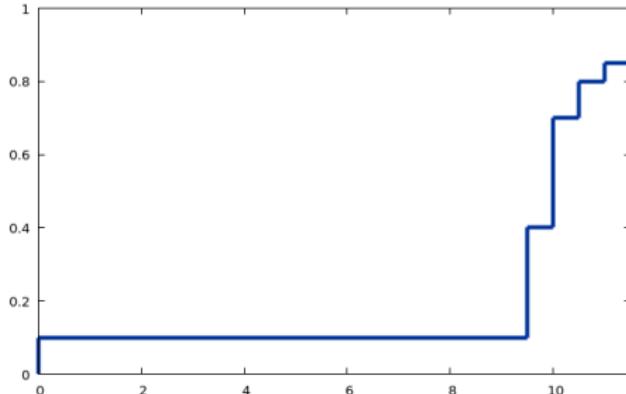
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(cf. slide 308)

$$\begin{aligned}\Pr(\text{diameter} \leq 9.5|A) &= 10\% \\ \Pr(\text{diameter} \leq 10.0|A) &= 40\% \\ \Pr(\text{diameter} \leq 10.5|A) &= 70\% \\ \Pr(\text{diameter} \leq 11.0|A) &= 80\% \\ \Pr(\text{diameter} \leq 11.5|A) &= 85\%\end{aligned}$$



# Independent Events

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The definition of independence of events extends to random variables:

## Definition 7.5 (Independence of Random Variables)

Two random variables  $X$  and  $Y$  are independent if and only if

$$\Pr((X = x) \cap (Y = y)) = \Pr(X = x) \cdot \Pr(Y = y)$$

for all values  $x$  and  $y$ .

Similarly, random variables  $X_1, X_2, \dots, X_k$  are mutually independent if and only if, for any subset  $I \subseteq [1, k]$  and any values  $x_i, i \in I$ :

$$\Pr\left(\bigcap_{i \in I} X_i = x_i\right) = \prod_{i \in I} \Pr(X_i = x_i)$$

# Expectation (or: Mean)

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- ▶ The *expectation* (or: *mean*) is a basic characteristic of a random variable.
- ▶ It is the weighted average of the values assumed by the random variable.
- ▶ The weight of a value is the probability that the variable assumes that value.

## Definition 7.6 (Expectation)

The *expectation* of a discrete random variable  $X$  is given by:

$$E[X] = \mu_X = \sum_i i \Pr(X = i),$$

where the summation is over all values  $i$  in the range of  $X$ .  
The expectation is finite if  $\sum_i |i| \Pr(X = i)$  converges;  
otherwise, the expectation is unbounded.

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The expectation of the random variable  $X$  representing the sum of two dice is:

$$\begin{aligned} E[X] &= 2 \cdot \frac{|\{(1, 1)\}|}{|\Omega|} \\ &\quad + 3 \cdot \frac{|\{(1, 2), (2, 1)\}|}{|\Omega|} \\ &\quad + 4 \cdot \frac{|\{(1, 3), (2, 2), (3, 1)\}|}{|\Omega|} \\ &\quad + \dots \\ &\quad + 12 \cdot \frac{|\{(6, 6)\}|}{|\Omega|} \\ &= 2 \cdot \frac{1}{36} + 3 \cdot \frac{2}{36} + 4 \cdot \frac{3}{36} + \dots + 12 \cdot \frac{1}{36} \\ &= 7 \end{aligned}$$



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The expectation of the random variable  $X$  representing the value of a single die is:

$$\begin{aligned}E[X] &= 1 \cdot \frac{|\{1\}|}{|\Omega|} + 2 \cdot \frac{|\{2\}|}{|\Omega|} + 3 \cdot \frac{|\{3\}|}{|\Omega|} + \dots + 6 \cdot \frac{|\{6\}|}{|\Omega|} \\&= 1 \cdot \frac{1}{6} + 2 \cdot \frac{1}{6} + 3 \cdot \frac{1}{6} + \dots + 6 \cdot \frac{1}{6} \\&= \frac{21}{6} \\&= 3.5\end{aligned}$$



Note that:

*The expected value of  $X$ ,  $E(X)$ , is not necessarily a possible value of  $X$ .*

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## Recommended Reading:

- ▶ *Mitzenmacher and Upfal [2017], Chapter 3.*
- ▶ *Not strictly technical reading but nevertheless quite entertaining are the books by Taleb [2001, 2007].*

# Variance and Standard Deviation

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## Definition 7.7 (Variance)

The *variance* of a random variable  $X$  is given by:

$$\text{Var}[X] = E[(X - E[X])^2] = E[X^2] - (E[X])^2$$

In retrospect, understand the name of Algorithm 4.1.

## Definition 7.8 (Standard Deviation)

The *standard deviation* of a random variable  $X$  is

$$\sigma[X] = \sqrt{\text{Var}[X]}$$

Note that:

If a random variable is constant, then its variance and standard deviation are zero.

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## Definition 7.9 (Covariance)

The covariance of two random variables  $X$  and  $Y$  is

$$\text{Cov}(X, Y) = E[(X - E[X])(Y - E[Y])]$$

## Theorem 7.10

For any two random variables  $X$  and  $Y$ ,

$$\text{Var}[X + Y] = \text{Var}[X] + \text{Var}[Y] + 2 \text{Cov}(X, Y)$$

Proof: see Mitzenmacher and Upfal [2017], p. 49

# Correlation

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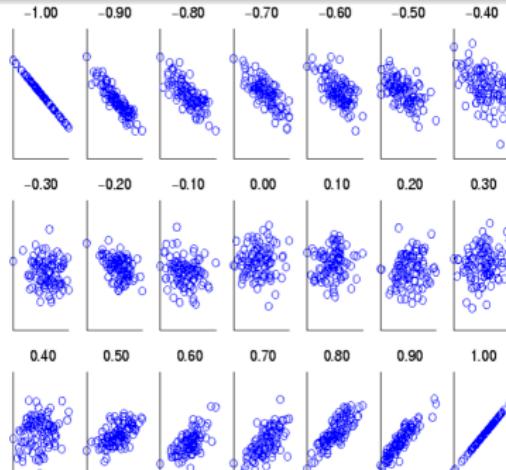
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## Definition 7.11 (Correlation)

The *correlation coefficient* of two random variables  $X$  and  $Y$  is given by

$$\text{Corr}(X, Y) = \rho_{X,Y} = \frac{\text{Cov}(X, Y)}{\sqrt{\text{Var}[X]}\sqrt{\text{Var}[Y]}}$$



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## Theorem 7.12

*If  $X$  and  $Y$  are two independent random variables, then*

$$E[X \cdot Y] = E[X] \cdot E[Y]$$

## Corollary 7.13

*If  $X$  and  $Y$  are independent random variables, then*

$$\text{Cov}(X, Y) = 0$$

*and*

$$\text{Var}[X + Y] = \text{Var}[X] + \text{Var}[Y]$$

Proofs: see Mitzenmacher and Upfal [2017] pp. 49f.

# Variance of Sum and Sum of Variances

## Theorem 7.14

Let  $X_1, X_2, \dots, X_n$  be mutually independent random variables.

Then

$$\text{Var} \left[ \sum_{i=1}^n X_i \right] = \sum_{i=1}^n \text{Var}[X_i]$$

Proof: by induction from Corrolary 7.13.

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We flip a coin and get a point for head, zero points for tail.

- ▶  $\Pr(X = 0) = \Pr(X = 1) = \frac{1}{2}$
- ▶  $E[X] = \frac{1}{2}$

$$\begin{aligned}\text{Var}[X] &= E[(X - E[X])^2] \\ &= \frac{1}{2} \left(1 - \frac{1}{2}\right)^2 + \frac{1}{2} \left(0 - \frac{1}{2}\right)^2 \\ &= \frac{1}{4} \\ \sigma[X] &= \frac{1}{2}\end{aligned}$$



# Mean and Median

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For any random variable  $X$  with finite expectation  $E[X]$  and finite median  $m$ ,

1. the expectation  $E[X]$  (= mean) is the value of  $c$  that minimizes  $E[(X - c)^2]$
2. the median  $m$  is a value of  $c$  that minimizes  $E[|X - c|]$ .

Note that:

*This is why we use different objective functions,  $TD^2$  and  $TD$ , for k-means and k-medoids, respectively (see Slides 159 and 172).*

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## Recommended Reading:

- ▶ *The material of this section is covered by Mitzenmacher and Upfal [2017], Chapters 8&9.*
- ▶ *Broad coverage (although following a different systematic) is given by Devore and Berk [2012], scattered over Chapters 4&5.*

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# Probability Distributions in $\mathbb{R}$

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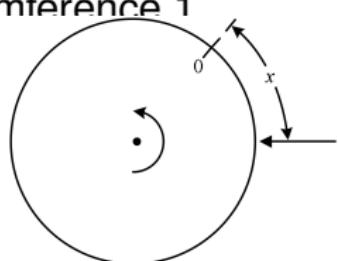
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- ▶ A continuous roulette wheel has circumference 1
- ▶ The outcome when the wheel stops after spinning is the clockwise distance  $x$  from the “0” to the arrow.
- ▶  $\Omega = [0, 1)$
- ▶ Any point on the circumference of the disk is equally likely to face the arrow when the disk stops.
- ▶ What is the probability  $p$  of a given outcome  $x$ ?



Note that:

*Notation for subsets of  $\mathbb{R}$ :*

$$\begin{array}{ll} [a, b] = \{x | x \in \mathbb{R}, a \leq x \leq b\} & [a, b) = \{x | x \in \mathbb{R}, a \leq x < b\} \\ (a, b] = \{x | x \in \mathbb{R}, a < x \leq b\} & (a, b) = \{x | x \in \mathbb{R}, a < x < b\} \end{array}$$

# Probabilities in an Infinite Sample Space

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## Recall Definition 6.1:

1.  $\forall E : 0 \leq \Pr(E) \leq 1$ ;
2.  $\Pr(\Omega) = 1$ ; and
3. for any finite or countably infinite sequence of pairwise mutually disjoint events  $E_i$ :  $\Pr\left(\bigcup_{i \geq 1} E_i\right) = \sum_{i \geq 1} \Pr(E_i)$ .

- ▶ Let  $S(k)$  be a set of  $k$  distinct points in the range  $[0, 1]$ , let  $p$  be the probability that any given point in  $[0, 1]$  is the outcome of the experiment.
- ▶ Since the probability of any event is bounded by 1, we have:  $\Pr(x \in S(k)) = kp \leq 1$ )
- ▶ Since we can choose any integer  $k$ , to ensure  $kp \leq 1$ , we must have  $p = 0$ .

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**Note that:***In an infinite sample space*

- ▶ *there may be **possible** events that have probability 0;*
- ▶ *there may be events with probability 1 (e.g., the complement of an event with probability 0) that do not correspond to **all** possible outcomes (and therefore are not certain).*

# Cumulative Distribution Function

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## Definition 7.15 (Cumulative Distribution Function)

The probability distribution of a random variable  $X$  is given by its *(cumulative) distribution function*  $F(x)$ , where for any  $x \in \mathbb{R}$ :

$$F(x) = \Pr(X \leq x).$$

We say that a random variable  $X$  is *continuous*, if its distribution function  $F(x)$  is a continuous function of  $x$ .

Note that:

- ▶ For a continuous random variable  $X$ , we must have  $\Pr(X = x) = 0$  for any specific value of  $x$ .
- ▶ As a consequence, we have  $\Pr(X \leq x) = \Pr(X < x)$

# Probability Density Function

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## Definition 7.16 (Probability Density Function)

If there is a function  $f(x)$  such that, for all  $-\infty < a < \infty$ ,

$$F(a) = \int_{-\infty}^a f(t)dt,$$

then  $f(x)$  is called the *(probability) density function* of  $F(x)$ .

Where the derivative of  $F$  is well-defined, we have

$$f(x) = F'(x).$$

For events in  $\mathbb{R}$ , the integral is the analogue to the sum of probabilities of simple events (cf. Def. 6.2):

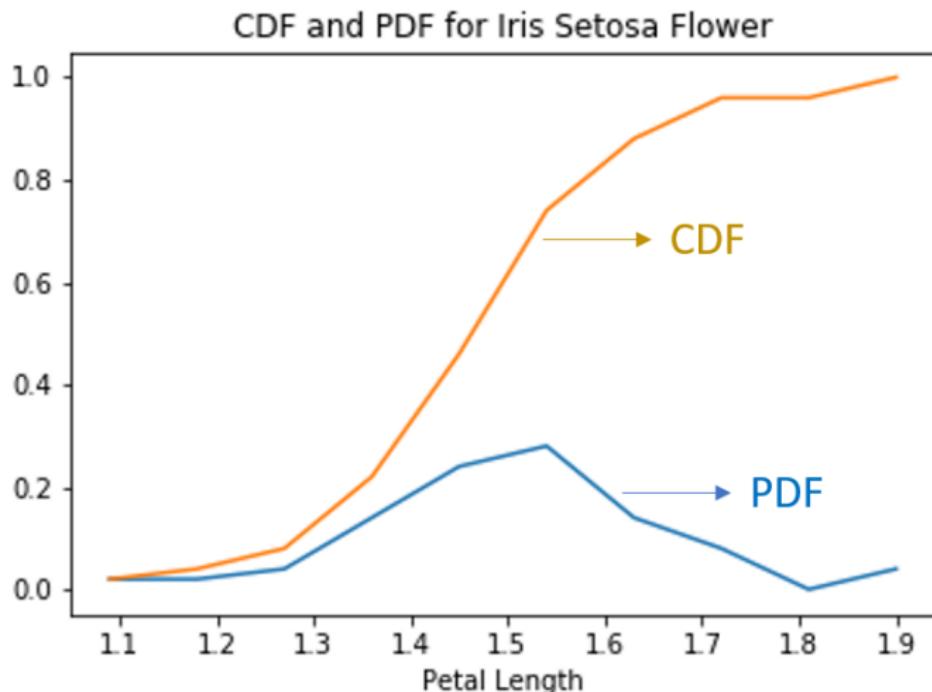
$$\Pr(a \leq X < b) = \Pr(X \in [a, b)) = \int_a^b f(x)dx$$

# CDF and PDF for Iris setosa

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# Joint Distribution

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## Definition 7.17 (Joint Distribution)

The *joint distribution function* of  $X$  and  $Y$  is

$$F(x, y) = \Pr(X \leq x, Y \leq y).$$

The variables  $X$  and  $Y$  have a joint density function  $f$  if, for all  $x, y$ :

$$F(x, y) = \int_{-\infty}^y \int_{-\infty}^x f(u, v) dudv$$

When the derivative exists, we denote

$$f(x, y) = \frac{\partial^2}{\partial x \partial y} F(x, y).$$

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## Definition 7.18 (Uniform Distribution)

When a random variable  $X$  assumes values in the interval  $[a, b]$  such that all subintervals of equal length have equal probability, we say that

- ▶  $X$  has a *uniform distribution* over the interval  $[a, b]$
- ▶  $X$  is uniform over the interval  $[a, b]$

The uniform distribution is denoted by  $\mathcal{U}[a, b]$ .

The random variable  $X$  following a uniform distribution is denoted by  $X \sim \mathcal{U}[a, b]$ .

### Note that:

*Since the probability of taking on any specific value when  $b > a$  is 0, the distributions  $\mathcal{U}[a, b]$ ,  $\mathcal{U}[a, b)$ ,  $\mathcal{U}(a, b]$ , and  $\mathcal{U}(a, b)$  are essentially the same.*

# Probability Distribution and Density Function

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The probability distribution function of a random variable  $X$  that is uniform over  $[a, b]$  is:

$$F(x) = \begin{cases} 0 & \text{if } x \leq a, \\ \frac{x-a}{b-a} & \text{if } a \leq x \leq b, \\ 1 & \text{if } x \geq b \end{cases}$$

and its density function is

$$f(x) = \begin{cases} 0 & \text{if } x < a, \\ \frac{1}{b-a} & \text{if } a \leq x \leq b, \\ 0 & \text{if } x > b \end{cases}$$

$$E[X] = \frac{b+a}{2}, \quad \text{Var}[X] = \frac{(b-a)^2}{12}$$

# Example: $\mathcal{U}[0, 1]$

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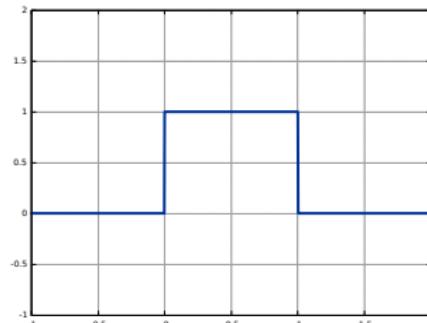
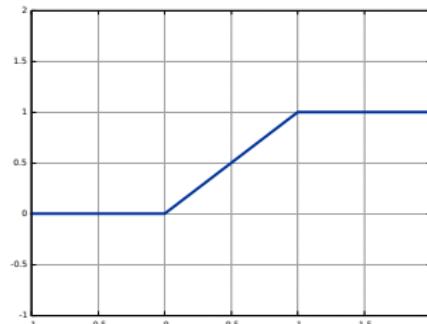
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 $f(x)$ : $F(x)$ :

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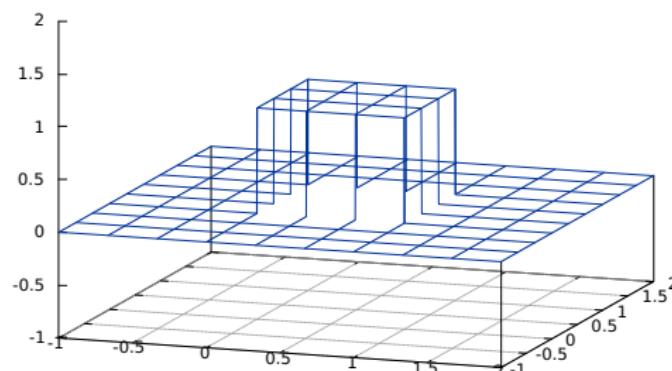
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As an example of a joint distribution of two in the interval  $[0, 1]$  independently uniformly distributed random variables  $X$  and  $Y$ , we have a two-dimensional uniform distribution with density function

$$f(x, y) = \begin{cases} 1 & \text{if } (x, y) \in [0, 1]^2 \\ 0 & \text{otherwise} \end{cases}$$



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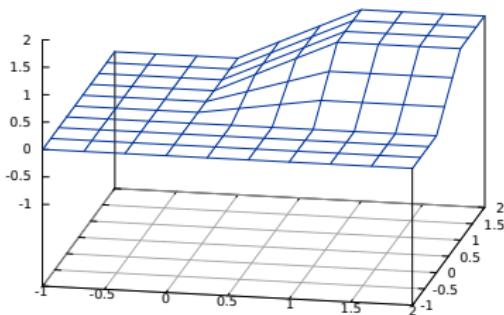
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The joint probability distribution of  $X \sim \mathcal{U}[0, 1]$  and  $Y \sim \mathcal{U}[0, 1]$  is

$$F(x, y) = \begin{cases} 0 & \text{if } x < 0 \vee y < 0 \\ xy & \text{if } (x, y) \in [0, 1]^2 \\ x & \text{if } 0 \leq x \leq 1 \wedge y > 1 \\ y & \text{if } 0 \leq y \leq 1 \wedge x > 1 \\ 1 & \text{if } x > 1 \wedge y > 1 \end{cases}$$



or equivalently

$$F(x, y) = \Pr(X \leq x, Y \leq y) = \int_0^{\min\{1,x\}} \int_0^{\min\{1,y\}} 1 dy dx$$

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More general: let  $S \subset \mathbb{R}^2$  such that the area of  $S$  is finite.

$$f(x, y) = \begin{cases} \frac{1}{\text{area}(S)} & \text{if } (x, y) \in S \\ 0 & \text{otherwise} \end{cases}$$

$$\Pr((X, Y) \in B) = \frac{\text{area}(B \cap S)}{\text{area}(S)}$$

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## Definition 7.19 (Normal Distribution)

A random variable  $X$  follows a *normal distribution* (also: *Gaussian*) with parameters  $\mu \in \mathbb{R}$  and  $\sigma \in \mathbb{R}^+$ , if the pdf of  $X$  for  $-\infty < x < \infty$  is

$$f(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{1}{2}\left(\frac{x-\mu}{\sigma}\right)^2}$$

The normal distribution is denoted as  $\mathcal{N}(\mu, \sigma^2)$ .

Note that:

For the parameters  $\mu$  and  $\sigma^2$  we have:

$$\mu = E[X]$$

$$\sigma^2 = \text{Var}[X]$$

# CDF and PDF for some Normal Distribution

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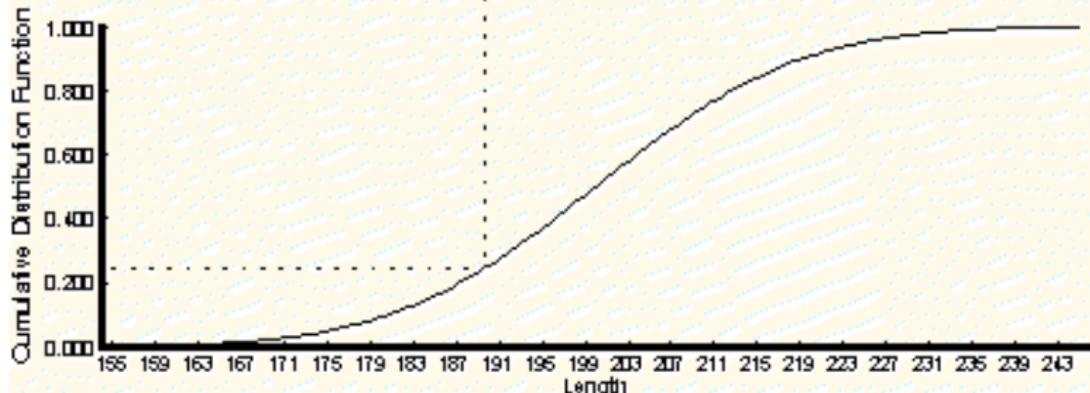
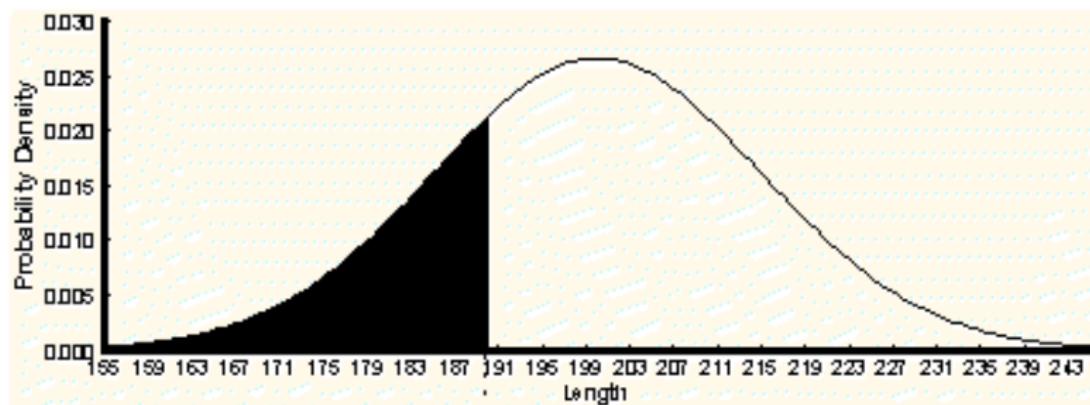
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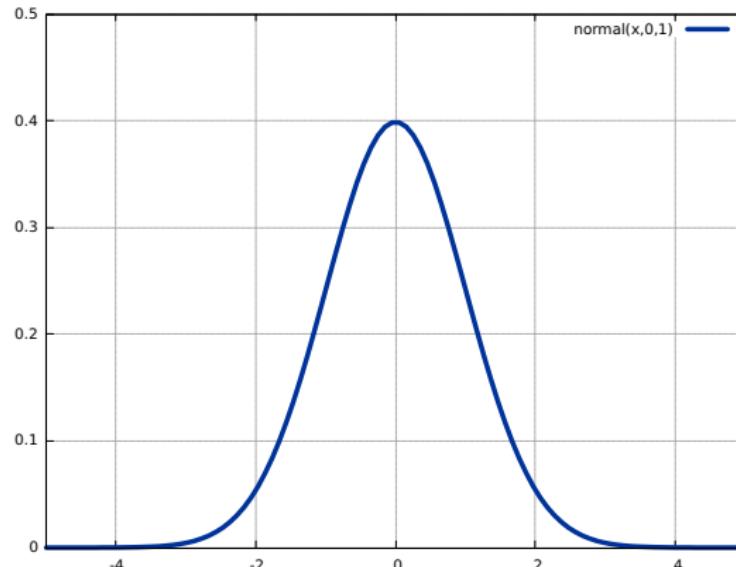
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## Definition 7.20 (Standard Normal Distribution)

The *standard normal distribution* is given by  $\mu = 0$  and  $\sigma^2 = 1$ , i.e.,  $\mathcal{N}(0, 1)$ .



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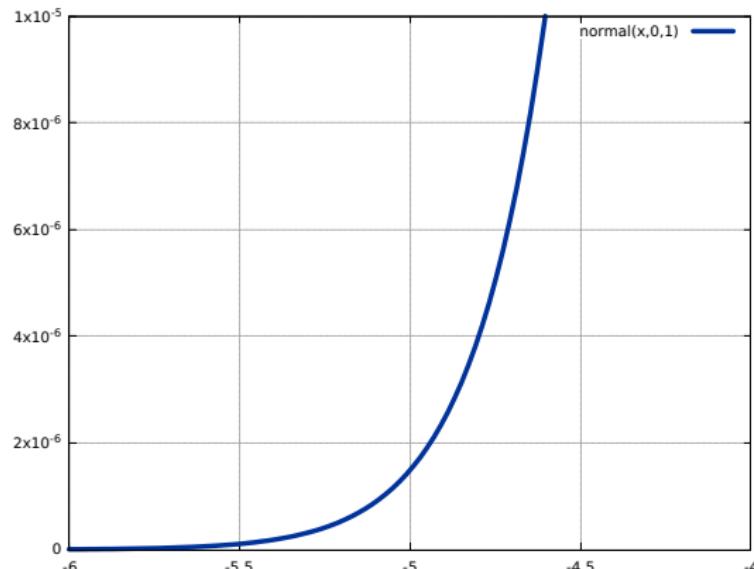
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The *standard normal distribution* is given by  $\mu = 0$  and  $\sigma^2 = 1$ , i.e.,  $\mathcal{N}(0, 1)$ .



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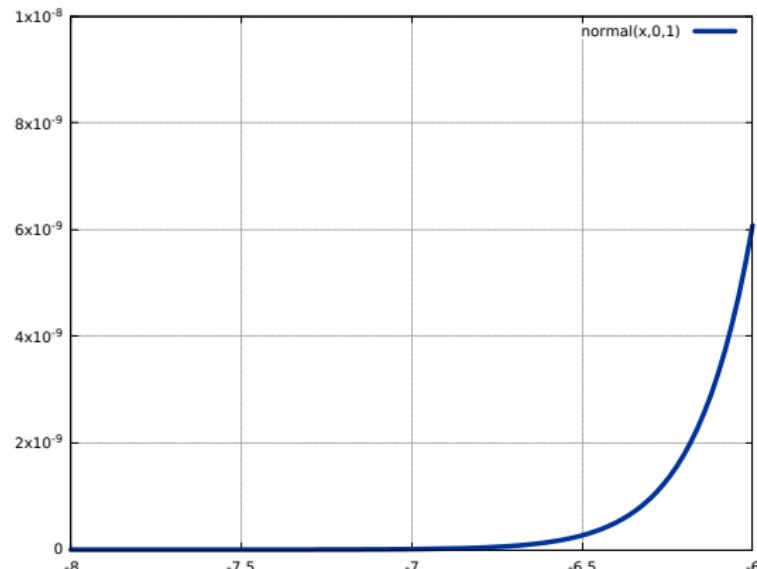
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The *standard normal distribution* is given by  $\mu = 0$  and  $\sigma^2 = 1$ , i.e.,  $\mathcal{N}(0, 1)$ .



# Geometrical Meaning of $\mu$ and $\sigma$

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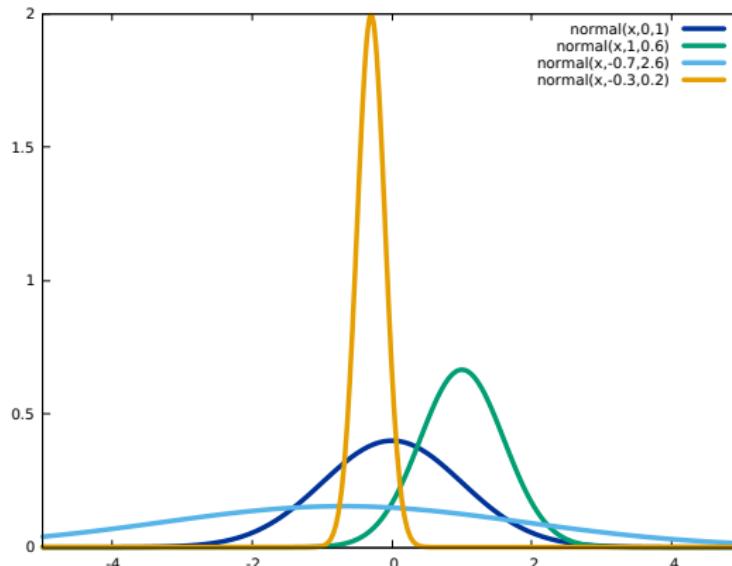
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In general:

- ▶  $\mu$  is the center of the symmetric, bell-shaped curve  $f(x)$ .
- ▶  $\mu + \sigma$  and  $\mu - \sigma$  are the inflection points of the curve.



# Bivariate Normal Distribution

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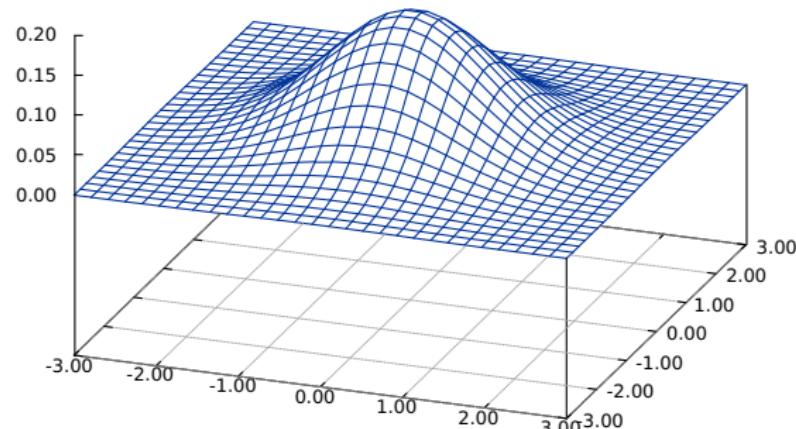
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The joint probability density function of two random variables  $X \sim \mathcal{N}(\mu_1, \sigma_1^2)$  and  $Y \sim \mathcal{N}(\mu_2, \sigma_2^2)$  is

$$f(x, y) = \frac{1}{2\pi\sigma_1\sigma_2\sqrt{1-\rho^2}} e^{-\frac{\left(\frac{x-\mu_1}{\sigma_1}\right)^2 - 2\rho(x-\mu_1)(y-\mu_2) + \left(\frac{y-\mu_2}{\sigma_2}\right)^2}{2(1-\rho^2)}}$$



# Multivariate Normal Distribution

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In the general,  $d$ -dimensional case for a vector of normal distributed random variables  $\vec{X} = (X_1, \dots, X_d)$ , we have the multi-dimensional probability density function for  $\vec{x} = (x_1, \dots, x_d)$

$$f(\vec{x}) = \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{(\vec{x}-\vec{\mu})\Sigma^{-1}(\vec{x}-\vec{\mu})^T}{2}}$$

where  $|\Sigma|$  is the determinant of the covariance matrix:

$$\Sigma = \begin{pmatrix} \text{Var}[X_1] & \text{Cov}(X_1, X_2) & \text{Cov}(X_1, X_3) & \cdots & \text{Cov}(X_1, X_d) \\ \text{Cov}(X_2, X_1) & \text{Var}[X_2] & \text{Cov}(X_2, X_3) & \cdots & \text{Cov}(X_2, X_d) \\ \text{Cov}(X_3, X_1) & \text{Cov}(X_3, X_2) & \text{Var}[X_3] & \cdots & \text{Cov}(X_3, X_d) \\ \vdots & \vdots & \vdots & \ddots & \vdots \\ \text{Cov}(X_d, X_1) & \text{Cov}(X_d, X_2) & \text{Cov}(X_d, X_3) & \cdots & \text{Var}[X_d] \end{pmatrix}$$

# Standardizing

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- ▶ If we have a random variable  $X \sim \mathcal{N}(\mu, \sigma^2)$ , then the random variable

$$Z = \frac{X - \mu}{\sigma}$$

is standard normal distributed.

- ▶ Standardizing a normal distribution is equivalent to expressing the distance from the mean value as some number of standard deviations (sometimes called the *z-score*).

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- ▶ If we have a dataset consisting of  $d$  numeric attributes and  $n$  data objects, we can describe the data as an  $n \times d$  data matrix, where each row is a vector
$$x_i = (x_{i1}, x_{i2}, \dots, x_{id}) \in \mathbb{R}^d.$$
- ▶ We can therefore work with the dataset by algebraic or geometric operations such as
  - ▶ compute distances and angles between vectors,
  - ▶ compute the length of a vector,
  - ▶ compute the average of a set of vectors, or
  - ▶ transform (multiply, rotate, project) the vectors.
- ▶ We follow an algebraic/geometric intuition when working with data in this manner.

# Probabilistic View of Data

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- ▶ In the probabilistic view, we interpret each numeric attribute as a random variable.
- ▶ Column  $j$  in the data matrix is a sequence of  $n$  values drawn from the distribution of the corresponding random variable  $X_j$ .
- ▶ For some  $j$ , the observed values  $x_{ij}$ ,  $i = 1, \dots, n$ , can be seen in turn as identity random variables.
- ▶ For some  $j$ , all  $x_{ij}$ ,  $i = 1, \dots, n$ , can be considered mutually independent and identically distributed as  $X_j$ .
- ▶ The Central Limit Theorem therefore supports in many cases the choice of Gaussian distributions to model data adequately.
- ▶ However, several classes or clusters in the data means: there are different random variables and/or dependencies between the involved random variables.

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- ▶ Consequently, we can
  - ▶ reason about the distribution followed by each random variable  $X_j$ ,
  - ▶ explore their independence or conditional probabilities,
  - ▶ study their joint distributions.
- ▶ Overall, we treat the data set at hand as a *sample* drawn from the joint distribution of  $d$  random variables.
- ▶ A simplifying assumption is the independence of the attributes (cf. Naïve Bayes).
- ▶ Note, however, that we can typically not assume that the attribute random variables  $X_j, j = 1, \dots, d$  are identically distributed.

# Recommended Reading

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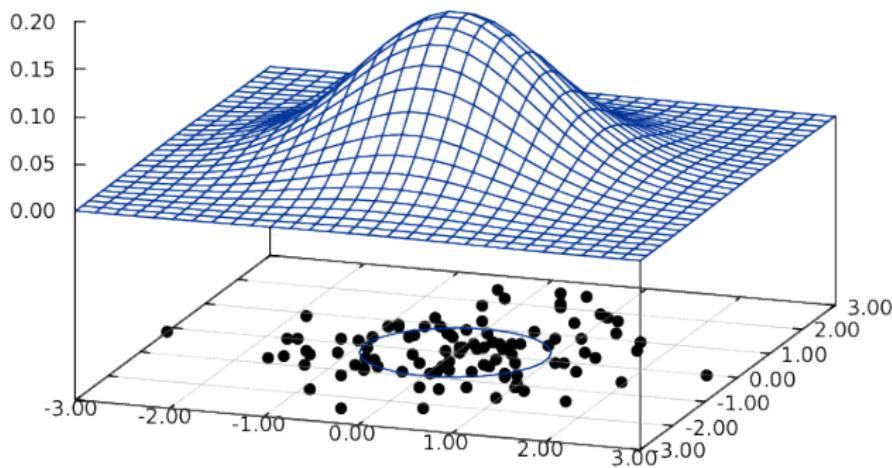
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## Recommended Reading:

- ▶ Compressed overview for an algebraic/geometric view on data: Zaki and Meira Jr. [2014], Chapter 1.3
- ▶ Compressed overview for a probabilistic view on data: Zaki and Meira Jr. [2014], Chapter 1.4

# Different Interpretations of a Single Algorithm

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- ▶ We studied  $k$ -means clustering and  $k$  nearest neighbor classification.
- ▶ We introduced both algorithms from an algebraic point of view (computing distances in a vector space).
- ▶ Later on, we interpreted  $k$  nearest neighbor classification in a probabilistic framework and studied Bayesian learning.
- ▶ In this section, we will
  - ▶ re-interpret  $k$ -means clustering probabilistically and study a more complex clustering approach (EM-clustering), that follows the Bayesian framework;
  - ▶ re-interpret Bayesian learning geometrically, leading to the classification method Linear Discriminant Analysis (LDA).

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EM-clustering [Dempster et al., 1977]:

- ▶ objects are points  $x = (x_1, \dots, x_d)$  in Euclidean vector space  $\mathbb{R}^d$ , dist = Euclidean distance ( $L_2$ )
- ▶ cluster is represented by a probability density function
- ▶ typically the model is a multivariate normal distribution
- ▶ representative for a cluster  $C$ :
  - ▶ mean vector  $\mu_k$  of all points in  $C_k$
  - ▶  $d \times d$  covariance matrix  $\Sigma_k$  for the points in  $C_k$
- ▶ probability density of  $C_k$ :

$$f_k(x) = \frac{1}{\sqrt{(2\pi)^d |\Sigma_k|}} e^{-\frac{1}{2}(x-\mu_k) \cdot (\Sigma_k)^{-1} \cdot (x-\mu_k)^T}$$

# Idea of EM clustering

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- ▶ each point belongs to several (that is, all) clusters, to each cluster  $k$  with a different probability  $p(x|C_k)$
- ▶ algorithm consists of two alternating steps:
  - ▶ assignment of points to their clusters, not absolute but relative, according to probability
  - ▶ computation of new cluster representatives
- ▶ computation of  $\mu_k$  needs to consider *relative* assignment
- ▶ what is the probability of belonging to some cluster?

# Density Function to Model a Cluster

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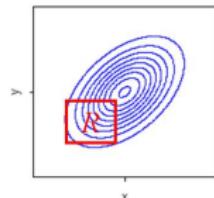
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The model for a cluster  $C_k$  is a Gaussian pdf with cluster-specific mean and covariance matrix:

$$f_k(x) = \frac{1}{\sqrt{(2\pi)^d |\Sigma_k|}} e^{-\frac{1}{2}(x-\mu_k) \cdot (\Sigma_k)^{-1} \cdot (x-\mu_k)^T}$$



Note that:

- ▶ *To give probabilities, we would need to compute the integral over a small  $R$  around some point  $x$  to get an estimate of the probability for some hypothetical point to be located within  $R$ , or the relative share of points (e.g., 30%) of the cluster to be in this area.*
- ▶ *We therefore do not actually get probabilities here.*
- ▶ *However, the values of the p.d.f. are suitable for a relative comparison of probabilities — that is all we actually need here.*

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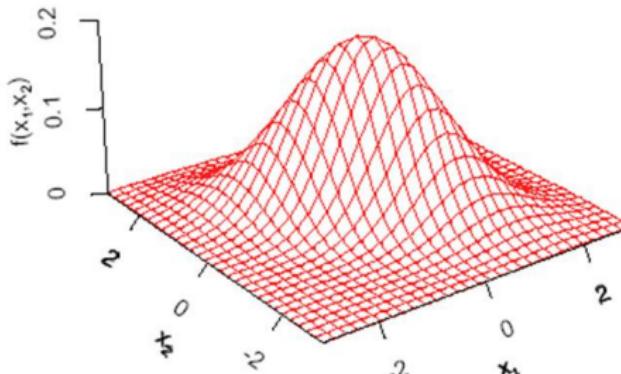
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- ▶ For our purpose, we can use  $f_k(x)$  as a *relative probability*.
- ▶ However: this would hold if some point is exclusively assigned to the cluster
- ▶ We therefore set the *conditional relative probability* as

$$p(x|C_k) \propto \frac{1}{\sqrt{(2\pi)^d |\Sigma_k|}} e^{-\frac{1}{2}(x-\mu_k) \cdot (\Sigma_k)^{-1} \cdot (x-\mu_k)^T}$$



# Mixture of Gaussians (MoG)

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Assumed data generating process of a single observation  $x_n$  (a.k.a. the model):

$$p(z_n) = \prod_{k=1}^K \pi_k^{z_{nk}}$$

$$p(x_n|z_n) = \prod_{k=1}^K \mathcal{N}(x_n|\mu_k, \Sigma_k)^{z_{nk}}$$

for one-hot-coded label  $z_n \in \{0, 1\}^K$  and  $\prod_{k=1}^K z_{nk} = 1$  denoting that  $x_n \in C_k$ .

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We do not know  $z_n$ . It is a *latent* variable. Hence, we need to infer it. Denoting shorthand  $\pi_k := p(z_{nk} = 1)$ , we have

$$\begin{aligned} p(z_{nk} = 1 | x_n) &= \frac{\pi_k p(x_n | z_{nk} = 1)}{\sum_{j=1}^K \pi_j p(x_n | z_{nj} = 1)} \\ &= \frac{\pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k)}{\sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)} \end{aligned}$$

Let us compress the notation further:  $p(z_{nk} = 1 | x_n) \triangleq \gamma(z_{nk})$ .

# The Joint Distribution

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Assume we have a data set consisting of  $N$  observations  $\mathcal{D} = \{x_1, \dots, x_N\}$  independently sampled from the MoG data generating process, the joint distribution of all variables in the model is

$$p(\mathcal{D}, Z | \mu, \Sigma) = \prod_{n=1}^N p(x_n | z_n) p(z_n),$$

where

$$Z = \{z_1, \dots, z_N\},$$

$$\mu = \{\mu_1, \dots, \mu_K\},$$

$$\Sigma = \{\Sigma_1, \dots, \Sigma_K\}.$$

# Marginalizing The Cluster Variables

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We do not know  $Z$  and we are only able to infer a probabilistic estimation about it. We have two options:

- ▶ Either we are interested in this estimation itself. Then we are done when we calculate the posterior.
- ▶ Or we need to *account for* or *explain away* the uncertainty of our estimation and move forward to our downstream task.

The second is the case here and our downstream task is finding clusters. Then we need to *marginalize*  $Z$  by taking into account all possible outcomes of it weighted by their probability:

$$p(\mathcal{D}|\mu, \Sigma) = \prod_{n=1}^N \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k).$$

# Maximum Likelihood Estimation

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Next, we need to find the  $\mu, \Sigma$  values that explain the observations best, i.e. the values that *maximize* the probability of our observations (i.e. the likelihood of parameters). A function has an extremum when its derivative is zero. We wonder for which  $\mu, \Sigma$  we have

$$\nabla_{\mu} p(\mathcal{D}|\mu, \Sigma) = 0,$$

$$\nabla_{\Sigma} p(\mathcal{D}|\mu, \Sigma) = 0.$$

Here  $\nabla$  is the *gradient* operator defined as

$$\nabla_x f(x_1, \dots, x_M) = \left[ \frac{\partial f}{\partial x_1}, \dots, \frac{\partial f}{\partial x_M} \right].$$

# The Log-Likelihood

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We need to calculate

$$\operatorname{argmax}_{\mu, \Sigma} \prod_{n=1}^N \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k)$$

by finding  $\mu, \Sigma$  values that satisfy

$$\nabla_{\mu, \Sigma} \prod_{n=1}^N \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k) = 0.$$

Derivative of a product is tedious:  $(fgh)' = f'gh + fg'h + fgh'$ .

Derivative of a sum is simpler:  $(f + g + h)' = f' + g' + h'$ .

# The Log-Likelihood

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The  $\log(\cdot)$  function is monotonically increasing, hence  $\forall x, y$  with  $x > y$ , it holds that  $\log(x) > \log(y)$ . Since the *order* of the values remain unchanged after log, we have

$$\begin{aligned} \nabla_{\mu, \Sigma} \prod_{n=1}^N \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k) \\ = \log \nabla_{\mu, \Sigma} \prod_{n=1}^N \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k) \\ = \nabla_{\mu, \Sigma} \sum_{n=1}^N \log \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k) \\ = \sum_{n=1}^N \nabla_{\mu, \Sigma} \log \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k) \end{aligned}$$

# Updating the means

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Let us first take the gradient with respect to  $\mu_k$

$$\begin{aligned} & \sum_{n=1}^N \nabla_{\mu_k} \log \sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j) \\ &= \sum_{n=1}^N \frac{\nabla_{\mu_k} \sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)}{\sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)} \\ &= \sum_{n=1}^N \frac{\pi_k \nabla_{\mu_k} \mathcal{N}(x_n | \mu_k, \Sigma_k)}{\sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)} \\ &= \sum_{n=1}^N \frac{\pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k)}{\sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)} \Sigma^{-1}(x_n - \mu_k) \\ &= \sum_{n=1}^N \gamma(z_{nk}) \Sigma^{-1}(x_n - \mu_k). \end{aligned}$$

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## Evaluate at zero

$$0 \triangleq \sum_{n=1}^N \gamma(z_{nk}) \Sigma^{-1} (x_n - \mu_k)$$

and solve for  $\mu_k$

$$0 \triangleq \Sigma^{-1} \sum_{n=1}^N \gamma(z_{nk}) (x_n - \mu_k)$$

$$= \sum_{n=1}^N \gamma(z_{nk}) (x_n - \mu_k)$$

$$\Rightarrow \mu_k = \frac{\sum_{n=1}^N \gamma(z_{nk}) x_n}{\sum_{n=1}^N \gamma(z_{nk})}$$

# Updating the covariance and the cluster priors

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Repeating the same chain of operations for the gradient with respect to  $\Sigma_k$  gives

$$\Sigma_k = \frac{\sum_{n=1}^N \gamma(z_{nk})(x_n - \mu_k)(x_n - \mu_k)^T}{\sum_{n=1}^N \gamma(z_{nk})}.$$

Denote  $N_k = \sum_{n=1}^N \gamma(z_{nk})$ , intuitively the *effective size* of cluster  $k$ . Then the prior cluster probability can be updated as  $\pi_k = N_k/N$ .

# The Expectation Maximization (EM) Algorithm

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1. Initialize  $\mu_k$  (e.g. k-means++),  $\Sigma_k$  (e.g. random), and  $\pi_k$  (e.g. uniform).
2. **E-Step.** Update class assignments

$$\gamma(z_{nk}) = \frac{\pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k)}{\sum_{j=1}^K \pi_j \mathcal{N}(x_n | \mu_j, \Sigma_j)}, \quad N_k = \sum_{n=1}^N \gamma(z_{nk})$$

3. **M-Step.** Update means and variances

$$\mu_k = \frac{1}{N_k} \sum_{n=1}^N \gamma(z_{nk}) x_n,$$

$$\Sigma_k = \frac{1}{N_k} \sum_{n=1}^N \gamma(z_{nk}) (x_n - \mu_k)(x_n - \mu_k)^T$$

4. Go to Step 2 if the last iteration changed  $\sum_{n=1}^N \log \sum_{k=1}^K \pi_k \mathcal{N}(x_n | \mu_k, \Sigma_k)$  more than a threshold

# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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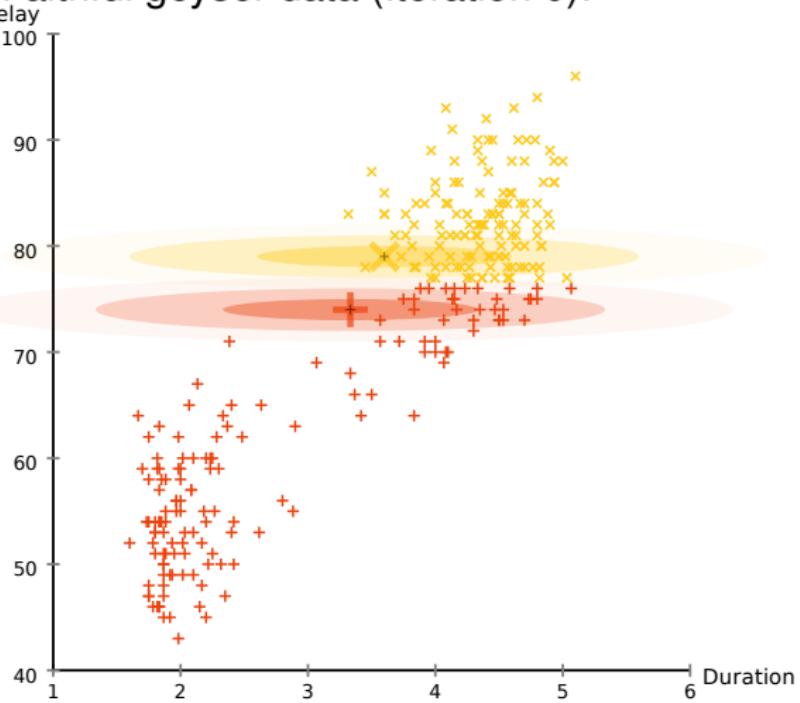
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## Old Faithful geyser data (Iteration 0):



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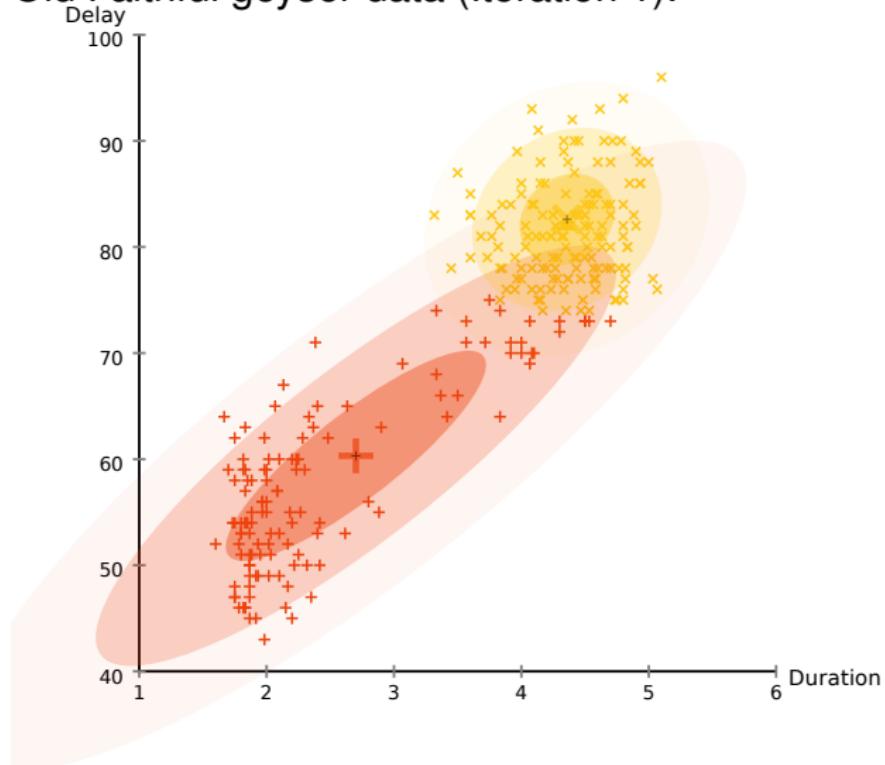
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## Old Faithful geyser data (Iteration 1):



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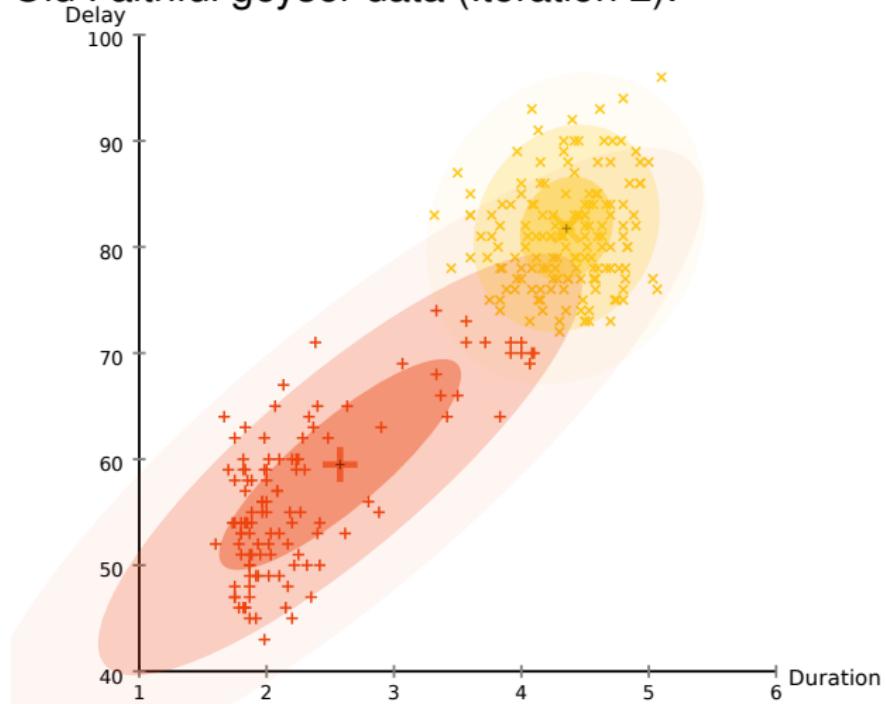
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## Old Faithful geyser data (Iteration 2):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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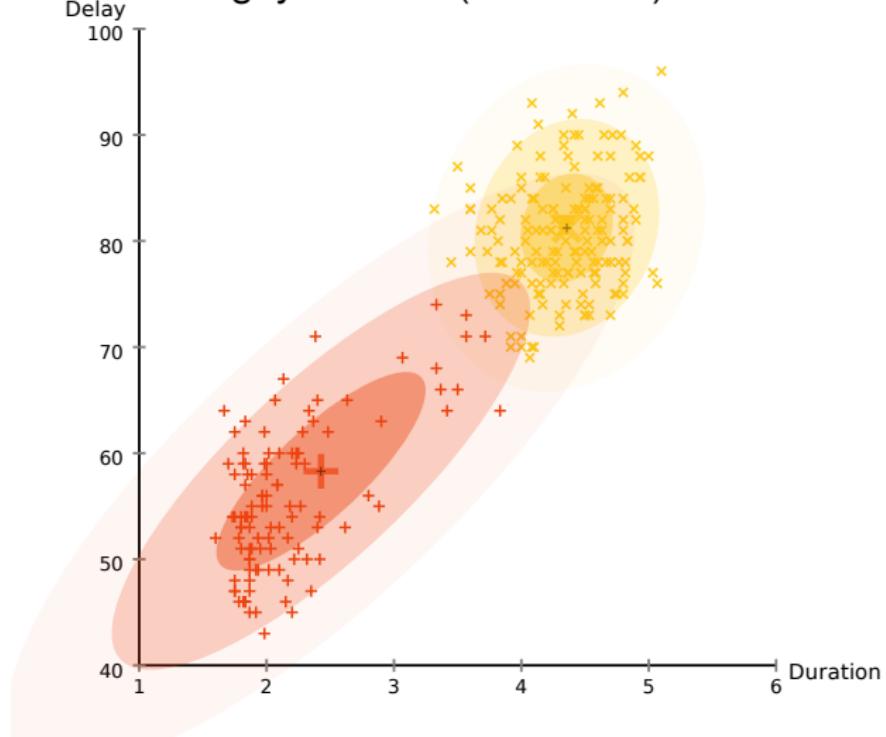
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## Old Faithful geyser data (Iteration 3):



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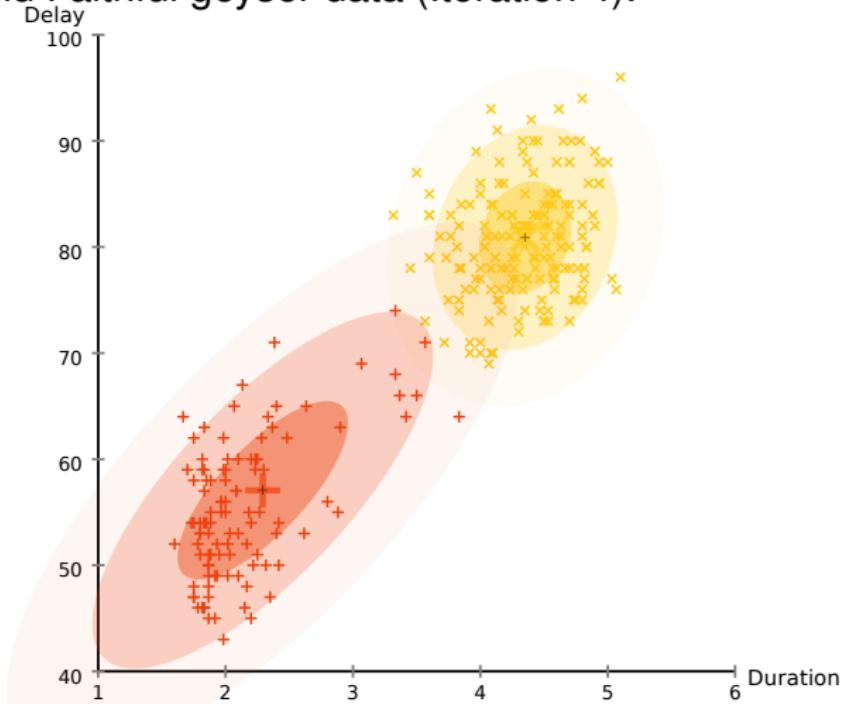
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## Old Faithful geyser data (Iteration 4):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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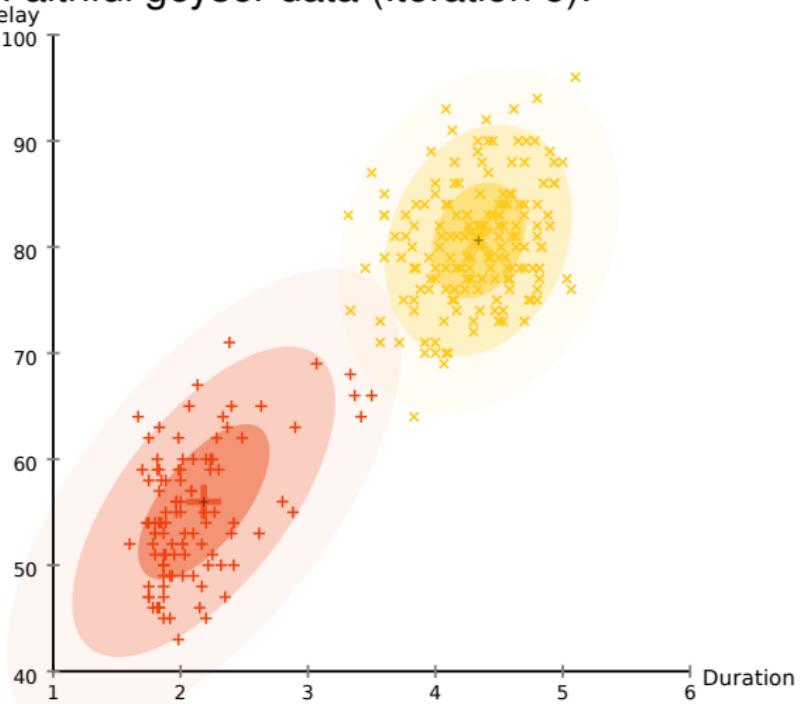
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## Old Faithful geyser data (Iteration 5):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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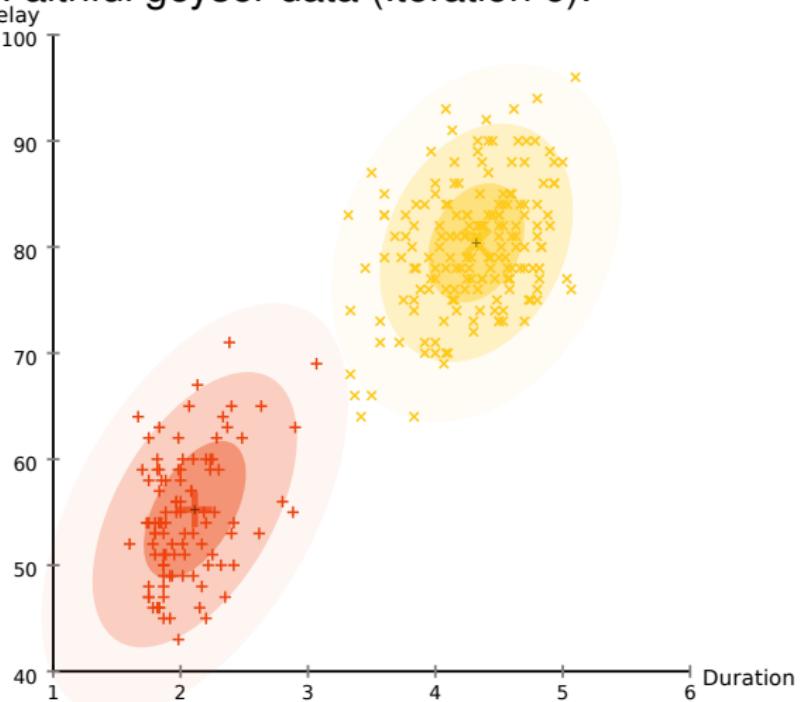
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## Old Faithful geyser data (Iteration 6):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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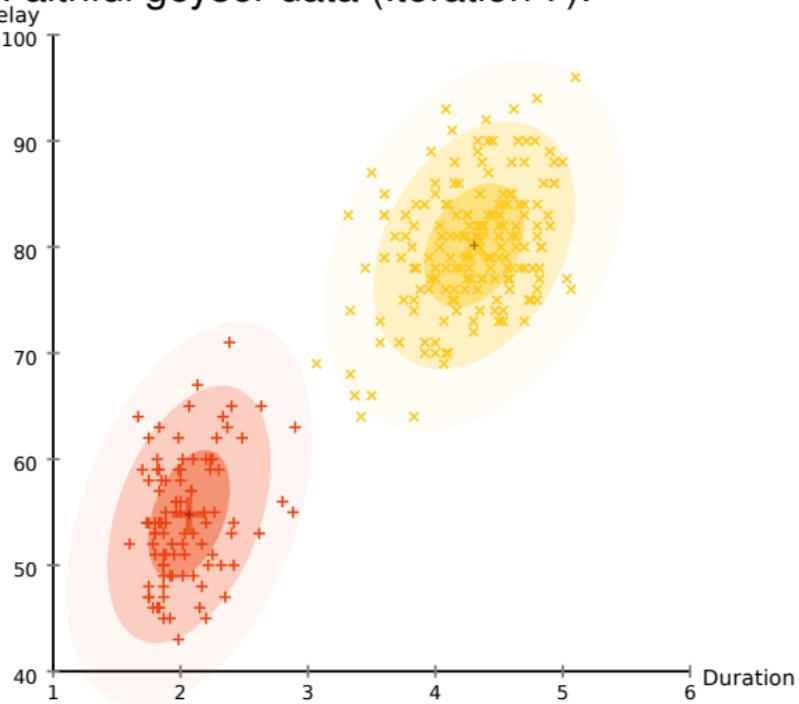
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## Old Faithful geyser data (Iteration 7):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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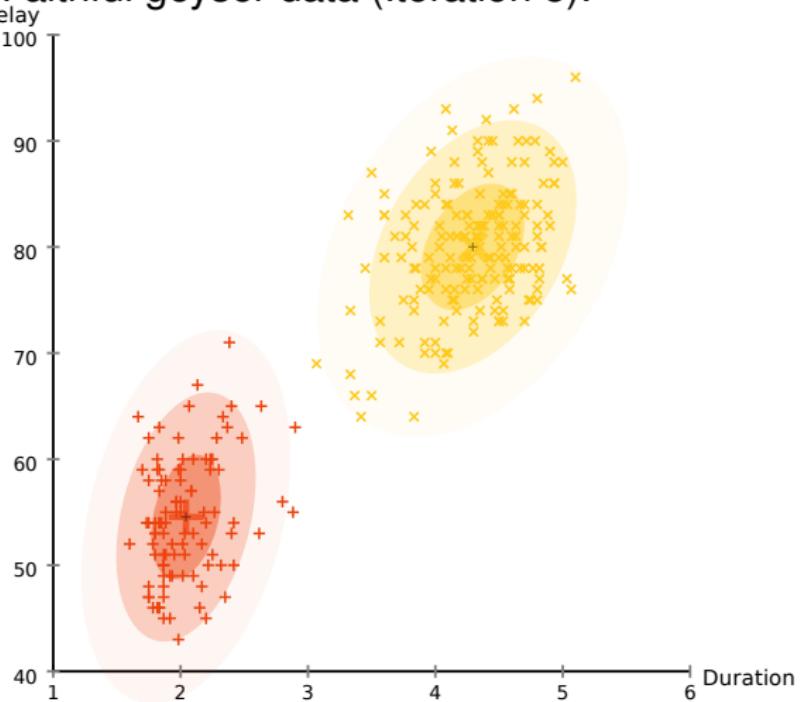
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## Old Faithful geyser data (Iteration 8):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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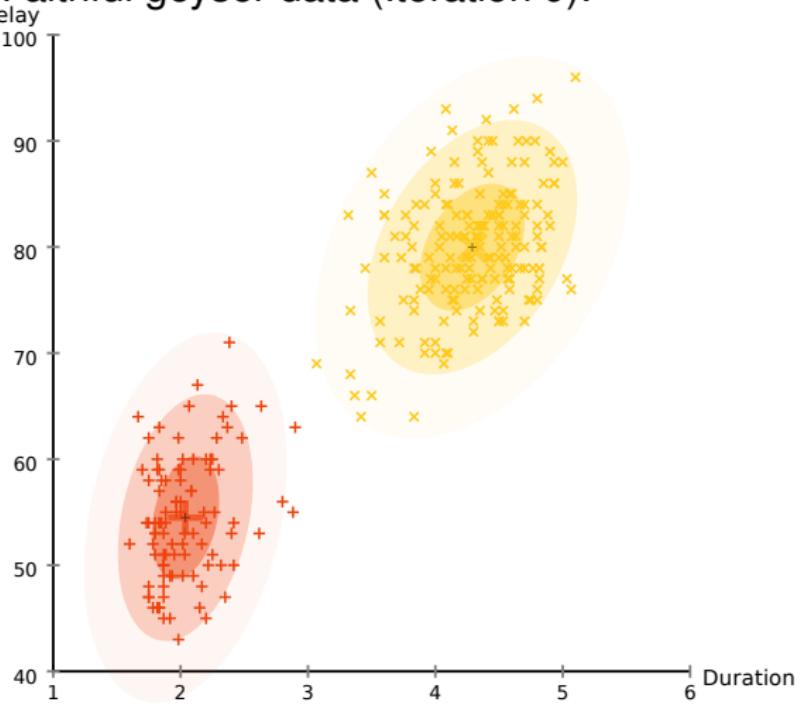
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## Old Faithful geyser data (Iteration 9):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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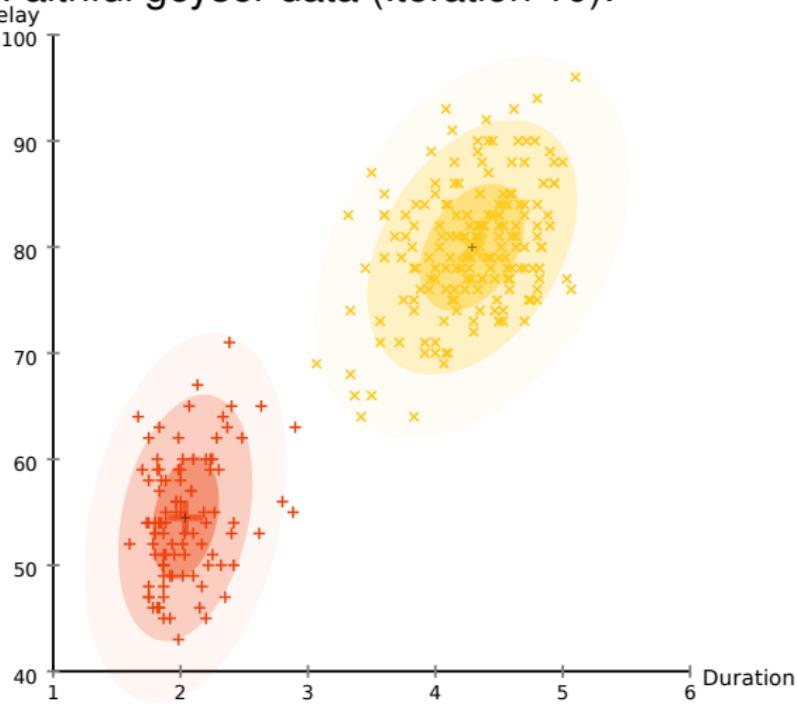
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## Old Faithful geyser data (Iteration 10):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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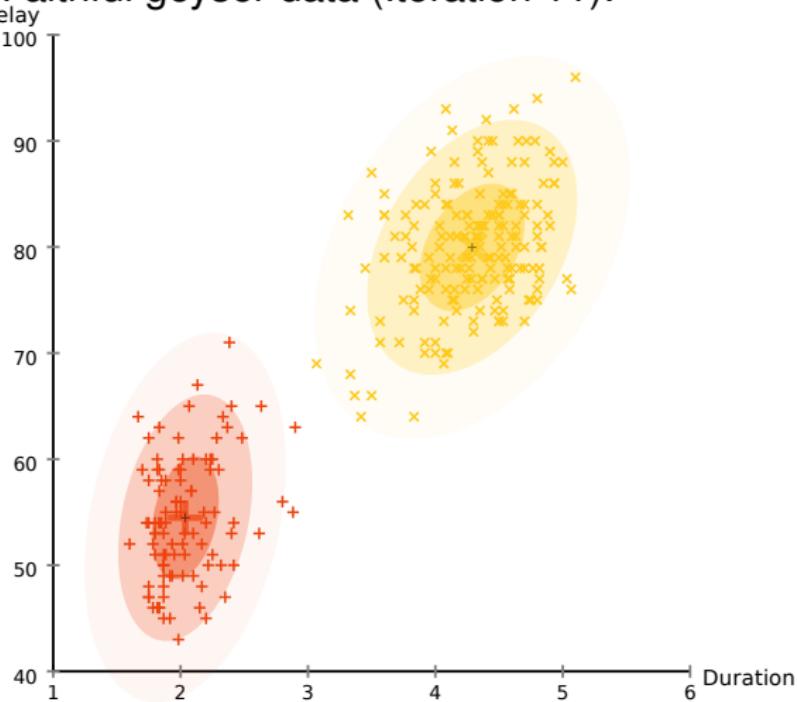
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## Old Faithful geyser data (Iteration 11):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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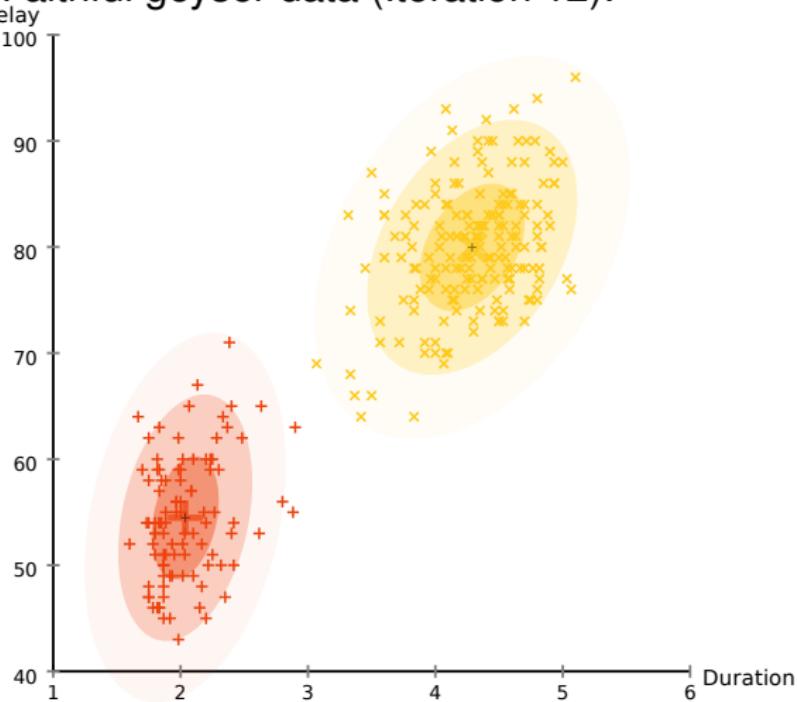
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## Old Faithful geyser data (Iteration 12):



# EM Example: Iterative Fitting of the Model Parameters $\mu_k$ and $\Sigma_k$

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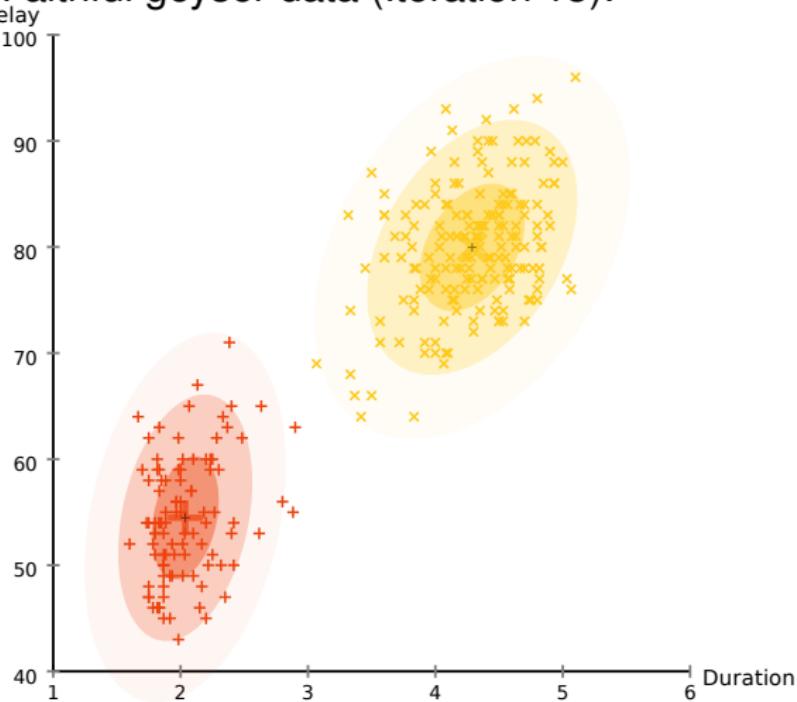
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## Old Faithful geyser data (Iteration 13):



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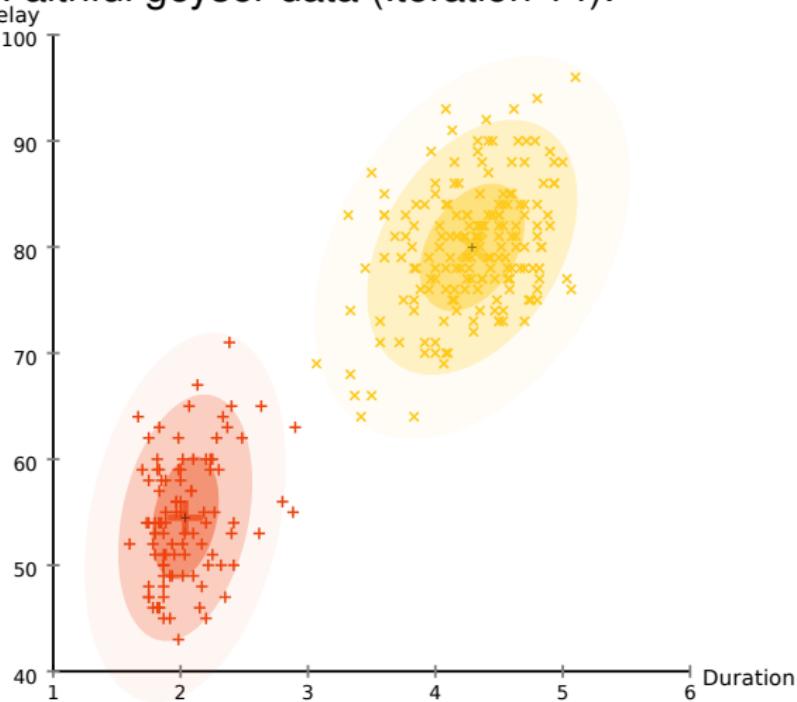
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## Old Faithful geyser data (Iteration 14):



# Discussion

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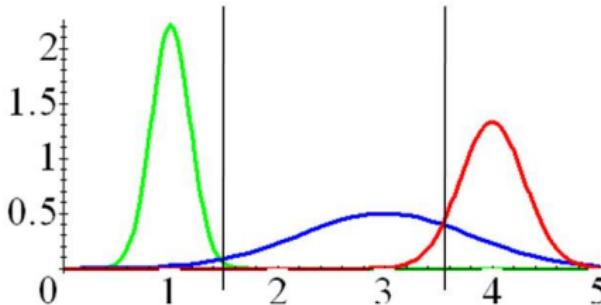
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- ▶  $\mathcal{O}(n \cdot K \cdot \# \text{iterations})$  – usually many iterations required
- ▶ Result quality and runtime depend strongly on initial model and good choice of  $k$ .
- ▶ Modification for returning  $K$  disjunct clusters: each object belongs only to the cluster with highest (relative) probability  $p(x|z_{nk} = 1)$ .



# Multivariate Normal Distribution

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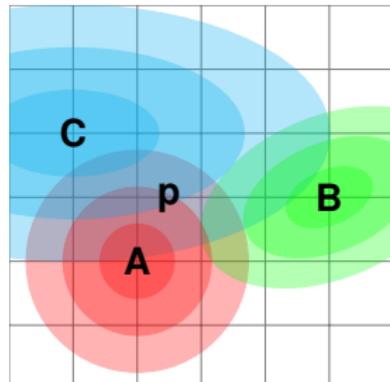
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Clusters can be:

- ▶ Spherical (A)
- ▶ Ellipsoid (C)
- ▶ Rotated ellipsoid (B)

But: same formula for each situation!

Probability density function of multivariate normal distribution:

$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2}((x-\mu)\Sigma^{-1}(x-\mu)^T)}$$

# Multivariate Normal Distribution

## Dissecting the formula

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2}((x-\mu)\Sigma^{-1}(x-\mu)^T)}$$

# Multivariate Normal Distribution

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2}((x-\mu)\Sigma^{-1}(x-\mu)^T)}$$

## Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma}} \cdot e^{-\frac{1}{2}\left(\frac{(x-\mu)}{\sigma}\right)^2}$$

# Multivariate Normal Distribution

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2} ((x-\mu)\Sigma^{-1}(x-\mu)^T)}$$

## Uni-variate normal distribution

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# Multivariate Normal Distribution

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## Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma}} \cdot e^{-\frac{1}{2} \left(\frac{(x-\mu)}{\sigma}\right)^2}$$

normalization and squared distance from mean

# Multivariate Normal Distribution

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2} ((x-\mu)\Sigma^{-1}(x-\mu)^T)}$$

## Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma^2}} \cdot e^{-\frac{1}{2} ((x-\mu)\sigma^{-2}(x-\mu))}$$

normalization and squared distance from mean

# Multivariate Normal Distribution

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2} ((x-\mu)\Sigma^{-1}(x-\mu)^\top)}$$

## Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma^2}} \cdot e^{-\frac{1}{2} ((x-\mu)\sigma^{-2}(x-\mu))}$$

## Mahalanobis distance:

$$d_{Mahalanobis}(x, \mu, \Sigma) := \sqrt{(x - \mu)\Sigma^{-1}(x - \mu)^\top}$$

# Multivariate Normal Distribution

## Dissecting the formula

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2} ((x-\mu)\Sigma^{-1}(x-\mu)^\top)}$$

### Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma^2}} \cdot e^{-\frac{1}{2} ((x-\mu)\sigma^{-2}(x-\mu))}$$

### Mahalanobis distance:

$$d_{Mahalanobis}(x, \mu, \Sigma)^2 := (x - \mu) \Sigma^{-1} (x - \mu)^\top$$

# Multivariate Normal Distribution

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$$f(x, \mu, \Sigma) := \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} \cdot e^{-\frac{1}{2} ((x-\mu)\Sigma^{-1}(x-\mu)^\top)}$$

### Uni-variate normal distribution

$$f(x, \mu, \sigma) := \frac{1}{\sqrt{(2\pi)\sigma^2}} \cdot e^{-\frac{1}{2} ((x-\mu)\sigma^{-2}(x-\mu))}$$

### Mahalanobis distance:

$$d_{Mahalanobis}(x, \mu, \Sigma)^2 := (x - \mu)\Sigma^{-1}(x - \mu)^\top$$

(compare the general quadratic form distance, Slide 119)

What is the effect of  $\Sigma^{-1}$ ?

# Multivariate normal distribution

## Inverse of covariance matrix – $\Sigma^{-1}$

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The covariance matrix is symmetric, and non-negative on the diagonal. Therefore it can usually be inverted (ignore constant dimensions).

Singular Value Decomposition:

$$\Sigma = V\Lambda V^{-1} \Rightarrow \Sigma^{-1} = V\Lambda^{-1}V^{-1} = V\Lambda^{-1}V^T$$

because

- ▶  $V$  is an orthonormal matrix of eigenvectors, i.e.  $VV^T = I$ .
- ▶  $\Lambda$  contains the eigenvalues on the diagonal and zero elsewhere.

$V \cong$  rotation,  $\Lambda \cong$  scaling as in Principal Component Analysis.

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Inverse of covariance matrix –  $\Sigma^{-1}$

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Build  $\Omega$  using  $\omega_i = 1/\sqrt{\lambda_i} = \lambda_i^{-\frac{1}{2}}$ . Then  $\Omega\Omega = \Lambda^{-1}$ .

$$\Sigma^{-1} = V\Omega\Omega^T V^T = V\Omega(V\Omega)^T$$

$$d_{\text{Mahalanobis}}^2 = (x - \mu)(x - \mu)^T$$

norm  $L_2(x - y) = \text{dist}_{L_2}(x, y)$  Euclidean distance

Note that:

*The Mahalanobis distance can be interpreted as Euclidean distance after having applied PCA on the data.*

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Inverse of covariance matrix –  $\Sigma^{-1}$

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Inverse of covariance matrix –  $\Sigma^{-1}$

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Build  $\Omega$  using  $\omega_i = 1/\sqrt{\lambda_i} = \lambda_i^{-\frac{1}{2}}$ . Then  $\Omega\Omega = \Lambda^{-1}$ .

$$\Sigma^{-1} = V\Omega\Omega^T V^T = V\Omega(V\Omega)^T$$

$$d_{\text{Mahalanobis}}^2 = (x - \mu)V\Omega(V\Omega)^T(x - \mu)^T$$

norm  $L_2(x - y) = \text{dist}_{L_2}(x, y)$  Euclidean distance

Note that:

*The Mahalanobis distance can be interpreted as Euclidean distance after having applied PCA on the data.*

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Build  $\Omega$  using  $\omega_i = 1/\sqrt{\lambda_i} = \lambda_i^{-\frac{1}{2}}$ . Then  $\Omega\Omega = \Lambda^{-1}$ .

$$\Sigma^{-1} = V\Omega\Omega^T V^T = V\Omega(V\Omega)^T$$

$$\begin{aligned} d_{\text{Mahalanobis}}^2 &= (x - \mu)V\Omega(V\Omega)^T(x - \mu)^T \\ &= \langle (V\Omega)^T(x - \mu), (V\Omega)^T(x - \mu) \rangle \end{aligned}$$

norm  $L_2(x - y) = \text{dist}_{L_2}(x, y)$  Euclidean distance

Note that:

*The Mahalanobis distance can be interpreted as Euclidean distance after having applied PCA on the data.*

# Multivariate normal distribution

Inverse of covariance matrix –  $\Sigma^{-1}$

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$$\Sigma^{-1} = V\Omega\Omega^T V^T = V\Omega(V\Omega)^T$$

$$\begin{aligned} d_{\text{Mahalanobis}}^2 &= (x - \mu)V\Omega(V\Omega)^T(x - \mu)^T \\ &= \langle (V\Omega)^T(x - \mu), (V\Omega)^T(x - \mu) \rangle \\ &= L_2((V\Omega)^T(x - \mu))^2 \end{aligned}$$

norm  $L_2(x - y) = \text{dist}_{L_2}(x, y)$  Euclidean distance

Note that:

*The Mahalanobis distance can be interpreted as Euclidean distance after having applied PCA on the data.*

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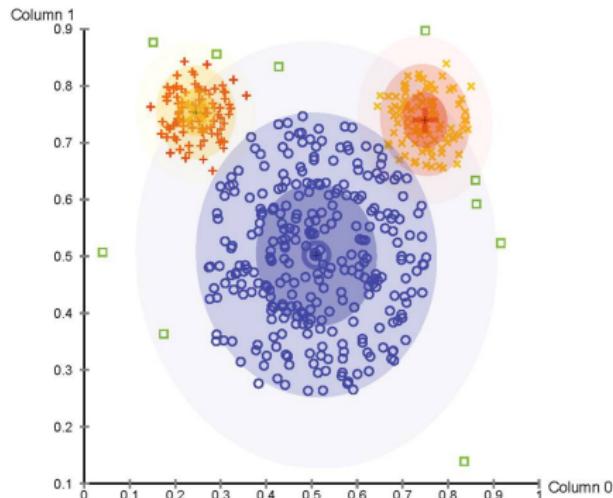
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- ▶ (relative) assignment of points to closest cluster representative
- ▶ “closest” is given by Mahalanobis distance:
  - ▶ quadratic form distance
  - ▶ distance matrix depends on the corresponding cluster (covariance matrix of the cluster points)



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# Multivariate Gaussian Model for Each Class

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Classification problem, given training data  $TR \subseteq \mathbb{R}^d$ :

- ▶ model each class  $k$  as a multivariate Gaussian:

$$f_k(x) = \frac{1}{\sqrt{(2\pi)^d |\Sigma_k|}} e^{-\frac{1}{2}(x - \mu_k) \cdot (\Sigma_k)^{-1} \cdot (x - \mu_k)^T}$$

- ▶ estimate the model parameters mean  $\mu_k$  and covariance matrix  $(\Sigma_k)$  for each class  $k$  from the training data
- ▶ let  $C_k \subseteq TR$  be the set of observations belonging to class  $k$ :

$$\mu_k = \frac{\sum_{x \in C_k} x}{|C_k|}$$

$$(\Sigma_k)_{mn} = \frac{\sum_{x \in C_k} (x_m - \mu_{km}) \cdot (x_n - \mu_{kn})}{|C_k|}$$

# Maximum Likelihood Prediction

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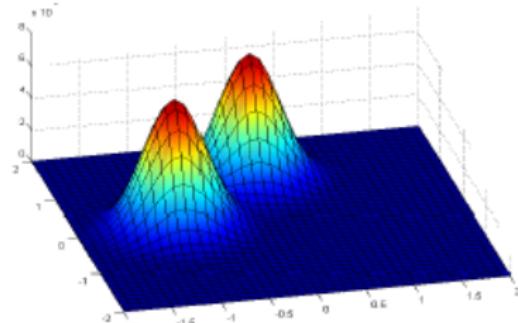
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Summary

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Given the Gaussian model for each class, we can predict the maximum likelihood class:

$$\begin{aligned} h(x) &= \arg \max_{k \in \{1, \dots, K\}} \Pr(C_k | x) \\ &= \arg \max_{k \in \{1, \dots, K\}} \Pr(x | C_k) \cdot \Pr(C_k) \\ &= \arg \max_{k \in \{1, \dots, K\}} \frac{1}{\sqrt{(2\pi)^d |\Sigma_k|}} e^{-\frac{1}{2}(x - \mu_k) \cdot (\Sigma_k)^{-1} \cdot (x - \mu_k)^T} \cdot \Pr(C_k) \end{aligned}$$



# Global Covariance Matrix

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- ▶ Problem: sometimes the amount of available training examples per class is not sufficient to significantly determine the covariance matrix for each class.
- ▶ Combine the covariance matrices to a global covariance matrix:

$$(\Sigma) = \frac{\sum_{k=1}^K (\Sigma_k)}{|C|}$$

- ▶ classification rule:

$$h(x) = \arg \max_{k \in \{1, \dots, K\}} \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} e^{-\frac{1}{2}(x - \mu_k) \cdot (\Sigma)^{-1} \cdot (x - \mu_k)^T} \cdot \Pr(C_k)$$

# Linear Discriminant Analysis

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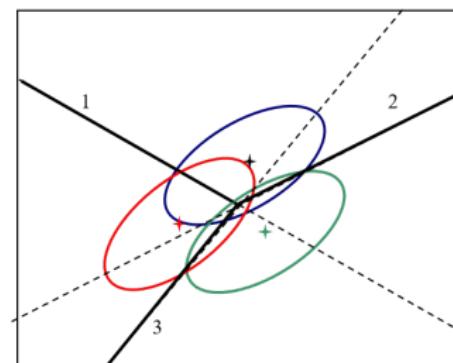
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$$\begin{aligned} h(x) &= \arg \max_{k \in \{1, \dots, K\}} \left\{ \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} e^{-\frac{1}{2}(x - \mu_k) \cdot (\Sigma)^{-1} \cdot (x - \mu_k)^\top} \cdot \Pr(C_k) \right\} \\ &= \arg \max_{k \in \{1, \dots, K\}} \left\{ -\frac{1}{2}(x - \mu_k) \cdot (\Sigma)^{-1} \cdot (x - \mu_k)^\top + \log \Pr(C_k) \right\} \\ &= \arg \max_{k \in \{1, \dots, K\}} \left\{ x(\Sigma)^{-1} \mu_k^\top - \frac{1}{2} \mu_k \cdot (\Sigma)^{-1} \mu_k^\top + \log \Pr(C_k) \right\} \\ &= \arg \max_{k \in \{1, \dots, K\}} \sigma_k(x) \end{aligned}$$

- ▶ Compute only the linear discriminant function  $\sigma_k(x)$  for each  $k$ , no actual probabilities.
- ▶ As only the means are different, we have a linear separation.



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# Parametric vs. Non-Parametric Learning

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**parametric learning** Given a data sample, we assume it follows a specific family of distributions (e.g., Gaussian).

- ▶ We fit a Gaussian distribution to the data sample.
- ▶ “Fitting” a distribution means, we learn the parameters of the distribution (in the example of a Gaussian, we learn  $\mu$  and  $\Sigma$ ).

**non-parametric learning** Given a data sample, we try to infer probability estimates directly from the sample.

- ▶ We might approximate the shape of a density distribution without knowing its family.
- ▶ We do not necessarily need to derive an *explicit* density function in order to estimate probabilities.

# Examples: Parametric Learning

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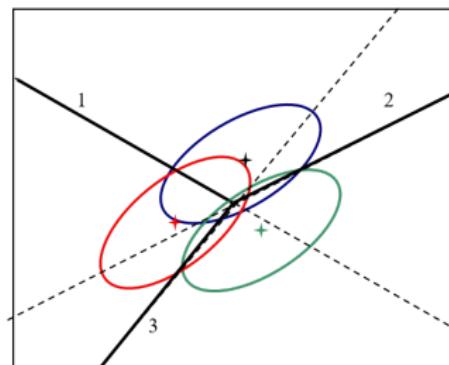
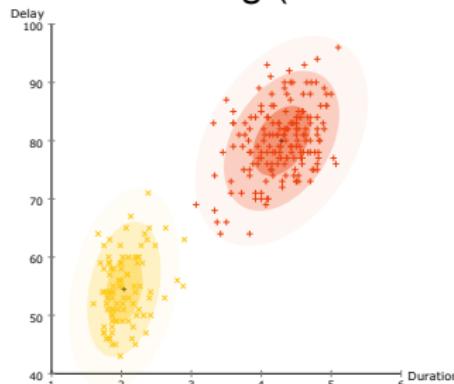
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- ▶  $k$ -means (estimate  $\mu_i$  of  $k$  Gaussians with unit variance and zero covariance)
- ▶ EM-clustering (estimate  $\mu_i$  and  $\Sigma_i$  of  $k$  Gaussians)



- ▶ LDA (estimate  $\mu_i$  and  $\Sigma$  of  $k$  Gaussians and of the complete data set)

# Examples: Non-Parametric Learning

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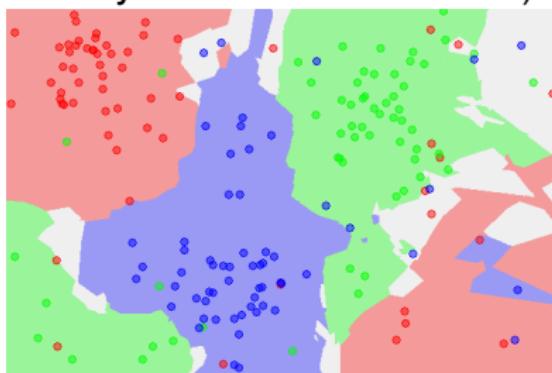
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- ▶  $k$  nearest neighbor classifier (approximate class distribution boundaries, i.e., the shapes of implicit density distribution functions)



- ▶ naïve Bayes classifier (approximate probability estimates without deriving an explicit density function)

In both cases, we assume there is an underlying probability density distribution function  $f$ . We approximate this function  $f$  only locally but do not conclude on its shape overall.

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# The Problem of Density Estimation

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The point-wise, local approximation of a probability density distribution function is more generally treated as non-parametric “density estimation”.

## Recommended Reading:

- ▶ *The classic text on non-parametric density estimation is by Silverman [1986].*
- ▶ *Deep technical coverage by Duda et al. [2001], Chapter 4.*
- ▶ *Concise and illustrative introduction by Zaki and Meira Jr. [2014], Chapter 15.2. (Their material is used here.)*

# Problem Statement

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- ▶ We are given a data set consisting of the  $n$  points  $x_1, \dots, x_n \in \mathbb{R}^d$ .
- ▶ We assume that these points are a sample of values assumed by some random variable  $X \sim f(x)$  (probabilistic point of view).
- ▶ We do not know the underlying probability density distribution function  $f$  in general.
- ▶ We would like to know the value  $f(x)$  for some given  $x$ .

# Estimation of the Cumulative Distribution Function

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- ▶ In a one-dimensional scenario (i.e.,  $x_i \in \mathbb{R}$ ), the cumulative density distribution function can be directly estimated from the data.
- ▶ We have to count the points that are less than or equal to  $x$ :

$$\hat{F}(x) = \frac{1}{n} \sum_{i=1}^n I(x_i \leq x)$$

$$\text{with } I(b) = \begin{cases} 1 & \text{if } b \\ 0 & \text{if } \neg b \end{cases}$$

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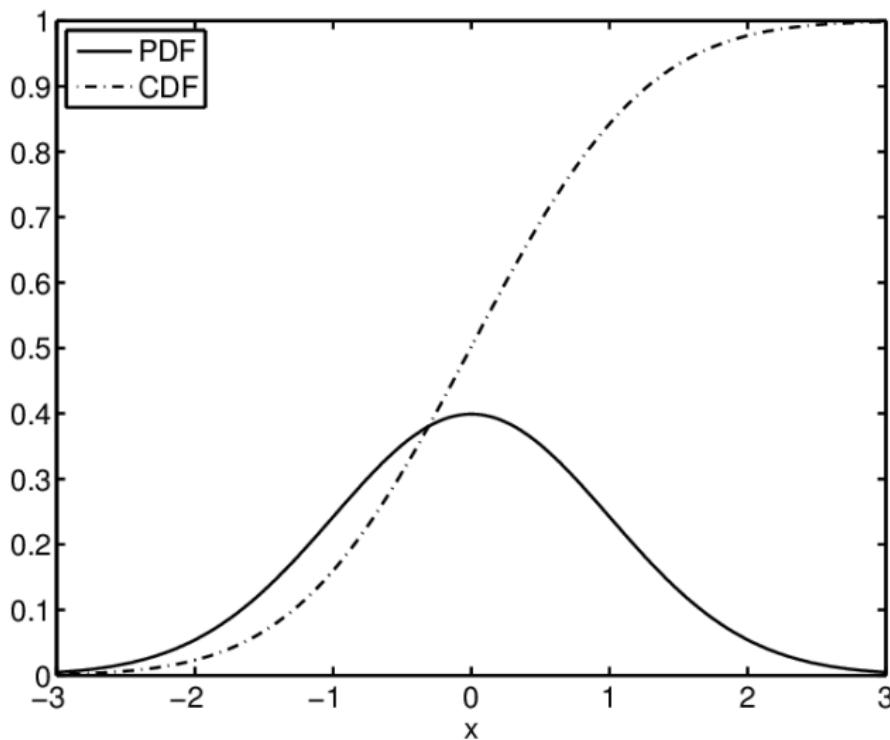
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# Estimation of the Probability Density Function Around $x$ from the CDF

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- ▶ From the estimate  $\hat{F}$  of  $F$ , we can estimate the density function  $f$  by the derivative of  $\hat{F}$ .
- ▶ We take a small window of width  $h$ , centered at  $x$ :

$$\hat{f}(x) = \frac{\hat{F}\left(x + \frac{h}{2}\right) - \hat{F}\left(x - \frac{h}{2}\right)}{h} = \frac{k/n}{h} = \frac{k}{nh} \quad (7.1)$$

where  $k$  is the number of points located within the window of size  $h$  around  $x$ .

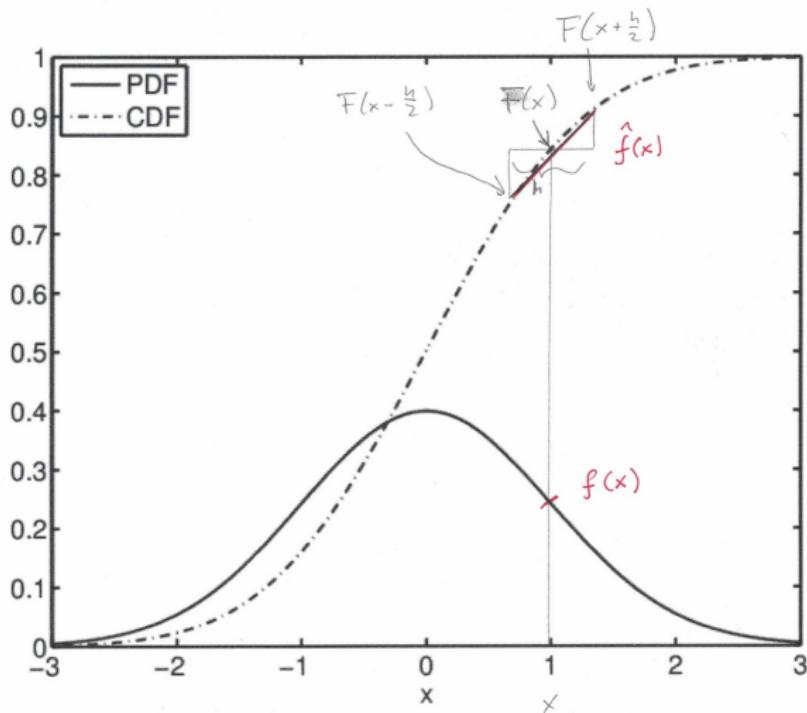
- ▶ The density estimate is therefore given as the ratio of the fraction of points within the window  $\frac{k}{n}$  to the volume  $h$  of the window.
- ▶ Choice of  $h$ :
  - ▶ Too large will consider many neighbor points and smoothen the estimated function.
  - ▶ Too small will not take enough points and does not give an accurate estimate.

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- ▶ Kernel density estimation uses a *kernel function K*.
- ▶ A kernel function is
  - ▶ non-negative, i.e.,  $\forall x : K(x) \geq 0$ ,
  - ▶ symmetric, i.e.,  $\forall x : K(-x) = K(x)$ , and
  - ▶ integrates to 1, i.e.,  $\int K(x) dx = 1$ .
- ▶ Therefore *K* qualifies as a probability density function itself.

# Discrete Kernel

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- ▶ The discrete kernel simply counts the number of points in a window of width  $h$ :

$$K(z) = \begin{cases} 1 & \text{if } |z| \leq \frac{1}{2} \\ 0 & \text{otherwise} \end{cases}$$

- ▶ If  $|z| = \left| \frac{x-x_i}{h} \right| \leq \frac{1}{2}$ , the point  $x_i$  is within the window of width  $h$  centered at  $x$ .
- ▶ We can rewrite the density estimate from Eq. 7.1 by using the discrete kernel:

$$\begin{aligned}\hat{f}(x) &= \frac{k}{nh} \\ &= \frac{1}{nh} \sum_{i=1}^n K\left(\frac{x-x_i}{h}\right)\end{aligned}$$

# Kernel Density Estimation with Discrete Kernel

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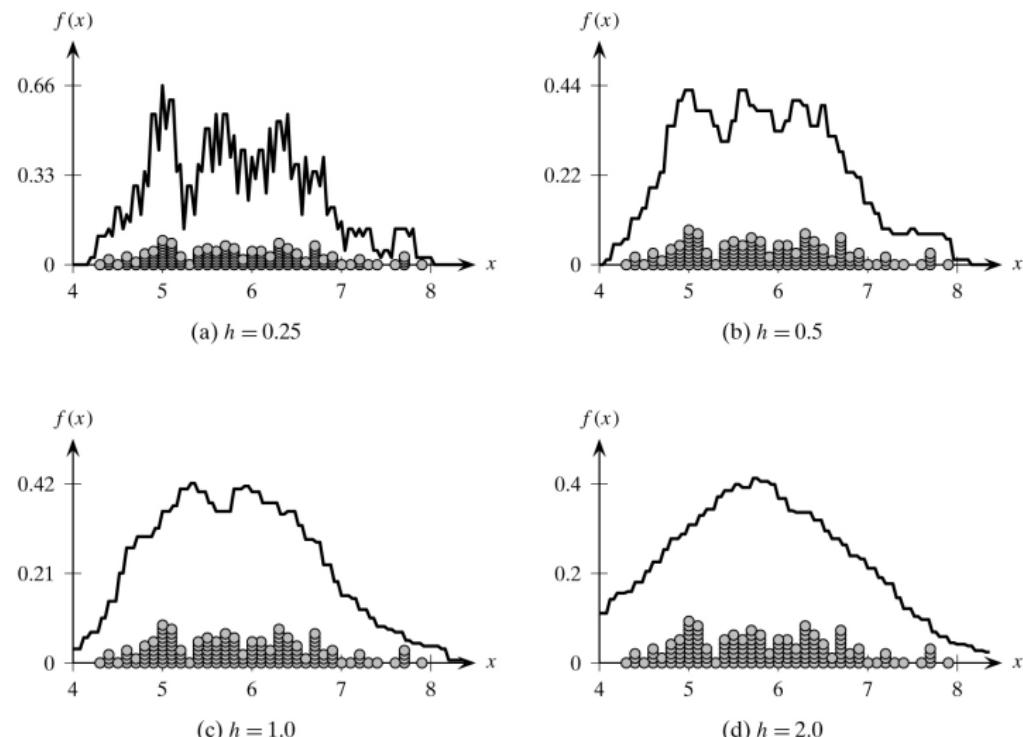


Figure from Zaki and Meira Jr. [2014].

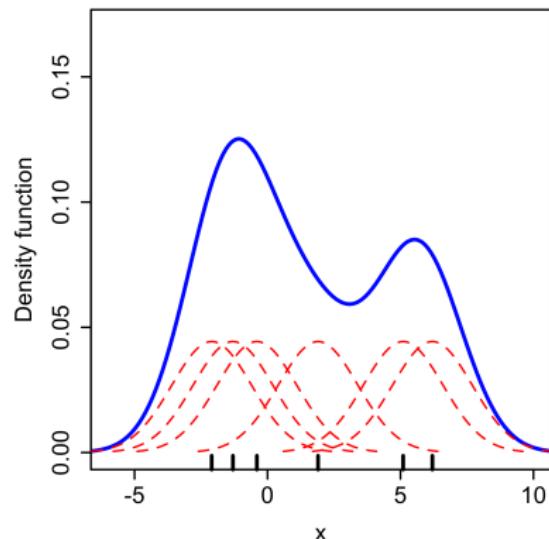
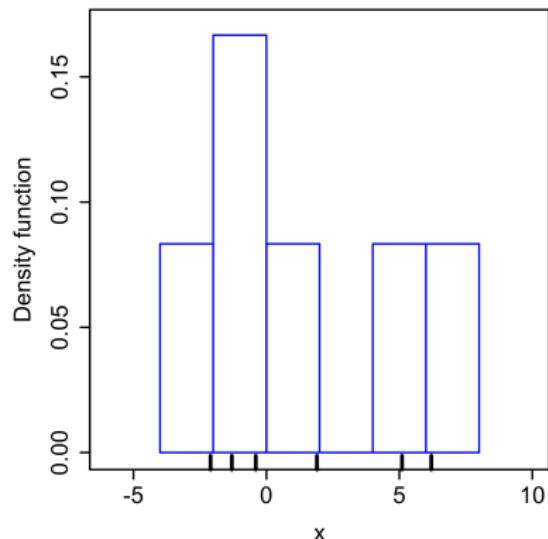
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# Gaussian Kernel

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- ▶ In the discrete kernel, we have an all-or-nothing contribution of the points around  $x$  to the estimate:
  - ▶ If some point falls in the window around  $x$ , it contributes  $\frac{1}{hn}$  to the probability estimate  $\hat{f}(x)$ .
  - ▶ If some point is outside the window, it contributes 0.
- ▶ A Gaussian kernel results in a smoother change of the influence of some point:

$$K(z) = \frac{1}{\sqrt{2\pi}} e^{-\frac{z^2}{2}}$$

$$K\left(\frac{x - x_i}{h}\right) = \frac{1}{\sqrt{2\pi}} e^{-\frac{(x - x_i)^2}{2h^2}}$$

- ▶ The center of the window,  $x$ , relates to the mean, window size  $h$  relates to the standard deviation.

# KDE with Gaussian Kernel

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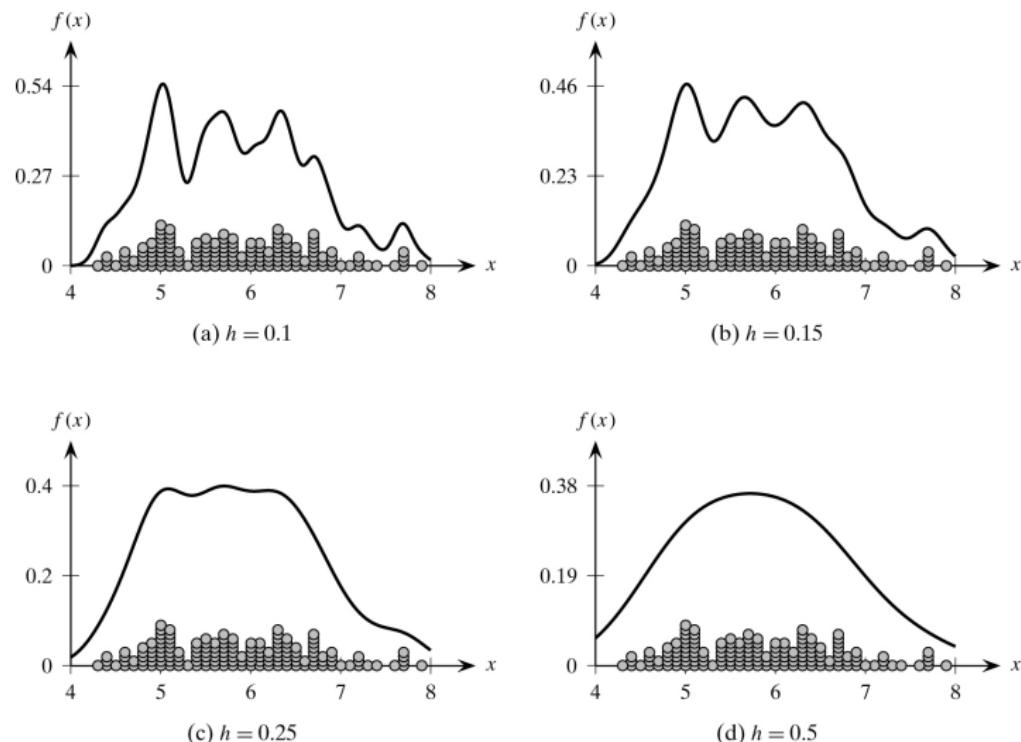


Figure from Zaki and Meira Jr. [2014].

# Multivariate Density Estimation

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- ▶ To estimate the density around a  $d$ -dimensional point  $x \in \mathbb{R}^d$ , we replace the one-dimensional window by a  $d$ -dimensional hypercube.
- ▶ Instead of the window length  $h$ , we need to account for the volume  $h^d$ .
- ▶ With some multivariate kernel function  $K$ , the density estimate becomes:

$$\hat{f}(x) = \frac{1}{nh^d} \sum_{i=1}^n K\left(\frac{x - x_i}{h}\right)$$

# Multivariate Kernel Function

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- ▶ The discrete kernel function generalizes directly to a  $d$ -dimensional vector space:

$$K(z) = \begin{cases} 1 & \text{if } |z_j| \leq \frac{1}{2} \text{ for all dimensions } j = 1, \dots, d \\ 0 & \text{otherwise} \end{cases}$$

- ▶ For the  $d$ -dimensional Gaussian kernel, we assume that the covariance matrix is the identity matrix:

$$K(z) = \frac{1}{(2\pi)^{\frac{d}{2}}} e^{-\frac{zz^T}{2}}$$

$$K\left(\frac{x - x_i}{h}\right) = \frac{1}{(2\pi)^{\frac{d}{2}}} e^{-\frac{(x-x_i)(x-x_i)^T}{2h^2}}$$

# Two-dimensional Gaussian KDE

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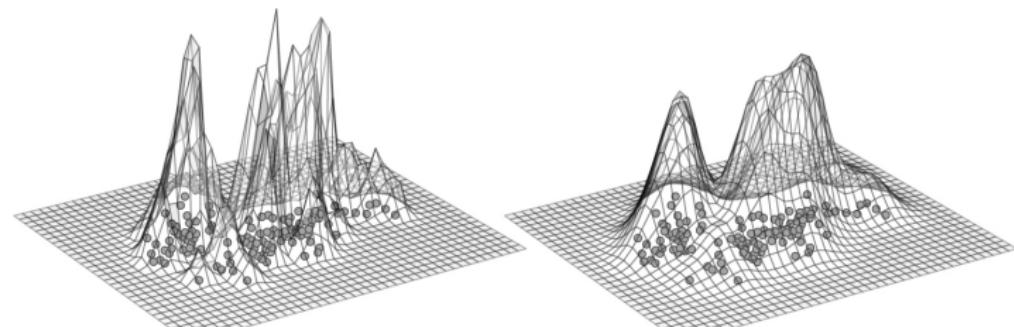
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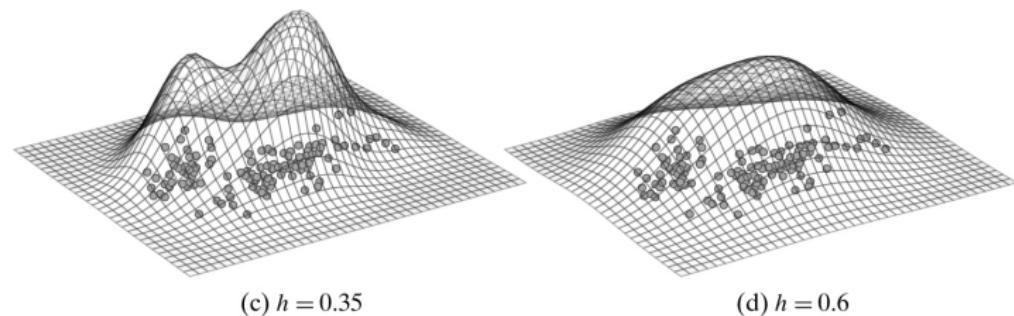
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(a)  $h = 0.1$

(b)  $h = 0.2$



(c)  $h = 0.35$

(d)  $h = 0.6$

Figure from Zaki and Meira Jr. [2014].

Example Data – Gaussian KDE,  $h = 20$ 

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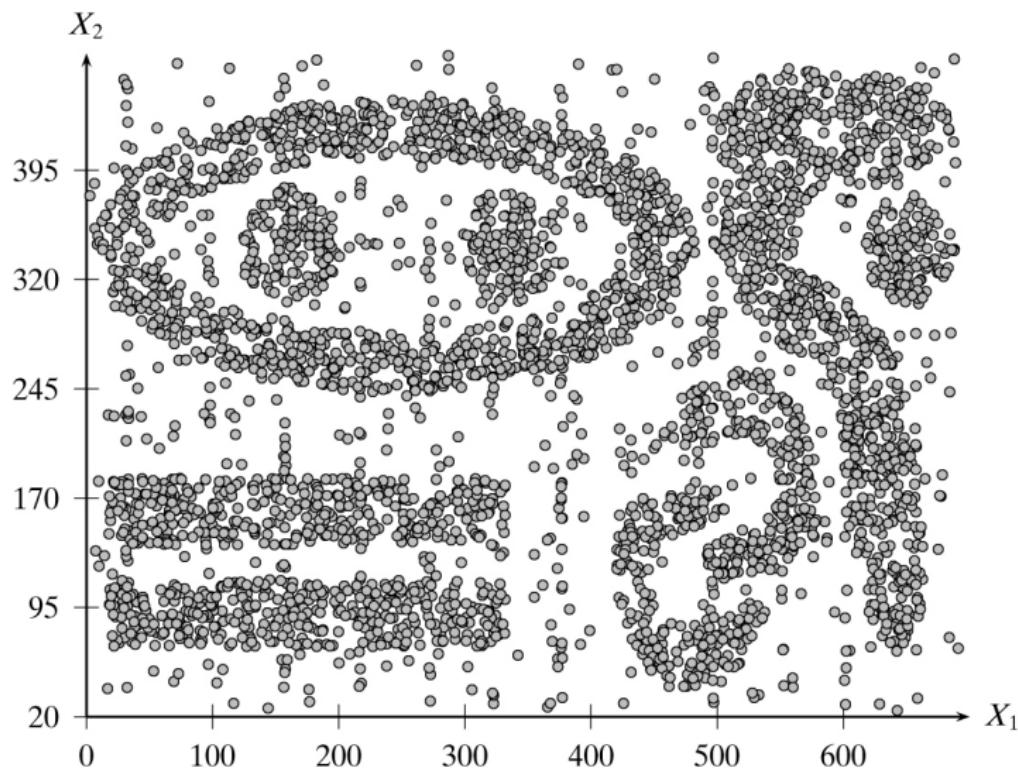


Figure from Zaki and Meira Jr. [2014].

# Example Data – Gaussian KDE, $h = 20$

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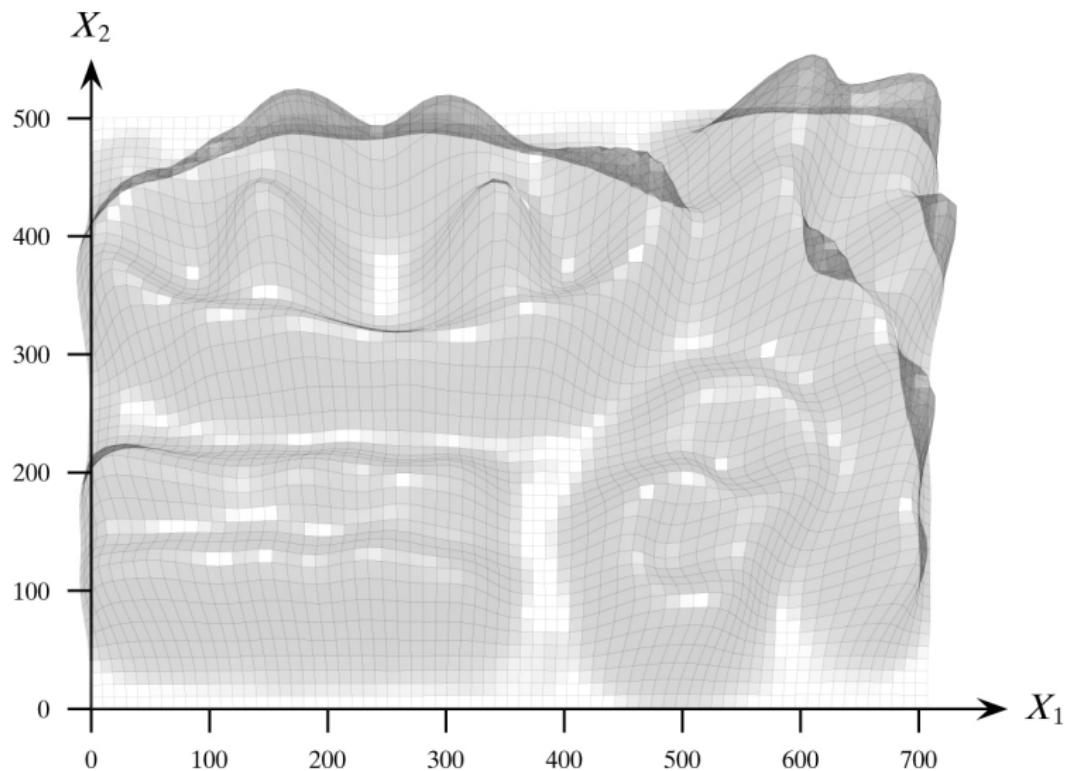


Figure from Zaki and Meira Jr. [2014].

# Nearest Neighbor Density Estimation

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- ▶ So far we kept the volume fixed by a fixed window width (or hypercube edge length)  $h$ .
- ▶ Problem: how to choose  $h$  in order to capture enough, but not too many points?
- ▶ Alternative: fix the number  $k$  of points, allow the volume to vary in order to capture  $k$  points.
- ▶ With Euclidean distance, we get the volume  $V_k(x)$  of a  $d$ -dimensional hypersphere with the distance from  $x$  to its  $k$ th nearest neighbor as radius.
- ▶ The resulting  $k$  nearest neighbor density estimation is:

$$\hat{f}(x) = \frac{k}{nV_k(x)}$$

- ▶ Cf. the probabilistic reasoning on the  $k$ nn classifier (slide 291)!

# Outline

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Bayesian Learning with Distributions (Parametric Learning)

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## Recommended Reading:

- ▶ *The original paper on DBSCAN [Ester et al., 1996].*
- ▶ *Survey on density-based clustering [Campello et al., 2020].*
- ▶ *Tan et al. [2006], Chapters 8.4, 9.3, 9.4.5–9.4.8.*
- ▶ *Tan et al. [2020], Chapters 5.4, 8.3, 8.4.6–8.4.9.*

# General Idea

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- ▶ Clusters are high-density “areas” (volumes) in a  $d$  dimensional space.
- ▶ Clusters are separated by low-density “areas” (volumes).
- ▶ The high-density area defined by the set of objects forming a cluster is connected in the data space.



# Central Assumption for Density-based Clusters

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## Assumption 7.1 (Density-based Cluster)

*For each object in a cluster, the local density exceeds a given threshold:*

$$\forall o \in C : \phi(o) \geq \theta$$

*Cf. density-contour by Hartigan [1975] and discussion by Kriegel et al. [2011], Campello et al. [2015].*



# Non-Parametric Clustering: Intuition [Kriegel et al., 2011]

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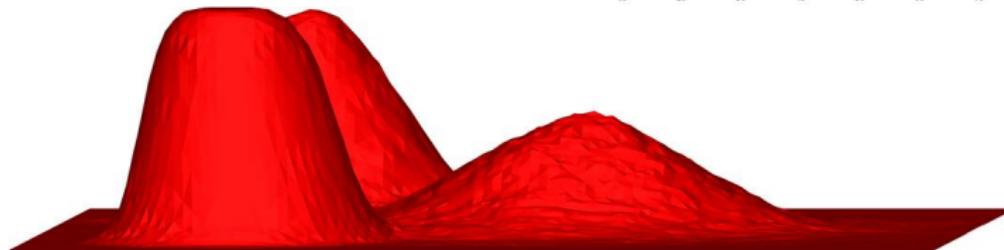
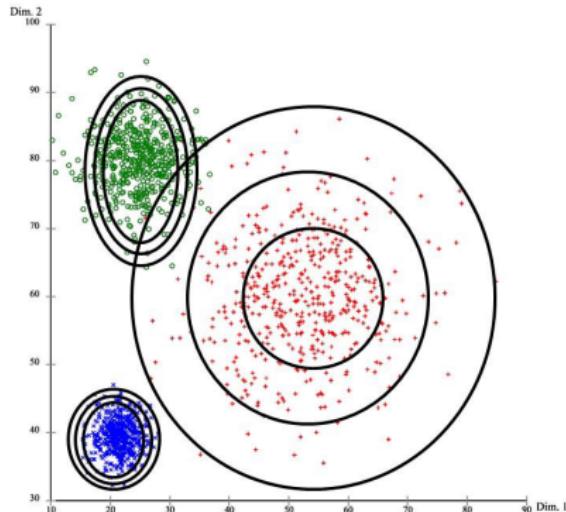
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**parametric learning** approximate some density function of a given family (e.g. Gaussian)

**non-parametric** no assumption on family of density function, identify areas of high density



# Intuition: High Density Threshold

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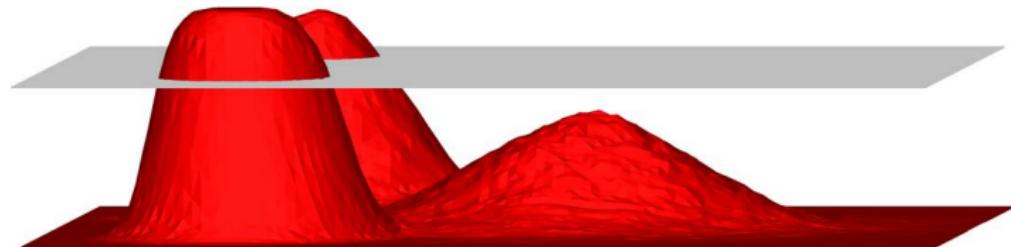
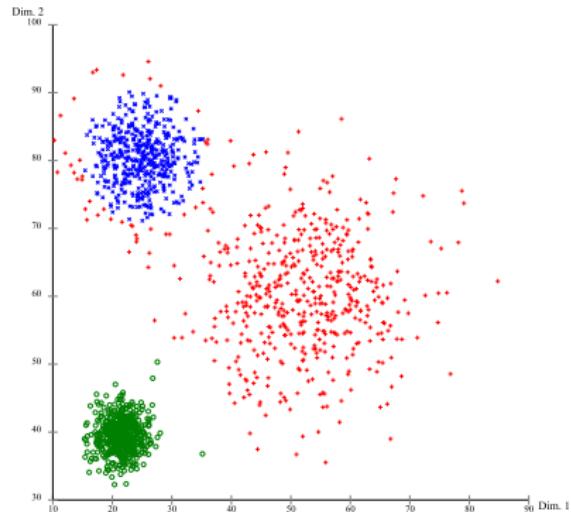
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- ▶ high density threshold:  
cluster of lower density is regarded as noise



# Intuition: Medium Density Threshold

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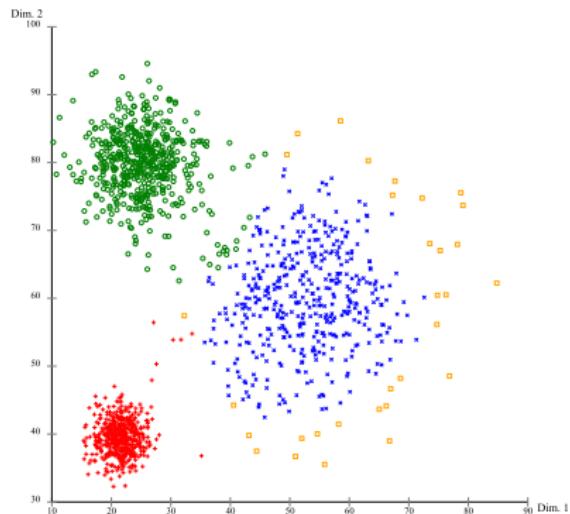
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- ▶ medium density threshold: three clusters are identified, some points in the tails are regarded as noise



# Intuition: Low Density Threshold

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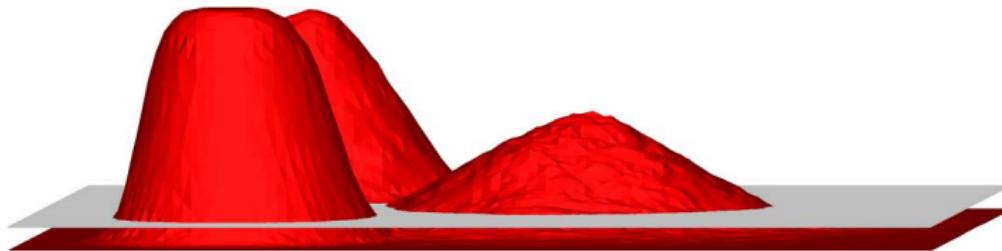
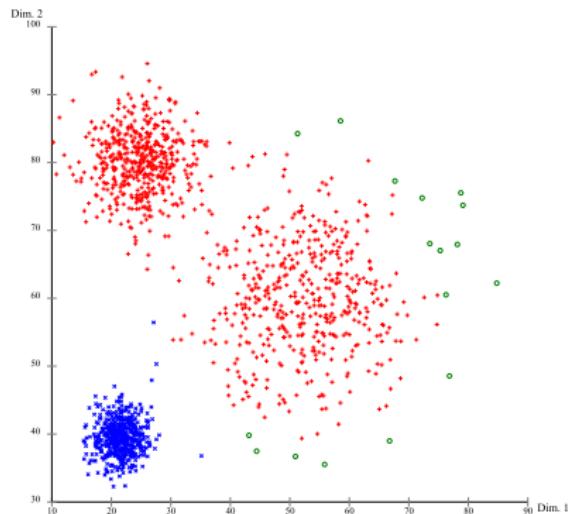
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- ▶ low density threshold: two clusters are merged



# Intuition: “Natural” Clusters

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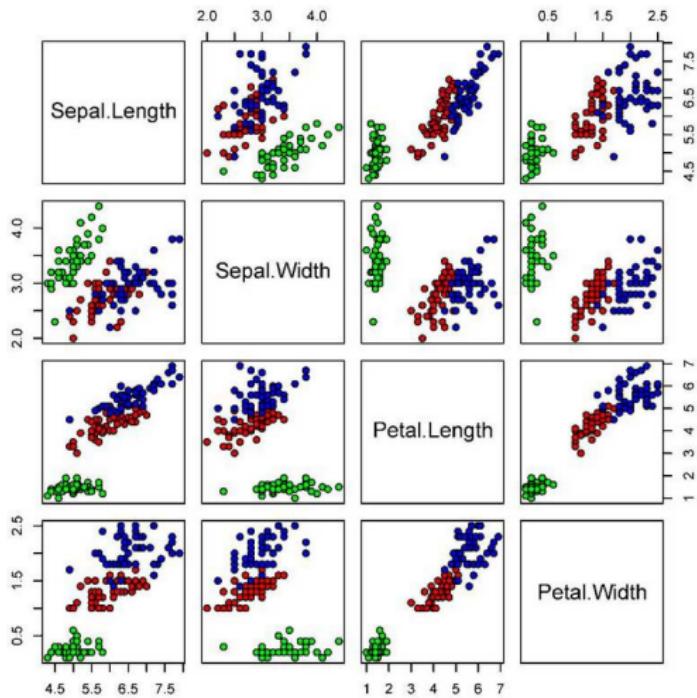
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- ▶ Example:  
different species  
of iris
- ▶ Within a species,  
we have a certain  
variation but no  
jumps



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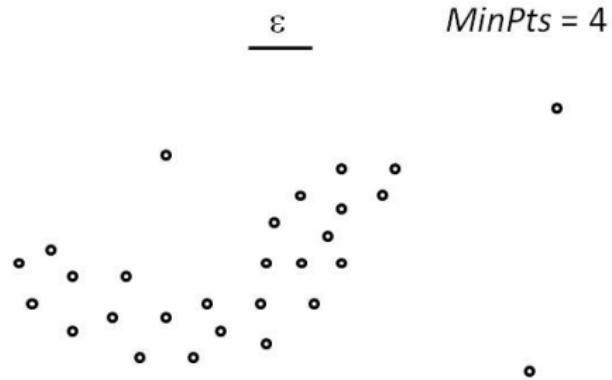
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A density threshold is defined by parameters  $\varepsilon$  and  $MinPts$



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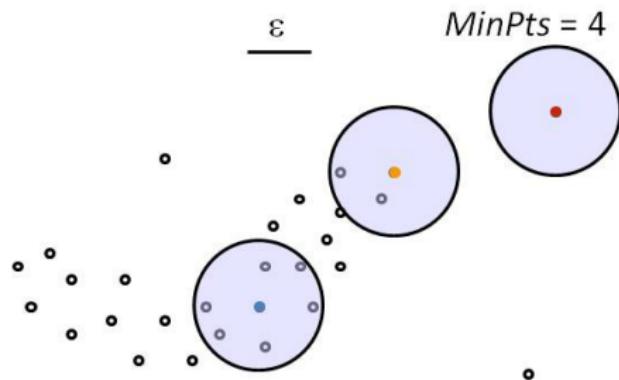
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A density threshold is defined by parameters  $\varepsilon$  and  $\text{MinPts}$

► core point



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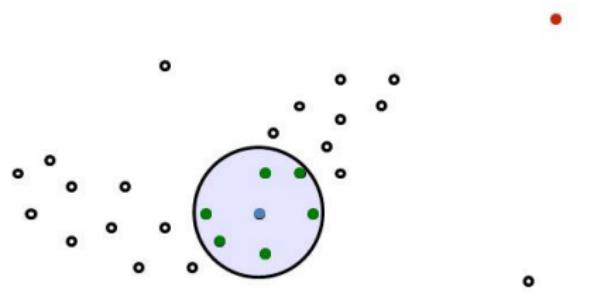
Summary

References

A density threshold is defined by parameters  $\varepsilon$  and  $MinPts$

$$\underline{\varepsilon} \qquad MinPts = 4$$

- ▶ core point
- ▶ direct density-reachability



# Density-based Clustering: Basic Concepts

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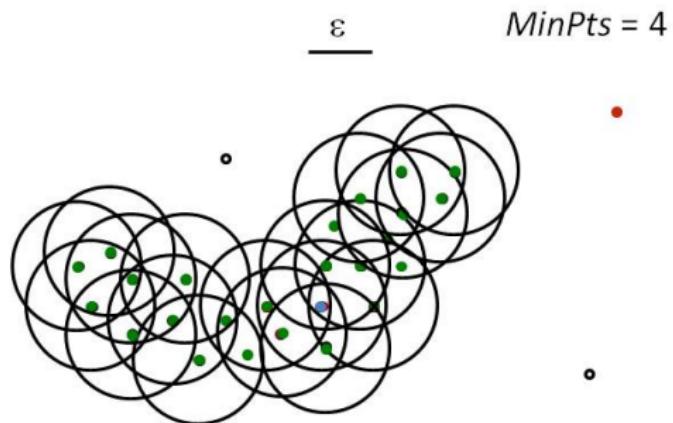
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A density threshold is defined by parameters  $\varepsilon$  and  $\text{MinPts}$

- ▶ core point
- ▶ direct density-reachability
- ▶ density-reachability



# Density-based Clustering: Basic Concepts

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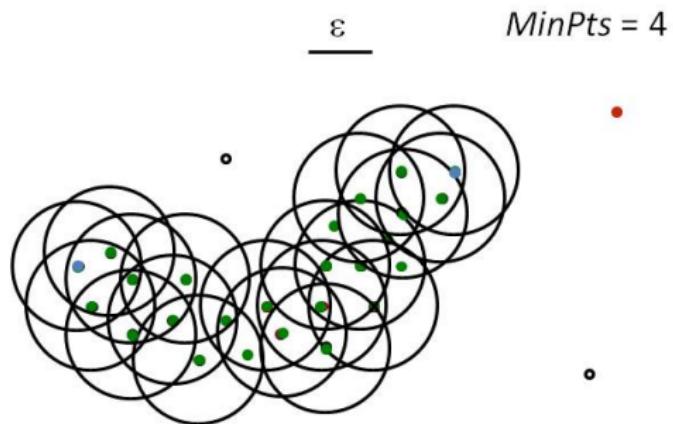
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A density threshold is defined by parameters  $\varepsilon$  and  $\text{MinPts}$

- ▶ core point
- ▶ direct density-reachability
- ▶ density-reachability
- ▶ density-connectivity



# Formalization [Ester et al., 1996]

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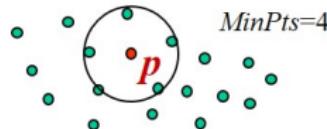
Outlier Detection

Summary

References

$$\text{RQ}(p, \varepsilon) = \{o \in \mathcal{D} \mid \text{dist}(p, o) \leq \varepsilon\}$$

►  $p \in \mathcal{D}$  is a *core point* if:  $|\text{RQ}(p, \varepsilon)| \geq \text{MinPts}$



# Formalization [Ester et al., 1996]

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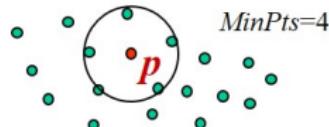
Outlier Detection

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References

$$\text{RQ}(p, \varepsilon) = \{o \in \mathcal{D} \mid \text{dist}(p, o) \leq \varepsilon\}$$

- ▶  $p \in \mathcal{D}$  is a **core point** if:  $|\text{RQ}(p, \varepsilon)| \geq \text{MinPts}$
- ▶  $q \in \mathcal{D}$  is directly density-reachable from  $p \in \mathcal{D}$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$  if:  $q \in \text{RQ}(p, \varepsilon) \wedge |\text{RQ}(p, \varepsilon)| \geq \text{MinPts}$



# Formalization [Ester et al., 1996]

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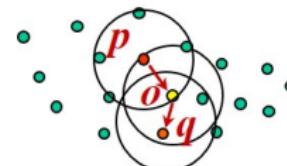
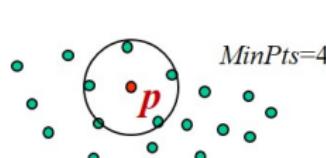
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$$\text{RQ}(p, \varepsilon) = \{o \in \mathcal{D} \mid \text{dist}(p, o) \leq \varepsilon\}$$

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- ▶  $q \in \mathcal{D}$  is density-reachable from  $p \in \mathcal{D}$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$  if there is a chain of points  $p_1, \dots, p_n$ ,  $p_1 = p$ ,  $p_n = q$ , and  $p_{i+1}$  is directly density-reachable from  $p_i$



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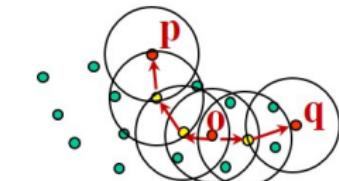
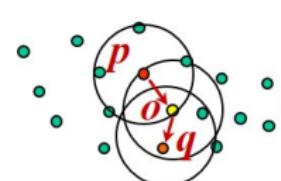
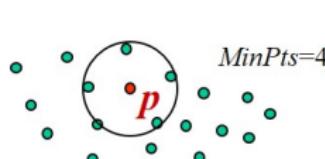
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$$\text{RQ}(p, \varepsilon) = \{o \in \mathcal{D} \mid \text{dist}(p, o) \leq \varepsilon\}$$

- ▶  $p \in \mathcal{D}$  is a **core point** if:  $|\text{RQ}(p, \varepsilon)| \geq \text{MinPts}$
- ▶  $q \in \mathcal{D}$  is directly density-reachable from  $p \in \mathcal{D}$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$  if:  $q \in \text{RQ}(p, \varepsilon) \wedge |\text{RQ}(p, \varepsilon)| \geq \text{MinPts}$
- ▶  $q \in \mathcal{D}$  is density-reachable from  $p \in \mathcal{D}$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$  if there is a chain of points  $p_1, \dots, p_n$ ,  $p_1 = p$ ,  $p_n = q$ , and  $p_{i+1}$  is directly density-reachable from  $p_i$
- ▶  $p \in \mathcal{D}$  is density-connected to  $q \in \mathcal{D}$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$  if  $\exists o \in \mathcal{D}$  such that both,  $p$  and  $q$  are density-reachable from  $o$  w.r.t.  $\varepsilon$  and  $\text{MinPts}$ .



# Formalization [Ester et al., 1996]

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A (*density-based*) cluster  $C$  w.r.t.  $\varepsilon$  and MinPts is a non-empty subset of  $\mathcal{D}$  satisfying the following conditions:

1. *maximality*:  $\forall p, q : \text{if } p \in C \text{ and } q \text{ is density-reachable from } p \text{ w.r.t. } \varepsilon \text{ and MinPts, then } q \in C.$
2. *connectivity*:  $\forall p, q \in C : p \text{ is density-connected to } q \text{ w.r.t. } \varepsilon \text{ and MinPts.}$

# Formalization [Ester et al., 1996]

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A (*density-based*) cluster  $C$  w.r.t.  $\varepsilon$  and MinPts is a non-empty subset of  $\mathcal{D}$  satisfying the following conditions:

1. *maximality*:  $\forall p, q : \text{if } p \in C \text{ and } q \text{ is density-reachable from } p \text{ w.r.t. } \varepsilon \text{ and MinPts, then } q \in C.$
2. *connectivity*:  $\forall p, q \in C : p \text{ is density-connected to } q \text{ w.r.t. } \varepsilon \text{ and MinPts.}$

Note that:

*This fundamental property enables efficient search for clusters!*

# DBSCAN [Ester et al., 1996]

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## Algorithm 7.1 (DBSCAN [Ester et al., 1996])

```
DBSCAN(DB, Eps, MinPts)
    // DB is UNCLASSIFIED
    C_Id := nextId(NOISE);
    FOR i FROM 1 TO DB.size DO
        Point := DB.get(i);
        IF Point.C_Id = UNCLASSIFIED THEN
            IF ExpandCluster(DB, Point, C_Id, Eps, MinPts) THEN
                C_Id := nextId(C_Id)
```

# DBSCAN [Ester et al., 1996]

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## Algorithm 7.2 (DBSCAN – expandCluster)

```
ExpandCluster(DB, Point, C_Id, Eps, MinPts) : Boolean
    seeds := DB.rq(Point, Eps)
    IF seeds.size < MinPts THEN // no core point
        DB.changeC_Id(Point, NOISE);
        RETURN FALSE;
    ELSE // all points in seeds are dens-reach from Point
        DB.changeC_Ids(seeds, C_Id);
        seeds.delete(Point);
    WHILE seeds <> Empty DO
        currentP := seeds.first();
        result := DB.rq(currentP, Eps);
        IF result.size >= MinPts THEN
            FOR i FROM 1 TO result.size DO
                resultP := result.get(i);
                IF resultP.C_Id IN {UNCLASSIFIED, NOISE} THEN
                    IF resultP.CiId = UNCLASSIFIED THEN
                        seeds.append(resultP);
                        DB.changeC_Id(resultP, C_Id);
                        seeds.delete(currentP);
                END IF;
            END FOR;
        END IF;
    END WHILE;
    RETURN TRUE;
```

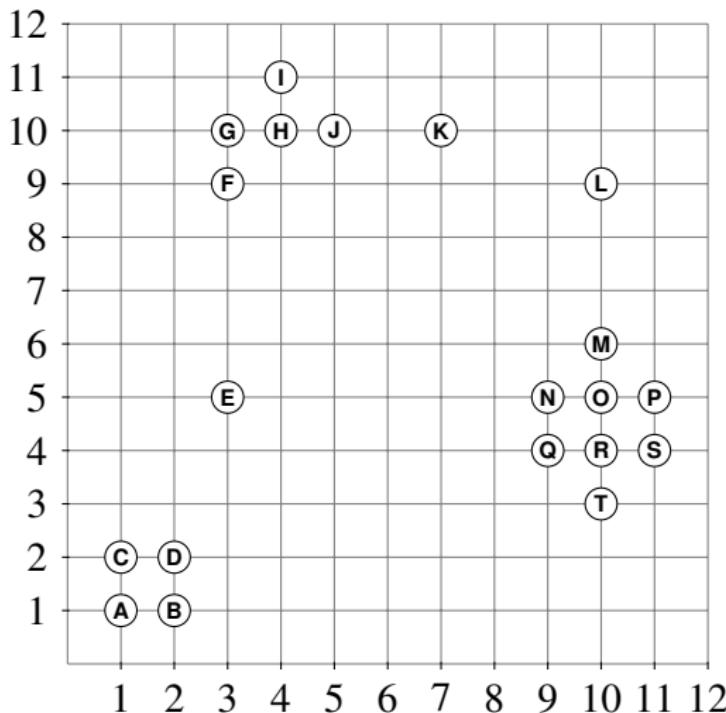
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$$\varepsilon = 1.1$$

$$\min Pts = 2$$

Seed list:

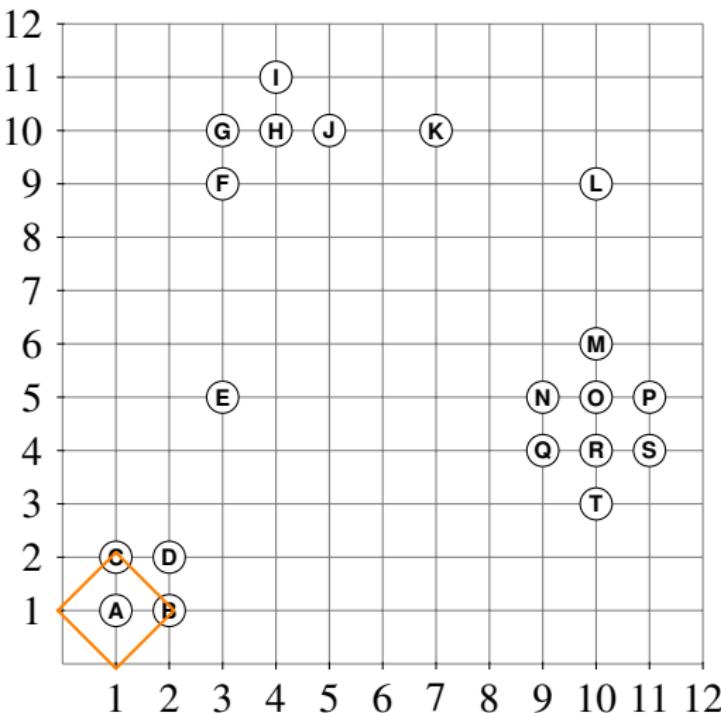
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$$\varepsilon = 1.1$$

$$\min Pts = 2$$

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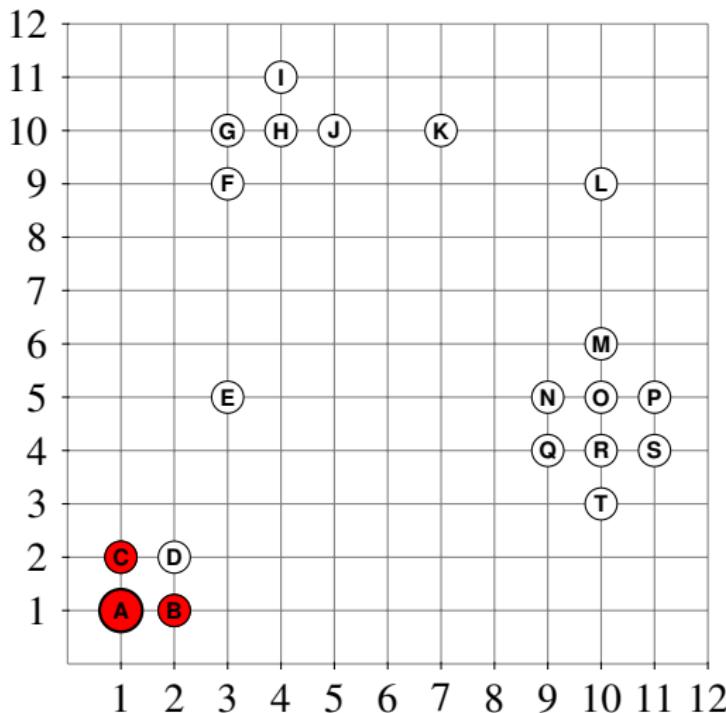
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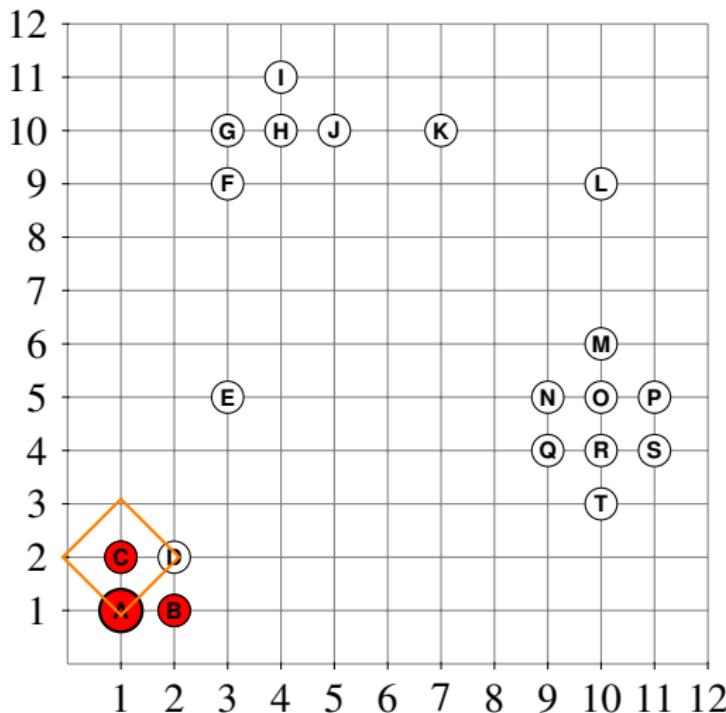
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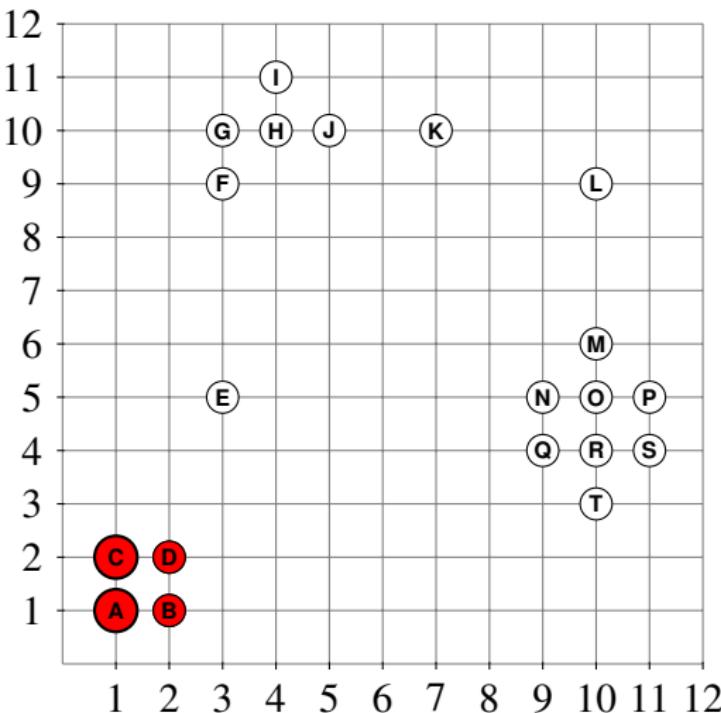
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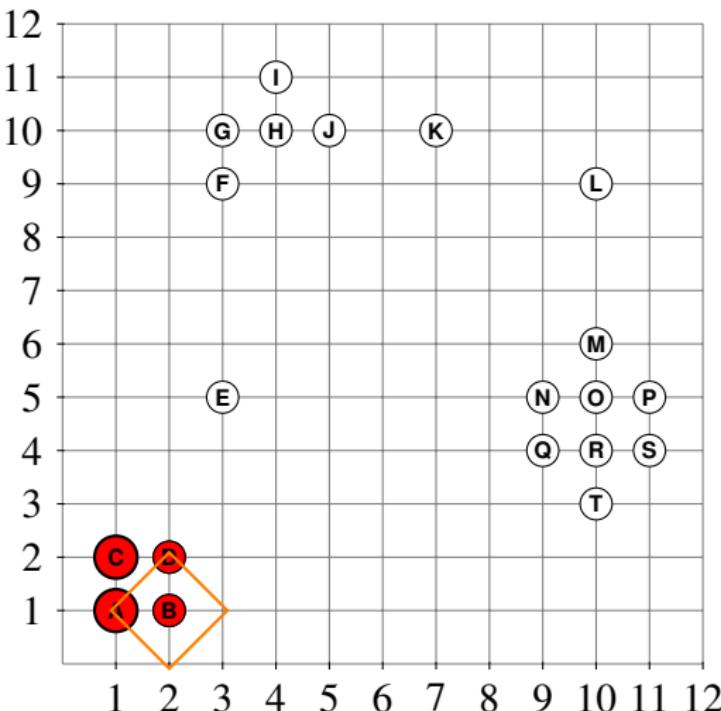
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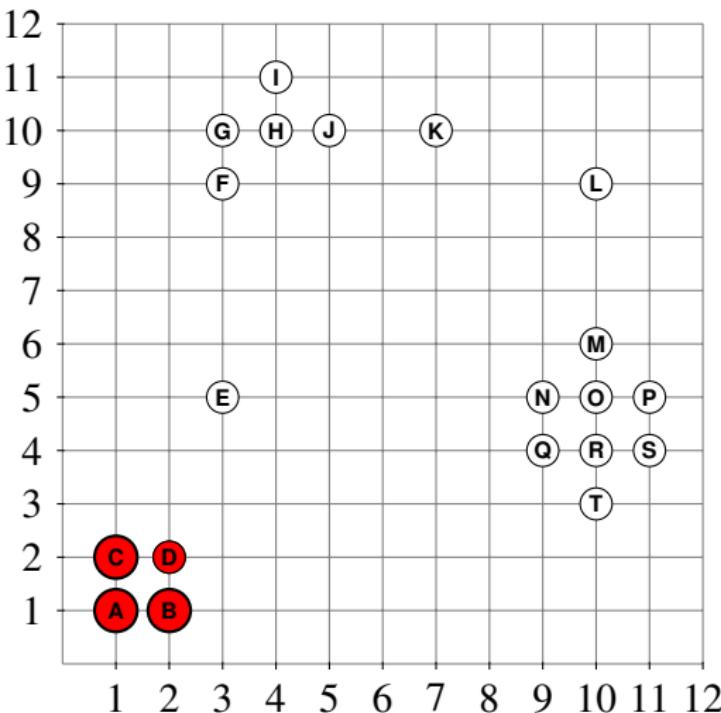
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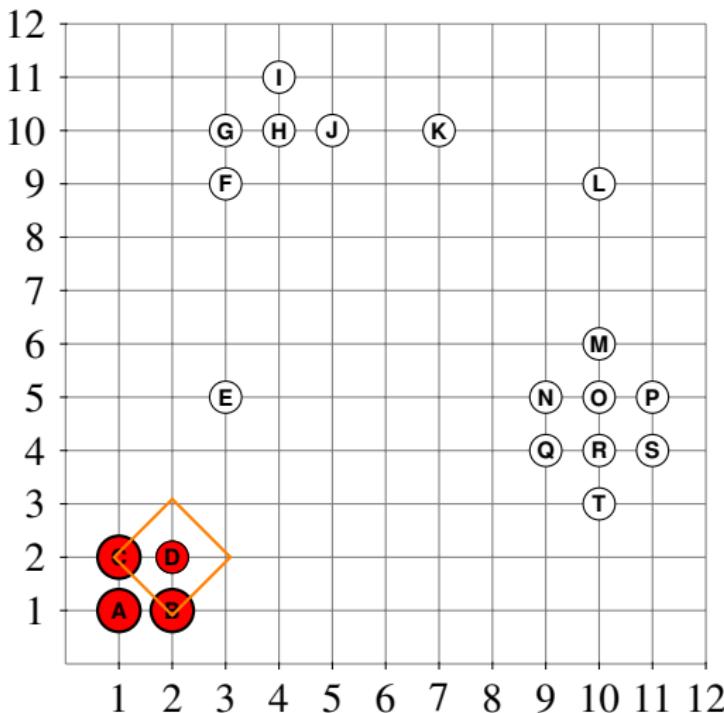
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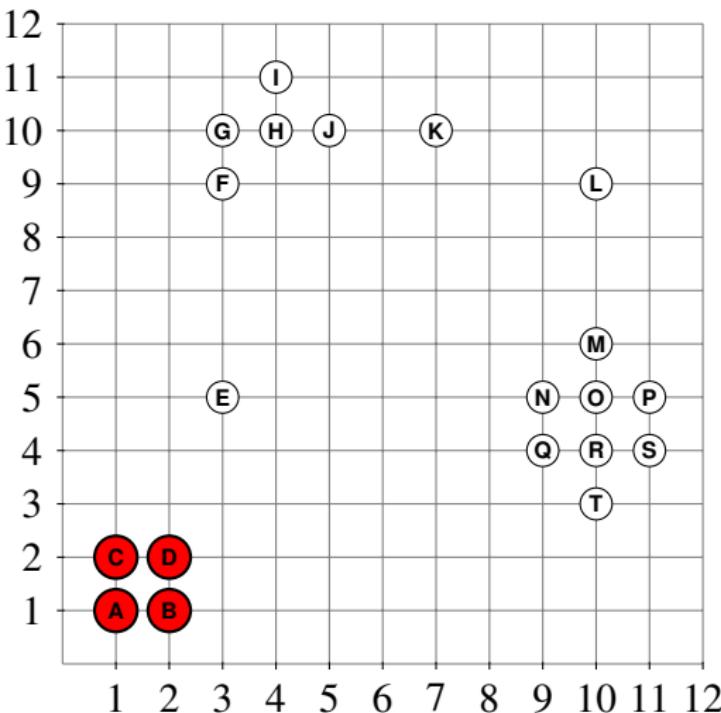
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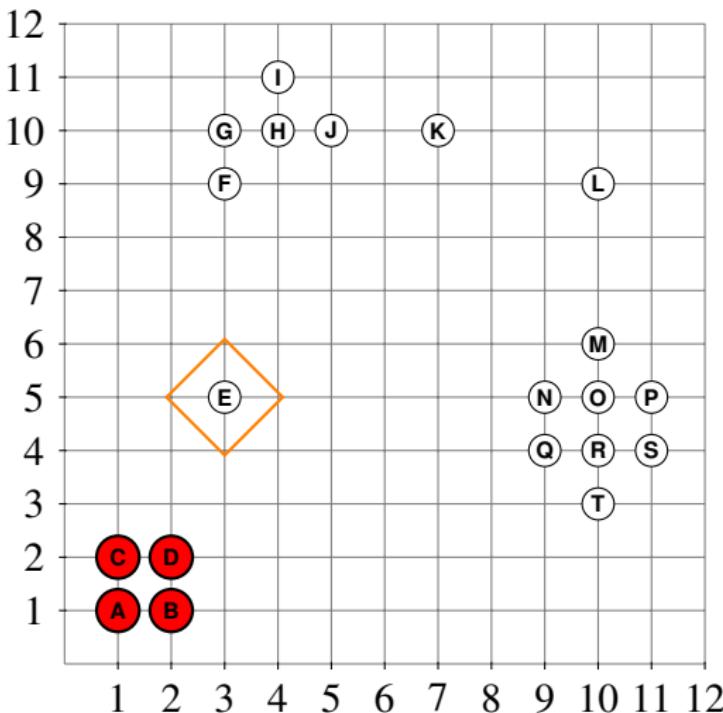
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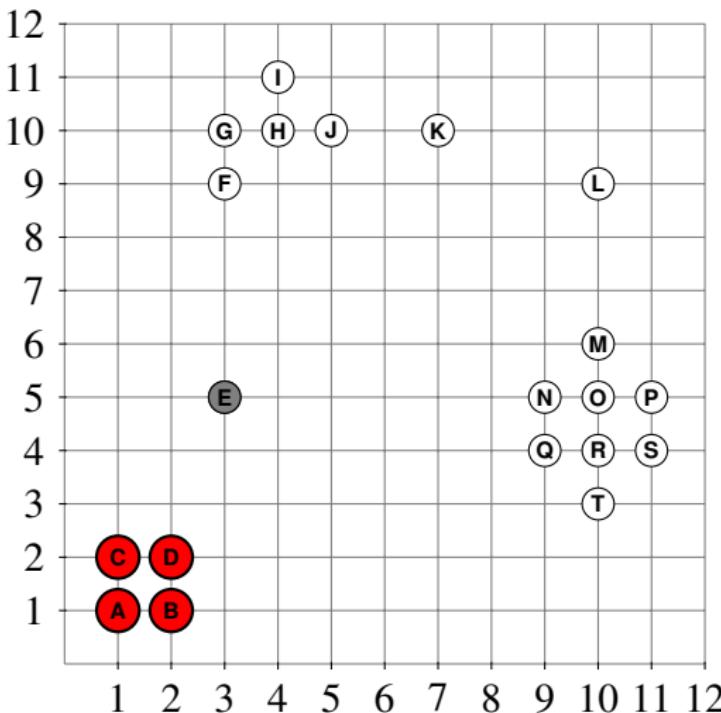
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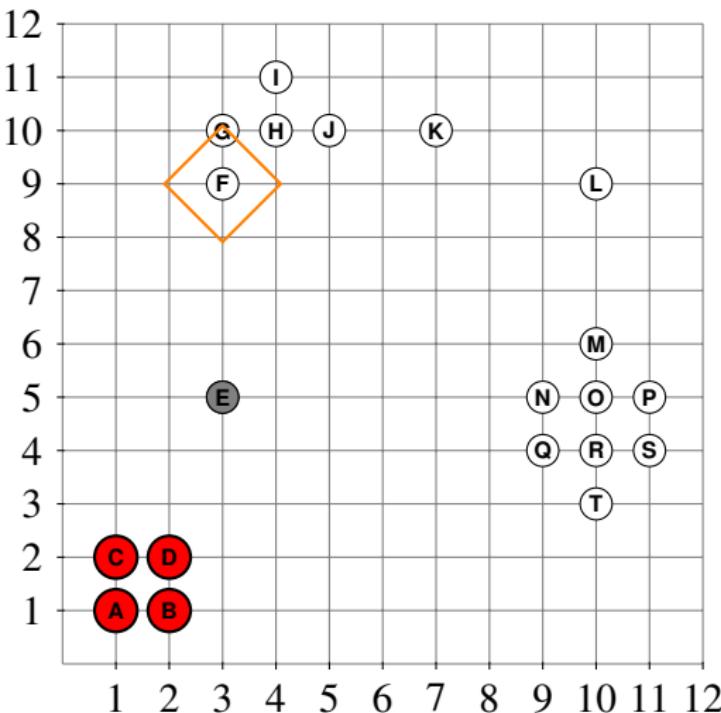
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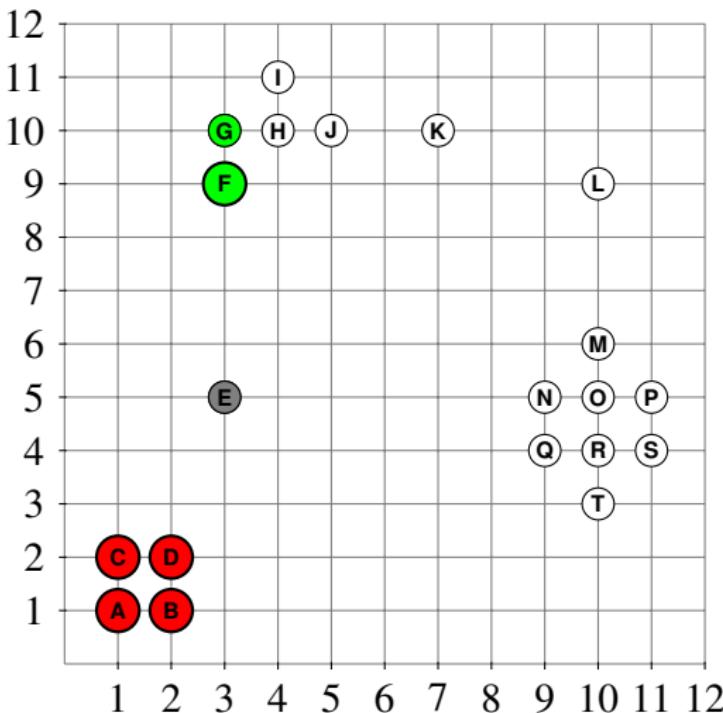
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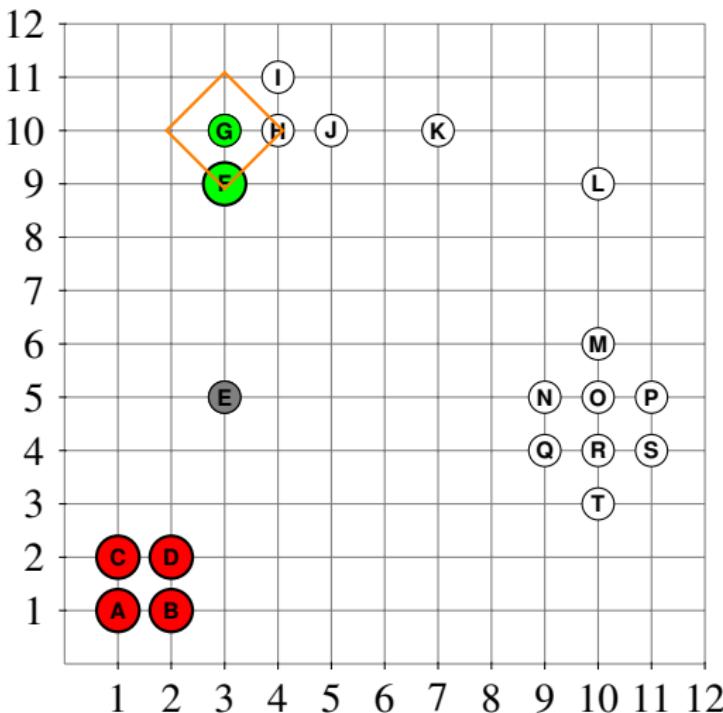
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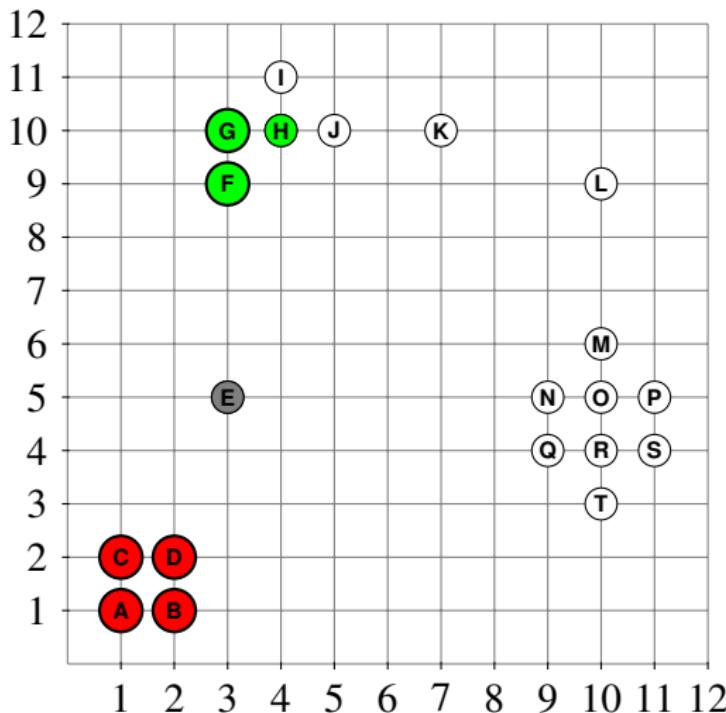
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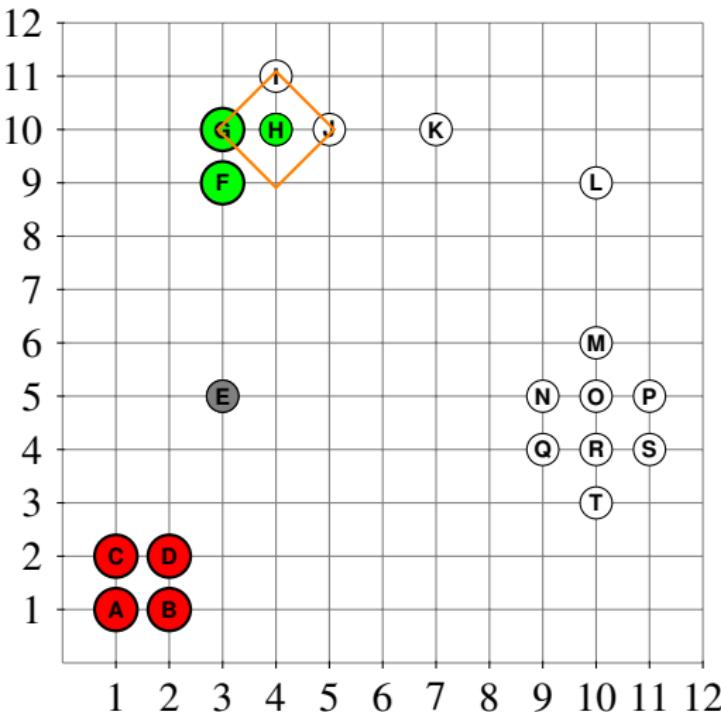
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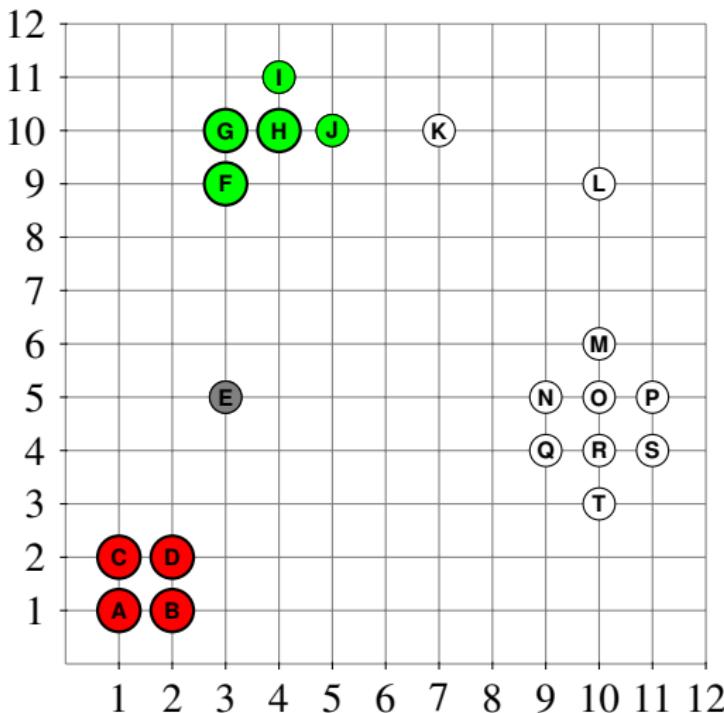
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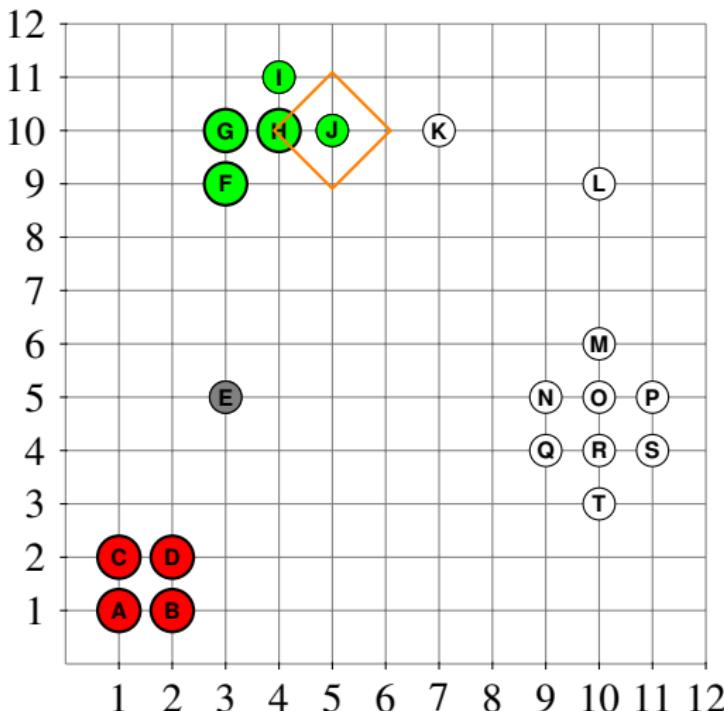
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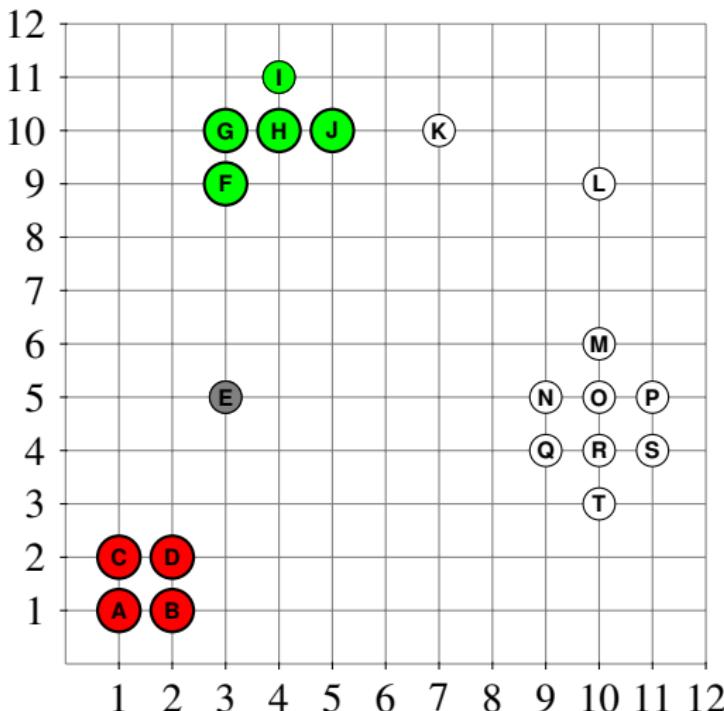
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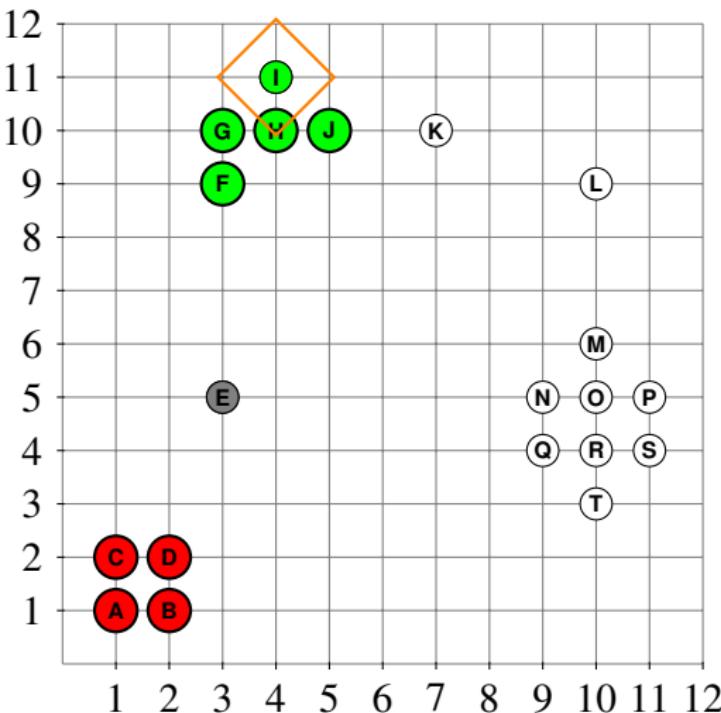
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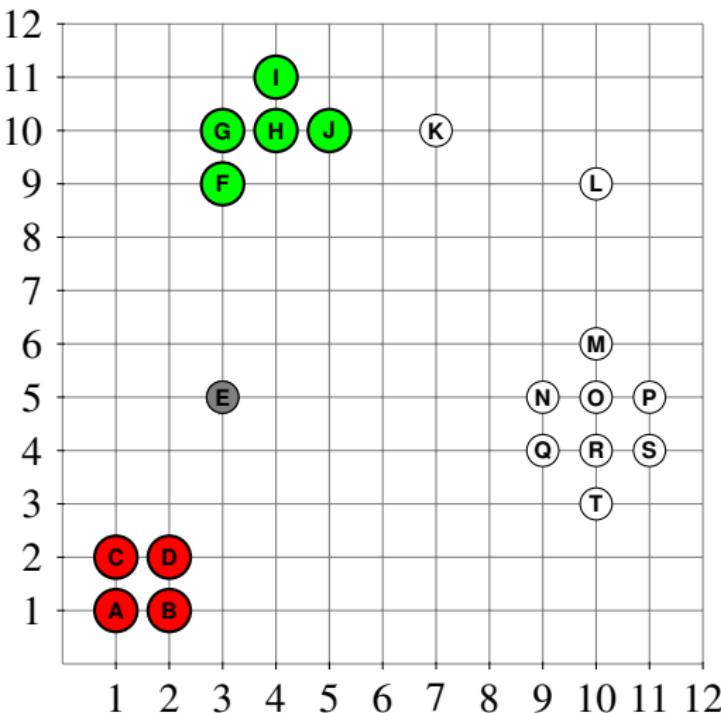
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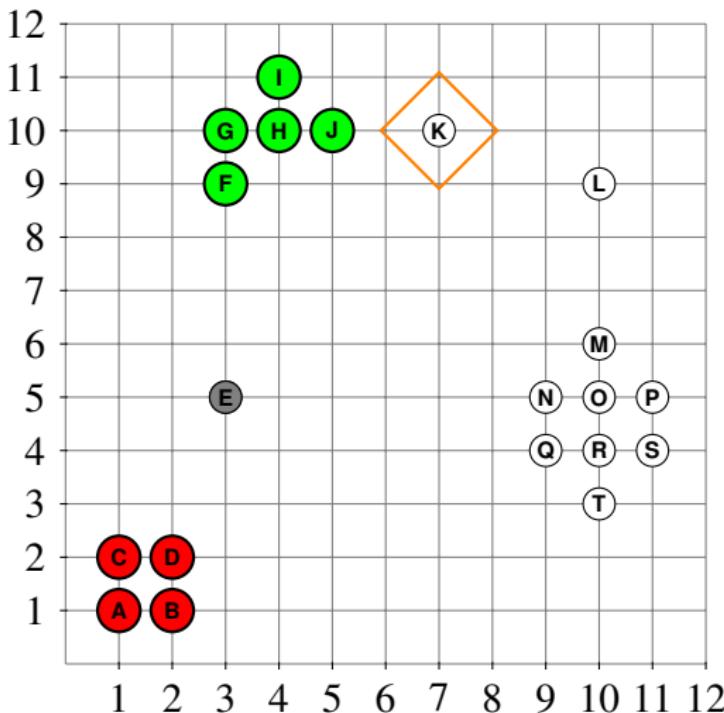
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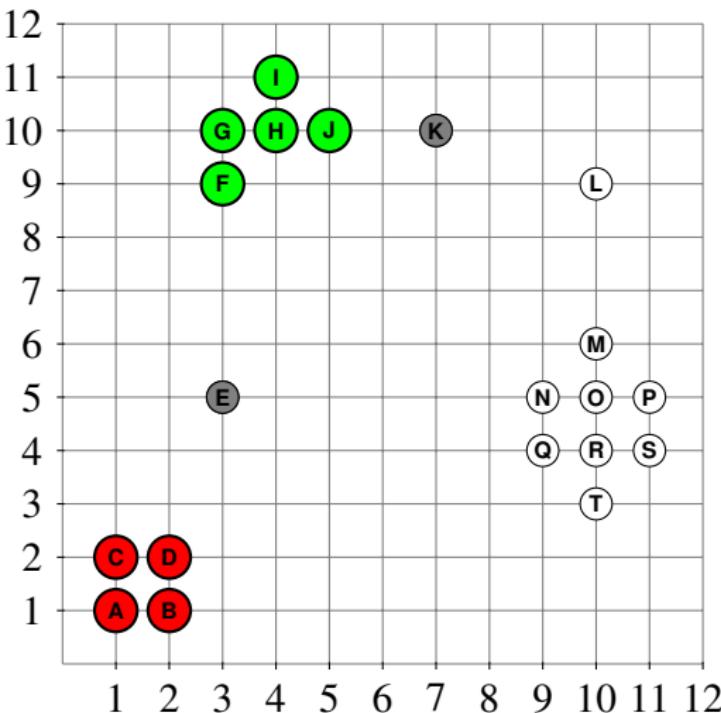
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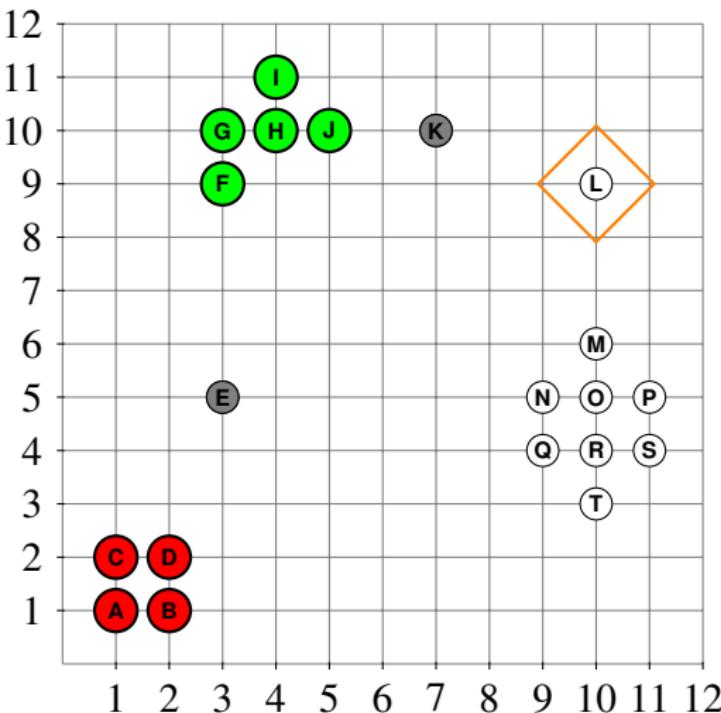
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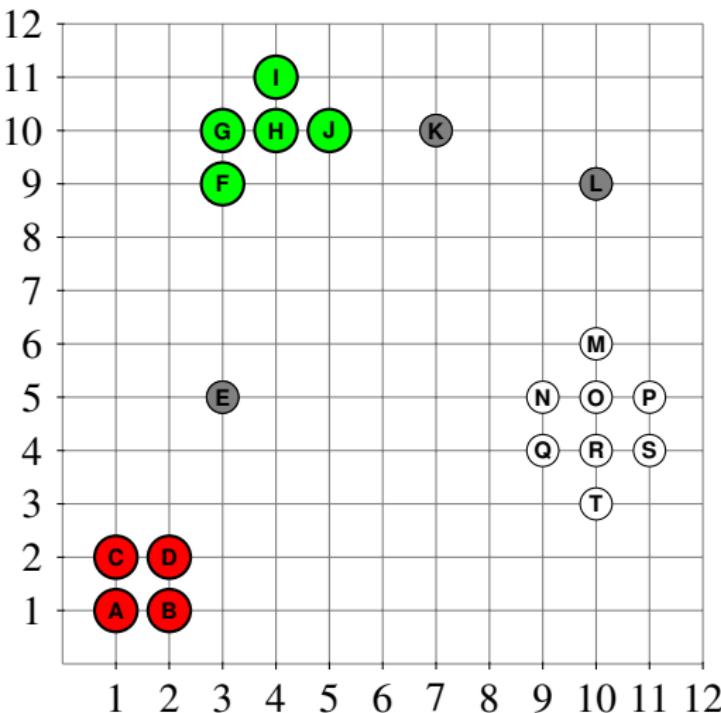
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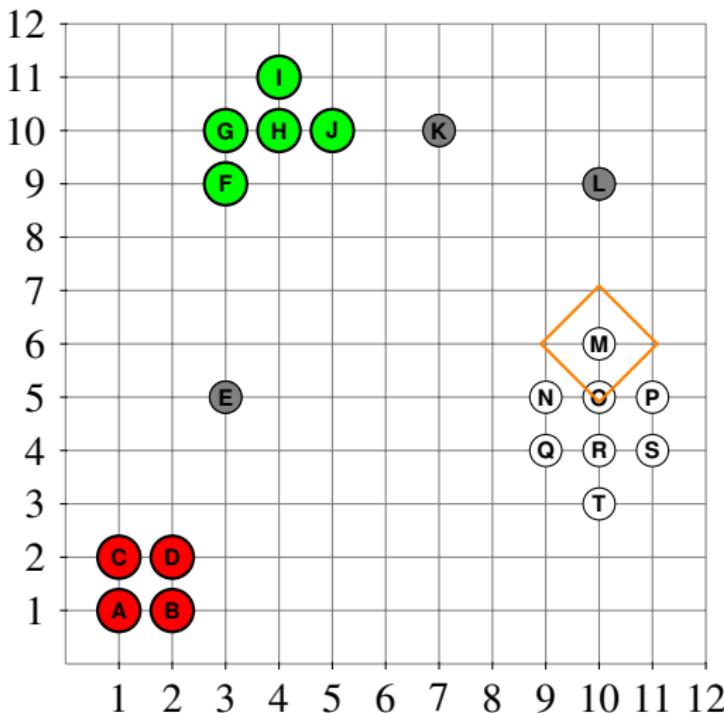
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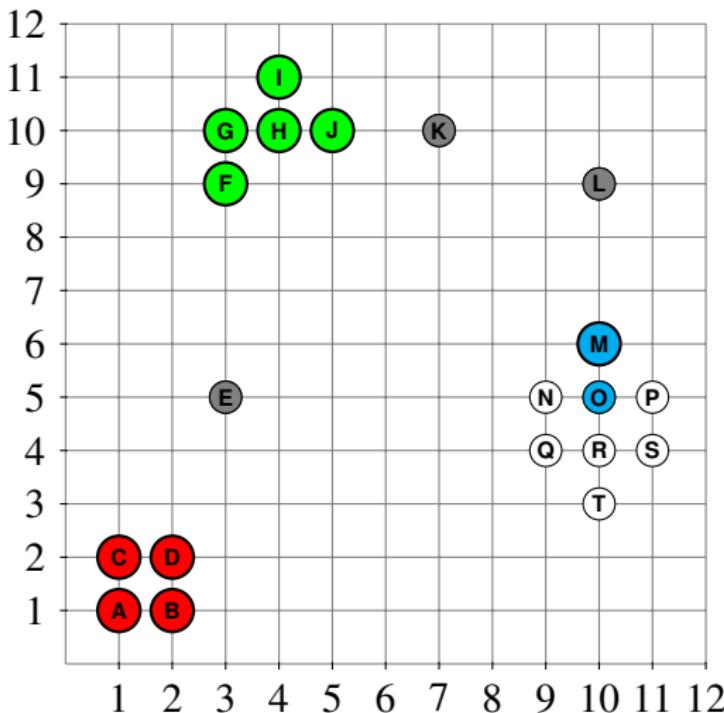
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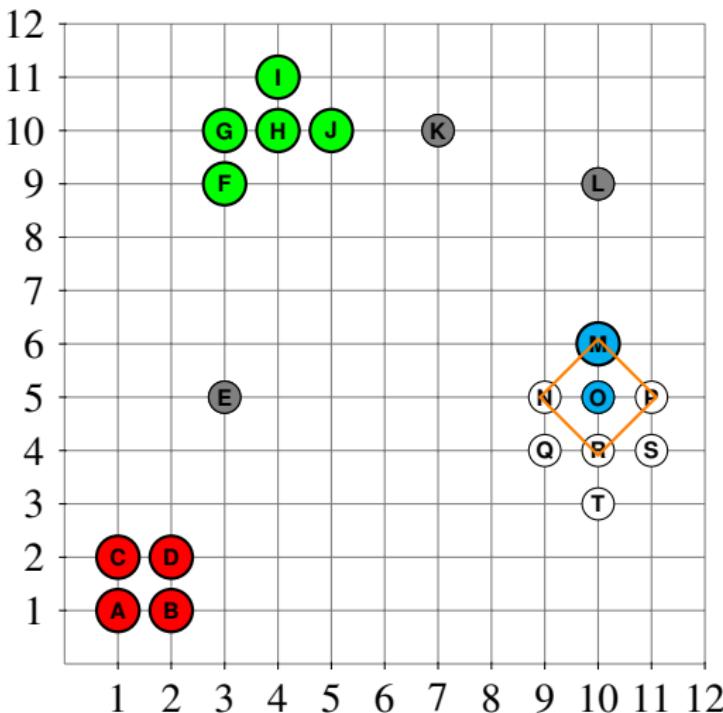
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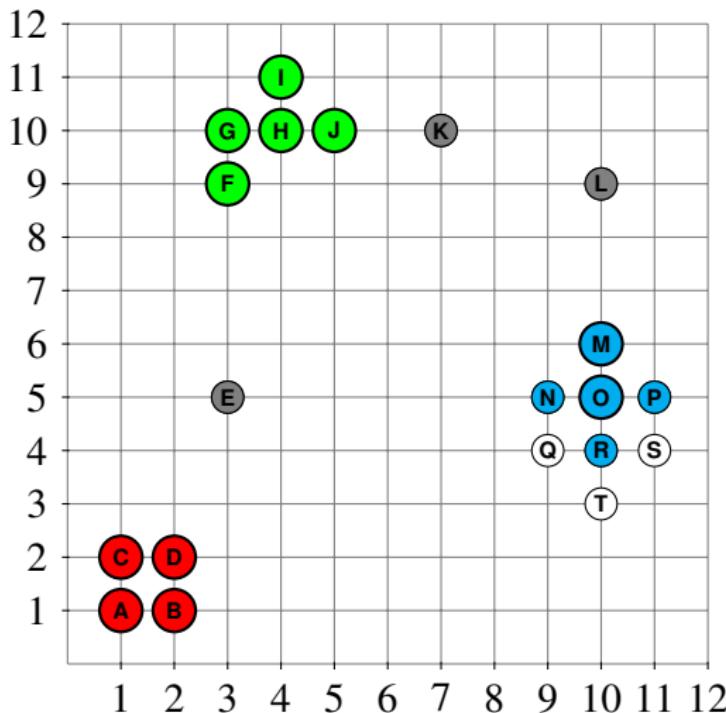
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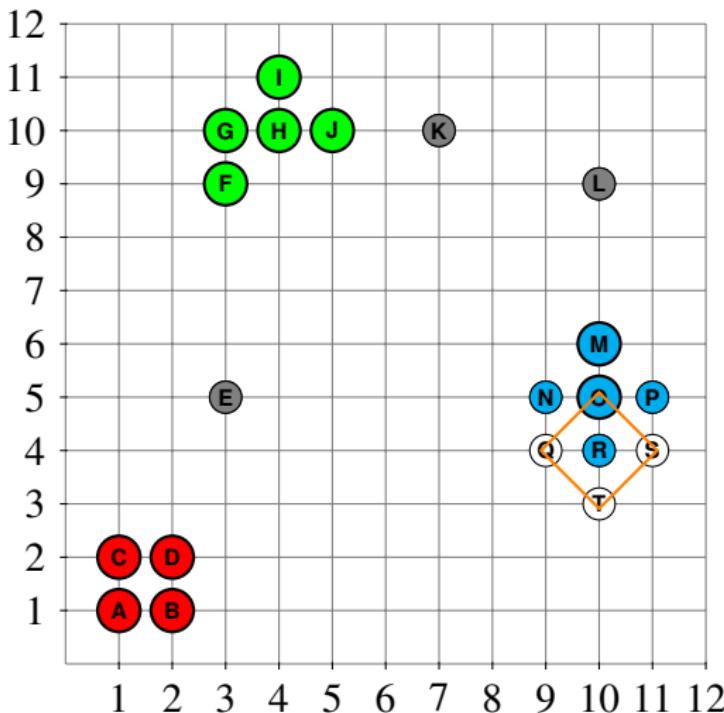
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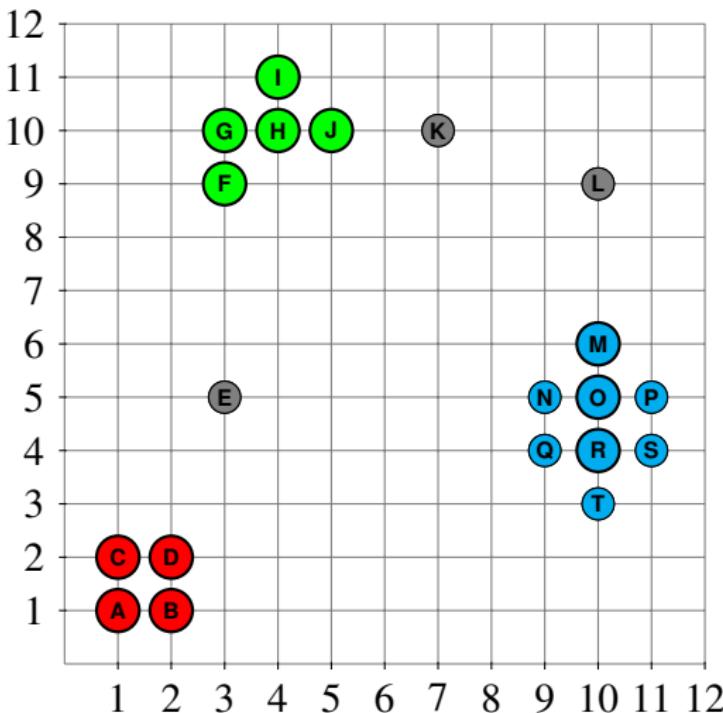
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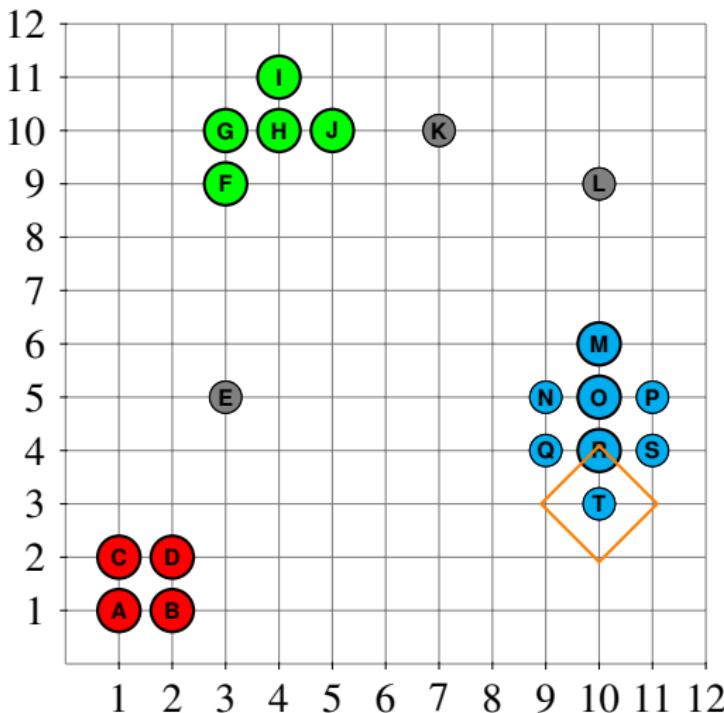
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NPQS

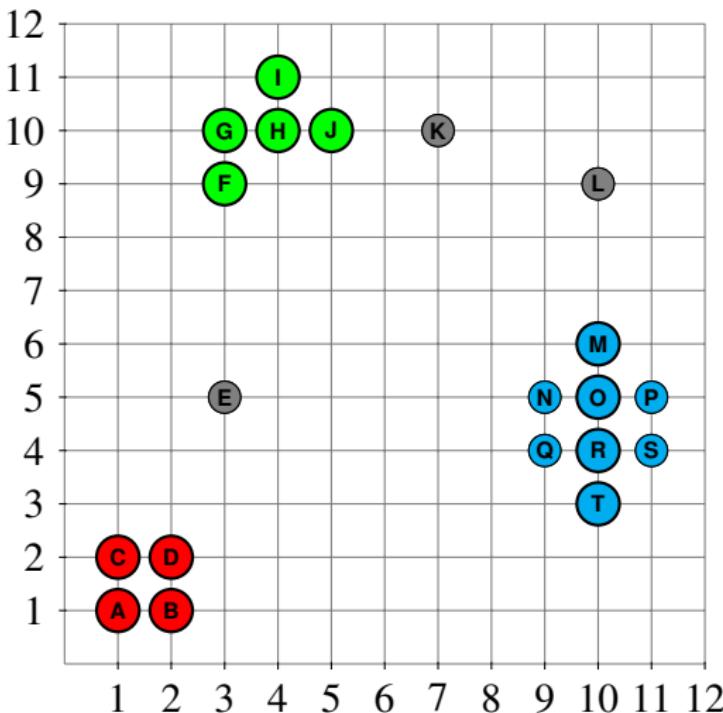
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NPQS

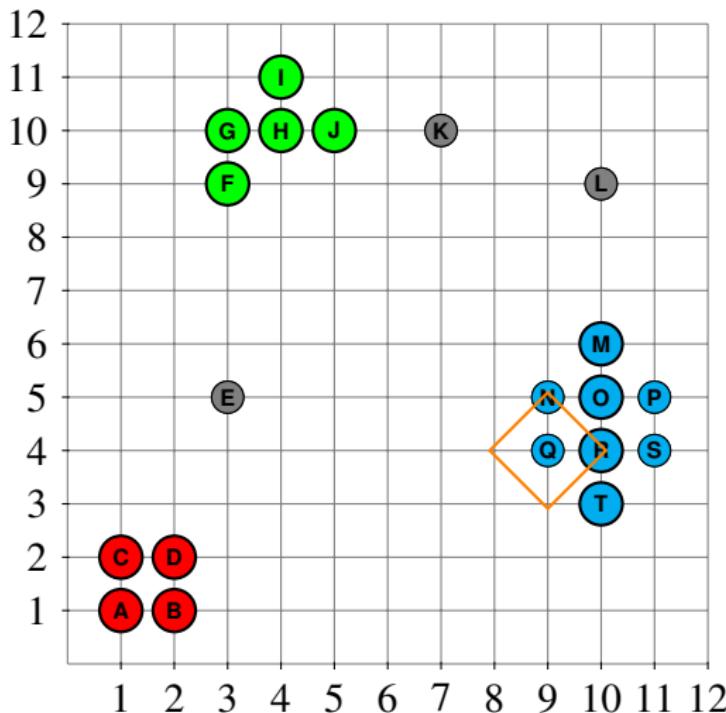
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Seed list:  
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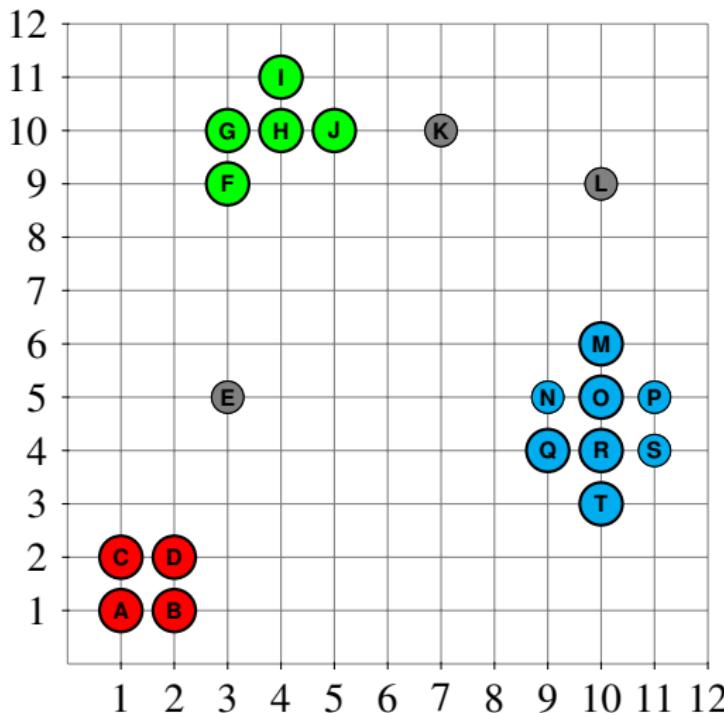
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NPS

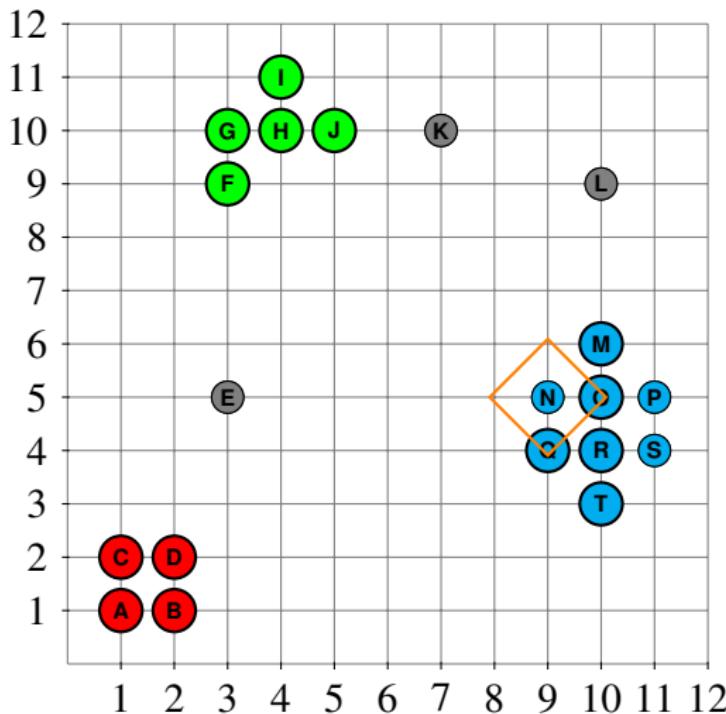
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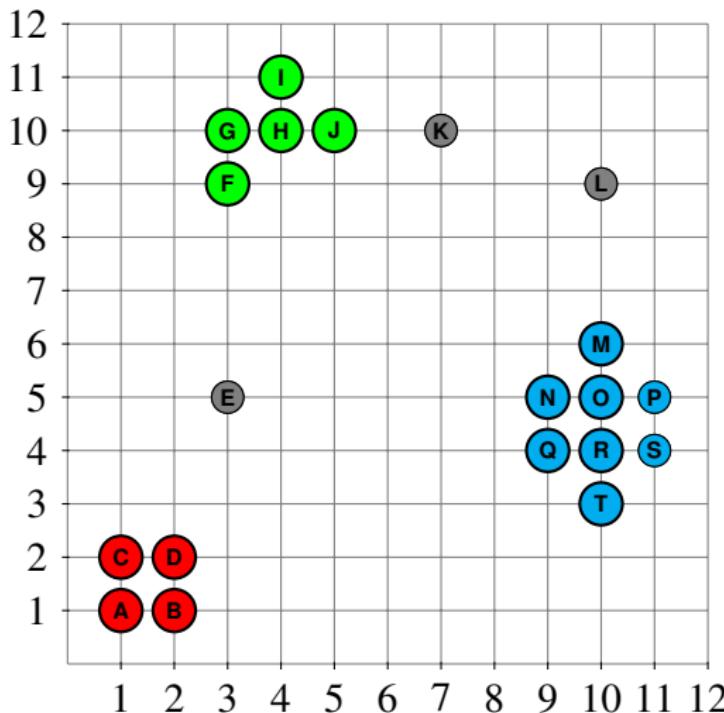
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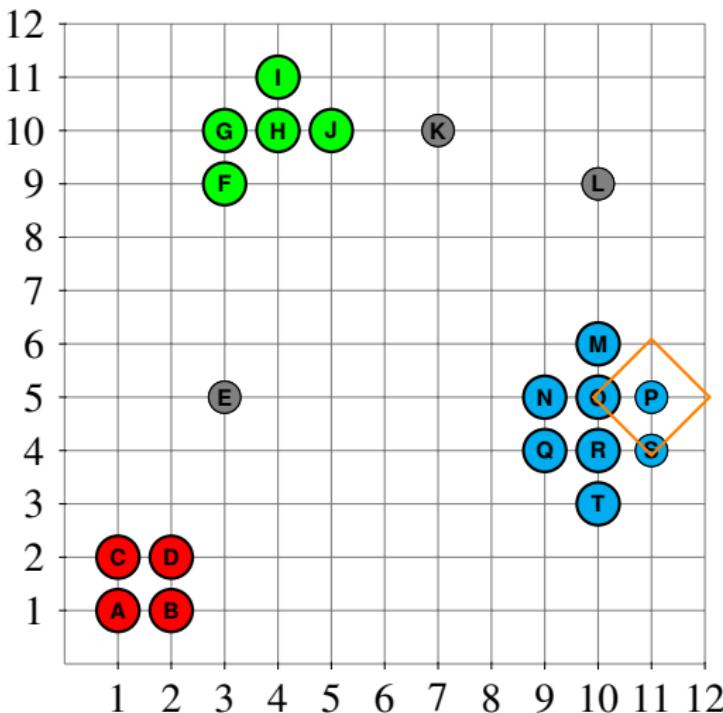
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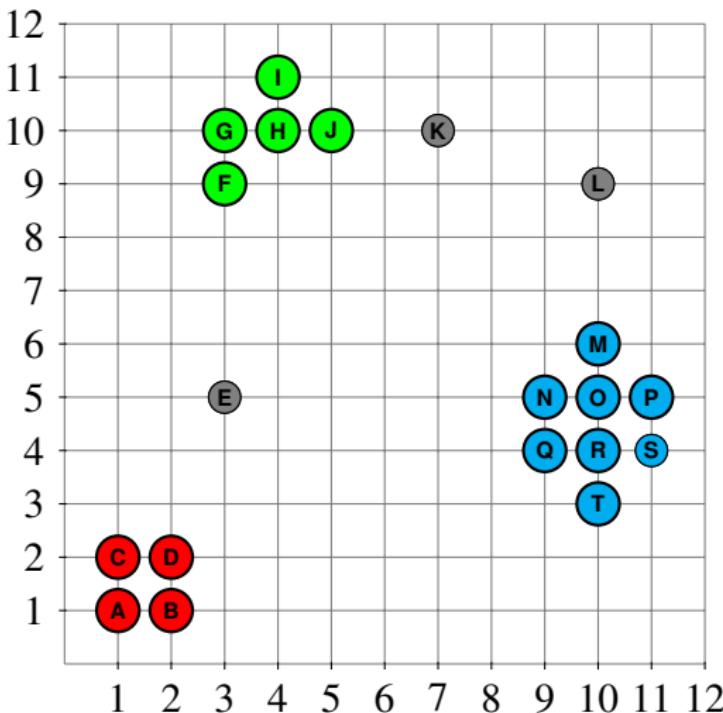
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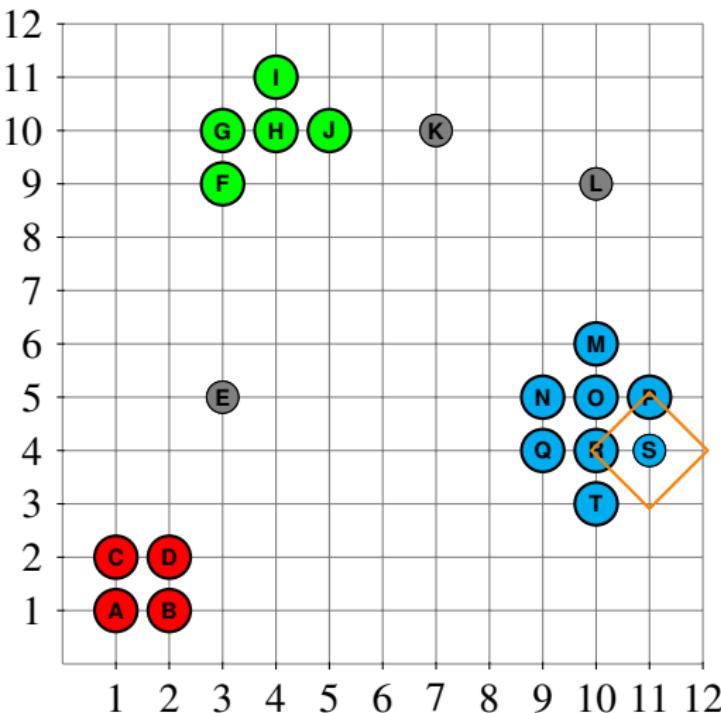
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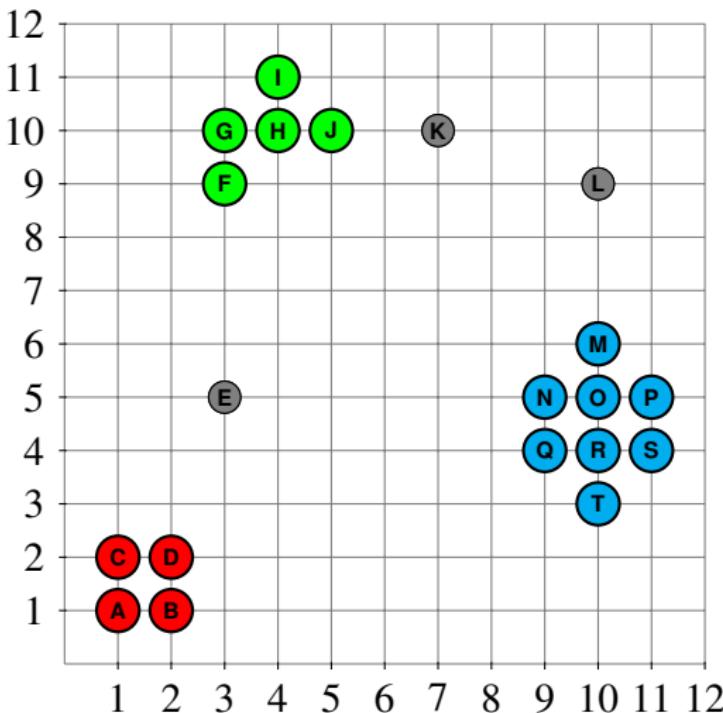
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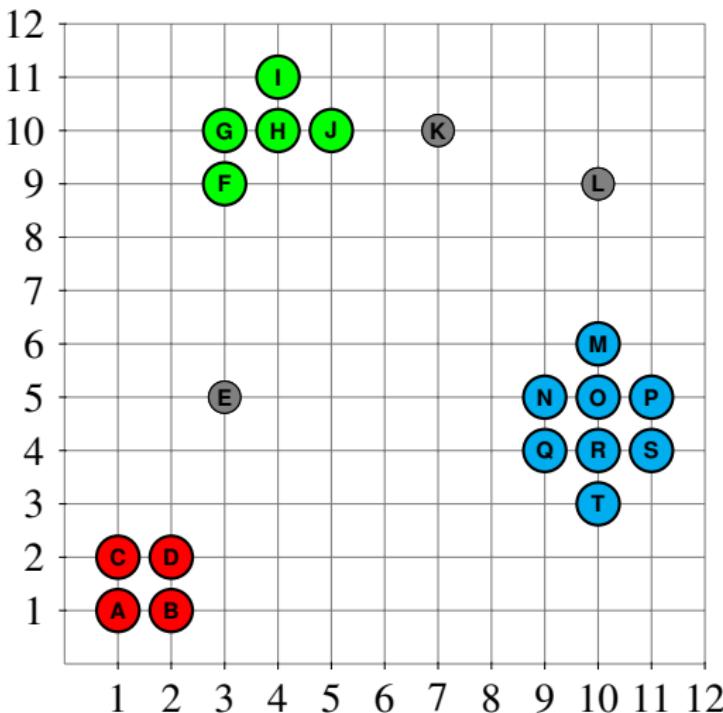
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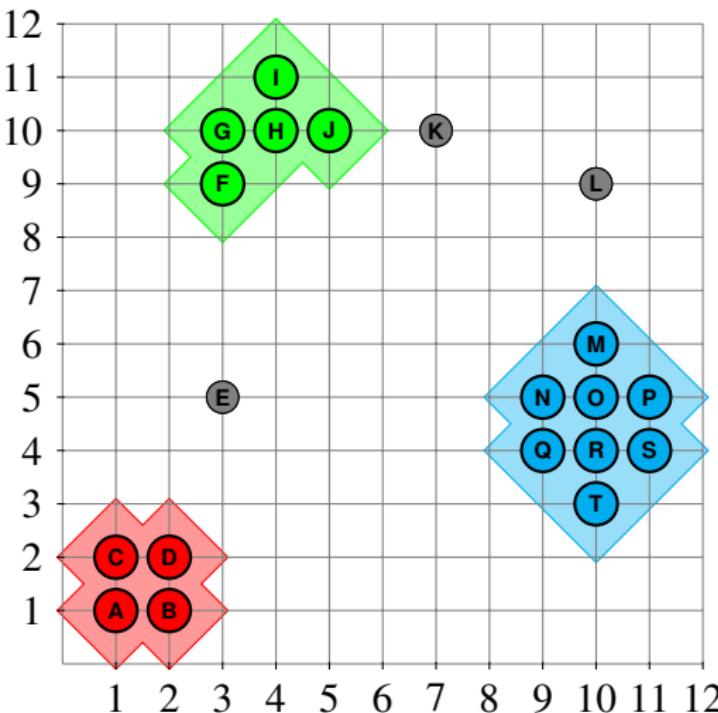
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Seed list:

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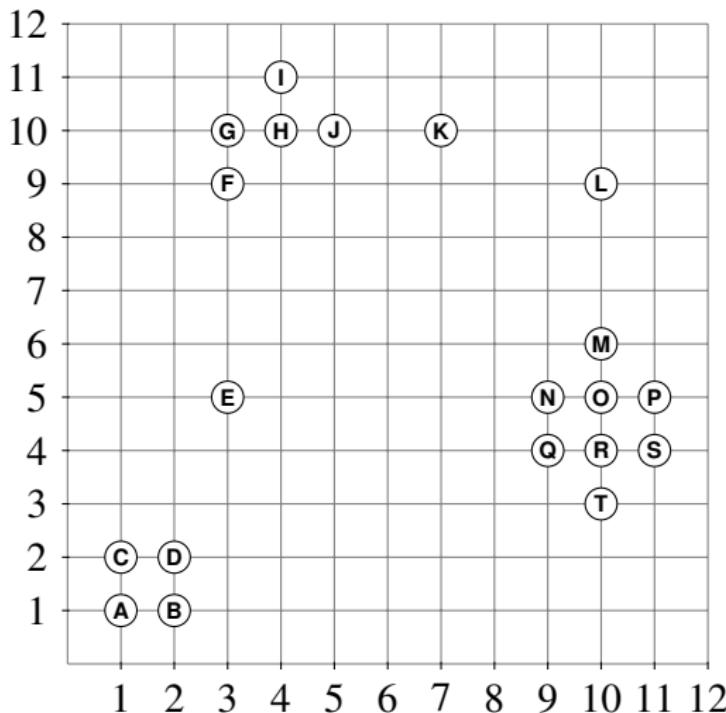
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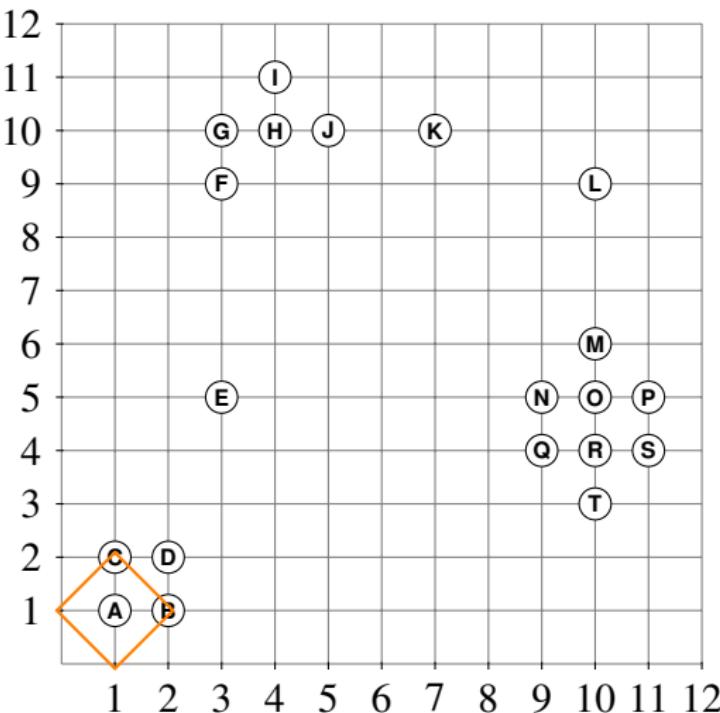
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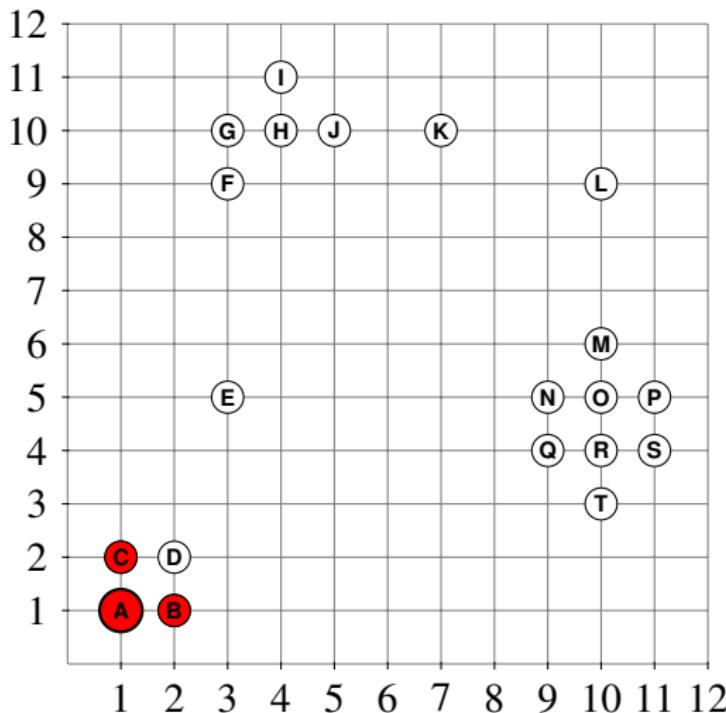
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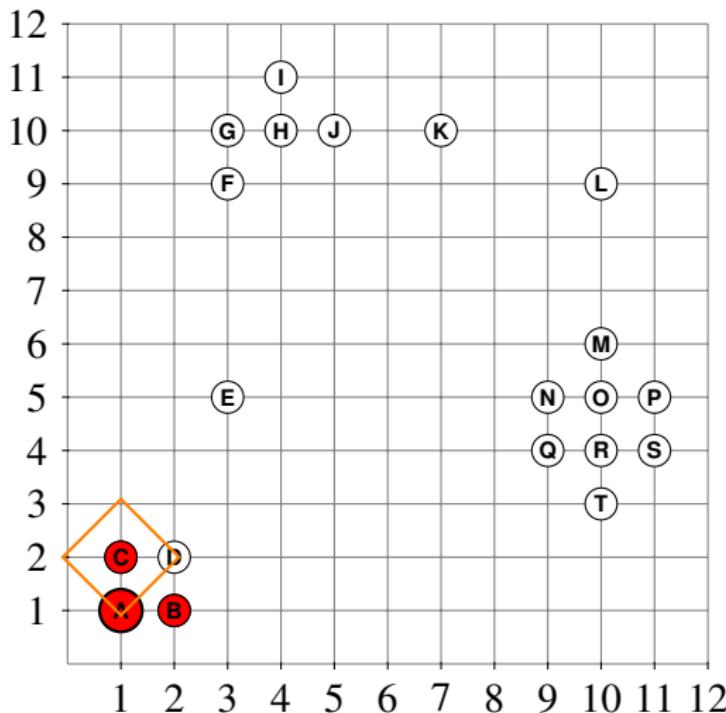
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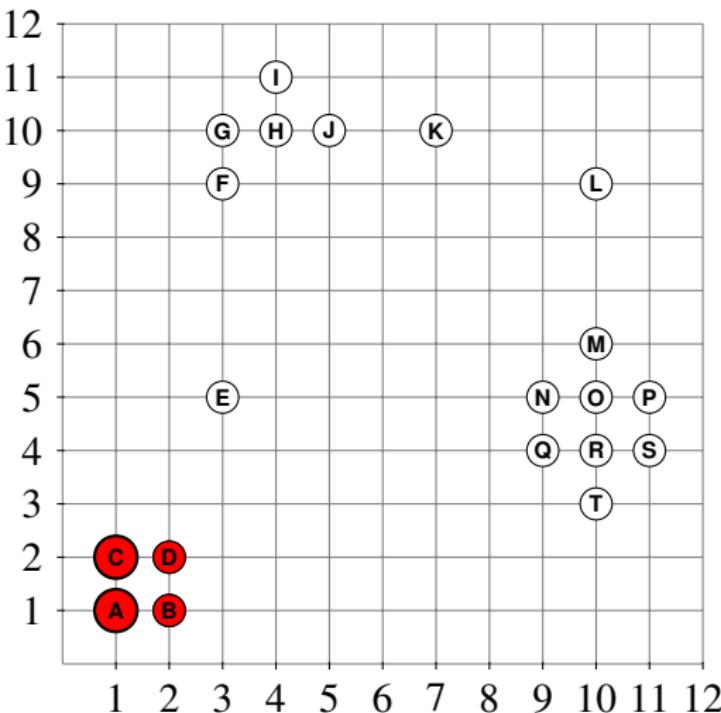
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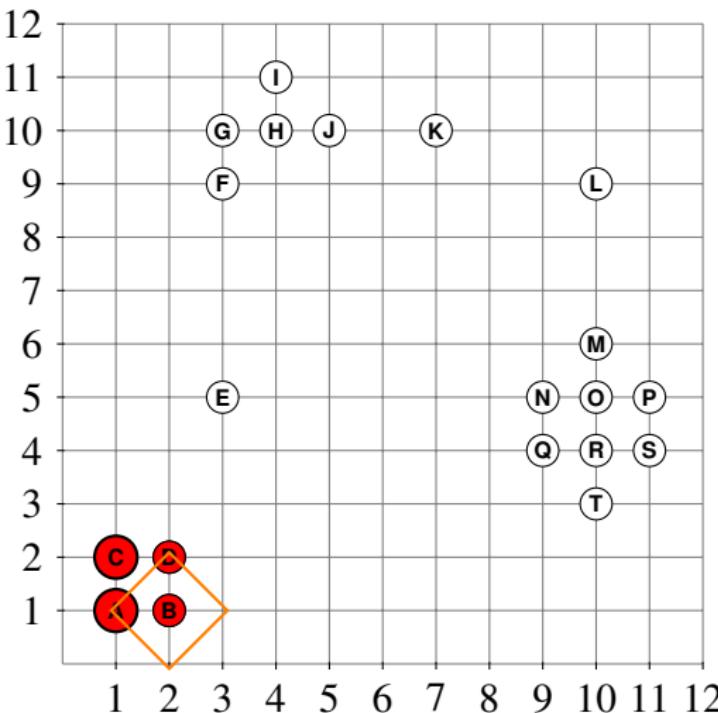
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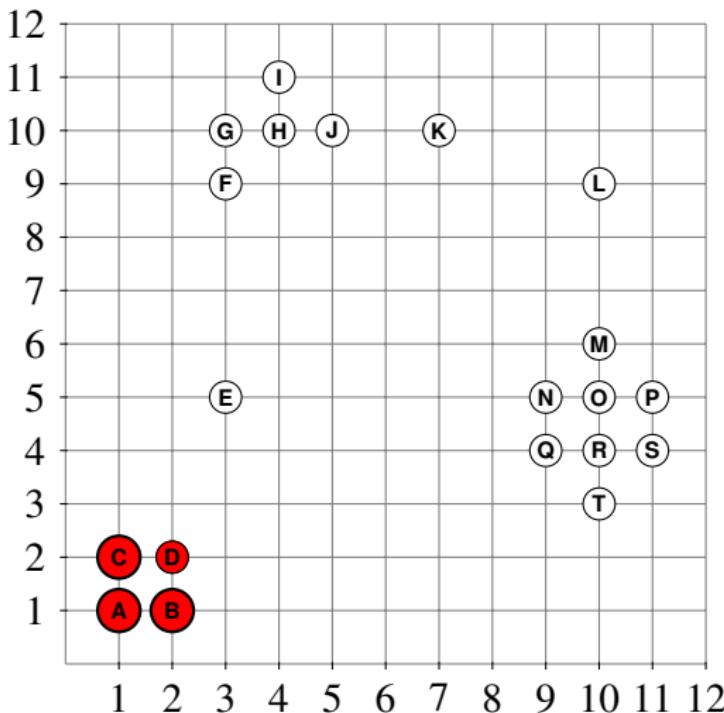
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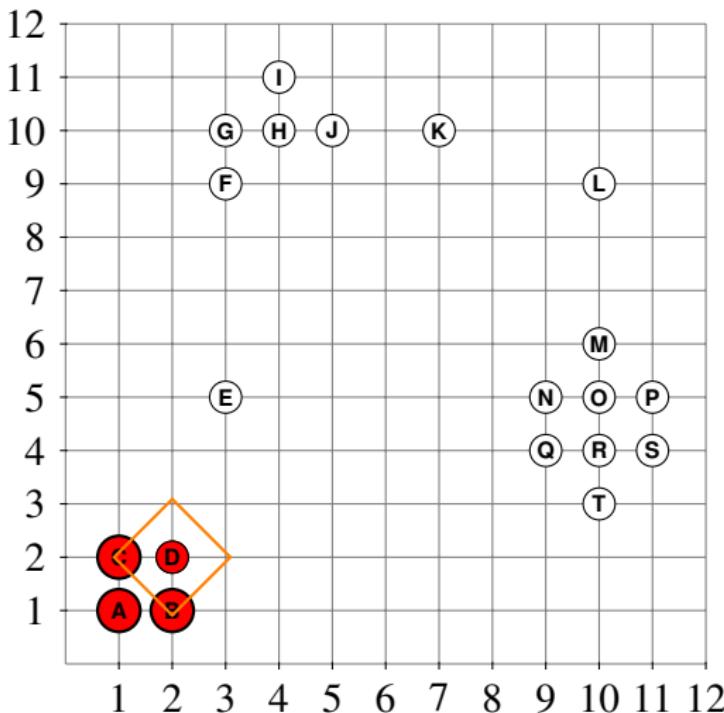
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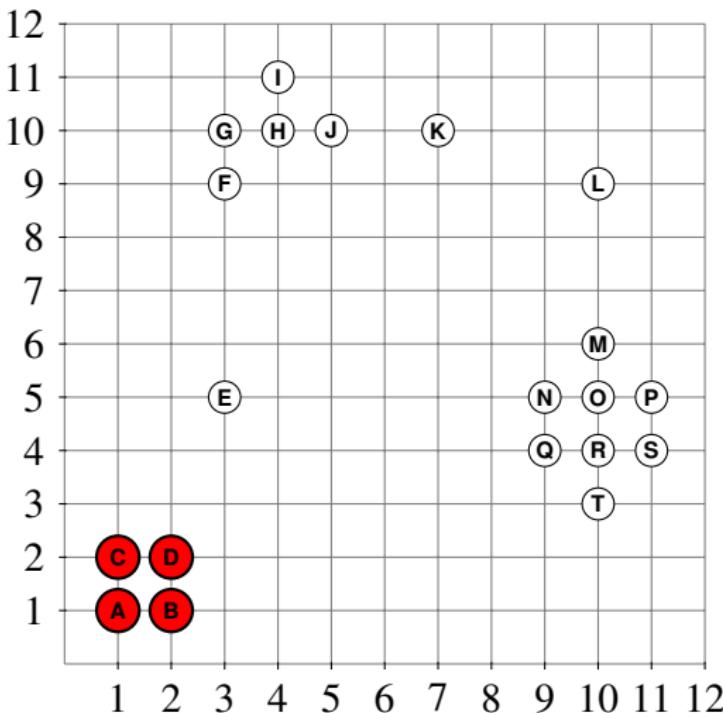
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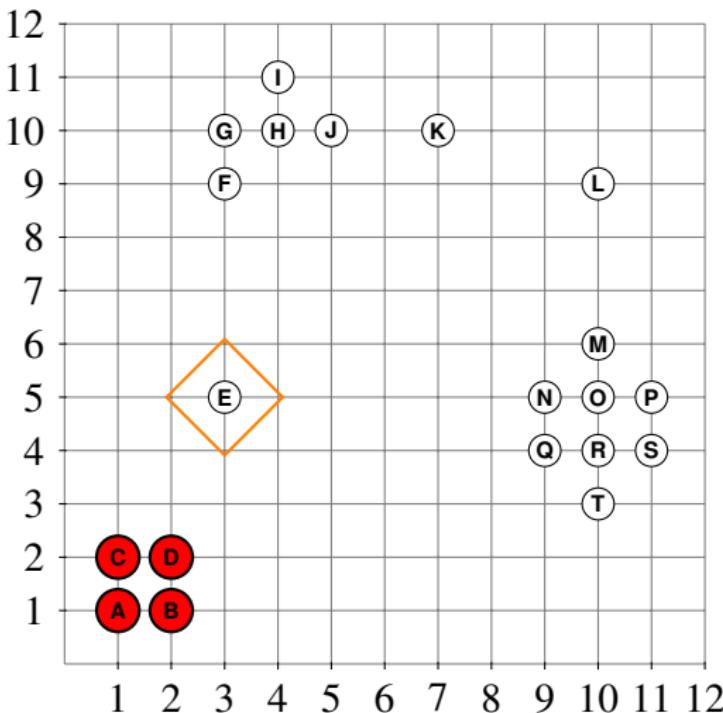
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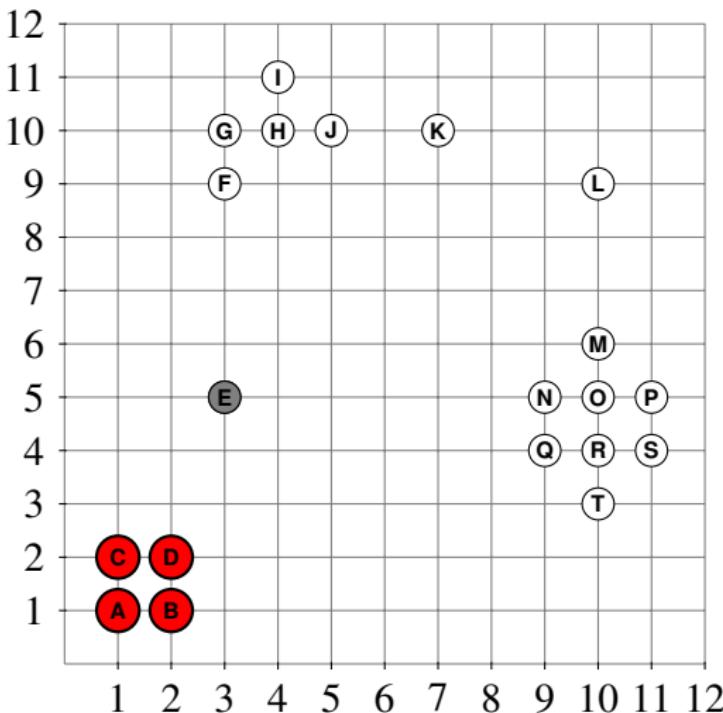
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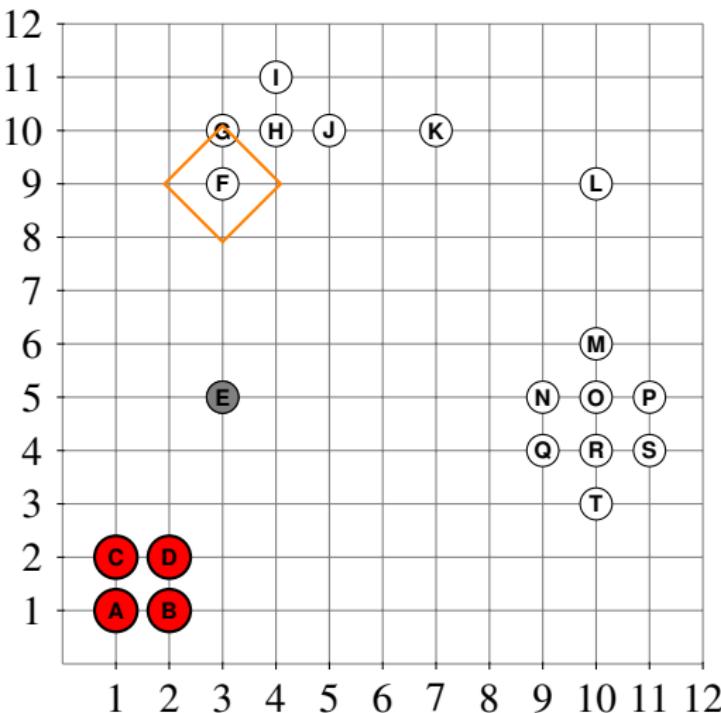
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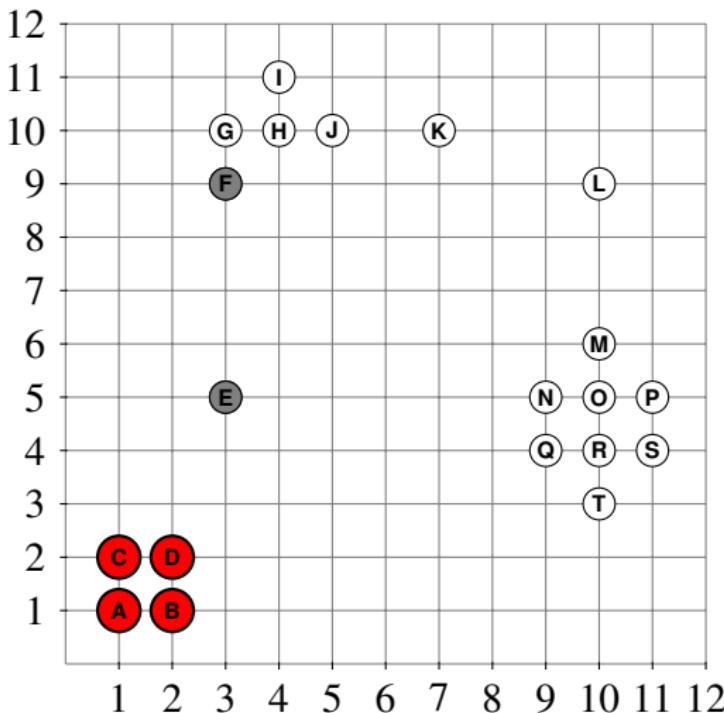
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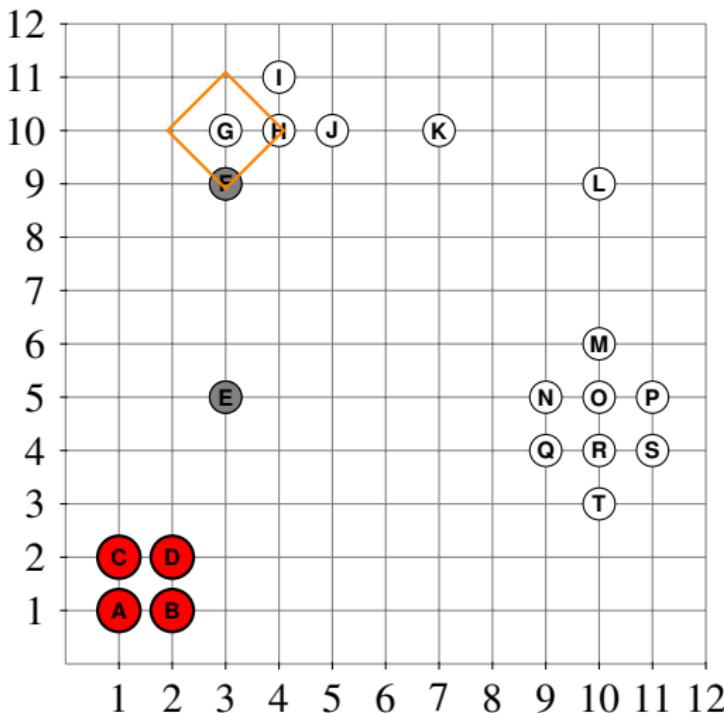
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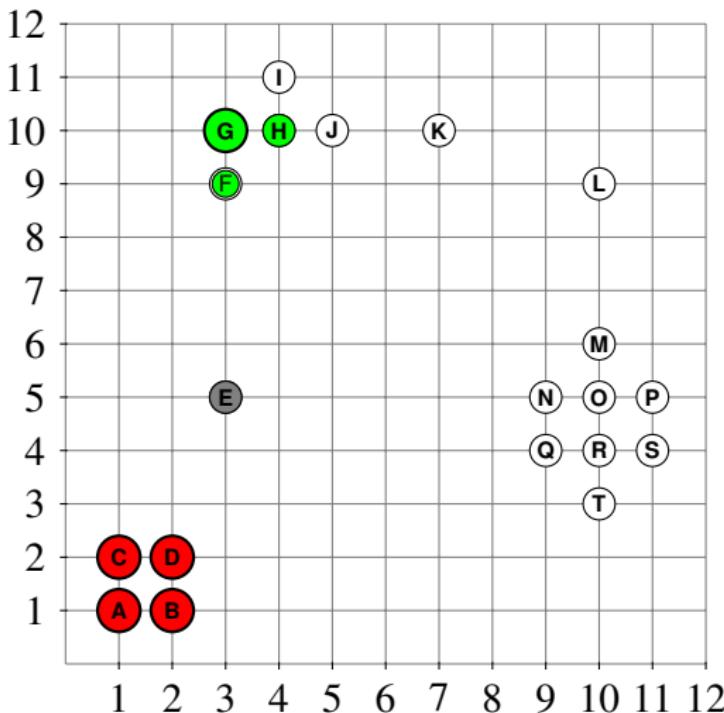
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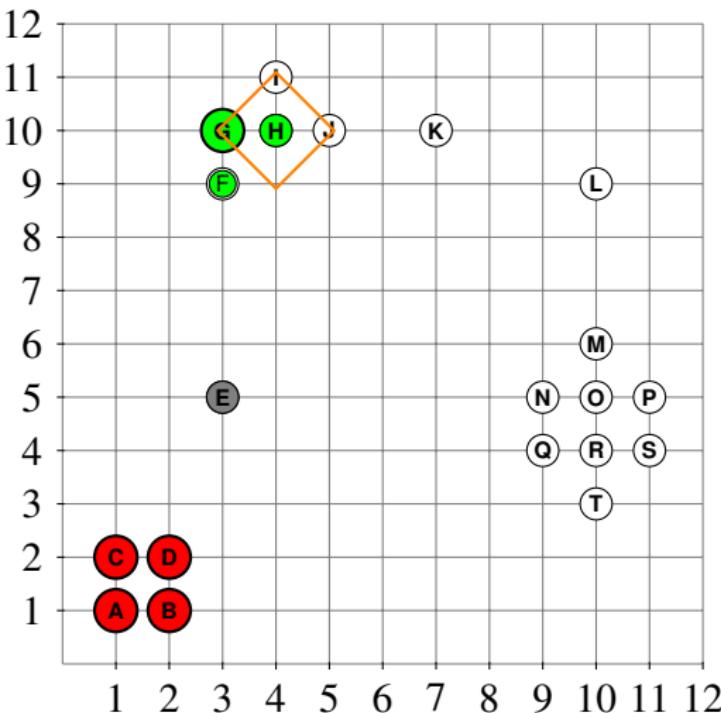
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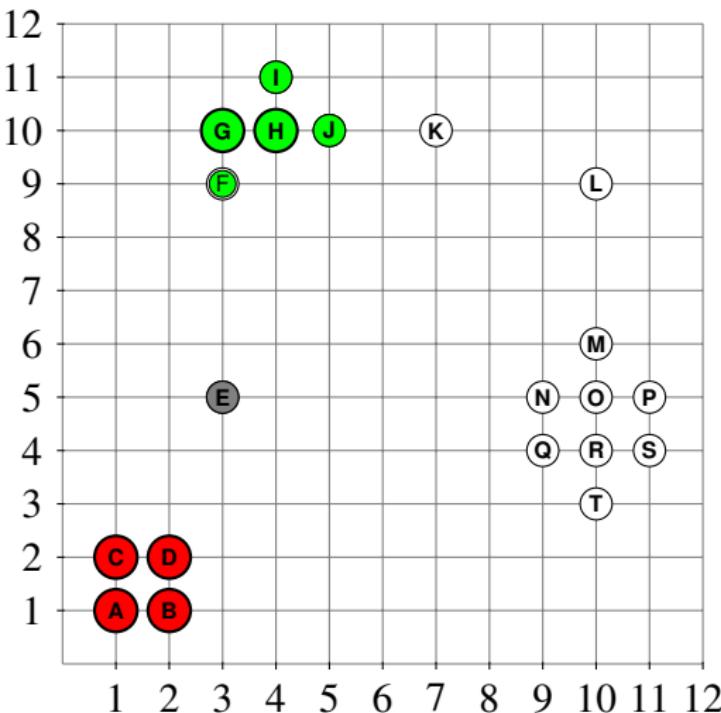
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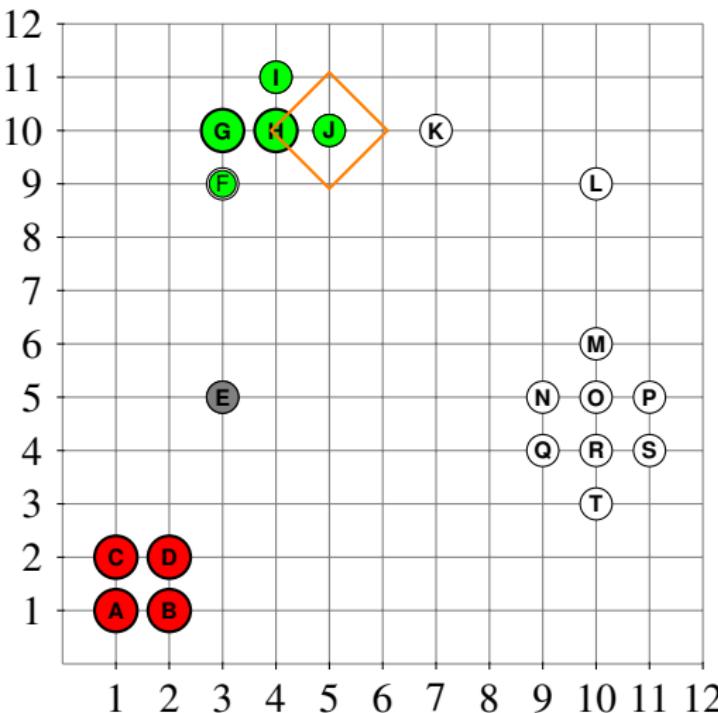
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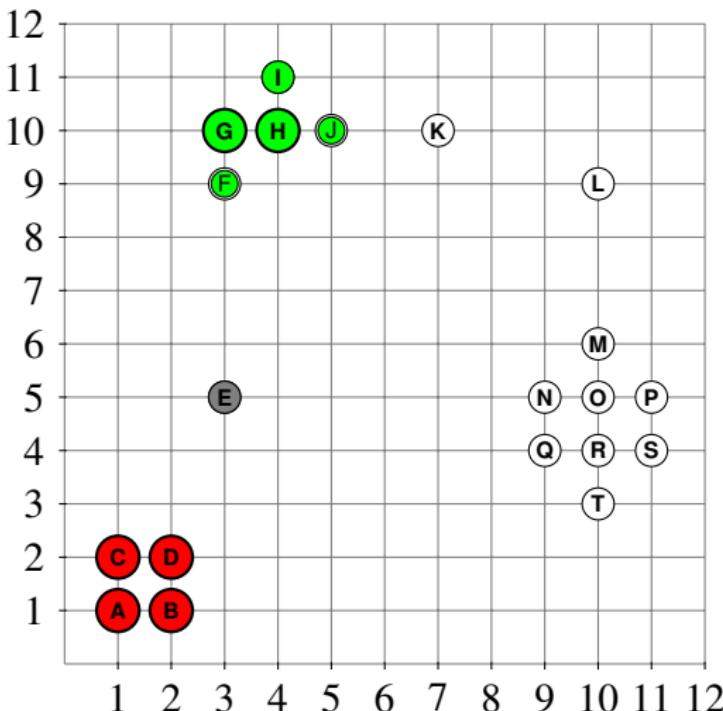
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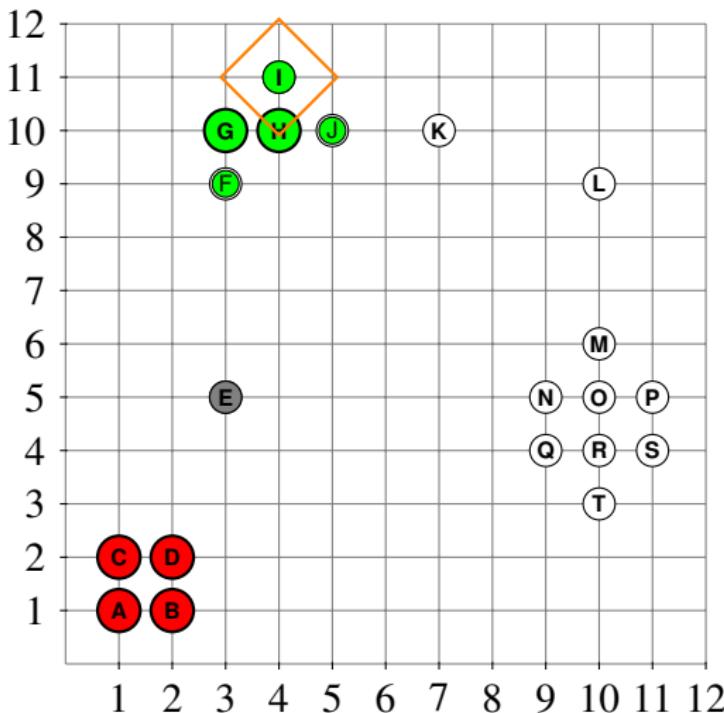
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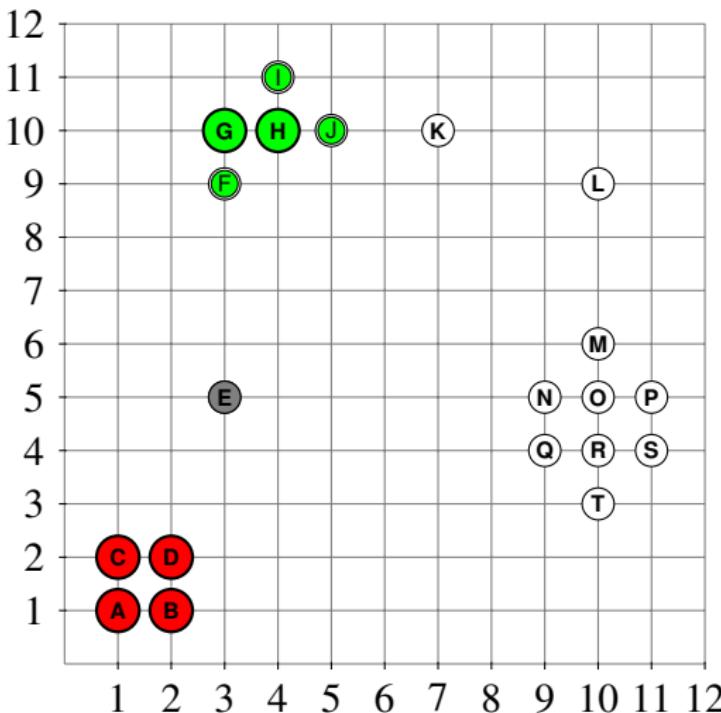
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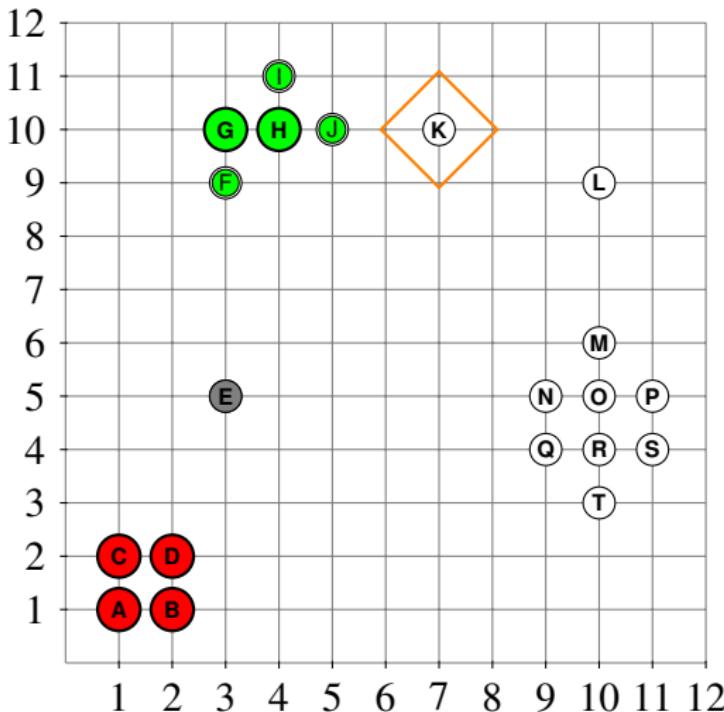
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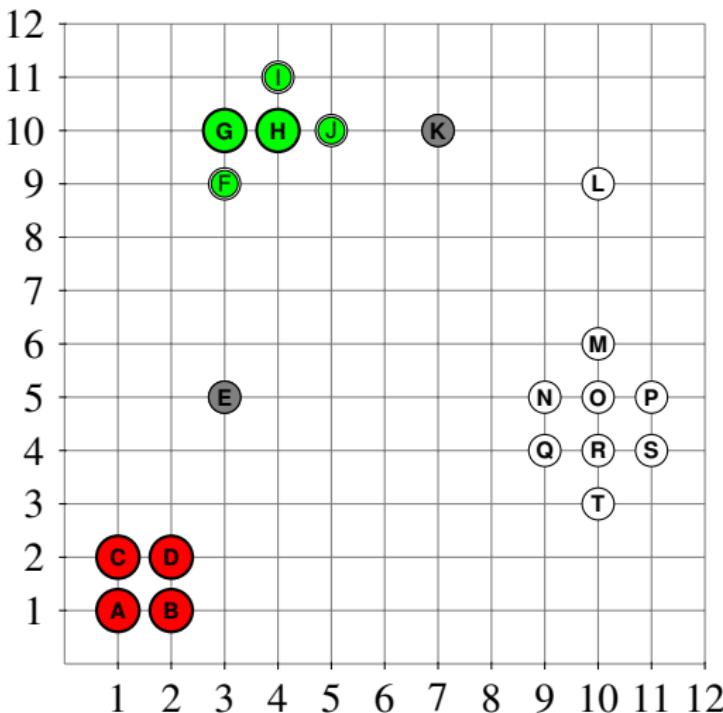
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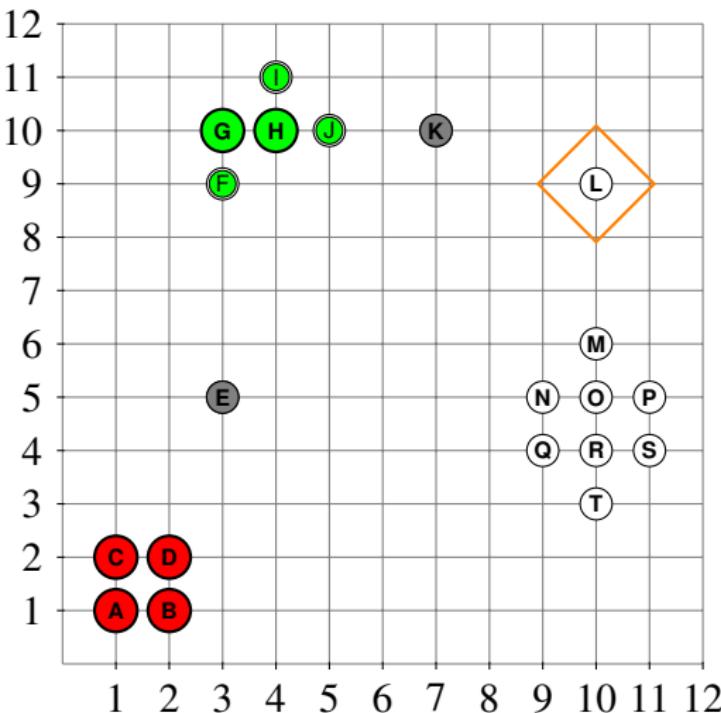
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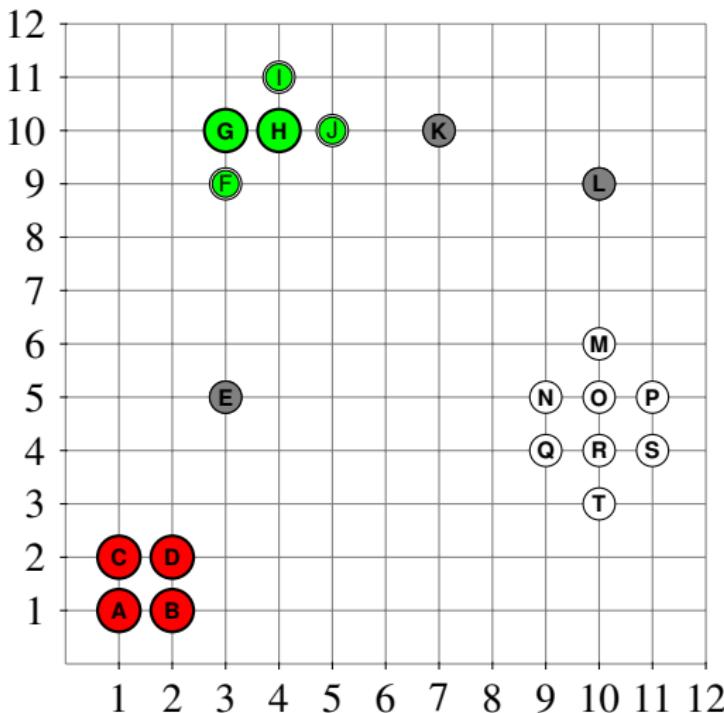
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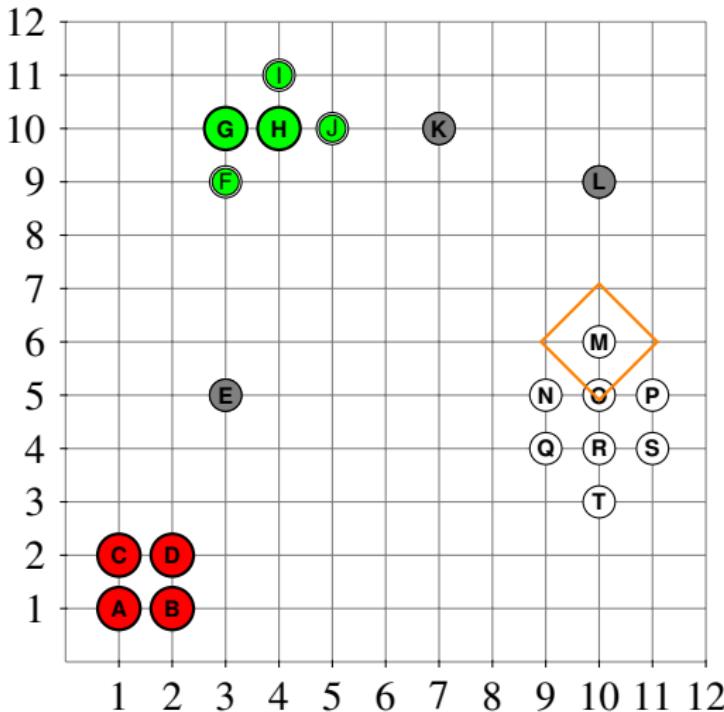
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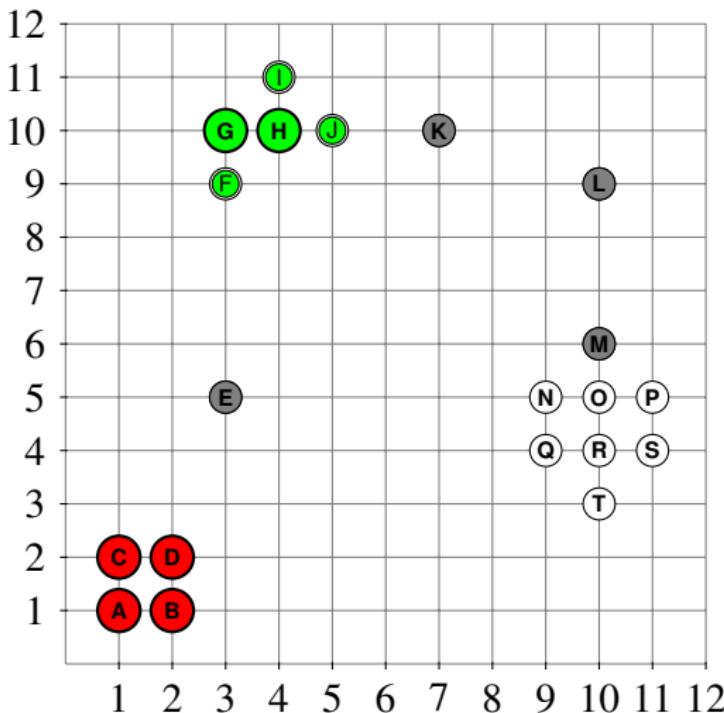
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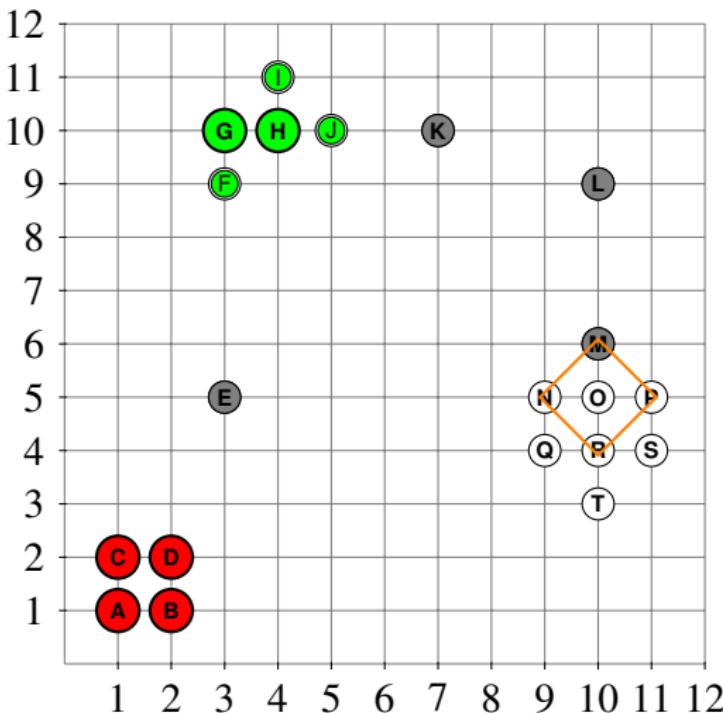
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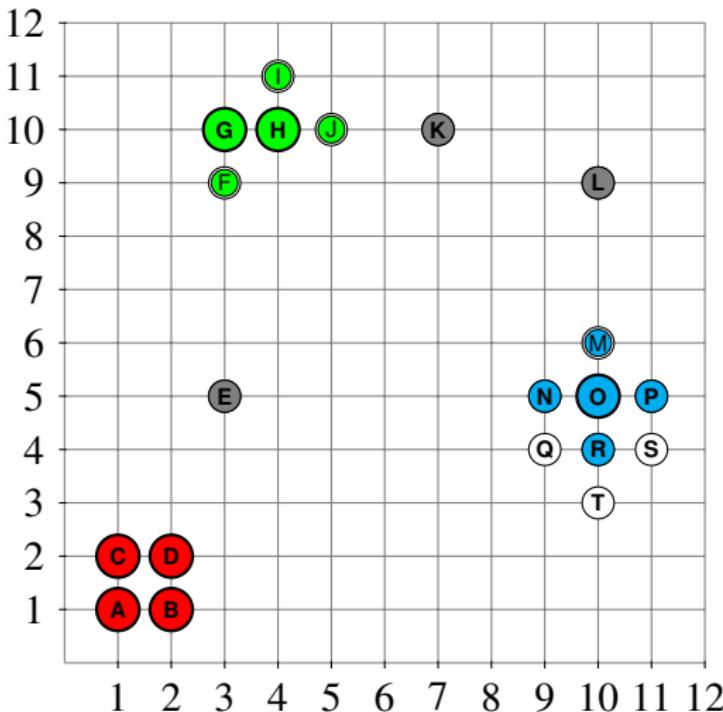
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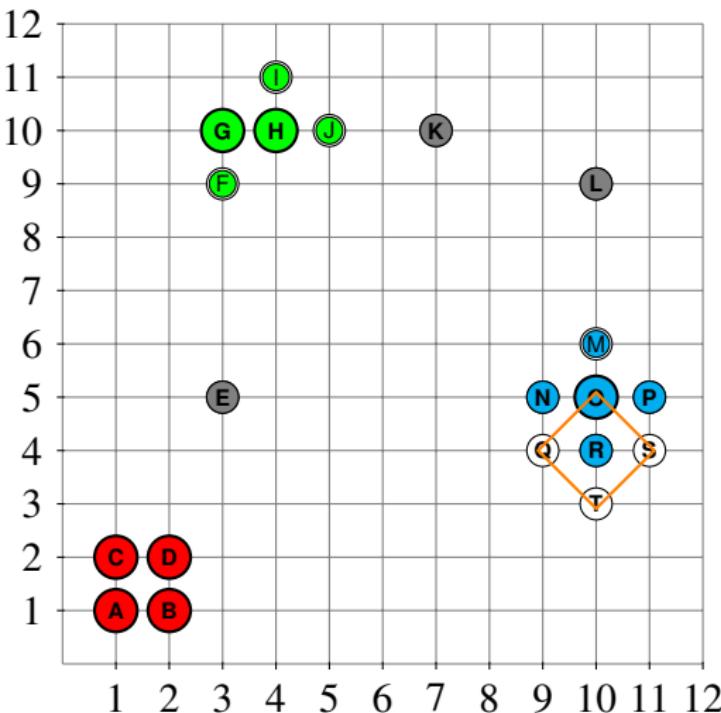
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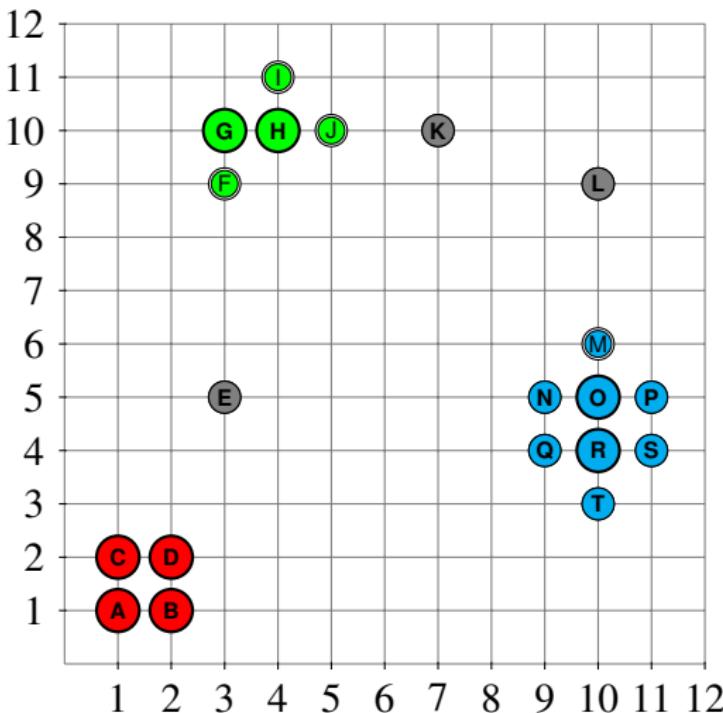
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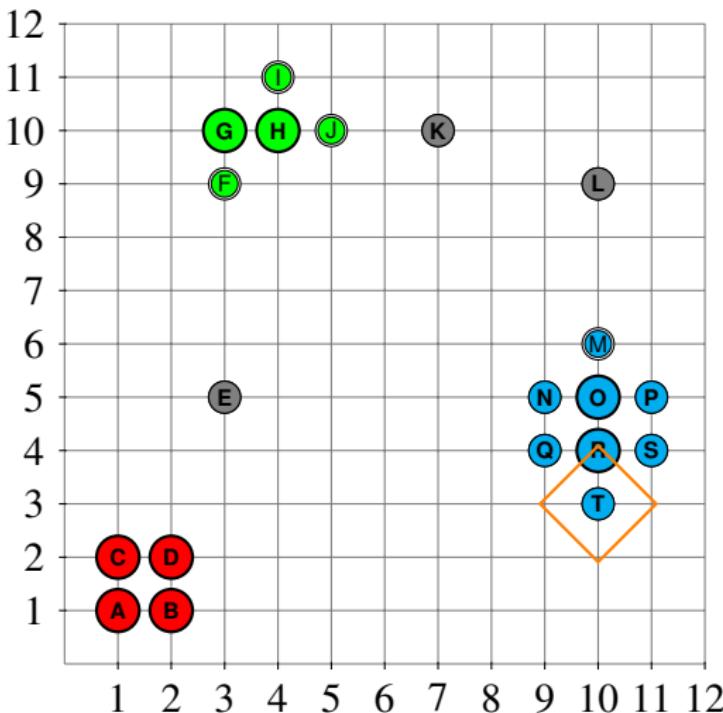
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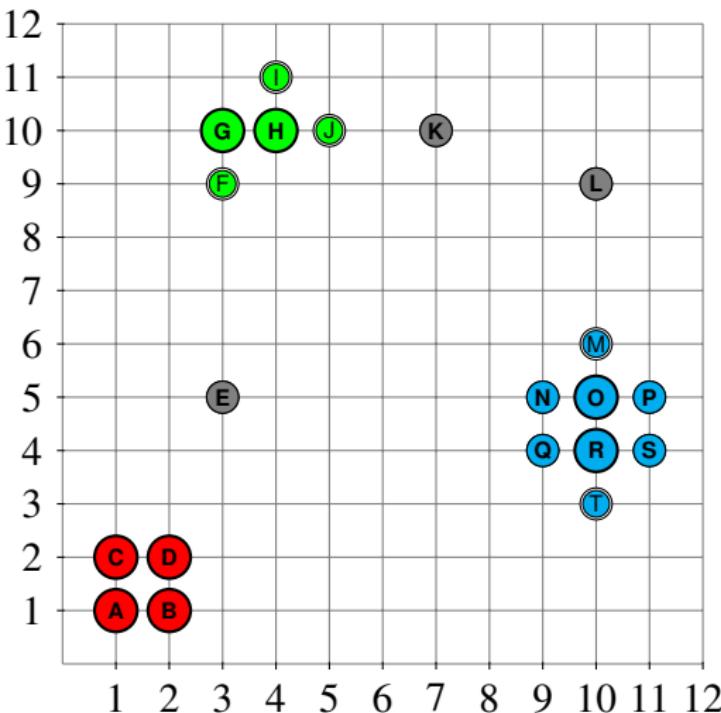
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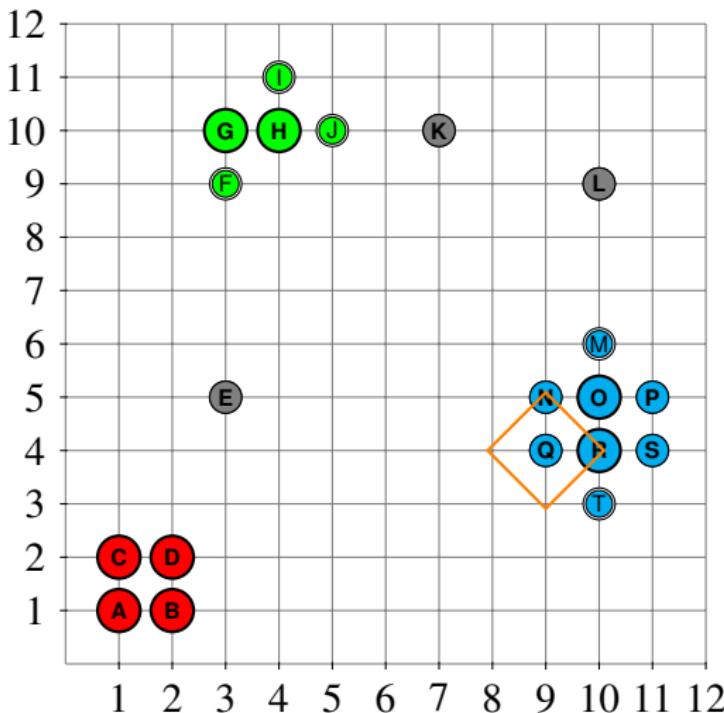
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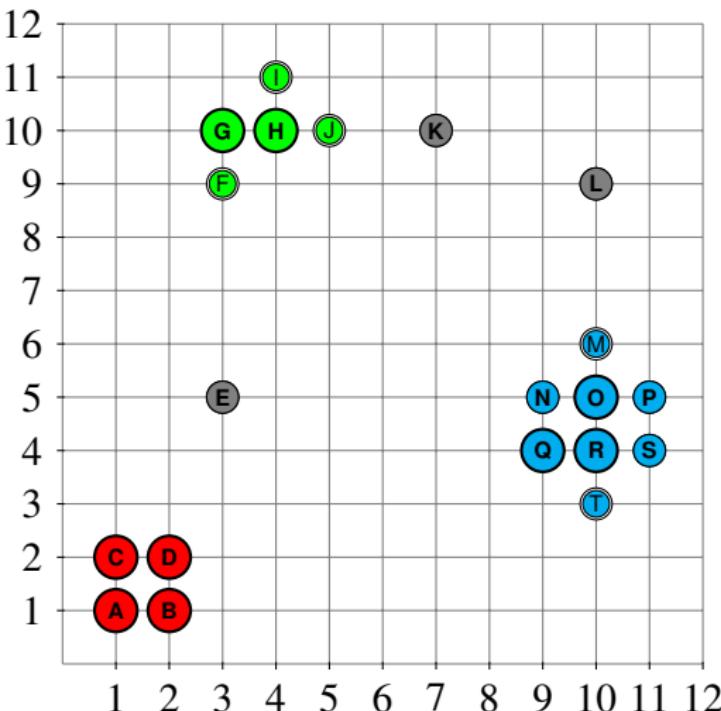
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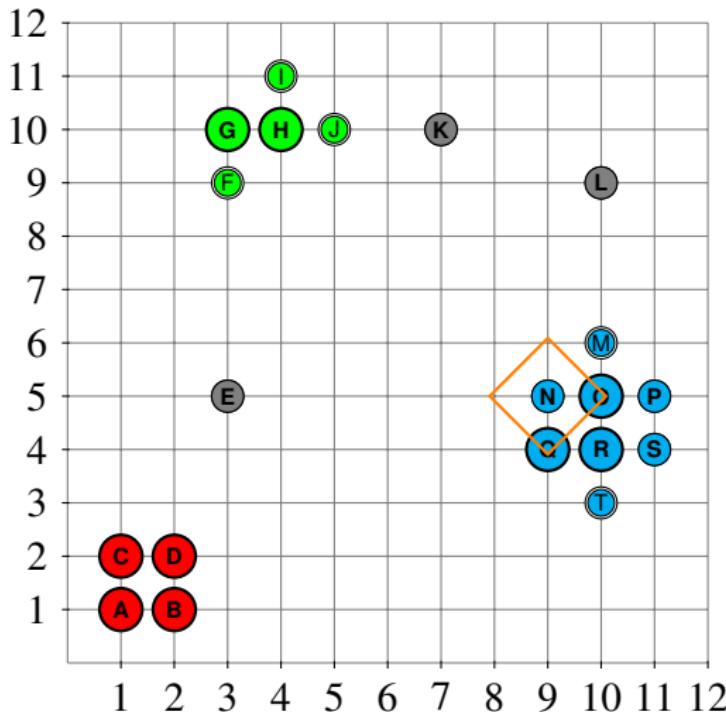
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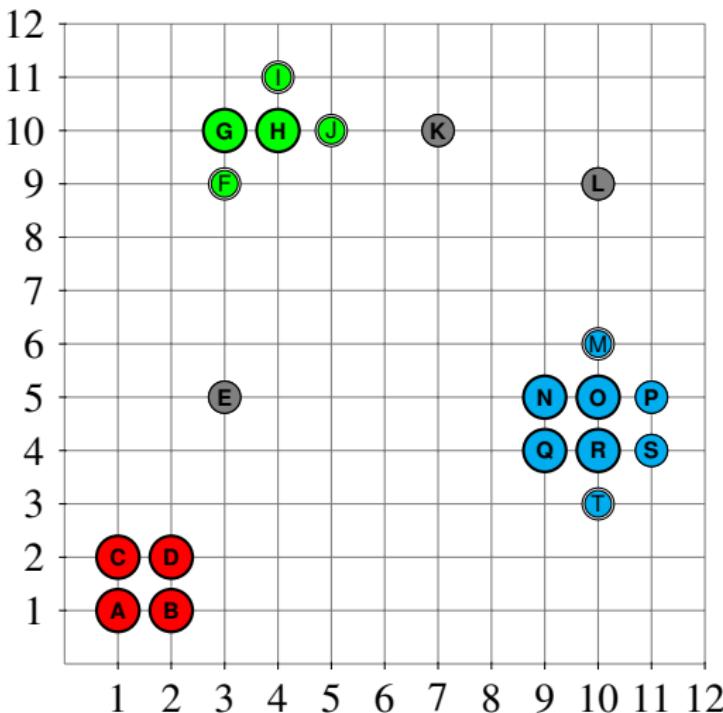
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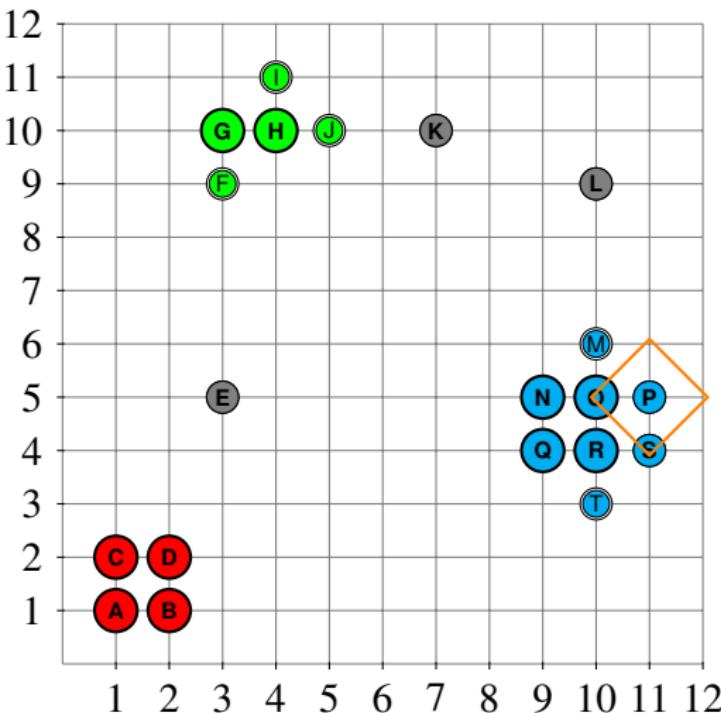
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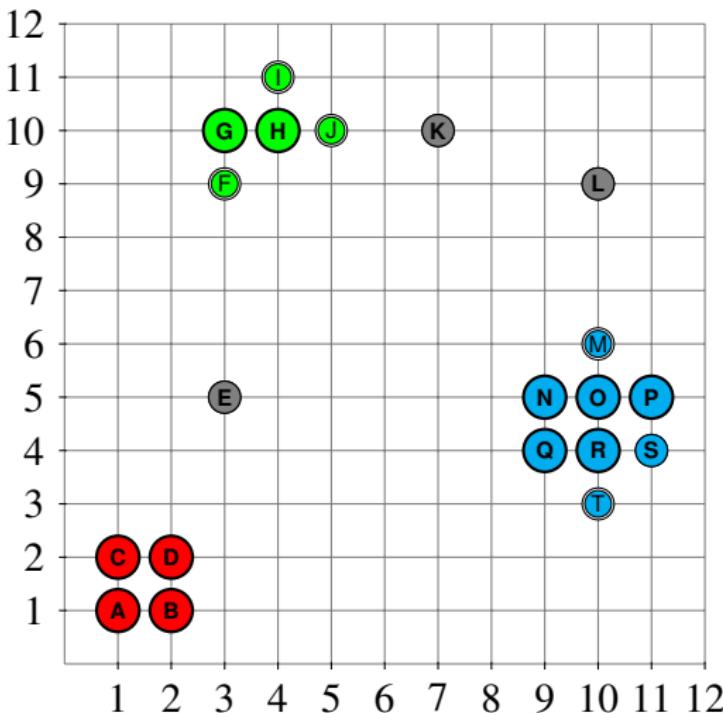
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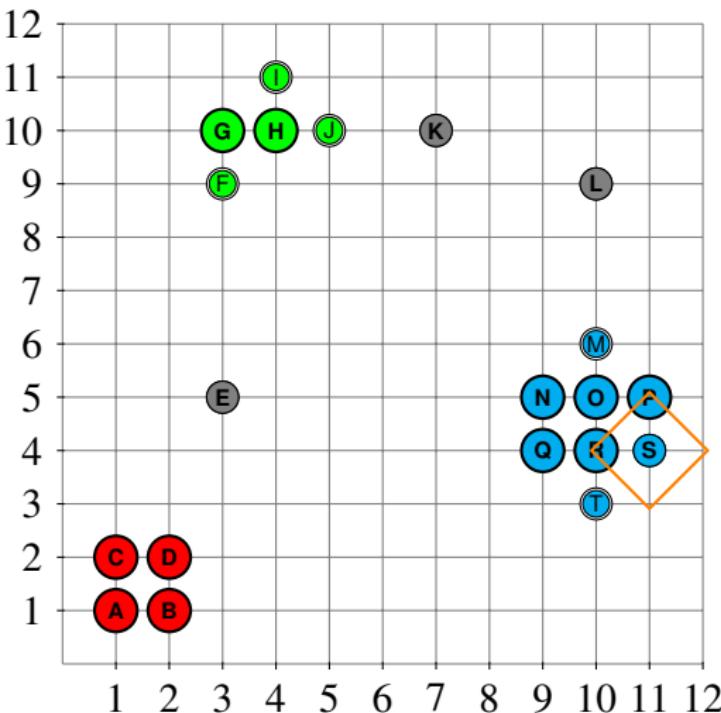
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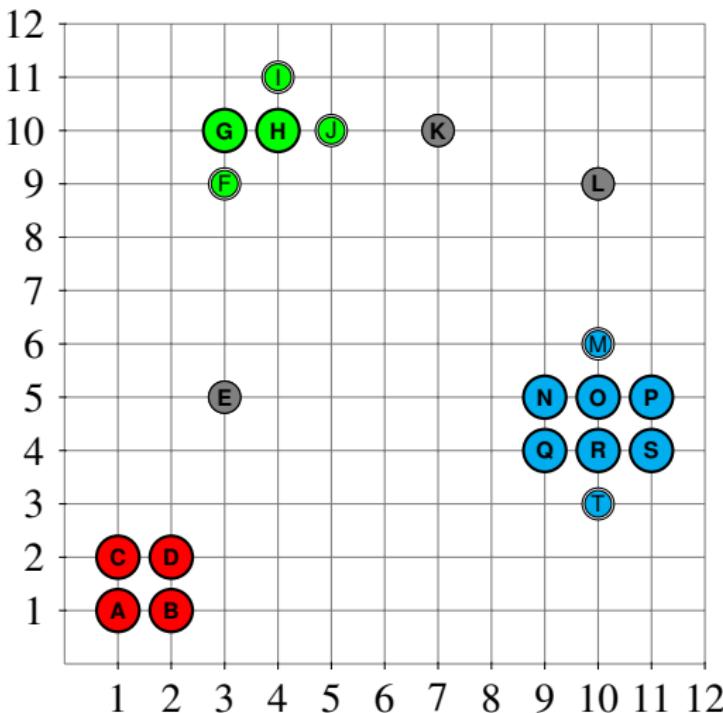
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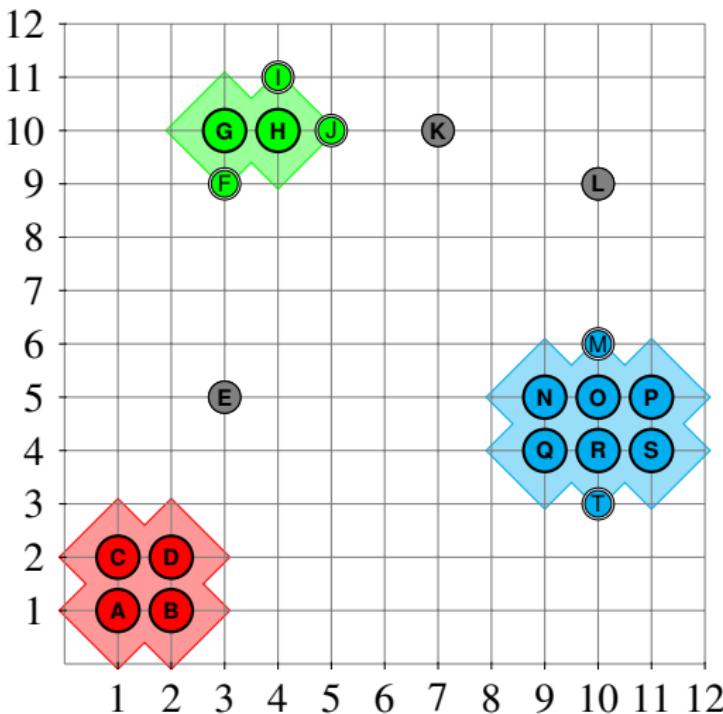
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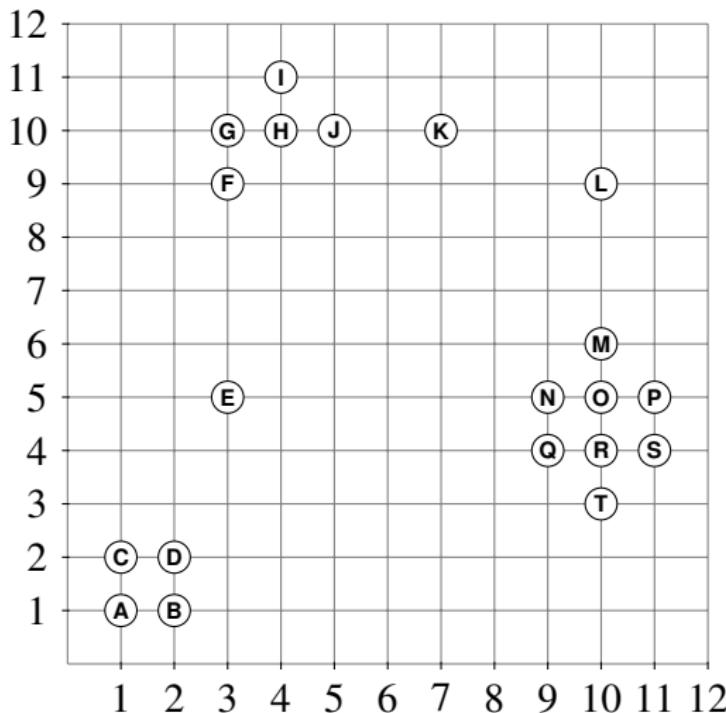
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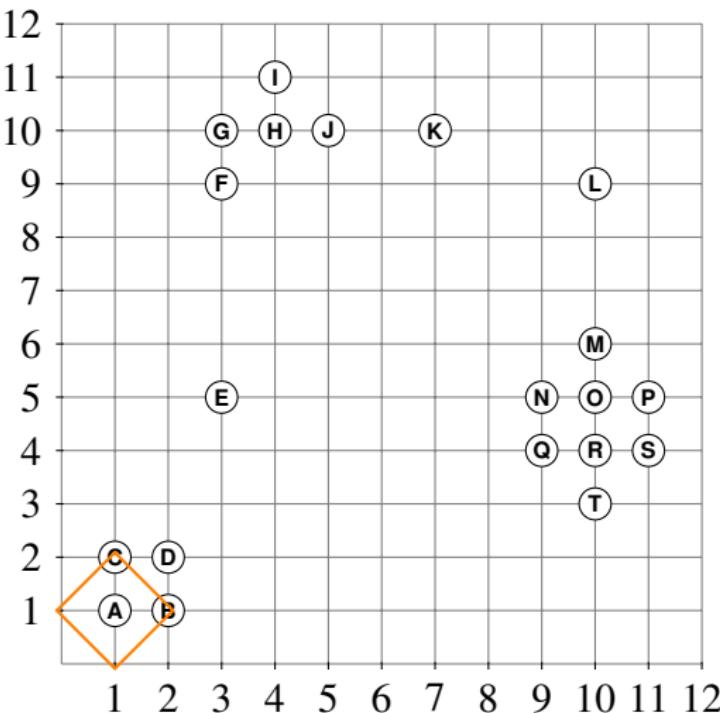
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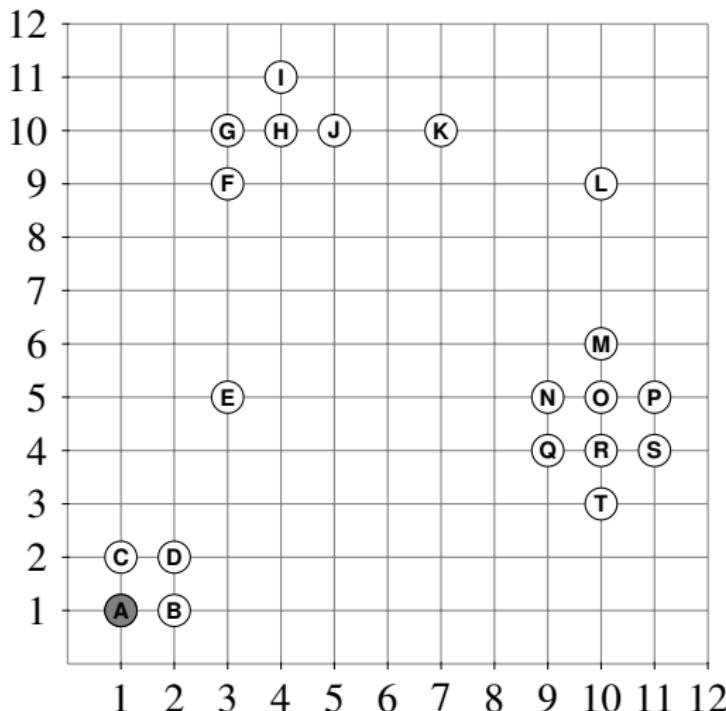
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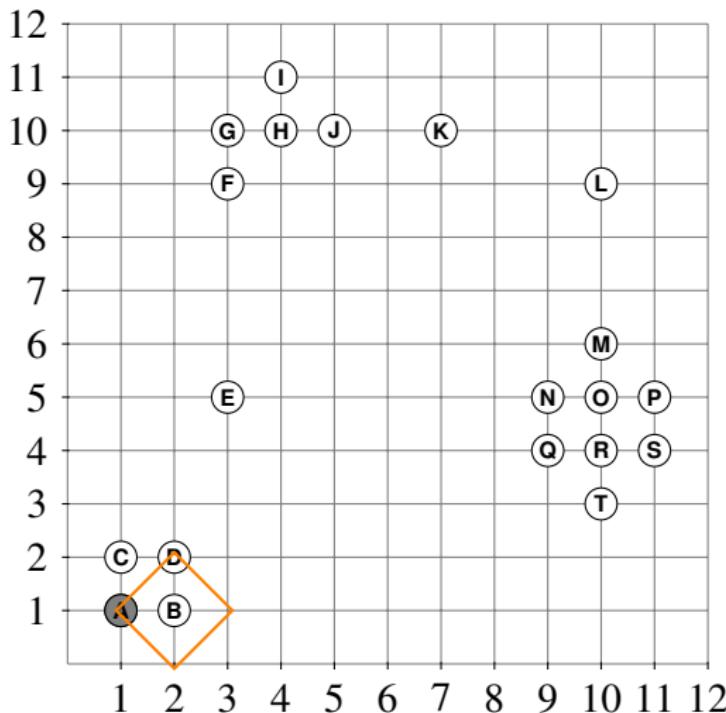
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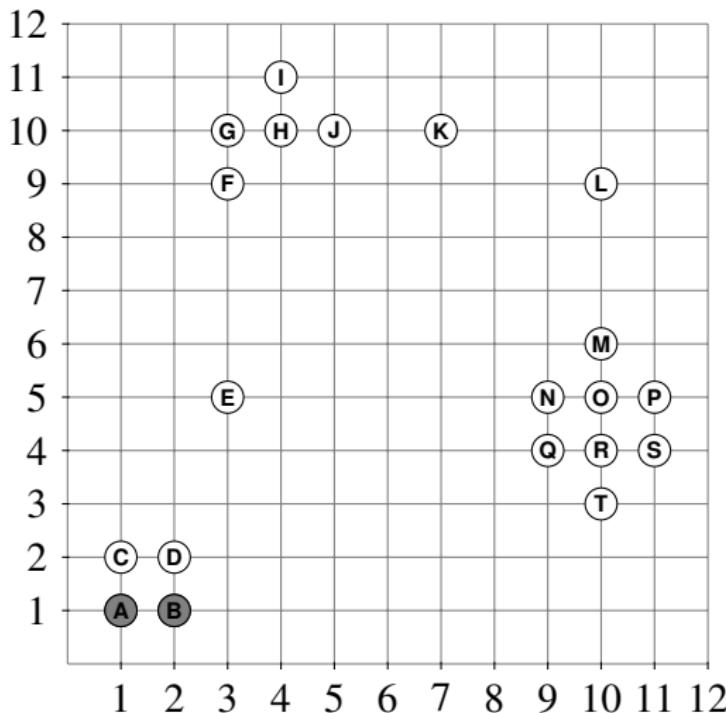
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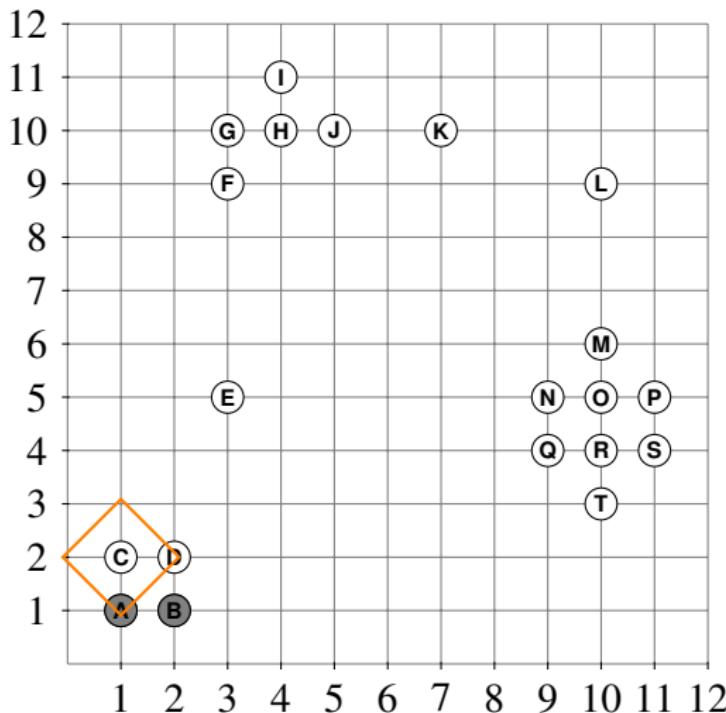
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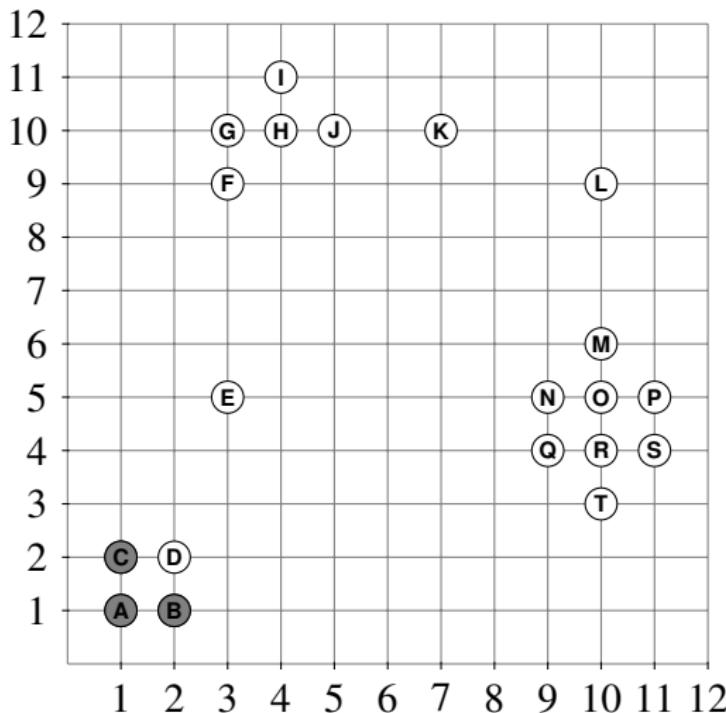
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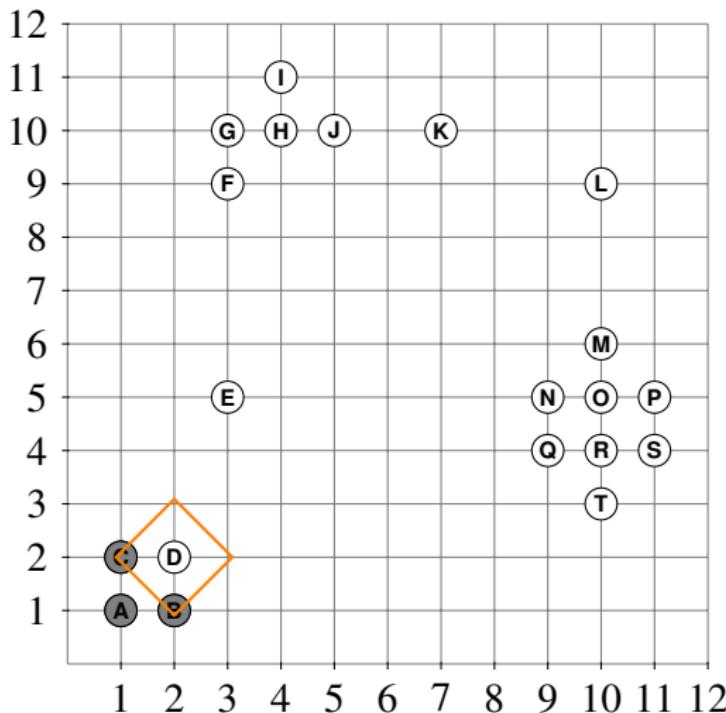
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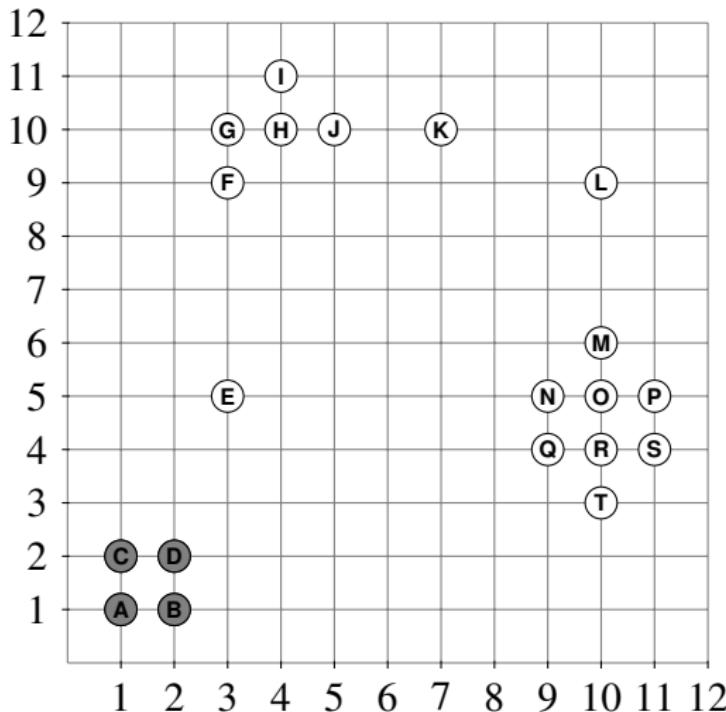
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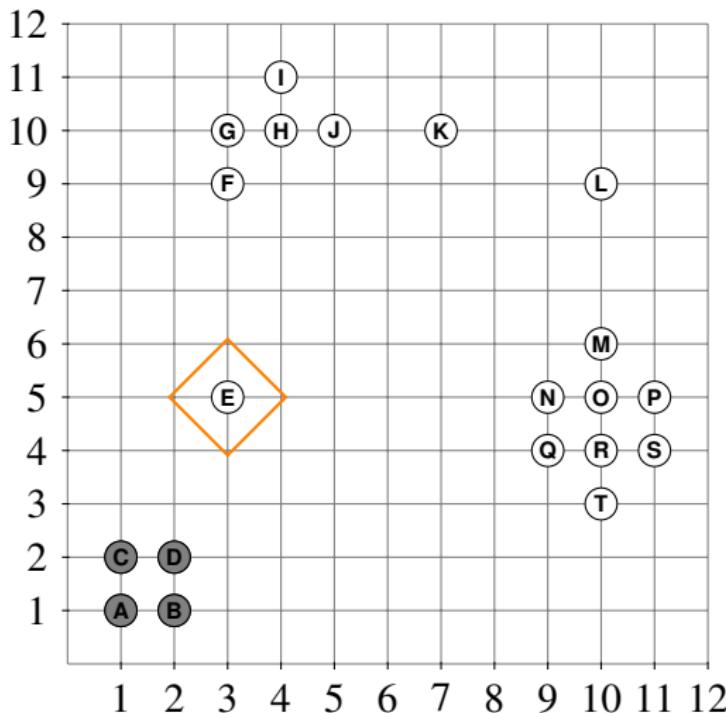
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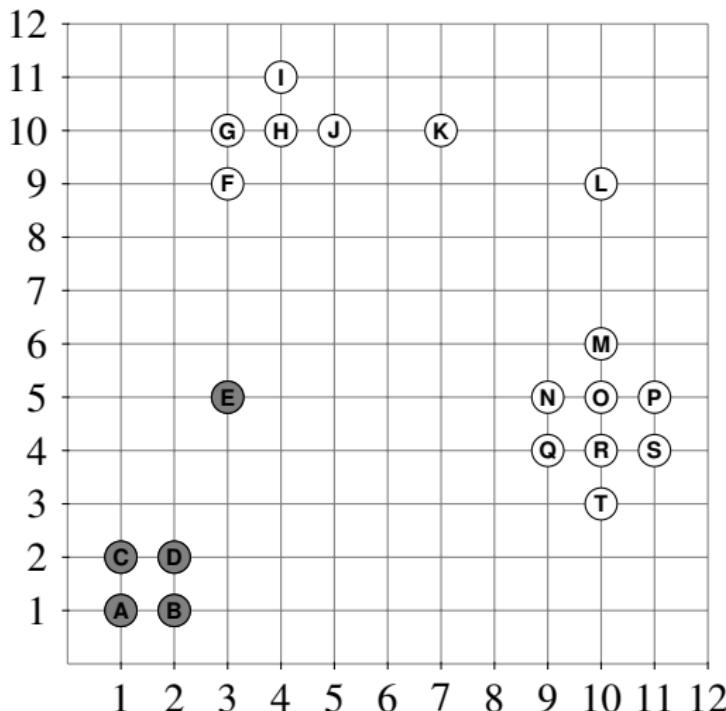
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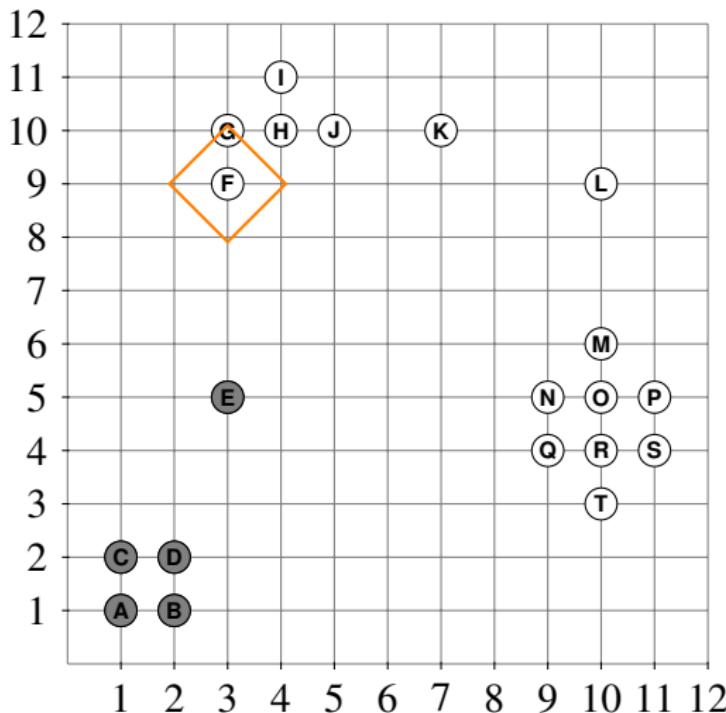
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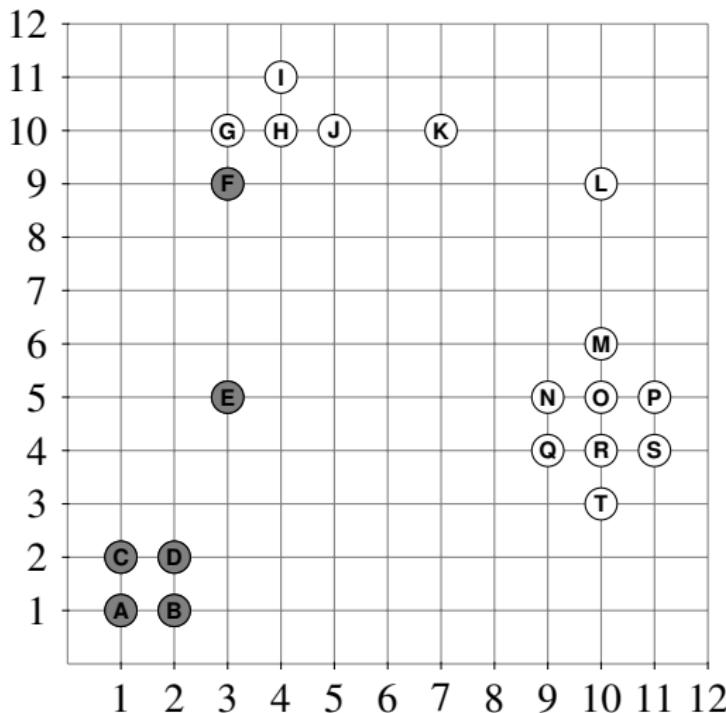
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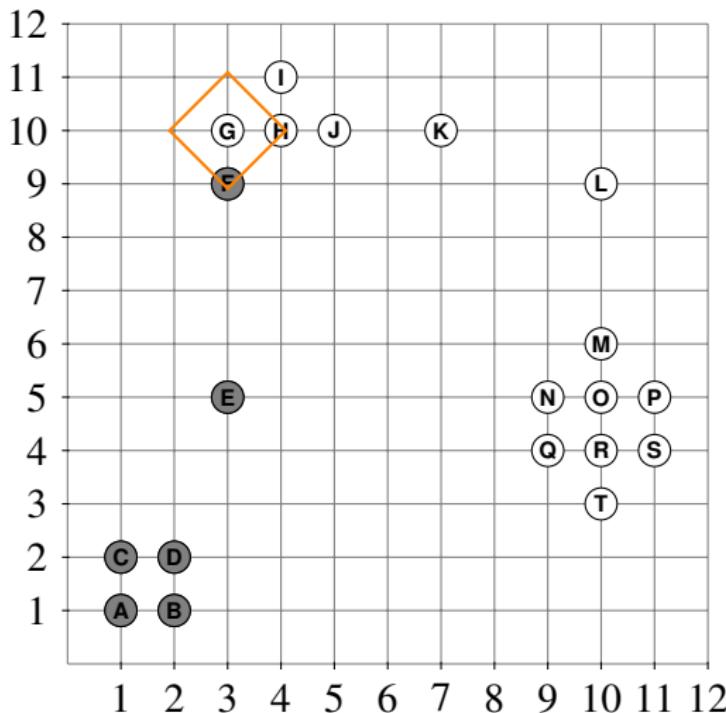
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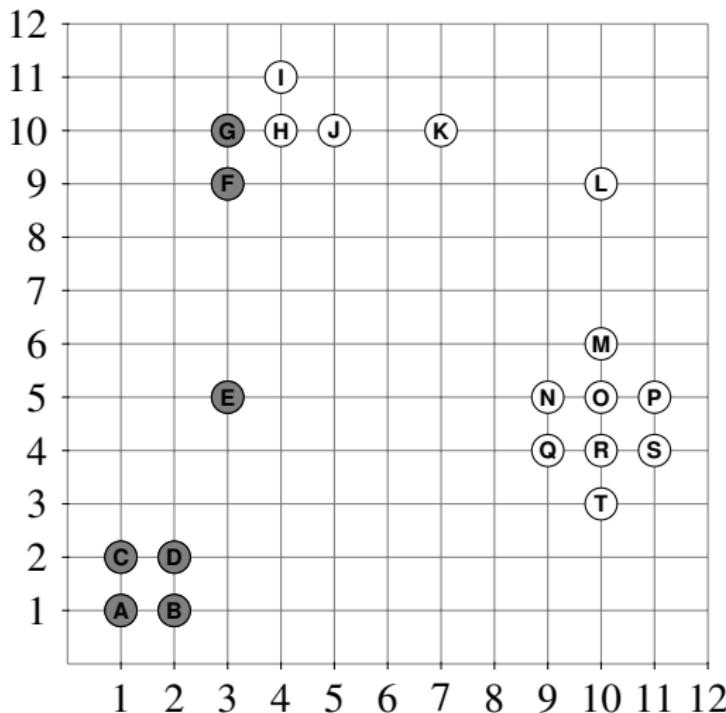
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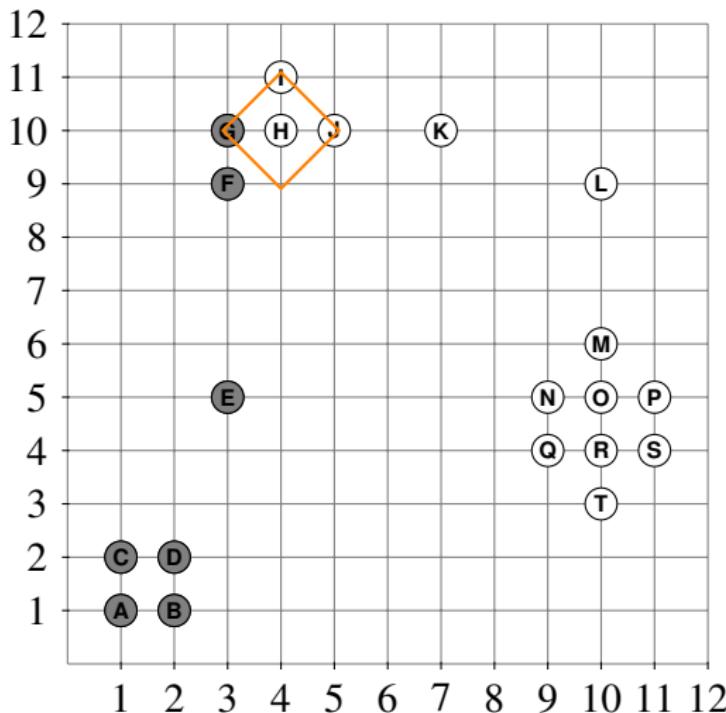
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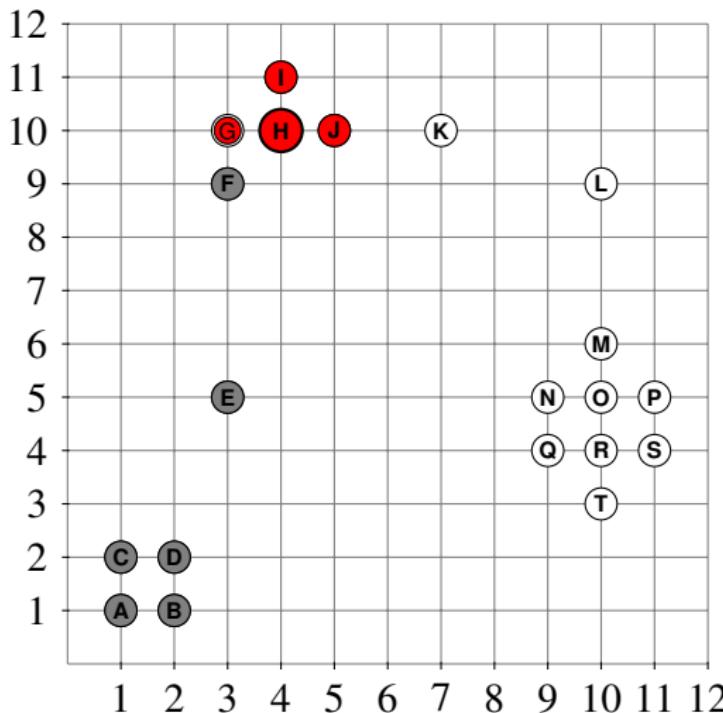
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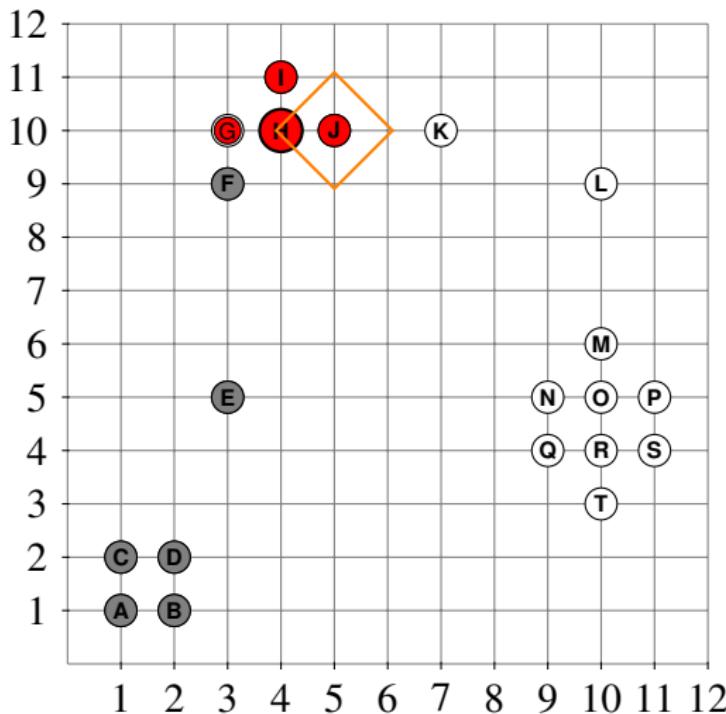
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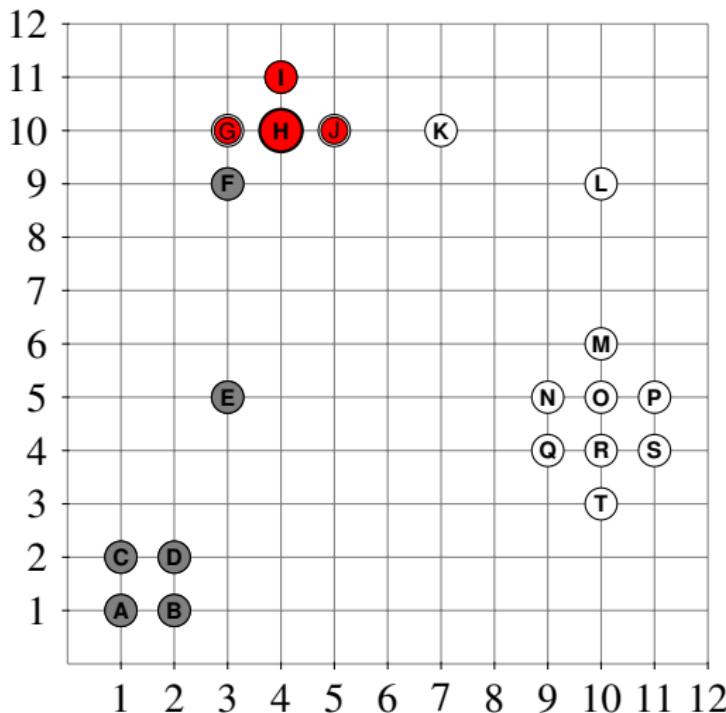
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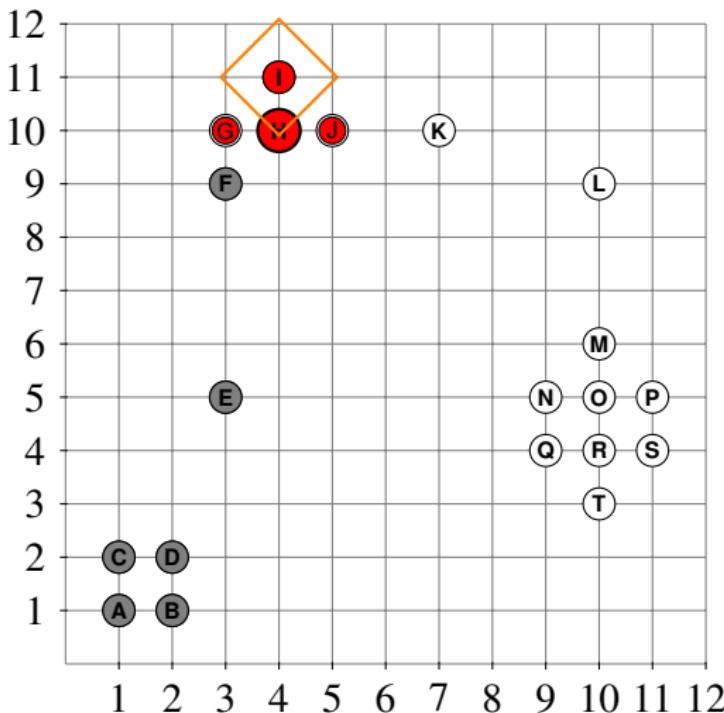
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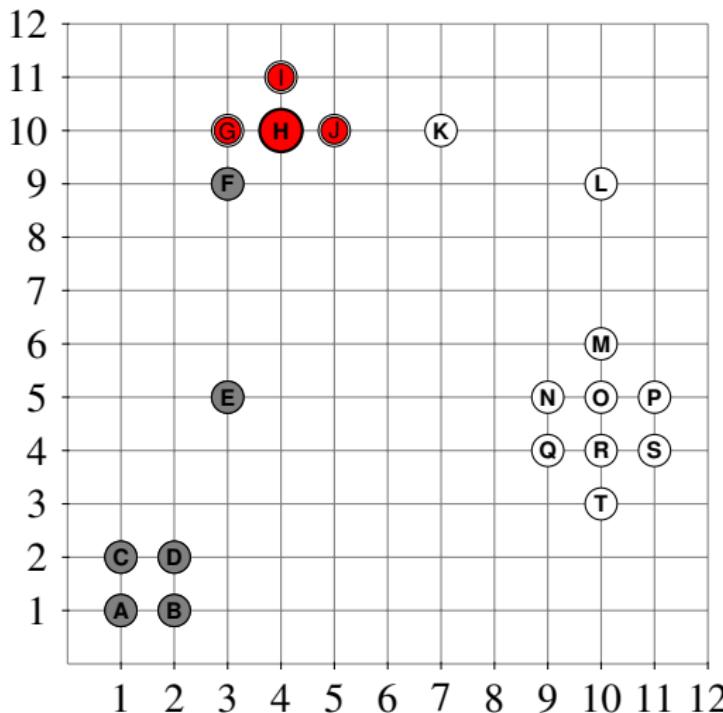
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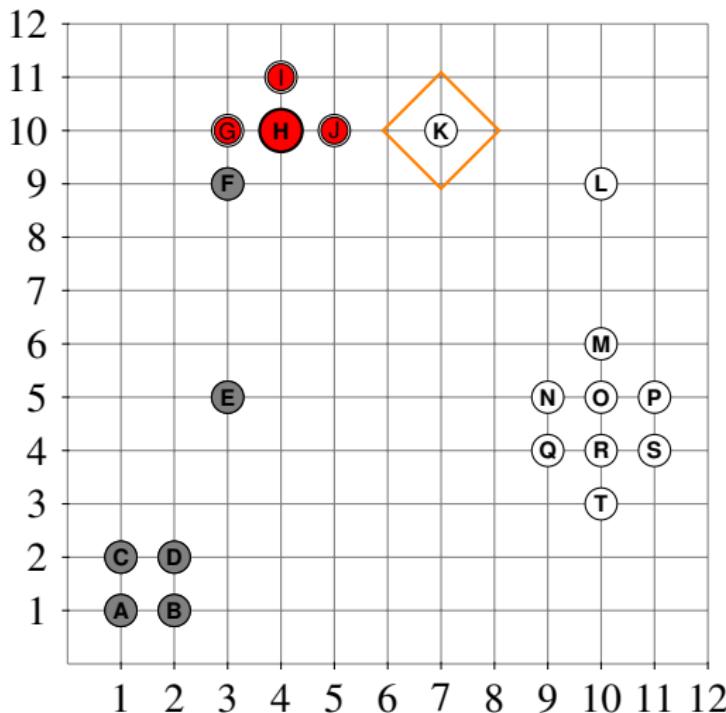
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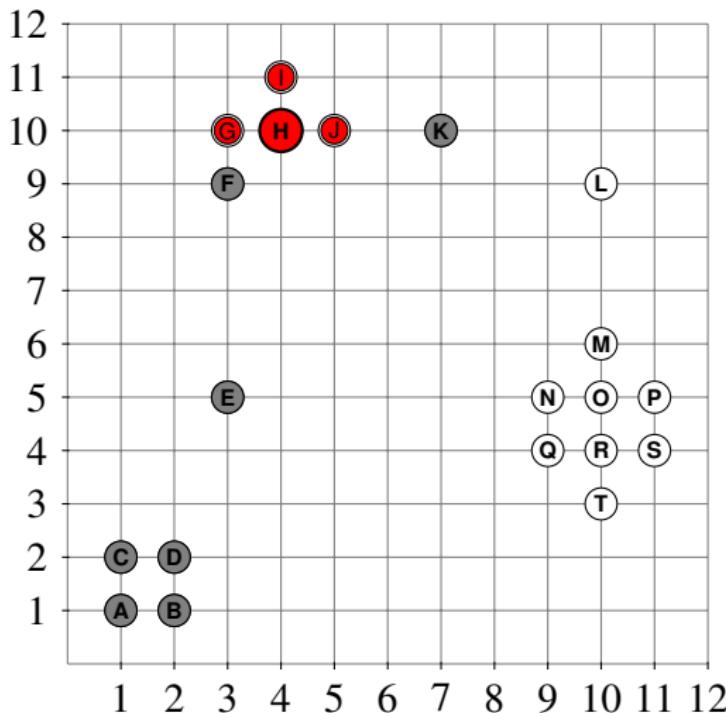
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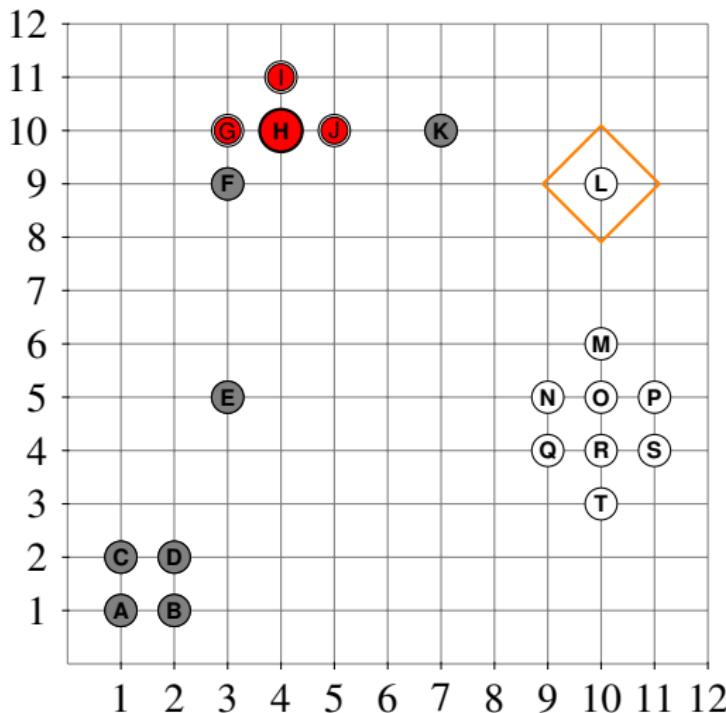
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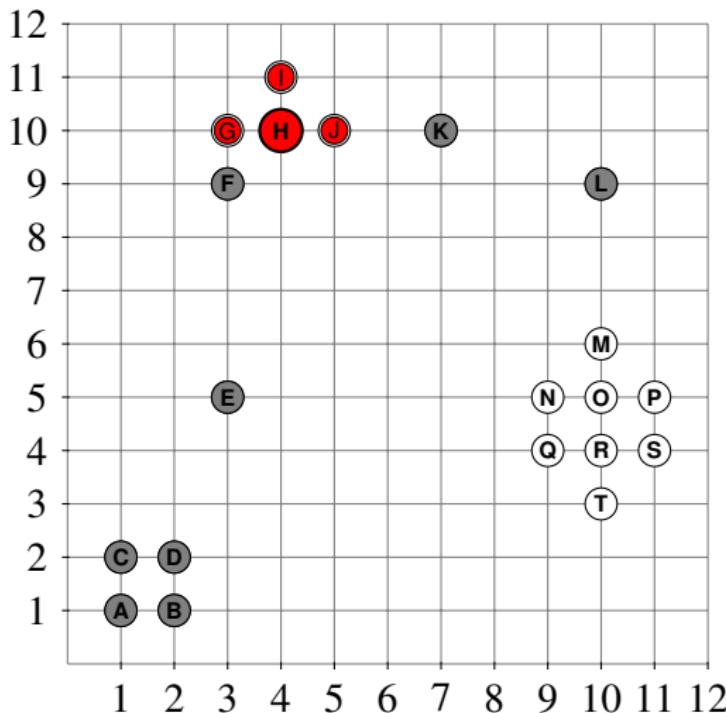
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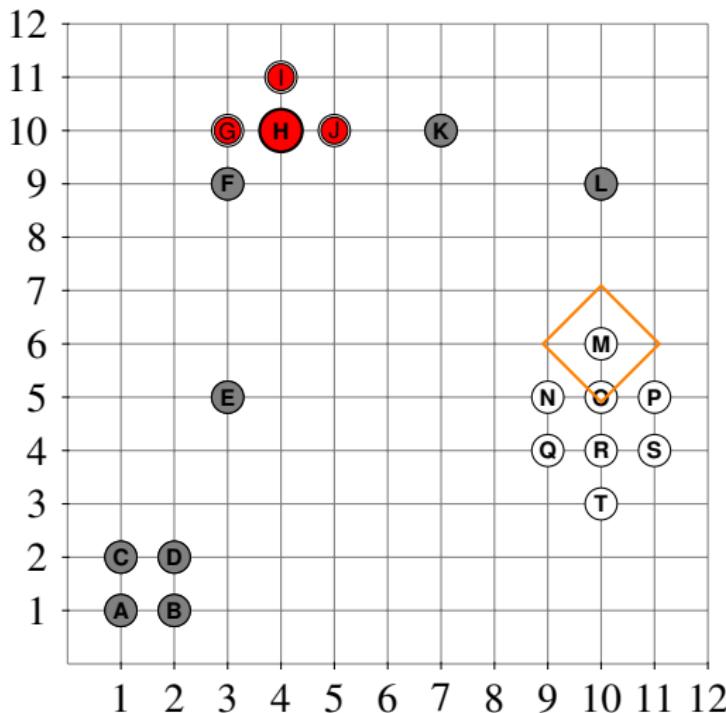
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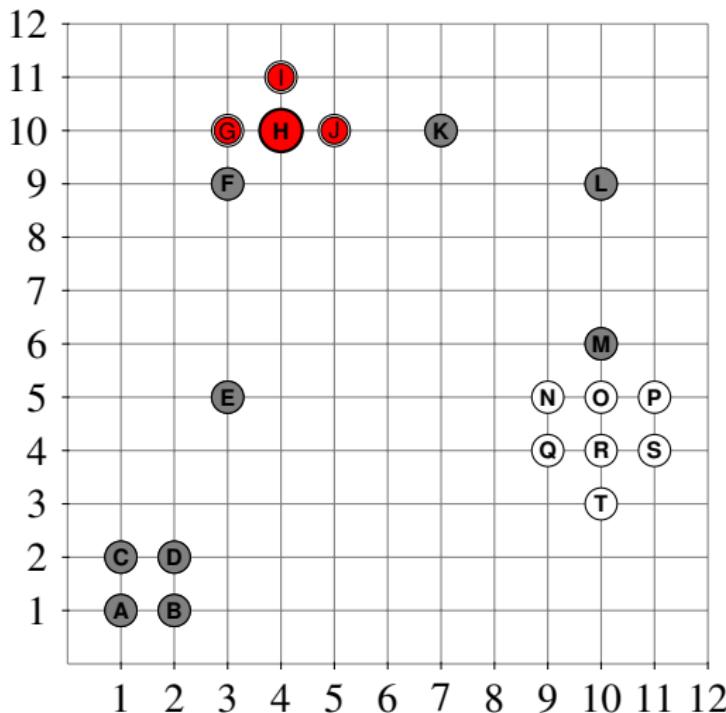
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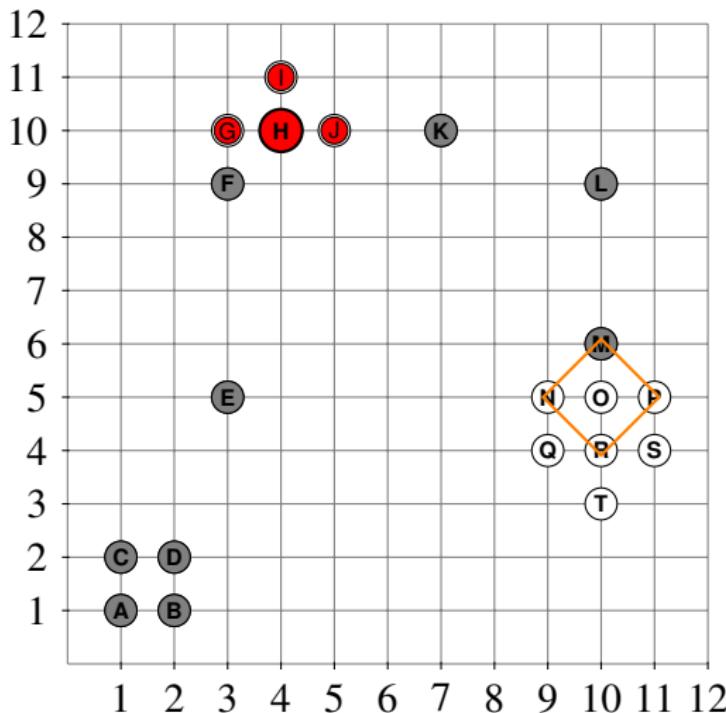
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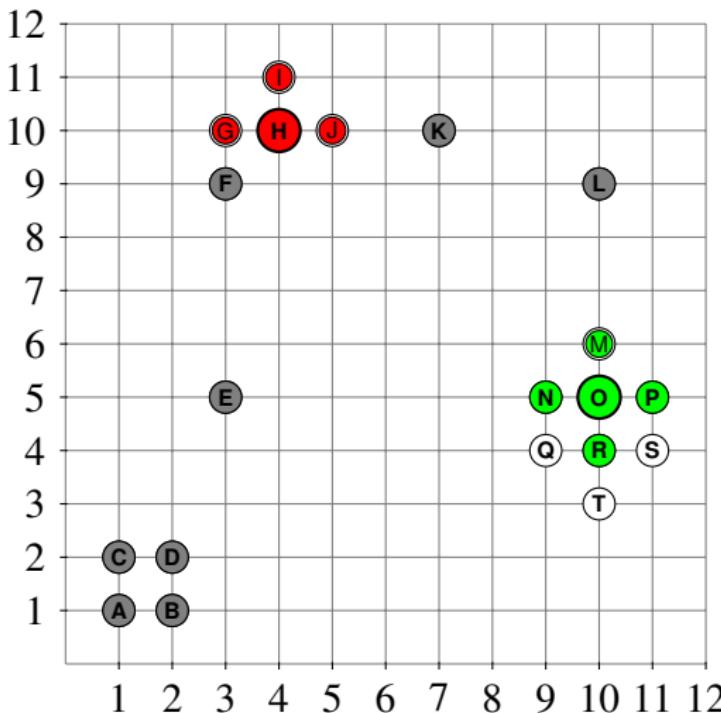
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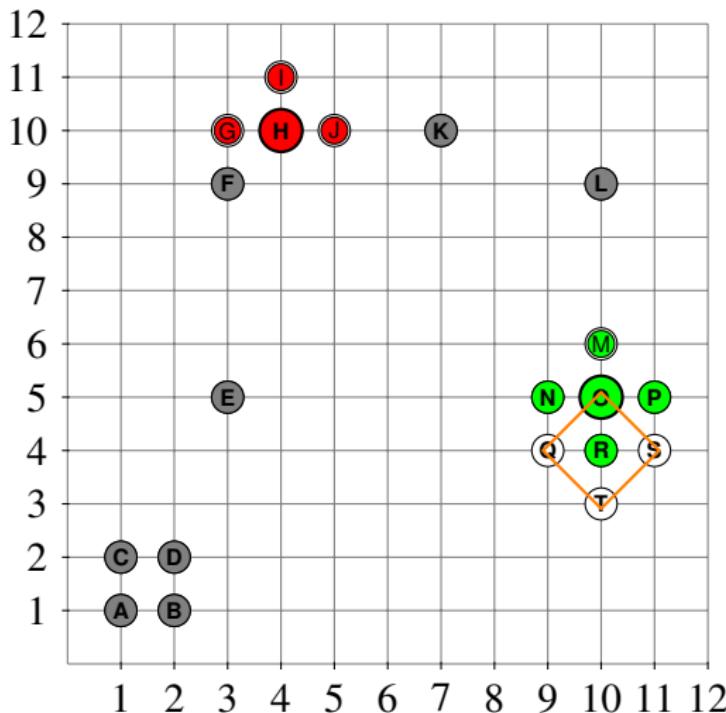
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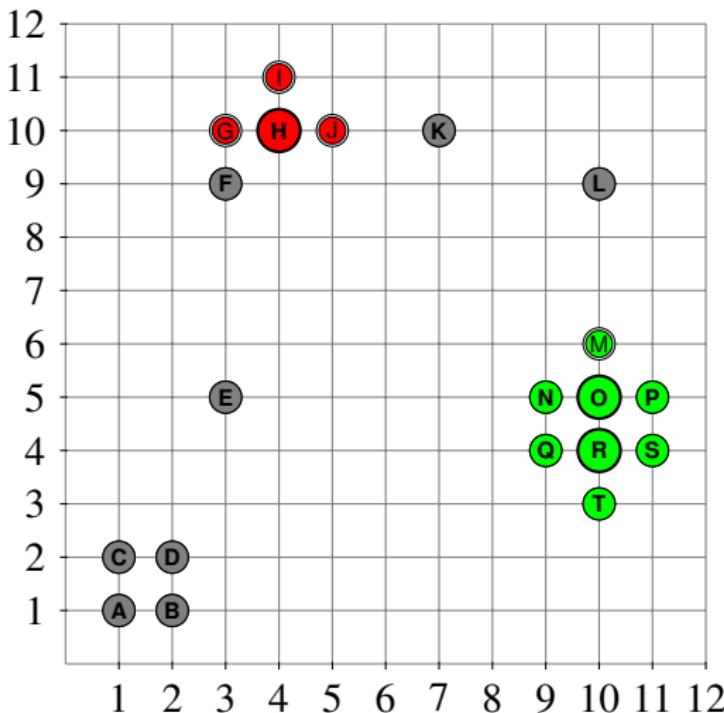
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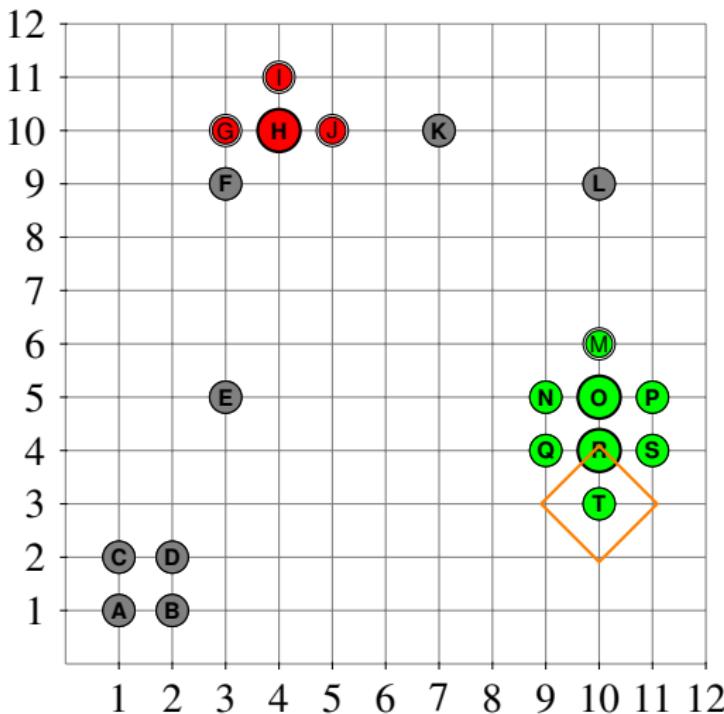
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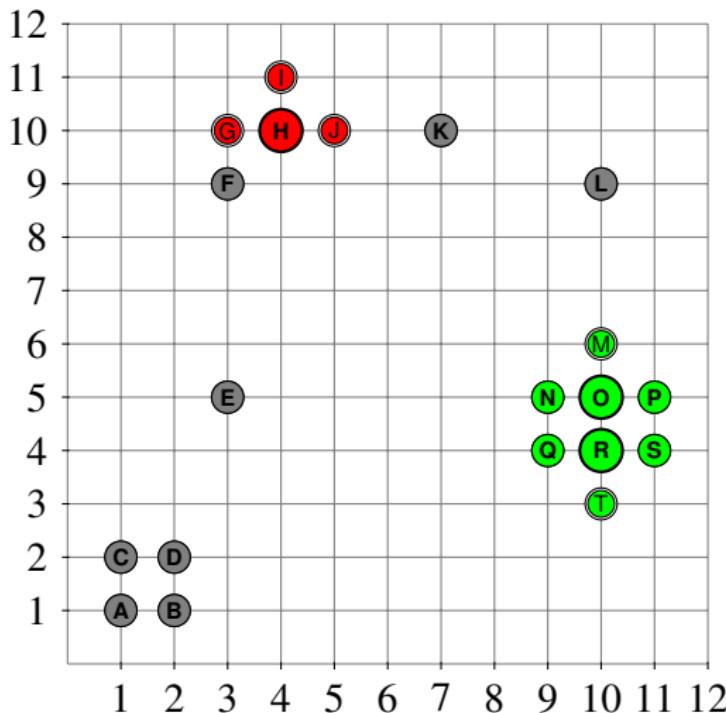
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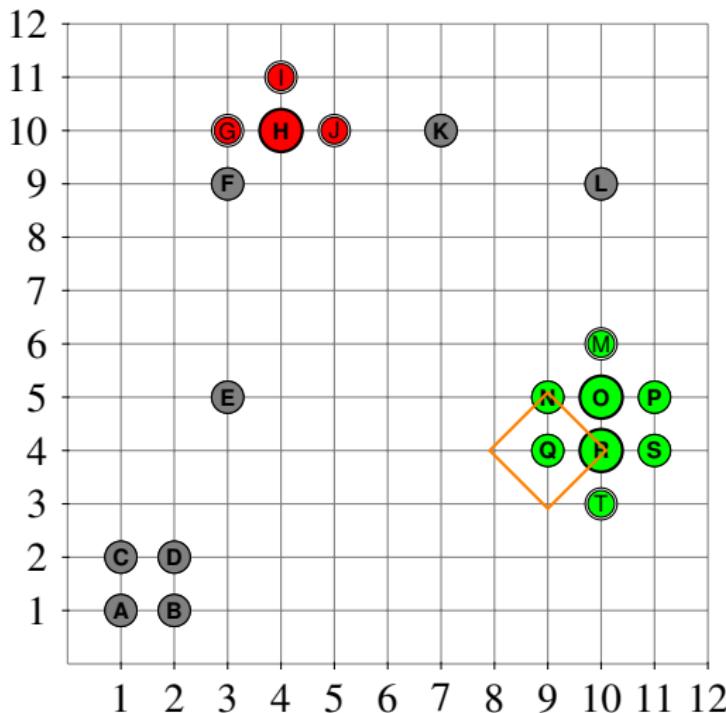
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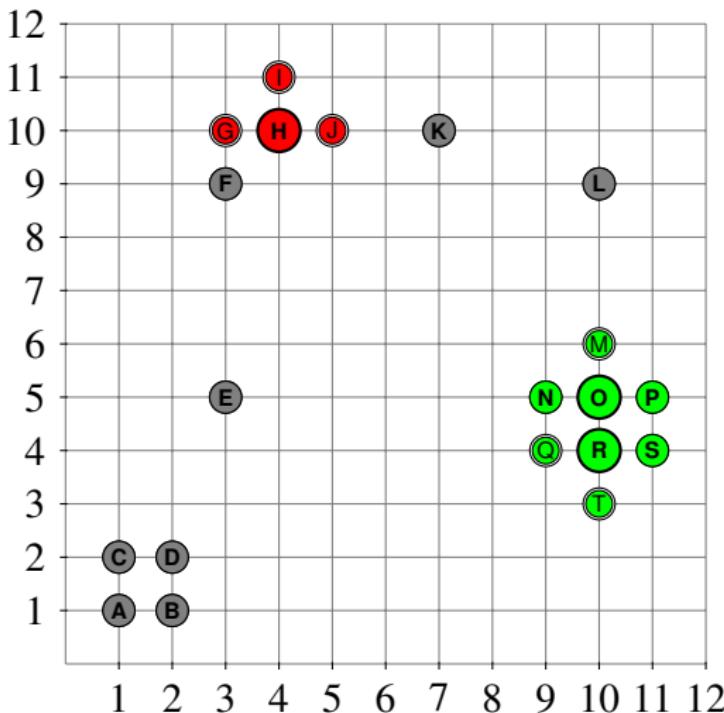
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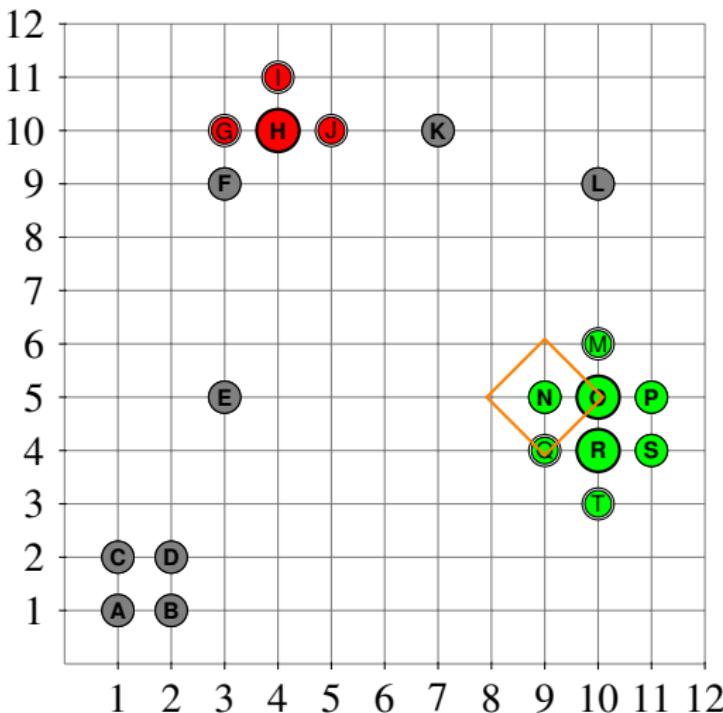
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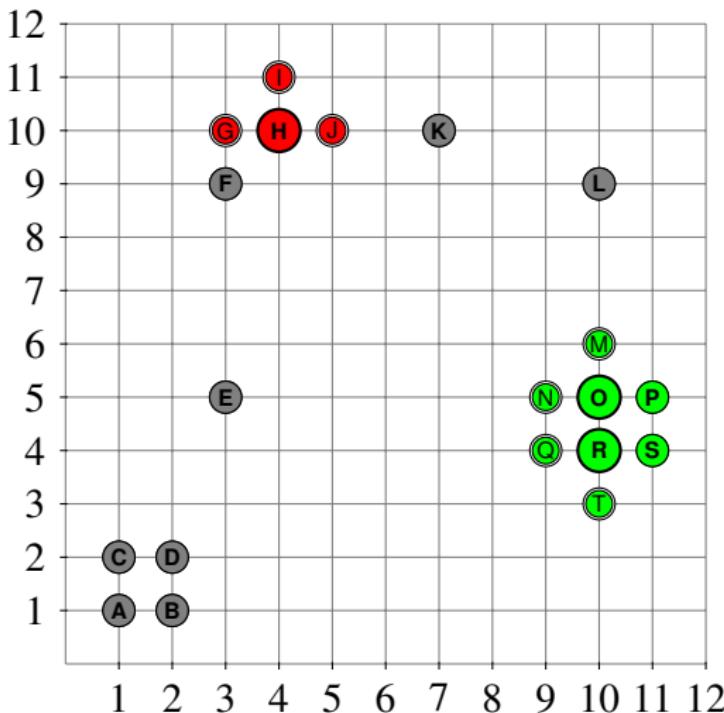
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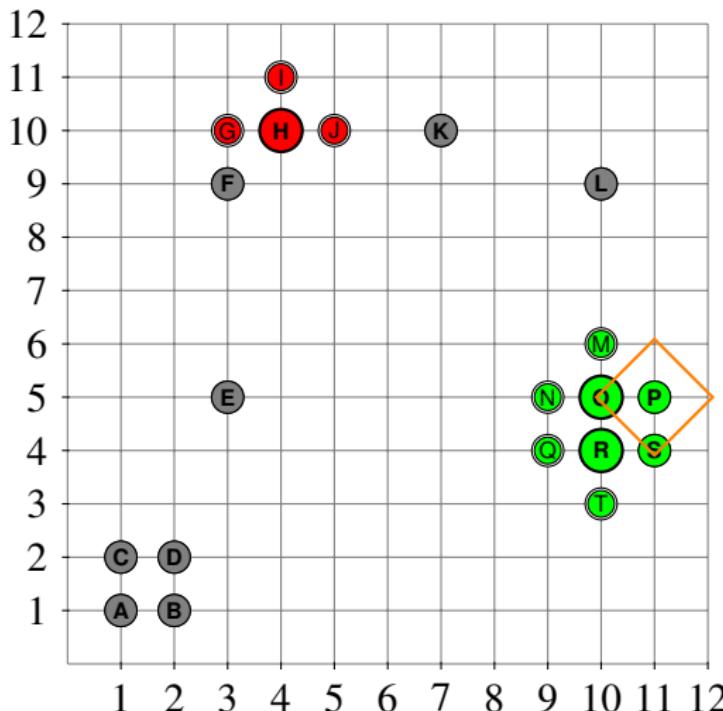
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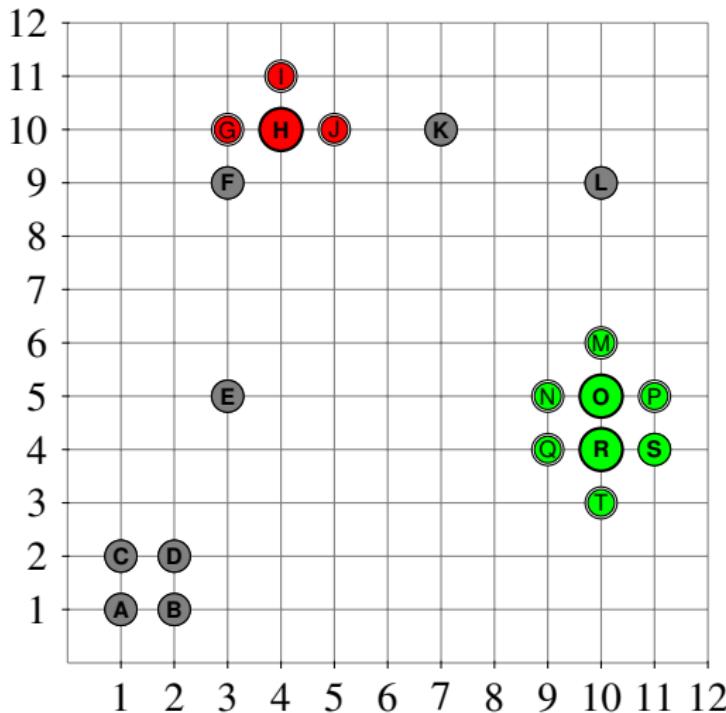
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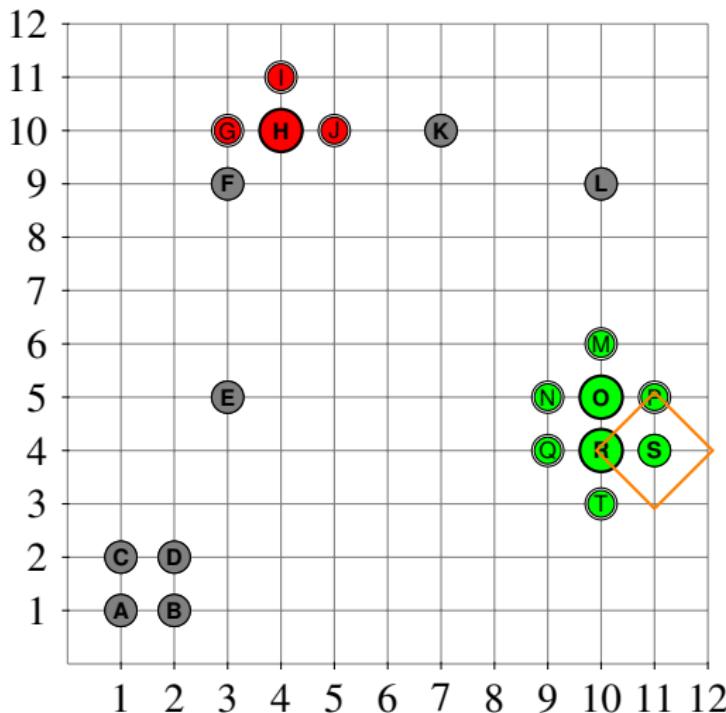
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$$\min Pts = 4$$

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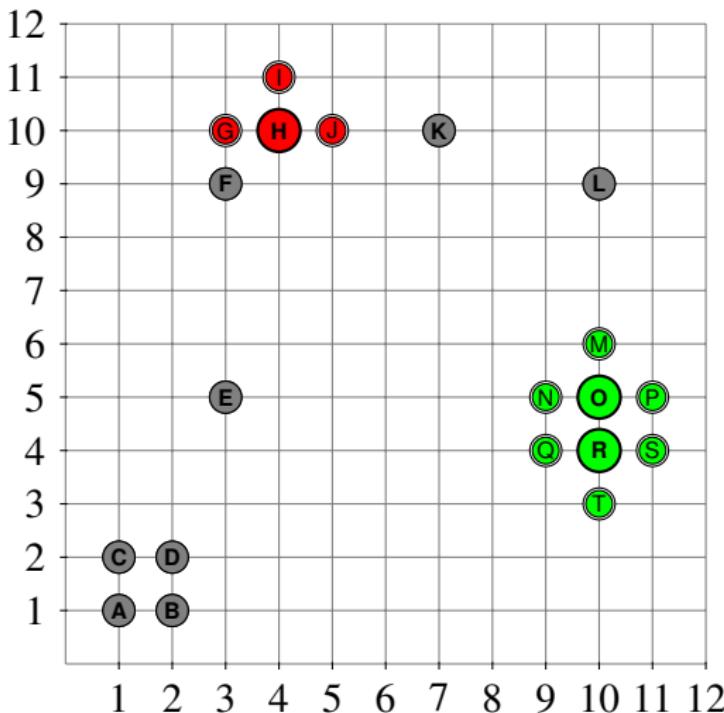
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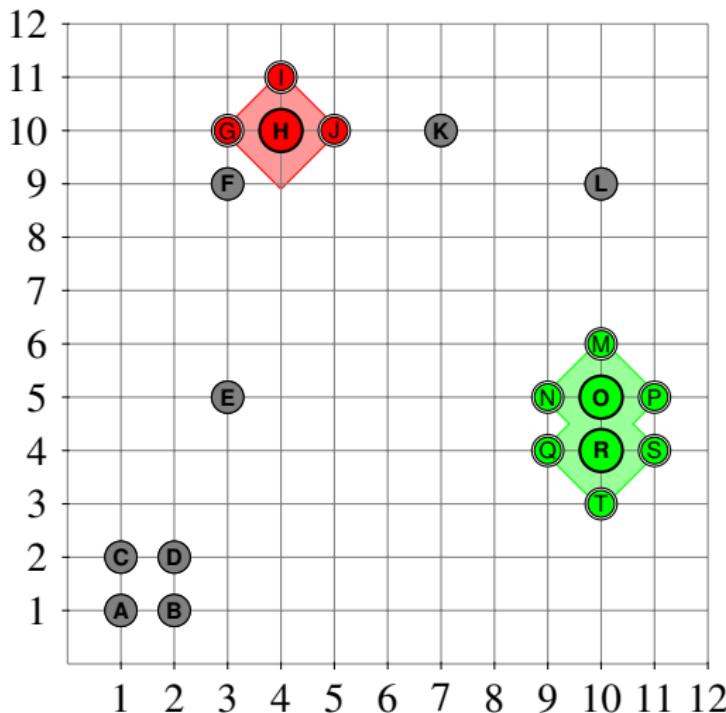
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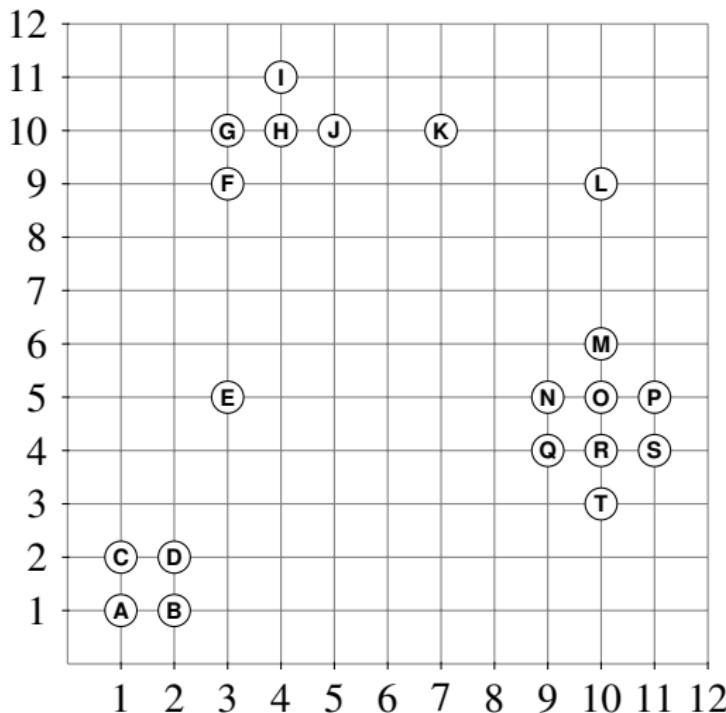
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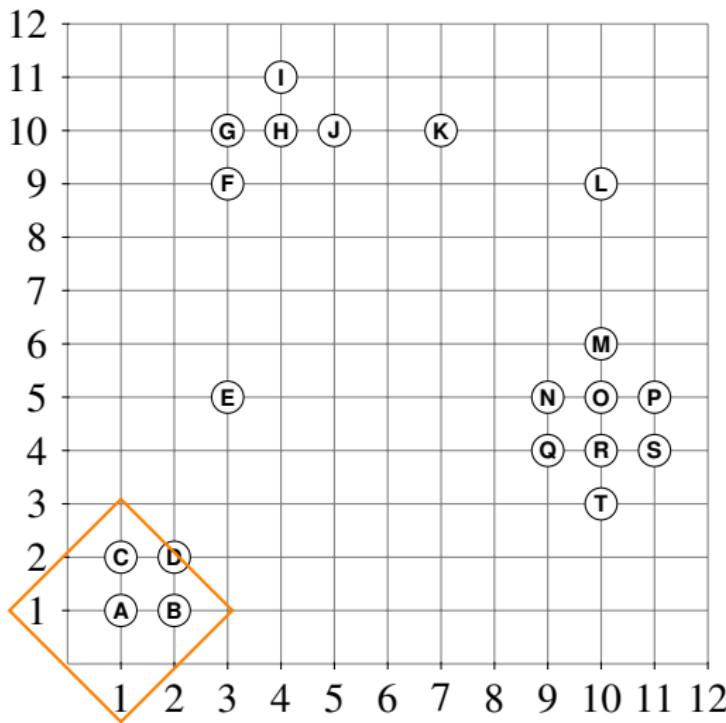
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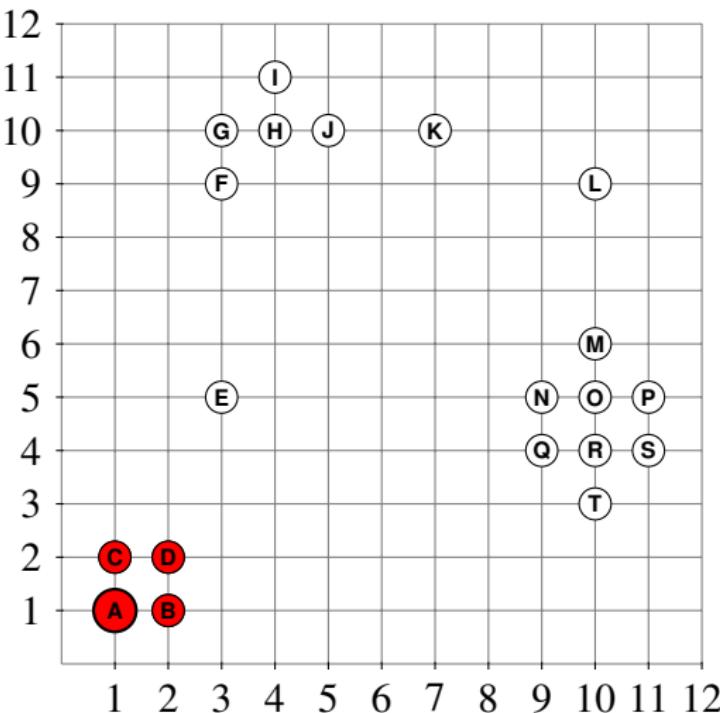
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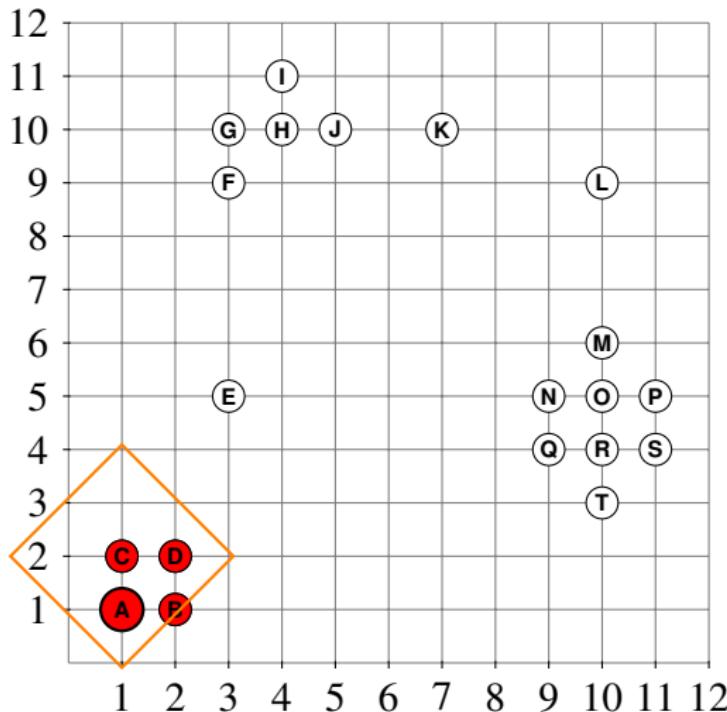
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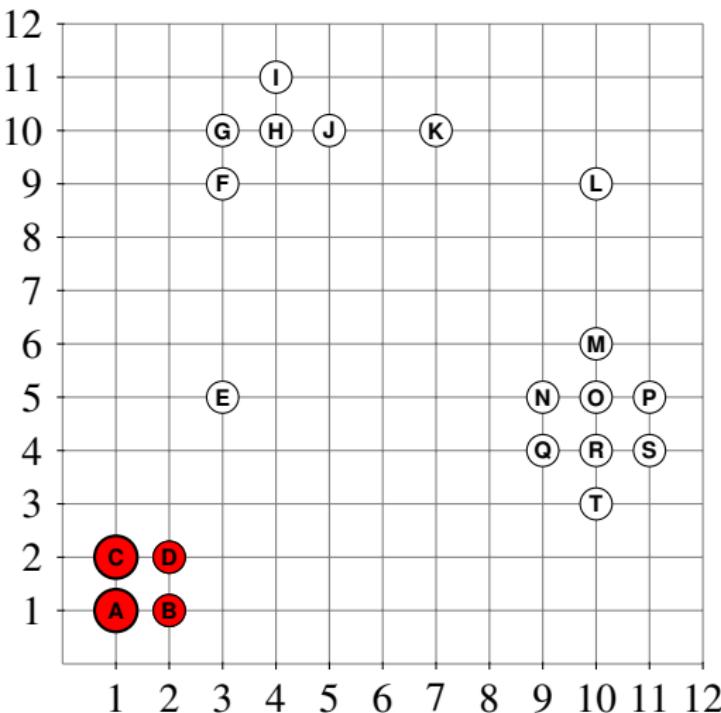
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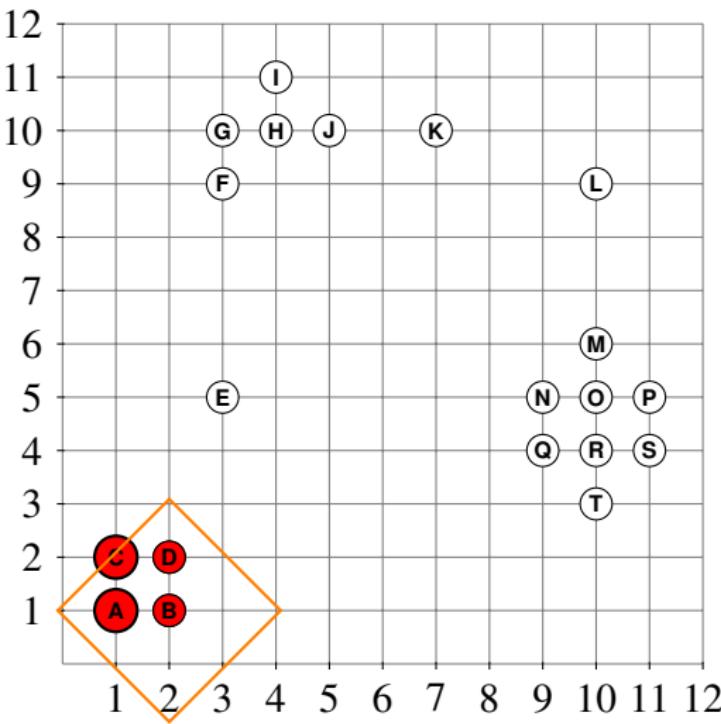
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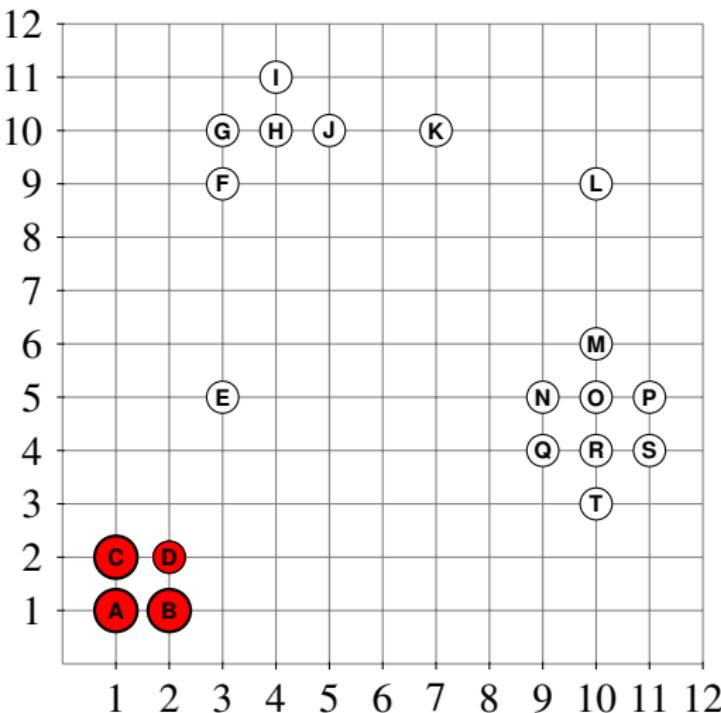
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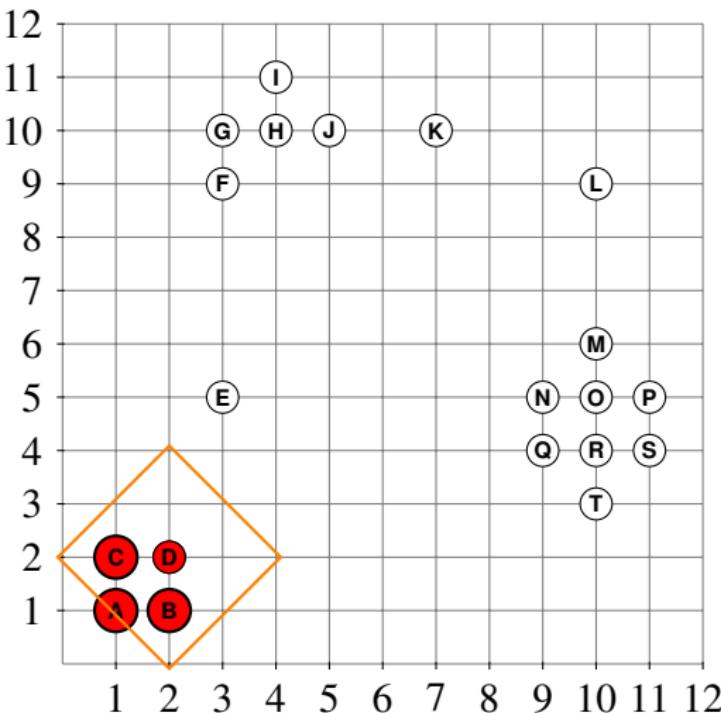
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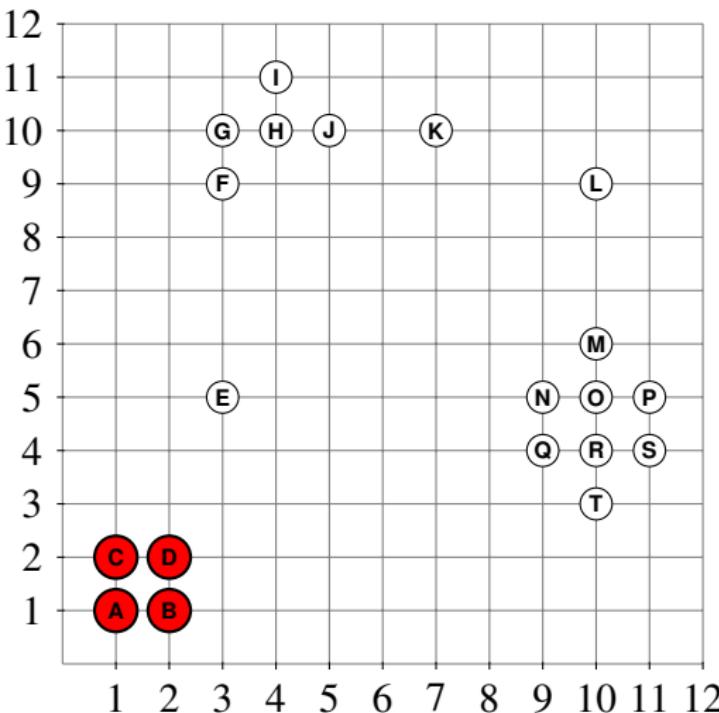
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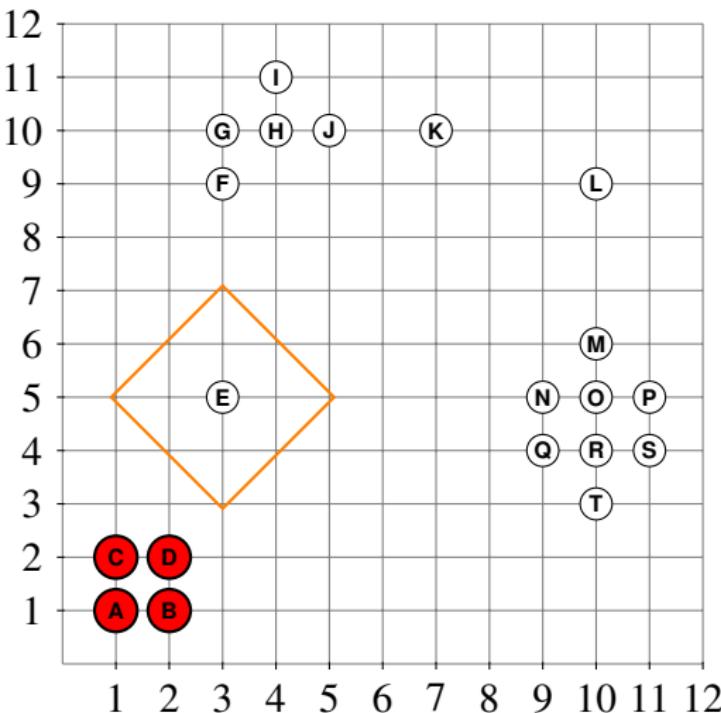
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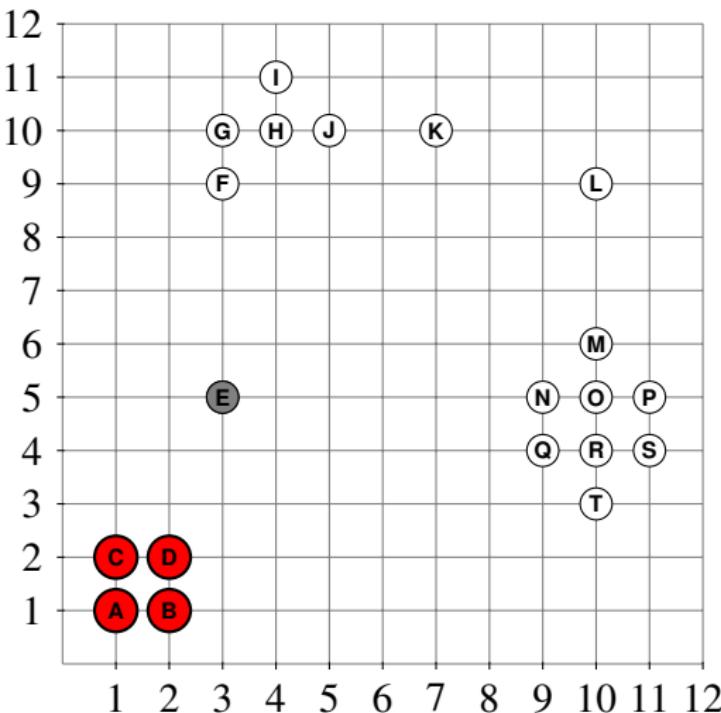
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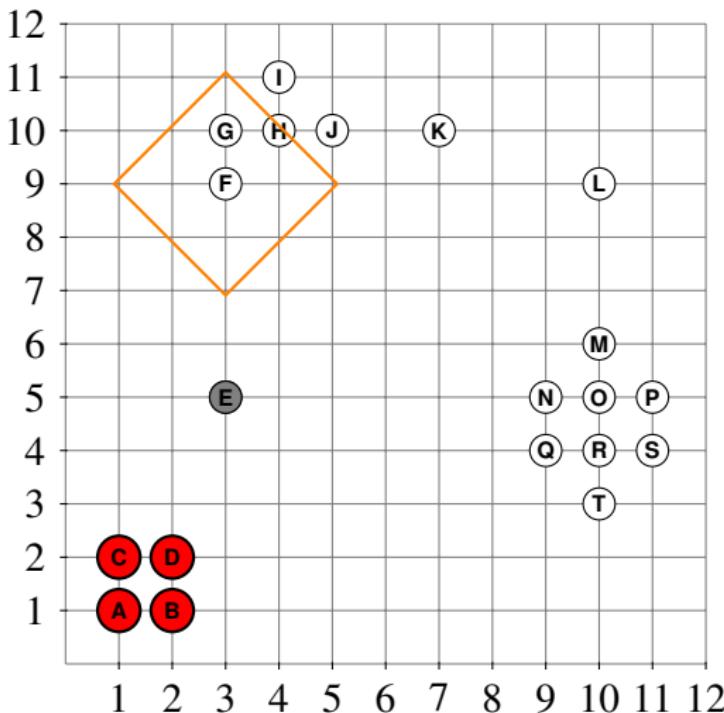
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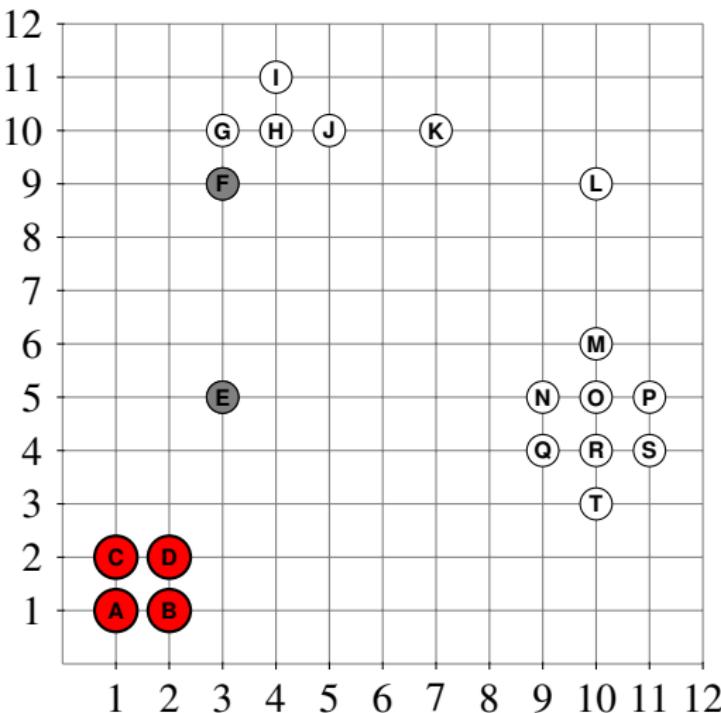
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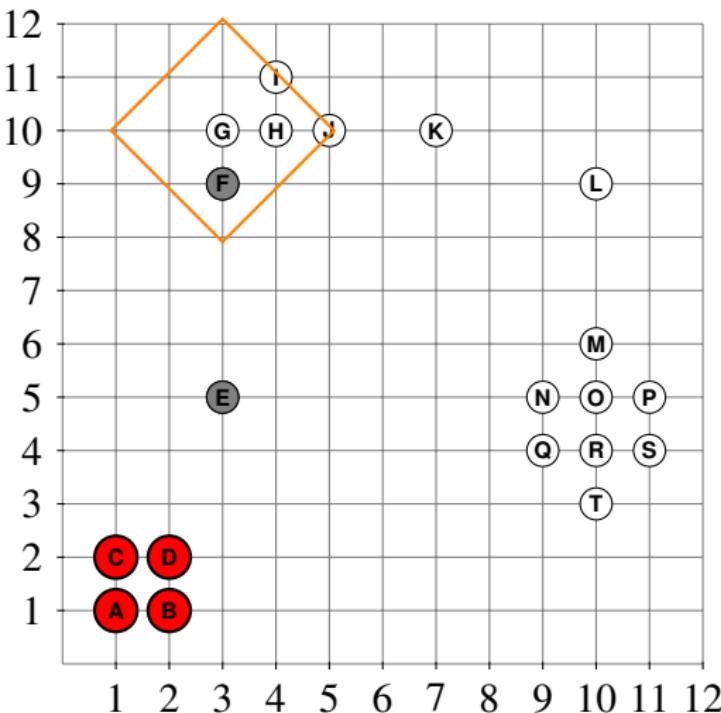
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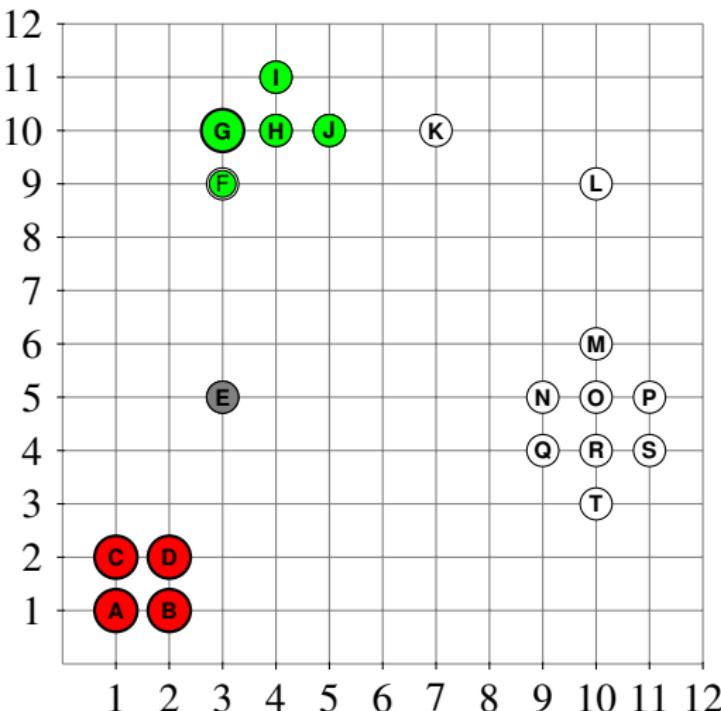
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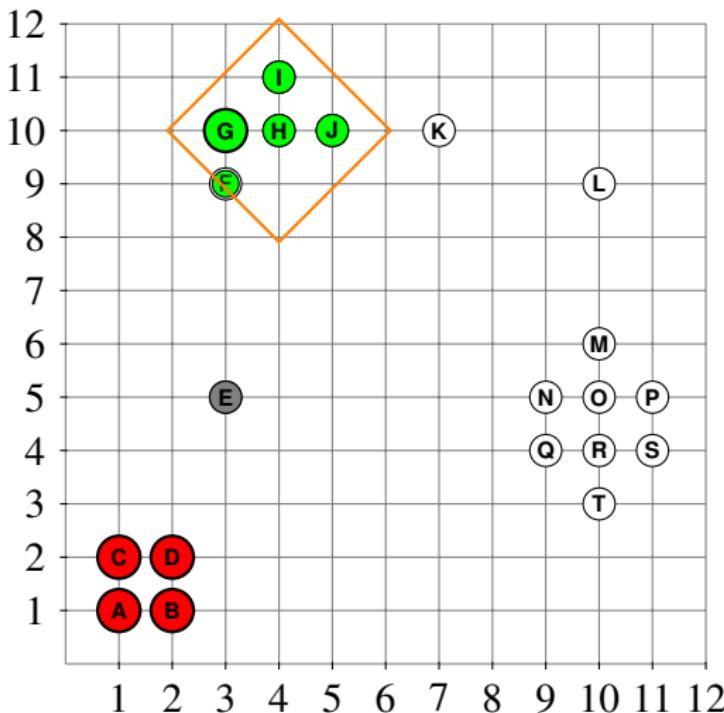
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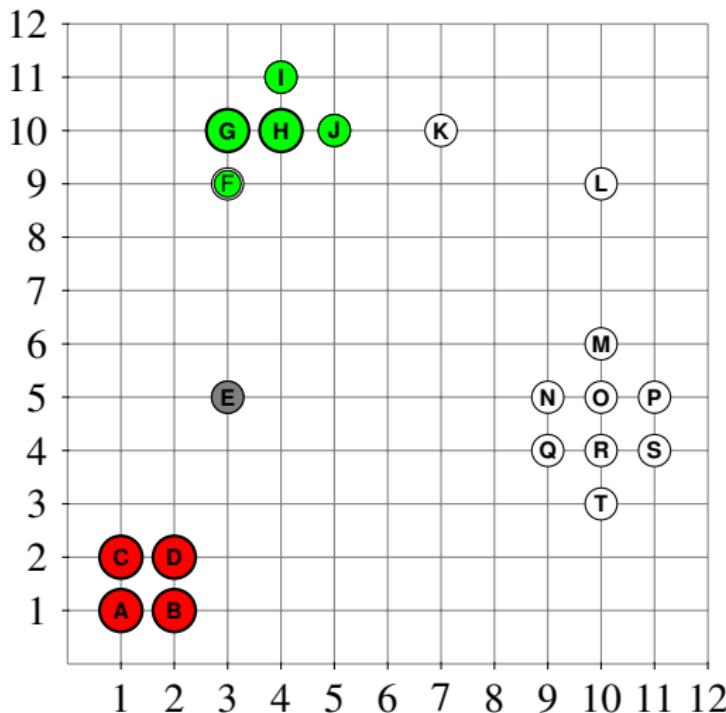
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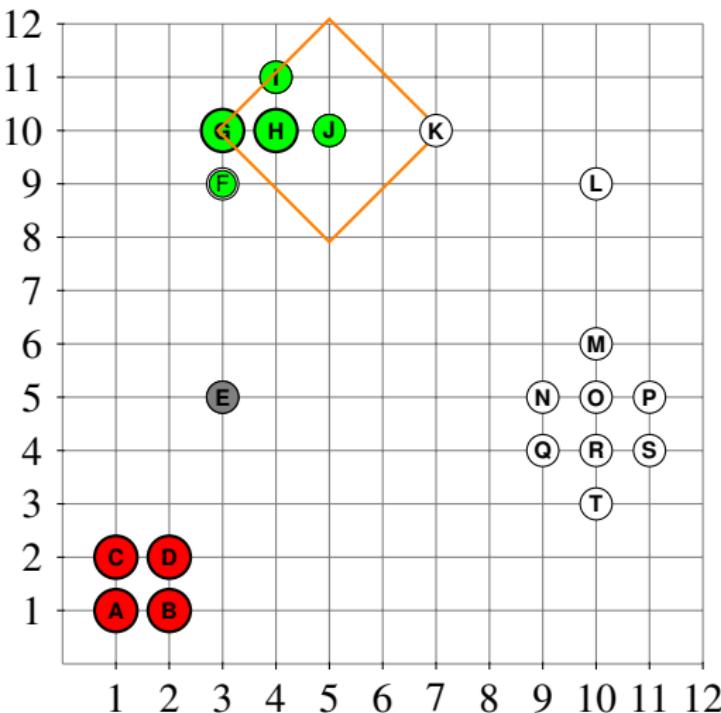
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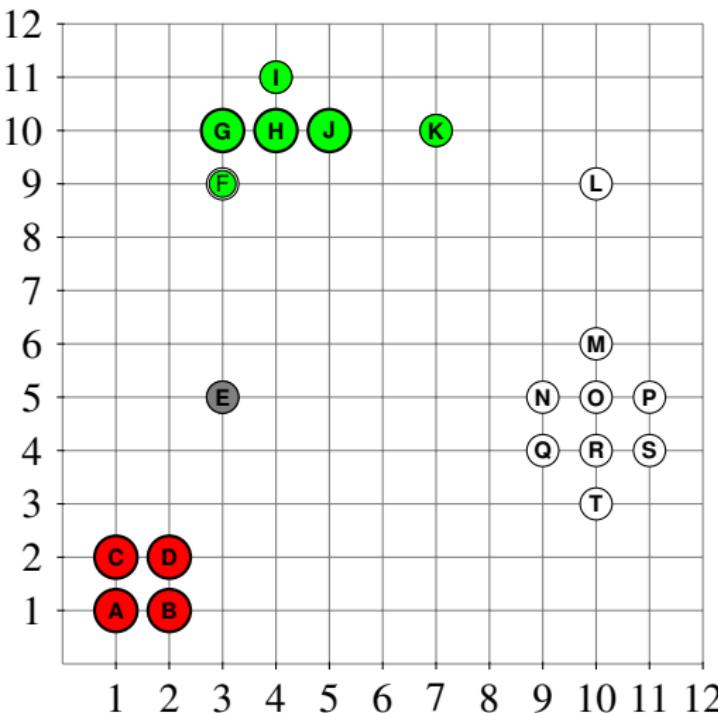
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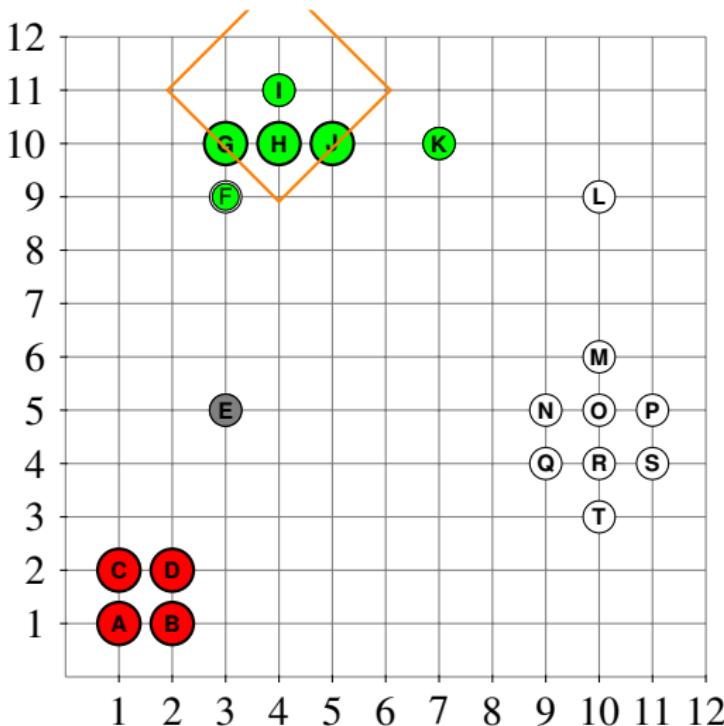
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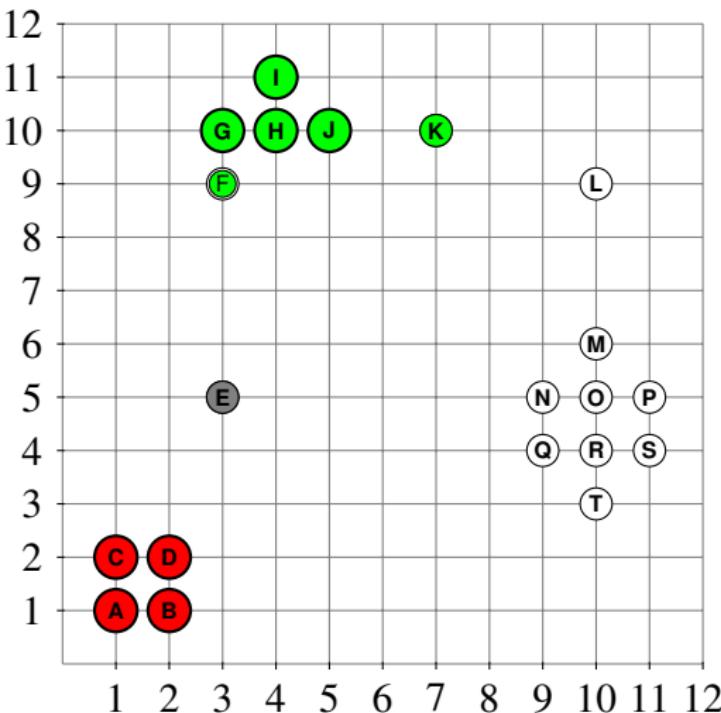
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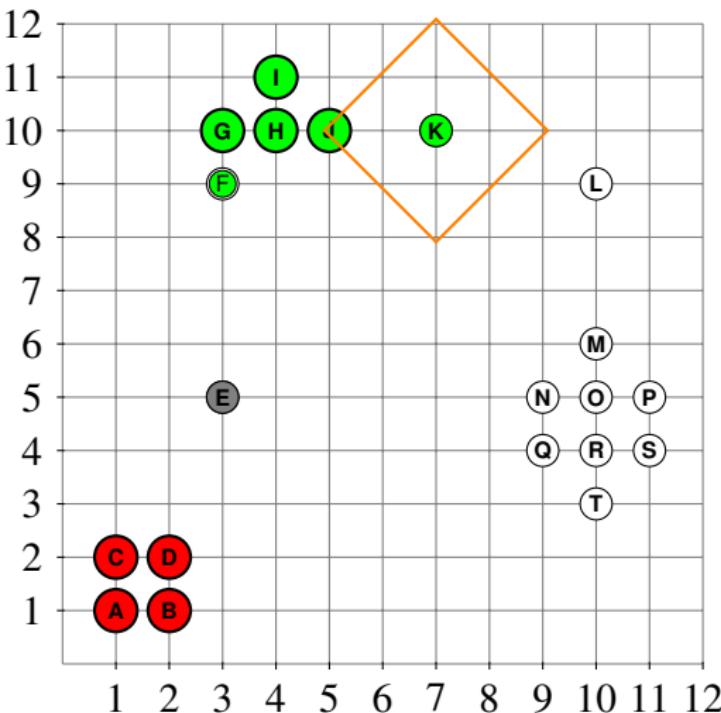
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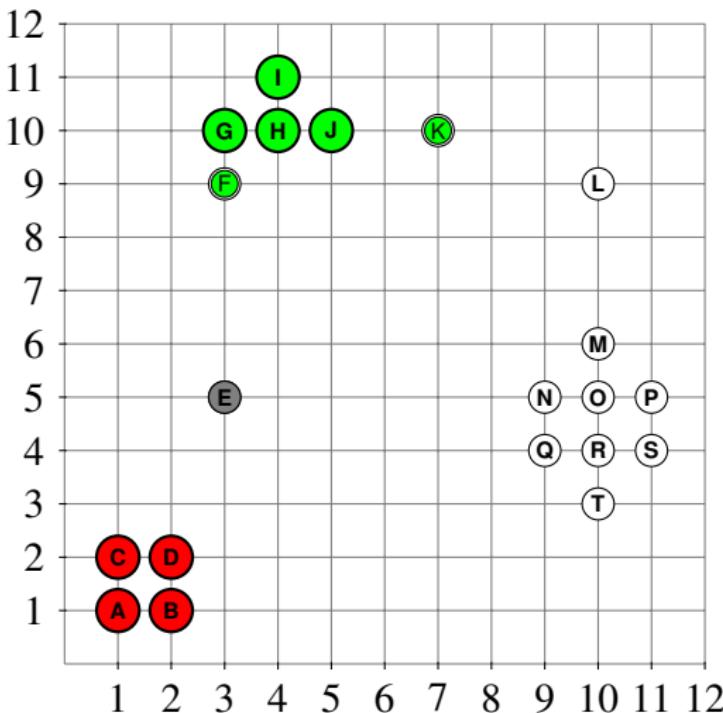
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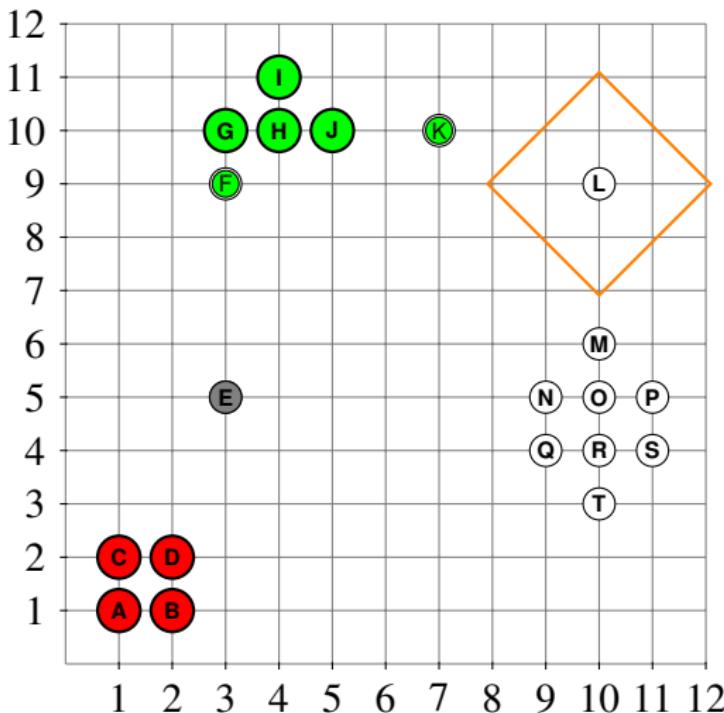
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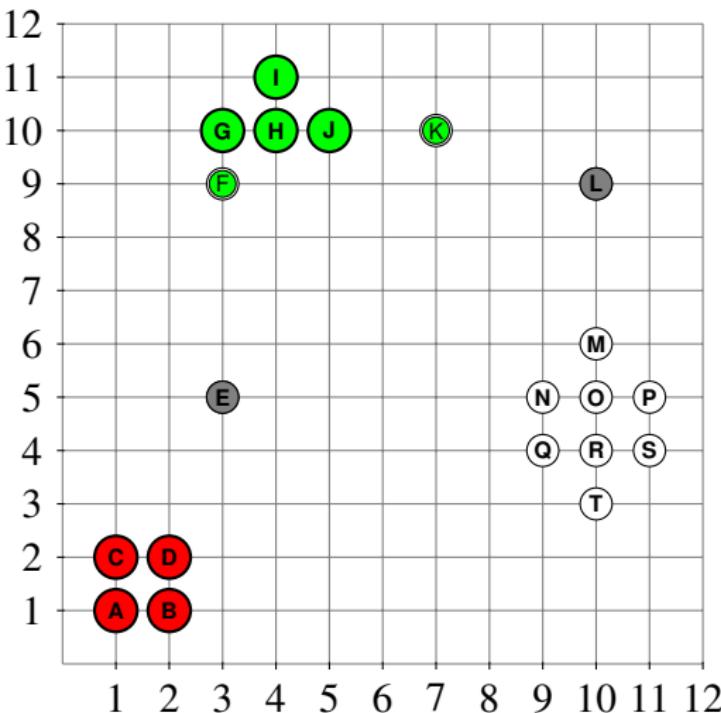
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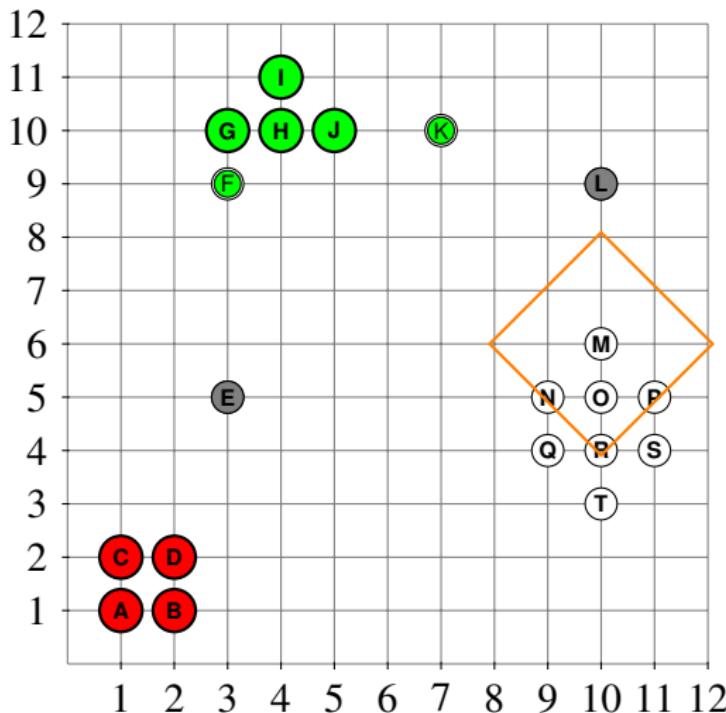
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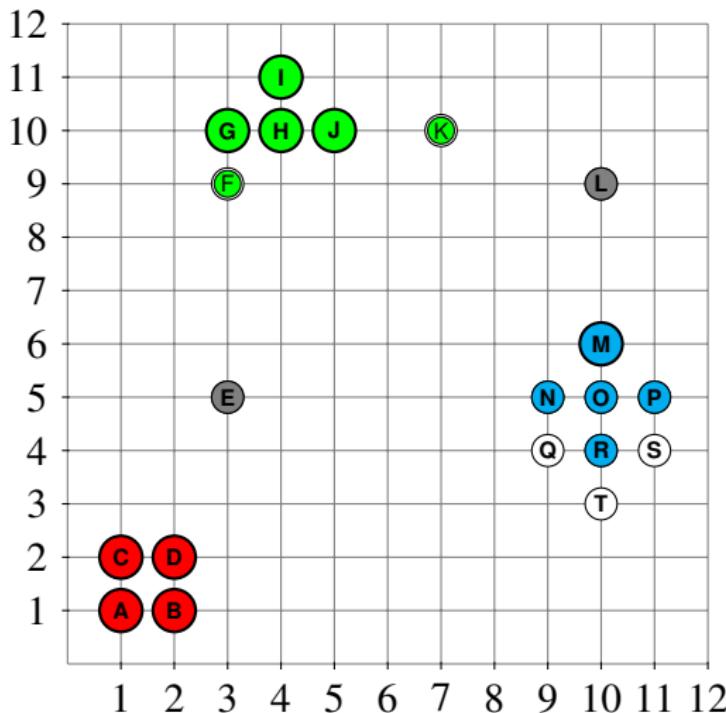
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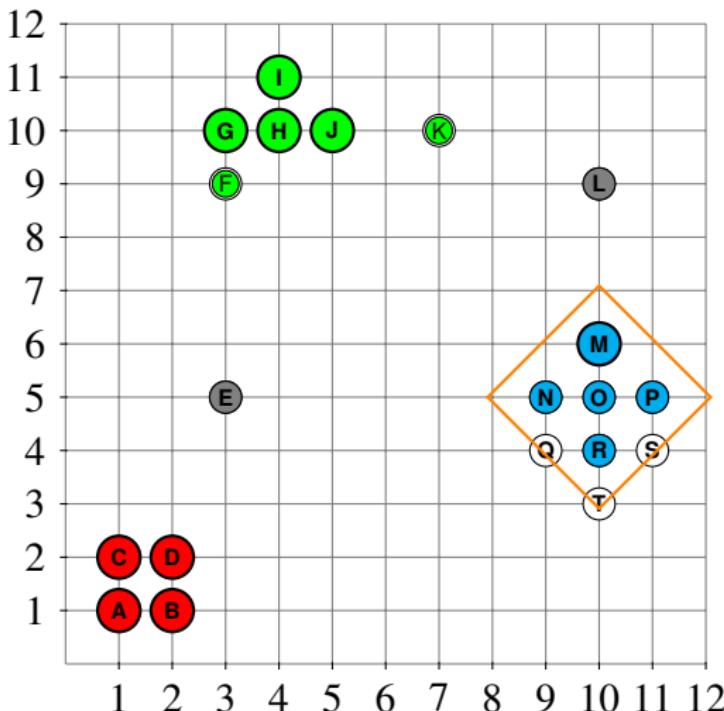
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$$\varepsilon = 2.1$$

$$\text{minPts} = 4$$

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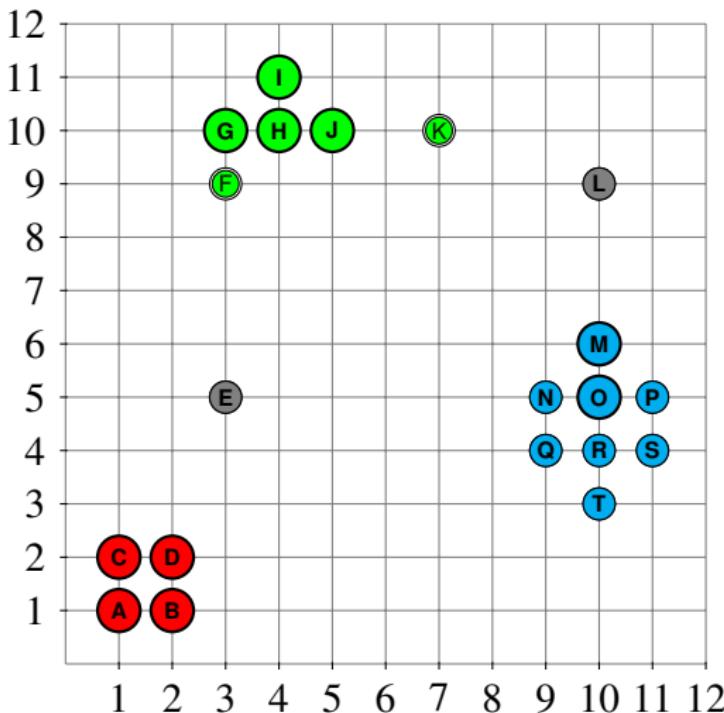
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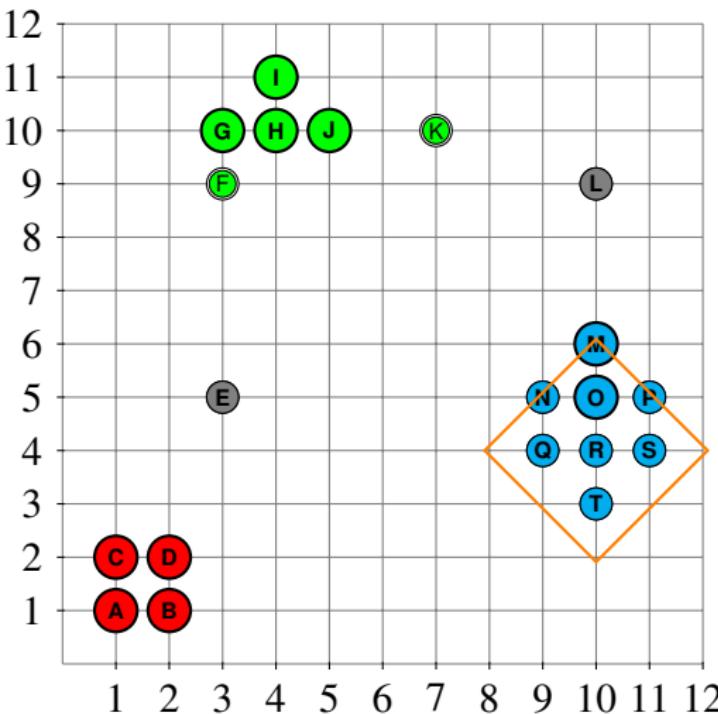
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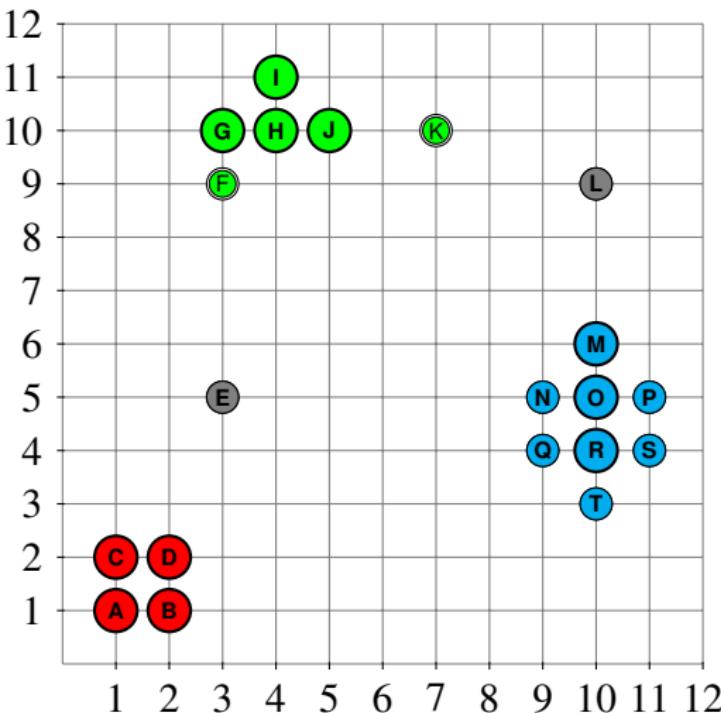
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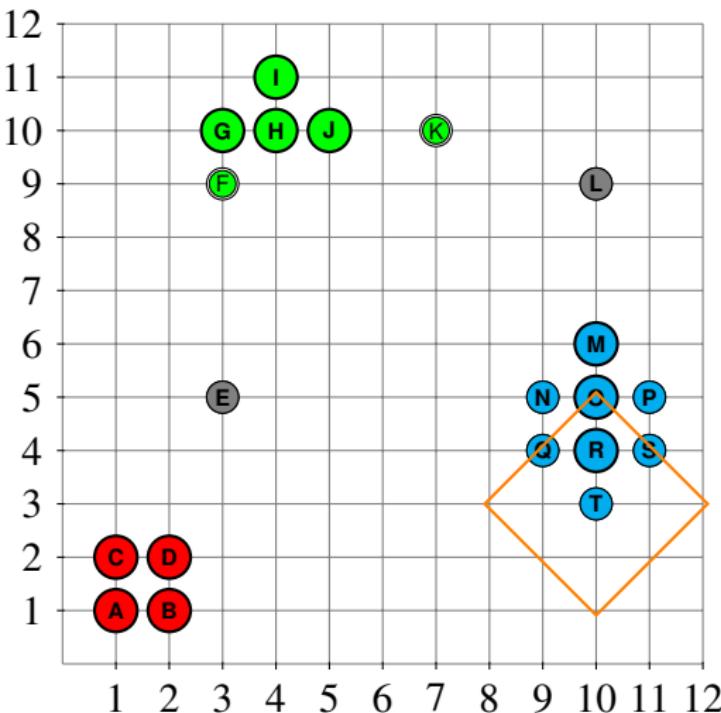
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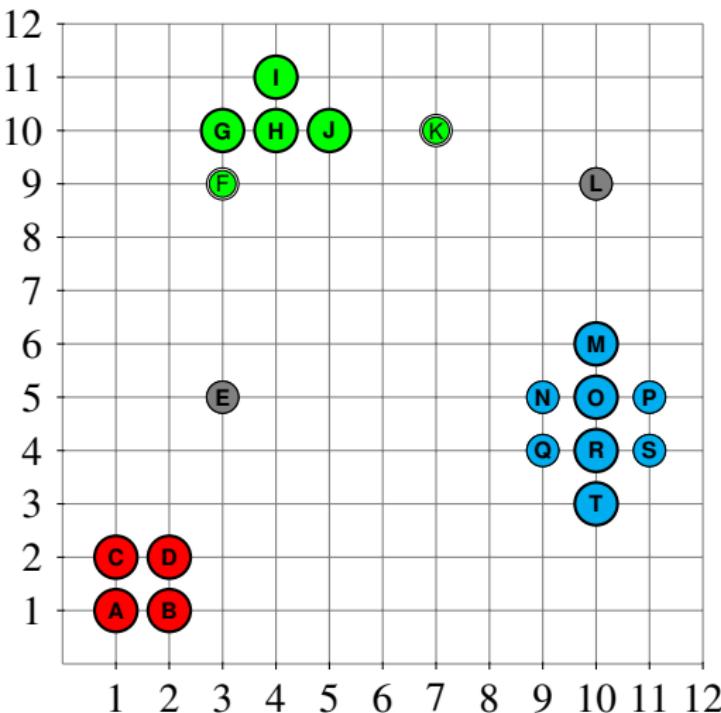
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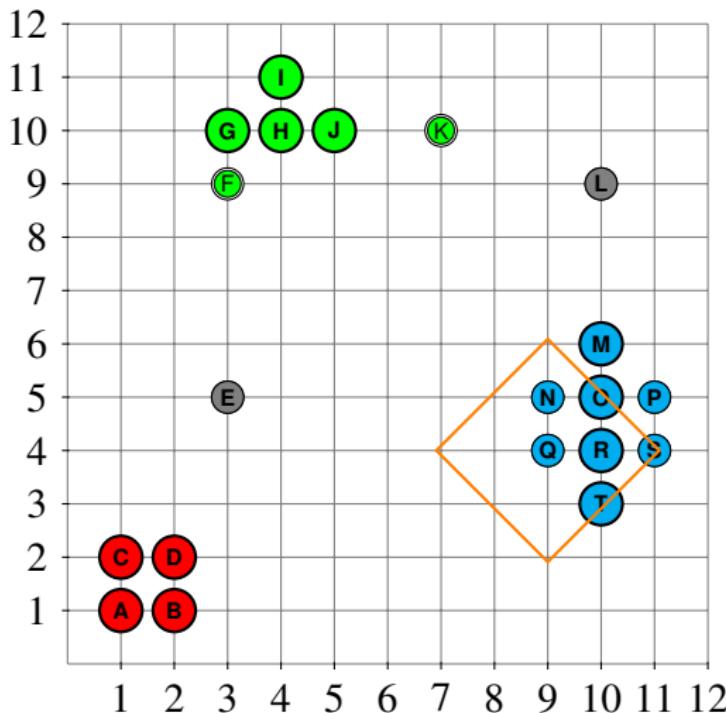
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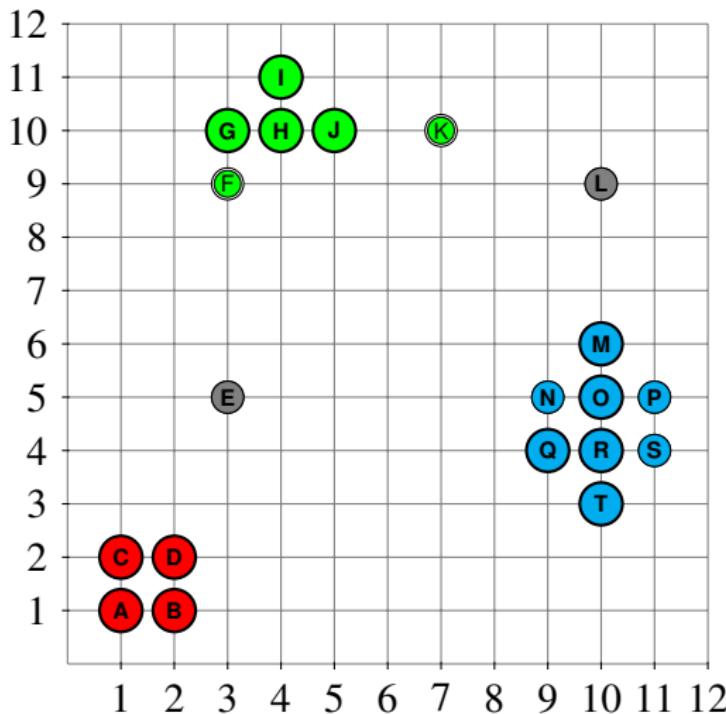
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NPS

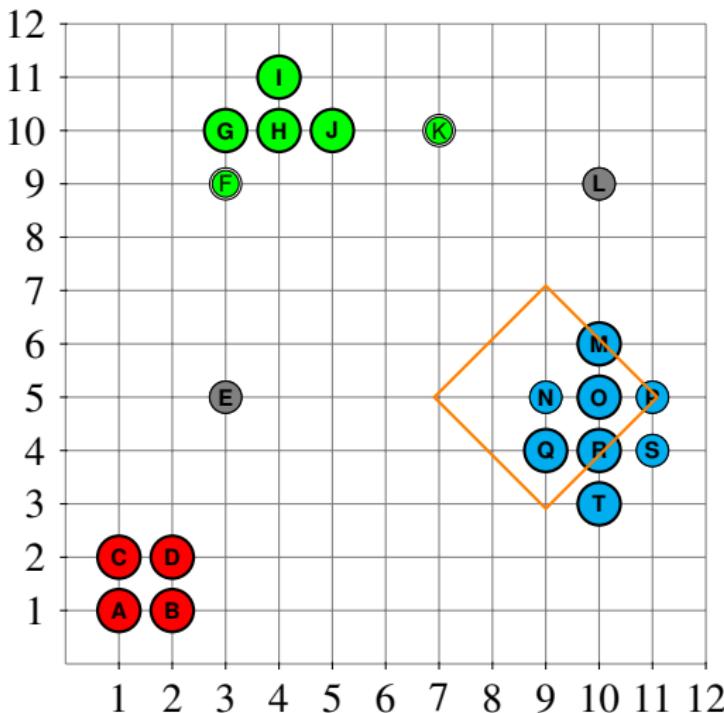
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$$\min Pts = 4$$

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PS

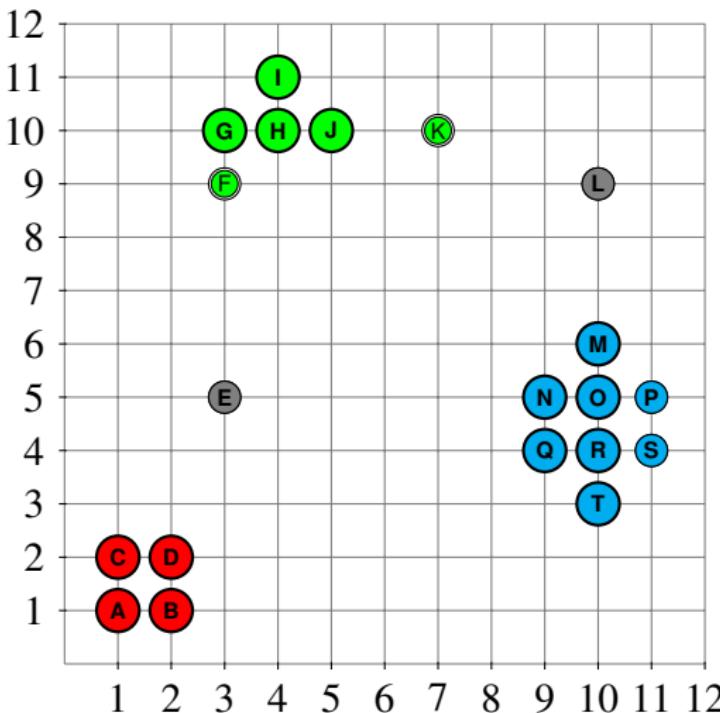
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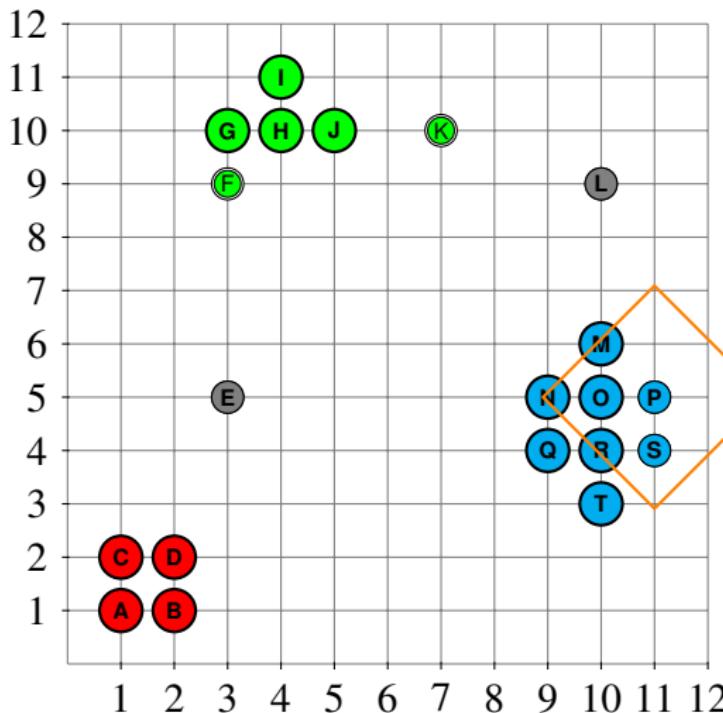
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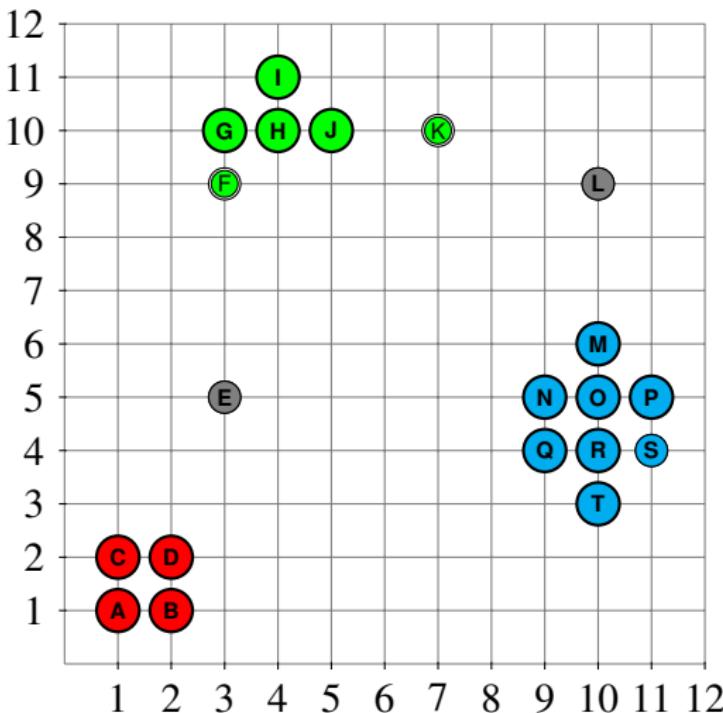
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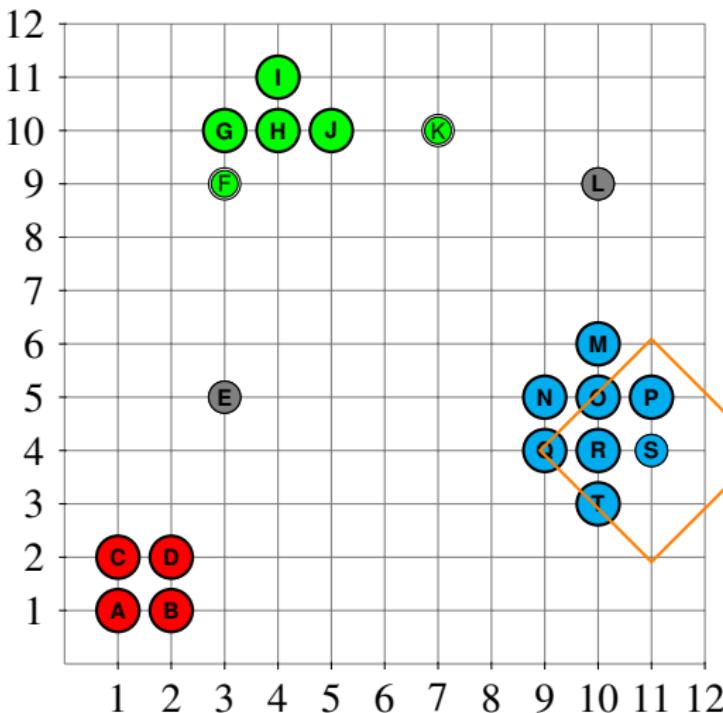
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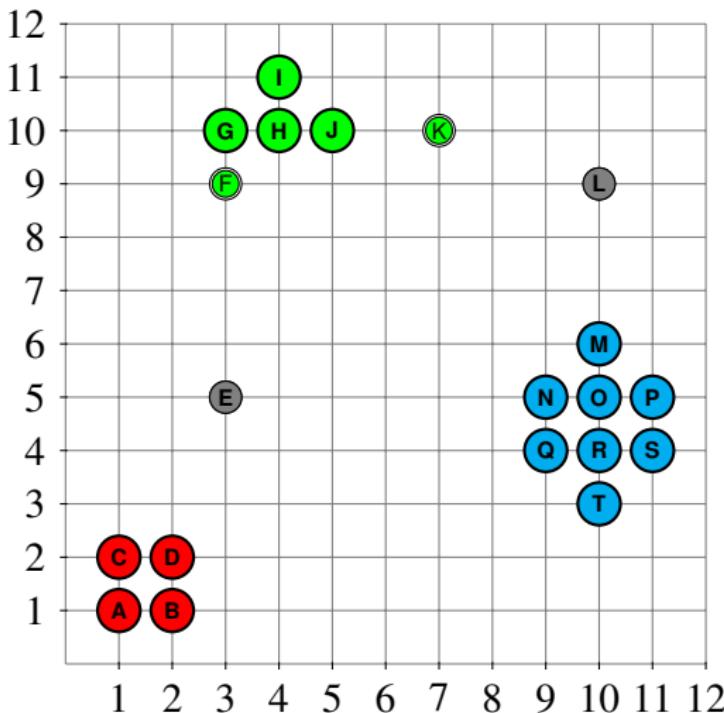
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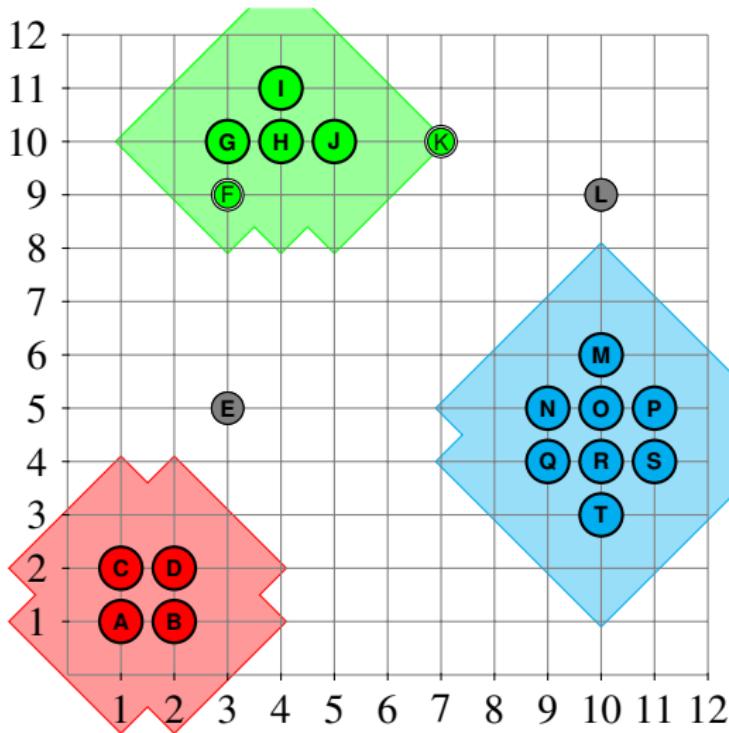
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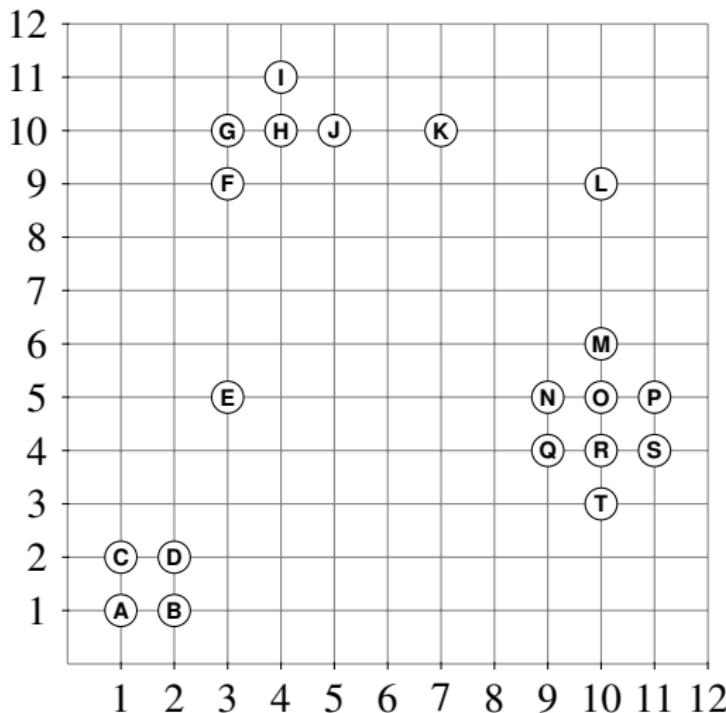
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$$\min Pts = 5$$

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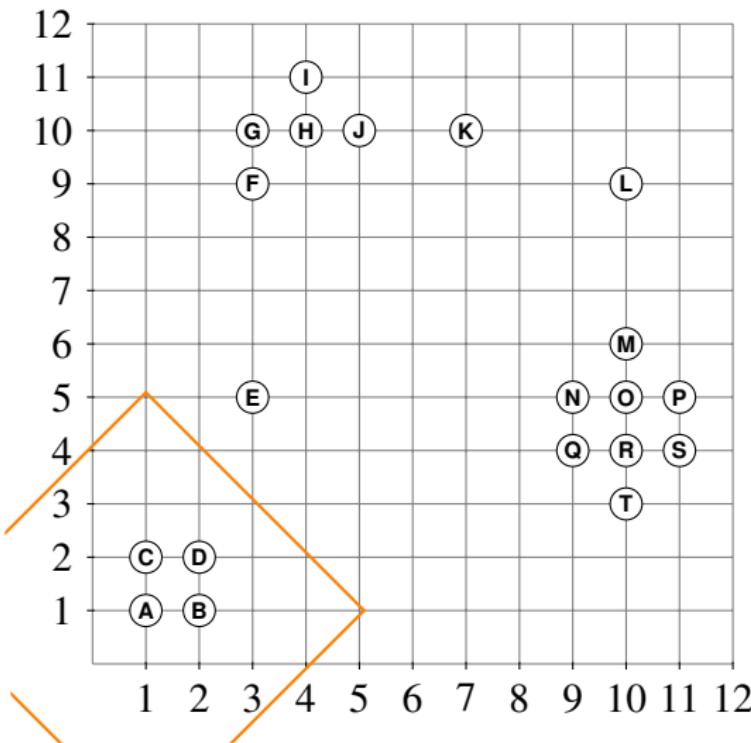
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$$\min Pts = 5$$

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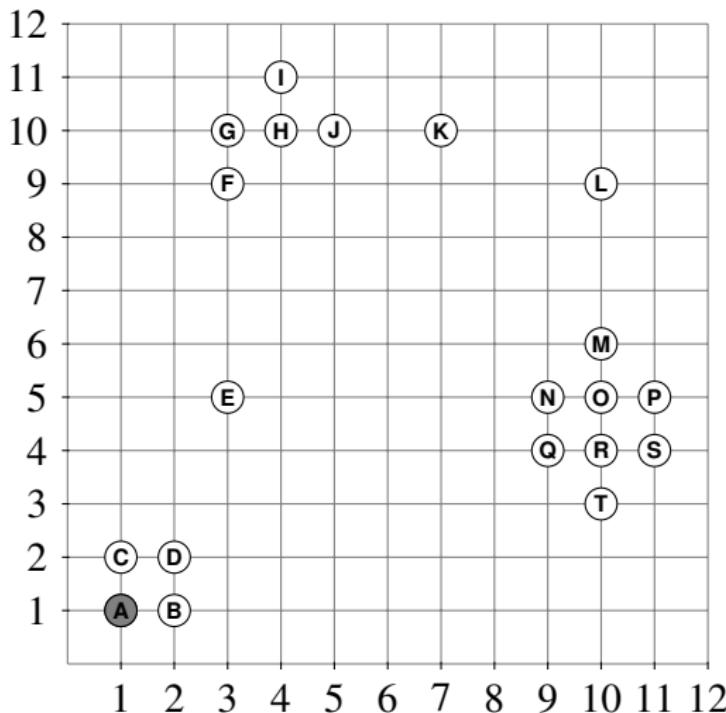
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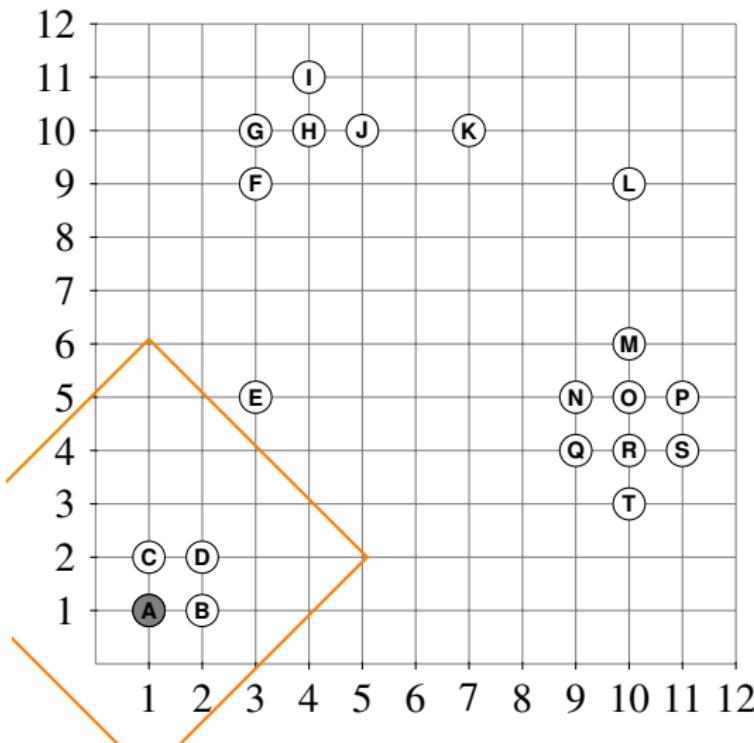
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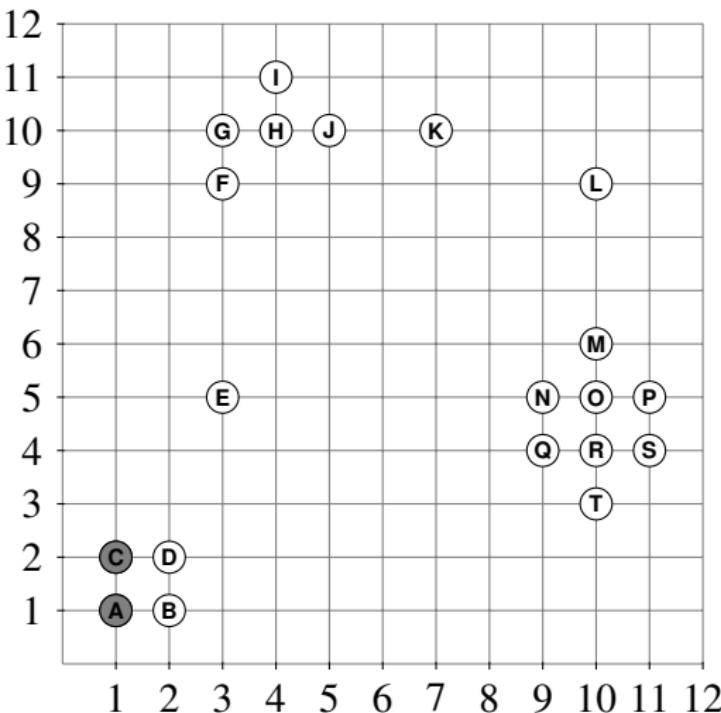
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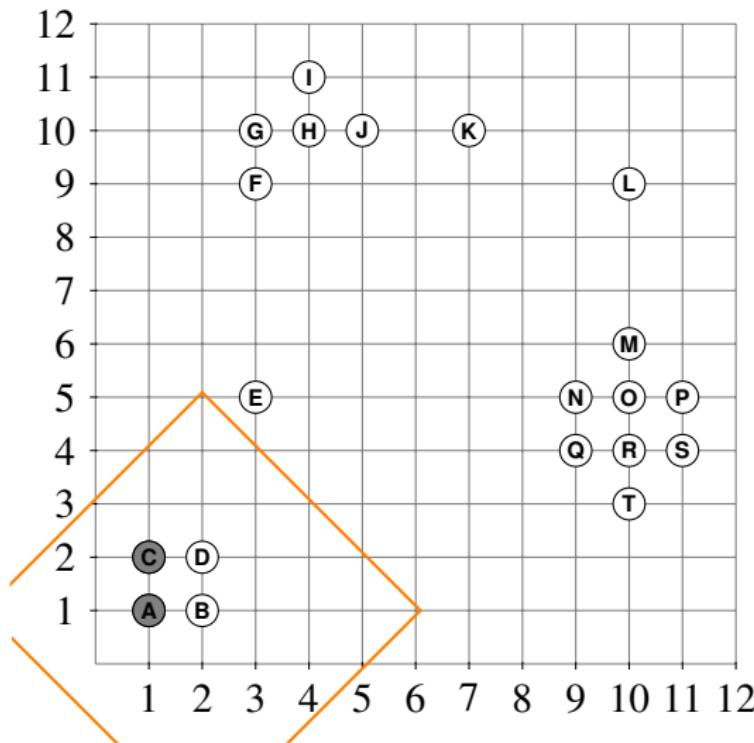
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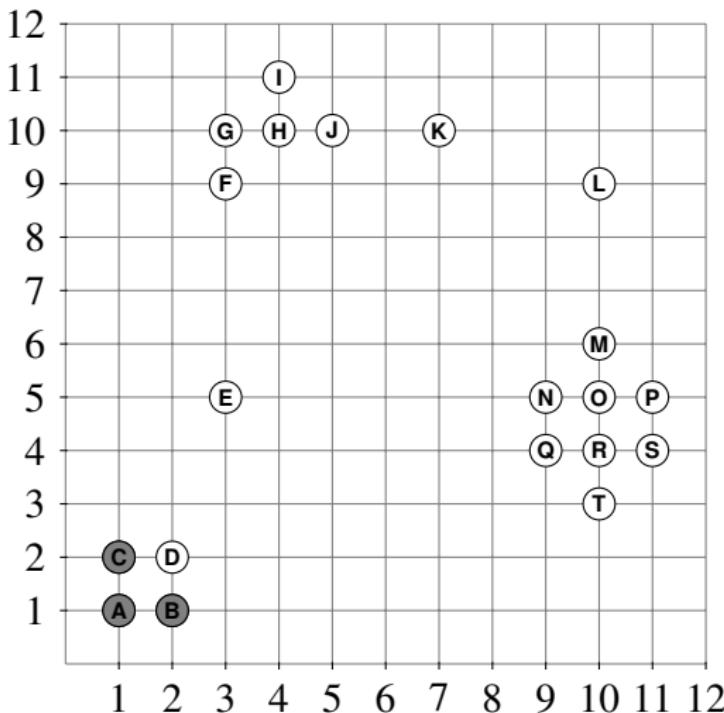
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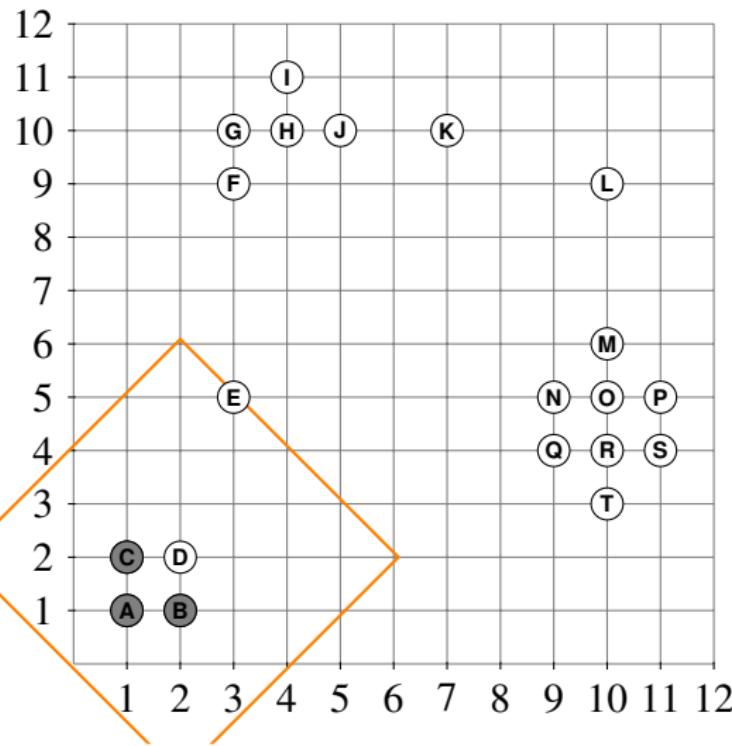
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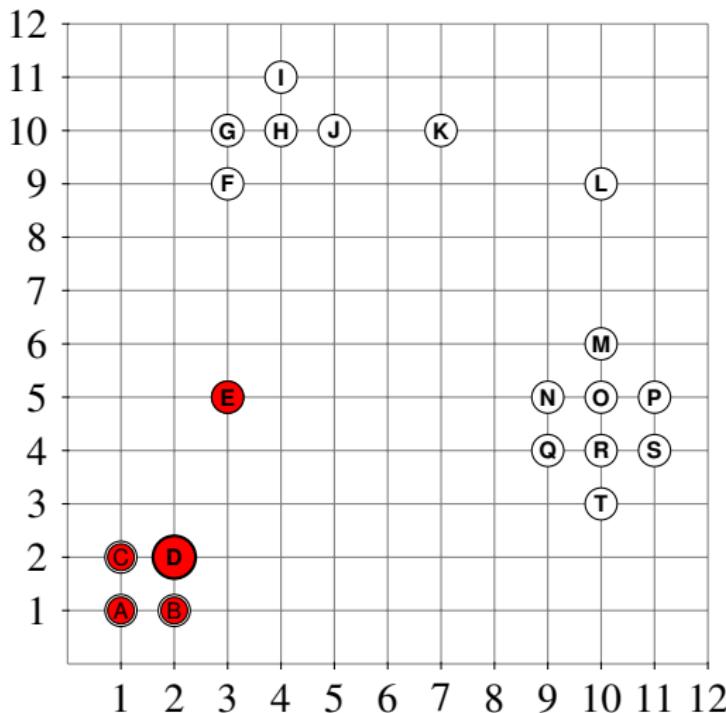
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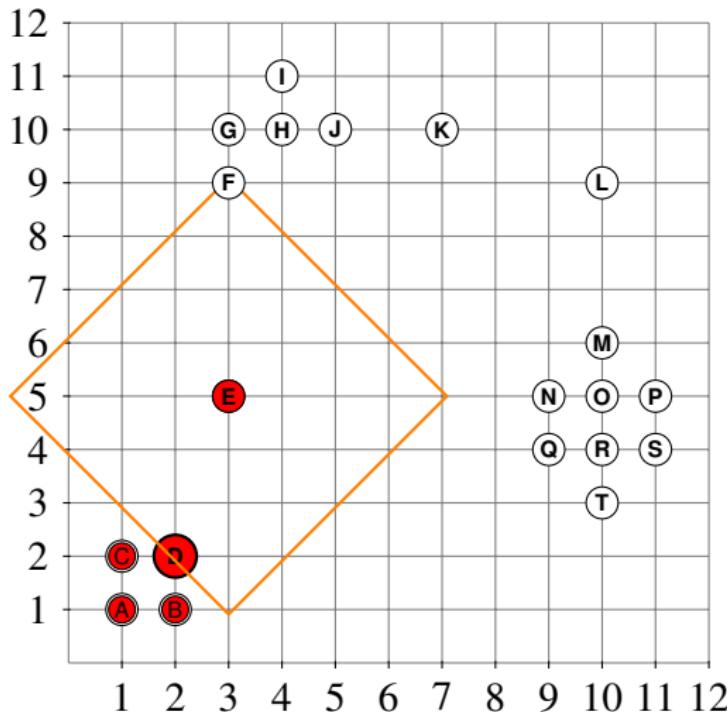
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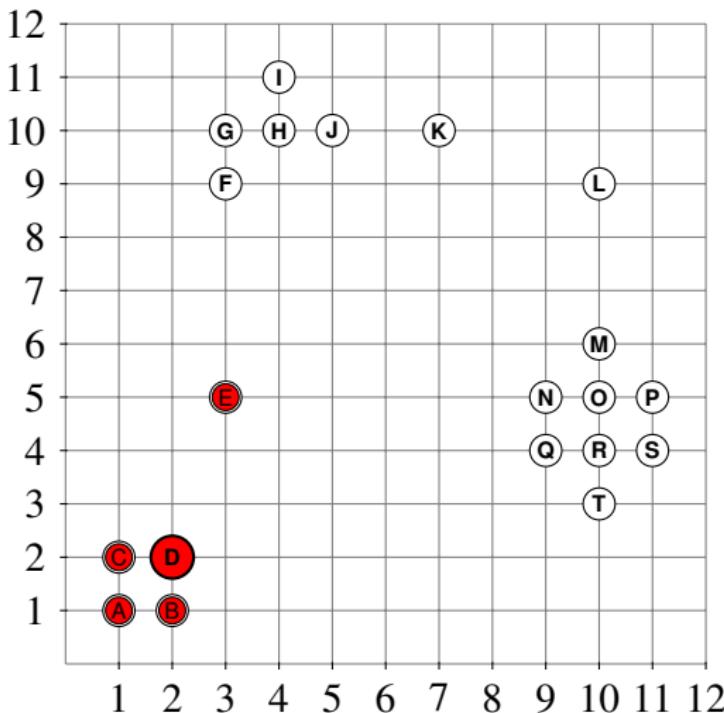
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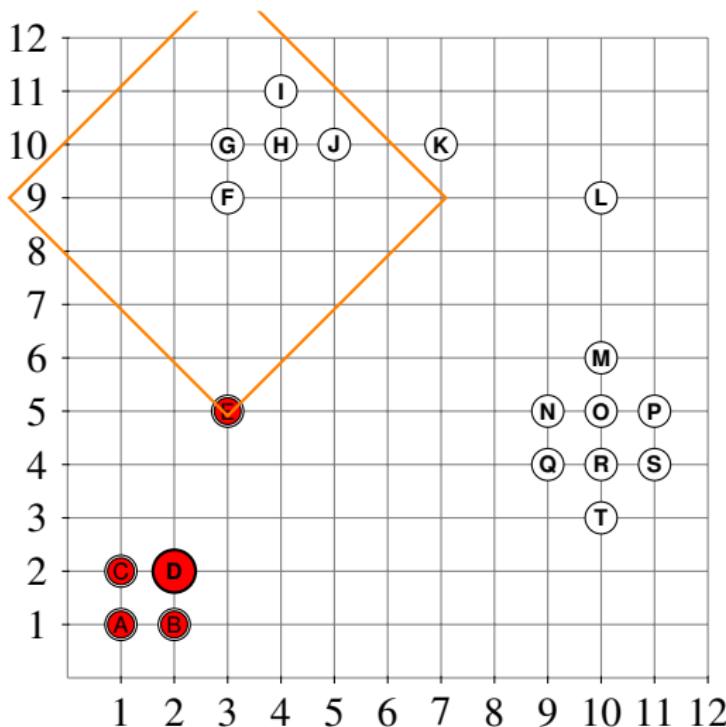
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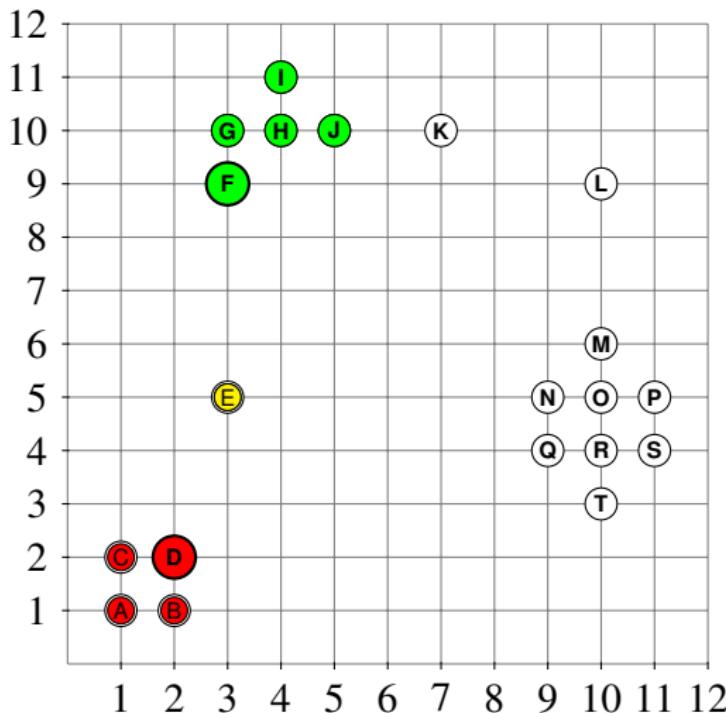
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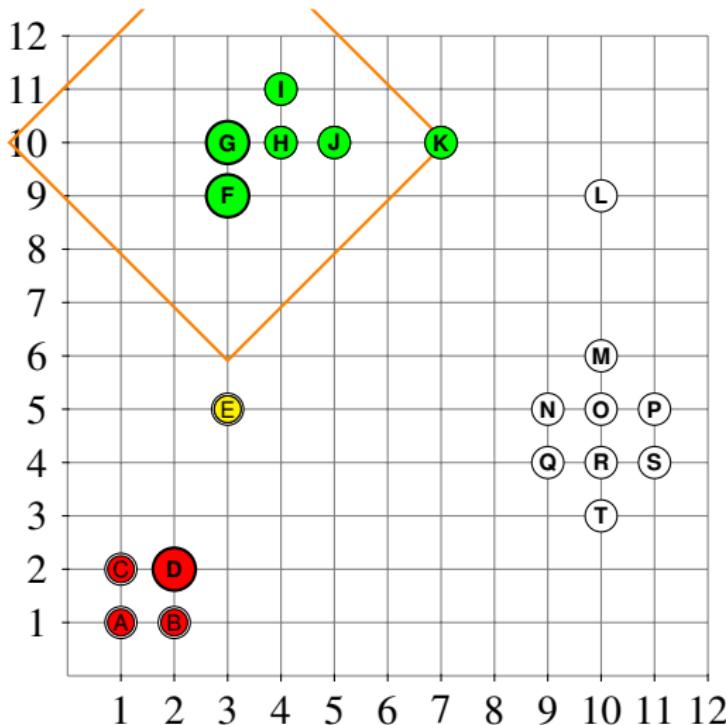
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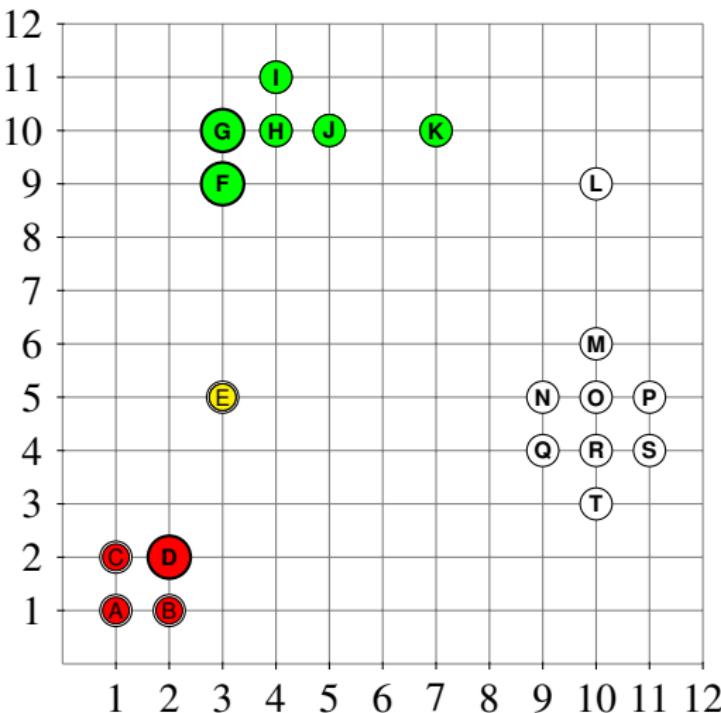
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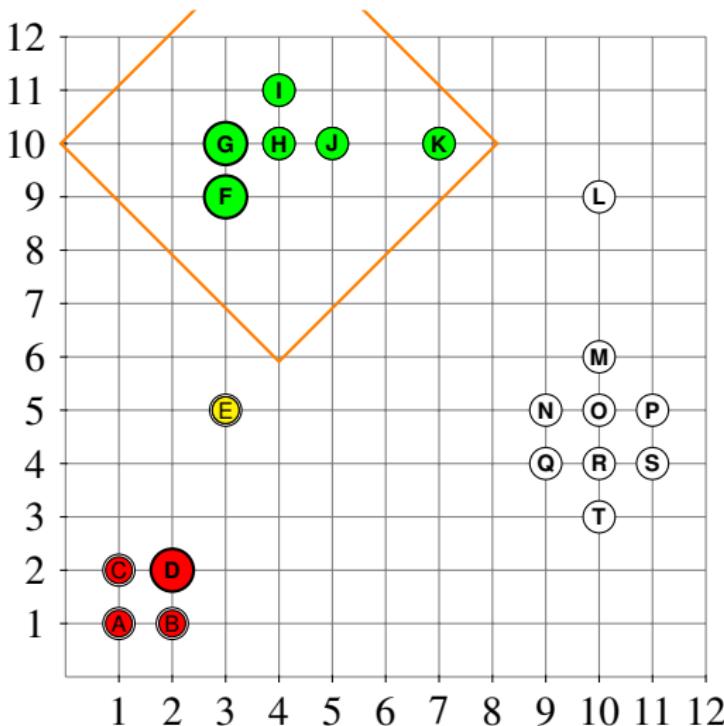
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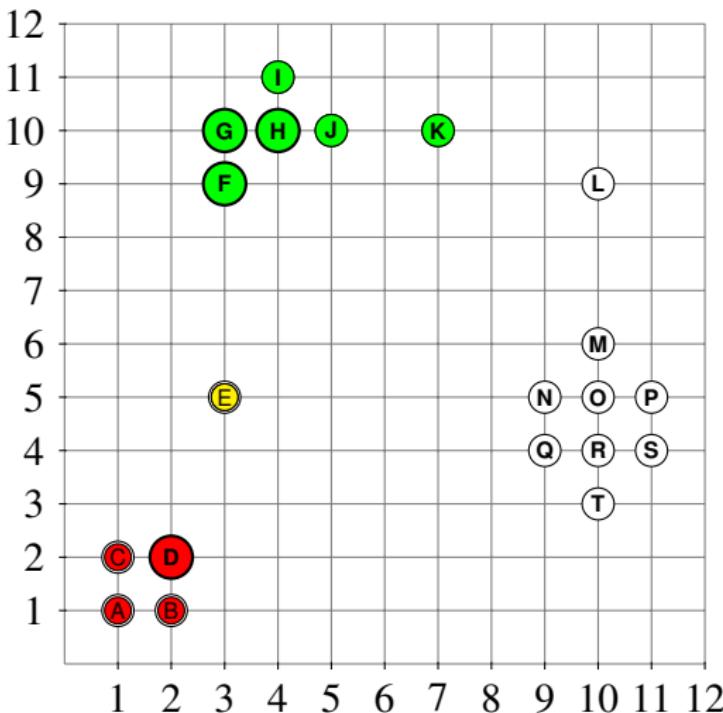
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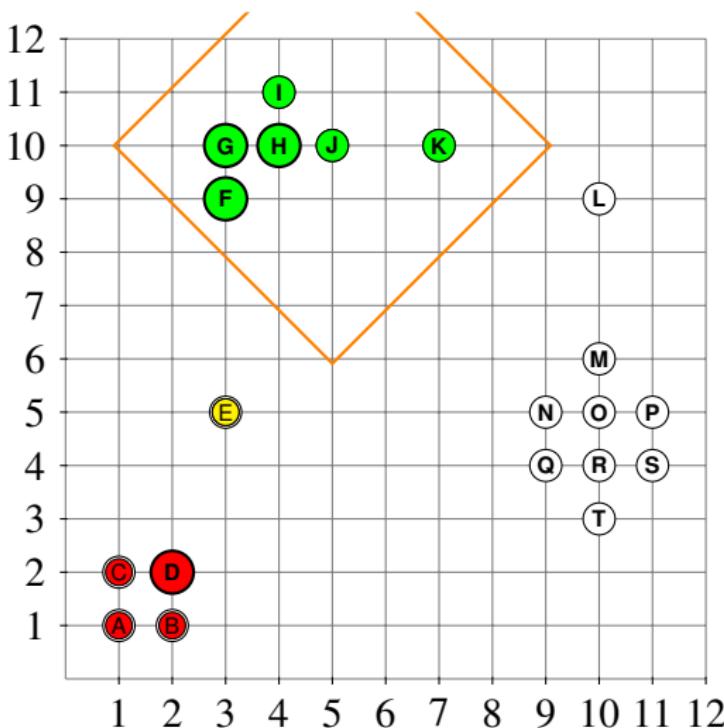
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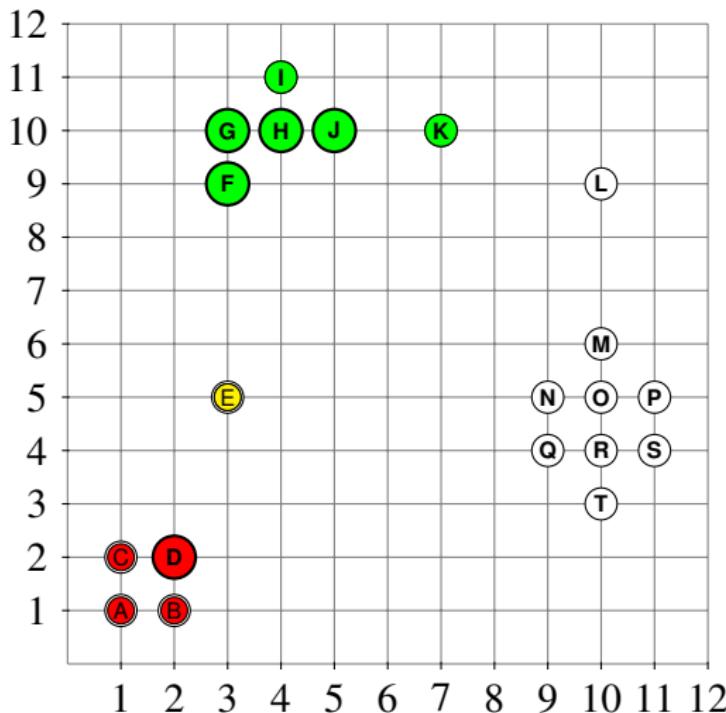
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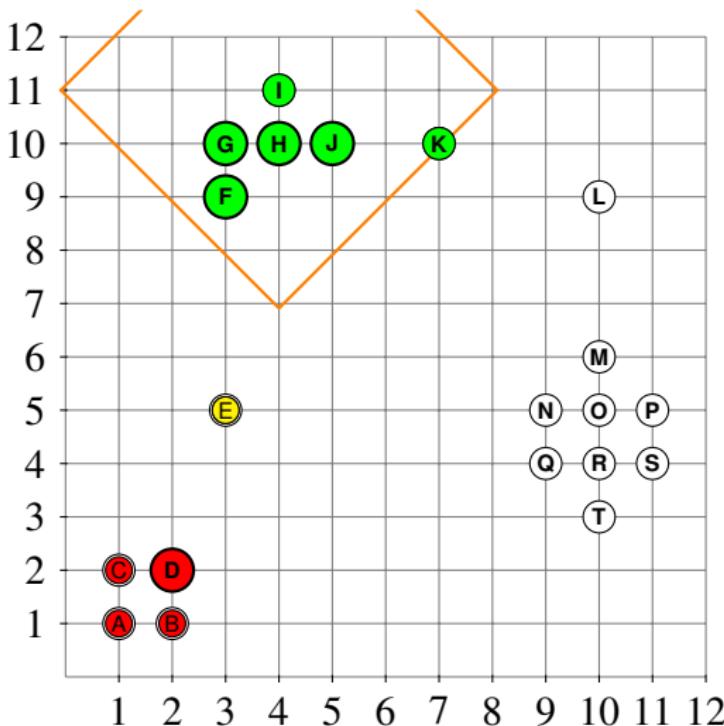
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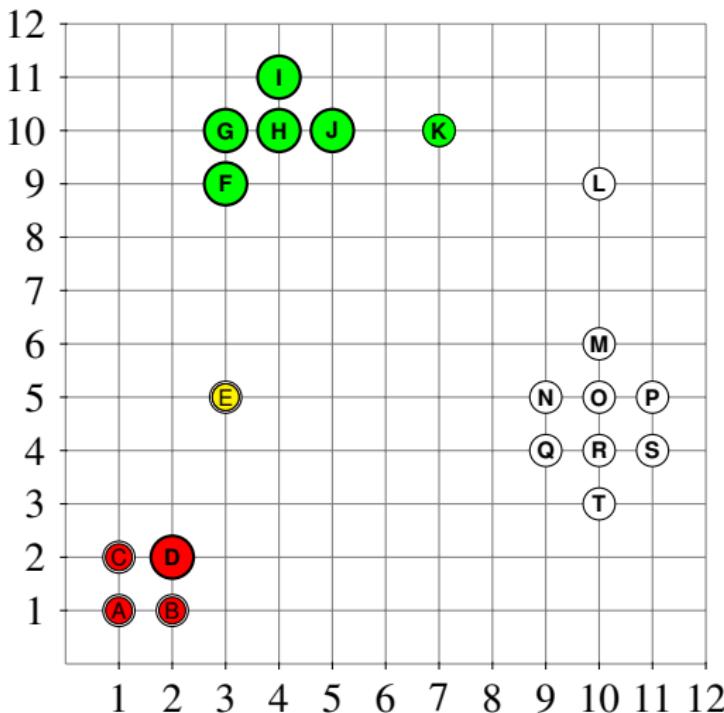
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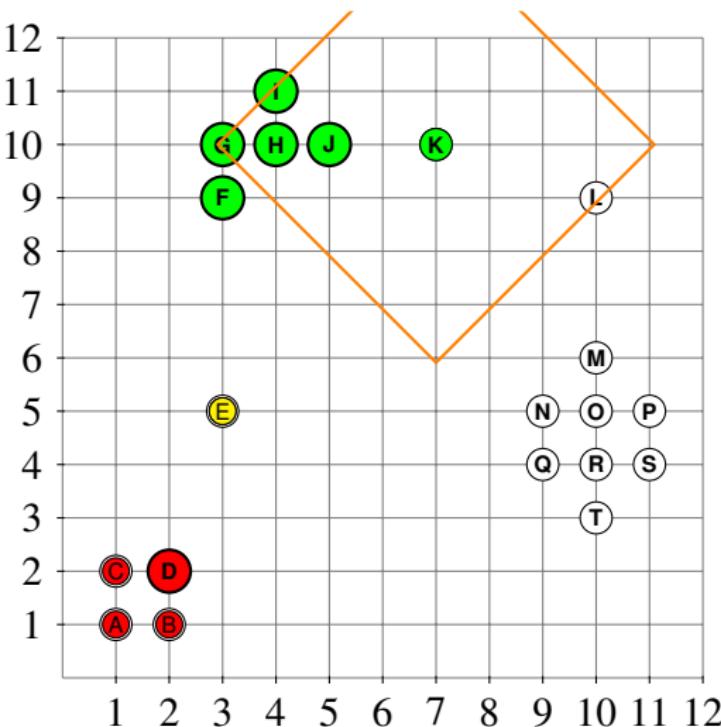
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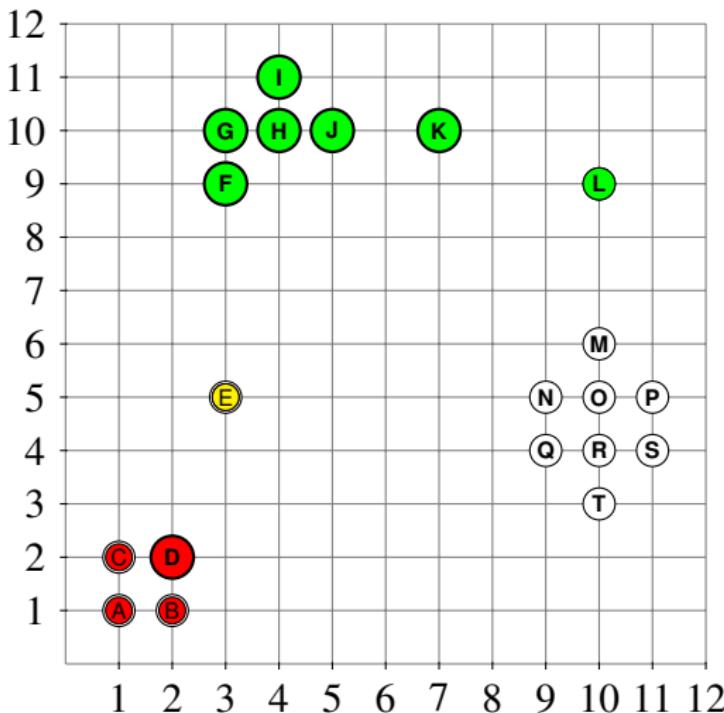
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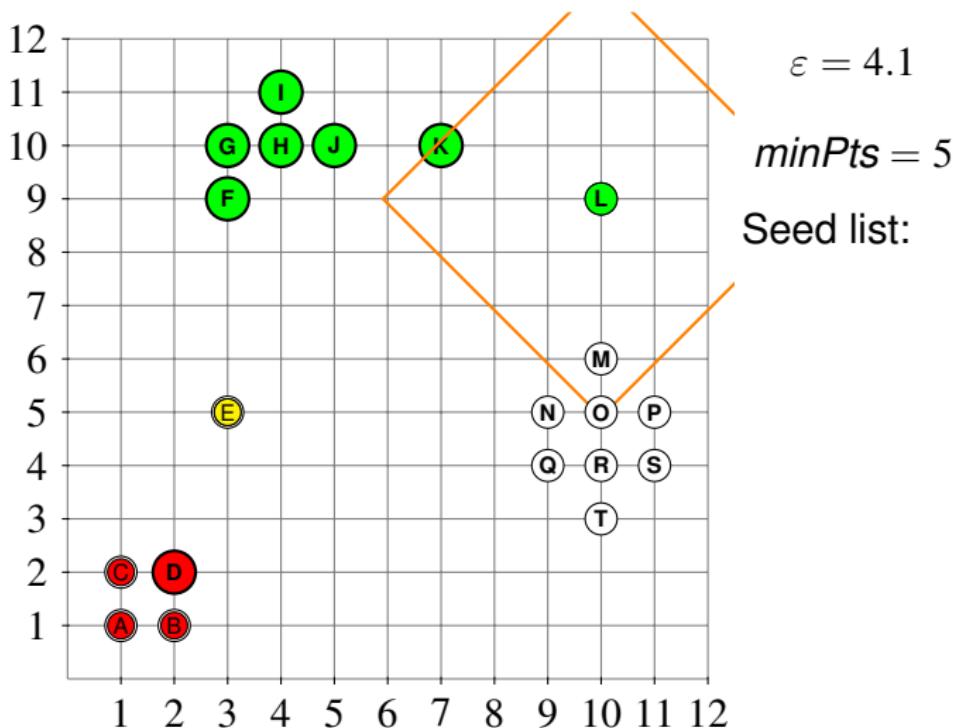
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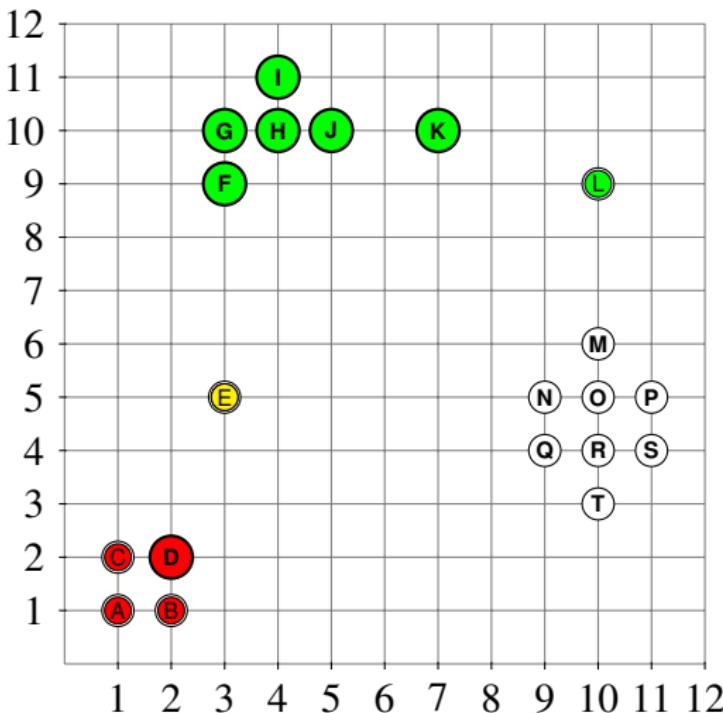
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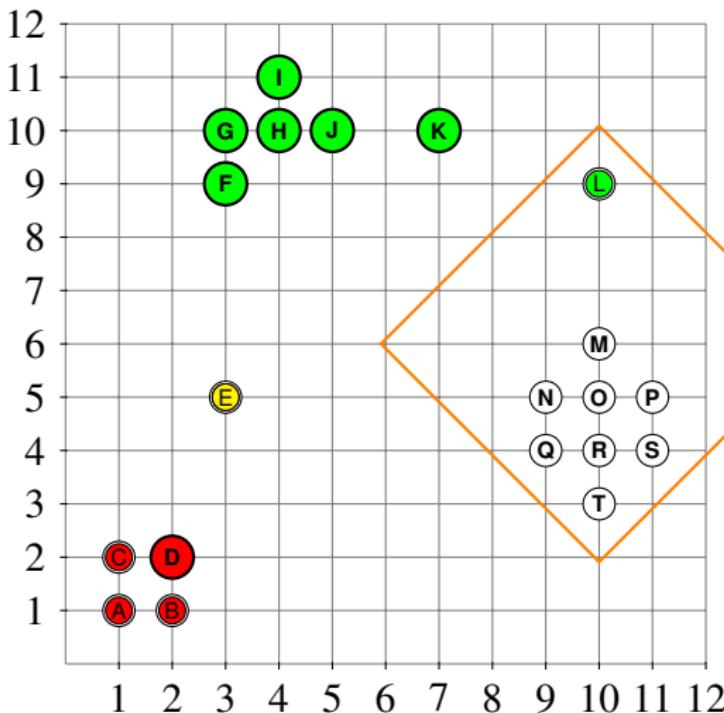
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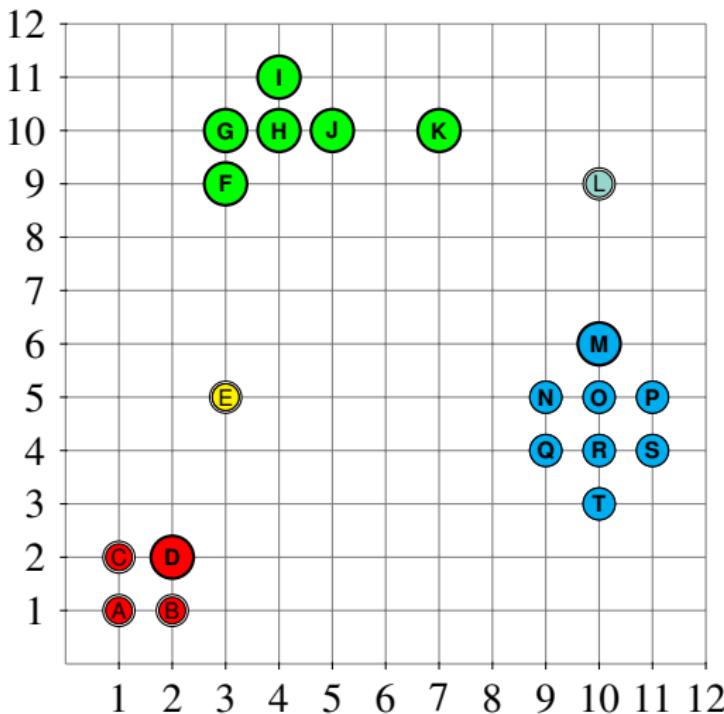
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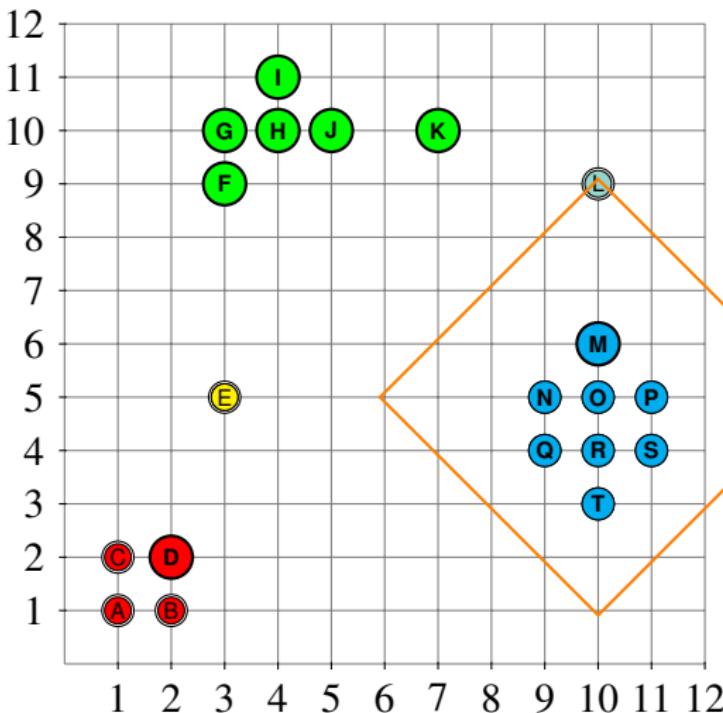
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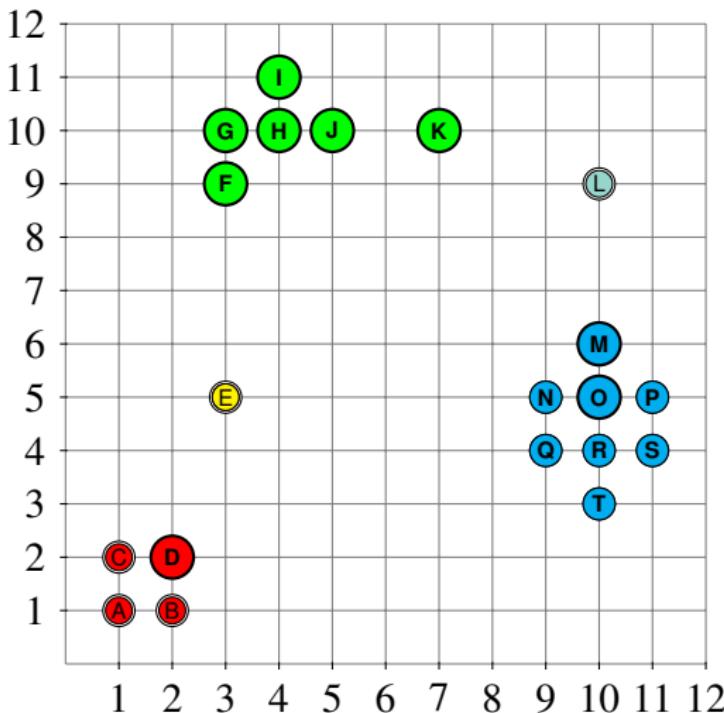
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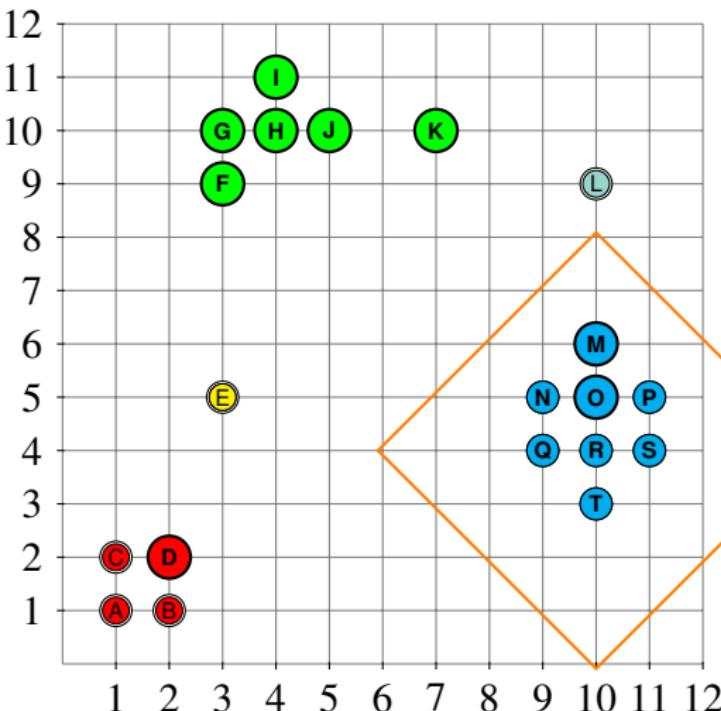
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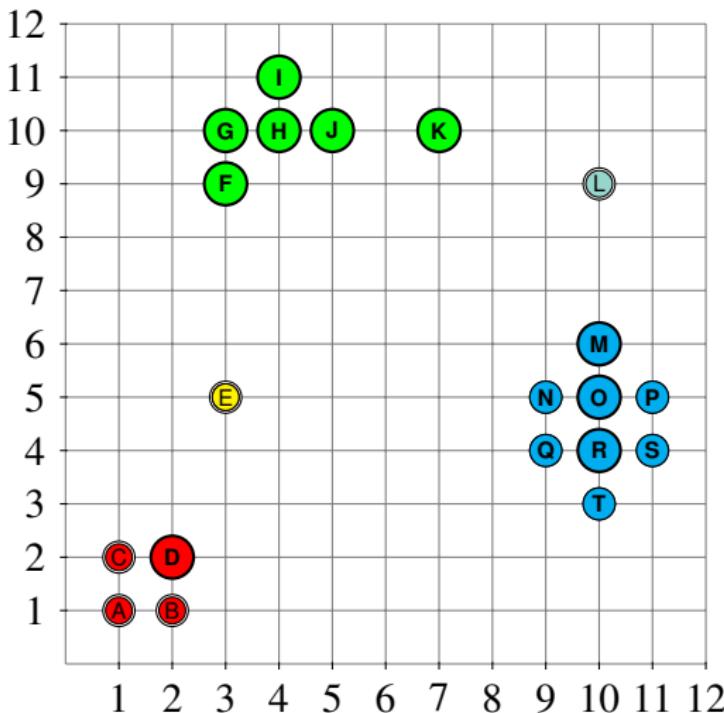
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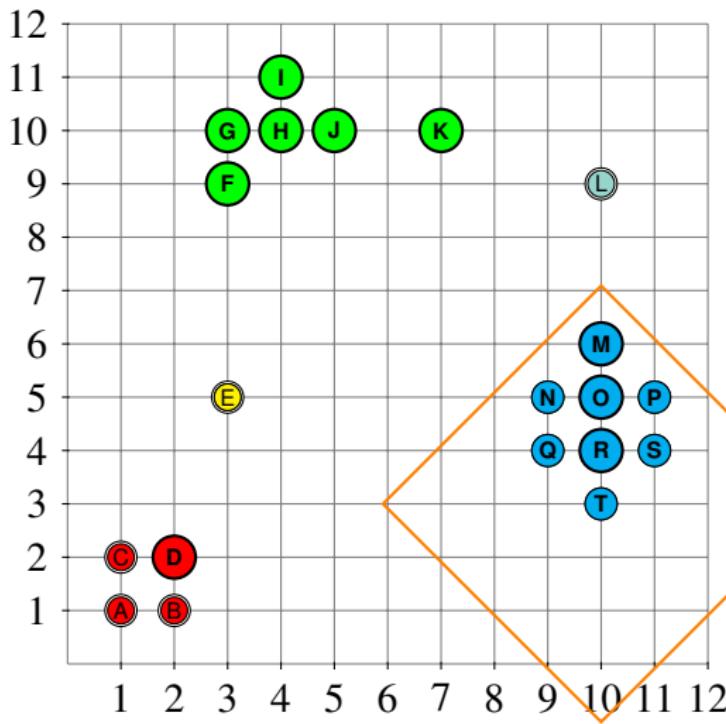
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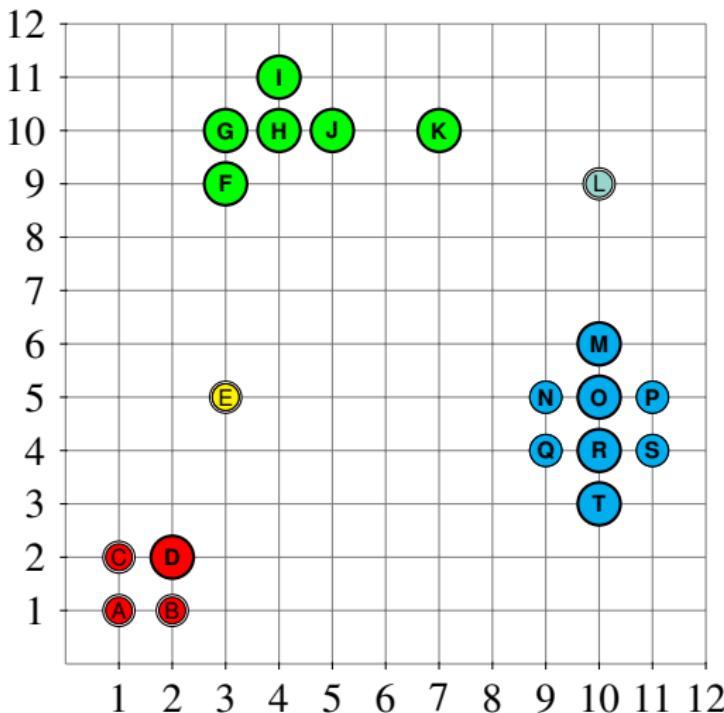
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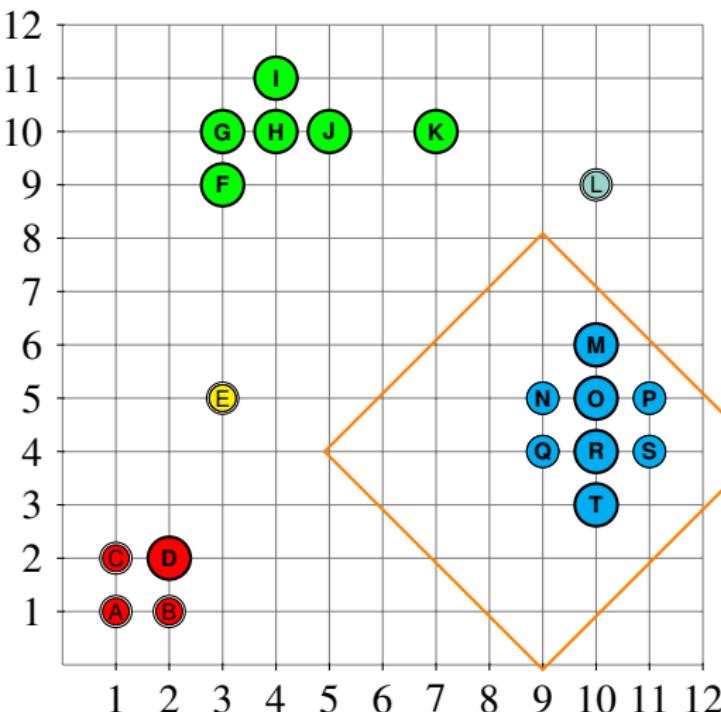
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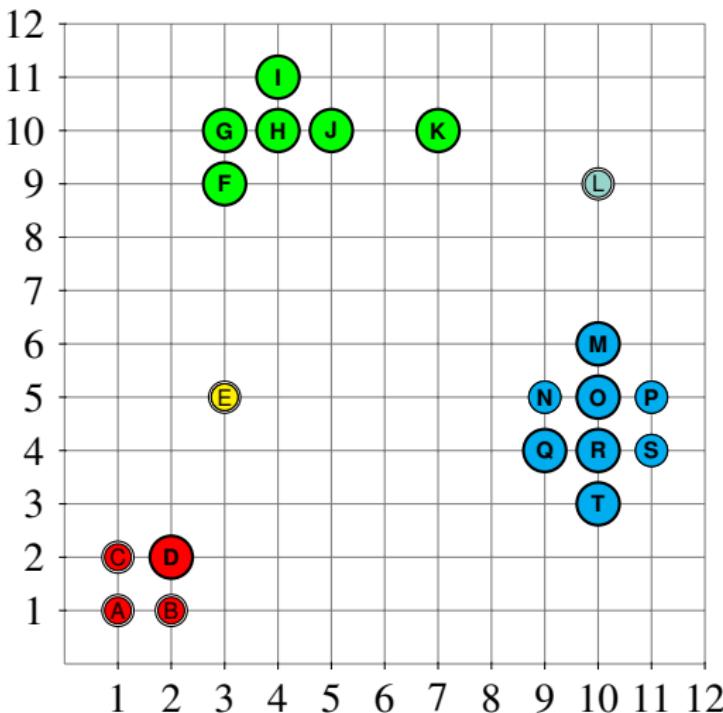
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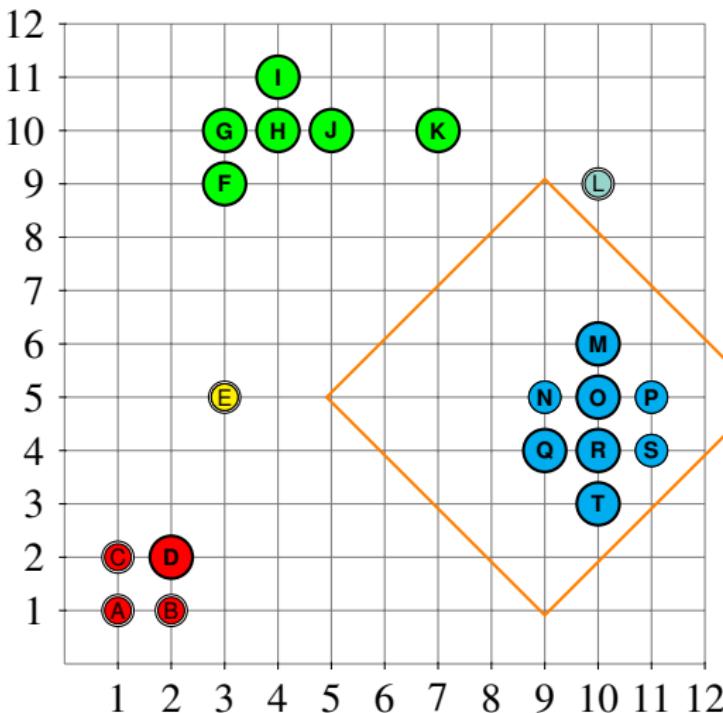
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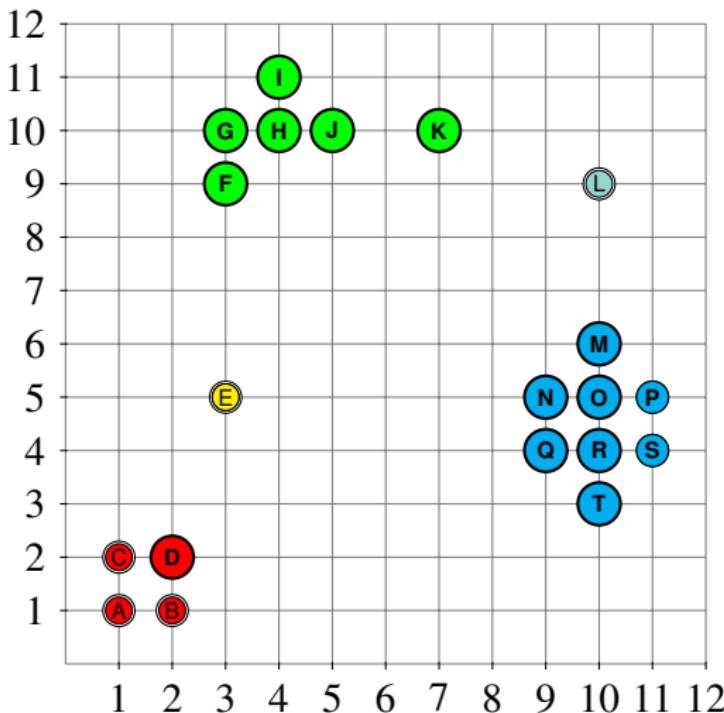
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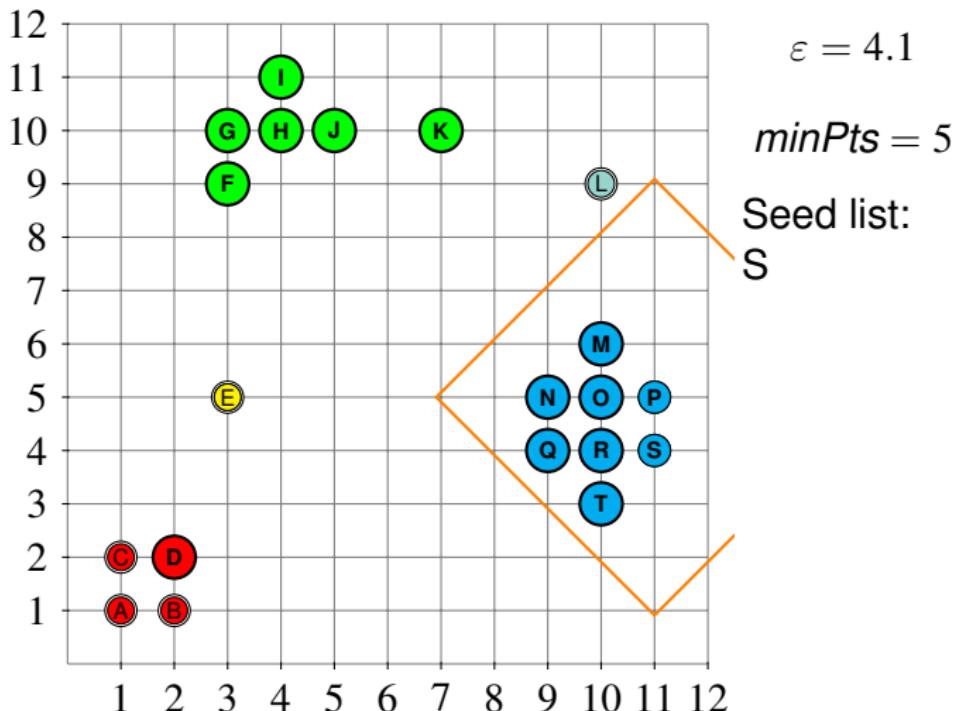
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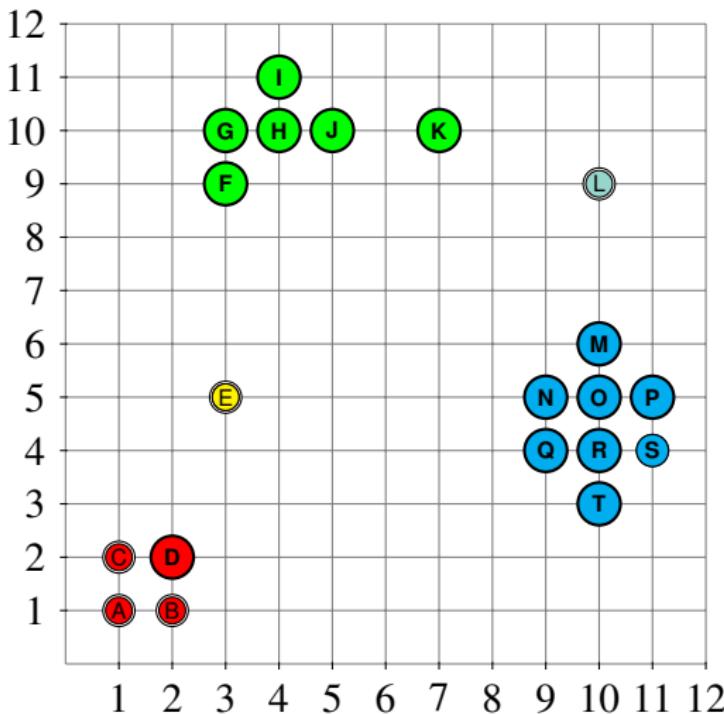
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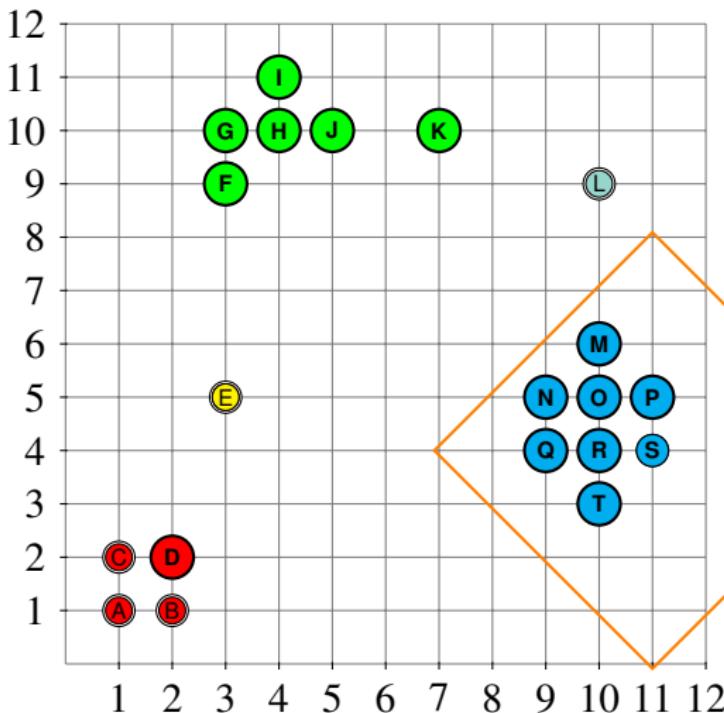
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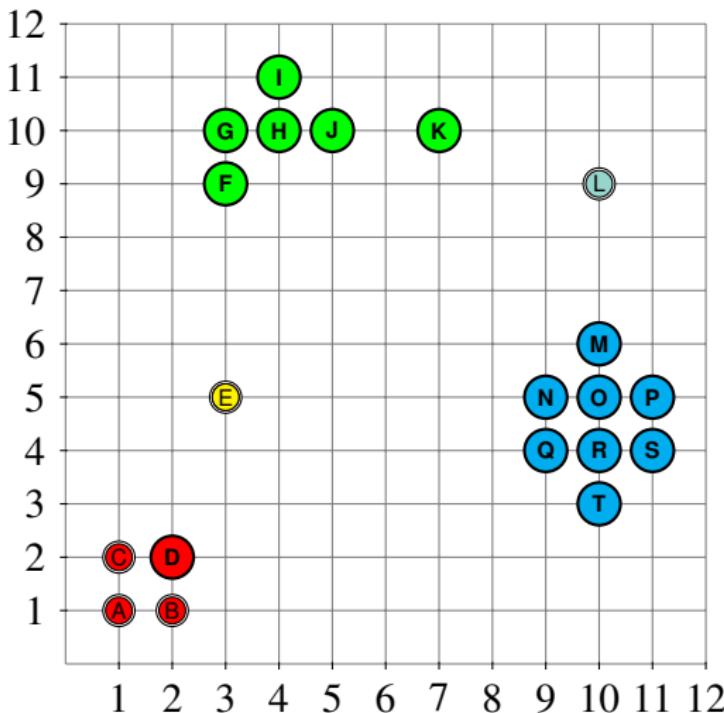
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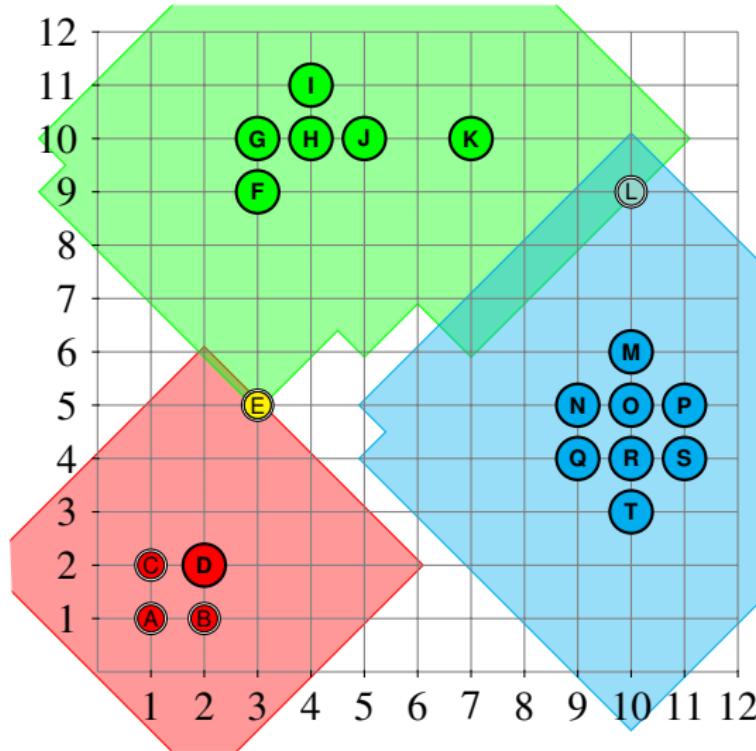
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# DBSCAN [Ester et al., 1996]

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## Algorithm 7.2 (DBSCAN – expandCluster)

```
ExpandCluster(DB, Point, C_Id, Eps, MinPts) : Boolean
    seeds := DB.rq(Point, Eps)
    IF seeds.size < MinPts THEN // no core point
        DB.changeC_Id(Point, NOISE);
        RETURN FALSE;
    ELSE // all points in seeds are dens-reach from Point
        DB.changeC_Ids(seeds, C_Id);
        seeds.delete(Point);
    WHILE seeds <> Empty DO
        currentP := seeds.first();
        result := DB.rq(currentP, Eps);
        IF result.size >= MinPts THEN
            FOR i FROM 1 TO result.size DO
                resultP := result.get(i);
                IF resultP.C_Id IN {UNCLASSIFIED, NOISE} THEN
                    IF resultP.CiId = UNCLASSIFIED THEN
                        seeds.append(resultP);
                        DB.changeC_Id(resultP, C_Id);
                        seeds.delete(currentP);
                END IF;
            END FOR;
        END IF;
    END WHILE;
    RETURN TRUE;
```

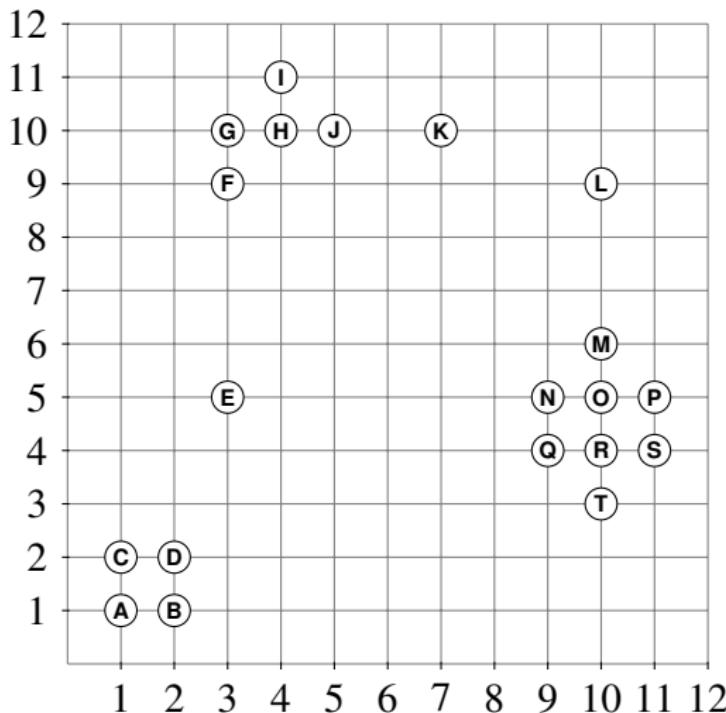
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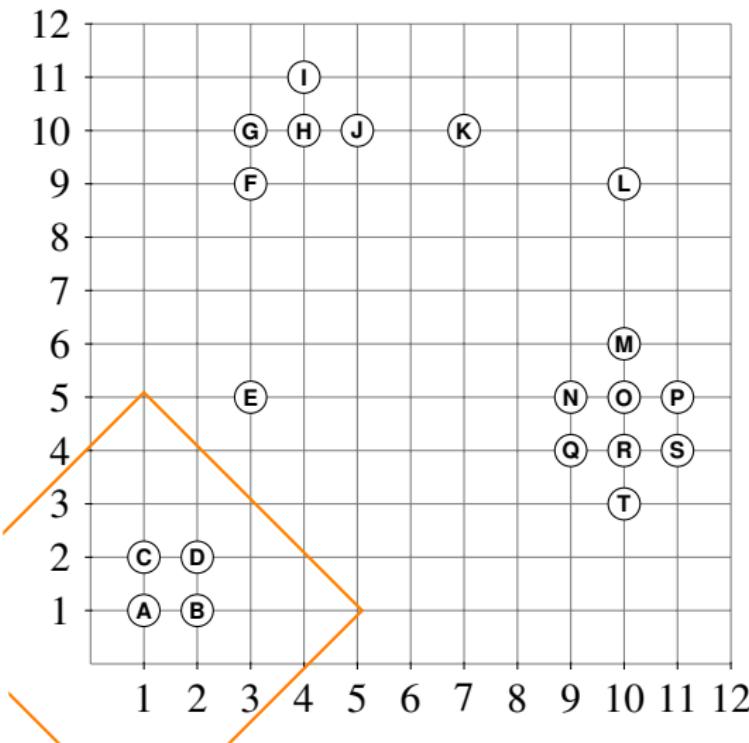
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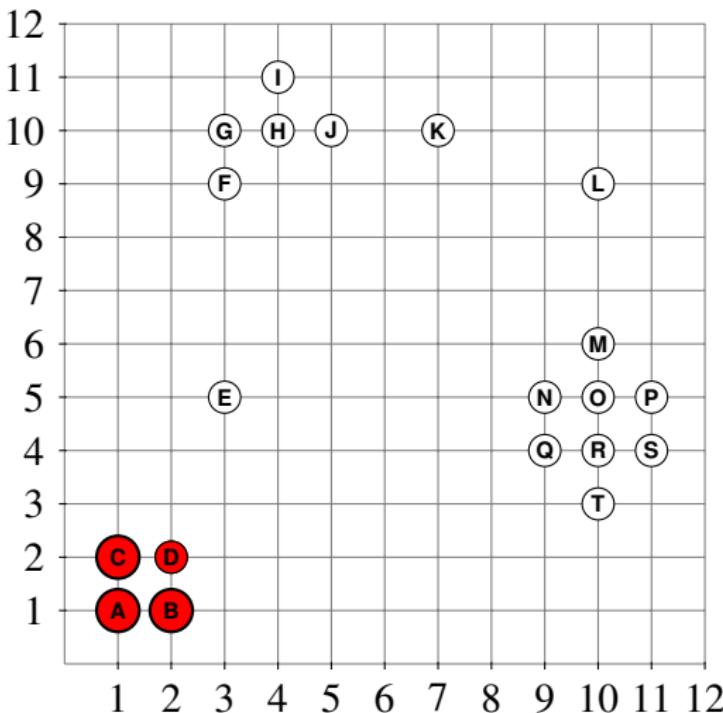
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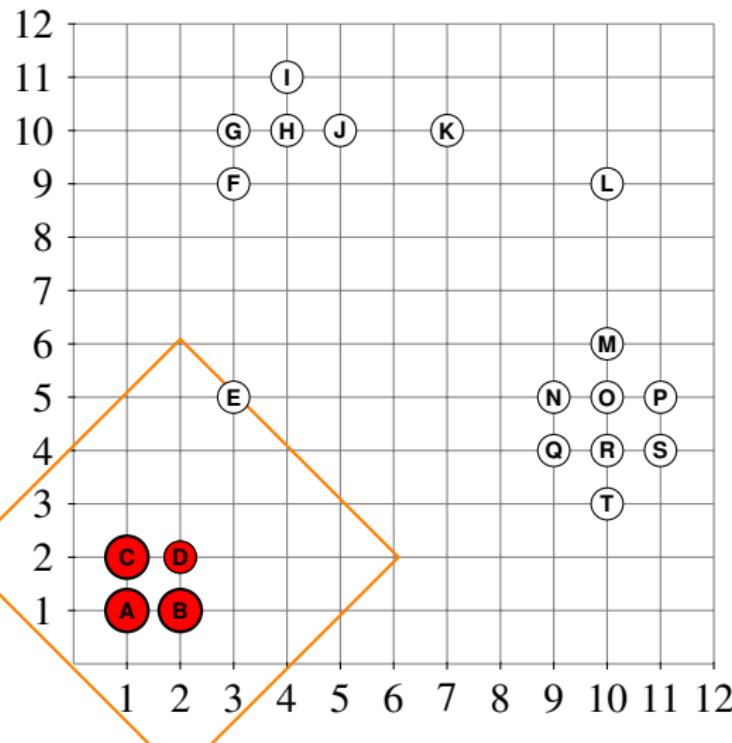
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$$\varepsilon = 4.1$$

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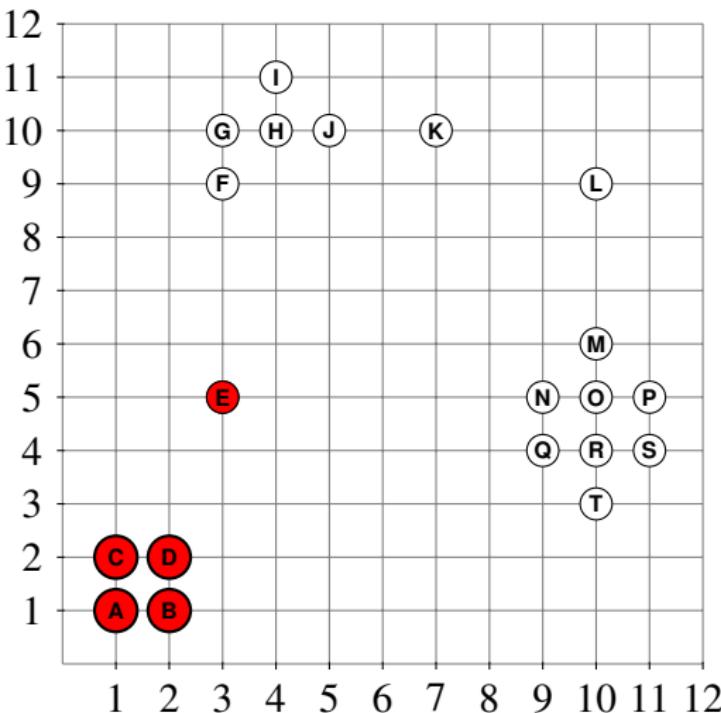
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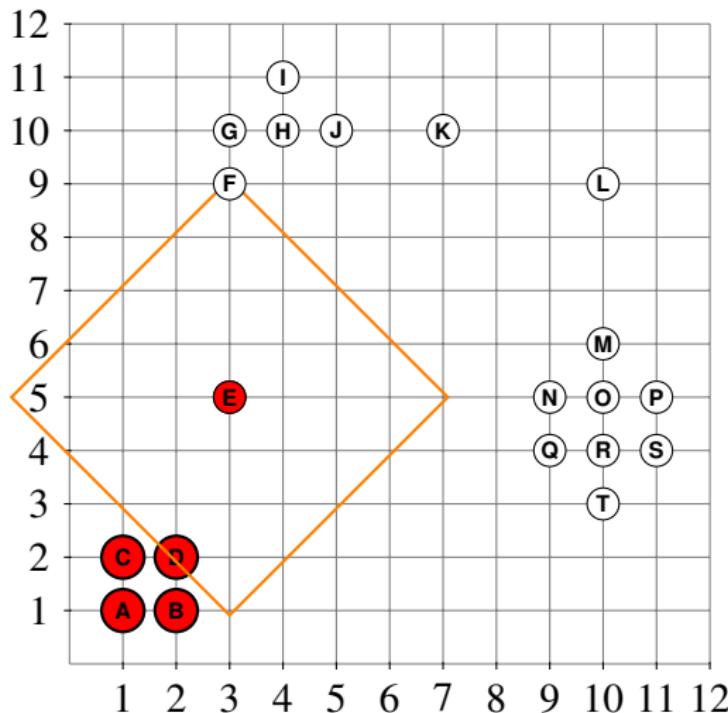
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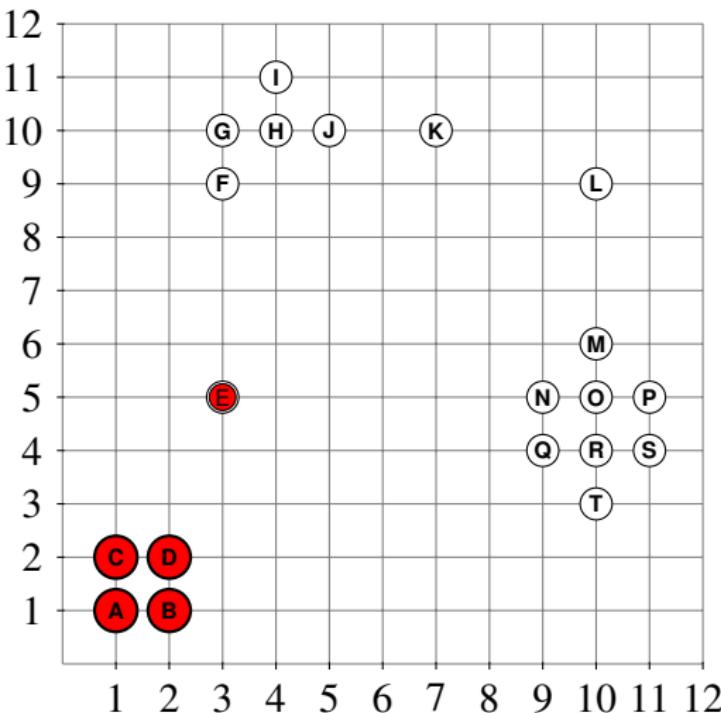
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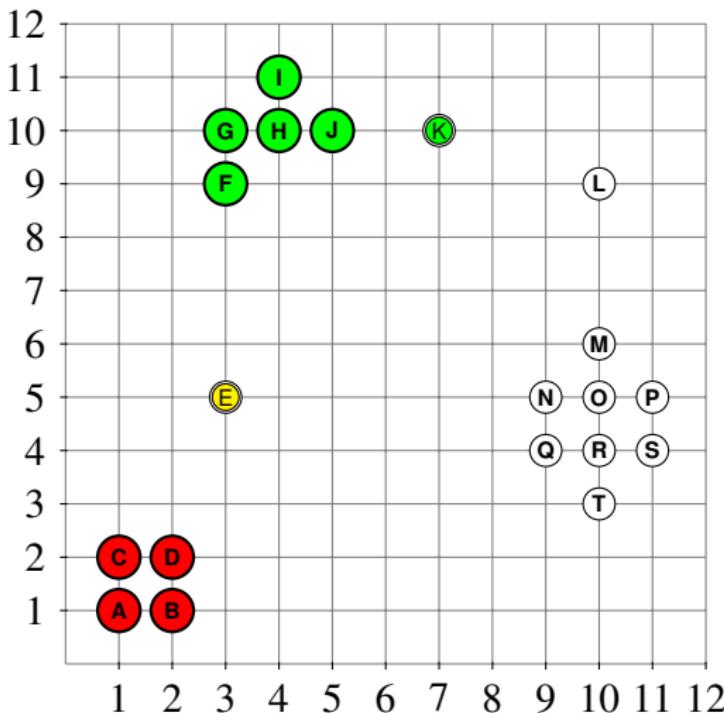
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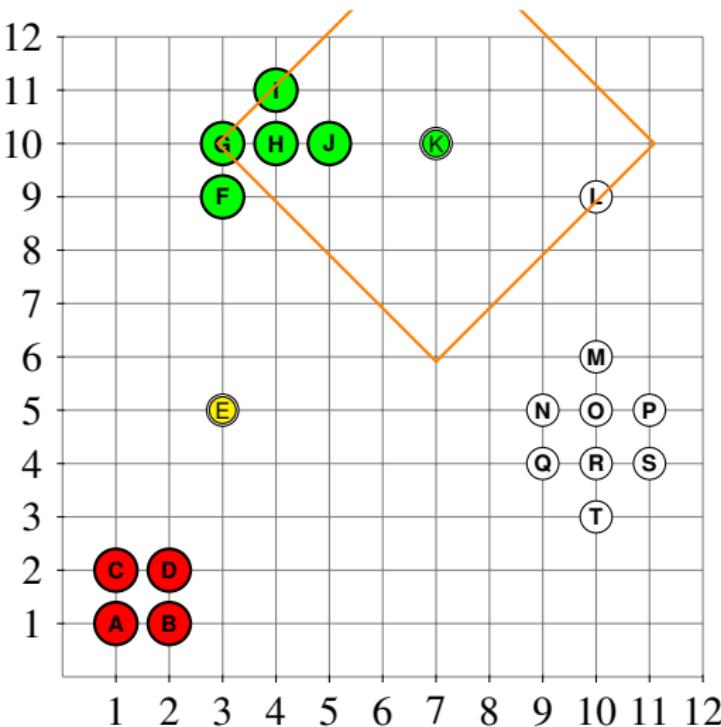
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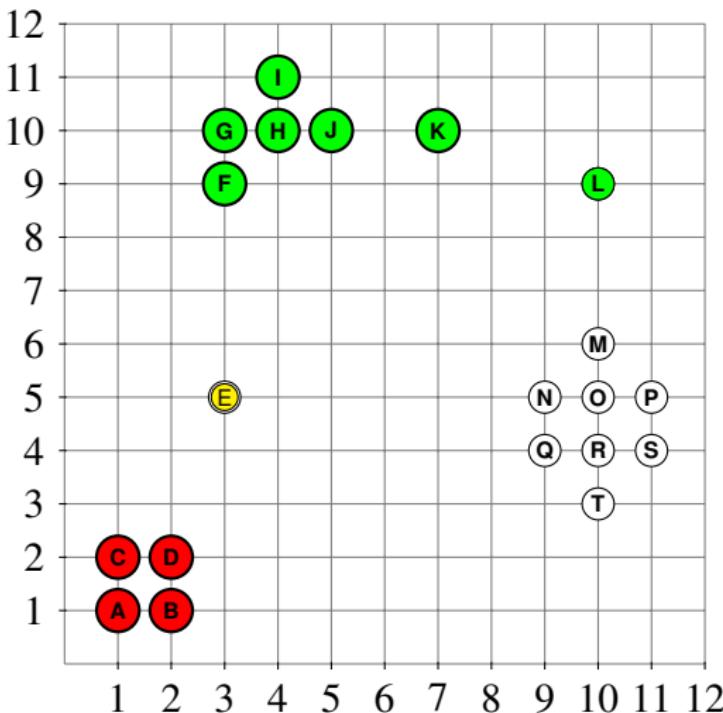
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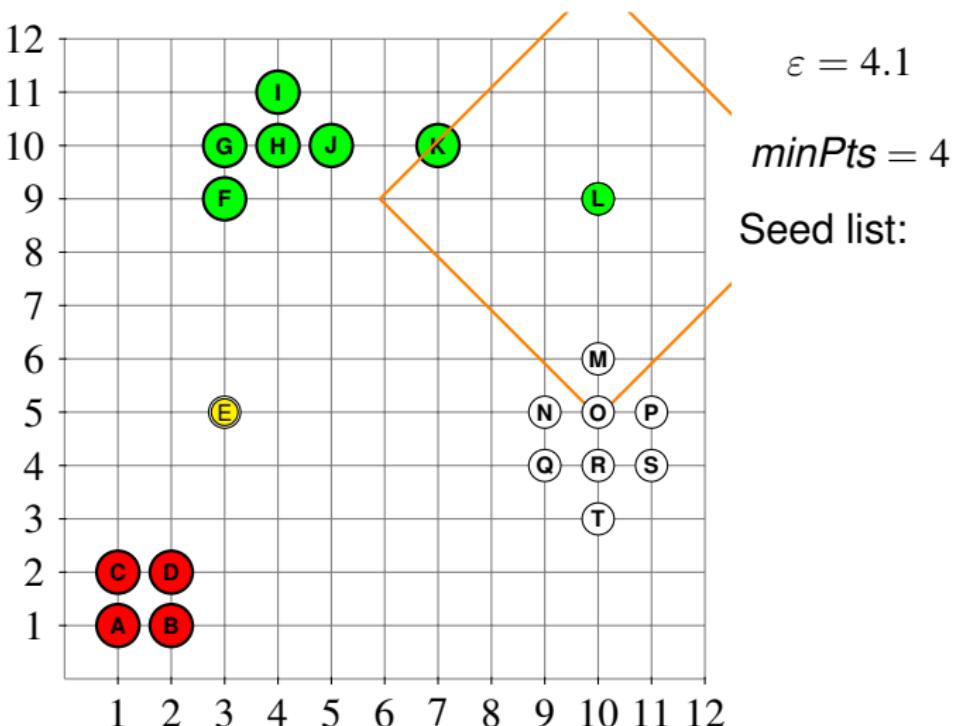
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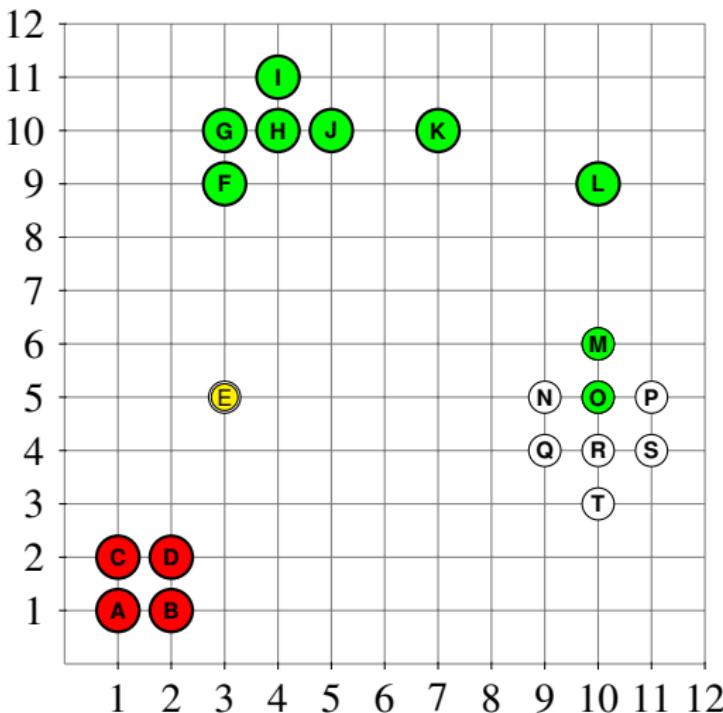
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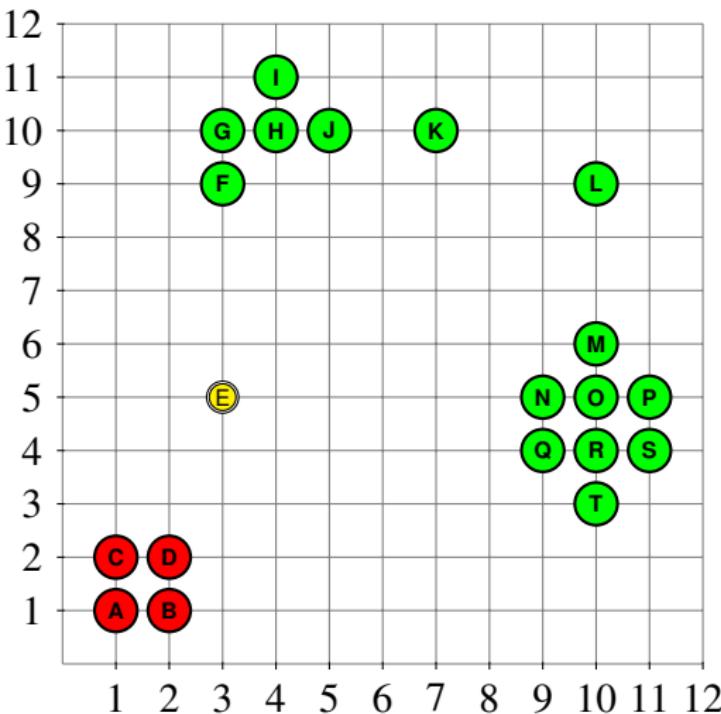
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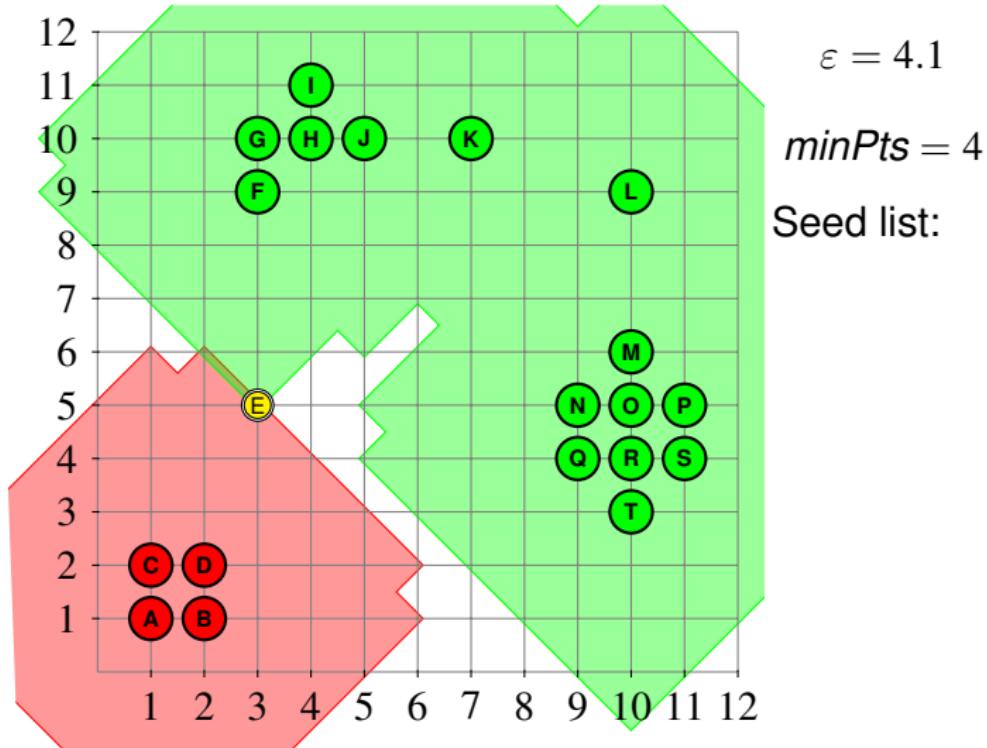
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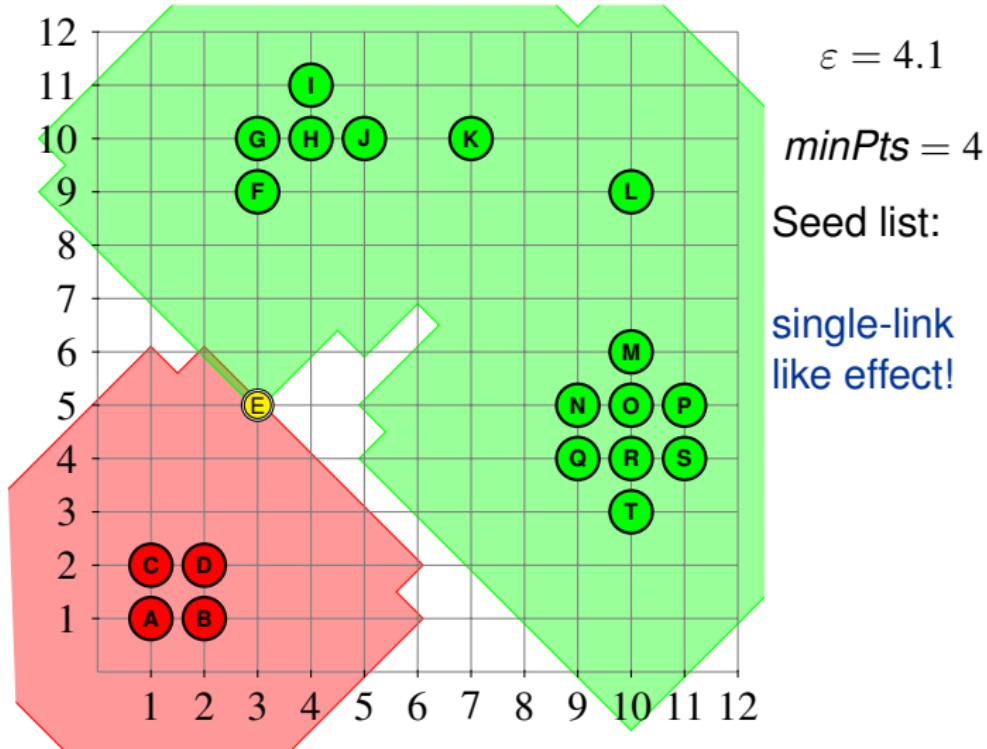
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# Shared Nearest Neighbor (SNN) Clustering

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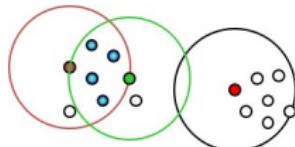
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- ▶ DBSCAN can detect clusters of different size and shape
- ▶ but cannot find clusters for different density thresholds.

Improvement: different notion of similarity

- ▶ similarity of objects, if both are close to a reference set
- ▶ similarity is “approved” by reference set
- ▶ example: reference set is set of common neighbors, similarity is cardinality of this set
- ▶ shared nearest neighbor (SNN) similarity ( $NN_k(o)$ ): set of the  $k$  nearest neighbors of  $o$ ):

$$SNN_k(p, q) = |\text{NN}_k(p) \cap \text{NN}_k(q)|$$



$$\begin{aligned} SNN_6\text{-similarity}(o, \text{green}) &= 4 \\ SNN_6\text{-similarity}(o, \text{red}) &= 0 \end{aligned}$$

See also studies by Houle et al. [2010], Bernecker et al. [2011] on the quality improvement in similarity search by using SNN.

# SNN clustering [Jarvis and Patrick, 1973]

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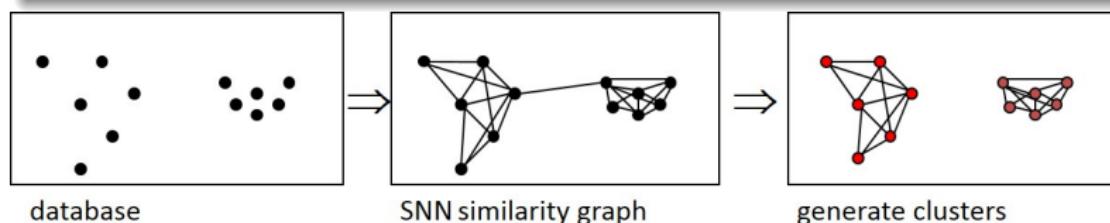
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## Algorithm 7.3 (SNN clustering [Jarvis and Patrick, 1973])

1. *compute similarity matrix and similarity graph*
  - ▶ *for all pairs  $o, p \in \mathcal{D}$ : compute  $\text{SNN}_k$  similarity*
  - ▶ *SNN similarity graph: nodes=objects, edges weight=SNN similarity*
  - ▶ *no edge where SNN similarity = 0*
2. *generate clusters*
  - ▶ *delete edges with weight below threshold  $\tau$*
  - ▶ *cluster: connected component in the resulting graph*



# Problems of the Algorithm of Jarvis and Patrick [1973]

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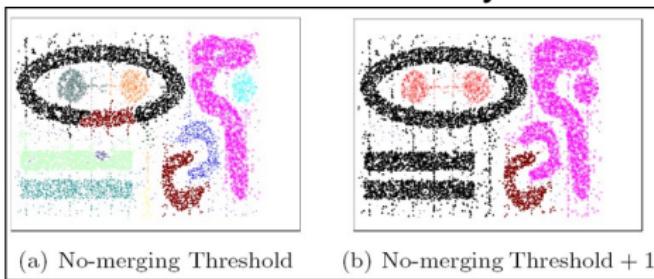
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## Problem:

- ▶ hard to find a good threshold  $\tau$
- ▶ small variations lead to very different solutions



picture from Ertöz et al. [2003]

## Solution of Ertöz et al. [2003]:

- ▶ combine SNN similarity with density-based concepts
- ▶ SNN density: number of points within a given radius  $\varepsilon$  w.r.t. SNN similarity

$$\text{SNN}_k\text{-density}(p, \varepsilon) = |\{q \mid \text{SNN}_k(p, q) \geq \varepsilon\}|$$

# SNN clustering [Ertöz et al., 2003]

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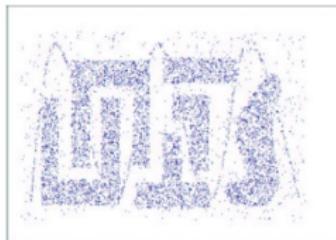
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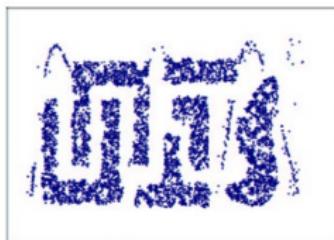
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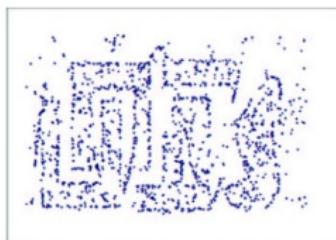
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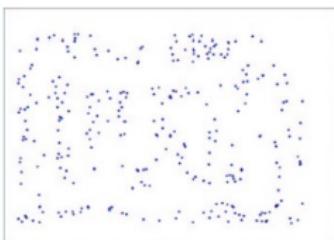
(a) All Points



(b) High SNN Density



(c) Medium SNN Density



(d) Low SNN Density

picture from Ertöz et al. [2003]

# SNN clustering [Ertöz et al., 2003]

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## Algorithm 7.4 (SNN clustering [Ertöz et al., 2003])

given  $k$ ,  $\varepsilon$ , MinPts:

1. compute similarity matrix and -graph (as for Alg. 7.3)
2. compute SNN density for each point w.r.t.  $\varepsilon$
3. derive core points w.r.t. MinPts
4. cluster core points  $p, q$  if  $\text{SNN}_k(p, q) \geq \varepsilon$
5. assign a non-core point  $p$  to cluster  $C$  if there is a core point  $q \in C$  with  $\text{SNN}_k(p, q) \geq \varepsilon$
6. all remaining non-core points are noise

Note that:

Steps 2 to 6 are nothing but DBSCAN when using a different notion of distance!

# Generalization of DBSCAN [Sander et al., 1998]

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basic idea of DBSCAN:  
 $\varepsilon$ -neighborhood contains at least MinPts points



$$\text{dist} \leq \varepsilon$$



$$\text{NPred}(o, p)$$

reflexive, symmetric for pairs of objects



$$|\text{RQ}(o, \varepsilon)| \geq \text{MinPts}$$



$$\text{MinWeight}(N)$$

arbitrary predicate for set of objects



generalized neighborhood



generalized minimal cardinality

$$N_{\text{NPred}}(o) = \{p \mid \text{NPred}(o, p)\}$$

$$\text{MinWeight}(N_{\text{NPred}}(o))$$



NPred neighborhood has at least "weight" MinWeight.

# Examples

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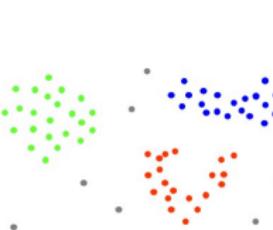
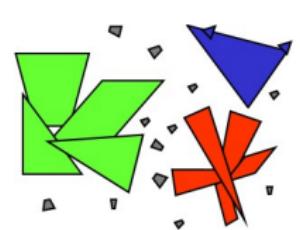
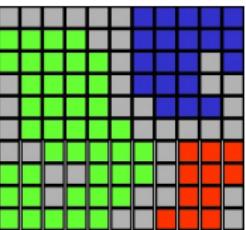
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NPred	$\text{dist}(p, q) \leq \varepsilon$	$\text{intersect}(p, q)$	neighbor cell and similar color
MinWeight	$\text{cardinality}(\dots) \geq \text{MinPts}$	$\text{sum of area} \geq 5\% \text{ of total area}$	true

# Algorithm GDBSCAN [Sander et al., 1998]

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- ▶ same algorithmic schema as DBSCAN
- ▶ instead of  $RQ(o, \varepsilon)$ :  $N_{NPred}$ -query
- ▶ instead of condition  $|RQ(o, \varepsilon)| \geq \text{MinPts}$ : evaluate MinWeight predicate
- ▶ almost arbitrary  $NPred$  possible (reflexive and symmetric)

Note that:

*Complexity depends mainly on the complexity of the  $N_{NPred}$ -query.*

# Outline

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Basic Probability Theory, Bayes' Rule, and Bayesian Learning

## Distributions and Learning with Distributions

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Bayesian Learning with Distributions (Parametric Learning)

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## Recommended Reading:

- ▶ *Tan et al. [2006], Chapter 8.3.*
- ▶ *Tan et al. [2020], Chapter 5.3.*
- ▶ *Zaki and Meira Jr. [2014], Chapter 14.*
- ▶ *Discussion of the field by Campello et al. [2020, 2015].*

# General Idea

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- ▶ Instead of deriving a partition of the dataset into a flat set of clusters, derive a hierarchy (dendrogram) of clusters.
- ▶ A cluster at a higher level can contain several smaller clusters at a lower level.
- ▶ A tree represents a hierarchical clustering:
  - ▶ root: represents the complete database
  - ▶ leaf: represents a single object
  - ▶ inner node: represents a cluster containing all the objects of the subtree rooted at this node



# Example

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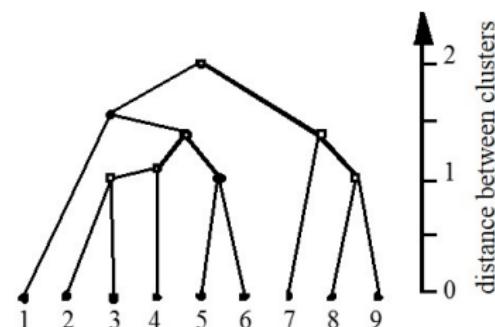
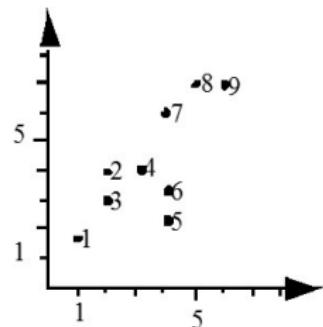
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categories of hierarchical clustering algorithms (typically best-first heuristic):

- ▶ bottom-up construction of the dendrogram (agglomerative), at each node merging two clusters
- ▶ top-down construction of the dendrogram (divisive) at each node splitting a cluster into two parts

# Agglomerative Algorithm

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## Algorithm 7.5 (Agglomerative Hierarchical Clustering)

1. *Initial clusters consist of one object each.*
2. *Compute distances between all pairs of clusters.*
3. *Merge those two clusters with smallest distance.*
4. *Compute distance between the new cluster and all remaining clusters.*
5. *If only one cluster remains: terminate; otherwise: repeat from step 3.*

# Complexity

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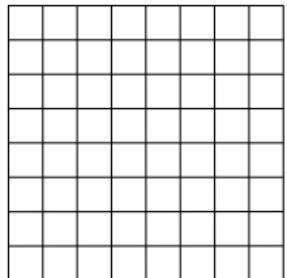
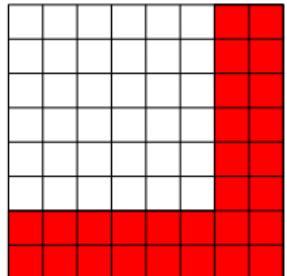
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**initialization:****similarity matrix  $\mathcal{O}(n^2)$** (pairwise similarity between  $n$  objects)**iteration  $i$ :****build a new cluster  $\mathcal{O}((n - i + 1)^2)$** **compute new similarities  $\mathcal{O}(n - i + 1)$**  $n$  iterations  $\Rightarrow \mathcal{O}(n^3)$

# Distances Between Clusters

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- ▶ Different approaches are based on different distance measures.
- ▶ Using a particular distance measure can allow for algorithmic enhancements.
- ▶ Some common distance measures are:
  - ▶ single link
  - ▶ complete link
  - ▶ average link (a.k.a.: UPGMA – unweighted pair group method with arithmetic mean)

# Single Link

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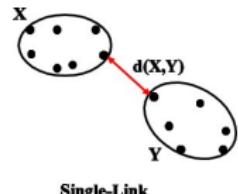
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Let  $\text{dist} : \mathcal{D} \times \mathcal{D} \rightarrow \mathbb{R}_0^+$  be a distance measure for pairs of objects, let  $X, Y \subseteq \mathcal{D}$  designate sets of objects.

$$\text{dist}_{\text{single link}}(X, Y) = \min_{x \in X, y \in Y} \text{dist}(x, y)$$



- ▶ efficient algorithm: SLINK [Sibson, 1973]:  $\mathcal{O}(n^2)$
- ▶ single-link-effect: chain-like clusters, due to the merging of clusters through some chain of objects, yields:
  - ▶ clusters with high variance
  - ▶ clusters with an extended structure



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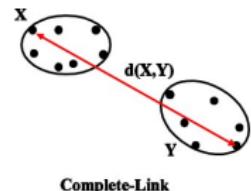
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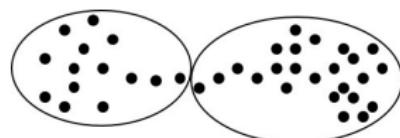
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Let  $\text{dist} : \mathcal{D} \times \mathcal{D} \rightarrow \mathbb{R}_0^+$  be a distance measure for pairs of objects, let  $X, Y \subseteq \mathcal{D}$  designate sets of objects.

$$\text{dist}_{\text{complete link}}(X, Y) = \max_{x \in X, y \in Y} \text{dist}(x, y)$$



- ▶ efficient algorithm: CLINK [Defays, 1977]:  $\mathcal{O}(n^2)$
- ▶ complete-link-effect:
  - ▶ small, strongly delimited clusters
  - ▶ convex clusters with similar diameters



# Average Link

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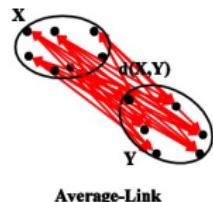
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Let  $\text{dist} : \mathcal{D} \times \mathcal{D} \rightarrow \mathbb{R}_0^+$  be a distance measure for pairs of objects, let  $X, Y \subseteq \mathcal{D}$  designate sets of objects.

$$\text{dist}_{\text{average link}}(X, Y) = \frac{1}{|X| \cdot |Y|} \cdot \sum_{x \in X, y \in Y} \text{dist}(x, y)$$



- ▶ sort of a compromise between single link and complete link
- ▶ no efficient algorithm known, i.e.,  $\mathcal{O}(n^3)$

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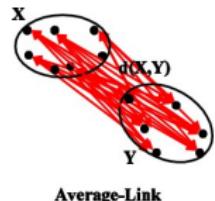
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- ▶ sort of a compromise between single link and complete link
- ▶ no efficient algorithm known, i.e.,  $\mathcal{O}(n^3)$

Note that:

*Fundamental properties of distance measures do not hold for some of these distance measures – think about it!*

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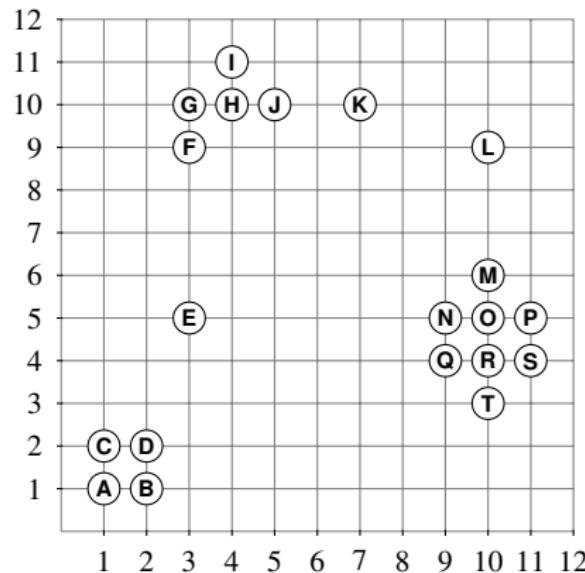
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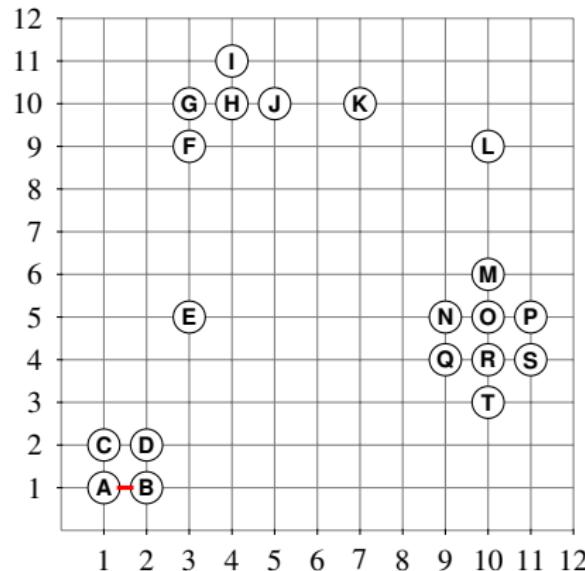
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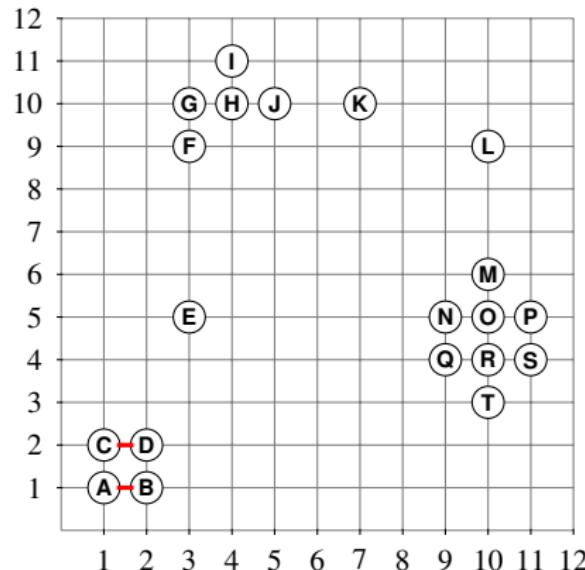
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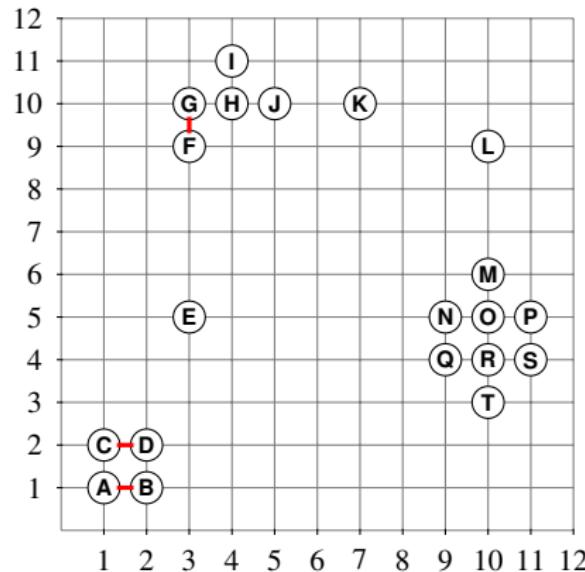
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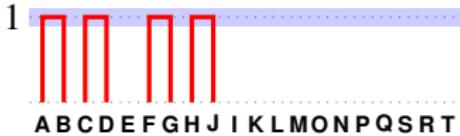
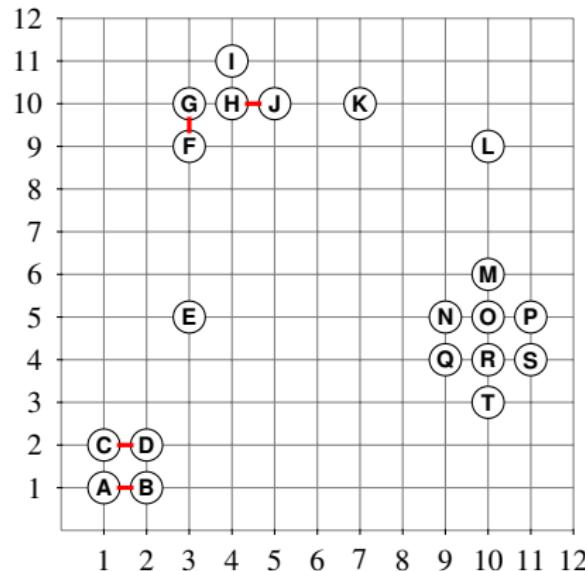
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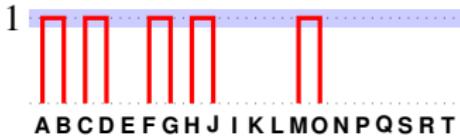
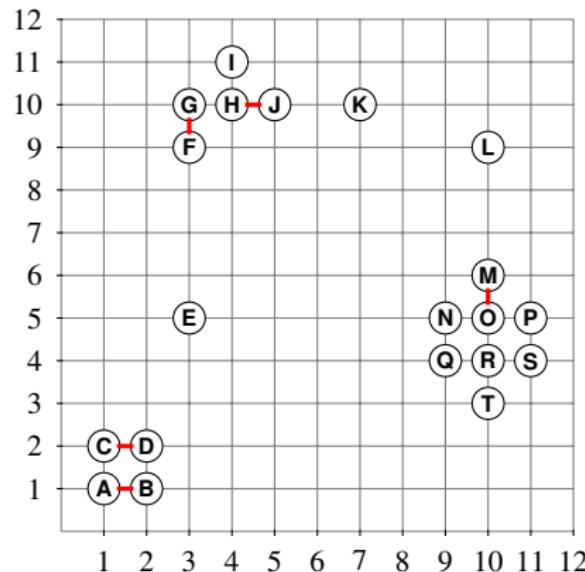
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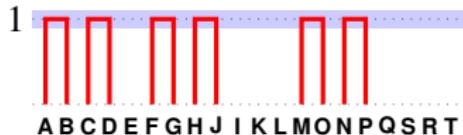
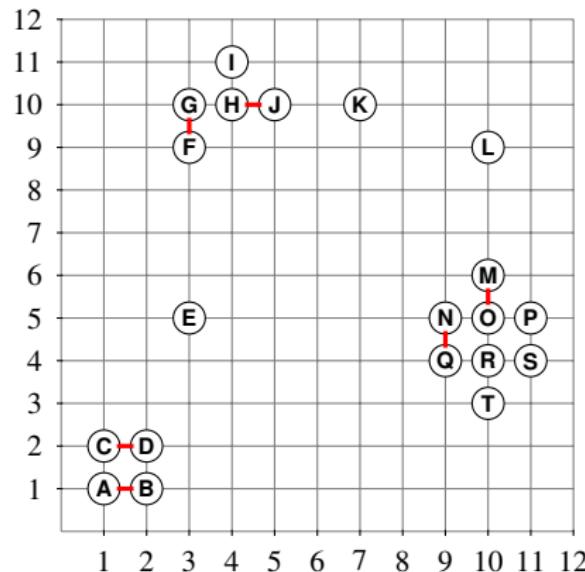
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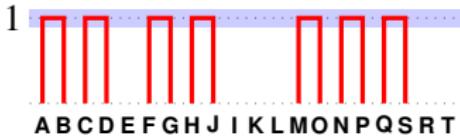
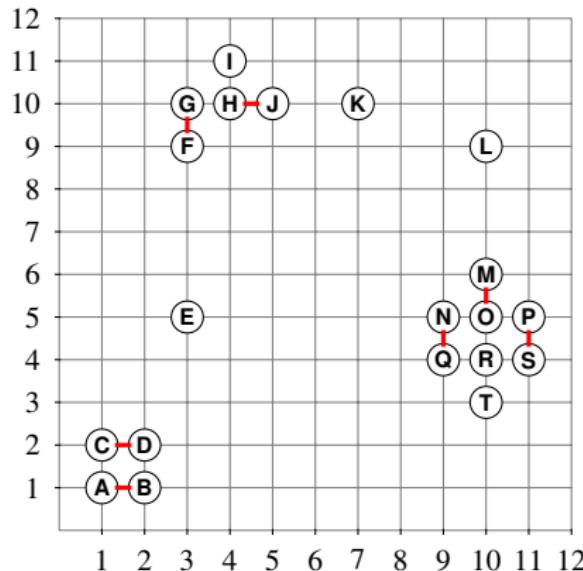
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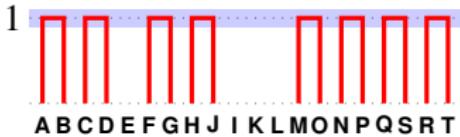
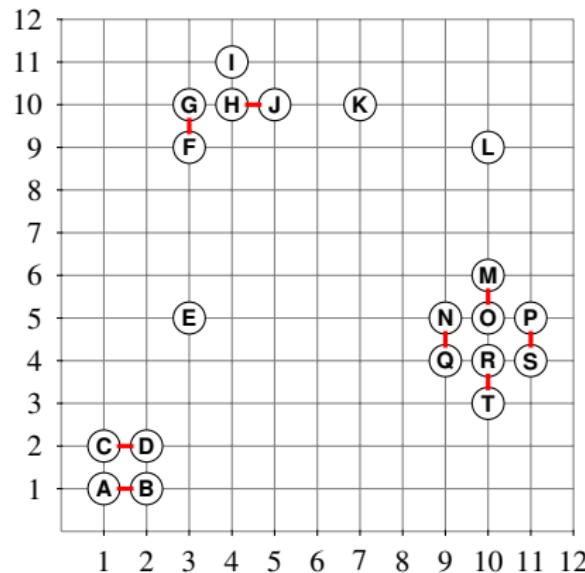
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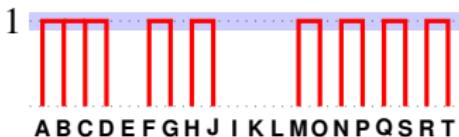
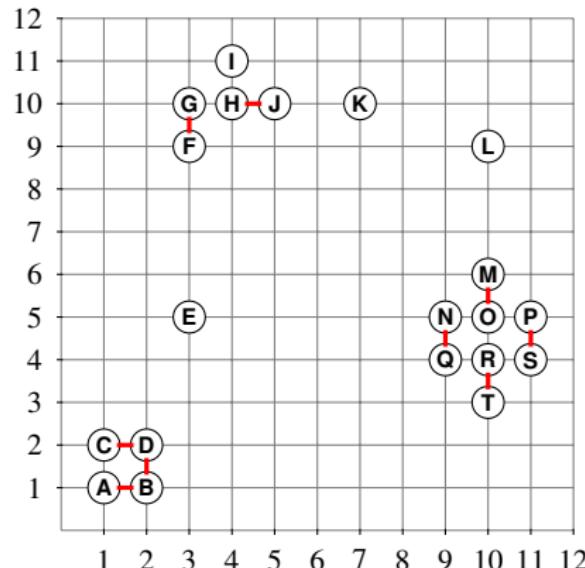
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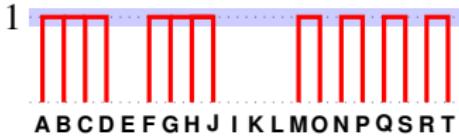
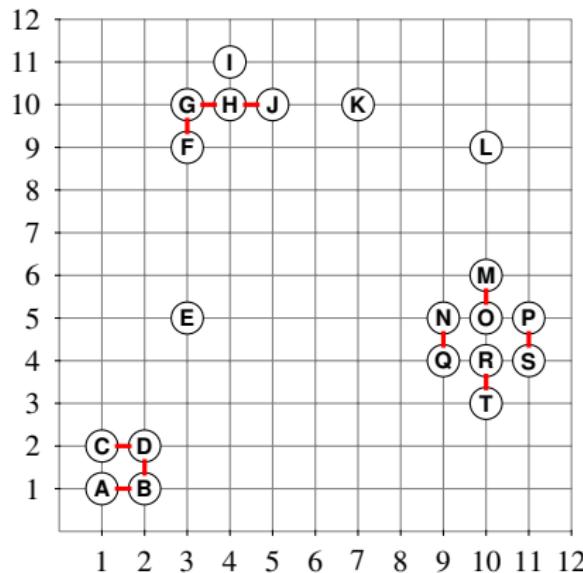
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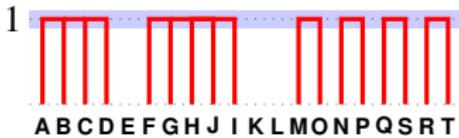
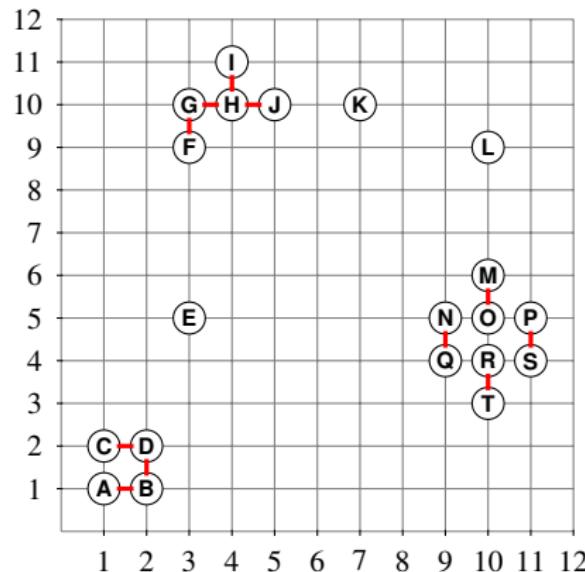
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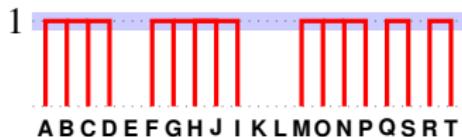
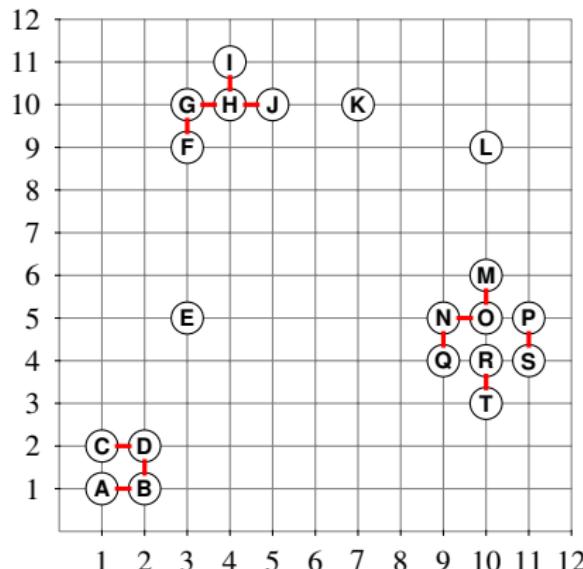
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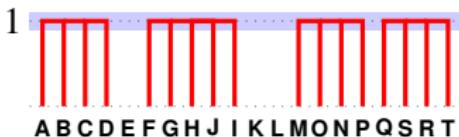
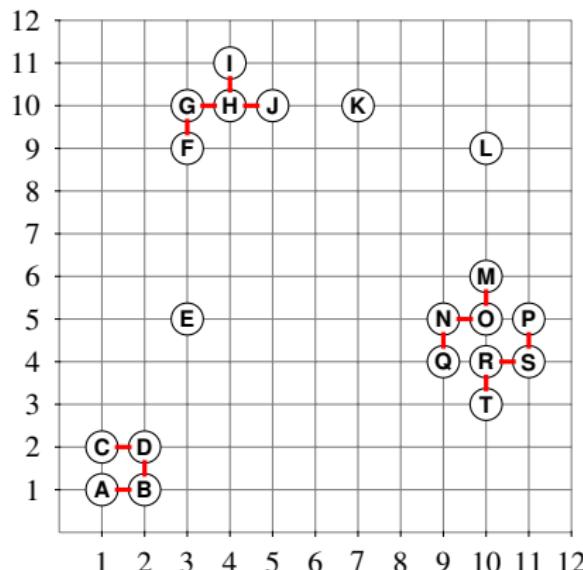
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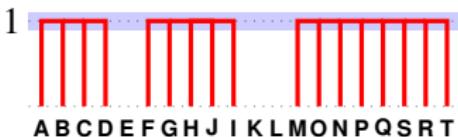
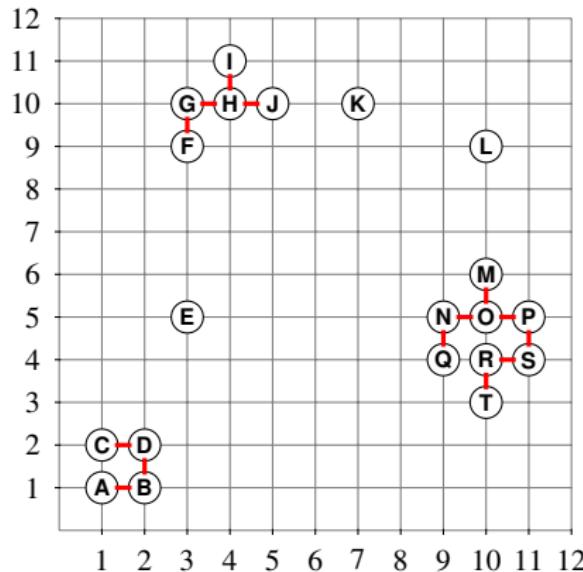
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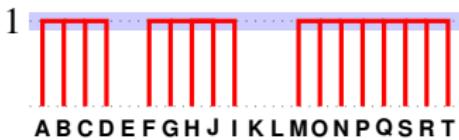
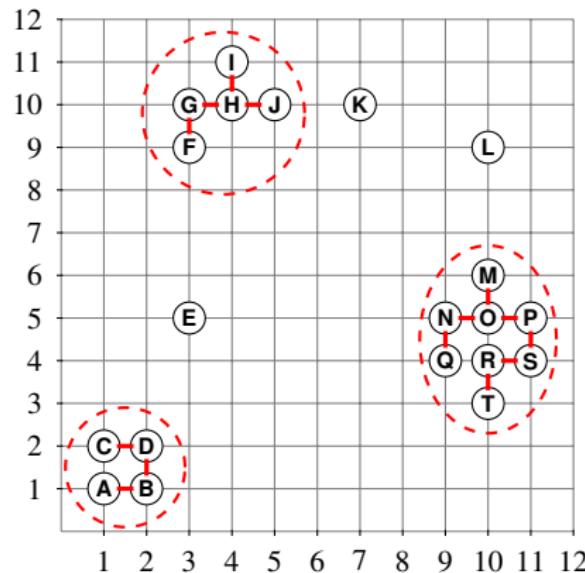
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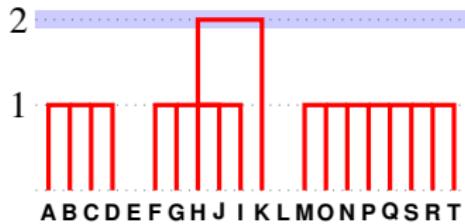
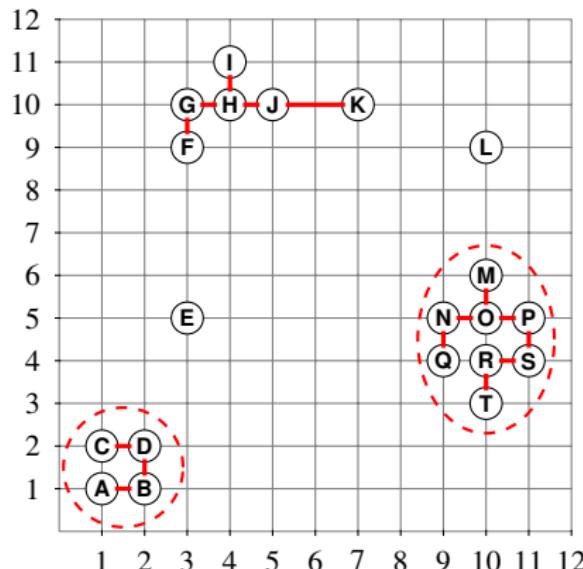
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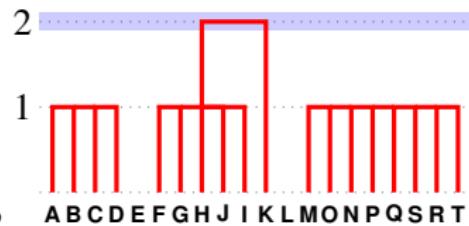
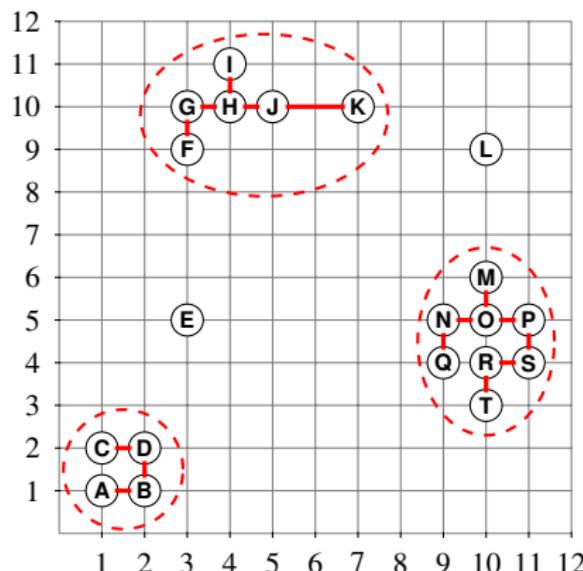
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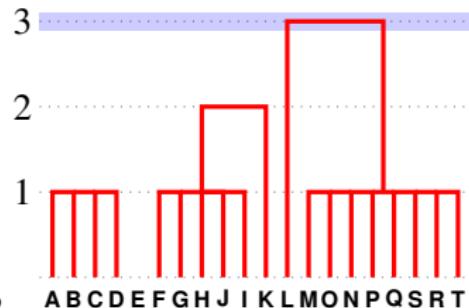
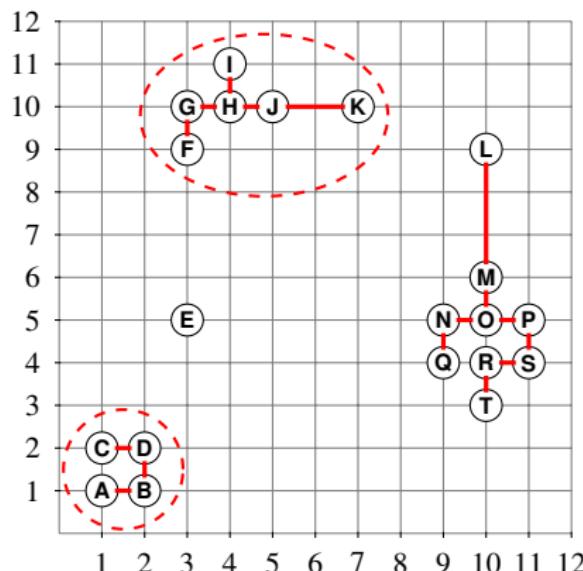
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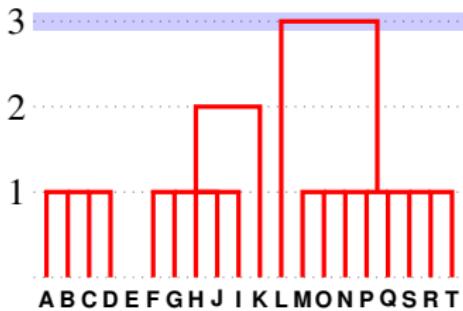
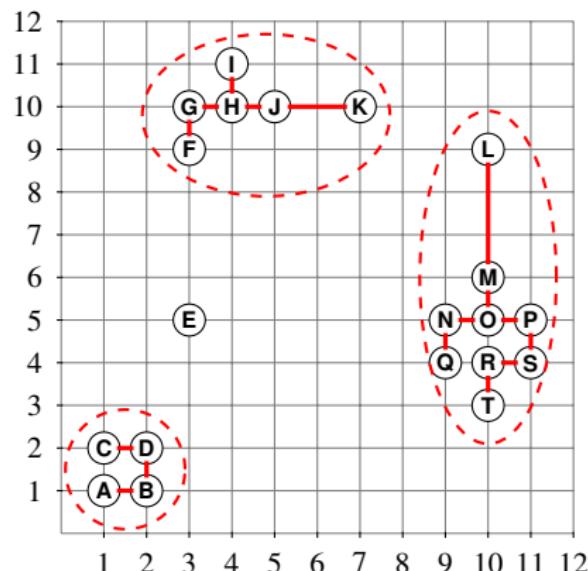
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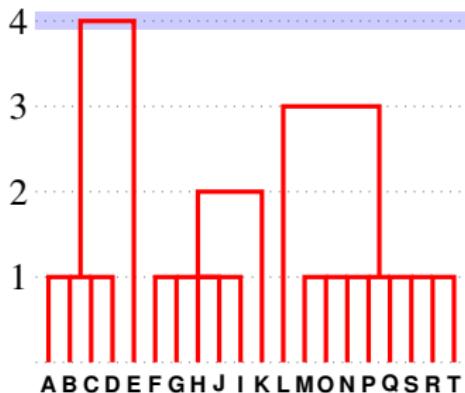
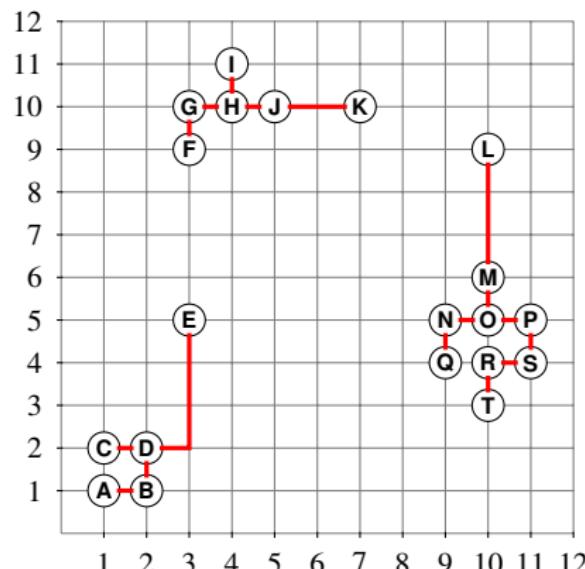
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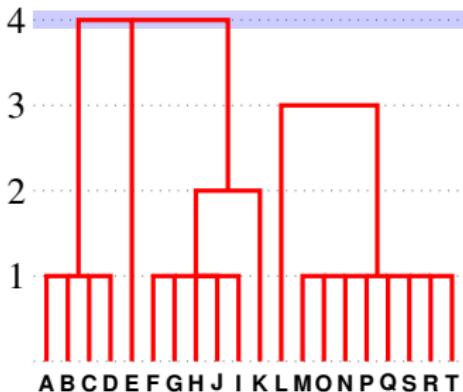
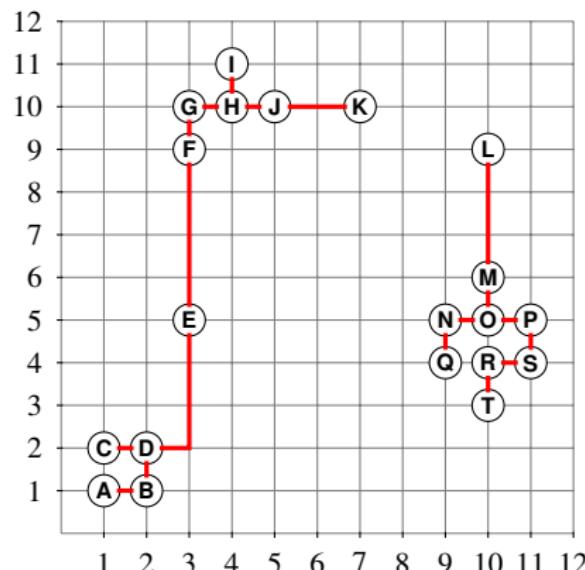
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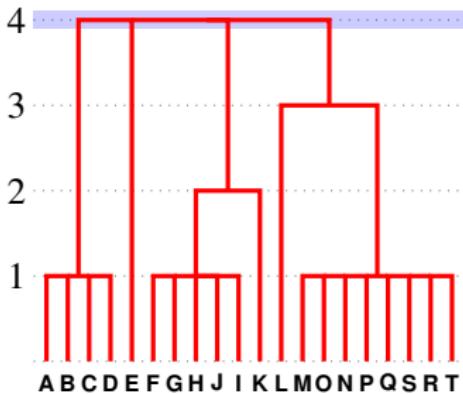
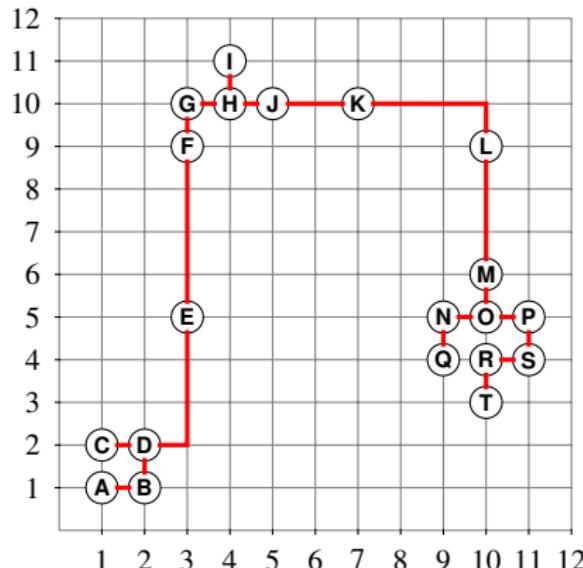
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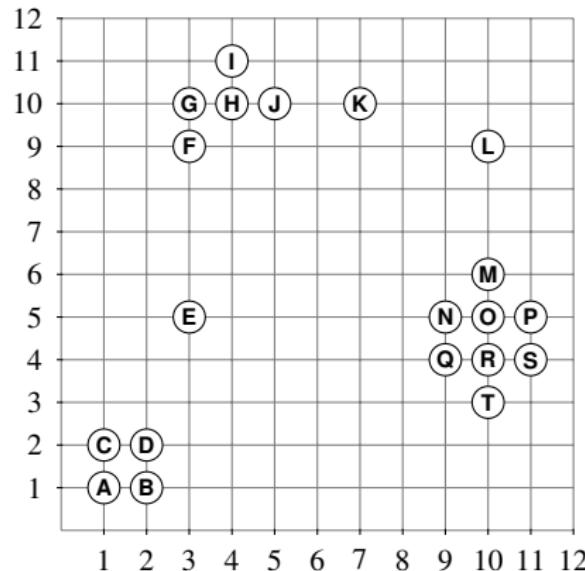
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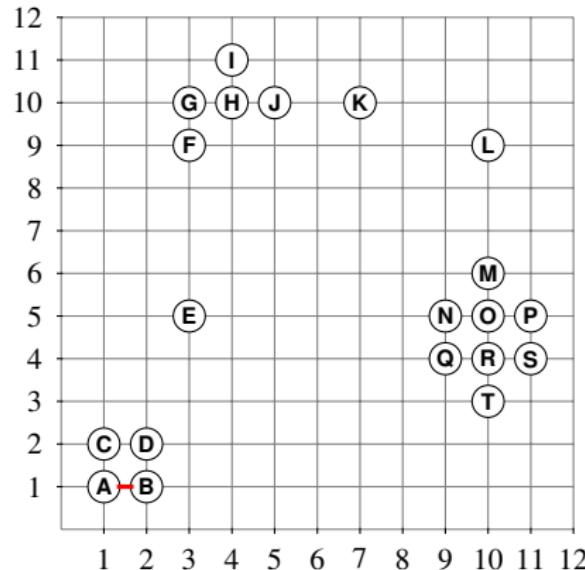
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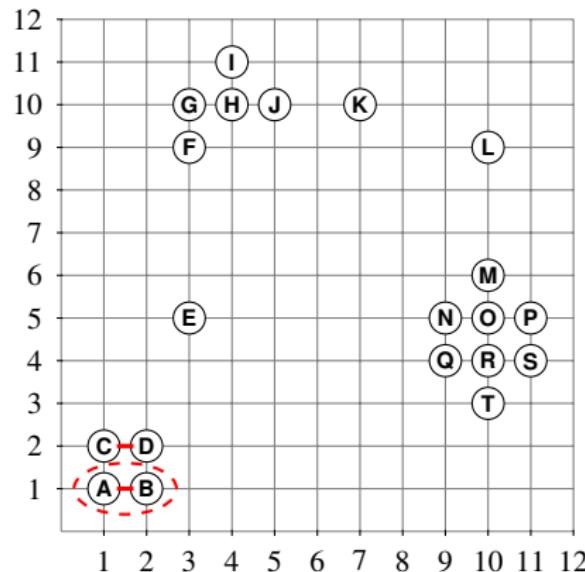
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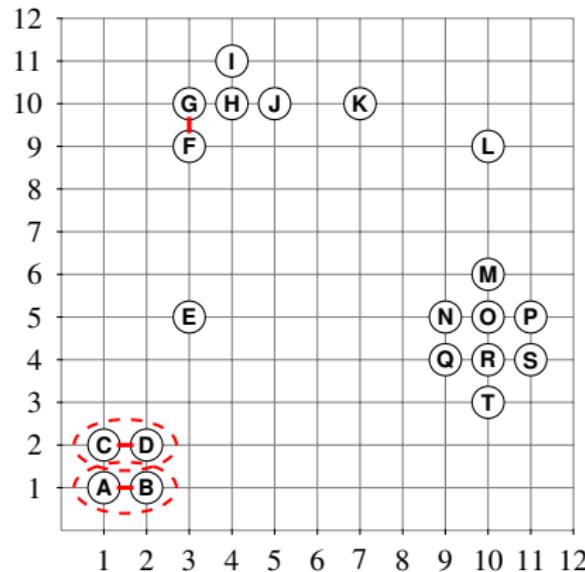
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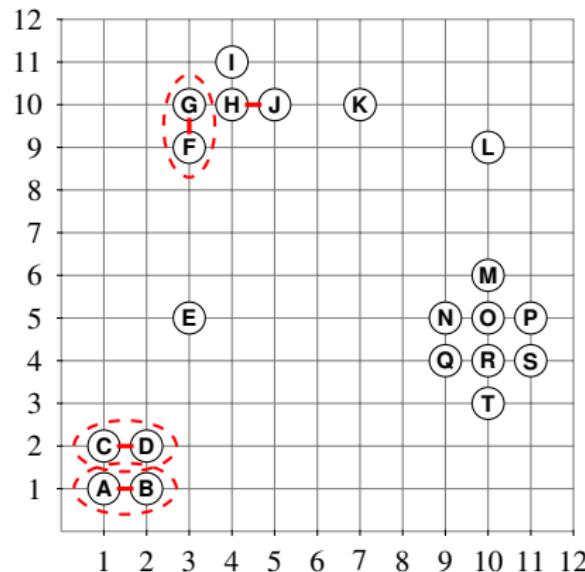
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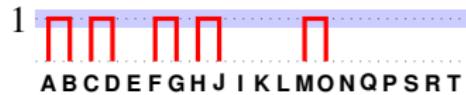
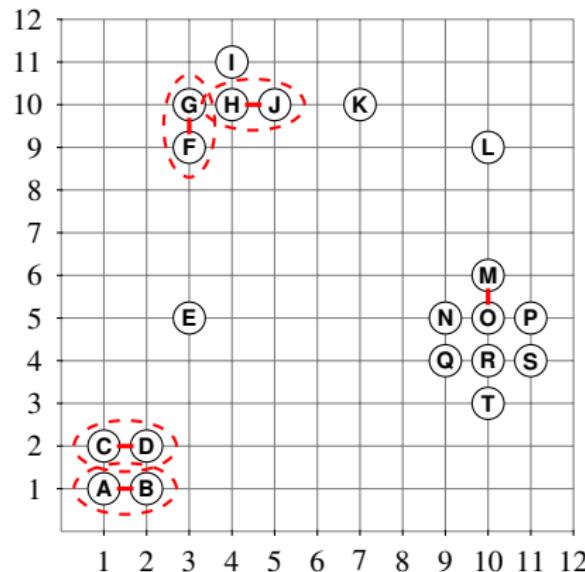
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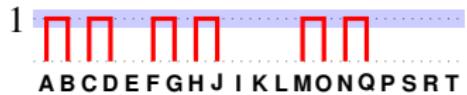
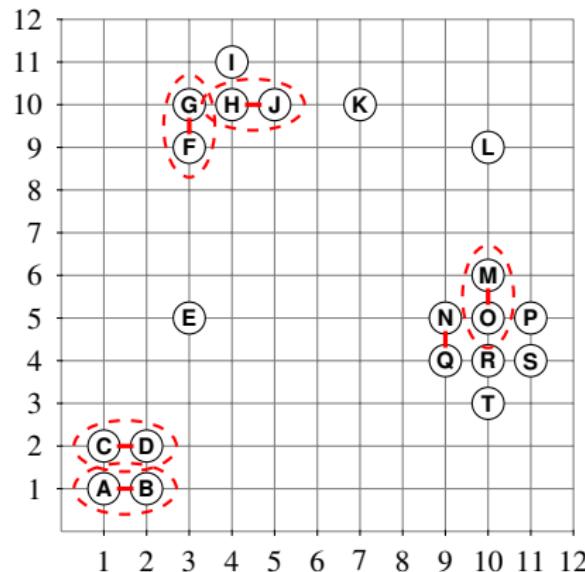
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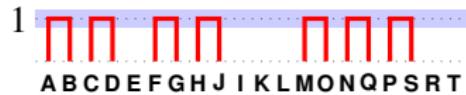
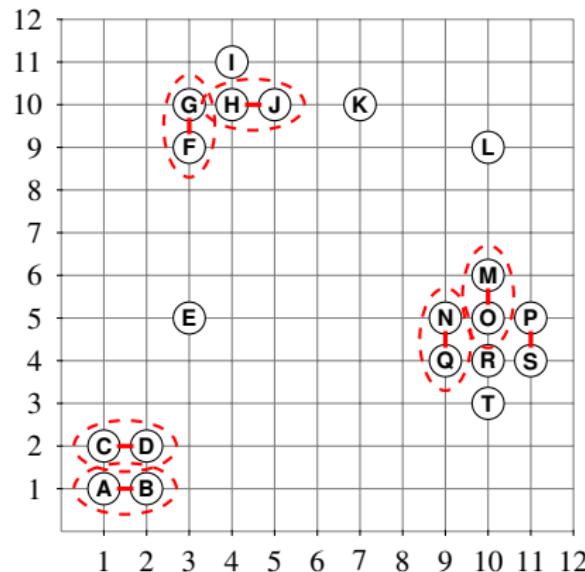
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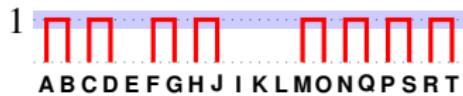
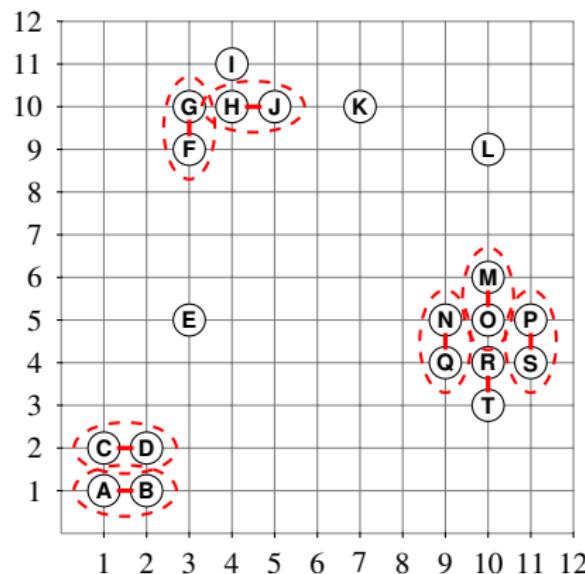
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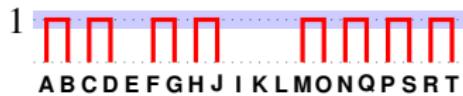
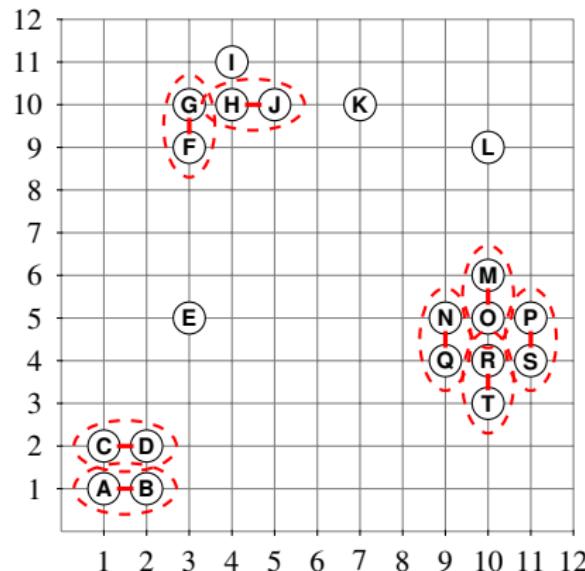
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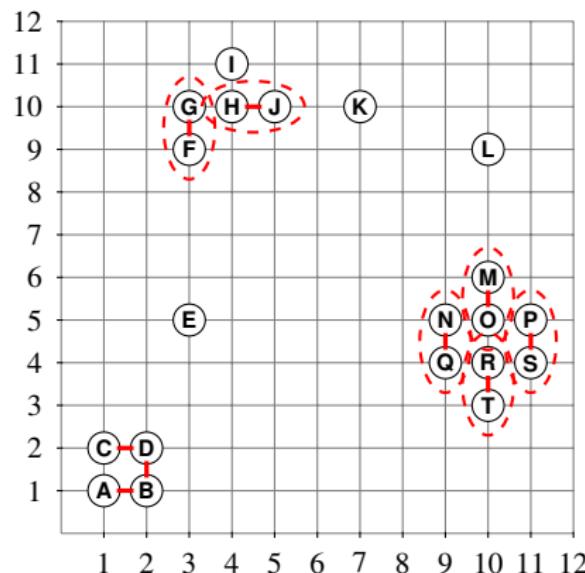
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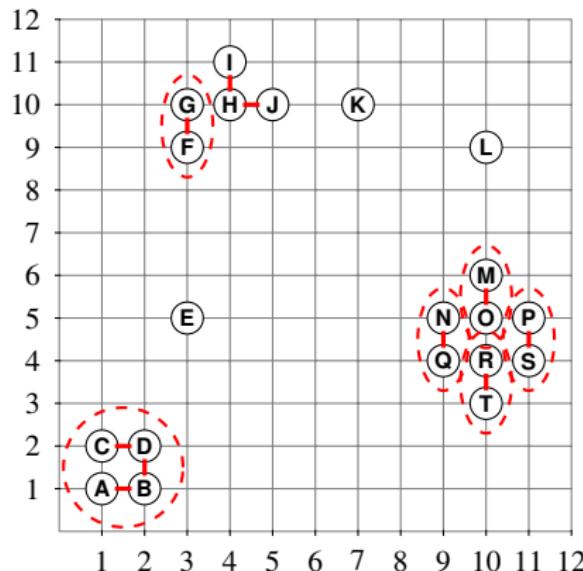
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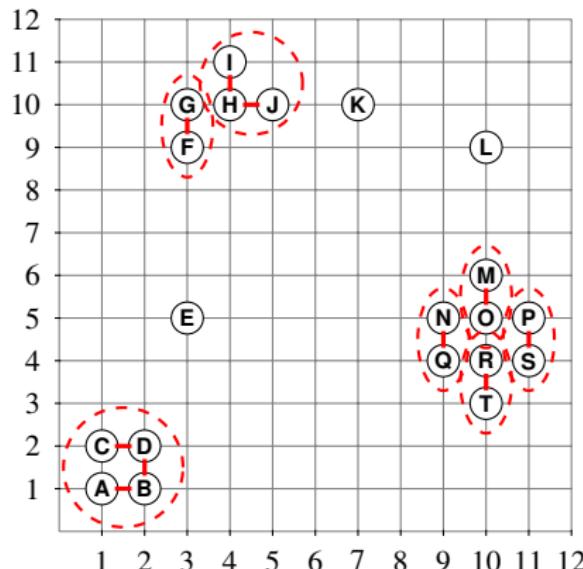
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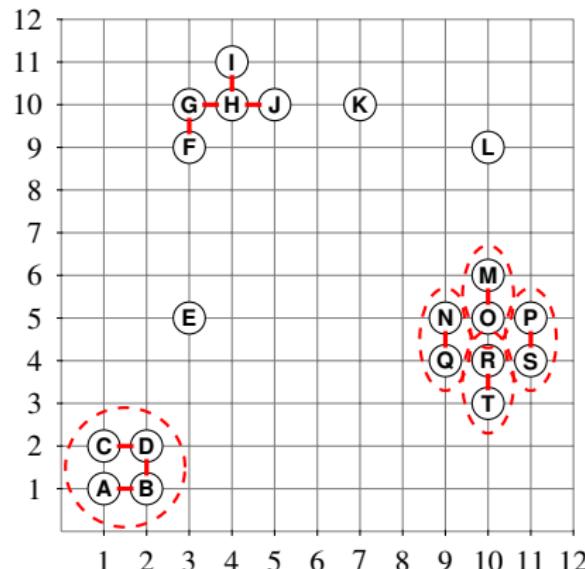
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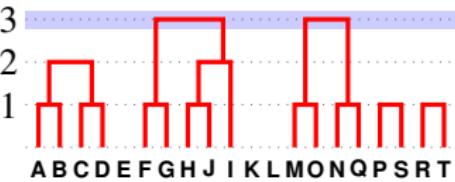
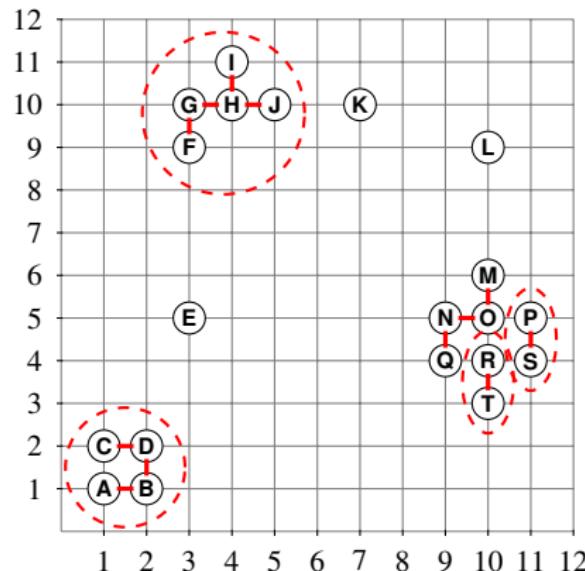
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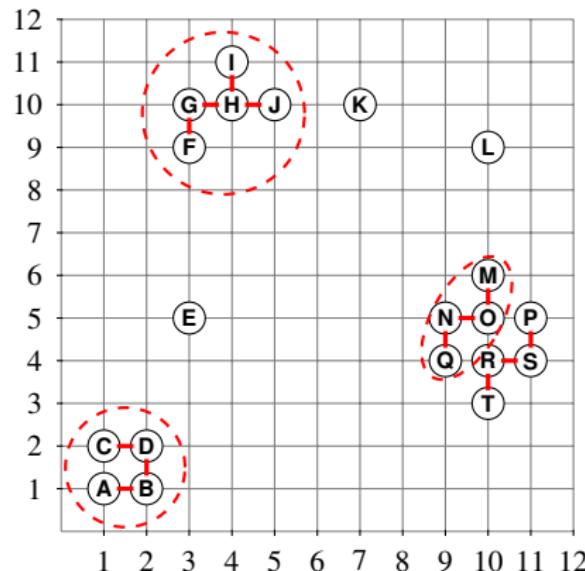
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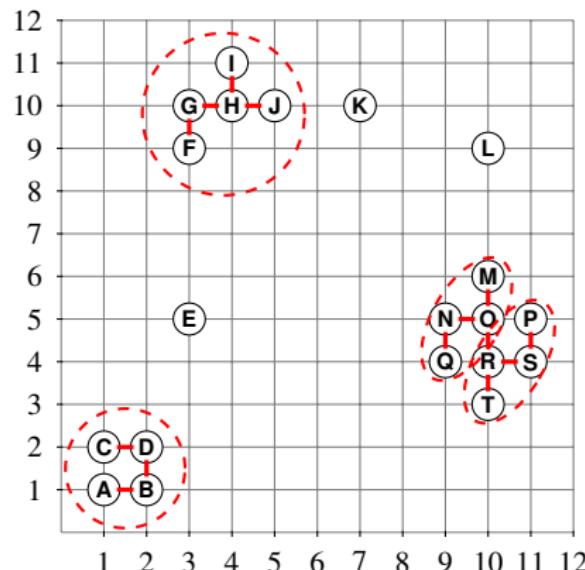
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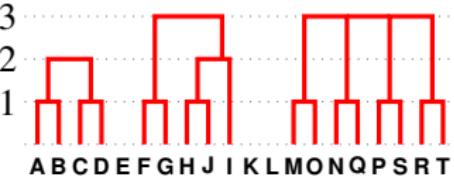
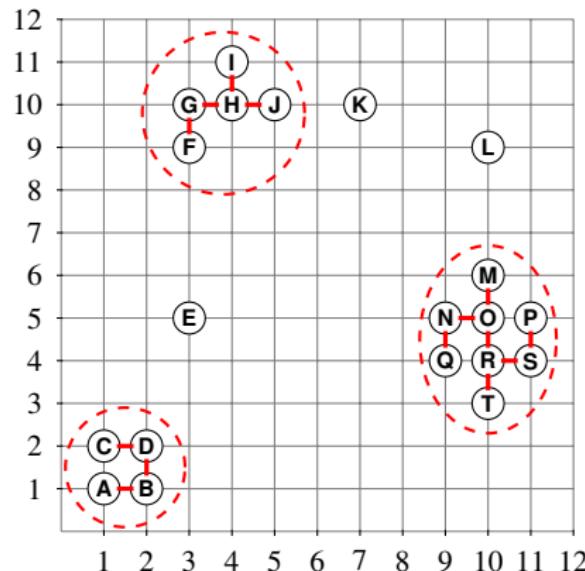
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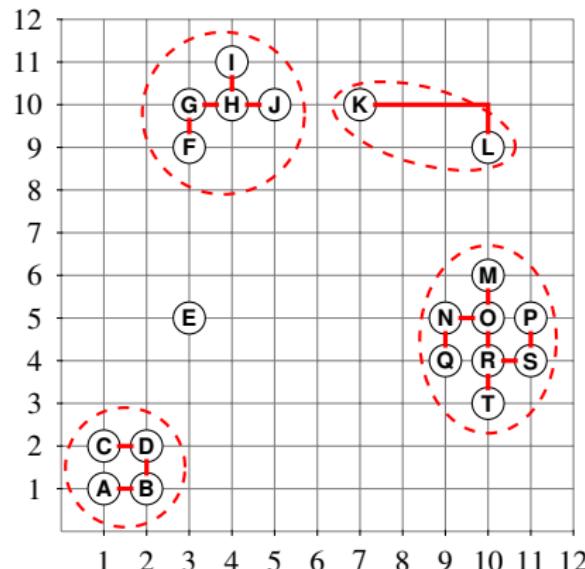
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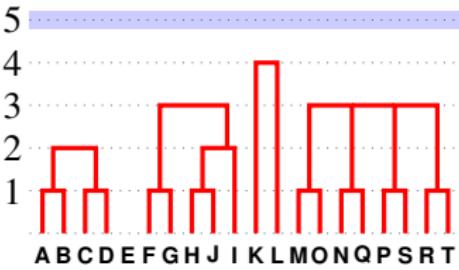
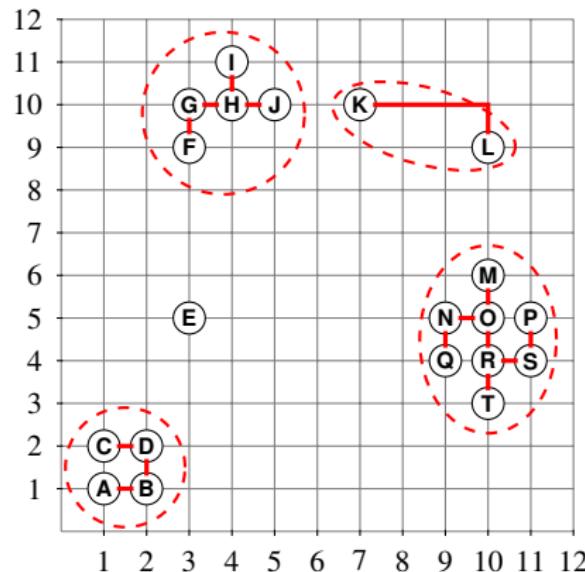
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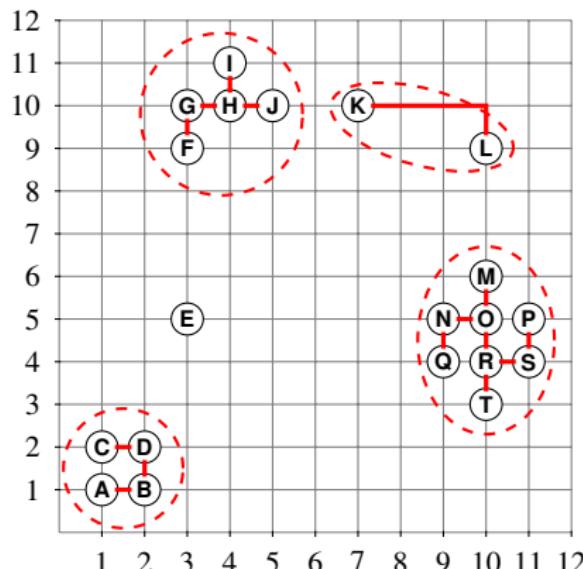
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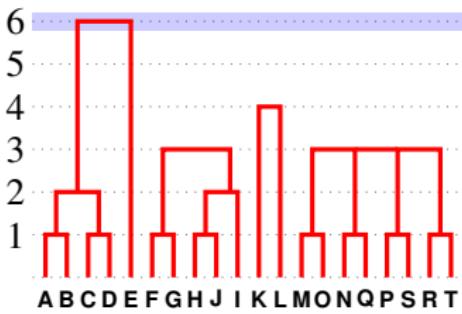
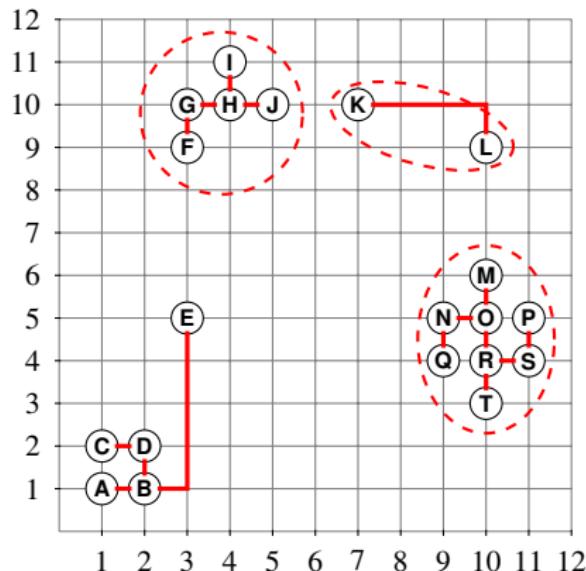
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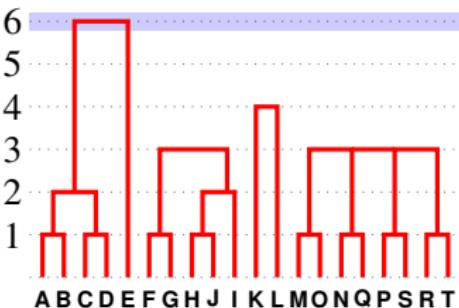
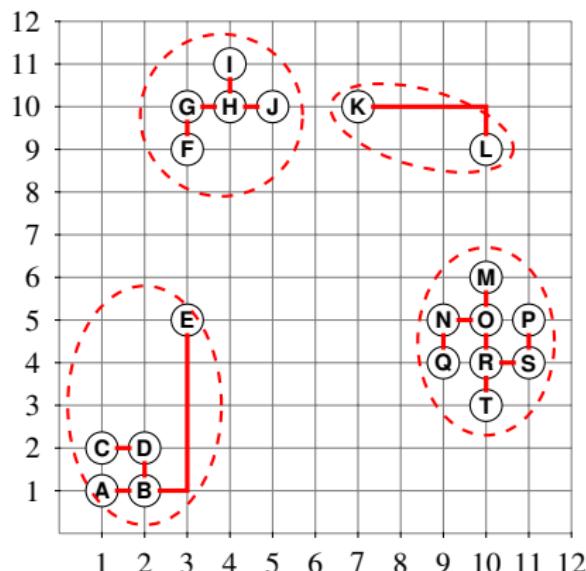
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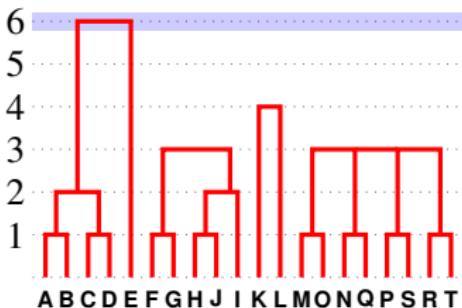
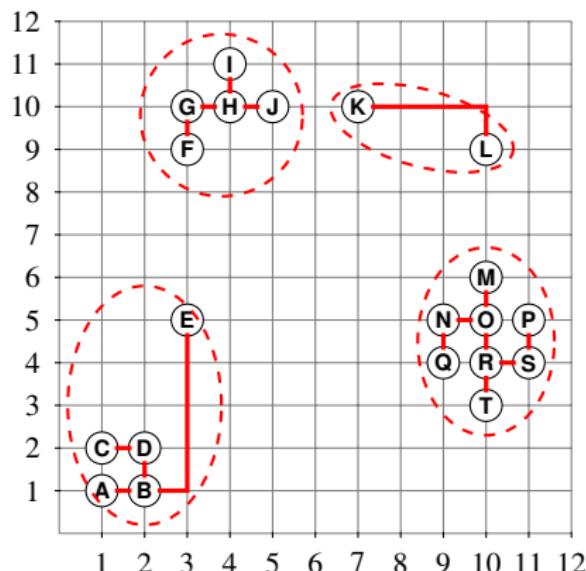
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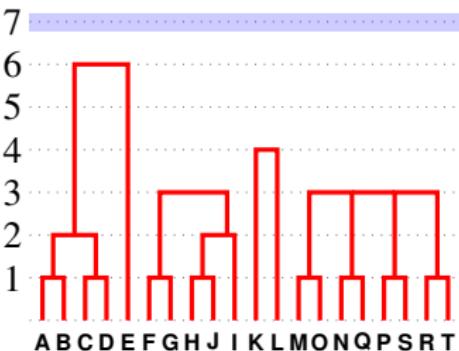
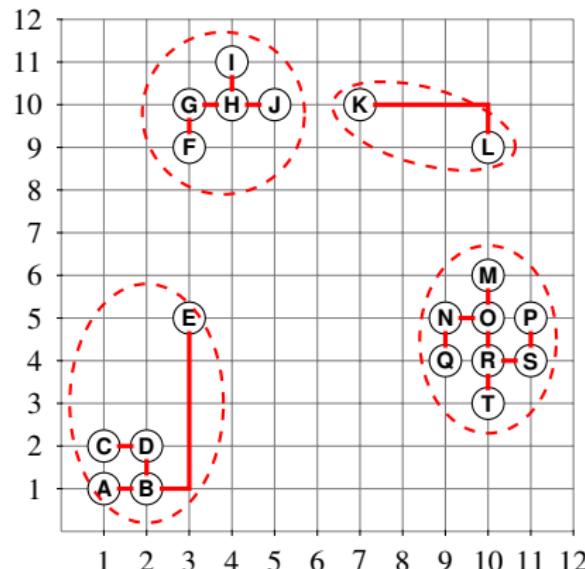
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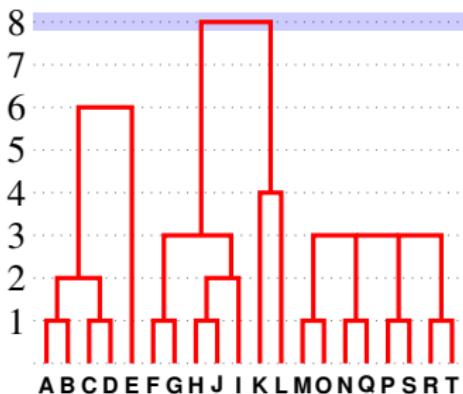
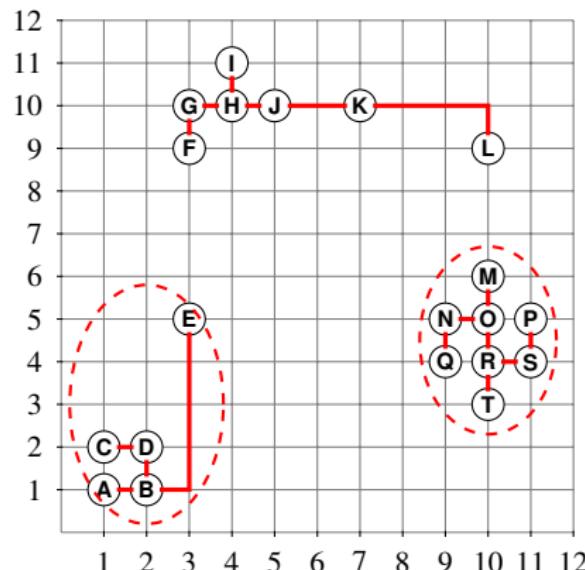
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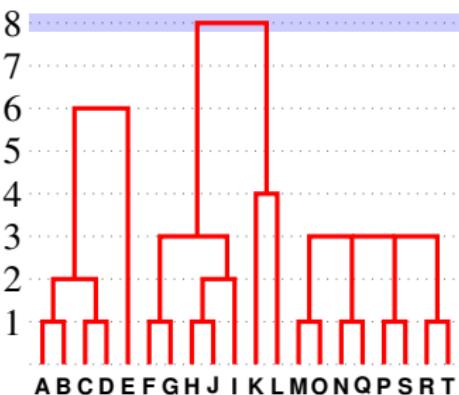
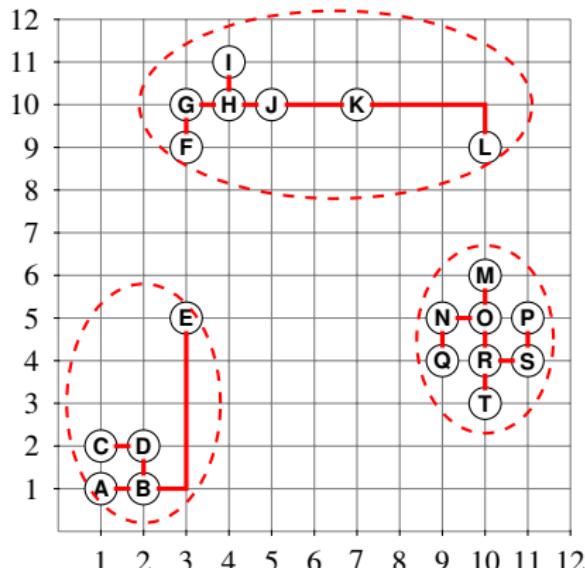
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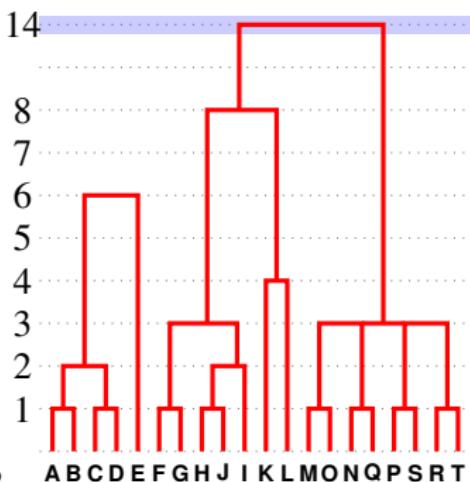
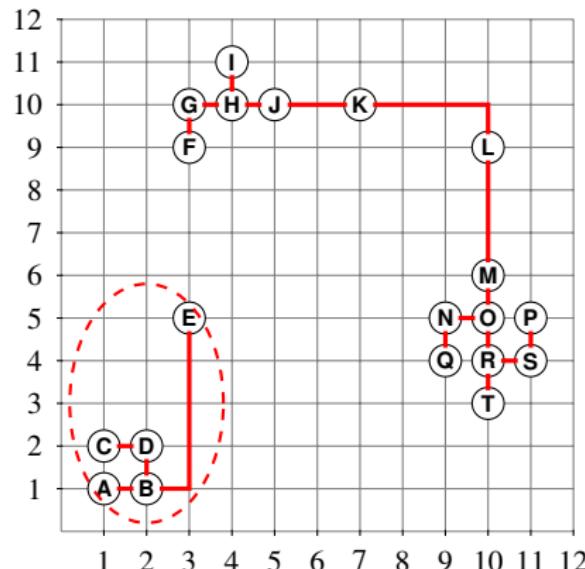
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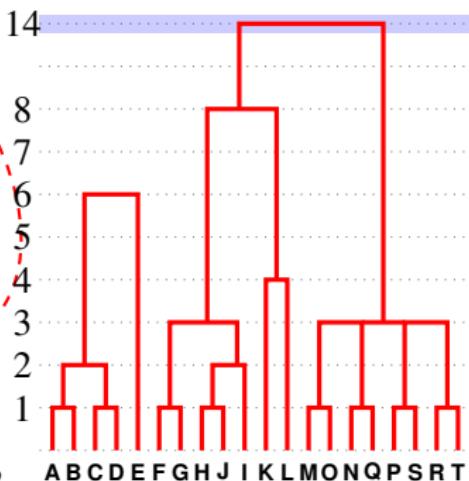
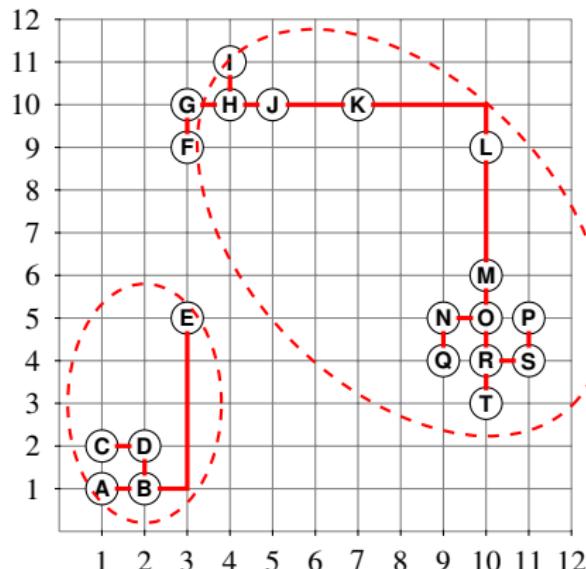
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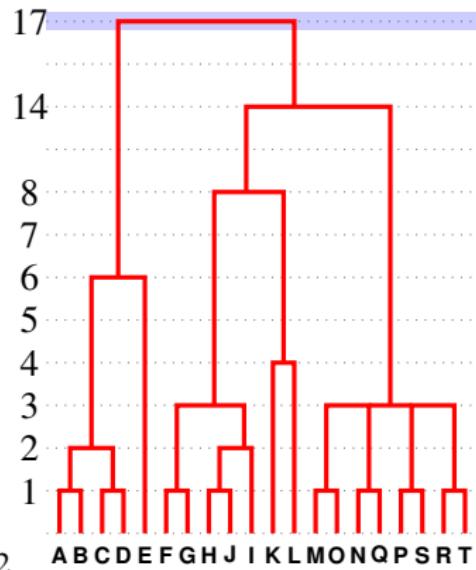
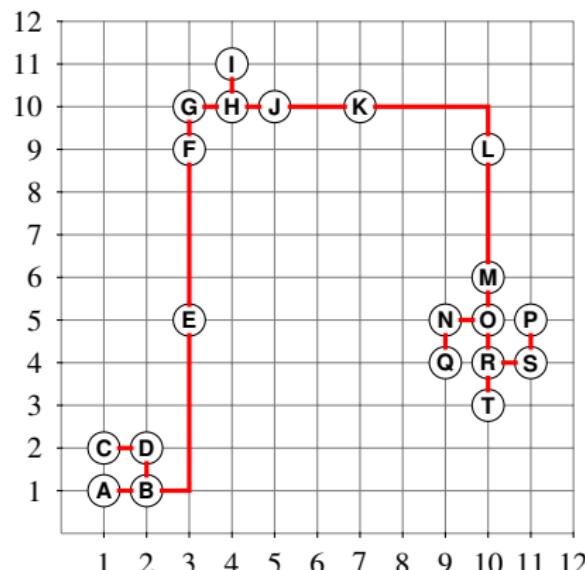
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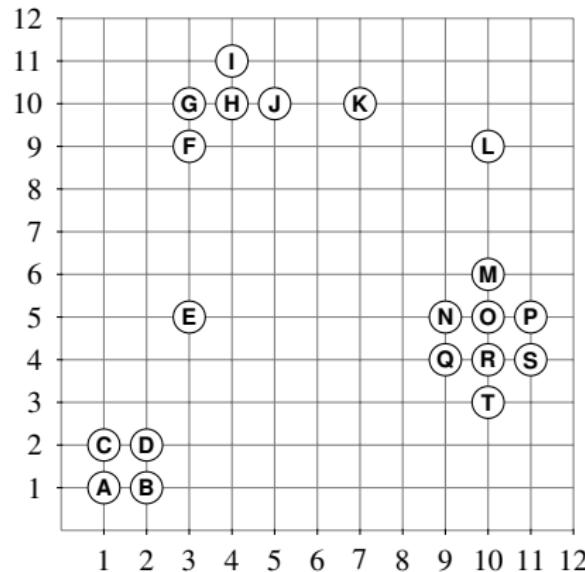
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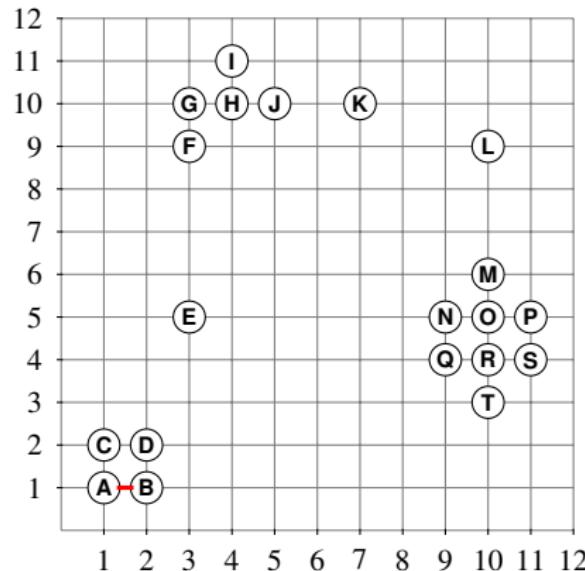
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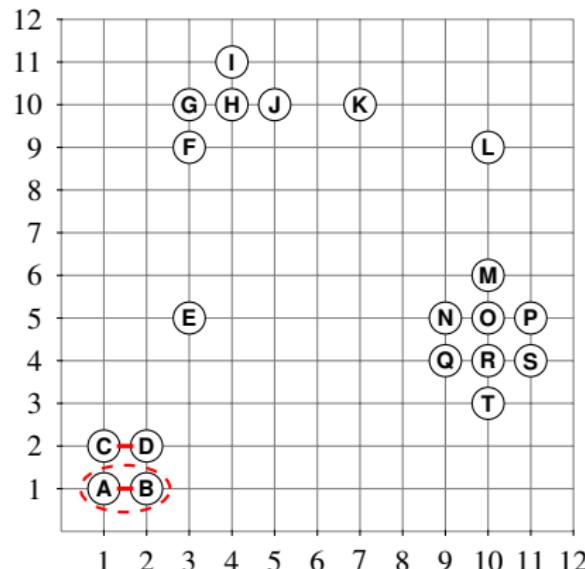
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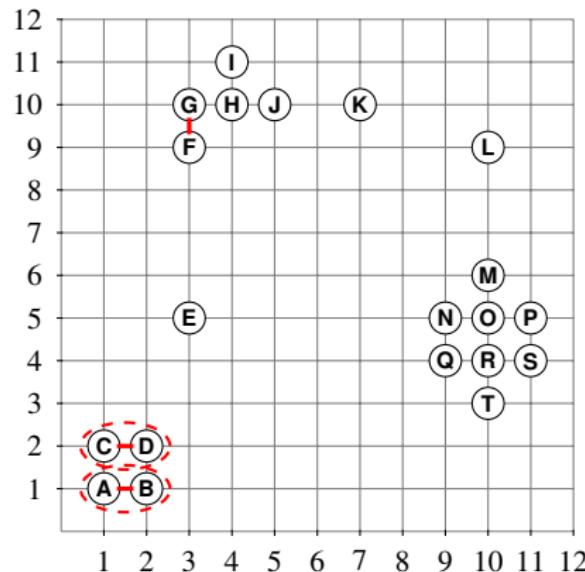
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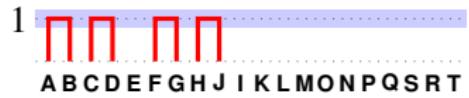
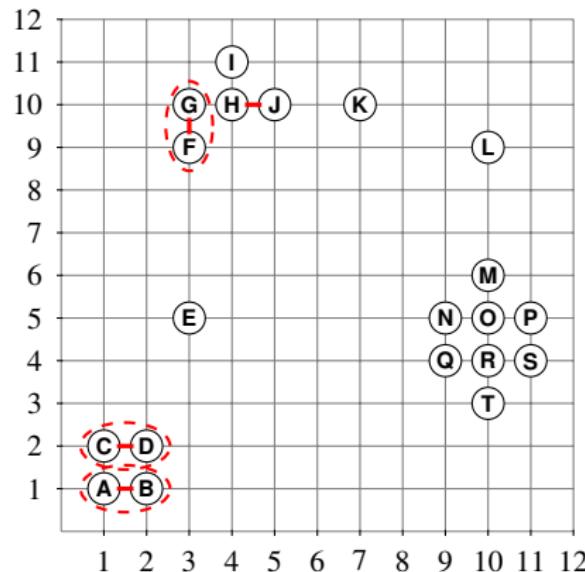
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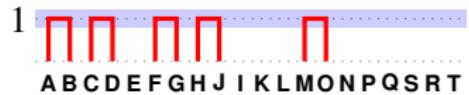
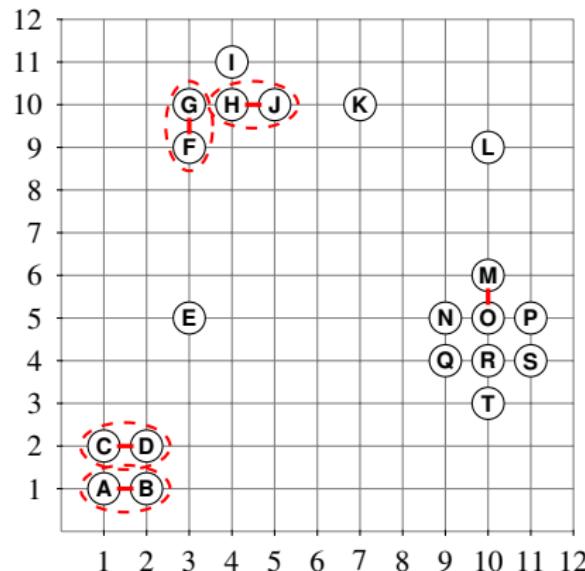
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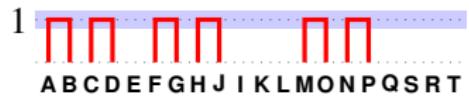
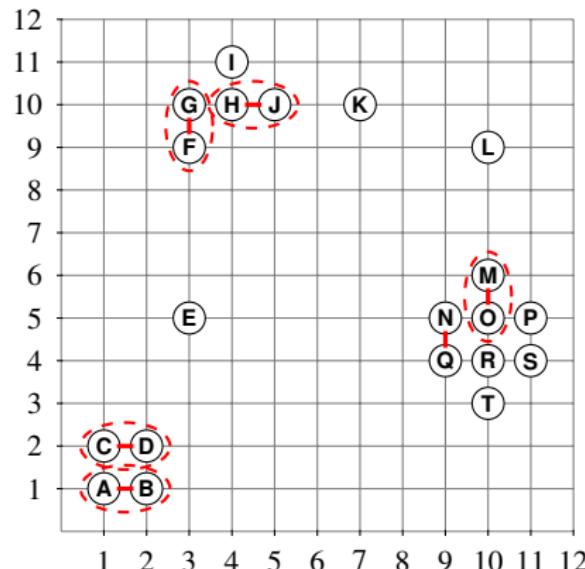
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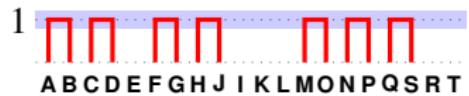
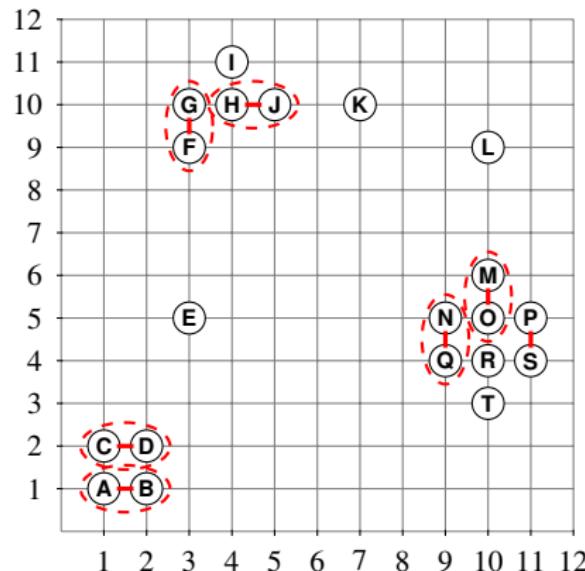
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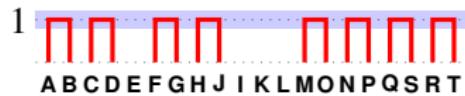
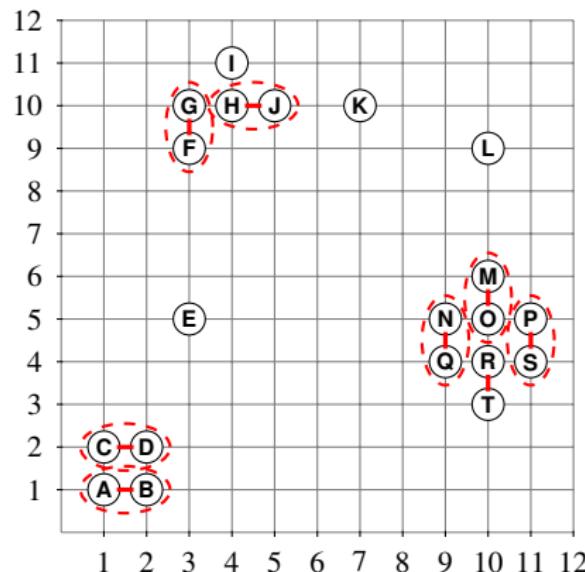
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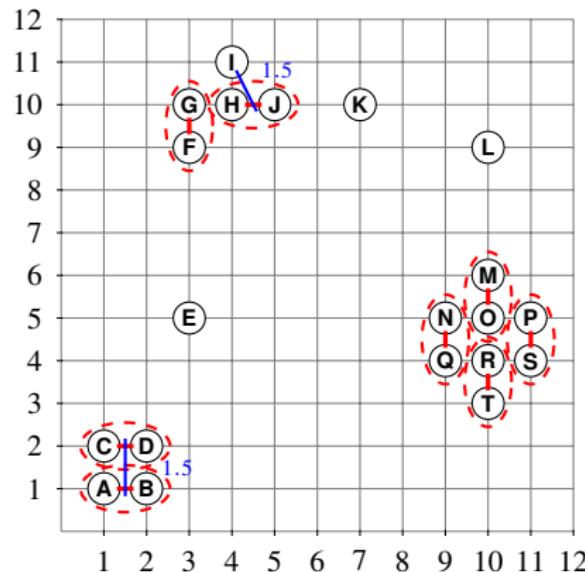
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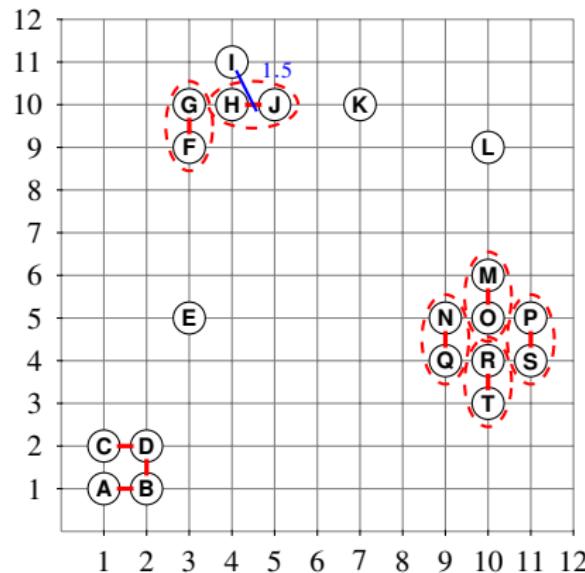
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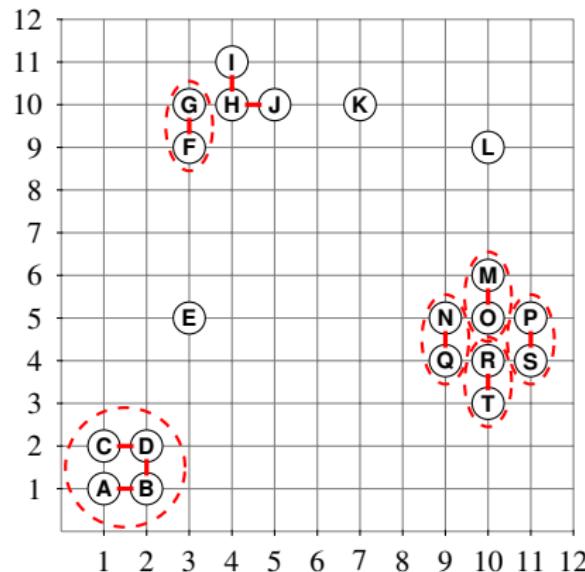
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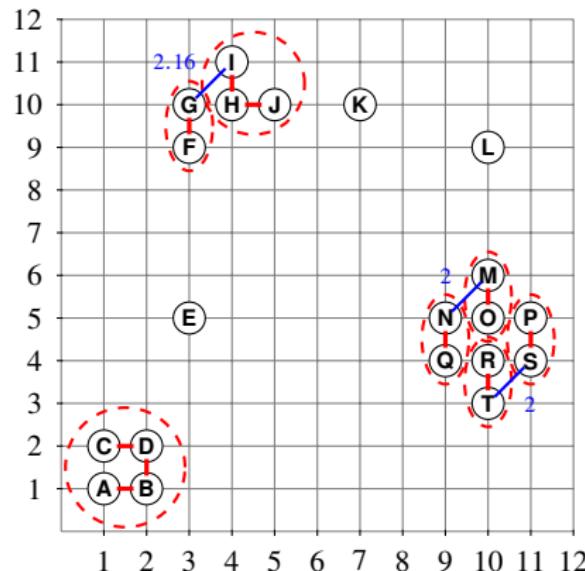
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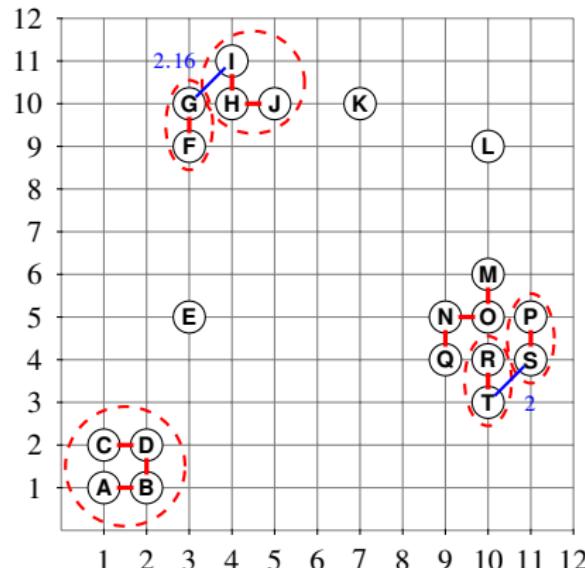
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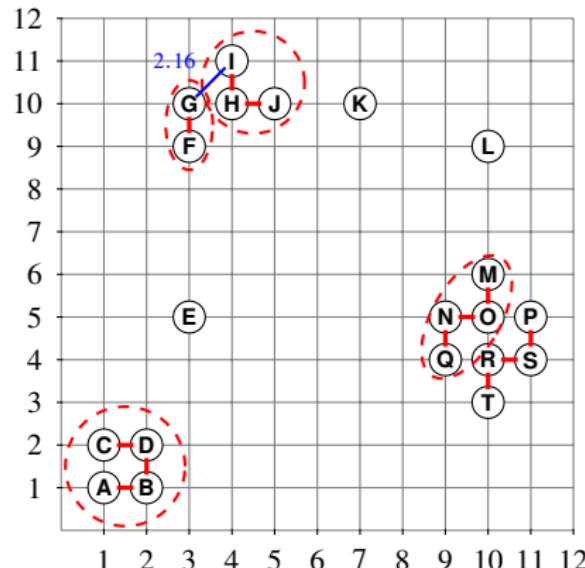
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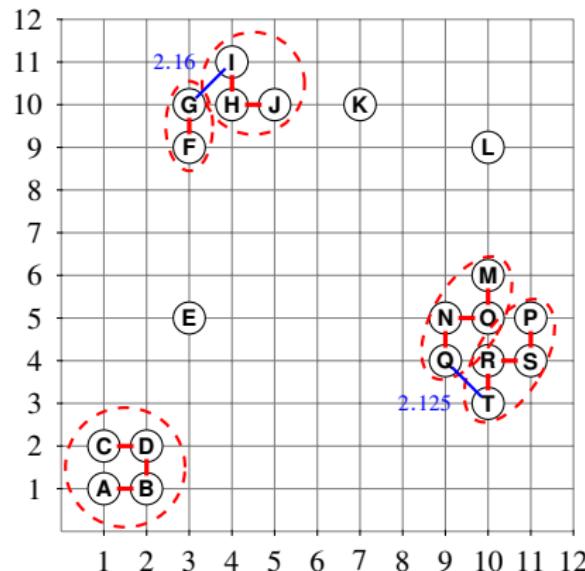
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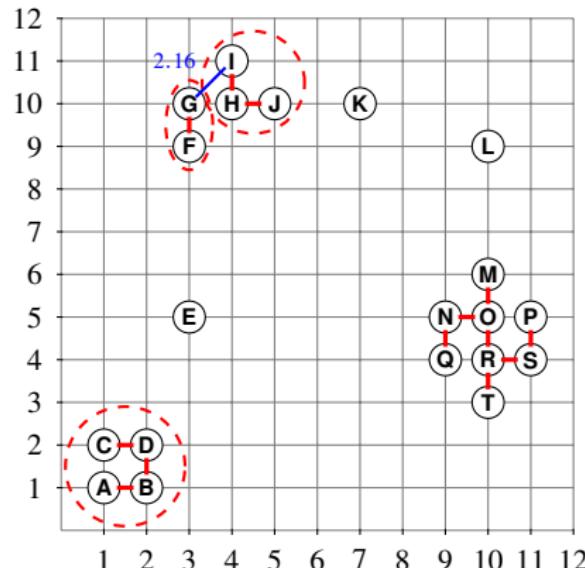
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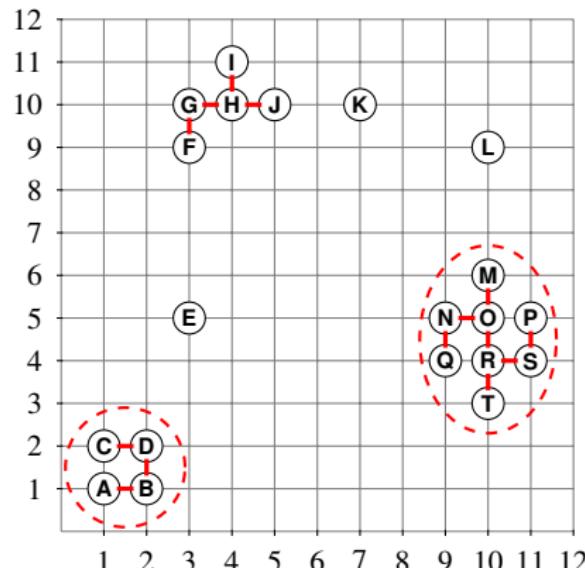
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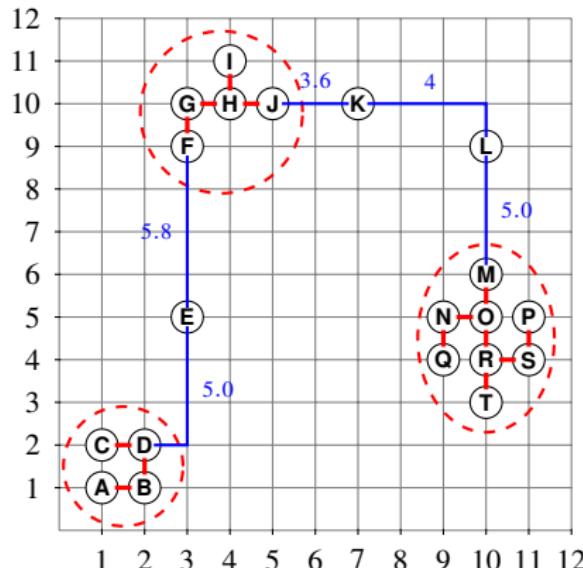


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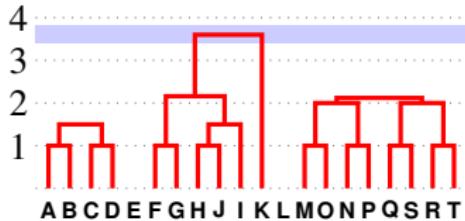
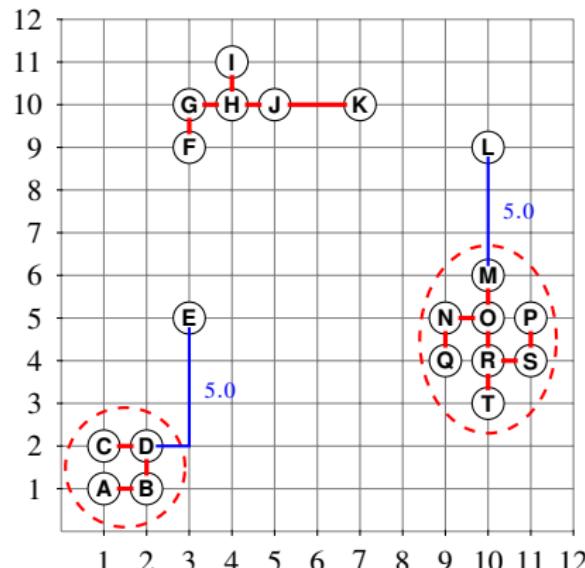
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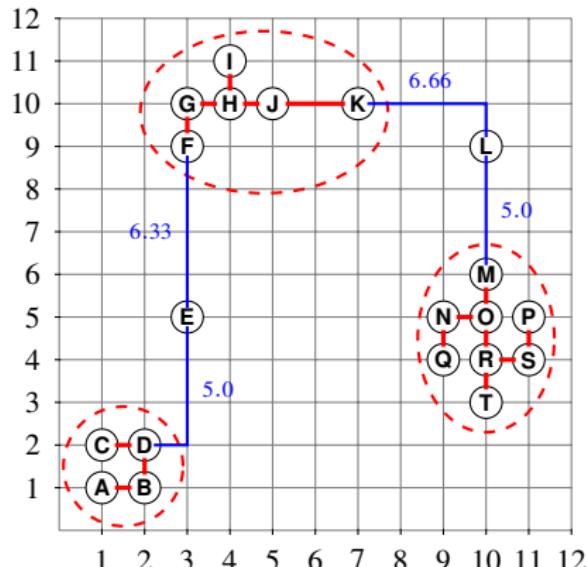


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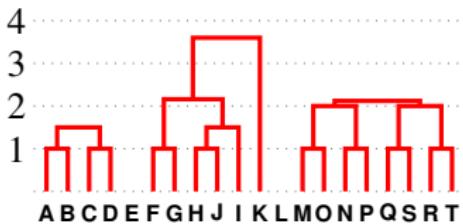
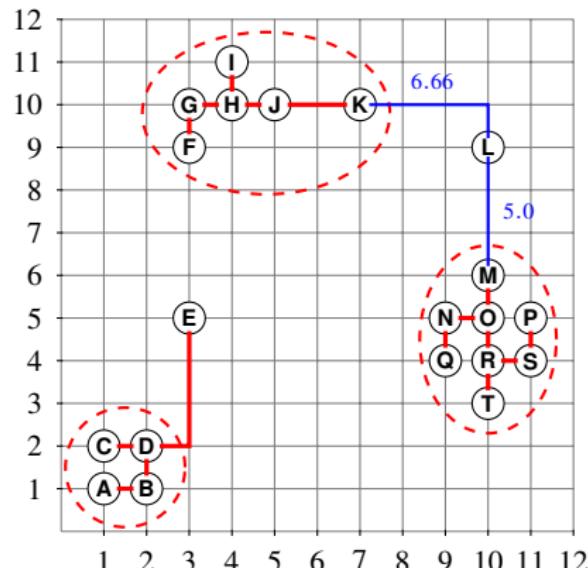
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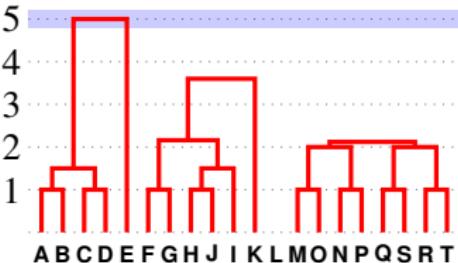
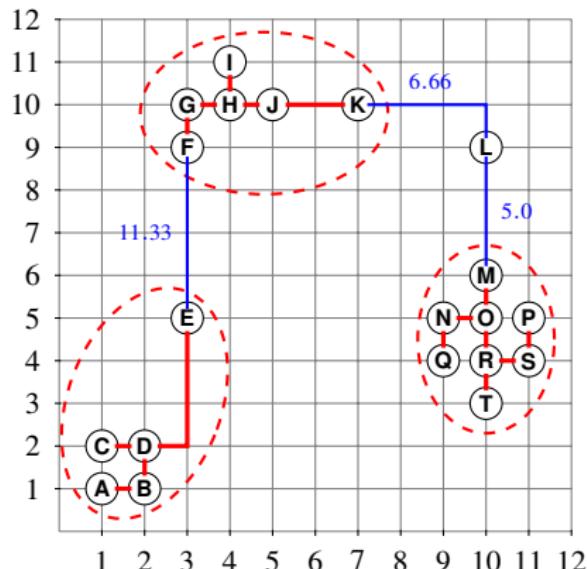


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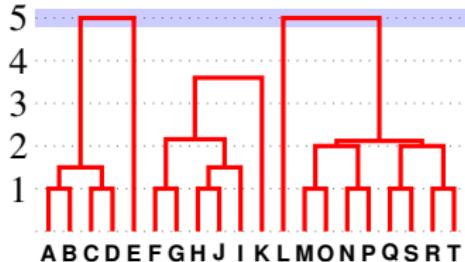
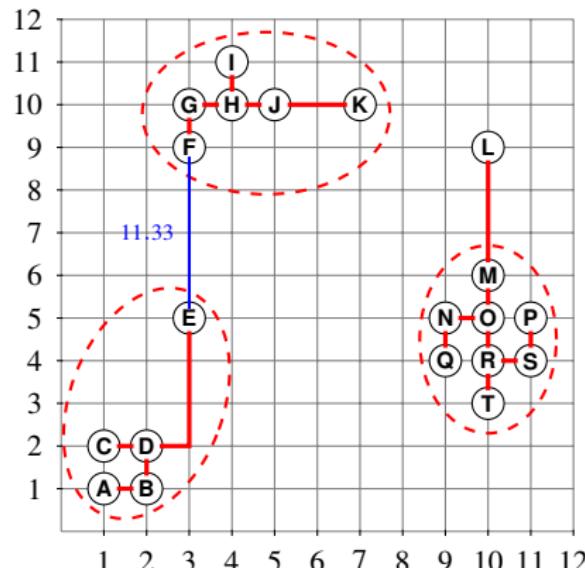
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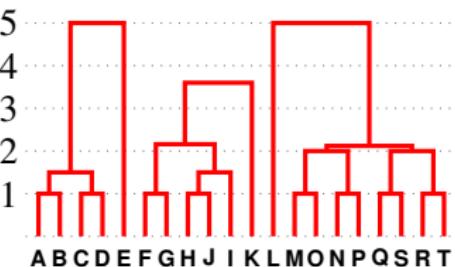
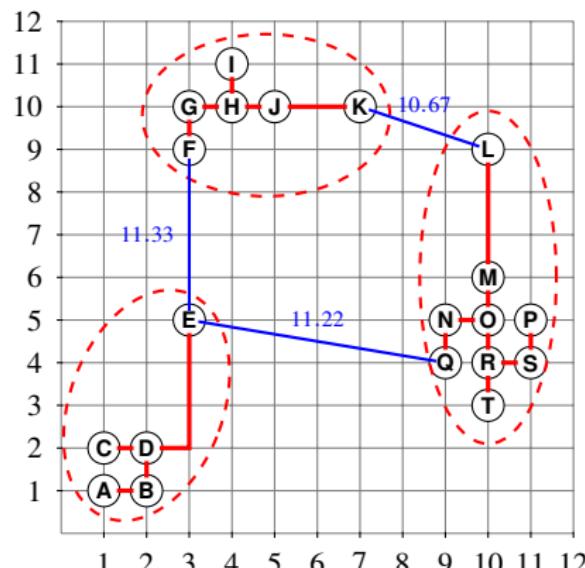
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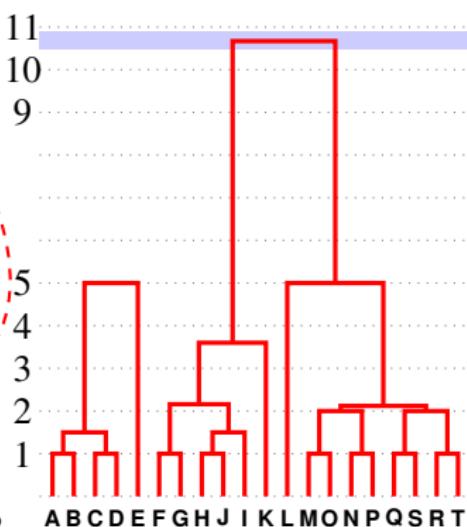
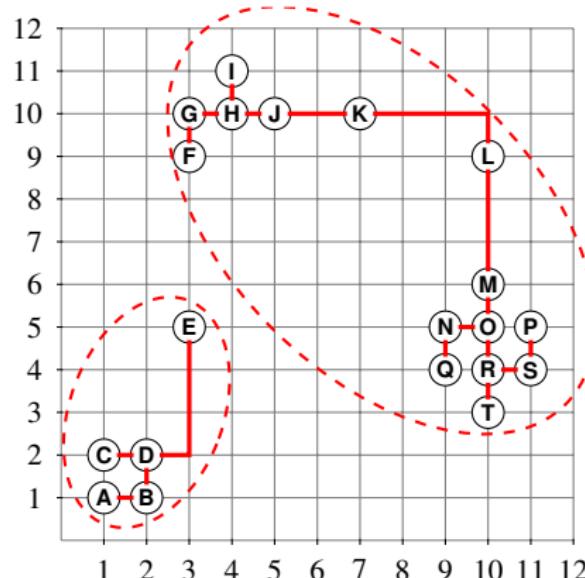
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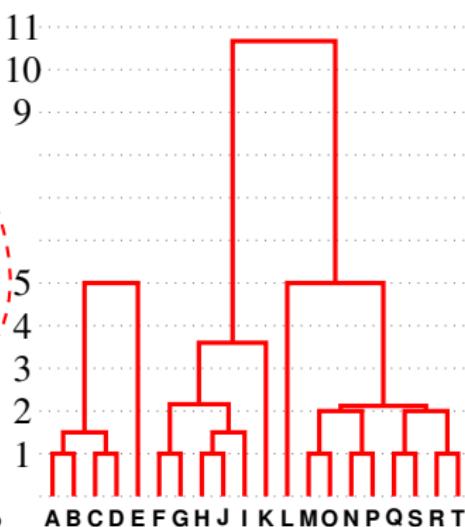
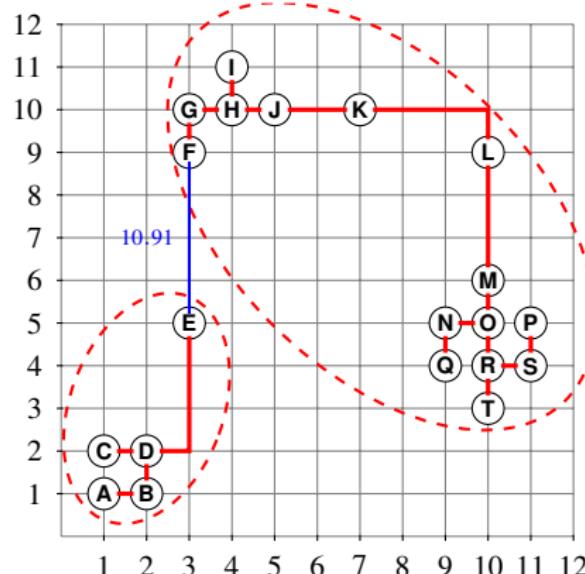
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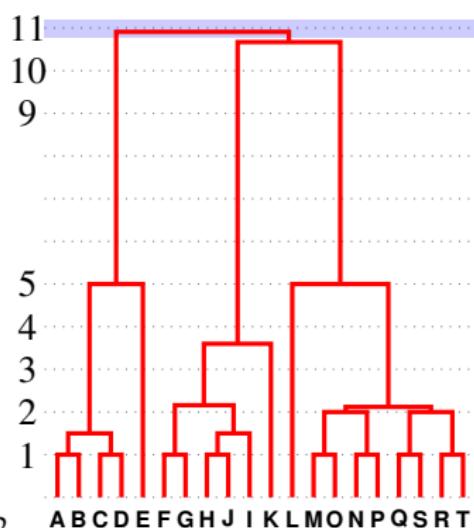
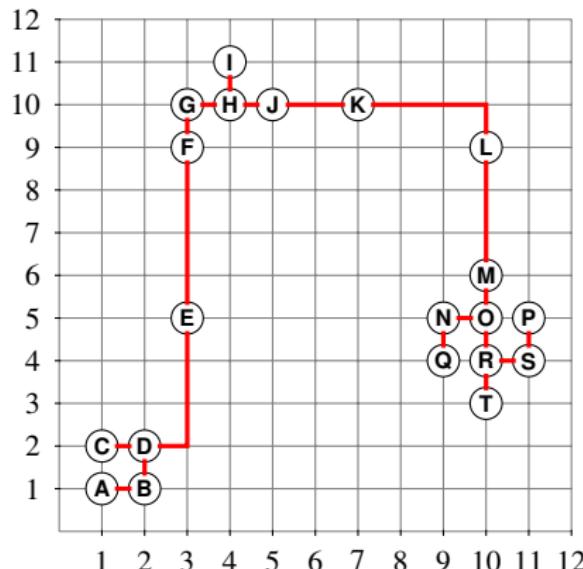
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# Discussion

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## pros

- ▶ Does not require knowledge of number of clusters.
- ▶ Not only flat partition but a hierarchy of clusters.
- ▶ A single partition can be retrieved by some horizontal cut.

## cons

- ▶ If you want to have a flat partition, where is a good place to cut?
- ▶ Greedy heuristic, cannot correct bad decisions.
- ▶ single-link-effect, complete-link-effect
- ▶ in general: inefficient

# Density-based Hierarchical Clustering

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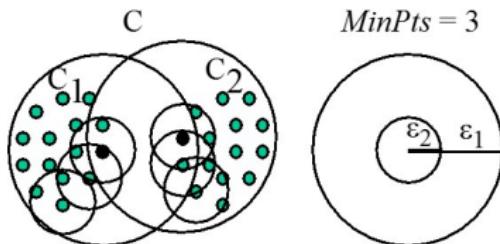
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- ▶ observation: for a constant value of MinPts, density-based clusters with a smaller value of  $\varepsilon$  are completely contained within clusters with a larger value of  $\varepsilon$



- ▶ idea: in a DBSCAN-like run compute simultaneously clustering for different density-thresholds:
  - ▶ first high density clusters
  - ▶ then clusters with lower density
- ▶ design a representation different from a dendrogram, to remain readable for large datasets
- ▶ cluster model: density-based cluster

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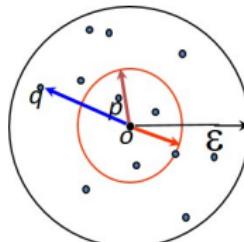
## Basic concepts:

- ▶ core distance of an object  $o$  w.r.t.  $\varepsilon$ , MinPts:

$$\text{coredist}_{\varepsilon, \text{MinPts}}(o) = \begin{cases} \text{undefined, if } |\text{RQ}(o, \varepsilon)| < \text{MinPts} \\ \text{dist}_{\text{MinPts}}(o), \text{ else} \end{cases}$$

- ▶ reachability distance of object  $p$  w.r.t. object  $o$ :

$$\text{reachdist}_{\varepsilon, \text{MinPts}}(p, o) = \begin{cases} \text{undefined, if } |\text{RQ}(o, \varepsilon)| < \text{MinPts} \\ \max\{\text{coredist}(o), \text{dist}(o, p)\}, \text{ else} \end{cases}$$



MinPts = 5

- ▶  $\text{core distance}(o)$
- ▶  $\text{reachability distance}(p, o)$
- ▶  $\text{reachability distance}(q, o)$

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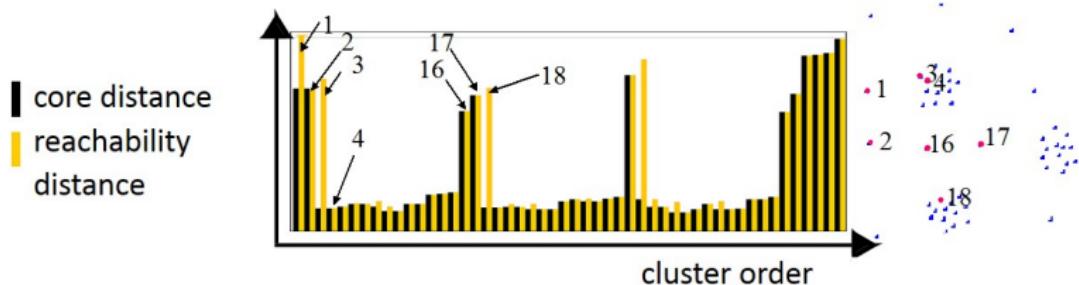
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## Result: cluster order

- ▶ OPTICS does not directly deliver a (hierarchical) clustering but a “cluster order” w.r.t.  $\varepsilon$  and MinPts
- ▶ starts with an arbitrary object
- ▶ continue with the object exhibiting minimal reachdist to any of the previously seen objects



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data structures:

- ▶ SeedList (keeps visited points sorted w.r.t. current reachability distance)
- ▶ ClusterOrder (result, is built successively)

## Algorithm 7.6 (OPTICS [Ankerst et al., 1999])

```
SeedList := ∅;  
WHILE there are unlabeled objects in  $\mathcal{D}$  DO  
  IF SeedList = ∅  
    THEN  
      insert arbitrary object into SeedList with reachdist =  $\infty$ ;  
    ELSE  
      insert first object ("o") from SeedList  
      with current reachdist into ClusterOrder;  
      label o as processed;  
    FOR ALL neighbor  $\in \text{RQ}(o, \epsilon)$  DO  
      SeedList.update(neighbor, o);
```

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insert/update object in SeedList:

- ▶ for each object  $p$  in SeedList we keep the current reachdist:  $p.rdist$
- ▶ SeedList is organized as a heap (sorted with increasing  $rdist$ )

## Algorithm 7.7 (OPTICS: update seed list)

```
SeedList ::= update(o,obj)
compute reachdist(o,obj) =: current_rdist_o;
IF o is already in SeedList THEN
  IF current_rdist_o < o.rdist THEN
    o.rdist := current_rdist_o;
    reorganize heap;
  ELSE
    insert o with o.rdist := current_rdist_o into SeedList;
```

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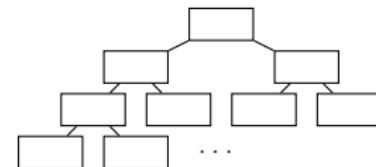
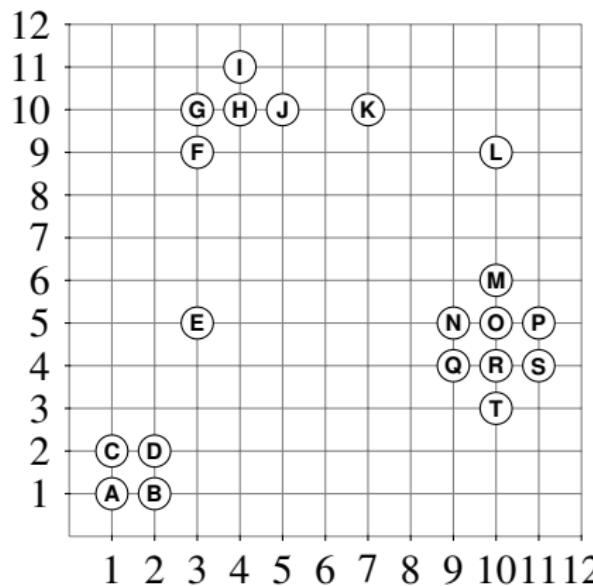
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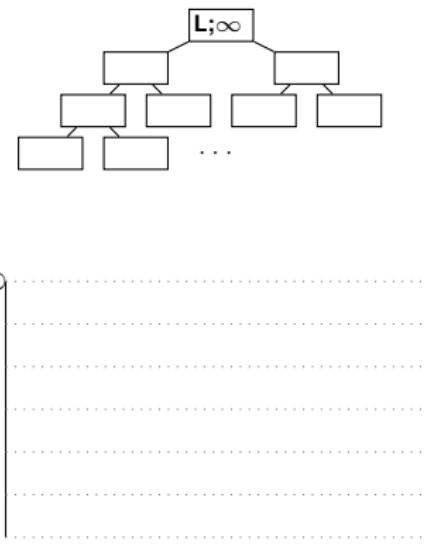
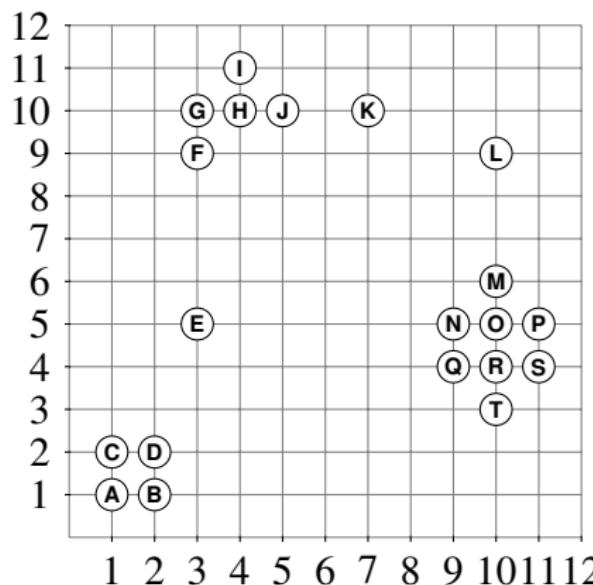
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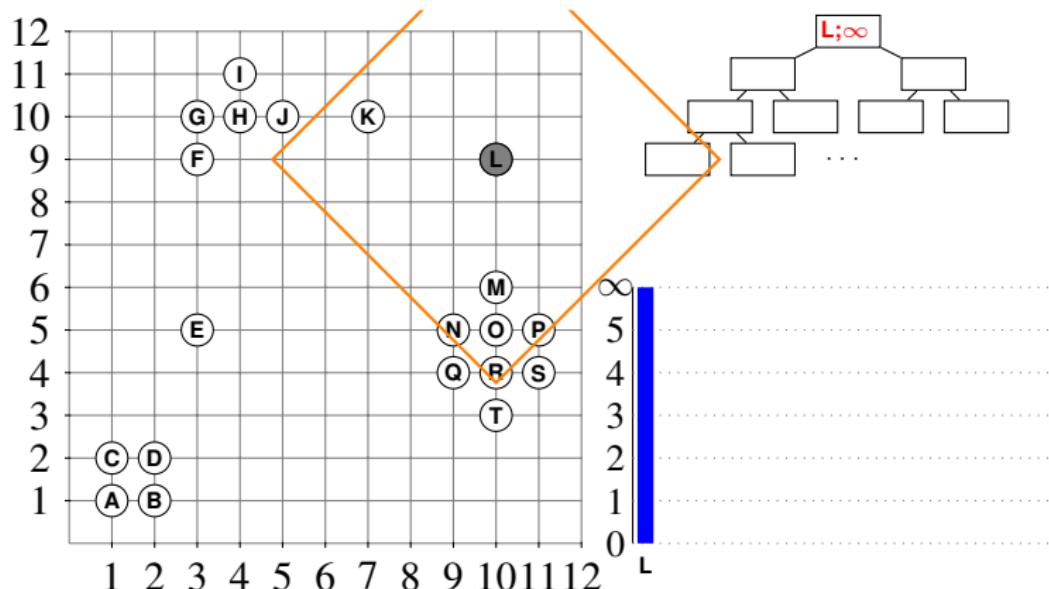
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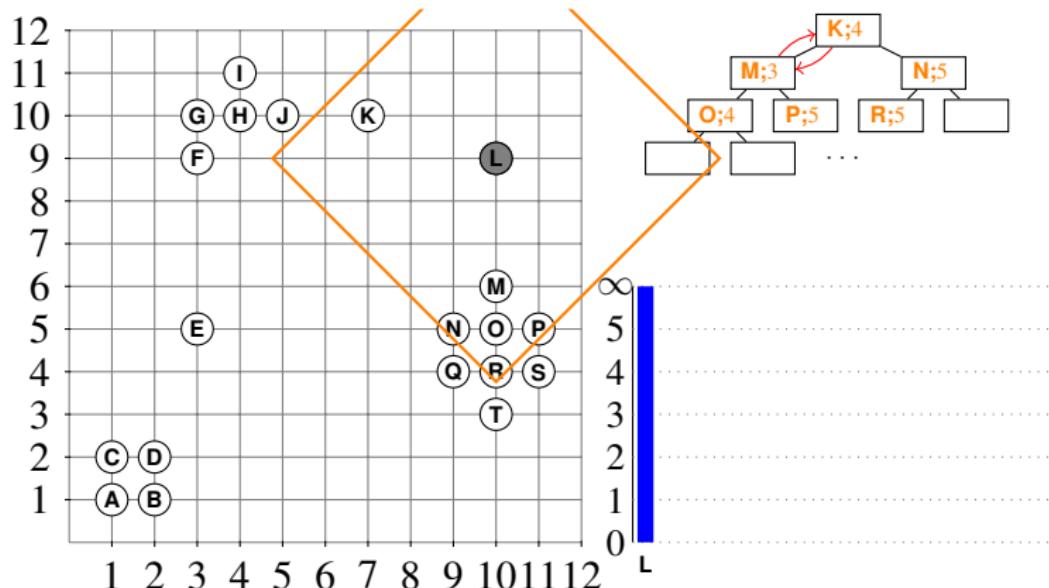
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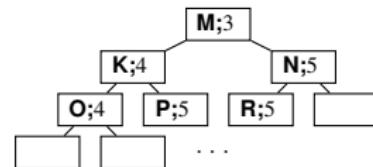
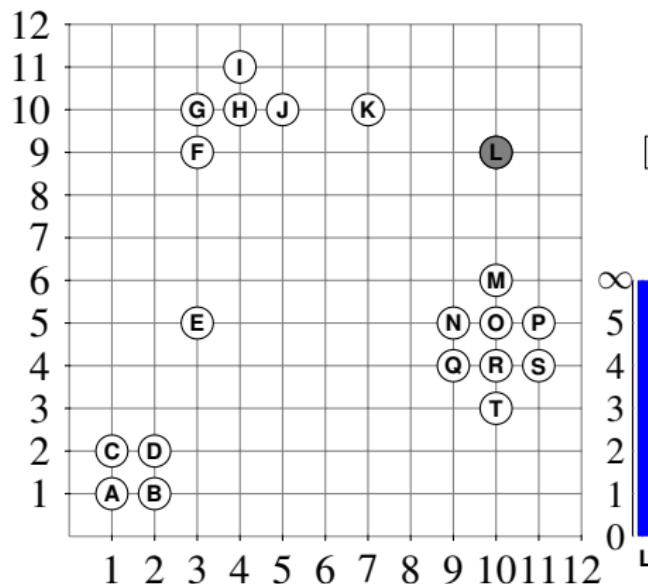
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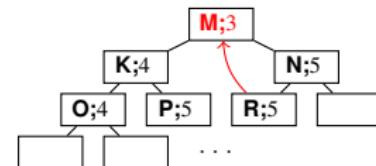
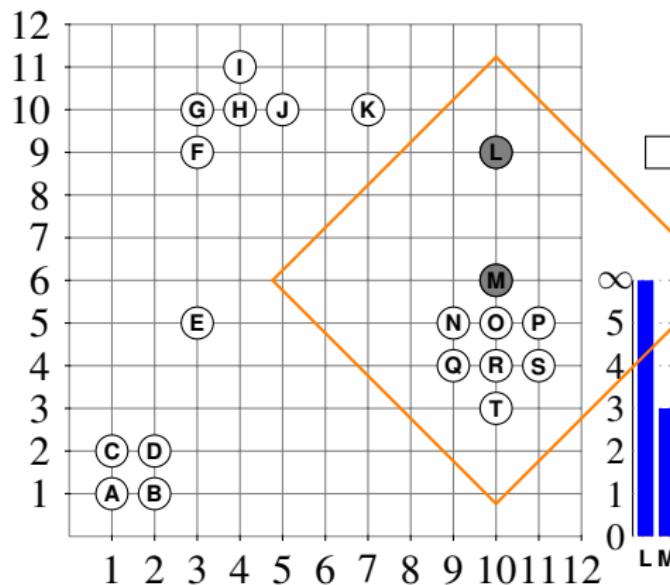
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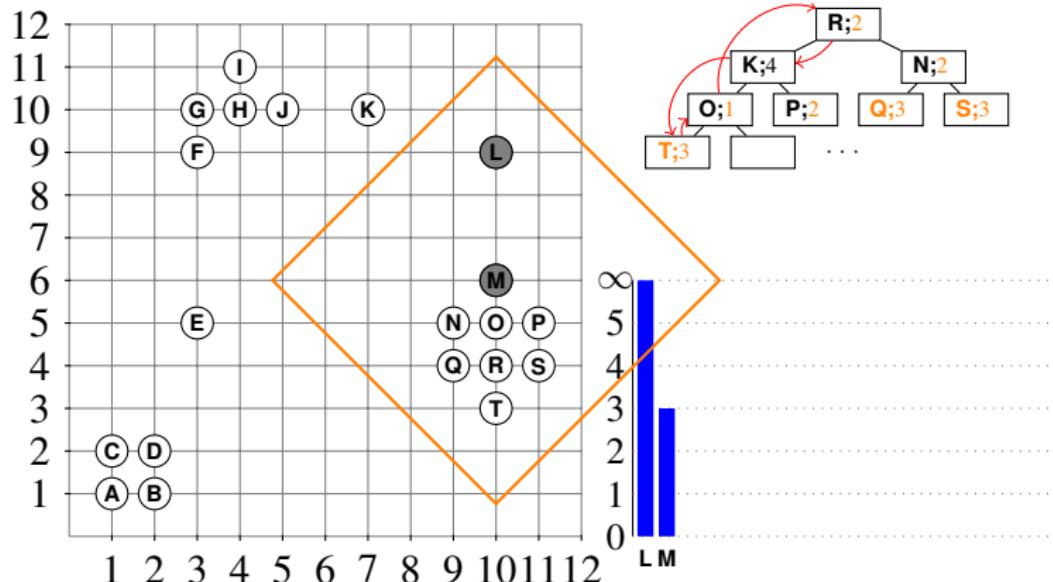
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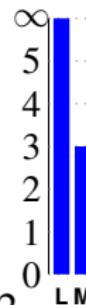
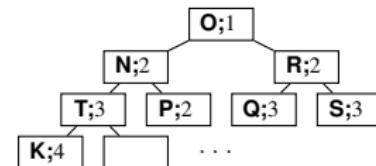
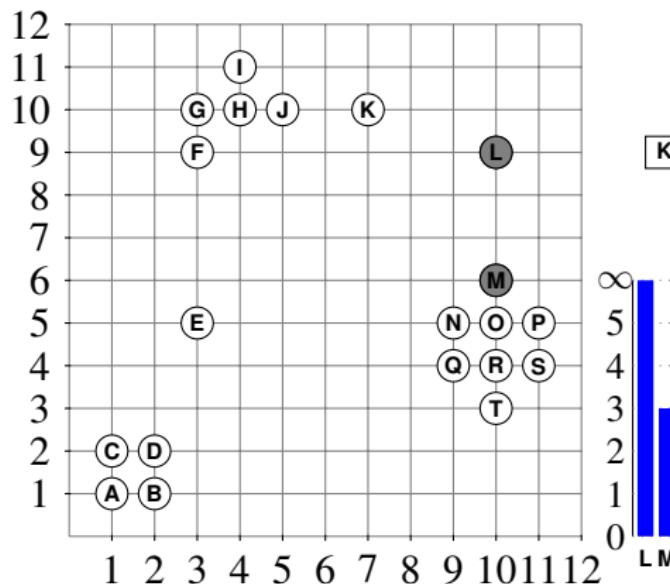
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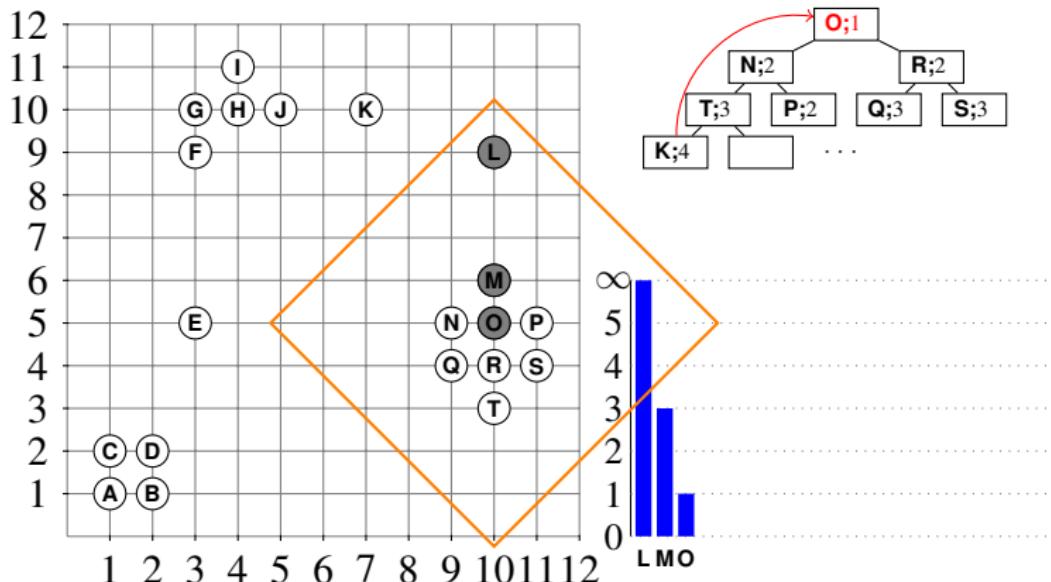
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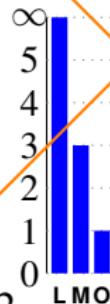
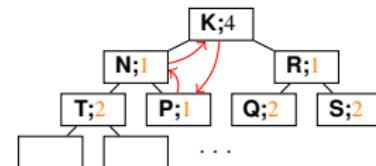
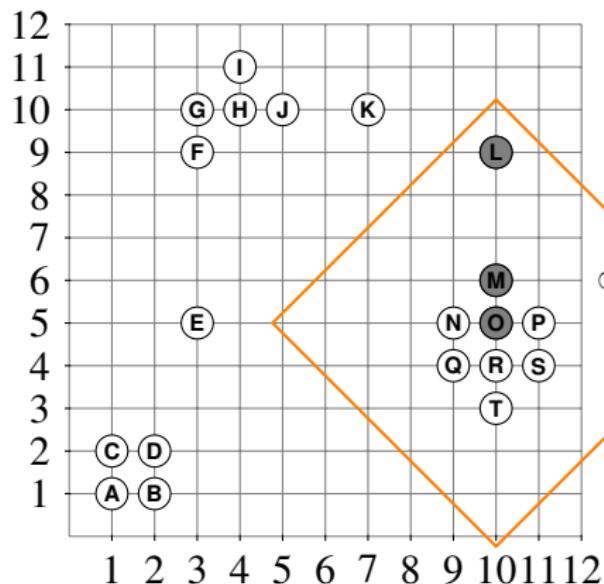
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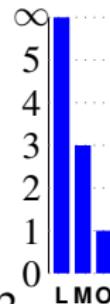
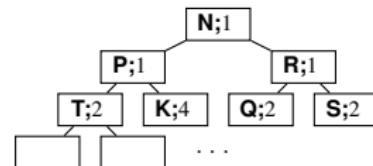
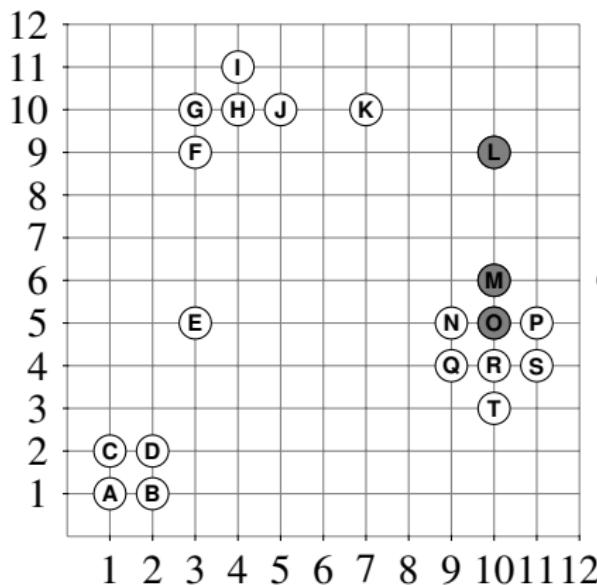
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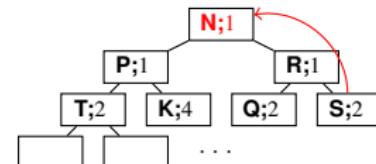
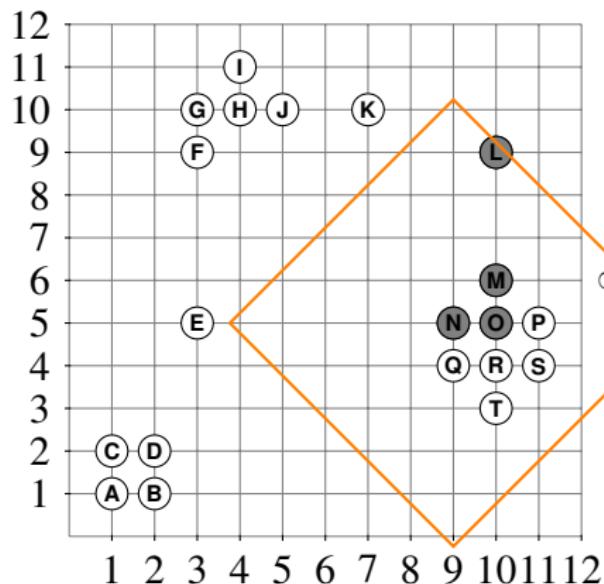
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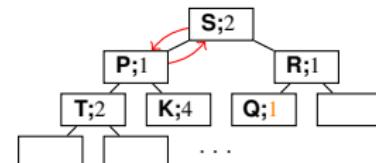
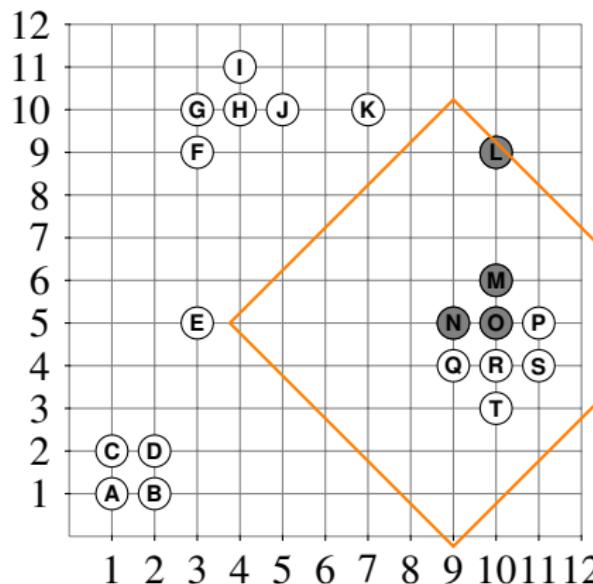
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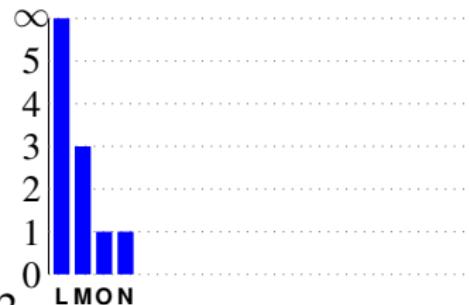
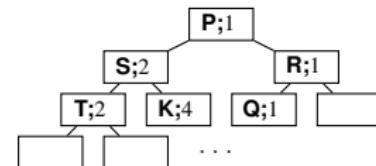
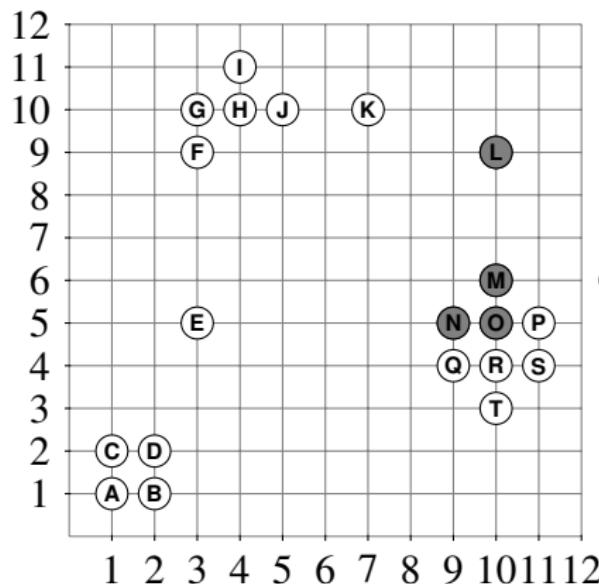
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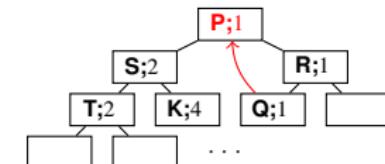
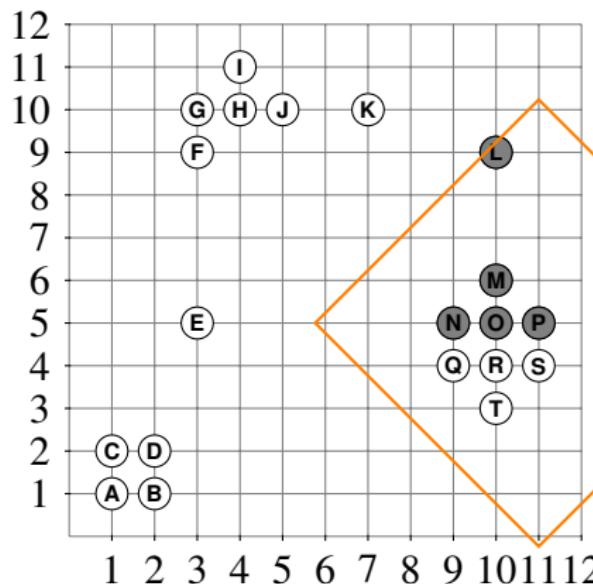
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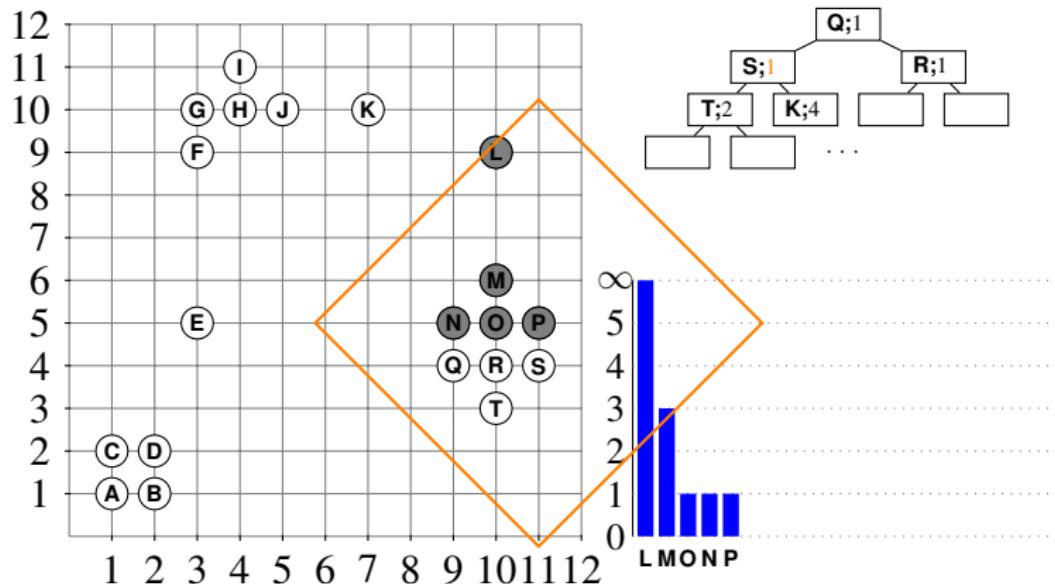
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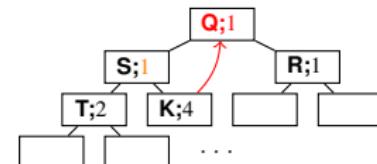
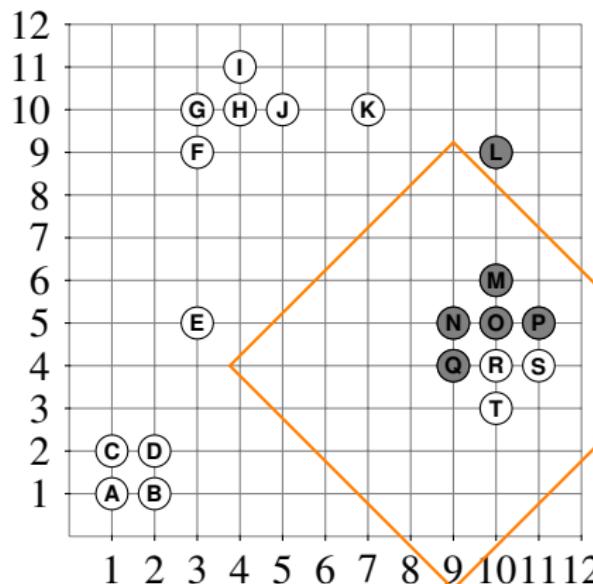
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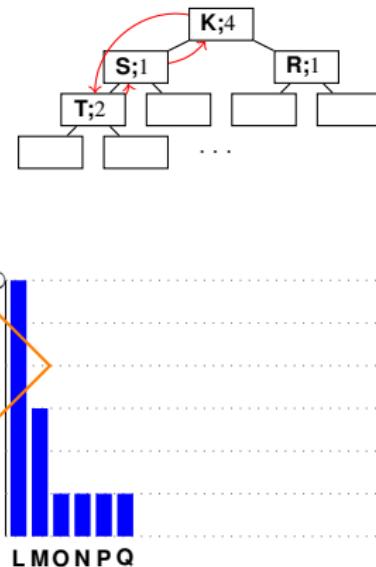
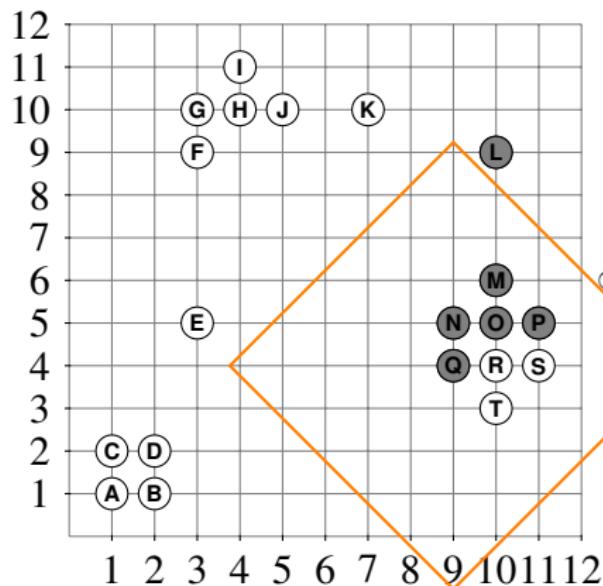
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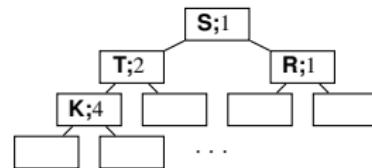
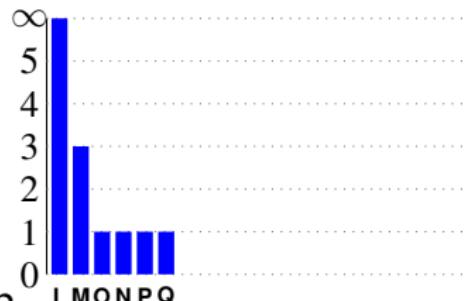
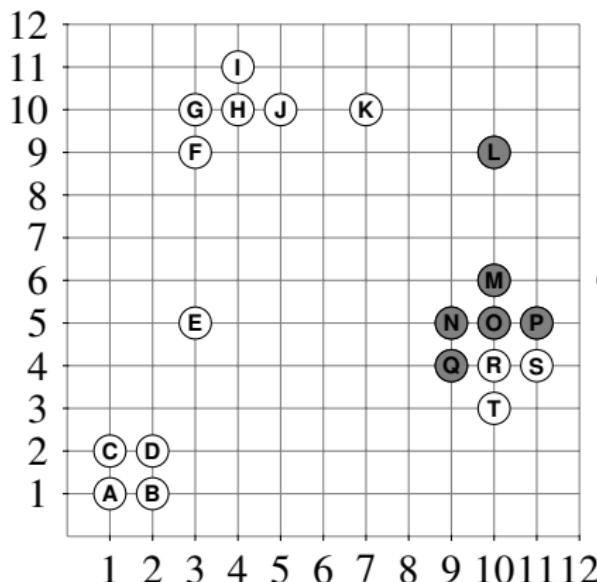
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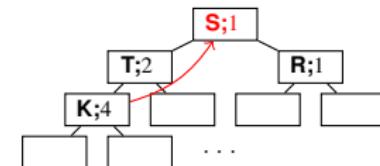
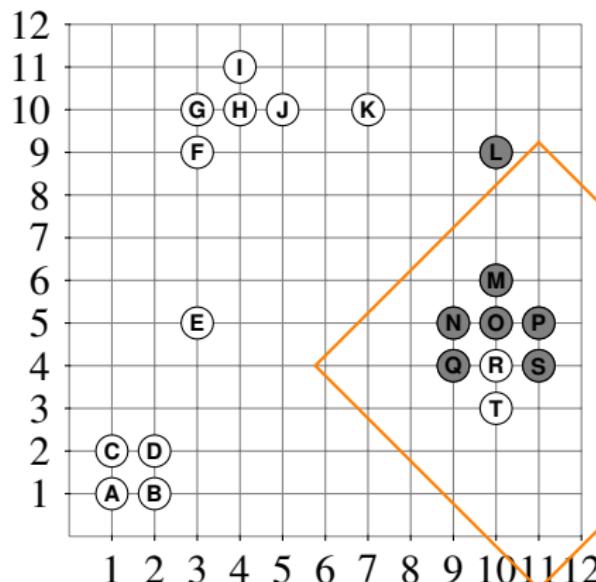
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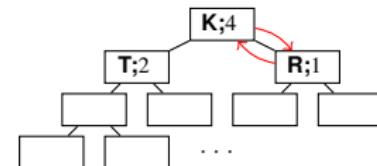
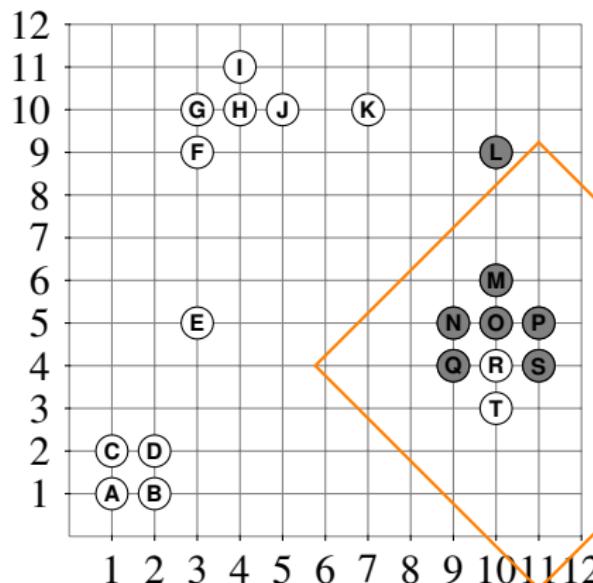
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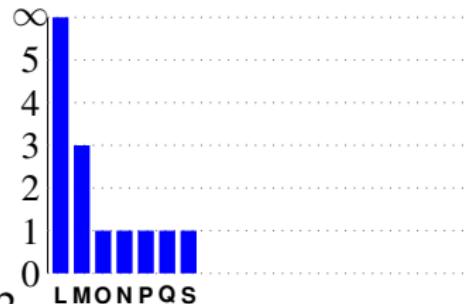
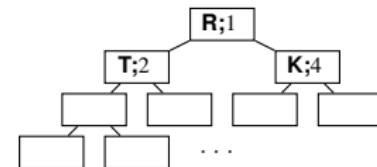
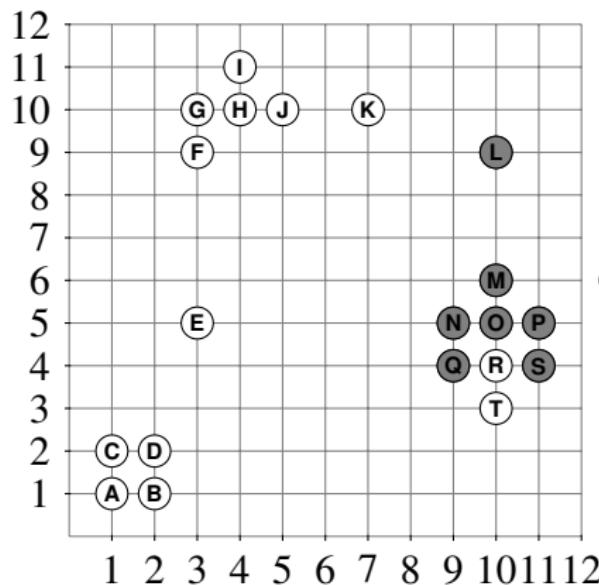
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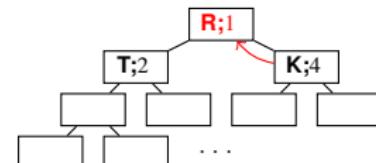
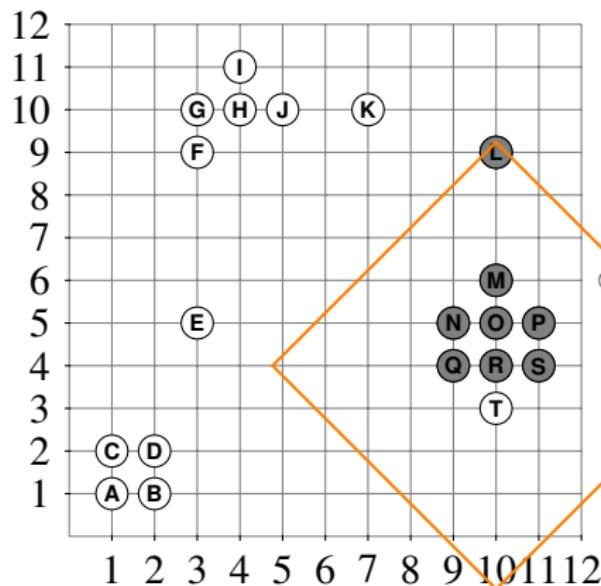
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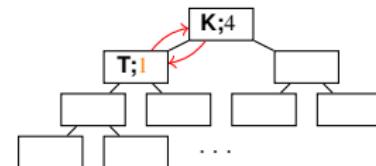
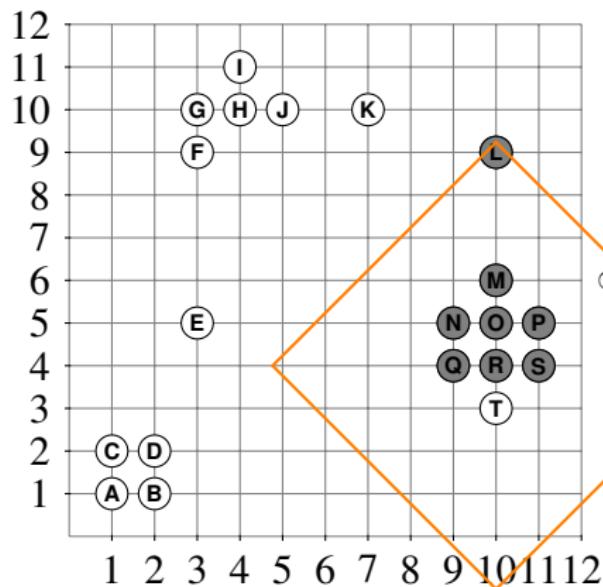
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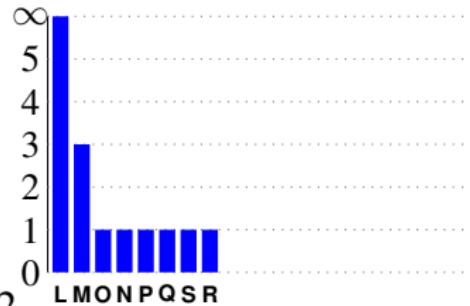
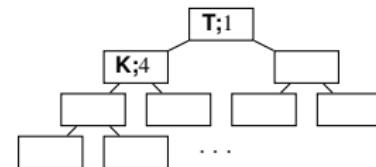
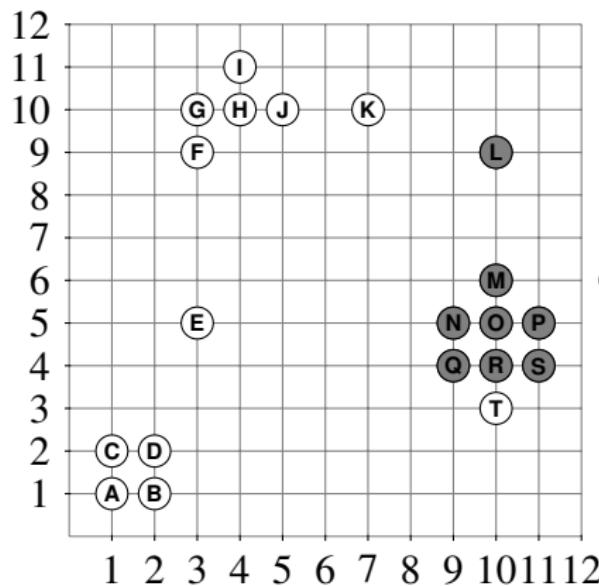
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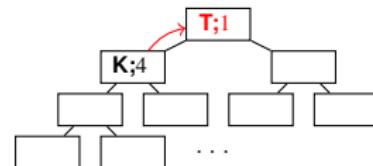
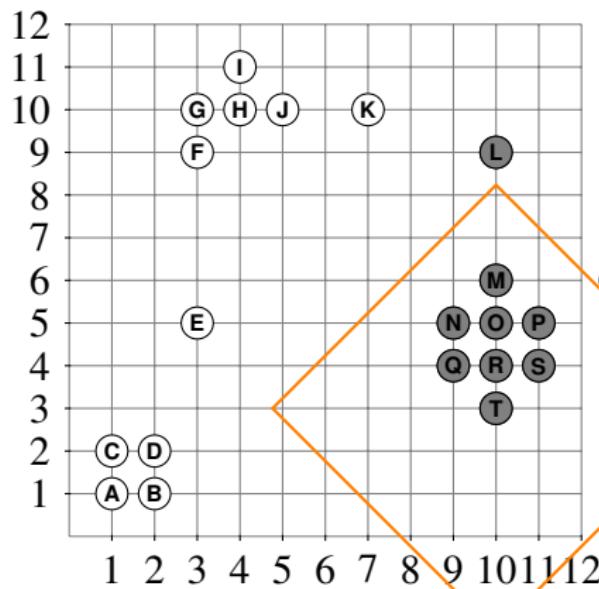
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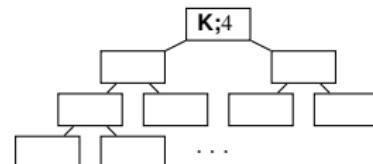
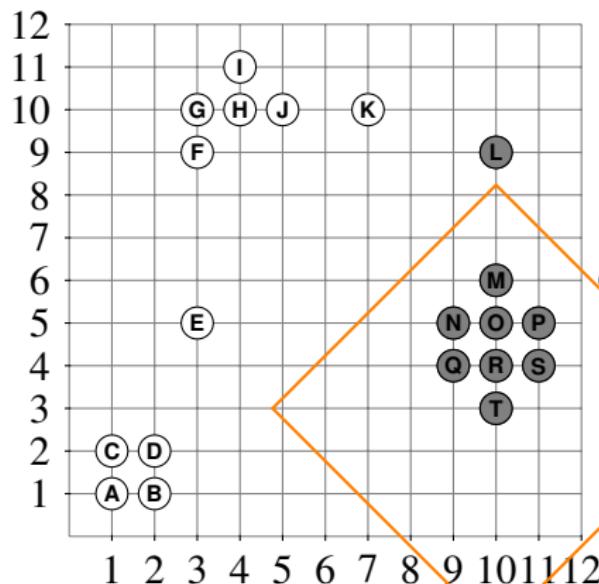
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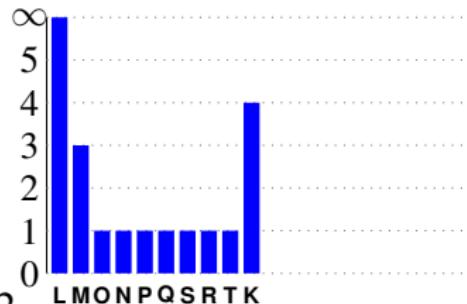
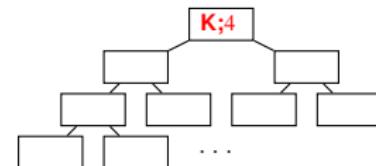
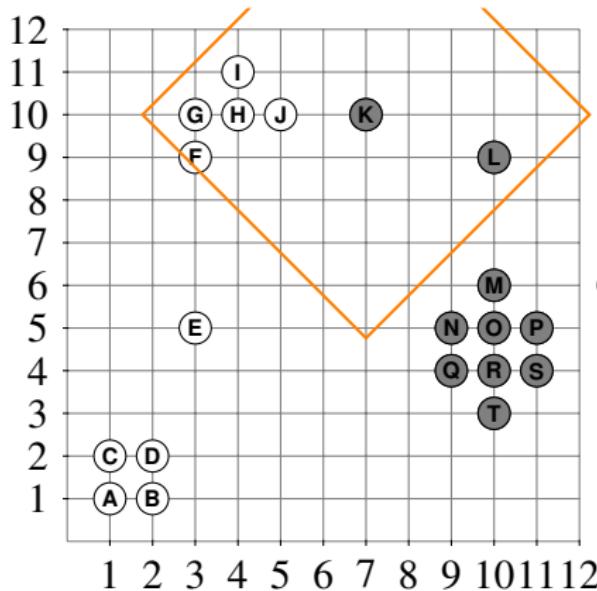
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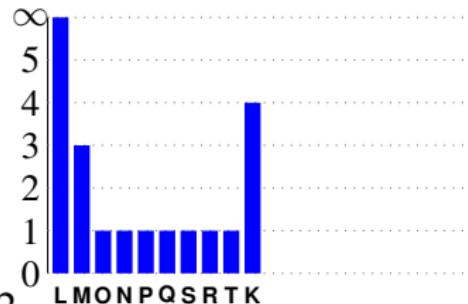
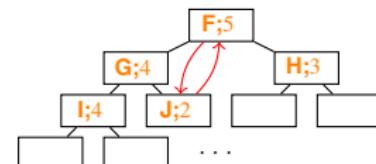
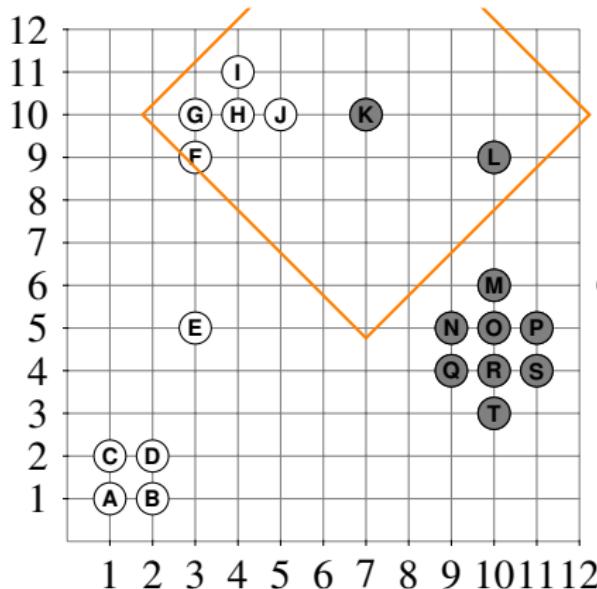
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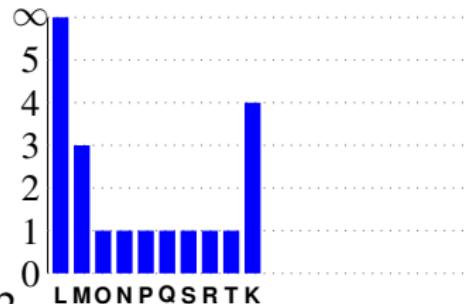
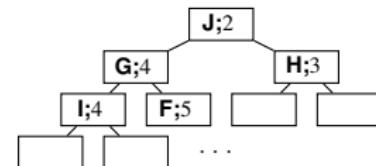
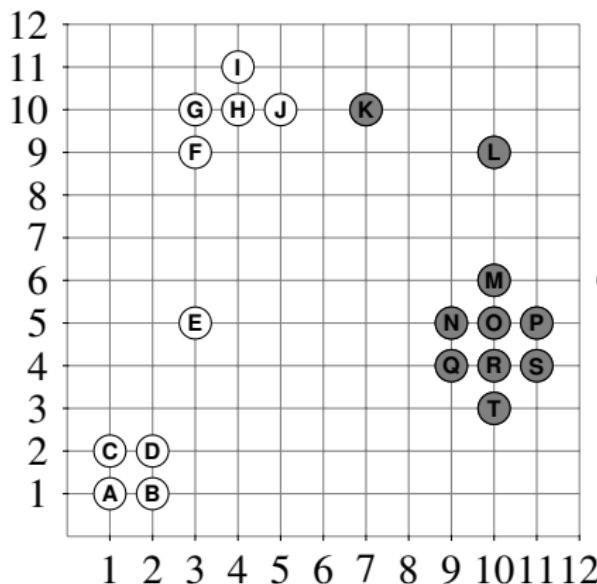
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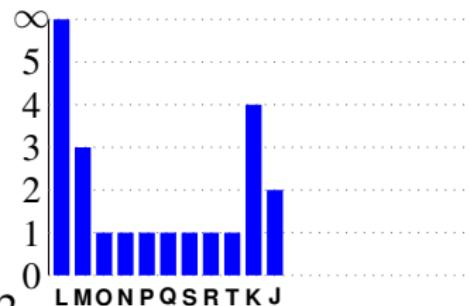
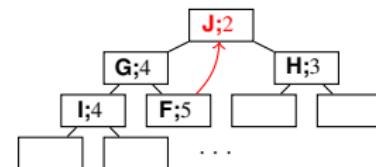
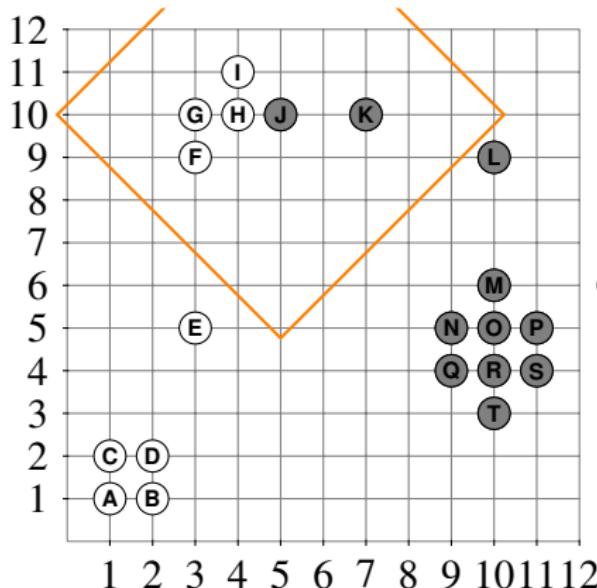
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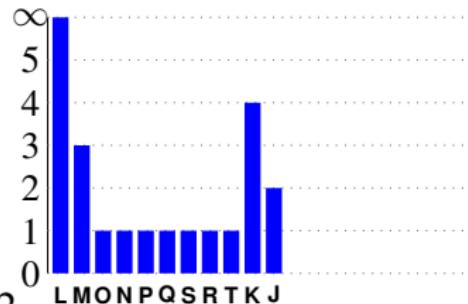
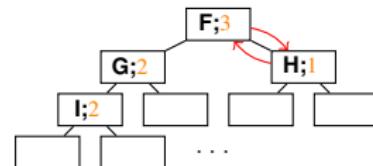
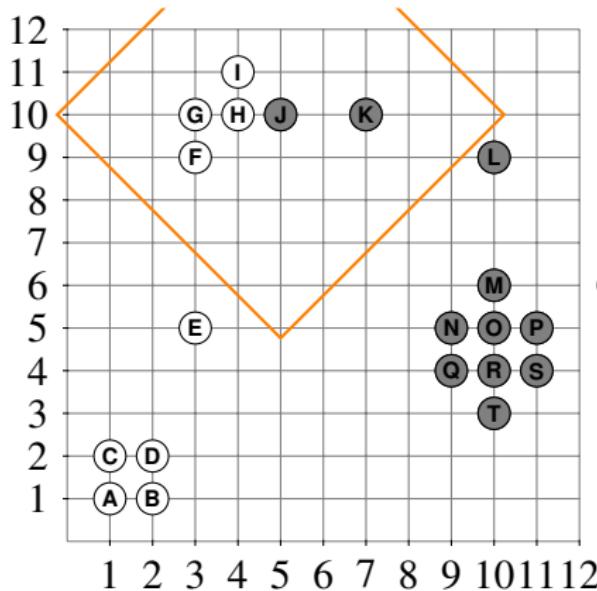
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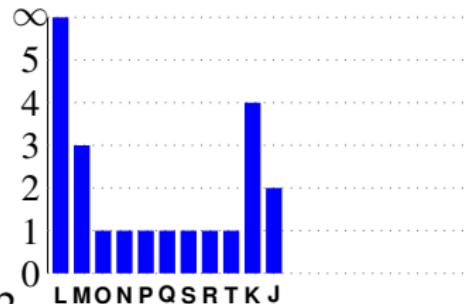
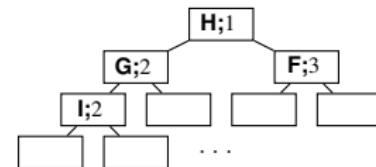
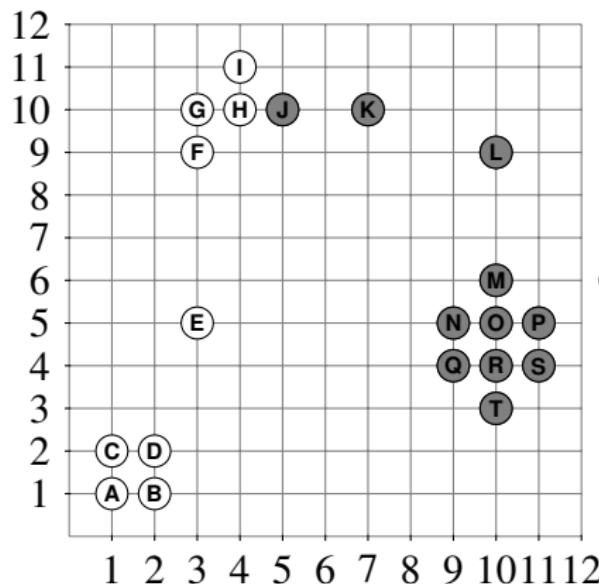
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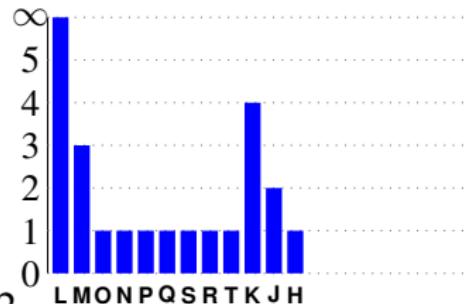
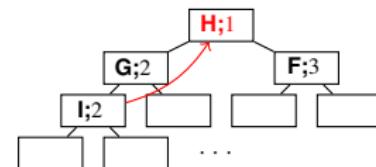
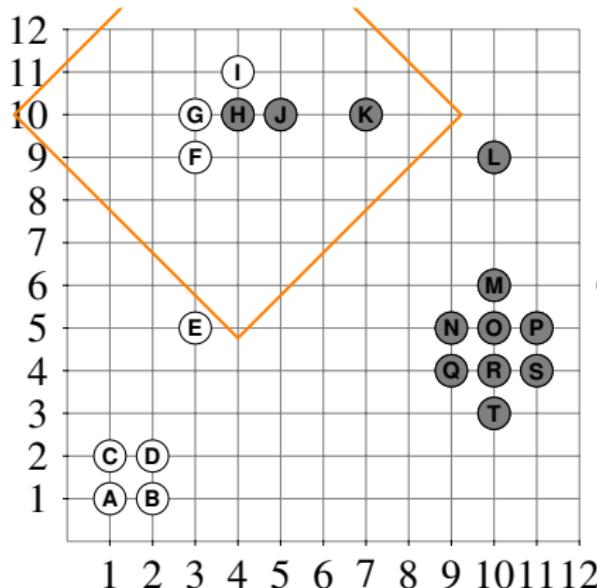
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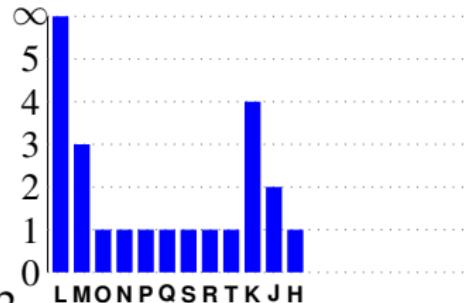
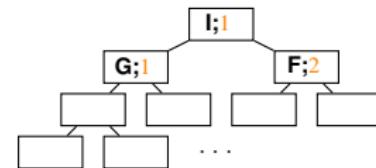
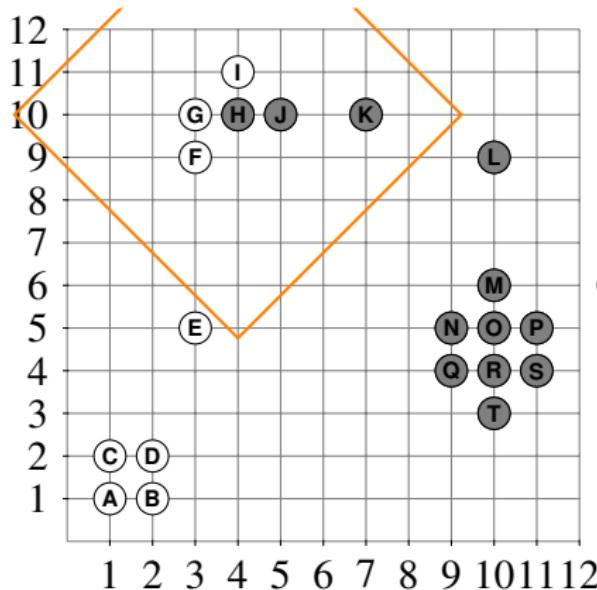
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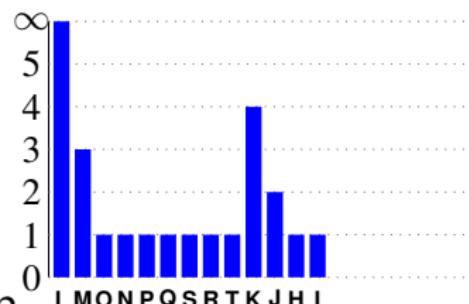
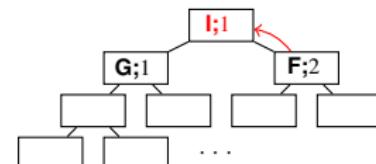
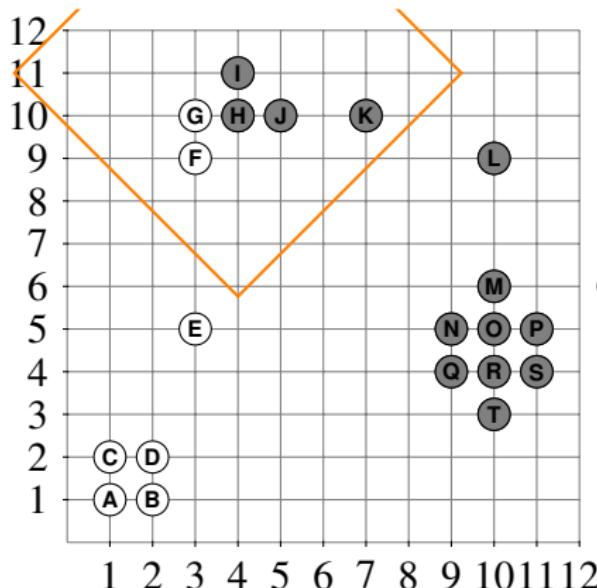
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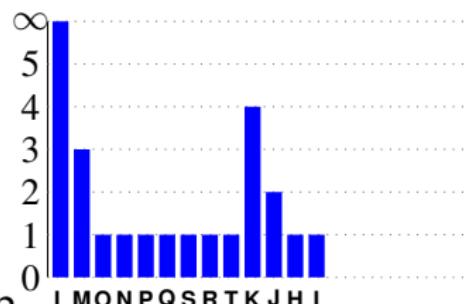
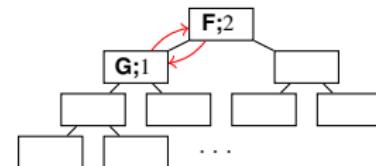
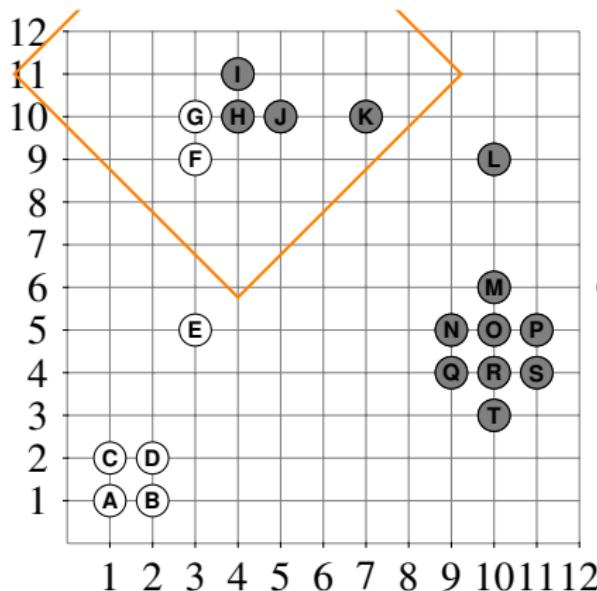
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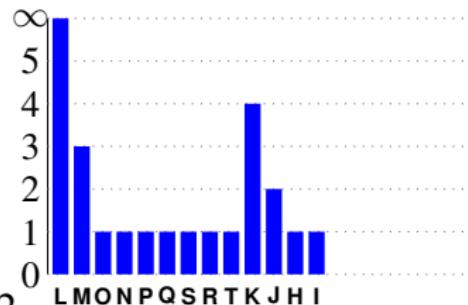
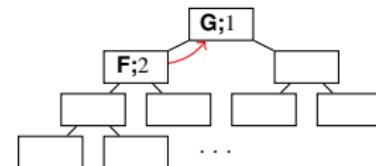
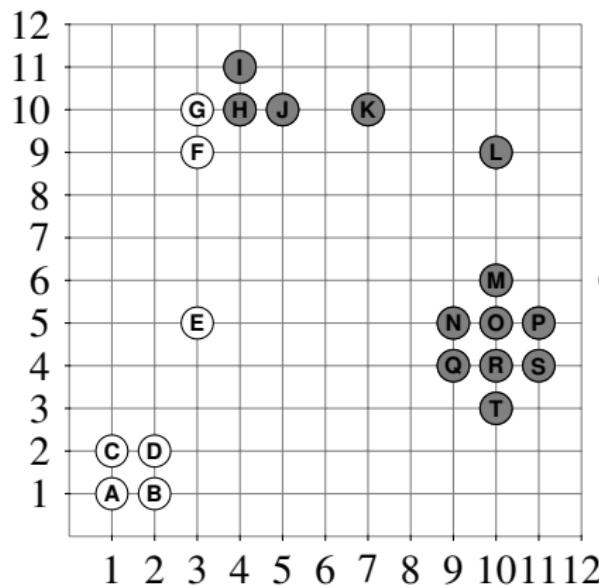
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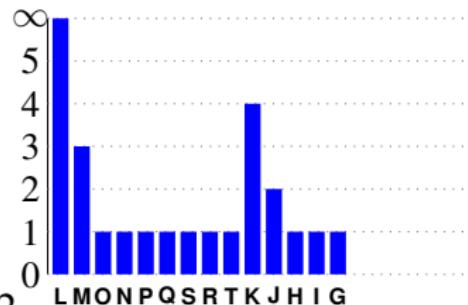
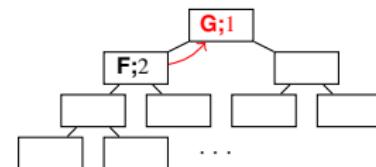
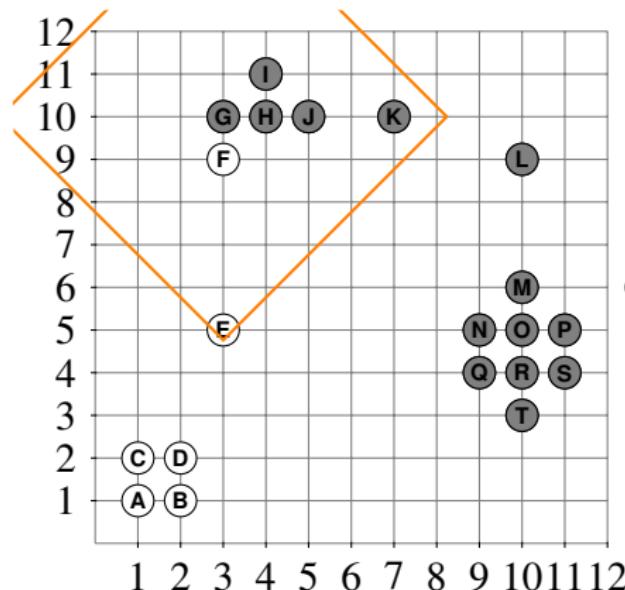
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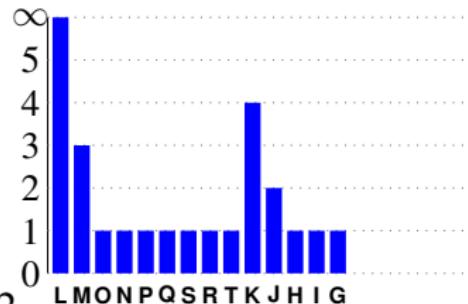
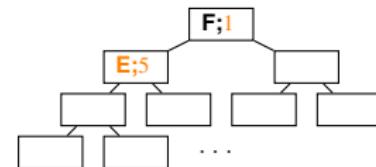
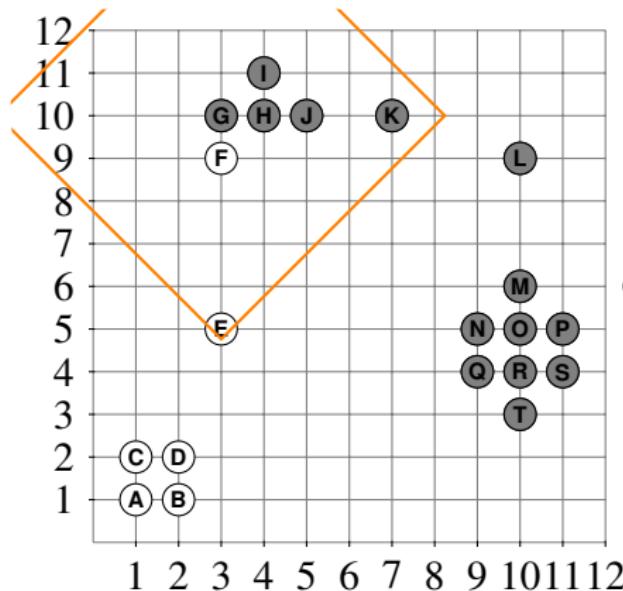
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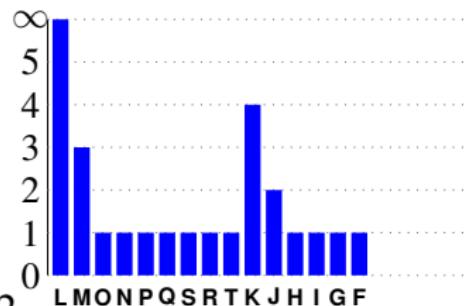
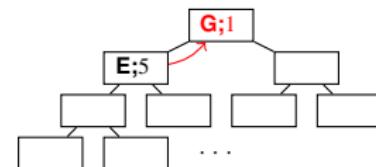
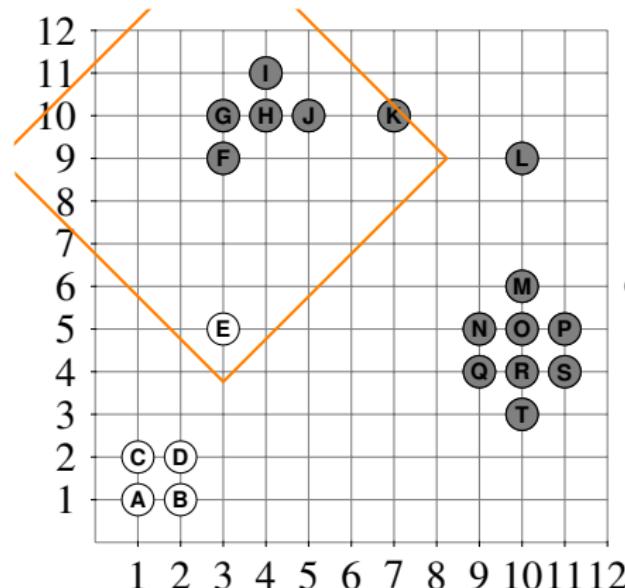
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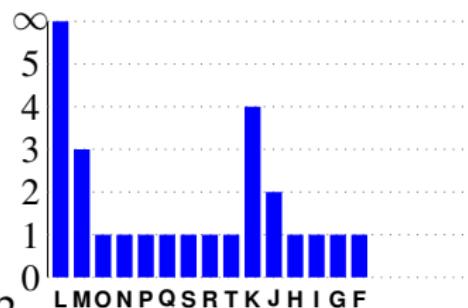
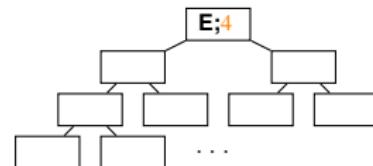
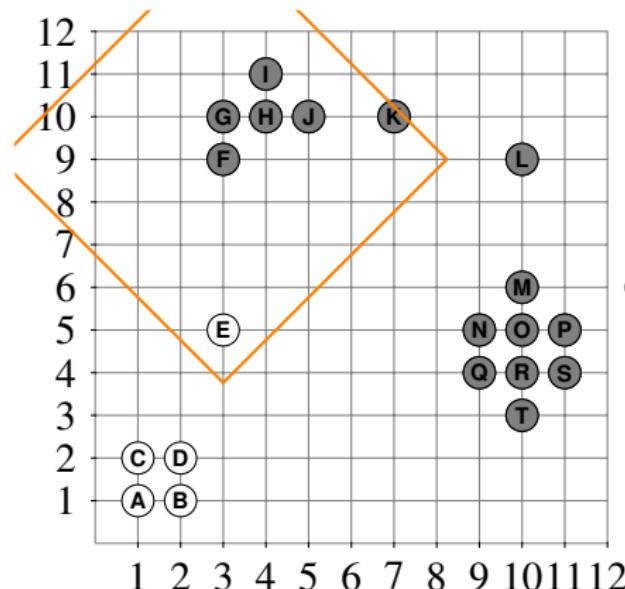
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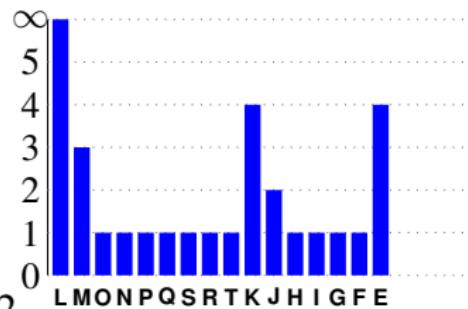
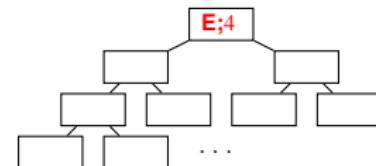
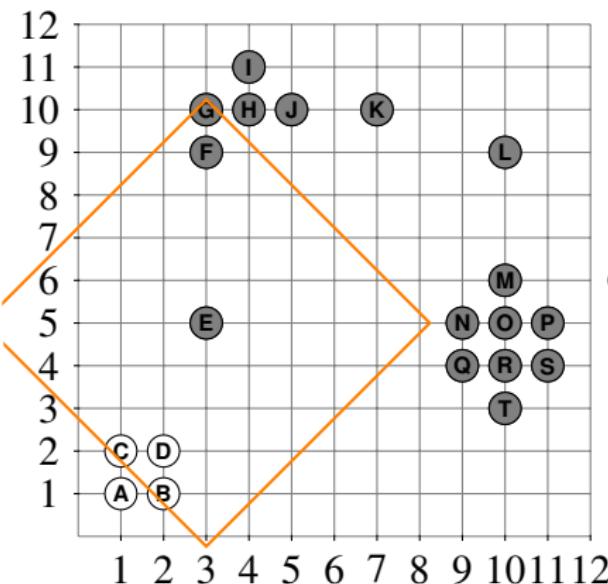
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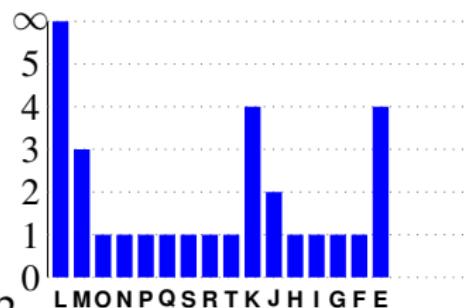
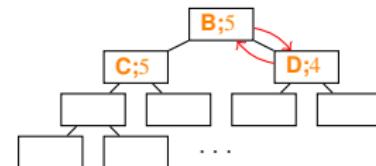
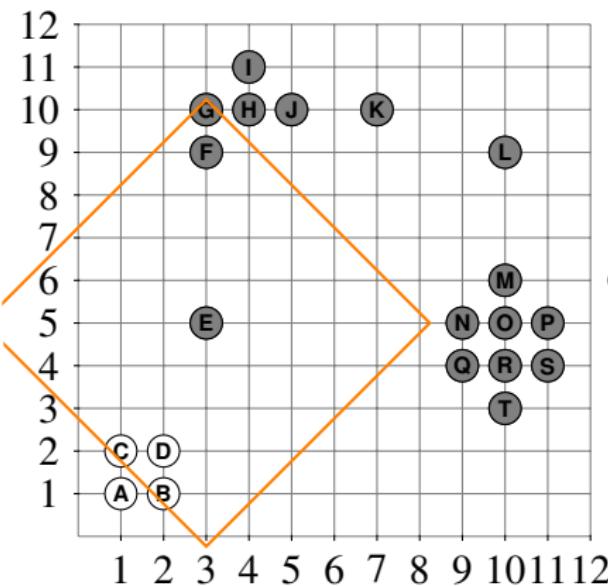
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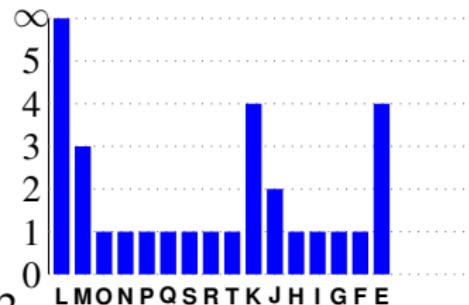
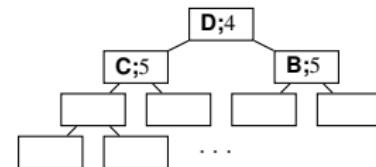
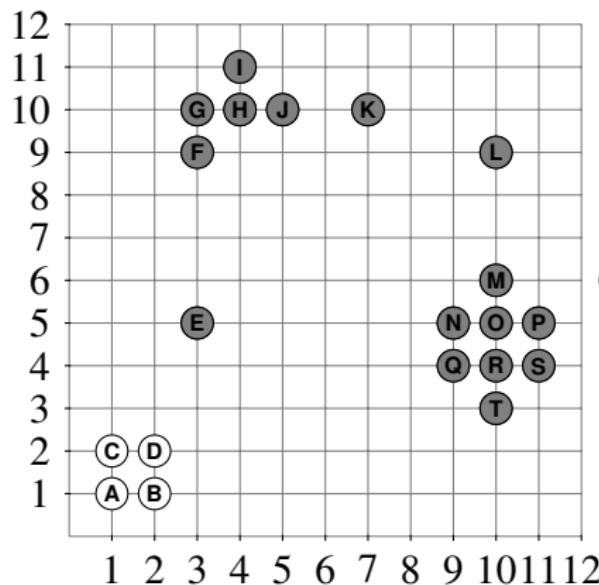
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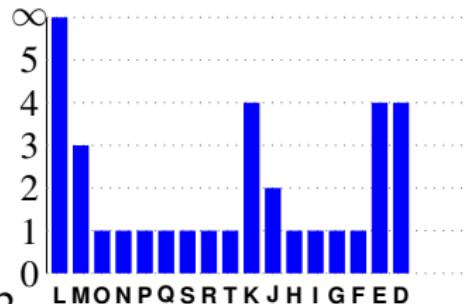
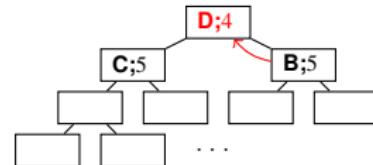
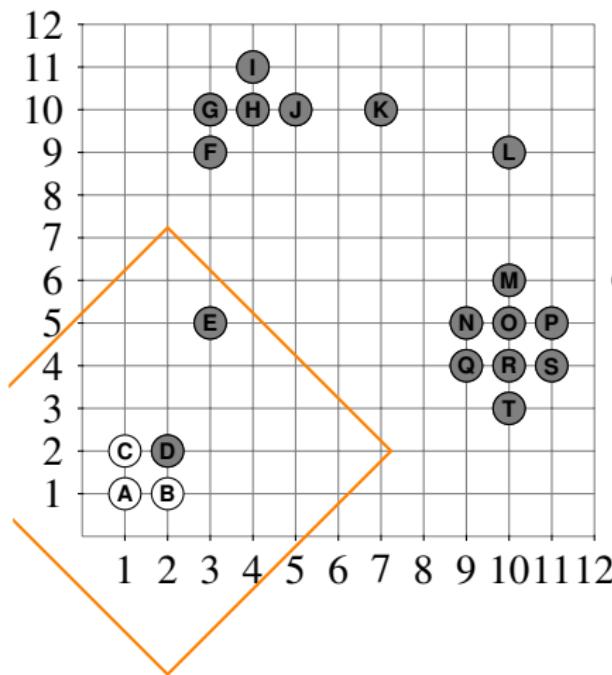
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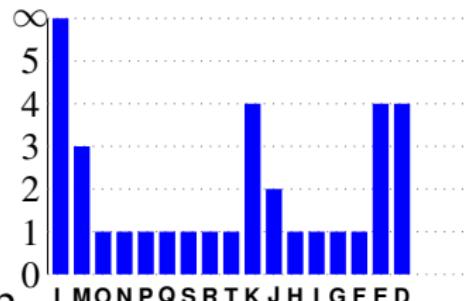
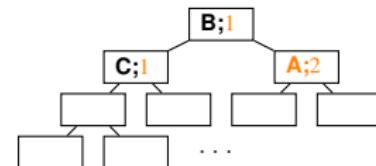
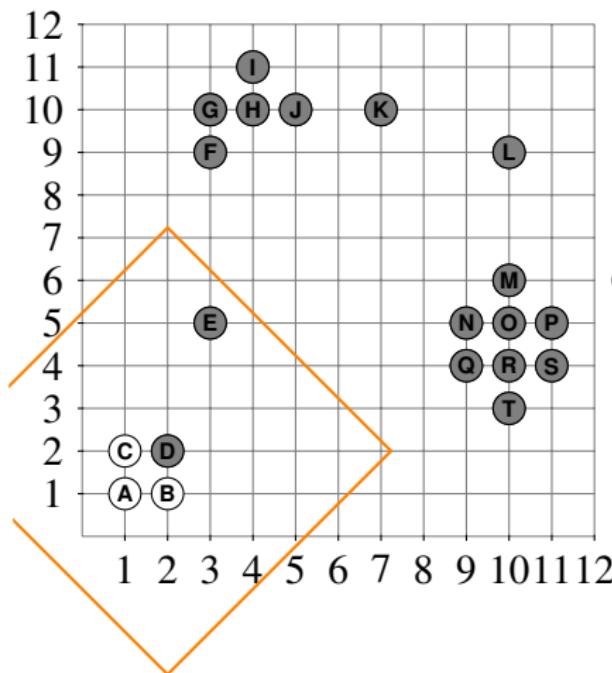
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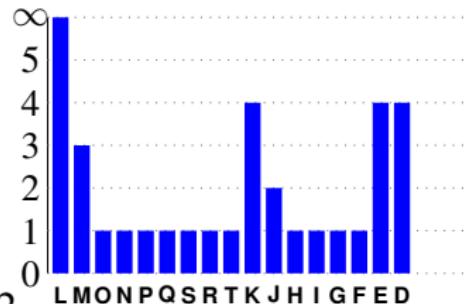
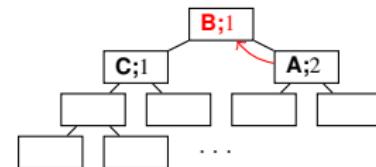
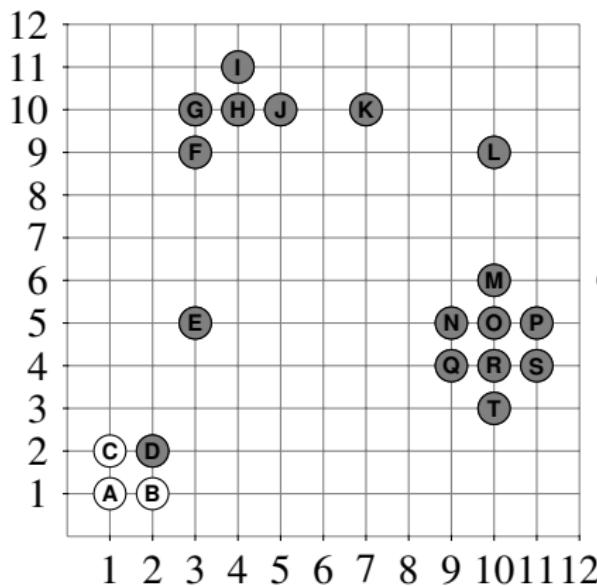
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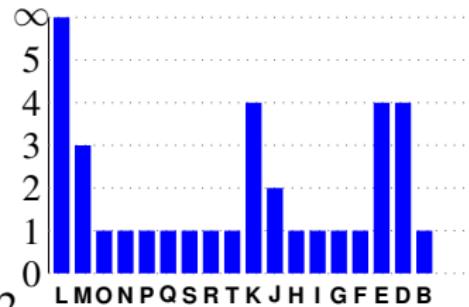
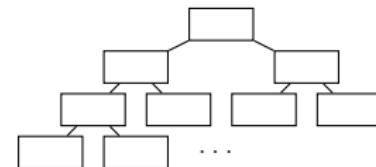
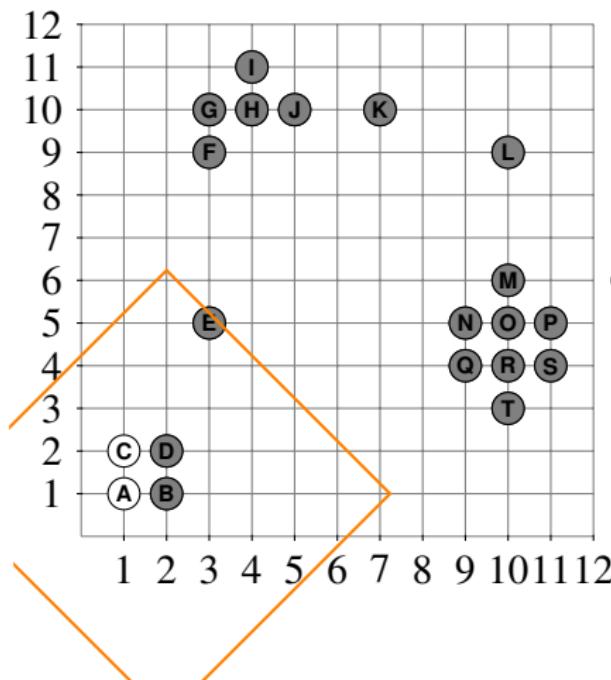
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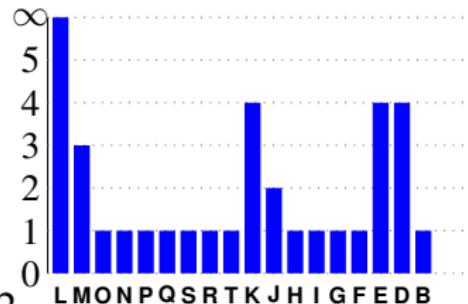
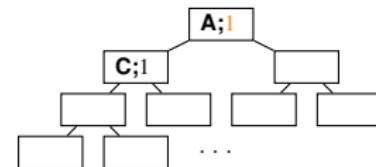
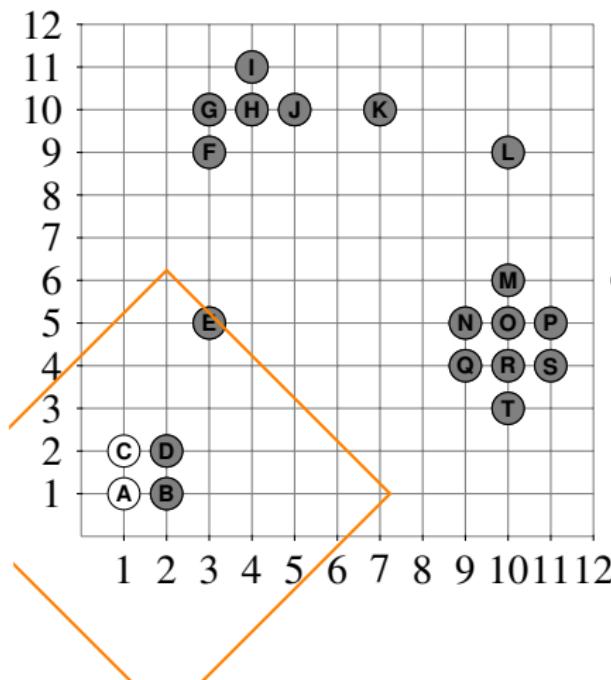
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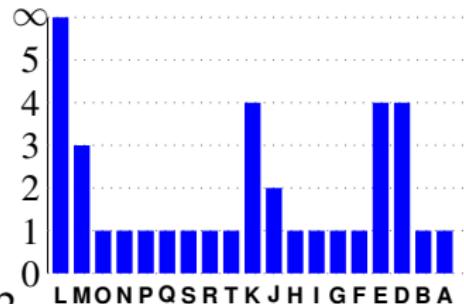
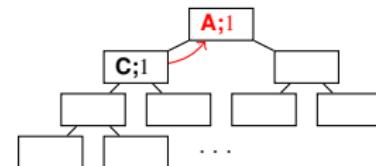
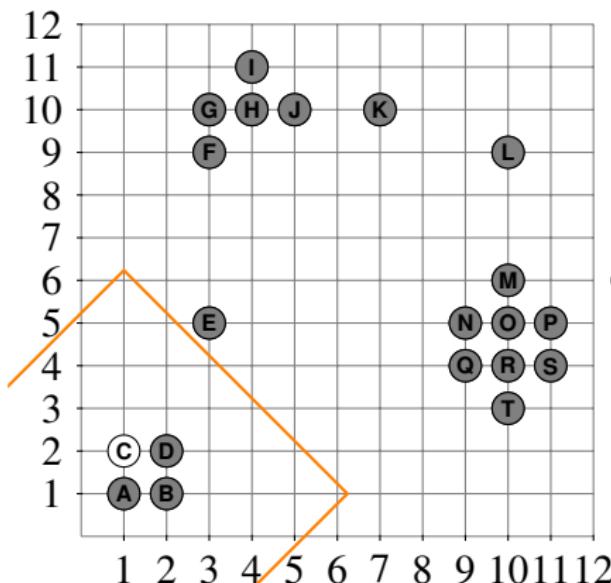
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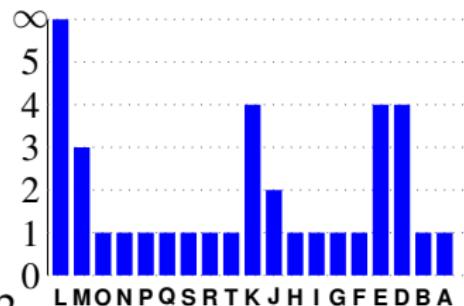
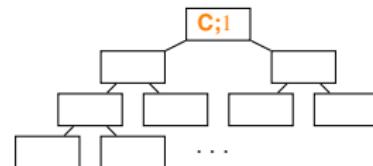
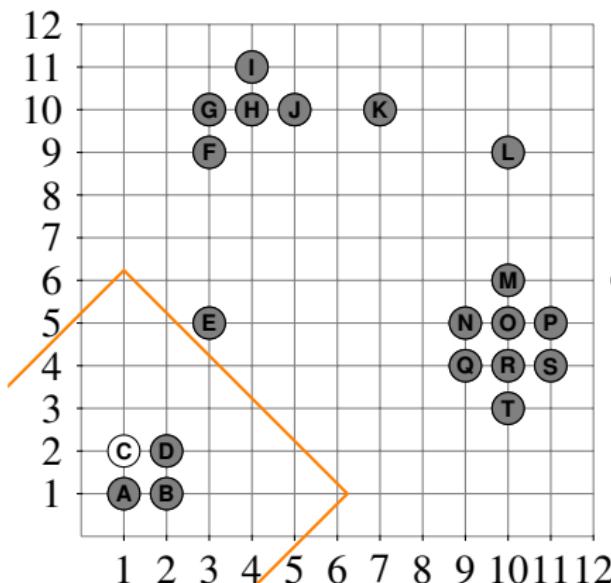
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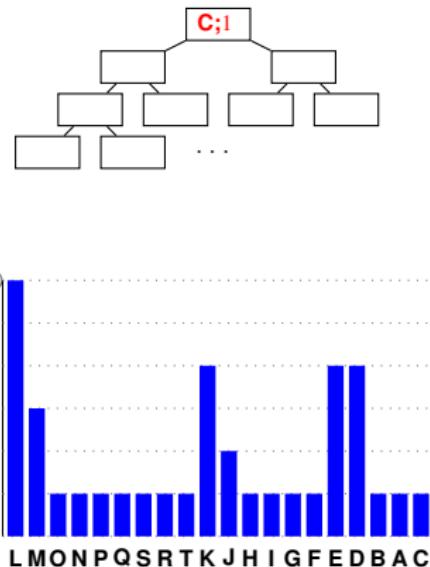
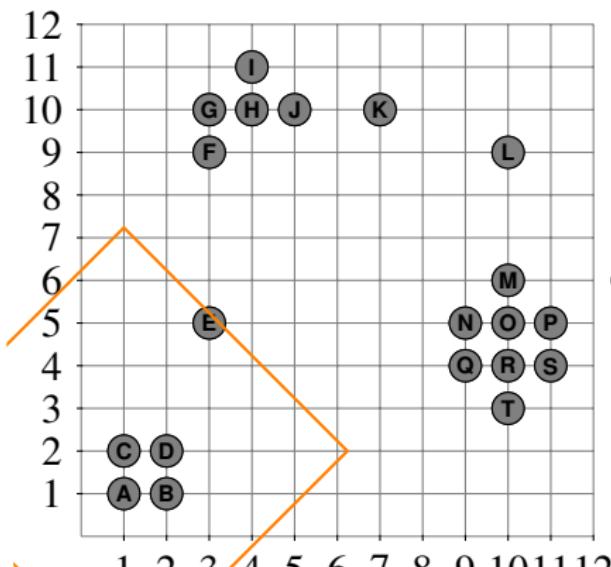
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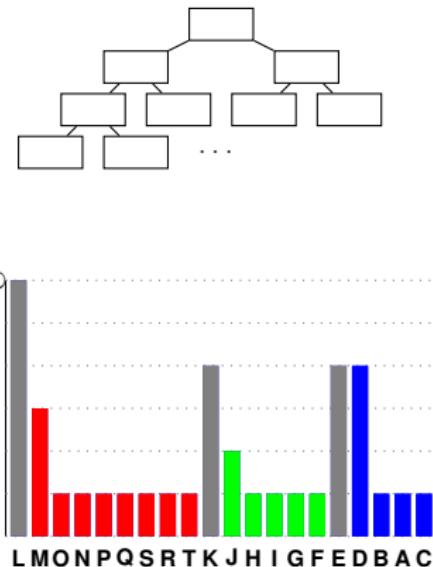
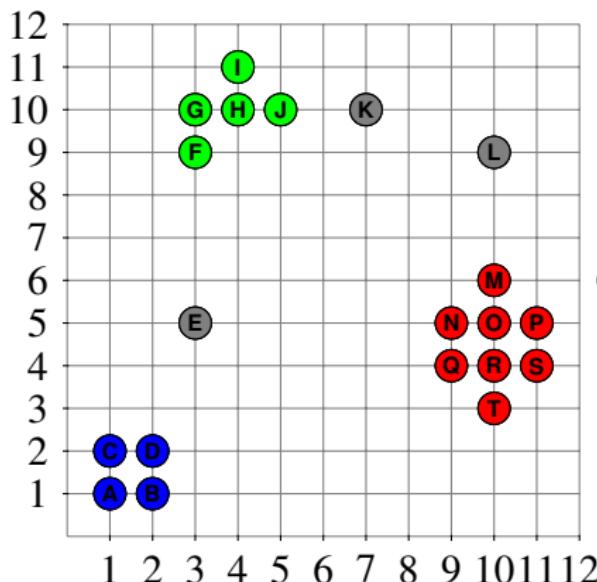
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(Intuitively: cluster  $\approx$  valley)

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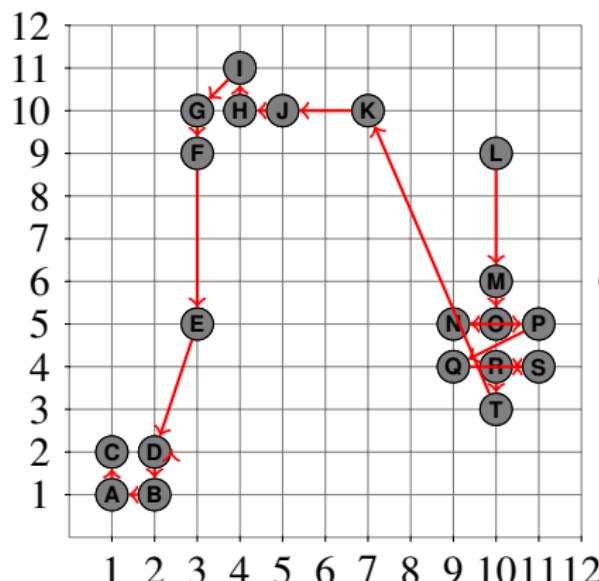
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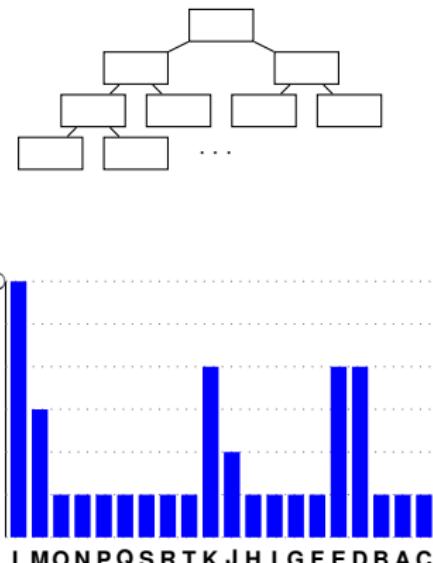
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(Cluster order as graph: jumps)



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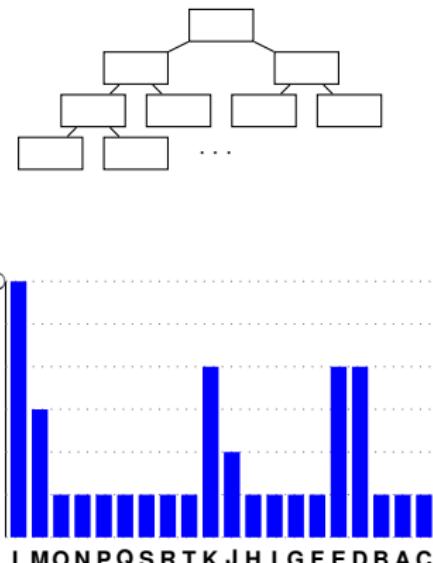
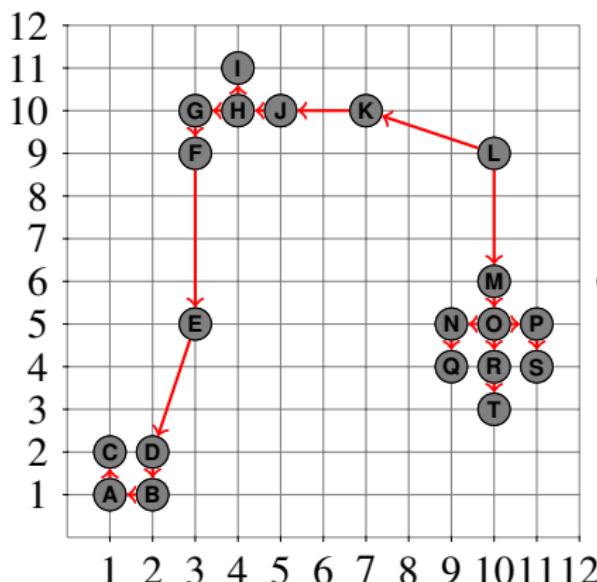
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(“reached from” graph:  $\approx$  spanning tree)

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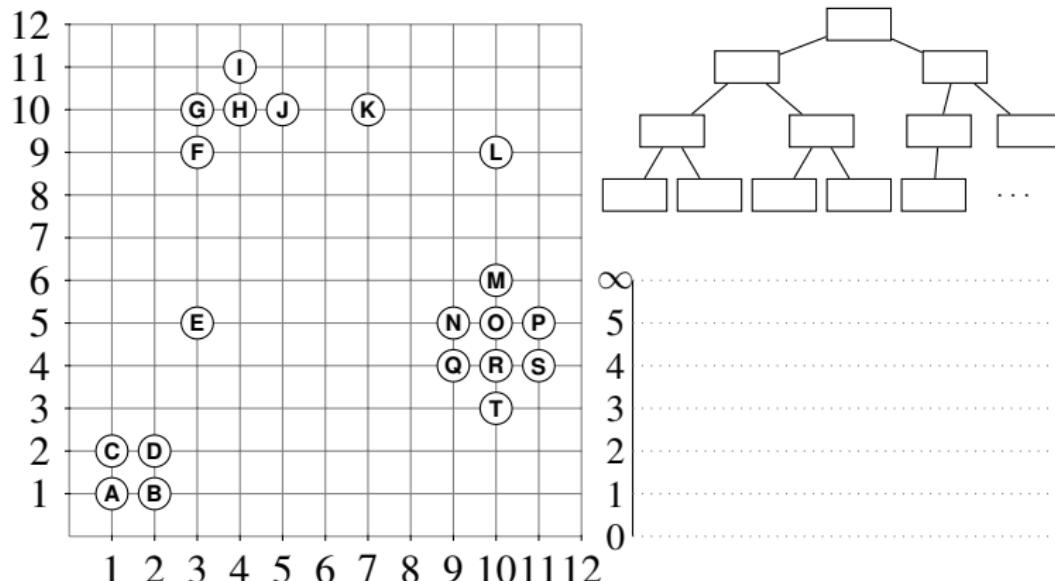
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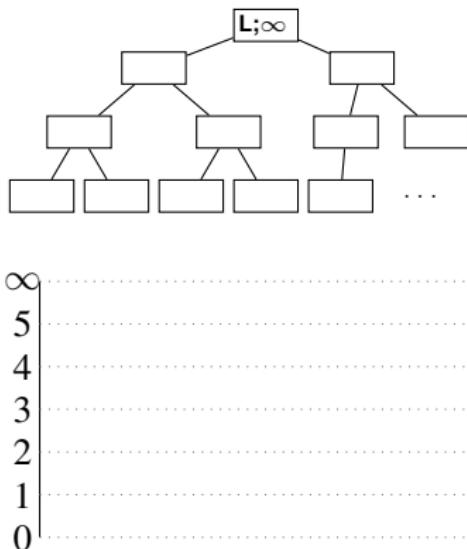
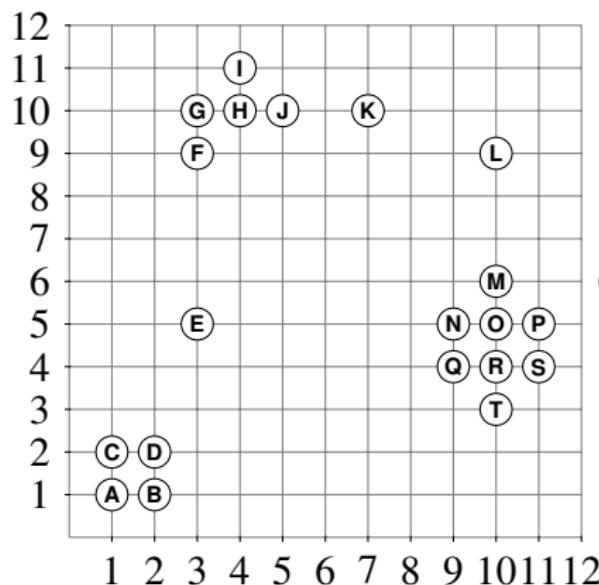
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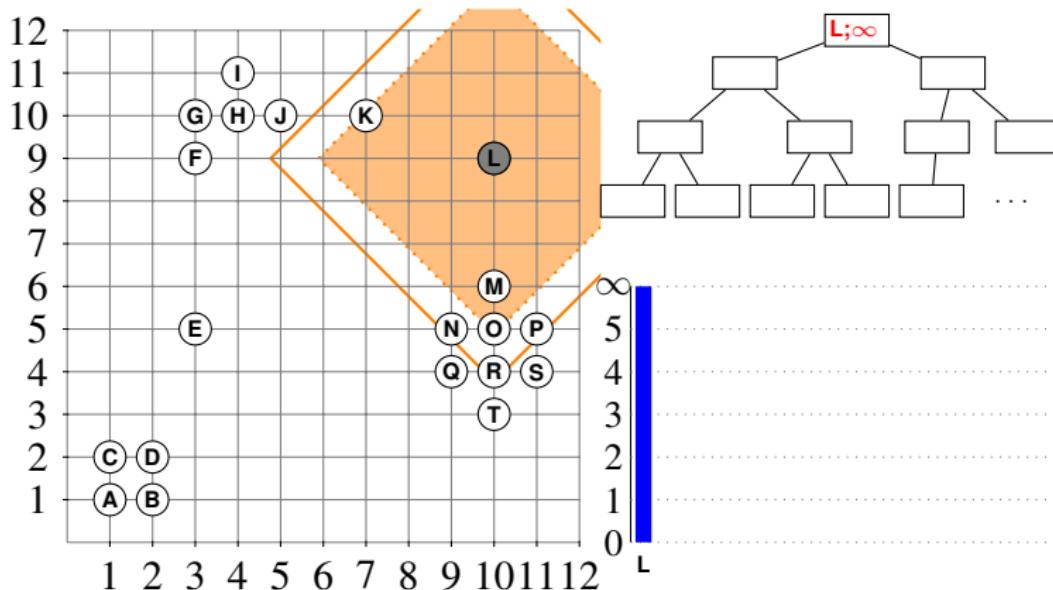
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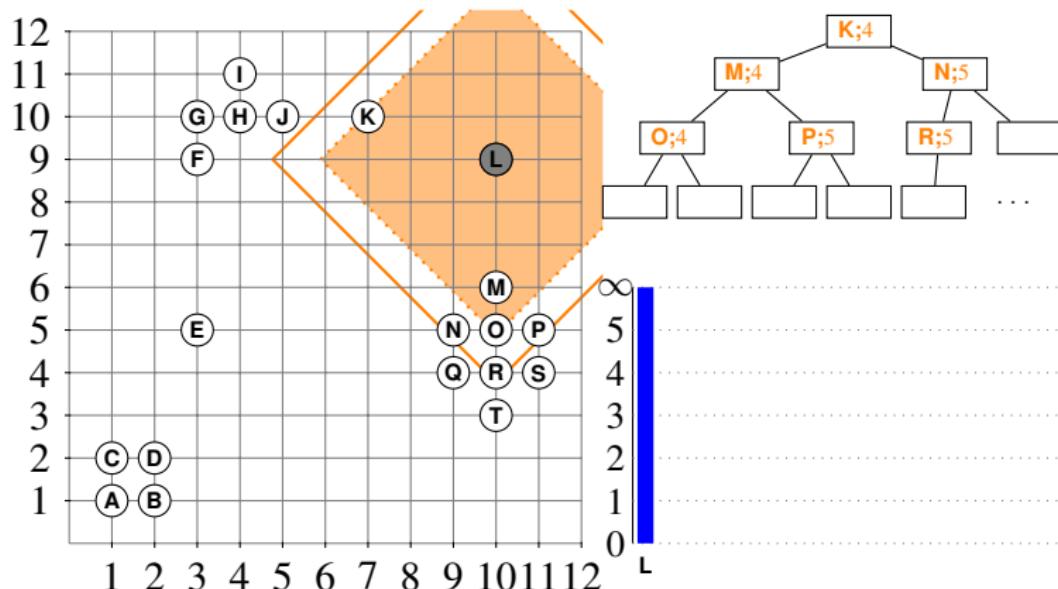
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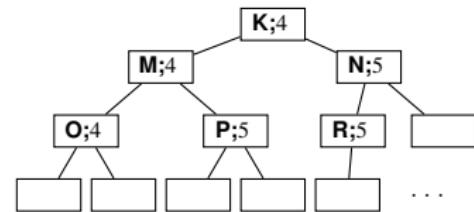
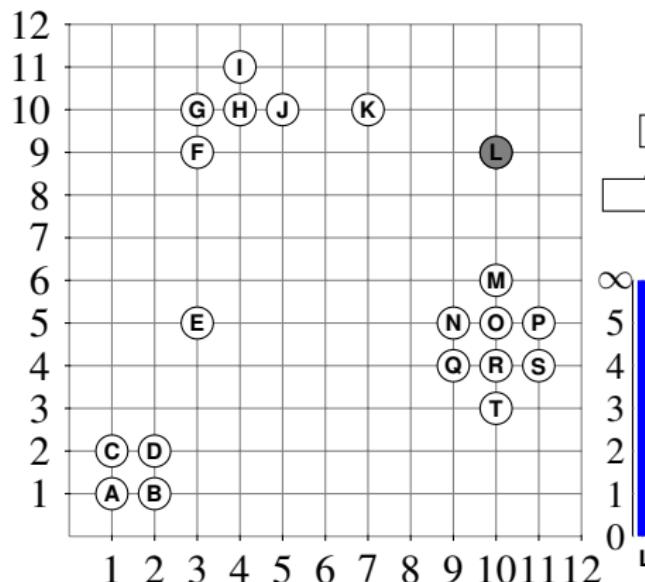
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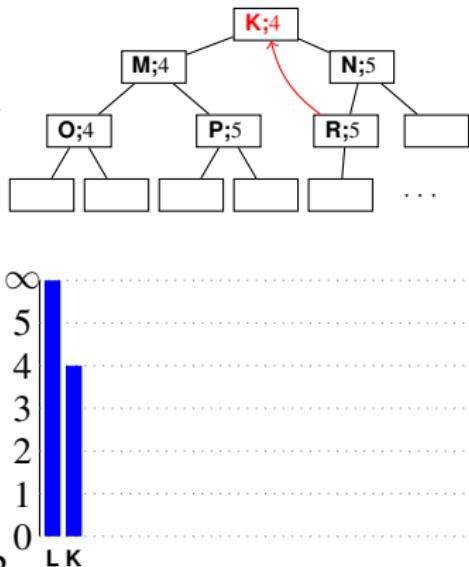
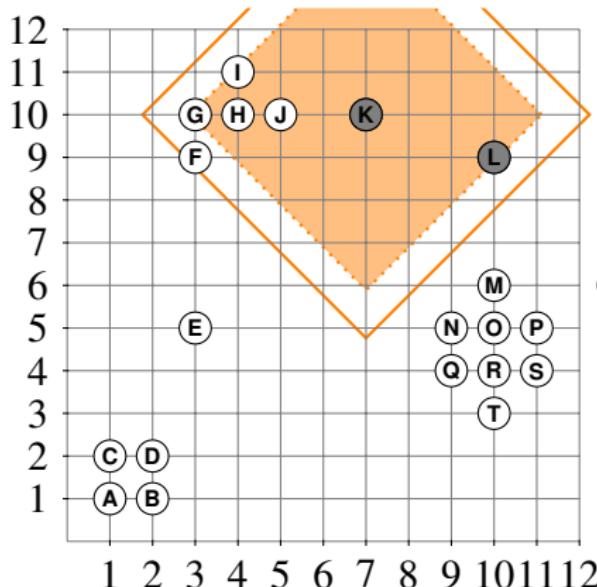
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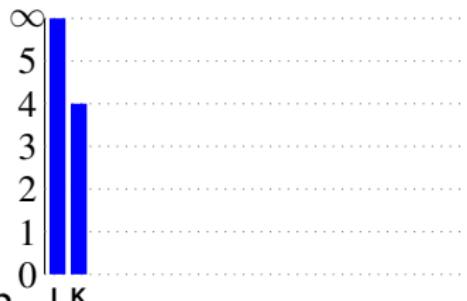
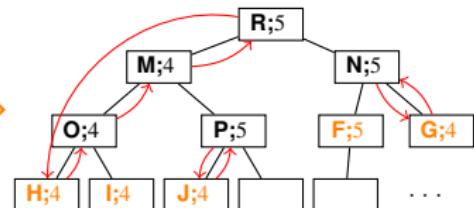
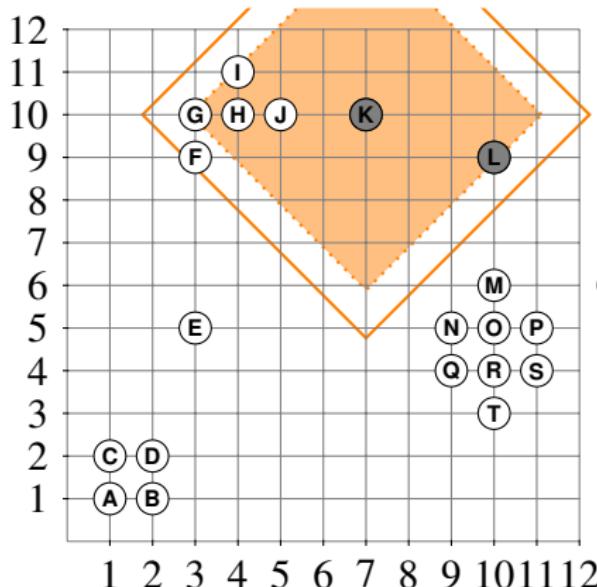
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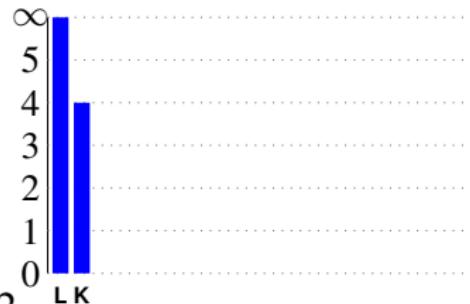
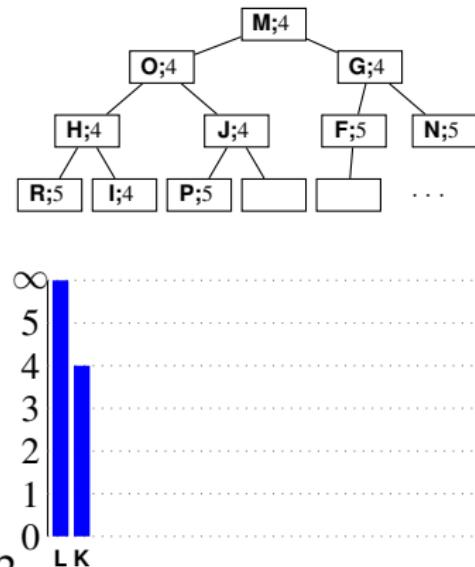
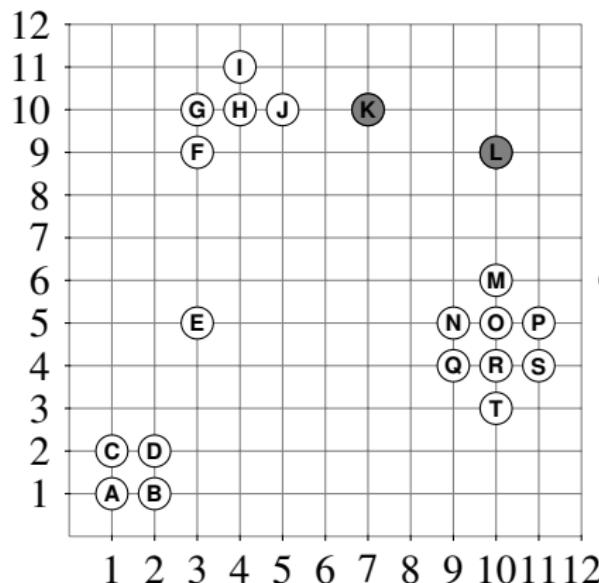
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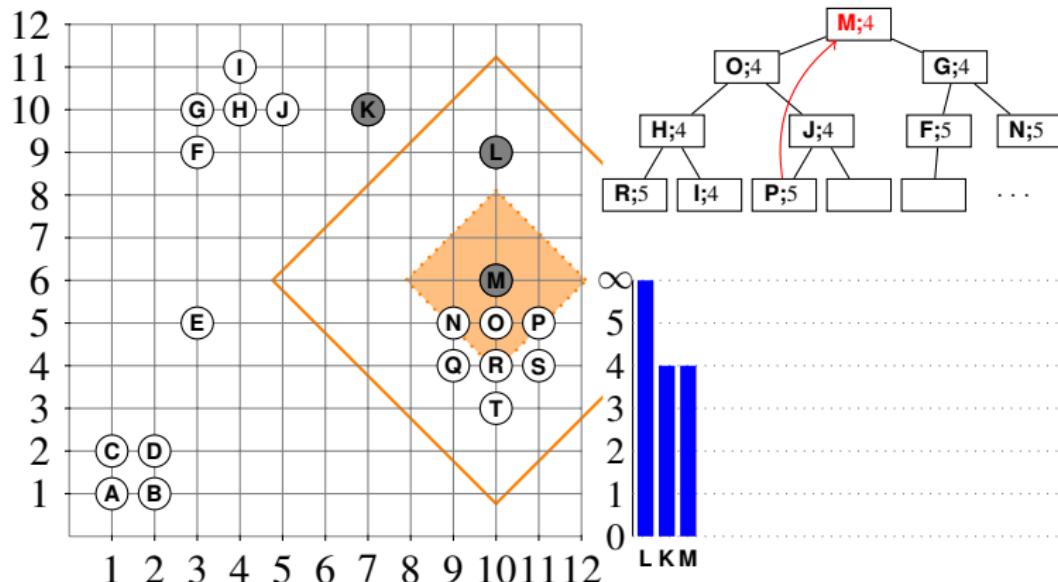
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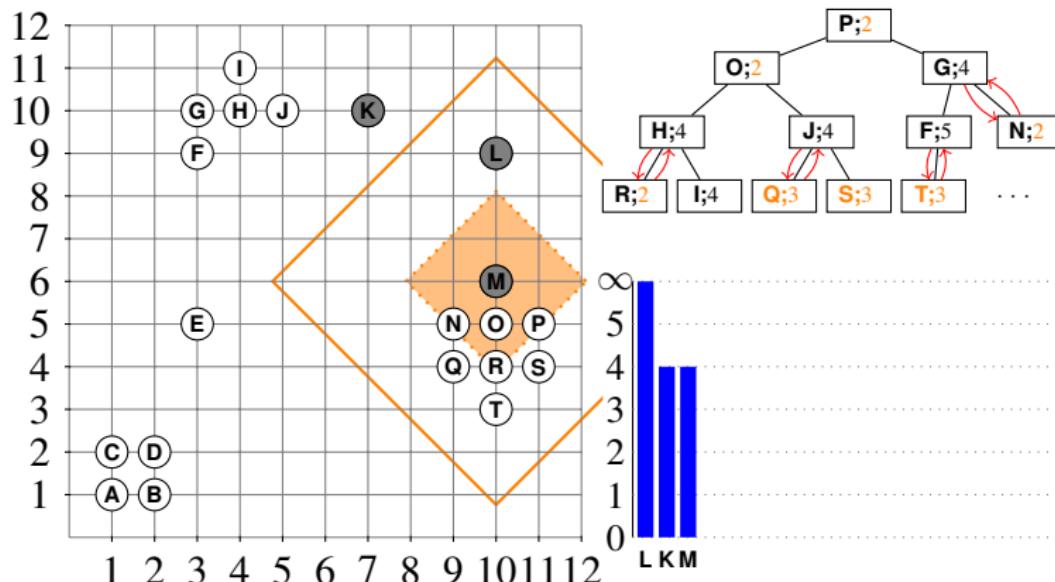
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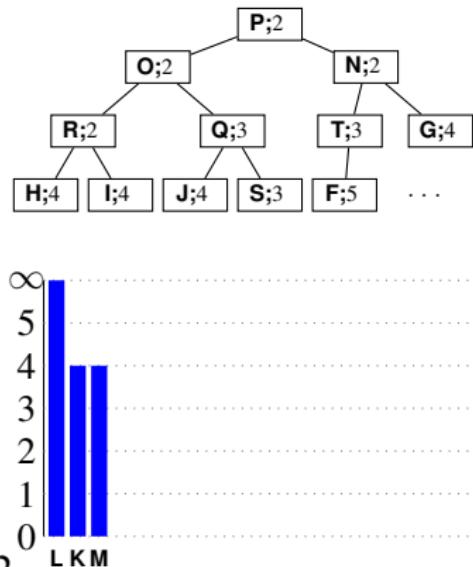
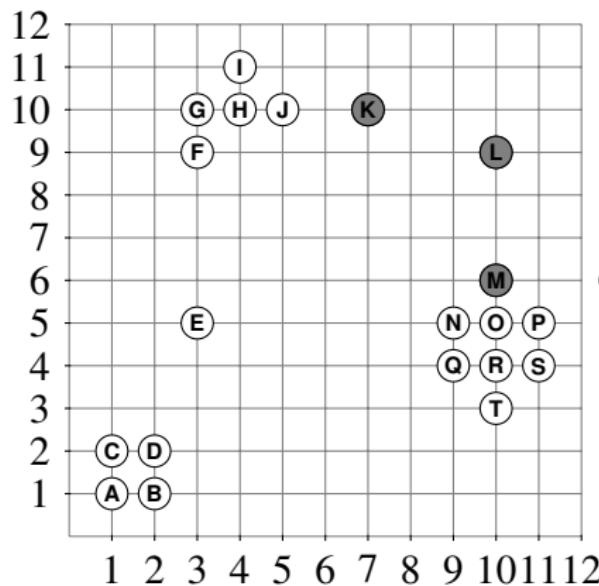
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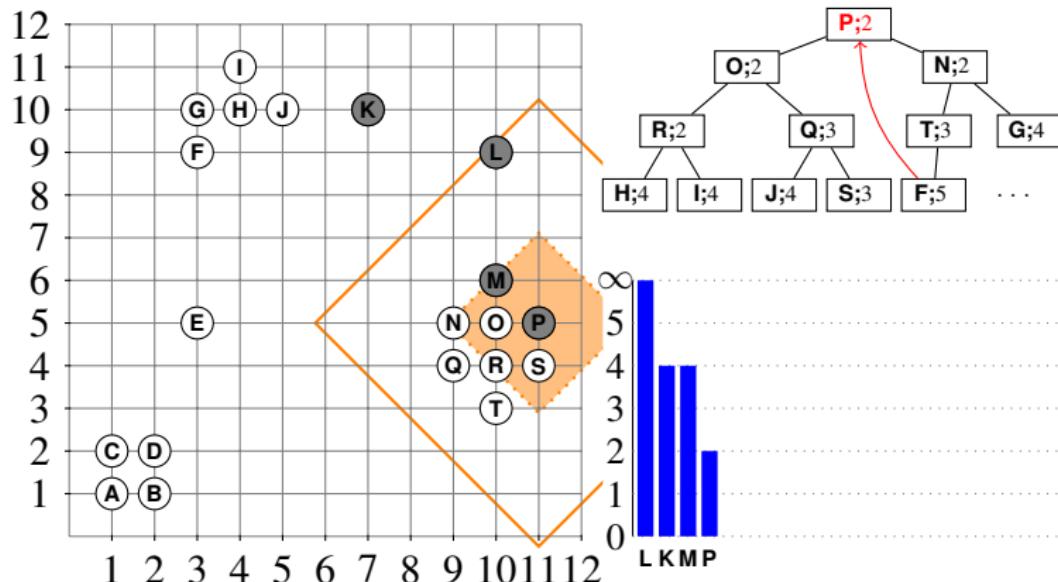
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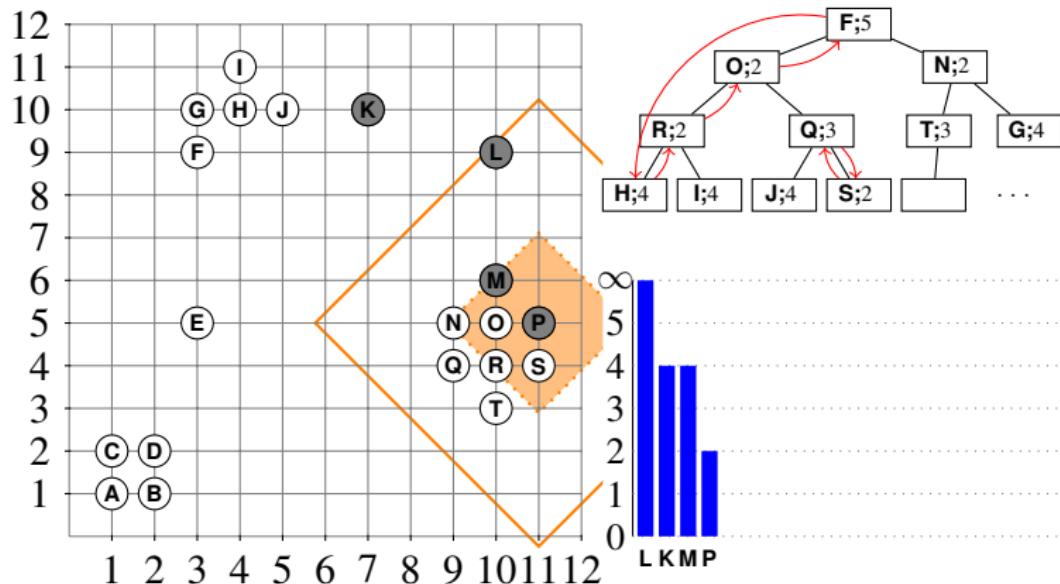
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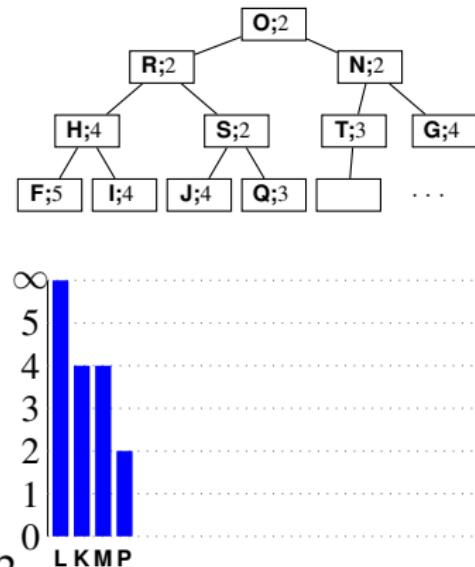
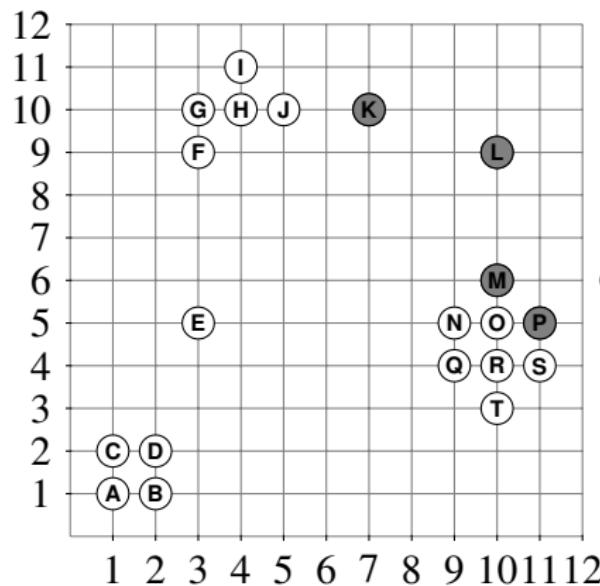
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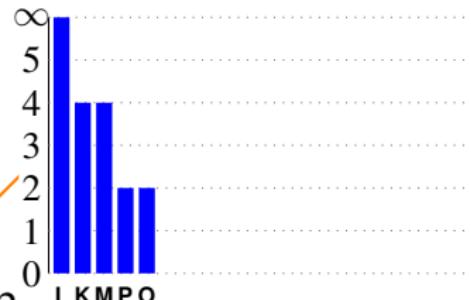
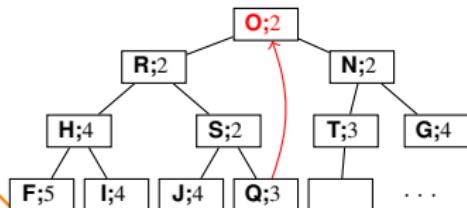
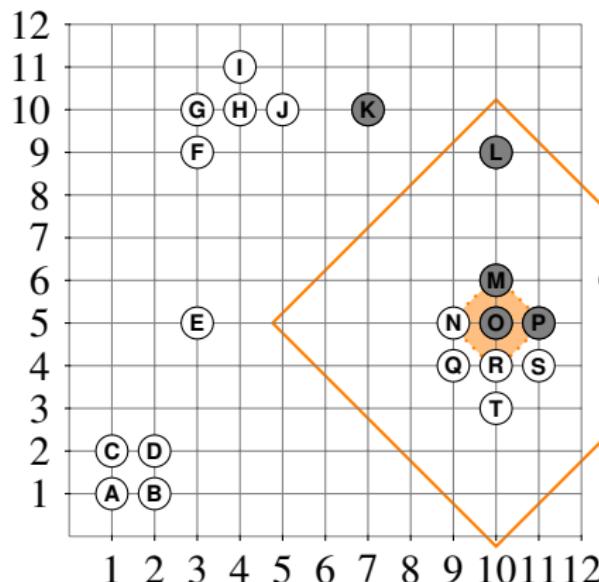
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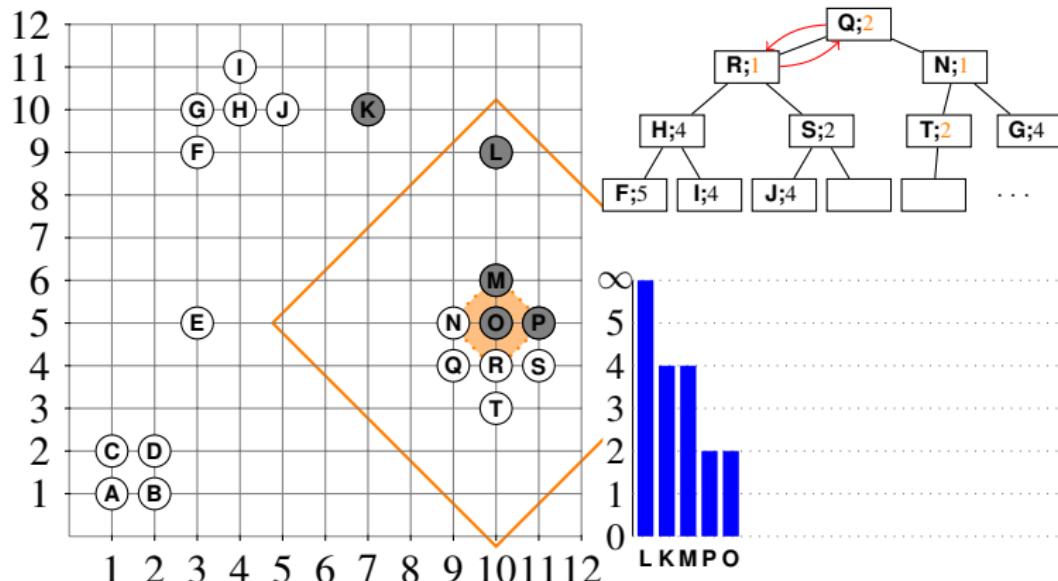
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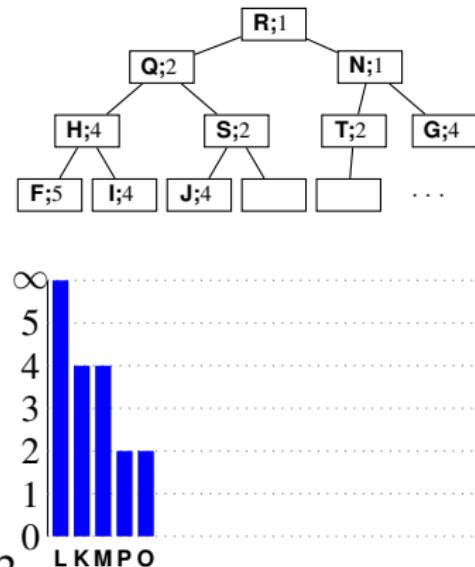
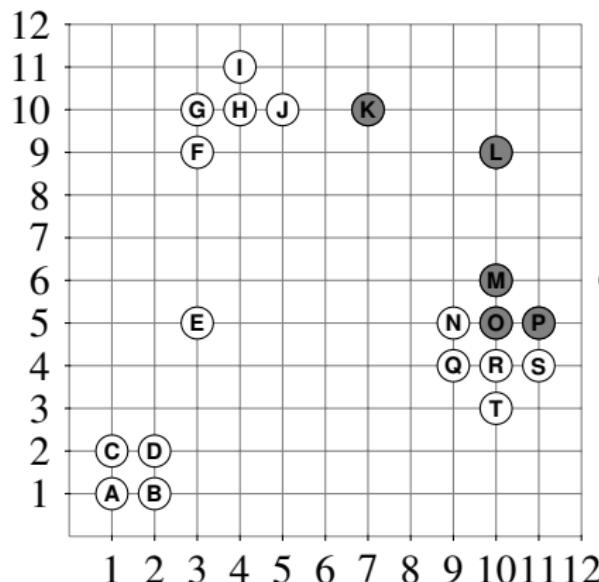
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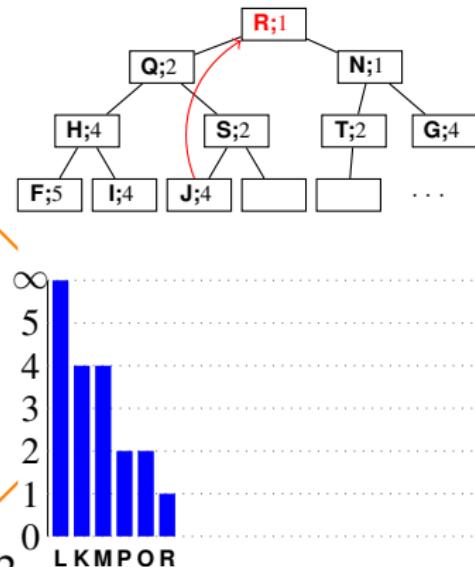
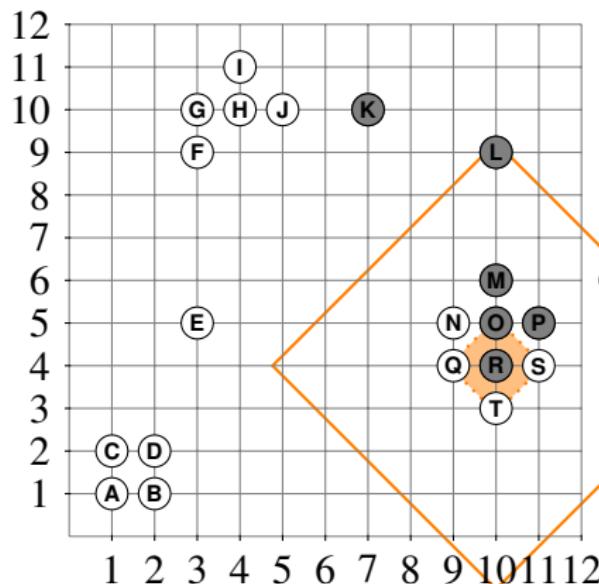
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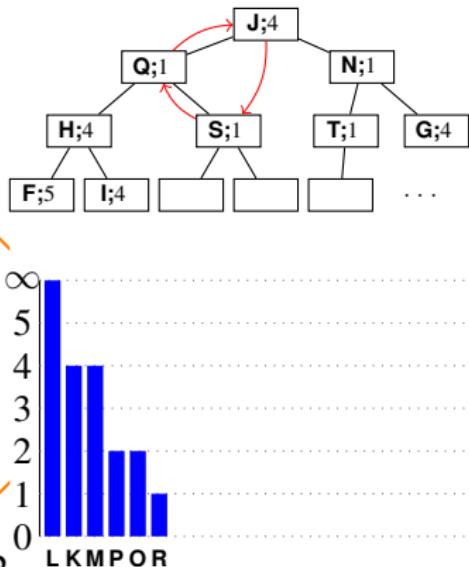
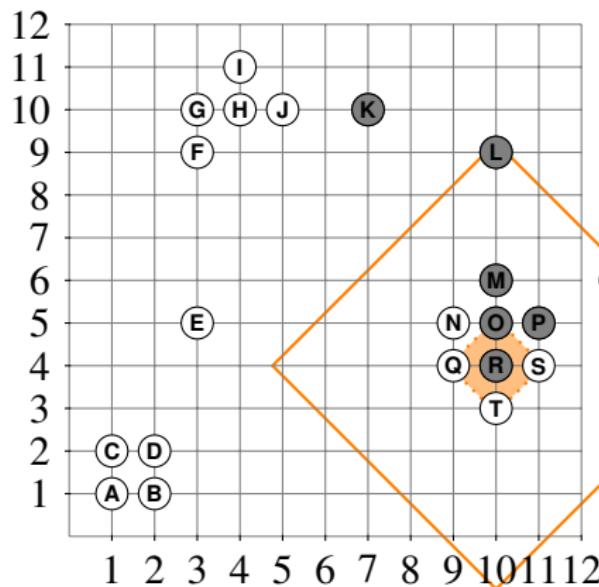
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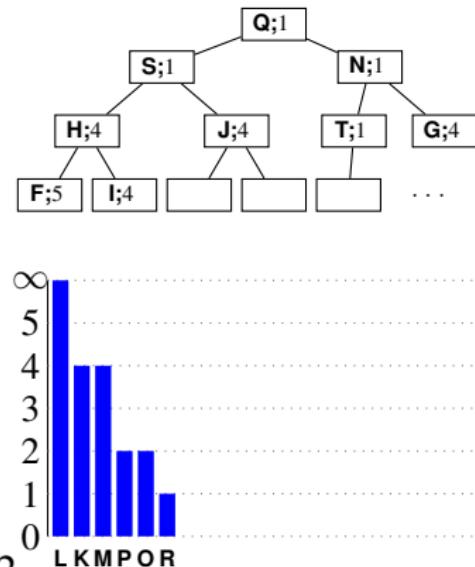
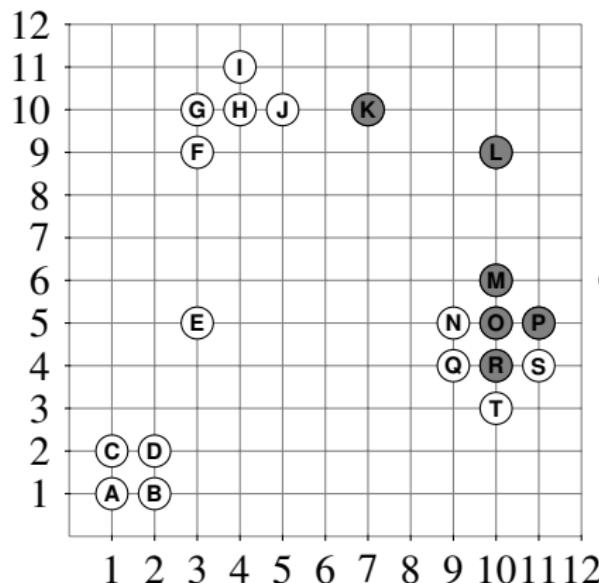
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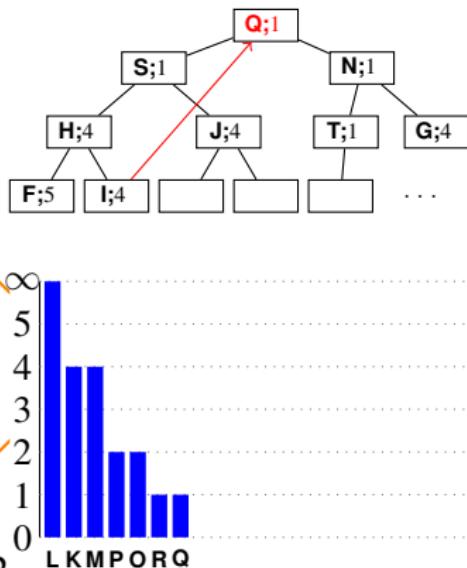
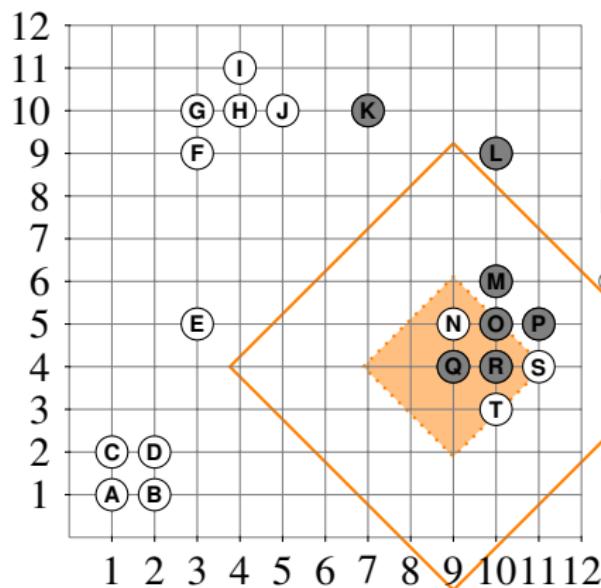
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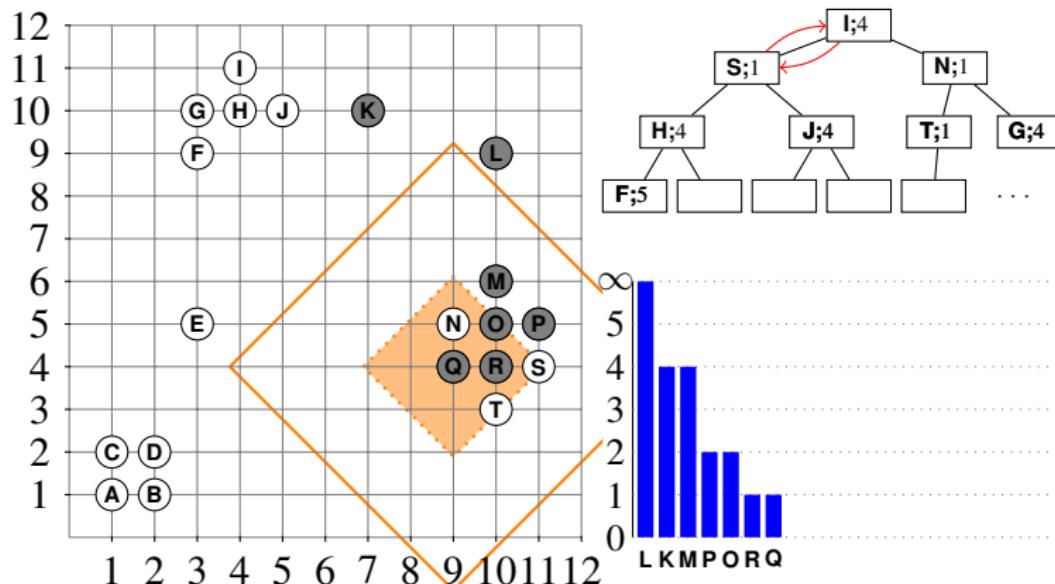
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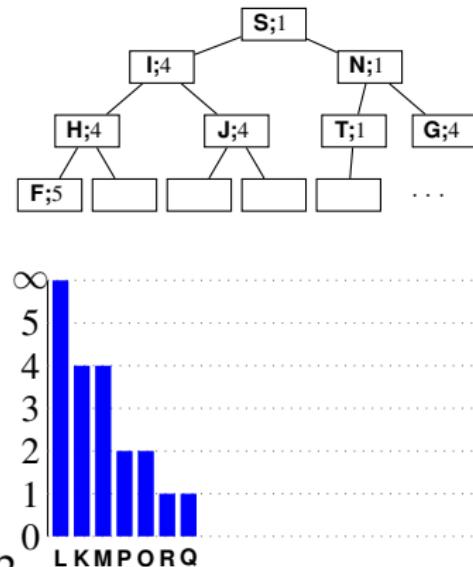
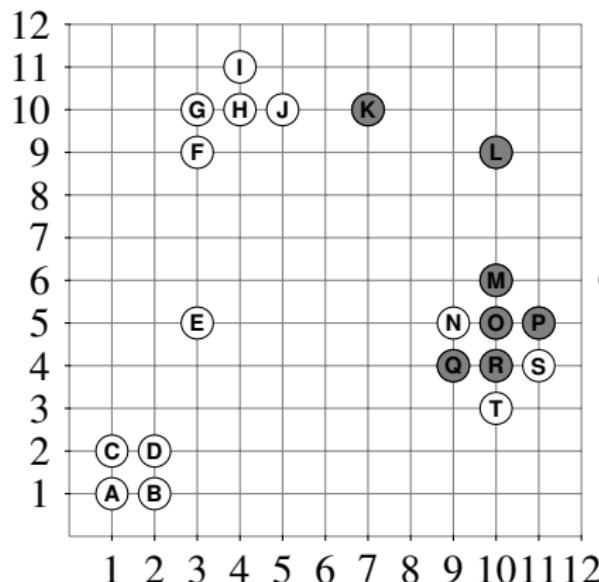
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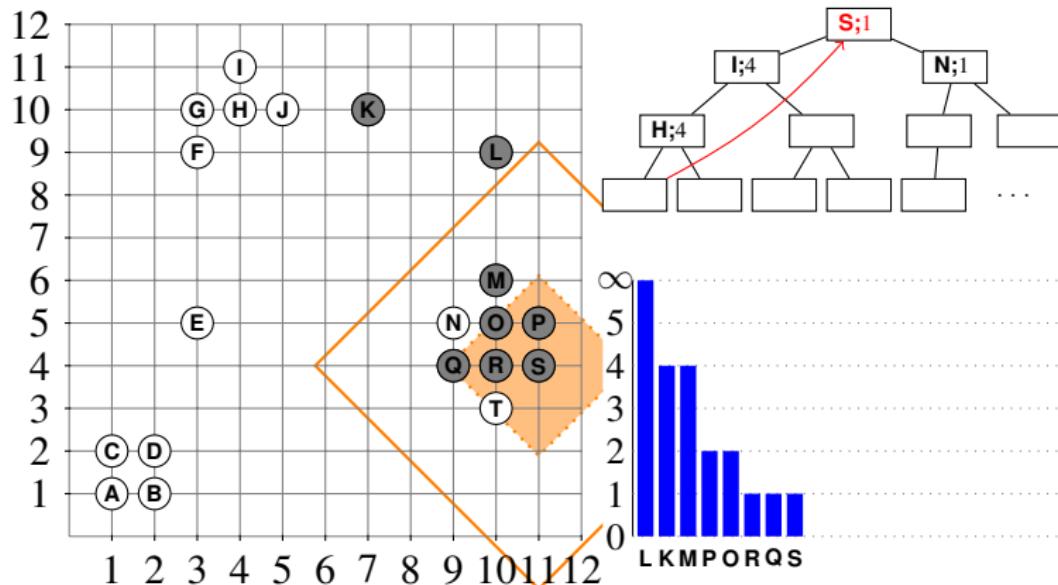
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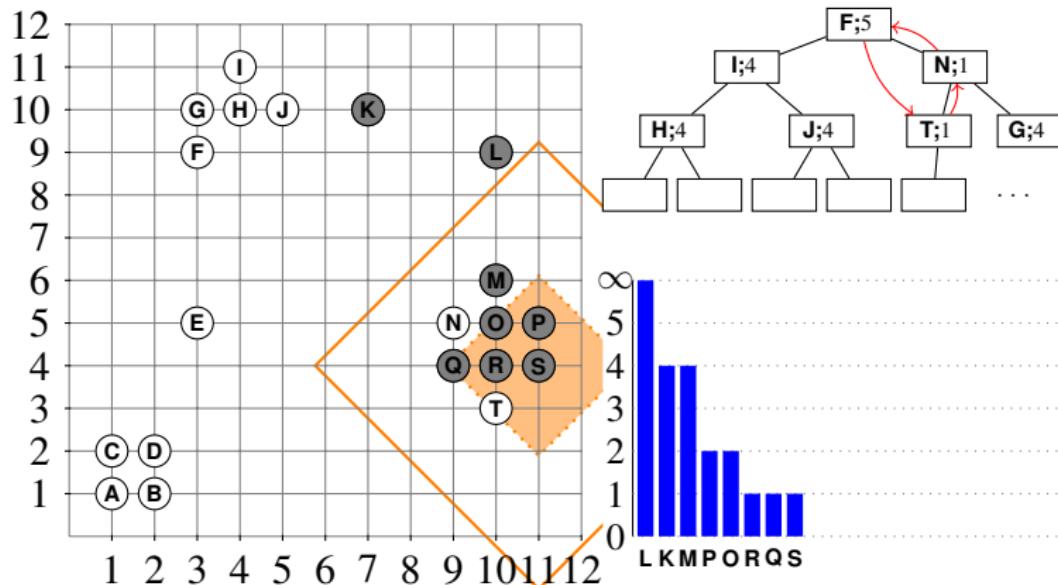
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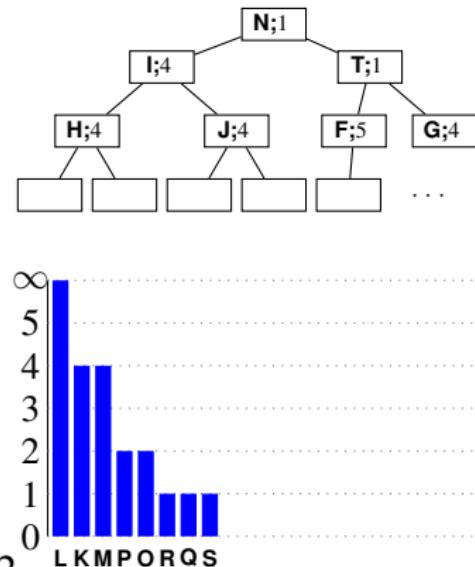
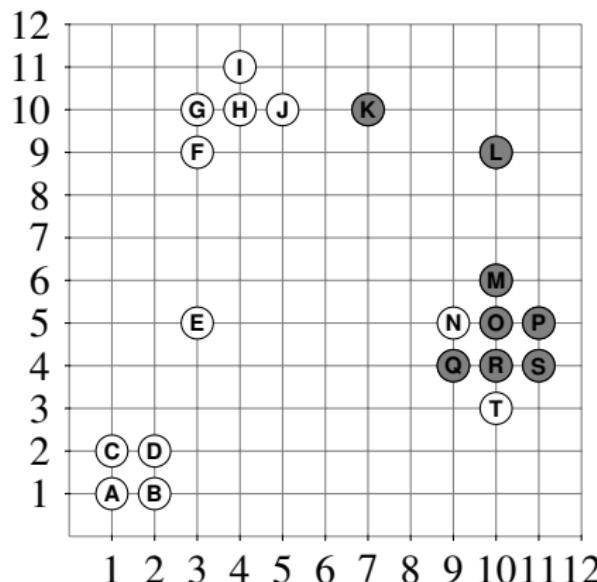
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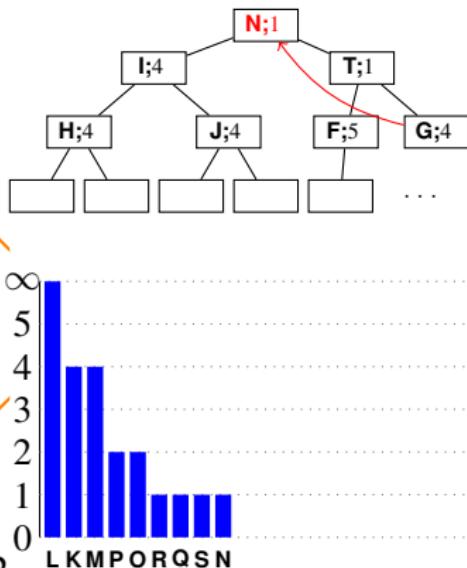
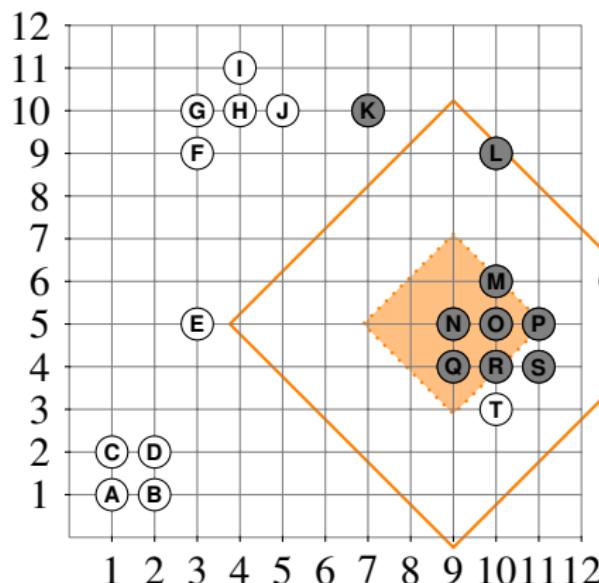
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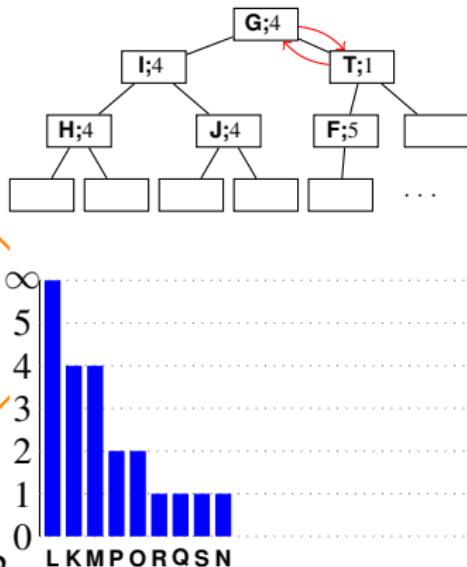
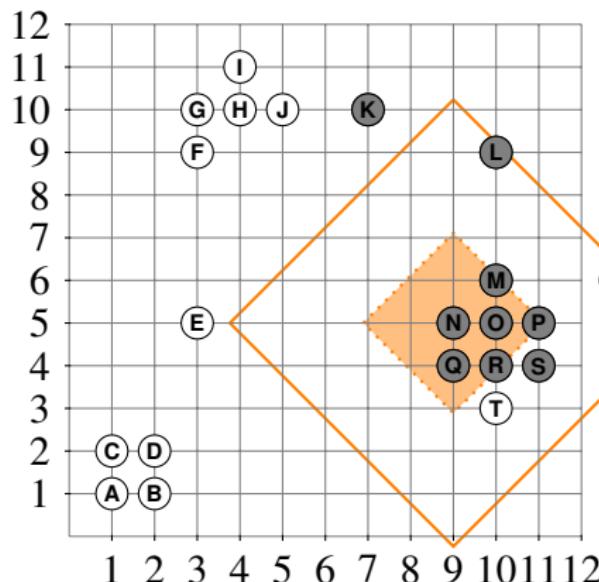
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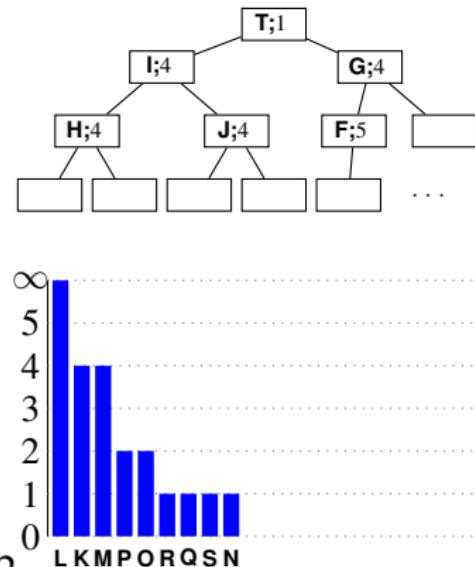
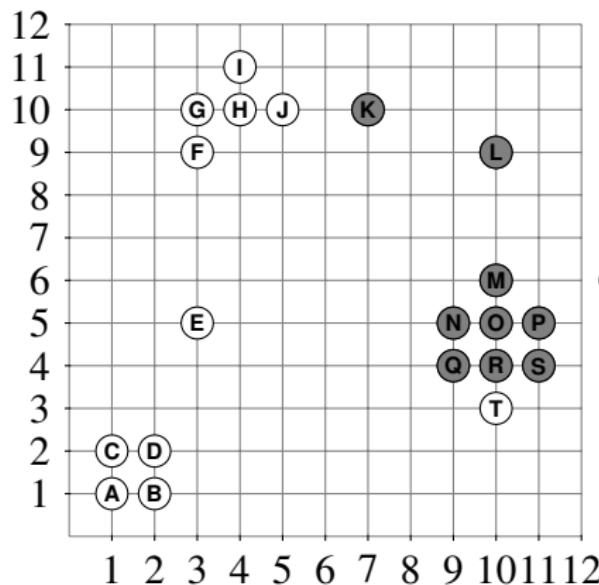
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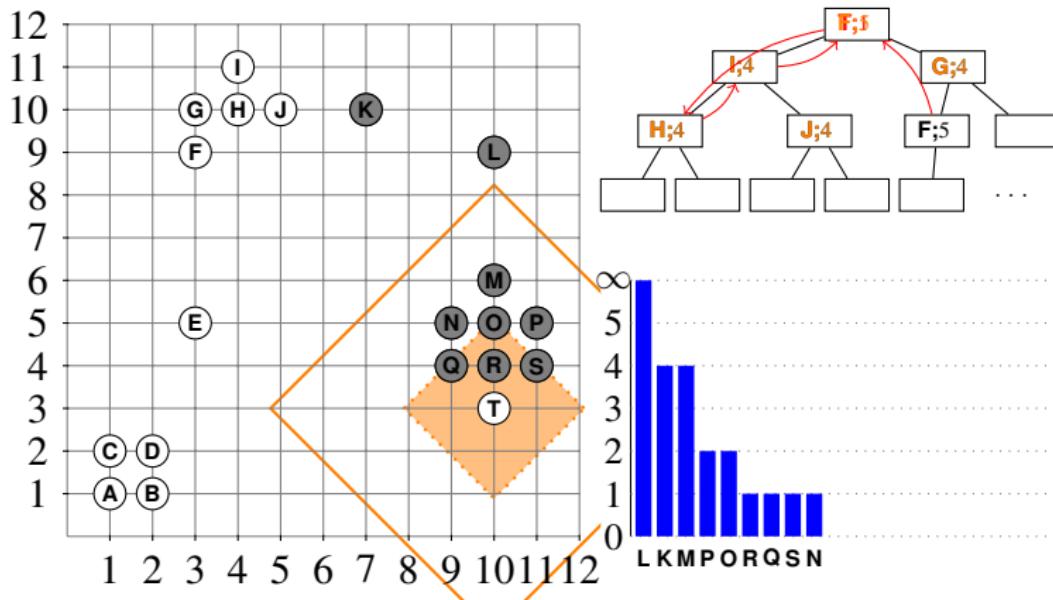
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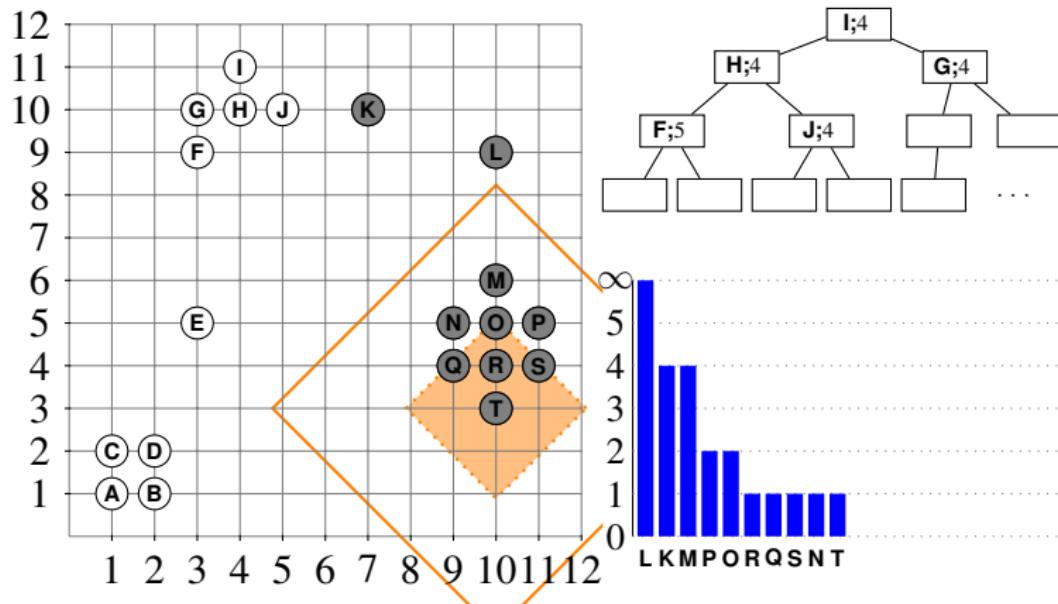
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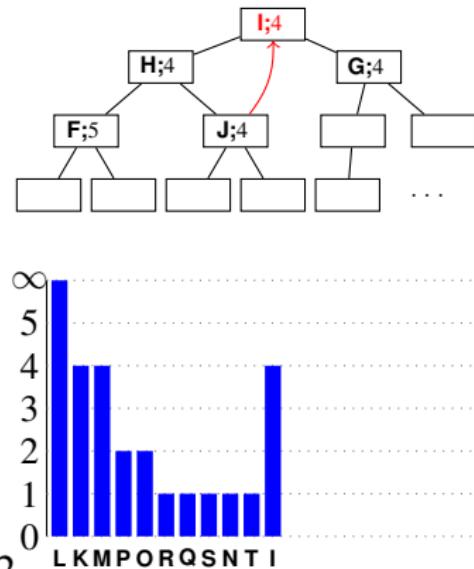
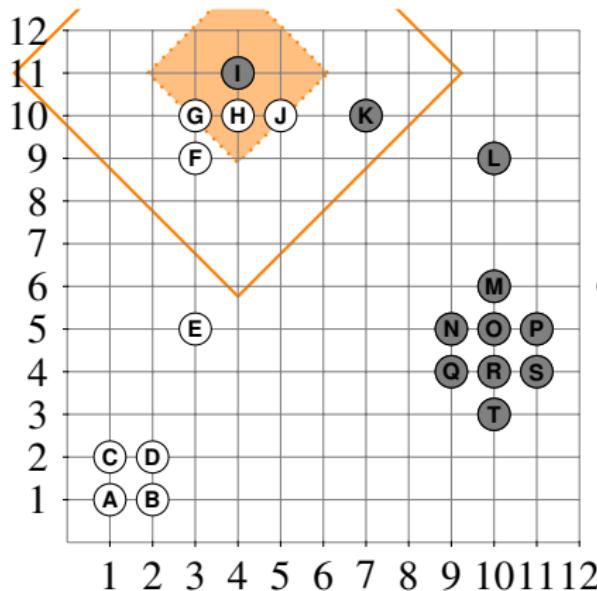
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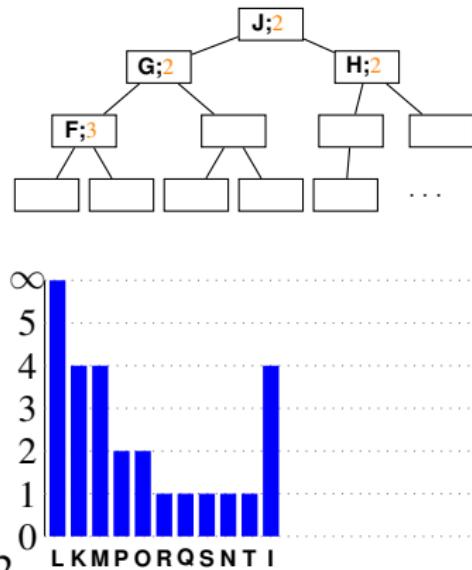
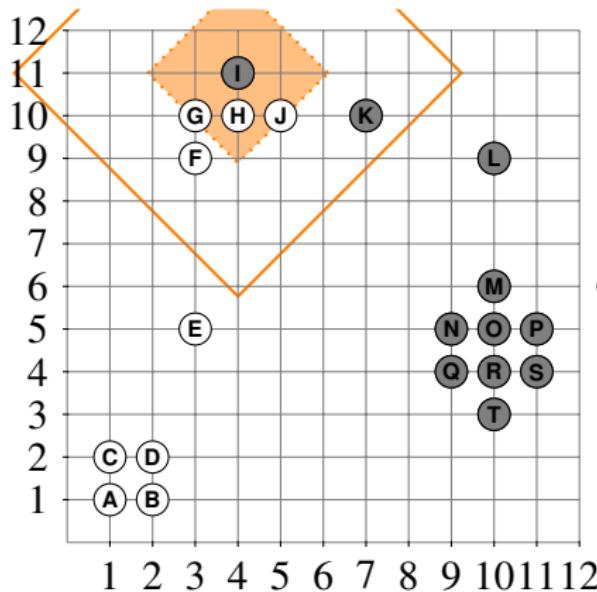
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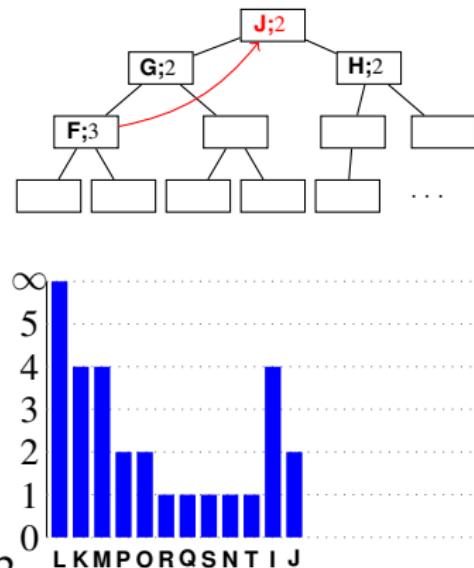
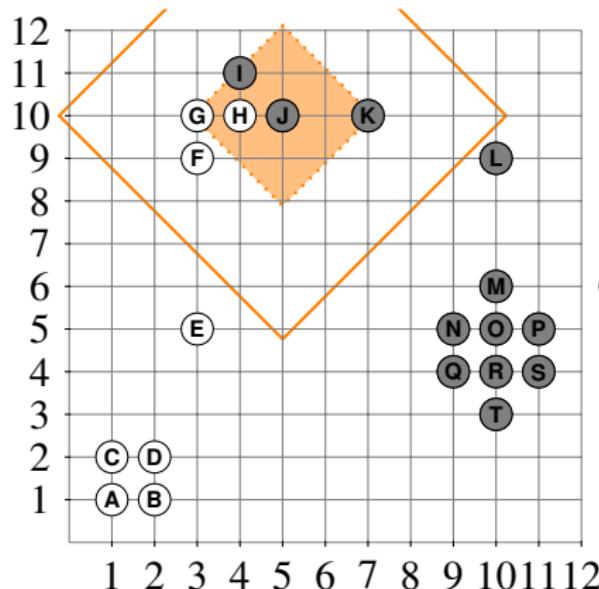
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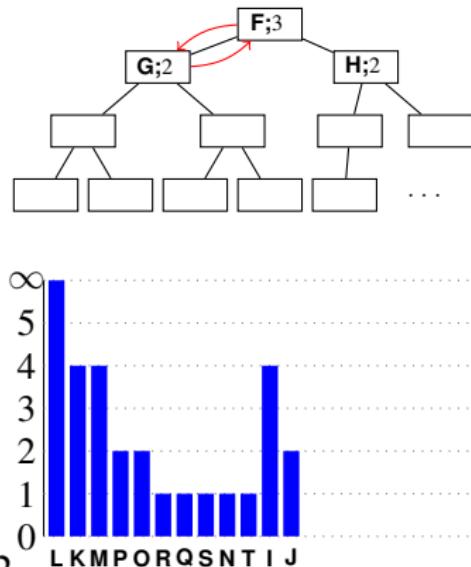
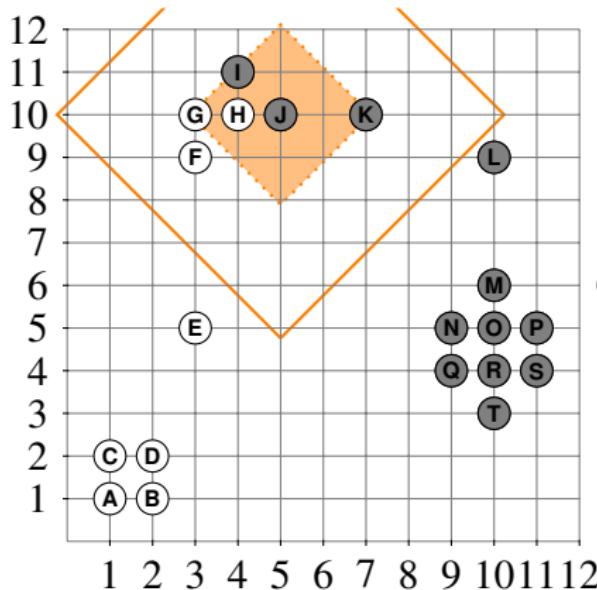
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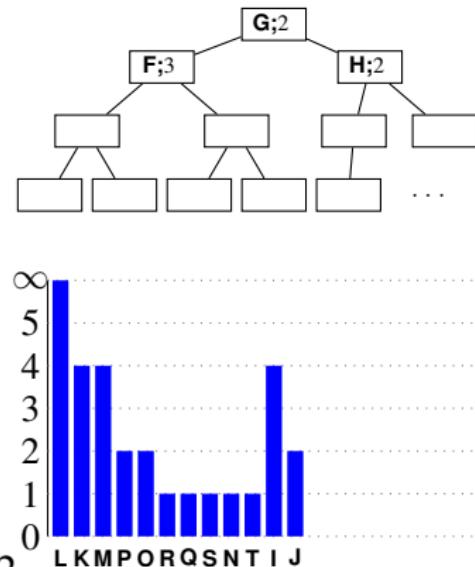
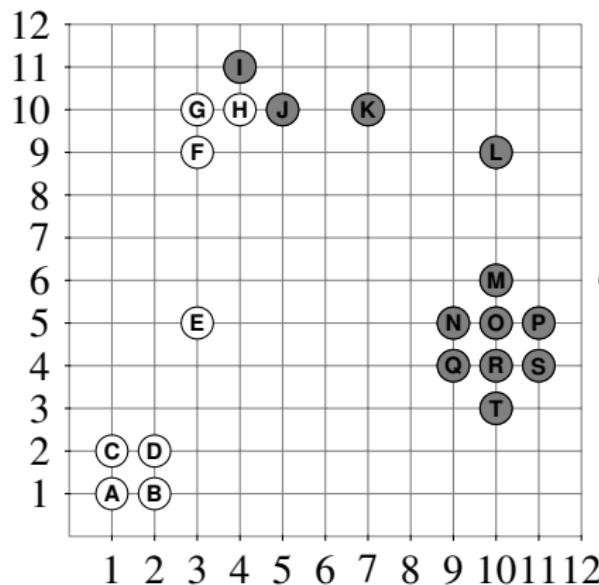
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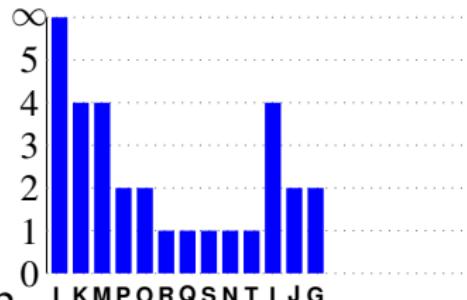
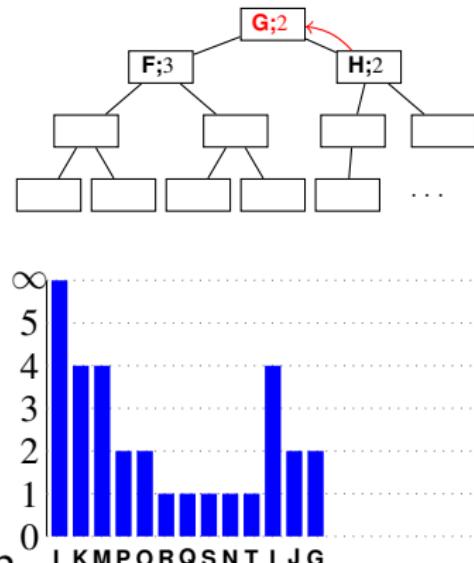
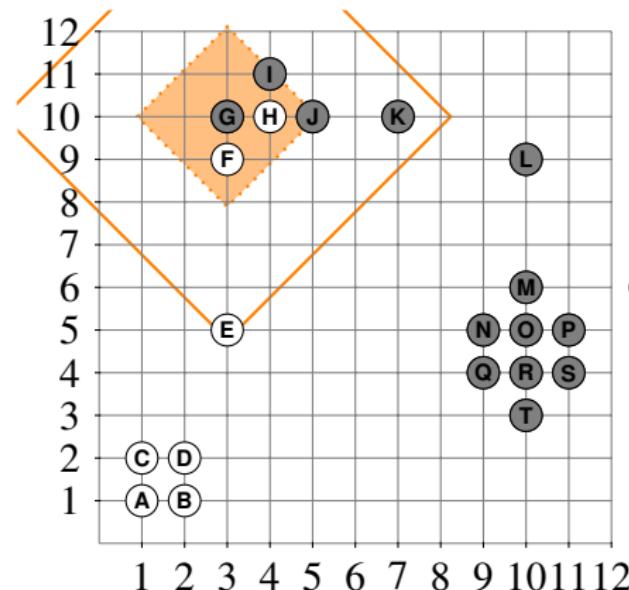
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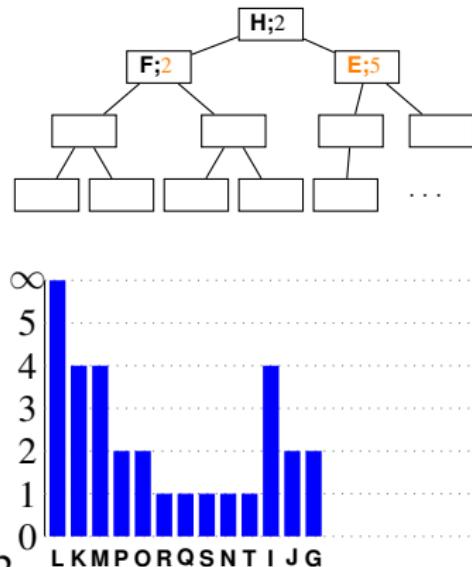
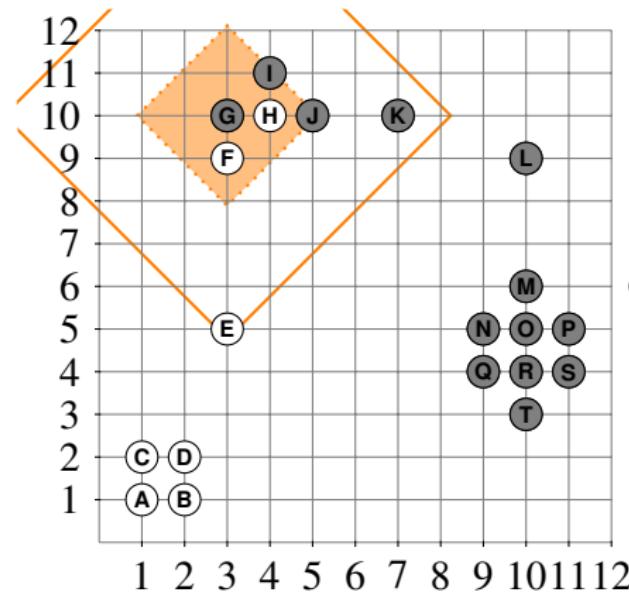
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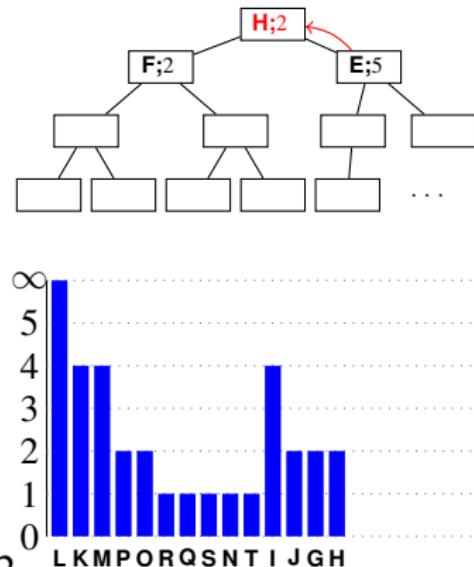
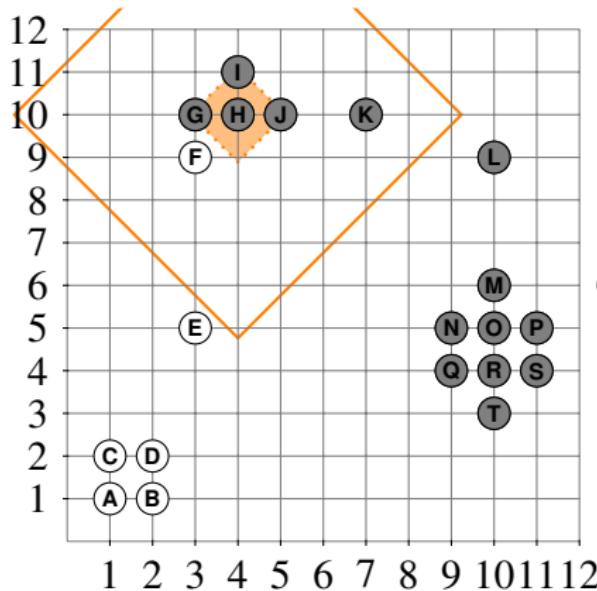
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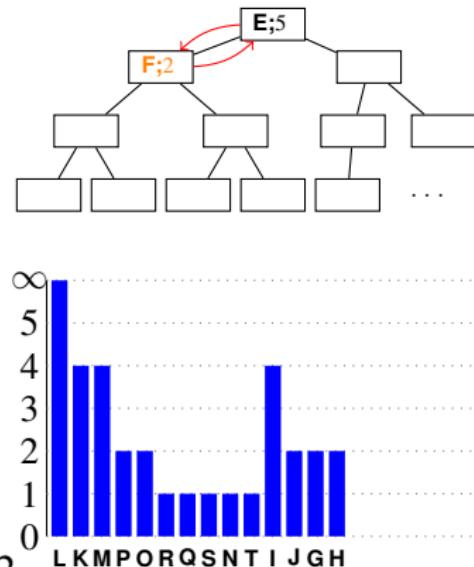
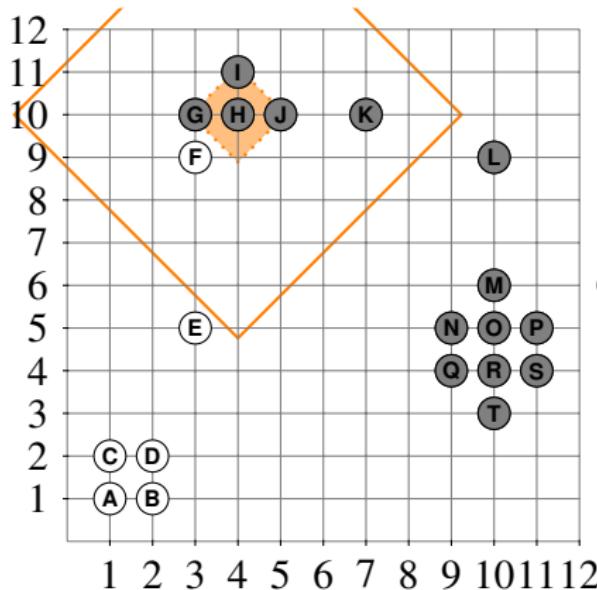
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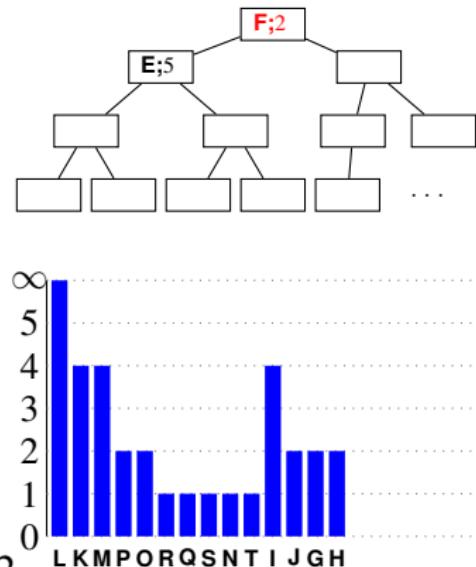
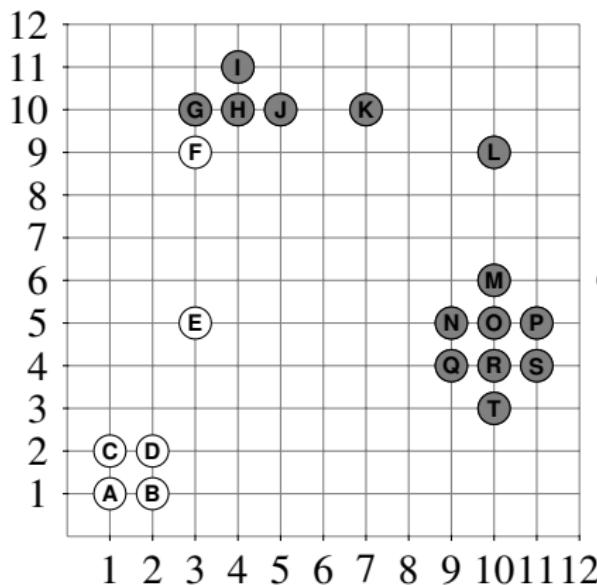
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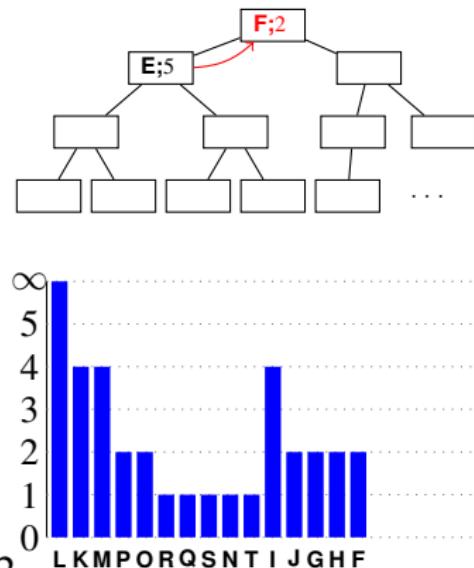
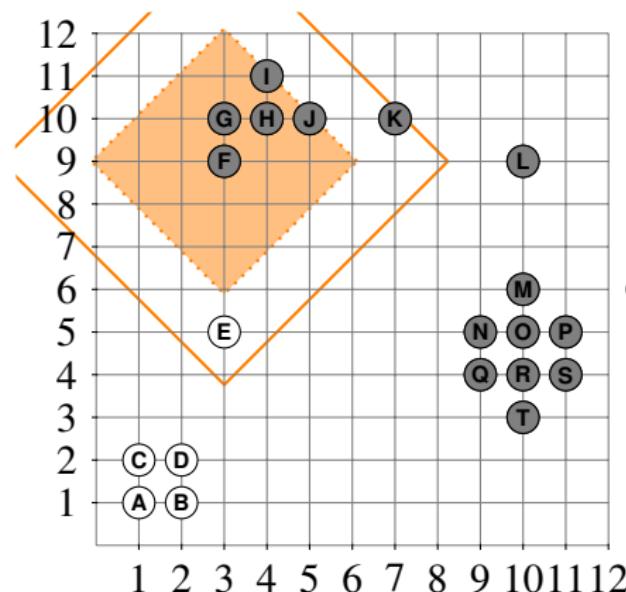
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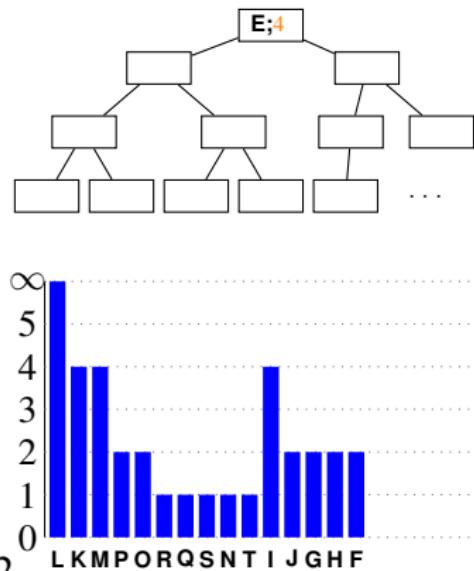
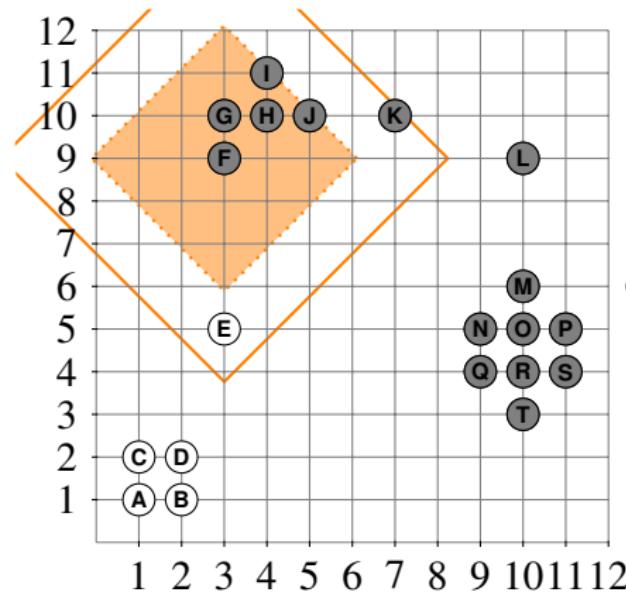
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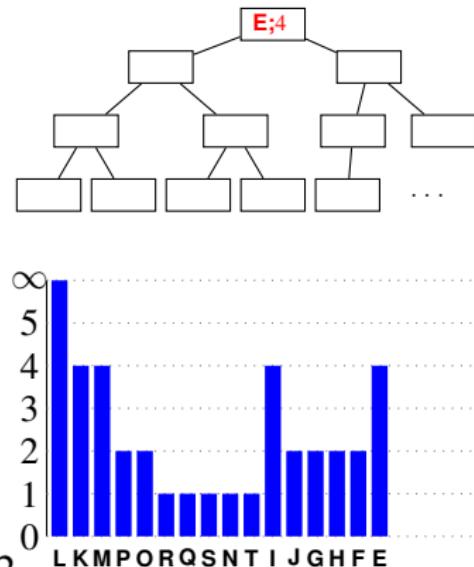
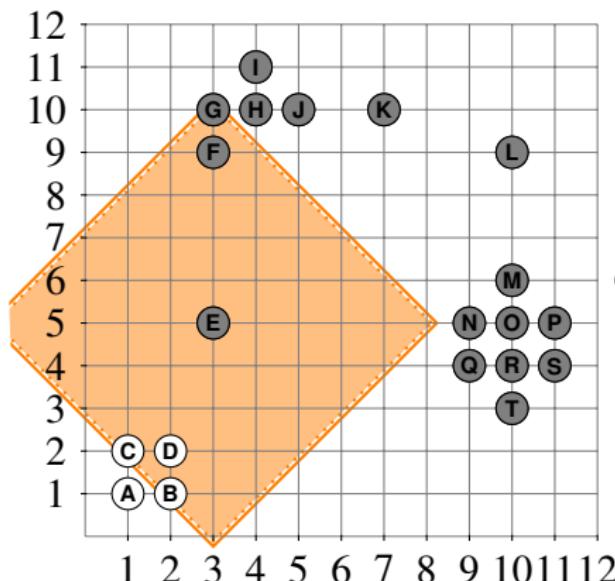
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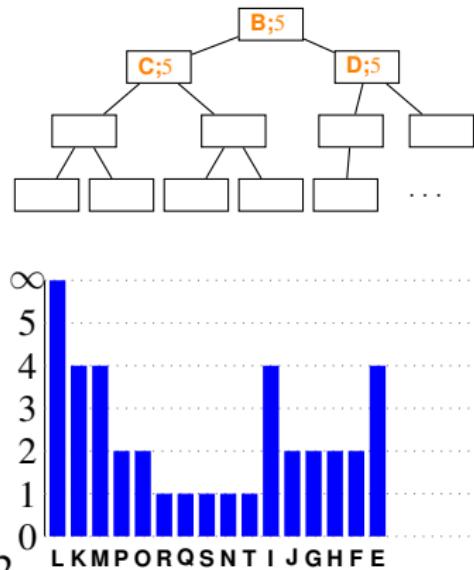
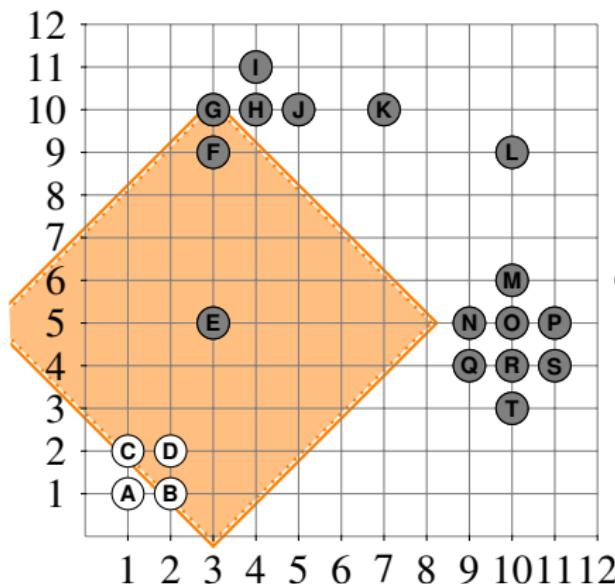
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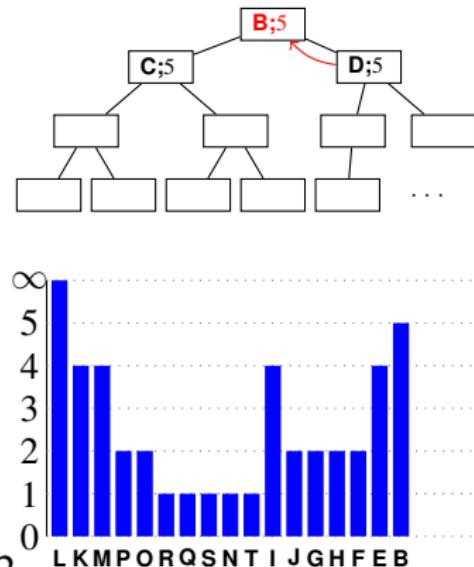
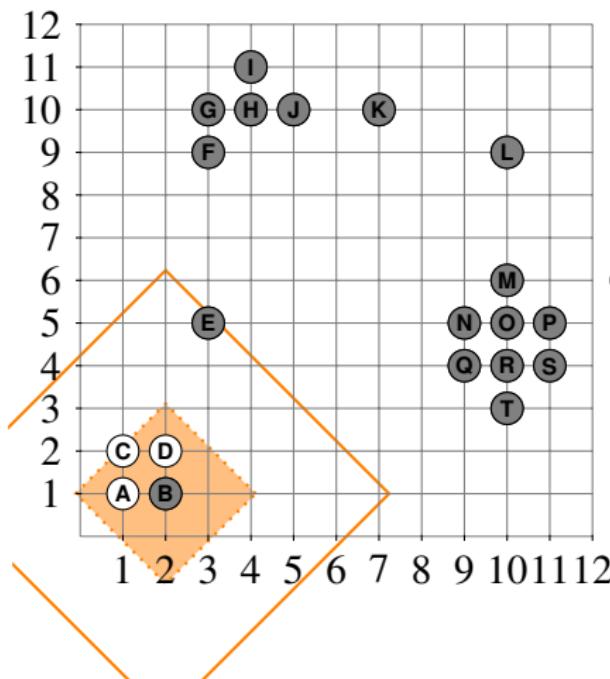
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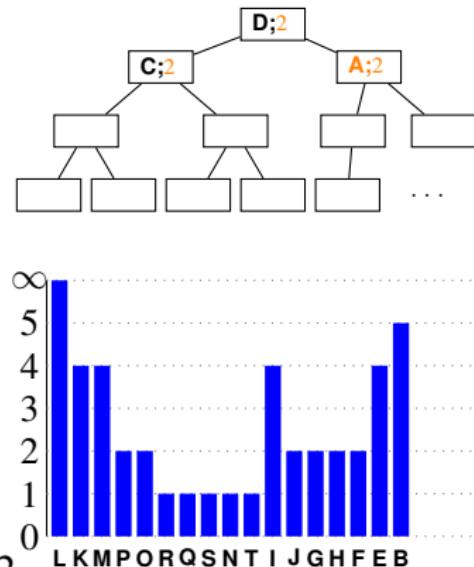
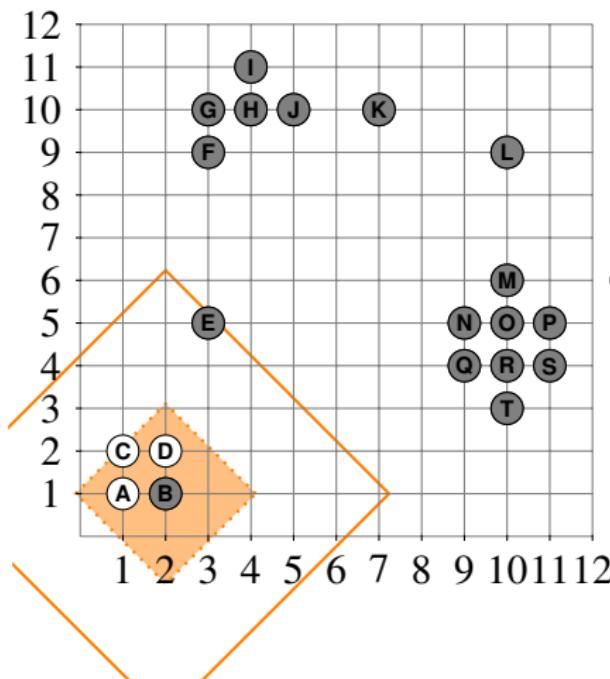
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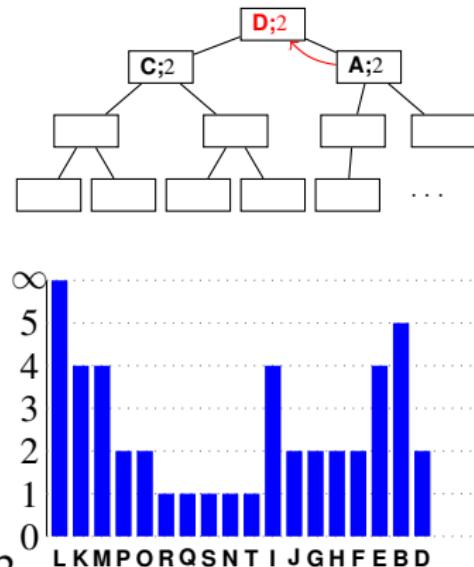
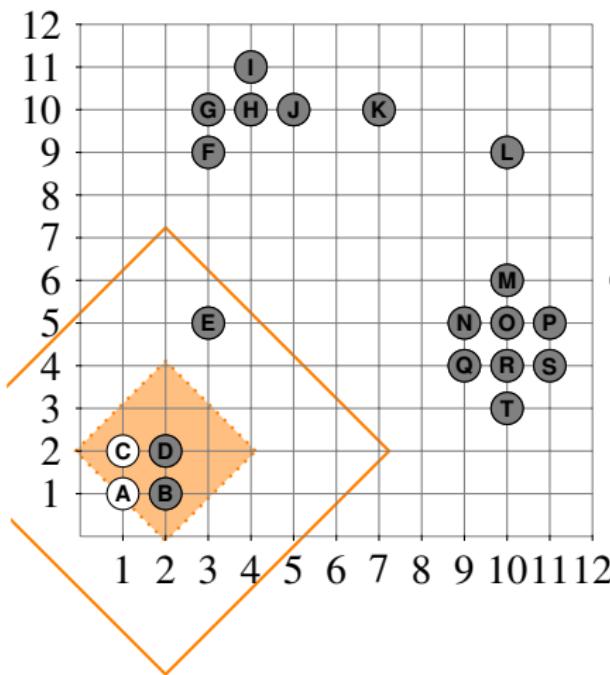
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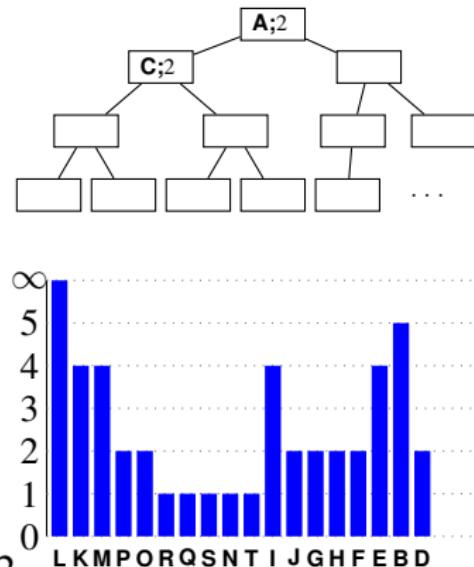
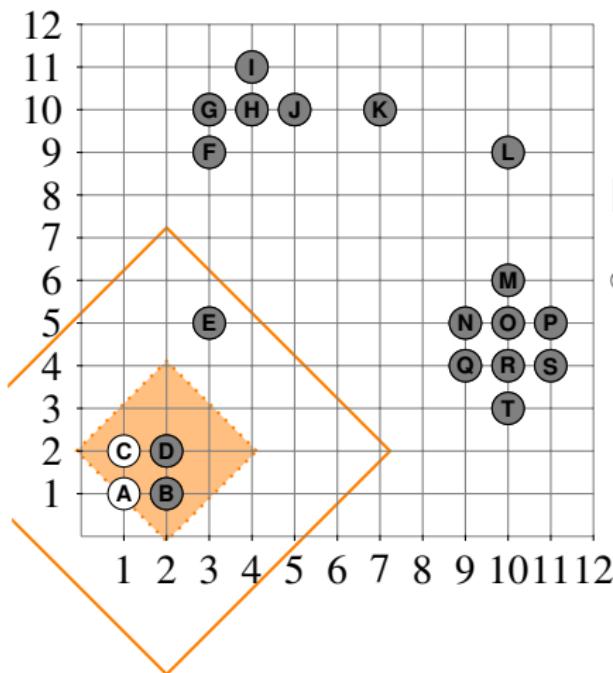
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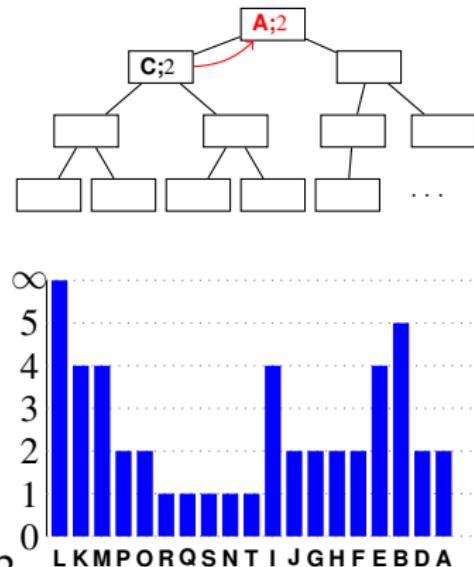
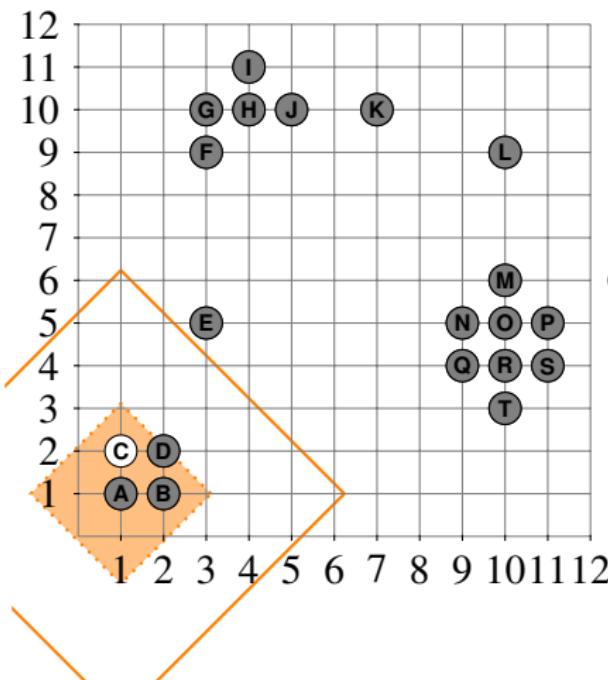
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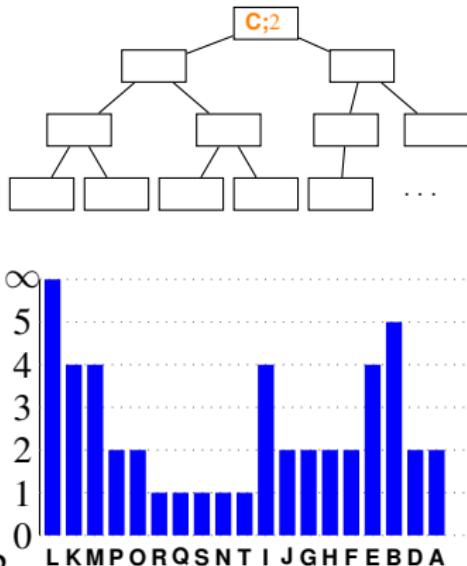
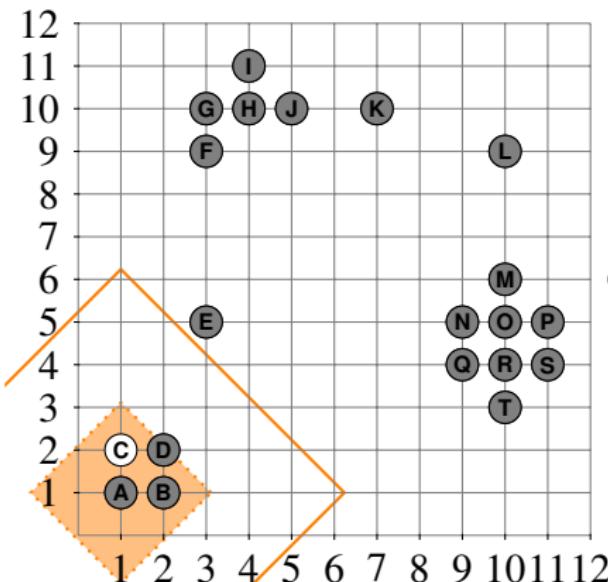
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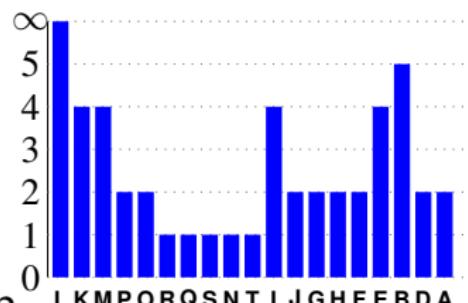
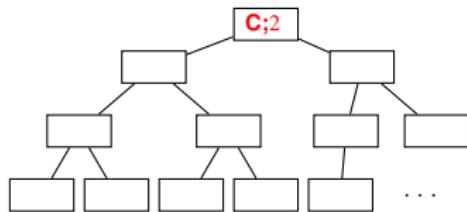
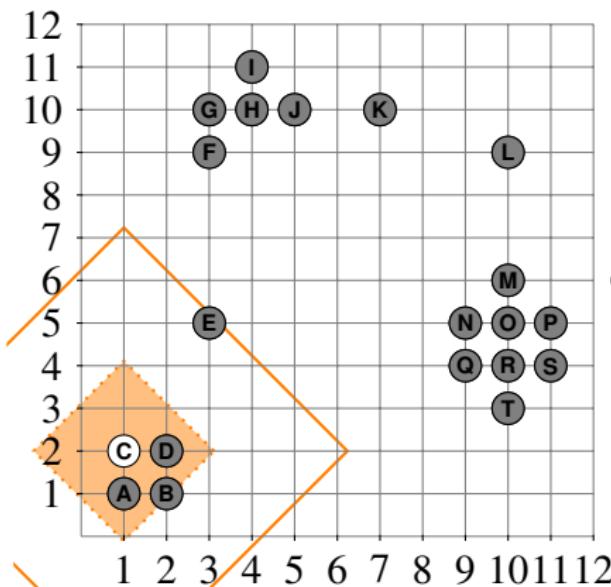
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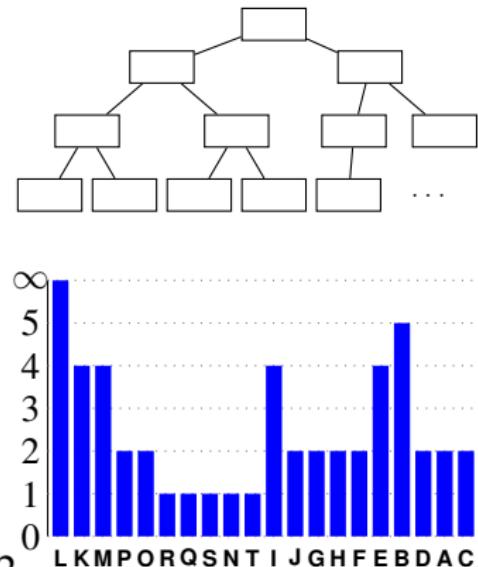
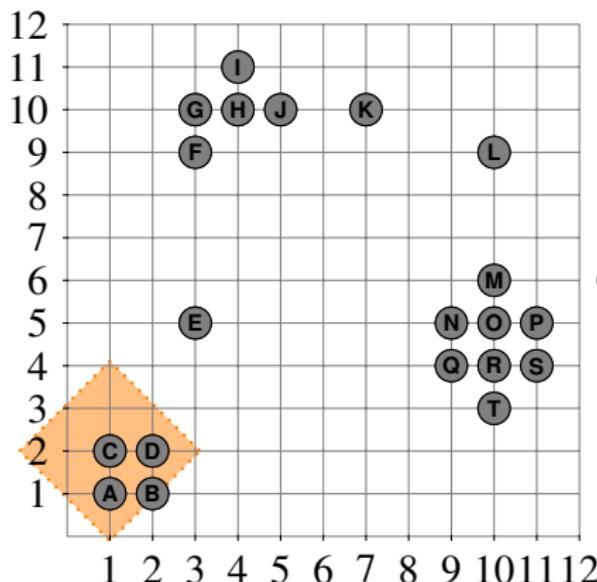
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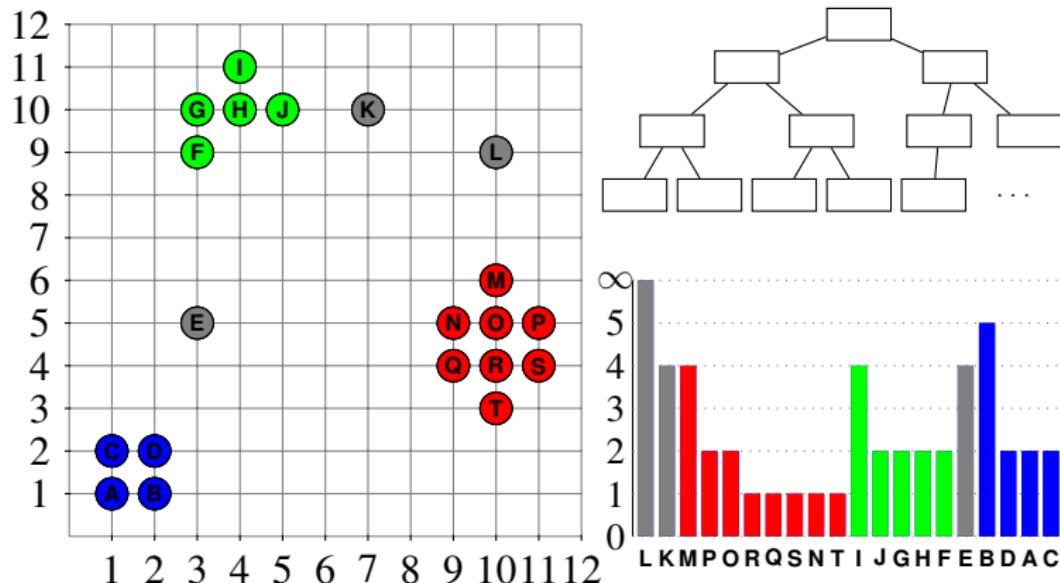
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(Intuitively: cluster  $\approx$  valley)

Previous “hill” would belong to the cluster, subsequent “hill” does not!

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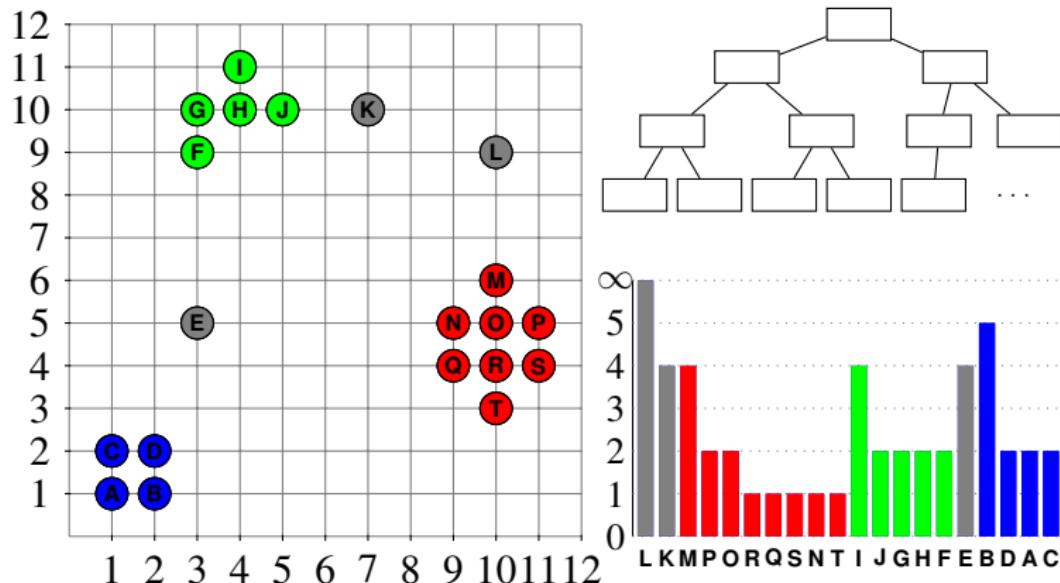
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Plot is smoothed!

Heap happens to be more expensive here (not necessarily!)

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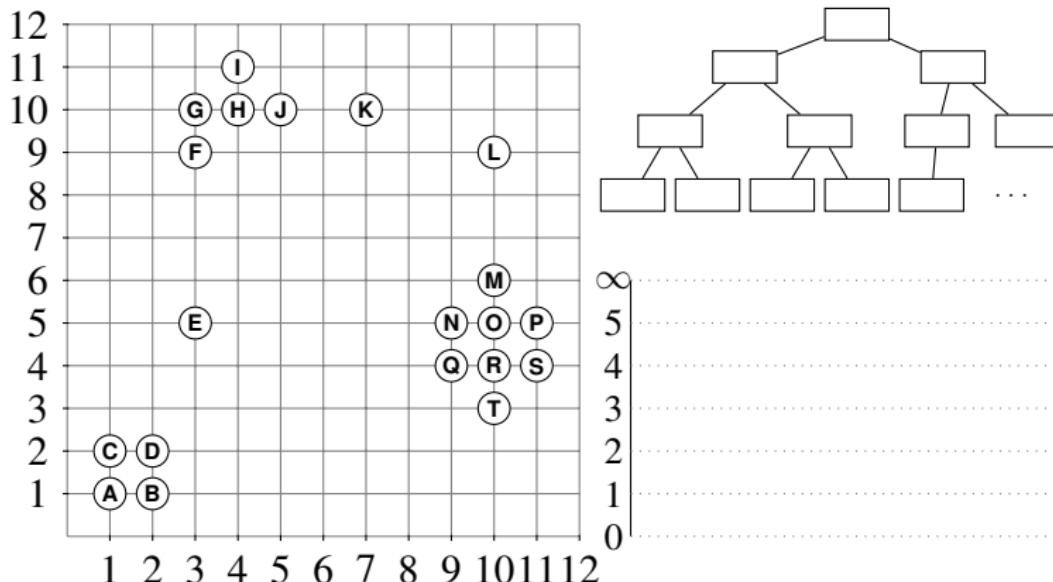
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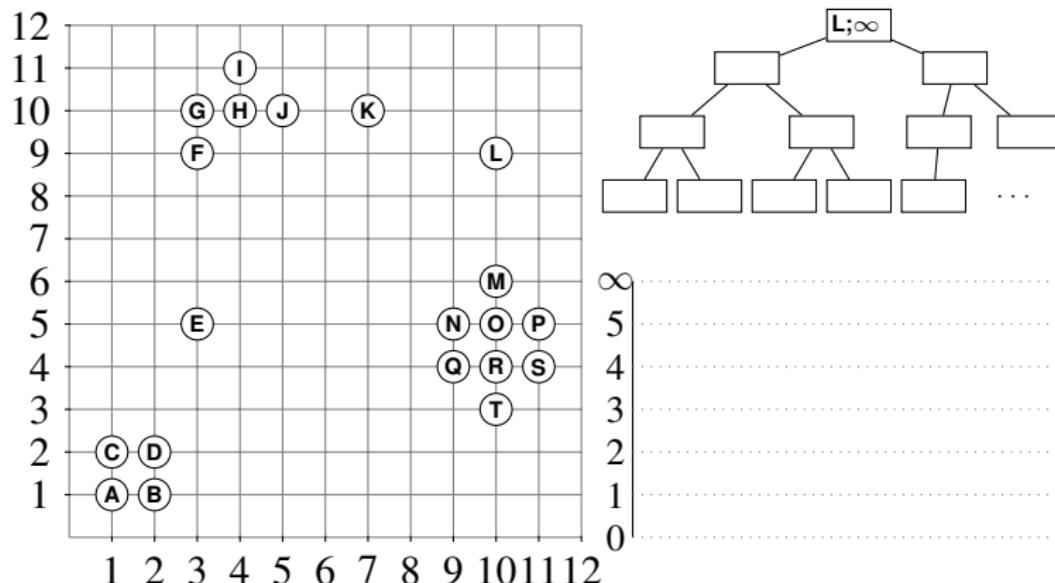
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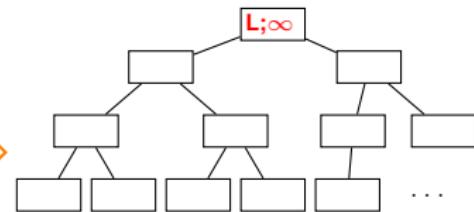
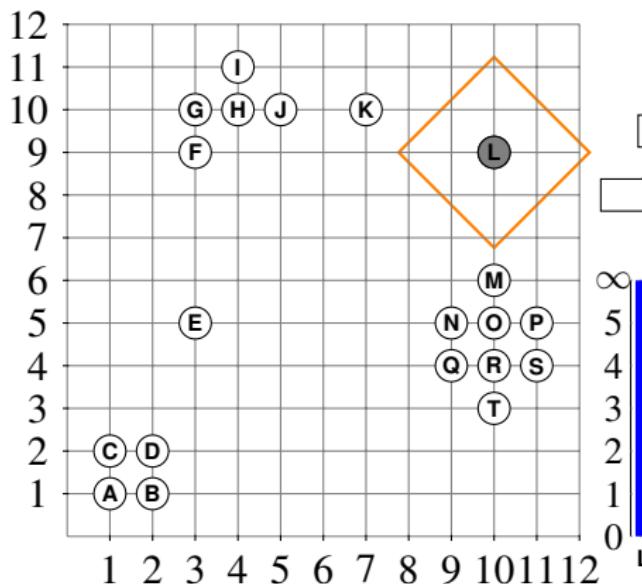
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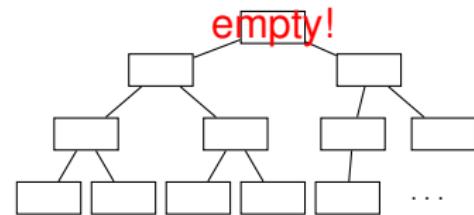
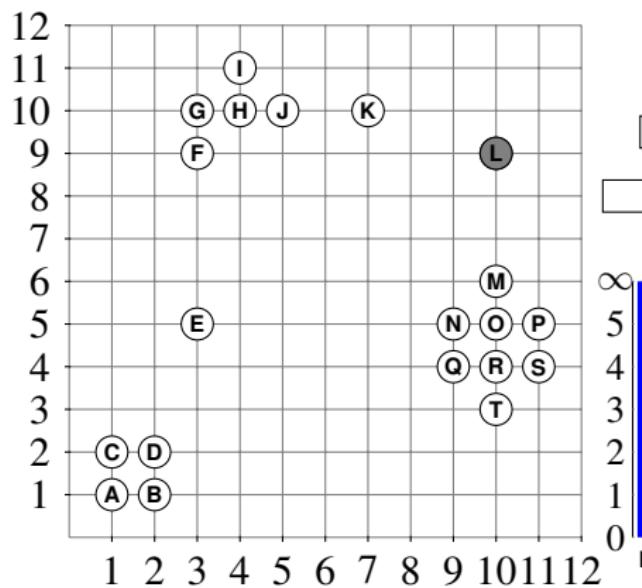
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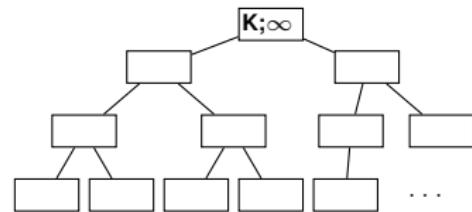
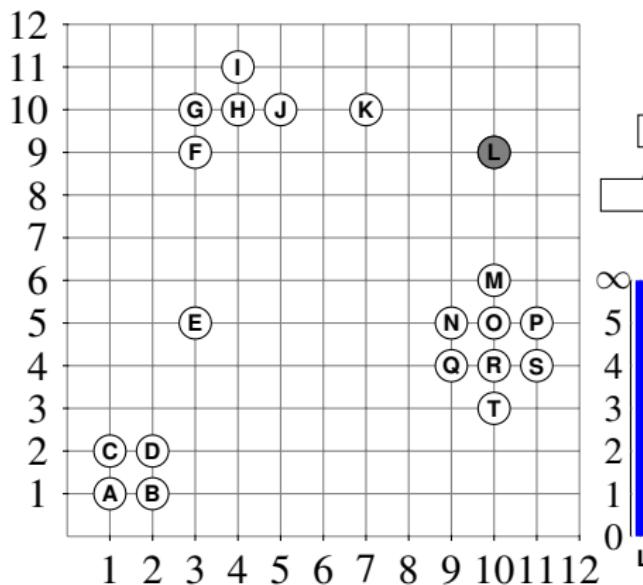
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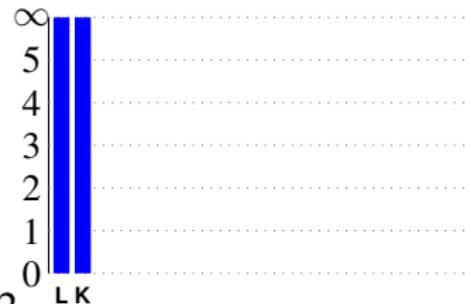
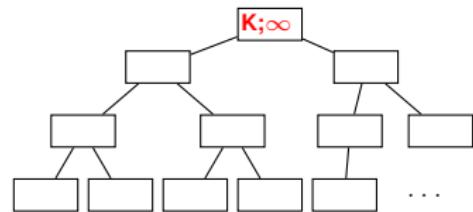
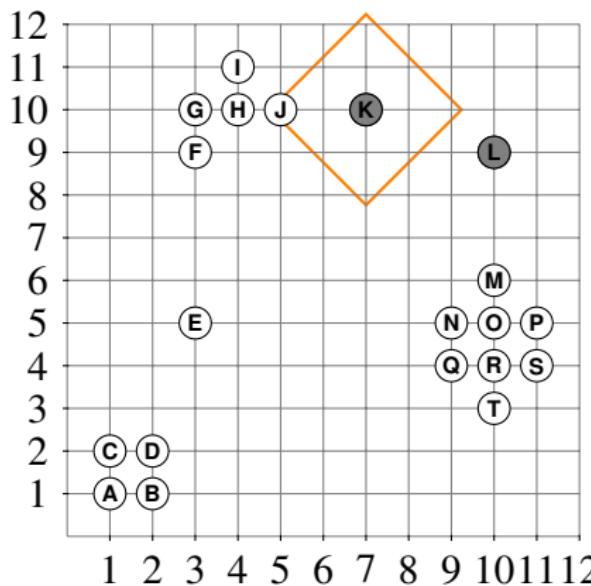
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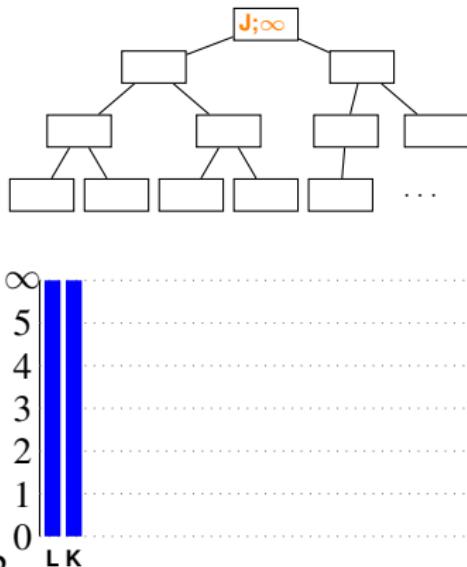
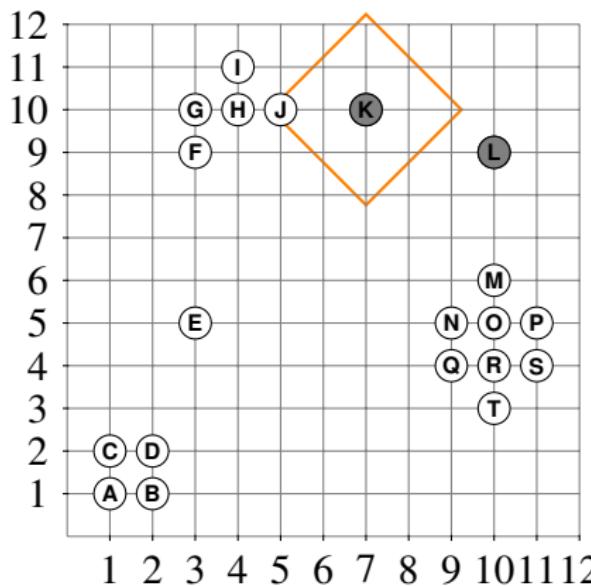
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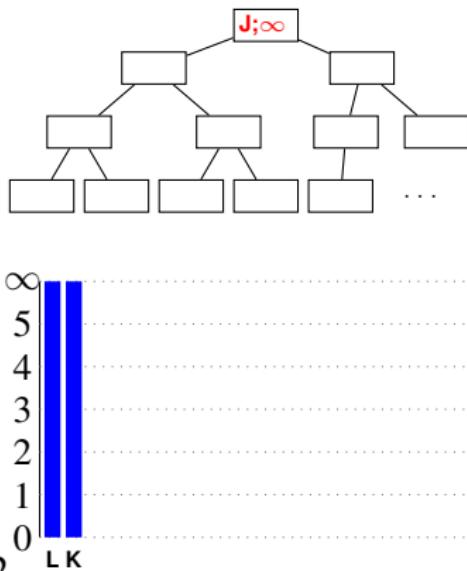
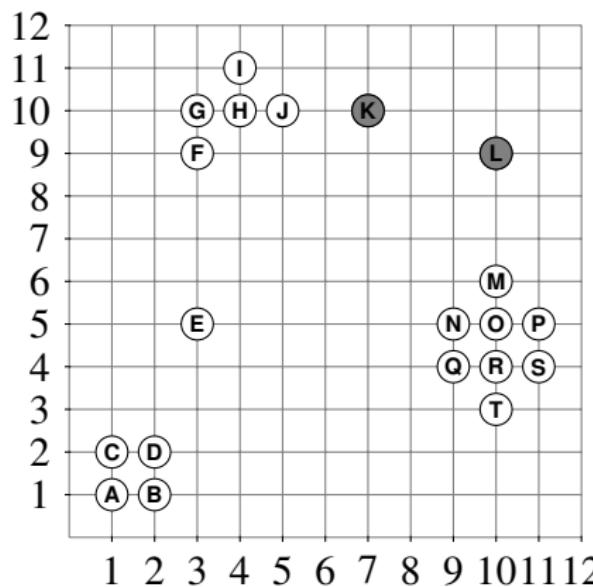
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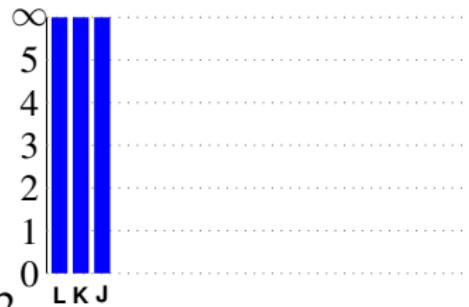
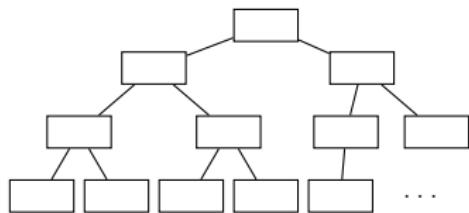
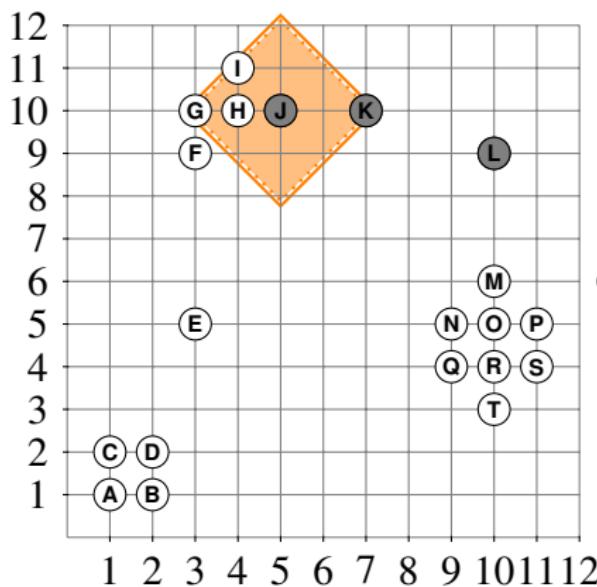
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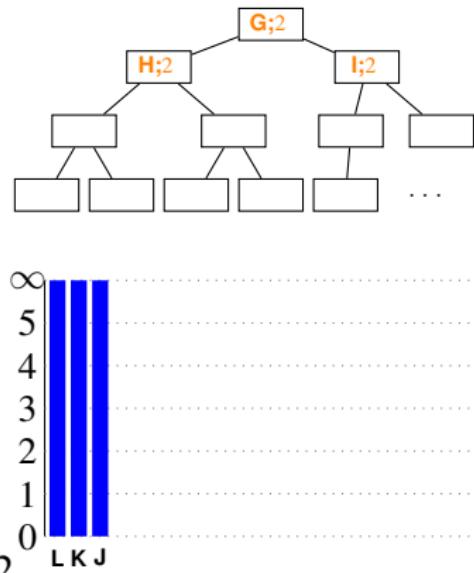
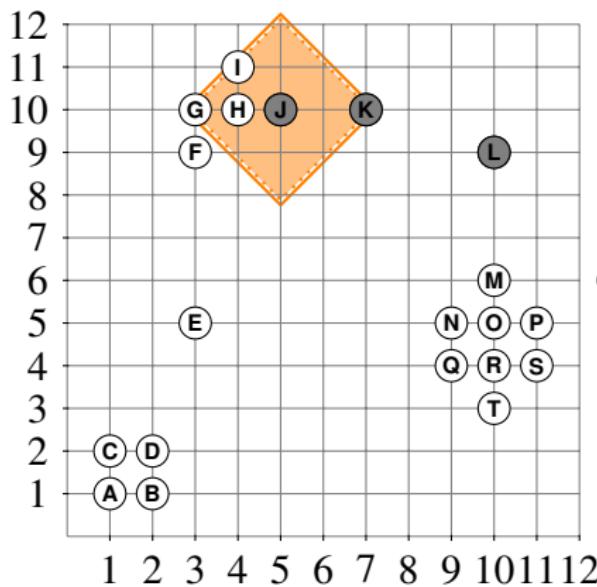
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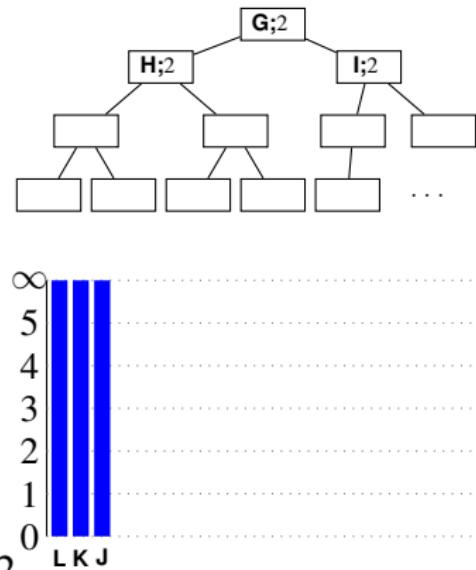
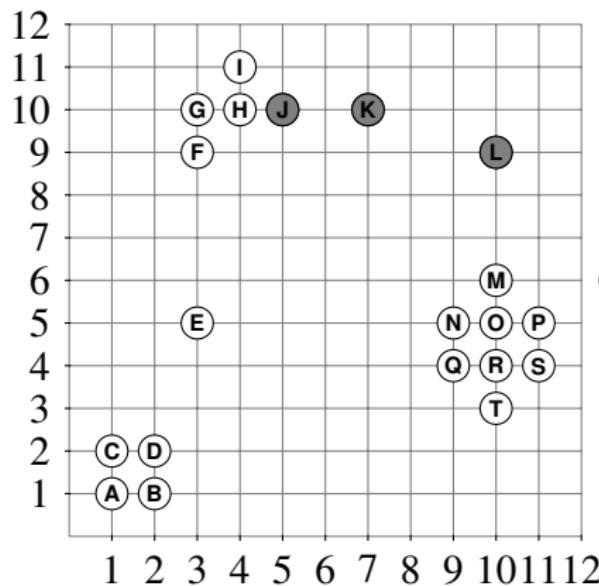
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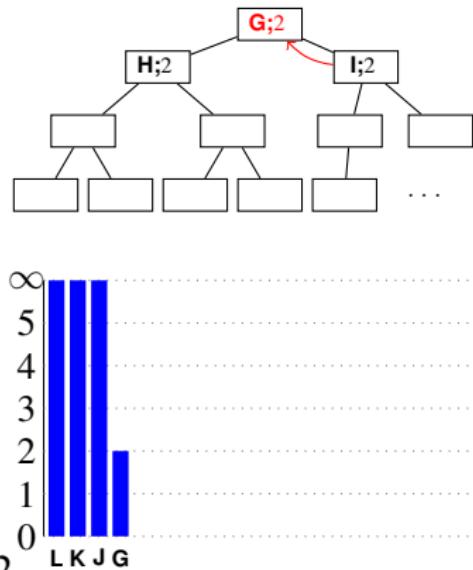
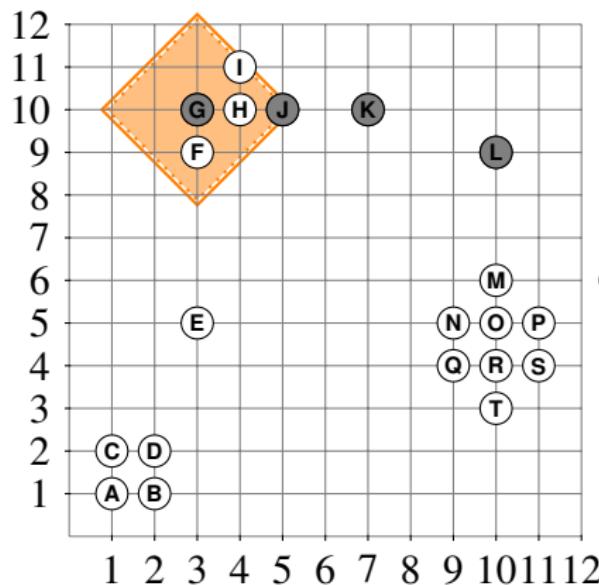
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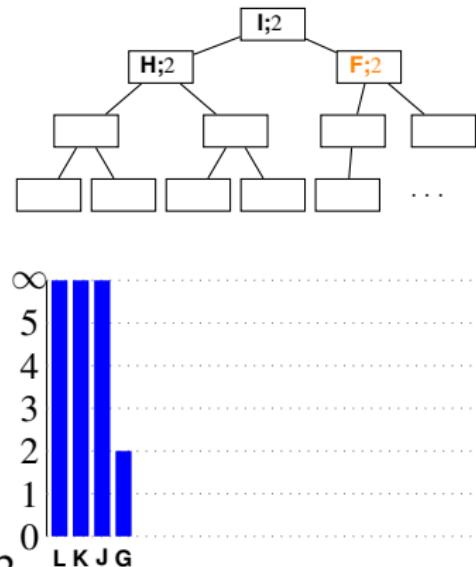
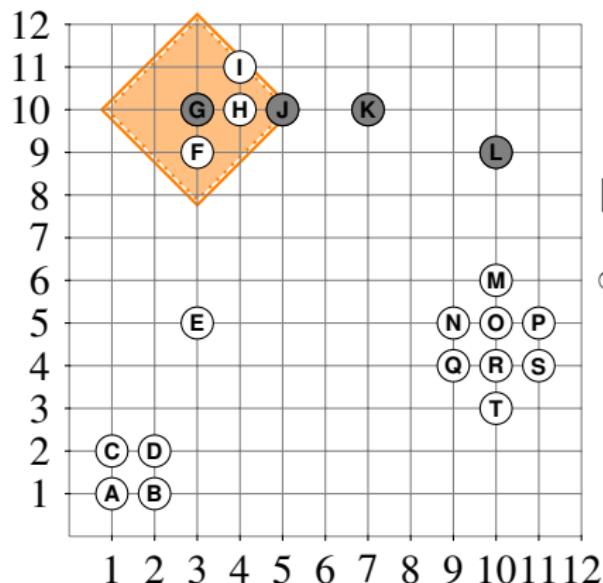
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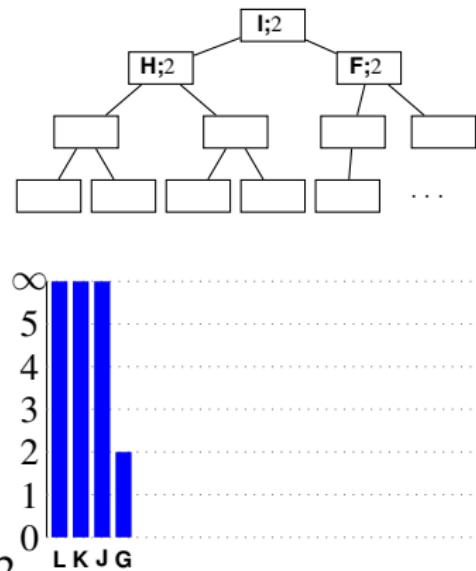
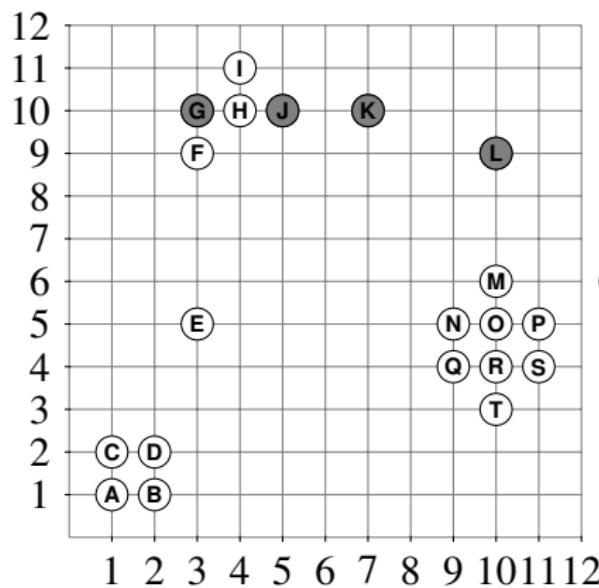
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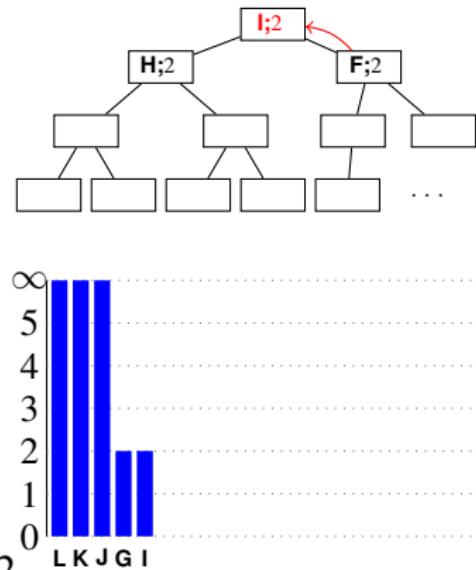
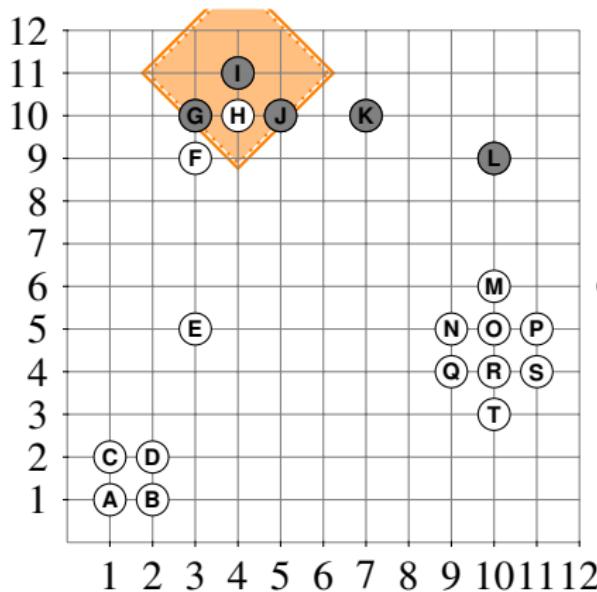
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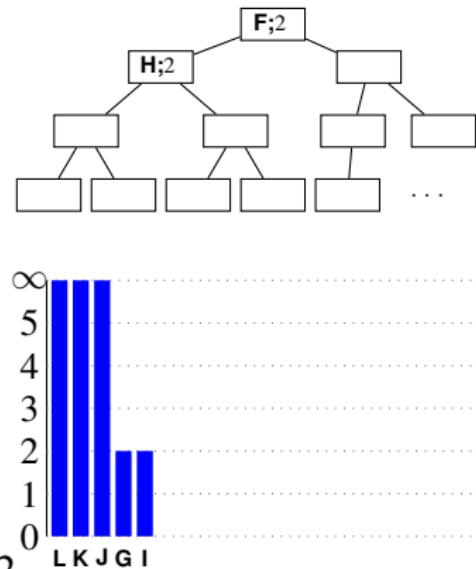
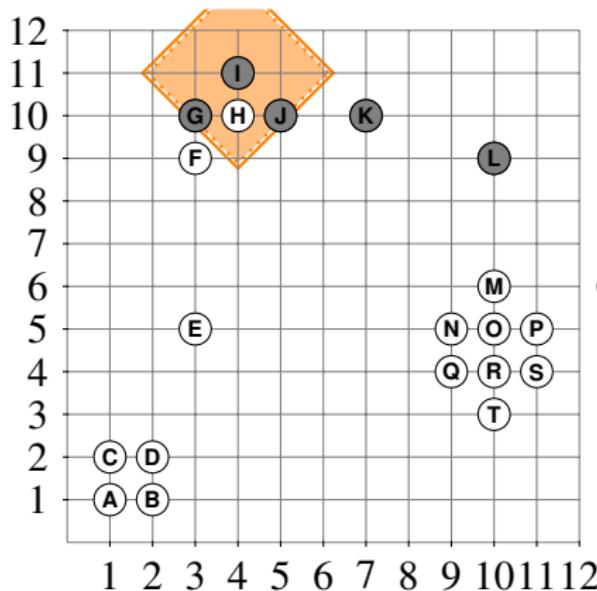
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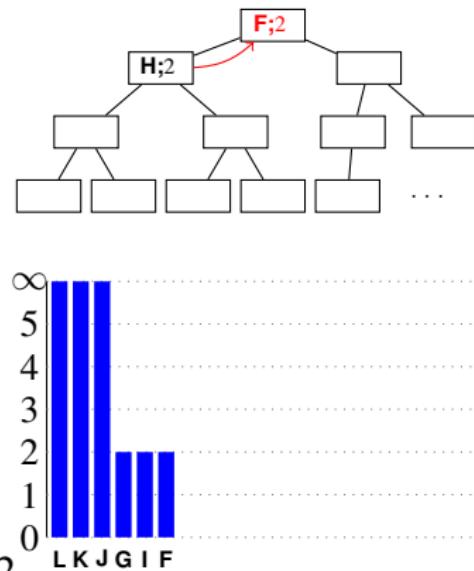
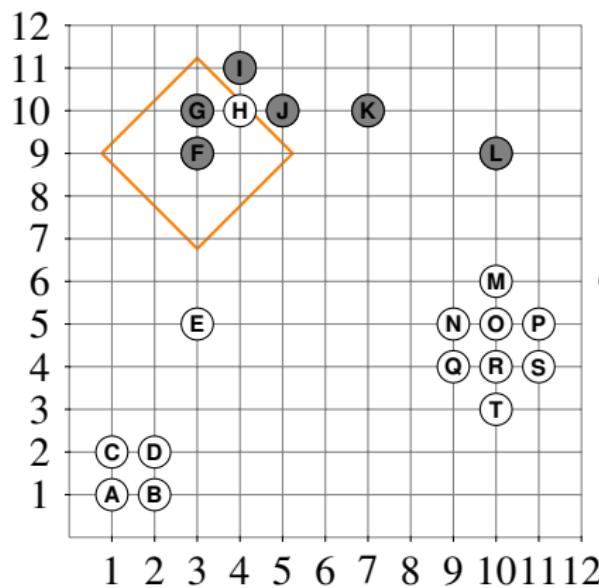
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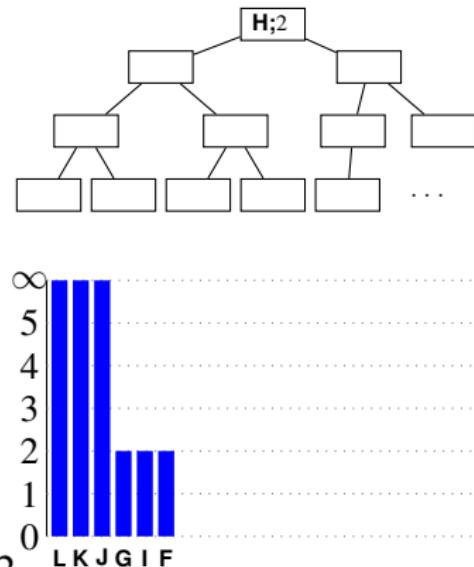
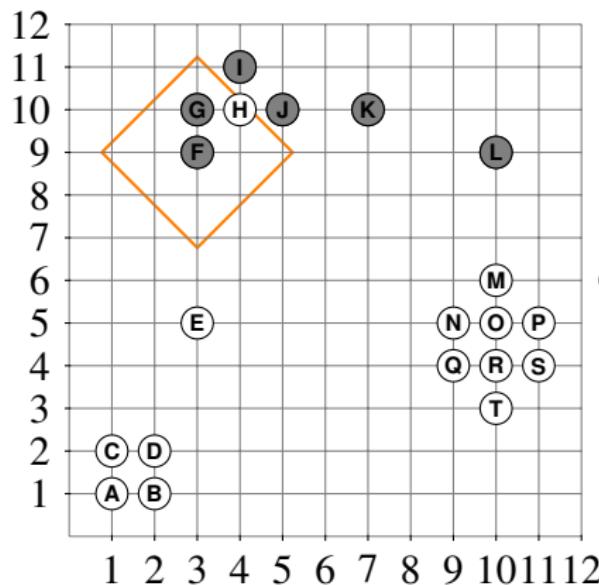
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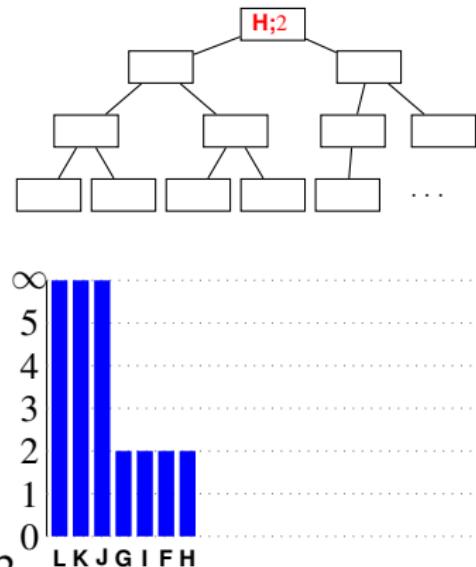
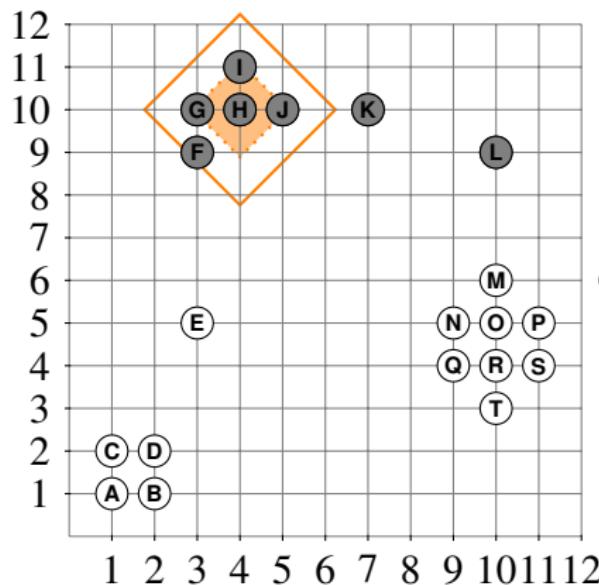
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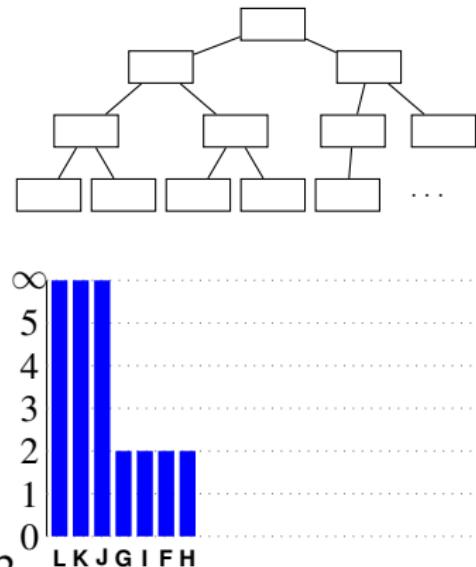
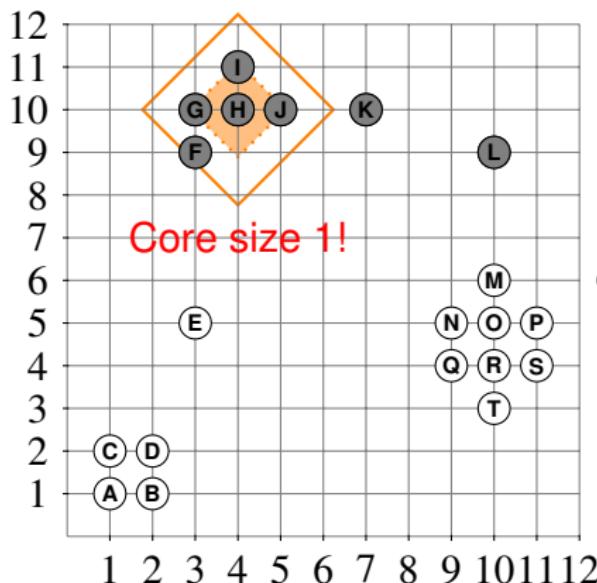
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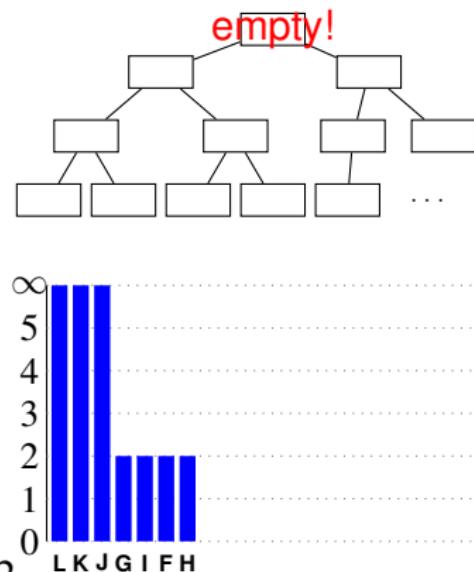
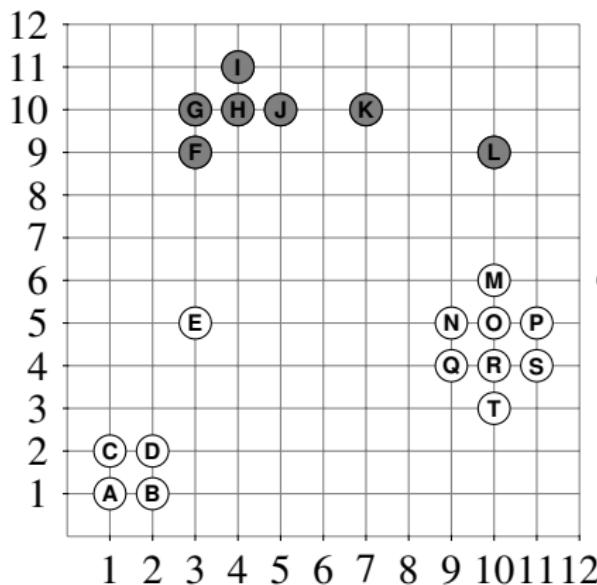
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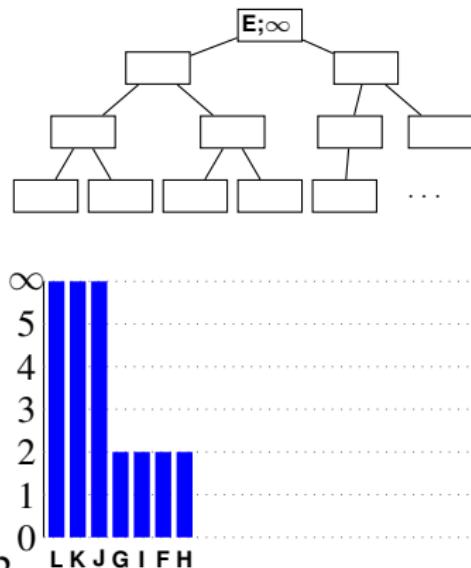
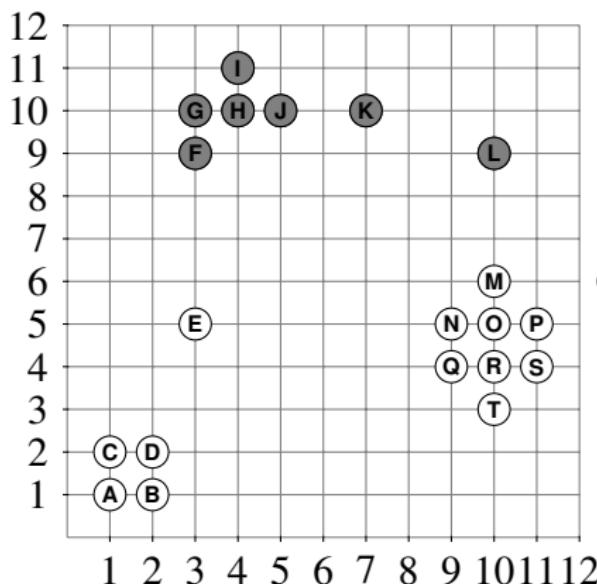
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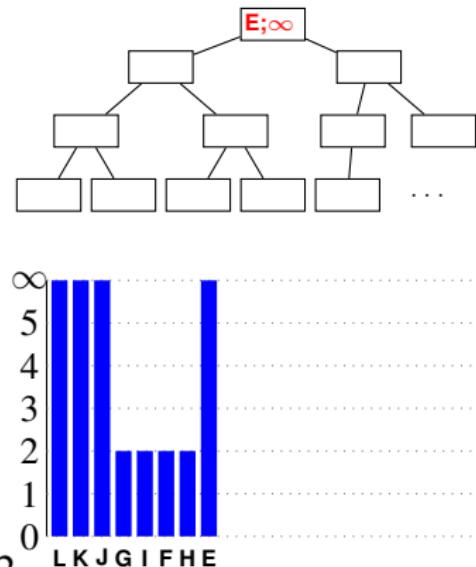
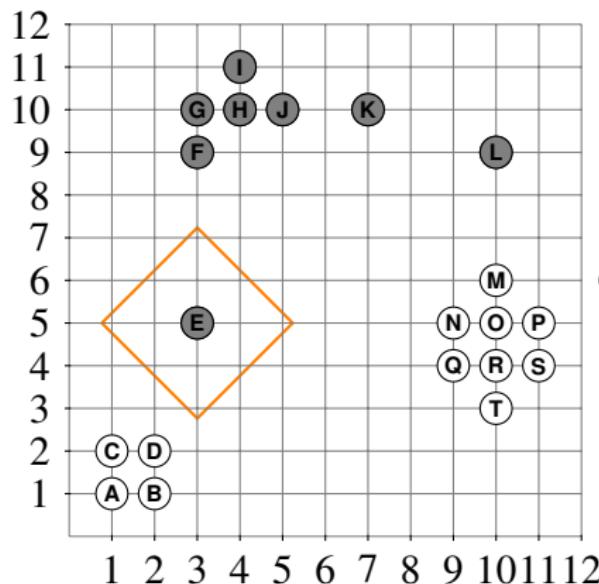
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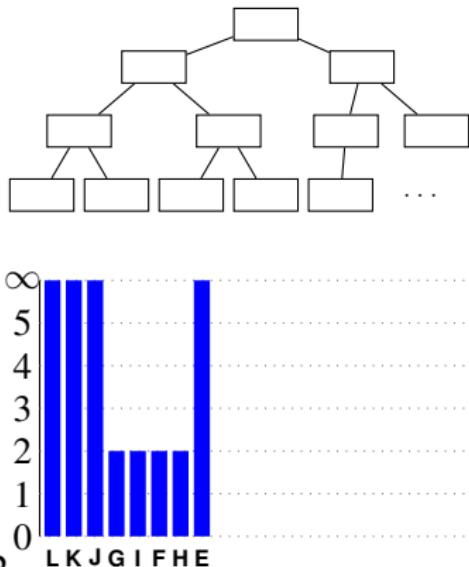
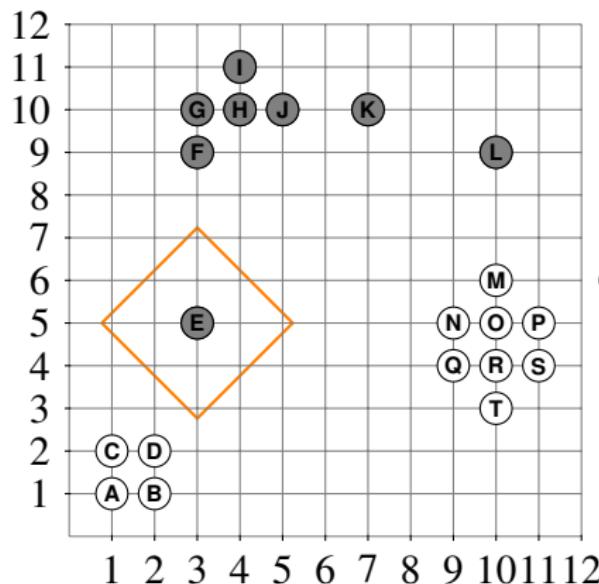
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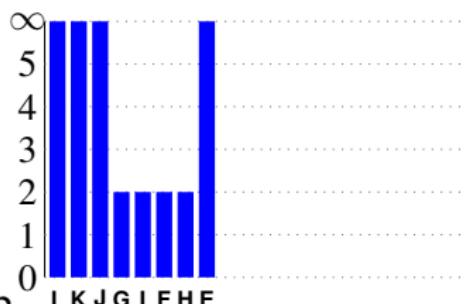
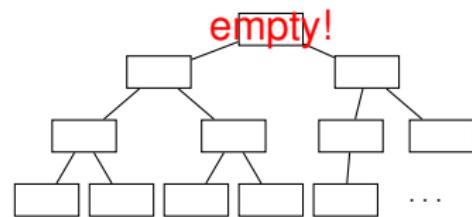
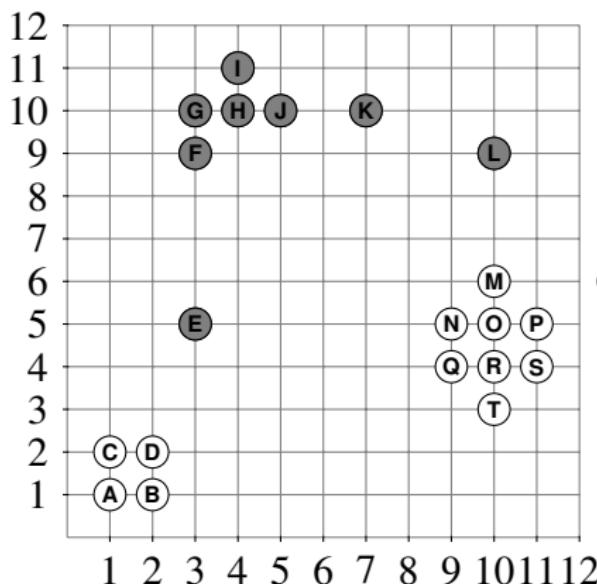
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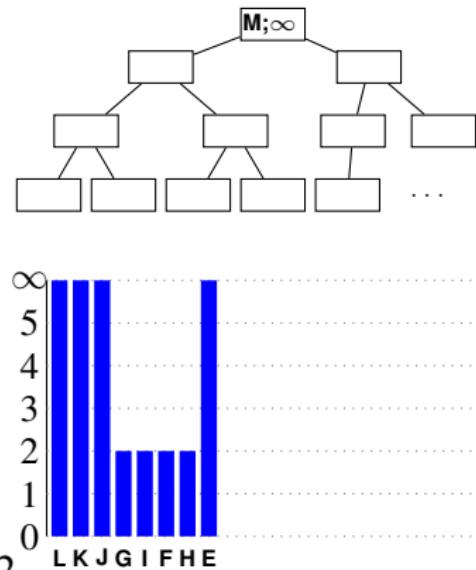
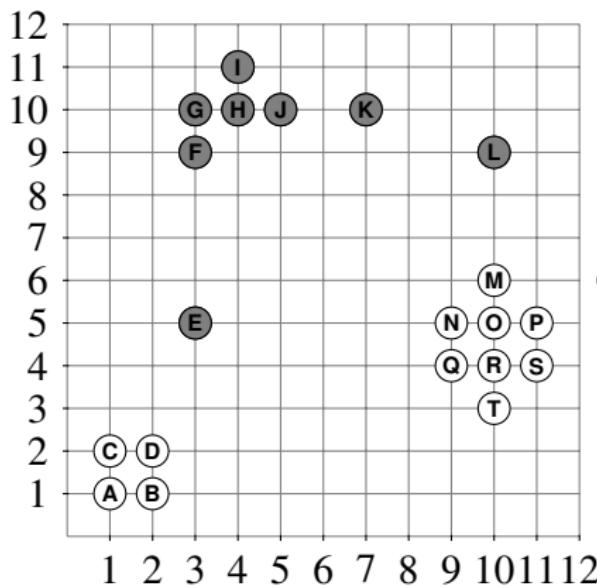
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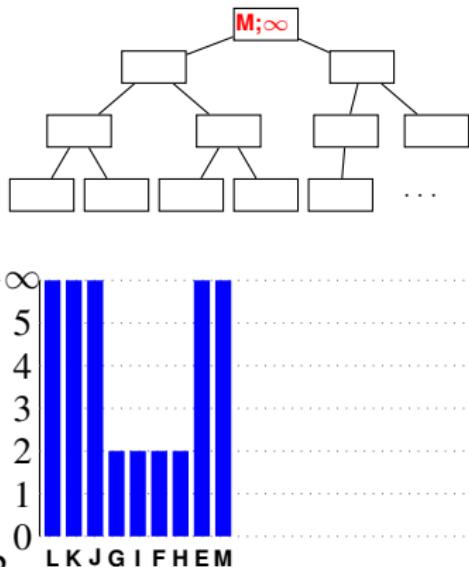
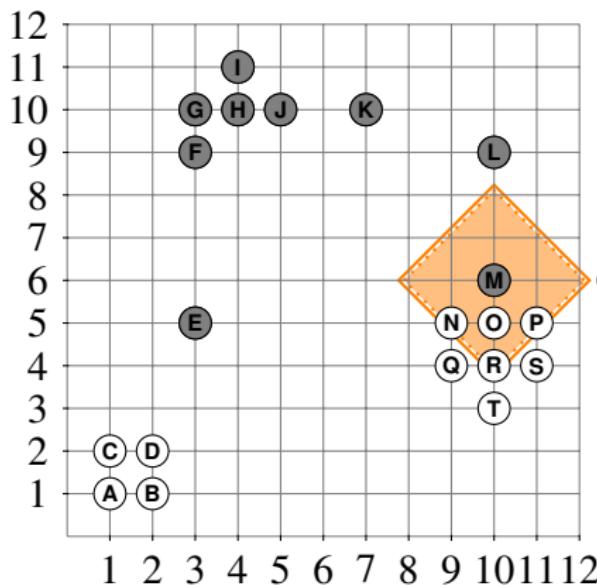
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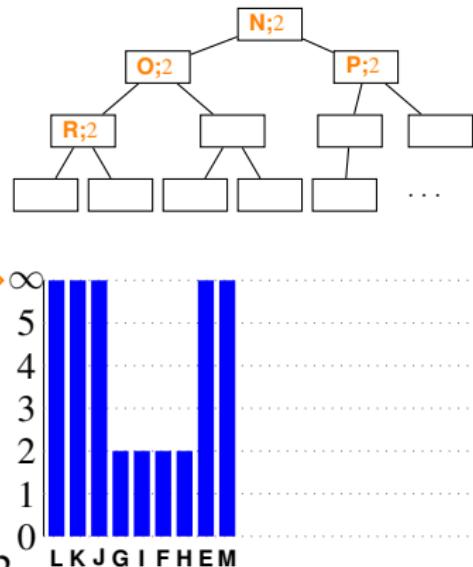
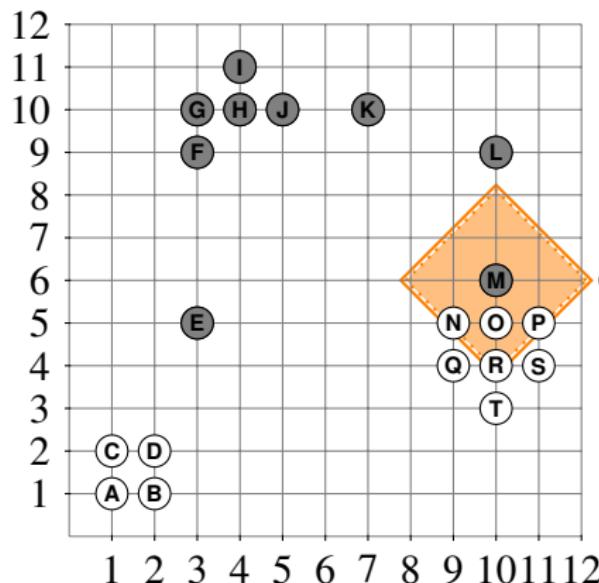
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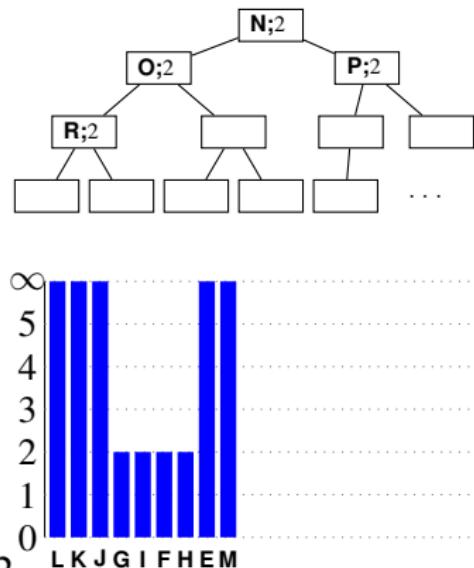
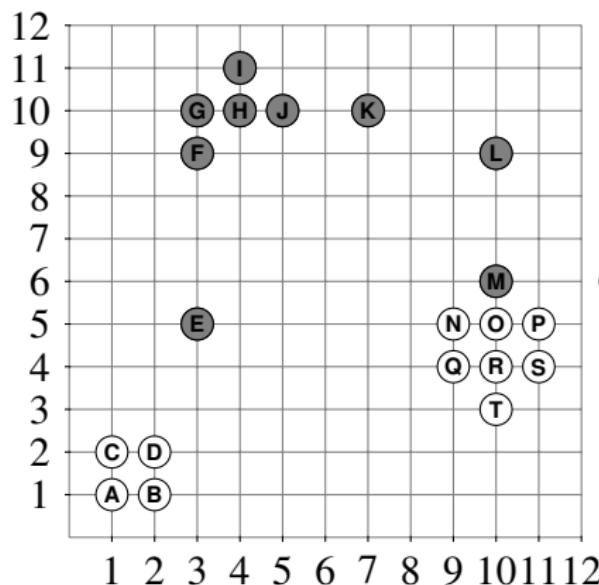
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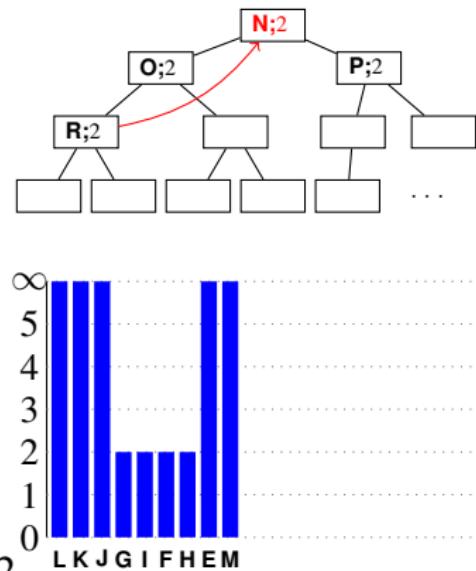
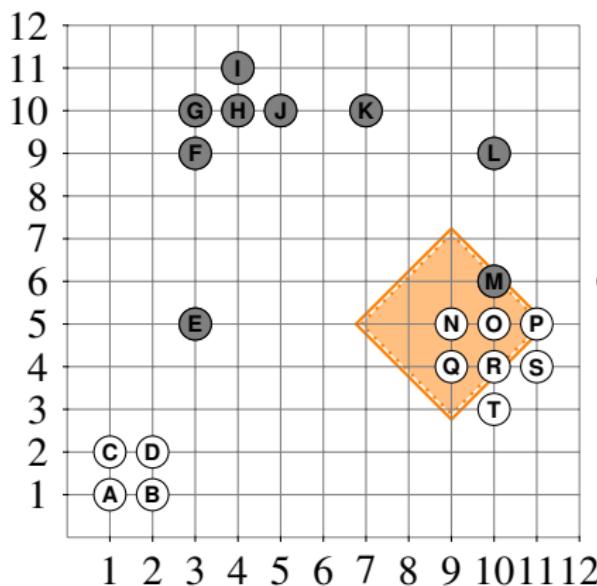
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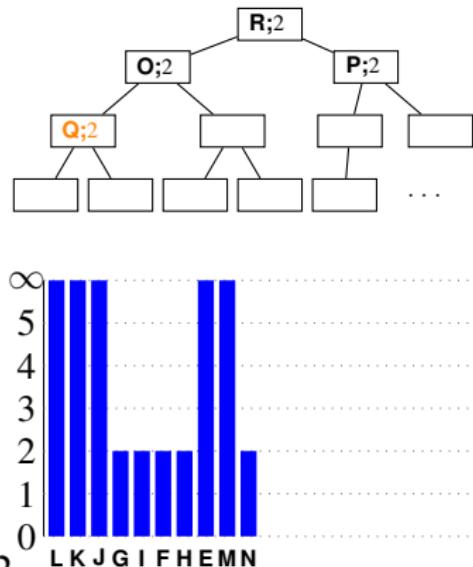
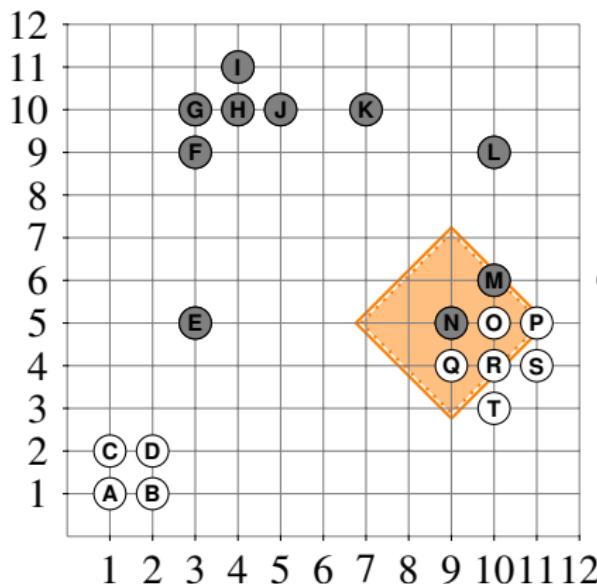
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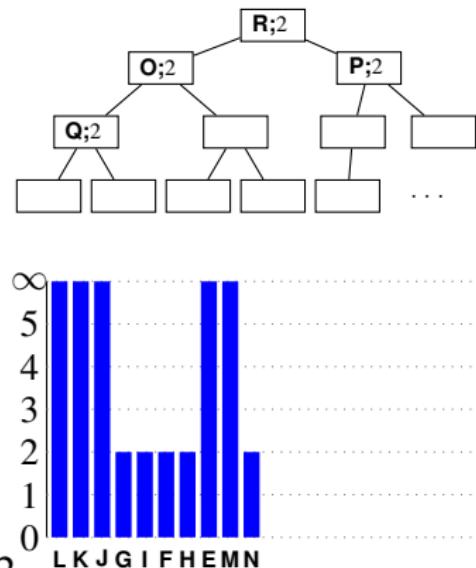
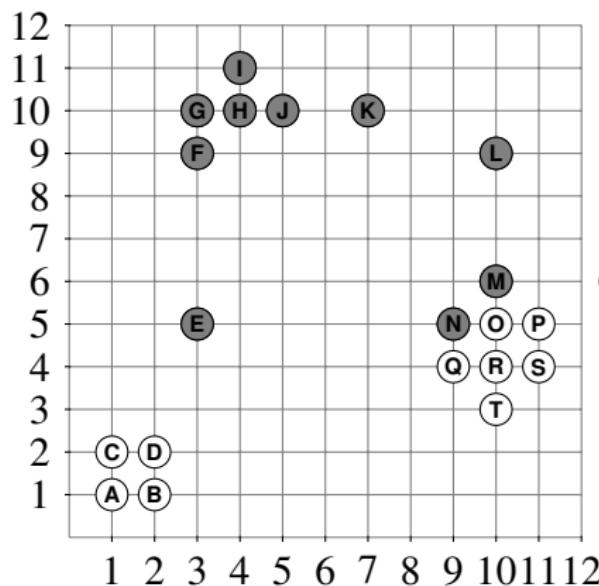
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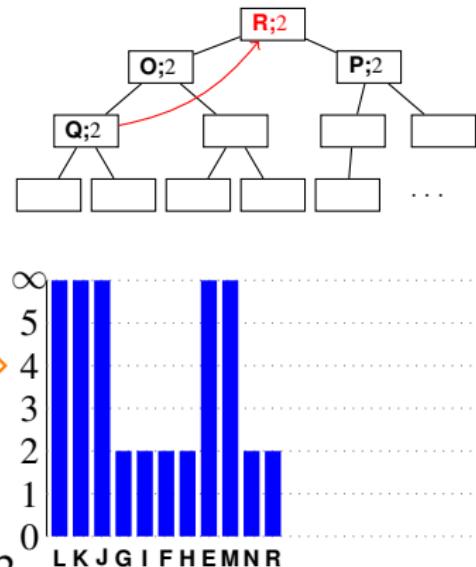
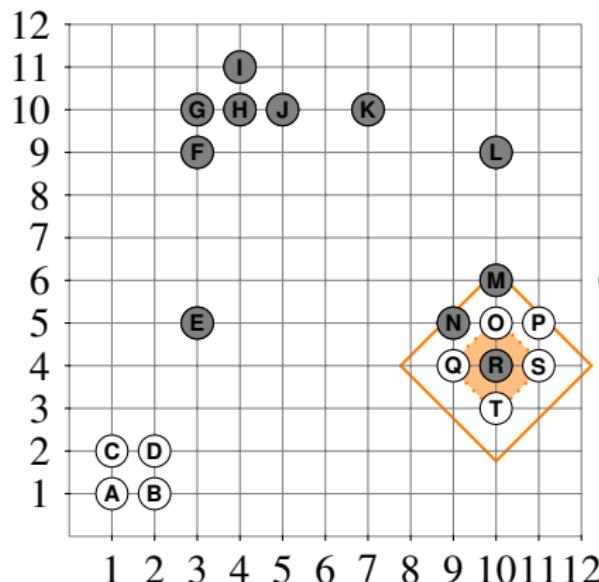
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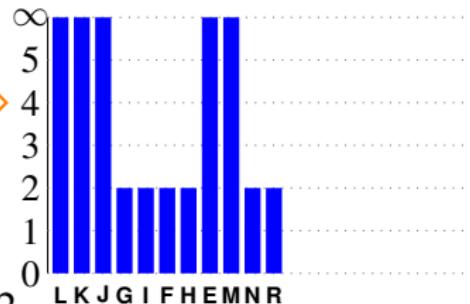
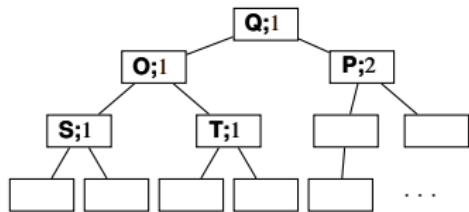
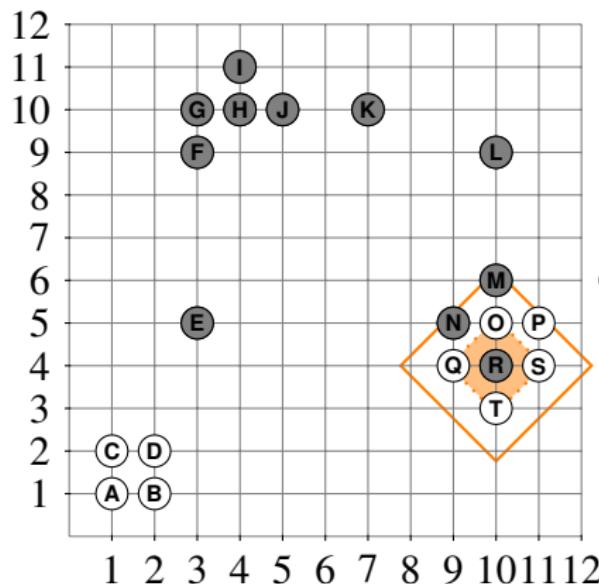
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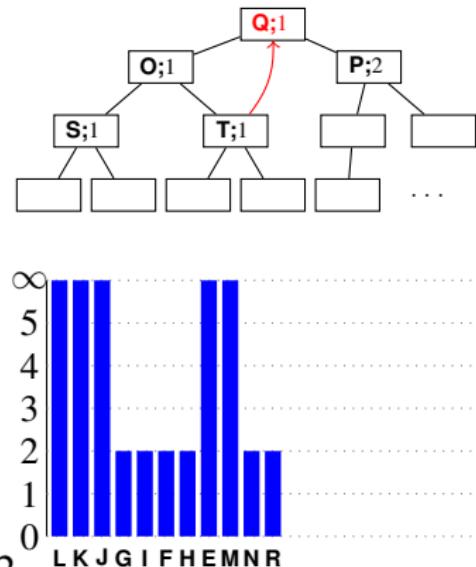
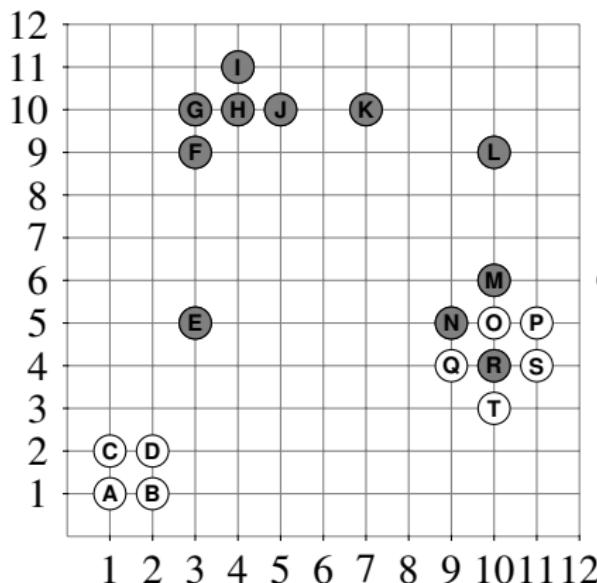
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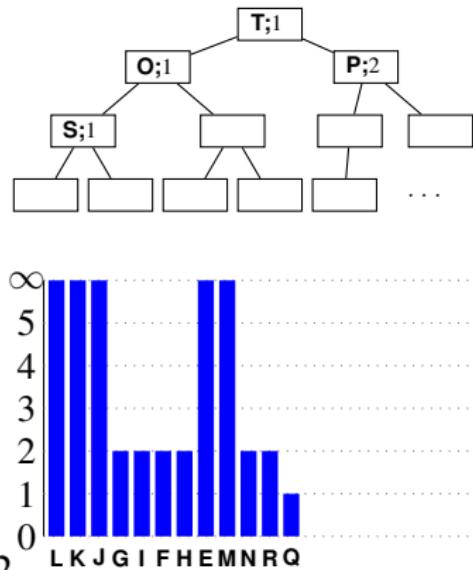
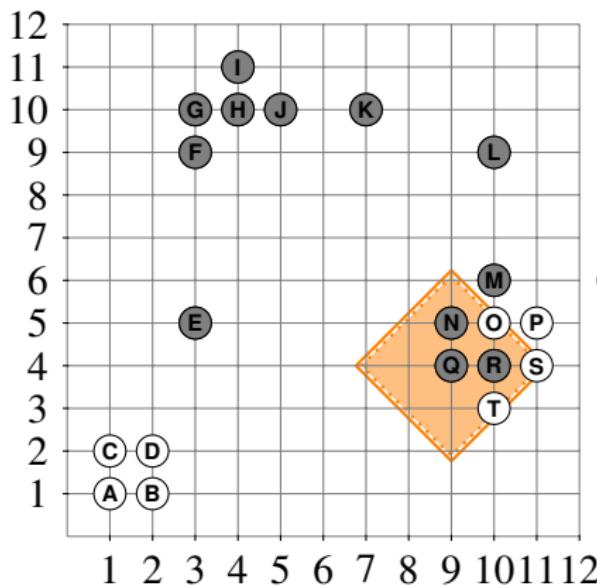
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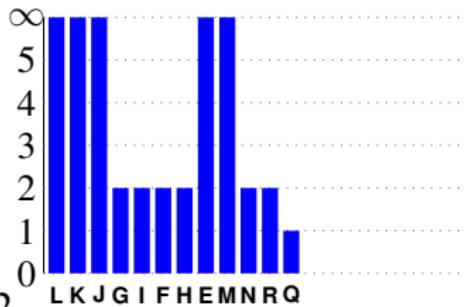
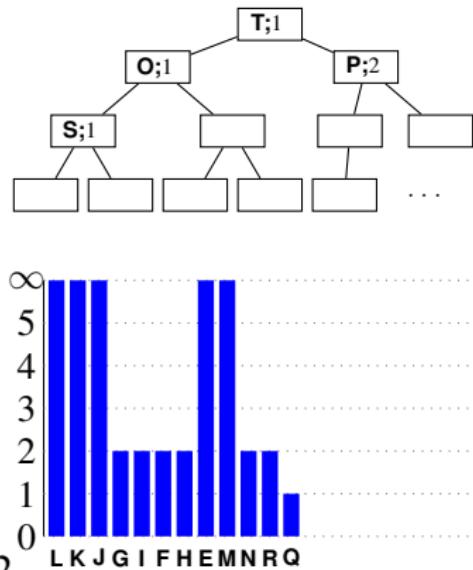
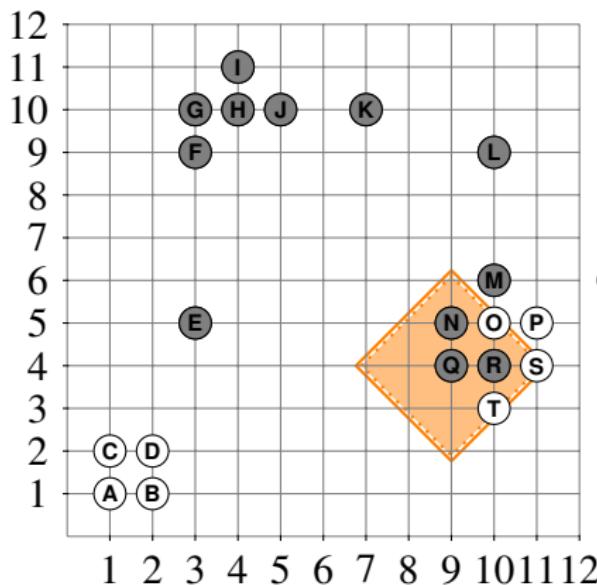
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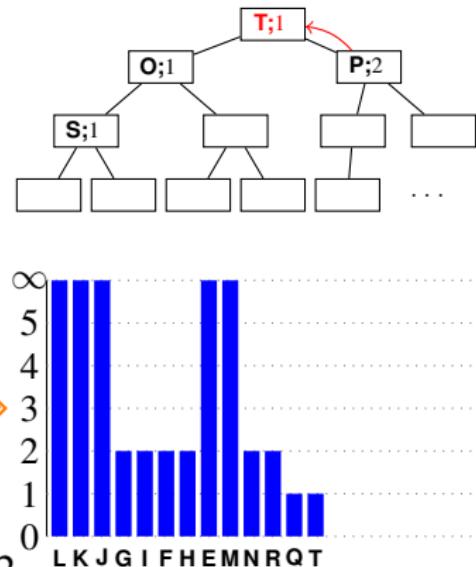
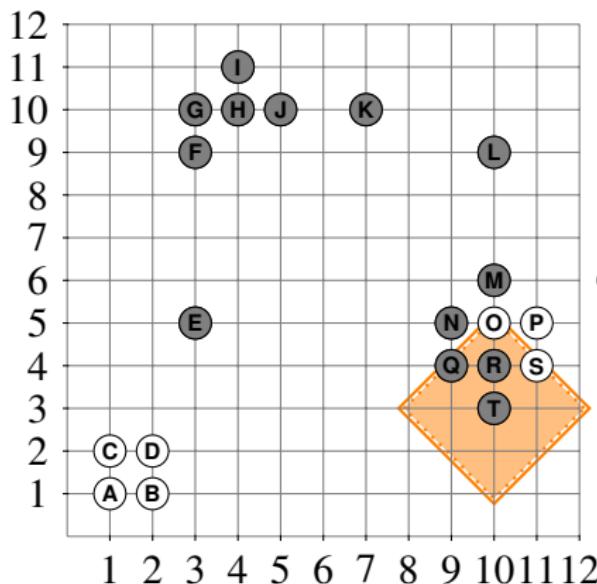
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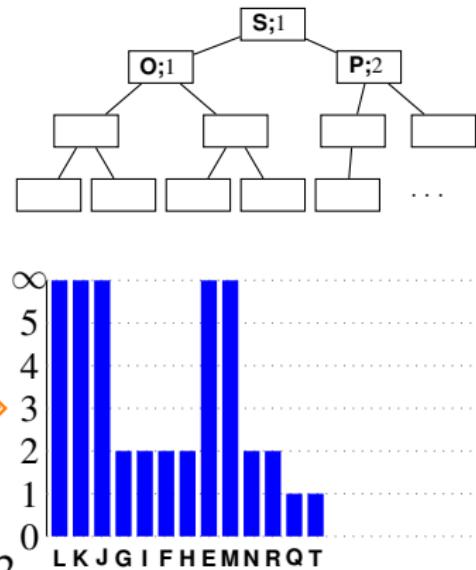
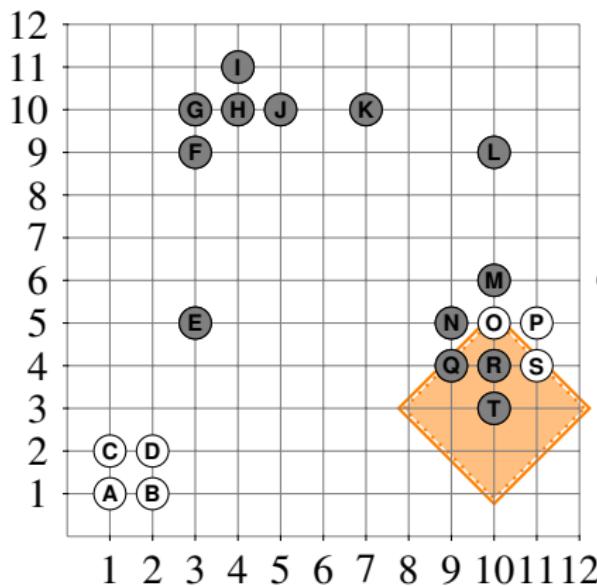
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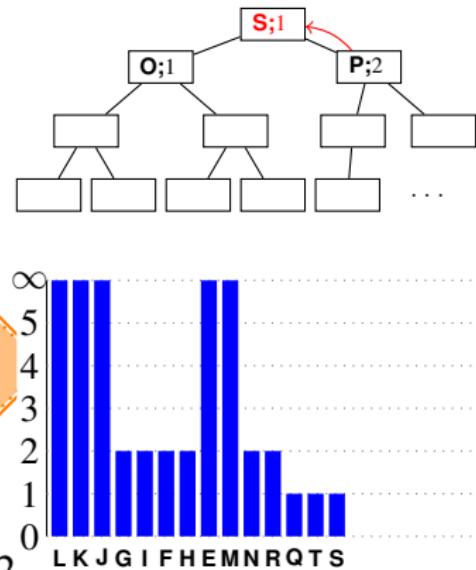
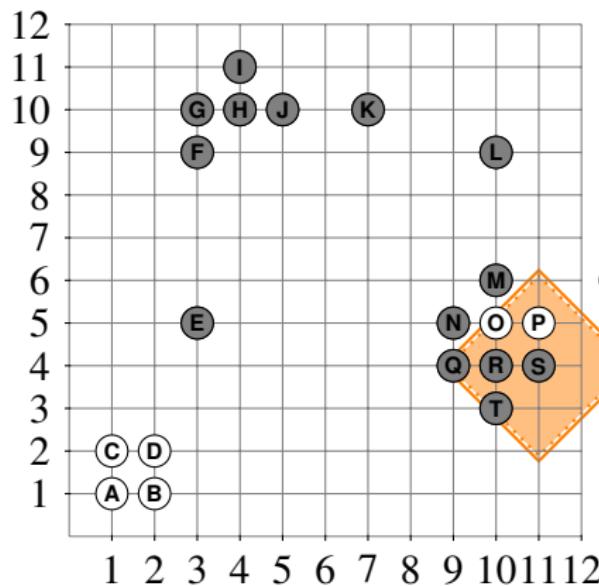
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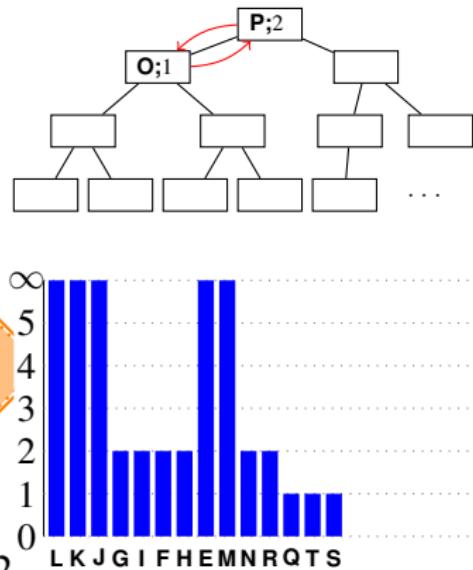
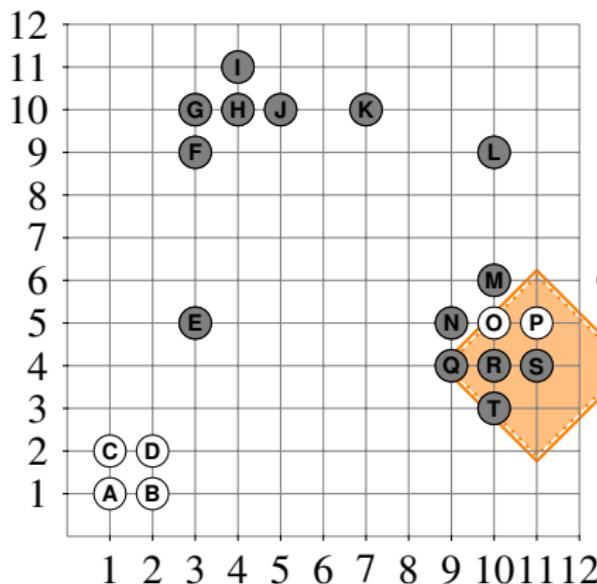
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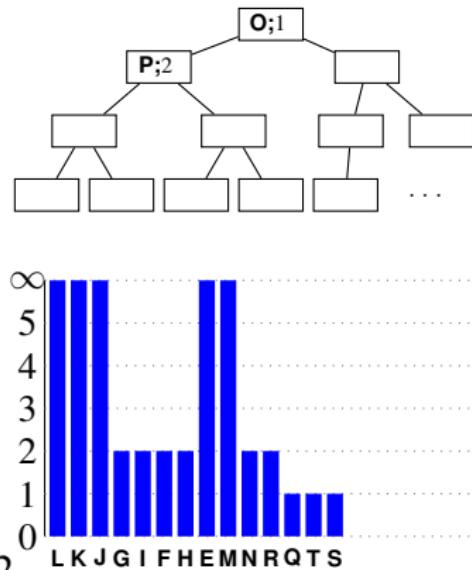
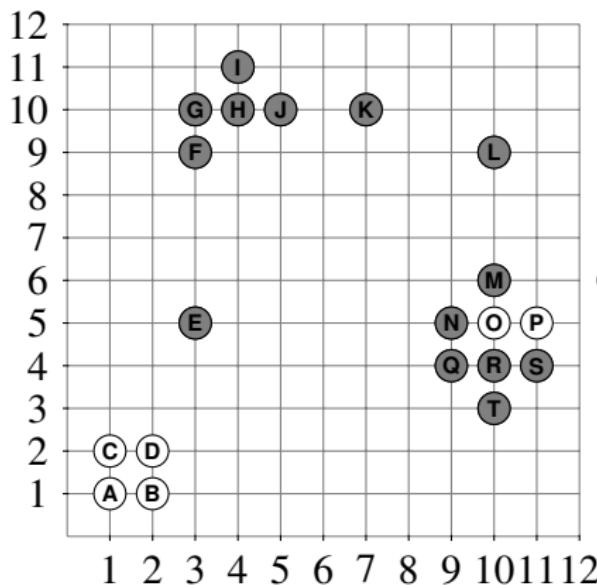
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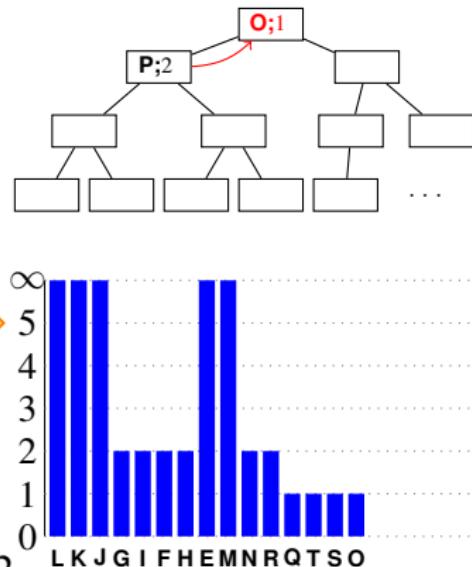
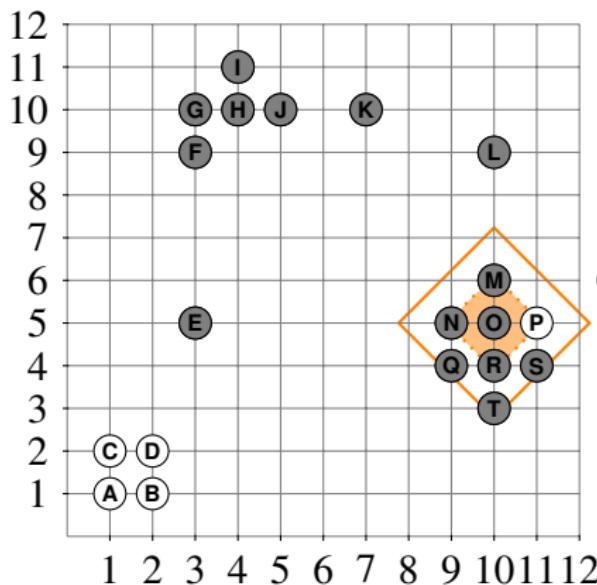
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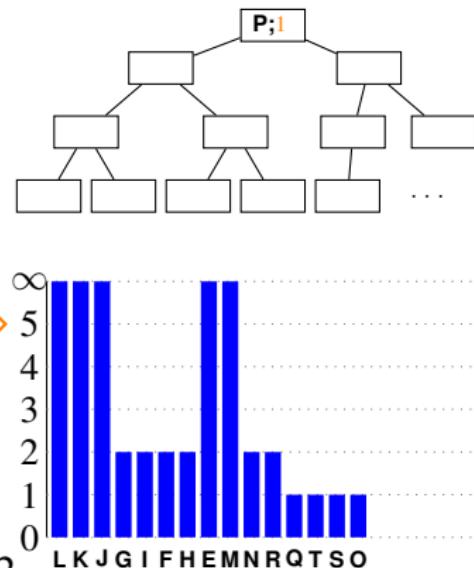
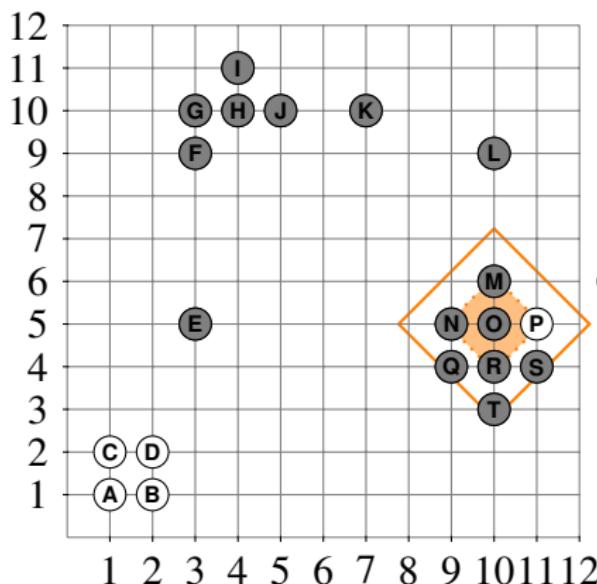
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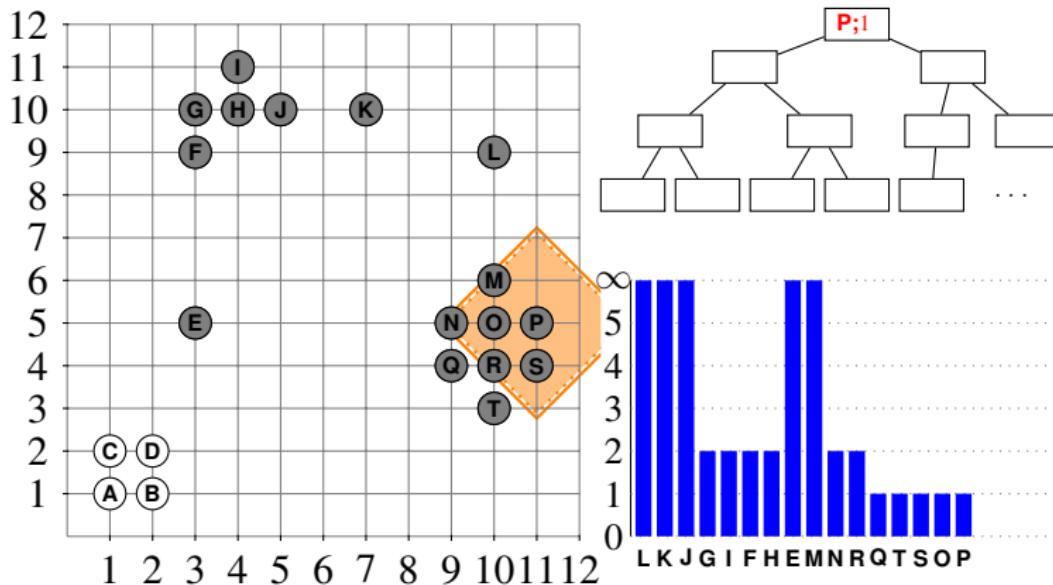
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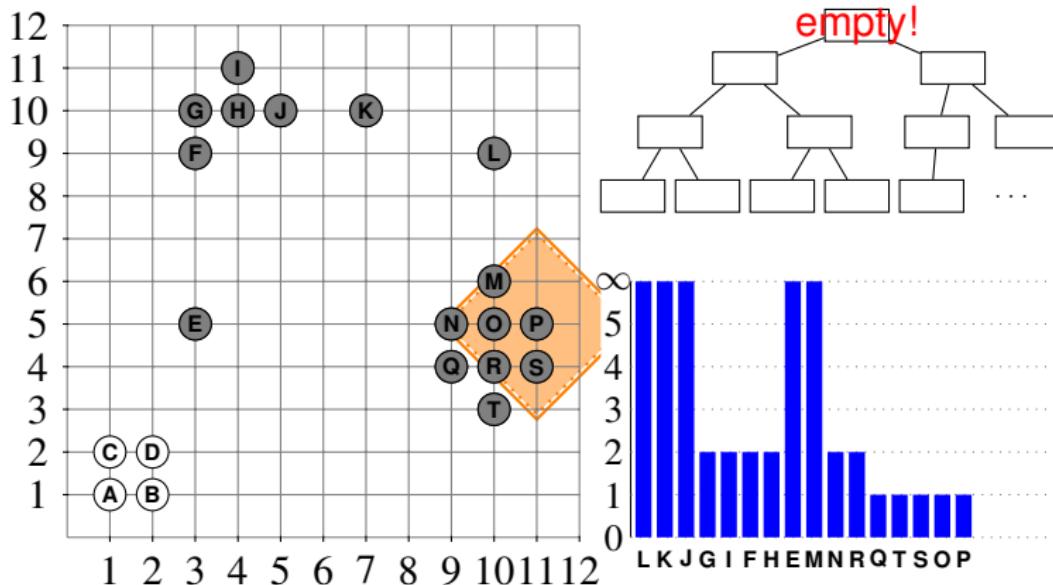
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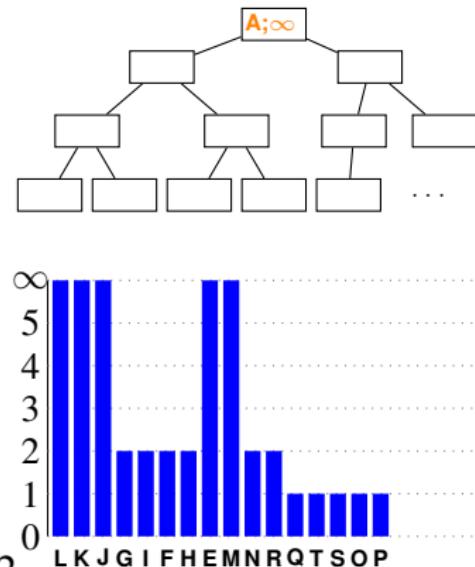
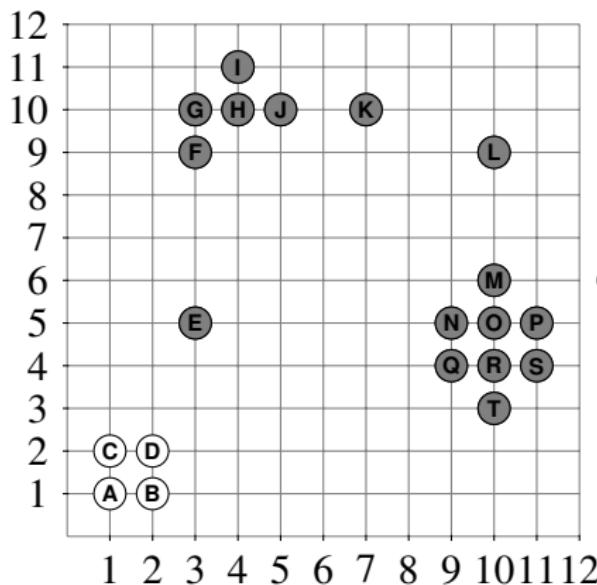
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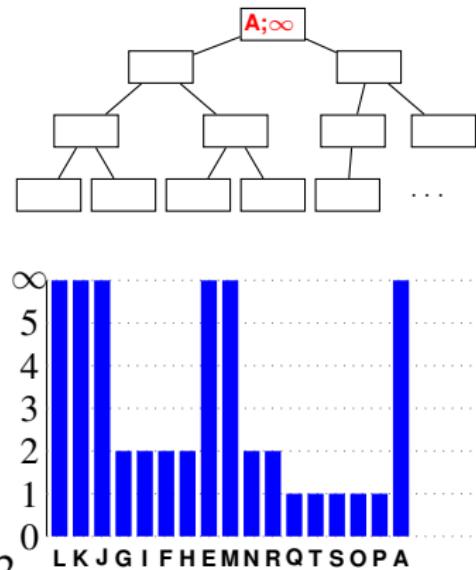
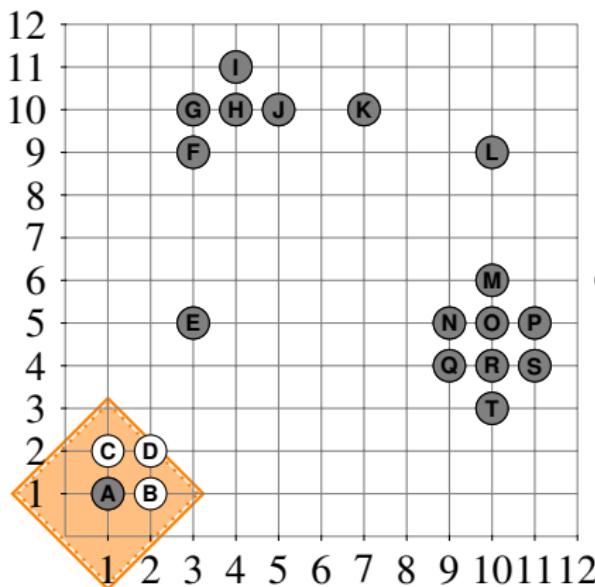
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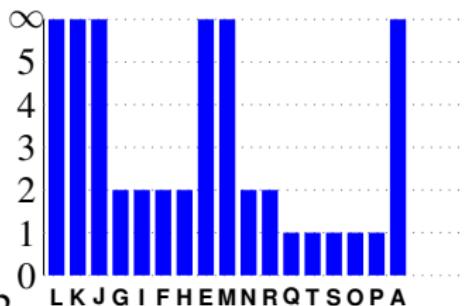
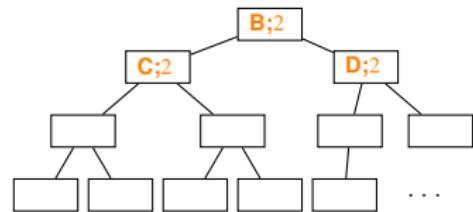
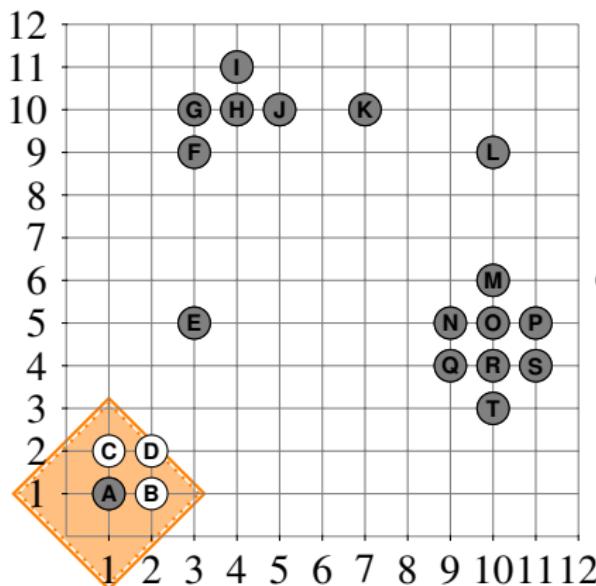
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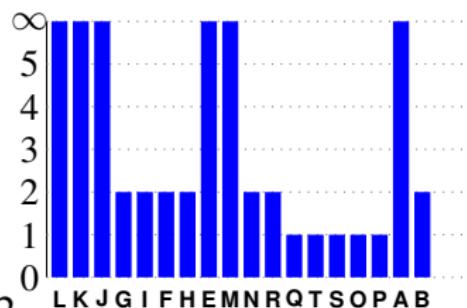
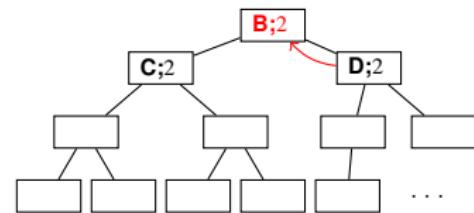
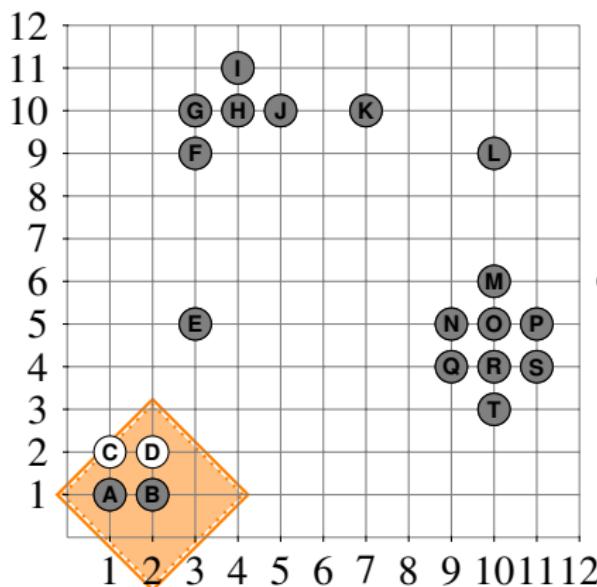
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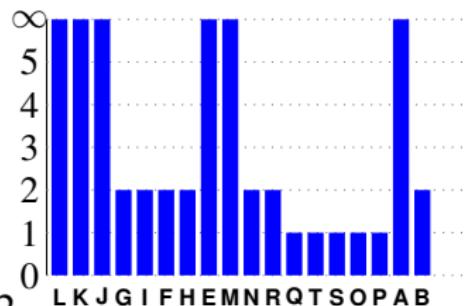
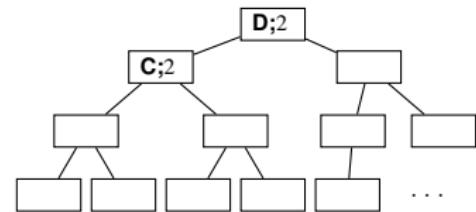
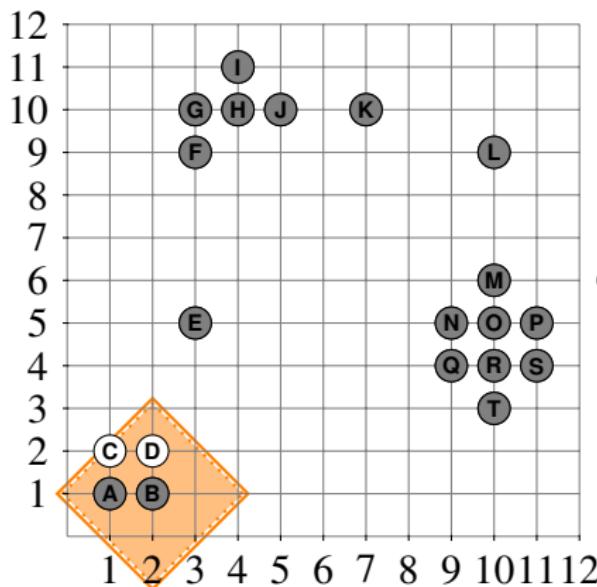
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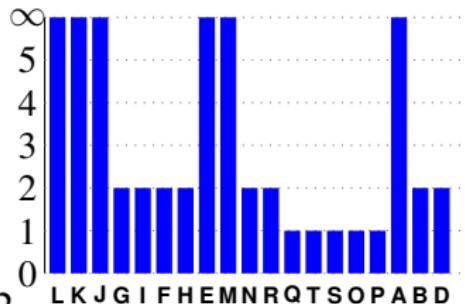
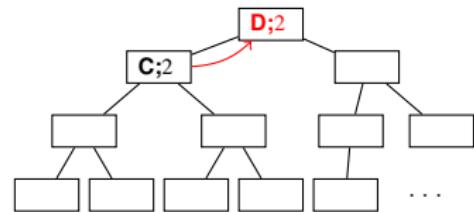
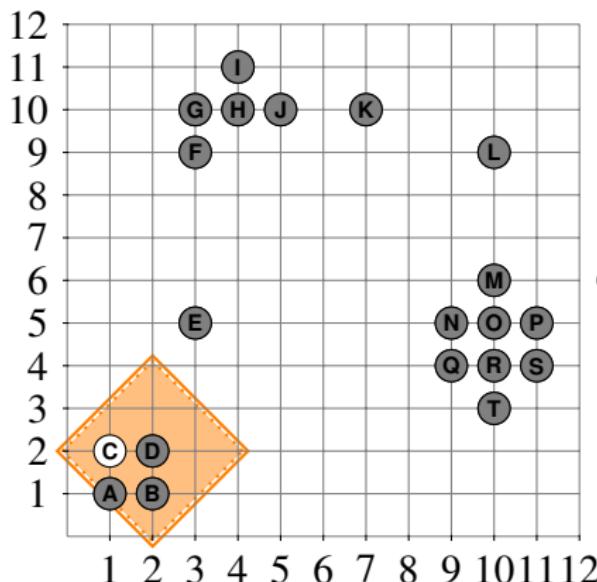
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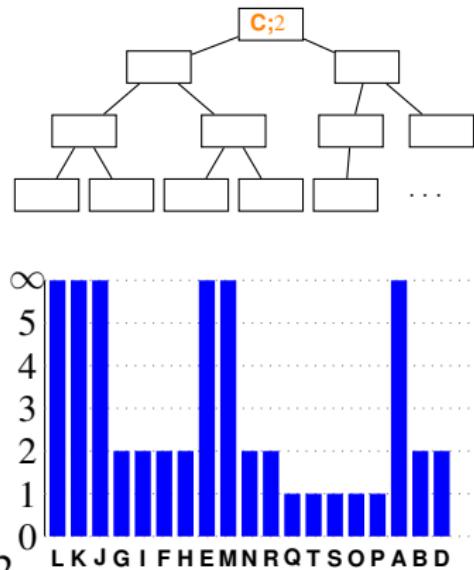
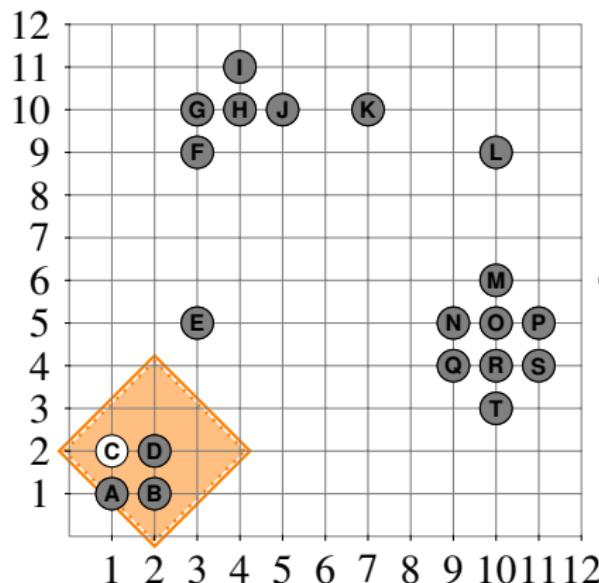
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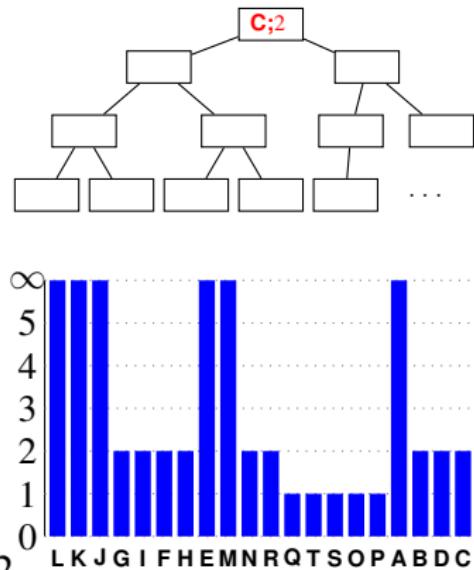
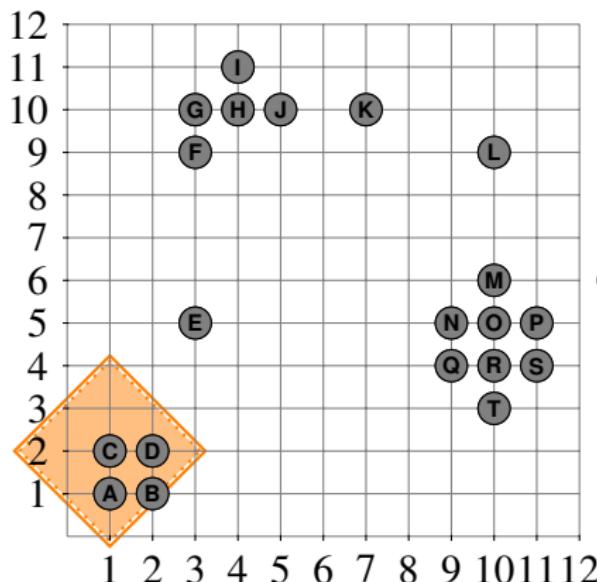
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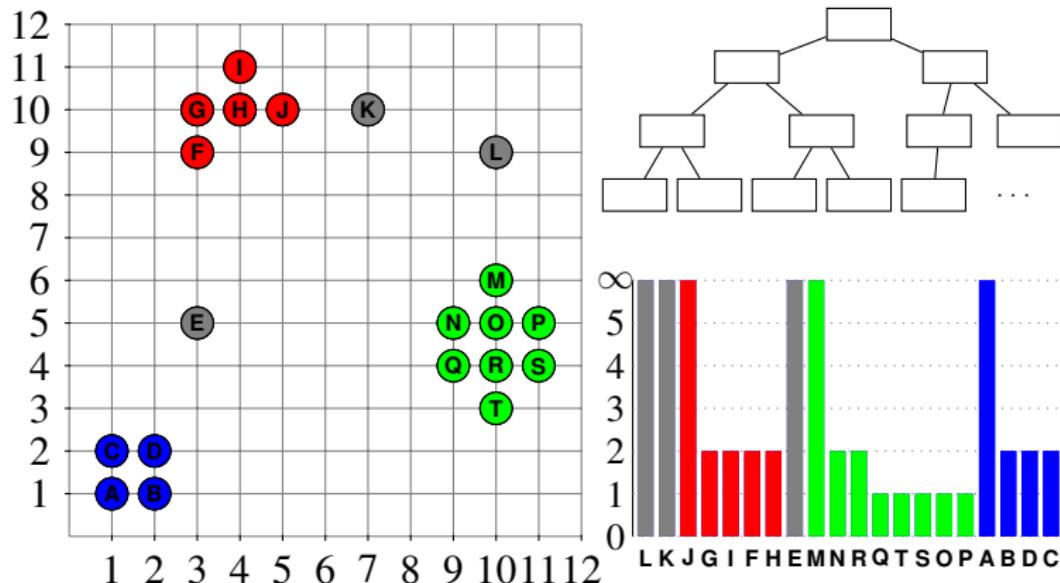
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(Intuitively: cluster  $\approx$  valley)

Previous “hill” would belong to the cluster, subsequent “hill” does not!

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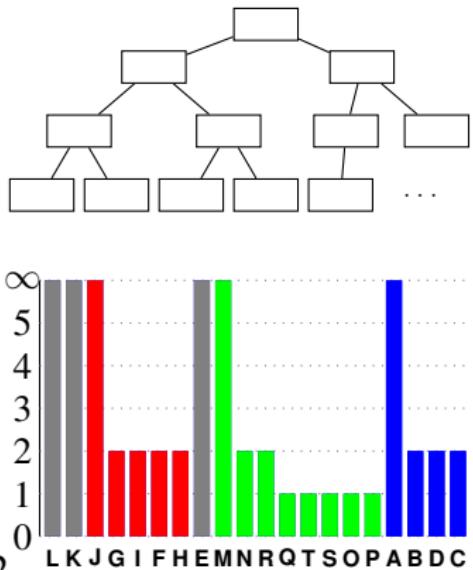
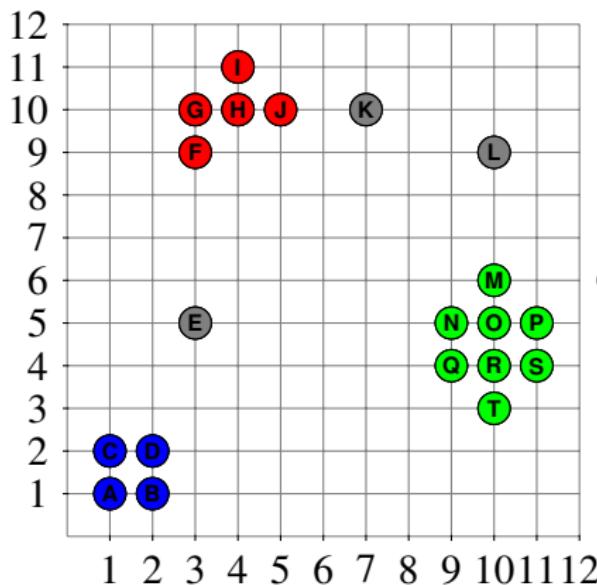
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radius too small!

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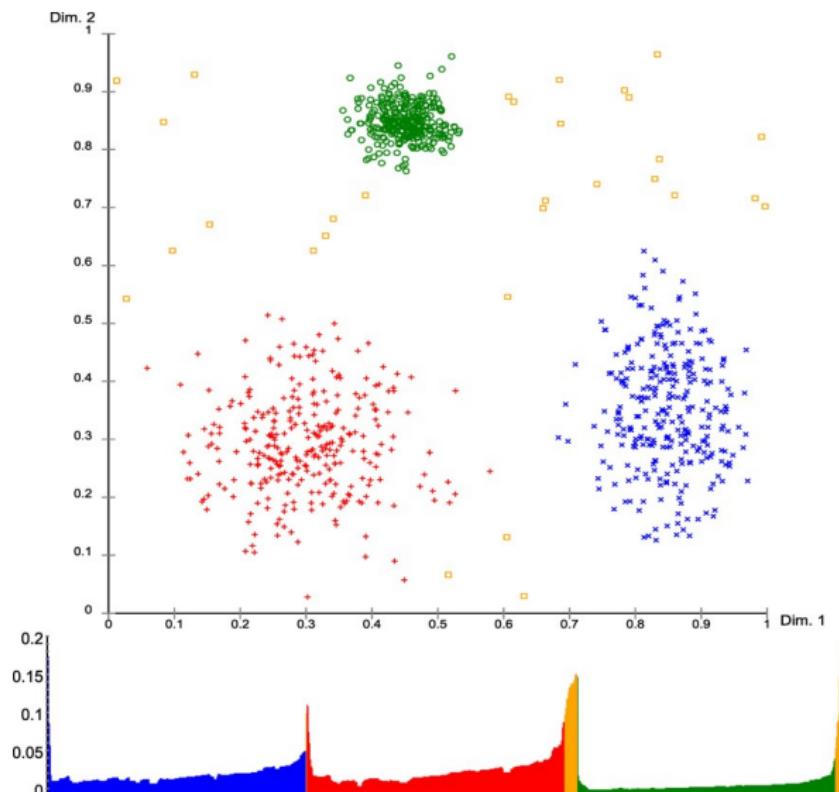
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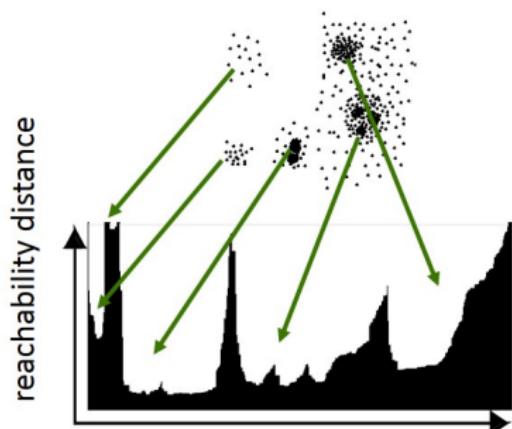
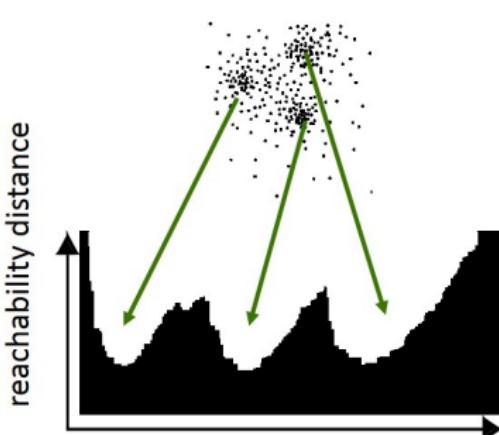
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The cluster order (or: reachability diagram) shows the reachability distances w.r.t.  $\varepsilon$  and MinPts of the objects as bars the order ( $x$ -axis) given by the “cluster order”



cut:  $\approx$  density-level as  $\varepsilon$  for DBSCAN

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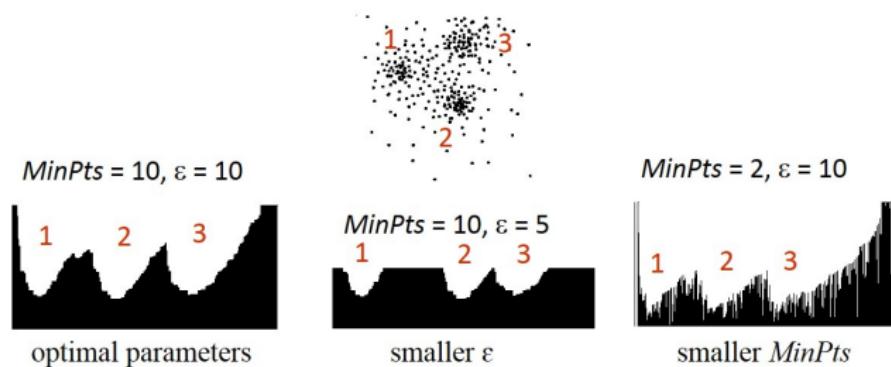
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- ▶ cluster order relatively robust against parameter choices
- ▶ reasonable result when parameters are “big enough”



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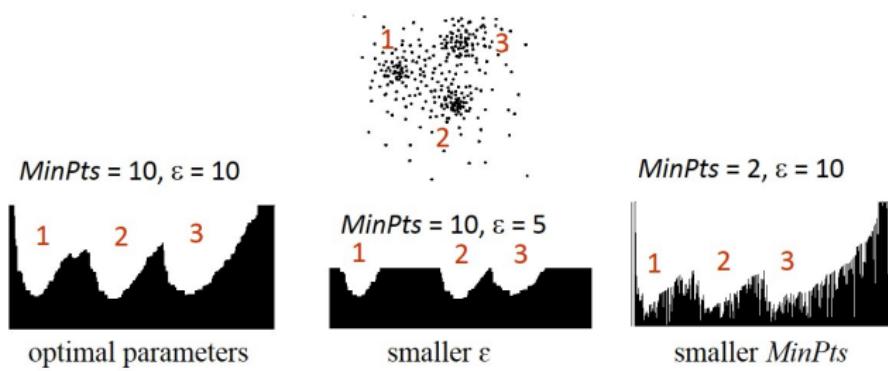
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- ▶ cluster order relatively robust against parameter choices
- ▶ reasonable result when parameters are “big enough”



Note that:

*The meaning and effect of  $\varepsilon$  is quite different from the meaning of the equally named parameter in DBSCAN.*

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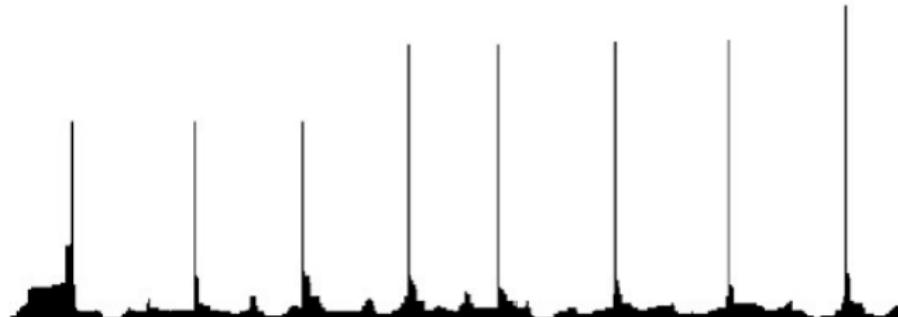
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- ▶ are there clusters?
- ▶ how many?
- ▶ are the clusters hierarchically nested?
- ▶ how big are the clusters?



# Cluster Extraction from Hierarchies

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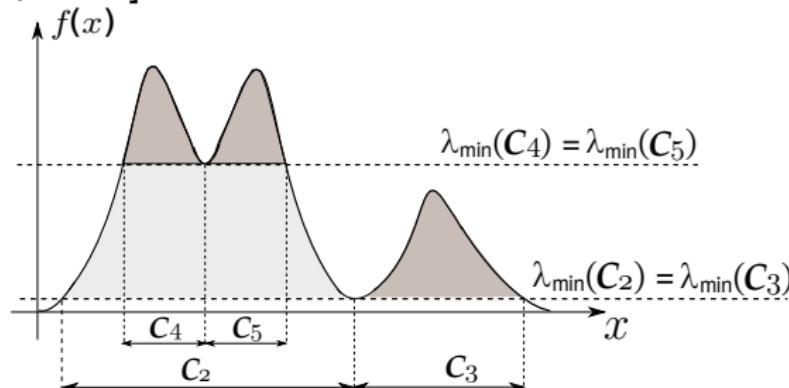
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- ▶ Hierarchical DBSCAN\* (HDBSCAN\*) [Campello et al., 2013a, 2015]: formulates a criterion of cluster stability, optimizes overall quality of clusters extracted by *local* cuts
- ▶ framework for cluster extraction [Campello et al., 2013b]: finds the globally optimal *local* cut, based on additional criteria – HDBSCAN\* becomes special case [Campello et al., 2015]



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## Recommended Reading:

*A research group in Canada implemented HDBSCAN in scikit-learn [McInnes and Healy, 2017].*

*They talk about it in some conference presentations:*

- ▶ *comparing discussion of various clustering methods and a demonstration of HDBSCAN\**

*<https://www.youtube.com/watch?v=AgPQ76RIi6A>*

- ▶ *from the same group, similar content, but a bit more context and technical explanation:*

*<https://www.youtube.com/watch?v=dGsxd67IFIU>*

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## Recommended Reading:

### ► *textbooks:*

- *Tan et al. [2006], Chapter 10.*
- *Tan et al. [2020], Chapter 9.*
- *Han et al. [2011], Chapter 12.*

### ► *research articles:*

- *General overview, interpretation, and categories: Zimek and Filzmoser [2018]*
- *Advanced reading on locality and density-estimates: Schubert et al. [2014a], Schubert et al. [2014b].*
- *On the problems of evaluation: Campos et al. [2016], Schubert et al. [2012].*
- *Advanced reading on specializations to high-dimensional data: Zimek et al. [2012].*

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# Probabilistic Outlier Model: Statistical Tests

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## general idea

- ▶ given a certain kind of statistical distribution (e.g., Gaussian)
- ▶ compute the parameters assuming all data points have been generated by such a statistical distribution (e.g., mean and standard deviation)
- ▶ outliers are points that have a low probability to be generated by the overall distribution (e.g., deviate more than 3 times the standard deviation from the mean)

## basic assumptions

- ▶ normal data objects follow a (known) distribution and occur in a high probability region of this model
- ▶ outliers deviate strongly from this distribution

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Many statistical tests are available in the literature, see classic textbooks (e.g., by Barnett [1978] or by Hawkins [1980]). Such tests differ in assumptions on:

- ▶ the type of data distribution (e.g., Gaussian)
- ▶ the number of variables, i.e., dimensions of the data objects (univariate/multivariate)
- ▶ the number of distributions (mixture models)
- ▶ parametric versus non-parametric (e.g., histogram-based)

example on the following slides:

- ▶ Gaussian distribution
- ▶ multivariate
- ▶ 1 model
- ▶ parametric

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probability density function (multivariate normal distribution):

$$f(x) = \frac{1}{\sqrt{(2\pi)^d |\Sigma|}} e^{-\frac{1}{2}(x-\mu) \cdot (\Sigma)^{-1} \cdot (x-\mu)^T}$$

- ▶  $\mu$  is the mean value of all points (usually data are normalized such that  $\mu = 0$ )
- ▶  $\Sigma$  is the covariance matrix centered at the mean
- ▶  $MDist = (x - \mu) \cdot (\Sigma)^{-1} \cdot (x - \mu)^T$  is the Mahalanobis distance of point  $x$  to  $\mu$
- ▶  $MDist$  follows a  $\chi^2$ -distribution with  $d$  degrees of freedom ( $d = \text{data dimensionality}$ )
- ▶ all points  $x$ , with  $MDist(x, \mu) > \chi^2(0.975)$  [ $\approx 3 \cdot \sigma$ ] are considered outliers

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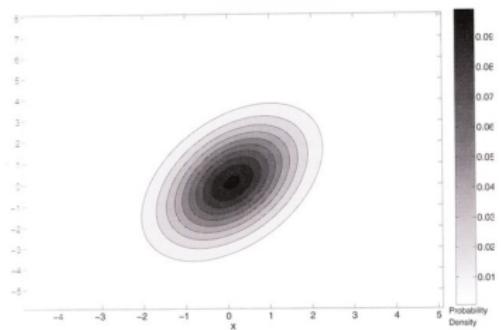
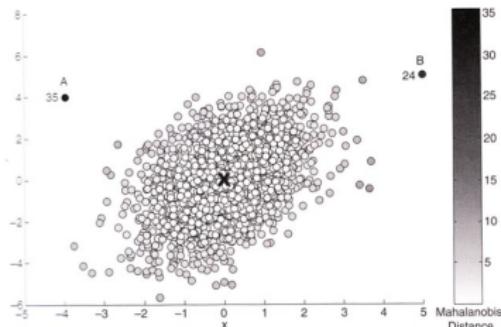
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## Example (2D)



(Figure from Tan et al. [2006].)

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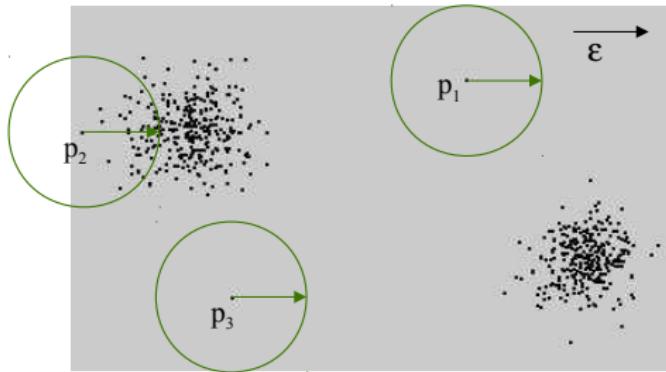
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## DB( $\varepsilon, \pi$ )-outlier [Knorr and Ng, 1997]

- ▶ given  $\varepsilon, \pi$
- ▶ A point  $p$  is considered an outlier if at most  $\pi$  percent of all other points have a distance to  $p$  less than  $\varepsilon$



$$\text{OutlierSet}(\varepsilon, \pi) = \left\{ p \middle| \frac{\text{Cardinality}(q \in \mathcal{D} \mid \text{dist}(q, p) < \varepsilon)}{\text{Cardinality}(\mathcal{D})} \leq \pi \right\}$$

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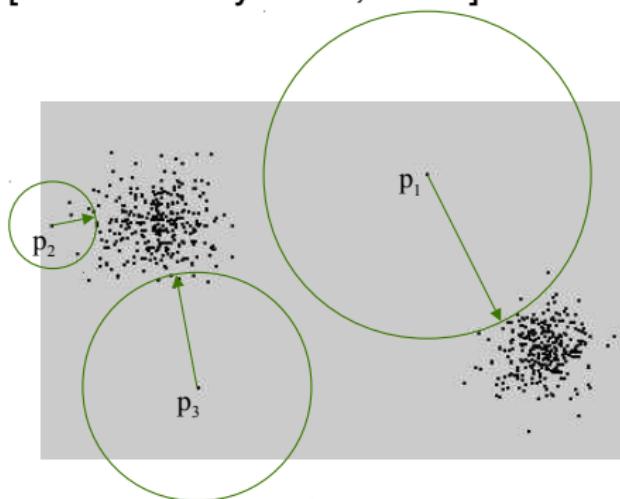
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Outlier scoring based on  $k$ NN distances:

- ▶ Take the  $k$ NN distance of a point as its outlier score [Ramaswamy et al., 2000]



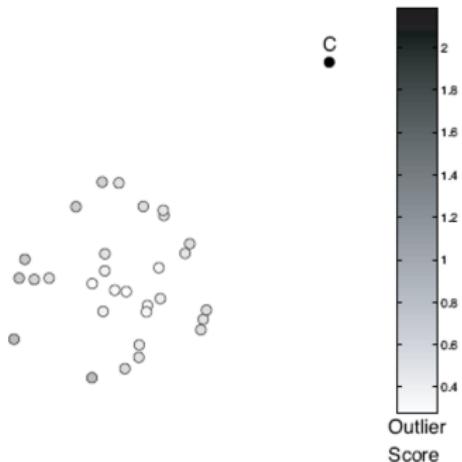
- ▶ Variant: Aggregate the distances for the 1-NN, 2-NN, ...,  $k$ NN (sum, average) [Angiulli and Pizzuti, 2002]

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**Figure 10.4.** Outlier score based on the distance to fifth nearest neighbor.

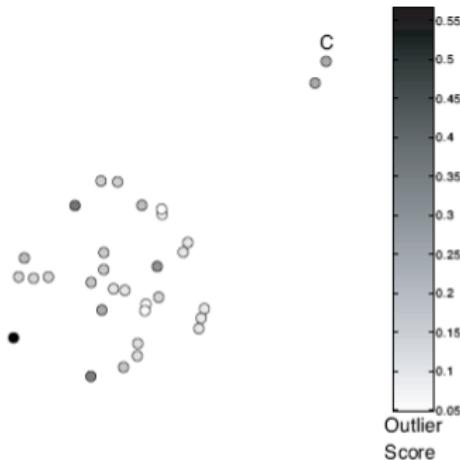
(Figures from Tan et al. [2006].)

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**Figure 10.5.** Outlier score based on the distance to the first nearest neighbor. Nearby outliers have low outlier scores.

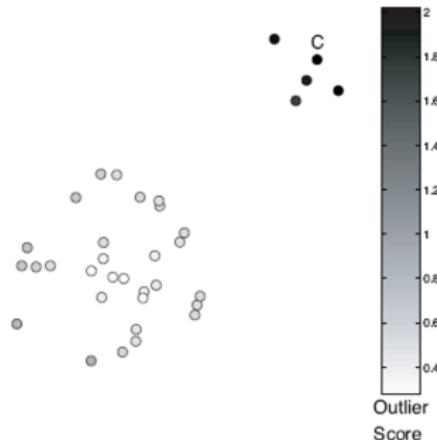
(Figures from Tan et al. [2006].)

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**Figure 10.6.** Outlier score based on distance to the fifth nearest neighbor. A small cluster becomes an outlier.

(Figures from Tan et al. [2006].)

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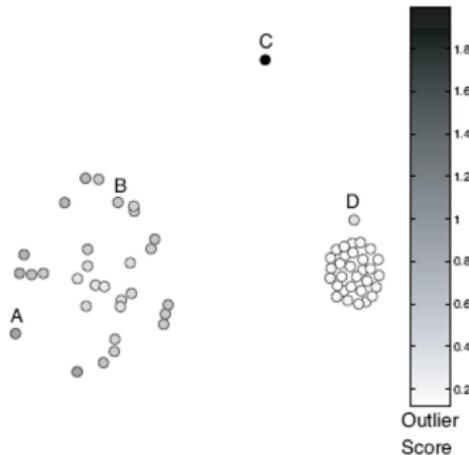
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**Figure 10.7.** Outlier score based on the distance to the fifth nearest neighbor. Clusters of differing density.

(Figures from Tan et al. [2006].)

# Density-based Local Outliers

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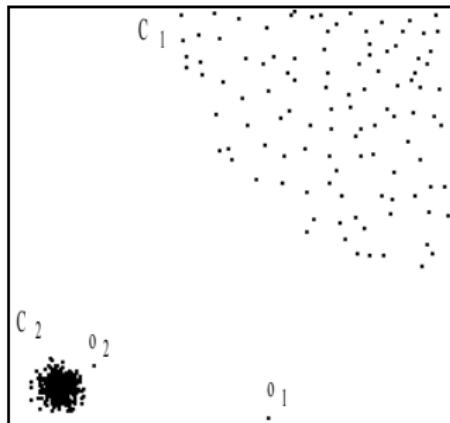


Figure from Breunig et al. [2000].

- ▶ DB-outlier model: no parameters  $\varepsilon, \pi$  such that  $o_2$  is an outlier but none of the points of  $C_1$  is an outlier
- ▶  $k$ NN-outlier model:  $k$ NN-distances of points in  $C_1$  are larger than  $k$ NN-distances of  $o_2$

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Local Outlier Factor (LOF) [Breunig et al., 2000]:

- reachability distance (smoothing effect):

$$\text{reachdist}_k(p, o) = \max\{\text{dist}(o), \text{dist}(p, o)\}$$

- local reachability density (lrdd)

$$\text{lrdd}_k(p) = 1 / \frac{\sum_{o \in kNN(p)} \text{reachdist}_k(p, o)}{\text{Cardinality}(kNN(p))}$$

- Local outlier factor (LOF) of point  $p$ :  
average ratio of lrds of neighbors of  $p$   
and lrdd of  $p$

$$LOF_k(p) = \frac{\sum_{o \in kNN(p)} \text{lrdd}_k(o)}{\text{Cardinality}(kNN(p))}$$

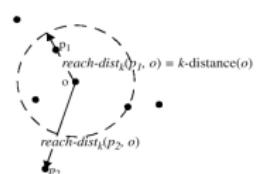


Figure from Breunig et al. [2000]

- $LOF \approx 1$ : homogeneous density
- $LOF \gg 1$ : point is an outlier (meaning of “ $\gg$ ”?)

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“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Distance to nearest neighbor



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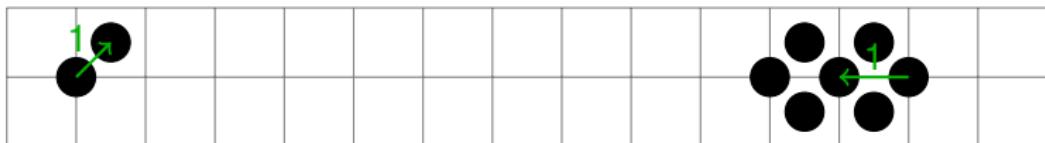
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Distance based outliers:

“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Distance to nearest neighbor  
⇒ misses paired outliers



# Global vs. Local Outliers

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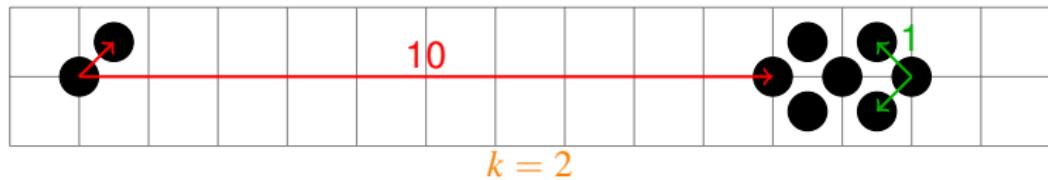
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Distance based outliers:

“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Distance to  $k$  nearest neighbor



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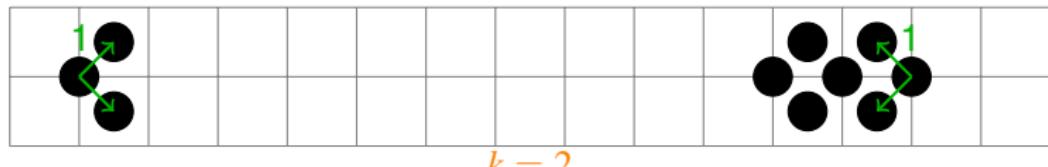
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Distance based outliers:

“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Distance to  $k$  nearest neighbor



# Global vs. Local Outliers

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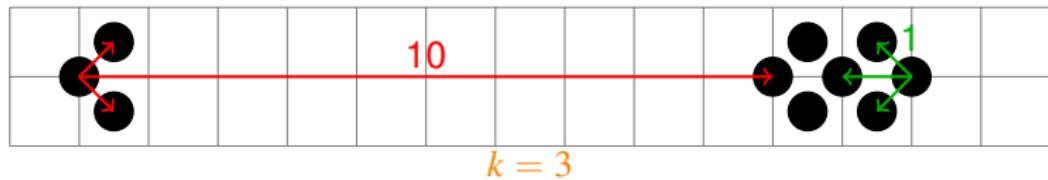
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Distance based outliers:

“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Distance to  $k$  nearest neighbor  
 $\Rightarrow$  micro clusters ( $|C| < k + 1$ ) become outliers



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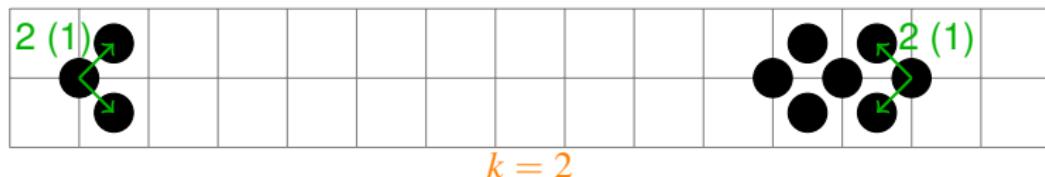
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Distance based outliers:

“Outliers are farther away from the remainder of the data than most other objects.”

- ▶ Sum (average) of distances to the first  $k$  nearest neighbors
- More robust with respect to  $k$  and micro clusters



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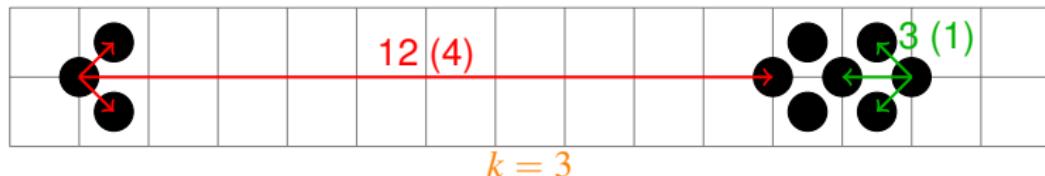
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- ▶ Sum (average) of distances to the first  $k$  nearest neighbors



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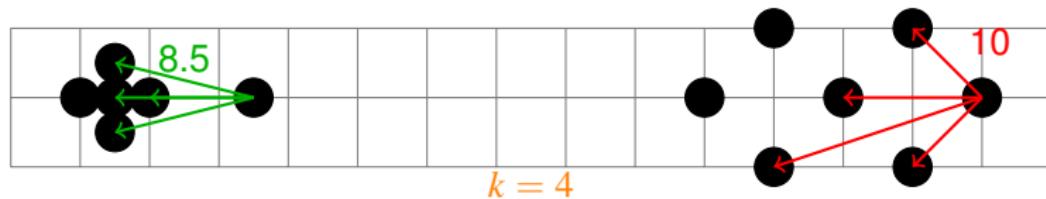
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Distance based outliers:

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- ▶ Sum (average) of distances to the first  $k$  nearest neighbors



# Local Density Estimate, Global Comparison

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## Note that:

- ▶ *Both*
  - ▶ *the k nearest neighbor distance*
  - ▶ *and the average k nearest neighbor distance*

*are variants of local density estimates.*
- ▶ *All local density estimates are ranked, the lowest density estimate is the strongest outlier.*
- ▶ *We cannot handle areas of different densities, because all density estimates are compared globally, against all others.*

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Local outlier factor:

Idea:

Outliers exhibit a lower local density than their neighbors.

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**Local outlier factor:**

Idea:

Outliers exhibit a lower local density than their neighbors.

# Local Outlier Factor

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$$LOF(p) = \underbrace{\frac{1}{|\mathcal{N}|} \sum_{o \in \mathcal{N}}}_{\text{average}} \underbrace{\frac{lrd_k(o)}{lrd_k(p)}}_{\text{relative density}}$$

- ▶ Same density  $\Leftrightarrow$  relative density = 1
- ▶ Less dense  $\Leftrightarrow$  relative density > 1
- ▶  $LOF(p) \gg 1$  for outliers!

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Example: Local Outlier Factor [Breunig et al., 2000]

- ▶ Compute neighborhoods of points:

$$\mathcal{N}(p) = k \text{ nearest neighbors of } p$$

- ▶ Compute for each point:

$$\text{lrd}(p) = \frac{1}{\text{mean}_{o \in \mathcal{N}(p)} \text{reach-dist}(p, o)}$$

- ▶ Compare ‘density’ of each point to the neighbor ‘densities’:

$$\text{LOF}(p) = \text{mean}_{o \in \mathcal{N}(p)} \frac{\text{lrd}(o)}{\text{lrd}(p)}$$

# Some Typical Local Outlier Detection Methods

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Example: SimplifiedLOF [Schubert et al., 2014a]

- ▶ Compute neighborhoods of points:

$$\mathcal{N}(p) = k \text{ nearest neighbors of } p$$

- ▶ Compute for each point:

$$\text{dens}(p) = \frac{1}{k\text{-dist}(p)}$$

- ▶ Compare ‘density’ of each point to the neighbor ‘densities’:

$$\text{SimplifiedLOF}(p) = \text{mean}_{o \in \mathcal{N}(p)} \frac{\text{dens}(o)}{\text{dens}(p)}$$

# Some Typical Local Outlier Detection Methods

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Example: Influenced Outlierness [Jin et al., 2006]

- ▶ Compute neighborhoods of points:

$$\mathcal{N}(p) = kNN(p) \cap RkNN(p)$$

- ▶ Compute for each point:

$$\text{dens}(p) = \frac{1}{k\text{-dist}(p)}$$

- ▶ Compare ‘density’ of each point to the neighbor ‘densities’:

$$\text{INFLO}(p) = \text{mean}_{o \in \mathcal{N}(p)} \frac{\text{dens}(o)}{\text{dens}(p)}$$

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# Outlier vs. Inlier – a Classification Problem?

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- ▶ class imbalance: the “class” outlier is substantially smaller, but often more important than the “class” inlier
- ▶ resulting problems:
  - ▶ training of a classifier is difficult due to lack of training data
  - ▶ evaluation measures are hard to interpret (e.g., typically very low precision values even for a rather good result)
- ▶ most (unsupervised) outlier detection methods deliver not a decision but a score (“outlier score”, “outlier factor”)
- ▶ outlier detection result based on scores is a ranking

# Evaluation of Rankings

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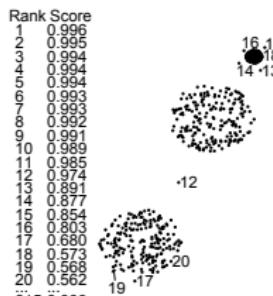
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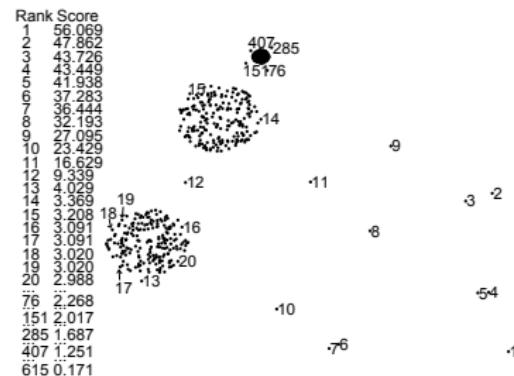
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- ▶ methods return a full ranking of database objects
- ▶ user interested in the top-ranked objects



examples taken from Campello et al. [2015]



# Evaluation of Rankings

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- ▶ two-class confusion matrix ( $C(o)$ : class,  $P(o)$ : prediction):

$C(o) \setminus P(o)$	<i>outlier</i>	<i>inlier</i>
<i>outlier</i>	$TP$	$FN$
<i>inlier</i>	$FP$	$TN$

- ▶ ranking is a continuum between strongest outlier and weakest outlier (i.e., strongest inlier): we consider only the first column (everything is predicted being an outlier, but in an order as defined by the ranking)
- ▶ ideal ranking: all TP before any FP

# ROC: Receiver Operating Characteristic

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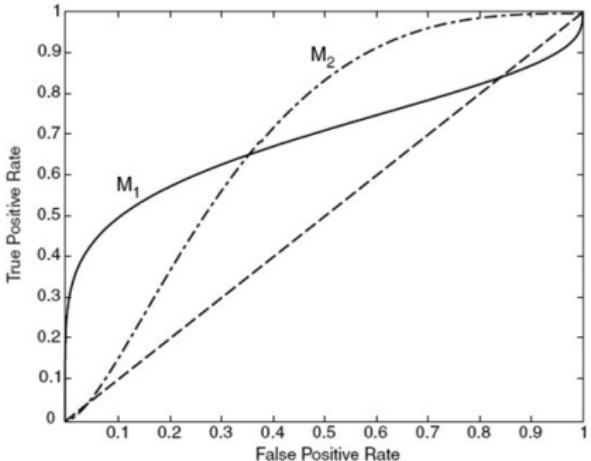
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- ▶ each TP in the ranking: one step up
  - ▶ each FP in the ranking: one step to the right
  - ▶ comparison of two rankings: area under the curve (ROC AUC)
  - ▶  $0 \leq \text{ROC AUC} \leq 1$
  - ▶ interpretation: probability that two randomly chosen objects, one positive example (outlier) and one negative example (inlier), have a correct relative ranking (with the outlier ranked before the inlier) [Hanley and McNeil, 1982]
- 
- The figure shows an ROC curve plot with the True Positive Rate on the y-axis and the False Positive Rate on the x-axis, both ranging from 0 to 1. A dashed diagonal line represents a random classifier. Two curves are plotted: M<sub>1</sub>, which is a solid line starting at approximately (0.05, 0.55) and ending at (1.0, 1.0), and M<sub>2</sub>, which is a dashed line starting at (0.0, 0.0) and ending at (1.0, 1.0). The area under the M<sub>1</sub> curve is smaller than that under M<sub>2</sub>, indicating better performance for M<sub>2</sub>.

# External vs. Internal Evaluation

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- ▶ Evaluation with ROC needs class labels (external information).
- ▶ This kind of evaluation is therefore called *external evaluation*.
- ▶ In an application of an unsupervised method, we would actually not have external information available.
- ▶ We need *internal evaluation*, relying only on the data itself.

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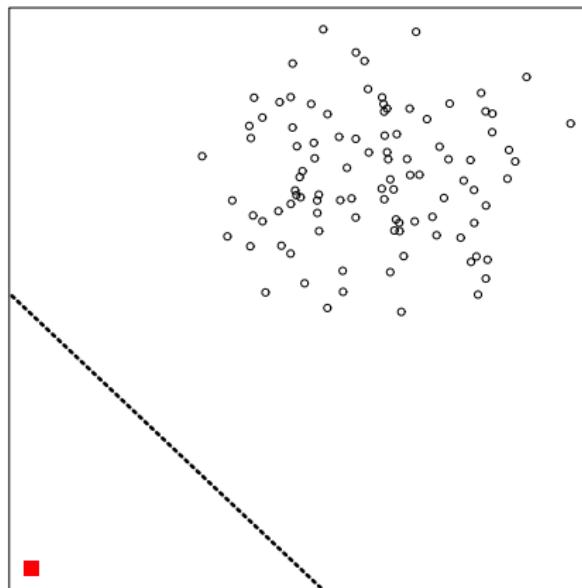
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Marques et al. [2015] proposed the first internal evaluation measure, based on a notion of classification hardness.



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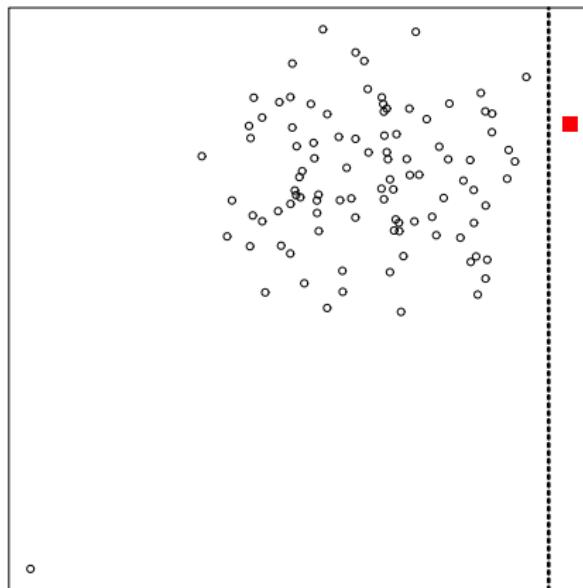
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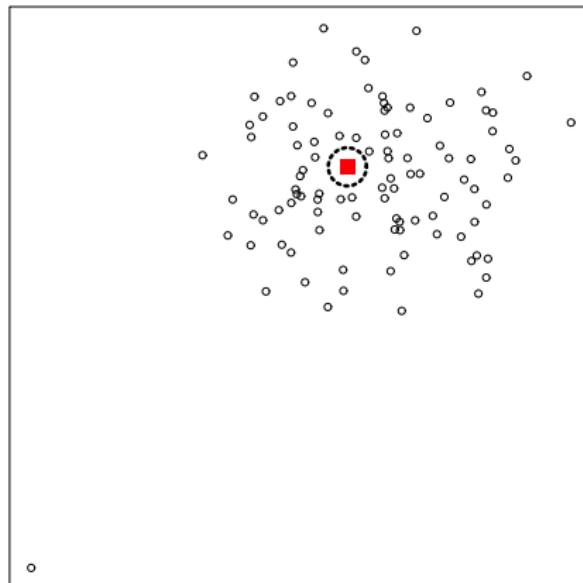
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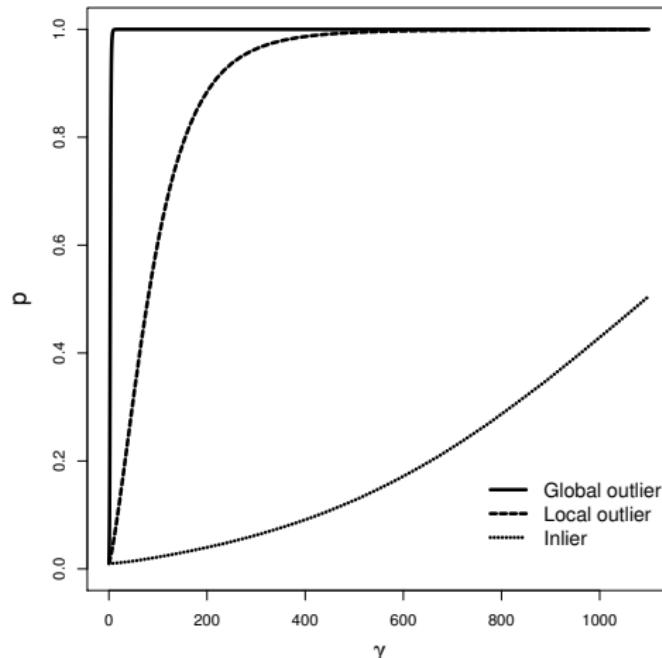
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# Unavoidable False Positives and False Negatives

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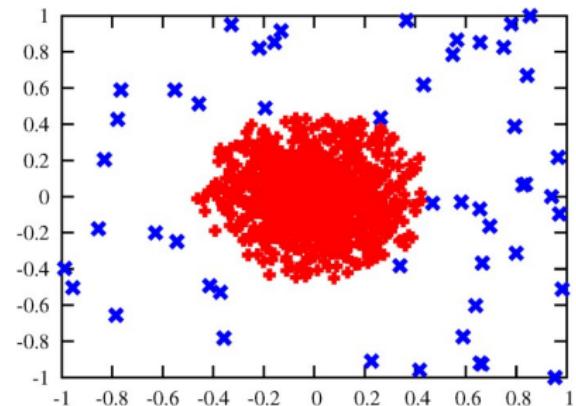
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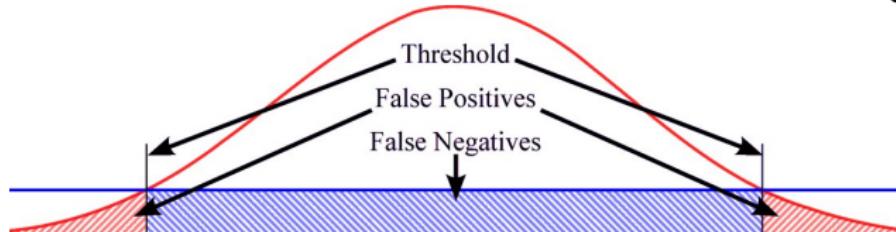
Summary

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- ▶ objects truly generated by a different mechanism can fit very well to the “normal” data distribution
- ▶ inliers in the tail of the “normal” distribution must appear suspicious



decision on true outlierness based on domain knowledge



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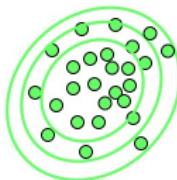
Evaluation

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References

- ▶ mean and standard deviation are sensitive to outliers themselves
- ▶ these values are computed for the complete data (including potential outliers) – masking and swamping:



- ▶ the MDist is used to determine outliers although the MDist values are influenced by these outliers (advanced approaches try to alleviate this effect)
- ▶ applies to any model (some are more robust, some are more susceptible to these effects)
- ▶ thus statistical research on “robust methods” [Rousseeuw and Hubert, 2011]

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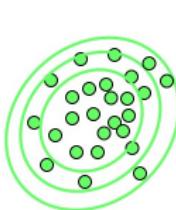
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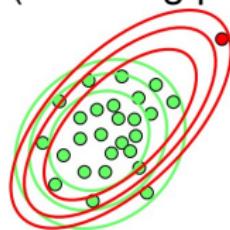
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# Curse of Dimensionality

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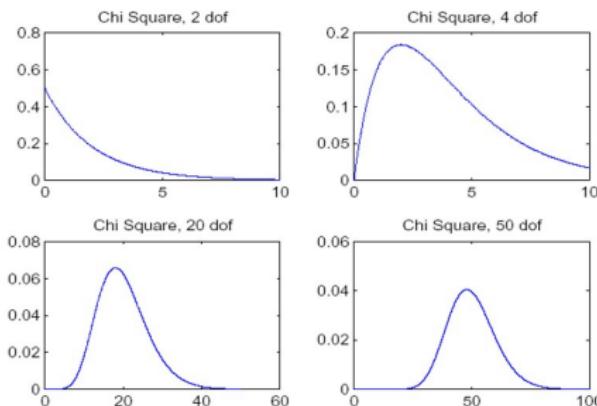
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- ▶ curse of dimensionality: the larger the degree of freedom, the more similar the MDist values are for all points



x-axis: observed *MDist* values

y-axis: frequency of observation

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## You learned in this section:

- ▶ *discrete random variables*
- ▶ *expectation, variance, standard deviation, covariance, correlation*
- ▶ *continuous distributions (uniform and normal) and their parameters*
- ▶ *Bayesian learning with distributions*
- ▶ *algebraic vs. probabilistic view on data*
  - ▶ *EM clustering and a probabilistic interpretation of k-means*
  - ▶ *LDA*

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## You learned in this section:

- ▶ *parametric vs. non parametric learning*
- ▶ *non-parametric density estimation*
- ▶ *basic ideas of density-based clustering and the algorithm DBSCAN*
  - ▶ *core point*
  - ▶ *(direct) density-reachability*
  - ▶ *density-connectivity*
  - ▶ *border points*
  - ▶ *noise*
- ▶ *variants*
  - ▶ *include border points?*
  - ▶ *SNN-based clustering*
  - ▶ *GDBSCAN*

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## You learned in this section:

- ▶ *dendrogram as representation of a hierarchical clustering solution*
- ▶ *distances for clusters and objects and the basic agglomerative greedy algorithm*
- ▶ *density-based hierarchical clustering*
  - ▶ *formalization*
  - ▶ *algorithm OPTICS*
  - ▶ *cluster order*
    - ▶ *construction*
    - ▶ *interpretation*
    - ▶ *parameters*

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## You learned in this section:

- ▶ *probabilistic parametric model for outlier detection*
- ▶ *non-parametric models:*
  - ▶ *distance-based models*
    - ▶ *DB-outlier model*
    - ▶ *kNN-based model*
  - ▶ *density-based model*
    - ▶ *LOF: motivation, model*
    - ▶ *pointers to the literature: many variants of LOF*
- ▶ *evaluation of outlier detection*
- ▶ *problems and challenges*

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